



## PUBLIC POLL FINDINGS AND METHODOLOGY

### Ipsos Culture War Experiment

#### Findings of an Ipsos poll of over 2,000 Americans

*These are the findings of an Ipsos poll conducted between June 5-7, 2023. For this survey, a sample of 2,009 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The poll has a credibility interval of plus or minus 2.7 percentage points for all respondents.*

#### Full Annotated Questionnaire

1. **[Split Sample]** How familiar are you, if at all, with the following pieces of economic news or information?

##### Total Familiar Summary

|   | Total<br>(N=670) | Sample A<br>(N=670) | Sample B<br>(N=-) | Sample C<br>(N=-) |
|---|------------------|---------------------|-------------------|-------------------|
| Inflation remains near high levels that haven't been seen since the 1980s   | 86%              | 86%                 | -                 | -                 |
| Over the last 14 months, the Federal Reserve has raised interest rates faster than anytime in the last four decades                 | 75%              | 75%                 | -                 | -                 |
| The global supply chain is still vulnerable to shocks from COVID lockdowns or international conflicts, leading to ongoing shortages | 73%              | 73%                 | -                 | -                 |
| Many economic experts have forecast that a recession is likely to occur in the U.S. in 2023   | 72%              | 72%                 | -                 | -                 |

1\_1. **[Split Sample]** How familiar are you, if at all, with the following pieces of economic news or information? - Inflation remains near high levels that haven't been seen since the 1980s

|                             | Total<br>(N=670) | Sample A<br>(N=670) | Sample B<br>(N=-) | Sample C<br>(N=-) |
|-----------------------------|------------------|---------------------|-------------------|-------------------|
| Very familiar               | 46%              | 46%                 | -                 | -                 |
| Somewhat familiar           | 40%              | 40%                 | -                 | -                 |
| Heard of, not very familiar | 10%              | 10%                 | -                 | -                 |
| Never heard of              | 5%               | 5%                  | -                 | -                 |
| <i>Total Familiar</i>       | <i>86%</i>       | <i>86%</i>          | -                 | -                 |
| <i>Total Not Familiar</i>   | <i>15%</i>       | <i>15%</i>          | -                 | -                 |

## PUBLIC POLL FINDINGS AND METHODOLOGY

1\_2. **[Split Sample]** How familiar are you, if at all, with the following pieces of economic news or information? - Over the last 14 months, the Federal Reserve has raised interest rates faster than anytime in the last four decades

|                             | <b>Total<br/>(N=670)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=-)</b> | <b>Sample C<br/>(N=-)</b> |
|-----------------------------|--------------------------|-----------------------------|---------------------------|---------------------------|
| Very familiar               | 41%                      | 41%                         | -                         | -                         |
| Somewhat familiar           | 34%                      | 34%                         | -                         | -                         |
| Heard of, not very familiar | 14%                      | 14%                         | -                         | -                         |
| Never heard of              | 11%                      | 11%                         | -                         | -                         |
| <i>Total Familiar</i>       | <i>75%</i>               | <i>75%</i>                  | -                         | -                         |
| <i>Total Not Familiar</i>   | <i>25%</i>               | <i>25%</i>                  | -                         | -                         |

1\_3. **[Split Sample]** How familiar are you, if at all, with the following pieces of economic news or information? - Many economic experts have forecast that a recession is likely to occur in the U.S. in 2023

|                             | <b>Total<br/>(N=670)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=-)</b> | <b>Sample C<br/>(N=-)</b> |
|-----------------------------|--------------------------|-----------------------------|---------------------------|---------------------------|
| Very familiar               | 35%                      | 35%                         | -                         | -                         |
| Somewhat familiar           | 37%                      | 37%                         | -                         | -                         |
| Heard of, not very familiar | 20%                      | 20%                         | -                         | -                         |
| Never heard of              | 8%                       | 8%                          | -                         | -                         |
| <i>Total Familiar</i>       | <i>72%</i>               | <i>72%</i>                  | -                         | -                         |
| <i>Total Not Familiar</i>   | <i>28%</i>               | <i>28%</i>                  | -                         | -                         |

1\_4. **[Split Sample]** How familiar are you, if at all, with the following pieces of economic news or information? - The global supply chain is still vulnerable to shocks from COVID lockdowns or international conflicts, leading to ongoing shortages

|                             | <b>Total<br/>(N=670)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=-)</b> | <b>Sample C<br/>(N=-)</b> |
|-----------------------------|--------------------------|-----------------------------|---------------------------|---------------------------|
| Very familiar               | 30%                      | 30%                         | -                         | -                         |
| Somewhat familiar           | 43%                      | 43%                         | -                         | -                         |
| Heard of, not very familiar | 19%                      | 19%                         | -                         | -                         |
| Never heard of              | 7%                       | 7%                          | -                         | -                         |
| <i>Total Familiar</i>       | <i>73%</i>               | <i>73%</i>                  | -                         | -                         |
| <i>Total Not Familiar</i>   | <i>26%</i>               | <i>26%</i>                  | -                         | -                         |

## PUBLIC POLL FINDINGS AND METHODOLOGY

2. **[Split Sample]** How familiar are you, if at all, with the following pieces of economic news or information?

### Total Familiar Summary

|  | <b>Total<br/>(N=669)</b> | <b>Sample A<br/>(N=-)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=-)</b> |
|--|--------------------------|---------------------------|-----------------------------|---------------------------|
| Unemployment in the U.S. is currently below 3.5%, lower than during the economic booms of the 1990s or late 2010s                      | 51%                      | -                         | 51%                         | -                         |
| Many economic experts have forecast that inflation is coming under control and the U.S. economy will continue to grow in 2023 and 2024 | 44%                      | -                         | 44%                         | -                         |
| Wage growth in the U.S. has been faster over the last 2 years than over any 2 year period in the last few decades                      | 41%                      | -                         | 41%                         | -                         |
| The series of major investments in manufacturing and infrastructure the U.S. has seen in the last few years                            | 38%                      | -                         | 38%                         | -                         |

