

IPSOS POLITICAL MONITOR

June 2023

VOTING INTENTION

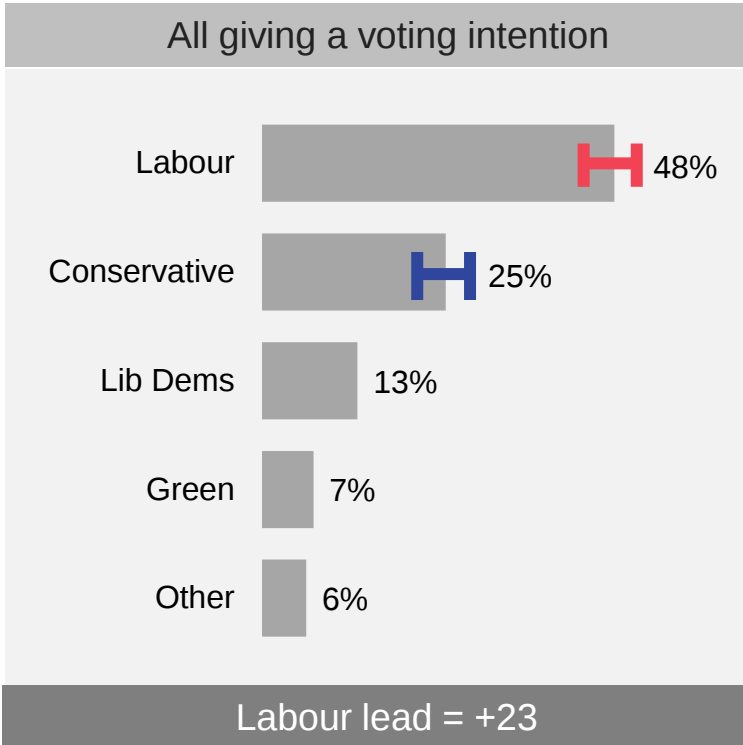
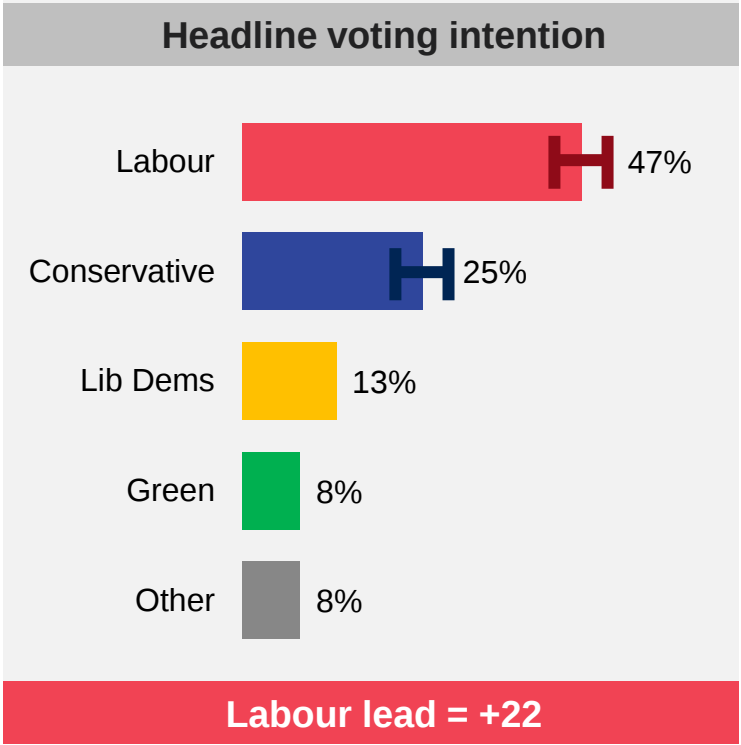
POLLING
STATION

WAY IN

WAY IN

Voting Intention: June 2023

How do you intend to vote in the General Election? Will you vote...?



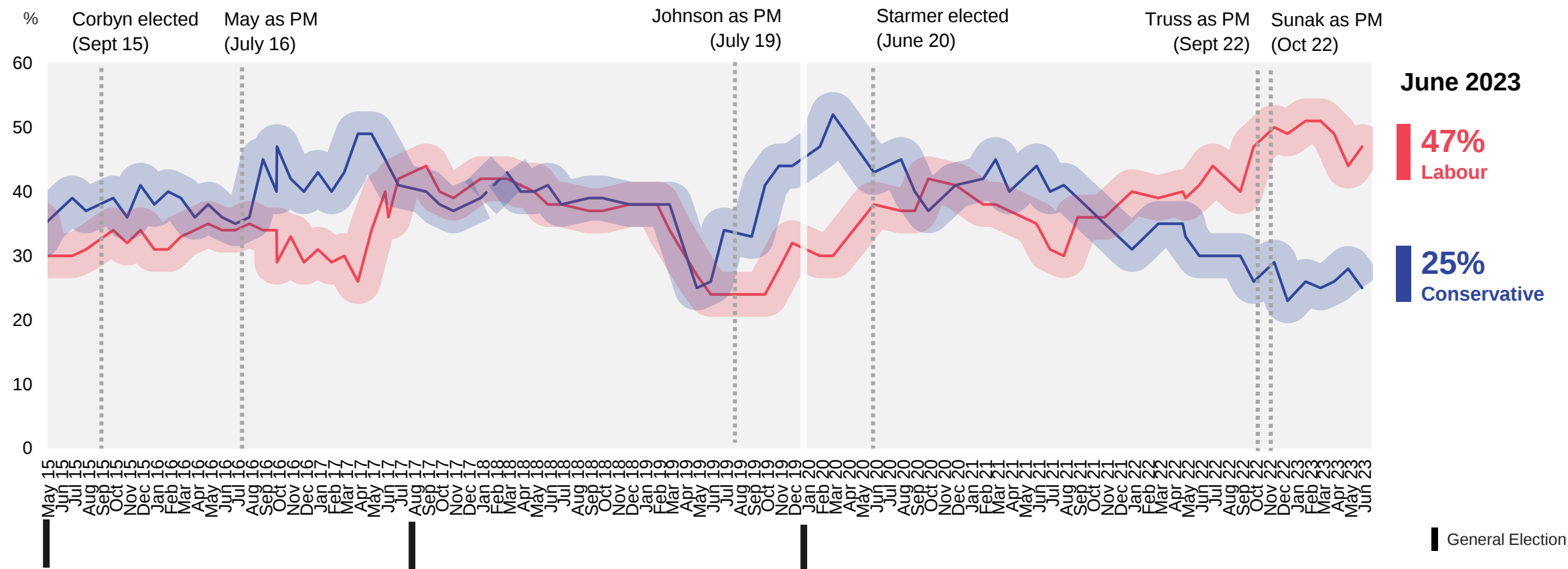
Base: 1,033 British adults 18+, 14-20 June 2023; Headline Voting Intention: all 9/10 certain to vote, always/usually/it depends vote in General Elections = 635. Margin of error is displayed at +/- 4% All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Source: Ipsos Political Monitor



Headline voting intention: Since the 2015 General Election

How would you vote if there were an election tomorrow?



