

ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1008	536	462	101	178	156	188	176	209	279	344	385	281	354	162	152	635	314	1008
WEIGHTED BASE	1008	488	510	109*	175	163	171	155	235	284	334	390	266	255	205	237	521	443	1008
	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	25%	20%	24%	52%	44%	100%
Inflation/Prices	241	119	120	31	53	48	36	33	40	84	84	73	47	70	59	49	117	109	235
	24%hk	24%	24%	28%	30%hk	30%hk	21%	21%	17%	29%zh	25%	19%	17%	28%lp	29%l	21%	22%l	25%	23%
Economy/Economic situation	178	79	98	20	34	29	30	27	39	54	59	66	56	44	39	33	100	72	193
	18%	16%	19%	18%	20%	18%	18%	17%	17%	19%	18%	17%	21%	17%	19%	14%	19%	16%	19%
Immigration/immigrants	88	45	43	2	4	9	14	15	45	6	22	60	21	20	27	18	41	45	77
	9%cdi	9%	8%	2%	2%	5%	8%di	10%cd	19%zcd	2%	7%i	15%zcd	8%	8%	13%	8%	8%	10%	8%
National health service/Hospitals/Healthcare	80	32	46	6	9	9	23	15	17	16	32	32	25	22	11	18	47	29	80
	8%	7%	9%	6%	5%	5%	14%zd	10%	7%	6%	10%e	8%	9%	9%	6%	7%	9%	7%	8%
Lack of faith in politics / politicians / government	62	38	22	1	9	18	11	11	13	9	29	23	26	10	13	10	36	23	72
	6%c	8%	4%	1%	5%	11%zci	7%	7%c	5%	3%	9%ci	6%	10%zmp	4%	6%	4%	7% <i>m</i>	5%	7%
Pollution/Environment/Climate change	35	15	20	1	7	8	5	7	7	8	13	14	13	11	7	4	24	11	40
	3%	3%	4%	1%	4%	5%	3%	5%	3%	3%	4%	4%	5%	4%	3%	2%	5% <i>z</i>	2%	4%
Poverty/Inequality	29	11	18	2	4	6	6	5	6	6	11	11	11	8	2	8	19	10	35
	3%	2%	4%	2%	2%	3%	3%	3%	3%	2%	3%	3%	4%	3%	1%	3%	4%	2%	3%
Housing	27	14	12	7	5	5	2	7	-	13	7	7	10	8	1	7	18	8	27
	3%	3%	2%	7%zfh	3%h	3%h	1%	5%hk	-	5%h	2%	2%	4%	3%	*	3%	4%	2%	3%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	23	13	10	1	8	1	9	2	2	9	10	4	3	7	2	10	10	12	14
	2%	3%	2%	1%	5%k	1%	5%zeh	1%	1%	3%	3%e	1%	1%	3%	1%	4%	2%	3%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th July - 11th July 2023
 Source : Ipsos (JN Q218)

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UNWEIGHTED BASE	1008	536	462	101	178	156	188	176	209	279	344	385	281	354	162	152	635	314	1008
WEIGHTED BASE	1008	488	510	109*	175	163	171	155	235	284	334	390	266	255	205	237	521	443	1008
	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	25%	20%	24%	52%	44%	100%
Common Market/ Brexit/EU/Europe/ Euro	21 2% ^c	15 3%	6 1%	3 3%	* *	3 2%	5 3%	3 2%	6 3%	3 1%	8 3%	9 2%	11 4% ^{zoq}	6 2%	2 1%	-	17 3% ^{zoq}	2 1%	25 2%
Education/Schools	16 2% ^a	3 1%	12 2%	-	8 4% ^{zkg}	1 1%	5 3%	-	2 1%	8 3%	6 2%	2 1%	3 1%	3 1%	8 4%	2 1%	7 1%	9 2%	16 2%
Taxation	11 1%	4 1%	7 1%	1 1%	2 1%	3 2%	-	1 *	4 2%	3 1%	3 1%	5 1%	4 2%	4 1%	2 1%	-	8 2%	2 1%	10 1%
Low pay/Minimum wage/Fair wages	10 1%	5 1%	4 1%	2 2% ^k	4 2% ^k	2 1%	2 1%	-	-	6 2% ^k	4 1%	-	3 1%	-	4 2%	2 1%	3 1%	6 1%	11 1%
Trade unions/ Strikes	9 1%	-	9 2% ^a	-	-	-	-	2 1%	8 3% ^{zjz}	-	-	9 2% ^{zjz}	-	-	-	9 4% ^{zlm}	-	9 2% ^p	3 *
Defence/Foreign affairs/ International terrorism	9 1% ^b	8 2%	1 *	2 2%	-	1 1%	* *	-	5 2%	2 1%	2 *	5 1%	1 *	2 1%	1 *	5 2%	3 1%	6 1%	7 1%
Unemployment/ Factory closure/ Lack of industry	8 1%	4 1%	5 1%	2 2%	1 1%	1 1%	1 *	1 1%	3 1%	3 1%	2 1%	4 1%	1 *	4 2%	1 1%	2 1%	5 1%	3 1%	11 1%
Population levels/ Overpopulation	7 1%	5 1%	2 *	-	-	-	2 1%	2 1%	3 1%	-	2 1%	5 1%	2 1%	1 *	3 1%	2 1%	2 *	5 1%	4 *
UK union/ devolution/reform	7 1%	1 *	6 1%	-	-	2 1%	-	1 1%	4 2%	-	2 1%	5 1%	1 *	1 *	-	5 2%	1 *	5 1%	5 *
Drug abuse	5 1%	5 1%	-	1 1%	-	-	-	4 3% ^{zhj}	-	1 *	-	4 1%	4 2% ^{zq}	-	-	-	4 1%	-	2 *
Local government/ Council tax	5 *	3 1%	2 *	* *	-	1 1%	-	3 2%	1 *	* *	1 *	3 1%	-	1 1%	-	3 1%	1 *	3 1%	5 *

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	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1008	536	462	101	178	156	188	176	209	279	344	385	281	354	162	152	635	314	1008
WEIGHTED BASE	1008	488	510	109*	175	163	171	155	235	284	334	390	266	255	205	237	521	443	1008
	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	25%	20%	24%	52%	44%	100%
Public services in general	5*	1*	4	-	1	1	*	-	2	1	2	2	3	1	-	1	4	1	8
	*	*	1%	-	1%	1%	*	-	1%	*	*	1%	1%	*	-	*	1%	*	1%
Petrol prices/Fuel	4*	2*	3	-	-	1	2	1	1	-	2	2	1	1	2	-	2	2	5
	*	*	1%	-	-	*	1%	1%	*	-	1%	1%	*	1%	1%	-	*	*	*
Food production/farming	4*	2*	2	-	*	*	2	1	-	*	2	1	2	-	-	1	2	1	4
	*	*	*	-	*	*	1%	1%	-	*	1%	*	1%	-	-	1%	*	*	*
Nuclear weapons/Nuclear war/Disarmament	3*	3	-	-	-	-	-	*	3	-	-	3	-	-	1	2	-	3	3
	*	1%	-	-	-	-	-	*	1%	-	-	1%	-	-	*	1%	-	1%	*
Ageing population/Social care for the elderly	3*	-	3	-	2	2	-	-	-	2	2	-	2	-	2	-	2	2	2
	*	-	1%	-	1%	1%	-	-	-	1%	1%	-	1%	-	1%	-	*	*	*
Pound/Exchange rate/Value of pound	3*	3	-	-	2	1	*	-	-	2	1	-	-	1	*	2	1	2	3
	*	1%	-	-	1%	1%	*	-	-	1%	*	-	-	*	*	1%	*	*	*
Mental health/well-being	2*	1	1	-	-	1	1	-	-	-	2	-	-	-	-	2	-	2	2
	*	*	*	-	-	1%	1%	-	-	-	1%	-	-	-	-	1%	-	1%	*
International trade/trade deals	2*	1	1	1	*	-	1	-	-	1	1	-	1	-	*	1	1	1	3
	*	*	*	1%	*	-	1%	-	-	*	*	-	*	-	*	*	*	*	*
Transport/Public transport	2*	2	-	-	-	-	1	1	-	-	1	1	-	-	1	1	-	2	3
	*	*	-	-	-	-	1%	1%	-	-	*	*	-	-	1%	*	-	*	*
Nationalisation/Government control of institutions	2*	1	1	-	-	-	*	2	-	-	*	2	*	2	-	-	2	-	3
	*	*	*	-	-	-	*	1%	-	-	*	*	*	1%	-	-	*	-	*
Race relations	2*	1	1	1	-	-	*	1	-	1	*	1	*	-	-	1	*	1	3
	*	*	*	1%	-	-	*	1%	-	*	*	*	*	-	-	*	*	*	*

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UNWEIGHTED BASE	1008	536	462	101	178	156	188	176	209	279	344	385	281	354	162	152	635	314	1008
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	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	25%	20%	24%	52%	44%	100%
Morality/ Individual behaviour/ Lifestyle	1*	1*	-	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-	2*
Pensions/Social security/Benefits	1*	-	1*	1	-	-	-	-	-	1*	-	-	-	1*	-	-	1*	-	1*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Royal Family/ Monarchy	1*	1*	-	-	-	-	-	-	1*	-	-	1*	1*	*	-	-	1*	-	2*
Privatisation	1*	-	1*	-	1*	-	*	-	-	1*	*	-	-	*	1*	-	*	1*	2*
Coronavirus/ pandemic diseases	**	-	*	-	-	-	-	-	*	-	-	*	*	-	-	-	*	-	1*
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	35	17	17	3	10	4	5	4	9	13	9	13	6	11	7	9	17	16	34
	3%	4%	3%	3%	6%	2%	3%	3%	4%	4%	3%	3%	2%	4%	4%	4%	3%	4%	3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

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UNWEIGHTED BASE	1008	536	462	101	178	156	188	176	209	279	344	385	281	354	162	152	635	314	1008
WEIGHTED BASE	1008	488	510	109*	175	163	171	155	235	284	334	390	266	255	205	237	521	443	1008
	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	25%	20%	24%	52%	44%	100%
Don't know	65	34	30	21	12	5	6	7	14	33	11	21	7	15	8	30	22	38	55
	6% _{ijp}	7%	6%	19% _{zde}	7%	3%	3%	4%	6%	12% _{zde}	3%	5%	3%	6%	4%	13% _{zlm}	4%	9% _{lnp}	5%
				fg <h>ijk</h>						fg <h>jk</h>						np			
Personal finances (NET)	284	137	145	35	61	57	45	40	47	96	102	87	61	80	68	59	141	126	286
	28% _{hk}	28%	29%	32%	35% _{hk}	35% _{hk}	26%	26%	20%	34% _{hk}	31% _{hk}	22%	23%	31% _p	33%	25%	27%	29%	28%

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Table 2
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What would you say is the most important issue facing Britain today?
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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1008	834	64	110	349	239	307	243	352	145	207	313	338	147	166	651	313	182	195	455	74	1008
WEIGHTED BASE	1008	873	48*	87*	327	240	311	263	370	138*	233	310	304	196*	157	614	352	183	206	308	207*	1008
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	31%	30%	19%*	16%	61%	35%	18%	20%	31%	21%*	100%
Inflation/Prices	241	208	11	21	80	59	92	81	69	33	36	51	86	41	47	138	89	37	54	66	53	235
	24%hk	24%hk	23%	25%	24%k	24%	29%za	31%za	19%	24%	16%	17%	28%lp	21%	30%l	22%l	25%l	20%	26%	21%	26%	23%
Economy/Economic situation	178	155	9	15	66	51	50	41	63	23	40	53	68	17	34	121	51	39	45	65	19	193
	18%nu	18%	19%	17%	20%	21%	16%	15%	17%	16%	17%	17%	22%znq	9%	22%nq	20%n	15%nl	21%u	22%u	21%zu	9%	19%
Immigration/immigrants	88	78	8	2	27	25	34	26	27	10	18	57	18	4	6	75	10	26	17	10	24	77
	9%chno	9%c	16%c	2%	8%c	10%c	11%c	10%c	7%	7%	8%	18%zmn	6%	2%	4%	12%zmn	3%	14%zt	8%t	3%	11%t	8%
National health service/Hospitals/Healthcare	80	66	6	8	33	25	26	20	22	10	12	33	28	12	4	61	15	11	16	22	15	80
	8%oq	8%	13%	9%	10%	10%	8%	8%	6%	7%	5%	11%oq	9%o	6%	2%	10%zoq	4%	6%	8%	7%	7%	8%
Lack of faith in politics / politicians / government	62	52	2	7	23	16	17	15	22	8	13	22	22	10	7	44	17	8	11	32	3	72
	6%	6%	4%	8%	7%	7%	5%	6%	6%	6%	6%	7%	7%	5%	4%	7%	5%	5%	5%	10%zru	1%	7%
Pollution/Environment/Climate change	35	32	1	3	9	7	14	13	12	1	11	11	13	7	4	24	11	3	6	22	-	40
	3%	4%	1%	3%	3%	3%	4%	5%	3%	1%	5%	3%	4%	3%	3%	4%	3%	2%	3%	7%zru	-	4%
Poverty/Inequality	29	22	2	5	12	7	7	4	11	5	5	9	7	6	6	16	13	7	5	12	3	35
	3%	2%	5%	6%	4%	3%	2%	2%	3%	4%	2%	3%	2%	3%	4%	3%	4%	4%	2%	4%	1%	3%
Housing	27	26	-	1	10	9	4	4	13	7	6	7	4	8	6	11	14	5	5	9	6	27
	3%p	3%	-	2%	3%	4%	1%	1%	3%	5%f	2%	2%	1%	4%	4%	2%	4%	3%	3%	3%	3%	3%
Crime/Law & order/ Violence/Vandalism/Anti-social (yob) behaviour	23	20	-	3	6	4	7	7	10	5	5	3	3	11	5	6	16	2	3	2	13	14
	2%pt	2%	-	3%	2%	1%	2%	3%	3%	3%	2%	1%	1%	6%zlm	3%	1%	5%zlm	1%	1%	1%	6%t	1%