2\_1. **[Split Sample]** How familiar are you, if at all, with the following pieces of economic news or information? - Unemployment in the U.S. is currently below 3.5%, lower than during the economic booms of the 1990s or late 2010s

|                             | <b>Total<br/>(N=669)</b> | <b>Sample A<br/>(N=-)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=-)</b> |
|-----------------------------|--------------------------|---------------------------|-----------------------------|---------------------------|
| Very familiar               | 13%                      | -                         | 13%                         | -                         |
| Somewhat familiar           | 38%                      | -                         | 38%                         | -                         |
| Heard of, not very familiar | 25%                      | -                         | 25%                         | -                         |
| Never heard of              | 23%                      | -                         | 23%                         | -                         |
| <i>Total Familiar</i>       | <i>51%</i>               | <i>-</i>                  | <i>51%</i>                  | <i>-</i>                  |
| <i>Total Not Familiar</i>   | <i>48%</i>               | <i>-</i>                  | <i>48%</i>                  | <i>-</i>                  |

## PUBLIC POLL FINDINGS AND METHODOLOGY

2\_2. **[Split Sample]** How familiar are you, if at all, with the following pieces of economic news or information? - Wage growth in the U.S. has been faster over the last 2 years than over any 2-year period in the last few decades

|                             | <b>Total<br/>(N=669)</b> | <b>Sample A<br/>(N=-)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=-)</b> |
|-----------------------------|--------------------------|---------------------------|-----------------------------|---------------------------|
| Very familiar               | 12%                      | -                         | 12%                         | -                         |
| Somewhat familiar           | 29%                      | -                         | 29%                         | -                         |
| Heard of, not very familiar | 27%                      | -                         | 27%                         | -                         |
| Never heard of              | 32%                      | -                         | 32%                         | -                         |
| <i>Total Familiar</i>       | <i>41%</i>               | -                         | <i>41%</i>                  | -                         |
| <i>Total Not Familiar</i>   | <i>59%</i>               | -                         | <i>59%</i>                  | -                         |

2\_3. **[Split Sample]** How familiar are you, if at all, with the following pieces of economic news or information? - Many economic experts have forecast that inflation is coming under control and the U.S. economy will continue to grow in 2023 and 2024

|                             | <b>Total<br/>(N=669)</b> | <b>Sample A<br/>(N=-)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=-)</b> |
|-----------------------------|--------------------------|---------------------------|-----------------------------|---------------------------|
| Very familiar               | 11%                      | -                         | 11%                         | -                         |
| Somewhat familiar           | 33%                      | -                         | 33%                         | -                         |
| Heard of, not very familiar | 30%                      | -                         | 30%                         | -                         |
| Never heard of              | 26%                      | -                         | 26%                         | -                         |
| <i>Total Familiar</i>       | <i>44%</i>               | -                         | <i>44%</i>                  | -                         |
| <i>Total Not Familiar</i>   | <i>56%</i>               | -                         | <i>56%</i>                  | -                         |

2\_4. **[Split Sample]** How familiar are you, if at all, with the following pieces of economic news or information? - The series of major investments in manufacturing and infrastructure the U.S. has seen in the last few years

|                             | <b>Total<br/>(N=669)</b> | <b>Sample A<br/>(N=-)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=-)</b> |
|-----------------------------|--------------------------|---------------------------|-----------------------------|---------------------------|
| Very familiar               | 9%                       | -                         | 9%                          | -                         |
| Somewhat familiar           | 29%                      | -                         | 29%                         | -                         |
| Heard of, not very familiar | 36%                      | -                         | 36%                         | -                         |
| Never heard of              | 26%                      | -                         | 26%                         | -                         |
| <i>Total Familiar</i>       | <i>38%</i>               | -                         | <i>38%</i>                  | -                         |
| <i>Total Not Familiar</i>   | <i>62%</i>               | -                         | <i>62%</i>                  | -                         |

## PUBLIC POLL FINDINGS AND METHODOLOGY

3. In your opinion, from the list below what are the most important problems facing the U.S. today?

|  | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|--|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Gun violence                                 | 37%                        | 41%                         | 37%                         | 34%                         |
| Immigration                                  | 27%                        | 22%                         | 30%                         | 28%                         |
| Government corruption                        | 25%                        | 25%                         | 26%                         | 24%                         |
| Crime  | 24%                        | 24%                         | 23%                         | 25%                         |
| Environment, climate, or severe weather      | 22%                        | 22%                         | 21%                         | 23%                         |
| Political extremism or polarization          | 22%                        | 21%                         | 22%                         | 23%                         |
| Wealth inequality                            | 16%                        | 14%                         | 18%                         | 18%                         |
| Abortion                                     | 13%                        | 15%                         | 11%                         | 14%                         |
| Racial discrimination                        | 13%                        | 12%                         | 16%                         | 11%                         |
| LGBTQ or trans issues                        | 11%                        | 7%                          | 12%                         | 15%                         |
| Public health, disease, illness, or COVID-19 | 11%                        | 12%                         | 11%                         | 10%                         |
| Education                                    | 9%                         | 10%                         | 8%                          | 10%                         |
| War and foreign conflicts                    | 9%                         | 11%                         | 7%                          | 9%                          |
| Morality                                     | 9%                         | 13%                         | 5%                          | 9%                          |
| Wokeness or CRT                              | 8%                         | 8%                          | 11%                         | 6%                          |
| Energy issues                                | 7%                         | 6%                          | 9%                          | 7%                          |
| Terrorism or extremism                       | 7%                         | 8%                          | 8%                          | 5%                          |
| Masculinity, MeToo, or gender issues         | 2%                         | 2%                          | 3%                          | 2%                          |
| Don't know                                   | 3%                         | 4%                          | 3%                          | 3%                          |

## PUBLIC POLL FINDINGS AND METHODOLOGY

4. **[Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure]** Please rank order the following issues from most important to least starting with 1 for the most important.