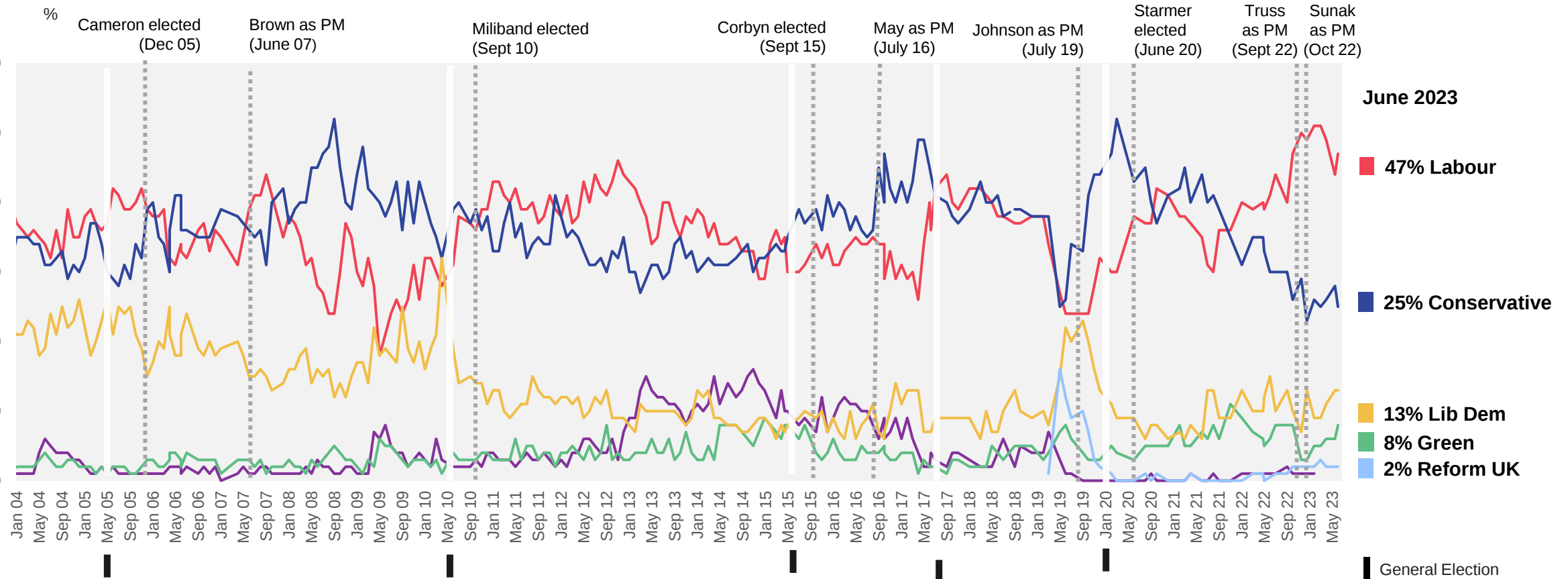
Base: c. :800 British adults 18; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections. Note small change in methodology in approach to prompting Brexit Party in July 2019

Source: Ipsos Political Monitor



Headline voting intention: January '04 – June '23

How would you vote if there were an election tomorrow?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections."

Source: Ipsos Political Monitor



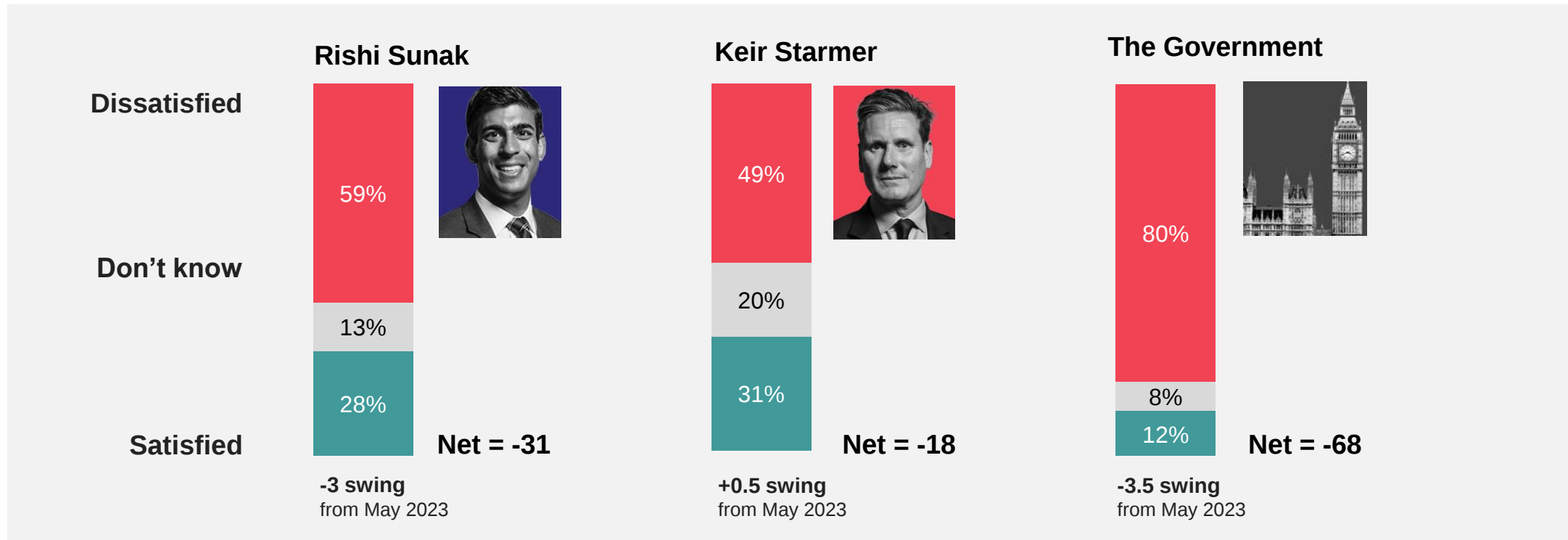
A row of six brightly colored wooden beach huts stands on a wide, pebbly beach. From left to right, the huts are teal, red, blue, yellow, orange, and green. Each hut has a gabled roof and double doors with metal latches. The background is a clear, solid blue sky.

SATISFACTION

WITH GOVERNMENT
AND PARTY LEADERS

Satisfaction with leaders and the Government: June 2023

Are you satisfied or dissatisfied with the way.... is running the country / doing his job as Prime Minister /Leader of the Labour Party?



