21-087515-49 - 7th - 9th December 2022

PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

QSECTOR. Which of the following best describes the sector of your company/organisation? If you are employed by more than one company/organisation, please think about the company/organisation you consider to be your main employer.

All working Adults

		Ge	nder			Age			18-34 by	Gender		18-34 l	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	larital Stat	JS		Househ	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1393	661	722	242	299	583	269	1151	293	244	114	109	123	128	980	413	323	380	305	217	64	104	1199	194	822	469	102	276	404	322	391
Weighted base	1458	781	667	154	352	648	303	1303	279	223	103	97	115	121	914	543	327	393	321	219	65	133	1255	203	866	476	115	298	424	341	395
Private sector (companies that are run by individuals and companies, rather than the government)	879 60% сло	537 69% AC	338 51%	85 55%	211 60%	389 60%	194 64%	794 61%	180 64% J	113 51%	59 57% •	66 67% •	64 56% *	70 58% *	518 57%	361 67% AO	186 57%	249 63%	198 62%	129 59%	39 60% •	78 59%	744 59%	135 67%	512 59%	296 62%	71 62% •	186 62%	264 62%	205 60%	225 57%
Public sector (e.g. government organisations, local government authority)	375 26% врга	166 21%	206 31% AB	40 26%	94 27%	174 27%	68 22%	335 26%	70 25%	63 28%	30 29% +	18 18% *	33 29% *	27 22% *	279 30% AP	96 18%	104 32% AR	75 19%	85 26% R	59 27%	21 32%	32 24% *	327 26%	48 24%	238 27% a	120 25%	17 15% *	68 23%	112 26%	82 24%	113 29%
Not for profit sector (e.g. charities, social enterprise, etc)	119 8% в	47 6%	70 10% AB	21 14% AEFH	25 7%	48 7%	25 8%	98 7%	20 7%	26 11%	5 5% *	8 9% *	13 11%	13 11% •	87 9% AP	32 6%	18 5%	41 11% Q	23 7%	21 9%	3 5% •	12 9% •	109 9%	10 5%	64 7%	34 7%	21 18% AYZ*	32 11%	27 6%	30 9%	29 7%
Don't know	85 6% во	31 4%	53 8% AB	8 5%	23 7%	38 6%	16 5%	77 6%	10 4%	21 9% Al	9 9% *	6 6% *	4 4% •	11 9% *	31 3%	54 10% AO	19 6%	27 7%	16 5%	10 5%	2 3% *	10 8% •	75 6%	10 5%	53 6%	26 6%	6 5% •	12 4%	20 5%	24 7%	28 7%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

21-087515-49 - 7th - 9th December 2022 PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

QSECTOR. Which of the following best describes the sector of your company/organisation? If you are employed by more than one company/organisation, please think about the company/organisation you consider to be your main employer. All working Adults

		Educ	cation	Employn	nent status			Income			Pres of chi or u	ldren HH (17 nder)	Eth	nicity	G	eneral Elec	tion 2019 Vo	te	Referendu	m 2016 vot	e Em	ployment s	ector			н	lousing Stat	tus		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage	Shared ownership	Rent	authority	Live with family/gua rdians	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1393	770	623	1393	-	226	337	390	321	119	528	865	1116	254	330	389	107	168	602	392	797	407	114	340	470	29	270	155	102	895
Weighted base	1458	575	882	1458	-	259	378	389	305	127	539	919	1204	226	363	385	111	180	611	445	879	375	119	343	463	29	288	206	98	957
Private sector (companies that are run by individuals and companies, rather than the government)	879 60% BKPVW	323 56%	556 63% в	879 60%	-	156 60%	244 65%	222 57%	184 60%	73 58% *	301 56%	578 63% АК	739 61%	123 55%	240 66% apr	212 55%	65 59% *	97 54%	353 58%	287 64%	879 100% AVW	-		218 63%	271 59%	14 48% **	180 62%	119 58%	66 67% *	570 60%
Public sector (e.g. government organisations, local government authority)	375 26% CFUW	192 33% AC	183 21%	375 26%	-	44 17%	90 24%	120 31% AFJ	96 32% AFJ	26 20% *	156 29%	219 24%	304 25%	69 31%	90 25%	111 29%	30 27% *	53 29%	178 29% A	108 24%	-	375 100% AUW	- -	89 26%	142 31% Aacd	11 36% **	64 22%	47 23%	17 18% *	253 26%
Not for profit sector (e.g. charities, social enterprise, etc)	119 8% UV	42 7%	77 9%	119 8%	-	33 13% AGI	24 6%	34 9%	18 6%	9 7% *	45 8%	74 8%	100 8%	18 8%	27 8%	42 11% A	12 11% *	17 9%	60 10%	30 7%	-	-	119 100% AUV*	22 6%	37 8%	4 12% **	23 8%	23 11%	8 9% *	84 9%
Don't know	85 6% BHIOSUVWY	18 3%	66 8% AB	85 6%	-	26 10% AHI	19 5%	13 3%	7 2%	20 15% AGHI*	36 7%	48 5%	62 5%	15 7%	5 1%	19 5% 0	4 3% *	13 7% 0	20 3%	21 5%	-	-		14 4%	12 3%	1 3% **	21 7% Y	17 8% Y	6 7% *	50 5% Y

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

21-087515-49 - 7th - 9th December 2022

PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q1. To what extent, if at all, would you say you are concerned about the cost of living over the next six months for each of the following? - Summary

All Adults aged 18-75 in Great Britain

	would you about the	what extent say you are cost of livir nonths for e following?	concerned of over the ach of the
	You personally		The country as a whole
	(A)	(B)	(C)
Unweighted base	2235	2235	2235
Weighted base	2235	2235	2235
Very concerned (4)	839	651	1060
	38%	29%	47%
	В		AB
Fairly concerned (3)	929	1021	908
	42%	46%	41%
		AC	
Not very concerned (2)	350	348	159
	16%	16%	7%
	c	c	
Not at all concerned (1)	65	80	46
	3%	4%	2%
		c	
Don't know	52	135	62
	2%	6%	3%
		AC	

NET: Concerned	1767 79% в	1672 75%	1968 88% AB
NET: Not concerned	415 19% c	429 19% c	205 9%
Mean	3.16 B	3.07	3.37 AB

rements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C Minimum Base: 30(**) Small Base: 100(*)

Q1. To what extent, if at all, would you say you are concerned about the cost of living over the next six months for each of the following? - You personally All Adults aged 18-75 in Great Britain

		Ge	ender			Age			18-34 by	Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	larital Stat	us		Househ	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
Very concerned (4)	839 38% BDGOXc	376 34%	454 41% AB	74 30%	185 43% ADG	334 41% ADG	246 33%	765 38% DG	115 34%	138 42% I	48 33%	45 33%	57 40%	59 37%	434 34%	405 42% AO	204 39%	223 38%	176 35%	119 37%	43 40% *	75 38%	742 39% AX	97 31%	464 37%	279 38%	96 41%	194 38%	249 34%	177 38%	218 41% c
Fairly concerned (3)	929 42% We	453 41%	470 42%	98 40%	165 39%	325 39%	340 46% aefh	830 42%	142 42%	121 37%	59 41%	52 38%	58 40%	67 42%	562 44% AP	367 39%	204 39%	255 44%	210 41%	138 43%	49 46% *	72 37%	779 41%	150 48% AW	560 44% AZ	284 39%	85 36%	205 40%	321 44%	204 44%	199 38%
Not very concerned (2)	350 16% c	202 18% AC	145 13%	52 21% AEFH	53 12%	127 15%	118 16%	298 15%	58 17%	46 14%	25 18%	30 22% AN	20 14%	20 13%	217 17%	133 14%	88 17%	78 13%	84 17%	48 15%	12 11% *	40 20%	293 15%	57 18%	193 15%	121 17%	35 15%	73 14%	139 19% Ae	68 15%	70 13%
Not at all concerned (1)	65 3% c	43 4% AC	22 2%	11 5% AEF	8 2%	19 2%	26 4%	54 3%	11 3%	8 3%	4 3%	6 4%	5 3%	2 1%	39 3%	26 3%	11 2%	11 2%	22 4% R	9 3%	3 3% *	9 5%	58 3%	7 2%	29 2%	25 3%	11 5%	21 4%	16 2%	8 2%	20 4%
Don't know	52 2% Gcd	27 2%	26 2%	9 4% G	17 4% GH	17 2%	9 1%	43 2%	12 3%	14 4% A	7 5%	4 3%	5 3%	10 6% A	30 2%	22 2%	14 3%	16 3%	14 3%	8 2%	1 1% *		49 3%	3 1%	22 2%	24 3%	7 3%	18 3% cd	8 1%	4 1%	23 4% Acd
NET: Concerned	1767 79% BDL	830 75%	925 83% AB	172 70%	350 82% D	659 80% D	586 79% D	1595 80% AD	257 76%	259 79%	107 75%	97 71%	115 80%	126 79%	996 78%	772 81%	408 78%	478 82%	385 76%	257 80%	92 86% *	147 75%	1521 79%	247 78%	1023 81%	563 77%	181 77%	399 78%	570 78%	381 83%	417 79%
NET: Not concerned	415 19% CEHR	245 22% AC	167 15%	64 26% AEFGH	62 14%	146 18%	145 20%	352 18%	69 21%	55 17%	29 20%	35 26% AN	24 17%	22 14%	256 20%	159 17%	99 19%	90 15%	106 21% R	57 18%	14 13% *	49 25% ARU	350 18%	65 21%	222 18%	147 20%	46 20%	94 18%	155 21%	77 17%	90 179
Mean	3.16 BDGLO	3.08	3.24 AB	2.99	3.28 ADGH	3.21 DG	3.10	3.18 ADG	3.10	3.24	3.11	3.02	3.20	3.23 L	3.11	3.24 AO	3.19	3.21 s	3.10	3.17	3.25	3.08	3.18	3.08	3.17	3.15	3.17	3.16	3.11	3.20	3.21

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

Q1. To what extent, if at all, would you say you are concerned about the cost of living over the next six months for each of the following? - You personally All Adults aged 18-75 in Great Britain

		Edu	cation	Employn	nent status			Income			Pres of chil or u	dren HH (17 nder)		nicity	6	eneral Flect	tion 2019 Vo	te	Referendur	n 2016 vote	Fm	ployment se	ctor				Housing Stat	hus		
		Luu		Linpioyii							At least	No	White	Minority				ie –	Referendu	12010 1012			Not for		Buying			Renting from local	Live with	
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	one child present	children present	ethnic group	ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	profit sector	Own outright	home with mortgage	Shared ownership	Rent privately	authority etc.	family/gua rdians	a mortgage rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
Very concerned (4)	839	269	570	536	303	267	238	168	90	77	292	547	707	114	191	245	55	104	312	278	310	152	43	184	201	14	173	200	52	574
	38% ILOX	36%	38%	37%	39%	48% AGHIJ	38% I	35% I	26%	32%	45% AL	35%	37%	37%	30%	44% AOQ	33%	40% 0	36%	36%	35%	41%	37%	27%	37% x	42%	44% AXc	53% AXYacd	31%	44% AXYc
Fairly concerned (3)	929	315	613	622	306	201	271	197	161	100	249	680	797	122	297	225	74	104	369	340	378	161	51	320	238	15	157	121	68	516
	42% Fbd	42%	41%	43%	39%	36%	43% F	42%	47% AF	42%	38%	43%	42%	40%	47% AP	40%	45%	40%	43%	44%	43%	43%	43%	47% Abd	44% bd	44% **	40%	32%	40%	39% b
Not very concerned (2)	350	126	224	229	121	63	92	91	70	34	77	273	291	53	115	73	30	42	152	112	151	54	17	141	84	2	48	34	36	166
	16% FKbd	17%	15%	16%	16%	11%	15%	19% AF	20% AF	14%	12%	17% AK	15%	17%	18% P	13%	18%	16%	18%	15%	17%	14%	15% *	21% AYabd	16% bd	7% **	12%	9%	21% abd	13% b
Not at all concerned (1)	65	24	41	40	25	15	17	13	15	6	17	48	61	4	24	11	4	10	16	31	28	5	5	23	11	2	6	10	10	27
	3% Sd	3%	3%	3%	3%	3%	3%	3%	4%	2%	3%	3%	3%	1%	4%	2%	2%	4%	2%	4% S	3%	1%	5% *	3%	2%	5% **	2%	3%	6% AYad	2%
Don't know	52	15	38	30	22	15	5	5	6	21	20	33	35	13	6	9	3	1	12	11	14	2	2	7	6	1	8	12	5	25
	2% GMOSVXY	2%	3%	2%	3%	3% G	1%	1%	2%	9% AFGHI	3%	2%	2%	4% AM	1%	2%	2%	1%	1%	1%	2%	1%	2%	1%	1%	2%	2%	3%	3%	2%

NET: Concerned	1767 79% ILXc	584 78%	1183 80%	1159 79%	609 78%	468 83% ани	508 82% I	364 77%	251 73%	176 75%	541 83% AL	1226 78%	1505 80%	237 77%	489 77%	470 84% AO	129 78%	208 80%	681 79%	619 80%	687 78%	313 84% A	94 79% *	505 75%	439 81% Xc	28 86% **	330 84% AXc	321 85% AXc	120 70%	1090 83% AXc
NET: Not concerned	415 19% FKPabd	150 20%	265 18%	269 18%	146 19%	77 14%	109 18%	104 22% F	85 25% AFGJ	39 17%	94 14%	321 20% AK	352 19%	57 19%	139 22% AP	84 15%	34 20%	52 20%	167 19%	143 19%	178 20%	59 16%	23 19% *	165 24% AYabd	95 18% bd	4 12% **	54 14%	44 12%	46 27% AYabd	194 15%
Mean	3.16 ILOXc	3.13	3.18	3.16	3.17	3.32 AGHIJ	3.18 I	3.11 I	2.97	3.15 I	3.28 AL	3.11	3.16	3.18	3.05	3.27 AOQ	3.10	3.16	3.15	3.14	3.12	3.23 U	3.13 *	2.99	3.18 Xc	3.26 **	3.29 AXc	3.40 AXYcd	2.98	3.27 AXYc

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Overlap formulae used

ColumnPrapartions (5%): A/B/C,A/D/E,A/F/G/H/I/I,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

Q1. To what extent, if at all, would you say you are concerned about the cost of living over the next six months for each of the following? - People in the area you live All Adults aged 18-75 in Great Britain

		Ge	ender			Age			18-34 by	/ Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	Aarital Stat	us		House	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
Very concerned (4)	651 29% DX	300 27%	343 31%	52 21%	126 30% D	261 32% D	212 29% D	599 30% AD	89 26%	85 26%	38 26%	34 25%	35 24%	36 23%	373 29%	278 29%	167 32%	162 28%	133 26%	87 27%	36 34% *	65 33%	583 30% AX	68 22%	372 29%	206 28%	73 31%	142 28%	206 28%	137 30%	166 31%
Fairly concerned (3)	1021 46%	518 47%	498 45%	111 45%	204 48%	357 43%	348 47%	910 46%	165 49%	148 45%	65 45%	66 49%	75 52%	70 44%	586 46%	435 46%	245 47%	250 43%	232 46%	158 49%	54 50%	82 42%	866 45%	154 49%	584 46%	343 47%	94 40%	224 44%	352 48%	217 47%	228 43%
Not very concerned (2)	348 16% Q	180 16%	164 15%	53 21% AFGH	67 16%	122 15%	107 14%	296 15%	58 17%	59 18%	27 19%	24 18%	23 16%	31 20%	206 16%	142 15%	63 12%	112 19% AQU	88 17% Q	46 14%	10 9% *	30 16%	291 15%	57 18%	196 15%	108 15%	44 19%	86 17%	121 17%	67 15%	74 14%
Not at all concerned (1)	80 4% CE	51 5% c	29 3%	13 5% E	7 2%	37 4% E	24 3%	67 3% E	11 3%	8 2%	5 4%	3 2%	4 3%	6 4%	39 3%	41 4%	17 3%	22 4%	19 4%	9 3%	3 2% *	11 5%	67 3%	13 4%	46 4%	28 4%	7 3%	20 4%	17 2%	19 4%	24 5%
Don't know	135 6% в	52 5%	82 7% AB	18 7%	24 6%	45 5%	48 7%	117 6%	15 4%	27 8%	9 6%	8 6%	7 5%	16 10%	78 6%	57 6%	29 6%	37 6%	33 7%	23 7%	4 4% •	8 4%	113 6%	22 7%	70 5%	48 7%	17 7%	39 8%	36 5%	22 5%	38 7%
NET: Concerned	1672 75% DNR	818 74%	842 75%	162 66%	331 77% D	618 75% D	561 76% D	1509 76% AD	254 75%	233 71%	103 72%	100 74%	110 76%	106 67%	958 75%	713 75%	412 79% ARS	413 71%	365 72%	245 76%	90 84% ARS*	147 75%	1449 75%	223 71%	956 75%	549 75%	166 71%	366 72%	558 76%	354 77%	394 74%
NET: Not concerned	429 19% CHQ	231 21%	193 17%	65 27% AEFGH	73 17%	159 19%	131 18%	363 18%	69 21%	67 21%	32 22%	27 20%	27 19%	37 23%	245 19%	184 19%	79 15%	134 23% AQU	107 21% Q	54 17%	13 12% *	41 21%	358 19%	70 22%	242 19%	136 19%	51 22%	105 21%	139 19%	86 19%	99 19%
Mean	3.07 BDX	3.02	3.12 AB	2.88	3.12 D	3.08 D	3.08 D	3.09 AD	3.03	3.03	3.01	3.03	3.03	2.95	3.07	3.06	3.14 ARS	3.01	3.01	3.08	3.20 *	3.07	3.09 AX	2.95	3.07	3.06	3.07	3.04	3.07	3.07	3.09

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

Q1. To what extent, if at all, would you say you are concerned about the cost of living over the next six months for each of the following? - People in the area you live All Adults aged 18-75 in Great Britain

		Edu	cation	Employm	nent status			Income			Pres of chile or u	•	Eth	nicity	G	eneral Elect	tion 2019 Vot	e	Referendur	n 2016 vote	Em	plovment se	ctor			н	lousing Stat	tus		
	Total		Non- graduates		Not	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent	Renting from local	Live with family/gua rdians	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
Very concerned (4)	651 29% ox	234 31% A	417 28%	446 31%	205 26%	178 32%	178 29%	145 31%	92 27%	58 25%	213 32% A	438 28%	550 29%	89 29%	146 23%	216 39% AOQ	42 25%	80 30%	264 31%	219 28%	257 29%	125 33%	42 36% *	167 25%	162 30%	6 18% **	129 33% Xc	137 36% AXc	40 23%	427 33% AXc
Fairly concerned (3)	1021 46% b	344 46%	676 45%	685 47%	336 43%	240 43%	289 46%	216 46%	168 49%	108 46%	293 45%	728 46%	880 47%	128 42%	315 50%	243 43%	84 50%	125 48%	419 49% A	352 46%	420 48%	183 49%	47 39% *	337 50% Abd	256 47% b	20 59% **	174 44%	148 39%	79 46%	578 44%
Not very concerned (2)	348 16% KPVd	111 15%	238 16%	220 15%	128 17%	74 13%	106 17%	83 17%	55 16%	31 13%	85 13%	263 17%	290 15%	54 18%	118 19% P	65 12%	27 16%	35 13%	123 14%	125 16%	146 17% v	43 11%	19 16% *	120 18%	78 14%	7 21% **	55 14%	51 13%	30 18%	184 14%
Not at all concerned (1)	80 4% PS	22 3%	58 4%	46 3%	34 4%	26 5%	21 3%	16 3%	6 2%	11 5%	29 4%	51 3%	63 3%	15 5%	27 4%	12 2%	8 5%	9 3%	18 2%	32 4% s	24 3%	14 4%	6 5% *	19 3%	17 3%	1 2% **	13 3%	19 5%	12 7% AX	48 4%
Don't know	135 6% BDHSUV	37 5%	98 7%	61 4%	73 9% AD	43 8% н	29 5%	15 3%	20 6%	28 12% AGHI	36 5%	99 6%	109 6%	21 7%	28 4%	25 5%	6 4%	12 5%	37 4%	45 6%	33 4%	9 3%	4 4% •	33 5%	26 5%	-	22 6%	23 6%	11 6%	71 5%

NET: Concerned	1672 75%	579 77%	1093 74%	1130 78%	541 70%	418 75%	467 75%	361 76%	260 76%	166 70%	505 77%	1166 74%	1430 76%	217 71%	461 73%	459 82%	125 76%	205 78%	683 79%	571 74%	676 77%	308 82%	89 75%	505 75%	418 77%	26 77%	303 77%	284 75%	118 69%	1005 77%
	E	A		AE												AO			AT			A	•		c	••				Ac
NET: Not concerned	429 19% PSV	133 18%	295 20%	266 18%	163 21%	99 18%	127 20%	98 21%	62 18%	42 18%	114 17%	315 20%	353 19%	70 23%	145 23% AP	77 14%	35 21%	44 17%	140 16%	157 20%	170 19%	57 15%	25 21% *	139 21%	95 18%	8 23% **	68 17%	69 18%	42 24%	232 18%
Mean	3.07 Oc	3.11 A	3.05	3.10	3.01	3.10	3.05	3.07	3.08	3.02	3.11	3.05	3.08	3.01	2.96	3.24 AOQ	3.00	3.11 0	3.13 A	3.04	3.07	3.15	3.10 *	3.02	3.10 c	2.94	3.13 c	3.14 c	2.91	3.12 AXc

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Overlap formulae used

ColumnPrapartions (5%): A/B/C,A/D/E,A/F/G/H/I/I,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

Q1. To what extent, if at all, would you say you are concerned about the cost of living over the next six months for each of the following? - The country as a whole All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	/ Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	Aarital Stat	us		House	nold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
Very concerned (4)	1060 47% BDINX	477 43%	574 51% AB	102 41%	194 45%	389 47%	376 51% D	958 48% D	136 40%	155 47%	63 44%	64 47%	64 44%	59 37%	607 47%	453 47%	265 51%	265 45%	233 46%	151 47%	50 47% *	96 49%	934 49% AX	126 40%	603 48%	334 45%	123 53%	239 47%	354 48%	226 49%	241 45%
Fairly concerned (3)	908 41% W	464 42%	440 39%	92 37%	169 39%	335 41%	312 42%	816 41%	138 41%	122 37%	49 34%	54 40%	54 37%	67 42%	537 42%	371 39%	193 37%	234 40%	217 43%	138 43%	50 47% *	76 39%	751 39%	157 50% AW	526 41%	293 40%	89 38%	210 41%	311 42%	176 38%	211 40%
Not very concerned (2)	159 7% сбн	98 9% AC	58 5%	34 14% AFGH	40 9% GH	50 6%	35 5%	125 6%	44 13% A	28 8%	16 11%	10 8%	23 16% A	19 12% A	87 7%	71 7%	35 7%	52 9%	31 6%	25 8%	4 4% •	12 6%	136 7%	23 7%	85 7%	60 8%	14 6%	29 6%	46 6%	43 9%	41 8%
Not at all concerned (1)	46 2% cgox	33 3% AC	13 1%	7 3% G	12 3% G	21 3% G	6 1%	39 2% G	12 4%	7 2%	9 6% AM	3 2%	1 1%	4 2%	14 1%	32 3% AO	15 3%	16 3%	7 1%	2 1%	1 1% *	6 3%	45 2% x	1 *	19 2%	23 3% AY	4 2%	15 3%	11 2%	6 1%	13 2%
Don't know	62 3% Gc	31 3%	31 3%	11 5% AG	14 3%	26 3%	11 1%	51 3% G	8 2%	16 5% A	6 5%	5 3%	3 2%	10 7% A	37 3%	26 3%	13 3%	17 3%	18 4%	6 2%	2 2% *	6 3%	54 3%	8 3%	34 3%	24 3%	4 2%	17 3%	11 2%	10 2%	24 4% Ac
NET: Concerned	1968 88% BDIJKMNZe	940 85%	1015 91% AB	193 79%	363 85%	724 88% D	688 93% ADEFH	1775 89% ADE	273 81%	277 85%	112 78%	118 87%	118 81%	126 79%	1144 89% A	824 86%	458 88%	499 85%	450 89%	289 90%	100 94% _{R*}	172 88%	1685 88%	283 90%	1129 89% z	627 85%	212 91%	449 88%	665 91% Ae	402 87%	452 85%
NET: Not concerned	205 9% ссяно	130 12% AC	71 6%	41 17% AFGH	52 12% GH	71 9% G	41 5%	164 8% G	56 17% AJ	34 10%	24 17% A	13 10%	24 17% A	22 14% A	101 8%	104 11% 0	50 10%	68 12% AS	37 7%	27 8%	5 5% *	18 9%	181 9%	24 8%	104 8%	83 11% AY	18 8%	44 9%	57 8%	49 11%	54 10%
Mean	3.37 BDIKNZ	3.29	3.45 AB	3.23	3.31	3.37 D	3.45 ADEH	3.39 ADE	3.20	3.37 I	3.22	3.36	3.27	3.22	3.40	3.34	3.39	3.32	3.39	3.38	3.42	3.38	3.38	3.33	3.39	3.32	3.44	3.36	3.40	3.38	3.34

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

Q1. To what extent, if at all, would you say you are concerned about the cost of living over the next six months for each of the following? - The country as a whole All Adults aged 18-75 in Great Britain

		Edu	ation	Employm	nent status			Income			Pres of chil or u	dren HH (17 nder)		nicity	G	eneral Elec	tion 2019 Vol	te	Referendur	n 2016 vote	Emi	ployment se	ector			н	lousing Stat	us		
	Total		Non- graduates		Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent	Renting from local	Live with family/gua rdians	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
Very concerned (4)	1060 47% NO	371 50%	689 46%	680 47%	380 49%	279 50%	290 46%	230 48%	150 44%	112 47%	307 47%	753 48%	916 48% N	128 42%	262 41%	322 57% AOR	84 51%	126 48%	424 49%	367 47%	420 48%	173 46%	52 44% *	318 47%	263 49%	15 45% **	186 47%	188 50%	78 46%	637 49%
Fairly concerned (3)	908 41% P	294 39%	614 41%	603 41%	305 39%	212 38%	270 43%	188 40%	155 45% J	83 35%	251 38%	657 42%	772 41%	128 42%	294 46% AP	196 35%	68 41%	99 38%	374 44%	307 40%	371 42%	164 44%	44 37% *	293 43%	234 43%	12 36% **	156 40%	138 37%	64 37%	528 40%
Not very concerned (2)	159 7% PS	52 7%	106 7%	102 7%	56 7%	34 6%	47 7%	39 8%	22 7%	17 7%	54 8%	105 7%	124 7%	31 10% AM	59 9% P	24 4%	10 6%	26 10% P	44 5%	63 8% s	56 6%	26 7%	11 9% *	44 7%	28 5%	4 12% **	35 9% Y	26 7%	18 10% Y	89 7%
Not at all concerned (1)	46 2% BS	6 1%	40 3% в	35 2%	11 1%	20 4% AG	9 1%	8 2%	4 1%	5 2%	18 3%	28 2%	38 2%	7 2%	10 2%	10 2%	2 1%	4 2%	8 1%	17 2%	18 2%	4 1%	12 10% AUV*	9 1%	6 1%	2 7% **	5 1%	13 4% Yd	7 4% XY	25 2%
Don't know	62 3% GMOSU	25 3%	37 2%	37 3%	25 3%	16 3%	8 1%	9 2%	10 3%	19 8% AFGHI	25 4%	37 2%	43 2%	13 4%	9 1%	9 2%	2 1%	6 2%	10 1%	20 3%	15 2%	7 2%		12 2%	9 2%	- - ••	9 2%	12 3%	4 2%	29 2%

NET: Concerned	1968	665	1303	1283	685	491	559	418	305	195	558	1410	1687	256	556	518	152	225	798	674	791	337	96	611	497	27	342	326	142	1166
	88%	89%	88%	88%	88%	88%	90%	88%	89%	83%	85%	89%	89%	83%	88%	92%	92%	86%	93%	87%	90%	90%	81%	90%	92%	81%	87%	87%	83%	89%
	JKNW						J		1			AK	AN			AOR			AT		w	w	•	c	Aabcd	••				c
NET: Not concerned	205	58	146	138	67	53	55	47	26	22	72	133	161	39	69	34	12	30	52	79	74	30	23	54	34	6	40	39	25	114
	9%	8%	10%	9%	9%	10%	9%	10%	8%	9%	11%	8%	9%	13%	11%	6%	7%	12%	6%	10%	8%	8%	19%	8%	6%	19%	10%	10%	14%	9%
	BPSY													AM	Р			Р		s			AUV*			••			AXYd	Y
Mean	3.37 NOW	3.42 AC	3.35	3.36	3.40	3.38	3.37	3.38	3.36	3.39	3.34	3.38	3.39 N	3.28	3.29	3.50 AOR	3.43	3.36	3.43 A	3.36	3.38 W	3.38 W	3.15 *	3.38	3.42 c	3.19 **	3.37	3.37	3.28	3.39

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Overlap formulae used

ColumnPrapartions (5%): A/B/C,A/D/E,A/F/G/H/I/I,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

21-087515-49 - 7th - 9th December 2022

PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Summary All Adults aged 18-75 in Great Britain

		Q2. Thinkir	ng about sin	ce the start	of the year,	which of the	following	actions, if a	ny, have you	specifically	taken in res	ponse to ris	es in the co	st of living?	
	Driven your car less	Worked from home more	Worked from home less	Skipped meals		Cancelled TV subscriptio n packages (e.g. Netflix, Disney+, Amazon Prime)	Borrowed more money	socialising	Used price compariso n websites to look for a cheaper energy supplier	your regular	usually would	Taken on a second job	otherwise wouldn't	Moved to live with family members	Used a credit carc to buy essentials when you usually wouldn't have
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(I)	(K)	(L)	(M)	(N)	(0)
Unweighted base	2235	1393	1393	2235	2235	2235	2235	2235	2235	2235	1393	1393	2235	2235	2235
Weighted base	2235	1458	1458	2235	2235	2235	2235	2235	2235	2235	1458	1458	2235	2235	2235
I have done this	792 35% BCDFGIKLMN O	338 23% CGLN	117 8% N	526 24% CGLN	1394 62% ABCDFGHIJKL MNO	554 25% CGLN	320 14% CLN	954 43% ABCDFGUKLM NO	640 29% BCDFGLMN	873 39% ABCDFGIKLM NO	452 31% BCDFGLMNO	148 10% CN	529 24% CGLN	130 6%	587 26% CDGLN
I have thought about this but haven't done it yet	187 8% CGNO	101 7% N	78 5%	191 9% CGNO	218 10% BCGNO	307 14% ABCDEGHKM NO	147 7% N	188 8% CGNO	319 14% ABCDEGHKM NO	278 12% ABCDEGHKN O	121 8% CNO	218 15% ABCDEGHKM NO	251 11% ABCDGHKNO	110 5%	132 6%
I have not done this	594 27% E	556 38% AEH	710 49% ABEFHJ	1361 61% ABCEFHUKM O	514 23%	916 41% AEH	1393 62% ABCEFHUKM 0	616 28% E	1027 46% ABEFHJ	922 41% AEH	694 48% ABEFHJ	915 63% ABCEFHUKM 0	1234 55% АВСЕГНИКО	1462 65% ABCDEFGHUK MO	1068 48% ABEFHJ
Not applicable	606 27% DEFGHIJKLM NO	429 29% DEFGHUKLM NO	513 35% ABDEFGHUKL MNO	110 5% E	65 3%	415 19% DEGUKLM	324 15% DEUKLM	434 19% DEGUKLM	199 9% DEJ	119 5% Е	162 11% DEUM	141 10% DEJM	174 8% DEJ	483 22% DEFGIJKLMO	396 18% DEGIJKLM
Don't know	55	34 2%	39 3% н	47 2%	44 2%	43 2%	50 2%	44 2%	50 2%	43 2%	29 2%	36 2%	48 2%	50 2%	52 2%

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Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O Minimum Base: 30(**) Small Base: 100(*)

Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Driven your car less All Adults aged 18-75 in Great Britain

		Ge	ender			Age			18-34 b	y Gender		18-34 b	y Region		Social	grade			Re	gion			Urban	/ Rural	N	larital Stat	us		House	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	792 35% DTZc	382 35%	406 36%	73 30%	138 32%	313 38% D	269 36% D	720 36% D	102 30%	108 33%	46 32%	49 36%	46 32%	47 29%	465 36%	327 34%	193 37% т	208 36%	193 38% т	94 29%	42 39% *	63 32%	672 35%	120 38%	490 39% AZ	210 29%	92 40% z	174 34%	235 32%	187 41% Ac	196 37%
I have thought about this but haven't done it yet	187 8% сдн	112 10% AC	75 7%	36 15% AFGH	49 11% AGH	61 7%	41 6%	151 8% G	56 16% AJ	28 9%	17 12%	18 14% A	21 15% A	17 11%	112 9%	75 8%	40 8%	42 7%	43 9%	38 12% R	9 8% *	16 8%	160 8%	27 9%	103 8%	68 9%	16 7%	31 6%	63 9%	33 7%	60 11% Ab
I have not done this	594 27% CDJPTWZb	333 30% AC	259 23%	54 22%	113 26%	230 28%	197 27%	540 27%	94 28%	73 22%	33 23%	33 24%	29 20%	46 29%	381 30% AP	213 22%	136 26% т	184 31% ATV	135 27% т	60 19%	36 34% T*	43 22%	491 26%	103 33% AW	394 31% AZa	152 21%	47 20%	111 22%	218 30% b	131 28% b	135 25%
Not applicable	606 27% BIORUXYe	247 22%	352 31% AB	69 28%	112 26%	201 24%	224 30% F	537 27%	73 22%	102 31% I	39 27%	30 22%	43 30%	38 24%	291 23%	315 33% AO	138 26%	135 23%	120 24%	124 38% AQRSU	19 18% *	70 36% AQRSU	548 29% AX	58 19%	259 20%	280 38% AYa	67 29% ү	181 35% Acde	209 28% e	107 23%	110 21%
Don't know	55 2% GHYcd	28 3%	26 2%	14 6% AFGH	16 4% GH	17 2%	8 1%	42 2%	14 4%	16 5% A	8 6% A	5 3%	5 4%	11 7% A	32 2%	23 2%	14 3%	16 3%	14 3%	7 2%	1 1% *	4 2%	49 3%	7 2%	21 2%	23 3% Y	11 5% Y	14 3%	8 1%	4 1%	29 5% Acd

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Overlap formulae used

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Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Driven your car less All Adults aged 18-75 in Great Britain

		Educ	ation	Employn	nent status			Income			Pres of chil or u	ldren HH (17 nder)		nicity	G	eneral Elec	tion 2019 Vo	te	Referendu	m 2016 vote	Em	ployment s	ector			ŀ	lousing Stat	tus		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent		Live with family/gua rdians	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	792 35% EFLabc	272 36%	521 35%	541 37%	251 32%	175 31%	248 40% AFJ	179 38%	118 35%	72 31%	269 41% AL	523 33%	679 36%	104 34%	233 37%	207 37%	60 36%	93 36%	316 37%	294 38%	338 38%	144 39%	35 29% *	271 40% Aabc	241 45% Aabcd	11 33% **	117 30%	97 26%	46 27%	455 35% ab
I have thought about this but haven't done it yet	187 8% EM	59 8%	128 9%	139 10% AE	48 6%	45 8%	48 8%	36 8%	37 11%	21 9%	69 10% AL	119 8%	145 8%	39 13% AM	54 9%	44 8%	10 6%	37 14% AOPQ	66 8%	66 9%	85 10%	35 9%	11 9% *	57 8%	38 7%	4 11% **	34 9%	29 8%	24 14% AXYbd	102 8%
I have not done this	594 27% EFbc	220 29% AC	374 25%	421 29% AE	173 22%	101 18%	156 25% F	152 32% AFG	124 36% AFGJ	61 26% F	183 28%	411 26%	517 27%	72 23%	212 34% APR	132 24%	49 30%	61 23%	236 27%	235 30% A	262 30% A	113 30%	33 28% *	218 32% Aabcd	171 32% Aabcd	11 32% **	86 22%	69 18%	31 18%	326 25% ь
Not applicable	606 27% вонікоти vx у	177 24%	429 29% В	319 22%	288 37% AD	222 40% АGHU	164 26% I	100 21% I	50 15%	71 30% ні	111 17%	496 31% АК	516 27%	78 25%	122 19%	173 31% AO	47 28% 0	67 26%	234 27% T	167 22%	177 20%	78 21%	39 33% UV*	122 18%	84 16%	7 20% **	145 37% AXYd	177 47% AXYad	65 38% AXY	407 31% AXY
Don't know	55 2% GMPSTYd	21 3%	35 2%	38 3%	18 2%	17 3%	7 1%	7 1%	12 4% G	11 5% AGH	24 4%	32 2%	35 2%	15 5% AM	12 2%	6 1%	-	3 1%	8 1%	10 1%	17 2%	5 1%	1 1% *	10 1%	5 1%	1 4% **	10 2%	5 1%	5 3%	20 2%

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Worked from home more All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 b	y Region		Social	grade			Re	gion			Urbar	n / Rural	N	Aarital Stat	us		House	nold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1393	661	722	242	299	583	269	1151	293	244	114	109	123	128	980	413	323	380	305	217	64	104	1199	194	822	469	102	276	404	322	391
Weighted base	1458	781	667	154	352	648	303	1303	279	223	103	97	115	121	914	543	327	393	321	219	65	133	1255	203	866	476	115	298	424	341	395
I have done this	338 23% GPV	187 24%	148 22%	44 28% G	92 26% G	149 23%	53 18%	294 23% G	78 28%	56 25%	26 26% *	26 27% *	43 37% AN*	26 22% *	268 29% AP	70 13%	76 23% v	86 22%	73 23%	70 32% ARSV	16 24% *	17 13% •	294 23%	44 22%	212 24%	103 22%	24 20% *	71 24%	88 21%	86 25%	92 23%
I have thought about this but haven't done it yet	101 7% CFGHV	63 8%	37 6%	29 19% AFGH	46 13% AFGH	17 3%	8 3%	71 5% FG	54 19% AJ	22 10%	14 14% A*	13 13% A*	25 22% A*	19 16% A*	62 7%	38 7%	17 5%	27 7% v	17 5%	33 15% AQRSV	6 9% v*	1 1% *	92 7%	9 4%	63 7%	35 7%	2 2% *	17 6%	27 6%	30 9%	26 7%
I have not done this	556 38% EJM	316 40%	239 36%	55 36%	107 30%	253 39% Е	142 47% ADEH	502 38% E	93 33%	69 31%	32 31% *	33 34% *	27 24% *	38 31% *	351 38%	206 38%	129 39%	151 38%	117 37%	68 31%	27 41% *	64 49% AT*	465 37%	92 45%	336 39%	168 35%	52 45% *	100 33%	167 39%	139 41%	150 38%
Not applicable	429 29% BDIMOT	193 25%	232 35% AB	25 16%	92 26% D	218 34% ADE	94 31% D	404 31% AD	41 15%	72 32% I	25 24% *	24 25% *	18 15% *	31 26% *	214 23%	215 40% AO	95 29%	115 29% т	107 33% т	45 20%	17 26% *	49 37% T*	373 30%	56 27%	240 28%	159 33%	30 26% *	100 34% d	138 33% d	85 25%	105 27%
Don't know	34 2% cd	22 3%	11 2%	2 1%	15 4% A	12 2%	5 2%	32 2%	12 4%	5 2%	6 5% *	2 2% *	2 2% *	7 6% A*	20 2%	14 3%	10 3%	13 3%	7 2%	3 2%	-	1 * •	32 3%	2 1%	16 2%	11 2%	7 6% AY*	10 3% cd	3 1%	1	21 5% Acd

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Overlap formulae used

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Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Worked from home more All Adults aged 18-75 in Great Britain

		Edu	cation	Employr	nent status			Income			Pres of chil or u	dren HH (17 nder)		nicity	G	eneral Elec	tion 2019 Vo	te	Referendu	n 2016 vote	Em	ployment se	ector			н	lousing Sta	tus		
	Total	Graduates	Non- graduates		Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent		Live with family/gua rdians	All who have a a mortgage/ rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1393	770	623	1393	-	226	337	390	321	119	528	865	1116	254	330	389	107	168	602	392	797	407	114	340	470	29	270	155	102	895
Weighted base	1458	575	882	1458	-	259	378	389	305	127	539	919	1204	226	363	385	111	180	611	445	879	375	119	343	463	29	288	206	98	957
I have done this	338 23% СМТ	173 30% AC	165 19%	338 23%	-	52 20%	74 20%	100 26%	89 29% AFGJ	23 18% *	137 25%	201 22%	249 21%	79 35% AM	72 20%	119 31% AO	28 25% *	38 21%	171 28% AT	80 18%	213 24%	79 21%	33 28% *	78 23%	114 25%	8 26% **	81 28% b	34 16%	21 22% *	228 24% b
I have thought about this but haven't done it yet	101 7% мотиа	43 8%	57 6%	101 7%		25 10%	19 5%	31 8%	20 6%	6 5% *	41 8%	59 6%	64 5%	37 16% AM	14 4%	28 7%	7 7% *	14 8%	38 6%	18 4%	48 5%	37 10% AU	10 9% *	28 8%	23 5%	5 17% **	20 7%	10 5%	11 11% *	53 6%
I have not done this	556 38% BFNPa	199 35%	358 41% в	556 38%		69 27%	148 39% F	159 41% F	132 43% F	48 38% *	196 36%	361 39%	491 41% AN	61 27%	162 45% AP	116 30%	48 43% P*	71 40%	229 38%	202 45% AS	342 39%	153 41%	43 36% *	129 37%	200 43% Aad	10 33% **	92 32%	81 39%	38 39% *	373 39% a
Not applicable	429 29% BHIN	145 25%	284 32% в	429 29%		102 40% AHI	131 35% AHI	93 24%	54 18%	48 38% ні*	148 27%	281 31%	381 32% AN	40 18%	105 29%	116 30%	28 25% *	55 30%	169 28%	133 30%	263 30%	102 27%	30 25% *	102 30%	121 26%	7 24% **	92 32%	76 37% Y	27 27% *	289 30% Y
Don't know	34 2% MSUYd	16 3%	18 2%	34 2%	-	10 4%	6 2%	6 2%	9 3%	2 2% *	17 3%	17 2%	19 2%	10 4% M	8 2%	7 2%	-	1 1%	4 1%	12 3% s	13 2%	4 1%	3 2% *	6 2%	5 1%	- -	4 1%	5 2%	2 2% *	13 1%

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Overlap formulae used

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Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Worked from home less All Adults aged 18-75 in Great Britain

		Ge	ender			Age			18-34 by	Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	arital Stat	us		House	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1393	661	722	242	299	583	269	1151	293	244	114	109	123	128	980	413	323	380	305	217	64	104	1199	194	822	469	102	276	404	322	391
Weighted base	1458	781	667	154	352	648	303	1303	279	223	103	97	115	121	914	543	327	393	321	219	65	133	1255	203	866	476	115	298	424	341	395
I have done this	117 8% CFGHX	73 9%	44 7%	30 20% AFGH	46 13% AFGH	29 4%	12 4%	87 7% FG	55 20% AJ	21 10%	16 15% ^*	15 15% A*	28 24% AN*	11 9% *	69 8%	48 9%	20 6%	23 6%	28 9%	36 17% AQRSV	4 6% •	6 4% *	110 9% AX	7 3%	63 7%	47 10%	6 6% *	21 7%	25 6%	30 9%	41 10% c
I have thought about this but haven't done it yet	78 5% CFGHSV	53 7% c	23 4%	33 22% AEFGH	23 7% FGH	20 3% G	2 1%	44 3% G	43 16% AJ	12 5%	9 9% *	7 7% *	28 24% AKLN*	8 6% *	55 6%	22 4%	17 5% v	16 4%	8 3%	32 15% AQRSV	5 7% V*		72 6%	6 3%	41 5%	31 7%	5 4% •	10 3%	27 6%	22 7%	18 5%
I have not done this	710 49% DIMPWZ	399 51%	308 46%	61 39%	154 44%	333 51% D	163 54% DE	650 50% DE	115 41%	100 45%	44 43% *	47 48% M*	38 33% *	58 48% M*	498 54% AP	212 39%	172 52% т	206 52% т	156 49%	91 42%	28 44% *	58 43% *	587 47%	123 61% AW	446 51% AZ	208 44%	56 49% *	140 47%	209 49%	175 51%	187 47%
Not applicable	513 35% BDIMOT	234 30%	275 41% AB	28 18%	114 32% D	251 39% AD	120 40% D	485 37% AD	58 21%	81 36% I	30 29% *	26 27% *	21 18% *	38 31% M*	268 29%	246 45% AO	109 33%	134 34%	120 37% т	57 26%	27 42% T*	66 49% AQRT*	450 36%	64 31%	295 34%	177 37%	41 36% *	121 41% e	158 37%	110 32%	124 31%
Don't know	39 3% c	22 3%	17 2%	2 1%	15 4%	16 3%	7 2%	38 3%	8 3%	9 4%	4 4% •	3 3% *	1 1% *	7 6% •	24 3%	15 3%	9 3%	15 4%	9 3%	2 1%	1 1% *	4 3% •	36 3%	3 2%	21 2%	12 3%	6 6% *	7 2%	4 1%	4 1%	25 6% Acbd