Total 1 or 2 Summary

|  | Total<br>(Sample size<br>varies) | Sample A<br>(Sample size<br>varies) | Sample B<br>(Sample size<br>varies) | Sample C<br>(Sample size<br>varies) |
|--|----------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Morality                                     | 69%                              | N/A                                 | N/A                                 | N/A                                 |
| Gun violence                                 | 55%                              | 52%                                 | 63%                                 | 50%                                 |
| Economy, cost of living, or jobs             | 49%                              | 54%                                 | 46%                                 | 45%                                 |
| Immigration                                  | 49%                              | 43%                                 | 56%                                 | 47%                                 |
| Abortion                                     | 48%                              | N/A                                 | N/A                                 | 40%                                 |
| Environment, climate, or severe weather      | 46%                              | 40%                                 | 44%                                 | 53%                                 |
| Government corruption                        | 46%                              | 40%                                 | 43%                                 | 55%                                 |
| Political extremism or polarization          | 44%                              | 50%                                 | 42%                                 | 39%                                 |
| Education                                    | 43%                              | N/A                                 | N/A                                 | N/A                                 |
| Crime  | 40%                              | 34%                                 | 48%                                 | 40%                                 |
| Racial discrimination                        | 40%                              | N/A                                 | N/A                                 | N/A                                 |
| Terrorism or extremism                       | 40%                              | N/A                                 | N/A                                 | N/A                                 |
| Public health, disease, illness, or COVID-19 | 34%                              | N/A                                 | N/A                                 | N/A                                 |
| LGBTQ or trans issues                        | 30%                              | N/A                                 | 24%                                 | 35%                                 |
| Wealth inequality                            | 30%                              | 33%                                 | 30%                                 | 28%                                 |
| Wokeness or CRT                              | 29%                              | N/A                                 | N/A                                 | N/A                                 |
| Energy issues                                | 25%                              | N/A                                 | N/A                                 | N/A                                 |
| Health care system                           | 23%                              | 23%                                 | 22%                                 | 25%                                 |
| Masculinity, MeToo, or gender issues         | N/A                              | N/A                                 | N/A                                 | N/A                                 |
| War and foreign conflicts                    | 14%                              | N/A                                 | N/A                                 | N/A                                 |
| Poor infrastructure                          | 12%                              | 8%                                  | 12%                                 | 14%                                 |

\*\* Some cells excluded due to small sample size (N<100)

## PUBLIC POLL FINDINGS AND METHODOLOGY

4\_1. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - Economy, cost of living, or jobs

|   | Total<br>(N=2,009) | Sample A<br>(N=670) | Sample B<br>(N=669) | Sample C<br>(N=670) |
|---|--------------------|---------------------|---------------------|---------------------|
| 1 | 34%                | 36%                 | 33%                 | 32%                 |
| 2 | 15%                | 18%                 | 13%                 | 13%                 |
| 3 | 12%                | 12%                 | 11%                 | 13%                 |
| 4 | 16%                | 14%                 | 16%                 | 19%                 |
| 5 | 14%                | 11%                 | 12%                 | 18%                 |
| 6 | 10%                | 9%                  | 15%                 | 6%                  |

4\_2. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - Poor infrastructure

|   | Total<br>(N=2,009) | Sample A<br>(N=670) | Sample B<br>(N=669) | Sample C<br>(N=670) |
|---|--------------------|---------------------|---------------------|---------------------|
| 1 | 3%                 | 1%                  | 4%                  | 3%                  |
| 2 | 9%                 | 7%                  | 8%                  | 11%                 |
| 3 | 11%                | 14%                 | 9%                  | 11%                 |
| 4 | 16%                | 15%                 | 16%                 | 16%                 |
| 5 | 25%                | 25%                 | 27%                 | 23%                 |
| 6 | 37%                | 38%                 | 36%                 | 37%                 |

4\_3. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - Health care system

|   | Total<br>(N=2,009) | Sample A<br>(N=670) | Sample B<br>(N=669) | Sample C<br>(N=670) |
|---|--------------------|---------------------|---------------------|---------------------|
| 1 | 8%                 | 9%                  | 7%                  | 8%                  |
| 2 | 15%                | 14%                 | 15%                 | 17%                 |
| 3 | 14%                | 13%                 | 14%                 | 15%                 |
| 4 | 21%                | 22%                 | 18%                 | 23%                 |
| 5 | 24%                | 22%                 | 29%                 | 21%                 |
| 6 | 18%                | 20%                 | 17%                 | 16%                 |

## PUBLIC POLL FINDINGS AND METHODOLOGY

4\_4. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - Abortion

|   | Total<br>(N=277) | Sample A<br>(N=90)** | Sample B<br>(N=84)** | Sample C<br>(N=103) |
|---|------------------|----------------------|----------------------|---------------------|
| 1 | 18%              | N/A                  | N/A                  | 23%                 |
| 2 | 30%              | N/A                  | N/A                  | 17%                 |
| 3 | 23%              | N/A                  | N/A                  | 35%                 |
| 4 | 13%              | N/A                  | N/A                  | 11%                 |
| 5 | 13%              | N/A                  | N/A                  | 12%                 |
| 6 | 3%               | N/A                  | N/A                  | 2%                  |

\*\* Excluded due to small sample size (N<100)

4\_5. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - Crime

|   | Total<br>(N=485) | Sample A<br>(N=161) | Sample B<br>(N=156) | Sample C<br>(N=168) |
|---|------------------|---------------------|---------------------|---------------------|
| 1 | 16%              | 14%                 | 14%                 | 21%                 |
| 2 | 24%              | 20%                 | 34%                 | 19%                 |
| 3 | 32%              | 32%                 | 30%                 | 33%                 |
| 4 | 18%              | 22%                 | 14%                 | 18%                 |
| 5 | 8%               | 11%                 | 7%                  | 6%                  |
| 6 | 2%               | 1%                  | 1%                  | 4%                  |

4\_6. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - Education

|   | Total<br>(N=218) | Sample A<br>(N=70)** | Sample B<br>(N=67)** | Sample C<br>(N=81)** |
|---|------------------|----------------------|----------------------|----------------------|
| 1 | 21%              | N/A                  | N/A                  | N/A                  |
| 2 | 22%              | N/A                  | N/A                  | N/A                  |
| 3 | 25%              | N/A                  | N/A                  | N/A                  |
| 4 | 21%              | N/A                  | N/A                  | N/A                  |
| 5 | 7%               | N/A                  | N/A                  | N/A                  |
| 6 | 4%               | N/A                  | N/A                  | N/A                  |

\*\* Excluded due to small sample size (N<100)