Base: 1,033 British adults 18+, 14-20 June 2023. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

Source: Ipsos Political Monitor

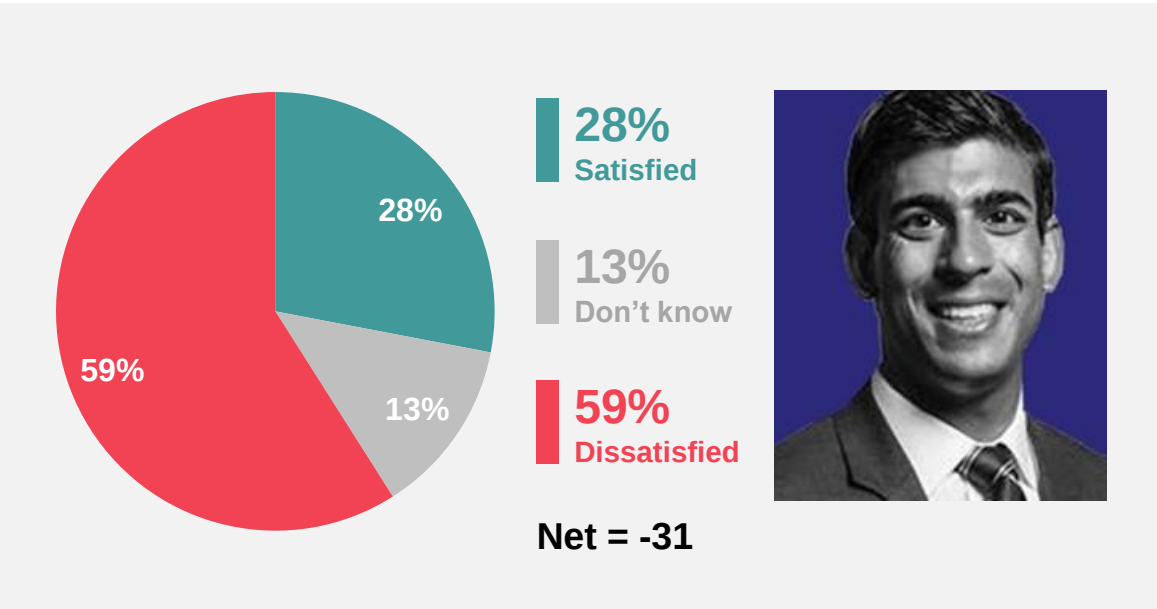


Rishi Sunak: Satisfaction

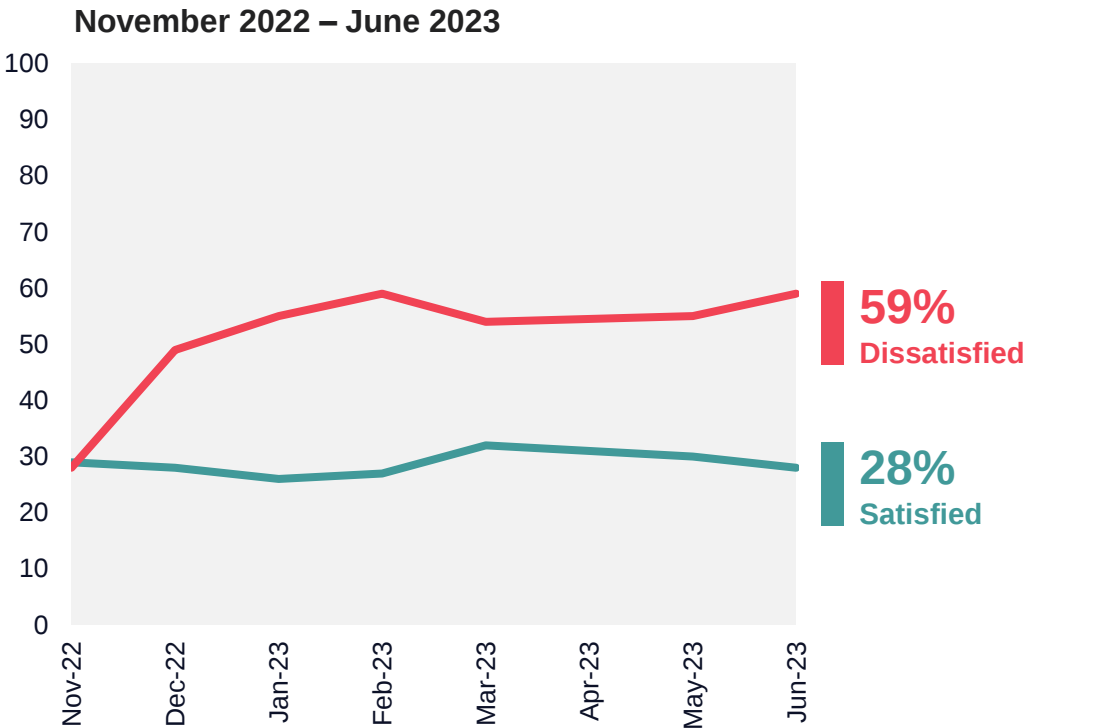
Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