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UNWEIGHTED BASE	1008	834	64	110	349	239	307	243	352	145	207	313	338	147	166	651	313	182	195	455	74	1008
WEIGHTED BASE	1008	873	48*	87*	327	240	311	263	370	138*	233	310	304	196*	157	614	352	183	206	308	207*	1008
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	31%	30%	19%*	16%	61%	35%	18%	20%	31%	21%*	100%
Common Market/ Brexit/EU/Europe/ Euro	21 2%	19 2%	- -	2 2%	8 3%	7 3%	2 1%	2 1%	11 3%	4 3%	7 3%	9 3%	7 2%	2 1%	1 1%	16 3%	3 1%	3 2%	4 2%	9 3%	2 1%	25 2%
Education/Schools	16 2%	16 2%	- -	* *	3 1%	2 1%	4 1%	4 2%	9 2% ⁱ	* *	9 4% ^z	4 1%	6 2%	4 2%	3 2%	9 2%	7 2%	3 1%	4 2%	6 2%	- -	16 2%
Taxation	11 1%	10 1%	- -	1 1%	1 *	- -	7 2%	7 3% ^d	4 1%	2 1%	2 1%	1 *	4 1%	2 1%	4 2%	5 1%	6 2%	1 *	3 1%	5 2%	2 1%	10 1%
Low pay/Minimum wage/Fair wages	10 1%	7 1%	- -	3 3% ^{fg}	4 1%	2 1%	1 *	1 *	5 1%	4 3% ^{af}	1 *	3 1%	5 2%	1 *	* *	8 1%	1 *	2 1%	2 1%	4 1%	2 1%	11 1%
Trade unions/ Strikes	9 1%	9 1%	- -	- -	- -	- -	- -	- -	9 2% ^{zad}	- -	9 4% ^{zad}	3 1%	- -	6 3% ^m	- -	3 1%	6 2%	2 1%	- -	- -	8 4% ^{zt}	3 *
Defence/Foreign affairs/ International terrorism	9 1%^p	6 1%	* 1%	3 3% ^{afg}	5 2%	3 1%	1 *	1 *	2 1%	1 *	2 1%	- -	* *	6 3% ^{imp}	2 1% ^p	* *	8 2% ^{zlp}	1 *	2 1%	1 *	5 3%	7 1%
Unemployment/ Factory closure/ Lack of industry	8 1%	8 1%	1 1%	- -	2 1%	2 1%	1 *	1 *	5 1%	1 *	5 2%	2 1%	1 *	3 2%	2 1%	4 1%	5 1%	3 2%	- -	4 1%	- -	11 1%
Population levels/ Overpopulation	7 1%	5 1%	2 4% ^{zad}	- -	- -	- -	2 1% ^g	1 *	5 1%	- -	5 2% ^{ad}	1 *	2 1%	3 1%	2 1%	2 *	5 1%	- -	2 1%	1 *	5 2%	4 *
UK union/ devolution/reform	7 1%^{ap}	1 *	- -	6 7% ^{zad}	6 2% ^{zah}	- -	1 *	1 *	- -	- -	- -	1 *	- -	6 3% ^{zlm}	- -	1 *	6 2% ^p	3 1%	- -	1 *	3 2%	5 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 5th July - 11th July 2023
Source : Ipsos (JN Q218)

ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

12 Jul 2023

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)		
UNWEIGHTED BASE	1008	834	64	110	349	239	307	243	352	145	207	313	338	147	166	651	313	182	195	455	74	1008	
WEIGHTED BASE	1008	873	48*	87*	327	240	311	263	370	138*	233	310	304	196*	157	614	352	183	206	308	207*	1008	
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	31%	30%	19%*	16%	61%	35%	18%	20%	31%	21%*	100%	
Drug abuse	5 1%	5 1%	-	-	-	-	4 1%	4 2%	1 *	1 1%	-	4 1%	-	-	1 1%	4 1%	1 *	1 1%	-	-	4 2%	2 *	
Local government/ Council tax	5 *a	1 *	1 2%aeg k	2 3%zad egk	2 1%	-	1 *	-	1 *	1 1%	-	1 *	1 *	2 1%	-	2 *	2 1%	1 *	*	*	1 *	2 1%	5 *
Public services in general	5 *	4 *	*	*	1 *	1 *	1 *	*	2 1%	-	2 1%	2 1%	2 1%	-	*	4 1%	*	-	2 1%	3 1%	-	8 1%	
Petrol prices/Fuel	4 *	4 1%	-	-	1 *	1 *	3 1%	3 1%	1 *	* *	1 *	3 1%	1 *	-	-	4 1%	-	1 *	2 1%	2 1%	-	5 *	
Food production/ farming	4 *	3 *	*	-	2 1%	2 1%	*	-	2 *	* *	1 1%	2 1%	*	-	1 1%	2 *	1 *	-	3 1%z	1 *	-	4 *	
Nuclear weapons/ Nuclear war/ Disarmament	3 *	3 *	-	-	-	-	-	-	3 1%	3 2%zad efg	-	1 *	*	2 1%	-	1 *	2 1%	-	-	*	2 1%	3 *	
Ageing population/ Social care for the elderly	3 *	3 *	-	-	2 *	2 1%	-	-	2 *	-	2 1%	2 1%	-	-	2 1%	2 *	2 *	-	-	3 1%z	-	2 *	
Pound/Exchange rate/Value of pound	3 *	3 *	-	-	-	-	-	-	3 1%	-	3 1%	-	1 *	2 1%	-	1 *	2 *	2 1%	-	1 *	-	3 *	
Mental health/ well-being	2 *	2 *	-	-	2 1%	2 1%	-	-	-	-	-	-	-	1 1%	1 1%	-	2 1%	1 1%	-	1 *	-	2 *	
International trade/trade deals	2 *	2 *	-	*	* *	-	-	-	2 1%	-	2 1%	2 1%	-	-	*	2 *	* *	1 1%	-	1 *	-	3 *	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
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UNWEIGHTED BASE	1008	834	64	110	349	239	307	243	352	145	207	313	338	147	166	651	313	182	195	455	74	1008	
WEIGHTED BASE	1008	873	48*	87*	327	240	311	263	370	138*	233	310	304	196*	157	614	352	183	206	308	207*	1008	
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	31%	30%	19%*	16%	61%	35%	18%	20%	31%	21%*	100%	
Transport/Public transport	2*	2*	* 1%	-	1*	1*	2	1*	-	-	-	-	1*	1*	-	1*	1*	-	1*	1*	-	3*	
Nationalisation/ Government control of institutions	2*	2*	-	-	-	-	2	2	*	*	-	1*	1*	-	-	2*	-	2	-	*	-	3*	
Race relations	2*	2*	-	-	1*	1*	*	*	1*	-	1*	-	*	1*	-	*	1*	1*	1*	*	-	3*	
Morality/ Individual behaviour/ Lifestyle	1*	1*	-	-	1*	1*	1*	1*	-	-	-	-	1*	-	1*	1*	1*	1*	-	1*	-	2*	
Pensions/Social security/Benefits	1*	1*	-	-	-	-	1*	1*	-	-	-	-	1*	-	-	1*	-	1%	-	-	-	1*	
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
Royal Family/ Monarchy	1*	1*	-	-	-	-	*	*	1	1	-	1*	-	-	-	1*	-	1*	-	*	-	2*	
Privatisation	1*	1*	-	-	1*	1*	-	-	-	-	-	*	-	-	1*	*	1*	-	-	1*	-	2*	
Coronavirus/ pandemic diseases	* *	- *	- *	* *	- *	- *	- *	- *	- *	- *	- *	* *	- *	- *	- *	* *	- *	- *	- *	- *	* *	- *	1*
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

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Fieldwork dates : 5th July - 11th July 2023
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UNWEIGHTED BASE	1008	834	64	110	349	239	307	243	352	145	207	313	338	147	166	651	313	182	195	455	74	1008
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	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	31%	30%	19%*	16%	61%	35%	18%	20%	31%	21%*	100%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	35	34	1	-	8	8	9	8	18	6	12	10	6	9	9	16	17	5	9	9	10	34
	3%	4%	2%	-	2%	3%	3%	3%	5%	4%	5%	3%	2%	4%	6%	3%	5%	3%	4%	3%	5%	3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	65	57	3	5	11	6	19	16	35	12	23	12	11	28	10	24	38	10	8	11	27	55
	6%dem pt	7%de	7%	5%	3%	3%	6%	6%	10%zad e	9%de	10%de	4%	4%	14%zlm p	6%	4%	11%zlm op	6%	4%	3%	13%zst	5%
Personal finances (NET)	284	241	13	29	97	67	101	88	86	42	44	66	100	49	54	166	103	47	64	83	58	286
	28%hk l	28%hk	28%	34%k	30%k	28%	33%hk	34%hk	23%	30%hk	19%	21%	33%lp	25%	34%l	27%l	29%	26%	31%	27%	28%	28%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