## PUBLIC POLL FINDINGS AND METHODOLOGY

4\_7. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - Energy issues

|   | Total<br>(N=168) | Sample A<br>(N=45)** | Sample B<br>(N=65)** | Sample C<br>(N=58)** |
|---|------------------|----------------------|----------------------|----------------------|
| 1 | 12%              | N/A                  | N/A                  | N/A                  |
| 2 | 13%              | N/A                  | N/A                  | N/A                  |
| 3 | 20%              | N/A                  | N/A                  | N/A                  |
| 4 | 13%              | N/A                  | N/A                  | N/A                  |
| 5 | 18%              | N/A                  | N/A                  | N/A                  |
| 6 | 24%              | N/A                  | N/A                  | N/A                  |

\*\* Excluded due to small sample size (N<100)

4\_8. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - Environment, climate, or severe weather

|   | Total<br>(N=439) | Sample A<br>(N=148) | Sample B<br>(N=147) | Sample C<br>(N=144) |
|---|------------------|---------------------|---------------------|---------------------|
| 1 | 30%              | 24%                 | 31%                 | 35%                 |
| 2 | 16%              | 16%                 | 13%                 | 18%                 |
| 3 | 21%              | 19%                 | 32%                 | 13%                 |
| 4 | 14%              | 17%                 | 15%                 | 9%                  |
| 5 | 11%              | 14%                 | 7%                  | 12%                 |
| 6 | 8%               | 10%                 | 1%                  | 13%                 |

4\_9. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - Government corruption

|   | Total<br>(N=516) | Sample A<br>(N=167) | Sample B<br>(N=172) | Sample C<br>(N=177) |
|---|------------------|---------------------|---------------------|---------------------|
| 1 | 24%              | 20%                 | 23%                 | 28%                 |
| 2 | 22%              | 20%                 | 20%                 | 27%                 |
| 3 | 27%              | 33%                 | 24%                 | 22%                 |
| 4 | 17%              | 15%                 | 22%                 | 14%                 |
| 5 | 8%               | 10%                 | 7%                  | 5%                  |
| 6 | 3%               | 2%                  | 4%                  | 5%                  |

## PUBLIC POLL FINDINGS AND METHODOLOGY

4\_10. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - Gun violence

|   | Total<br>(N=727) | Sample A<br>(N=248) | Sample B<br>(N=245) | Sample C<br>(N=234) |
|---|------------------|---------------------|---------------------|---------------------|
| 1 | 29%              | 29%                 | 32%                 | 26%                 |
| 2 | 26%              | 23%                 | 31%                 | 24%                 |
| 3 | 22%              | 25%                 | 14%                 | 26%                 |
| 4 | 13%              | 13%                 | 15%                 | 10%                 |
| 5 | 6%               | 9%                  | 2%                  | 7%                  |
| 6 | 5%               | 2%                  | 6%                  | 7%                  |

4\_11. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - Immigration

|   | Total<br>(N=510) | Sample A<br>(N=171) | Sample B<br>(N=182) | Sample C<br>(N=157) |
|---|------------------|---------------------|---------------------|---------------------|
| 1 | 23%              | 17%                 | 31%                 | 20%                 |
| 2 | 26%              | 26%                 | 25%                 | 27%                 |
| 3 | 22%              | 21%                 | 22%                 | 23%                 |
| 4 | 12%              | 19%                 | 9%                  | 10%                 |
| 5 | 7%               | 8%                  | 8%                  | 6%                  |
| 6 | 9%               | 9%                  | 4%                  | 15%                 |

4\_12. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - LGBTQ or trans issues

|   | Total<br>(N=216) | Sample A<br>(N=59)** | Sample B<br>(N=70)** | Sample C<br>(N=87)** |
|---|------------------|----------------------|----------------------|----------------------|
| 1 | 14%              | N/A                  | N/A                  | N/A                  |
| 2 | 16%              | N/A                  | N/A                  | N/A                  |
| 3 | 24%              | N/A                  | N/A                  | N/A                  |
| 4 | 18%              | N/A                  | N/A                  | N/A                  |
| 5 | 18%              | N/A                  | N/A                  | N/A                  |
| 6 | 10%              | N/A                  | N/A                  | N/A                  |

\*\* Excluded due to small sample size (N<100)

## PUBLIC POLL FINDINGS AND METHODOLOGY

4\_13. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - Masculinity, MeToo, or gender issues

|   | Total<br>(N=50)** | Sample A<br>(N=17)** | Sample B<br>(N=16)** | Sample C<br>(N=17)** |
|---|-------------------|----------------------|----------------------|----------------------|
| 1 | N/A               | N/A                  | N/A                  | N/A                  |
| 2 | N/A               | N/A                  | N/A                  | N/A                  |
| 3 | N/A               | N/A                  | N/A                  | N/A                  |
| 4 | N/A               | N/A                  | N/A                  | N/A                  |
| 5 | N/A               | N/A                  | N/A                  | N/A                  |
| 6 | N/A               | N/A                  | N/A                  | N/A                  |

\*\* Excluded due to small sample size (N<100)

4\_14. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - Morality

|   | Total<br>(N=161) | Sample A<br>(N=58)** | Sample B<br>(N=46)** | Sample C<br>(N=57)** |
|---|------------------|----------------------|----------------------|----------------------|
| 1 | 46%              | N/A                  | N/A                  | N/A                  |
| 2 | 23%              | N/A                  | N/A                  | N/A                  |
| 3 | 9%               | N/A                  | N/A                  | N/A                  |
| 4 | 12%              | N/A                  | N/A                  | N/A                  |
| 5 | 7%               | N/A                  | N/A                  | N/A                  |
| 6 | 4%               | N/A                  | N/A                  | N/A                  |

\*\* Excluded due to small sample size (N<100)

4\_15. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - Political extremism or polarization

|   | Total<br>(N=439) | Sample A<br>(N=144) | Sample B<br>(N=148) | Sample C<br>(N=147) |
|---|------------------|---------------------|---------------------|---------------------|
| 1 | 20%              | 22%                 | 18%                 | 20%                 |
| 2 | 24%              | 28%                 | 24%                 | 19%                 |
| 3 | 19%              | 15%                 | 18%                 | 23%                 |
| 4 | 18%              | 18%                 | 17%                 | 19%                 |
| 5 | 11%              | 10%                 | 16%                 | 7%                  |
| 6 | 9%               | 7%                  | 6%                  | 12%                 |

