

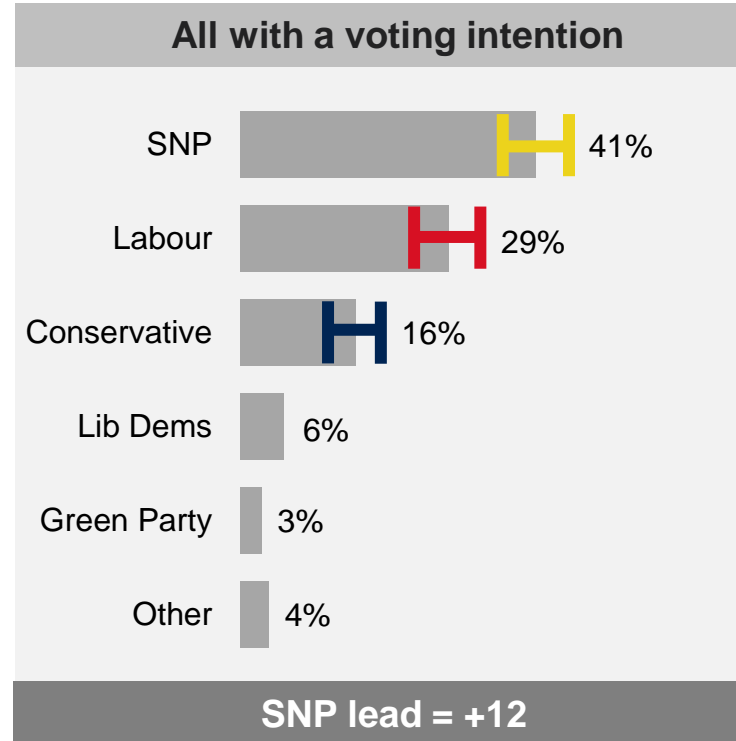
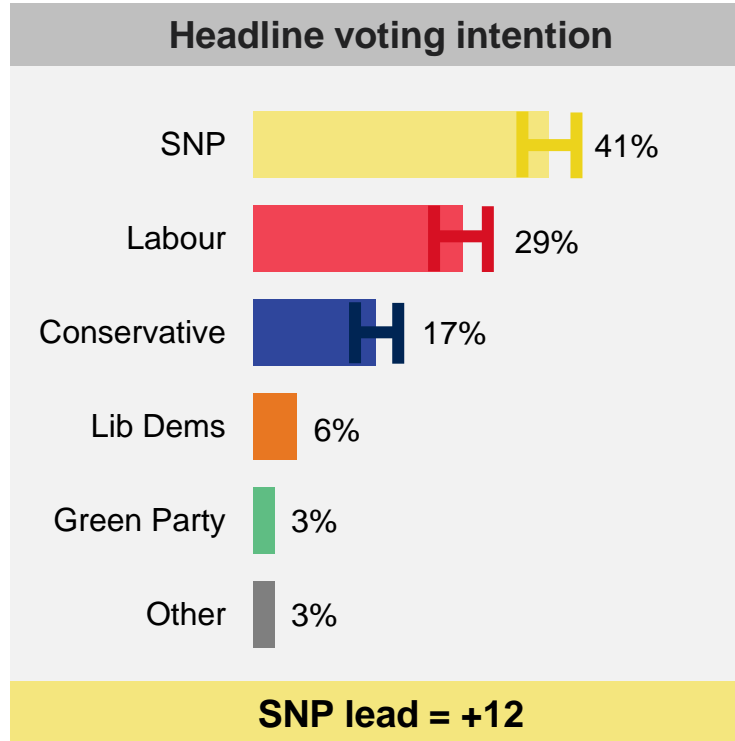
SCOTTISH POLITICAL MONITOR

May 2023

VOTING INTENTION

Westminster Voting Intention: May 2023

How would you vote if there were a General Election tomorrow?

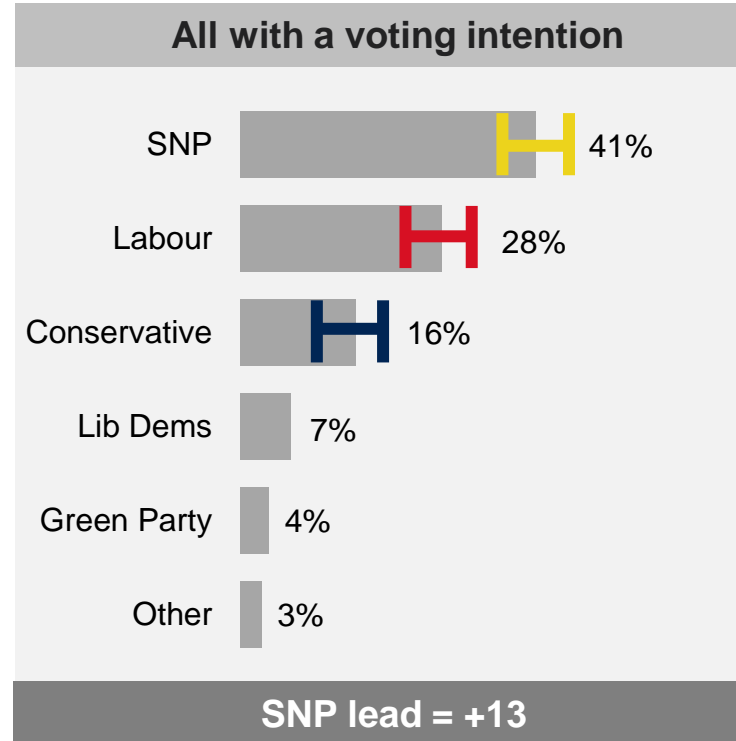
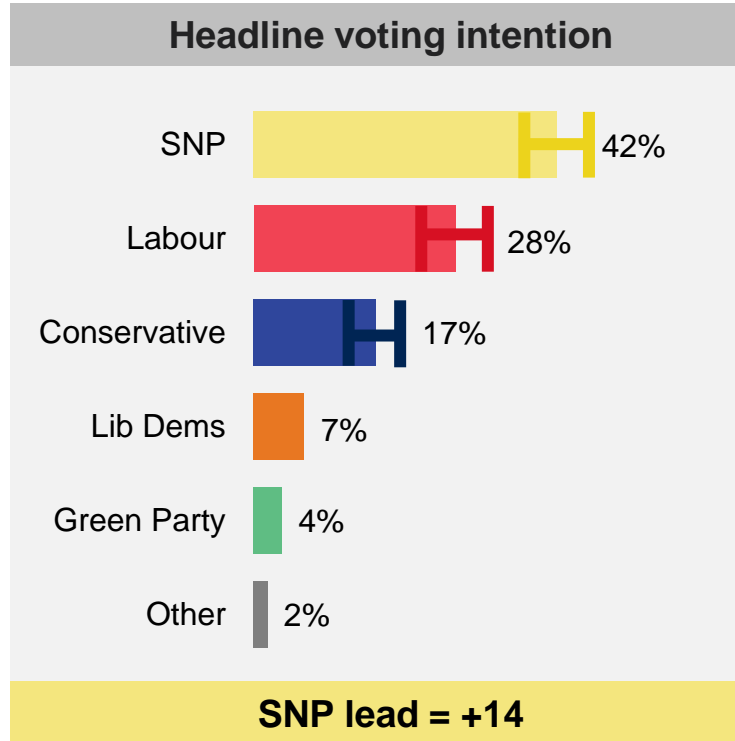


Base: 1,090 Scottish adults 18+, 15 May – 21 May 2023; Headline voting intention: all expressing a voting intention and at least 9/10 likely to vote and usually/always vote/it depends (720); All expressing a voting intention (930). Margin of error is displayed at +/- 4%. All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Source: Ipsos | Scottish Political Monitor

Holyrood Constituency Voting Intention: May 2023

If there were elections to the Scottish Parliament tomorrow, how would you use this constituency vote?