12 Jul 2023

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	IMD QUINTILES					UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		1 (A)	2 (B)	3 (C)	4 (D)	5 (E)	
UNWEIGHTED BASE	1008	511	136	361	126	352	61	337	145	162	310	302	183	169	174	170	156	1008
WEIGHTED BASE	1008	457	132*	419	137*	320	55*	383	173*	147	271	297	197	170	173	155	142	1008
	100%	45%	13%*	42%	14%*	32%	5%*	38%	17%*	15%	27%	29%	20%	17%	17%	15%	14%	100%
Inflation/Prices	241	116	35	90	34	85	16	91	44	40	61	86	47	43	42	39	33	235
	24%	25%	26%	22%	25%	26%	29%	24%	25%	28%	23%	29%	24%	25%	24%	25%	23%	23%
Economy/Economic situation	178	97	21	61	22	69	3	64	23	27	63	48	32	27	27	34	29	193
	18%h	21%zc	16%	14%	16%	21%h	6%	17%	13%	18%	23%zl	16%	16%	16%	22%	20%	19%	
Immigration/immigrants	88	25	12	51	32	5	3	29	18	16	9	18	10	21	15	10	11	77
	9%agn	5%	9%	12%za	24%zgh	2%	5%	7%	11%n	11%on	3%	6%	5%	13%	9%	6%	8%	8%
National health service/Hospitals/Healthcare	80	34	13	33	11	37	7	20	13	12	28	21	15	11	20	11	12	80
	8%	8%	10%	8%	8%	12%z	13%	5%	8%	8%	10%	7%	8%	6%	12%	7%	9%	8%
Lack of faith in politics / politicians / government	62	29	12	21	2	24	1	25	3	11	20	26	7	12	9	12	7	72
	6%fl	6%	9%	5%	1%	7%f	3%	7%	2%	8%l	7%l	9%	4%	7%	5%	8%	5%	7%
Pollution/Environment/Climate change	35	21	4	10	1	13	2	9	2	2	20	7	6	5	10	6	5	40
	3%	5%	3%	2%	1%	4%	3%	2%	1%	1%	7%zlm	2%	3%	3%	6%	4%	3%	4%
Poverty/Inequality	29	13	3	12	*	13	-	13	7	5	8	8	9	4	4	6	3	35
	3%	3%	2%	3%	*	4%	-	3%	4%	3%	3%	3%	4%	2%	2%	4%	2%	3%
Housing	27	16	4	7	4	15	1	6	9	3	8	7	7	3	5	5	2	27
	3%	4%	3%	2%	3%	5%	2%	2%	5%	2%	3%	2%	3%	2%	3%	3%	1%	3%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	23	5	2	16	5	6	-	13	6	1	2	14	9	6	2	-	2	14
	2%an	1%	1%	4%a	4%	2%	-	3%	3%	*	1%	5%	5%D	3%	1%	-	2%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x - z/A/B/C/D/E
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	100%	45%	13%*	42%	14%*	32%	5%*	38%	17%*	15%	27%	29%	20%	17%	17%	15%	14%	100%
Common Market/ Brexit/EU/Europe/ Euro	21 2%	10 2%	3 3%	7 2%	1 *	6 2%	5 9%zfg	6 2%	1 *	2 1%	12 4%zl	5 2%	6 3%	-	3 2%	5 3%B	3 2%	25 2%
Education/Schools	16 2%	6 1%	4 3%	6 1%	4 3%	4 1%	1 2%	7 2%	2 1%	3 2%	8 3%	10 3%	4 2%	2 1%	3 2%	4 2%	3 2%	16 2%
Taxation	11 1%	5 1%	1 1%	5 1%	7 5%zg	* *	- -	3 1%	1 *	2 1%	4 2%	2 1%	-	2 1%	1 1%	1 1%	4 3%zA	10 1%
Low pay/Minimum wage/Fair wages	10 1%	8 2%z	* *	1 *	- -	3 1%	- -	5 1%	1 *	4 2%	2 1%	3 1%	4 2%	1 *	-	3 2%	1 1%	11 1%
Trade unions/ Strikes	9 1%	2 *	- -	8 2%	- -	- -	8 14%zfg	2 *	3 2%	2 1%	- -	- -	2 1%	-	-	4 3%	3 2%	3 *
Defence/Foreign affairs/ International terrorism	9 1%	3 1%	1 1%	5 1%	- -	2 1%	1 1%	3 1%	5 3%zn	2 1%	* *	2 1%	3 1%	3 2%	1 *	2 1%	- -	7 1%
Unemployment/ Factory closure/ Lack of industry	8 1%	2 *	- -	6 1%	2 1%	1 *	* 1%	3 1%	3 2%	2 1%	1 *	2 1%	-	2 1%	3 1%	-	2 1%	11 1%
Population levels/ Overpopulation	7 1%	2 *	1 *	5 1%	2 1%	5 1%	- -	- -	5 3%zn	- -	- -	- -	2 1%	3 2%	-	1 *	2 1%	4 *
UK union/ devolution/reform	7 1%	1 *	2 2%	4 1%	- -	- -	- -	- -	5 3%z	1 1%	1 *	2 1%	2 1%	-	1 *	-	4 3%z	5 *
Drug abuse	5 1%	5 1%	- -	- -	- -	- -	- -	5 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	2 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x - z/A/B/C/D/E
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	100%	45%	13%*	42%	14%*	32%	5%*	38%	17%*	15%	27%	29%	20%	17%	17%	15%	14%	100%
Local government/ Council tax	5 *	* *	1 1%	3 1%	- -	1 *	- -	3 1%	2 1%	- -	* *	1 *	- -	1 *	3 2%	- -	- -	5 *
Public services in general	5 *	2 *	1 1%	2 1%	- -	1 *	1 2%	3 1%	- -	* *	2 1%	2 1%	* *	* *	1 1%	3 2%	* *	8 1%
Petrol prices/Fuel	4 *	3 1%	* *	1 *	1 *	- -	1 2%g	3 1%	1 1%	- -	3 1%	1 *	- -	* *	4 2%z	- -	1 *	5 *
Food production/ farming	4 *	2 *	* *	2 *	- -	2 1%	- -	* *	- -	- -	* *	* *	* *	2 1%	* *	- -	1 1%	4 *
Nuclear weapons/ Nuclear war/ Disarmament	3 *	- -	- -	3 1%	- -	* *	- -	3 1%	- -	- -	* *	* *	1 *	- -	2 1%	- -	- -	3 *
Ageing population/ Social care for the elderly	3 *	3 1%	- -	- -	- -	2 1%	- -	2 *	- -	- -	2 1%	2 1%	- -	- -	2 1%	- -	- -	2 *
Pound/Exchange rate/Value of pound	3 *	1 *	- -	2 *	* *	- -	- -	- -	2 1%	- -	1 *	1 *	- -	1 1%	2 1%	* *	- -	3 *
Mental health/ well-being	2 *	- -	1 1%	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	2 1%	- -	- -	- -	- -	2 *
International trade/trade deals	2 *	1 *	- -	1 *	2 1%z	- -	- -	- -	- -	- -	1 *	- -	- -	1 1%	* *	- -	1 1%	3 *
Transport/Public transport	2 *	1 *	- -	1 *	- -	- -	- -	2 1%	2 1%	- -	- -	- -	1 *	- -	- -	- -	- -	3 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x - z/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

12 Jul 2023

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	IMD QUINTILES					UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		1 (A)	2 (B)	3 (C)	4 (D)	5 (E)	
UNWEIGHTED BASE	1008	511	136	361	126	352	61	337	145	162	310	302	183	169	174	170	156	1008
WEIGHTED BASE	1008	457	132*	419	137*	320	55*	383	173*	147	271	297	197	170	173	155	142	1008
	100%	45%	13%*	42%	14%*	32%	5%*	38%	17%*	15%	27%	29%	20%	17%	17%	15%	14%	100%
Nationalisation/ Government control of institutions	2 *	2 *	- -	- -	- -	* *	1 1%	1 *	1 1%	1 *	* *	* *	1 *	1 1%	- -	* *	- -	3 *
Race relations	2 *	* *	- -	2 *	- -	1 *	- -	1 *	2 1%	- -	* *	1 *	1 *	- -	1 *	- -	* *	3 *
Morality/ Individual behaviour/ Lifestyle	1 *	1 *	- -	1 *	- -	1 *	- -	1 *	- -	- -	1 *	1 *	1 *	- -	- -	- -	- -	2 *
Pensions/Social security/Benefits	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Royal Family/ Monarchy	1 *	- -	- -	1 *	- -	- -	* *	1 *	1 *	- -	* *	1 *	- -	- -	- -	- -	1 1%	2 *
Privatisation	1 *	1 *	- -	- -	- -	1 *	- -	* *	- -	- -	1 *	- -	- -	- -	1 *	- -	* *	2 *
Coronavirus/ pandemic diseases	* *	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -	1 *
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x - z/A/B/C/D/E
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 5th July - 11th July 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

12 Jul 2023

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	IMD QUINTILES					UNWTD TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)		50000 PLUS (n)	1 (A)	2 (B)	3 (C)	4 (D)		5 (E)
UNWEIGHTED BASE	1008	511	136	361	126	352	61	337	145	162	310	302	183	169	174	170	156	1008
WEIGHTED BASE	1008	457	132*	419	137*	320	55*	383	173*	147	271	297	197	170	173	155	142	1008
	100%	45%	13%*	42%	14%*	32%	5%*	38%	17%*	15%	27%	29%	20%	17%	17%	15%	14%	100%
Other	35	16	1	18	3	9	3	16	5	10	5	14	8	6	3	3	3	34
	3%	3%	1%	4%	2%	3%	6%	4%	3%	7%	2%	5%	4%	4%	2%	2%	2%	3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	65	23	9	33	4	11	1	42	7	2	7	13	18	14	9	4	7	55
	6%	5%	7%	8%	3%	4%	1%	11%	4%	1%	3%	4%	9% ^D	8%	5%	3%	5%	5%
Personal finances (NET)	284	141	38	105	35	101	17	112	53	49	75	99	59	48	49	48	38	286
	28%	31%	29%	25%	26%	32%	31%	29%	30%	34%	28%	33%	30%	28%	29%	31%	27%	28%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x - z/A/B/C/D/E
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

12 Jul 2023

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1008	323	347	51	198	98	150	470	355	183	847	155	236	392	1008
WEIGHTED BASE	1008	301	335	60*	216	80*	130	454	377	177	869	134*	106	467	1008
	100%	30%	33%	6%*	21%	8%*	13%	45%	37%	18%	86%	13%*	10%	46%	100%
Inflation/Prices	241	24	61	12	42	17	21	107	83	51	203	36	25	122	235
	24%abf	8%	18%a	20%a	19%a	21%a	16%a	24%	22%	29%	23%	27%	23%	26%	23%
Economy/Economic situation	178	178	70	11	31	13	25	91	62	25	156	23	26	90	193
	18%	59%zbc eft	21%	19%	15%	17%	19%	20%	17%	14%	18%	17%	25%z	19%	19%
Immigration/immigrants	88	25	14	4	88	7	4	35	37	15	80	8	3	36	77
	9%bf	8%b	4%	6%	40%zabc ef	9%	3%	8%	10%	9%	9%	6%	2%	8%l	8%
National health service/Hospitals/Healthcare	80	13	80	3	8	3	17	41	28	11	73	6	8	39	80
	8%at	4%	24%zace ft	5%	4%	4%	13%zaet	9%	7%	6%	8%	5%	7%	8%	8%
Lack of faith in politics / politicians / government	62	11	23	3	13	4	11	27	27	8	54	6	7	32	72
	6%	4%	7%	5%	6%	5%	8%a	6%	7%	4%	6%	5%	6%	7%	7%
Pollution/Environment/Climate change	35	6	21	1	4	5	8	15	11	8	32	3	3	19	40
	3%	2%	6%zat	2%	2%	6%	6%a	3%	3%	5%	4%	2%	3%	4%	4%
Poverty/Inequality	29	5	5	1	1	1	6	15	8	6	25	4	5	11	35
	3%	2%	1%	2%	1%	1%	5%bt	3%	2%	3%	3%	3%	5%	2%	3%
Housing	27	3	2	*	6	2	3	9	14	4	20	7	5	16	27
	3%ab	1%	*	1%	3%	3%	3%b	2%	4%	2%	2%	5%	4%	3%	3%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	23	-	3	23	4	-	2	12	10	1	19	5	-	7	14
	2%a	-	1%	39%zabe ft	2%	-	1%	3%	3%	1%	2%	4%	-	2%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
Fieldwork dates : 5th July - 11th July 2023
Source : Ipsos (JN Q218)

ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	1008	323	347	51	198	98	150	470	355	183	847	155	236	392	1008
WEIGHTED BASE	1008	301	335	60*	216	80*	130	454	377	177	869	134*	106	467	1008
	100%	30%	33%	6%*	21%	8%*	13%	45%	37%	18%	86%	13%*	10%	46%	100%
Common Market/ Brexit/EU/Europe/ Euro	21 2%	7 2%	6 2%	- -	2 1%	21 26%zabc ft	3 2%	10 2%	8 2%	3 1%	17 2%	4 3%	1 1%	13 3%	25 2%
Education/Schools	16 2%	4 1%	11 3%z	- -	1 *	- -	16 12%zabc et	4 1%	7 2%	5 3%	15 2%	1 1%	2 2%	8 2%	16 2%
Taxation	11 1%	* *	6 2%	- -	1 *	- -	- -	5 1%	2 1%	4 2%	9 1%	2 1%	1 1%	5 1%	10 1%
Low pay/Minimum wage/Fair wages	10 1%	1 *	3 1%	- -	- -	1 1%	- -	4 1%	6 2%	- -	8 1%	2 2%	5 5%zm	3 1%	11 1%
Trade unions/ Strikes	9 1%	- -	- -	- -	- -	- -	- -	3 1%	2 *	4 2%	9 1%	- -	- -	2 *	3 *
Defence/Foreign affairs/ International terrorism	9 1%	- -	- -	- -	- -	1 1%	- -	2 *	7 2%	- -	8 1%	1 *	2 2%	2 *	7 1%
Unemployment/ Factory closure/ Lack of industry	8 1%	- -	2 1%	1 1%	1 *	- -	1 1%	2 *	5 1%	2 1%	6 1%	3 2%	- -	2 *	11 1%
Population levels/ Overpopulation	7 1%	- -	- -	- -	- -	- -	- -	5 1%	- -	2 1%	6 1%	1 *	- -	2 1%	4 *
UK union/ devolution/reform	7 1%	1 *	4 1%	- -	- -	1 1%	3 2%z	3 1%	- -	4 2%zh	7 1%	- -	- -	3 1%	5 *
Drug abuse	5 1%	1 *	- -	- -	- -	- -	- -	1 *	4 1%	- -	4 *	1 1%	- -	5 1%	2 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 5th July - 11th July 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

