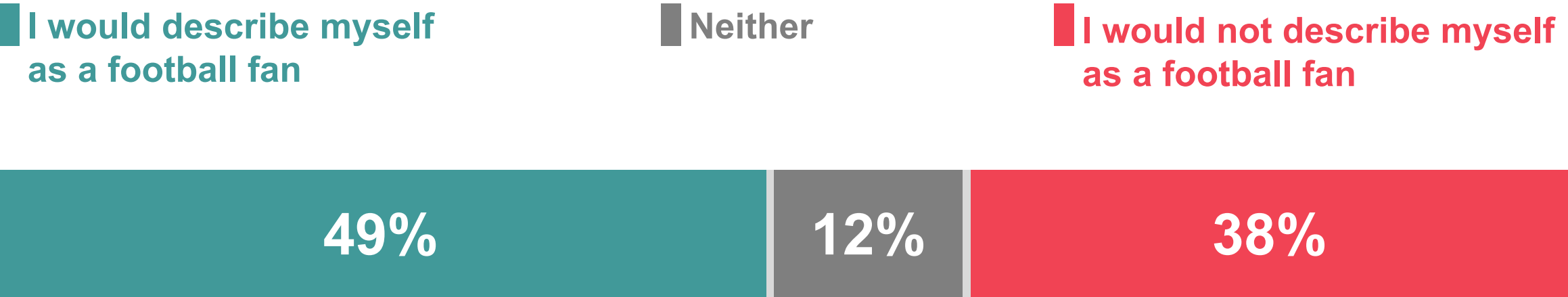


Ipsos: Attitudes toward VAR

April 2023

Half of the Britons surveyed identified as a football fan.

Would you describe yourself as a football fan, or not?

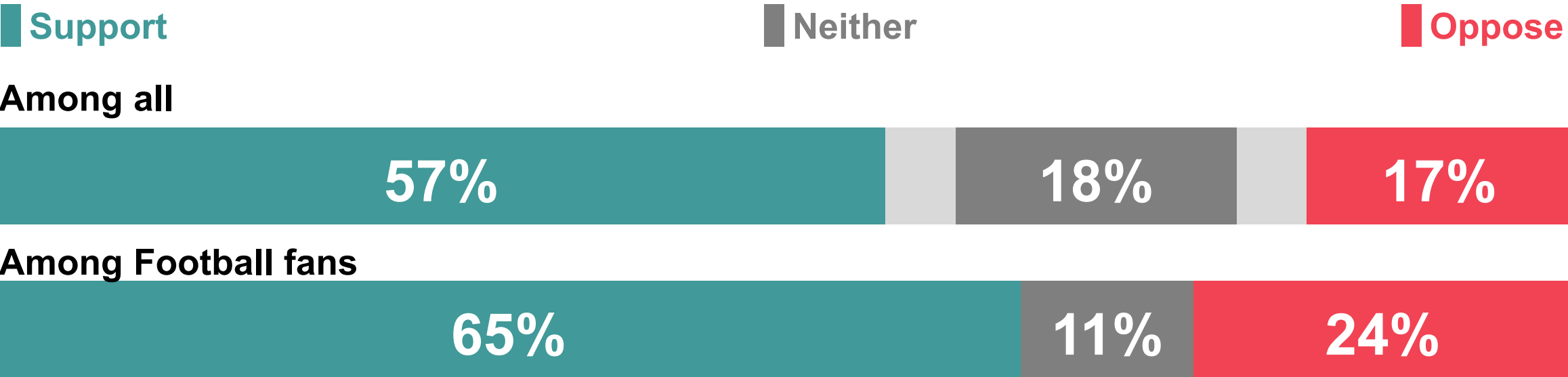


Base: 1,000 Online British Adults 18-75, April 24-25, 2023



2 in 3 football fans support the usage of VAR in football, with 1 in 4 opposing.

As you may know, some professional football leagues, such as the Premier League and the UEFA Champions' League, utilise Video Assistant Refereeing, also known as VAR, to help referees make decisions. Taking into consideration everything you've seen and/or heard about VAR, to what extent do you support or oppose its usage in football?



Base: 1,000 Online British Adults 18-75, April 24-25, 2023, including 478 football fans



More than half of football fans say a time limit on VAR decisions would make them more likely to support VAR, with 1 in 3 saying it would make no difference.

If a time limit were to be imposed on the officials monitoring VAR to reach a decision within three minutes, for example, would that make you more likely to support the usage of VAR in football, less likely to support it, or would it make no difference?