June 2023

Among all



Base: 1,033 British adults 18+, 14-20 June 2023



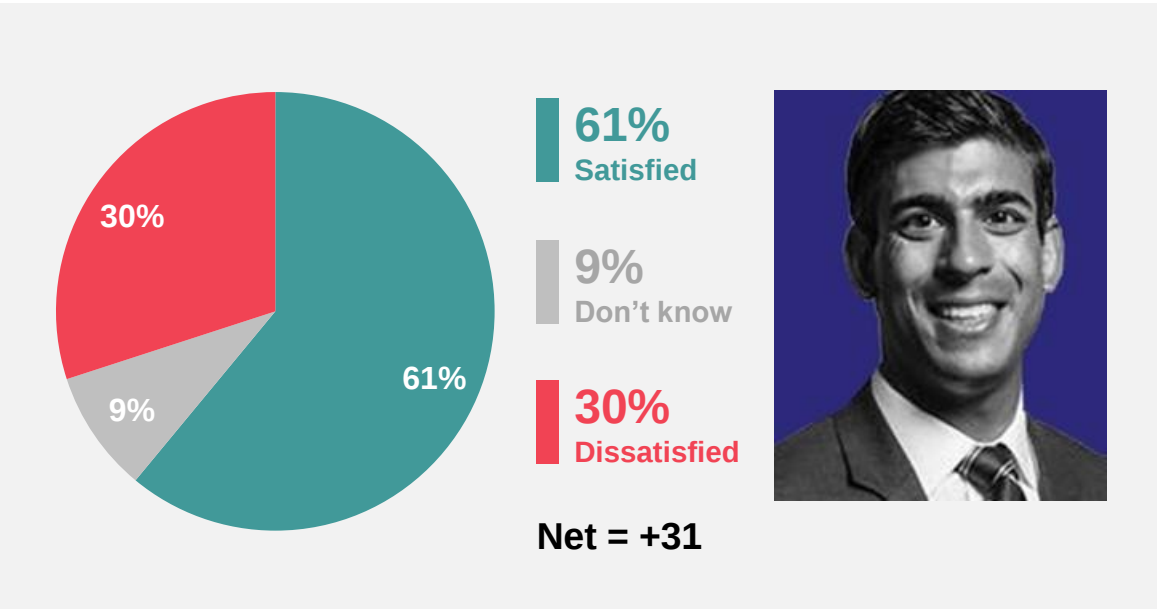
Source: Ipsos Political Monitor



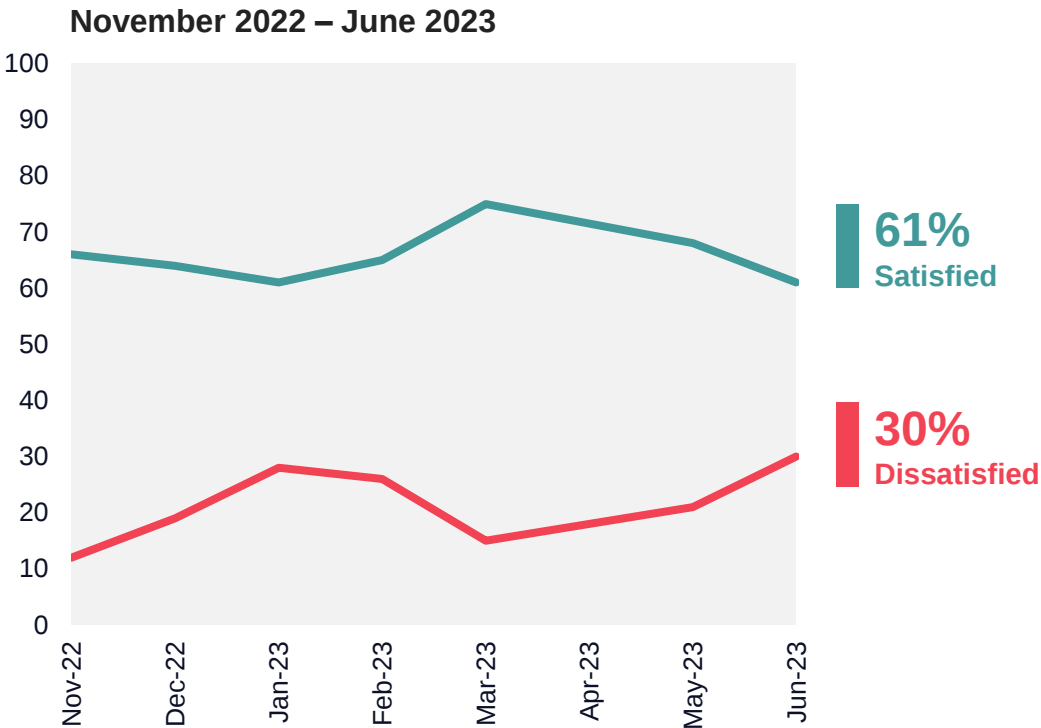
Rishi Sunak: Satisfaction amongst Conservative supporters

Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

June 2023



Base: 183 Conservative party supporters aged 18+, 14-20 June 2023

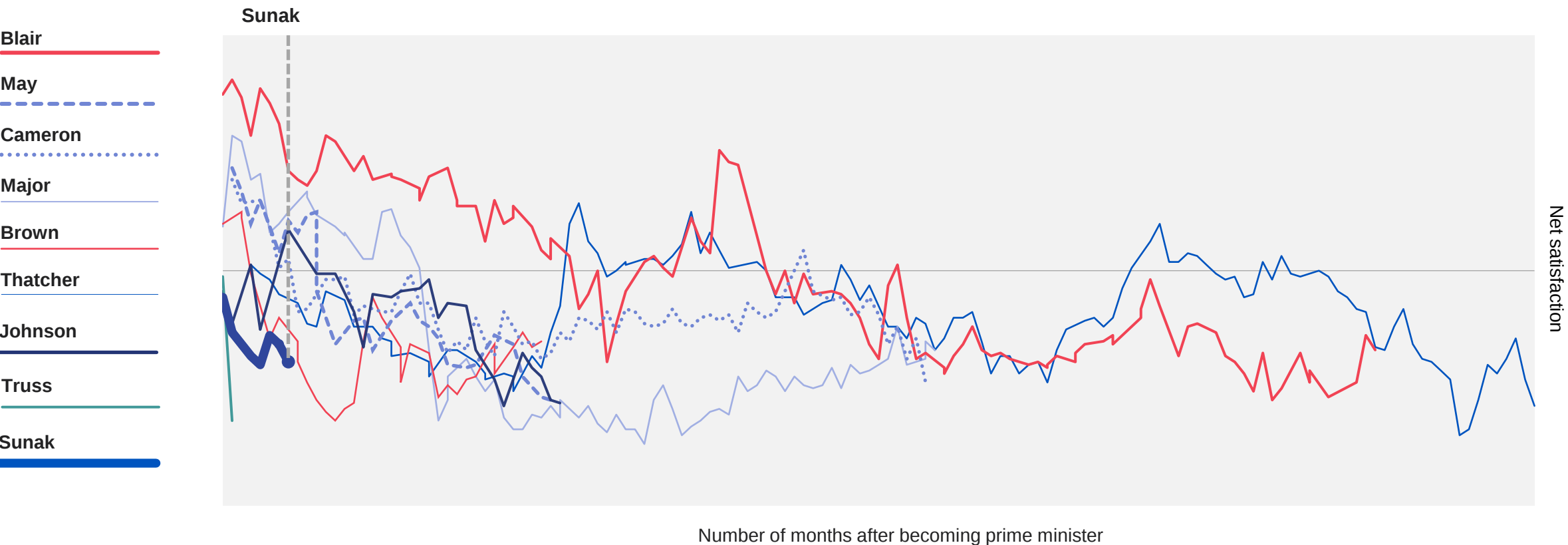


Source: Ipsos Political Monitor



Net satisfaction with Prime Ministers (1979-2023)

How satisfied or dissatisfied are you with the way ... is doing his/her job as Prime Minister?