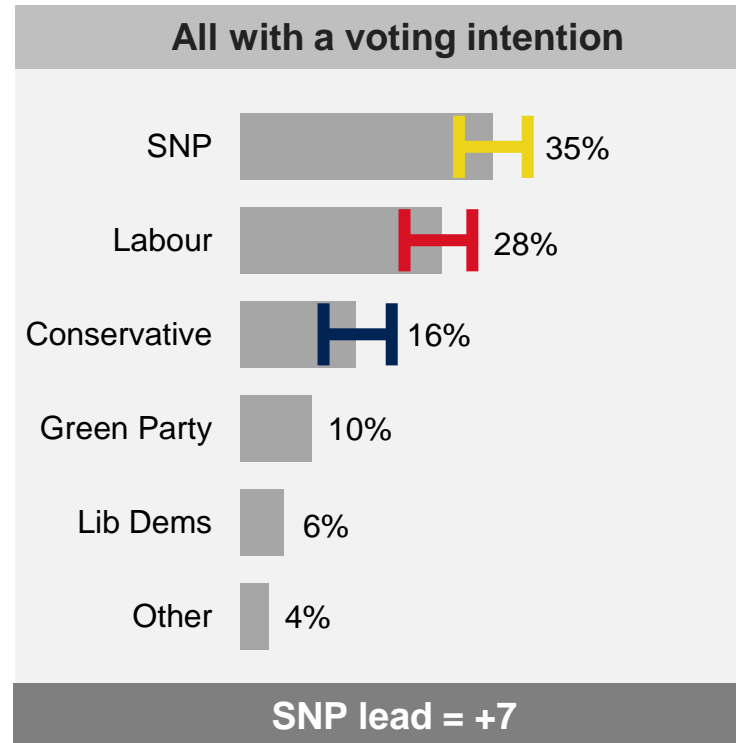
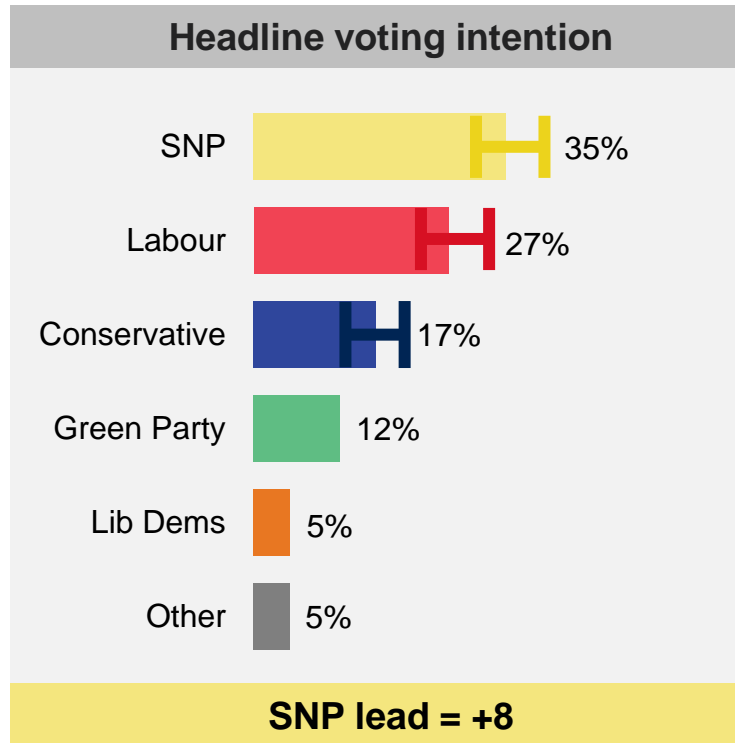


Base: 1,100 Scottish adults 16+, 15 May – 21 May 2023; Headline voting intention: all expressing a voting intention and at least 9/10 likely to vote and usually/always vote/it depends (734); All expressing a voting intention (969). Margin of error is displayed at +/- 4%. All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent Scottish Parliament elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Source: Ipsos | Scottish Political Monitor

Holyrood Regional List Voting Intention: May 2023

If there were elections to the Scottish Parliament tomorrow, how would you use your regional list vote?

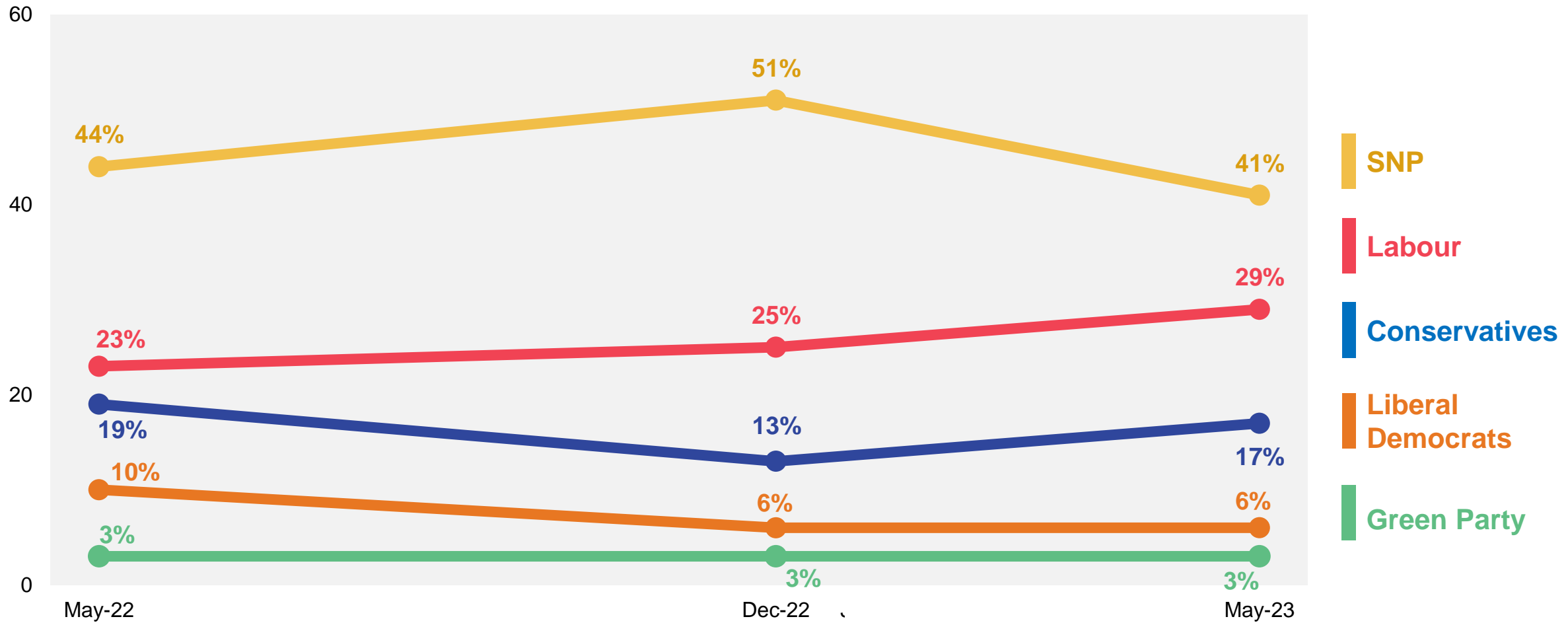


Base: 1,100 Scottish adults 16+, 15 May – 21 May 2023; Headline voting intention: all expressing a voting intention and at least 9/10 likely to vote and usually/always vote/it depends (735); All expressing a voting intention (975). Margin of error is displayed at +/- 4%. All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent Scottish Parliament elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Source: Ipsos | Scottish Political Monitor

Westminster Voting Intention: Trends | May 2022 – May 2023

How would you vote if there were a General Election tomorrow?



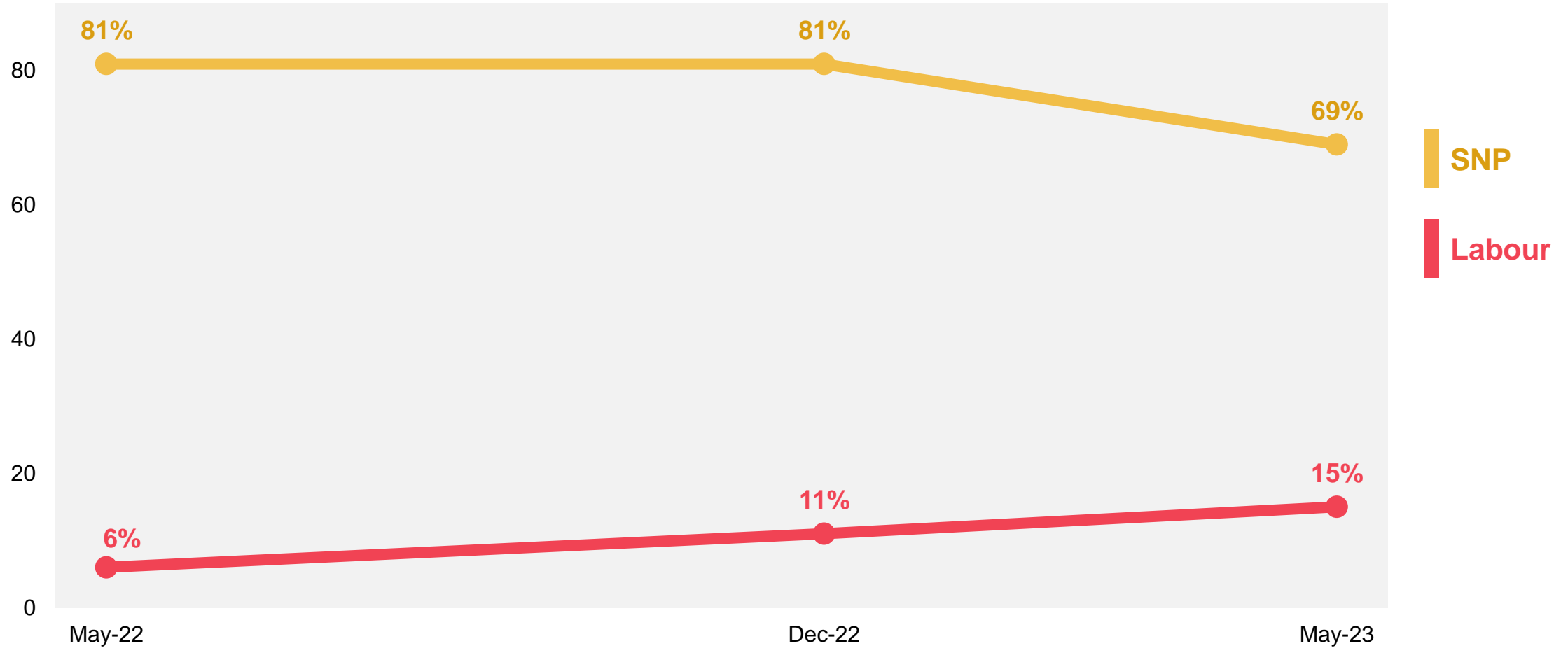
Base: c.1000 Scottish adults 18+; Headline voting intention: all expressing a voting intention and at least 9/10 likely to vote and usually/always vote/it depends

Source: Ipsos | Scottish Political Monitor



Trends in SNP and Labour General Election voting intention among 2014 Yes voters | May 2022 – May 2023

How would you vote if there were a General Election tomorrow?