12 Jul 2023

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1008	323	347	51	198	98	150	470	355	183	847	155	236	392	1008
WEIGHTED BASE	1008	301	335	60*	216	80*	130	454	377	177	869	134*	106	467	1008
	100%	30%	33%	6%*	21%	8%*	13%	45%	37%	18%	86%	13%*	10%	46%	100%
Local government/ Council tax	5 *	3 1%	- -	- -	3 2%	1 1%	- -	* *	2 1%	2 1%	4 1%	* *	* *	1 *	5 *
Public services in general	5 *	* *	2 1%	- -	* *	* *	* *	4 1%	1 *	* *	4 1%	* *	2 2%zm	- -	8 1%
Petrol prices/Fuel	4 *	1 *	- -	- -	2 1%	- -	1 1%	2 *	1 *	1 1%	4 *	* *	* *	3 1%	5 *
Food production/ farming	4 *	1 *	- -	- -	- -	1 2%b	- -	* *	- -	3 2%zgh	3 *	* *	1 1%	1 *	4 *
Nuclear weapons/ Nuclear war/ Disarmament	3 *j	* *	1 *	- -	- -	- -	- -	2 1%	* *	1 *	1 *	3 2%zi	- -	- -	3 *
Ageing population/ Social care for the elderly	3 *	- -	- -	- -	- -	- -	2 1%	2 *	2 *	- -	3 *	- -	- -	3 1%	2 *
Pound/Exchange rate/Value of pound	3 *	- -	3 1%	- -	- -	- -	- -	1 *	- -	2 1%	3 *	- -	* *	- -	3 *
Mental health/ well-being	2 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 1%	1 *	1 1%	- -	1 *	2 *
International trade/trade deals	2 *	- -	2 1%	- -	- -	- -	- -	* *	1 *	1 1%	1 *	1 1%	* *	1 *	3 *
Transport/Public transport	2 *	- -	1 *	- -	- -	- -	1 1%	1 *	2 *	- -	2 *	- -	- -	1 *	3 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

12 Jul 2023

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1008	323	347	51	198	98	150	470	355	183	847	155	236	392	1008
WEIGHTED BASE	1008	301	335	60*	216	80*	130	454	377	177	869	134*	106	467	1008
	100%	30%	33%	6%*	21%	8%*	13%	45%	37%	18%	86%	13%*	10%	46%	100%
Nationalisation/ Government control of institutions	2 *	* *	* *	- -	- -	- -	- -	2 *	- -	* *	2 *	* *	* *	2 *	3 *
Race relations	2 *	- -	- -	- -	- -	- -	- -	2 *	* *	* *	1 *	1 1%	* *	- -	3 *
Morality/ Individual behaviour/ Lifestyle	1 *	1 *	1 *	- -	1 *	- -	- -	1 *	1 *	- -	1 *	- -	- -	1 *	2 *
Pensions/Social security/Benefits	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
Royal Family/ Monarchy	1 *	- -	* *	- -	- -	- -	- -	1 *	* *	- -	1 *	- -	- -	- -	2 *
Privatisation	1 *	- -	* *	- -	* *	- -	* *	1 *	- -	- -	1 *	- -	1 1%zm	- -	2 *
Coronavirus/ pandemic diseases	* *	* *	- -	- -	- -	* *	* *	* *	- -	- -	* *	- -	* *	- -	1 *
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/ff/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 5th July - 11th July 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

12 Jul 2023

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
	TOTAL (z)	ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	1008	323	347	51	198	98	150	470	355	183	847	155	236	392	1008
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	100%	30%	33%	6%*	21%	8%*	13%	45%	37%	18%	86%	13%*	10%	46%	100%
Other	35	8	7	1	3	1	4	14	18	3	31	4	2	14	34
	3%	3%	2%	1%	1%	1%	3%	3%	5%	1%	4%	3%	2%	3%	3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	65	5	8	-	5	-	1	28	27	10	53	12	7	23	55
	6% ^{abef}	2%	2%	-	2%	-	1%	6%	7%	6%	6%	9%	7%	5%	5%
Personal finances (NET)	284	31	69	13	45	19	28	128	98	58	240	42	35	139	286
	28% ^{abt}	10%	21% ^a	21%	21% ^a	23% ^a	22% ^a	28%	26%	33%	28%	31%	33%	30%	28%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1008	536	462	101	178	156	188	176	209	279	344	385	281	354	162	152	635	314	1008
WEIGHTED BASE	1008	488	510	109*	175	163	171	155	235	284	334	390	266	255	205	237	521	443	1008
	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	25%	20%	24%	52%	44%	100%
Inflation/Prices	389	187	199	53	92	76	62	50	57	145	138	107	90	109	85	86	198	171	387
	39%hk	38%	39%	49%ghk	52%zfg	46%ghk	36%gh	32%	24%	51%zfg	41%hk	27%	34%	43%p	42%	36%	38%	39%	38%
National health service/Hospitals/Healthcare	335	138	194	25	44	62	66	56	83	69	127	139	117	89	64	56	205	120	347
	33%acioq	28%	38%za	23%	25%	38%ci	39%cd	36%ci	35%i	24%	38%cd	36%ci	44%zn	35%o	31%	24%	39%zm	27%	34%
Economy/Economic situation	301	135	163	33	56	52	47	43	70	89	99	113	87	82	59	59	170	118	323
	30%	28%	32%	30%	32%	32%	27%	28%	30%	31%	30%	29%	33%	32%	29%	25%	33%z	27%	32%
Immigration/immigrants	216	112	103	11	15	24	41	44	81	25	65	126	45	54	54	58	99	113	198
	21%cdip	23%	20%	10%	8%	15%	24%cd	29%zcd	35%zcd	9%	20%di	32%zcd	17%	21%	26%l	25%	19%	25%l	20%
Lack of faith in politics / politicians / government	158	96	60	6	21	25	37	24	44	27	63	68	57	44	30	23	101	53	173
	16%bc	20%zb	12%	5%	12%	16%cd	22%zcd	15%cd	19%ci	9%	19%ci	17%ci	21%zo	17%	15%	10%	19%zo	12%	17%
Housing	152	77	73	30	22	26	30	28	16	52	55	45	42	37	27	40	79	67	141
	15%hk	16%	14%	27%zd	13%	16%h	17%h	18%hk	7%	18%dh	17%h	11%h	16%	15%	13%	17%	15%	15%	14%
Education/Schools	130	54	75	2	26	24	34	21	23	27	58	44	52	32	15	26	84	41	150
	13%cnq	11%	15%	2%	15%ci	15%cd	20%zcd	14%cd	10%cd	10%cd	17%zcd	11%cd	20%zcd	13%	7%	11%	16%zcd	9%	15%
Pollution/Environment/Climate change	117	48	66	7	24	21	28	19	18	31	49	37	41	35	22	14	75	36	136
	12%ooq	10%	13%	6%	14%	13%	16%ch	12%	8%	11%	15%h	9%	15%zo	14%o	11%	6%	14%zoq	8%	13%
Poverty/Inequality	90	34	55	5	20	17	17	13	18	24	34	32	17	29	8	34	46	42	104
	9%n	7%	11%	4%	11%	11%	10%	8%	8%	9%	10%	8%	6%	11%n	4%	14%lnq	9%	10%n	10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th July - 11th July 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

12 Jul 2023

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1008	536	462	101	178	156	188	176	209	279	344	385	281	354	162	152	635	314	1008
WEIGHTED BASE	1008	488	510	109*	175	163	171	155	235	284	334	390	266	255	205	237	521	443	1008
	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	25%	20%	24%	52%	44%	100%
Common Market/ Brexit/EU/Europe/ Euro	80 8%bq	50 10%zb	29 6%	8 8%	12 7%	19 12%h	15 9%	15 10%	11 5%	20 7%	34 10%	26 7%	36 13%zno	23 9%q	10 5%	8 4%	58 11%zno	19 4%	98 10%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	60 6%cn	33 7%	27 5%	1 1%	15 9%c	8 5%	16 9%c	7 5%	12 5%	16 6%c	24 7%c	19 5%	15 6%	18 7%n	4 2%	19 8%n	33 6%n	23 5%n	51 5%
Defence/Foreign affairs/ International terrorism	54 5%	32 7%	21 4%	10 10%dfi	3 2%	6 4%	5 3%	11 7%	19 8%d	14 5%d	11 3%	29 8%dj	12 5%	10 4%	12 6%	19 8%	22 4%	31 7%	58 6%
Low pay/Minimum wage/Fair wages	52 5%gk	23 5%	28 6%	13 12%zgk	10 6%g	8 5%g	10 6%g	* *	11 5%g	23 8%gk	18 5%g	11 3%g	11 4%	13 5%	12 6%	15 6%	24 5%	26 6%	51 5%
Unemployment/ Factory closure/ Lack of industry	45 4%	17 4%	27 5%	3 3%	13 7%	9 5%	6 4%	4 3%	10 4%	16 6%	15 4%	14 4%	7 3%	13 5%	13 6%	9 4%	19 4%	22 5%	44 4%
Public services in general	43 4%k	19 4%	24 5%	3 2%	12 7%k	9 5%	11 7%k	4 2%	5 2%	15 5%	20 6%k	8 2%	19 7%znq	9 3%	3 2%	8 3%	28 5%	11 3%	48 5%
Transport/Public transport	41 4%	27 6%	14 3%	2 2%	9 5%	3 2%	14 8%zeh	6 4%	6 2%	11 4%	17 5%e	12 3%	11 4%	7 3%	5 3%	15 6%	18 3%	21 5%	41 4%
Trade unions/ Strikes	37 4%	12 2%	26 5%	2 2%	6 3%	3 2%	5 3%	4 2%	17 7%zj	8 3%	9 3%	21 5%g	7 3%	11 4%	3 2%	16 7%	18 3%	19 4%n	38 4%
Taxation	35 3%	21 4%	13 3%	4 4%	6 4%	7 4%	5 3%	5 3%	8 3%	11 4%	11 3%	13 3%	13 5%	7 3%	9 4%	5 2%	20 4%	13 3%	33 3%
Petrol prices/Fuel	31 3%	11 2%	20 4%	5 5%	6 4%	4 2%	4 2%	4 2%	8 3%	11 4%	8 2%	12 3%	9 3%	7 3%	9 4%	5 2%	16 3%	14 3%	31 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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 Respondent type : GB Adults 18+
 Fieldwork dates : 5th July - 11th July 2023
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ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1008	536	462	101	178	156	188	176	209	279	344	385	281	354	162	152	635	314	1008
WEIGHTED BASE	1008	488	510	109*	175	163	171	155	235	284	334	390	266	255	205	237	521	443	1008
	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	25%	20%	24%	52%	44%	100%
Morality/ Individual behaviour/ Lifestyle	27 3%	13 3%	14 3%	1 1%	8 4%	4 2%	3 2%	4 3%	7 3%	9 3%	7 2%	11 3%	11 4%	4 2%	2 1%	9 4%	15 3%	11 2%	19 2%
Pensions/Social security/Benefits	25 2%a	6 1%	19 4%	1 1%	1 1%	4 3%	6 3%	4 2%	9 4%	2 1%	10 3%	12 3%	12 4%zn	4 2%	1 *	8 3%	16 3%	9 2%on	19 2%
Ageing population/ Social care for the elderly	25 2%	9 2%	16 3%	- -	3 2%	4 2%	7 4%	6 4%	4 2%	3 1%	11 3%	11 3%	8 3%	4 1%	4 2%	9 4%	12 2%	12 3%	24 2%
Nuclear weapons/ Nuclear war/ Disarmament	22 2%mp	12 2%	10 2%	- -	2 1%	5 3%	5 3%	3 2%	7 3%	2 1%	10 3%	10 3%	3 1%	1 *	7 3%mp	12 5%lmp	3 1%	19 4%zlm p	16 2%
Local government/ Council tax	21 2%a	5 1%	16 3%a	2 2%	2 1%	6 4%	3 2%	4 2%	5 2%	3 1%	9 3%	8 2%	7 3%	4 1%	2 1%	7 3%	11 2%	9 2%	20 2%
Nationalisation/ Government control of institutions	19 2%	10 2%	8 2%	* *	7 4%h	4 2%	3 2%	4 2%	1 *	7 3%	7 2%	4 1%	8 3%	5 2%	1 *	5 2%	13 2%	6 1%	21 2%
Race relations	18 2%p	9 2%	9 2%	4 4%	7 4%	2 1%	2 1%	2 1%	2 1%	11 4%z	4 1%	4 1%	4 1%	2 1%	5 2%	6 3%	6 1%	12 3%	18 2%
Mental health/ well-being	18 2%	6 1%	11 2%	* *	6 4%	4 2%	4 2%	1 *	3 1%	6 2%	7 2%	4 1%	5 2%	3 1%	3 1%	7 3%	8 2%	10 2%	19 2%
International trade/trade deals	16 2%	12 2%	4 1%	1 1%	4 2%	1 1%	6 3%	2 1%	1 1%	5 2%	7 2%	4 1%	4 1%	6 2%	* *	7 3%	9 2%	7 2%on	15 1%
Food production/ farming	14 1%	8 2%	6 1%	3 3%	4 2%	1 1%	3 2%	2 1%	1 1%	7 2%	5 1%	3 1%	6 2%	2 1%	3 1%	3 1%	8 2%	6 1%	14 1%
UK union/ devolution/reform	12 1%	5 1%	7 1%	* *	1 1%	2 1%	1 *	1 1%	6 3%	2 1%	3 1%	7 2%	3 1%	3 1%	1 *	5 2%	5 1%	6 1%	12 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
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ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1008	536	462	101	178	156	188	176	209	279	344	385	281	354	162	152	635	314	1008
WEIGHTED BASE	1008	488	510	109*	175	163	171	155	235	284	334	390	266	255	205	237	521	443	1008
	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	25%	20%	24%	52%	44%	100%
Coronavirus/ pandemic diseases	10	3	6	1	4	-	2	1	2	4	2	3	3	1	1	4	4	5	11
	1%	1%	1%	1%	2%	-	1%	1%	1%	2%	1%	1%	1%	*	*	2%	1%	1%	1%
Population levels/ Overpopulation	9	5	4	-	-	-	2	4	3	-	2	7	2	3	3	2	5	5	6
	1%	1%	1%	-	-	-	1%	3%i	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	1%
Drug abuse	9	7	2	1	1	1	3	4	-	2	3	4	4	1	-	1	5	1	6
	1%	1%	*	1%	*	*	2%	3%h	-	1%	1%	1%	2%	*	-	1%	1%	*	1%
Pound/Exchange rate/Value of pound	9	8	1	-	4	1	2	*	2	4	3	2	*	2	3	4	2	6	8
	1%b	2%	*	-	2%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	2%	*	1%	1%
Privatisation	8	3	4	-	4	1	1	*	1	4	3	1	1	1	4	1	3	5	12
	1%	1%	1%	-	2%	1%	1%	*	*	1%	1%	*	*	1%	2%	1%	*	1%	1%
Countryside/Rural life	4	4	*	-	-	1	*	-	3	-	1	3	-	1	-	3	1	3	3
	*	1%	*	-	-	*	*	-	1%	-	*	1%	-	*	-	1%	*	1%	*
Royal Family/ Monarchy	4	2	1	-	-	1	2	-	1	-	3	1	1	1	1	1	2	2	6
	*	*	*	-	-	1%	1%	-	*	-	1%	*	*	*	*	1%	*	*	1%
Animal welfare	2	-	2	-	-	-	2	-	-	-	2	-	-	-	-	2	-	2	2
	*	-	*	-	-	-	1%z	-	-	-	1%	-	-	-	-	1%	-	1%	*
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Northern Ireland	1	-	1	-	-	1	-	-	-	-	1	-	1	-	-	-	1	-	1
	*	-	*	-	-	1%	-	-	-	-	*	-	*	-	-	*	-	-	*
Other	115	64	51	6	22	15	31	19	22	28	46	41	32	35	21	24	67	44	124
	11%	13%	10%	5%	13%	9%	18%zc hik	13%	9%	10%	14%e	11%	12%	14%	10%	10%	13%	10%	12%
MEAN NUMBER OF MENTIONS	2.91n	2.87	2.96	2.60	2.99	2.94	3.28z chk	2.80	2.78	2.84	3.11k	2.79	3.14z n	2.94n	2.60	2.96	3.04z n	2.79	2.95