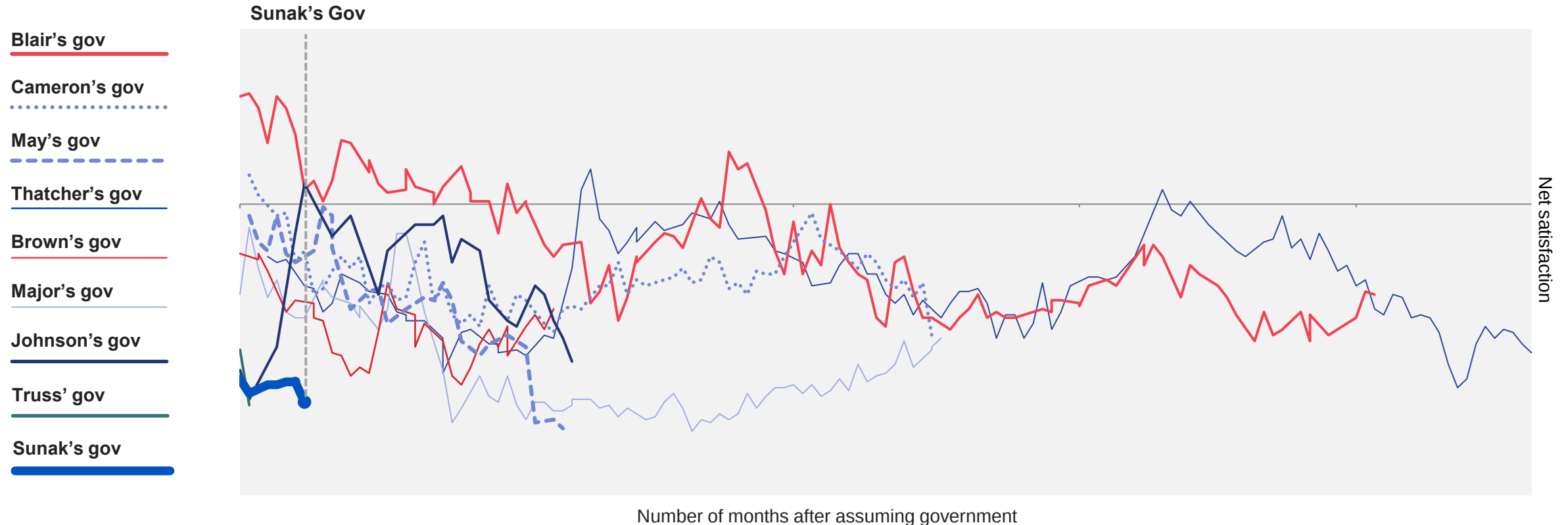
Note: Data collected prior to June 2008 was collected via face-to-face methodology; data collected from June 2008 was via telephone
Base: c.1,000 British adults each month

Source: Ipsos Political Monitor



Net satisfaction with the Government (1979 – 2023)

How satisfied or dissatisfied are you with the way the government is running the country?



Note: Data collected prior to June 2008 was collected via face-to-face methodology; data collected from June 2008 was via telephone