## PUBLIC POLL FINDINGS AND METHODOLOGY

4\_16. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - Public health, disease, illness, or COVID-19

|   | Total<br>(N=224) | Sample A<br>(N=89)** | Sample B<br>(N=71)** | Sample C<br>(N=64)** |
|---|------------------|----------------------|----------------------|----------------------|
| 1 | 12%              | N/A                  | N/A                  | N/A                  |
| 2 | 22%              | N/A                  | N/A                  | N/A                  |
| 3 | 21%              | N/A                  | N/A                  | N/A                  |
| 4 | 16%              | N/A                  | N/A                  | N/A                  |
| 5 | 18%              | N/A                  | N/A                  | N/A                  |
| 6 | 11%              | N/A                  | N/A                  | N/A                  |

\*\* Excluded due to small sample size (N<100)

4\_17. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - Racial discrimination

|   | Total<br>(N=255) | Sample A<br>(N=88)** | Sample B<br>(N=91)** | Sample C<br>(N=76)** |
|---|------------------|----------------------|----------------------|----------------------|
| 1 | 18%              | N/A                  | N/A                  | N/A                  |
| 2 | 22%              | N/A                  | N/A                  | N/A                  |
| 3 | 19%              | N/A                  | N/A                  | N/A                  |
| 4 | 23%              | N/A                  | N/A                  | N/A                  |
| 5 | 9%               | N/A                  | N/A                  | N/A                  |
| 6 | 8%               | N/A                  | N/A                  | N/A                  |

\*\* Excluded due to small sample size (N<100)

4\_18. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - Terrorism or extremism

|   | Total<br>(N=147) | Sample A<br>(N=50)** | Sample B<br>(N=55)** | Sample C<br>(N=42)** |
|---|------------------|----------------------|----------------------|----------------------|
| 1 | 7%               | N/A                  | N/A                  | N/A                  |
| 2 | 33%              | N/A                  | N/A                  | N/A                  |
| 3 | 22%              | N/A                  | N/A                  | N/A                  |
| 4 | 18%              | N/A                  | N/A                  | N/A                  |
| 5 | 6%               | N/A                  | N/A                  | N/A                  |
| 6 | 14%              | N/A                  | N/A                  | N/A                  |

\*\* Excluded due to small sample size (N<100)

## PUBLIC POLL FINDINGS AND METHODOLOGY

4\_19. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - War and foreign conflicts

|   | Total<br>(N=188) | Sample A<br>(N=67)** | Sample B<br>(N=59)** | Sample C<br>(N=62)** |
|---|------------------|----------------------|----------------------|----------------------|
| 1 | 5%               | N/A                  | N/A                  | N/A                  |
| 2 | 9%               | N/A                  | N/A                  | N/A                  |
| 3 | 28%              | N/A                  | N/A                  | N/A                  |
| 4 | 18%              | N/A                  | N/A                  | N/A                  |
| 5 | 17%              | N/A                  | N/A                  | N/A                  |
| 6 | 23%              | N/A                  | N/A                  | N/A                  |

\*\* Excluded due to small sample size (N<100)

4\_20. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - Wealth inequality

|   | Total<br>(N=334) | Sample A<br>(N=112) | Sample B<br>(N=113) | Sample C<br>(N=109) |
|---|------------------|---------------------|---------------------|---------------------|
| 1 | 10%              | 17%                 | 7%                  | 7%                  |
| 2 | 20%              | 16%                 | 23%                 | 21%                 |
| 3 | 19%              | 18%                 | 21%                 | 19%                 |
| 4 | 19%              | 28%                 | 20%                 | 11%                 |
| 5 | 19%              | 12%                 | 13%                 | 33%                 |
| 6 | 12%              | 9%                  | 17%                 | 9%                  |

4\_21. [Base: Issues respondents were asked to rank order were the top 3 issues they selected in Question 3 in addition to the economy, health care system, and poor infrastructure] Please rank order the following issues from most important to least starting with 1 for the most important. - Wokeness or CRT

|   | Total<br>(N=176) | Sample A<br>(N=57)** | Sample B<br>(N=64)** | Sample C<br>(N=55)** |
|---|------------------|----------------------|----------------------|----------------------|
| 1 | 8%               | N/A                  | N/A                  | N/A                  |
| 2 | 21%              | N/A                  | N/A                  | N/A                  |
| 3 | 35%              | N/A                  | N/A                  | N/A                  |
| 4 | 15%              | N/A                  | N/A                  | N/A                  |
| 5 | 5%               | N/A                  | N/A                  | N/A                  |
| 6 | 16%              | N/A                  | N/A                  | N/A                  |

\*\* Excluded due to small sample size (N<100)

## PUBLIC POLL FINDINGS AND METHODOLOGY

### 5. How concerned are you, if at all, about the following issues?

#### Total Concerned Summary

|   | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|---|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| New restrictions on access to abortion                              | 63%                        | 64%                         | 60%                         | 66%                         |
| Mass shootings and gun violence                                     | 86%                        | 82%                         | 87%                         | 90%                         |
| Racism and white nationalism  | 67%                        | 65%                         | 67%                         | 70%                         |
| Woke business and businesses pushing political agendas              | 63%                        | 61%                         | 65%                         | 63%                         |
| Corruption among senior government officials and their families     | 86%                        | 85%                         | 86%                         | 86%                         |
| People pushing inappropriate racial and sexual topics with children | 72%                        | 69%                         | 73%                         | 73%                         |
| The impact of inflation and cost of living increases on your family | 90%                        | 91%                         | 87%                         | 92%                         |
| Access to affordable healthcare if you need it                      | 80%                        | 80%                         | 79%                         | 80%                         |

#### 5\_1. How concerned are you, if at all, about the following issues? - New restrictions on access to abortion

|                      | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)      | 63%                        | 64%                         | 60%                         | 66%                         |
| Very concerned       | 36%                        | 37%                         | 35%                         | 37%                         |
| Somewhat concerned   | 27%                        | 27%                         | 25%                         | 30%                         |
| Bottom 2 Box (Net)   | 37%                        | 36%                         | 40%                         | 34%                         |
| Not very concerned   | 21%                        | 16%                         | 28%                         | 20%                         |
| Not at all concerned | 16%                        | 20%                         | 12%                         | 14%                         |