Base: c.1000 Scottish adults 18+; Headline voting intention: All 2014 Yes voters who are 9/10 (out of 10) likely to vote at SP elections AND Usually/always vote/it depends at SP elections (361)

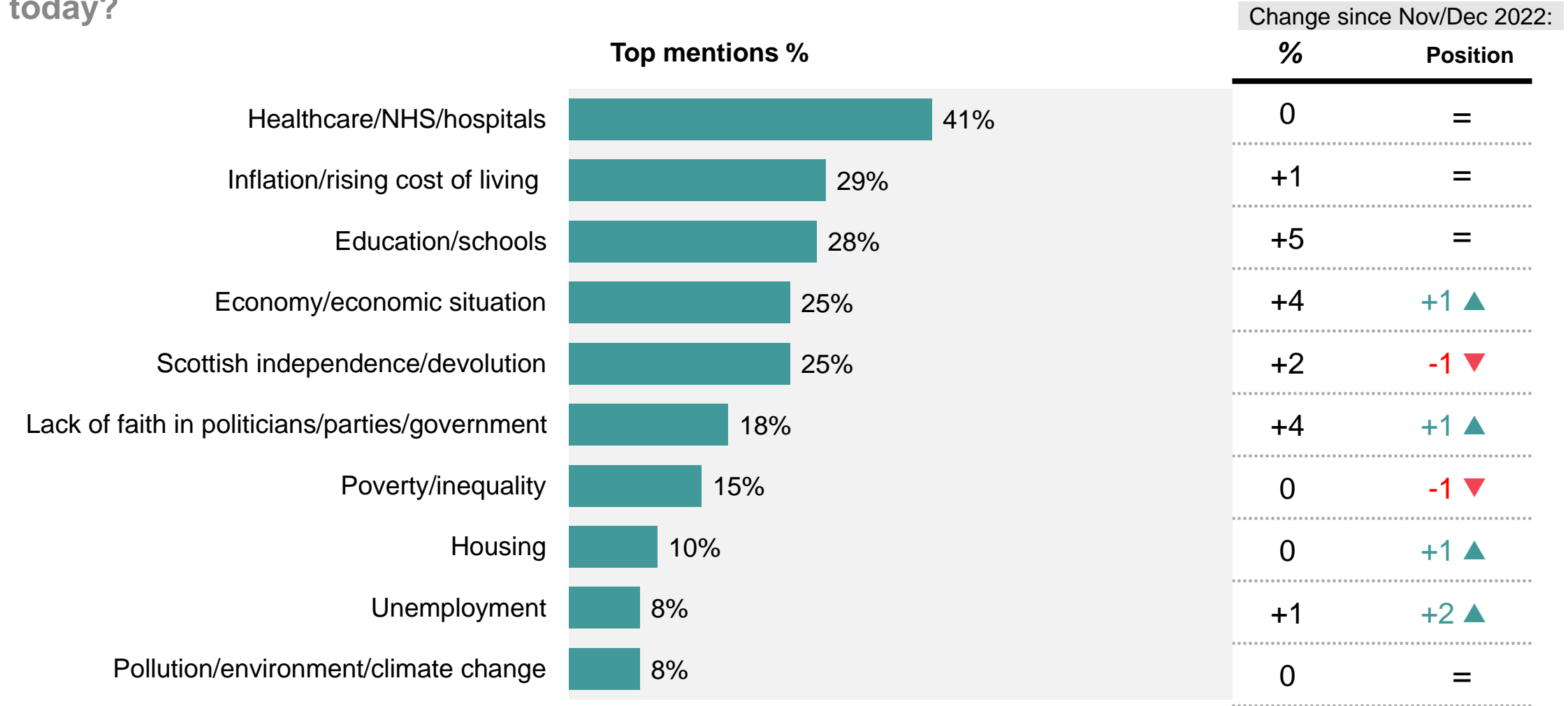
Source: Ipsos | Scottish Political Monitor



TOP ISSUES FACING SCOTLAND

Issues facing Scotland today

What do you see as the most important issue/issues facing Scotland today?



Base: 1,100 Scottish adults 16+, 15 – 21 May 2023 (Scottish Political Monitor) | Base: 1,065 Scottish adults 16+, 28 Nov – 5 Dec 2022 (Scottish Political Monitor) | Only the top 10 issues are shown here. For the full list of issues, see the data tables on the Ipsos website.

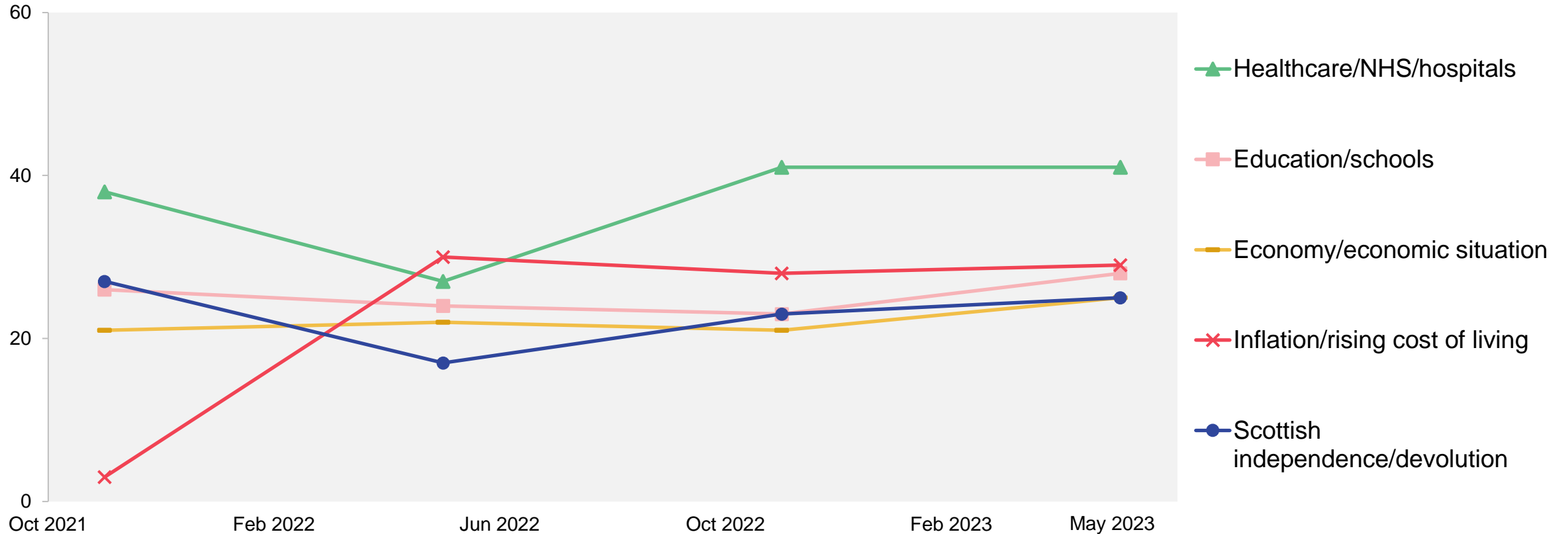
Source: Ipsos | Scottish Political Monitor



Top five concerns for May 2023: trend data

What do you see as the most/other important issues facing Scotland today?

Top mentions %



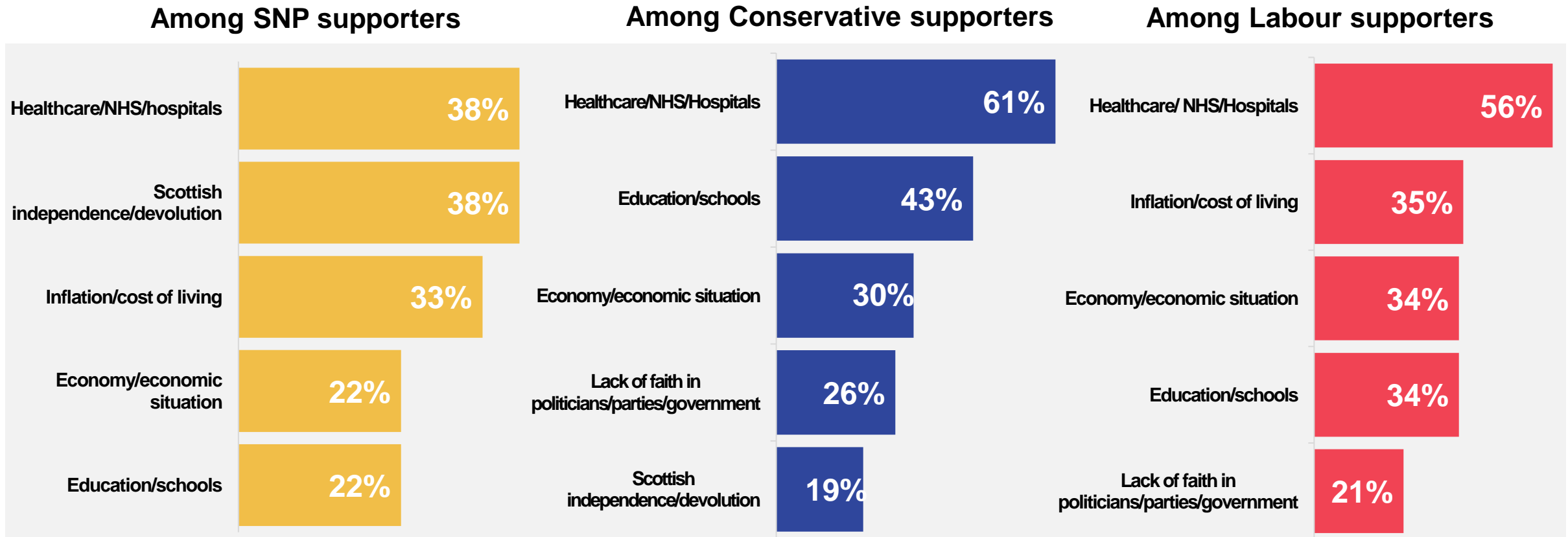
Source: Ipsos | Scottish Political Monitor

Base: Representative sample of c.1,000 Scottish adults 16+ (Scottish Political Monitor)

Issues facing Scotland today

Top five issues by party vote

What do you see as the most important issue/issues facing Scotland today?