Base: c.1,000 British adults each month

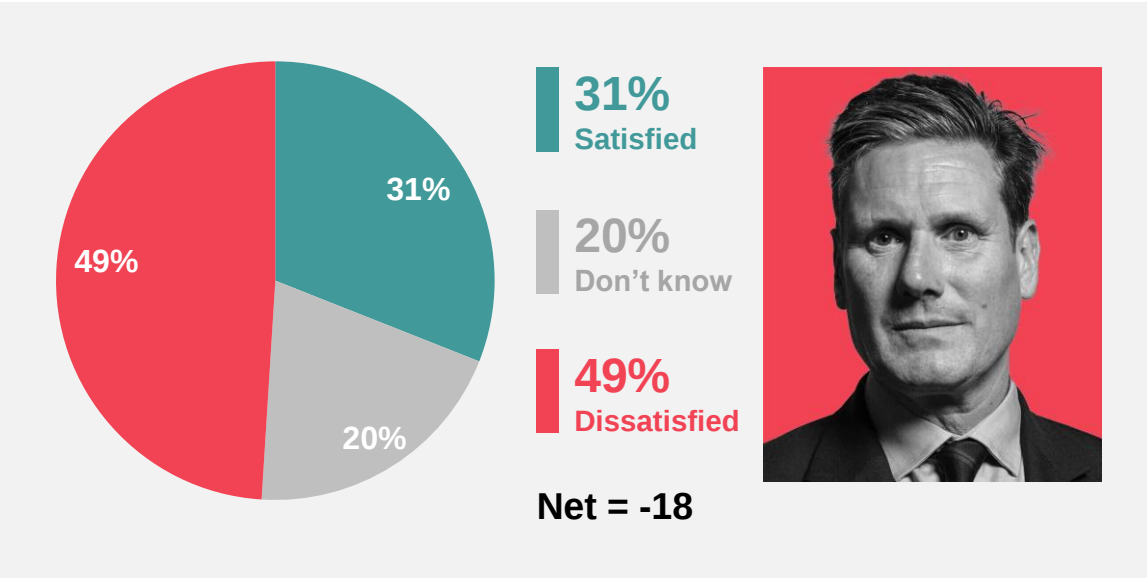
Source: Ipsos Political Monitor



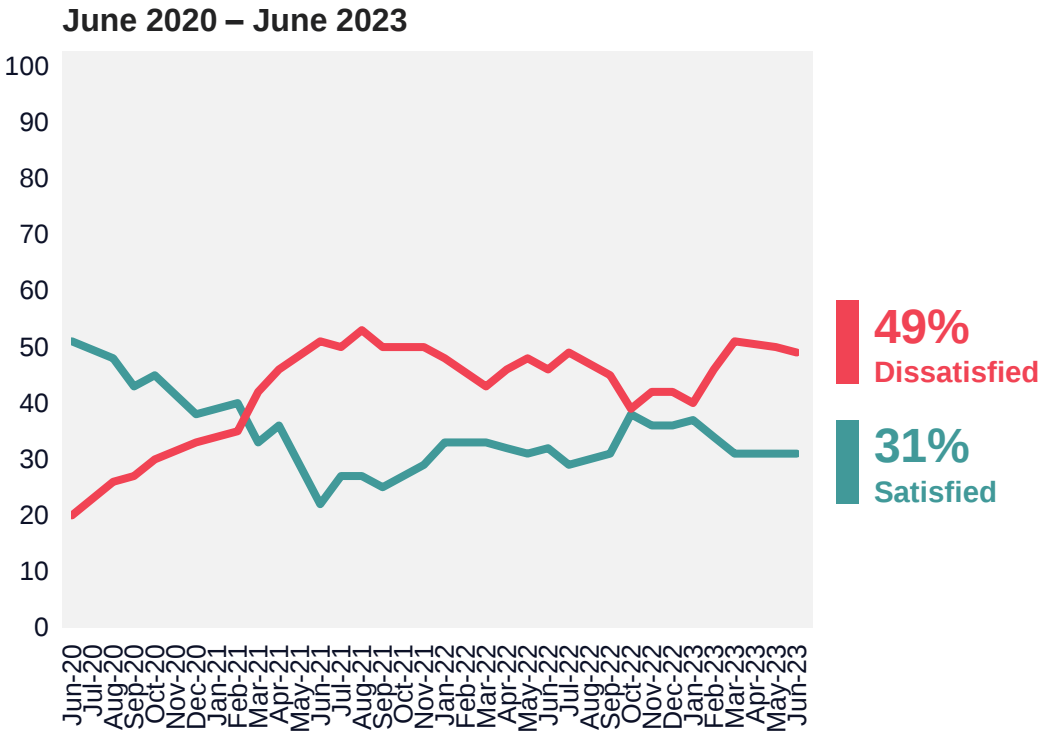
Keir Starmer: Satisfaction

Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

June 2023



Base: 1,033 British adults 18+, 14-20 June 2023



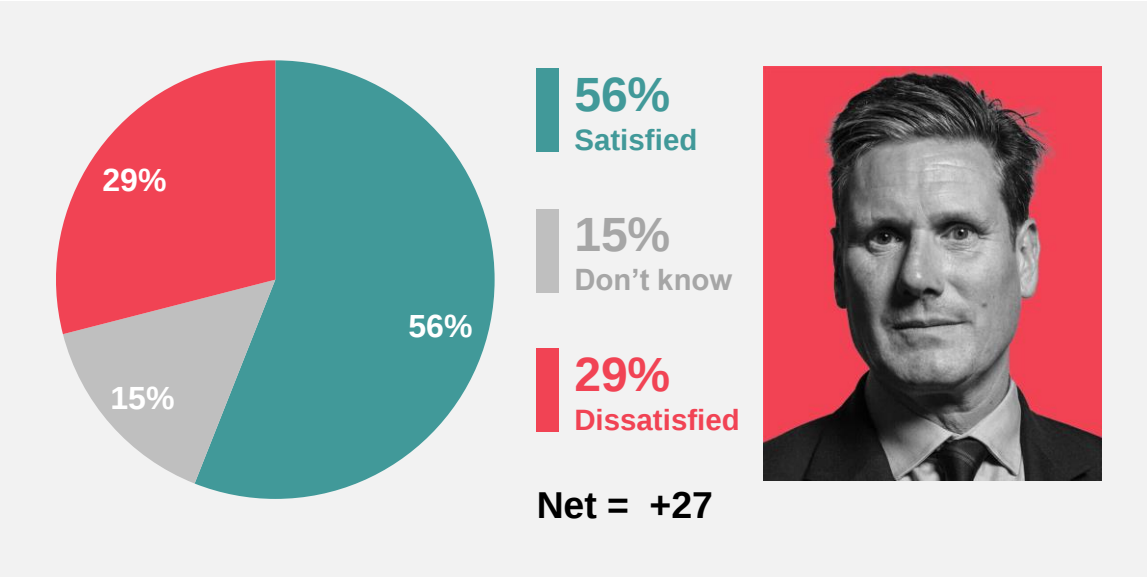
Source: Ipsos Political Monitor



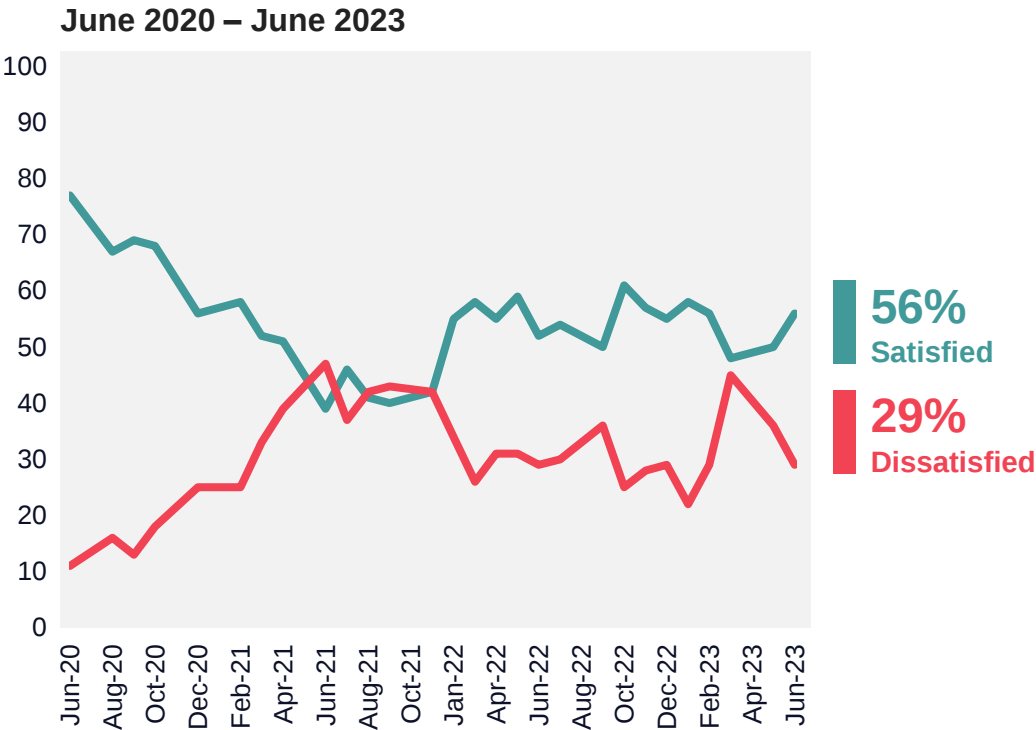
Keir Starmer: Satisfaction amongst Labour supporters

Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

June 2023



Base: 377 Labour Party supporters aged 18+, 14-20 June 2023

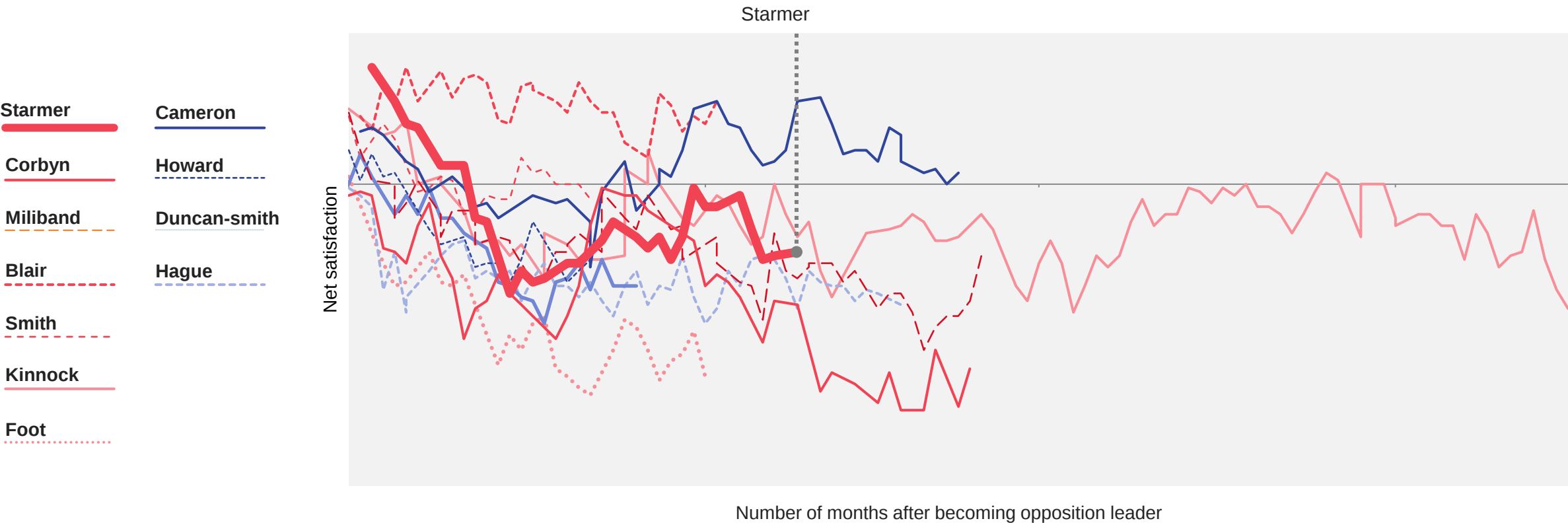


Source: Ipsos Political Monitor



Net satisfaction with Opposition Leaders (1980 – 2023)

How satisfied or dissatisfied are you with the way ... is doing his job as leader of the ... Party?