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Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Worked from home less All Adults aged 18-75 in Great Britain

		Edu	cation	Employn	nent status			Income			Pres of chil or u	dren HH (17 nder)		nicity	G	eneral Elec	tion 2019 Vo	te	Referendu	n 2016 vote	Em	ployment se	ector			н	ousing Stat	tus		
	Total		Non- graduates		Not	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least	No children present	White ethnic group	Minority ethnic group	Conservati ve		Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage	Shared	Rent	Renting from local	Live with family/gua rdians	All who have a a mortgage/ rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1393	770	623	1393	-	226	337	390	321	119	528	865	1116	254	330	389	107	168	602	392	797	407	114	340	470	29	270	155	102	895
Weighted base	1458	575	882	1458	-	259	378	389	305	127	539	919	1204	226	363	385	111	180	611	445	879	375	119	343	463	29	288	206	98	957
I have done this	117 8% JMY	49 8%	68 8%	117 8%	-	25 10% J	29 8%	29 7%	30 10% J	4 3% *	52 10%	65 7%	84 7%	31 14% AM	22 6%	38 10%	11 10% *	19 11%	40 7%	37 8%	67 8%	33 9%	12 10% *	27 8%	24 5%	5 16% **	26 9%	23 11% Y	9 9% *	74 8% Y
I have thought about this but haven't done it yet	78 5% MOT	36 6%	42 5%	78 5%	-	18 7%	18 5%	21 6%	13 4%	7 6% *	35 6%	43 5%	45 4%	30 13% AM	10 3%	24 6%	3 3% *	17 9% AO	33 5%	12 3%	41 5%	23 6%	9 7% *	12 3%	23 5%	5 16% **	21 7%	9 5%	6 6% *	54 6%
I have not done this	710 49% FJNb	294 51%	416 47%	710 49%	-	84 32%	177 47% F	212 55% AFJ	188 62% AFGJ	49 39% *	255 47%	455 50%	605 50% AN	96 42%	195 54% R	188 49%	64 58% _{R*}	72 40%	326 53% A	230 52%	444 50%	186 50%	60 51% *	180 52% b	257 55% Abd	13 45% **	138 48% b	69 34%	45 46% *	464 49% b
Not applicable	513 35% BHIN	180 31%	333 38% в	513 35%	-	119 46% АНІ	149 39% ні	115 30% I	65 21%	65 51% AGHI*	171 32%	342 37%	443 37% AN	62 27%	125 34%	131 34%	32 29% *	70 39%	206 34%	156 35%	309 35%	128 34%	38 32% *	116 34%	151 33%	7 23% **	100 35%	101 49% AXYacd	33 34% *	352 37% Y
Don't know	39 3% LPSd	17 3%	23 3%	39 3%	-	12 5% G	4 1%	11 3%	9 3%	2 2% *	26 5% AL	13 1%	27 2%	7 3%	10 3%	4 1%	-	1 1%	6 1%	11 2%	19 2%	6 1%	-	8 2%	7 2%	-	3 1%	3 1%	5 5% d*	14 1%

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Overlap formulae used

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Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Skipped meals All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	/ Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	Aarital Stat	us		Househ	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(т)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	526 24% GHOYc	243 22%	280 25%	85 35% AFGH	134 31% AFGH	199 24% G	108 15%	441 22% G	106 31% A	111 34% A	40 28%	45 33% A	49 34% A	49 31% A	255 20%	271 28% AO	112 22%	137 23%	123 24%	75 23%	29 27% *	50 25%	464 24%	62 20%	243 19%	213 29% AY	69 30% Y	142 28% Ac	140 19%	101 22%	143 27% c
I have thought about this but haven't done it yet	191 9% FGHYc	98 9%	89 8%	48 20% AEFGH	49 11% FGH	53 6%	42 6%	143 7%	58 17% AJ	37 11%	25 17% AN	18 13%	31 21% AN	14 9%	106 8%	84 9%	43 8%	39 7%	39 8%	50 16% AQRSV	10 9% *	10 5%	173 9%	18 6%	86 7%	86 12% AY	18 8%	50 10% c	42 6%	43 9% c	56 10% c
I have not done this	1361 61% DEIJKLMNPT WZbe	693 63%	663 59%	87 35%	212 50% D	516 63% DE	547 74% ADEFH	1274 64% ADE	145 43%	151 46%	62 43%	67 49%	57 39%	70 44%	833 65% AP	528 55%	332 64% т	358 61%	307 61%	174 54%	64 60% *	126 64%	1139 59%	223 71% AW	857 68% AZa	373 51%	131 56%	282 55%	502 68% Abe	301 65% be	277 52%
Not applicable	110 5% BL	40 4%	67 6% AB	15 6%	16 4%	39 5%	40 5%	95 5%	12 4%	17 5%	11 8% L	2 1%	4 3%	11 7% L	63 5%	47 5%	23 4%	29 5%	26 5%	18 6%	4 4% *	10 5%	100 5%	10 3%	60 5%	41 6%	9 4%	27 5%	42 6%	14 3%	27 5%
Don't know	47 2% Gcd	28 3%	18 2%	10 4% AFGH	18 4% AFGH	15 2% G	3 *	36 2% G	16 5% A	12 4% A	5 4%	5 4%	3 2%	14 9% AM	24 2%	22 2%	10 2%	21 4% AV	10 2%	5 1%	- -	•	45 2%	2 1%	20 2%	20 3%	6 3%	10 2%	6 1%	3 1%	28 5% Acbd

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Skipped meals All Adults aged 18-75 in Great Britain

		Educ	ation	Employn	nent status			Income			Pres of chil or u	ldren HH (17 nder)		nicity	G	eneral Elec	tion 2019 Vo	te	Referendur	n 2016 vote	Em	ployment se	ector			н	ousing Stat	tus		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent		Live with family/gua rdians	All who have a mortgage/ rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	526 24% BILOSVXY	150 20%	375 25% в	333 23%	193 25%	192 34% AGHU	146 23% I	95 20% I	43 12%	51 21% I	193 30% AL	332 21%	441 23%	78 25%	97 15%	162 29% AOQ	27 16%	67 26% 0	157 18%	166 21%	213 24%	70 19%	19 16% *	76 11%	107 20% X	9 26% **	126 32% AXY	153 41% AXYacd	45 26% x	386 29% AXY
I have thought about this but haven't done it yet	191 9% MOX	60 8%	130 9%	133 9%	57 7%	51 9%	54 9%	30 6%	35 10%	21 9%	68 10%	122 8%	147 8%	42 14% AM	34 5%	57 10% 0	8 5%	23 9%	74 9%	51 7%	75 9%	38 10%	11 9% *	31 5%	46 9% x	3 8% **	50 13% AX	35 9% x	21 12% X	131 10% AX
I have not done this	1361 61% FKNPabd	480 64% AC	881 59%	892 61%	469 60%	271 48%	382 61% F	322 68% AF	243 71% AFGJ	142 60% F	349 53%	1012 64% AK	1201 63% AN	145 47%	459 72% APR	316 56%	122 73% APR	155 59%	593 69% A	500 65% A	545 62%	238 63%	85 71% A*	531 78% AYabcd	360 67% Aabcd	20 60% **	186 47%	162 43%	94 55% ь	708 54% ab
Not applicable	110 5% м	40 5%	71 5%	66 5%	44 6%	30 5%	33 5%	21 4%	12 3%	15 6%	25 4%	85 5%	78 4%	29 9% AM	33 5%	19 3%	9 6%	13 5%	32 4%	44 6%	33 4%	25 7% U	4 3% *	35 5%	20 4%	1 2% **	22 6%	22 6%	9 5%	64 5%
Don't know	47 2% MSXYd	17 2%	29 2%	33 2%	14 2%	16 3%	7 1%	6 1%	9 3%	8 3%	19 3%	28 2%	24 1%	14 4% AM	10 2%	7 1%	*	3 1%	4 *	12 2%	14 2%	4 1%	-	4 1%	5 1%	1 4% **	9 2% x	5 1%	2 1%	20 2%

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Overlap formulae used

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21-087515-49 - 7th - 9th December 2022 PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Not turned on your heating when you usually would have All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 b	y Region		Socia	l grade			Re	gion			Urban	/ Rural	N	Aarital Stat	us		Househ	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 e Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	1394 62% BDIK	623 57%	762 68% AB	130 53%	263 61% D	536 65% D	466 63% D	1265 64% AD	181 53%	208 64% I	74 52%	83 61%	84 58%	91 57%	788 61%	607 64%	315 60%	352 60%	327 65%	194 60%	69 64% *	138 70% QR	1197 62%	198 63%	774 61%	457 62%	163 70% ү	336 66%	454 62%	288 63%	316 60%
I have thought about this but haven't done it yet	218 10% CGHVb	127 12% AC	90 8%	46 19% AFGH	65 15% AFGH	65 8%	42 6%	172 9% G	73 22% AJ	38 11%	33 23% AN	22 17% A	26 18% A	19 12%	133 10%	86 9%	60 12% V	50 9%	41 8%	46 14% ARSV	11 10% *	10 5%	197 10%	21 7%	132 10%	73 10%	13 6%	36 7%	59 8%	52 11%	71 13% Acb
I have not done this	514 23% CEUL	300 27% AC	212 19%	48 20%	69 16%	189 23% E	208 28% ADEH	465 23% E	59 17%	57 17%	24 17%	21 16%	26 18%	29 19%	296 23%	217 23%	120 23%	148 25%	109 21%	67 21%	26 24% *	44 22%	425 22%	88 28% AW	317 25% A	154 21%	42 18%	109 21%	194 26% Ae	105 23%	106 20%
Not applicable	65 3% FY	27 2%	35 3%	13 5% AFH	17 4% F	14 2%	21 3%	52 3% F	14 4%	14 4%	6 4%	5 4%	6 4%	11 7% A	36 3%	29 3%	14 3%	17 3%	18 4%	9 3%	2 1% *	5 2%	58 3%	7 2%	23 2%	30 4% AY	11 5% Y	19 4%	21 3%	12 3%	13 2%
Don't know	44 2% GXc	25 2%	18 2%	8 3% G	14 3% GH	18 2% G	3 *	36 2% G	11 3%	11 3%	6 5% A	4 3%	3 2%	8 5% A	29 2%	15 2%	12 2%	17 3% v	10 2%	6 2%	-		43 2%	1 *	21 2%	19 3%	5 2%	10 2%	5 1%	4 1%	25 5% Acbd

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Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Not turned on your heating when you usually would have All Adults aged 18-75 in Great Britain

		Edu	cation	Employn	nent status			Income			Pres of chi or u	ldren HH (17 nder)	Eth	nicity	G	eneral Elect	ion 2019 Vo	te	Referendu	m 2016 vot	e Em	ployment s	ector			н	ousing Stat	tus		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage	Shared ownership	Rent	Renting from local authority etc.	Live with family/gua rdians	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	1394 62% IN	470 63%	925 62%	898 62%	496 64%	369 66% I	418 67% AHI	280 59%	189 55%	138 59%	414 63%	980 62%	1225 65% AN	153 50%	371 59%	382 68% AO	102 61%	168 64%	577 67% AT	462 60%	541 62%	247 66%	69 58% *	407 60%	351 65%	20 61% **	254 65%	245 65%	101 59%	850 65% A
I have thought about this but haven't done it yet	218 10% EM	70 9%	149 10%	164 11% AE	54 7%	46 8%	56 9%	58 12% J	43 12% J	15 6%	79 12% AL	139 9%	156 8%	60 20% AM	62 10%	60 11%	14 9%	27 10%	76 9%	76 10%	92 10%	46 12%	19 16% *	55 8%	48 9%	5 15% **	36 9%	47 12%	22 13%	131 10%
I have not done this	514 23% кРd	167 22%	347 23%	325 22%	188 24%	109 20%	126 20%	116 25%	96 28% AFG	65 28% F	124 19%	390 25% АК	435 23%	68 22%	174 27% AP	106 19%	43 26%	58 22%	187 22%	209 27% AS	209 24%	71 19%	26 22% *	191 28% Aabd	126 23%	7 20% **	81 21%	70 19%	37 22%	278 21%
Not applicable	65 3% PSY	22 3%	43 3%	37 3%	28 4%	25 4% Al	18 3%	10 2%	4 1%	8 3%	17 3%	48 3%	49 3%	14 4%	17 3%	7 1%	6 4%	8 3%	13 2%	17 2%	21 2%	7 2%	4 3% *	20 3%	8 1%	1 4% **	15 4% Y	9 2%	8 4% Y	32 2% Y
Don't know	44 2% LMSX	20 3% A	24 2%	33 2%	11 1%	11 2%	5 1%	9 2%	9 3%	9 4% G	21 3% AL	23 1%	26 1%	12 4% AM	9 1%	6 1%	1 *	1 *	6 1%	10 1%	15 2%	4 1%	1 1% *	5 1%	8 1%	- -	6 1%	5 1%	3 2%	19 1%

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Overlap formulae used

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21-087515-49 - 7th - 9th December 2022

PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Cancelled TV subscription packages (e.g. Netflix, Disney+, Amazon Prime) All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 b	y Region		Socia	grade			Re	gion			Urbar	n / Rural	N	larital Stat	us		Househ	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	554 25% _{GXb}	287 26%	262 23%	70 29% G	160 37% ADFGH	218 26% G	107 14%	484 24% G	117 35% A	111 34% A	47 33% A	47 35% A	51 35% A	49 31%	311 24%	243 26%	131 25%	139 24%	120 24%	85 26%	36 34% *	43 22%	495 26% AX	59 19%	325 26%	178 24%	51 22%	104 20%	174 24%	123 27%	153 29% Ab
I have thought about this but haven't done it yet	307 14% GHcb	162 15%	142 13%	62 25% AFGH	83 19% AFGH	105 13% G	57 8%	245 12% G	89 26% AJ	55 17%	28 20% A	31 23% A	39 27% A	32 20% A	186 14%	121 13%	73 14%	74 13%	68 13%	60 18% AR	10 10% *	23 12%	274 14%	33 10%	183 14%	104 14%	20 9%	52 10%	75 10%	82 18% Acb	98 19% Acb
I have not done this	916 41% DEIKMNPWZ	466 42%	448 40%	83 34%	133 31%	360 44% DE	340 46% ADEH	833 42% DE	94 28%	121 37% I	46 32%	45 33%	43 30%	49 31%	562 44% AP	354 37%	223 43%	247 42%	189 37%	115 36%	50 46% •	93 48% st	767 40%	149 47% AW	556 44% AZ	269 37%	91 39%	189 37%	334 46% Ab	181 39%	212 40%
Not applicable	415 19% BDEFIJLMNO Ye	159 14%	250 22% AB	23 9%	36 8%	125 15% DE	231 31% ADEFH	392 20% ADEF	24 7%	32 10%	18 13%	11 8%	9 6%	13 8%	203 16%	212 22% A0	86 17%	102 18%	120 24% AQRU	59 18%	11 10% *	37 19%	343 18%	72 23%	185 15%	166 23% AY	63 27% AY	155 30% Acde	144 20% e	71 15% e	45 9%
Don't know	43 2% Gc	26 2%	15 1%	7 3% G	16 4% AGH	14 2%	5 1%	36 2% G	15 4% A	8 3%	3 2%	2 2%	2 2%	16 10% AKLM	20 2%	23 2%	8 2%	22 4% AV	9 2%	4 1%	- -	•	41 2%	2 1%	19 2%	16 2%	8 3%	11 2%	7 1%	4 1%	21 4% Acd

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21-087515-49 - 7th - 9th December 2022 PUBLIC Government Cost of Living 3

Adults aged 18-75 in GB

Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Cancelled TV subscription packages (e.g. Netflix, Disney+, Amazon Prime) All Adults aged 18-75 in Great Britain

		Educ	ation	Employn	ent status			Income				ldren HH (17 nder)	Ethi	nicity	G	eneral Elec	tion 2019 Vo	te	Referendu	m 2016 vote	Em	ployment s	ector			ŀ	lousing Stat	tus		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent privately		Live with family/gua rdians	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	554 25% ELOTX	188 25%	366 25%	400 27% AE	154 20%	127 23%	171 27% J	132 28% J	79 23%	46 20%	216 33% AL	338 21%	463 24%	86 28%	116 18%	171 30% AOQ	33 20%	67 25% 0	221 26% т	160 21%	244 28% A	101 27%	26 22% *	110 16%	146 27% X	10 30% **	118 30% AX	118 31% AX	41 24% X	381 29% AX
I have thought about this but haven't done it yet	307 14% LMOX	114 15%	193 13%	216 15%	92 12%	69 12%	70 11%	79 17% G	53 16%	35 15%	116 18% AL	191 12%	235 12%	68 22% AM	67 11%	95 17% AO	17 10%	44 17% 0	109 13%	92 12%	115 13%	74 20% AU	19 16% *	56 8%	90 17% AX	11 33% **	64 16% ×	54 14% X	29 17% x	208 16% AX
I have not done this	916 41% EFKNabd	302 40%	614 41%	626 43% AE	290 37%	194 35%	251 40%	201 42% F	176 51% AFGHJ	93 40%	244 37%	672 43% к	810 43% AN	97 31%	305 48% APR	210 37%	79 47%	100 38%	385 45% A	336 44%	388 44%	156 42%	59 50% *	332 49% _{Aabd}	241 45% abd	9 28% **	139 35%	123 33%	69 40%	503 38% b
Not applicable	415 19% DHIKPUVYd	130 17%	285 19%	189 13%	226 29% AD	159 28% AGHI	123 20% ні	56 12%	26 7%	51 22% ні	61 9%	353 22% АК	359 19%	46 15%	137 22% P	81 14%	37 22% P	49 19%	142 16%	178 23% AS	123 14%	41 11%	15 12% *	173 26% AYacd	58 11%	3 10% **	64 16% Y	76 20% _{Yd}	29 17%	199 15% ү
Don't know	43 2% MPSTXd	15 2%	28 2%	27 2%	15 2%	11 2%	8 1%	6 1%	9 3%	10 4% AGH	17 3%	25 2%	24 1%	10 3% м	9 1%	4 1%	-	2 1%	2 *	7 1%	10 1%	4 1%	-	4 1%	5 1%	- -	7 2%	6 2%	4 2%	18 1%

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Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Borrowed more money All Adults aged 18-75 in Great Britain

		Ge	ender			Age			18-34 by	Gender		18-34 l	y Region		Socia	l grade			Re	gion			Urban ,	/ Rural	N	larital Stat	us		Househ	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	320 14% GHc	152 14%	163 15%	74 30% AEFGH	89 21% AGH	129 16% GH	28 4%	246 12% G	78 23% A	82 25% A	33 23% A	34 25% A	41 28% A	29 18%	168 13%	152 16%	74 14%	73 13%	70 14%	57 18%	19 17% *	28 14%	278 14%	42 13%	170 13%	123 17% A	26 11%	67 13%	69 9%	70 15% c	114 21% Acbd
I have thought about this but haven't done it yet	147 7% GHYc	80 7%	67 6%	42 17% AEFGH	48 11% AFGH	43 5% G	16 2%	106 5% G	57 17% AJ	32 10% A	18 12% A	18 13% A	28 19% A	18 11% A	88 7%	59 6%	32 6%	29 5%	35 7%	37 11% AQRV	8 7% *	6 3%	132 7%	15 5%	68 5%	71 10% AYa	7 3%	34 7% с	27 4%	37 8% c	49 9% Ac
I have not done this	1393 62% DEIJKLMNTZe	707 64%	681 61%	87 35%	230 54% D	525 64% DE	552 75% ADEFH	1307 66% ADE	156 46%	158 48%	63 44%	68 50%	56 39%	82 51% M	827 65% AP	566 59%	330 63% т	378 65% т	322 64% т	170 53%	70 65% *	123 63%	1191 62%	202 64%	854 67% AZ	384 52%	156 66% z	300 59%	519 71% Abde	292 63% e	283 53%
Not applicable	324 15% BEIYe	135 12%	185 17% AB	33 13%	44 10%	107 13%	141 19% ADEFH	291 15% E	33 10%	42 13%	23 16%	14 10%	14 10%	17 11%	175 14%	149 16%	71 14%	84 14%	71 14%	50 15%	10 9% *	38 20% U	274 14%	51 16%	155 12%	130 18% AY	40 17%	97 19% Ade	112 15% e	60 13%	55 10%
Don't know	50 2% GYcd	28 2%	21 2%	10 4% AGH	18 4% AGH	18 2% G	3 *	40 2% G	14 4% A	14 4% A	7 5% A	2 2%	6 4%	12 8% AL	23 2%	27 3%	13 2%	19 3%	8 2%	8 3%	1 1% *	1	44 2%	6 2%	20 2%	25 3% AY	5 2%	13 2% cd	5 1%	3 1%	29 6% Acbd

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Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Borrowed more money All Adults aged 18-75 in Great Britain

		Edu	ation	Employn	nent status			Income			Pres of chil or u	ldren HH (17 nder)		nicity	G	eneral Elec	tion 2019 Vo	te	Referendu	n 2016 vote	Em	ployment se	ector			н	ousing Sta	tus		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent	Renting from local authority etc.		All who have a a mortgage/ rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	320 14% BEULMOSTXY	92 12%	228 15%	231 16% AE	89 11%	97 17% AU	99 16% IJ	69 15% J	36 10%	19 8%	151 23% AL	168 11%	250 13%	69 22% AM	59 9%	94 17% 0	21 12%	45 17% 0	101 12%	88 11%	129 15%	65 17%	20 17% *	34 5%	59 11% X	8 25% **	77 20% AXY	99 26% AXYd	35 21% AXY	236 18% АХУ
I have thought about this but haven't done it yet	147 7% EGLMOX	59 8% A	88 6%	114 8% AE	34 4%	43 8%	28 4%	36 8%	24 7%	17 7%	61 9% AL	87 5%	107 6%	40 13% AM	29 5%	47 8% 00	4 3%	25 9% 00	52 6%	39 5%	60 7%	36 9% A	9 8% *	27 4%	30 6%	5 16% **	42 11% AXYd	26 7%	13 8%	98 8% xy
I have not done this	1393 62% FKNRabd	490 65% AC	904 61%	903 62%	490 63%	288 51%	403 65% F	312 66% F	243 71% AF	148 63% F	365 56%	1028 65% АК	1230 65% AN	143 46%	447 71% APR	343 61%	112 68% R	140 54%	602 70% A	499 65%	569 65%	231 62%	74 62% *	490 72% _{Aabcd}	397 73% Aabcd	16 48% **	207 53%	177 47%	97 57%	780 60% ab
Not applicable	324 15% BDHIKSVY	92 12%	233 16% B	179 12%	146 19% AD	120 21% AGHI	84 14%	50 11%	31 9%	39 17% I	59 9%	266 17% AK	277 15%	41 13%	90 14%	67 12%	29 17%	50 19% P	101 12%	135 18% AS	109 12%	40 11%	15 13% *	118 17% AYd	50 9%	4 11% **	56 14% Y	67 18% Yd	23 13%	172 13% Y
Don't know	50 2% MSY	16 2%	34 2%	32 2%	18 2%	13 2%	9 1%	7 1%	8 2%	13 5% AGH	20 3%	30 2%	28 1%	15 5% AM	9 1%	10 2%	-	2 1%	3 *	11 1% s	13 1%	4 1%	1 1% *	8 1%	5 1%	-	10 2%	8 2%	3 2%	22 2%

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Government Cost of Living 3

Adults aged 18-75 in GB

Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Gone out socialising less than you usually would have All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 b	y Region		Socia	grade			Re	gion			Urbar	n / Rural	N	Aarital Stat	us		House	nold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	954 43% GQ	445 40%	500 45%	109 45%	203 47% GH	357 44%	284 38%	844 42% G	142 42%	165 50% Al	61 42%	73 54% A	65 45%	70 44%	563 44%	391 41%	191 37%	244 42%	243 48% AQ	146 45% Q	50 47% *	79 41%	823 43%	131 42%	532 42%	330 45%	91 39%	219 43%	302 41%	196 42%	236 45%
I have thought about this but haven't done it yet	188 8% CFGHOc	112 10% AC	72 6%	56 23% AEFGH	50 12% AFGH	47 6%	35 5%	132 7% G	65 19% AJ	39 12% A	30 21% A	20 15% A	26 18% A	20 12%	94 7%	93 10%	50 10%	39 7%	36 7%	40 12% ARSV	14 13% RV*	9 4%	171 9%	17 5%	106 8%	71 10% a	11 5%	35 7%	45 6%	50 11% c	58 11% Ac
I have not done this	616 28% CDJPZ	350 32% AC	265 24%	55 23%	111 26%	226 27%	224 30% D	561 28% D	93 27%	73 22%	35 25%	28 21%	37 25%	43 27%	405 32% AP	211 22%	153 29%	161 28%	138 27%	83 26%	28 27% *	52 27%	521 27%	95 30%	381 30% AZ	168 23%	67 29%	130 26%	217 30%	132 29%	137 26%
Not applicable	434 19% BDEIJKLMNO Se	169 15%	262 23% AB	16 6%	54 13% D	173 21% DE	191 26% ADEH	418 21% ADE	28 8%	41 12%	14 10%	11 8%	15 10%	15 10%	193 15%	241 25% AO	117 22% ST	121 21%	77 15%	50 15%	14 13% *	55 28% ASTU	366 19%	68 22%	229 18%	146 20%	59 25% Y	115 22% e	163 22% e	80 17%	76 14%
Don't know	44 2% Gc	25 2%	18 2%	9 4% AGH	11 3% G	18 2%	6 1%	34 2% G	10 3%	10 3%	4 3%	3 2%	2 1%	11 7% AM	27 2%	17 2%	10 2%	20 3% A	10 2%	3 1%	-	1	40 2%	4 1%	20 2%	18 2%	6 3%	11 2%	6 1%	4 1%	24 4% Acd

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Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Gone out socialising less than you usually would have All Adults aged 18-75 in Great Britain

		Edu	cation	Employn	nent status			Income			Pres of chil or u	dren HH (17 nder)	Eth	nicity	G	ieneral Elect	tion 2019 Vo	te	Referendu	m 2016 vot	e Em	ployment s	ector			ŀ	lousing Stat	us		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent	Renting from local authority etc.		All who have a mortgage/ rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	954 43% EULX	326 44%	628 42%	672 46% AE	281 36%	241 43%	286 46% IJ	217 46% U	125 37%	84 36%	318 49% AL	636 40%	805 43%	131 43%	256 40%	258 46%	65 39%	100 38%	374 44%	324 42%	416 47% A	175 47%	48 40% *	254 37%	243 45% x	16 48% **	198 51% AX	163 43%	71 42%	604 46% AX
I have thought about this but haven't done it yet	188 8% M	64 9%	124 8%	133 9%	55 7%	45 8%	48 8%	42 9%	36 10%	18 7%	65 10%	123 8%	131 7%	56 18% AM	44 7%	58 10%	9 6%	30 12%	68 8%	63 8%	78 9%	36 10%	9 8% *	54 8%	42 8%	6 17% **	33 9%	28 7%	19 11%	104 8%
I have not done this	616 28% FNabd	219 29%	397 27%	413 28%	203 26%	107 19%	156 25% F	137 29% F	144 42% AFGHJ	73 31% F	176 27%	440 28%	543 29% AN	69 22%	207 33% AP	138 25%	58 35% P	66 25%	244 28%	230 30%	253 29%	106 28%	38 32% *	231 34% Aabd	157 29% abd	7 21% **	88 22%	81 21%	48 28%	326 25%
Not applicable	434 19% BDHIKNUV	120 16%	313 21% в	210 14%	224 29% AD	158 28% AGHI	128 20% ні	70 15% I	27 8%	52 22% ні	78 12%	356 23% АК	389 21% AN	38 12%	116 18%	103 18%	33 20%	64 24%	169 20%	144 19%	121 14%	53 14%	24 20% *	130 19%	92 17%	4 11% **	69 18%	100 27% AXYacd	29 17%	260 20% Y
Don't know	44 2% GMPSd	19 3%	25 2%	30 2%	14 2%	10 2%	5 1%	8 2%	11 3% G	9 4% G	19 3%	25 2%	24 1%	14 5% AM	10 2%	4 1%	*	2 1%	4	12 2%	12 1%	5 1%	1 1% *	8 1%	5 1%	1 3% **	4 1%	5 1%	4 2%	15 1%

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21-087515-49 - 7th - 9th December 2022

PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Used price comparison websites to look for a cheaper energy supplier All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 b	y Region		Social	grade			Re	gion			Urbar	/ Rural	N	larital Stat	us		House	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	640 29% GPb	297 27%	337 30%	85 35% AGH	148 35% AGH	252 31% GH	155 21%	555 28% G	110 33%	121 37% A	50 35%	45 33%	60 41% A	53 33%	401 31% AP	239 25%	153 29%	163 28%	137 27%	114 35% ASV	27 26% *	45 23%	559 29%	81 26%	384 30%	197 27%	59 25%	116 23%	199 27%	147 32% b	179 34% Acb
I have thought about this but haven't done it yet	319 14% FGHO	169 15%	150 13%	57 23% AFGH	83 19% AFGH	99 12%	80 11%	262 13%	90 27% AJ	50 15%	38 26% AN	27 20%	33 23% A	22 14%	166 13%	153 16%	81 16%	76 13%	65 13%	53 17%	16 15% *	28 14%	280 15%	39 12%	167 13%	120 16%	31 13%	77 15%	87 12%	67 14%	88 17% c
I have not done this	1027 46% DEIJKMNTWe	533 48%	489 44%	69 28%	141 33%	393 48% DE	424 57% ADEFH	958 48% ADE	100 30%	107 33%	37 26%	52 38% км	37 26%	53 33%	589 46%	438 46%	228 44%	262 45%	252 50% т	126 39%	59 55% T*	100 51% т	856 45%	171 54% AW	592 47%	314 43%	120 51%	254 50% e	371 51% Ade	200 43%	202 38%
Not applicable	199 9% BOe	73 7%	122 11% AB	23 9%	39 9%	62 8%	75 10%	176 9%	21 6%	38 12% I	13 9%	9 7%	9 6%	20 12%	99 8%	100 11%	45 9%	64 11%	42 8%	21 6%	5 5% *	22 11%	178 9%	21 7%	102 8%	79 11%	18 8%	51 10%	73 10% e	43 9%	33 6%
Don't know	50 2% Gc	30 3%	19 2%	11 4% AFGH	17 4% AGH	16 2%	6 1%	39 2% G	16 5% A	12 4%	6 4%	4 3%	5 4%	11 7% A	27 2%	24 2%	12 2%	19 3%	10 2%	8 2%	- -	1 1%	47 2%	3 1%	21 2%	23 3%	6 2%	13 2% c	4 1%	5 1%	29 5% Acbd

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Adults aged 18-75 in GB

Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Used price comparison websites to look for a cheaper energy supplier All Adults aged 18-75 in Great Britain

		Edu	cation	Employn	nent status			Income				ldren HH (17 nder)	Eth	nicity	G	eneral Elec	tion 2019 Vo	te	Referendu	m 2016 vote	e Em	ployment s	ector			۰	lousing Stat	tus		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage	Shared ownership	Rent privately	Renting from local authority etc.	Live with family/gua rdians	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	640 29% CELMX	245 33% AC	395 27%	452 31% AE	187 24%	142 25%	158 25%	162 34% AFG	110 32% F	68 29%	240 37% AL	400 25%	511 27%	120 39% AM	178 28%	185 33% A	41 25%	80 31%	261 30%	202 26%	255 29%	134 36% AU	41 35% *	160 24%	192 36% AXabd	14 41% **	108 28%	105 28%	48 28%	405 31% AX
I have thought about this but haven't done it yet	319 14% MOT	100 13%	218 15%	226 15%	93 12%	94 17%	91 15%	61 13%	47 14%	25 11%	104 16%	215 14%	251 13%	64 21% AM	67 11%	114 20% AOQ	14 8%	48 18% 00	124 14%	88 11%	134 15%	69 18% A	12 10% *	85 13%	72 13%	9 29% **	72 18% AX	53 14%	27 16%	197 15%
I have not done this	1027 46% DKNPRVad	333 45%	694 47%	634 43%	393 51% AD	242 43%	309 50%	211 45%	159 47%	106 45%	250 38%	777 49% АК	929 49% AN	91 30%	329 52% APR	215 38%	100 60% APR	101 39%	407 47%	402 52% A	411 47%	153 41%	47 39% *	372 55% AYabcd	246 46%	8 24% **	150 38%	171 45%	73 43%	567 43% a
Not applicable	199 9% BDHIKSVY	50 7%	149 10% B	112 8%	88 11% AD	69 12% AHI	61 10% I	30 6%	15 4%	25 11% I	40 6%	159 10% АК	171 9%	20 7%	49 8%	42 7%	9 6%	29 11%	58 7%	68 9%	66 7% V	15 4%	18 15% UV*	54 8% Y	23 4%	2 7% **	52 13% AXYd	44 12% Y	19 11% Y	120 9% Y
Don't know	50 2% GMSXd	20 3%	30 2%	34 2%	16 2%	14 2% G	4 1%	10 2%	10 3% G	12 5% AG	21 3%	29 2%	31 2%	13 4% AM	10 2%	7 1%	1 1%	3 1%	10 1%	13 2%	13 1%	4 1%	1 1% *	6 1%	7 1%	- - **	10 3%	4 1%	3 2%	20 2%

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21-087515-49 - 7th - 9th December 2022 PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Changed your regular supermarket to a cheaper alternative All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 b	y Region		Social	grade			Re	gion			Urbar	/ Rural	N	larital Stat	us		House	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	873 39% GSXc	410 37%	456 41%	103 42% G	207 48% AFGH	339 41% G	224 30%	770 39% G	152 45% A	153 47% A	63 44%	59 43%	72 50% A	66 42%	485 38%	387 41%	222 43% RS	210 36%	165 33%	148 46% ARS	45 42% *	83 42% s	775 40% AX	97 31%	496 39%	300 41%	78 33%	194 38%	244 33%	190 41% c	245 46% Acb
I have thought about this but haven't done it yet	278 12% FGHX	141 13%	133 12%	64 26% AEFGH	64 15% FGH	80 10%	69 9%	214 11%	73 22% A	53 16% A	32 22% A	31 23% A	26 18%	25 16%	158 12%	120 13%	65 12%	70 12%	67 13%	48 15%	12 12% *	16 8%	252 13% AX	26 8%	159 13%	95 13%	23 10%	55 11%	85 12%	57 12%	81 15% A
I have not done this	922 41% DEUKLMNTW Ze	480 44%	439 39%	57 23%	117 27%	345 42% DE	404 55% ADEFH	865 43% ADE	84 25%	88 27%	38 26%	33 24%	35 24%	46 29%	555 43% A	367 38%	203 39%	251 43% т	232 46% AT	107 33%	42 40% *	87 44% т	752 39%	170 54% AW	534 42%	274 37%	114 49% z	218 43% e	362 49% Ade	184 40% e	158 30%
Not applicable	119 5% в	46 4%	72 6% AB	14 6%	26 6%	41 5%	39 5%	105 5%	17 5%	22 7%	9 6%	6 5%	8 6%	11 7%	58 5%	61 6%	25 5%	38 7%	30 6%	14 4%	6 5% *	6 3%	100 5%	19 6%	62 5%	41 6%	16 7%	32 6%	36 5%	26 6%	26 5%
Don't know	43 2% GYc	25 2%	17 2%	8 3% G	15 3% AGH	16 2%	5 1%	36 2% G	12 4%	11 3%	3 2%	6 5% A	2 2%	10 6% A	25 2%	18 2%	6 1%	15 3%	11 2%	5 2%	1 1% *	4 2%	40 2%	3 1%	17 1%	23 3% AY	3 1%	12 2% c	5 1%	5 1%	21 4% Acd

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Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Changed your regular supermarket to a cheaper alternative All Adults aged 18-75 in Great Britain

		Educ	ation	Employn	nent status			Income			Pres of chil or u	dren HH (17 1der)	Eth	nicity	G	eneral Elec	tion 2019 Voi	te	Referendu	m 2016 vote	e Em	ployment s	ector			н	lousing Stat	us		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent	Renting from local authority etc.		All who have a mortgage/ rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	873 39% ELMOQTX	294 39%	579 39%	604 41% AE	269 35%	227 40%	252 40%	182 39%	116 34%	96 41%	320 49% AL	553 35%	707 37%	150 49% AM	202 32%	250 44% AOQ	44 26%	123 47% AOQ	344 40% т	259 34%	349 40%	173 46% A	43 36% *	206 30%	221 41% ×	18 53% **	177 45% AXc	178 47% AXc	60 35%	576 44% AXc
I have thought about this but haven't done it yet	278 12% S	95 13%	183 12%	187 13%	91 12%	78 14%	69 11%	63 13%	42 12%	26 11%	89 14%	189 12%	225 12%	50 16% AM	65 10%	72 13%	28 17%	34 13%	90 10%	86 11%	126 14%	44 12%	10 8% *	78 12%	71 13%	4 12% **	44 11%	52 14%	27 16%	167 13%
I have not done this	922 41% DFKNPRbd	306 41%	616 41%	569 39%	353 45% AD	208 37%	259 42%	201 42%	162 47% AF	92 39%	196 30%	726 46% AK	837 44% AN	78 25%	326 51% APR	203 36%	88 53% APR	89 34%	378 44%	376 49% A	364 41%	138 37%	51 43% *	361 53% AYabcd	211 39%	10 29% **	143 36%	121 32%	70 41%	474 36%
Not applicable	119 5% U	40 5%	79 5%	69 5%	50 6%	35 6%	39 6%	21 4%	14 4%	11 5%	32 5%	87 5%	96 5%	19 6%	32 5%	33 6%	7 4%	10 4%	38 4%	42 5%	34 4%	16 4%	12 10% U*	28 4%	32 6%	2 6% **	24 6%	19 5%	10 6%	75 6%
Don't know	43 2% GMPSUXYd	15 2%	29 2%	28 2%	15 2%	12 2%	5 1%	7 2%	8 2%	11 5% AGH	18 3%	26 2%	27 1%	10 3% M	9 1%	5 1%	-	5 2%	10 1%	9 1%	7 1%	4 1%	4 3% *	4 1%	5 1%	-	5 1%	7 2%	4 3% x	17 1%

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21-087515-49 - 7th - 9th December 2022 PUBLIC Government Cost of Living 3

Adults aged 18-75 in GB

Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Worked more hours than you usually would have All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 b	y Region		Socia	l grade			Re	gion			Urban	/ Rural	N	Aarital Stat	us		Househ	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1393	661	722	242	299	583	269	1151	293	244	114	109	123	128	980	413	323	380	305	217	64	104	1199	194	822	469	102	276	404	322	391
Weighted base	1458	781	667	154	352	648	303	1303	279	223	103	97	115	121	914	543	327	393	321	219	65	133	1255	203	866	476	115	298	424	341	395
I have done this	452 31% GHO	245 31%	205 31%	69 45% AEFGH	120 34% G	195 30% G	67 22%	382 29% G	117 42% A	72 32%	42 40% *	34 35% *	51 45% A*	41 34% *	255 28%	197 36% AO	96 29%	119 30%	98 30%	80 37%	23 36% *	36 27% *	398 32%	54 26%	256 30%	163 34%	33 28% *	88 30%	123 29%	108 32%	132 34%
I have thought about this but haven't done it yet	121 8% FGH	63 8%	56 8%	35 22% AEFGH	41 12% AFGH	33 5%	12 4%	86 7% G	43 15% A	32 14% A	13 13% *	16 16% A*	16 14% *	24 20% A*	71 8%	50 9%	21 7%	36 9%	26 8%	26 12%	4 6% *	7 5% *	110 9%	11 5%	69 8%	48 10% a	3 3% *	24 8%	26 6%	31 9%	39 10%
I have not done this	694 48% DEIJKMNPTW Ze	383 49%	306 46%	32 20%	144 41% D	344 53% ADE	174 57% ADEH	662 51% ADE	90 32%	85 38%	33 32% *	40 41% *	33 29% *	39 32% *	486 53% AP	208 38%	167 51% т	186 47%	156 49%	86 39%	34 52% *	65 49% *	577 46%	117 58% AW	442 51% AZ	194 41%	57 50% +	131 44%	228 54% Abe	172 50% e	164 41%
Not applicable	162 11% 0Y	73 9%	88 13% AB	15 9%	36 10%	66 10%	46 15% АН	148 11%	20 7%	29 13%	11 11% *	5 5% *	14 13% *	11 9% *	85 9%	77 14% AO	35 11%	41 10%	33 10%	25 12%	4 5% •	24 18% ^*	143 11%	19 10%	80 9%	66 14% Y	17 15% •	50 17% Acde	43 10%	28 8%	41 10%
Don't know	29 2% c	17 2%	11 2%	4 3%	10 3%	11 2%	4 1%	25 2%	9 3%	5 2%	4 4% •	3 3% *	- - •	6 5% AM*	17 2%	12 2%	8 2%	10 3%	9 3%	1 1%	1 1% *	1 * •	27 2%	2 1%	19 2%	6 1%	5 4% *	5 2%	3 1%	2 1%	18 5% Acd

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Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Worked more hours than you usually would have All Adults aged 18-75 in Great Britain

		Edu	cation	Employn	nent status			Income			Pres of chil or u	dren HH (17 nder)	Eth	nicity	G	ieneral Elect	ion 2019 Vo	te	Referendu	m 2016 vot	e Em	ployment s	ector			н	lousing Stat	us		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent	Renting from local authority etc.		All who have a mortgage rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1393	770	623	1393	-	226	337	390	321	119	528	865	1116	254	330	389	107	168	602	392	797	407	114	340	470	29	270	155	102	895
Weighted base	1458	575	882	1458	-	259	378	389	305	127	539	919	1204	226	363	385	111	180	611	445	879	375	119	343	463	29	288	206	98	957
I have done this	452 31% BIX	165 29%	287 33%	452 31%	-	92 35% I	123 33% I	133 34% I	72 24%	33 26% *	185 34%	267 29%	358 30%	88 39% AM	117 32%	125 33%	31 28% *	54 30%	179 29%	140 31%	282 32%	120 32%	28 24% *	78 23%	138 30% x	16 56% **	93 32% x	82 40% AXY	40 41% x*	312 33% x
I have thought about this but haven't done it yet	121 8% MO	55 10%	66 7%	121 8%	-	26 10%	35 9%	27 7%	24 8%	8 6% *	54 10%	67 7%	81 7%	36 16% AM	17 5%	36 9% 0	7 6% *	19 11% 0	43 7%	31 7%	74 8%	33 9%	7 6% *	27 8%	37 8%	2 6% **	33 11% b	10 5%	10 10% *	80 8%
I have not done this	694 48% FKNb	288 50% A	406 46%	694 48%	-	89 35%	162 43%	196 50% F	181 59% AFGH	65 51% F*	231 43%	463 50% Ак	609 51% AN	77 34%	194 54% AP	169 44%	57 52% *	81 45%	321 53% A	225 51%	436 50%	182 49%	56 47% *	194 56% _{Aabcd}	251 54% Aabcd	7 25% **	124 43%	75 36%	37 37% *	450 47% ь
Not applicable	162 11% вніоцу	54 9%	108 12%	162 11%	-	46 18% _{АНІ}	52 14% ні	26 7%	20 6%	19 15% ні*	51 9%	111 12%	135 11%	21 9%	27 8%	50 13% 0	15 14% *	24 13%	63 10%	40 9%	79 9%	36 10%	27 23% AUV*	41 12% Y	31 7%	4 12% **	36 12% Y	38 18% AYd	11 11% *	105 11% Y
Don't know	29 2% LSUd	13 2%	16 2%	29 2%	-	6 2%	6 2%	7 2%	8 3%	2 2% *	19 3% AL	10 1%	20 2%	4 2%	7 2%	4 1%	1 1% *	1 1%	4 1%	9 2%	8 1%	4 1%	1 * *	5 1%	6 1%	- -	3 1%	2 1%	1 1% *	10 1%