More likely to support **It would make no difference** **Less likely to support**

Among all



Among Football fans

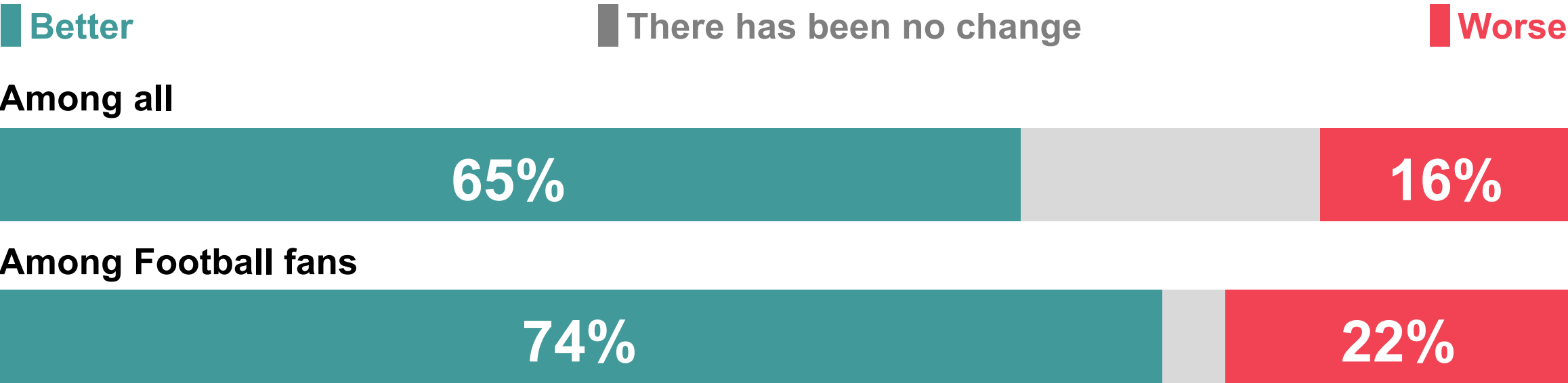


Base: 1,000 Online British Adults 18-75, April 24-25, 2023, including 478 football fans



3 in 4 football fans think that, in general, VAR has made football refereeing decisions more accurate.

In general, do you think VAR has made football refereeing decisions more or less accurate, or do you think it's made no difference?

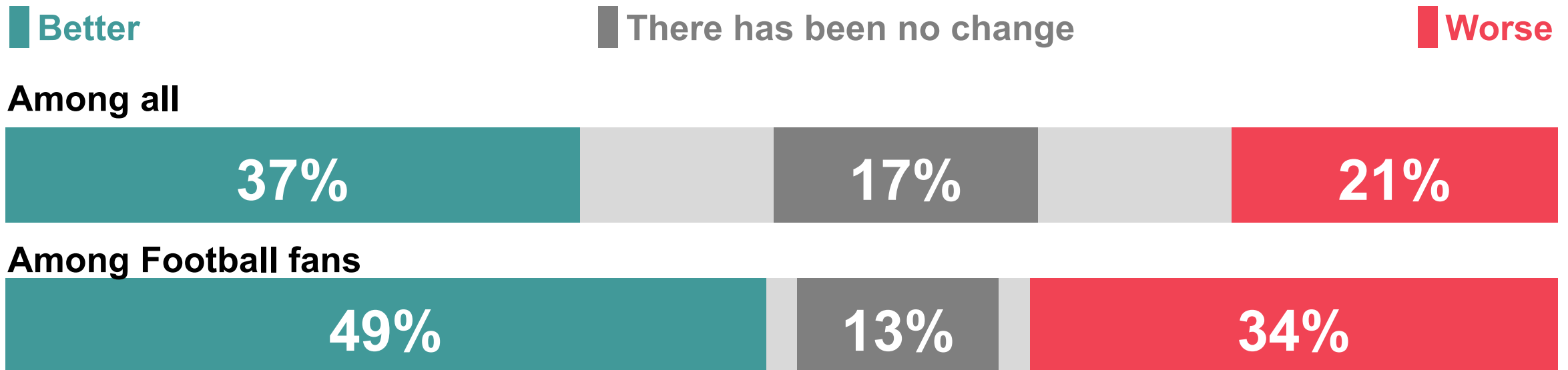


Base: 1,000 Online British Adults 18-75, April 24-25, 2023, including 478 football fans



However, only 1 in 2 football fans think decisions made during the 2022/23 season in particular have been better than in previous seasons, with 1 in 3 saying it's been worse.

Thinking about the 2022/23 football season as compared to previous seasons, do you think the decisions made using VAR have been better than decisions made using VAR in previous seasons, worse than in previous seasons, or has there been no change?



Base: 1,000 Online British Adults 18-75, April 24-25, 2023, including 478 football fans



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