#### 5\_2. How concerned are you, if at all, about the following issues? - Mass shootings and gun violence

|                      | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)      | 86%                        | 82%                         | 87%                         | 90%                         |
| Very concerned       | 56%                        | 54%                         | 58%                         | 58%                         |
| Somewhat concerned   | 30%                        | 29%                         | 29%                         | 32%                         |
| Bottom 2 Box (Net)   | 14%                        | 18%                         | 13%                         | 10%                         |
| Not very concerned   | 8%                         | 9%                          | 10%                         | 5%                          |
| Not at all concerned | 6%                         | 8%                          | 3%                          | 5%                          |

## PUBLIC POLL FINDINGS AND METHODOLOGY

5\_3. How concerned are you, if at all, about the following issues? - Racism and white nationalism

|                      | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)      | 67%                        | 65%                         | 67%                         | 70%                         |
| Very concerned       | 36%                        | 36%                         | 35%                         | 37%                         |
| Somewhat concerned   | 32%                        | 29%                         | 33%                         | 33%                         |
| Bottom 2 Box (Net)   | 33%                        | 35%                         | 33%                         | 30%                         |
| Not very concerned   | 19%                        | 18%                         | 20%                         | 19%                         |
| Not at all concerned | 14%                        | 17%                         | 12%                         | 12%                         |

5\_4. How concerned are you, if at all, about the following issues? - Woke business and businesses pushing political agendas

|                      | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)      | 63%                        | 61%                         | 65%                         | 63%                         |
| Very concerned       | 31%                        | 31%                         | 30%                         | 31%                         |
| Somewhat concerned   | 32%                        | 30%                         | 35%                         | 32%                         |
| Bottom 2 Box (Net)   | 37%                        | 39%                         | 35%                         | 37%                         |
| Not very concerned   | 22%                        | 21%                         | 22%                         | 22%                         |
| Not at all concerned | 15%                        | 18%                         | 13%                         | 15%                         |

5\_5. How concerned are you, if at all, about the following issues? - Corruption among senior government officials and their families

|                      | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)      | 86%                        | 85%                         | 86%                         | 86%                         |
| Very concerned       | 47%                        | 46%                         | 47%                         | 48%                         |
| Somewhat concerned   | 39%                        | 40%                         | 40%                         | 38%                         |
| Bottom 2 Box (Net)   | 14%                        | 15%                         | 14%                         | 14%                         |
| Not very concerned   | 11%                        | 11%                         | 11%                         | 11%                         |
| Not at all concerned | 3%                         | 4%                          | 3%                          | 3%                          |

5\_6. How concerned are you, if at all, about the following issues? - People pushing inappropriate racial and sexual topics with children

|                      | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)      | 72%                        | 69%                         | 73%                         | 73%                         |
| Very concerned       | 44%                        | 43%                         | 43%                         | 46%                         |
| Somewhat concerned   | 27%                        | 26%                         | 30%                         | 27%                         |
| Bottom 2 Box (Net)   | 28%                        | 31%                         | 27%                         | 27%                         |
| Not very concerned   | 18%                        | 21%                         | 17%                         | 17%                         |
| Not at all concerned | 10%                        | 10%                         | 10%                         | 10%                         |

## PUBLIC POLL FINDINGS AND METHODOLOGY

5\_7. How concerned are you, if at all, about the following issues? - The impact of inflation and cost of living increases on your family

|                      | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)      | 90%                        | 91%                         | 87%                         | 92%                         |
| Very concerned       | 55%                        | 59%                         | 51%                         | 54%                         |
| Somewhat concerned   | 35%                        | 32%                         | 36%                         | 38%                         |
| Bottom 2 Box (Net)   | 10%                        | 9%                          | 13%                         | 8%                          |
| Not very concerned   | 8%                         | 6%                          | 12%                         | 6%                          |
| Not at all concerned | 2%                         | 3%                          | 1%                          | 2%                          |

5\_8. How concerned are you, if at all, about the following issues? - Access to affordable healthcare if you need it

|                      | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)      | 80%                        | 80%                         | 79%                         | 80%                         |
| Very concerned       | 40%                        | 41%                         | 37%                         | 42%                         |
| Somewhat concerned   | 40%                        | 40%                         | 42%                         | 37%                         |
| Bottom 2 Box (Net)   | 20%                        | 20%                         | 21%                         | 20%                         |
| Not very concerned   | 17%                        | 17%                         | 19%                         | 16%                         |
| Not at all concerned | 3%                         | 3%                          | 2%                          | 4%                          |

7. Who did you vote for in the 2020 presidential election, or did you not vote?

|              | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|--------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Joe Biden    | 42%                        | 42%                         | 40%                         | 45%                         |
| Donald Trump | 33%                        | 27%                         | 37%                         | 35%                         |
| Someone else | 4%                         | 3%                          | 4%                          | 6%                          |
| Did not vote | 21%                        | 27%                         | 19%                         | 15%                         |



## PUBLIC POLL FINDINGS AND METHODOLOGY

### 8. How concerned are you, if at all, about the following issues? - Top 2 Box Summary

|   | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|---|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Social policies, such as affirmative action, discriminate unfairly against white people         | 39%                        | 44%                         | 38%                         | 36%                         |
| People who talk about their conservative beliefs are often disrespected                         | 46%                        | 48%                         | 45%                         | 45%                         |
| Black people do not have the same opportunities as white people in the U.S.                     | 49%                        | 53%                         | 45%                         | 48%                         |
| These days I feel like a stranger in my own country   | 50%                        | 46%                         | 54%                         | 50%                         |
| When jobs are scarce, employers should prioritize hiring people of this country over immigrants | 53%                        | 48%                         | 56%                         | 55%                         |
| America needs a strong leader to take the country back from the rich and powerful               | 64%                        | 60%                         | 62%                         | 69%                         |
| The American economy is rigged to advantage the rich and powerful                               | 67%                        | 63%                         | 65%                         | 73%                         |
| Traditional parties and politicians don't care about people like me                             | 65%                        | 63%                         | 67%                         | 64%                         |
| The mainstream media is more interested in making money than telling the truth                  | 75%                        | 71%                         | 75%                         | 79%                         |
| Racism is built into the American economy, government, and educational system                   | 53%                        | 54%                         | 52%                         | 53%                         |
| The official business of the United States should only be conducted in English                  | 49%                        | 47%                         | 55%                         | 47%                         |
| True Americans know all the words to the Pledge of Allegiance                                   | 43%                        | 39%                         | 47%                         | 45%                         |