Base: All SNP supporters (433), Conservative supporters (152) and Labour supporters (171), based on constituency votes at the 2021 Scottish Parliament elections; 15 – 21 May 2023

Source: Ipsos | Scottish Political Monitor



PARTY LEADERS

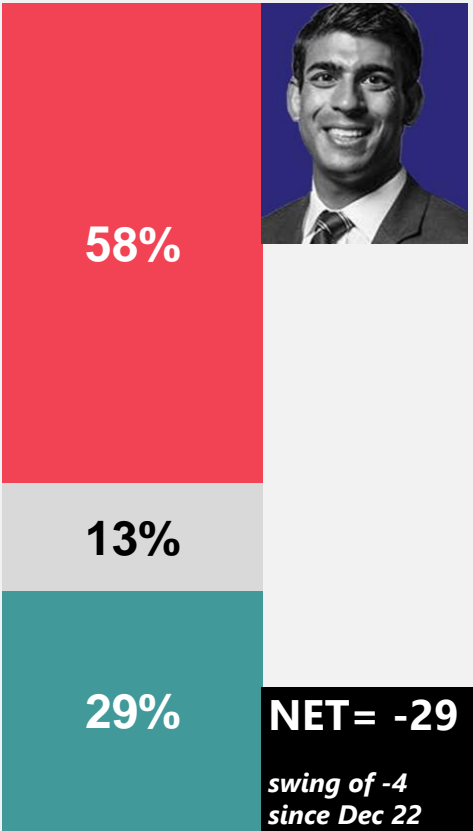


Satisfaction with leaders and opposition

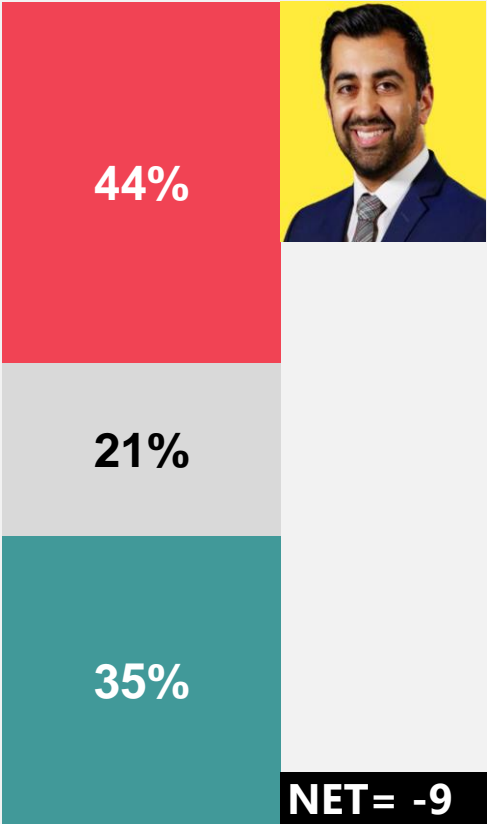
Are you satisfied or dissatisfied with the way ... is doing his job ... as Prime Minister/ First Minister/ leader of the UK Labour Party?

Satisfied **Don't know** **Dissatisfied**

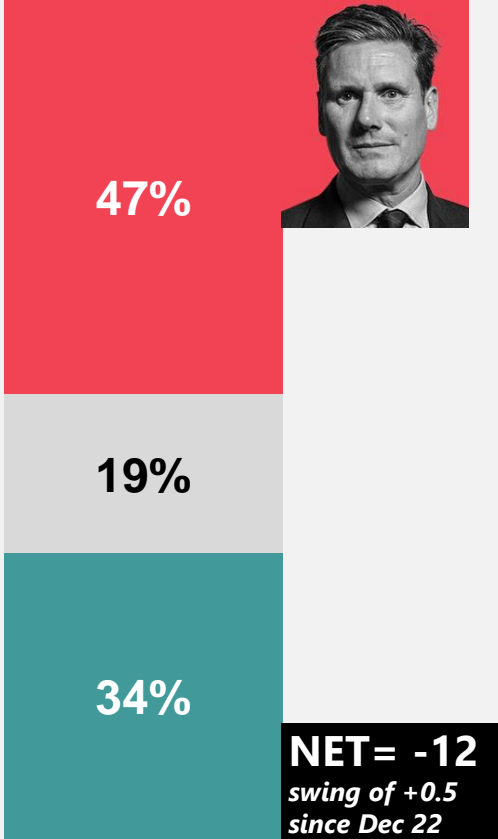
Rishi Sunak



Humza Yousaf



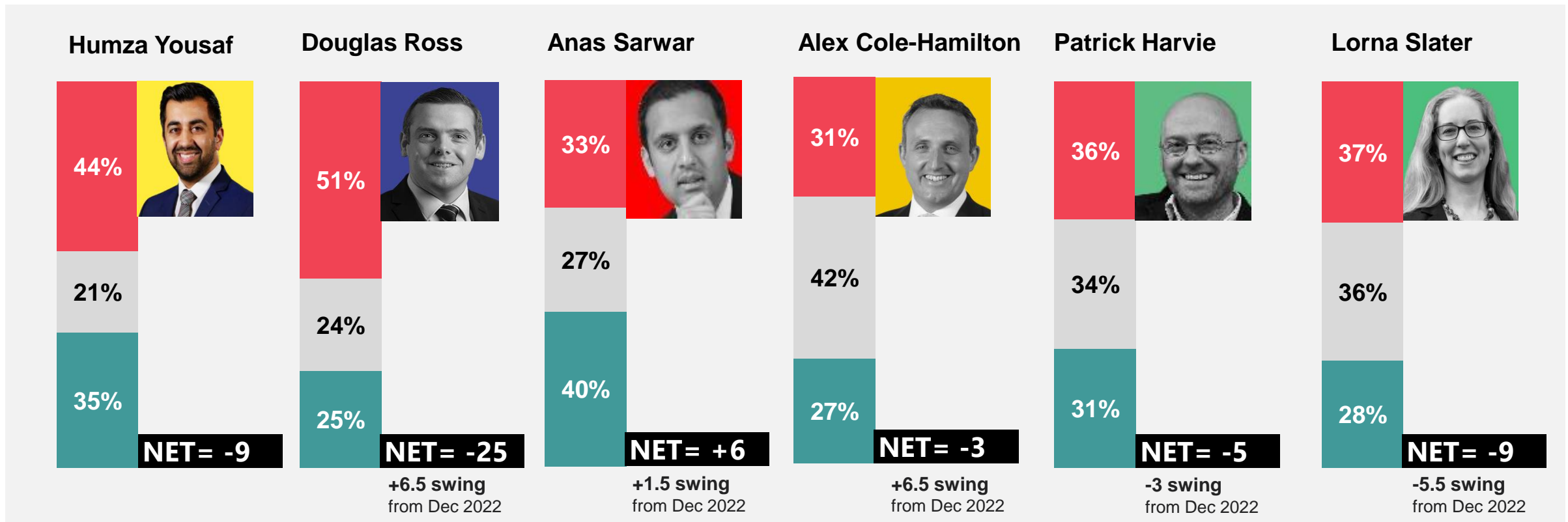
Keir Starmer



Satisfaction with party leaders

Are you satisfied or dissatisfied with the way ... is doing his/her job ...
as First Minister of Scotland/ leader of the Scottish Conservative and Unionist Party/ Scottish Labour Party/ Scottish Liberal Democrats/ co-leader of the Scottish Green Party?