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WEIGHTED BASE	1008	488	510	109*	175	163	171	155	235	284	334	390	266	255	205	237	521	443	1008
	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	25%	20%	24%	52%	44%	100%
STANDARD ERROR	0.06	0.07	0.09	0.11	0.18	0.11	0.19	0.09	0.08	0.12	0.12	0.06	0.09	0.07	0.11	0.21	0.06	0.12	0.06
ERROR VARIANCE	*	0.01	0.01	0.01	0.03	0.01	0.04	0.01	0.01	0.01	0.01	*	0.01	0.01	0.01	0.04	*	0.01	*
Don't know	181	82	96	40	33	20	18	15	55	73	37	70	32	42	27	69	74	95	147
	18%fg	17%	19%	37%zd	19%	12%	10%	10%	23%ef	26%zd	11%	18%gj	12%	16%	13%	29%zl	14%	22%ln	15%
	klp			efghi					gjk	efgj						mnpq		p	
Personal finances (NET)	486	225	256	64	104	93	80	61	86	167	173	146	108	136	105	116	244	220	489
	48%gh	46%	50%	59%gh	59%zg	57%gh	47%	39%	36%	59%zf	52%gh	37%	41%	53%lp	51%	49%	47%l	50%	49%
	kl			k	hk	k				ghk	k								

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

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Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1008	834	64	110	349	239	307	243	352	145	207	313	338	147	166	651	313	182	195	455	74	1008
WEIGHTED BASE	1008	873	48*	87*	327	240	311	263	370	138*	233	310	304	196*	157	614	352	183	206	308	207*	1008
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	31%	30%	19%*	16%	61%	35%	18%	20%	31%	21%*	100%
Inflation/Prices	389 39%l	338 39%	16 34%	35 40%	125 38%	91 38%	131 42%	115 44%k	132 36%	58 42%	74 32%	93 30%	128 42%lp	78 40%	71 45%l	221 36%l	149 42%l	61 33%	87 42%	119 39%	75 36%	387 38%
National health service/Hospitals/ Healthcare	335 33%oq	290 33%	14 30%	31 35%	122 37%	91 38%	100 32%	86 33%	113 31%	41 30%	73 31%	113 36%oq	126 42%zn	50 26%	34 22%	239 39%zn	84 24%	62 34%	66 32%	115 37%zu	47 23%	347 34%
Economy/Economic situation	301 30%n	255 29%	16 34%	30 35%	109 33%	79 33%	85 27%	69 26%	106 29%	37 27%	69 30%	96 31%n	107 35%zn	32 16%	55 35%nq	202 33%zn	86 24%n	61 33%	68 33%	107 35%zu	43 21%	323 32%
Immigration/immigrants	216 21%io qt	190 22%hi	14 29%i	12 14%	75 23%ci	63 26%ch i	76 25%i	62 24%i	65 17%i	16 11%	49 21%	103 33%zm nopq	58 19%o	34 17%	15 9%	161 26%zm oq	49 14%o	50 27%t	44 21%t	38 12%	65 32%zt	198 20%
Lack of faith in politics / politicians / government	158 16%r	136 16%	8 17%	13 15%	49 15%	35 15%	53 17%	44 17%	56 15%	18 13%	38 16%	57 18%	57 19%	23 12%	19 12%	114 19%zq	42 12%	19 10%	33 16%	60 20%zr	28 14%	173 17%
Housing	152 15%fg	136 16%fg	7 14%	9 10%	55 17%cf g	47 19%fg	30 10%	23 9%	67 18%fg	26 19%fg	41 18%fg	40 13%	47 16%	30 16%	30 19%	87 14%	60 17%	28 15%	37 18%	51 17%	27 13%	141 14%
Education/Schools	130 13%iu	108 12%	6 13%	16 18%i	46 14%	30 13%	41 13%	35 13%	43 12%i	9 7%	34 15%	35 11%	55 18%zl pq	20 10%	16 10%	91 15%zl	36 10%	24 13%	21 10%	58 19%zsu	10 5%	150 15%
Pollution/ Environment/ Climate change	117 12%u	104 12%	7 14%	6 7%	28 9%	22 9%	46 15%	39 15%	43 12%	14 10%	29 12%	30 10%	56 19%zln pq	12 6%	17 11%	86 14%zln q	28 8%	18 10%u	22 11%u	62 20%zrs u	3 2%	136 13%
Poverty/Inequality	90 9%p	71 8%	5 10%	14 16%za fg	38 11%	23 10%	20 7%	16 6%	32 9%	11 8%	21 9%	23 8%	20 7%	30 15%zl mp	15 10%	44 7%	45 13%zm p	24 13%z	11 6%	29 9%	18 9%	104 10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
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UNWEIGHTED BASE	1008	834	64	110	349	239	307	243	352	145	207	313	338	147	166	651	313	182	195	455	74	1008
WEIGHTED BASE	1008	873	48*	87*	327	240	311	263	370	138*	233	310	304	196*	157	614	352	183	206	308	207*	1008
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	31%	30%	19%*	16%	61%	35%	18%	20%	31%	21%*	100%
Common Market/ Brexit/EU/Europe/ Euro	80 8% _{nq}	64 7%	3 7%	13 15% _{zad} efg	27 8% _e	14 6%	18 6%	15 6%	35 9%	19 14% _{zae} fg	16 7%	24 8%	33 11% _{znq}	4 2%	12 8% _q	58 9% _{nq}	16 5%	10 6%	13 6%	42 14% _{zrs} u	7 3%	98 10%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	60 6% _t	55 6%	1 2%	3 4%	21 6%	18 7%	18 6%	17 6%	20 5%	9 6%	12 5%	16 5%	13 4%	15 8%	9 6%	30 5%	24 7%	12 6%	8 4%	11 3%	20 10%	51 5%
Defence/Foreign affairs/ International terrorism	54 5%	43 5%	3 5%	8 9% _{hi}	21 6%	13 6%	19 6%	17 6%	13 4%	3 2%	11 5%	18 6%	10 3%	14 7%	7 5%	28 5%	21 6%	11 6%	12 6%	16 5%	10 5%	58 6%
Low pay/Minimum wage/Fair wages	52 5%	48 5%	1 2%	3 4%	12 4%	9 4%	20 6%	19 7%	20 6%	8 6%	12 5%	9 3%	20 7%	8 4%	12 7%	30 5%	19 5%	8 4%	12 6%	14 5%	15 7%	51 5%
Unemployment/ Factory closure/ Lack of industry	45 4% _p	41 5%	2 4%	2 2%	18 5%	16 7%	12 4%	10 4%	15 4%	4 3%	11 5%	11 4%	10 3%	14 7%	5 3%	21 3%	19 6%	12 6%	7 4%	14 5%	5 3%	44 4%
Public services in general	43 4%	38 4%	2 4%	3 4%	16 5%	13 5%	12 4%	9 4%	15 4%	9 7%	6 3%	7 2%	21 7% _{zlp}	8 4%	7 4%	28 5% _l	15 4%	8 4%	9 4%	17 6%	4 2%	48 5%
Transport/Public transport	41 4% _r	38 4%	1 3%	2 2%	16 5%	14 6%	15 5%	13 5%	10 3%	5 3%	6 3%	8 3%	16 5%	3 2%	9 6%	25 4%	12 3%	2 1%	11 5% _r	13 4%	5 2%	41 4%
Trade unions/ Strikes	37 4%	36 4%	1 3%	* *	7 2%	7 3%	8 3%	7 3%	22 6% _{zd}	5 4%	17 7% _{zcd}	13 4%	9 3%	8 4%	5 3%	23 4%	12 3%	8 4%	9 4%	9 3%	11 5%	38 4%
Taxation	35 3%	33 4%	* 1%	1 2%	13 4%	12 5%	8 3%	8 3%	13 3%	6 5%	7 3%	6 2%	14 5%	5 2%	8 5%	20 3%	13 4%	8 4%	10 5%	11 4%	3 2%	33 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th July - 11th July 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

