1. In the past 12 months, have you participated in an outdoor recreation activity (e.g., hiking, climbing, bird watching, camping, bike riding, horseback riding, dirt biking, fishing, hunting, quad riding, kayaking, canoeing, nordic skiing, snowshoeing, backcount

					AGE							Generation				
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<hs< th=""><th>нs</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	нs	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer	
		A	В	С	D	E	F	G	н	1	J	К	L	м	N	
Base: All Respondents (unwtd)	800	377	412	11	223	298	279	33	124	344	299	106	255	197	242	
Base: All Respondents (wtd)	800	384	405	10	235	288	277	39	132	341	288	112	255	194	238	
Yes	546	279	259	8	200	212	134	28	91	210	218	96	209	132	109	
103	68%	73%	64%	75%	85%	74%	48%	72%	69%	61%	76%	86%	82%	68%	46%	
No	254	105	147	3	35	76	143	11	41	132	71	16	47	62	129	
No	32%	27%	36%	25%	15%	26%	52%	28%	31%	39%	24%	14%	18%	32%	54%	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

What are the main reasons you participate in out			Gender			AGE			EDUC	ATION			Gener	ation	
			Gender	Other/Prefer		AGE	1		EDUC				Gener	ation	1
	Total	Male	Female	not to answer		35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	В	С	D	E	F	G	н	1	J	к	L	М	N
Base: All Answering (unwtd)	535	266	261	8	186	217	132	21	80	208	226	89	205	131	110
Base: All Answering (wtd)	546	279	259	8	200	212	134	28	91	210	218	96	209	132	109
To be physically active outdoors	100 18%	50 18%	48 18%	3	33 16%	29 14%	38 28%	4	9 10%	36 17%	52 24%	15 16%	29 14%	24 18%	31 29%
	18%	18%	38	34%	38	37	15	13%	10%	35	33	21	33	23	13
To spend time with family and friends	17%	18%	15%	11%	19%	17%	12%	38%	13%	17%	15%	22%	16%	17%	12%
	5	2	3	-	3	3	-	-	-	4	2	2	1	3	-
To meet new people in my community	1%	1%	1%	-	1%	1%	-	-	-	2%	1%	2%	*	2%	-
To improve my mental well-being, such as to reduce stress	58	18	39	1	21	26	11	4	10	18	26	10	19	18	10
and feel restored	11%	7%	15%	11%	10%	12%	8%	16%	11%	8%	12%	10%	9%	14%	10%
To relax and disconnect	83	46	37	-	20	35	28	4	22	32	24	6	33	20	24
	15%	16%	14%	-	10%	17%	21%	15%	25%	15%	11%	7%	16%	15%	22%
To experience excitement/adventure	47	23	24	-	25	17	5	3	9	24	11	14	21	7	4
	9%	8%	9%	-	12%	8%	4%	9%	10%	11%	5%	15%	10%	5%	4%
To spend time in nature	79	38	39	2	23	32	24	1	15	24	39	11	30	23	16
···•	14%	14%	15%	22%	12%	15%	18%	3%	17%	12%	18%	11%	14%	17%	15%
To learn new skills/get a sense of accomplishment	16	7	9	1	8	8	-	-	1	6	9	4	9	2	-
	3%	2%	3%	11%	4%	4%	-	-	1%	3%	4%	4%	4%	2%	-
To experience solitude	13	5	8	-	4	6	3	-	2	7	4	1	6	3	3
· · · ·	2%	2%	3%	-	2%	3%	3%	-	2%	3%	2%	1%	3%	2%	3%
To participate in competitive events	12	11	2	-	8	3	1	-	1	9	2	2	9	1	1
- Fr	2%	4%	1%	-	4%	2%	1%	-	1%	4%	1%	2%	4%	1%	1%
To entertain children and youth	16	8	8	-	4	8	3	-	3	7	6	1	9	5	2
	3%	3%	3%	-	2%	4%	3%	-	3%	3%	3%	1%	4%	4%	2%
To help out or volunteer	10	10	-	-	5	3	1	-		4	6	4	3	2	1
•	2%	4%	-	-	3%	2%	1%	-	-	2%	3%	4%	1%	1%	1%
To take photos or videos that I can share on social media	13	8	3	1	7	5	1	1	5	3	3	3	6	3	-
	2%	3%	1%	11%	3%	2%	1%	3%	5%	2%	2%	4%	3%	2%	-
Other	4	4	1	-	2	-	3	1	3	1	-	2		-	3
	1%	1%	•	-	1%	-	2%	3%	3%	•	-	2%	-	-	2%

