



FACTUM

The Paycation: Many Working Americans Are Now Choosing to Work Remotely from A Vacation Destination

Young Americans Are Reshaping the Vacation Landscape

Toronto, ON, July 6, 2023 – A new Ipsos poll conducted on behalf of Allianz Partners USA reveals that, in response to increasingly hybrid and flexible working environments, many working Americans are now choosing to add vacation time to a business trip (or vice versa) (31%), or plan to outright work remotely from a vacation destination (28%), thanks to their company's flexible work policies.

Much of this sentiment is being driven by the youngest members of the workforce, as nearly half under the age of 35 say they will choose to work remotely from a vacation destination (42% vs. 21% aged 35+) or will add vacation time to a business trip (or vice versa) (43% vs. 24%).

It seems that many (39%) Americans are hoping to travel more in a commitment to wellness and self-care. Choosing to work remotely from a vacation destination or adding vacation time to a business trip (or vice versa) might exemplify this commitment, at least for some.

Additionally, considerable proportions are planning to include their pets in their travel plans (31%) or embark on a solo travel experience (29%), some of which might be doing so as part of a greater commitment to wellness and self-care.

Once again, it is the youngest cohort that is the driving force behind these new travel trends. Almost half under the age of 35 plan to embark on a solo travel experience this year (42% vs. 24% aged 35+) or say they will be traveling with their pets (41% vs. 27%).

About the Study

These are the findings of an Ipsos poll conducted on behalf of Allianz Partners USA. For this survey, a sample of 2,010 Americans aged 18+ was interviewed from May 2 to 4, 2023, via the Ipsos Online Omnibus. The precision of Ipsos online polls is measured using a credibility interval. In this case, the results are accurate to within +/- 2.5 percentage points, 19 times out of 20, of what the results would have been had all American adults been polled. Quota sampling and weighting were employed in order to balance demographics and ensure that the sample's composition reflects that of the actual U.S. population, according to data from the U.S. Census Bureau. Credibility intervals are wider among subsets of the population.





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