12 Jul 2023

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1008	834	64	110	349	239	307	243	352	145	207	313	338	147	166	651	313	182	195	455	74	1008
WEIGHTED BASE	1008	873	48*	87*	327	240	311	263	370	138*	233	310	304	196*	157	614	352	183	206	308	207*	1008
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	31%	30%	19%*	16%	61%	35%	18%	20%	31%	21%*	100%
Petrol prices/Fuel	31 3%	28 3%h	1 1%	3 4%	18 5%zh	15 6%zah	8 3%	7 3%	6 2%	2 2%	3 1%	14 5%	5 2%	2 1%	10 6%mnq	19 3%	11 3%n	10 6%u	11 5%u	9 3%	- -	31 3%
Morality/ Individual behaviour/ Lifestyle	27 3% ^d	25 3%	2 4%	- -	3 1%	3 1%	12 4%	10 4%	11 3%	4 3%	7 3%	11 4%	6 2%	7 3%	3 2%	17 3%	9 3%	4 2%	5 2%	5 2%	10 5%	19 2%
Pensions/Social security/Benefits	25 2%	22 2%	2 4%i	1 2%	6 2%	4 2%	13 4%i	12 4%i	6 2%	- -	6 3%	6 2%	11 4%o	8 4%	- -	17 3%	8 2%	4 2%	6 3%	6 2%	6 3%	19 2%
Ageing population/ Social care for the elderly	25 2%	21 2%	1 2%	2 3%	12 4%	9 4%	7 2%	6 2%	6 2%	3 2%	3 1%	10 3%	6 2%	7 3%	2 1%	16 3%	8 2%	5 3%	5 2%	9 3%	4 2%	24 2%
Nuclear weapons/ Nuclear war/ Disarmament	22 2% ^t	21 2%	- -	2 2%	5 2%	3 1%	10 3%	10 4%	7 2%	3 2%	4 2%	6 2%	3 1%	11 6%zmo	1 1%	10 2%	12 4%o	2 1%	2 1%	3 1%	15 7%zrs	16 2%
Local government/ Council tax	21 2%	16 2%	3 5%e	2 3%	4 1%	2 1%	7 2%	4 2%	10 3%	3 2%	7 3%	6 2%	10 3%	4 2%	1 *	15 3%	4 1%	3 2%	4 2%	8 3%	5 2%	20 2%
Nationalisation/ Government control of institutions	19 2% ^l	15 2%	* *	3 4%	8 3%	5 2%	5 2%	5 2%	6 1%	4 3%	1 1%	2 *	11 4%zln	- -	6 4%lnq	13 2% ^l	6 2%	5 3%	6 3%	7 2%	- -	21 2%
Race relations	18 2%	18 2%	1 1%	- -	4 1%	4 2%	7 2%	6 2%	8 2%	2 1%	6 2%	4 1%	4 1%	6 3%	3 2%	8 1%	8 2%	4 2%	4 2%	5 2%	4 2%	18 2%
Mental health/ well-being	18 2%	15 2%	1 3%	2 2%	11 3%zfg	9 4%zaf	2 1%	* *	5 1%	2 1%	3 1%	4 1%	5 2%	4 2%	5 3%	9 1%	9 2%	6 3%	4 2%	7 2%	- -	19 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th July - 11th July 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

12 Jul 2023

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE					EDUCATION				UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)		NONE (u)
UNWEIGHTED BASE	1008	834	64	110	349	239	307	243	352	145	207	313	338	147	166	651	313	182	195	455	74	1008
WEIGHTED BASE	1008	873	48*	87*	327	240	311	263	370	138*	233	310	304	196*	157	614	352	183	206	308	207*	1008
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	31%	30%	19%*	16%	61%	35%	18%	20%	31%	21%*	100%
International trade/trade deals	16 2%	15 2%	1 1%	1 1%	8 2%	7 3%	4 1%	4 1%	4 1%	- -	4 2%	7 2%	6 2%	* *	3 2%	13 2%	3 1%	6 3% _s	- -	5 2%	5 2%	15 1%
Food production/farming	14 1%	12 1%	1 3%	* 1%	6 2%	5 2%	3 1%	2 1%	6 2%	2 2%	3 1%	5 2%	3 1%	1 1%	5 3%	8 1%	6 2%	4 2%	5 2%	4 1%	- -	14 1%
UK union/devolution/reform	12 1%_a	2 *	- -	9 11% _{zab}	10 3% _{zae}	1 *	2 *	2 1%	- -	- -	- -	3 1%	1 *	6 3%	* *	4 1%	7 2% _o	3 2%	- -	5 2%	3 2%	12 1%
Coronavirus/pandemic diseases	10 1%	9 1%	- -	* *	3 1%	2 1%	5 2%	5 2%	2 1%	1 *	2 1%	2 1%	2 1%	2 1%	2 1%	4 1%	4 1%	3 2%	1 *	5 2%	- -	11 1%
Population levels/Overpopulation	9 1%_t	8 1%	2 4% _{dfg}	- i	1 *	1 *	2 1% _g	1 *	6 2%	- -	6 3% _a	1 *	4 1%	3 1%	2 1%	5 1%	5 1%	- -	3 1%	1 *	5 2%	6 1%
Drug abuse	9 1%	6 1%	1 1%	2 2% _k	3 1%	1 1%	5 1%	4 2%	1 *	1 1%	- -	5 2%	1 *	1 1%	1 1%	6 1%	2 1%	2 1%	- -	1 *	5 3%	6 1%
Pound/Exchange rate/Value of pound	9 1%	9 1%	- -	- -	5 1%	5 2% _f	- -	- -	4 1%	- -	4 2%	- -	4 1%	3 1%	2 1%	4 1%	5 1%	4 2%	* *	1 *	2 1%	8 1%
Privatisation	8 1%	8 1%	- -	- -	3 1%	3 1%	3 1%	3 1%	2 1%	2 1%	1 *	1 *	5 2%	* *	1 1%	6 1%	2 *	1 1%	2 1%	4 1%	- -	12 1%
Countryside/Rural life	4 *	4 *	- -	* *	1 *	1 *	- -	- -	3 1%	- -	3 1%	3 1%	1 *	- -	- -	4 1%	- -	- -	- -	1 *	3 1%	3 *
Royal Family/Monarchy	4 *	4 *	- -	- -	2 *	2 1%	1 *	1 *	1 *	1 1%	* *	2 1%	2 1%	- -	* *	3 1%	* *	3 1% _z	* *	1 *	- -	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th July - 11th July 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

12 Jul 2023

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1008	834	64	110	349	239	307	243	352	145	207	313	338	147	166	651	313	182	195	455	74	1008
WEIGHTED BASE	1008	873	48*	87*	327	240	311	263	370	138*	233	310	304	196*	157	614	352	183	206	308	207*	1008
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	31%	30%	19%*	16%	61%	35%	18%	20%	31%	21%*	100%
Animal welfare	2	2	-	-	2	2	-	-	-	-	-	-	1	-	1	1	1	2	-	-	-	2
	*	*	-	-	1%	1%	-	-	-	-	-	-	*	-	1%	*	*	1%z	-	-	-	*
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Northern Ireland	1	1	-	-	1	1	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1
	*	*	-	-	*	*	-	-	-	-	-	-	*	-	-	*	-	-	1%	-	-	*
Other	115	103	4	8	35	27	34	31	46	18	28	37	34	21	20	71	41	21	28	32	21	124
	11%	12%	7%	10%	11%	11%	11%	12%	12%	13%	12%	12%	11%	13%	12%	12%	12%	12%	14%	10%	10%	12%
MEAN NUMBER OF MENTIONS	2.91	2.91	2.86	2.90	3.04	3.10	2.87	2.88	2.82	2.73	2.87	2.83	3.20z lnpq	2.68	2.85	3.01z l	2.76	3.00	2.91	3.03	2.68	2.95
STANDARD ERROR	0.06	0.06	0.18	0.12	0.13	0.18	0.08	0.09	0.07	0.10	0.10	0.07	0.12	0.11	0.17	0.07	0.10	0.21	0.12	0.07	0.13	0.06
ERROR VARIANCE	*	*	0.03	0.01	0.02	0.03	0.01	0.01	0.01	0.01	0.01	*	0.02	0.01	0.03	0.01	0.01	0.05	0.02	*	0.02	*
Don't know	181	158	10	13	45	32	52	41	84	31	53	44	41	52	36	85	88	31	35	28	69	147
	18%dm pt	18%	21%	14%	14%	14%	17%	16%	23%za de	22%	23%de	14%	13%	27%zl mp	23%mp	14%	25%zl mp	17%t	17%t	9%	33%zr st	15%
Personal finances (NET)	486	415	20	51	160	109	160	140	166	71	95	127	151	103	84	278	187	84	103	146	98	489
	48%lp k	48%	42%	58%dh k	49%	46%	52%	53%k	45%	52%	41%	41%	50%	53%	54%l	45%	53%l	46%	50%	47%	47%	49%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/ef/gh/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

12 Jul 2023

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME				IMD QUINTILES					UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)	CHILD IN HH	1 (A)	2 (B)	3 (C)	4 (D)	5 (E)	
UNWEIGHTED BASE	1008	511	136	361	126	352	61	337	145	162	310	302	183	169	174	170	156	1008
WEIGHTED BASE	1008	457	132*	419	137*	320	55*	383	173*	147	271	297	197	170	173	155	142	1008
	100%	45%	13%*	42%	14%*	32%	5%*	38%	17%*	15%	27%	29%	20%	17%	17%	15%	14%	100%
Inflation/Prices	389	191	55	143	46	138	24	146	58	70	110	141	78	71	66	59	51	387
	39%	42%	42%	34%	34%	43%	44%	38%	34%	48%zl	41%	48%	40%	42%	38%	38%	36%	38%
National health service/Hospitals/ Healthcare	335	161	41	134	58	120	18	110	45	44	121	101	56	47	73	66	52	347
	33%	35%	31%	32%	42%	38%	33%	29%	26%	30%	45%zl	34%	28%	27%	42%zA	42%zA	37%	34%
Economy/Economic situation	301	148	43	110	47	101	15	106	40	52	100	89	56	50	45	57	48	323
	30%	32%	33%	26%	35%	32%	27%	28%	23%	35%	37%zl	30%	29%	29%	26%	37%	34%	32%
Immigration/immigrants	216	72	26	119	58	43	8	79	56	35	45	46	33	45	36	33	33	198
	21% agn	16%	20%	28%za	43%zg	13%	14%	21%	32%zn	24%	17%	16%	17%	27%	21%	21%	23%	20%
Lack of faith in politics / politicians / government	158	68	24	66	9	67	3	50	28	27	52	46	26	29	19	29	26	173
	16% f	15%	18%	16%	7%	21%zfh	6%	13%	16%	19%	19%	15%	13%	17%	11%	19%	18%	17%
Housing	152	82	23	48	19	74	6	44	25	19	53	47	21	26	42	21	19	141
	15% c	18%c	17%	11%	14%	23%z	11%	12%	15%	13%	20%z	16%	11%	15%	24%zA	13%	14%	14%
Education/Schools	130	73	18	39	15	45	10	44	16	16	55	48	20	17	26	19	29	150
	13% c	16%zc	14%	9%	11%	14%	18%	12%	9%	11%	20%zl	16%	10%	10%	15%	12%	20%zA	15%
Pollution/Environment/Climate change	117	66	11	39	8	49	8	29	9	16	51	28	22	17	29	20	19	136
	12% l	15%z	9%	9%	6%	15%f	15%	8%	5%	11%	19%zl	9%	11%	10%	17%	13%	13%	13%
Poverty/Inequality	90	40	10	40	5	34	2	34	23	12	29	26	23	13	17	13	15	104
	9%	9%	8%	9%	4%	11%	3%	9%	13%	8%	11%	9%	12%	8%	10%	8%	10%	10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x - z/A/B/C/D/E
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 5th July - 11th July 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