What are the main reasons you participate in out			Gender			AGE			EDUC	ATION			Gener	ation	
			Gender	Other/Prefer		AGE			1				Gener	ation	1
	Total	Male	Female	not to answer		35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	В	C	D	E	F	G	н	1	J	к	L	М	N
Base: All Answering (unwtd)	535	266	261	8	186	217	132	21	80	208	226	89	205	131	110
Base: All Answering (wtd)	546	279	259	8	200	212	134	28	91	210	218	96	209	132	109
To be physically active outdoors	85	48	36	2	28	39	19	5	10	31	40	11	36	21	18
	16%	17%	14%	22%	14%	18%	14%	17%	11%	15%	18%	11%	17%	16%	16%
To spend time with family and friends	58	23	33	3	22	20	17	5	11	24	18	12	16	16	14
,, ,,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,,, ,,, ,,, ,,, ,,, ,,, ,,, ,,, ,,, ,,, ,,, ,,,,, ,,,, ,,,, ,,	11%	8%	13%	34%	11%	9%	12%	19%	12%	12%	8%	12%	8%	12%	13%
To meet new people in my community	18	10	7	-	10	5	3	2	-	8	8	5	8	3	3
To meet new people in my community	3%	4%	3%	-	5%	2%	2%	6%	-	4%	4%	5%	4%	2%	2%
To improve my mental well-being, such as to reduce stress and feel restored	79	33	46	-	22	37	20	2	18	34	25	13	29	23	14
and feel restored	14%	12%	18%	-	11%	17%	15%	6%	20%	16%	12%	14%	14%	18%	13%
To relax and disconnect	79	40	39	1	27	28	24	2	14	20	42	15	25	22	16
To relax and disconnect	14%	14%	15%	11%	13%	13%	18%	8%	16%	10%	19%	16%	12%	17%	15%
To experience excitement/adventure	37	19	17	1	19	12	7	3	7	12	15	8	17	8	4
to experience excitement/adventure	7%	7%	6%	11%	9%	5%	5%	12%	8%	6%	7%	8%	8%	6%	4%
To spend time in nature	100	48	51	1	35	36	29	3	16	37	44	15	34	24	27
To spend time in nature	18%	17%	20%	11%	18%	17%	22%	12%	17%	18%	20%	15%	16%	18%	25%
To learn new skills/get a sense of accomplishment	20	13	7	-	11	8	2	2	4	11	3	7	9	3	2
	4%	5%	3%	-	5%	4%	1%	8%	4%	5%	1%	8%	4%	2%	2%
To experience solitude	31	18	13	-	9	12	10	3	6	12	10	2	15	6	8
To experience solitude	6%	7%	5%	-	5%	5%	8%	11%	6%	6%	5%	2%	7%	5%	8%
To participate in competitive events	5	5	1	-	3	1	2	-	1	2	3	3	1		2
To participate in competitive events	1%	2%	•	-	1%	•	1%	-	1%	1%	1%	3%	•		2%
To entertain children and youth	17	12	5	-	7	10	-	-	2	10	5	2	12	3	
ro entertani chiloren ano youti	3%	4%	2%	-	4%	5%	-	-	2%	5%	2%	2%	6%	2%	
To help out or volunteer	6	4	1	1	2	3	1	-	1	3	2	2	1	2	1
To help out of volunces	1%	1%	•	11%	1%	1%	1%	-	1%	1%	1%	2%	1%	1%	1%
To take photos or videos that I can share on social media	10	6	3	-	5	4	1	-	2	6	2	2	7	1	1
	2%	2%	1%	-	2%	2%	1%	-	2%	3%	1%	2%	3%	1%	1%