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Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Taken on a second job

All working Adults

		Ge	nder			Age			18-34 by Gender			18-34 b	y Region		Socia	l grade			Re	gion			Urban	/ Rural	N	larital Stat	us		House	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1393	661	722	242	299	583	269	1151	293	244	114	109	123	128	980	413	323	380	305	217	64	104	1199	194	822	469	102	276	404	322	391
Weighted base	1458	781	667	154	352	648	303	1303	279	223	103	97	115	121	914	543	327	393	321	219	65	133	1255	203	866	476	115	298	424	341	395
I have done this	148 10% GHO	84 11%	63 9%	32 21% AEFGH	44 12% GH	55 8%	18 6%	116 9%	53 19% AJ	21 10%	16 15% *	16 16% *	25 22% AN*	13 11% •	82 9%	66 12%	25 8%	39 10%	40 13%	32 15% QV	4 6% *	8 6% *	125 10%	23 12%	79 9%	54 11%	15 13% *	33 11%	38 9%	42 12%	35 9%
I have thought about this but haven't done it yet	218 15% FGHRS	115 15%	102 15%	42 28% AFGH	76 22% AFGH	80 12% G	19 6%	176 13% G	69 25% A	48 22% A	26 25% A*	14 14% *	36 32% ALN*	16 13% *	142 16%	76 14%	55 17% s	45 11%	32 10%	55 25% AQRS	11 17% •	20 15% *	197 16%	21 10%	122 14%	80 17%	15 13% *	43 14%	50 12%	51 15%	74 19% Ac
I have not done this	915 63% DEIKMPTe	490 63%	420 63%	66 43%	193 55% D	442 68% ADE	215 71% ADEH	849 65% ADE	126 45%	131 59% I	48 47% *	59 60% M*	43 38% *	74 61% M*	598 65% AP	317 58%	213 65% т	255 65% т	212 66% T	106 49%	44 67% ⊤*	85 64% T*	777 62%	138 68%	562 65%	284 60%	69 60% *	186 62%	286 67% Ae	216 64%	227 57%
Not applicable	141 10% 0	72 9%	66 10%	10 7%	27 8%	60 9%	44 15% ADEFH	130 10%	20 7%	16 7%	9 9% *	6 7% *	7 6% *	10 8% *	70 8%	70 13% AO	25 8%	40 10%	29 9%	20 9%	7 10% *	20 15% *	123 10%	17 9%	83 10%	50 10%	7 6% *	29 10%	46 11%	27 8%	38 10%
Don't know	36 2% c	20 3%	15 2%	4 2%	14 4%	11 2%	7 2%	32 2%	11 4%	7 3%	4 4% •	3 3% *	2 2% *	8 7% A*	22 2%	14 3%	10 3%	13 3%	8 2%	5 2%	-	• • •	32 3%	3 2%	20 2%	7 2%	9 8% AYZ*	7 2%	4 1%	4 1%	21 5% Acd

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Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Taken on a second job All working Adults

		Edu	Education Employment statu		nent status			Income			Pres of chil or u	dren HH (17 nder)	Eth	nicity	G	eneral Elec	tion 2019 Vo	e	Referendu	m 2016 vote	Em	ployment se	ector				lousing Sta	tus		
	Total		Non- graduates		Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least	No	White ethnic group	Minority ethnic group		Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage	Shared	Rent	Renting from local	Live with family/gua rdians	All who have a mortgage rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1393	770	623	1393	-	226	337	390	321	119	528	865	1116	254	330	389	107	168	602	392	797	407	114	340	470	29	270	155	102	895
Weighted base	1458	575	882	1458	-	259	378	389	305	127	539	919	1204	226	363	385	111	180	611	445	879	375	119	343	463	29	288	206	98	957
I have done this	148 10% MSY	65 11%	84 9%	148 10%	-	33 13%	47 13% J	38 10%	23 8%	6 5% *	61 11%	88 10%	108 9%	39 17% AM	33 9%	42 11%	12 11% *	26 14%	49 8%	43 10%	87 10%	35 9%	16 13% *	28 8%	32 7%	3 10% **	44 15% AXYd	23 11%	15 15% Y*	100 10% Y
I have thought about this but haven't done it yet	218 15% LMOTX	86 15%	132 15%	218 15%	-	39 15%	71 19% IJ	62 16%	34 11%	11 9% *	104 19% AL	114 12%	152 13%	60 26% AM	37 10%	66 17% 0	12 10% *	34 19% 0	100 16% т	40 9%	140 16%	51 14%	18 15% *	31 9%	81 18% x	9 30% **	49 17% ×	31 15%	14 15% *	161 17% AX
I have not done this	915 63% FGKNa	362 63%	554 63%	915 63%	-	145 56%	216 57%	252 65%	221 72% AFG	81 64% *	308 57%	607 66% AK	801 67% AN	104 46%	251 69% AR	241 63%	76 68% *	99 55%	402 66%	311 70% A	559 64%	254 68% A	69 58% *	239 70% _{Aad}	315 68% Aad	15 50% **	158 55%	123 60%	59 59% *	596 62% a
Not applicable	141 10% BIY	47 8%	93 11%	141 10%	-	35 13% ні	38 10%	27 7%	17 6%	24 19% AGHI*	46 9%	94 10%	118 10%	17 7%	34 9%	31 8%	10 9% *	20 11%	52 9%	43 10%	80 9%	28 8%	15 13% *	38 11% Y	27 6%	3 10% **	30 11% Y	28 13% Y	10 10% *	85 9% ү
Don't know	36 2% LMSUd	16 3%	20 2%	36 2%	-	7 3%	5 1%	9 2%	9 3%	5 4% *	20 4% L	16 2%	23 2%	7 3%	9 2%	5 1%	1 1% *	1 1%	8 1%	9 2%	14 2%	6 2%	-	7 2%	7 2%	-	6 2%	1 1%	1 1% *	15 2%

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

21-087515-49 - 7th - 9th December 2022 PUBLIC Government Cost of Living 3

Adults aged 18-75 in GB

Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Sold belongings that you otherwise wouldn't have All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender	18-34 by Region			Socia	grade			Re	gion			Urbar	Urban / Rural Marital Status					Household Size				
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590	
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530	
I have done this	529	227	298	71	143	231	85	458	97	115	36	54	52	45	282	247	114	140	129	76	22	47	459	70	297	184	48	110	135	136	147	
	24%	21%	27%	29%	33%	28%	11%	23%	29%	35%	25%	39%	36%	29%	22%	26%	22%	24%	26%	24%	20%	24%	24%	22%	23%	25%	20%	22%	18%	30%	28%	
	BGOc		AB	AGH	AGH	AGH		G		Α		AK	А								•									Acb	Ac	
I have thought about this but haven't done it yet	251	126	123	68	63	87	34	183	71	57	27	24	36	21	154	96	49	54	51	58	15	23	220	30	130	105	16	48	78	50	75	
	11%	11%	11%	28% AEFGH	15%	11%	5%	9%	21%	17%	19%	18%	25%	13%	12%	10%	10%	9%	10%	18%	14%	12%	11%	10%	10%	14%	7%	9%	11%	11%	14%	
	GH			AEFGH	AGH	G		G	A	A	A	A	AN							AQRS						AYa					Ab	
I have not done this	1234	650	578	78	178	447	531	1156	129	126	57	49	42	70	735	499	303	332	278	153	62	106	1037	197	717	371	145	294	446	239	254	
	55% CDEIJKLMNT	59% AC	52%	32%	42%	54% DE	72% ADEFH	58% ADEF	38%	38%	40%	36%	29%	44% M	57%	52%	58% T	57%	55%	47%	58% *	54%	54%	63% AW	57%	51%	62%	58%	61% Ade	52%	48%	
	WZe	Ac				DL.	Abern	ADEI																~~~	-				Put			
Not applicable	174	74	97	18	27	42	87	156	25	18	16	6	10	8	85	89	41	36	40	29	8	20	158	16	97	57	20	47	67	31	28	
	8%	7%	9%	7%	6%	5%	12%	8%	7%	5%	11%	4%	7%	5%	7%	9%	8%	6%	8%	9%	8%	10%	8%	5%	8%	8%	9%	9%	9%	7%	5%	
	FOe						ADEFH	F			LN										•							e	e			
Don't know	48	26	21	11	18	16	3	37	16	13	7	3	4	15	26	23	13	21	8	6	-	-	46	2	26	17	5	11	7	5	26	
	2%	2%	2%	4%	4%	2%	•	2%	5%	4%	5%	2%	3%	10%	2%	2%	2%	4%	2%	2%	-	-	2%	1%	2%	2%	2%	2%	1%	1%	5%	
	Gc			AFGH	AFGH	G		G	A	A	A			ALM				AV			•										Acbd	

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Sold belongings that you otherwise wouldn't have All Adults aged 18-75 in Great Britain

		Educ	Education Employment status				Income			Pres of children HH (17 or under)		Ethnicity		General Election 2019 Vote				Referendu	m 2016 vote	e Em	ployment s	ector			н	lousing Stat	us			
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent	Renting from local authority etc.	Live with	All who have a mortgage/ rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	529 24% ELOTX	182 24%	347 23%	378 26% AE	151 19%	127 23%	149 24%	131 28% Al	69 20%	53 22%	217 33% AL	312 20%	458 24%	70 23%	112 18%	150 27% oq	27 17%	79 30% AOQ	202 24%	151 20%	220 25%	106 28% A	31 26% *	91 13%	136 25% X	10 30% **	134 34% AXYd	108 29% X	44 26% x	377 29% AXY
I have thought about this but haven't done it yet	251 11% EJLMOX	94 13%	157 11%	189 13% AE	61 8%	72 13% J	77 12% J	55 12%	31 9%	15 6%	91 14% AL	160 10%	189 10%	56 18% AM	46 7%	76 14% 0	17 10%	37 14% 0	91 11%	70 9%	119 13% A	44 12%	16 14% *	44 6%	69 13% X	10 29% **	57 14% x	43 11% x	25 15% x	168 13% AX
I have not done this	1234 55% DKNPRabd	407 54%	826 56%	763 52%	471 61% AD	293 52%	350 56%	256 54%	207 61% AF	128 54%	285 43%	949 60% AK	1078 57% AN	140 46%	424 67% APR	285 51%	106 64% PR	123 47%	505 59% A	475 61% A	475 54%	198 53%	61 51% *	475 70% AYabcd	301 56% ad	11 33% **	162 41%	184 49%	90 53% a	648 50% a
Not applicable	174 8% DHUY	50 7%	124 8%	95 7%	79 10% AD	53 9% н	44 7%	24 5%	23 7%	30 13% AGHI	39 6%	135 9%	141 7%	26 9%	42 7%	44 8%	15 9%	19 7%	58 7%	66 9%	54 6%	22 6%	10 9% *	61 9% ү	26 5%	3 9% **	31 8%	39 10% Y	9 5%	96 7% Y
Don't know	48 2% GLMSXd	15 2%	33 2%	33 2%	16 2%	15 3% G	3 1%	8 2%	11 3% G	10 4% AG	23 4% AL	25 2%	26 1%	14 4% AM	10 2%	7 1%	1 1%	2 1%	4 *	12 2%	12 1%	5 1%	-	7 1%	8 1%	-	8 2%	4 1%	3 2%	19 1%

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Overlap formulae used

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Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Moved to live with family members All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	n / Rural	N	Aarital Stat	us		House	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	130 6% CFGHYac	80 7% AC	51 5%	58 23% AEFGH	43 10% AFGH	24 3% G	5 1%	73 4% G	56 17% A	45 14% A	16 11% A	19 14% A	30 21% АК	23 14% A	72 6%	58 6%	23 4%	31 5%	24 5%	34 11% AQRS	6 5% •	13 7%	116 6%	15 5%	58 5%	69 9% AYa	4 2%	22 4%	26 4%	34 7% c	49 9% Acb
I have thought about this but haven't done it yet	110 5% CFGHX	69 6% AC	38 3%	43 18% AEFGH	37 9% AFGH	23 3% G	6 1%	67 3% G	55 16% AJ	23 7% A	13 9% A	14 10% A	24 17% A	19 12% A	63 5%	46 5%	19 4%	32 5%	18 4%	29 9% AQSV	5 5% *	5 3%	103 5% AX	7 2%	52 4%	49 7% AY	9 4%	21 4%	31 4%	20 4%	37 7% A
I have not done this	1462 65% DEIJLMNPTW Ze	723 66%	734 66%	93 38%	252 59% D	590 72% ADEH	527 71% ADE	1368 69% ADE	163 48%	180 55%	87 61% MN	75 55% м	58 40%	71 45%	890 69% AP	571 60%	388 75% ARSTV	374 64% т	327 65% т	171 53%	77 72% T*	124 63%	1234 64%	228 72% AW	912 72% AZ	388 53%	162 69% z	323 63%	517 71% Abe	310 67% e	311 59%
Not applicable	483 22% BDIKOQY	208 19%	268 24% AB	39 16%	78 18%	171 21%	195 26% ADEFH	444 22% D	53 16%	61 19%	18 13%	22 16%	31 22%	32 20%	226 18%	257 27% AO	77 15%	128 22% Q	123 24% Q	84 26% Q	20 18% *	51 26% Q	422 22%	61 19%	227 18%	201 27% AY	54 23%	131 26% A	153 21%	91 20%	107 20%
Don't know	50 2% GHYc	22 2%	27 2%	12 5% AFGH	17 4% AFGH	14 2%	7 1%	38 2% G	11 3%	19 6% A	9 6% AM	б 4% м	1	13 8% AM	29 2%	21 2%	13 3%	19 3%	13 3%	3 1%	-	2 1%	46 2%	5 1%	19 2%	27 4% AY	4 2%	13 3% c	5 1%	6 1%	26 5% Acd

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Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Moved to live with family members All Adults aged 18-75 in Great Britain

		Edu	cation	Employn	nent status			Income			Pres of chil or u	dren HH (17 nder)	Eth	nicity	G	eneral Elect	tion 2019 Vo	te	Referendu	n 2016 vote	Em	ployment se	ector			н	lousing Stat	us		
	Total	Graduates	Non-	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent		Live with family/gua rdians	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	130 6% ELMOSTXY	48 6%	82 6%	97 7%	34 4%	34 6%	39 6%	26 5%	20 6%	12 5%	52 8% AL	78 5%	86 5%	39 13% AM	14 2%	34 6% 0	6 4%	16 6% 0	33 4%	20 3%	58 7%	20 5%	7 6% *	17 3%	15 3%	2 6% **	32 8% XYd	28 7% XY	32 19% AXYabd	74 6% xy
I have thought about this but haven't done it yet	110 5% EGMO	40 5%	70 5%	87 6% AE	22 3%	34 6% G	18 3%	33 7% G	17 5%	8 4%	40 6%	70 4%	73 4%	35 11% AM	14 2%	35 6% 0	3 2%	26 10% AOQ	37 4%	31 4%	51 6%	24 7%	8 7% *	28 4%	19 4%	7 20% **	30 8% AXYd	16 4%	9 5%	65 5%
I have not done this	1462 65% FJNRac	501 67%	960 65%	964 66%	497 64%	322 58%	415 67% FJ	331 70% _{AFJ}	261 76% _{AFGJ}	133 56%	440 67%	1022 65%	1292 68% AN	156 51%	466 74% APR	365 65%	128 77% APR	151 58%	606 71% A	546 71% A	587 67%	263 70%	83 70% *	493 73% _{Aabcd}	411 76% Aabcd	16 47% **	233 59% c	228 61% c	69 40%	872 67% abc
Not applicable	483 22% BDHIKVY	142 19%	341 23% в	277 19%	206 27% AD	156 28% AHI	145 23% ні	76 16% I	35 10%	70 30% AHI	104 16%	379 24% АК	411 22%	65 21%	131 21%	120 21%	28 17%	66 25%	179 21%	165 21%	170 19%	64 17%	19 16% *	132 19%	90 17%	9 28% **	91 23% Y	97 26% Y	55 32% AXYd	278 21% Y
Don't know	50 2% GMSXYd	17 2%	34 2%	32 2%	18 2%	14 3%	6 1%	8 2%	9 3%	13 5% AGH	20 3%	31 2%	30 2%	13 4% AM	9 1%	8 1%	1 *	2 1%	5 1%	10 1%	14 2%	4 1%	2 2% *	7 1%	5 1%	- - -	7 2%	8 2%	7 4% xyd	19 1%

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21-087515-49 - 7th - 9th December 2022

PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Used a credit card to buy essentials when you usually wouldn't have All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 b	y Region		Socia	grade			Re	gion			Urbar	n / Rural	N	arital Stat	us		House	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	587 26% PQc	280 25%	302 27%	65 26%	132 31% AGH	216 26%	174 24%	522 26%	104 31%	92 28%	32 23%	39 29%	44 31%	44 28%	368 29% AP	220 23%	115 22%	146 25%	141 28%	101 31% Q	32 30% *	52 26%	502 26%	85 27%	342 27%	189 26%	55 24%	148 29% c	168 23%	122 26%	149 28%
I have thought about this but haven't done it yet	132 6% GHXc	71 6%	61 5%	43 17% AEFGH	31 7% GH	42 5% G	17 2%	90 5% G	49 15% AJ	24 7%	16 11% A	10 7%	24 17% AL	18 11% A	79 6%	53 6%	25 5%	32 5%	22 4%	41 13% AQRSV	6 6% *	7 3%	123 6% AX	9 3%	64 5%	60 8% AYa	8 3%	29 6%	29 4%	38 8% Ac	37 7% c
I have not done this	1068 48% CDIMNTZe	557 51% AC	507 45%	88 36%	186 43%	390 47% D	404 55% ADEFH	980 49% ADE	128 38%	144 44%	66 46%	66 49% N	53 37%	56 36%	634 49%	434 45%	263 50% т	277 48%	250 49% т	129 40%	55 51% *	93 48%	904 47%	163 52%	647 51% AZ	302 41%	119 51% z	226 44%	407 56% Abde	212 46%	222 42%
Not applicable	396 18% BIOY	163 15%	227 20% AB	38 15%	66 15%	153 19%	139 19%	358 18%	44 13%	56 17%	24 17%	17 12%	21 14%	28 18%	174 14%	222 23% AO	106 20% т	108 18%	79 16%	45 14%	14 13% *	44 22% т	342 18%	54 17%	189 15%	162 22% AY	46 19%	99 19%	124 17%	80 17%	93 18%
Don't know	52 2% GHc	30 3%	20 2%	12 5% AGH	13 3% G	21 3% G	6 1%	40 2% G	13 4%	12 4%	5 3%	4 3%	3 2%	13 8% AM	26 2%	25 3%	12 2%	21 4% V	13 3%	6 2%	-	-	48 3%	3 1%	26 2%	20 3%	6 3%	9 2%	5 1%	9 2%	28 5% Acbd

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

21-087515-49 - 7th - 9th December 2022 PUBLIC Government Cost of Living 3

Adults aged 18-75 in GB

Q2. Thinking about since the start of the year, which of the following actions, if any, have you specifically taken in response to rises in the cost of living? - Used a credit card to buy essentials when you usually wouldn't have All Adults aged 18-75 in Great Britain

		Educ	cation	Employn	nent status			Income			Pres of chil or u	dren HH (17 1der)	Eth	nicity	G	eneral Elec	tion 2019 Vo	te	Referendu	m 2016 vot	e Em	ployment s	ector			н	ousing Stat	us		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage	Shared ownership	Rent	Renting from local authority etc.	Live with	All who have a mortgage/ rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	587 26% L	216 29% A	371 25%	401 28%	186 24%	141 25%	154 25%	148 31% AGJ	93 27%	52 22%	213 32% AL	374 24%	478 25%	97 32% AM	167 26%	157 28%	41 25%	74 28%	235 27%	206 27%	240 27%	111 30%	31 27% *	162 24%	151 28%	17 53% **	116 30%	99 26%	36 21%	366 28%
I have thought about this but haven't done it yet	132 6% ELX	47 6%	85 6%	101 7% AE	31 4%	38 7%	34 5%	35 7%	19 5%	7 3%	53 8% AL	79 5%	102 5%	27 9% AM	30 5%	37 7%	12 7%	23 9%	50 6%	39 5%	51 6%	36 10% AU	10 9% *	22 3%	26 5%	4 12% **	36 9% AXY	27 7% x	13 8% x	89 7% xy
I have not done this	1068 48% FKNRabd	357 48%	710 48%	717 49%	351 45%	212 38%	309 50% F	243 51% F	193 57% AFJ	110 47% F	278 42%	790 50% AK	944 50% AN	116 38%	337 53% APR	255 45%	90 54% R	106 41%	434 50%	401 52% A	447 51%	184 49%	59 50% *	379 56% _{Aabcd}	294 54% Aabd	8 24% **	156 40%	143 38%	80 47%	593 45% ab
Not applicable	396 18% BDHIKOUVY	110 15%	287 19% B	204 14%	193 25% AD	157 28% AGHI	117 19% ні	40 8%	27 8%	56 24% АНІ	88 13%	308 20% AK	338 18%	51 17%	91 14%	107 19%	21 13%	56 21% 0	135 16%	120 15%	126 14%	40 11%	18 15% *	110 16% Y	59 11%	4 11% **	76 19% Y	101 27% AXYad	39 23% ү	236 18% Y
Don't know	52 2% LMPSTX	19 2%	33 2%	35 2%	17 2%	13 2%	9 1%	8 2%	10 3%	11 5% AG	24 4% AL	28 2%	30 2%	16 5% AM	8 1%	6 1%	1 1%	2 1%	6 1%	7 1%	15 2%	4 1%	-	5 1%	10 2%	* 1% **	7 2%	7 2%	3 2%	25 2%

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Overlap formulae used

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21-087515-49 - 7th - 9th December 2022

PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Summary All Adults aged 18-75 in Great Britain

	Q6. Thinki	ng about yo	ur househol	d energy bill		or your hou past three m		e any of the	following a	s a result of	rising costs
	Missed payments on energy bills	Missed payments on other household bills	Fallen behind on housing payments	Asked your energy supplier to accept a reduced bill payment	Set up a	Borrowed money to pay an	Used	energy	Switched energy supplier	Installed a smart meter at home	Asked for a pay rise from your employer
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)
Unweighted base	2235	2235	2235	2235	2235	2235	2235	2235	2235	2235	1393
Weighted base	2235	2235	2235	2235	2235	2235	2235	2235	2235	2235	1458
I have done this	168 7%	229 10% ACDFI	186 8%	168 8%	246 11% ACDFI	183 8%	417 19% ABCDEFIK	511 23% ABCDEFGIK	149 7%	566 25% ABCDEFGIK	217 15% ABCDEFI
I have thought about this but haven't done it yet	130 6%	150 7% с	113 5%	169 8% ACF	146 7% с	122 5%	161 7% CF	305 14% ABCDEFGJK	270 12% ABCDEFGJ	173 8% ACF	156 11% ABCDEFGJ
I have not done this	1772 79% BCDEGHUK	1713 77% СЕБНИК	1646 74% _{GHJK}	1709 76% седник	1641 73% _{GHJK}	1764 79% всдедник	1445 65% нл	1265 57%	1634 73% _{GHJK}	1216 54%	931 64% нл
Not applicable	121 5% B	98 4%	245 11% ABDEFGHI	139 6% в	147 7% АВН	126 6% в	167 7% ABFHI	118 5%	137 6% в	235 11% ABDEFGHI	131 9% ABDEFHI
Don't know	45 2%	46 2%	46 2%	50 2% н	56 2% FHK	40 2%	45 2%	36 2%	45 2%	45 2%	24 2%

arried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K Minimum Base: 30(**) Small Base: 100(*)

Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Missed payments on energy bills All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 k	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	Aarital Stat	tus		Househ	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	168 7% CGHOac	96 9%	70 6%	36 15% AFGH	62 15% AFGH	56 7% G	13 2%	131 7% G	55 16% A	43 13% A	21 15% A	19 14% A	27 19%	21 13%	67 5%	101 11% A0	38 7%	43 7%	32 6%	31 10%	5 5% *	18 9%	152 8%	15 5%	90 7%	69 9% Aa	8 4%	42 8%	40 5%	34 7%	51 10%
I have thought about this but haven't done it yet	130 6% CFGHVXYc	79 7% AC	49 4%	55 22% AEFGH	39 9% AFGH	28 3% G	7 1%	75 4% G	60 18% AJ	32 10% A	18 12% A	17 12% A	28 19% A	23 15% A	80 6%	50 5%	29 6%	35 6%	21 4%	33 10% AQSV	9 8% V*	4 2%	123 6% AX	7 2%	56 4%	65 9% AYa	9 4%	26 5%	23 3%	29 6% c	52 10% Acb
I have not done this	1772 79% DEIJKLMNPT WZe	855 78%	910 81% A	120 49%	280 65% D	680 83% ADE	693 94% ADEFH	1652 83% ADE	188 56%	208 63%	83 58%	87 64% м	72 50%	89 56%	1055 82% AP	717 75%	412 79% т	460 79% т	417 82% т	226 70%	87 81% *	170 87% ART	1494 78%	278 88% AW	1041 82% AZ	530 72%	201 86% AZ	413 81% e	628 86% Ade	362 78% e	369 70%
Not applicable	121 5% 60	51 5%	67 6%	21 8% AGH	31 7% G	46 6% G	23 3%	100 5% G	24 7%	26 8% A	14 10% A	9 7%	16 11% A	10 6%	54 4%	67 7% AO	31 6%	23 4%	28 6%	28 9% ARV	6 5% *	5 2%	109 6%	11 4%	59 5%	49 7%	13 5%	20 4%	34 5%	33 7%	34 6%
Don't know	45 2% GH	20 2%	23 2%	14 6% AFGH	16 4% AFGH	11 1%	4 1%	31 2% G	11 3%	19 6% A	7 5% A	4 3%	2 1%	16 10% ALM	26 2%	19 2%	10 2%	21 4% AV	8 1%	5 1%	1 1% •		41 2%	3 1%	22 2%	20 3%	3 1%	9 2%	8 1%	4 1%	24 5% Acbd

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Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Missed payments on energy bills All Adults aged 18-75 in Great Britain

		Educ	Education I		nent status			Income			Pres of chil or u	dren HH (17 nder)		nicity	G	eneral Elec	tion 2019 Vo	te	Referendu	n 2016 vote	Em	ployment se	ector			н	ousing Sta	tus		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent		Live with family/gua rdians	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	168 7% JLMOSXY	49 6%	119 8%	121 8%	47 6%	55 10% AU	56 9% IJ	32 7%	16 5%	8 3%	69 11% AL	98 6%	127 7%	40 13% AM	23 4%	38 7% 0	5 3%	27 10% 00	43 5%	44 6%	78 9%	27 7%	6 5% *	21 3%	23 4%	4 12% **	47 12% AXY	57 15% AXYcd	12 7% X	127 10% AXY
I have thought about this but haven't done it yet	130 6% EJLMOSXY	39 5%	91 6%	97 7% E	33 4%	47 8% AJ	37 6% J	25 5%	16 5%	5 2%	58 9% AL	72 5%	88 5%	39 13% AM	16 2%	44 8% AOQ	4 3%	28 11% AOQ	36 4%	39 5%	53 6%	22 6%	14 11% A*	21 3%	21 4%	7 20% **	28 7% xy	25 7% X	22 13% AXYbd	74 6% xy
I have not done this	1772 79% FKNRabc	604 81%	1168 79%	1137 78%	635 82%	410 73%	490 79%	396 84% AF	282 83% F	193 82% F	472 72%	1300 82% AK	1565 83% AN	188 61%	568 90% APR	437 78%	149 90% APR	190 73%	741 86% A	648 84% A	695 79%	312 83%	89 75% *	602 89% _{Aabcd}	481 89% Aabcd	21 62% **	278 71%	267 71%	115 67%	1025 78% abc
Not applicable	121 5% нмоsvy	39 5%	82 6%	73 5%	48 6%	35 6%	34 5%	16 3%	18 5%	18 8% н	36 6%	84 5%	89 5%	26 8% AM	20 3%	32 6%	7 4%	14 5%	33 4%	31 4%	41 5%	10 3%	9 8% V*	28 4%	14 3%	2 7% **	28 7% Y	26 7% Y	14 8% xy	68 5% ү
Don't know	45 2% GMSXYd	18 2%	27 2%	30 2%	15 2%	13 2%	6 1%	5 1%	9 3%	12 5% AGH	20 3%	25 2%	24 1%	14 5% AM	6 1%	12 2%	1 *	3 1%	6 1%	11 1%	13 2%	3 1%	1 1% *	5 1%	1	- -	11 3% XYd	2 1%	8 5% AXYbd	15 1% Y

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21-087515-49 - 7th - 9th December 2022 PUBLIC Government Cost of Living 3

Adults aged 18-75 in GB

Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Missed payments on other household bills All Adults aged 18-75 in Great Britain

		Ge	ender			Age			18-34 b	y Gender		18-34 b	y Region		Socia	grade			Re	gion			Urbar	n / Rural	N	Aarital Stat	us		House	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	229	121	106	46	81	77	26	184	71	54	21	23	34	30	95	134	47	62	41	41	15	23	205	25	115	96	19	57	63	42	68
	10%	11%	9%	19%	19%	9%	3%	9%	21%	17%	15%	17%	23%	19%	7%	14%	9%	11%	8%	13%	14%	12%	11%	8%	9%	13%	8%	11%	9%	9%	13%
	GHO			AFGH	AFGH	G		G	A	A		A	A	A		AO					•					AY					Ac
I have thought about this but haven't done it yet	150	97	52	48	53	33	16	102	72	28	23	17	34	16	73	77	35	33	25	42	7	8	141	9	64	79	8	39	22	38	51
	7% CFGHOXYc	9% AC	5%	20% AEFGH	12% AFGH	4%	2%	5%	21%	9%	16%	12%	23% ALN	10%	6%	8%	7%	6%	5%	13% AQRSV	7%	4%	7% AX	3%	5%	11% AYa	3%	8%	3%	8%	10%
	CFGHOXIC	AC		AEFGH	AFGH			6	AJ		A	~	ALN							AQRSV			~~~			Ata		c			Ac
I have not done this	1713	828	875	115	258	661	678	1597	169	201	80	84	65	86	1042	671	405	446	408	216	78	159	1446	266	1024	493	195	391	614	353	354
	77% DEIJKLMNPT WZe	75%	78%	47%	60% D	80% ADE	92% ADEFH	80% ADE	50%	61% I	56%	62% м	45%	54%	81% AP	70%	78% T	76% т	81% AT	67%	73% *	81% T	75%	85% AW	81% AZ	67%	83% AZ	77% e	84% Abde	76% e	67%
Not applicable	98	38	59	23	23	37	14	74	20	25	13	7	11	13	47	50	22	23	22	21	5	4	87	11	43	45	10	16	27	24	31
	4%	3%	5%	10%	5%	5%	2%	4%	6%	8%	9%	5%	8%	8%	4%	5%	4%	4%	4%	7%	4%	2%	5%	3%	3%	6%	4%	3%	4%	5%	6%
	GHY			AEFGH	G	G		G		А	A			А							•					AY					
Don't know	46	18	26	12	14	14	5	33	7	19	6	4	1	13	25	21	12	19	9	2	2	1	42	4	23	19	3	8	6	5	26
	2%	2%	2%	5%	3%	2%	1%	2%	2%	6%	4%	3%	•	8%	2%	2%	2%	3%	2%	1%	2%	•	2%	1%	2%	3%	1%	2%	1%	1%	5%
	GHc			AFGH	GH			G		AI	M			AM				AT			•										Acbd

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Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Missed payments on other household bills All Adults aged 18-75 in Great Britain

		Educ	ation	Employn	nent status			Income			Pres of chil or u	dren HH (17 nder)	Eth	nicity	G	ieneral Elec	tion 2019 Vo	te	Referendu	m 2016 vote	Em	ployment s	ector			н	lousing Stat	us		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent	Renting from local authority etc.	Live with	All who have a mortgage/ rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	229 10% BIJLMOSTXY	60 8%	169 11% B	157 11%	72 9%	85 15% АНИ	78 13% IJ	40 8% J	18 5%	9 4%	97 15% AL	133 8%	178 9%	47 15% AM	32 5%	68 12% 0Q	9 5%	32 12% 0Q	69 8%	58 7%	98 11%	37 10%	12 10% *	28 4%	29 5%	3 9% **	57 15% AXY	91 24% AXYacd	18 11% XY	177 14% AXY
I have thought about this but haven't done it yet	150 7% BELMOSXY	39 5%	111 7%	114 8% AE	36 5%	53 10% AG	30 5%	34 7%	19 6%	14 6%	60 9% AL	90 6%	104 5%	44 14% AM	18 3%	51 9% AO	7 4%	34 13% AOQ	44 5%	49 6%	63 7%	24 6%	10 8% *	18 3%	23 4%	5 16% **	42 11% AXYd	36 9% xy	20 12% AXY	100 8% xy
I have not done this	1713 77% FKNRabcd	598 80% AC	1115 75%	1100 75%	613 79%	389 69%	478 77% F	381 80% F	282 83% AF	182 77%	450 69%	1262 80% AK	1511 80% AN	182 59%	559 88% APR	413 73%	143 86% APR	182 70%	717 83% A	630 81% A	675 77%	300 80%	90 76% *	604 89% _{Aabcd}	472 88% Aabcd	23 70% **	258 66%	238 63%	107 63%	968 74% abc
Not applicable	98 4% MSY	33 4%	65 4%	60 4%	37 5%	26 5%	29 5%	12 3%	13 4%	17 7% Н	28 4%	70 4%	68 4%	23 8% AM	17 3%	22 4%	6 4%	11 4%	23 3%	24 3%	34 4%	10 3%	6 5% *	21 3%	11 2%	2 5% **	29 7% AXYbd	9 2%	18 10% AXYbd	49 4% Y
Don't know	46 2% LMSUXYd	18 2%	28 2%	27 2%	19 2%	7 1%	7 1%	7 2%	9 3%	15 6% AFGH	21 3% AL	25 2%	30 2%	11 4% AM	6 1%	8 1%	1 1%	3 1%	6 1%	12 2%	10 1%	5 1%	1 1% *	6 1%	4 1%	- - ••	7 2%	4 1%	8 5% AXYbd	15 1%

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Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Fallen behind on housing payments All Adults aged 18-75 in Great Britain

		Ge	ender			Age			18-34 b	y Gender		18-34 b	y Region		Socia	l grade			Re	gion			Urban	/ Rural	N	larital Stat	us		Househ	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 e Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	186 8% GHOYc	103 9%	79 7%	44 18% AFGH	67 16% AFGH	62 8% G	13 2%	142 7% G	64 19% A	44 14% A	23 16% A	19 14% A	31 21% A	24 15% A	70 5%	115 12% A0	46 9%	45 8%	33 6%	35 11%	11 10% *	16 8%	167 9%	18 6%	87 7%	88 12% AYa	10 4%	51 10% c	39 5%	35 8%	60 11% Ac
I have thought about this but haven't done it yet	113 5% CFGHXY	71 6% AC	42 4%	45 18% AEFGH	34 8% AFGH	27 3% G	7 1%	68 3% G	53 16% AJ	26 8% A	14 10% A	17 12% A	28 19% AKN	13 8%	69 5%	44 5%	20 4%	26 5%	23 5%	35 11% AQRSUV	3 3% *	6 3%	107 6% AX	6 2%	52 4%	48 7% AY	12 5%	19 4%	26 4%	21 4%	47 9% Acbd
I have not done this	1646 74% DEUKLMNPT WZe	820 74%	816 73%	123 50%	263 61% D	649 79% ADE	611 83% ADEH	1523 77% ADE	180 53%	201 61%	84 59%	82 60%	71 49%	87 55%	996 78% AP	650 68%	396 76% т	430 74% т	374 74% т	210 65%	82 76% *	153 78% т	1394 73%	252 80% AW	976 77% Az	489 67%	181 77% z	379 74% e	568 78% Ae	346 75% e	353 67%
Not applicable	245 11% BFOe	91 8%	153 14% AB	21 9%	49 11%	70 9%	105 14% ADFH	223 11% F	34 10%	35 11%	16 11%	14 10%	12 8%	22 14%	122 10%	123 13% 0	49 9%	64 11%	65 13%	35 11%	11 10% *	21 11%	210 11%	35 11%	130 10%	87 12%	28 12%	55 11%	93 13% e	53 12%	43 8%
Don't know	46 2% GHc	17 1%	27 2%	12 5% AFGH	15 4% AGH	14 2%	5 1%	34 2% G	7 2%	21 6% Al	6 4%	4 3%	3 2%	13 8% AM	25 2%	21 2%	10 2%	19 3% v	10 2%	6 2%	1 1% *		41 2%	5 1%	22 2%	20 3%	3 1%	6 1%	7 1%	7 1%	26 5% Acbd

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Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Fallen behind on housing payments All Adults aged 18-75 in Great Britain

		Educ	ation	Employn	nent status			Income			Pres of chil or u	dren HH (17 nder)	Eth	nicity	G	eneral Elect	ion 2019 Vo	te	Referendu	m 2016 vot	e Em	ployment s	ector			٢	lousing Stat	us		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent		Live with family/gua rdians	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(I)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	186 8% BJLMOSTXY	48 6%	137 9% B	130 9%	56 7%	77 14% AGHU	52 8% J	30 6%	19 6%	8 3%	86 13% AL	100 6%	139 7%	45 15% AM	23 4%	52 9% 0	9 5%	31 12% 0	56 6%	47 6%	79 9%	36 10%	8 6% *	20 3%	21 4%	4 13% **	45 12% AXY	70 19% AXYad	19 11% XY	137 10% AXY
I have thought about this but haven't done it yet	113 5% ELMOSX	36 5%	77 5%	90 6% AE	23 3%	33 6%	22 4%	29 6%	20 6%	9 4%	51 8% AL	62 4%	67 4%	44 14% AM	13 2%	36 6% 0	4 2%	20 8% 00	30 4%	28 4%	46 5%	18 5%	13 11% A*	19 3%	20 4%	4 12% **	25 6% x	28 7% xy	13 7% x	73 6% xy
I have not done this	1646 74% FKNRbc	578 77% AC	1068 72%	1080 74%	566 73%	371 66%	464 75% F	378 80% _{AFJ}	266 78% F	168 71%	456 70%	1190 75% АК	1450 77% AN	176 57%	529 84% APR	411 73%	127 77%	173 66%	681 79% A	596 77% A	675 77% A	285 76%	86 73% *	512 76% bc	472 88% AXabcd	21 64% **	280 71% c	250 66%	106 62%	1002 77% _{Aabc}
Not applicable	245 11% BDHKUYbd	68 9%	177 12%	131 9%	113 15% AD	69 12% н	75 12% н	33 7%	29 8%	38 16% AHI	42 6%	202 13% AK	208 11%	29 9%	62 10%	56 10%	26 15%	36 14%	88 10%	90 12%	72 8%	31 8%	11 10% *	121 18% AYabd	24 5%	3 10% **	36 9% Yd	25 7%	23 14% Ybd	85 6% Y
Don't know	46 2% MSUXYd	18 2%	28 2%	26 2%	20 3%	11 2%	10 2%	4 1%	9 3%	13 5% AFGH	20 3% L	25 2%	28 1%	13 4% AM	6 1%	7 1%	1 *	1 *	5 1%	13 2%	7 1%	5 1%	1 1% *	5 1%	2 *	* 1% **	7 2%	4 1%	11 6% AXYabd	12 1% Y

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21-087515-49 - 7th - 9th December 2022 PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Asked your energy supplier to accept a reduced bill payment All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	Aarital Stat	us		Househ	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	168 8% FGHOc	88 8%	78 7%	41 17% AFGH	61 14% AFGH	45 5% G	21 3%	127 6% G	55 16% A	46 14% A	20 14% A	14 11%	33 23% AL	26 16% A	81 6%	87 9% 0	35 7%	48 8%	29 6%	41 13% AQSV	7 6% *	8 4%	153 8%	15 5%	91 7%	65 9%	12 5%	30 6%	35 5%	47 10% Acb	56 10% Acb
I have thought about this but haven't done it yet	169 8% CFGHa	97 9%	71 6%	50 20% AEFGH	57 13% AFGH	42 5%	20 3%	119 6% G	68 20% AJ	37 11% A	25 17% A	20 15% A	26 18% A	20 13% A	92 7%	77 8%	41 8%	36 6%	32 6%	35 11% ARS	15 14% ARSV*	10 5%	153 8%	16 5%	86 7%	76 10% AYa	7 3%	31 6%	42 6%	45 10% c	51 10% c
I have not done this	1709 76% DEIJKLMNPT WZde	842 76%	858 77%	111 45%	267 62% D	663 81% ADE	668 90% ADEFH	1598 80% ADE	183 54%	192 59%	78 54%	88 65% м	68 47%	84 53%	1008 79% AP	701 73%	405 78% т	439 75% т	407 81% AT	213 66%	82 77% *	161 82% т	1439 75%	269 86% AW	1007 79% AZ	503 69%	199 85% AZ	408 80% de	608 83% Ade	333 72%	360 68%
Not applicable	139 6% GHY	55 5%	81 7%	27 11% AFGH	31 7% G	55 7% G	27 4%	112 6% G	21 6%	33 10% A	15 10% A	8 6%	12 8%	16 10%	70 5%	69 7%	29 6%	40 7%	27 5%	22 7%	3 3% *	17 9%	128 7%	11 4%	61 5%	65 9% AY	13 6%	34 7%	41 6%	30 6%	35 7%
Don't know	50 2% GHc	20 2%	29 3%	17 7% AEFGH	12 3% G	17 2% G	4 1%	33 2% G	10 3%	19 6% A	6 4%	5 4%	5 4%	12 8% A	30 2%	21 2%	10 2%	20 3% v	10 2%	10 3% v	•	-	47 2%	3 1%	23 2%	24 3%	3 1%	8 2%	7 1%	7 1%	29 6% Acbd

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		Edu	cation	Employn	nent status			Income				ldren HH (17 nder)		nicity	G	eneral Elec	tion 2019 Vot	te	Referendu	m 2016 vote	Em	ployment s	ector			н	ousing Stat	tus		
	Total		Non- graduates		Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group		Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage	Shared	Rent	Renting from local	Live with family/gua rdians	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	168 8% ELMOSTX	57 8%	111 7%	124 8% AE	44 6%	41 7%	55 9%	38 8%	18 5%	16 7%	79 12% AL	89 6%	123 6%	44 14% AM	29 5%	44 8% 0	9 5%	23 9% 0	50 6%	42 5%	75 9%	28 7%	9 8% *	29 4%	36 7%	4 13% **	46 12% AXYd	31 8% x	14 8%	113 9% AXY
I have thought about this but haven't done it yet	169 8% LMOTX	58 8%	111 7%	119 8%	50 6%	45 8%	51 8%	33 7%	27 8%	13 6%	75 12% AL	94 6%	114 6%	51 16% AM	25 4%	55 10% AO	13 8%	26 10% 0	64 7%	39 5%	67 8%	34 9%	8 7% *	23 3%	37 7% x	3 9% **	34 9% x	43 11% AXY	23 13% AXY	114 9% AX
I have not done this	1709 76% KNac	582 78%	1127 76%	1104 76%	604 78%	409 73%	468 75%	384 81% AF	273 80% F	175 74%	441 67%	1268 80% AK	1521 80% AN	168 55%	551 87% APQR	425 76%	131 79%	193 74%	701 82% A	650 84% A	681 77%	297 79%	90 76% *	587 87% _{Aabcd}	450 83% Aabcd	22 67% **	266 68%	271 72%	107 62%	986 75% ac
Not applicable	139 6% BHMOSTVY	35 5%	104 7% в	82 6%	57 7%	53 9% AHI	40 6% н	15 3%	13 4%	17 7% н	36 5%	104 7%	102 5%	31 10% AM	22 3%	32 6%	12 7%	18 7%	40 5%	29 4%	47 5%	14 4%	11 9% v*	30 4%	16 3%	2 7% **	37 9% AXYd	27 7% Y	18 11% AXYd	79 6% Y
Don't know	50 2% LMPSUXYd	17 2%	33 2%	29 2%	21 3%	11 2%	9 1%	5 1%	12 3% н	14 6% AFGH	24 4% AL	26 2%	32 2%	14 5% AM	8 1%	6 1%	1 1%	2 1%	4 1%	13 2%	9 1%	3 1%	1 1% *	7 1%	1 *	1 3% **	9 2% Y	6 2% Y	10 6% AXYabd	15 1% Y