12 Jul 2023

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME				IMD QUINTILES					UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)	CHILD IN HH	1 (A)	2 (B)	3 (C)	4 (D)	5 (E)	
UNWEIGHTED BASE	1008	511	136	361	126	352	61	337	145	162	310	302	183	169	174	170	156	1008
WEIGHTED BASE	1008	457	132*	419	137*	320	55*	383	173*	147	271	297	197	170	173	155	142	1008
	100%	45%	13%*	42%	14%*	32%	5%*	38%	17%*	15%	27%	29%	20%	17%	17%	15%	14%	100%
Common Market/ Brexit/EU/Europe/ Euro	80 8%cl	51 11%zc	9 7%	20 5%	6 4%	30 9%	10 18%zf	17 4%	5 3%	12 8%	38 14%zl	25 8%	16 8%	15 9%	9 5%	10 7%	17 12%	98 10%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	60 6%agn	17 4%	5 4%	37 9%za	9 7%	8 3%	1 1%	35 9%	12 7%	7 5%	8 3%	24 8%	15 8%	10 6%	5 3%	5 3%	8 6%	51 5%
Defence/Foreign affairs/ International terrorism	54 5%	23 5%	5 4%	26 6%	6 4%	13 4%	7 12%g	22 6%	14 8%	12 8%	13 5%	13 4%	11 6%	8 5%	9 5%	8 5%	11 8%	58 6%
Low pay/Minimum wage/Fair wages	52 5%	22 5%	12 9%	18 4%	4 3%	17 5%	2 4%	22 6%	10 6%	9 6%	15 5%	20 7%	21 11%z	7 4%	7 4%	6 4%	8 5%	51 5%
Unemployment/ Factory closure/ Lack of industry	45 4%	15 3%	9 7%	21 5%	8 6%	12 4%	4 7%	15 4%	15 9%z	10 7%	10 4%	17 6%	6 3%	12 7%	4 2%	8 5%	4 3%	44 4%
Public services in general	43 4%	27 6%z	2 1%	14 3%	2 1%	19 6%	3 6%	12 3%	2 1%	4 3%	16 6%	13 4%	12 6%	6 3%	8 4%	8 5%	5 4%	48 5%
Transport/Public transport	41 4%	24 5%	5 4%	12 3%	1 1%	16 5%	6 12%zf	14 4%	5 3%	3 2%	20 8%zm	10 3%	9 5%	5 3%	15 9%zDE	4 2%	2 2%	41 4%
Trade unions/ Strikes	37 4%	15 3%	5 4%	17 4%	3 2%	9 3%	10 19%zfg	13 3%	9 5%	7 5%	6 2%	9 3%	6 3%	6 4%	3 2%	10 7%	7 5%	38 4%
Taxation	35 3%g	18 4%	3 2%	13 3%	10 7%zg	4 1%	1 1%	12 3%	2 1%	5 3%	13 5%	7 2%	5 3%	6 3%	5 3%	5 3%	8 5%	33 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x - z/A/B/C/D/E
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Respondent type : GB Adults 18+
 Fieldwork dates : 5th July - 11th July 2023
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ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

12 Jul 2023

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	IMD QUINTILES					UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		1 (A)	2 (B)	3 (C)	4 (D)	5 (E)	
UNWEIGHTED BASE	1008	511	136	361	126	352	61	337	145	162	310	302	183	169	174	170	156	1008
WEIGHTED BASE	1008	457	132*	419	137*	320	55*	383	173*	147	271	297	197	170	173	155	142	1008
	100%	45%	13%*	42%	14%*	32%	5%*	38%	17%*	15%	27%	29%	20%	17%	17%	15%	14%	100%
Petrol prices/Fuel	31	12	4	15	1	7	2	15	6	5	8	5	7	7	8	4	2	31
	3%	3%	3%	3%	1%	2%	3%	4%	3%	3%	3%	2%	4%	4%	5%	2%	2%	3%
Morality/ Individual behaviour/ Lifestyle	27	11	1	14	4	3	1	17	1	1	6	8	6	5	-	3	4	19
	3%	2%	1%	3%	3%	1%	1%	4%	1%	1%	2%	3%	3%	3%	-	2%	3%	2%
Pensions/Social security/Benefits	25	8	3	13	4	9	1	11	7	2	8	3	6	2	4	4	5	19
	2%	2%	3%	3%	3%	3%	1%	3%	4%	1%	3%	1%	3%	1%	2%	2%	4%	2%
Ageing population/ Social care for the elderly	25	8	2	15	2	14	1	7	8	1	5	6	12	2	3	4	1	24
	2%	2%	1%	4%	2%	4%z	1%	2%	4%	1%	2%	2%	6%zE	1%	2%	3%	1%	2%
Nuclear weapons/ Nuclear war/ Disarmament	22	7	2	13	1	7	-	10	5	1	4	2	6	8	6	1	1	16
	2%	2%	1%	3%	1%	2%	-	3%	3%	1%	2%	1%	3%	5%	3%	1%	1%	2%
Local government/ Council tax	21	9	2	9	5	5	-	10	4	1	9	1	2	2	6	1	3	20
	2%	2%	2%	2%	3%	2%	-	3%	2%	1%	3%	*	1%	1%	3%	1%	2%	2%
Nationalisation/ Government control of institutions	19	12	-	7	*	9	1	4	5	2	10	2	7	3	1	5	2	21
	2%	3%	-	2%	*	3%	1%	1%	3%	1%	4%z	1%	4%	2%	1%	3%	1%	2%
Race relations	18	9	*	9	3	3	1	8	2	-	2	9	5	4	2	1	4	18
	2%	2%	*	2%	2%	1%	2%	2%	1%	-	1%	3%	3%	3%	1%	1%	3%	2%
Mental health/ well-being	18	8	5	5	-	7	1	10	-	3	6	3	7	3	1	3	3	19
	2%	2%	4%	1%	-	2%	1%	2%	-	2%	2%	1%	3%	1%	1%	2%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/i/m/n - z/v/w/x - z/A/B/C/D/E
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	100%	45%	13%*	42%	14%*	32%	5%*	38%	17%*	15%	27%	29%	20%	17%	17%	15%	14%	100%
International trade/trade deals	16 2%	10 2%	- -	6 1%	3 2%	7 2%	- -	6 2%	- -	1 1%	10 4%z	4 1%	4 2%	4 2%	3 2%	2 1%	2 2%	15 1%
Food production/farming	14 1%	8 2%	4 3%	2 1%	2 1%	7 2%	- -	2 1%	4 2%	2 1%	2 1%	2 1%	5 2%	2 1%	2 1%	* *	1 1%	14 1%
UK union/devolution/reform	12 1%	3 1%	3 3%	5 1%	- -	3 1%	- -	- -	6 3%	2 1%	3 1%	3 1%	4 2%	2 1%	1 *	* *	4 3%	12 1%
Coronavirus/pandemic diseases	10 1%	4 1%	1 1%	5 1%	1 1%	4 1%	1 1%	2 1%	2 1%	1 1%	2 1%	1 *	3 1%	- -	2 1%	* *	2 1%	11 1%
Population levels/Overpopulation	9 1%	4 1%	1 *	5 1%	4 3%z	5 1%	- -	- -	5 3%n	1 1%	- -	- -	2 1%	3 2%	1 1%	2 1%	2 1%	6 1%
Drug abuse	9 1%	6 1%	- -	3 1%	- -	1 *	- -	8 2%	1 1%	- -	1 *	- -	1 1%	- -	1 1%	- -	- *	6 1%
Pound/Exchange rate/Value of pound	9 1%	4 1%	1 1%	4 1%	2 2%	2 1%	- -	1 *	3 2%	- -	3 1%	2 1%	3 2%	3 2%	2 1%	* *	* *	8 1%
Privatisation	8 1%	3 1%	1 1%	3 1%	- -	3 1%	- -	3 1%	1 1%	1 1%	3 1%	2 1%	1 1%	* *	1 1%	1 1%	2 2%	12 1%
Countryside/Rural life	4 *	1 *	- -	3 1%	- -	4 1%	- -	- -	- -	- -	* *	1 *	- -	- -	- -	3 2%z	- -	3 *
Royal Family/Monarchy	4 *	1 *	1 *	2 1%	- -	1 *	* *	2 1%	1 *	- -	1 *	2 1%	1 1%	* *	- -	- -	1 1%	6 1%
Animal welfare	2 *	- -	- -	2 1%	- -	- -	- -	2 1%	- -	- -	1 *	- -	2 1%	- -	- -	- -	- -	2 *

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WEIGHTED BASE	1008	457	132*	419	137*	320	55*	383	173*	147	271	297	197	170	173	155	142	1008
	100%	45%	13%*	42%	14%*	32%	5%*	38%	17%*	15%	27%	29%	20%	17%	17%	15%	14%	100%
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Northern Ireland	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	1
	*	*	-	-	-	*	-	-	-	-	*	-	-	-	-	1%	-	*
Other	115	65	4	46	17	36	5	42	15	19	37	36	19	17	22	17	11	124
	11%b	14%zb	3%	11%b	12%	11%	9%	11%	9%	13%	14%	12%	10%	10%	13%	11%	8%	12%
MEAN NUMBER OF MENTIONS	2.91	3.02	2.77	2.84	2.85	3.04	2.92	2.76	2.79	2.85	3.29z	2.87	3.02	2.89	2.92	2.91	3.09	2.95
STANDARD ERROR	0.06	0.08	0.11	0.11	0.10	0.10	0.17	0.11	0.15	0.10	0.11	0.07	0.21	0.11	0.10	0.10	0.15	0.06
ERROR VARIANCE	*	0.01	0.01	0.01	0.01	0.01	0.03	0.01	0.02	0.01	0.01	0.01	0.04	0.01	0.01	0.01	0.02	*
Don't know	181	68	23	90	25	38	10	96	33	18	15	49	50	33	22	18	22	147
	18%ag	15%	17%	21%a	18%	12%	18%	25%	19%n	12%n	6%	16%	26%zC	20%	13%	12%	16%	15%
Personal finances (NET)	486	229	70	188	55	165	25	190	85	82	138	166	103	82	88	75	63	489
	48%	50%	53%	45%	40%	51%	45%	50%	49%	56%	51%	56%	53%	48%	51%	48%	44%	49%

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What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	1008	323	347	51	198	98	150	470	355	183	847	155	236	392	1008
WEIGHTED BASE	1008	301	335	60*	216	80*	130	454	377	177	869	134*	106	467	1008
	100%	30%	33%	6%*	21%	8%*	13%	45%	37%	18%	86%	13%*	10%	46%	100%
Inflation/Prices	389 39%a	75 25%	116 35%a	24 41%a	73 34%a	37 46%a	42 32%	173 38%	150 40%	66 37%	328 38%	58 43%	42 39%	200 43%z	387 38%
National health service/Hospitals/ Healthcare	335 33%k	110 37%	335 100%zac eft	20 33%	62 28%	24 29%	93 72%zac et	149 33%	123 33%	64 36%	304 35%zk	28 21%	36 34%	160 34%	347 34%
Economy/Economic situation	301 30%	301 100%zbc eft	110 33%	13 21%	66 30%	33 40%z	41 32%	133 29%	107 28%	60 34%	263 30%	36 27%	39 37%z	151 32%	323 32%
Immigration/immigrants	216 21%fkl	66 22%f	62 18%	14 23%	216 100%zab cef	13 16%	18 14%	98 22%	76 20%	42 24%	200 23%zk	16 12%	16 15%	84 18%	198 20%
Lack of faith in politics / politicians / government	158 16%	44 15%	57 17%	11 18%	39 18%	16 20%	21 16%	69 15%	63 17%	26 15%	140 16%	16 12%	14 14%	75 16%	173 17%
Housing	152 15%	40 13%	52 15%	3 4%	37 17%c	13 16%	24 18%c	81 18%	47 13%	24 14%	129 15%	23 17%	17 16%	85 18%	141 14%
Education/Schools	130 13%	41 14%	93 28%zae t	9 16%	18 8%	12 15%	130 100%zab cet	61 13%	44 12%	25 14%	117 13%	12 9%	16 15%	72 15%	150 15%
Pollution/ Environment/ Climate change	117 12%	35 12%	61 18%zat	5 8%	20 9%	14 17%	30 23%zac t	53 12%	43 11%	21 12%	104 12%	12 9%	11 10%	61 13%	136 13%
Poverty/Inequality	90 9%m	21 7%	31 9%	9 15%	13 6%	9 11%	20 16%zabt	42 9%	29 8%	19 11%	77 9%	13 10%	18 17%zm	29 6%	104 10%