2. What are the main reasons you participate in out	tdoor recreation	on? - 3rd Reason Summary	
		Gender	

			Gender		AGE				EDUC	ATION		Generation			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	В	С	D	E	F	G	н	1	J	К	L	м	N
Base: All Answering (unwtd)	535	266	261	8	186	217	132	21	80	208	226	89	205	131	110
Base: All Answering (wtd)	546	279	259	8	200	212	134	28	91	210	218	96	209	132	109
To be physically active outdoors	84	37	47	-	32	33	19	7	12	28	37	16	34	21	13
	15%	13%	18%	-	16%	16%	15%	26%	14%	13%	17%	17%	16%	16%	12%
To spend time with family and friends	62	30	31	2	21	23	18	-	13	24	26	11	27	9	15
	11%	11%	12%	22%	11%	11%	14%	-	14%	11%	12%	12%	13%	7%	14%
To meet new people in my community	19	17	2	-	10	8	2	-	5	6	8	6	10	2	2
	4%	6%	1%	-	5%	4%	1%	-	6%	3%	4%	6%	5%	1%	2%
To improve my mental well-being, such as to reduce stress	75	34	39	2	20	25	30	3	15	24	32	8	22	19	26
and feel restored	14%	12%	15%	22%	10%	12%	22%	11%	17%	12%	15%	8%	11%	14%	24%
To relax and disconnect	77	40	37	1	25	31	22	5	6	31	34	12	23	24	17
To relax and disconnect	14%	14%	14%	11%	12%	14%	16%	19%	7%	15%	16%	13%	11%	19%	16%
To experience excitement/adventure	29	14	15	-	14	11	4	4	2	5	18	7	12	5	4
To experience excitement/adventure	5%	5%	6%	-	7%	5%	3%	15%	2%	2%	8%	8%	6%	4%	4%
To spend time in nature	92	45	45	2	30	41	21	7	17	49	19	16	32	28	17
To spend time in nature	17%	16%	17%	22%	15%	19%	16%	26%	19%	23%	9%	16%	15%	21%	16%
To learn new skills/get a sense of accomplishment	16	9	7	-	8	4	3	-	4	6	6	5	4	3	3
	3%	3%	3%	-	4%	2%	3%	-	4%	3%	3%	5%	2%	2%	3%
To experience solitude	22	11	11	-	8	8	5	-	4	8	10	2	11	4	5
To experience solitude	4%	4%	4%	-	4%	4%	4%	-	4%	4%	5%	2%	5%	3%	4%
To participate in competitive events	9	6	3	-	7	2	-	1	1	3	5	3	4	2	-
To participate in competitive events	2%	2%	1%	-	3%	1%	-	3%	1%	1%	2%	4%	2%	1%	-
To entertain children and youth	13	11	2	-	5	7	-	-	4	5	3	4	7	2	-
To enter tail children and youth	2%	4%	1%	-	3%	3%	-	-	5%	3%	1%	4%	3%	2%	-
To help out or volunteer	10	4	6	-	4	4	2	-	-	7	3	2	5	3	1
To help out of volunces	2%	1%	2%	-	2%	2%	1%	-	-	3%	1%	2%	2%	2%	1%
To take photos or videos that I can share on social media	25	12	12	2	11	10	4	-	3	11	12	3	13	6	3
	5%	4%	5%	23%	6%	5%	3%	-	3%	5%	6%	4%	6%	4%	3%
Other	5	5	-	-	1	2	3	-	2	3	1	-	1	2	3
oulei	1%	2%	-	-	•	1%	2%	-	2%	1%	*	-	•	1%	2%

4_1. How important is it for you to have access to outdoor recreation amenities (e.g., trails, parks, recreation sites, day-use sites, campsites, and access roads) in: Your community

					AGE							Generation				
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer	
		A	В	С	D	E	F	G	Н		J	К	L	M	N	
Base: All Respondents (unwtd)	800	377	412	11	223	298	279	33	124	344	299	106	255	197	242	
Base: All Respondents (wtd)	800	384	405	10	235	288	277	39	132	341	288	112	255	194	238	
Top 2 Box (Net)	637	306	326	5	189	247	202	27	101	269	241	81	223	167	167	
TOP 2 BOX (NEC)	80%	80%	81%	50%	80%	85%	73%	71%	76%	79%	83%	72%	87%	86%	70%	
Very important	340	150	186	3	104	144	92	15	51	151	123	45	125	102	68	
very important	42%	39%	46%	33%	44%	50%	33%	39%	38%	44%	43%	40%	49%	52%	29%	
Anna Antonia an	298	156	140	2	85	103	110	12	50	118	118	36	98	65	98	
Somewhat important	37%	41%	35%	17%	36%	36%	40%	31%	38%	35%	41%	32%	38%	34%	41%	
	116	49	61	5	38	30	48	8	23	45	39	24	31	15	46	
Neither important nor unimportant	14%	13%	15%	50%	16%	11%	17%	21%	18%	13%	13%	21%	12%	8%	19%	
	47	29	18	-	8	11	27	3	8	27	9	7	2	12	26	
Bottom 2 Box (Net)	6%	8%	4%	-	3%	4%	10%	8%	6%	8%	3%	7%	1%	6%	11%	
	26	18	8	-	8	6	12	-	3	16	7	7	2	6	11	
Not very important	3%	5%	2%	-	3%	2%	4%	-	2%	5%	2%	7%	1%	3%	5%	
	21	11	10	-		6	15	3	5	12	2	-	-	7	15	
Not at all important	3%	3%	2%	-		2%	6%	8%	4%	3%	1%		-	3%	6%	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