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21-087515-49 - 7th - 9th December 2022 PUBLIC Government Cost of Living 3

Adults aged 18-75 in GB

Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Set up a payment plan with your energy supplier All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	Aarital Stat	us		Househ	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	246 11% FGHXc	128 12%	116 10%	57 23% AEFGH	70 16% AFGH	73 9%	46 6%	189 9% G	80 24% AJ	46 14% A	24 17% A	23 17% A	46 32% AKLN	21 13%	129 10%	116 12%	46 9%	63 11%	46 9%	65 20% AQRSUV	6 6% •	19 9%	228 12% AX	18 6%	147 12%	80 11%	18 8%	49 10%	48 7%	64 14% c	84 16% _{Acb}
I have thought about this but haven't done it yet	146 7% FGHVYb	80 7%	64 6%	59 24% AEFGH	46 11% AFGH	30 4% G	12 2%	87 4% G	61 18% A	42 13% A	25 17% A	16 12% A	32 22% ALN	20 13% A	84 7%	62 7%	39 8% v	36 6%	23 5%	34 11% ARSV	9 8% *	5 2%	133 7%	13 4%	68 5%	71 10% AYa	7 3%	21 4%	36 5%	37 8% ь	52 10% Acb
I have not done this	1641 73% DEUKLMNTW Ze	806 73%	826 74%	90 37%	276 64% D	640 78% ADE	636 86% ADEFH	1551 78% ADE	170 50%	192 59%	76 53% м	81 60% м	53 37%	91 58% м	966 75% AP	674 71%	392 75% т	425 73% т	384 76% т	190 59%	89 83% ART*	160 82% ART	1375 72%	266 84% AW	958 76% Az	489 67%	194 83% AZ	395 77% de	586 80% Ade	324 70% e	336 63%
Not applicable	147 7% Oe	66 6%	78 7%	22 9% G	24 6%	62 8%	39 5%	125 6%	18 5%	25 8%	10 7%	11 8%	8 6%	13 8%	70 5%	77 8% 0	32 6%	39 7%	42 8%	18 6%	3 3% *	13 7%	132 7%	16 5%	72 6%	66 9% AYa	9 4%	37 7%	56 8%	30 6%	24 5%
Don't know	56 2% GHVXYc	21 2%	33 3%	18 8% AEFGH	13 3% 6	17 2%	7 1%	37 2%	9 3%	23 7% Al	8 6% A	5 4%	5 4%	13 8% A	32 2%	24 3%	11 2%	20 3% v	11 2%	14 4% V	-		53 3%	2 1%	22 2%	27 4% AY	6 3%	9 2%	6 1%	7 1%	34 6% Acbd

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Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Set up a payment plan with your energy supplier All Adults aged 18-75 in Great Britain

		Edu	cation	Employn	nent status			Income			Pres of chil or u	ldren HH (17 nder)	Eth	nicity	G	General Elect	tion 2019 Vo	te	Referendu	m 2016 vot	e Em	ployment s	ector			н	lousing Stat	us		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage	Shared ownership	Rent	Renting from local authority etc.	Live with	All who have a mortgage/ rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	246 11% BELMOTX	70 9%	176 12%	185 13% AE	60 8%	64 11%	70 11%	52 11%	36 10%	24 10%	99 15% AL	146 9%	180 10%	62 20% AM	35 6%	72 13% 0	16 10%	38 15% 0	81 9%	57 7%	99 11%	54 14% A	16 13% *	50 7%	52 10%	6 19% **	65 17% AXYcd	51 13% x	15 9%	169 13% AXY
I have thought about this but haven't done it yet	146 7% LMOQSX	50 7%	96 6%	102 7%	44 6%	42 7%	37 6%	35 7%	20 6%	13 5%	66 10% AL	80 5%	97 5%	48 16% AM	26 4%	43 8% 00	4 2%	31 12% AOQ	42 5%	41 5%	64 7%	22 6%	9 8% *	20 3%	30 6% x	4 13% **	33 8% x	31 8% x	25 15% AXYad	94 7% x
I have not done this	1641 73% KNac	571 76% AC	1070 72%	1060 73%	580 75%	391 70%	458 74%	360 76%	264 77% F	167 71%	436 67%	1204 76% АК	1463 77% AN	156 51%	524 83% APR	411 73%	136 82% AR	177 68%	689 80% A	613 79% A	660 75%	278 74%	82 69% *	561 83% _{Aabcd}	433 80% Aabcd	17 52% **	248 63%	262 70%	107 63%	943 72% ac
Not applicable	147 7% DIKSUY	43 6%	104 7%	79 5%	68 9% AD	48 9% ні	47 8% I	23 5%	10 3%	19 8% I	30 5%	117 7% к	117 6%	25 8%	36 6%	28 5%	10 6%	14 5%	42 5%	44 6%	43 5%	18 5%	11 9% *	40 6%	21 4%	5 15% **	35 9% Yd	25 7%	15 9% ү	81 6% Y
Don't know	56 2% HMSVXYd	15 2%	40 3%	31 2%	25 3%	16 3%	10 2%	5 1%	12 4% н	13 6% AGH	23 4%	32 2%	34 2%	17 6% AM	12 2%	8 1%	1	1 *	6 1%	18 2% S	14 2%	3 1%	1 1% *	7 1%	3 1%	- -	11 3% Y	8 2%	10 6% AXYd	22 2% Y

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Overlap formulae used

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Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Borrowed money to pay an energy bill All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	Gender		18-34 b	y Region		Social	grade			Re	gion			Urban	n / Rural	м	arital Stat	us		House	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	183 8% GHOXc	99 9%	79 7%	47 19% AFGH	70 16% AFGH	60 7% G	7 1%	136 7% G	60 18% A	53 16% A	20 14% A	27 20% A	30 21% A	23 14% A	88 7%	96 10% AO	40 8%	45 8%	35 7%	33 10%	8 7% *	23 12%	173 9% AX	10 3%	102 8%	71 10% a	10 4%	39 8%	40 5%	37 8%	68 13% Acbd
I have thought about this but haven't done it yet	122 5% CFGHVYc	77 7% AC	46 4%	50 20% AEFGH	38 9% AFGH	27 3% G	8 1%	73 4% G	59 17% AJ	29 9% A	26 18% AL	12 9%	25 17% A	19 12% A	73 6%	49 5%	34 6% V	32 5% V	21 4%	29 9% ASV	5 5% *	2 1%	110 6%	12 4%	54 4%	58 8% AY	11 5%	26 5%	24 3%	30 6% c	43 8% Ac
I have not done this	1764 79% DEIJKLMNPT WZe	860 78%	896 80%	113 46%	282 66% D	673 82% ADE	695 94% ADEFH	1651 83% ADE	193 57%	200 61%	82 57%	89 65% м	71 49%	88 56%	1041 81% AP	723 76%	415 80% т	452 77%	416 82% T	228 71%	89 83% T*	163 83% т	1484 77%	280 89% AW	1043 82% AZ	518 71%	202 86% AZ	414 81% e	629 86% Ade	362 78% e	359 68%
Not applicable	126 6% BGHOXY	46 4%	77 7% AB	24 10% AEFGH	24 6%	50 6%	28 4%	102 5%	16 5%	30 9% A	10 7%	6 4%	13 9%	17 10% A	58 5%	67 7% 0	24 5%	40 7%	26 5%	24 7%	4 4% •	8 4%	117 6% x	9 3%	51 4%	66 9% AYa	8 4%	27 5%	37 5%	29 6%	32 6%
Don't know	40 2% GHc	19 2%	20 2%	12 5% AFGH	15 3% AFGH	11 1% G	2 *	28 1% G	11 3%	16 5% A	5 4%	3 2%	6 4%	12 7% AL	21 2%	19 2%	8 2%	16 3%	8 2%	7 2%	1 1% *	•	36 2%	4 1%	18 1%	19 3%	3 1%	5 1%	4 *	3 1%	28 5% Acbd

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Overlap formulae used

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Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Borrowed money to pay an energy bill All Adults aged 18-75 in Great Britain

		Educ	ation	Employn	ent status			Income			Pres of chil or u	ldren HH (17 nder)	Eth	nicity	G	eneral Elect	tion 2019 Vo	te	Referendu	m 2016 vote	Em Em	ployment se	ector			ŀ	lousing Stat	us		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent		Live with family/gua rdians	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(I)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	183 8% EJLMOQSTX	65 9%	118 8%	133 9%	50 6%	67 12% АНИ	57 9% J	33 7%	18 5%	8 3%	86 13% AL	97 6%	137 7%	46 15% AM	24 4%	55 10% oq	4 2%	32 12% AOQ	56 7%	39 5%	82 9%	34 9%	7 6% *	18 3%	34 6% x	4 14% **	53 13% AXY	52 14% AXY	17 10% x	139 11% AXY
I have thought about this but haven't done it yet	122 5% ELMOTX	38 5%	84 6%	98 7% AE	25 3%	38 7%	28 5%	29 6%	18 5%	8 4%	56 9% AL	66 4%	75 4%	46 15% AM	18 3%	44 8% AO	7 4%	17 7% 0	37 4%	30 4%	52 6%	20 5%	15 13% AUV*	18 3%	24 4%	7 21% **	29 7% x	26 7% x	14 8% X	79 6% xy
I have not done this	1764 79% DFKNabc	600 80%	1164 78%	1126 77%	637 82% AD	406 72%	495 80% F	393 83% AF	281 82% F	189 80%	462 71%	1301 82% AK	1565 83% AN	175 57%	555 88% APR	432 77%	149 90% APR	200 76%	732 85% A	656 85% A	688 78%	307 82%	90 76% *	602 89% _{Aabcd}	463 86% Aabcd	20 61% **	276 70%	277 74%	114 67%	1016 78% ac
Not applicable	126 6% BHMPSVY	32 4%	93 6%	76 5%	49 6%	43 8% АН	33 5%	16 3%	16 5%	17 7%	33 5%	93 6%	89 5%	29 9% AM	31 5%	20 4%	6 4%	12 5%	29 3%	37 5%	45 5%	12 3%	6 5% *	32 5%	19 3%	1 4% **	28 7% Y	19 5%	17 10% AXYd	66 5% ү
Don't know	40 2% HMRSVYd	12 2%	28 2%	24 2%	16 2%	7 1%	9 1%	3 1%	8 2% н	13 6% AFGH	17 3%	23 1%	25 1%	12 4% AM	6 1%	10 2%	-	-	4 1%	11 1%	11 1%	1	1 1% *	6 1%	-		7 2% Yd	3 1%	8 5% AXYbd	10 1% Y

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Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Used savings to pay an energy bill All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 by	/ Gender		18-34 b	y Region		Socia	grade			R	gion			Urban	n / Rural	N	Marital Stat	us		House	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	417 19% FGHX	205 19%	209 19%	66 27% AFGH	118 27% AFGH	131 16%	103 14%	352 18% G	89 26% A	91 28% A	35 24%	37 27% A	44 30% A	43 27% A	231 18%	187 20%	88 17%	111 19%	92 18%	70 22%	14 13% *	43 22%	375 20% AX	43 14%	230 18%	146 20%	42 18%	97 19%	122 17%	85 18%	114 21%
I have thought about this but haven't done it yet	161 7% FHYc	80 7%	80 7%	44 18% AEFGH	34 8%	43 5%	40 5%	117 6%	50 15% AJ	27 8%	16 11%	13 9%	26 18% A	18 11%	81 6%	80 8%	29 6%	44 8%	31 6%	42 13% AQRSUV	3 3% *	11 6%	147 8%	15 5%	76 6%	71 10% AY	15 6%	39 8%	39 5%	37 8%	45 9%
I have not done this	1445 65% DEIJKLMNPT WZe	725 66%	712 64%	89 36%	219 51% D	577 70% ADE	560 76% ADEFH	1356 68% ADE	156 46%	149 46%	67 47%	67 50% м	50 35%	66 42%	876 68% AP	569 60%	349 67% т	368 63% т	337 67% т	176 55%	84 78% aqrst*	130 66% т	1205 63%	239 76% AW	874 69% AZ	411 56%	160 68% z	329 64% e	520 71% Abde	295 64% e	301 57%
Not applicable	167 7% GHOY	69 6%	95 9%	33 14% AFGH	41 10% GH	60 7% G	32 4%	133 7% G	30 9%	42 13% A	18 12% A	15 11%	16 11%	21 13% A	70 5%	97 10% AO	43 8%	45 8%	37 7%	24 8%	6 5% •	12 6%	151 8%	16 5%	66 5%	87 12% AYa	14 6%	38 7%	44 6%	37 8%	47 9%
Don't know	45 2% GHc	22 2%	21 2%	13 6% AFGH	17 4% AFGH	11 1%	4 *	31 2% G	13 4% A	18 5% A	8 5% A	4 3%	8 6% A	11 7% A	24 2%	20 2%	11 2%	16 3%	8 2%	10 3% V	-	•	42 2%	2 1%	22 2%	19 3%	3 1%	8 1%	7 1%	7 2%	23 4% Acbd

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Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Used savings to pay an energy bill All Adults aged 18-75 in Great Britain

		Educ	ation	Employn	nent status			Income			Pres of chil or u	dren HH (17 nder)	Eth	nicity	G	eneral Elec	tion 2019 Vo	te	Referendu	n 2016 vote	Em	ployment se	ector			н	ousing Stat	us		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent privately		Live with family/gua rdians	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	417 19% ILMOX	152 20%	265 18%	285 20%	133 17%	134 24% АНШ	122 20% I	78 16%	47 14%	37 15%	144 22% AL	274 17%	321 17%	91 30% AM	82 13%	127 23% AO	30 18%	55 21% 0	148 17%	129 17%	169 19%	80 21%	19 16% *	90 13%	94 17%	10 31% **	105 27% AXYd	79 21% X	33 19%	278 21% AXY
I have thought about this but haven't done it yet	161 7% мох	46 6%	116 8%	113 8%	48 6%	53 10% A	37 6%	39 8%	19 5%	13 6%	60 9% AL	101 6%	125 7%	35 11% AM	31 5%	36 6%	11 6%	35 13% AOP	54 6%	46 6%	64 7%	27 7%	14 12% *	32 5%	31 6%	5 16% **	35 9% x	37 10% x	17 10% X	103 8% хү
I have not done this	1445 65% FKNRabcd	498 67%	947 64%	940 64%	505 65%	303 54%	404 65% F	328 69% AF	252 74% AFG	158 67% F	377 58%	1068 68% АК	1282 68% AN	144 47%	485 77% APR	344 61%	118 71% R	151 58%	609 71% A	539 70% A	585 67%	253 68%	70 59% *	525 78% Aabcd	392 73% Aabcd	15 45% **	208 53%	211 56%	86 50%	810 62% abc
Not applicable	167 7% BDHIOSVXY	36 5%	131 9% AB	94 6%	72 9% AD	60 11% AHI	54 9% ні	22 5%	14 4%	17 7%	54 8%	112 7%	139 7%	22 7%	27 4%	49 9% 0	7 4%	16 6%	42 5%	47 6%	52 6%	12 3%	16 13% AUV*	24 4%	21 4%	3 8% **	35 9% хү	47 12% AXYd	27 16% AXYad	103 8% хү
Don't know	45 2% LMSUXYd	17 2%	28 2%	26 2%	19 2%	10 2%	6 1%	7 2%	10 3%	12 5% AFGH	20 3% AL	25 2%	24 1%	15 5% AM	8 1%	6 1%	1 *	3 1%	7 1%	11 1%	9 1%	3 1%	1 1% *	6 1%	2 *		9 2% Yd	4 1%	8 5% AXYbd	14 1% Y

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21-087515-49 - 7th - 9th December 2022

PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Used price comparison websites to look for a cheaper energy supplier All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	n / Rural	M	arital Stat	us		House	nold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	511 23% GXb	242 22%	266 24%	71 29% AFGH	130 30% AFGH	180 22%	129 17%	440 22% G	103 31% A	97 30% A	43 30%	34 25%	54 38% AL	42 27%	298 23%	213 22%	126 24%	127 22%	100 20%	94 29% ARSU	19 18% +	45 23%	456 24% AX	55 17%	305 24%	161 22%	45 19%	88 17%	167 23% b	116 25% b	139 269 b
I have thought about this but haven't done it yet	305 14% GHXc	157 14%	144 13%	66 27% AEFGH	85 20% AFGH	102 12% G	51 7%	239 12% G	90 27% AJ	59 18% A	36 25% A	30 22% A	41 28% A	30 19% A	178 14%	127 13%	73 14%	74 13%	60 12%	62 19% ARSV	19 17% •	18 9%	278 14% AX	27 9%	164 13%	112 15%	29 12%	62 12%	73 10%	79 17% Ac	91 179 Act
I have not done this	1265 57% DEIJKLMNTW Zde	642 58%	618 55%	80 33%	178 42% D	476 58% DE	531 72% ADEFH	1185 60% ADE	124 37%	131 40%	52 36%	58 43% M	37 26%	65 41% м	735 57%	530 56%	292 56% т	341 58% т	302 60% т	144 45%	65 61% T*	121 62% т	1049 55%	216 69% AW	736 58% z	384 52%	145 62% z	321 63% Ade	458 62% Ade	235 51%	252 479
Not applicable	118 5% BGOY	45 4%	70 6%	16 6%	23 5%	52 6% G	26 4%	102 5% G	14 4%	23 7%	9 6%	8 6%	8 6%	11 7%	54 4%	64 7% AO	24 5%	27 5%	35 7%	17 5%	4 4% •	11 6%	105 5%	13 4%	48 4%	57 8% AY	14 6%	34 7%	32 4%	24 5%	28 5%
Don't know	36 2% GHc	16 1%	20 2%	12 5% AFGH	11 3% GH	10 1%	2 *	24 1% G	7 2%	17 5% Al	4 3%	6 4% A	4 3%	10 6% A	17 1%	19 2%	7 1%	15 3%	9 2%	5 2%	-	•	33 2%	4 1%	15 1%	20 3% AY	2 1%	6 1%	3 *	7 2%	20 4% Act

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Adults aged 18-75 in GB

Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Used price comparison websites to look for a cheaper energy supplier All Adults aged 18-75 in Great Britain

		Educ	ation	Employn	nent status			Income			Pres of chil or u	dren HH (17 nder)	Eth	nicity	G	eneral Elec	tion 2019 Vo	te	Referendu	m 2016 vote	Em	ployment s	ector			ŀ	lousing Stat	us		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent	Renting from local authority etc.	Live with	All who have a mortgage/ rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(I)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	511 23% LX	191 26% AC	320 21%	354 24%	157 20%	126 23%	131 21%	121 26%	77 23%	55 23%	191 29% AL	319 20%	418 22%	89 29% AM	140 22%	151 27% A	33 20%	69 26%	213 25%	162 21%	219 25%	94 25%	24 20% *	114 17%	161 30% AXad	8 24% **	88 22%	92 25% x	38 22%	341 26% AX
I have thought about this but haven't done it yet	305 14% ELMOTX	110 15%	195 13%	218 15% AE	87 11%	84 15%	81 13%	63 13%	51 15%	26 11%	113 17% AL	192 12%	230 12%	69 22% AM	50 8%	109 19% AOQ	16 10%	45 17% 0	116 13%	80 10%	112 13%	67 18% AU	24 20% *	68 10%	64 12%	11 32% **	67 17% x	57 15% X	32 19% xy	188 14% xy
I have not done this	1265 57% BDKNPcd	394 53%	871 59% в	796 55%	469 60% AD	309 55%	367 59%	268 57%	196 57%	125 53%	308 47%	957 61% AK	1125 59% AN	122 40%	415 65% APR	275 49%	109 65% APR	136 52%	492 57%	493 64% AS	503 57%	201 53%	61 52% *	463 68% AYabcd	300 56% c	13 39% **	202 52%	205 54%	77 45%	708 54% с
Not applicable	118 5% ISVY	39 5%	79 5%	69 5%	49 6%	35 6% I	41 7%	20 4%	8 2%	15 6% I	28 4%	90 6%	95 5%	18 6%	23 4%	21 4%	8 5%	12 4%	34 4%	29 4%	37 4%	10 3%	9 8% v*	26 4%	14 3%	1 4% **	28 7% xyd	19 5%	16 9% AXYd	62 5% ү
Don't know	36 2% GHMSYd	14 2%	22 1%	21 1%	15 2%	6 1%	3 1%	3 1%	10 3% GH	15 6% AFGH	15 2%	21 1%	24 1%	10 3% AM	6 1%	6 1%	1 *	-	5 1%	9 1%	9 1%	3 1%	1 1% *	6 1%	-	- - ••	7 2% Yd	3 1%	8 5% AXYbd	10 1% Y

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Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Switched energy supplier All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	Aarital Stat	us		House	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	149	80	70	46	40	40	23	103	49	37	15	15	23	27	84	65	31	41	25	37	4	11	137	12	83	57	9	25	36	43	45
	7% FGH	7%	6%	19% AEFGH	9% AFGH	5%	3%	5% G	15% A	11% A	11%	11%	16% A	17% A	7%	7%	6%	7%	5%	12% AQSU	4% *	5%	7%	4%	7%	8%	4%	5%	5%	9% Acb	9% cb
I have thought about this but haven't done it yet	270 12% CGHSXc	156 14% AC	109 10%	58 24% AFGH	85 20% AFGH	84 10% G	43 6%	211 11% G	91 27% AJ	49 15%	34 24% A	26 19% A	47 33% ALN	27 17%	148 12%	122 13%	72 14% s	67 11%	46 9%	58 18% ARSV	12 11% *	16 8%	245 13% x	25 8%	139 11%	109 15% AY	22 9%	54 11%	61 8%	60 13% c	94 18% Acb
I have not done this	1634 73% DEIJKLMNTW Ze	793 72%	833 75%	105 43%	262 61% D	627 76% ADE	640 87% ADEFH	1529 77% ADE	170 50%	193 59% I	73 51%	81 59% м	63 44%	81 51%	949 74%	686 72%	375 72% т	422 72% т	390 77% AT	202 63%	86 80% T*	159 81% AQRT	1375 72%	259 82% AW	959 76% AZ	486 66%	189 81% AZ	395 77% Ade	587 80% Ade	325 70% e	328 62%
Not applicable	137 6% BG	54 5%	81 7% AB	24 10% AGH	28 7%	53 6%	32 4%	113 6%	22 6%	29 9% A	14 10%	10 7%	10 7%	12 8%	72 6%	65 7%	34 6%	34 6%	34 7%	20 6%	5 4% *	10 5%	124 6%	13 4%	67 5%	58 8% AY	12 5%	29 6%	44 6%	28 6%	36 7%
Don't know	45 2% GHc	19 2%	25 2%	12 5% AFGH	13 3% GH	18 2% G	2 *	33 2% G	6 2%	19 6% Al	7 5% A	5 4%	1 1%	11 7% AM	29 2%	16 2%	10 2%	20 3% AV	9 2%	6 2%	1 1% *	:	40 2%	5 2%	19 1%	23 3% AY	3 1%	8 2%	4 1%	5 1%	27 5% Acbd

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Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Switched energy supplier All Adults aged 18-75 in Great Britain

		Edu	cation	Employn	nent status			Income			Pres of chil or u	dren HH (17 nder)	Eth	nicity	G	eneral Elec	tion 2019 Vo	te	Referendu	m 2016 vote	Em	ployment se	ector			н	ousing Sta	tus		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage	Shared ownership	Rent privately		Live with family/gua rdians	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	149 7% ELMX	62 8% AC	87 6%	115 8% AE	34 4%	38 7%	37 6%	33 7%	26 7%	16 7%	71 11% AL	78 5%	108 6%	38 12% AM	31 5%	41 7%	8 5%	21 8%	52 6%	40 5%	69 8%	29 8%	8 7% *	29 4%	40 7% x	5 15% **	31 8% x	26 7%	14 8%	98 7% x
I have thought about this but haven't done it yet	270 12% ELOTX	92 12%	178 12%	204 14% AE	66 8%	76 14%	76 12%	54 11%	39 12%	24 10%	100 15% AL	170 11%	215 11%	50 16% AM	57 9%	75 13% 0	14 9%	45 17% AOQ	108 13% т	67 9%	115 13%	51 14%	21 17% *	55 8%	74 14% x	5 15% **	56 14% x	48 13%	23 14%	178 14% AX
I have not done this	1634 73% DKNac	536 72%	1098 74%	1032 71%	603 78% AD	398 71%	459 74%	362 76% J	255 75%	161 68%	430 66%	1204 76% АК	1438 76% AN	178 58%	513 81% APR	402 72%	133 80% R	179 69%	645 75%	620 80% AS	645 73%	273 73%	80 68% *	557 82% AYabcd	405 75% acd	21 63% **	261 67%	274 73%	108 63%	940 72% ac
Not applicable	137 6% MOTUXY	43 6%	94 6%	80 6%	57 7%	39 7%	41 7%	22 5%	14 4%	21 9% ні	32 5%	105 7%	101 5%	29 10% AM	26 4%	36 6%	9 5%	14 5%	48 6%	34 4%	38 4%	19 5%	8 7% *	29 4%	20 4%	2 6% **	34 9% xyd	24 6%	19 11% AXYd	77 6% Y
Don't know	45 2% HLMSXYd	16 2%	29 2%	27 2%	18 2%	10 2%	9 1%	3 1%	8 2%	15 6% AFGHI	22 3% AL	23 1%	30 2%	12 4% AM	7 1%	7 1%	1 1%	1 1%	6 1%	12 2%	13 1%	3 1%	1 1% *	6 1%	1	* 1% **	10 3% Yd	5 1% Y	7 4% XYd	15 1% Y

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Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Installed a smart meter at home All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	larital Stat	us		House	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
I have done this	566 25% FHb	281 25%	282 25%	84 34% AEFGH	100 23%	182 22%	201 27%	482 24%	94 28%	88 27%	51 36% AN	35 26%	36 25%	36 23%	307 24%	259 27%	156 30% AST	154 26%	116 23%	65 20%	29 27% *	47 24%	496 26%	70 22%	345 27%	175 24%	46 20%	99 19%	200 27% b	132 29% b	134 25%
I have thought about this but haven't done it yet	173 8% CFGHc	101 9% c	69 6%	53 22% AEFGH	58 14% AFGH	44 5% G	17 2%	120 6% G	69 20% AJ	42 13% A	19 13% A	19 14% A	44 30% AKLN	21 13% A	109 8%	64 7%	36 7%	37 6%	27 5%	54 17% AQRSUV	8 7% *	11 5%	153 8%	20 6%	88 7%	74 10% AYa	11 5%	32 6%	34 5%	35 8%	71 13% Acbd
I have not done this	1216 54% DEUKMTWe	608 55%	603 54%	76 31%	210 49% D	482 59% ADE	447 60% ADE	1140 57% ADE	137 41%	146 45%	56 39%	66 49% м	43 30%	74 47% M	720 56%	496 52%	264 51%	319 55%	302 60% AQT	155 48%	64 60% +	111 57%	1023 53%	193 61% AW	694 55%	377 51%	144 62% z	307 60% Ade	415 57% e	239 52%	255 48%
Not applicable	235 11% BY	91 8%	142 13% AB	21 9%	45 11%	97 12%	72 10%	214 11%	27 8%	36 11%	12 9%	12 9%	17 12%	15 9%	122 10%	114 12%	54 10%	57 10%	52 10%	40 12%	7 6% *	26 13%	207 11%	29 9%	117 9%	89 12%	29 13%	65 13%	75 10%	51 11%	44 8%
Don't know	45 2% GHd	21 2%	22 2%	11 5% AFGH	14 3% GH	17 2% G	3 *	34 2% G	10 3%	15 5% A	5 4%	4 3%	4 3%	12 8% A	24 2%	21 2%	11 2%	17 3%	8 2%	9 3%	-	1	41 2%	4 1%	24 2%	18 2%	3 1%	8 1%	9 1%	3 1%	26 5% Acbd

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Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Installed a smart meter at home All Adults aged 18-75 in Great Britain

		Educ	ation	Employn	nent status			Income			Pres of chile or ur	dren HH (17 nder)	Eth	nicity	G	eneral Elec	tion 2019 Vo	te	Referendu	n 2016 vote	Em	ployment se	ector			н	ousing Stat	tus		
	Total	Graduates	Non- graduates		Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent		Live with family/gua rdians	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
I have done this	566 25%	206 28% A	360 24%	385 26%	181 23%	142 25%	174 28%	123 26%	73 21%	55 23%	178 27%	388 25%	470 25%	86 28%	163 26%	157 28%	34 20%	63 24%	217 25%	191 25%	241 27%	106 28%	23 20% *	167 25%	152 28%	11 32% **	99 25%	96 26%	38 22%	347 26%
I have thought about this but haven't done it yet	173 8% LMOTX	61 8%	112 8%	125 9%	47 6%	39 7%	38 6%	51 11% AG	30 9%	14 6%	72 11% AL	101 6%	122 6%	47 15% AM	22 4%	50 9% 0	11 7%	31 12% AO	57 7%	38 5%	66 8%	31 8%	17 14% AU*	34 5%	32 6%	9 28% **	37 10% x	36 10% x	18 11% ×	106 8% хү
I have not done this	1216 54% кNа	392 52%	824 55%	786 54%	430 55%	299 53%	336 54%	263 55%	201 59%	117 50%	327 50%	889 56% Ак	1074 57% AN	130 42%	380 60% AP	286 51%	101 61%	140 53%	489 57%	462 60% A	489 56%	203 54%	65 55% *	415 61% Aabd	309 57% ad	11 35% **	190 48%	194 51%	91 54%	692 53%
Not applicable	235 11% DHU	73 10%	162 11%	134 9%	102 13% AD	70 13% н	66 11%	31 7%	29 9%	39 17% AGHI	59 9%	177 11%	197 10%	32 11%	60 9%	64 11%	20 12%	24 9%	93 11%	70 9%	71 8%	33 9%	12 10% *	56 8%	45 8%	2 5% **	57 14% AXY	47 12%	16 10%	149 11% Y
Don't know	45 2% MSVXYd	17 2%	28 2%	28 2%	17 2%	10 2%	9 1%	6 1%	9 3%	11 5% AFGH	20 3%	25 2%	28 1%	12 4% AM	8 1%	6 1%	-	2 1%	4 *	12 2%	12 1%	2 1%	1 1% *	5 1%	2 *	- -	10 3% xyd	4 1%	7 4% XYbd	15 1% Y

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Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Asked for a pay rise from your employer All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 by	y Gender		18-34 b	y Region		Socia	l grade			Re	gion			Urbar	n / Rural	N	arital Stat	us		House	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4-
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e
Unweighted base	1393	661	722	242	299	583	269	1151	293	244	114	109	123	128	980	413	323	380	305	217	64	104	1199	194	822	469	102	276	404	322	39:
Weighted base	1458	781	667	154	352	648	303	1303	279	223	103	97	115	121	914	543	327	393	321	219	65	133	1255	203	866	476	115	298	424	341	395
I have done this	217 15%	133 17%	81 12%	42 27%	76 22%	76 12%	23 8%	175 13%	73 26%	43 19%	17 17%	19 19%	40 35%	21 18%	136 15%	80 15%	38 12%	56 14%	42 13%	56 26%	12 19%	12 9%	200 16%	16 8%	118 14%	81 17%	18 15%	48 16%	51 12%	50 15%	68 179
	CFGHX	С		AFGH	AFGH			G	A		•	•	AKLN*	•						AQRSV	•	•	AX				•				
I have thought about this but haven't done it yet	156 11% CFGHV	98 13% c	56 8%	36 23% AFGH	62 18% AFGH	41 6%	17 6%	120 9% FG	64 23% AJ	34 15% A	20 20% A*	20 21% A*	26 23% A*	23 19% A*	104 11%	51 9%	34 10% V	45 11% V	30 9%	35 16% ASV	8 13% v*	4 3% *	138 11%	17 9%	95 11%	50 11%	11 9% *	24 8%	44 10%	43 13%	44 119
I have not done this	931 64% BDEUKLMNT W	471 60%	456 68% AB	60 39%	183 52% D	463 71% ADEH	225 74% ADEH	871 67% ADE	122 44%	120 54%	51 50% *	50 52% M*	42 36% *	60 49% *	587 64%	344 63%	222 68% т	242 62% T	216 67% T	111 51%	36 55% *	104 79% ARTU*	784 62%	147 72% AW	577 67% AZ	286 60%	68 59% *	189 64%	285 67%	216 63%	24: 619
Not applicable	131 9% IY	65 8%	63 10%	12 8%	21 6%	62 9%	36 12% E	118 9% E	12 4%	20 9%	11 11% *	5 5% *	5 4% *	11 9% *	74 8%	57 11%	30 9%	39 10%	28 9%	12 6%	9 14% *	12 9% *	110 9%	21 10%	62 7%	52 11% Y	17 15% Y*	37 12% e	39 9%	30 9%	25 69
Don't know	24 2% d	13 2%	9 1%	4 3%	11 3% н	7 1%	2 1%	19 1%	8 3%	7 3%	3 3% *	3 3% *	3 2% *	6 5% A*	13 1%	11 2%	3 1%	11 3%	6 2%	4 2%	-	- -	23 2%	1 1%	15 2%	7 2%	1 1% *	1 *	5 1%	1	1 49 Act

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

Q6. Thinking about your household energy bills, have you or your household done any of the following as a result of rising costs in the past three months? - Asked for a pay rise from your employer All Adults aged 18-75 in Great Britain

		Edu	cation	Employn	nent status			Income			Pres of chil or u	ldren HH (17 nder)	Eth	nicity	G	eneral Elect	ion 2019 Vo	te	Referendu	m 2016 vot	e Em	ployment s	ector			ŀ	lousing Stat	us		
	Total	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent	Renting from local authority etc.	Live with	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1393	770	623	1393	-	226	337	390	321	119	528	865	1116	254	330	389	107	168	602	392	797	407	114	340	470	29	270	155	102	895
Weighted base	1458	575	882	1458	-	259	378	389	305	127	539	919	1204	226	363	385	111	180	611	445	879	375	119	343	463	29	288	206	98	957
I have done this	217 15% MX	95 17%	122 14%	217 15%	-	44 17%	55 15%	59 15%	45 15%	13 10% *	92 17%	124 14%	154 13%	58 26% AM	42 12%	70 18% 0	10 9% *	28 15%	89 15%	58 13%	142 16%	53 14%	14 12% *	31 9%	81 18% X	7 23% **	48 17% ×	31 15%	16 16% *	160 17% AX
I have thought about this but haven't done it yet	156 11% JLMO	58 10%	98 11%	156 11%	-	27 10%	38 10%	55 14% AJ	30 10%	6 5% *	73 14% AL	82 9%	117 10%	36 16% AM	26 7%	45 12%	16 15% 0*	25 14% 0	56 9%	41 9%	88 10%	40 11%	16 14% *	31 9%	41 9%	7 22% **	32 11%	30 15%	12 12% *	103 11%
I have not done this	931 64% FKN	365 63%	566 64%	931 64%	-	140 54%	245 65% F	251 64% F	207 68% F	88 69% F*	321 60%	610 66% AK	813 68% AN	108 48%	265 73% APQR	231 60%	68 61% *	111 62%	407 67%	307 69% A	560 64%	257 69% A	78 66% *	241 70% _{Aab}	320 69% _{Aabd}	15 52% **	170 59%	121 59%	58 59% *	611 64%
Not applicable	131 9% ніvy	48 8%	83 9%	131 9%	-	40 15% _{AHI}	37 10%	21 6%	16 5%	17 13% ні*	38 7%	93 10%	110 9%	17 7%	24 7%	33 9%	17 15% 0*	17 9%	57 9%	31 7%	78 9%	23 6%	10 8% *	35 10% Y	21 4%	1 3% **	34 12% Yd	22 11% Y	10 10% Y*	77 8% Y
Don't know	24 2% LMSYd	10 2%	14 2%	24 2%	-	8 3% GH	3 1%	3 1%	7 2%	3 2% *	14 3%	10 1%	10 1%	7 3% M	5 1%	6 2%	* * *	-	2 *	7 2% S	11 1%	2 1%	1 1% *	6 2% Y	-	-	5 2% Y	2 1%	2 2% Y*	6 1% Y

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Overlap formulae used

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Q4. Overall, how easy or difficult would you say your household has found it to afford paying your energy bills in the past three months? All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 by	Gender		18-34 by	Region		Socia	l grade			Reg	gion			Urban	/ Rural	M	arital Stat	us		House	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
Very easy	186 8% CDJPZ	112 10% AC	73 7%	9 4%	30 7%	63 8% D	83 11% ADH	176 9% D	25 7%	15 5%	6 4%	10 7%	10 7%	9 6%	137 11% AP	49 5%	41 8%	50 9%	48 9%	21 6%	7 6% *	21 10%	156 8%	30 10%	116 9% z	44 6%	25 11% z	47 9%	75 10% d	27 6%	36 7%
Fairly easy	427 19% EJd	223 20%	202 18%	46 19%	61 14%	148 18%	171 23% AEFH	381 19% E	58 17%	49 15%	23 16%	26 19%	20 14%	24 15%	266 21% A	161 17%	98 19%	101 17%	124 24% ART	53 16%	18 17% *	35 18%	355 18%	72 23%	261 21%	126 17%	40 17%	98 19%	162 22% Ad	71 15%	96 18%
Neither easy nor difficult	820 37% Ele	378 34%	436 39% A	84 34%	132 31%	305 37%	298 40% E	735 37% E	98 29%	115 35%	46 32%	44 33%	42 29%	60 38%	474 37%	346 36%	181 35%	218 37%	180 36%	128 40%	34 32% +	78 40%	692 36%	128 41%	453 36%	284 39%	83 35%	190 37% e	278 38% e	194 42% Ae	158 309
Fairly difficult	502 22% G	251 23%	250 22%	69 28% AFGH	123 29% AFGH	183 22% G	126 17%	432 22% G	107 32% A	86 26%	39 27%	38 28%	45 31% A	43 27%	287 22%	215 23%	120 23%	140 24%	96 19%	76 24%	29 27% *	41 21%	442 23%	60 19%	290 23%	162 22%	49 21%	96 19%	146 20%	116 25% b	14 279 Act
Very difficult	240 11% GOXc	110 10%	126 11%	24 10%	64 15% AGH	100 12% G	52 7%	216 11% G	39 12%	46 14% A	22 16%	11 8%	21 15%	17 11%	86 7%	153 16% AO	64 12%	63 11%	45 9%	33 10%	16 15% *	19 10%	218 11% x	22 7%	124 10%	85 12%	30 13%	67 13% cd	61 8%	39 8%	72 149 Acc
Don't know	61 3% GYc	27 2%	30 3%	11 5% AGH	18 4% GH	22 3%	9 1%	49 2% G	12 3%	16 5% A	8 5%	7 5%	6 4%	7 4%	32 2%	29 3%	17 3%	13 2%	14 3%	11 3%	3 3% *	2 1%	57 3%	3 1%	23 2%	31 4% AY	6 3%	12 2%	11 2%	13 3%	24 5% Ac
NET: Very/fairly easy	613 27% CDEJPZd	335 30% AC	275 25%	56 23%	92 21%	212 26%	254 34% ADEFH	557 28% E	83 24%	64 20%	29 20%	35 26%	31 21%	33 21%	403 31% AP	210 22%	138 27%	150 26%	171 34% AQRT	73 23%	24 23% *	55 28%	511 27%	102 32%	377 30% AZ	170 23%	66 28%	145 28% d	237 32% Ade	98 21%	13 259
NET: Fairly/very difficult	742 33% GOSXc	361 33%	376 34%	94 38% AG	187 44% AFGH	283 34% G	178 24%	648 33% G	146 43% A	132 40% A	61 43% A	49 36%	66 45% A	59 37%	373 29%	369 39% AO	184 35% s	203 35% s	141 28%	109 34%	45 42% s*	60 31%	660 34% AX	82 26%	414 33%	248 34%	80 34%	164 32%	207 28%	155 34%	21 41 Acb

Overlap formulae used

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Q4. Overall, how easy or difficult would you say your household has found it to afford paying your energy bills in the past three months? All Adults aged 18-75 in Great Britain

		Edu	cation	Employn	nent status			Income				nildren HH under)	Eth	nicity	G	eneral Elec	tion 2019 Vo	te		ium 2016 ote	Em	ployment se	ector			н	ousing Sta	tus		
	Total	Graduate	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+		At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own	Buying home with mortgage	Shared ownership	Rent		Live with family/gua rdians	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
Very easy	186 8% Cibd	85 11% AC	101 7%	122 8%	64 8%	38 7%	38 6%	48 10% _{GJ}	53 15% AFGJ	9 4%	45 7%	141 9%	169 9%	17 5%	83 13% AP	36 6%	14 8%	22 9%	81 9%	75 10%	78 9%	32 9%	10 8% •	95 14% AYabcd	35 7%	4 11% **	29 7%	14 4%	9 5%	78 6%
Fairly easy	427 19% FKNabd	150 20%	278 19%	280 19%	147 19%	65 12%	119 19% F	99 21% F	95 28% AFGH	48 20% F	100 15%	327 21% AK	387 20% AN	37 12%	147 23% AR	110 20%	51 30% APR	40 15%	198 23% A	153 20%	187 21%	69 18%	19 16% *	187 28% AYabcd	111 21% abd	5 14% **	53 13%	44 12%	28 16%	208 16% b
Neither easy nor difficult	820 37% крь	280 37%	540 36%	524 36%	295 38%	210 38%	224 36%	166 35%	120 35%	100 42%	200 30%	620 39% АК	694 37%	117 38%	236 37%	183 32%	69 41%	101 39%	318 37%	297 38%	312 36%	128 34%	46 39% *	258 38% b	217 40% abd	9 28% **	129 33%	115 30%	77 45% Aabd	461 35%
Fairly difficult	502 22% BILX	147 20%	355 24% в	341 23%	161 21%	125 22%	154 25%	123 26%	51 15%	48 20%	203 31% AL	299 19%	414 22%	81 26%	128 20%	143 25% Q	26 16%	65 25%	178 21%	163 21%	194 22%	107 29% AU	26 22% *	93 14%	131 24% x	9 26% **	111 28% AXc	124 33% AXYcd	29 17%	366 28% AXYc
Very difficult	240 11% BHIMOQSXX	66 9%	174 12% в	155 11%	85 11%	103 18% AGHIJ	76 12% ні	29 6%	14 4%	18 7%	84 13%	156 10%	188 10%	42 14%	31 5%	85 15% AOQ	7 4%	26 10% 0	76 9%	68 9%	91 10%	34 9%	16 13% *	36 5%	42 8%	6 17% **	62 16% AXY	72 19% AXYcd	18 10% x	176 13% AXY
Don't know	61 3% MOPSVXYd	22 3%	39 3%	35 2%	25 3%	18 3%	11 2%	7 2%	10 3%	14 6% AGH	24 4%	37 2%	40 2%	13 4% м	7 1%	7 1%	1	7 3%	8 1%	17 2%	18 2%	4 1%	1 1% *	8 1%	4 1%	1 2% **	9 2%	8 2%	10 6% AXYabd	21 2% Y
NET: Very/fairly easy	613 27% CFKNabd	235 31% AC	378 25%	403 28%	210 27%	103 18%	157 25% F	148 31% F	148 43% AFGHJ	57 24%	145 22%	468 30% Ак	557 29% AN	53 17%	230 36% APR	145 26%	64 39% APR	62 24%	279 32% A	228 29%	264 30%	101 27%	29 25% *	282 42% AYabcd	146 27% bd	9 26% **	82 21%	57 15%	37 22%	285 22% b
NET: Fairly/very difficult	742 33% BILMOQSX	212 28%	529 36% AB	495 34%	246 32%	229 41% АНШ	230 37% U	153 32%	65 19%	66 28%	287 44% AL	455 29%	602 32%	123 40% AM	160 25%	227 40% AOQ	32 20%	90 35% oq	255 30%	231 30%	285 32%	142 38%	42 35% *	129 19%	172 32% x	15 44% **	173 44% AXYc	196 52% AXYcd	47 28% x	542 41% AXYc

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Q8. What is your housing status?