## PUBLIC POLL FINDINGS AND METHODOLOGY

8\_1. How concerned are you, if at all, about the following issues? - Social policies, such as affirmative action, discriminate unfairly against white people

|                            | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)            | 39%                        | 44%                         | 38%                         | 36%                         |
| Strongly agree             | 18%                        | 23%                         | 14%                         | 17%                         |
| Somewhat agree             | 21%                        | 21%                         | 23%                         | 19%                         |
| Neither agree nor disagree | 25%                        | 25%                         | 23%                         | 27%                         |
| Bottom 2 Box (Net)         | 32%                        | 28%                         | 34%                         | 33%                         |
| Somewhat disagree          | 14%                        | 12%                         | 16%                         | 14%                         |
| Strongly disagree          | 18%                        | 16%                         | 18%                         | 19%                         |
| Don't know                 | 4%                         | 3%                          | 5%                          | 4%                          |

8\_2. How concerned are you, if at all, about the following issues? - People who talk about their conservative beliefs are often disrespected

|                            | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)            | 46%                        | 48%                         | 45%                         | 45%                         |
| Strongly agree             | 23%                        | 23%                         | 21%                         | 25%                         |
| Somewhat agree             | 23%                        | 24%                         | 24%                         | 20%                         |
| Neither agree nor disagree | 29%                        | 26%                         | 30%                         | 31%                         |
| Bottom 2 Box (Net)         | 20%                        | 22%                         | 18%                         | 21%                         |
| Somewhat disagree          | 12%                        | 14%                         | 9%                          | 14%                         |
| Strongly disagree          | 8%                         | 8%                          | 9%                          | 7%                          |
| Don't know                 | 5%                         | 4%                          | 6%                          | 4%                          |

8\_3. How concerned are you, if at all, about the following issues? - Black people do not have the same opportunities as white people in the U.S.

|                            | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)            | 49%                        | 53%                         | 45%                         | 48%                         |
| Strongly agree             | 22%                        | 24%                         | 23%                         | 20%                         |
| Somewhat agree             | 26%                        | 29%                         | 21%                         | 28%                         |
| Neither agree nor disagree | 18%                        | 17%                         | 17%                         | 20%                         |
| Bottom 2 Box (Net)         | 32%                        | 29%                         | 37%                         | 30%                         |
| Somewhat disagree          | 13%                        | 10%                         | 19%                         | 12%                         |
| Strongly disagree          | 19%                        | 20%                         | 17%                         | 19%                         |
| Don't know                 | 1%                         | 1%                          | 1%                          | 1%                          |

## PUBLIC POLL FINDINGS AND METHODOLOGY

8\_4. How concerned are you, if at all, about the following issues? - These days I feel like a stranger in my own country

|                            | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)            | 50%                        | 46%                         | 54%                         | 50%                         |
| Strongly agree             | 20%                        | 20%                         | 18%                         | 22%                         |
| Somewhat agree             | 30%                        | 26%                         | 36%                         | 28%                         |
| Neither agree nor disagree | 22%                        | 25%                         | 20%                         | 22%                         |
| Bottom 2 Box (Net)         | 26%                        | 29%                         | 24%                         | 26%                         |
| Somewhat disagree          | 13%                        | 14%                         | 10%                         | 17%                         |
| Strongly disagree          | 13%                        | 15%                         | 14%                         | 9%                          |
| Don't know                 | 1%                         | 1%                          | 1%                          | 2%                          |

8\_5. How concerned are you, if at all, about the following issues? - When jobs are scarce, employers should prioritize hiring people of this country over immigrants

|                            | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)            | 53%                        | 48%                         | 56%                         | 55%                         |
| Strongly agree             | 31%                        | 30%                         | 32%                         | 32%                         |
| Somewhat agree             | 22%                        | 18%                         | 24%                         | 24%                         |
| Neither agree nor disagree | 27%                        | 31%                         | 26%                         | 23%                         |
| Bottom 2 Box (Net)         | 18%                        | 19%                         | 16%                         | 19%                         |
| Somewhat disagree          | 9%                         | 9%                          | 8%                          | 10%                         |
| Strongly disagree          | 9%                         | 10%                         | 8%                          | 8%                          |
| Don't know                 | 2%                         | 1%                          | 2%                          | 3%                          |

8\_6. How concerned are you, if at all, about the following issues? - America needs a strong leader to take the country back from the rich and powerful

|                            | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)            | 64%                        | 60%                         | 62%                         | 69%                         |
| Strongly agree             | 39%                        | 41%                         | 35%                         | 42%                         |
| Somewhat agree             | 24%                        | 20%                         | 27%                         | 27%                         |
| Neither agree nor disagree | 22%                        | 25%                         | 25%                         | 18%                         |
| Bottom 2 Box (Net)         | 11%                        | 14%                         | 10%                         | 9%                          |
| Somewhat disagree          | 5%                         | 5%                          | 5%                          | 5%                          |
| Strongly disagree          | 6%                         | 9%                          | 5%                          | 5%                          |
| Don't know                 | 3%                         | 1%                          | 3%                          | 4%                          |

## PUBLIC POLL FINDINGS AND METHODOLOGY

8\_7. How concerned are you, if at all, about the following issues? - The American economy is rigged to advantage the rich and powerful

|                            | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)            | 67%                        | 63%                         | 65%                         | 73%                         |
| Strongly agree             | 36%                        | 35%                         | 34%                         | 39%                         |
| Somewhat agree             | 31%                        | 28%                         | 32%                         | 34%                         |
| Neither agree nor disagree | 19%                        | 23%                         | 19%                         | 15%                         |
| Bottom 2 Box (Net)         | 12%                        | 12%                         | 14%                         | 10%                         |
| Somewhat disagree          | 9%                         | 8%                          | 11%                         | 7%                          |
| Strongly disagree          | 3%                         | 4%                          | 3%                          | 3%                          |
| Don't know                 | 2%                         | 2%                          | 1%                          | 2%                          |