■ Satisfied
 ■ Don't know
 ■ Dissatisfied



Base: 1,100 Scottish adults 16+, 15 – 21 May 2023

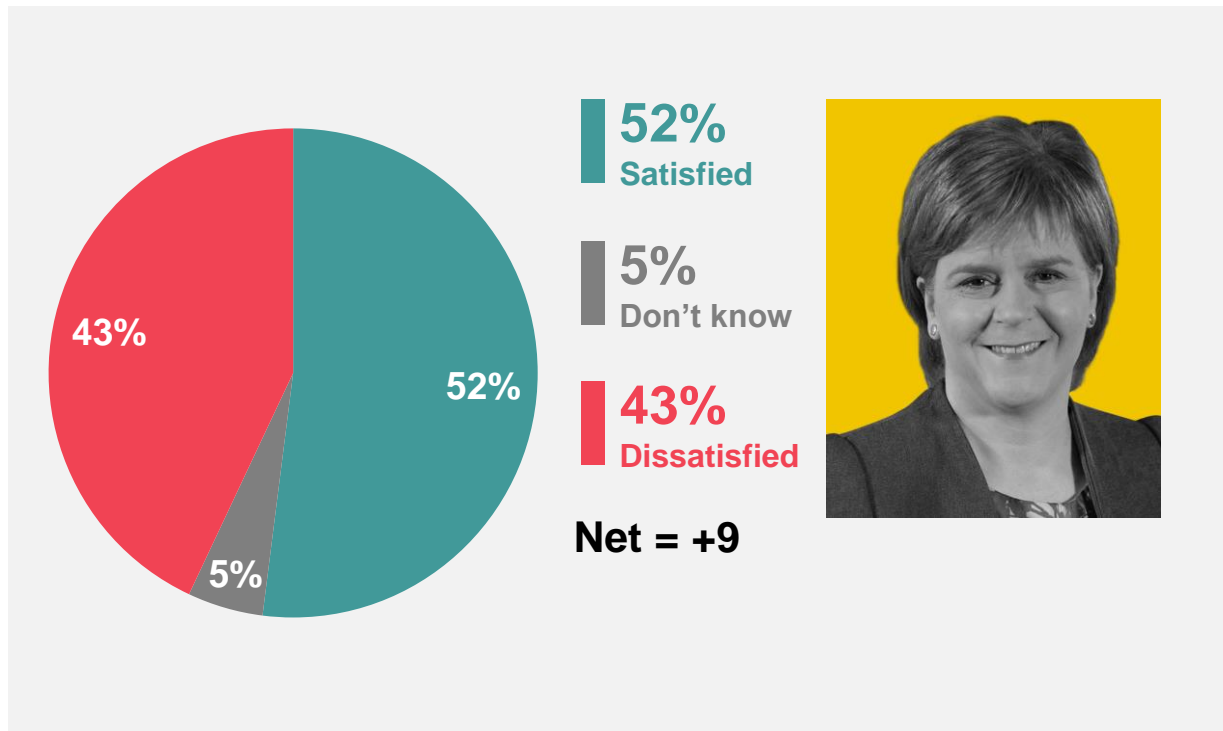
Source: Ipsos | Scottish Political Monitor



Satisfaction with Nicola Sturgeon

Are you satisfied or dissatisfied with the way Nicola Sturgeon did her job as First Minister?

May 2023



Base: 1.100 Scottish adults 16+, 15 – 21 May 2023

Satisfaction ratings over time: Feb 2014 – Mar 2023



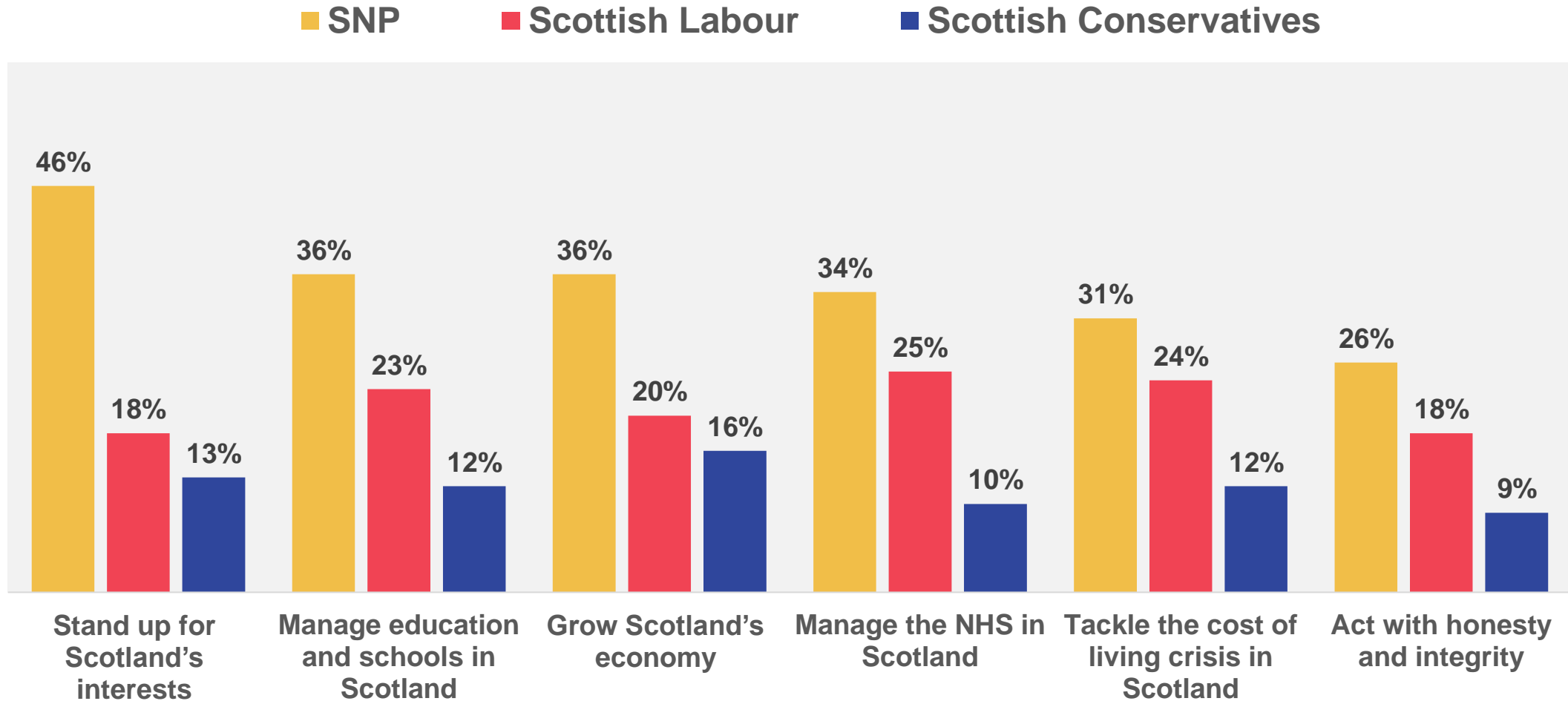
Source: Ipsos | Scottish Political Monitor



TRUST IN THE PARTIES

Trust in parties, by issue

Which party, if any, do you trust most to....?



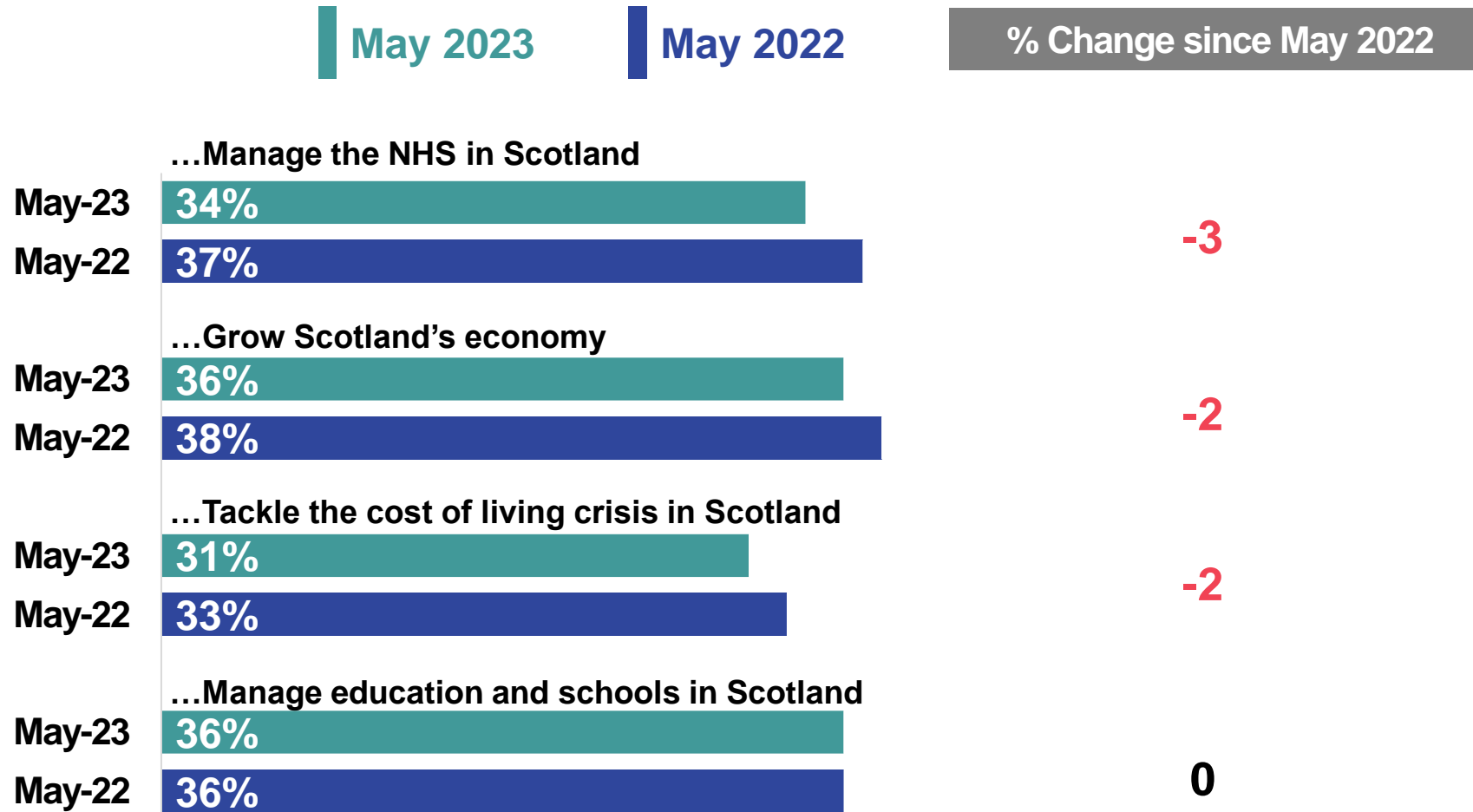
Base: 1,100 Scottish adults 16+, 15-21 May 2023

Source: Ipsos | Scottish Political Monitor



SNP: trust trends

% of respondents who most trust the SNP to ...