All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 b	y Region		Socia	grade			Re	gion			Urbar	n / Rural	N	larital Stat	tus		House	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
Own my home outright	677 30% DEFIJKLIMNZd	331 30%	346 31%	27 11%	43 10%	158 19% DE	449 61% ADEFH	650 33% ADEF	42 12%	28 8%	24 17% L	11 8%	13 9%	15 9%	409 32%	268 28%	163 31%	176 30%	160 32%	82 25%	27 25% *	70 36% т	566 29%	111 35%	441 35% AZ	144 20%	93 40% Az	183 36% Ade	307 42% Ade	93 20%	93 18%
Buying my home with a mortgage	540 24% DGKMPZcb	257 23%	279 25%	27 11%	118 28% DG	290 35% ADEGH	104 14%	512 26% ADG	69 20%	75 23%	22 15%	28 20%	20 14%	50 31% AKLM	393 31% AP	146 15%	130 25%	161 28% т	115 23%	62 19%	29 27% *	42 21%	460 24%	80 25%	407 32% AZa	91 12%	42 18%	85 17%	150 20%	141 30% Acb	164 31% Acb
Shared ownership	33 1% G	18 2%	16 1%	8 3% AFGH	12 3% GH	12 1% G	1 *	25 1% G	14 4% A	7 2%	2 2%	3 2%	11 8% AKN	3 2%	21 2%	12 1%	5 1%	5 1%	9 2%	13 4% AQRV	1 1% *	•	25 1%	8 2%	21 2%	11 1%	2 1%	5 1%	10 1%	8 2%	10 2%
Rent privately	392 18% GHY	206 19%	179 16%	63 26% AFGH	124 29% AFGH	147 18% G	58 8%	329 17% G	98 29% A	82 25% A	47 33% A	43 31% A	42 29% A	38 24% A	219 17%	173 18%	97 19%	92 16%	100 20%	64 20%	13 12% *	26 13%	348 18%	44 14%	200 16%	158 22% AY	35 15%	111 22% Ade	128 17%	69 15%	85 16%
Renting from a local authority/housing association/trust/social housing	377 17% NOY	183 17%	193 17%	44 18%	76 18%	144 17%	114 15%	333 17%	57 17%	62 19%	23 16%	20 15%	32 22% N	14 9%	127 10%	250 26% AO	85 16%	81 14%	74 15%	62 19%	25 24% RS*	49 25% AQRS	328 17%	49 16%	160 13%	167 23% AY	50 21% Y	115 22% Acde	109 15%	75 16%	78 15%
Live with family/guardians	171 8% GHYacb	87 8%	83 7%	69 28% AEFGH	43 10% GH	52 6% G	7 1%	102 5% G	50 15% A	62 19% A	23 16% A	26 19% A	26 18% A	31 20% A	86 7%	85 9%	30 6%	53 9%	37 7%	33 10%	9 8% *	8 4%	154 8%	17 6%	22 2%	143 20% AYa	6 3%	2 *	24 3% b	63 14% Acb	83 16% Acb
None of the above	19 1% Y	9 1%	9 1%	2 1%	6 1%	7 1%	4 1%	17 1%	4 1%	4 1%	2 1%	3 2%	1	-	11 1%	8 1%	6 1%	2 *	5 1%	3 1%	3 2% R*	1	17 1%	2 1%	6 *	11 2% AY	2 1%	5 1%	3 *	7 1%	4 1%
Don't know	26 1% Gc	12 1%	13 1%	5 2% G	7 2% G	12 2% G	2 *	21 1% G	4 1%	8 2% A	1 1%	3 2%	1 *	8 5% AKM	15 1%	11 1%	5 1%	13 2% A	5 1%	3 1%	-	-	24 1%	3 1%	13 1%	8 1%	6 2%	5 1%	3 *	5 1%	13 2% Ac

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Overlap formulae used

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Q8. What is your housing status?

All Adults aged 18-75 in Great Britain

		_									Pres of chil										_									
		E	ducation Non-	Employn	Not	UP TO	£20.000-	Income		Prefer not	or u At least one child	No children	Eth White ethnic	nicity Minority ethnic	G		tion 2019 Vo	te	Referendu	n 2016 vote	Private	ployment so Public	Not for	Own	Buying home with		Housing Sta	Renting from local	Live with family/gua	
	Total	Graduat	es graduate	s Working	working	£19,999	£34,999	£54,999	£55,000+		present	present	group	group	ve	Labour	Democrats	Other	Remain	Leave	Sector	Sector	sector	outright	mortgage	ownership		etc.	rdians	rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(I)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
Own my home outright	677 30% DKNPUVWY bcd	221 29%	457 31%	343 24%	334 43% AD	158 28%	214 34% AH	124 26%	93 27%	87 37% AFHI	94 14%	583 37% Ак	609 32% AN	61 20%	304 48% apr	113 20%	76 46% apr	75 29% P	284 33%	319 41% AS	218 25%	89 24%	22 19% *	677 100% AYabcd	-	- -	-	-	•	-
Buying my home with a mortgage	540 24% CEFGLTXab	256 34% : AC	283 19%	463 32% AE	77 10%	52 9%	112 18% F	164 35% AFGJ	164 48% AFGHJ	47 20% F	257 39% AL	282 18%	460 24%	72 24%	149 24%	152 27%	39 24%	60 23%	271 32% AT	154 20%	271 31% A	142 38% AU	37 31% *	-	540 100% AXabcd	- - ••		-		540 41% AXabc
Shared ownership	33 1% EXYabd	12 2%	21 1%	29 2% AE	4 1%	8 1%	8 1%	11 2%	5 1%	2 1%	12 2%	21 1%	24 1%	9 3% AM	5 1%	10 2%	3 2%	6 2%	10 1%	9 1%	14 2%	11 3% A	4 3% *			33 100% **			•	-
Rent privately	392 18% EIMOQSTXY	146 19% b A	247 17%	288 20% AE	104 13%	117 21% AU	118 19% I	92 19% I	33 10%	32 14%	119 18%	273 17%	309 16%	73 24% AM	74 12%	118 21% AOQ	13 8%	42 16% Q	123 14%	109 14%	180 20% A	64 17%	23 20% *	-		- - -	392 100% AXYbcd	-	•	392 30% AXYbc
Renting from a local authority/housing association/trust/social housing	377 17% BDHIOSUVX ac	50 7% Y	327 22% AB	206 14%	171 22% AD	176 31% AGHU	110 18% ні	44 9% 1	17 5%	29 12% I	115 17%	262 17%	327 17%	46 15%	71 11%	108 19% 0	26 16%	65 25% AO	119 14%	132 17%	119 13%	47 13%	23 19% *	:	-	- - ••	-	377 100% AXYacd	:	377 29% AXYac
Live with family/guardians	171 8% BMOSTVXYa d	45 6%	126 8%	98 7%	72 9%	36 6%	54 9%	32 7%	23 7%	27 12% AF	38 6%	133 8%	132 7%	38 12% AM	24 4%	55 10% AOR	7 4%	13 5%	45 5%	39 5%	66 8%	17 5%	8 7% *	-	-	- -	-	-	171 100% AXYabd	-
None of the above	19 1% XYd	7 1%	12 1%	10 1%	9 1%	8 1%	3 1%	3 1%	1	4 2%	5 1%	14 1%	18 1%	2 *	2 *	4 1%	2 1%	•	8 1%	6 1%	5 1%	2 1%	1 1% *	-	-	- - ••	-	-	•	
Don't know	26 1% LMPSXYabo	12 2%	14 1%	20 1%	6 1%	6 1%	3 1%	3 1%	6 2%	8 3% AGH	14 2% AL	12 1%	13 1%	7 2% м	3 *	1 *	-	*		5 1%	6 1%	2 1%			-	- - ••	•	-		-

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

Q9. In the last 3 months, have your rent or mortgage payments increased, decreased or stayed the same?

Adults with a mortgage or paying rent

(A) Unweighted base 1303 Weighted base 1309 Increased a lot (2) 137 11% cq Increased a lot (2) 137 11% cq Increased a little (1) 258 20% PVX Stayed the same (0) 841 604% DUMMY Decreased a little (-1) 21 2%	Male (B) 562 645 80 12%	Female (C) 728 650	18-24 (D) 219	25-34 (E) 284	35-54 (F)	55-75 (G)	25-75	18-34	18-34	18-34																				
(A) Unweighted base 1303 Weighted base 1309 Increased a lot (2) 137 Increased a little (1) 20% Stayed the same (0) 841 Decreased a little (-1) 21 2% 2%	 (B) 562 645 80 	(C) 728	(D)	(E)			23.75	Male	Female	North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban		Married/ Living as Married		Widowed/ Divorced/ Separated	1	2	3	4+
Unweighted base 1303 Weighted base 1309 Increased a lot (2) 137 11% cc Increased a little (1) 20% 20% rxx Stayed the same (0) 841 64% DWMP Decreased a little (-1) 21 2%	562 645 80	728			. 7		(H)	(1)	(J)	(к)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
increased a lot (2) 137 11% ca increased a little (1) 258 20% FXX Stayed the same (0) 841 641 00MPT Decreased a little (-1) 21 2%	80	650			561	239	1084	242	253	104	113	97	118	813	490	325	341	289	183	67	98	1131	172	753	434	116	296	374	275	358
11% 1 Increased a little (1) 258 Stayed the same (0) 841 64% 0000PT Decreased a little (-1) 21 2% 2%			134	318	580	277	1174	224	219	92	90	94	102	740	569	311	335	290	189	67	117	1136	173	766	416	126	311	386	285	327
20% P/X Stayed the same (0) 841 64% DIXMPT Decreased a little (-1) 21 2%		56 9%	12 9%	35 11%	62 11%	28 10%	125 11%	29 13%	17 8%	7 7% •	8 9% *	11 12% •	12 12% *	80 11%	57 10%	21 7%	36 11%	35 12% Q	25 13% Q	8 12% *	13 11%	115 10%	22 13%	88 11%	39 9%	11 8% •	32 10%	42 11%	29 10%	34 10%
64% DRAMPT Decreased a little (-1) 2%	129 20%	127 20%	34 25% AF	70 22%	93 16%	62 22%	225 19% F	62 28% AJ	40 18%	25 27% *	15 16% *	37 39% ALN*	18 18% *	133 18%	125 22%	72 23% v	60 18%	46 16%	51 27% ARSV	18 27% v*	12 10% *	237 21% AX	21 12%	151 20%	85 20%	23 18% *	54 17%	75 19%	67 24%	62 199
2%	406 63%	426 66%	67 50%	190 60%	408 70% ADEH	175 63% D	773 66% ADE	115 51%	138 63% I	48 53% *	55 62% M*	37 40% *	66 65% м*	499 68% AP	341 60%	202 65% т	224 67% т	192 66% т	100 53%	36 54% *	86 73% ти*	716 63%	124 72% A	488 64%	263 63%	90 71% *	210 67%	245 64%	172 60%	214 659
FH	13 2%	8 1%	8 6% AEFGH	8 2% F	3 1%	3 1%	13 1%	11 5% A	5 2%	5 5% ^*	4 4% *	3 3% *	3 3% *	13 2%	8 1%	5 2%	6 2%	4 1%	4 2%	1 1% *	1 1% *	19 2%	2 1%	8 1%	11 3%	2 2%	8 3%	7 2%	4 1%	2 1%
Decreased a lot (-2) 8 1% 0	2	6 1%	2 1% F	3 1%	1	2 1%	6 *	2 1%	3 1%	3 3% ^*	1 1% *	* 1% *	:	2	6 1%	5 1%	1	1 *	:	•	1 1% *	7 1%	1 1%	6 1%	2			4 1%		4 1%
Don't know 43 3% HO	15 2%	27 4%	11 8% AFGH	12 4%	14 2%	7 3%	32 3%	6 2%	16 7% Al	4 4% •	8 8% A*	5 5% *	2 2% *	12 2%	31 5% AO	7 2%	8 2%	11 4%	8 4%	4 5% *	5 4% *	41 4%	2 1%	25 3%	17 4%	1 1% *	7 2%	13 3%	13 4%	11 3%
	209 32%	183 28%	46 34%	105 33%	155 27%	90 33%	350 30% F	91 40% AJ	58 26%	32 35% *	22 25% *	48 51% AKLN*	31 30% *	213 29%	183 32%	92 30%	96 29%	81 28%	76 40% AQRSV	26 39% v*	25 21% *	352 31%	43 25%	239 31%	123 30%	34 27% •	86 28%	117 30%	96 34%	96 299
NET: Decreased 29 2% FH	15 2%	14 2%	10 8% AEFGH	11 3% FH	4 1%	4 1%	19 2% F	13 6%	8 4%	8 9% A*	5 5% *	4 4%	3 3%	15 2%	14 2%	10 3%	7 2%	5 2%	5 3%	1 1% *	1 1% *	26 2%	3 2%	14 2%	13 3%	2 2%	8 3%	11 3%	4 1%	6 2%

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0.39

0.38 0.41 0.32 0.38 0.40 0.53 0.53 0.32 0.40 0.36 0.41 0.37 0.34 0.36 0.38

AQ

0.62

AKL*

Overlap formulae used

Mean

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

С

0.39 0.43 0.35 0.37 0.41 0.37 0.42 0.39 0.47 0.32 0.31 0.30

0.44 0.38

Q9. In the last 3 months, have your rent or mortgage payments increased, decreased or stayed the same?

Adults with a mortgage or paying rent

		Edu	cation	Employm	ent status			Income			Pres of ch (17 or)		Ethr	icity	G	eneral Elec	tion 2019 Vo	te	Reference	lum 2016 Ite	Emi	ployment se	ector			н	ousing Sta	tus		
	Total		Non- graduates		Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage		Rent	Renting from local	Live with family/gua rdians	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
nweighted base	1303	641	662	895	408	342	330	299	222	110	508	795	1049	233	268	388	76	161	523	359	494	278	79		567	-	401	335		1303
/eighted base	1309	452	856	957	352	345	341	301	214	108	491	817	1096	191	294	379	78	167	514	395	570	253	84		540		392	377		1309
creased a lot (2)	137 11% b	56 12% A	81 9%	105 11%	33 9%	42 12%	36 11%	33 11%	19 9%	8 8% *	56 11%	81 10%	112 10%	24 13%	24 8%	39 10%	11 13% *	16 10%	59 11%	30 8%	63 11%	29 11%	9 10% *	-	70 13% Abd	-	44 11%	24 6%	-	137 11% b
creased a little (1)	258 20% J	82 18%	176 21%	195 20%	64 18%	63 18%	68 20%	72 24% J	42 20%	13 12% *	96 20%	162 20%	220 20%	36 19%	60 20%	90 24% A	11 14% *	29 17%	103 20%	75 19%	117 20%	45 18%	20 24% *		107 20%	-	73 19%	78 21%		258 20%
ayed the same (0)	841 64%	295 65%	546 64%	620 65%	221 63%	215 62%	222 65%	183 61%	149 70%	71 66% *	316 64%	525 64%	715 65%	111 58%	202 69%	235 62%	57 72% *	109 65%	339 66%	268 68%	375 66%	170 67%	51 61% *	-	346 64%		253 65%	242 64%		841 64%
ecreased a little (-1)	21 2% M	9 2%	12 1%	16 2%	6 2%	8 2%	2 1%	6 2%	2 1%	3 2% *	6 1%	16 2%	14 1%	7 4% AM	2 1%	8 2%		6 4%	8 2%	8 2%	6 1%	6 2%	4 4%	-	9 2%		6 1%	6 2%	-	21 2%
ecreased a lot (-2)	8 1%	3 1%	5 1%	4	4 1%	3 1%	2 1%	3 1%	-	-	3 1%	5 1%	6 1%	2 1%	-	1 *		3 2%	1 *	2 1%	1	2 1%	•	-	2 *		2 1%	4 1%	-	8 1%
on't know	43 3% BDMSUVY	7 2%	36 4% в	18 2%	25 7% AD	14 4%	10 3%	5 2%	2 1%	13 12% AFGHI*	14 3%	29 4%	30 3%	11 6% AM	7 2%	6 2%		4 2%	4 1%	12 3% s	8 1%	2 1%	- - •	-	6 1%		14 4% Y	23 6% AYd		43 3% Y

	30%	31%	30%	31%	27%	30%	31%	35%	28%	19%	31%	30%	30%	31%	28%	34%	28%	27%	31%	26%	32%	29%	34%	-	33%	30%	27%	-	30%
	1					J	1	1		•							•						·						
NET: Decreased	29	12	17	19	10	11	5	9	2	3	9	20	20	9	2	9	-	9	9	10	7	8	4	-	11	8	10	-	29
	2%	3%	2%	2%	3%	3%	1%	3%	1%	2%	2%	2%	2%	5%	1%	2%	-	5%	2%	3%	1%	3%	5%	-	2%	2%	3%	-	2%
	м									•				AM			•	AO					·						
Mean	0.39	0.40	0.39	0.41	0.35	0.40	0.40	0.43	0.37	0.28	0.41	0.38	0.39	0.41	0.36	0.42	0.41	0.30	0.41	0.32	0.42	0.36	0.39	-	0.44 b	0.40	0.32	-	0.39

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

Q16. In general, how much free time would you say you have in an average week?

All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 by	Gender		18-34 b	y Region		Social	grade			Re	gion			Urban	/ Rural	I I	Marital Stat	us		Househ	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
More than I need	419 19% EFJNOde	213 19%	204 18%	45 18% EF	43 10%	103 13%	227 31% ADEFH	373 19% EF	53 16% J	33 10%	18 13%	22 16%	18 12%	20 12%	200 16%	219 23% AO	91 17%	114 20%	99 19%	52 16%	22 21% *	41 21%	356 19%	62 20%	219 17%	126 17%	74 31% AYZ	133 26% Ade	166 23% Ade	64 14%	56 11%
About the right amount	1077 48% F	542 49%	530 47%	127 52% F	198 46%	367 45%	385 52% AFH	950 48% F	176 52%	147 45%	69 48%	64 47%	74 51%	76 48%	638 50%	439 46%	265 51% U	270 46%	240 47%	155 48%	40 38% *	107 55% U	926 48%	151 48%	605 48%	371 51%	102 43%	242 47%	363 49%	216 47%	256 48%
Less than I need	665 30% GPacb	309 28%	348 31%	65 26% G	175 41% ADGH	313 38% ADGH	113 15%	600 30% G	99 29%	137 42% AI	52 36%	46 34%	50 35%	55 35%	409 32% AP	256 27%	150 29%	173 30%	150 30%	107 33%	39 36% V*	45 23%	573 30%	92 29%	404 32% _{Aa}	211 29%	50 21%	118 23%	184 25%	167 36% Acb	195 37% Acb
Don't know	74 3% G	37 3%	35 3%	8 3%	13 3%	39 5% AGH	14 2%	66 3% G	9 3%	10 3%	4 3%	4 3%	3 2%	8 5%	34 3%	40 4%	14 3%	26 4%	17 3%	8 3%	6 6% +	3 1%	65 3%	10 3%	40 3%	25 3%	9 4%	18 3%	20 3%	14 3%	22 4%

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

Q16. In general, how much free time would you say you have in an average week?

All Adults aged 18-75 in Great Britain

											Pres of chi	dren HH (17																		
		Edu	cation	Employn	nent status			Income			or u	nder)	Eth	nicity	6	General Elec	ction 2019 Vo	te	Referendu	m 2016 vote	e Em	ployment s	ector			F	lousing Stat	tus		
			Non-		Not	UP TO	£20,000-	£35,000 -		Prefer not		No children	White ethnic	Minority ethnic	Conservat	i	Liberal				Private	Public	Not for profit	Own	Buying home with	Shared	Rent		family/gua	a mortgage,
	Total		s graduates	Working	working	£19,999	£34,999	£54,999	£55,000+	to say	present	present	group	group	ve	Labour	Democrats	Other (R)	Remain	Leave	Sector	Sector	sector	outright	mortgage	ownership	privately	etc.	rdians	rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(1)	(к)	(L)	(1V1)	(N)	(0)	(P)	(Q)	(K)	(S)	(1)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
More than I need	419	115	304	138	281	150	135	60	37	37	62	357	388	22	148	96	34	51	148	180	93	28	8	176	62	4	56	88	27	207
	19% BDHIKNUVW Yad	15%	20% В	9%	36% AD	27% AHU	22% ні	13%	11%	16%	9%	23% AK	20% AN	7%	23% AP	17%	20%	20%	17%	23% AS	11%	7%	7%	26% AYacd	12%	11% **	14%	23% AYad	16%	16% Y
About the right amount	1077	345	732	727	351	256	299	236	167	120	290	787	916	154	344	263	84	134	409	406	437	181	73	376	239	15	176	161	100	577
	48%	46%	49%	50%	45%	46%	48%	50%	49%	51%	44%	50%	48%	50%	54%	47%	51%	51%	48%	53%	50%	48%	62%	56%	44%	44%	45%	43%	59%	44%
	Kd											к			AP					А			AUV*	AYabd					AYabd	
Less than I need	665	263	401	551	114	135	177	173	123	57	278	387	534	119	125	194	44	71	292	164	334	162	36	115	227	15	149	111	40	486
	30%	35%	27%	38%	15%	24%	28%	36%	36%	24%	42%	24%	28%	39%	20%	35%	27%	27%	34%	21%	38%	43%	30%	17%	42%	45%	38%	29%	23%	37%
	CEFLMOTX	AC		AE				AFGJ	AFGJ		AL			AM		AO		0	AT		А	AW	•		AXbcd		AXbc	x		AXbc
Don't know	74	25	50	42	32	20	12	6	14	22	25	49	54	11	16	9	4	4	11	22	15	4	1	10	11	-	11	17	4	39
	3%	3%	3%	3%	4%	4%	2%	1%	4%	9%	4%	3%	3%	4%	3%	2%	2%	1%	1%	3%	2%	1%	1%	1%	2%	-	3%	4%	2%	3%
	HMPSUVX					н			н	AFGHI													•					x		

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

Q17. Thinking about your current circumstances, would you say you have more or less free time, if either, than you did a year ago or has there been no change? All Adults aged 18-75 in Great Britain

		Gender			Age				18-34 b	y Gender	18-34 by Region				Social grade		Region						Urban / Rural Marital Status				tus Household Size				
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
Much more free time (2)	133 6% Fe	71 6%	62 6%	13 5%	27 6%	29 4%	64 9% AFH	120 6% F	26 8%	14 4%	9 6%	7 5%	5 4%	11 7%	66 5%	67 7%	23 4%	45 8%	34 7%	14 4%	5 5%	12 6%	118 6%	15 5%	85 7%	36 5%	12 5%	31 6%	61 8% Ae	23 5%	18 3%
A little more free time (1)	200 9% FH	95 9%	103 9%	52 21% AEFGH	37 9%	58 7%	52 7%	148 7%	46 14% A	43 13% A	14 10%	22 16% A	25 18% A	20 13%	117 9%	83 9%	41 8%	48 8%	47 9%	39 12%	10 10% *	14 7%	173 9%	27 8%	99 8%	80 11% AY	21 9%	38 7%	62 8%	44 10%	56 11%
No difference (0)	1283 57% DEUKLMNTZe	648 59%	628 56%	81 33%	201 47% D	474 58% DE	527 71% ADEFH	1202 60% ADE	142 42%	138 42%	61 43%	52 38%	52 36%	70 44%	724 57%	559 59%	323 62% AT	328 56%	287 57%	161 50%	58 54%	127 65% т	1084 56%	199 63%	740 58%	390 53%	153 65% AZ	319 62% Ae	448 61% Ae	257 56%	260 49%
A little less free time (-1)	322 14% GP	157 14%	162 14%	49 20% AGH	79 18% AGH	140 17% AGH	54 7%	273 14% G	77 23% AJ	50 15%	29 20% N	24 17%	41 28% ALN	18 11%	213 17% AP	109 11%	77 15%	69 12%	68 13%	67 21% ARS	16 15% *	26 13%	285 15%	37 12%	175 14%	121 17%	26 11%	62 12%	89 12%	72 16%	99 19% Acb
Much less free time (-2)	218 10% GHc	92 8%	124 11%	39 16% AFGH	62 15% AGH	87 11% G	30 4%	180 9% G	34 10%	66 20% AI	20 14%	26 19% A	19 13%	24 15% A	126 10%	92 10%	40 8%	62 11%	51 10%	36 11%	14 13% *	14 7%	186 10%	32 10%	131 10%	74 10%	14 6%	37 7%	53 7%	55 12% cb	73 14% Acb
Don't know	79 4% GOT	37 3%	39 3%	10 4% G	23 5% G	34 4% G	12 2%	68 3% G	14 4%	17 5%	9 7% M	5 3%	2 1%	16 10% ALM	35 3%	43 5%	17 3%	32 5% ATV	19 4%	4 1%	3 3% *	2 1%	73 4%	6 2%	38 3%	31 4%	9 4%	25 5%	19 3%	11 2%	24 4%
NET: More free time	333 15% FH	167 15%	165 15%	65 27% AEFGH	64 15%	87 11%	116 16% F	267 13% F	72 21% A	56 17%	23 16%	29 21% A	31 21% A	31 19%	183 14%	150 16%	64 12%	93 16%	81 16%	53 16%	15 14% *	27 14%	291 15%	42 13%	184 15%	116 16%	33 14%	69 13%	123 17%	67 15%	74 14%
NET: Less free time	540 24% GHPacb	249 23%	286 26%	88 36% AFGH	141 33% AGH	227 28% AGH	85 11%	452 23% G	110 33% A	116 36% A	49 34% A	50 37% A	60 42% AN	42 26%	339 26% AP	201 21%	117 22%	131 22%	119 23%	104 32% AQRSV	30 28% *	40 21%	472 25%	69 22%	305 24%	195 27% a	40 17%	99 19%	143 19%	127 27% cb	172 33% Acb
Mean	-0.14 EFJLOe	-0.10	-0.17	-0.20	-0.28	-0.25	0.09 ADEFH	-0.13 EF	-0.14 J	-0.36	-0.27	-0.31	-0.30	-0.17	-0.17	-0.08	-0.14	-0.10	-0.11	-0.23	-0.23	-0.08	-0.14	-0.14	-0.14	-0.17	-0.04	-0.07 e	-0.02 Ade	-0.20	-0.30

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

CalumnPropartions (5%): A/B/C,A/D/E/F/G/H,A/U/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

Q17. Thinking about your current circumstances, would you say you have more or less free time, if either, than you did a year ago or has there been no change? All Adults aged 18-75 in Great Britain

			Educat	lan	Employme	ant statu:-			Income			Pres of cl (17 or	nildren HH	E 44	nicity		moral Elc -**	ion 2019 Vo			ium 2016 Ite		ployment se					ousing State			
			Educat	tion	Employme	ent status			Income			(17 0	under)	Ethr	hicity	Ge	eneral Electi	ION 2019 VO	e	vc	nte	Em	pioyment se	ector			н	busing Stati	Renting		All wh
	Total	Gradu	inter of	Non- zraduates	Working	Not working	UP TO £19.999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to sav	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage	Shared ownership	Rent	from local	Live with family/gua rdians	have a
	(A)	(B		(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(V)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	107		1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	74	18	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
Much more free time (2)	133 6% DKPSVY	42 69		91 6%	64 4%	70 9% AD	37 7%	46 7% J	26 6%	17 5%	7 3%	27 4%	106 7% к	117 6%	11 4%	46 7% Р	23 4%	9 5%	23 9% P	35 4%	62 8% AS	44 5%	11 3%	4 3%	44 6% Y	19 4%	2 5%	25 6%	33 9% Yd	9 5%	77 6% Y
A little more free time (1)	200 9%	68 99		132 9%	141 10%	58 8%	53 9%	57 9%	41 9%	33 10%	16 7%	71 11%	129 8%	165 9%	32 10%	58 9%	53 9%	14 8%	25 10%	77 9%	66 9%	78 9%	42 11%	16 14%	59 9%	40 7%	4 13%	42 11%	35 9%	20 11%	117 9%
No difference (0)	1283 57% BDKNVa	39 53		885 60% B	773 53%	510 66% AD	343 61%	353 57%	264 56%	193 56%	130 55%	319 49%	964 61% AK	1135 60% AN	142 46%	417 66% APR	315 56%	98 59%	145 55%	492 57%	502 65% AS	483 55% v	177 47%	74 62% v*	445 66% AYacd	310 57% a	15 44%	189 48%	227 60% a	86 50%	725 55% a
A little less free time (-1)	322 14% EFLMOTX	12 16 A	i%	199 13%	250 17% AE	72 9%	56 10%	90 14%	83 18% F	53 15% F	40 17% F	117 18% AL	205 13%	255 13%	60 19% AM	72 11%	88 16%	31 19% 0	43 17%	149 17% AT	76 10%	150 17% A	81 22% A	16 13% *	73 11%	98 18% AXb	6 18% **	70 18% _{Xb}	39 10%	34 20% AXb	207 16% _{Xb}
Much less free time (-2)	218 10% ELMOTX	90 12 AC	%	128 9%	177 12% AE	41 5%	50 9%	65 10%	56 12%	32 9%	16 7%	96 15% AL	123 8%	162 9%	54 18% AM	31 5%	66 12% 0	11 7%	19 7%	90 11% т	50 7%	104 12% A	56 15% AW	7 6% *	47 7%	66 12% AX	7 20%	44 11% ×	30 8%	18 10%	140 11% ×
Don't know	79 4% GHMOSTXY	27 49		52 3%	52 4%	27 3%	22 4% н	12 2%	4 1%	13 4% н	27 11% AFGHI	25 4%	54 3%	57 3%	9 3%	10 2%	18 3%	4 2%	6 2%	16 2%	16 2%	22 2%	8 2%	2 2% *	10 1%	7 1%		22 6% AXYd	14 4% Y	5 3%	43 3% xy
NET: More free time	333 15% јү	11 15		223 15%	205 14%	128 16%	89 16% J	103 17% J	67 14%	51 15%	23 10%	98 15%	235 15%	283 15%	43 14%	103 16%	75 13%	22 14%	48 19%	112 13%	128 17%	122 14%	53 14%	20 17%	103 15%	59 11%	6 18% **	67 17% ү	67 18% Y	28 16%	193 15% Y
NET: Less free time	540 24% CEFLMOTXb	21 29 AC	1%	327 22%	428 29% AE	113 15%	106 19%	155 25% F	139 29% AF	85 25%	56 24%	213 32% AL	327 21%	417 22%	114 37% AM	103 16%	154 27% 0	42 26% 0	62 24% 0	240 28% AT	127 16%	253 29% A	137 37% AUW	23 19% *	120 18%	164 30% AXbd	12 38%	114 29% AXb	69 18%	52 31% Xb	348 27% _{AXb}
Mean	-0.14 BDKNPSUVY	-0.2	21	-0.10 B	-0.24	0.06 AD	-0.05 H	-0.11	-0.22	-0.15	-0.20	-0.29	-0.07 AK	-0.10 AN	-0.38	0.03 AP	-0.22	-0.14	-0.04 P	-0.22	0.02 AS	-0.22	-0.36	-0.06 V*	-0.03 AYacd	-0.29	-0.34	-0.18	* AYacd	-0.20	-0.17 Y

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Overlap formulae used

CalumnPrapartions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

Q18. Thinking about your current circumstances, how lonely, if at all, would you say you feel nowadays?

All Adults aged 18-75 in Great Britain

		Ge	ender			Age			18-34 b	y Gender		18-34 b	y Region		Socia	l grade			Re	gion			Urban	/ Rural	N	Aarital State	IS		House	nold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+
	(A)	(B)	(C)	18-24 (D)	25-34 (E)	35-54 (F)	(G)	25-75 (H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	2 (c)	3 (d)	4+ (e)
Inweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Veighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
/ery lonely (4)	264 12% GHYc	130 12%	128 11%	51 21% AFGH	69 16% AFGH	92 11% G	51 7%	213 11% G	52 15%	65 20% A	27 19% A	26 19% A	23 16%	32 20% A	137 11%	127 13%	53 10%	72 12%	54 11%	46 14%	15 14% *	22 11%	230 12%	34 11%	85 7%	144 20% AY	34 15% Y	87 17% Acd	59 8%	52 11%	66 129 c
Fairly lonely (3)	559 25% GHYc	255 23%	299 27%	90 37% AFGH	130 30% AFGH	199 24% G	139 19%	469 24% G	119 35% A	100 30% A	39 27%	40 29%	59 41% AKN	44 28%	314 25%	245 26%	127 24%	135 23%	125 25%	90 28%	31 29% *	52 27%	494 26%	65 21%	271 21%	224 31% AY	64 27%	155 30% Acd	149 20%	106 23%	149 289 c
Not very lonely (2)	736 33% U	357 32%	377 34%	77 31%	156 36%	264 32%	239 32%	659 33%	110 32%	122 37%	56 39%	55 41%	42 29%	51 32%	424 33%	312 33%	164 31%	200 34% U	187 37% U	94 29%	22 21% *	68 35% U	622 32%	113 36%	439 35% a	235 32%	62 26%	157 31%	250 34%	155 34%	173 339
Not lonely at all (1)	594 27% DEIJKLMNP2E	315 29%	275 25%	20 8%	57 13% D	222 27% DE	295 40% ADEFH	574 29% ADE	45 13%	31 9%	16 11%	12 9%	16 11%	22 14%	370 29% AP	224 23%	161 31% AS	146 25%	124 25%	78 24%	35 33% *	49 25%	495 26%	99 31%	425 34% AZ	104 14%	64 28% z	91 18%	257 35% Abde	129 28% b	117 229
Don't know	83 4% GOX	44 4%	38 3%	7 3%	16 4%	44 5% AGH	15 2%	75 4% G	13 4%	11 3%	5 4%	3 2%	4 3%	11 7%	37 3%	46 5% 0	14 3%	31 5% A	16 3%	13 4%	4 4% •	4 2%	79 4% AX	4 1%	47 4%	26 4%	10 4%	20 4%	18 2%	19 4%	26 5% c
NET: Very/fairly lonely	823 37% GHYc	386 35%	427 38%	141 58% AEFGH	200 47% AFGH	291 35% G	191 26%	682 34% G	171 50% A	164 50% A	66 46% A	65 48% A	82 57% A	75 48% A	451 35%	372 39%	181 35%	207 35%	179 35%	136 42%	46 43% *	75 38%	724 38%	98 31%	357 28%	368 50% AY	98 42% Y	242 47% Acd	208 28%	158 34%	215 419 c
NET: Not very/ at all lonely	1329 59% DEUKLMNPW Zbe	672 61%	652 58%	97 39%	212 50% D	487 59% DE	534 72% ADEFH	1233 62% ADE	155 46%	152 47%	72 50%	67 49%	58 40%	72 46%	794 62% AP	536 56%	325 62% т	345 59%	311 62%	173 54%	57 53% *	117 60%	1117 58%	212 67% AW	864 68% AZa	339 46%	126 54%	248 49%	507 69% Abde	285 62% be	289 559
Mean	2.23	2.19	2.26	2.72	2.52	2.21	1.93	2.17	2.55	2.63	2.56	2.60	2.64	2.58	2.17	2.30	2.14	2.24	2.22	2.34	2.25	2.25	2.25	2.11	2.01	2.58	2.30	2.49	2.01	2.18	2.3

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

Q18. Thinking about your current circumstances, how lonely, if at all, would you say you feel nowadays?

All Adults aged 18-75 in Great Britain

												ildren HH								dum 2016										
		Edu	ucation	Employn	nent status			Income			(17 or	under)	Eth	nicity	Ge	eneral Elec	tion 2019 Vo	te	v	ote	Em	ployment se	ector			н	ousing Stat			
			Non-		Not	UP TO	£20,000-	£35,000 -		Prefer not	At least one child	No children	White ethnic	Minority ethnic	Conservati		Liberal				Private	Public	Not for profit	Own	Buying home with	Shared	Rent		Live with family/gua	
	Total	Graduate	s graduates	Working	working	£19,999	£34,999	£54,999	£55,000+	to say	present	present	group	group	ve	Labour	Democrats	Other	Remain	Leave	Sector	Sector	sector	outright	mortgage	ownership	privately	etc.	rdians	rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
Very lonely (4)	264 12% DISUXY	79 11%	185 12%	148 10%	116 15% AD	97 17% AGHI	72 12%	46 10%	23 7%	26 11%	75 11%	189 12%	218 12%	41 13%	62 10%	77 14%	16 10%	26 10%	84 10%	91 12%	84 10%	38 10%	18 15% •	49 7%	45 8%	5 14% **	58 15% xy	61 16% AXY	41 24% AXYad	164 13% xy
Fairly lonely (3)	559 25% JOTX	194 26%	366 25%	367 25%	193 25%	162 29% AJ	168 27% J	110 23%	79 23%	40 17%	177 27%	382 24%	460 24%	90 29%	114 18%	167 30% AOQ	32 19%	78 30% 0	219 25%	163 21%	218 25%	102 27%	27 23% *	128 19%	133 25% x	8 24% **	120 31% AX	116 31% AX	48 28% x	370 28% AXY
Not very lonely (2)	736 33% EFP	253 34%	482 32%	508 35% AE	228 29%	161 29%	203 33%	185 39% AFI	105 31%	83 35%	227 35%	509 32%	618 33%	114 37%	227 36% P	159 28%	63 38% Р	87 33%	282 33%	271 35%	301 34%	148 39% A	41 34% *	228 34%	190 35%	15 44% **	126 32%	115 31%	58 34%	432 33%
Not lonely at all (1)	594 27% FKNVabcd	196 26%	397 27%	376 26%	217 28%	117 21%	165 26%	124 26%	123 36% AFGH	65 27%	149 23%	445 28% _{AK}	540 29% AN	47 15%	220 35% APR	138 25%	50 30%	65 25%	258 30% A	229 30%	255 29% v	77 21%	31 27% *	257 38% AYabcd	158 29% abcd	6 18% **	69 18%	74 20% c	19 11%	301 23% ac
Don't know	83 4% HMOSUX	26 3%	57 4%	59 4%	24 3%	24 4%	15 2%	9 2%	12 4%	23 10% AFGHI	28 4%	54 3%	56 3%	15 5%	10 2%	21 4% 0	4 3%	6 2%	16 2%	19 2%	22 2%	9 2%	2 1% *	15 2%	13 2%		18 5%	11 3%	5 3%	42 3%
NET: Very/fairly lonely	823 37% µотх	272 36%	550 37%	515 35%	308 40%	259 46% AGHU	240 39% IJ	156 33%	102 30%	65 28%	252 38%	571 36%	678 36%	131 43% AM	177 28%	244 43% AOQ	48 29%	104 40% 0	303 35%	255 33%	302 34%	141 38%	45 38% *	177 26%	178 33% x	12 37% **	178 46% AXY	177 47% AXYd	89 52% AXYd	534 41% AXY
NET: Not very/ at all lonely	1329 59% FNPabcd	450 60%	880 59%	884 61%	445 57%	277 50%	368 59% F	309 65% AF	228 67% AFG	148 63% F	375 57%	954 60%	1158 61% AN	161 52%	447 71% APR	297 53%	113 68% P	152 58%	540 63% A	499 65% A	556 63% A	225 60%	72 61%	485 72% AYabcd	348 65% _{Aabcd}	21 63% **	195 50%	189 50%	77 45%	733 56% abc
Mean	2.23 IMOSUXY	2.21	2.24	2.20	2.27	2.45 AGHU	2.24	2.17	2.00	2.12	2.28	2.21	2.19	2.43 AM	2.03	2.34 AOQ	2.09	2.25 0	2.15	2.16	2.15	2.28	2.27	1.95	2.12 x	2.33	2.45 AXYd	2.45 AXYd	2.67 AXYabd	2.31 AXY

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/UJ,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

Q19. Thinking about your current circumstances, would you say you feel more or less lonely, if either, than you did a year ago or has there been no change? All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 by	y Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	larital Stat	us		House	nold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban		Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
Much more lonely (2)	201 9% GYc	106 10%	91 8%	34 14% AFGH	51 12% GH	75 9% G	41 6%	167 8% G	37 11%	45 14% A	22 15% A	14 10%	16 11%	22 14% A	103 8%	98 10%	47 9%	56 10%	38 7%	33 10%	13 13% *	15 7%	179 9%	22 7%	64 5%	113 15% AY	24 10% Y	69 14% Acd	45 6%	32 7%	55 10% c
A little more lonely (1)	355 16% GHY	155 14%	199 18% AB	56 23% AFGH	84 20% GH	123 15%	92 12%	299 15% G	67 20%	73 22% A	24 16%	23 17%	42 29% _{AKL}	36 22% A	199 16%	156 16%	77 15%	101 17%	66 13%	61 19%	19 18% *	31 16%	308 16%	47 15%	178 14%	128 18%	49 21% Y	88 17%	105 14%	67 15%	95 18%
No difference (0)	1407 63% DEIJKLMNTW Zbe	708 64%	691 62%	94 38%	211 49% D	547 67% ADE	556 75% ADEFH	1313 66% ADE	154 46%	148 45%	69 48%	66 49%	56 39%	65 41%	832 65% A	576 60%	343 66% т	356 61%	330 65% т	180 56%	65 60% *	133 68% T	1186 62%	221 70% AW	878 69% AZa	395 54%	134 57%	295 58%	501 68% Abe	313 68% Abe	298 56%
A little less lonely (-1)	140 6% FGH	73 7%	65 6%	44 18% AEFGH	47 11% AFGH	22 3%	26 4%	96 5% F	57 17% AJ	33 10% A	19 13% A	22 16% A	21 15% A	18 11% A	82 6%	58 6%	29 6%	27 5%	43 8% R	27 8%	4 4% •	11 5%	124 6%	16 5%	71 6%	58 8%	11 5%	29 6%	43 6%	28 6%	40 8%
Much less lonely (-2)	52 2%	20 2%	30 3%	6 3%	12 3%	18 2%	16 2%	45 2%	8 2%	9 3%	3 2%	3 2%	7 5%	2 1%	26 2%	26 3%	11 2%	11 2%	7 1%	16 5% AQRS	2 2% *	5 3%	49 3%	3 1%	31 2%	16 2%	4 2%	12 2%	18 2%	7 2%	14 3%
Don't know	81 4% G	40 4%	40 4%	12 5% G	23 5% GH	37 4% G	9 1%	69 3% G	16 5%	19 6% A	7 5%	8 6%	3 2%	15 10% AM	40 3%	40 4%	14 3%	33 6% AQTV	23 4%	5 2%	4 4% •	2 1%	74 4%	7 2%	46 4%	23 3%	11 5%	17 3%	22 3%	13 3%	28 5% A
NET: More lonely	556 25% GHSYc	260 24%	291 26%	90 37% AFGH	135 32% AFGH	198 24% G	133 18%	466 23% G	104 31% A	118 36% A	45 31%	37 27%	57 40% AL	58 37% A	302 24%	254 27%	124 24%	157 27% s	103 20%	93 29% s	33 31% s*	45 23%	487 25%	69 22%	242 19%	241 33% AY	73 31% Y	158 31% Acd	149 20%	99 22%	149 28% cd
NET: Less lonely	191 9% FGH	93 8%	96 9%	50 20% AEFGH	59 14% AFGH	40 5%	42 6%	141 7% F	64 19% A	43 13% A	22 16% A	24 18% A	28 19% A	20 13%	108 8%	83 9%	39 8%	38 6%	50 10%	43 13% AQR	6 5% *	16 8%	173 9%	19 6%	102 8%	74 10%	16 7%	41 8%	61 8%	36 8%	54 10%
Mean	0.24 GYc	0.24	0.24	0.29 G	0.29 G	0.27 G	0.16	0.23 G	0.22	0.36 A	0.30	0.18	0.27	0.41 A	0.22	0.27	0.24	0.30 S	0.17	0.21	0.37 s*	0.20	0.24	0.23	0.14	0.37 AY	0.34 V	0.35 Acd	0.16	0.20	0.27 c

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/l/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

Q19. Thinking about your current circumstances, would you say you feel more or less lonely, if either, than you did a year ago or has there been no change? All Adults aged 18-75 in Great Britain

			hunding	Farme					Incom-				hildren HH	E.L.		_	anaral El	lan 2010		Referend											
	Total		lucation Nor	1-		Not	UP TO £19,999	£20,000- £34,999	Income £35,000 - £54,999	£55,000+	Prefer not	At least	No children present	White ethnic group	nicity Minority ethnic group	G Conservati ve	Labour	tion 2019 Vo Liberal Democrats	Other	Remain	Leave	Private Sector	ployment se Public Sector	Not for profit sector	Own outright		Shared	Rent privately	Renting from local	Live with family/gua rdians	
	(A)	(B)	- (C)	(D)	-	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	115	8 139	3	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Neighted base	2235	748	148	7 145	8	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
Much more lonely (2)	201 9% BISXY	54 7%	14 105 B			77 10%	82 15% AGHU	59 10% I	33 7%	11 3%	16 7%	58 9%	143 9%	159 8%	34 11%	50 8%	62 11%	9 6%	16 6%	63 7%	69 9%	73 8%	28 7%	16 13% *	43 6%	32 6%	2 6%	48 12% AXYd	42 11% xy	29 17% AXYd	122 9% ү
A little more lonely (1)	355 16% x	128 17%	22			113 15%	89 16%	98 16%	81 17%	59 17%	28 12%	114 17%	241 15%	289 15%	63 20% AM	90 14%	101 18%	23 14%	44 17%	147 17%	106 14%	127 14%	85 23% AU	19 16% *	81 12%	81 15%	5 15% **	79 20% AX	78 21% AX	30 17%	238 18% АХҮ
No difference (0)	1407 63% FKNVabcd	461 62%	94) 645			514 66% A	329 59%	396 64%	309 65%	231 68% F	142 60%	385 59%	1022 65% AK	1248 66% AN	148 48%	451 71% AP	334 59%	118 71% P	171 66%	570 66% A	537 69% A	576 65% v	216 58%	69 58%	499 74% _{Aabcd}	374 69% Aabcd	20 60%	198 51%	216 57%	90 52%	788 60% a
A little less lonely (-1)	140 6% EMOT	60 8% AC	79 5%			34 4%	35 6%	39 6%	32 7%	17 5%	17 7%	47 7%	93 6%	100 5%	36 12% AM	17 3%	41 7% 0	10 6%	19 7% 0	48 6%	32 4%	60 7%	32 8%	8 7% *	31 5%	27 5%	4 13% **	38 10% AXYd	21 5%	17 10% xy	86 7%
Much less lonely (-2)	52 2%	20 3%	32 2%			16 2%	12 2%	13 2%	10 2%	7 2%	9 4%	18 3%	34 2%	39 2%	12 4%	14 2%	8 1%	3 2%	6 2%	19 2%	10 1%	18 2%	9 2%	5 4%	15 2%	12 2%	1 2%	11 3%	7 2%	4 2%	29 2%
Don't know	81 4% HLMOSVX	26 3%	55 4%			23 3%	15 3%	18 3%	9 2%	16 5%	24 10% AFGHI	34 5% AL	47 3%	57 3%	14 5%	12 2%	16 3%	1 1%	6 2%	14 2%	19 2%	26 3%	6 2%	2 2% *	8 1%	13 2%	1 4% **	18 5% x	14 4% ×	3 2%	45 3% x
NET: More lonely	556 25% JMXY	181 24%	37! 259			190 24%	170 30% АНИ	158 25%	114 24%	70 20%	44 19%	171 26%	385 24%	448 24%	97 32% AM	140 22%	163 29% AOQ	33 20%	60 23%	209 24%	175 23%	200 23%	112 30% AU	35 29% *	123 18%	113 21%	7 21%	127 32% AXYd	120 32% AXY	58 34% AXY	360 28% AXY
NET: Less lonely	191 9% EMOT	80 11% AC	11: 7%			50 6%	47 8%	52 8%	42 9%	25 7%	26 11%	65 10%	126 8%	139 7%	48 16% AM	31 5%	49 9% 0	13 8%	25 9% 0	66 8%	42 5%	78 9%	40 11%	13 11%	47 7%	39 7%	5 15% **	49 12% AXYbd	27 7%	20 12%	115 9%
Mean	0.24 BX	0.19	0.2 B		2 (0.26	0.35 AHIJ	0.25	0.20	0.15	0.12	0.24	0.24	0.23	0.25	0.23	0.31 A	0.16	0.18	0.22	0.26	0.21	0.25	0.28	0.16	0.18	0.10	0.31 XY	0.35 AXY	0.37 AXY	0.27 XY

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Overlap formulae used

ColumnPropartions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

Q11. Do you think that Rishi Sunak's government has done a good or bad job at managing the rising cost of living?