4_2. How important is it for you to have access to outdoor recreation amenities (e.g., trails, parks, recreation sites, day-use sites, campsites, and access roads) in: BC

												Generation				
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer	
		A	В	С	D	E	F	G	Н	1	J	К	L	M	N	
Base: All Respondents (unwtd)	800	377	412	11	223	298	279	33	124	344	299	106	255	197	242	
Base: All Respondents (wtd)	800	384	405	10	235	288	277	39	132	341	288	112	255	194	238	
Top 2 Box (Net)	647	309	330	8	198	257	192	28	98	273	248	87	234	166	161	
TOP 2 BOX (NEt)	81%	81%	81%	75%	84%	89%	69%	72%	75%	80%	86%	77%	91%	86%	67%	
Very important	385	183	197	4	122	162	101	18	60	171	136	59	141	104	81	
very important	48%	48%	49%	41%	52%	56%	36%	47%	45%	50%	47%	53%	55%	53%	34%	
Somewhat important	263	126	133	3	76	95	92	10	39	102	112	28	93	62	79	
Somewhat important	33%	33%	33%	34%	32%	33%	33%	25%	29%	30%	39%	25%	36%	32%	33%	
Neither important nor unimportant	102	48	52	2	31	21	50	6	24	42	30	20	21	16	46	
Nettier important nor unimportant	13%	12%	13%	17%	13%	7%	18%	16%	18%	12%	10%	17%	8%	8%	19%	
Bottom 2 Box (Net)	51	27	23	1	6	11	35	5	10	26	11	6	1	12	32	
Bottom 2 Box (Net)	6%	7%	6%	8%	2%	4%	12%	13%	7%	8%	4%	5%	*	6%	13%	
Not very important	29	15	14	1	3	6	20	2	6	14	7	3	1	7	18	
Not very important	4%	4%	3%	8%	1%	2%	7%	5%	5%	4%	3%	3%	*	3%	8%	
Not at all important	22	13	9	-	2	5	15	3	4	12	3	2	-	6	14	
Not at an important	3%	3%	2%	-	1%	2%	5%	8%	3%	3%	1%	2%	-	3%	6%	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

5. Please select the statement that best describes what comes to mind when you think of trails on public land in British Columbia and their maintenance requirements.

			Gender		AGE				EDUC	ATION		Generation				
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer	
		A	В	С	D	E	F	G	н	1	J	К	L	м	N	
Base: All Respondents (unwtd)	800	377	412	11	223	298	279	33	124	344	299	106	255	197	242	
Base: All Respondents (wtd)	800	384	405	10	235	288	277	39	132	341	288	112	255	194	238	
ſ								7								
Do not require maintenance	53 7%	24	26	3	19	14	20	17%	13 10%	20	13	13 12%	13	10	17	
		6%	7%		8%										7%	
Require little maintenance which is primarily done by a paid	138	60	77	2	56	46	36	12	22	57	48	30	46	30	32	
trail crew	17%	15%	19%	17%	24%	16%	13%	30%	16%	17%	17%	27%	18%	16%	13%	
Require little maintenance which is primarily done by	96	56	36	3	41	34	21	3	16	38	39	20	41	16	19	
volunteers	12%	15%	9%	34%	17%	12%	7%	7%	12%	11%	14%	18%	16%	8%	8%	
Require little maintenance which is not being done	73	45	28	1	27	35	12	6	10	30	28	18	26	19	10	
·	9%	12%	7%	8%	11%	12%	4%	16%	7%	9%	10%	16%	10%	10%	4%	
Require ongoing maintenance which is primarily done by a	274	120	153	1	66	104	104	6	48	131	90	22	91	72	89	
paid trail crew	34%	31%	38%	8%	28%	36%	38%	15%	36%	38%	31%	19%	36%	37%	37%	
Require ongoing maintenance which is primarily done by	116	59	57	-	17	38	61	5	19	40	53	3	32	31	51	
volunteers	15%	15%	14%	-	7%	13%	22%	12%	14%	12%	18%	2%	12%	16%	21%	
Require ongoing maintenance which is not being done	49	20	28	1	9	18	22	1	5	25	17	7	7	15	20	
	6%	5%	7%	8%	4%	6%	8%	2%	4%	7%	6%	6%	3%	8%	9%	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	