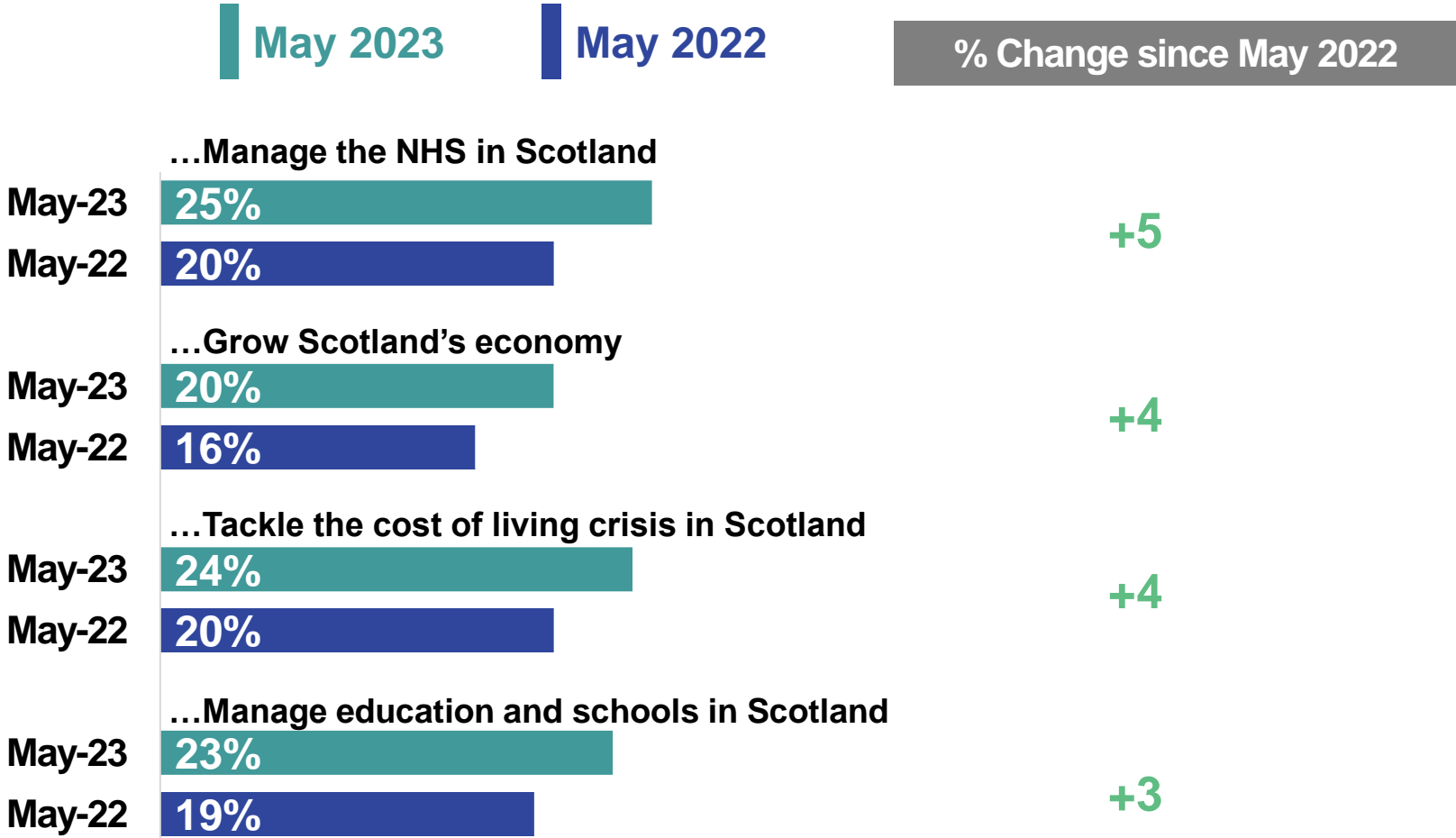
Base: 1,100 Scottish adults aged 16+ (May 2023) | 1,000 (May 2022)

Source: Ipsos | Scottish Political Monitor



Scottish Labour: trust trends

% of respondents who most trust Scottish Labour to ...



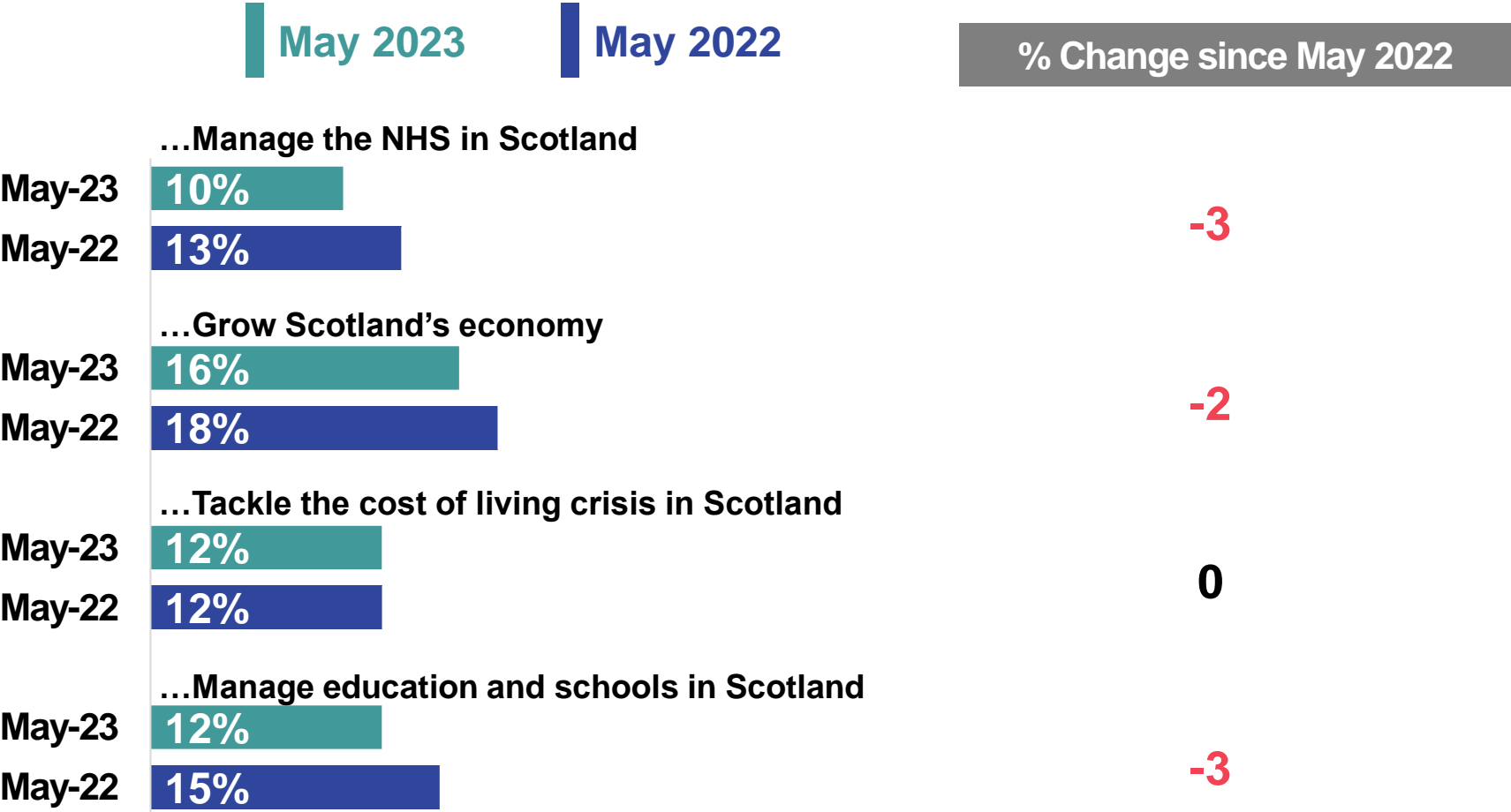
Base: 1,100 Scottish adults aged 16+ (May 2023) | 1,000 (May 2022)

Source: Ipsos | Scottish Political Monitor



Scottish Conservatives: trust trends

% of respondents who most trust the Scottish Conservatives to ...