Note: Data collected prior to June 2008 was collected via face-to-face methodology; data collected from June 2008 was via telephone
Base: c.1,000 British adults each month

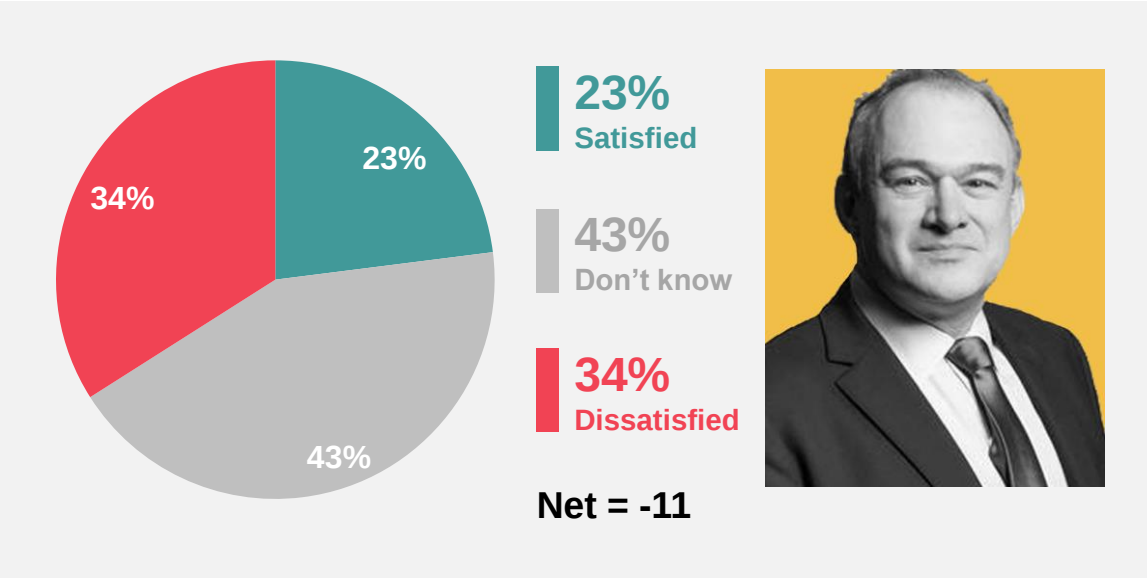
Source: Ipsos Political Monitor



Ed Davey: Satisfaction

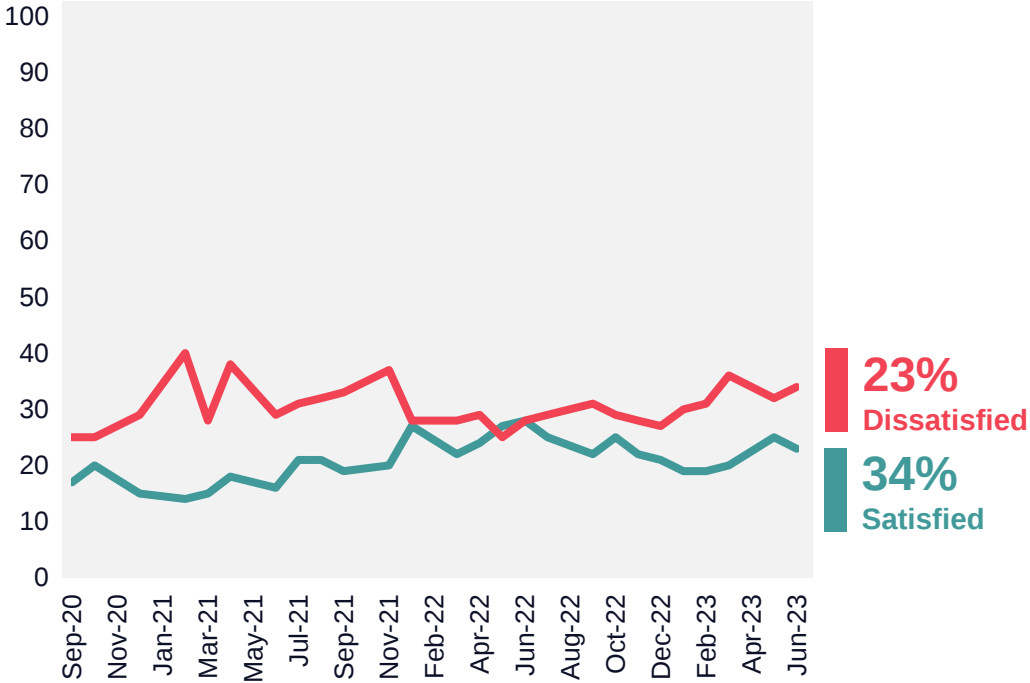
Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