8\_8. How concerned are you, if at all, about the following issues? - Traditional parties and politicians don't care about people like me

|                            | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)            | 65%                        | 63%                         | 67%                         | 64%                         |
| Strongly agree             | 35%                        | 38%                         | 32%                         | 35%                         |
| Somewhat agree             | 30%                        | 25%                         | 36%                         | 29%                         |
| Neither agree nor disagree | 21%                        | 23%                         | 18%                         | 21%                         |
| Bottom 2 Box (Net)         | 10%                        | 8%                          | 11%                         | 12%                         |
| Somewhat disagree          | 7%                         | 5%                          | 9%                          | 8%                          |
| Strongly disagree          | 3%                         | 3%                          | 2%                          | 3%                          |
| Don't know                 | 4%                         | 6%                          | 3%                          | 2%                          |

8\_9. How concerned are you, if at all, about the following issues? - The mainstream media is more interested in making money than telling the truth

|                            | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)            | 75%                        | 71%                         | 75%                         | 79%                         |
| Strongly agree             | 47%                        | 45%                         | 46%                         | 49%                         |
| Somewhat agree             | 28%                        | 26%                         | 29%                         | 29%                         |
| Neither agree nor disagree | 14%                        | 16%                         | 14%                         | 11%                         |
| Bottom 2 Box (Net)         | 10%                        | 12%                         | 9%                          | 9%                          |
| Somewhat disagree          | 7%                         | 9%                          | 6%                          | 5%                          |
| Strongly disagree          | 3%                         | 4%                          | 3%                          | 4%                          |
| Don't know                 | 1%                         | 1%                          | 2%                          | 1%                          |

## PUBLIC POLL FINDINGS AND METHODOLOGY

8\_10. How concerned are you, if at all, about the following issues? - Racism is built into the American economy, government, and educational system

|                            | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)            | 53%                        | 54%                         | 52%                         | 53%                         |
| Strongly agree             | 25%                        | 25%                         | 26%                         | 25%                         |
| Somewhat agree             | 28%                        | 29%                         | 27%                         | 29%                         |
| Neither agree nor disagree | 19%                        | 19%                         | 17%                         | 22%                         |
| Bottom 2 Box (Net)         | 25%                        | 26%                         | 28%                         | 23%                         |
| Somewhat disagree          | 12%                        | 11%                         | 13%                         | 12%                         |
| Strongly disagree          | 13%                        | 14%                         | 15%                         | 11%                         |
| Don't know                 | 2%                         | 2%                          | 3%                          | 2%                          |

8\_11. How concerned are you, if at all, about the following issues? - The official business of the United States should only be conducted in English

|                            | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)            | 49%                        | 47%                         | 55%                         | 47%                         |
| Strongly agree             | 29%                        | 27%                         | 34%                         | 27%                         |
| Somewhat agree             | 20%                        | 19%                         | 21%                         | 20%                         |
| Neither agree nor disagree | 27%                        | 29%                         | 23%                         | 29%                         |
| Bottom 2 Box (Net)         | 22%                        | 24%                         | 20%                         | 22%                         |
| Somewhat disagree          | 11%                        | 13%                         | 10%                         | 12%                         |
| Strongly disagree          | 11%                        | 11%                         | 11%                         | 10%                         |
| Don't know                 | 1%                         | 1%                          | 2%                          | 1%                          |

8\_12. How concerned are you, if at all, about the following issues? - True Americans know all the words to the Pledge of Allegiance

|                            | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|----------------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Top 2 Box (Net)            | 43%                        | 39%                         | 47%                         | 45%                         |
| Strongly agree             | 23%                        | 21%                         | 26%                         | 24%                         |
| Somewhat agree             | 20%                        | 18%                         | 22%                         | 21%                         |
| Neither agree nor disagree | 27%                        | 29%                         | 27%                         | 25%                         |
| Bottom 2 Box (Net)         | 27%                        | 31%                         | 22%                         | 28%                         |
| Somewhat disagree          | 12%                        | 10%                         | 10%                         | 15%                         |
| Strongly disagree          | 15%                        | 20%                         | 12%                         | 13%                         |
| Don't know                 | 3%                         | 2%                          | 4%                          | 3%                          |

## PUBLIC POLL FINDINGS AND METHODOLOGY

9. Of the choices listed below, which is your main source of television news about current events and politics?

|                              | <b>Total<br/>(N=2,009)</b> | <b>Sample A<br/>(N=670)</b> | <b>Sample B<br/>(N=669)</b> | <b>Sample C<br/>(N=670)</b> |
|------------------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| FOX News                     | 16%                        | 14%                         | 17%                         | 16%                         |
| CNN                          | 14%                        | 14%                         | 13%                         | 15%                         |
| ABC                          | 9%                         | 9%                          | 8%                          | 10%                         |
| NBC                          | 9%                         | 11%                         | 7%                          | 8%                          |
| CBS                          | 7%                         | 7%                          | 9%                          | 5%                          |
| MSNBC                        | 5%                         | 5%                          | 5%                          | 4%                          |
| Public Television (e.g. PBS) | 4%                         | 3%                          | 5%                          | 4%                          |
| Newsmax or OAN               | 4%                         | 3%                          | 4%                          | 4%                          |
| Other                        | 9%                         | 8%                          | 8%                          | 11%                         |
| None of the above            | 24%                        | 26%                         | 24%                         | 23%                         |



## PUBLIC POLL FINDINGS AND METHODOLOGY

### About the Study

These are the findings of an Ipsos poll was conducted June 5 to June 7, 2023. For this survey, a sample of 2,009 adults age 18 or older from the continental U.S., Alaska, and Hawaii was interviewed online in English. In this survey, the sample was divided into three groups, where 670 respondents fell into group A, 669 fell into group B, and 670 respondents fell into group C.

The sample was randomly drawn from [Ipsos' online panel](#), [partner online panel sources](#), and "river" [sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, education, and political party affiliation.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.7 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=2,009, DEFF=1.5, adjusted Confidence Interval=+/- 4.2 percentage points).

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## PUBLIC POLL FINDINGS AND METHODOLOGY

### About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP [www.ipsos.com](http://www.ipsos.com)