All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 by	Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	Aarital Stat	us		Househ	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated		2	3	4+
	(A)	(B)	(C)	(D)	23-34 (E)	(F)	(G)	23-73 (H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
Very good (2)	62 3%	38 3%	24 2%	10 4%	12 3%	19 2%	22 3%	53 3%	16 5% AJ	5 2%	6 4%	4 3%	6 4%	4 2%	34 3%	28 3%	17 3%	11 2%	13 3%	16 5% AR	2 1%	4 2%	55 3%	7 2%	37 3%	22 3%	3 1%	14 3%	18 2%	11 2%	19 4%
Fairly good (1)	225 10% FHe	102 9%	122 11%	40 17% AEFGH	46 11%	58 7%	81 11% F	185 9% F	54 16% AJ	32 10%	30 21% ALN	13 9%	23 16% AN	12 8%	136 11%	90 9%	54 10%	51 9%	53 10%	41 13%	9 8% *	18 9%	190 10%	35 11%	138 11%	63 9%	24 10%	44 9%	80 11%	62 14% _{Abe}	38 7%
Neither good nor bad (0)	688 31%	328 30%	359 32%	81 33%	113 26%	231 28%	264 36% AEFH	608 31%	99 29%	95 29%	39 27%	40 29%	42 29%	39 24%	393 31%	295 31%	146 28%	189 32%	166 33%	102 32%	35 33% *	50 25%	587 31%	101 32%	402 32%	210 29%	77 33%	155 30%	224 31%	142 31%	167 329
Fairly bad (-1)	440 20%	237 22%	201 18%	48 20%	85 20%	171 21%	137 18%	392 20%	75 22%	56 17%	20 14%	33 24% к	27 19%	30 19%	270 21%	170 18%	105 20%	100 17%	96 19%	62 19%	29 27% _{R*}	47 24%	371 19%	69 22%	253 20%	147 20%	40 17%	92 18%	154 21%	77 17%	116 229
Very bad (-2)	594 27% CDUe	319 29% AC	267 24%	39 16%	110 26% D	249 30% AD	197 27% D	555 28% AD	71 21%	73 22%	28 19%	26 20%	30 21%	44 28%	328 26%	266 28%	150 29%	167 29%	116 23%	77 24%	22 20% *	62 32% s	518 27%	76 24%	322 25%	209 29%	63 27%	155 30% e	194 26%	124 27%	121 239
Don't know	225 10% BG	76 7%	145 13% AB	27 11% G	64 15% AGH	95 12% G	39 5%	198 10% G	23 7%	66 20% Al	19 13%	19 14%	15 10%	29 18% A	120 9%	105 11%	48 9%	65 11%	63 12%	25 8%	10 10% *	14 7%	199 10%	26 8%	116 9%	82 11%	27 12%	50 10%	63 9%	45 10%	67 13% Ac
NET: Good	288 13% FH	141 13%	146 13%	50 21% AEFGH	58 13%	76 9%	104 14% F	237 12% F	70 21% AJ	38 11%	37 26% ALN	17 12%	30 21% AN	16 10%	170 13%	118 12%	71 14%	62 11%	66 13%	56 18% AR	10 10% *	22 11%	245 13%	43 14%	174 14%	85 12%	28 12%	58 11%	98 13%	73 16% e	58 119
VET: Bad	1034 46% сDJK	556 51% AC	468 42%	87 35%	194 45% D	420 51% ADH	333 45% D	947 48% _{AD}	146 43%	129 39%	48 33%	60 44%	57 40%	75 47% к	598 47%	436 46%	255 49% s	268 46%	211 42%	139 43%	51 48% *	110 56% ARST	889 46%	145 46%	575 45%	356 49%	103 44%	247 48%	348 47%	201 44%	23 45
Mean	-0.64 FH	-0.68	-0.58	-0.30 AEFGH	-0.64	-0.79	-0.58 FH	-0.68 F	-0.41 A	-0.61	-0.26 AN*	-0.56	-0.40 AN*	-0.76	-0.62	-0.66	-0.67	-0.70	-0.56	-0.48 ARV	-0.63	-0.80	-0.64	-0.59	-0.60	-0.70	-0.65	-0.72	-0.63	-0.58	-0.6

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/5/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

Q11. Do you think that Rishi Sunak's government has done a good or bad job at managing the rising cost of living?

All Adults aged 18-75 in Great Britain

												hildren HH								dum 2016										
		Edu	cation	Employn	nent status			Income			(17 or	under)	Eth	nicity	G	eneral Elec	tion 2019 Vo	te	V	ote	Em	ployment s	ector			н	lousing Stat			
			Non-		Not	UP TO	£20,000-			Prefer not	At least one child	No children	White ethnic	Minority ethnic	Conservati		Liberal				Private	Public	Not for profit	Own	Buying home with	Shared	Rent		Live with family/gua	
	Total		s graduates	-	working	£19,999	£34,999	£54,999	£55,000+	to say	present	present	group	group	ve	Labour	Democrats		Remain	Leave	Sector	Sector	sector	outright	mortgage	ownership	privately	etc.	rdians	rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(к)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
Very good (2)	62 3% a	24 3%	39 3%	38 3%	25 3%	18 3%	15 2%	10 2%	15 4%	5 2%	24 4%	38 2%	47 2%	15 5% AM	35 6% APR	14 2%	3 2%	4 2%	17 2%	34 4% AS	18 2%	13 4%	6 5% *	24 4% a	12 2%	1 3%	4 1%	17 4% ad	5 3%	33 3% a
Fairly good (1)	225 10% PY	74 10%	151 10%	134 9%	91 12%	60 11%	72 12%	44 9%	33 10%	16 7%	70 11%	155 10%	181 10%	42 14% AM	107 17% APR	41 7%	18 11%	20 8%	91 11%	78 10%	83 9%	35 9%	11 9% *	83 12% Y	39 7%	6 19% **	39 10%	45 12% Y	12 7%	124 9% ү
Neither good nor bad (0)	688 31% BPSd	207 28%	481 32% B	431 30%	257 33%	173 31%	190 30%	164 35%	94 28%	66 28%	197 30%	492 31%	580 31%	100 33%	261 41% APQR	128 23%	44 27%	71 27%	214 25%	288 37% AS	264 30%	107 29%	35 30% *	260 38% AYabd	150 28%	12 35% **	109 28%	98 26%	51 30%	357 27%
Fairly bad (-1)	440 20% EFO	154 21%	286 19%	313 21% AE	127 16%	91 16%	122 20%	96 20%	82 24% F	49 21%	132 20%	308 19%	384 20%	52 17%	102 16%	127 23% 0	40 24%	52 20%	206 24% AT	138 18%	203 23% A	85 23%	21 17%	114 17%	132 24% AX	4 11%	85 22%	70 18%	35 20%	286 22% AX
Very bad (-2)	594 27% KNO	209 28%	385 26%	394 27%	200 26%	155 28%	179 29%	128 27%	77 23%	54 23%	149 23%	445 28% АК	519 27% N	64 21%	95 15%	224 40% AO	52 31% 0	88 34% AO	270 31% AT	185 24%	229 26%	103 27%	38 32% *	161 24%	149 28%	7 20% **	108 28%	115 30%	45 26%	372 28% A
Don't know	225 10% GHLOPSTX	80 11%	146 10%	148 10%	78 10%	63 11% GH	45 7%	31 7%	41 12% GH	46 19% AFGHI	83 13% AL	142 9%	181 10%	34 11%	33 5%	28 5%	10 6%	25 10% OP	61 7%	51 7%	83 9%	33 9%	7 6% *	34 5%	57 11% x	4 11% **	47 12% x	33 9%	24 14% x	137 10% x
VET: Good	288 13% MPY	98 13%	190 13%	172 12%	115 15%	78 14%	88 14%	54 11%	47 14%	21 9%	94 14%	194 12%	228 12%	57 19% AM	143 23% APQR	55 10%	21 13%	24 9%	108 13%	112 14%	101 11%	48 13%	17 14% *	107 16% AYd	51 9%	7 22%	43 11%	62 17% Yd	16 10%	157 12% Y
VET: Bad	1034 46% ENOTX	363 49% A	670 45%	707 48% AE	327 42%	246 44%	301 48%	225 47%	159 47%	103 44%	281 43%	753 48%	903 48% AN	116 38%	197 31%	351 62% AO	91 55% 0	141 54% AO	476 55% AT	322 42%	432 49%	187 50%	59 50% *	275 41%	281 52% AX	10 31% **	193 49% x	184 49% x	80 47%	658 50% AX
Mean	-0.64	-0.67	-0.62	-0.68	-0.55	-0.61	-0.65	-0.65	-0.58	-0.69	-0.55	-0.67	-0.67	-0.39	-0.19	-0.95	-0.76	-0.85	-0.78	-0.50	-0.68	-0.67	-0.67	-0.48	-0.76	-0.30	-0.74	-0.64	-0.70	-0.72

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APQR

AS

AYad

AM

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/UJ,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

MPRSYd

Q13. How much attention do you think politicians pay to the needs of people like you?

All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 by	Gender		18-34 b	y Region		Socia	grade			Reg	ion			Urban	/ Rural	м	arital Statu	IS		Househ	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated		2	3	4+
	(A)	(B)	(C)	(D)	23-34 (E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
A great deal (4)	141 6% GX	74 7%	65 6%	21 8% FG	47 11% AFGH	41 5%	31 4%	120 6% G	42 12% A	25 8%	19 13% A	10 8%	17 12% A	12 7%	72 6%	68 7%	35 7%	30 5%	33 7%	23 7%	6 5% *	13 7%	130 7% x	10 3%	83 7%	45 6%	13 5%	26 5%	37 5%	30 6%	48 9% Acb
A fair amount (3)	351 16% CFHU	194 18%	157 14%	67 27% AEFGH	76 18%	107 13%	101 14%	284 14%	90 27% AJ	53 16%	39 27% A	23 17%	42 29% ALN	28 18%	207 16%	145 15%	84 16% U	77 13%	83 16% U	74 23% AQRSUV	6 6% *	27 14%	298 16%	53 17%	199 16%	125 17%	28 12%	80 16%	115 16%	67 15%	89 17%
Not very much (2)	882 39% іко	426 39%	451 40%	95 39%	151 35%	313 38%	323 44% аен	787 40%	114 34%	130 40%	43 30%	68 50% AKMN	48 34%	54 34%	528 41%	354 37%	181 35%	239 41%	223 44% AQ	121 38%	45 42% *	74 38%	751 39%	131 42%	510 40%	280 38%	92 39%	197 39%	299 41%	193 42%	193 36%
None at all (1)	750 34% DIKLMST	360 33%	383 34%	50 20%	127 30% D	311 38% ADE	263 36% D	701 35% ADE	78 23%	95 29%	31 22%	28 21%	32 22%	51 32% L	414 32%	336 35%	198 38% AST	203 35% s	135 27%	88 27%	46 43% st*	80 41% st	642 33%	109 35%	424 33%	237 32%	90 38%	174 34%	254 35%	156 34%	166 31%
Don't know	111 5% GV	47 4%	61 5%	13 5%	27 6% G	49 6% G	22 3%	98 5% G	14 4%	25 8% A	10 7%	6 4%	6 4%	13 8%	60 5%	51 5%	22 4%	35 6% v	31 6% v	16 5%	4 4% *	3 1%	99 5%	12 4%	52 4%	47 6%	12 5%	33 6%	28 4%	15 3%	34 6%
NET: A great deal/fair amount	492 22% CFGHRU	268 24% AC	223 20%	88 36% AFGH	124 29% AFGH	148 18%	132 18%	404 20%	132 39% _{AJ}	78 24%	58 41% ALN	34 25%	58 40% Aln	40 25%	279 22%	213 22%	119 23% U	107 18%	116 23% U	97 30% AQRUV	12 11% *	40 21%	429 22%	63 20%	282 22%	170 23%	40 17%	106 21%	151 21%	97 21%	137 26% A
NET: Not very much/at all	1632 73% DEUKMTe	786 71%	834 75%	145 59%	278 65%	624 76% ADE	586 79% ADEH	1488 75% ADE	191 57%	225 69% I	75 52%	97 71% км	80 56%	105 66% к	943 74%	689 72%	379 73% т	442 76% т	359 71%	209 65%	91 85% AQST*	153 78% т	1393 73%	240 76%	933 74%	517 71%	182 78%	371 73%	553 75% e	349 76% e	359 68%
Mean	1.94 FGHU	1.98	1.91	2.25 AFGH	2.11 AFGH	1.84	1.86	1.91 F	2.30 AJ	2.02	2.35 AN	2.12 A	2.31 AN	2.01	1.95	1.94	1.91	1.88	2.03 ARU	2.11 AQRUV	1.72	1.86	1.95	1.88	1.95	1.97	1.83	1.91	1.91	1.93	2.04 Ac

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/U/J,A/K/L/M/N,A/O/P,A/Q/R/5/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/5/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

Q13. How much attention do you think politicians pay to the needs of people like you?

All Adults aged 18-75 in Great Britain

												nildren HH								dum 2016	_									
		Edi	Non-	Employn	nent status Not	UP TO	£20.000-	Income		Prefer not	(17 or At least one child	No children	Ethi White ethnic	Minority ethnic	Ge Conservati	eneral Elect	tion 2019 Vot	te	v	ote	Emp	ployment se Public	Not for profit	Own	Buying home with		ousing Stat	us Renting from local authority		
	Total	Graduate	s graduates	Working		£19,999	£34,999	£54,999	£55,000+	to say	present	present	group	group	ve	Labour	Democrats	Other	Remain	Leave	Sector	Sector	sector	outright		ownership		etc.	rdians	rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
A great deal (4)	141 6% EL	43 6%	98 7%	108 7% AE	33 4%	31 6%	51 8%	26 5%	18 5%	15 6%	58 9% AL	82 5%	111 6%	27 9%	37 6%	43 8%	7 4%	17 6%	52 6%	44 6%	63 7%	24 6%	13 11% •	42 6%	32 6%	3 9% **	23 6%	29 8%	11 7%	84 6%
A fair amount (3)	351 16% JMPS	122 16%	229 15%	236 16%	115 15%	88 16%	90 14%	84 18% J	64 19% J	25 11%	108 16%	244 15%	272 14%	73 24% AM	131 21% AP	68 12%	24 14%	57 22% AP	116 14%	140 18% s	131 15%	64 17%	26 22% *	117 17%	80 15%	12 36% **	59 15%	56 15%	26 15%	195 15%
Not very much (2)	882 39% FRWb	305 41%	577 39%	554 38%	328 42%	193 34%	245 39%	203 43% F	135 40%	106 45% F	240 37%	642 41%	766 40%	108 35%	285 45% AR	223 40% R	79 48% R	72 28%	381 44% A	308 40%	351 40% w	155 41% w	32 27% *	294 43% _{Ab}	221 41% b	8 25% **	156 40%	123 33%	73 43% ь	500 38% ь
None at all (1)	750 34% NOX	237 32%	513 35%	492 34%	258 33%	213 38% AHJ	220 35%	143 30%	107 31%	67 29%	211 32%	539 34%	667 35% AN	70 23%	160 25%	210 37% 0	51 31%	108 41% AO	282 33%	259 33%	303 34%	119 32%	45 38% *	200 30%	188 35%	9 28% **	133 34%	149 40% AX	54 32%	470 36% AX
Don't know	111 5% GMPST	41 5%	70 5%	68 5%	43 6%	36 6% G	17 3%	18 4%	17 5%	23 10% AGH	39 6%	72 5%	76 4%	29 9% AM	20 3%	18 3%	5 3%	7 3%	28 3%	22 3%	32 4%	13 4%	3 3% *	23 3%	19 4%	1 3% **	21 5%	20 5%	6 4%	60 5%
NET: A great deal/fair amount	492 22% ELM	165 22%	327 22%	344 24% AE	148 19%	119 21%	141 23%	110 23%	82 24%	39 17%	166 25% AL	326 21%	383 20%	100 33% AM	168 26% AP	111 20%	31 19%	74 28% AP	168 20%	184 24%	194 22%	87 23%	40 33% AU*	159 23%	112 21%	15 45% **	82 21%	85 23%	37 22%	279 21%
NET: Not very much/at all	1632 73% KN	542 72%	1090 73%	1046 72%	586 75%	406 72%	465 75%	346 73%	242 71%	173 73%	451 69%	1182 75% AK	1433 76% AN	178 58%	445 70%	433 77% AOR	130 78%	180 69%	664 77% A	567 73%	654 74%	274 73%	76 64% *	495 73%	409 76%	17 52% **	289 74%	272 72%	127 74%	970 74%
Mean	1.94 LM	1.96	1.94	1.97	1.89	1.88	1.95	1.98	1.98	1.94	2.02 AL	1.91	1.90	2.20 AM	2.07 AP	1.90	1.92	1.93	1.93	1.96	1.95	1.98	2.07	2.00	1.92	2.27	1.92	1.90	1.97	1.91

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q14. And thinking about different ideologies, how favourable or unfavourable, if either, would you say you are towards the following...? If you don't know what these ideologies are please say so. - Summary

All Adults aged 18-75 in Great Britain

	about d ideologi favour unfavou either, wo you are to following don't kn	wards the ? If you ow what ologies are
	Capitalism	Socialism
	(A)	(B)
Unweighted base	2235	2235
Weighted base	2235	2235
Very favourable (2)	92	197
	4%	9%
		A
Fairly favourable (1)	326	377
	15%	17%
Neither favourable nor unfavourable (0)	683	626
	31% B	28%
Fairly unfavourable (-1)	354	286 13%
	10% B	13%
Very unfavourable (-2)	264	230
very uniavourable (-2)	264	10%
Don't know	198	210
	9%	9%
I don't know what this ideology means	318	310
	14%	14%

NET: Favourable	418 19%	574 26%
NET: Unfavourable	618	A 516
	28% B	23%
Mean	-0.22	0.01 A

nts of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B Minimum Base: 30(**) Small Base: 100(*)

21-087515-49 - 7th - 9th December 2022 PUBLIC Government Cost of Living 3

Adults aged 18-75 in GB

Q14. And thinking about different ideologies, how favourable or unfavourable, if either, would you say you are towards the following...? If you don't know what these ideologies are please say so. - Capitalism All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 b	y Region		Socia	l grade			Re	gion			Urban	/ Rural	N	Marital Sta	tus		Househ	nold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	AF 75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Circle.	Widowed/ Divorced/ Separated		2	3	
	(A)	(B)	(C)	18-24 (D)	25-34 (E)	35-54 (F)	(G)	25-75 (H)	(I)	Female (I)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	Single (Z)	(a)	(b)	2 (c)	3 (d)	4+ (e)
Jnweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Annel Bried Base	2235	1052	110/	400	500	002	045	1055	405	5/5	1/0	1/2	101	104	1400	025	332	504	435	520	110	1/4	1515	510	1227	501	207	405	037	433	550
Veighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
/ery favourable (2)	92	68	24	19	21	25	28	73	29	11	10	10	7	7	50	42	20	19	32	10	5	6	82	10	47	37	8	22	23	22	25
	4%	6%	2%	8%	5%	3%	4%	4%	9%	3%	7%	7%	5%	4%	4%	4%	4%	3%	6%	3%	5%	3%	4%	3%	4%	5%	3%	4%	3%	5%	5%
	CH	AC		AFGH					AJ										AR		•										
airly favourable (1)	326	206	119	42	50	113	122	284	65	26	24	16	28	13	229	97	74	82	73	61	8	29	280	46	177	112	37	75	126	61	64
	15% CINP	19% AC	11%	17%	12%	14%	16%	14%	19%	8%	17% N	12%	20%	8%	18% AP	10%	14%	14%	14%	19%	8%	15%	15%	15%	14%	15%	16%	15%	17% Ae	13%	129
Neither favourable nor unfavourable (0)	683 31%	353 32%	327 29%	58 24%	118 27%	255 31%	252 34%	625 31%	91 27%	83 25%	34 24%	38 28%	43 30%	37 23%	384 30%	299 31%	152 29%	176 30%	158 31%	110 34%	32 30%	55 28%	582 30%	101 32%	408 32%	202 28%	72 31%	151 30%	233 32%	154 33%	14
	DJ					D	D	D													•										
airly unfavourable (-1)	354	194	159	42	63	128	120	311	59	46	20	22	25	25	219	135	73	94	72	50	23	42	301	53	201	111	42	82	114	70	87
	16%	18%	14%	17%	15%	16%	16%	16%	18%	14%	14%	16%	17%	16%	17%	14%	14%	16%	14%	16%	21%	21%	16%	17%	16%	15%	18%	16%	16%	15%	17%
																					•	Q									
rery unfavourable (-2)	264	127	130	47	47	89	80	217	37	53	24	12	20	25	164	99	66	69	47	39	12	31	233	30	132	111	21	74	75	42	72
	12% HY	12%	12%	19% AEFGH	11%	11%	11%	11%	11%	16% A	17%	9%	14%	16%	13%	10%	13%	12%	9%	12%	11%	16% S	12%	10%	10%	15% AYa	9%	15% d	10%	9%	14%
Don't know	198	58	138	16	49	67	67	183	25	38	12	15	13	21	96	102	44	61	45	27	10	11	171	27	118	59	21	45	70	36	47
	9%	5%	12%	6%	11%	8%	9%	9%	7%	12%	8%	11%	9%	13%	7%	102	9%	10%	9%	8%	9%	6%	9%	9%	9%	8%	9%	9%	10%	8%	9%
	BO		AB		D											AO					•										
don't know what this ideology means	318	96	220	21	81	145	71	297	32	70	20	24	9	31	140	178	91	83	80	24	17	22	270	48	184	101	33	60	93	76	90
	14%	9%	20%	9%	19%	18%	10%	15%	9%	21%	14%	18%	6%	20%	11%	19%	17%	14%	16%	8%	16%	11%	14%	15%	15%	14%	14%	12%	13%	16%	17%
	BDGIMOT		AB		ADGH	ADGH		DG		AI	м	м		м		AO	AT	т	т		Τ*										ь
IET: Favourable	418	273	144	61	71	137	149	357	93	37	34	26	36	20	278	140	94	101	105	71	13	35	362	56	225	149	45	98	149	83	89
	19% CJP	25% AC	13%	25% AEFH	17%	17%	20%	18%	28% AJ	11%	24%	19%	25% N	13%	22% AP	15%	18%	17%	21%	22%	12%	18%	19%	18%	18%	20%	19%	19%	20%	18%	17%
	CIP	AC		AEFH					AJ		N		N		АР						-										
IET: Unfavourable	618	321	289	90	110	218	200	528	96	99	43	34	45	49	383	234	139	163	118	89	35	73	535	83	333	222	63	157	189	113	159

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

31% 31% 30%

-0.18 -0.45 -0.21

25% 27%

-0.23

-0.24 -0.25

۸P

28%

23% 28% 33%

A1/

-0.07 -0.17

37%

AQRS

-0.39

.

-0.37

28%

-0.22 -0.19 -0.20

26% 26%

30%

-0.26

27%

-0.17

31% 26%

-0.27 -0.16

24% 30%

-0.14 -0.30

Overlap formulae used

Mean

ColumnPropartions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

28%

HPS

-0.22 -0.11

CL

29%

....

26% 37%

-0.33 -0.27

AEFGH

26%

-0.22

26%

27% 27%

-0.24 -0.17 -0.21

28%

-0.04

30%

-0.47

30%

-0.21

25%

-0.11

Q14. And thinking about different ideologies, how favourable or unfavourable, if either, would you say you are towards the following...? If you don't know what these ideologies are please say so. - Capitalism All Adults aged 18-75 in Great Britain

		Edu	cation	Employn	ment status			Income			Pres of ch (17 or	ildren HH under)	Eth	nicity	G	eneral Elec	tion 2019 Vo	te		lum 2016 ote	Em	ployment se	ctor			н	ousing Sta			
	Total	Graduate	Non- s graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage	Shared ownership	Rent privately		Live with family/gua rdians	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
Very favourable (2)	92 4% Pd	41 5% AC	51 3%	61 4%	31 4%	24 4%	24 4%	17 4%	19 6%	8 4%	30 5%	62 4%	76 4%	16 5%	52 8% APQ	8 1%	3 2%	12 5% P	27 3%	42 5%	42 5%	17 4%	3 2% *	36 5%	20 4%	2 5%	15 4%	9 2%	10 6%	43 3%
Fairly favourable (1)	326 15% Cibd	148 20% AC	178 12%	218 15%	108 14%	66 12%	95 15%	75 16% J	68 20% AFJ	22 9%	83 13%	243 15%	274 15%	46 15%	135 21% APR	66 12%	26 16%	37 14%	140 16%	127 16%	139 16%	56 15%	15 12% *	126 19% AYbd	73 13%	5 17% **	56 14%	34 9%	28 16% b	163 12%
Neither favourable nor unfavourable (0)	683 31% a	216 29%	467 31%	454 31%	230 30%	153 27%	200 32%	159 33%	98 29%	73 31%	196 30%	488 31%	577 30%	99 32%	211 33%	159 28%	66 40% APR	72 28%	265 31%	248 32%	276 31%	121 32%	34 29% *	225 33% a	174 32%	10 31% **	100 25%	129 34% a	44 26%	402 31% a
Fairly unfavourable (-1)	354 16% JOT	123 16%	231 16%	227 16%	127 16%	90 16%	84 14%	87 18% J	68 20% _{GJ}	25 11%	98 15%	256 16%	308 16%	45 15%	67 11%	118 21% AO	34 20% 0	59 23% AO	172 20% AT	100 13%	138 16%	65 17%	20 17% *	102 15%	94 17%	4 13% **	66 17%	60 16%	24 14%	220 17%
Very unfavourable (-2)	264 12% 0	97 13%	167 11%	172 12%	92 12%	74 13%	78 13%	53 11%	30 9%	28 12%	66 10%	197 12%	211 11%	46 15%	46 7%	101 18% AOQ	15 9%	39 15% 0	111 13%	79 10%	91 10%	43 12%	28 24% AUV*	64 10%	54 10%	4 11%	53 13%	54 14%	27 16% XY	160 12% Y
Don't know	198 9% DIQS	58 8%	140 9%	109 8%	89 11% AD	63 11% н	60 10% I	30 6%	15 4%	30 13% ні	56 9%	143 9%	165 9%	27 9%	42 7%	51 9% Q	4 3%	21 8%	59 7%	59 8%	68 8%	28 7%	5 4% •	49 7%	45 8%	2 7%	48 12% AX	36 10%	11 6%	129 10%
I don't know what this ideology means	318 14% BLNPRSX	66 9%	252 17% AB	217 15%	101 13%	90 16%	82 13%	53 11%	44 13%	50 21% AGHI	126 19% AL	192 12%	281 15% N	28 9%	81 13%	59 11%	17 10%	22 8%	85 10%	119 15% s	127 14%	46 12%	13 11% *	74 11%	81 15%	5 16% **	55 14%	55 15%	27 16%	190 15%
NET: Favourable	418 19% CJPbd	189 25% AC	229 15%	279 19%	139 18%	90 16%	118 19%	92 19%	88 26% AFGJ	30 13%	113 17%	305 19%	350 19%	62 20%	187 30% APQR	74 13%	30 18%	48 19%	167 19%	168 22% A	181 21%	72 19%	18 15% *	162 24% AYbd	93 17% b	7 21%	71 18% b	43 11%	37 22% b	207 16% b
NET: Unfavourable	618 28% OT	220 29%	398 27%	399 27%	219 28%	164 29%	163 26%	140 30%	97 28%	53 23%	164 25%	453 29%	519 27%	92 30%	113 18%	219 39% AO	49 29% 0	98 37% AD	283 33% AT	179 23%	229 26%	108 29%	48 41% AUV*	167 25%	148 27%	8 24%	119 30%	114 30%	52 30%	380 29%
Mean	-0.22 PWbd	-0.14 A	-0.26	-0.20	-0.24	-0.31	-0.21	-0.22	-0.07 AF	-0.27	-0.19	-0.23	-0.21	-0.24	0.16 APQR	-0.53	-0.21 P*	-0.35	-0.28	-0.08 AS	-0.14 W	-0.21 W	-0.56	-0.06 Aabd	-0.22	-0.11	-0.30	-0.40	-0.24	-0.29

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

21-087515-49 - 7th - 9th December 2022 PUBLIC Government Cost of Living 3

Adults aged 18-75 in GB

Q14. And thinking about different ideologies, how favourable or unfavourable, if either, would you say you are towards the following...? If you don't know what these ideologies are please say so. - Socialism All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	larital Stat	us		House	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
Very favourable (2)	197 9% P	107 10%	86 8%	31 12% AFGH	41 10%	68 8%	57 8%	166 8%	35 10%	35 11%	18 12%	8 6%	15 11%	19 12%	140 11% AP	57 6%	49 9%	44 8%	34 7%	32 10%	9 9% •	28 14% ARS	171 9%	26 8%	107 8%	69 9%	21 9%	52 10%	60 8%	36 8%	49 9%
Fairly favourable (1)	377 17% CGHP	206 19% c	167 15%	62 25% AEFGH	76 18%	139 17%	101 14%	316 16%	69 20%	65 20%	31 21%	27 20%	43 30% AN	23 15%	245 19% AP	132 14%	87 17%	81 14%	80 16%	72 22% ARS	19 18% *	38 19%	336 18%	41 13%	198 16%	145 20% AY	34 15%	82 16%	116 16%	81 18%	98 18%
Neither favourable nor unfavourable (0)	626 28% CJ	334 30% c	289 26%	60 24%	130 30%	230 28%	207 28%	566 28%	114 34% AJ	74 23%	36 25%	36 27%	38 26%	45 28%	348 27%	277 29%	136 26%	177 30%	126 25%	90 28%	38 36% s*	58 30%	535 28%	91 29%	372 29%	193 26%	61 26%	143 28%	192 26%	142 31%	148 28%
Fairly unfavourable (-1)	286 13% EJe	153 14%	131 12%	29 12%	32 7%	93 11%	132 18% ADEFH	257 13% E	37 11%	23 7%	14 10%	14 10%	14 10%	14 9%	166 13%	119 13%	77 15%	77 13%	69 14%	35 11%	8 8% *	19 10%	246 13%	40 13%	156 12%	86 12%	43 18% AYZ	68 13%	114 16% Ae	52 11%	52 10%
Very unfavourable (-2)	230 10% CEJNe	145 13% AC	85 8%	19 8%	26 6%	71 9%	114 15% ADEFH	211 11% EF	28 8%	17 5%	11 7%	11 8%	11 8%	6 4%	149 12% AP	81 9%	43 8%	65 11%	64 13%	32 10%	5 5% *	21 11%	189 10%	42 13%	140 11%	63 9%	27 12%	53 10%	97 13% Ade	40 9%	41 8%
Don't know	210 9% 80	70 6%	139 12% AB	18 7%	54 13% ADG	80 10%	58 8%	192 10%	31 9%	40 12%	15 10%	16 12%	14 9%	20 13%	94 7%	115 12% AD	48 9%	55 9%	46 9%	33 10%	13 12% *	14 7%	179 9%	31 10%	119 9%	71 10%	20 8%	50 10%	71 10%	35 8%	53 10%
I don't know what this ideology means	310 14% BGIMOTc	87 8%	220 20% AB	27 11%	71 17% G	141 17% ADGH	71 10%	282 14% G	24 7%	74 22% Ai	20 14%	24 18% M	10 7%	31 20% AM	138 11%	171 18% AD	81 15% T	84 14% T	87 17% ATV	27 8%	14 13% *	17 9%	265 14%	45 14%	176 14%	104 14%	29 12%	63 12%	82 11%	75 16% c	89 17% Ac
NET: Favourable	574 26% CGHPR	313 28% AC	253 23%	92 38% AEFGH	117 27%	207 25%	158 21%	482 24%	104 31%	99 30% A	48 34% A	35 26%	58 40% ALN	43 27%	385 30% AP	189 20%	136 26%	125 21%	114 23%	104 32% ARS	29 27% *	66 34% ARS	507 26%	67 21%	305 24%	215 29% AY	55 23%	134 26%	176 24%	116 25%	147 28%
NET: Unfavourable	516	298	217	48	57	164	246	468	65	40	25	25	25	20	315	201	120	142	133	67	14	40	435	81	296	150	70	120	211	92	92

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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Overlap formulae used

Mean

ColumnPropartions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

23% 27%

CEFJNUe AC

0.01

GHc

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19%

0.05

20%

E

0.28

AFGH

13% 20%

0.25

AGH

33% 24%

-0.24 -0.02

E ADEFH EF

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G

19%

J

0.16

12% 17%

0.36

0.28

...

Q14. And thinking about different ideologies, how favourable or unfavourable, if either, would you say you are towards the following...? If you don't know what these ideologies are please say so. - Socialism All Adults aged 18-75 in Great Britain

		Edu	cation	Employn	nent status			Income			Pres of ch (17 or	ildren HH under)	Ethr	nicity	G	eneral Elect	tion 2019 Vo	te	Referenc		Em	ployment se	ector			н	ousing Stat			
	Total		Non- s graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright		Shared ownership	Rent privately	authority etc.	Live with family/gua rdians	a mortgage rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
Very favourable (2)	197 9% CIOT	97 13% AC	100 7%	141 10%	56 7%	57 10% J	45 7%	44 9%	40 12% J	11 5%	66 10%	131 8%	161 9%	34 11%	10 2%	115 20% AOQR	7 4%	35 13% AOQ	118 14% AT	42 5%	68 8%	41 11%	27 22% AUV*	50 7%	46 9%	4 12% **	42 11%	36 10%	15 9%	124 10%
Fairly favourable (1)	377 17% CJOTX	174 23% AC	203 14%	255 17%	122 16%	97 17% J	106 17% J	78 16% J	75 22% AJ	21 9%	106 16%	271 17%	306 16%	67 22% AM	49 8%	146 26% AD	42 25% A0	63 24% AO	206 24% AT	83 11%	136 16%	85 23% AU	23 19%	94 14%	105 19% x	2 7%	69 18%	61 16%	40 23% AX	235 18%
Neither favourable nor unfavourable (0)	626 28% BEP	183 24%	443 30% B	435 30% AE	191 25%	144 26%	159 26%	165 35% AFGI	83 24%	75 32%	192 29%	434 27%	531 28%	89 29%	185 29%	133 24%	58 35% PR	64 24%	224 26%	216 28%	268 30%	113 30%	31 26% *	199 29%	156 29%	11 34% **	100 25%	112 30%	43 25%	369 28%
Fairly unfavourable (-1)	286 13% BDKPVYd	83 11%	203 14%	157 11%	129 17% AD	70 13%	97 16%	52 11%	40 12%	27 12%	54 8%	232 15% AK	247 13%	36 12%	136 21% APR	42 7%	28 17% P	28 11%	111 13%	126 16% A	106 12%	35 9%	9 8% *	121 18% AYad	44 8%	2 7%	41 10%	47 12%	28 16% Yd	132 10%
Very unfavourable (-2)	230 10% FKPQSb	82 11%	148 10%	139 10%	92 12%	42 7%	78 12% F	52 11%	38 11%	21 9%	49 7%	182 11% AK	205 11%	23 7%	137 22% APQR	20 4%	8 5%	20 8% P	54 6%	132 17% AS	96 11%	28 7%	12 10% *	92 14% Abcd	59 11%	3 8% **	38 10%	25 7%	12 7%	121 9%
Don't know	210 9% BDIOQST	58 8%	151 10%	120 8%	90 12% AD	67 12% Al	54 9%	37 8%	21 6%	31 13% 1	62 9%	147 9%	172 9%	30 10%	39 6%	50 9% Q	6 3%	29 11% 0Q	65 8%	55 7%	76 9%	28 7%	4 4% •	50 7%	47 9%	4 11% **	47 12% ×	43 12%	11 6%	137 10%
I don't know what this ideology means	310 14% BHLNPRSX	72 10%	238 16% AB	211 14%	98 13%	84 15% н	84 14%	46 10%	45 13%	50 21% AGHI	127 19% AL	183 12%	271 14% N	29 9%	77 12%	57 10%	18 11%	22 8%	82 10%	119 15% s	128 15%	46 12%	12 10% *	71 10%	83 15% x	7 21% **	56 14%	52 14%	22 13%	191 15% x
NET: Favourable	574 26% СЈМОТХ	271 36% AC	303 20%	396 27%	178 23%	154 27% J	151 24% J	122 26% J	115 34% AGHJ	32 14%	172 26%	402 25%	466 25%	101 33% AM	60 9%	260 46% AOQR	49 29% 0	98 38% AO	324 38% AT	125 16%	205 23%	125 33% AU	50 42% AU*	144 21%	150 28% x	6 19%	111 28% ×	97 26%	55 32% x	359 27% x
NET: Unfavourable	516 23% DKPSVYd	165 22%	351 24%	296 20%	220 28% AD	112 20%	174 28% AF	104 22%	78 23%	48 20%	103 16%	413 26% AK	452 24%	59 19%	273 43% APQR	62 11%	36 21% P	49 19% P	165 19%	258 33% AS	202 23% V	63 17%	21 18% *	214 32% AYabd	103 19%	5 15% **	79 20%	71 19%	40 23%	253 19%
Mean	0.01 CEGLOTX	0.20 AC	-0.09	0.09 AE	-0.13	0.14 G	-0.11	0.03	0.14 G	-0.16	0.18 AL	-0.05	-0.02	0.21 AM	-0.66	0.64 AOQR	0.08	0.30 A0	0.31 AT	-0.37	-0.04	0.25 AU	0.43 AU*	-0.20	0.08 X	0.12	0.13 X	0.13 X	0.13 X*	0.11 AX

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

21-087515-49 - 7th - 9th December 2022 PUBLIC Government Cost of Living 3

Adults aged 18-75 in GB

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - Summary

All Adults aged 18-75 in Great Britain

	People on					groups of pe	w well or ba ople?	iaiy, ii citiici	, uo you un	
	high	People on middling incomes	People on low incomes	Pensioner s	Young	Regions in Northern England	Regions in South England	Big businesses	Small business owners	People like me
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	2235	2235	2235	2235	2235	2235	2235	2235	2235	2235
Weighted base	2235	2235	2235	2235	2235	2235	2235	2235	2235	2235
Very well (2)	964	51	68	90	51	40	300	756	47	32
	43%	2%	3%	4%	2%	2%	13%	34%	2%	1%
	BCDEFGHU	1	FJ	BEFIJ	1		BCDEFIJ	BCDEFGU		
Fairly well (1)	596	343	227	398	201	172	566	668	241	216
	27% BCDEFU	15% CEFU	10% F	18% BCEFU	9%	8%	25% BCDEFU	30% ABCDEFGU	11%	10% F
	BCDEFU	CEFU	P	BCEFU			BCDEHU	ABCDEFGU	EF	
Neither well nor badly (0)	349	745	378	469	603	540	633	387	540	631
	16%	33%	17%	21%	27%	24%	28%	17%	24%	28%
		ACDEFGHIJ		ACH	ACDFHI	ACDH	ACDFHI		ACDH	ACDFHI
Fairly badly (-1)	82	610	615	610	757	635	218	129	833	692
	4%	27%	28%	27%	34%	28%	10%	6%	37%	31%
		AGH	AGH	AGH	ABCDFGHJ	AGH	AH	A	ABCDEFGHJ	ABCDGH
Very badly (-2)	45	258	791	472	361	417	105	52	301	529
	2%	12%	35%	21%	16%	19%	5%	2%	13%	24%
		AGH	ABDEFGHIJ	ABEFGHI	ABGHI	ABEGHI	AH		ABGH	ABDEFGH
Don't know	199	228	157	195	262	432	413	243	273	135
	9%	10%	7%	9%	12%	19%	18%	11%	12%	6%
	C	ACDJ	1	C	ABCDJ	ABCDEHU	ABCDEHU	ACDJ	ABCDHJ	

d out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - People on high incomes