Base: 1,100 Scottish adults aged 16+ (May 2023) | 1,000 (May 2022)

Source: Ipsos | Scottish Political Monitor



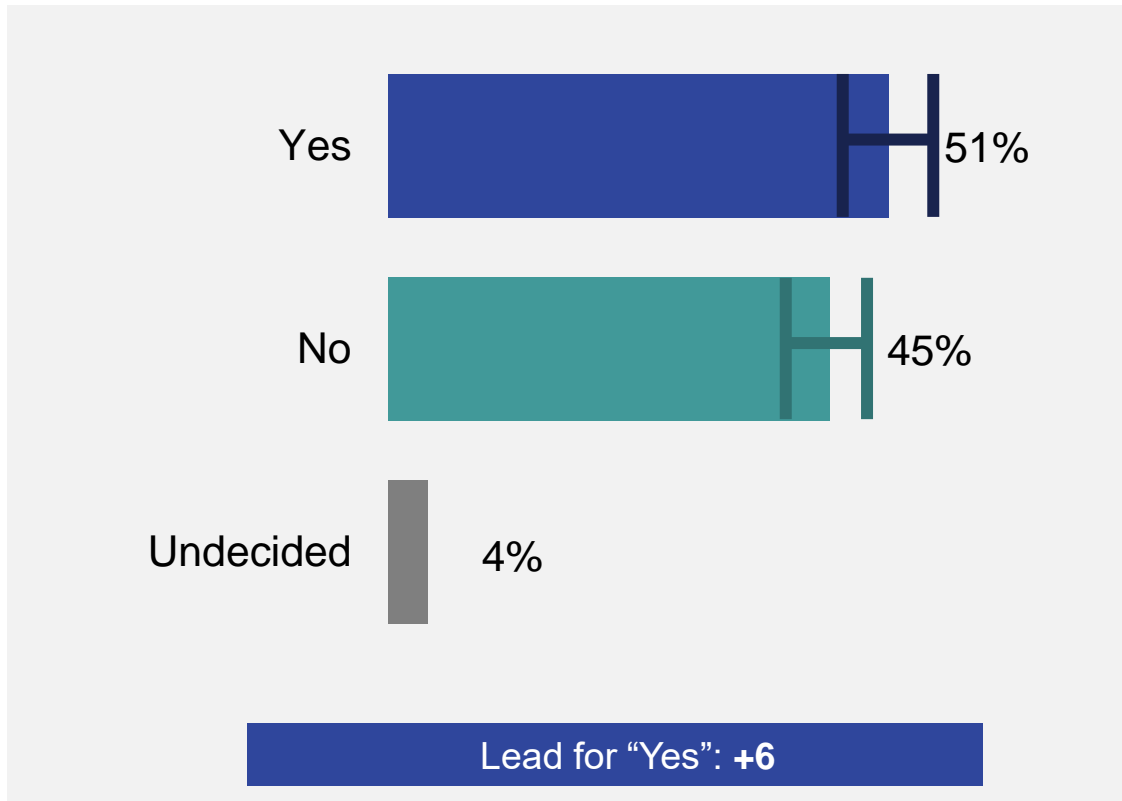


VIEWS ON INDEPENDENCE

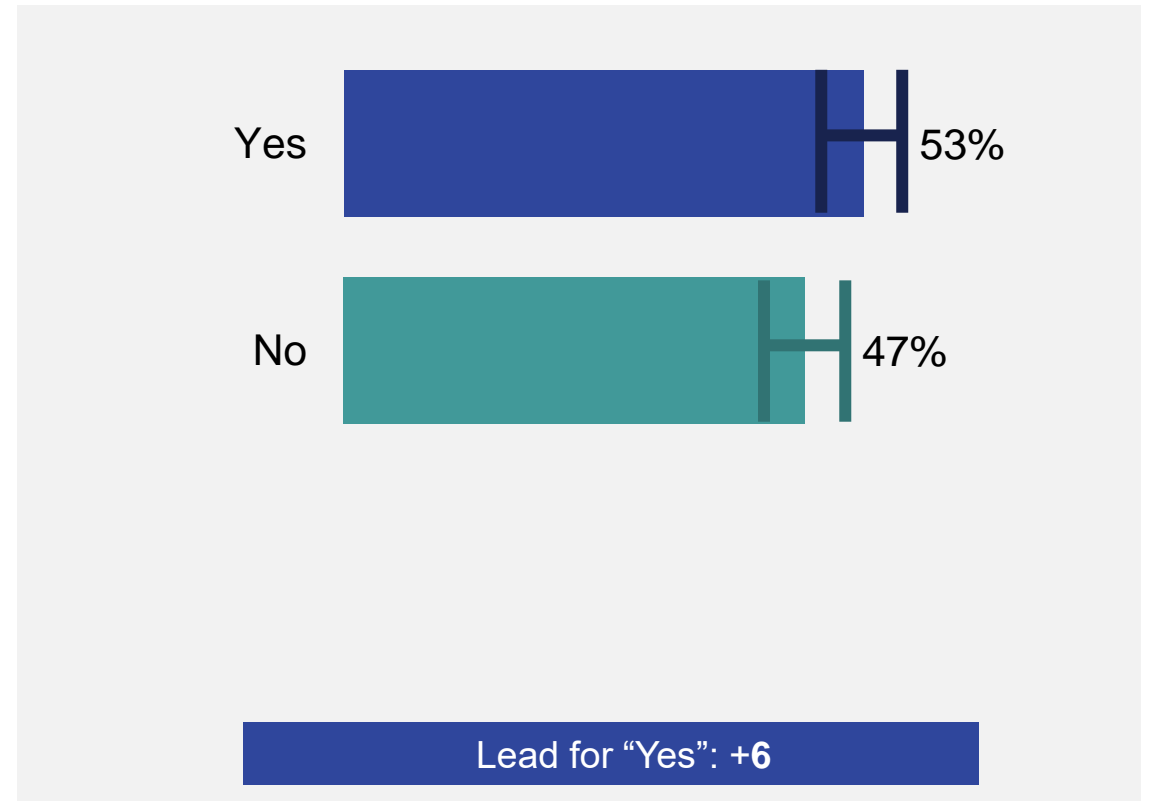
Support for Scottish independence: May 2023

If a referendum were held tomorrow about Scotland's constitutional future, how would you vote in response to the following question: Should Scotland be an independent country?

Among all likely to vote



All likely to vote and expressing a voting intention



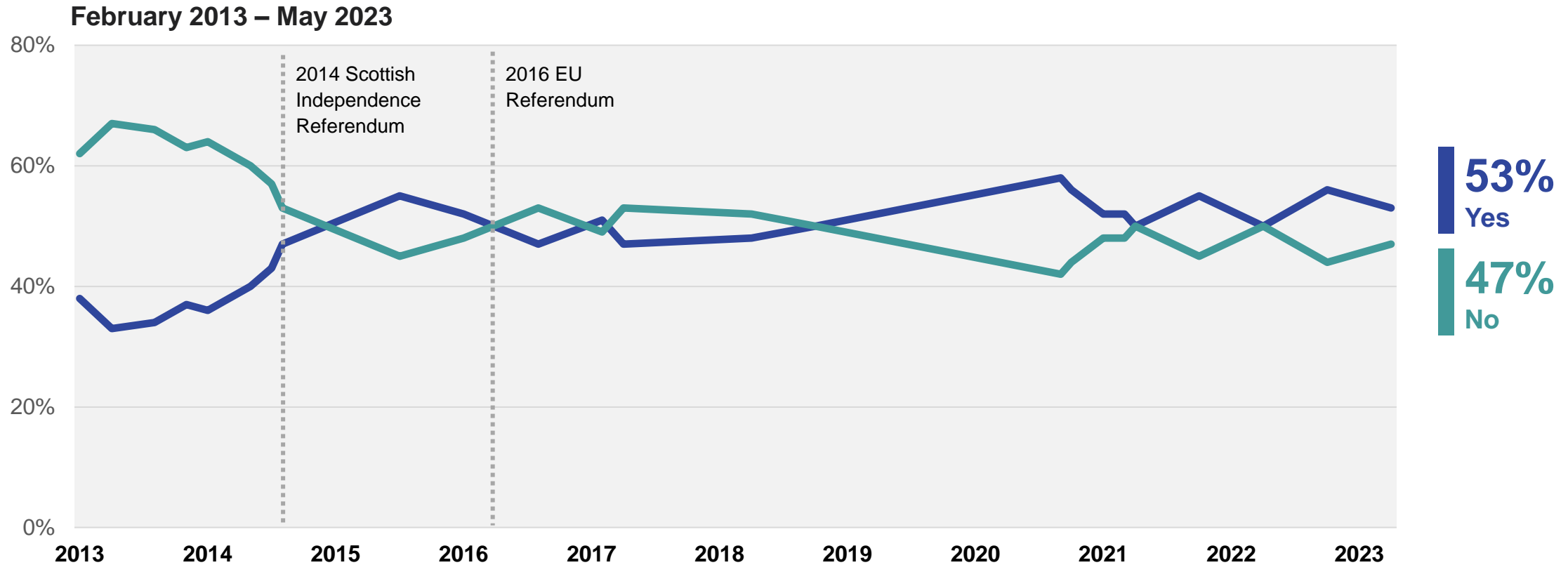
Base: All Scottish adults aged 16+ who are at least 9/10 likely to vote in a Scottish independence referendum (925); All Scottish adults 16+ who are at least 9/10 likely to vote in a Scottish independence referendum and expressing a voting intention (883), Base: 1,100 Scottish adults 16+, 15 – 21 May 2023 (Scottish Political Monitor). Margin of error is displayed at +/- 4%.