June 2023



Base: 1,033 British adults 18+, 14-20 June 2023

September 2020 – June 2023



Source: Ipsos Political Monitor

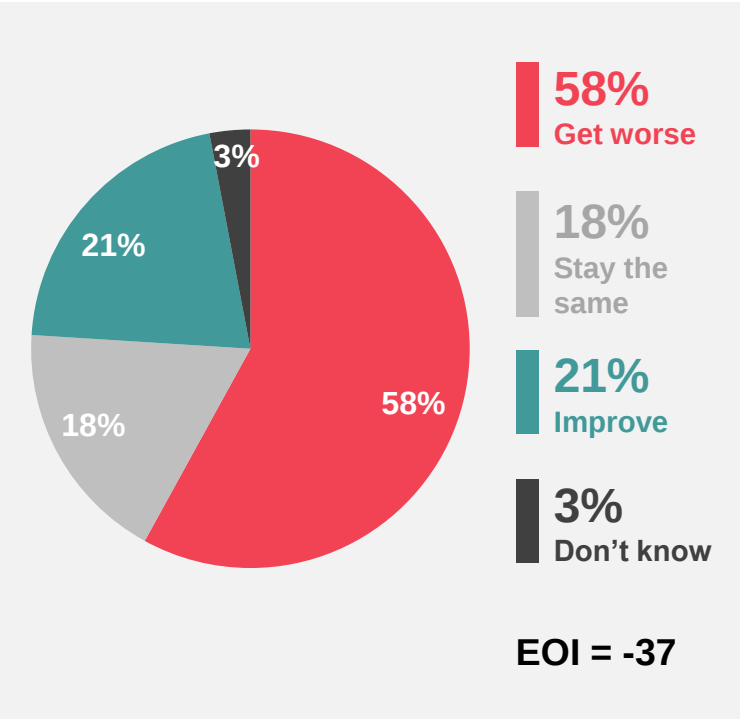


ECONOMIC OPTIMISM

Economic Optimism Index

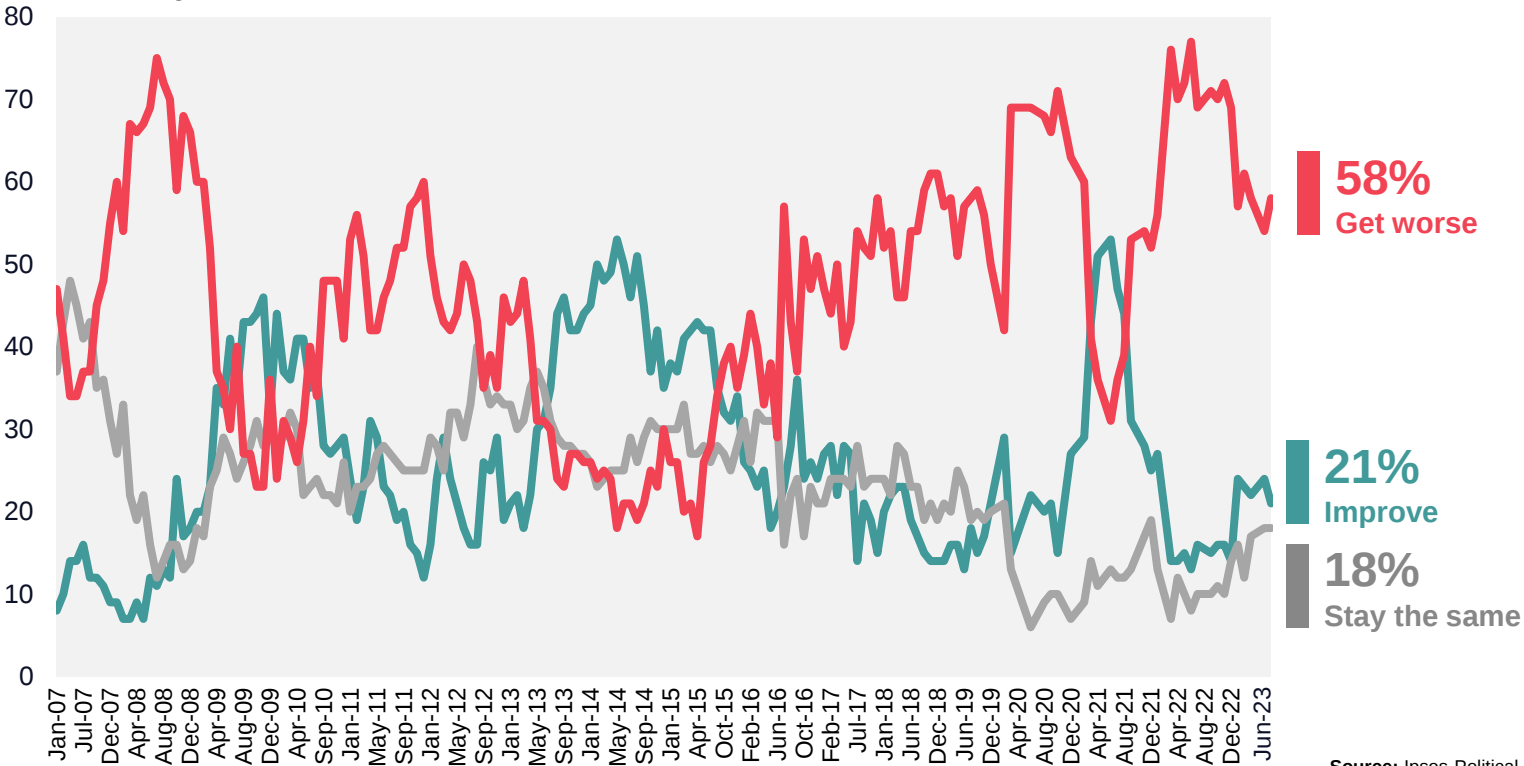
Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?

June 2023



Base: 1,033 British adults 18+, 14-20 June 2023

January 2007 – June 2023

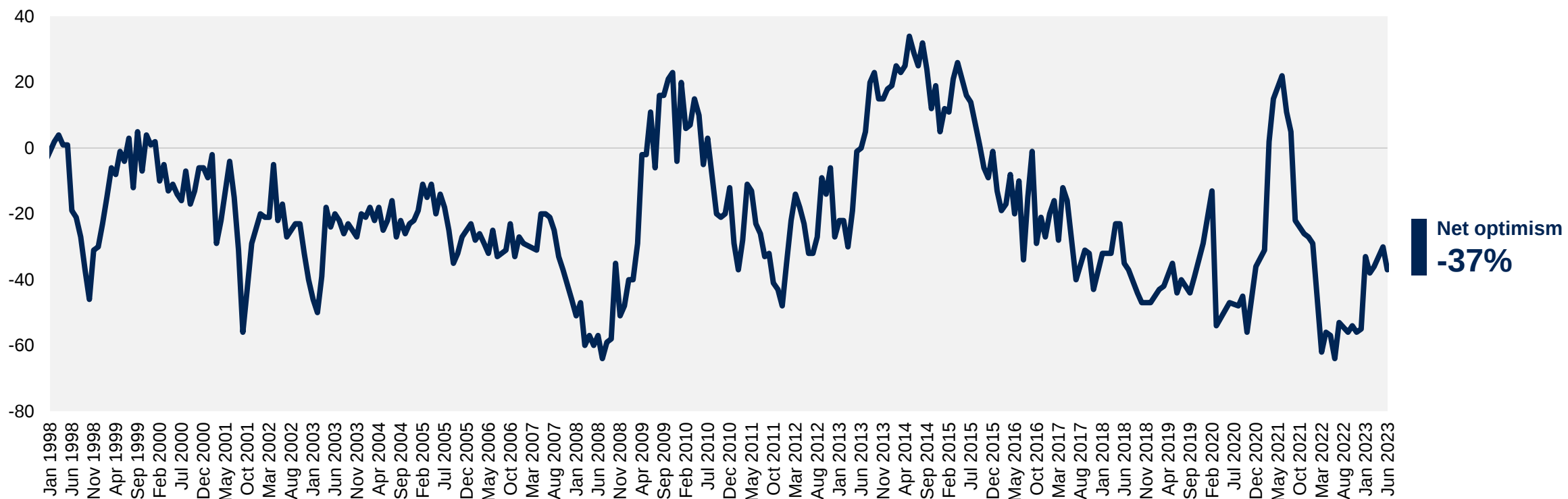


Source: Ipsos Political Monitor



Economic Optimism Index (1998-2023)

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?



Base: c.1,000 British adults 18+ each month

Source: Ipsos Political Monitor



June 2023 Political Monitor

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