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ADEFH

ADE

All Adults aged 18-75 in Great Britain

		Ge	ender			Age			18-34 b	y Gender		18-34 b	y Region		Social	grade			Re	gion			Urban	/ Rural	N	Marital State	us		Househ	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
Very well (2)	964 43% DILMNT	488 44%	469 42%	83 34%	165 39%	352 43% D	364 49% ADEFH	881 44% ADE	116 34%	129 39%	58 41%	47 34%	49 34%	53 33%	565 44%	399 42%	246 47% _{RT}	233 40%	217 43%	119 37%	50 47% *	99 51% RT	831 43%	133 42%	549 43%	320 44%	95 40%	233 46%	336 46% e	188 41%	207 39%
Fairly well (1)	596 27% N	297 27%	294 26%	65 27%	110 26%	210 25%	211 29%	530 27%	95 28%	79 24%	37 26%	44 33% N	37 26%	31 19%	353 28%	243 25%	135 26%	148 25%	138 27%	93 29%	25 23% *	56 28%	498 26%	97 31%	333 26%	193 26%	70 30%	136 27%	215 29%	112 24%	133 25%
Neither well nor badly (0)	349 16% _{Gb}	175 16%	173 16%	52 21% AFGH	81 19% GH	122 15%	95 13%	298 15%	71 21% A	61 19%	28 20%	27 20%	29 20%	30 19%	189 15%	160 17%	68 13%	96 16%	79 16%	60 19%	20 18% *	26 13%	310 16%	39 13%	211 17%	112 15%	26 11%	62 12%	103 14%	97 21% Acb	88 17%
Fairly badly (-1)	82 4% GHc	40 4%	42 4%	20 8% AFGH	20 5% G	29 4%	13 2%	63 3% G	27 8% AJ	13 4%	4 2%	6 5%	14 10% AK	15 9% АК	52 4%	30 3%	12 2%	30 5% Q	16 3%	18 6% Q	3 3% *	3 2%	69 4%	13 4%	47 4%	22 3%	13 6%	18 4%	17 2%	20 4%	27 5% c
Very badly (-2)	45 2%	24 2%	21 2%	8 3% AG	11 3%	16 2%	10 1%	37 2%	8 2%	11 3%	4 3%	4 3%	4 3%	8 5% A	23 2%	22 2%	10 2%	14 2%	9 2%	7 2%		4 2%	39 2%	6 2%	24 2%	16 2%	5 2%	9 2%	11 1%	7 2%	18 3% Ac
Don't know	199 9% BGOV	77 7%	118 11% AB	17 7%	41 10%	93 11% ADGH	47 6%	181 9% G	21 6%	35 11%	12 8%	8 6%	12 8%	23 15% AL	100 8%	99 10%	49 9%	62 11% v	46 9%	24 8%	9 9% *	8 4%	173 9%	25 8%	103 8%	70 10%	25 11%	53 10%	52 7%	37 8%	57 11% c
NET: Very/fairly well	1559 70% DEIJMNRde	785 71%	763 68%	148 60%	275 64%	561 68% D	575 78% ADEFH	1411 71% ADE	211 62%	208 63%	96 67% N	91 67% N	86 59%	83 53%	918 72% A	642 67%	381 73% R	381 65%	355 70%	212 66%	75 70% *	155 79% ART	1329 69%	230 73%	882 70%	513 70%	165 70%	368 72% _{de}	551 75% Ade	300 65%	340 64%
NET: Fairly/very badly	127 6% GHc	64 6%	63 6%	28 11% AFGH	31 7% GH	45 6%	23 3%	99 5% G	36 11% A	24 7%	7 5%	10 7%	18 12% AK	22 14% AK	75 6%	52 5%	22 4%	44 8% Q	26 5%	25 8%	3 3% *	7 4%	108 6%	20 6%	71 6%	39 5%	18 8%	27 5%	28 4%	28 6%	45 8% Ac

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

1.15 1.16 1.15 0.85 1.03 1.17 1.31 1.19 0.89 1.03 1.08 0.97 0.85 0.78 1.17 1.13 1.26 1.07 1.17 1.00 1.24 1.29 1.15 1.16 1.15 1.17 1.14 1.23

ART

RT

Overlap formulae used

Mean

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/5/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

DEULMNTe

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PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - People on high incomes

All Adults aged 18-75 in Great Britain

												nildren HH								dum 2016										
		Ed	ucation	Employn	nent status			Income			(17 or	under)	Eth	nicity	G	ieneral Elec	ction 2019 Vo	te	v	ote	Em	ployment s	ector			н	ousing Stat			
			Non-		Not	UP TO	£20,000-	£35,000 -		Prefer not		No children	White ethnic	Minority ethnic	Conservati		Liberal				Private	Public	Not for profit	Own	Buying home with		Rent		family/gua	mortga
	Total		s graduates	-	working	£19,999	£34,999	£54,999	£55,000+	to say	present	present	group	group	ve	Labour	Democrats		Remain	Leave	Sector	Sector	sector	outright		ownership		etc.	rdians	ren
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Jnweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	130
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
/ery well (2)	964 43%	338 45%	626 42%	607 42%	357 46%	261 47%	272 44%	218 46%	130 38%	84 36%	268 41%	696 44%	851 45%	107 35%	223 35%	316 56%	83 50%	136 52%	426 50%	343 44%	366 42%	164 44%	51 43%	296 44%	249 46%	11 33%	144 37%	188 50%	67 39%	580 44%
	JNOa					U		U					AN			AO	0	AO	А				•		a			Aac		а
Fairly well (1)	596 27%	216 29%	379 26%	388 27%	208 27%	129 23%	181 29%	123 26%	100 29%	62 26%	150 23%	446 28%	510 27%	79 26%	221 35%	133 24%	54 32%	51 20%	242 28%	223 29%	242 28%	103 27%	32 27%	211 31%	138 26%	9 27%	107 27%	75 20%	49 28%	320 24%
	KRbd	A					F					AK			APR		R						•	Abd			ь		b	b
Neither well nor badly (0)	349 16%	98 13%	252 17%	244 17%	106 14%	79 14%	90 14%	82 17%	51 15%	48 20%	118 18%	231 15%	274 14%	69 23%	99 16%	59 11%	12 7%	45 17%	107 12%	117 15%	149 17%	57 15%	17 14%	98 14%	82 15%	5 15%	64 16%	68 18%	25 15%	214 16%
	BMPQS	1376	В	1770	1470	1470	1470	1770	1576	20%	10%	1576	1470	AM	PQ	11/6	770	PQ	1270	1576	1776	15%	*	14/0	1376	**	10%	10/0	15%	10/0
Fairly badly (-1)	82 4%	31 4%	51 3%	63 4%	19 2%	20 4%	18 3%	15 3%	23 7%	6 3%	35 5%	47 3%	64 3%	16 5%	34 5%	15 3%	7 4%	10 4%	26 3%	29 4%	36 4%	14 4%	11 9%	21 3%	22 4%	3 9%	16 4%	11 3%	5 3%	49
	476 EL	470	376	470	276	470	376	376	AGH	376	AL	576	576	376	376	576	470	470	576	49.70	476	470	A*	576	470	**	470	576	376	4%
/ery badly (-2)	45	12	33	34	11	18	6	7	12	2	19	27	36	6	13	14	3	6	18	11	19	9	3	7	9	•	11	8	10	28
	2%	2%	2%	2%	1%	3% G	1%	2%	4% G	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	1% **	3%	2%	6% AXYd	2%
Don't know	199	54	145	122	77	54	56	29	26	33	66	133	158	31	44	25	7	13	41	49	67	29	5	44	39	5	50	28	15	116
	9% BHPSTX	7%	10%	8%	10%	10%	9%	6%	8%	14% AHI	10%	8%	8%	10%	7%	5%	4%	5%	5%	6%	8%	8%	4% *	6%	7%	14% **	13% AXYbd	7%	9%	9%
NET: Very/fairly well	1559	554	1005	995	565	389	453	341	230	146	417	1142	1361	185	444	448	136	187	668	567	608	267	84	507	387	20	251	262	116	900
	70% CJKNa	74% AC	68%	68%	73%	70%	73% J	72% J	67%	62%	64%	72% AK	72% AN	60%	70%	80% AOR	82% AOR	71%	78% A	73% A	69%	71%	70% *	75% Aad	72% a	60% **	64%	70%	68%	69% a
NET: Fairly/very badly	127	43	85	97	30	38	24	22	35	8	54	74	99	22	47	29	10	17	44	40	55	22	13	28	31	3	27	19	15	78
	6% EL	6%	6%	7% AE	4%	7%	4%	5%	10% AGHJ	3%	8% AL	5%	5%	7%	7%	5%	6%	6%	5%	5%	6%	6%	11% A*	4%	6%	10% **	7%	5%	9% x	6%
Mean	1.15	1.20	1.13	1.10	1.26	1.17	1.23	1.19	0.99	1.09	1.04	1.20	1.20	0.96	1.03	1.35	1.30	1.21	1.26	1.19	1.11	1.16	1.04	1.21	1.19	0.95	1.04	1.21	1.02	1.15

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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ac

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

DIKNO

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AD

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - People on middling incomes

All Adults aged 18-75 in Great Britain

		Ge	ender			Age			18-34 by	Gender		18-34 k	y Region		Social	grade			Re	gion			Urban	/ Rural	N	Aarital Stat	us		Househ	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4-
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e
Inweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	59
Veighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	53
/ery well (2)	51 2% c	33 3%	18 2%	10 4% AFGH	17 4% AFGH	11 1%	12 2%	41 2%	20 6% AJ	7 2%	6 5%	5 4%	7 5%	3 2%	30 2%	21 2%	12 2%	7 1%	9 2%	9 3%	4 4% •	10 5% AR	46 2%	5 1%	30 2%	15 2%	5 2%	15 3%	13 2%	14 3%	9 2%
airly well (1)	343 15% R	167 15%	171 15%	52 21% AEFH	51 12%	108 13%	133 18% EFH	291 15%	53 16%	47 14%	29 20% N	21 16%	27 19%	17 11%	205 16%	138 15%	95 18% R	67 12%	82 16%	58 18% R	12 12% *	29 15%	290 15%	53 17%	195 15%	107 15%	41 17%	78 15%	129 18%	59 13%	78 15
Neither well nor badly (0)	745 33% CFO	405 37% AC	337 30%	80 33%	161 38% F	229 28%	274 37% AFH	665 33% F	135 40% _{AJ}	104 32%	51 36%	46 34%	58 40% N	44 28%	399 31%	345 36% 0	180 35%	183 31%	159 31%	120 37%	38 36% *	63 32%	630 33%	115 36%	403 32%	261 36%	81 34%	178 35%	265 36% e	144 31%	15 30'
Fairly badly (-1)	610 27% EIKM	297 27%	311 28%	58 24%	94 22%	271 33% ADEGH	187 25%	552 28% E	75 22%	76 23%	27 19%	36 27% м	22 15%	48 30% км	374 29% A	237 25%	138 27%	171 29%	136 27%	72 22%	35 33% *	58 30%	528 27%	83 26%	367 29%	192 26%	52 22%	126 25%	182 25%	152 33% Acb	15 289
/ery badly (-2)	258 12% BDQc	108 10%	149 13% AB	19 8%	57 13% D	112 14% ADG	70 9%	239 12% DG	32 9%	44 13%	14 10%	16 12%	17 12%	21 13%	162 13%	96 10%	44 8%	81 14% Q	67 13% Q	40 12%	6 6% *	19 10%	225 12%	33 11%	151 12%	73 10%	34 15%	56 11%	67 9%	57 12%	78 155 Ac
Don't know	228 10% вю	92 8%	132 12% AB	27 11%	48 11%	90 11%	64 9%	202 10%	23 7%	50 15% AI	16 11%	11 8%	13 9%	25 16% A	113 9%	116 12% 0	51 10%	74 13% т	52 10%	23 7%	11 10% *	17 9%	202 11%	27 8%	121 10%	86 12%	22 9%	57 11%	77 11%	36 8%	58 119
IET: Very/fairly well	394 18% FHR	200 18%	188 17%	62 25% AEFH	68 16%	119 14%	145 20% FH	332 17%	73 22%	53 16%	36 25% AN	27 20%	34 24% N	20 13%	234 18%	159 17%	107 20% R	75 13%	91 18% R	67 21% R	16 15% *	38 20%	336 17%	58 18%	226 18%	122 17%	46 20%	92 18%	142 19%	73 16%	8 16
NET: Fairly/very badly	868 39% DGIKMPc	404 37%	460 41% A	77 31%	151 35%	384 47% ADEGH	256 35%	791 40% DG	107 32%	120 37%	41 28%	52 38%	39 27%	69 44% км	535 42% AP	333 35%	182 35%	252 43% AQT	203 40%	112 35%	42 39% *	77 39%	752 39%	116 37%	518 41%	264 36%	86 37%	183 36%	249 34%	208 45% Acb	22 43' Aci
Mean	-0.34	-0.28	-0.41	-0.11	-0.32	-0.50	-0.25	-0.37	-0.14	-0.38	-0.10	-0.28	-0.11	-0.51	-0.37	-0.30	-0.23	-0.49	-0.38	-0.25	-0.28	-0.27	-0.35	-0.30	-0.36	-0.31	-0.32	-0.29	-0.24	-0.42	-0.4

AN* This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/5/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

CFHRe

AC

AEFH

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AFH

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AJ

Ade

PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - People on middling incomes

All Adults aged 18-75 in Great Britain

												hildren HH								dum 2016	_									
		Edu	ication	Employn	nent status			Income			(17 or	under)	Eth	nicity	G	eneral Elec	tion 2019 Vo	te	v	ote	Em	ployment s	ector			н	ousing Stat			All
	Total	Graduate	Non- s graduates	Working	Not	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage	Shared ownership	Rent privately	Renting from local authority etc.		All wh have mortgag rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
Very well (2)	51 2% J	20 3%	31 2%	36 2%	15 2%	24 4% AGJ	9 1%	10 2% J	8 2% J	•	20 3%	31 2%	39 2%	11 4%	16 2%	12 2%	5 3%	13 5% AP	23 3%	16 2%	28 3%	6 2%	1 1% *	23 3%	10 2%	1 3% **	5 1%	11 3%	1 1%	25 2%
Fairly well (1)	343 15% J	119 16%	224 15%	212 15%	132 17%	95 17% J	114 18% U	68 14%	42 12%	23 10%	89 14%	254 16%	284 15%	57 18%	129 20% AP	84 15%	21 13%	48 18%	130 15%	137 18%	128 15%	50 13%	20 17%	125 19% AYd	72 13%	4 11% **	67 17%	50 13%	25 15%	188 14%
Neither well nor badly (0)	745 33% KY	237 32%	508 34%	491 34%	254 33%	195 35%	202 32%	158 33%	105 31%	85 36%	189 29%	556 35% AK	633 33%	104 34%	216 34%	179 32%	65 39%	80 31%	275 32%	273 35%	305 35%	108 29%	49 41% v*	240 36% Y	158 29%	8 24% **	124 32%	147 39% AYd	59 34%	428 33% Y
Fairly badly (-1)	610 27% FN	224 30% A	386 26%	402 28%	209 27%	123 22%	183 29% F	132 28%	102 30% F	71 30% F	190 29%	421 27%	535 28% N	65 21%	152 24%	180 32% AO	46 28%	73 28%	260 30% A	209 27%	241 27%	120 32% A	26 22% *	176 26%	175 32% AXbd	11 33% **	101 26%	87 23%	50 29%	363 28%
Very badly (-2)	258 12% ELX	84 11%	174 12%	186 13% AE	72 9%	55 10%	58 9%	71 15% AFGJ	56 16% AFGJ	18 8%	98 15% AL	160 10%	220 12%	31 10%	84 13%	66 12%	18 11%	30 11%	109 13%	88 11%	100 11%	62 17% AU	19 16% *	59 9%	85 16% AXd	4 13% **	45 12%	39 10%	20 12%	169 13% AX
Don't know	228 10% BDHMOPSTW XY	65 9%	163 11%	132 9%	96 12% AD	68 12% н	58 9%	34 7%	30 9%	38 16% AGHI	71 11%	158 10%	180 10%	39 13%	37 6%	41 7%	10 6%	17 6%	62 7%	49 6%	77 9%	29 8%	4 3% *	53 8%	40 7%	5 16% **	50 13% xy	44 12%	17 10%	134 10% Y
NET: Very/fairly well	394 18% J	138 18%	255 17%	247 17%	147 19%	119 21% AU	123 20% J	79 17% J	49 14%	23 10%	108 17%	285 18%	323 17%	68 22% A	144 23% AP	96 17%	26 16%	61 23% A	153 18%	154 20%	156 18%	56 15%	21 18% *	149 22% AYd	82 15%	5 14% **	72 18%	60 16%	26 15%	214 16%
NET: Fairly/very badly	868 39%	308 41%	560 38%	588 40%	281 36%	178 32%	241 39%	203 43%	158 46%	89 38%	288 44%	581 37%	755 40%	96 31%	236 37%	246 44%	64 39%	103 40%	369 43%	297 38%	342 39%	182 49%	45 38%	235 35%	260 48%	15 46%	147 37%	126 33%	70 41%	533 41%

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AM

А

-0.18 -0.27 -0.39 -0.33 -0.24 -0.38 -0.30

А

AL

-0.42 -0.50 -0.42 -0.44 -0.30 -0.36

AF

F

-0.30

.

AHU

F

Overlap formulae used

Mean

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/UJ,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

FLNX

-0.34

IKVYd

А

-0.34

-0.34 -0.37 -0.28 -0.18

ColumnMeans (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

Xb

-0.39

Y

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AU

-0.32 -0.53 -0.36

V

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-0.49

Y

**

-0.34 -0.28 -0.41

Y

AXabd

-0.51

-0.20

AYcd

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - People on low incomes

All Adults aged 18-75 in Great Britain

		Ge	ender			Age			18-34 b	y Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	larital Stat	us		House	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
Very well (2)	68 3% G	29 3%	39 4%	13 5% AGH	18 4% G	24 3%	13 2%	55 3%	17 5%	14 4%	7 5%	5 4%	6 4%	12 8% A	43 3%	26 3%	11 2%	21 4%	22 4%	10 3%	2 2% *	2 1%	61 3%	8 2%	44 3%	18 2%	6 3%	16 3%	16 2%	17 4%	20 4%
Fairly well (1)	227 10% P	115 10%	111 10%	32 13% AF	38 9%	73 9%	84 11%	195 10%	39 12%	30 9%	16 11%	17 13%	19 13%	12 8%	149 12% AP	78 8%	50 10%	54 9%	63 13% U	37 11%	5 4% *	18 9%	185 10%	42 13%	136 11%	62 8%	29 12%	49 10%	70 10%	55 12%	54 10%
Neither well nor badly (0)	378 17% E	174 16%	204 18%	57 23% AEFGH	55 13%	138 17%	128 17%	321 16%	53 16%	58 18%	28 19%	15 11%	34 24% AL	24 15%	199 16%	178 19%	81 16%	101 17%	83 16%	68 21% v	19 18% *	24 12%	313 16%	64 20%	219 17%	119 16%	39 17%	75 15%	140 19%	82 18%	81 15%
Fairly badly (-1)	615 28% DJ	323 29%	288 26%	55 22%	120 28%	228 28%	212 29% D	560 28% D	100 30%	74 23%	35 25%	43 32%	32 22%	35 22%	353 28%	262 27%	140 27%	157 27%	143 28%	88 27%	35 33% *	51 26%	532 28%	83 26%	352 28%	207 28%	56 24%	146 29%	216 29%	119 26%	134 25%
Very badly (-2)	791 35%	399 36%	385 34%	77 31%	155 36%	293 36%	265 36%	714 36%	111 33%	117 36%	45 31%	49 36%	48 33%	53 33%	455 35%	336 35%	200 38% s	195 33%	160 32%	105 33%	40 38% *	90 46% ARST	690 36%	101 32%	435 34%	269 37%	87 37%	183 36%	246 34%	165 36%	197 37%
Don't know	157 7% G	63 6%	90 8%	11 5%	42 10% ADG	66 8% G	37 5%	145 7% G	17 5%	34 10% AI	12 9%	7 5%	5 3%	23 15% ALM	83 6%	74 8%	38 7%	56 10% AT	34 7%	13 4%	6 5% *	9 5%	140 7%	17 5%	81 6%	58 8%	18 8%	43 8%	46 6%	23 5%	45 8%
NET: Very/fairly well	295 13% PZ	143 13%	151 13%	45 18% AFGH	56 13%	97 12%	97 13%	250 13%	56 17%	44 13%	23 16%	22 16%	25 18%	24 15%	192 15% AP	103 11%	60 12%	75 13%	85 17% AQU	47 15%	7 6% *	20 10%	245 13%	50 16%	180 14%	80 11%	35 15%	65 13%	86 12%	71 15%	73 14%
NET: Fairly/very badly	1406 63% CDN	721 65% AC	673 60%	132 54%	275 64% D	521 63% D	478 65% D	1274 64% AD	211 62%	191 58%	80 56%	92 68% N	80 55%	87 55%	808 63%	598 63%	341 65%	351 60%	303 60%	193 60%	75 70% *	142 72% ARST	1222 64%	184 58%	787 62%	476 65%	142 61%	328 64%	462 63%	284 62%	331 63%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

-0.65 -0.92 -0.92 -0.90 -0.91 -0.77 -0.86 -0.73 -0.89 -0.69 -0.77 -0.86 -0.92 -0.98 -0.85

Overlap formulae used

Mean

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/5/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

-0.88 -0.91

HV

-0.84

AEFGH

-0.83 -0.90

-0.75 -0.78 -1.05 -1.13 -0.90 -0.76 -0.84 -0.96 -0.87 -0.92 -0.88

AQUV

v

V

PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - People on low incomes

All Adults aged 18-75 in Great Britain

												hildren HH								dum 2016										
		Ed	ucation	Employn	nent status			Income			(17 or	under)	Eth	nicity	G	eneral Elec	tion 2019 Vo	te	v	ote	Emp	ployment s	ector			н	ousing Stat			
			Non-		Not	UP TO	£20,000-	£35,000 -		Prefer not	At least one child	No children	White ethnic	Minority ethnic	Conservati		Liberal				Private	Public	Not for profit	Own	Buying home with	Shared	Rent	Renting from local authority	Live with family/gua	All wh have mortga
	Total	Graduate	es graduates	Working	working	£19,999	£34,999	£54,999	£55,000+	to say	present	present	group	group	ve	Labour	Democrats	Other	Remain	Leave	Sector	Sector	sector	outright	mortgage	ownership	privately	etc.	rdians	rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
Very well (2)	68 3% P	27 4%	41 3%	49 3%	19 2%	16 3%	16 3%	12 2%	17 5%	8 3%	26 4%	42 3%	51 3%	17 5% AM	31 5% AP	7 1%	6 4%	13 5% P	22 3%	30 4%	27 3%	16 4%	5 4% *	27 4%	15 3%		9 2%	8 2%	6 4%	32 2%
Fairly well (1)	227 10% Pd	84 11%	143 10%	157 11%	70 9%	48 9%	53 8%	54 11%	51 15% AFG	22 9%	79 12%	148 9%	180 10%	42 14% AM	102 16% AP	34 6%	18 11%	32 12% P	82 10%	95 12%	92 10%	51 13% A	9 8% *	90 13% Abcd	55 10%	6 17% **	36 9%	25 7%	11 7%	116 9%
Neither well nor badly (0)	378 17% PS	115 15%	263 18%	250 17%	127 16%	82 15%	112 18%	75 16%	61 18%	47 20%	107 16%	271 17%	306 16%	67 22% AM	150 24% APQR	49 9%	20 12%	32 12%	116 13%	144 19% s	140 16%	67 18%	22 19% *	132 20%	85 16%	4 12% **	69 18%	53 14%	31 18%	207 16%
Fairly badly (-1)	615 28%	203 27%	412 28%	403 28%	212 27%	149 27%	190 31%	128 27%	86 25%	61 26%	176 27%	439 28%	531 28%	77 25%	184 29%	155 28%	49 29%	65 25%	255 30%	215 28%	262 30%	101 27%	31 26% *	189 28%	165 31%	11 34% **	101 26%	96 25%	46 27%	362 28%
Very badly (-2)	791 35% JNOVX	265 35%	526 35%	498 34%	293 38%	224 40% AU	215 34%	179 38% J	106 31%	67 29%	214 33%	577 37%	695 37% AN	84 27%	138 22%	296 53% AOQR	67 40% 0	106 41% 0	351 41% AT	252 33%	305 35%	112 30%	51 43% v*	205 30%	186 34%	10 30% **	149 38% x	166 44% AXYd	66 38%	501 38% AXY
Don't know	157 7% OPSTWX	54 7%	102 7%	101 7%	55 7%	41 7%	38 6%	26 6%	21 6%	31 13% AFGHI	54 8%	103 7%	128 7%	21 7%	29 5%	21 4%	6 4%	12 5%	33 4%	37 5%	53 6% w	29 8% w	1 1% *	33 5%	34 6%	3 8% **	28 7%	29 8%	11 6%	91 7%
NET: Very/fairly well	295 13% LMPbd	111 15% A	184 12%	206 14%	90 12%	64 11%	68 11%	65 14%	67 20% AFGH	30 13%	105 16% AL	190 12%	231 12%	59 19% AM	133 21% AP	40 7%	24 14% P	45 17% P	104 12%	125 16% A	119 14%	67 18% A	13 11% *	118 17% Aabcd	70 13%	6 17% **	46 12%	33 9%	17 10%	148 11%
NET: Fairly/very badly	1406 63% UNOVX	468 63%	937 63%	901 62%	505 65%	373 67% и	405 65% IJ	307 65% и	192 56%	128 54%	390 59%	1016 64%	1226 65% AN	161 52%	322 51%	451 80% AOQR	116 70% 0	171 65% 0	606 71% AT	467 60%	568 65% v	213 57%	82 69% V*	394 58%	351 65% x	21 64%	250 64%	262 69% AX	112 65%	863 66% AX

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

-0.59

AM

-0.49

APQR

-1.29 -0.95 -0.88

-1.01 -0.77

AS

-0.88 -0.70 -0.98 -0.71 -0.89 -0.83 -0.94

AU

AYabcd

b

-0.77 -0.78 -0.92 -0.93

AL

-0.95 -1.00 -0.92 -0.92 -0.67

AFGH

F

Overlap formulae used

Mean

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

-0.88

FLMPSbd

-0.86

-0.89 -0.84

-0.96

-1.11

-0.97

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - Pensioners

All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 by	Gender		18-34 k	y Region		Social	grade			Re	gion			Urban	/ Rural	N	larital Stat	IS		Househ	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4-
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	59
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	53
Very well (2)	90 4% c	57 5% AC	33 3%	14 6% G	19 5%	35 4%	21 3%	76 4%	23 7% A	11 3%	10 7%	8 6%	9 6%	4 3%	59 5%	31 3%	25 5%	17 3%	25 5%	17 5%	3 3% *	3 2%	77 4%	13 4%	54 4%	29 4%	6 3%	21 4%	24 3%	18 4%	26 5%
Fairly well (1)	398 18% CIP	222 20% AC	174 16%	46 19%	68 16%	157 19%	127 17%	352 18%	68 20%	46 14%	24 17%	20 15%	24 17%	29 18%	260 20% AP	139 15%	94 18%	96 16%	106 21%	55 17%	15 14% *	32 16%	344 18%	55 17%	237 19%	114 16%	47 20%	90 18%	137 19%	68 15%	10: 209
Neither well nor badly (0)	469 21%	241 22%	226 20%	66 27% AEFGH	75 18%	176 21%	152 21%	403 20%	71 21%	70 22%	24 17%	35 26%	36 25%	34 21%	275 21%	194 20%	102 20%	121 21%	113 22%	76 24%	20 19% *	36 18%	394 21%	75 24%	265 21%	157 21%	48 20%	109 21%	155 21%	104 23%	101 199
Fairly badly (-1)	610 27% DFNe	293 27%	312 28%	55 22%	129 30% DF	194 24%	232 31% ADFH	555 28% DF	91 27%	89 27%	44 31% N	41 30% N	37 26%	31 20%	334 26%	276 29%	133 26%	166 28%	126 25%	95 30%	27 25% *	63 32%	512 27%	98 31%	348 27%	200 27%	62 27%	134 26%	213 29% e	141 30% e	122 239
Very badly (-2)	472 21% BDO	208 19%	261 23% AB	37 15%	88 20%	171 21% D	177 24% D	436 22% D	58 17%	65 20%	26 18%	21 15%	23 16%	34 22%	248 19%	224 24% 0	120 23% т	122 21%	95 19%	52 16%	30 28% т*	54 27% st	419 22%	53 17%	267 21%	154 21%	52 22%	111 22%	153 21%	97 21%	11: 219
Don't know	195 9% G	80 7%	111 10%	27 11% G	49 11% GH	89 11% AGH	31 4%	168 8% G	27 8%	46 14% AI	15 10%	10 7%	14 10%	26 17% AL	106 8%	89 9%	45 9%	63 11% v	40 8%	26 8%	13 12% v*	8 4%	174 9%	21 7%	98 8%	79 11% AY	18 8%	45 9%	51 7%	35 7%	65 129 Acd
NET: Very/fairly well	488 22% CIP	279 25% AC	207 19%	61 25%	88 21%	192 23%	147 20%	428 21%	91 27% AJ	57 17%	34 24%	28 21%	33 23%	33 21%	318 25% AP	170 18%	120 23%	113 19%	131 26% AR	72 22%	18 16% *	35 18%	421 22%	67 21%	291 23%	144 20%	54 23%	112 22%	161 22%	86 19%	13 24 d
IET: Fairly/very badly	1083 48% BDFOSe	501 45%	574 51% AB	92 37%	216 51% D	365 44% D	409 55% ADFH	991 50% ADF	149 44%	154 47%	70 49%	62 46%	60 42%	66 42%	582 45%	500 52% A0	254 49%	287 49%	221 44%	148 46%	56 53% *	116 59% AQRST	931 49%	151 48%	614 48%	354 48%	114 49%	245 48%	366 50%	237 51% e	23 44
Mean	-0.48	-0.37	-0.59	-0.25	-0.52	-0.42	-0.59	-0.51	-0.30	-0.54	-0.41	-0.37	-0.31	-0.48	-0.39	-0.61	-0.48	-0.53	-0.35	-0.38	-0.70	-0.70	-0.49	-0.42	-0.46	-0.51	-0.49	-0.48	-0.49	-0.54	-0.4

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

AP

ARUV

v

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

CGHPV

AC

AEGH

GH

AJ

21-087515-49 - 7th - 9th December 2022 PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - Pensioners

All Adults aged 18-75 in Great Britain

		Edu	cation	Employe	nent status			Income			Pres of ch (17 or	uldren HH	Eth	nicity	6	operal Elec	tion 2019 Vo	ote		dum 2016 ote	Emi	ployment se	octor				lousing Stat			
			Non-		Not	UP TO	£20,000-	£35,000 -		Prefer not	At least one child	No children	White ethnic	Minority ethnic	Conservati		Liberal				Private	Public	Not for profit	Own	Buying home with	Shared	Rent	Renting from local authority	amily/gua	
	Total		s graduates	-	working	£19,999	£34,999	£54,999	£55,000+		present	present	group	group	ve	Labour	Democrats		Remain	Leave	Sector	Sector	sector	outright	mortgage			etc.	rdians	rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(к)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
Very well (2)	90 4% см	46 6% AC	44 3%	61 4%	29 4%	22 4%	21 3%	14 3%	27 8% AFGHJ	6 3%	33 5%	57 4%	67 4%	21 7% AM	33 5%	21 4%	9 6%	11 4%	45 5%	24 3%	35 4%	19 5%	6 5% *	27 4%	35 6% _{Aad}	2 6% **	8 2%	13 3%	4 3%	56 4% a
Fairly well (1)	398 18% CFJbd	163 22% AC	235 16%	273 19%	125 16%	76 14%	125 20% FJ	92 19% FJ	80 23% AFJ	26 11%	113 17%	285 18%	328 17%	69 22% AM	137 22% AR	107 19%	44 27% AR	37 14%	181 21% A	135 17%	166 19%	77 21%	24 20%	155 23% Aabcd	106 20% bd	6 19% **	64 16%	40 11%	25 15%	210 16% b
Neither well nor badly (0)	469 21%	164 22%	305 21%	323 22%	146 19%	119 21%	115 18%	112 24%	65 19%	59 25%	145 22%	325 21%	390 21%	71 23%	141 22%	106 19%	38 23%	50 19%	184 21%	151 20%	195 22%	80 21%	27 23%	162 24%	114 21%	5 15% **	70 18%	75 20%	36 21%	260 20%
Fairly badly (-1)	610 27%	195 26%	415 28%	378 26%	232 30%	157 28%	177 28%	126 26%	77 22%	74 31%	163 25%	448 28%	531 28%	71 23%	165 26%	157 28%	44 27%	71 27%	238 28%	226 29%	226 26%	96 26%	38 32% *	178 26%	135 25%	9 28% **	126 32% Yd	99 26%	52 31%	360 27%
Very badly (-2)	472 21% BNQ	109 15%	363 24% AB	290 20%	183 24%	138 25% A	129 21%	99 21%	64 19%	42 18%	126 19%	347 22%	427 23% AN	37 12%	127 20%	133 24% Q	22 13%	78 30% AOQ	163 19%	195 25% AS	182 21%	72 19%	21 17% *	125 18%	110 20%	7 21% **	80 20%	116 31% AXYacd	33 19%	306 23% AXY
Don't know	195 9% LMOSTWX	71 10%	124 8%	132 9%	63 8%	48 9%	56 9%	32 7%	30 9%	30 13% н	76 12% AL	119 8%	148 8%	38 13% AM	29 5%	38 7%	8 5%	15 6%	49 6%	43 6%	76 9%	30 8%	3 3% *	31 5%	39 7%	4 11% **	44 11% x	35 9% x	21 12% x	117 9% x
NET: Very/fairly well	488 22% СFJb	209 28% AC	279 19%	334 23%	154 20%	98 17%	146 23% FJ	105 22% J	107 31% AFGHJ	32 14%	146 22%	342 22%	396 21%	90 29% AM	171 27% AR	128 23%	54 32% _{APR}	48 18%	226 26% AT	159 21%	201 23%	97 26%	29 25% *	181 27% Aabcd	141 26% Aabcd	8 25% **	73 18%	53 14%	29 17%	266 20% b
NET: Fairly/very badly	1083 48% BDIKN	304 41%	779 52% AB	668 46%	415 53% AD	296 53% AI	306 49% I	225 47%	140 41%	115 49%	288 44%	794 50% AK	957 51% AN	108 35%	293 46%	290 52% Q	67 40%	149 57% AOQ	401 47%	420 54% AS	408 46%	168 45%	59 50% *	303 45%	246 46%	16 49% **	205 52% x	215 57% AXYd	85 50%	666 51% AXY
Mean	-0.48 CEFMRTbd	-0.23 AC	-0.60	-0.42 AE	-0.58	-0.61	-0.47	-0.46	-0.23 AFGHJ	-0.58	-0.41	-0.51	-0.53	-0.13 AM	-0.36 AR	-0.53	-0.16 APR	-0.68	-0.36 AT	-0.59	-0.44	-0.36	-0.38 *	-0.34 Aabd	-0.36 Aabd	-0.43	-0.59	-0.78	-0.56	-0.55 b

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - Young people

All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 by	Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	larital Stat	us		House	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(к)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	59
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
Very well (2)	51 2% Cd	36 3% AC	15 1%	11 5% AFGH	17 4% AFGH	12 1%	11 1%	40 2%	20 6% A	8 3%	5 4%	4 3%	7 5%	7 5%	34 3%	16 2%	14 3%	8 1%	12 2%	9 3%	3 2% *	5 2%	44 2%	7 2%	36 3% a	14 2%	•	8 2%	17 2%	4 1%	22 4% Abd
Fairly well (1)	201 9% нw	102 9%	98 9%	34 14% AEFGH	34 8%	63 8%	69 9%	167 8%	41 12%	27 8%	19 14%	11 8%	23 16% AN	11 7%	108 8%	93 10%	45 9%	52 9%	36 7%	41 13% AS	9 8% *	18 9%	159 8%	42 13% AW	116 9%	69 9%	16 7%	39 8%	60 8%	41 9%	61 12% A
Neither well nor badly (0)	603 27% e	312 28%	288 26%	69 28%	105 25%	213 26%	216 29%	535 27%	87 26%	85 26%	32 22%	35 26%	42 29%	41 26%	332 26%	272 28%	149 29%	146 25%	142 28%	95 30%	23 22% *	48 25%	524 27%	80 25%	352 28%	190 26%	62 26%	142 28%	218 30% e	127 28%	115 229
Fairly badly (-1)	757 34% DJMT	368 33%	385 34%	64 26%	129 30%	282 34% D	282 38% ADE	693 35% D	101 30%	91 28%	40 28% м	49 36% м	24 17%	45 28% м	453 35%	304 32%	163 31%	205 35% т	187 37% т	87 27%	44 41% T*	72 37%	647 34%	109 35%	433 34%	232 32%	91 39%	168 33%	263 36%	163 35%	16: 319
Very badly (-2)	361 16% GPc	182 16%	177 16%	49 20% AG	88 21% AGH	132 16%	92 12%	312 16% G	65 19%	70 22% A	31 22%	29 21%	34 23% A	31 20%	231 18% AP	130 14%	87 17%	94 16%	74 15%	59 18%	13 12% *	33 17%	318 17%	43 14%	199 16%	129 18%	32 14%	80 16%	96 13%	84 18% c	10: 199 c
Don't know	262 12% BDILOY	103 9%	155 14% AB	18 7%	54 13% D	120 15% ADGH	70 10%	244 12% DG	24 7%	45 14% I	15 10%	8 6%	14 10%	23 14% L	123 10%	139 15% A0	62 12%	79 13%	54 11%	31 10%	15 14% *	20 10%	228 12%	33 11%	131 10%	98 13%	33 14%	73 14% d	78 11%	43 9%	67 139
NET: Very/fairly well	252 11% FHW	138 13%	113 10%	45 19% AEFGH	51 12%	75 9%	80 11%	206 10%	61 18% AJ	35 11%	25 17% A	15 11%	31 21% ALN	18 11%	142 11%	110 12%	60 11%	60 10%	48 10%	50 15% AS	12 11%	23 12%	203 11%	49 16% AW	152 12%	83 11%	16 7%	48 9%	77 10%	44 10%	83 165 Acb
NET: Fairly/very badly	1118 50% MP	549 50%	562 50%	113 46%	218 51%	413 50%	373 50%	1005 50%	166 49%	162 49%	72 50%	77 57%	58 40%	77 48%	685 53% AP	433 45%	250 48%	299 51%	261 52%	146 45%	57 53%	105 54%	966 50%	152 48%	632 50%	362 49%	124 53%	247 48%	359 49%	246 53%	26 50

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

0.56 0.63 0.46 0.64 0.65 0.56 0.61 0.48 0.67 0.57 0.68 0.41 0.61 0.64 0.54 0.57 0.64 0.61 0.61 0.61 0.61 0.63 0.61 0.49 0.57 0.62 0.69 0.62 0.55 0.68 0.56

Overlap formulae used

Mean

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/5/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

-0.60

0

AFH

PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - Young people

All Adults aged 18-75 in Great Britain

												ildren HH								dum 2016										
		Edi	ucation	Employn	nent status			Income			(17 or	under)	Eth	nicity	G	eneral Elec	tion 2019 Vo	te	v	ote	Em	ployment se	ctor			н	ousing Stat			
	Total	Graduate	Non-	Working	Not	UP TO £19,999	£20,000- £34,999	£35,000 - £54.999	£55.000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage	Shared ownership	Rent		Live with family/gua rdians	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
											. ,	(=/				(.)								.,	.,					
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
Very well (2)	51	19	32	37	13	10	13	10	13	5	24	27	36	11	22	12	2	4	10	23	27	8	2	21	2	1	12	11	4	25
	2% LMSY	3%	2%	3%	2%	2%	2%	2%	4%	2%	4% AL	2%	2%	4%	3%	2%	1%	2%	1%	3% S	3%	2%	2%	3% Y	•	2% **	3% Y	3% Y	2%	2% Y
Fairly well (1)	201	71	130	135	66	51	67	34	36	13	54	147	154	44	85	39	17	24	63	95	90	27	9	70	33	5	41	30	21	104
	9% MSY	9%	9%	9%	9%	9%	11% J	7%	11%	5%	8%	9%	8%	14% AM	13% AP	7%	10%	9%	7%	12% AS	10%	7%	7%	10% Y	6%	14%	11% Y	8%	12% Y	8%
Neither well nor badly (0)	603	173	431	393	210	143	178	134	79	70	168	435	502	93	222	110	43	64	208	240	226	111	29	212	161	6	87	90	41	338
	27% BPSa	23%	29% AB	27%	27%	26%	29%	28%	23%	30%	26%	28%	27%	30%	35% APR	20%	26%	24%	24%	31% AS	26%	30%	24% *	31% Aabd	30% ad	19% **	22%	24%	24%	26%
Fairly badly (-1)	757	272	484	492	265	176	209	174	119	80	211	546	679	72	191	225	69	102	336	258	317	116	42	229	198	12	126	128	52	452
	34% N	36% A	33%	34%	34%	31%	34%	37%	35%	34%	32%	35%	36% AN	23%	30%	40% AD	41% 0	39% 0	39% AT	33%	36%	31%	35%	34%	37%	37%	32%	34%	31%	35%
Very badly (-2)	361	138	223	240	121	98	86	86	65	25	116	245	301	55	60	134	26	46	173	96	133	69	27	84	94	7	73	62	36	229
	16% JOTX	18% AC	15%	16%	16%	18% J	14%	18% J	19% J	11%	18%	16%	16%	18%	9%	24% AO	16%	18% 0	20% AT	12%	15%	18%	23%	12%	17% x	20%	19% x	16%	21% x	17% x
Don't know	262	75	186	160	101	82	70	36	30	44	83	178	220	33	54	42	9	22	70	62	87	43	10	62	51	3	53	57	16	161
	12% BHOPQSTX	10%	13%	11%	13%	15% AHI	11%	8%	9%	18% AGHI	13%	11%	12%	11%	8%	7%	6%	8%	8%	8%	10%	11%	8%	9%	9%	8% **	13%	15% XY	10%	12% Y
NET: Very/fairly well	252	90	162	172	80	61	80	44	49	18	78	174	190	55	107	51	19	28	72	118	117	35	11	91	36	5	53	41	25	130
	11% MSYd	12%	11%	12%	10%	11%	13%	9%	14% J	8%	12%	11%	10%	18% AM	17% AP	9%	11%	11%	8%	15% AS	13%	9%	9%	13% Yd	7%	15% **	14% Yd	11%	14% Y	10% Y
NET: Fairly/very badly	1118	411	707	732	386	274	295	260	184	105	326	792	980	127	251	359	94	148	510	353	451	185	69	313	292	19	199	189	89	680
	50% CNOT	55% AC	48%	50%	50%	49%	47%	55% AGJ	54%	44%	50%	50%	52% AN	41%	40%	64% AO	57% 0	57% 0	59% AT	46%	51%	49%	59% *	46%	54% x	58% **	51%	50%	52%	52% x
Mean	-0.60	-0.65	-0.57	-0.59	-0.61	-0.63	-0.52	-0.67	-0.60	-0.55	-0.59	-0.60	-0.63	-0.42	-0.31	-0.83	-0.64	-0.68	-0.76	-0.43	-0.56	-0.63	-0.77	-0.46	-0.71	-0.67	-0.61	-0.62	-0.63	-0.66

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

APQR

AYd

AS

AM

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

BMPSYd

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - Regions in Northern England