Source: Ipsos | Scottish Political Monitor



Support for Scottish independence: Change over time

If a referendum were held tomorrow about Scotland's constitutional future, how would you vote in response to the following question: Should Scotland be an independent country?



Base: c.810-890 Scottish adults aged 16+ per wave. Based on all likely to vote, excluding undecideds/don't knows

Source: Ipsos | Scottish Political Monitor

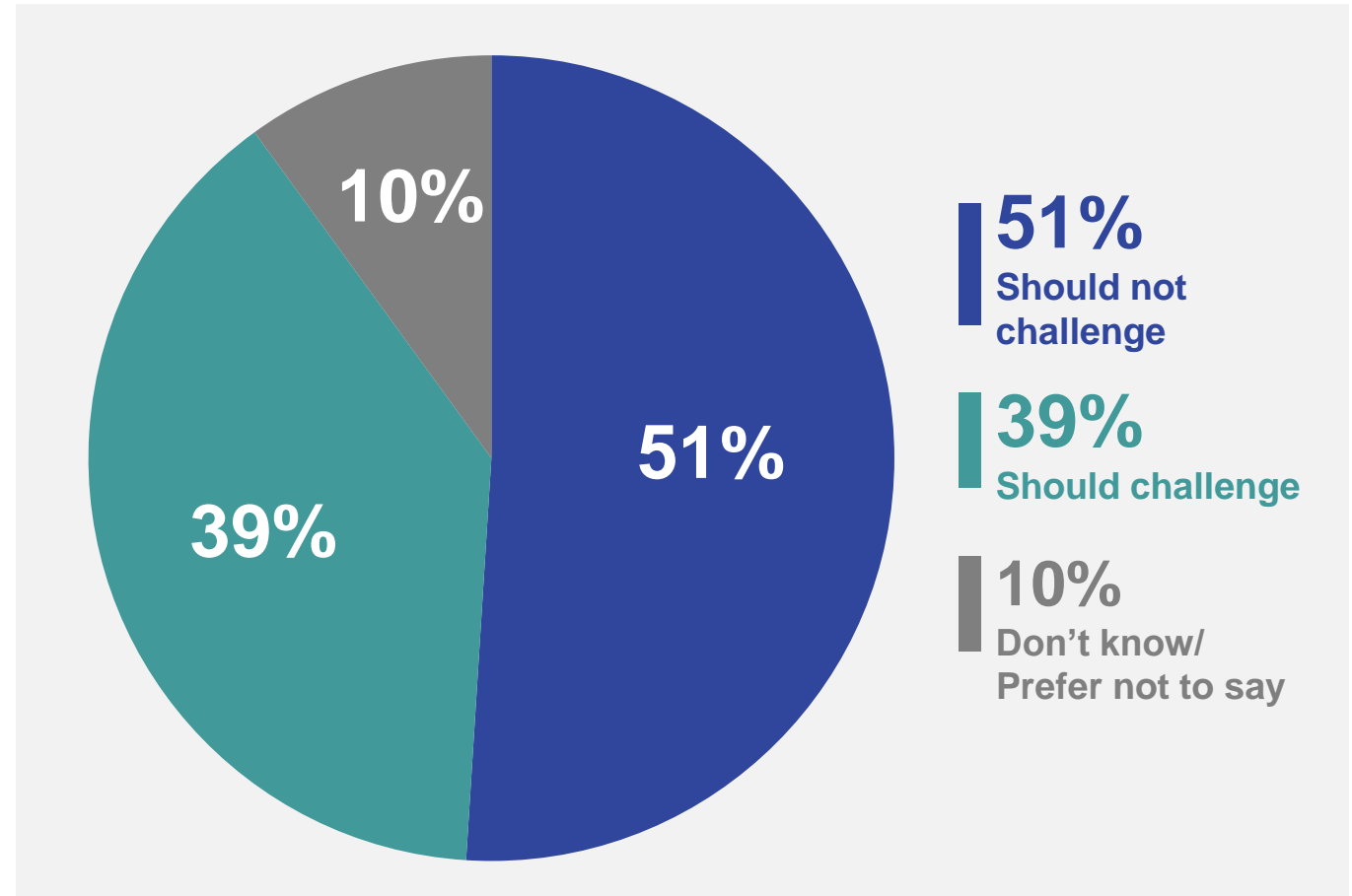


GENDER RECOGNITION REFORMS

Views on the Scottish Government's legal challenge to the UK Government's decision to block the GRR Bill

As you may know, the UK Government has blocked a bill passed by the Scottish Parliament that would make it easier for transgender people to gain Gender Recognition Certificates.

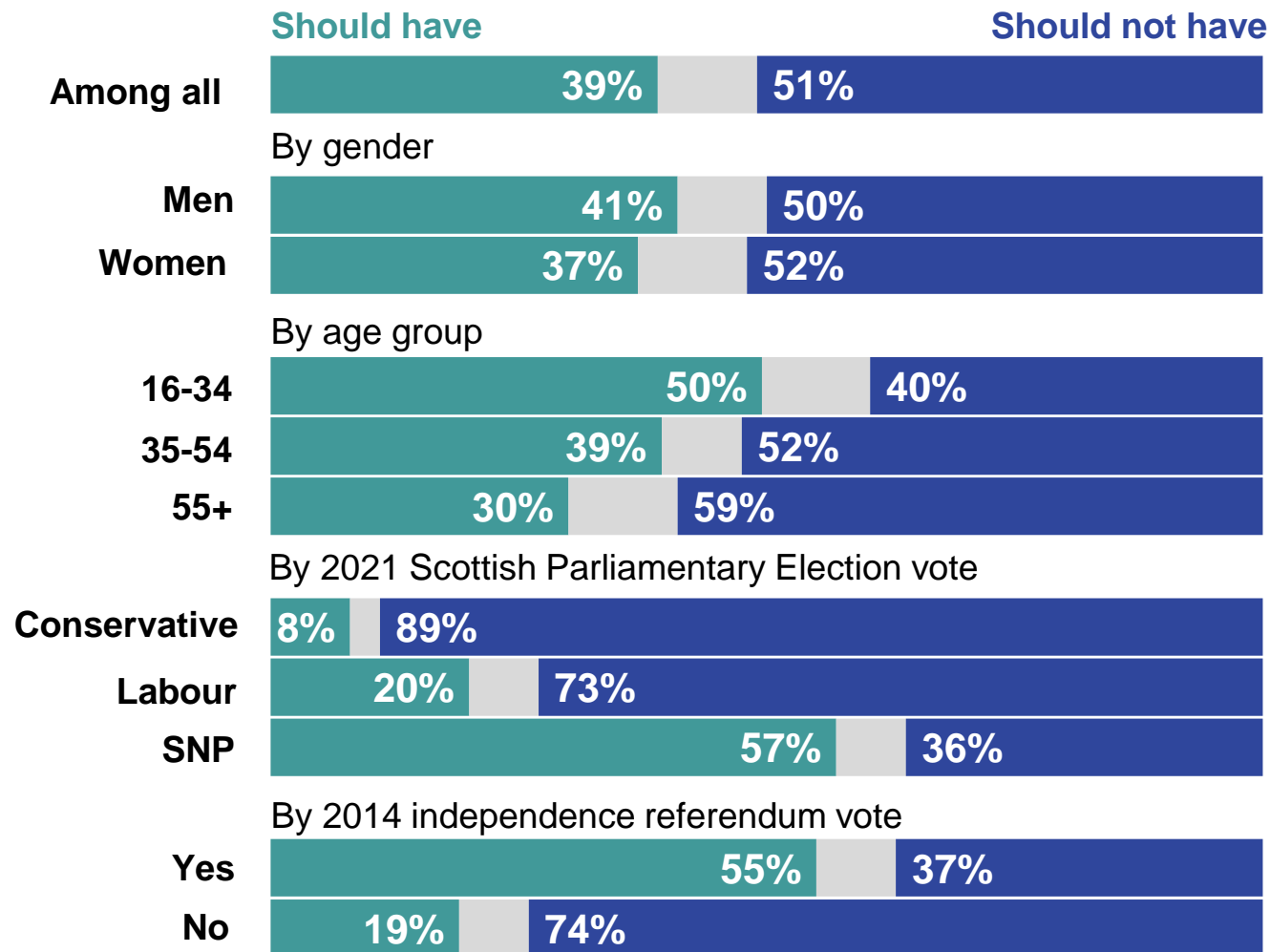
Do you think the Scottish Government should, or should not, be going to court to challenge the UK Government's decision to block this Bill?



Views on the Scottish Government's legal challenge to the UK Government's decision to block the GRR Bill

As you may know, the UK Government has blocked a bill passed by the Scottish Parliament that would make it easier for transgender people to gain Gender Recognition Certificates.

Do you think the Scottish Government should, or should not, be going to court to challenge the UK Government's decision to block this Bill?



Base: 1,100 Scottish adults aged 16+, 15 – 21 May 2023, including men (543), women (557), 16-34 year olds (272), 35-54 year olds (372), 55+ year olds (456), 2021 Conservative Party voters (152), 2021 Labour Party voters (171), 2021 Scottish National Party voters (433), 2014 Yes voters (445), 2014 No voters (458)

Source: Ipsos | Scottish Political Monitor



Technical note

Ipsos interviewed a representative sample of 1,100 adults aged 16+ across Scotland. Interviews were conducted by telephone: 15 May – 21 May 2023. Data are weighted by age, sex, region, social grade, tenure, working status, work sector, education and country of birth to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent.

Ipsos

Scottish Political Monitor, May 2023

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