All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	larital State	IS		House	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
Very well {2}	40 2% CFH	27 2%	13 1%	11 4% AFGH	13 3% FH	6 1%	10 1%	29 1% F	19 6% AJ	5 1%	6 4% A	3 2%	6 4%	7 5% A	26 2%	14 1%	9 2%	9 1%	10 2%	7 2%	2 1% *	4 2%	36 2%	3 1%	27 2%	11 2%	1 1%	3 1%	17 2%	8 2%	12 2%
Fairly well (1)	172 8% CFWab	105 10% AC	65 6%	27 11% AFH	52 12% AFGH	41 5%	53 7%	145 7% F	54 16% _{AJ}	23 7%	18 13% A	15 11%	21 15% A	11 7%	96 7%	76 8%	32 6%	35 6%	45 9%	32 10%	8 8% *	19 10%	135 7%	37 12% AW	111 9% a	54 7% a	7 3%	26 5%	62 9%	35 7%	49 9% ь
Neither well nor badly (0)	540 24% ноqv	264 24%	274 25%	78 32% AEFGH	85 20%	195 24%	181 25%	461 23%	79 23%	84 26%	28 20%	39 28%	44 30%	37 23%	287 22%	252 26%	82 16%	154 26% QV	152 30% AQV	95 30% AQV	24 22% *	32 17%	471 25%	69 22%	297 23%	189 26%	54 23%	132 26%	167 23%	116 25%	124 23%
Fairly badly (-1)	635 28% DJMPZe	324 29%	303 27%	52 21%	104 24%	226 28% D	252 34% ADEFH	582 29% DE	83 24%	71 22%	34 24%	37 27% M	23 16%	39 25%	397 31% AP	238 25%	157 30%	174 30%	131 26%	76 24%	37 35% *	59 30%	540 28%	95 30%	369 29%	181 25%	85 36% AZ	151 30% e	251 34% Ade	128 28% e	104 20%
Very badly (-2)	417 19% DJLNSU	213 19%	203 18%	31 13%	65 15%	162 20% D	159 21% DE	386 19% DE	52 15%	43 13%	30 21% LN	11 8%	26 18% L	19 12%	244 19%	173 18%	173 33% ARSTUV	93 16% U	61 12%	55 17% U	7 7% *	27 14%	362 19%	55 17%	232 18%	137 19%	47 20%	100 20%	123 17%	94 20%	100 19%
Don't know	432 19% BGQc	169 15%	259 23% AB	47 19% G	109 25% AGH	192 23% AGH	85 12%	386 19% G	52 15%	102 31% Ai	27 19%	31 23%	24 17%	45 28% AM	231 18%	201 21%	67 13%	120 20% Q	107 21% Q	56 17%	29 27% Q*	55 28% AQT	376 20%	56 18%	231 18%	161 22%	40 17%	98 19%	111 15%	82 18%	141 27% Acbd
NET: Very/fairly well	212 9% CFHab	132 12% AC	78 7%	37 15% AFGH	65 15% AFGH	47 6%	62 8%	174 9% F	73 22% AJ	28 9%	24 17% A	18 14%	27 19% A	19 12%	122 10%	90 9%	41 8%	44 7%	55 11%	39 12% R	10 9% *	23 12%	171 9%	40 13%	139 11% _{Aa}	65 9% a	8 3%	30 6%	79 11% b	42 9%	60 11% b
NET: Fairly/very badly	1052 47% DEULMNPSTZ	537 49%	506 45%	83 34%	170 40%	388 47% DE	411 56% ADEFH	968 49% ADE	135 40%	114 35%	64 45%	48 36%	50 35%	58 37%	641 50% AP	411 43%	331 64% ARSTUV	266 46% s	192 38%	132 41%	45 42% *	86 44%	902 47%	149 47%	601 47%	319 43%	132 56% AYZ	251 49% e	375 51% Ae	222 48% e	204 38%
Mean	-0.67 FGHQa	-0.63	-0.72	-0.33 AFGH	-0.49 AFGH	-0.79	-0.76	-0.72	-0.33 A	-0.55	-0.55 *	-0.35 A*	-0.36 A*	-0.45 *	-0.70	-0.64	-1.00	-0.66 Q	-0.47 AQR	-0.53 Q	-0.51 Q*	-0.61 Q*	-0.68	-0.62	-0.64 a	-0.66	-0.87	-0.77	-0.65	-0.70	-0.59

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/U/J,A/K/L/M/N,A/O/P,A/Q/R/5/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - Regions in Northern England

All Adults aged 18-75 in Great Britain

												hildren HH								lum 2016										
		Edu	ucation	Employm	nent status			Income			At least	under) No	White	nicity Minority		eneral Electi		te	vo	te		oloyment se	Not for		Buying		ousing Stat	Renting from local		
	Total	Graduate	Non- s graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	one child present	children present	ethnic group	ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	profit sector	Own outright	home with mortgage	Shared ownership	Rent privately	authority etc.	rdians	n mortgage rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
Very well (2)	40 2%	15 2%	25 2%	26 2%	14 2%	9 2%	9 2%	9 2%	9 3%	3 1%	15 2%	25 2%	29 2%	11 3% AM	13 2%	9 2%	3 2%	10 4% A	11 1%	19 2%	13 1%	9 2%	3 2% *	19 3% Y	5 1%	1 2%	6 1%	8 2%	2 1%	18 1%
Fairly well (1)	172 8% J	62 8%	110 7%	124 8%	48 6%	33 6%	53 9% J	46 10% J	32 9% J	8 3%	54 8%	118 7%	138 7%	33 11% A	69 11% A	42 8%	11 6%	22 8%	53 6%	77 10% AS	82 9%	27 7%	8 7% *	57 8%	35 7%	4 13% **	31 8%	28 7%	15 9%	94 7%
Neither well nor badly (0)	540 24% BPRd	155 21%	385 26% в	358 25%	182 23%	136 24%	146 23%	110 23%	77 23%	70 29%	154 24%	385 24%	442 23%	91 30% AM	189 30% APQR	92 16%	32 19%	44 17%	187 22%	185 24%	212 24%	95 25%	24 20% *	183 27%	131 24%	7 21% **	84 21%	77 21%	48 28%	292 22%
Fairly badly (-1)	635 28% CKNc	255 34% AC	380 26%	405 28%	229 30%	147 26%	178 29%	150 32%	101 29%	60 25%	146 22%	489 31% AK	562 30% AN	61 20%	181 29%	186 33% A	67 40% AD	81 31%	287 33% A	227 29%	253 29%	104 28%	40 33% *	206 30% c	163 30% c	10 32% **	119 30% c	92 24%	36 21%	374 29%
Very badly (-2)	417 19% N	131 17%	286 19%	256 18%	161 21%	111 20%	118 19%	84 18%	69 20%	36 15%	114 17%	303 19%	375 20% AN	38 12%	101 16%	152 27% AOR	33 20%	49 19%	193 22% A	148 19%	158 18%	66 18%	26 22% *	129 19%	108 20%	1 3%	66 17%	73 19%	34 20%	247 19%
Don't know	432 19% LMOPQSTX	132 18%	301 20%	290 20%	142 18%	123 22% ні	119 19%	76 16%	54 16%	60 25% AHI	172 26% AL	260 16%	347 18%	74 24% AM	82 13%	80 14%	20 12%	55 21% OP	129 15%	117 15%	161 18%	74 20%	18 15% *	82 12%	97 18% x	10 30% **	86 22% x	100 27% AXYd	35 20% x	283 22% AXY
NET: Very/fairly well	212 9% JMS	77 10%	135 9%	150 10%	62 8%	42 8%	63 10% J	55 12% J	41 12% FJ	11 5%	69 11%	143 9%	167 9%	43 14% AM	81 13% A	51 9%	13 8%	32 12%	64 7%	96 12% AS	95 11%	36 10%	11 9% *	76 11%	40 7%	5 14% **	37 9%	35 9%	17 10%	113 9%
NET: Fairly/very badly	1052 47% CKN	385 52% AC	666 45%	661 45%	391 50%	258 46%	295 47%	233 49%	169 49%	95 40%	260 40%	792 50% Ак	937 50% AN	99 32%	281 44%	338 60% AOR	100 61% AO	130 50%	479 56% _{AT}	375 49%	411 47%	170 45%	65 55% *	335 50%	271 50%	12 35% **	185 47%	164 44%	71 41%	621 47%
Mean	-0.67 MPS	-0.69	-0.67	-0.63	-0.75	-0.73	-0.68	-0.64	-0.65	-0.67	-0.60	-0.70	-0.72	-0.36 AM	-0.52 APQ	-0.89	-0.81	-0.66 P	-0.82	-0.62 s	-0.64	-0.64	-0.77	-0.62	-0.76	-0.32	-0.68	-0.70	-0.63	-0.72

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - Regions in South England

All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	larital State	IS		Househ	hold Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
Very well (2)	300 13% CDEJLNSTe	182 17% AC	115 10%	20 8%	41 9%	108 13% D	132 18% ADEFH	281 14% DE	37 11% J	21 6%	18 12% L	5 4%	14 10%	11 7%	178 14%	123 13%	117 23% ARST	66 11% st	30 6%	17 5%	17 16% st*	53 27% ARST	255 13%	45 14%	178 14%	90 12%	32 14%	65 13%	130 18% Ade	53 12%	52 10%
Fairly well (1)	566 25% CJLNPSWe	309 28% AC	252 23%	52 21%	92 22%	190 23%	230 31% ADEFH	513 26% F	86 26% J	55 17%	35 25%	25 18%	36 25%	29 18%	351 27% AP	214 22%	172 33% ARSTU	139 24%	104 21%	78 24%	22 21% *	51 26%	466 24%	99 32% AW	341 27%	174 24%	50 22%	127 25%	215 29% Ae	108 23%	115 22%
Neither well nor badly (0)	633 28% QV	307 28%	323 29%	82 33% АЕН	109 25%	229 28%	214 29%	551 28%	98 29%	91 28%	40 28%	41 30%	45 31%	42 27%	363 28%	271 28%	101 19%	180 31% QV	181 36% AQV	117 36% AQV	28 26% v*	26 13%	552 29%	81 26%	359 28%	203 28%	71 30%	144 28%	207 28%	137 30%	145 27%
Fairly badly (-1)	218 10% GQVc	105 10%	112 10%	32 13% AGH	52 12% G	81 10%	53 7%	186 9% G	45 13% A	39 12%	13 9%	27 20% AKM	15 10%	21 13%	117 9%	101 11%	28 5%	47 8%	82 16% AQRV	41 13% QV	10 10% *	8 4%	191 10%	27 9%	121 10%	77 10%	20 9%	51 10% c	46 6%	59 13% Ac	62 12% c
Very badly (-2)	105 5%	45 4%	60 5%	16 6%	29 7% GH	33 4%	27 4%	89 4%	22 7%	23 7% A	7 5%	11 8%	13 9% A	11 7%	58 5%	47 5%	16 3%	30 5%	29 6%	24 7% AQ	2 2% *	5 2%	93 5%	12 4%	53 4%	43 6%	9 4%	23 4%	25 3%	22 5%	36 7% Ac
Don't know	413 18% BGOTc	153 14%	256 23% AB	44 18% G	106 25% ADGH	180 22% AGH	83 11%	369 19% G	50 15%	98 30% AI	30 21%	27 20%	21 15%	45 28% AM	215 17%	198 21% 0	86 16%	122 21% т	80 16%	44 14%	28 26% _{QST*}	53 27% AQST	363 19%	50 16%	216 17%	146 20%	51 22%	101 20%	111 15%	81 18%	120 23% Ac
NET: Very/fairly well	866 39% CDEJLNPSTW e	491 45% AC	367 33%	72 29%	133 31%	299 36% D	362 49% ADEFH	794 40% ADEF	124 37% J	76 23%	53 37% LN	30 22%	50 35% L	40 25%	529 41% AP	337 35%	289 56% ARSTU	205 35% s	133 26%	95 29%	39 37% *	104 53% ARSTU	722 38%	144 46% AW	519 41% A	265 36%	82 35%	192 38%	345 47% Abde	162 35%	167 31%
NET: Fairly/very badly	323 14% GQVc	150 14%	171 15%	48 20% AFGH	81 19% AFGH	114 14%	80 11%	275 14% G	67 20% A	62 19% A	21 15%	38 28% AK	28 19%	32 20% A	175 14%	148 15%	44 8%	77 13% QV	111 22% AQRUV	65 20% AQRV	12 11% *	13 7%	284 15%	39 12%	174 14%	120 16%	29 12%	73 14% c	70 10%	81 18% c	98 18% Ac
Mean	0.40 CDEULNSTe	0.50 AC	0.29	0.14	0.20	0.41 DE	0.59 ADEFH	0.44 ADE	0.25	0.05	0.37 L*	-0.13	0.19	0.06	0.44	0.35	0.80 ARST	0.35 ST	0.05	0.08	0.54 st*	0.97 ARSTU*	0.39	0.52	0.45	0.33	0.42	0.39	0.61 Abde	0.29	0.21

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/U/J,A/K/L/M/N,A/O/P,A/Q/R/5/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - Regions in South England

All Adults aged 18-75 in Great Britain

											Pres of chi	ildren HH							Reference	um 2016										
		Educ	ation	Employm	ent status			Income			(17 or u	under)	Ethr	nicity	Ge	eneral Elect	tion 2019 Vol	te	vo	te	Emp	oloyment se	ctor			н	ousing Stat	JS		
	Total	Graduates	Non- graduates	Working	Not	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Private Sector	Public Sector	Not for profit sector	Own outright	Buying home with mortgage	Shared	Rent	Renting from local authority etc.		All wh have a mortgag rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(L)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Inweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Veighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
/ery well (2)	300 13% Ка	108 14%	192 13%	182 12%	118 15%	75 13%	96 15%	68 14%	38 11%	24 10%	63 10%	237 15% AK	262 14%	32 11%	103 16%	85 15%	23 14%	47 18%	122 14%	137 18% A	124 14%	45 12%	12 10% *	112 17% Aad	71 13%	2 6% **	36 9%	57 15% a	19 11%	164 13% a
airly well (1)	566 25% CFKNb	247 33% AC	319 21%	357 25%	208 27%	116 21%	169 27% FJ	126 27%	109 32% _{AFJ}	45 19%	129 20%	436 28% AK	496 26%	63 21%	200 32% AR	164 29% A	47 28%	58 22%	250 29% A	214 28%	230 26%	94 25%	23 19% *	207 31% Abcd	147 27% bd	9 28% **	102 26% ь	61 16%	35 21%	310 24% b
leither well nor badly (0)	633 28% в	179 24%	455 31% AB	421 29%	213 27%	152 27%	181 29%	140 30%	82 24%	78 33% 1	188 29%	445 28%	518 27%	107 35% AM	189 30%	153 27%	41 25%	65 25%	234 27%	220 29%	255 29%	100 27%	38 32% *	213 32% b	149 28%	7 21% **	111 28%	92 24%	55 32%	351 27%
airly badly (-1)	218 10% GX	65 9%	152 10%	156 11%	62 8%	59 11%	43 7%	54 11% G	40 12% G	22 9%	77 12%	141 9%	194 10%	21 7%	50 8%	48 8%	29 17% AOP	27 11%	88 10%	66 8%	85 10%	49 13% A	15 13% *	49 7%	60 11%	6 18% **	36 9%	45 12% x	17 10%	140 11% x
ferγ badly (-2)	105 5% в	24 3%	80 5% в	67 5%	38 5%	31 5%	25 4%	16 3%	23 7%	11 4%	36 5%	69 4%	89 5%	15 5%	24 4%	30 5%	8 5%	13 5%	34 4%	41 5%	38 4%	15 4%	10 9% *	22 3%	18 3%	1 3% **	16 4%	30 8% AXYd	16 9% AXYad	64 5% ү
oon't know	413 18% BHLMOPQSTX	125 17%	288 19%	274 19%	139 18%	127 23% AHI	110 18%	70 15%	50 15%	56 24% ні	163 25% AL	251 16%	333 18%	69 23%	67 11%	83 15%	18 11%	52 20% 0	132 15%	94 12%	147 17%	72 19%	20 17% *	73 11%	96 18% x	8 25% **	91 23% AX	92 24% AXY	29 17% x	280 21% AXY

AK This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

210

13%

283

15%

36

12%

0.42 0.33

74

12%

0.54

А

77

14%

0.47

37

22%

AOP

0.32

40

15%

0.47

123

14%

0.46

107

14%

0.50

Δ.

123

14%

0.43

w

64

17%

0.34

25

21%

72

11%

Aabcd

0.11 0.56

77

14%

0.44

с

7

21%

••

0.21

**

52

13%

0.35

75

20%

AXad

0.25

33

19%

х

0.17

204

16%

х

0.36

Overlap formulae used

Mean

NET: Fairly/very badly

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

323

14%

BGLX

0.40

CKWc

90

12%

0.56

AC

233

16%

в

0.32

224

15%

0.36

99

13%

0.48

90

16%

G

0.34

67

11%

0.52

AI

70

15%

0.43

63

18%

AG

32

14%

113

17%

AL

0.34 0.28 0.21 0.48

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - Big businesses

All Adults aged 18-75 in Great Britain

		Ge	ender			Age			18-34 b	y Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	larital State	us		Househ	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban		Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	_ (c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
Very well (2)	756 34% CDPa	402 37% AC	350 31%	66 27%	142 33%	299 36% D	249 34% D	690 35% D	105 31%	102 31%	48 34%	38 28%	46 32%	43 27%	465 36% AP	291 31%	195 37%	181 31%	156 31%	100 31%	38 36% *	85 43% ARST	641 33%	116 37%	435 34% a	260 36% a	61 26%	170 33%	266 36%	148 32%	173 33%
Fairly well (1)	668 30% IN	325 30%	338 30%	63 26%	110 26%	222 27%	273 37% ADEFH	605 30% EF	83 24%	86 26%	34 24%	47 34% MN	32 22%	32 20%	405 32%	264 28%	140 27%	168 29%	172 34% Q	96 30%	31 29% *	61 31%	570 30%	98 31%	388 31%	198 27%	83 36% z	155 30%	239 33% e	134 29%	140 26%
Neither well nor badly (0)	387 17% 0	192 17%	194 17%	54 22% AFGH	82 19%	135 16%	117 16%	333 17%	73 21%	62 19%	21 15%	28 20%	32 22%	37 23%	201 16%	186 19% 0	83 16%	101 17%	87 17%	74 23% AQV	20 19% *	22 11%	332 17%	55 17%	223 18%	125 17%	39 17%	75 15%	123 17%	91 20%	98 19%
Fairly badly (-1)	129 6% GHOc	63 6%	65 6%	25 10% AFGH	33 8% GH	46 6%	26 3%	105 5% G	40 12% AJ	18 5%	16 11% A	10 7%	16 11% A	12 7%	63 5%	67 7%	29 6%	41 7%	24 5%	24 7%	6 6% *	5 3%	112 6%	17 5%	69 5%	44 6%	17 7%	32 6% c	24 3%	39 9% Ac	34 6% c
Very badly (-2)	52 2% CHOc	36 3% AC	16 1%	14 6% AFGH	12 3%	13 2%	12 2%	37 2%	16 5% A	11 3%	5 4%	3 2%	8 5% A	10 6% A	23 2%	29 3%	11 2%	14 2%	11 2%	9 3%	1 •	6 3%	47 2%	5 2%	23 2%	26 4% AY	2 1%	16 3% c	8 1%	9 2%	18 3% c
Don't know	243 11% BIT	83 8%	155 14% AB	23 9%	49 11%	107 13% AGH	63 9%	219 11% G	22 7%	48 15% AI	19 13%	11 8%	10 7%	26 16% ALM	125 10%	117 12%	62 12% т	78 13% T	56 11% T	19 6%	11 10% *	17 8%	218 11%	24 8%	130 10%	81 11%	32 14%	63 12%	72 10%	40 9%	68 13%
NET: Very/fairly well	1425 64% CDEIJMNPRe	728 66%	688 62%	130 53%	252 59%	521 63% D	522 71% ADEFH	1295 65% ADE	187 55%	188 57%	82 57%	85 62% N	78 54%	75 47%	870 68% AP	554 58%	335 64%	349 60%	329 65%	196 61%	69 65% *	146 75% AQRST	1211 63%	214 68%	822 65%	458 62%	144 62%	325 64%	505 69% Ade	282 61%	313 59%
NET: Fairly/very badly	181 8% GHOc	99 9%	81 7%	39 16% AFGH	46 11% GH	58 7%	38 5%	142 7% G	56 17% AJ	29 9%	21 15% A	13 9%	24 17% A	21 14% A	85 7%	96 10% A0	40 8%	56 10%	34 7%	33 10%	7 6% •	11 6%	159 8%	22 7%	92 7%	70 10%	19 8%	48 9% c	33 4%	49 11% c	51 10% c

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

AP

т

0.86 1.05 0.91 0.98 0.84 1.04 1.19 0.97 1.04 1.00 0.95 0.91 0.96

ART

0.89 1.05 1.07 1.02 0.70 0.89 0.84 0.86 0.69 0.65 1.06

Overlap formulae used

Mean

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

0.98

DIMNPT

0.98

0.98 0.64

D

D

ADE

ADE

1.10

Ade

0.88 0.90

PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - Big businesses

All Adults aged 18-75 in Great Britain

												hildren HH								dum 2016										
		Edu	cation	Employn	nent status			Income			(17 or	under)	Eth	nicity	G	ieneral Elec	tion 2019 Vo	te	V	ote	Em	ployment s	ector			н	ousing Stat			
			Non-		Not	UP TO	£20,000-	£35,000 -		Prefer not		No children	White ethnic	Minority ethnic	Conservati		Liberal				Private	Public	Not for profit	Own	Buying home with		Rent		family/gua	mortgag
	Total		s graduates		working	£19,999	£34,999	£54,999	£55,000+	to say	present	present	group	group	ve	Labour	Democrats		Remain	Leave	Sector	Sector	sector	outright		ownership		etc.	rdians	rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
Very well (2)	756 34% COa	289 39% AC	467 31%	492 34%	265 34%	200 36%	216 35%	153 32%	122 36%	65 28%	217 33%	539 34%	658 35%	90 29%	182 29%	243 43% AO	62 37%	109 42% AO	344 40% AT	257 33%	310 35%	126 34%	35 29% *	215 32%	192 36%	9 27% **	113 29%	152 40% AXad	63 37%	458 35% a
Fairly well (1)	668 30% DFKbd	235 31%	434 29%	402 28%	266 34% AD	139 25%	214 34% AF	151 32% F	94 27%	70 30%	165 25%	504 32% Ак	586 31% A	79 26%	248 39% APR	157 28%	54 32%	68 26%	268 31%	278 36% A	257 29%	107 29%	30 25% *	254 38% Aybd	154 29% b	13 40% **	121 31% ь	73 19%	49 29% ь	349 27% ь
Neither well nor badly (0)	387 17% BEPQ	111 15%	275 19% в	275 19% AE	112 14%	87 15%	99 16%	92 19%	56 16%	53 22% F	128 20%	258 16%	313 17%	69 22% AM	109 17%	79 14%	18 11%	42 16%	130 15%	126 16%	155 18%	68 18%	24 20% *	104 15%	102 19%	2 6%	74 19%	67 18%	29 17%	243 19%
Fairly badly (-1)	129 6% BEG	35 5%	95 6%	102 7% AE	28 4%	33 6%	24 4%	29 6%	33 10% AG	11 5%	43 7%	86 5%	101 5%	24 8%	31 5%	25 4%	15 9% P	22 8%	41 5%	45 6%	54 6%	27 7%	16 14% AU*	33 5%	28 5%	4 12% **	20 5%	35 9% AXYd	9 5%	82 6%
Very badly (-2)	52 2% BM	7 1%	45 3% AB	34 2%	18 2%	22 4% АН	12 2%	7 1%	7 2%	4 2%	18 3%	33 2%	35 2%	10 3%	14 2%	16 3%	2 1%	7 2%	14 2%	13 2%	19 2%	8 2%	4 4%	11 2%	12 2%	2 5%	12 3%	9 2%	6 3%	33 3%
Don't know	243 11% OPRST	72 10%	171 11%	153 11%	89 11%	79 14% AGHI	58 9%	42 9%	30 9%	33 14%	84 13%	159 10%	198 10%	35 12%	50 8%	42 8%	15 9%	15 6%	61 7%	55 7%	85 10%	39 10%	9 8% *	59 9%	51 10%	4 11% 	52 13%	41 11%	15 9%	144 11%
NET: Very/fairly well	1425 64% CDKNd	524 70% AC	901 61%	894 61%	531 68% AD	339 60%	430 69% _{AFJ}	304 64%	216 63%	136 57%	382 58%	1043 66% АК	1245 66% AN	169 55%	430 68% A	400 71% A	116 70%	177 68%	613 71% A	535 69% A	567 64%	233 62%	65 55%	470 69% _{Aabd}	347 64%	22 67%	234 60%	226 60%	112 66%	806 62%
NET: Fairly/very badly	181 8% BEGMS	41 5%	140 9% AB	136 9% AE	45 6%	55 10% G	36 6%	36 8%	40 12% AG	14 6%	62 9%	119 8%	136 7%	34 11% AM	45 7%	41 7%	17 10%	28 11%	56 6%	58 7%	73 8%	35 9%	21 17% AUV*	44 6%	40 7%	5 16% **	32 8%	44 12% AX	15 9%	116 9%
Mean	0.98 CDNW	1.13 AC	0.90	0.93	1.06 AD	0.96	1.06	0.96	0.94	0.90	0.91	1.01	1.02 AN	0.79	0.95	1.13 AO	1.05	1.02	1.11 A	1.00	0.99 W	0.94	0.68	1.02	1.00	0.81	0.89	0.97	1.00	0.96

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - Small business owners

All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 by	Gender		18-34 b	y Region		Social	grade			Re	gion			Urban	/ Rural	N	Aarital State	IS		Househ	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4-
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e
Jnweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	59
Veighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	53
/ery well (2)	47 2% CGR	35 3% AC	12 1%	10 4% AFGH	18 4% AFGH	11 1%	7 1%	36 2%	24 7% AJ	4 1%	9 6% AN	5 4%	11 7% AN	1 1%	24 2%	23 2%	16 3% R	5 1%	8 2%	11 3% R	5 5% R*	2 1%	44 2%	3 1%	26 2%	20 3%	2 1%	9 2%	9 1%	12 3%	16 3%
airly well (1)	241 11% CFH	141 13% AC	97 9%	43 17% AEFGH	47 11%	68 8%	83 11%	198 10%	50 15% A	38 12%	23 16%	14 10%	29 20% ALN	14 9%	148 12%	93 10%	60 12%	58 10%	43 9%	47 15% s	10 9% *	23 12%	209 11%	32 10%	144 11%	76 10%	22 9%	52 10%	80 11%	48 10%	61 11
Neither well nor badly (0)	540 24%	279 25%	261 23%	62 25%	100 23%	198 24%	180 24%	478 24%	77 23%	84 26%	31 22%	34 25%	32 22%	42 26%	293 23%	247 26%	133 26%	133 23%	140 28%	70 22%	25 23% *	38 20%	459 24%	81 26%	327 26%	163 22%	49 21%	104 20%	185 25%	124 27% b	12 24
Fairly badly (-1)	833 37% DJM	409 37%	417 37%	70 29%	144 34%	326 40% D	293 40% D	763 38% AD	114 34%	97 30%	45 32%	51 37% м	35 25%	54 34%	501 39% A	332 35%	194 37%	218 37%	180 36%	115 36%	42 39% *	83 42%	709 37%	124 39%	466 37%	268 37%	99 42%	201 39%	277 38%	172 37%	18 355
/ery badly (-2)	301 13% во	125 11%	176 16% AB	37 15%	71 17% F	96 12%	97 13%	265 13%	47 14%	61 19% A	18 12%	20 15%	30 21% A	20 13%	165 13%	136 14%	51 10%	80 14%	75 15% Q	55 17% Q	10 10% *	30 16%	257 13%	45 14%	162 13%	111 15%	29 12%	73 14%	94 13%	58 13%	77 149
Don't know	273 12% BIMT	113 10%	155 14% AB	24 10%	49 11%	121 15% ADH	79 11%	249 13%	27 8%	43 13% 1	18 12% M	11 8%	7 5%	27 17% LM	151 12%	122 13%	66 13%	89 15% AT	60 12%	24 8%	15 14% *	19 10%	243 13%	30 10%	143 11%	97 13%	34 14%	71 14%	88 12%	47 10%	67 139
IET: Very/fairly well	288 13% CFH	176 16% AC	109 10%	53 22% AEFGH	65 15% FH	80 10%	90 12%	235 12% F	74 22% AJ	42 13%	32 22% AN	19 14%	40 27% ALN	15 10%	171 13%	116 12%	76 15%	63 11%	51 10%	57 18% ARS	15 14% *	25 13%	253 13%	35 11%	169 13%	95 13%	23 10%	62 12%	89 12%	60 13%	7
IET: Fairly/very badly	1134 51% D	533 48%	593 53% A	107 43%	215 50%	423 51% D	390 53% D	1028 52% D	160 47%	158 48%	63 44%	71 52%	65 45%	75 47%	666 52%	468 49%	245 47%	298 51%	255 50%	170 53%	52 49% *	113 58% Q	966 50%	168 54%	628 50%	379 52%	128 54%	273 54%	371 51%	230 50%	26 49
Mean	-0.56	-0.45	-0.67	-0.36	-0.54	-0.61	-0.59	-0.59	-0.35	-0.61	-0.32	-0.54	-0.33	-0.60	-0.56	-0.56	-0.45	-0.63	-0.61	-0.53	-0.46	-0.66	-0.55	-0.62	-0.53	-0.59	-0.66	-0.63	-0.57	-0.52	-0.5

A This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ARS

AJ

A*

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

CH

AC

AFGH

PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - Small business owners

All Adults aged 18-75 in Great Britain

												ildren HH								dum 2016										
		Ec	lucation	Employr	nent status			Income			(17 or	under)	Eth	nicity	G	eneral Elec	tion 2019 Vo	te	vo	ote	Em	ployment se	ector			H	ousing Sta			All who
			Non-		Not	UP TO	£20,000-	£35,000 -		Prefer not	At least one child	No children	White ethnic	Minority ethnic	Conservati		Liberal				Private	Public	Not for profit	Own	Buying home with	Shared	Rent		Live with family/gua	have a
	Total	Graduat	es graduate	s Working	working	£19,999	£34,999	£54,999	£55,000+	to say	present	present	group	group	ve	Labour	Democrats	Other	Remain	Leave	Sector	Sector	sector	outright	mortgage	ownership	privately	etc.	rdians	rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
Very well (2)	47 2% JLM	18 2%	29 2%	36 2%	11 1%	17 3% J	11 2%	10 2%	9 3% J	•	22 3% AL	25 2%	33 2%	14 5% AM	15 2%	16 3%	2 1%	10 4%	13 2%	19 2%	24 3%	10 3%	2 2% *	15 2%	9 2%	1 2% **	10 2%	9 2%	4 2%	27 2%
Fairly well (1)	241 11% M	97 13% AC	144 10%	160 11%	81 10%	50 9%	81 13% J	49 10%	43 13%	17 7%	65 10%	176 11%	189 10%	49 16% AM	88 14% A	66 12%	13 8%	32 12%	94 11%	91 12%	97 11%	44 12%	12 10% *	81 12%	61 11%	5 16% **	37 9%	36 10%	17 10%	134 10%
Neither well nor badly (0)	540 24% FP	175 23%	365 25%	366 25%	173 22%	115 20%	156 25%	113 24%	83 24%	73 31% AF	158 24%	382 24%	450 24%	84 27%	179 28% APR	107 19%	38 23%	50 19%	210 24%	175 23%	218 25%	89 24%	29 25% *	175 26%	136 25%	8 25% **	84 21%	90 24%	39 23%	310 24%
Fairly badly (-1)	833 37% N	272 36%	561 38%	537 37%	296 38%	208 37%	229 37%	197 42%	120 35%	79 33%	235 36%	598 38%	731 39% AN	92 30%	233 37%	235 42% A	74 45%	98 38%	345 40% A	321 42% A	335 38%	137 37%	44 37%	259 38%	206 38%	8 23% **	157 40%	128 34%	65 38%	491 38%
Very badly (-2)	301 13% 0	95 13%	206 14%	196 13%	105 14%	88 16%	76 12%	64 14%	49 14%	24 10%	96 15%	205 13%	257 14%	36 12%	67 11%	89 16% 0	18 11%	47 18% 0	116 14%	102 13%	111 13%	53 14%	24 20% *	76 11%	66 12%	7 20% **	53 13%	70 19% AXYd	26 15%	190 14%
Don't know	273 12% HOPST	92 12%	181 12%	163 11%	110 14%	82 15% н	69 11%	40 9%	38 11%	43 18% AGHI	79 12%	194 12%	232 12%	32 10%	50 8%	49 9%	20 12%	24 9%	80 9%	65 8%	94 11%	41 11%	7 6% *	71 10%	61 11%	5 14% **	52 13%	43 11%	21 12%	157 12%
NET: Very/fairly well	288 13% JM	115 15% AC	173 12%	196 13%	92 12%	67 12%	93 15% J	59 13%	51 15% J	17 7%	87 13%	201 13%	222 12%	63 20% AM	103 16% A	82 15%	15 9%	42 16%	107 12%	110 14%	121 14%	54 15%	14 12%	96 14%	70 13%	6 18% **	46 12%	45 12%	21 12%	162 12%
NET: Fairly/very badly	1134 51% JN	367 49%	768 52%	733 50%	402 52%	296 53% J	305 49%	261 55%	170 50%	103 44%	331 51%	803 51%	988 52% AN	128 42%	301 47%	324 58% AO	92 55%	145 56%	462 54%	423 55% A	446 51%	190 51%	68 58%	335 50%	272 50%	14 43% **	210 53%	199 53%	90 53%	680 52%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

-0.60

-0.32

AM

-0.43

-0.62 -0.64

-0.59 -0.59 -0.56 -0.52 -0.53

-0.68

-0.49

-0.54

-0.52 -0.61

-0.65

-0.61

-0.59

Overlap formulae used

Mean

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)

-0.56 -0.50

-0.59

-0.54

-0.60

-0.63 -0.50 -0.59 -0.52 -0.57 -0.55 -0.56

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - People like me

All Adults aged 18-75 in Great Britain

		Ge	nder			Age			18-34 b	y Gender		18-34 b	y Region		Socia	grade			Re	gion			Urban	/ Rural	N	Aarital State	us		Househ	old Size	
	Total	Male	Female	18-24	25-34	35-54	55-75	25-75	18-34 Male	18-34 Female	18-34 North	18-34 South	18-34 London	18-34 Midlends	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	2235	1052	1167	400	388	802	645	1835	405	375	176	172	161	184	1406	829	552	584	495	320	110	174	1919	316	1227	801	207	489	697	459	590
Weighted base	2235	1102	1117	245	428	822	740	1990	338	327	143	136	144	159	1282	953	520	584	506	322	107	196	1920	315	1268	733	234	511	733	461	530
Very well (2)	32 1% CFH	22 2%	10 1%	13 5% AEFGH	9 2% н	5 1%	5 1%	20 1%	15 4% A	7 2%	6 4% A	5 4% A	6 4% A	4 2%	23 2%	9 1%	10 2%	5 1%	8 2%	6 2%	2 2% *	2 1%	30 2%	3 1%	20 2%	10 1%	2 1%	5 1%	6 1%	5 1%	16 3% Ac
Fairly well (1)	216 10% FHP	117 11%	96 9%	42 17% AEFGH	36 8%	54 7%	84 11% FH	174 9% F	48 14% AJ	29 9%	21 15%	14 10%	21 15%	15 9%	144 11% AP	72 8%	42 8%	51 9%	58 11%	41 13%	6 5% *	19 10%	186 10%	30 9%	116 9%	69 9%	30 13%	49 10%	76 10%	34 7%	57 11%
Neither well nor badly (0)	631 28% Ze	319 29%	311 28%	69 28%	112 26%	212 26%	239 32% AFH	562 28%	98 29%	82 25%	34 24%	42 31%	42 29%	37 23%	359 28%	272 29%	129 25%	178 31%	158 31% Q	96 30%	22 21% *	47 24%	538 28%	94 30%	390 31% AZ	185 25%	56 24%	128 25%	241 33% Abe	138 30%	125 24%
Fairly badly (-1)	692 31% D	349 32%	337 30%	56 23%	135 32% D	271 33% D	229 31% D	636 32% AD	89 26%	100 30%	47 33%	40 29%	36 25%	42 26%	408 32%	284 30%	173 33%	160 27%	152 30%	100 31%	45 42% ARS*	63 32%	595 31%	97 31%	410 32%	219 30%	63 27%	153 30%	219 30%	170 37% Ace	149 28%
Very badly (-2)	529 24% OY	237 21%	288 26% AB	50 20%	104 24%	221 27% ADGH	154 21%	479 24% G	72 21%	80 24%	26 18%	27 20%	33 23%	42 26%	279 22%	250 26% 0	136 26% s	140 24%	101 20%	65 20%	25 24% *	61 31% AST	453 24%	76 24%	266 21%	193 26% ү	70 30% Y	136 27%	154 21%	99 22%	140 26%
Don't know	135 6% Gd	58 5%	75 7%	16 6%	32 8% G	59 7% G	28 4%	120 6% G	16 5%	31 9% Ai	10 7%	8 6%	6 5%	19 12% AM	69 5%	66 7%	30 6%	50 9% ATV	29 6%	14 4%	7 7% •	5 3%	119 6%	16 5%	65 5%	58 8% AY	13 5%	39 8% d	37 5%	16 3%	43 8% Ad
NET: Very/fairly well	248 11% CFHP	140 13% c	106 10%	54 22% AEFGH	45 10%	59 7%	89 12% FH	193 10% F	63 19% AJ	35 11%	27 19% A	19 14%	27 19% A	19 12%	167 13% AP	81 8%	52 10%	55 9%	66 13%	47 14%	8 7% *	21 11%	216 11%	32 10%	137 11%	79 11%	32 14%	55 11%	82 11%	38 8%	73 14% Ad
NET: Fairly/very badly	1221 55% Disc	586 53%	625 56%	106 43%	239 56% D	491 60% ADGH	384 52% D	1114 56% ADG	161 48%	180 55%	73 51%	67 49%	69 48%	84 53%	687 54%	534 56%	309 59% ARS	301 52%	253 50%	165 51%	70 65% RST*	123 63% ARST	1048 55%	173 55%	676 53%	412 56%	133 57%	289 57%	373 51%	269 58% c	289 55%
Mean	-0.70 CFHP	-0.63 AC	-0.76	-0.39 AEFGH	-0.73	-0.85	-0.62 FH	-0.74 F	-0.48 AJ	-0.73	-0.49 A	-0.55	-0.51 A	-0.74	-0.64 AP	-0.78	-0.78	-0.71	-0.59 AQUV	-0.58 QUV	-0.85	-0.85	-0.70	-0.71	-0.65 A	-0.76	-0.76	-0.77	-0.63	-0.73	-0.70

Overlap formulae used

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ColumnProportions (5%): A/B/C,A/D/E/F/G/H,A/I/J,A/K/L/M/N,A/O/P,A/Q/R/S/T/U/V,A/W/X,A/Y/Z/a,A/c/b/d/e Minimum Base: 30(**) Small Base: 100(*)

PUBLIC

Government Cost of Living 3

Adults aged 18-75 in GB

Q15. Thinking about the system of government in the UK, overall, how well or badly, if either, do you think it works for the following groups of people? - People like me

All Adults aged 18-75 in Great Britain

			lucation	Constant	nent status						Pres of c (17 or	hildren HH	E ale	nicity			tion 2019 Vo			dum 2016	F -1	ployment se					ousing Stat			
		EC	Non-	Employr	Not	UP TO	£20,000-	Income £35,000 -		Prefer not	At least one child	No children	White ethnic	Minority ethnic			Liberal	te		ote	Private	Public	Not for profit	Own	Buying home with		Rent	Renting from local authority	family/gua	
	Total		es graduate	-	-	£19,999	£34,999	£54,999	£55,000+	to say	present	present	group	group	ve	Labour	Democrats	Other	Remain	Leave	Sector	Sector	sector	outright		ownership		etc.	rdians	rent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(I)	(к)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	2235	1077	1158	1393	842	564	580	487	372	232	693	1542	1831	370	561	596	161	264	881	680	797	407	114	645	567	37	401	335	202	1303
Weighted base	2235	748	1487	1458	777	560	623	474	342	236	655	1580	1892	307	634	562	166	261	860	773	879	375	119	677	540	33	392	377	171	1309
Very well (2)	32 1% CLMd	18 2% AC	14 1%	24 2%	8 1%	8 1%	8 1%	3 1%	13 4% AGHJ	-	19 3% AL	13 1%	19 1%	13 4% AM	7 1%	11 2%	2 1%	7 3%	9 1%	10 1%	15 2%	7 2%	2 2% *	13 2%	5 1%	1 2% **	4 1%	3 1%	5 3%	13 1%
Fairly well (1)	216 10% JPbd	83 11% A	133 9%	137 9%	79 10%	51 9%	69 11% J	38 8%	47 14% ані	11 5%	57 9%	159 10%	173 9%	38 12%	91 14% AP	36 6%	26 16% AP	26 10%	86 10%	77 10%	83 9%	38 10%	9 7% *	92 14% AYbd	41 8%	4 12% **	39 10%	21 5%	18 11% b	101 8%
Neither well nor badly (0)	631 28% FPad	214 29%	417 28%	414 28%	217 28%	131 23%	176 28%	154 33% AF	97 28%	73 31%	176 27%	455 29%	538 28%	84 27%	219 35% APR	128 23%	48 29%	62 24%	237 28%	236 30%	262 30%	96 26%	33 28% *	228 34% _{Aabd}	151 28%	14 42%	89 23%	91 24%	48 28%	332 25%
Fairly badly (-1)	692 31%	245 33%	447 30%	460 32%	232 30%	163 29%	182 29%	158 33%	106 31%	83 35%	192 29%	500 32%	597 32%	88 29%	180 28%	192 34%	57 34%	88 34%	288 34%	240 31%	278 32%	126 34%	38 32%	205 30%	194 36% Ac	7 21%	124 32%	111 29%	45 26%	429 33%
Very badly (-2)	529 24% BIOX	141 19%	388 26% AB	333 23%	196 25%	167 30% АНШ	157 25%	96 20%	59 17%	50 21%	161 25%	368 23%	459 24%	60 20%	113 18%	171 30% AOQ	31 19%	72 27% 0	210 24%	178 23%	195 22%	85 23%	35 30%	109 16%	121 22% x	7 21%	112 29% AX	131 35% AXYcd	41 24% x	364 28% AXY
Don't know	135 6% OQRST	47 6%	88 6%	90 6%	45 6%	41 7%	31 5%	24 5%	20 6%	20 9%	50 8%	85 5%	106 6%	23 8%	23 4%	24 4%	2 1%	5 2%	29 3%	32 4%	46 5%	22 6%	2 2% *	30 4%	27 5%	1 2% **	24 6%	21 5%	14 8%	71 5%
NET: Very/fairly well	248 11% JMPbd	101 14% AC	146 10%	161 11%	87 11%	59 11% J	77 12% J	41 9%	60 17% AFHJ	11 5%	76 12%	172 11%	192 10%	51 17% AM	98 16% AP	47 8%	28 17% P	34 13%	96 11%	87 11%	98 11%	45 12%	11 9% *	105 15% AYbd	47 9%	4 13% **	43 11%	24 6%	23 14% b	113 9%
NET: Fairly/very badly	1221 55% BINOX	386 52%	835 56%	793 54%	428 55%	329 59% I	339 54%	255 54%	165 48%	132 56%	353 54%	868 55%	1056 56% AN	149 48%	293 46%	363 65% AOQ	88 53%	160 61% 0	498 58% A	418 54%	473 54%	212 56%	73 61% *	314 46%	315 58% x	14 43% **	236 60% AXc	241 64% AXc	86 50%	792 61% AXc
Mean	-0.70 CFMPabd	-0.58 AC	-0.76	-0.69	-0.72	-0.83	-0.69	-0.68	-0.47 AFGHJ	-0.79	-0.69	-0.70	-0.73	-0.51 AM	-0.49 APR	-0.89	-0.55 P	-0.75	-0.73	-0.67	-0.67	-0.69	-0.82	-0.47 AYabd	-0.75 bd	-0.50	-0.82	-0.97	-0.62 bd	-0.83 b

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E,A/F/G/H/I/J,A/K/L,A/M/N,A/O/P/Q/R,A/S/T,A/U/V/W,A/X/Y/Z/a/b/c/d Minimum Base: 30(**) Small Base: 100(*)