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UNWEIGHTED BASE	1008	323	347	51	198	98	150	470	355	183	847	155	236	392	1008
WEIGHTED BASE	1008	301	335	60*	216	80*	130	454	377	177	869	134*	106	467	1008
	100%	30%	33%	6%*	21%	8%*	13%	45%	37%	18%	86%	13%*	10%	46%	100%
Common Market/ Brexit/EU/Europe/ Euro	80 8%	33 11%	24 7%	1 2%	13 6%	80 100% zabc ft	12 9%	37 8%	28 7%	15 8%	68 8%	11 9%	9 9%	52 11% z	98 10%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	60 6%	13 4%	20 6%	60 100% zabe ft	14 6%	1 1%	9 7%	27 6%	23 6%	9 5%	52 6%	8 6%	3 3%	20 4%	51 5%
Defence/Foreign affairs/ International terrorism	54 5%	16 5%	12 4%	* 1%	10 5%	11 14% zabc ft	7 5%	24 5%	24 6%	5 3%	51 6%	2 2%	12 11% zm	20 4%	58 6%
Low pay/Minimum wage/Fair wages	52 5%	20 7%	22 7%	3 4%	12 6%	6 7%	8 6%	32 7%	13 4%	7 4%	42 5%	10 8%	10 9% zm	21 5%	51 5%
Unemployment/ Factory closure/ Lack of industry	45 4%	8 3%	12 4%	2 3%	9 4%	3 4%	7 5%	19 4%	14 4%	12 7%	34 4%	10 8%	4 4%	18 4%	44 4%
Public services in general	43 4%	18 6% t	20 6% t	8 14% zt	4 2%	6 7% t	15 11% zbt	27 6%	11 3%	5 3%	37 4%	6 4%	8 7% z	20 4%	48 5%
Transport/Public transport	41 4%	13 4%	24 7% zt	2 3%	4 2%	3 4%	19 14% zabe t	21 5%	12 3%	7 4%	36 4%	4 3%	2 2%	27 6%	41 4%
Trade unions/ Strikes	37 4%	12 4%	11 3%	2 3%	8 4%	5 6%	6 5%	19 4%	10 3%	8 5%	33 4%	5 3%	5 5%	16 3%	38 4%
Taxation	35 3%	10 3%	18 5% f	2 4%	7 3%	5 6%	2 2%	17 4%	10 3%	8 5%	33 4%	2 1%	3 3%	18 4%	33 3%

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Morality/ Individual behaviour/ Lifestyle	27 3%l	5 2%	11 3%	9 15%zab ft	7 3%	1 1%	2 2%	7 2%	13 3%	7 4%	25 3%	2 1%	-	12 3%	19 2%
Pensions/Social security/Benefits	25 2%	9 3%	15 5%z	4 7%	9 4%	1 1%	7 5%	10 2%	8 2%	6 4%	22 3%	3 2%	1 1%	10 2%	19 2%
Ageing population/ Social care for the elderly	25 2%	8 3%	19 6%zat	3 5%	3 2%	1 1%	6 4%	15 3%	6 2%	4 2%	23 3%	1 1%	2 2%	8 2%	24 2%
Nuclear weapons/ Nuclear war/ Disarmament	22 2%	6 2%	4 1%	1 2%	10 5%zb	5 6%zab	2 2%	13 3%	5 1%	4 2%	20 2%	3 2%	3 2%	6 1%	16 2%
Local government/ Council tax	21 2%	10 3%	12 3%	3 4%	9 4%	2 2%	3 3%	5 1%	8 2%	8 5%zg	16 2%	5 4%	4 3%	10 2%	20 2%
Nationalisation/ Government control of institutions	19 2%	8 3%	10 3%	1 2%	1 1%	4 5%t	4 3%	11 2%	5 1%	3 2%	18 2%	1 *	1 1%	11 2%	21 2%
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Mental health/ well-being	18 2%	6 2%	10 3%	2 3%	1 1%	3 3%	5 4%t	11 2%	3 1%	4 2%	13 1%	5 4%	3 3%	9 2%	19 2%

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Food production/ farming	14 1%	5 2%	4 1%	- -	2 1%	4 5%zbft	1 1%	4 1%	5 1%	5 3%	10 1%	3 2%	2 2%	9 2%	14 1%
UK union/ devolution/reform	12 1%	3 1%	6 2%	- -	1 *	2 3%	5 4%zat	5 1%	1 *	5 3%h	12 1%	- -	* *	6 1%	12 1%
Coronavirus/ pandemic diseases	10 1%	5 2%	4 1%	1 2%	1 1%	2 3%	3 2%	4 1%	3 1%	2 1%	7 1%	2 1%	1 1%	2 *	11 1%
Population levels/ Overpopulation	9 1%	- -	2 1%	- -	2 1%	- -	1 1%	6 1%	1 *	2 1%	9 1%	1 *	- -	5 1%	6 1%
Drug abuse	9 1%	3 1%	1 *	1 2%	3 2%	1 1%	2 1%	1 *	6 2%	2 1%	8 1%	1 1%	- -	6 1%	6 1%
Pound/Exchange rate/Value of pound	9 1%	2 1%	7 2%z	- -	2 1%	2 3%	* *	5 1%	* *	4 2%h	8 1%	1 1%	1 1%	2 *	8 1%
Privatisation	8 1%	4 1%	4 1%	1 2%	2 1%	1 1%	4 3%z	5 1%	2 1%	1 1%	8 1%	* *	1 1%	3 1%	12 1%
Countryside/Rural life	4 *	4 1%z	- -	- -	1 *	* *	- -	* *	4 1%	- -	4 *	- -	* *	1 *	3 *
Royal Family/ Monarchy	4 *	2 1%	2 1%	1 2%	1 1%	- -	2 1%	2 *	1 *	1 1%	4 *	- -	1 1%zm	- -	6 1%
Animal welfare	2 *	2 1%	1 *	2 4%zb	1 1%	- -	1 1%	1 *	- -	1 1%	2 *	- -	- -	- -	2 *
Median	2	2	3	2	2	3	4	2	2	2	2	2	2	2	2

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 5th July - 11th July 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

12 Jul 2023

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	1008	323	347	51	198	98	150	470	355	183	847	155	236	392	1008
WEIGHTED BASE	1008	301	335	60*	216	80*	130	454	377	177	869	134*	106	467	1008
	100%	30%	33%	6%*	21%	8%*	13%	45%	37%	18%	86%	13%*	10%	46%	100%
Northern Ireland	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 1%zm	- -	1 *
Other	115 11%	35 12%	36 11%	6 11%	21 10%	5 6%	30 23%zab et	46 10%	46 12%	23 13%	102 12%	13 10%	10 10%	54 11%	124 12%
MEAN NUMBER OF MENTIONS	2.91	3.48z	3.76z	3.99z	3.37z	4.14zt	4.56za bt	2.96	2.75	3.12	2.95	2.66	2.99	2.97	2.95
STANDARD ERROR	0.06	0.15	0.14	0.58	0.17	0.30	0.26	0.08	0.07	0.19	0.06	0.12	0.11	0.08	0.06
ERROR VARIANCE	*	0.02	0.02	0.34	0.03	0.09	0.07	0.01	*	0.04	*	0.01	0.01	0.01	*
Don't know	181 18%abe ft	31 10%bef	12 4%	4 7%	10 5%	1 1%	1 1%	79 17%	73 19%	29 16%	147 17%	34 25%	15 14%	72 15%	147 15%
Personal finances (NET)	486 48%a	107 36%	155 46%a	28 47%	91 42%	42 52%a	62 47%a	218 48%	181 48%	88 49%	410 47%	73 54%	57 54%	233 50%	489 49%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX JULY 2023 (PUBLIC - FINAL)

12 Jul 2023

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1008	159	90	239	86	237	138	1008
WEIGHTED BASE	1008	130	133*	192	124*	199	186*	1008
	100%	13%	13%*	19%	12%*	20%	18%*	100%
Inflation/Prices	389	63	75	77	50	59	46	387
	39%ef	48%ze	57%zc	40%f	41%ef	30%	25%	38%
		f	ef					
National health service/Hospitals/Healthcare	335	32	33	83	40	91	47	347
	33%a	24%	25%	43%za	32%	46%za	25%	34%
			bf		bf			
Economy/Economic situation	301	43	39	69	24	58	55	323
	30%	33%	30%	36%zd	19%	29%	29%	32%
Immigration/immigrants	216	18	7	31	32	50	73	198
	21%ab	14%	5%	16%b	26%b	25%ab	39%za	20%
						bce		
Lack of faith in politics / politicians / government	158	17	9	37	23	47	21	173
	16%b	13%	7%	19%b	18%	23%za	11%	17%
					bf			
Housing	152	31	19	33	18	15	29	141
	15%e	24%ze	15%	17%e	15%	8%	16%	14%
Education/Schools	130	14	14	37	17	34	10	150
	13%f	11%	10%	19%zf	14%	17%f	6%	15%
Pollution/Environment/Climate change	117	21	9	32	12	22	15	136
	12%	16%b	6%	17%zb	10%	11%	8%	13%
			f					
Poverty/Inequality	90	12	12	23	10	11	20	104
	9%	9%	9%	12%	8%	6%	11%	10%
Common Market/Brexit/EU/Europe/Euro	80	12	6	28	5	19	7	98
	8%	9%	5%	14%zbd	4%	9%	4%	10%
			f					

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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Q.PL01/02
What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
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WEIGHTED BASE	1008	130	133*	192	124*	199	186*	1008
	100%	13%	13%*	19%	12%*	20%	18%*	100%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	60 6%f	3	12	13	9	17	2	51
		2%	9%f	7%f	7%f	9%af	1%	5%
Defence/Foreign affairs/ International terrorism	54 5%	4	10	7	4	11	17	58
		3%	7%	3%	3%	6%	9%	6%
Low pay/Minimum wage/Fair wages	52 5%	9	13	10	8	5	6	51
		7%	10%e	5%	6%	3%	3%	5%
Unemployment/ Factory closure/ Lack of industry	45 4%	3	11	11	4	6	8	44
		2%	8%	6%	3%	3%	4%	4%
Public services in general	43 4%f	6	7	14	3	8	1	48
		5%f	6%f	7%zf	2%	4%	*	5%
Transport/Public transport	41 4%	6	5	5	10	7	5	41
		5%	4%	2%	8%	4%	3%	4%
Trade unions/ Strikes	37 4%	5	2	5	4	8	13	38
		4%	2%	3%	3%	4%	7%	4%
Taxation	35 3%	3	7	9	3	8	4	33
		2%	5%	5%	2%	4%	2%	3%
Petrol prices/Fuel	31 3%	6	4	2	6	7	4	31
		5%c	3%	1%	5%	4%	2%	3%
Morality/ Individual behaviour/ Lifestyle	27 3%	1	7	6	1	9	2	19
		*	5%	3%	1%	4%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
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What do you see as the main/other important issues facing Britain today?
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WEIGHTED BASE	1008	130	133*	192	124*	199	186*	1008
	100%	13%	13%*	19%	12%*	20%	18%*	100%
Pensions/Social security/Benefits	25 2%	1 1%	1 1%	9 5%	1 1%	6 3%	6 3%	19 2%
Ageing population/ Social care for the elderly	25 2%	* *	3 2%	5 3%	6 5%	6 3%	4 2%	24 2%
Nuclear weapons/ Nuclear war/ Disarmament	22 2%	1 1%	1 1%	1 1%	9 7%zac e	1 1%	9 5%ce	16 2%
Local government/ Council tax	21 2%	1 *	3 2%	8 4%	1 1%	3 1%	5 3%	20 2%
Nationalisation/ Government control of institutions	19 2%	4 3%f	3 2%	4 2%	3 2%	4 2%	- -	21 2%
Race relations	18 2%	2 2%	8 6%ze	2 1%	1 1%	1 1%	3 1%	18 2%
Mental health/ well-being	18 2%	2 2%	4 3%	2 1%	6 5%f	4 2%	- -	19 2%
International trade/trade deals	16 2%	2 2%	3 3%	6 3%	1 1%	1 1%	2 1%	15 1%
Food production/ farming	14 1%	4 3%	3 2%	4 2%	1 1%	1 *	2 1%	14 1%
UK union/ devolution/reform	12 1%	2 1%	- -	1 *	2 1%	3 1%	5 2%	12 1%
Coronavirus/ pandemic diseases	10 1%	1 1%	2 1%	1 1%	1 1%	1 1%	2 1%	11 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

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WEIGHTED BASE	1008	130	133*	192	124*	199	186*	1008
	100%	13%	13%*	19%	12%*	20%	18%*	100%
Population levels/ Overpopulation	9 1%	-	-	2	-	2	5	6 1%
Drug abuse	9 1%	1	-	1	1	4	-	6 1%
Pound/Exchange rate/Value of pound	9 1%	-	4	2	*	-	2	8 1%
Privatisation	8 1%	*	4	1	1	1	*	12 1%
Countryside/Rural life	4 *	-	-	1	-	-	3	3 *
Royal Family/ Monarchy	4 *	-	-	1	2	1	-	6 1%
Animal welfare	2 *	-	-	-	2	-	-	2 *
Median	2	2	2	2	2	2	2	2
Northern Ireland	1 *	-	-	1	-	-	-	1 *
Other	115 11%	12	14	27	16	27	14	124 12%
MEAN NUMBER OF MENTIONS	2.91	2.85	2.96	3.25z af	2.89	2.96f	2.61	2.95
STANDARD ERROR	0.06	0.11	0.27	0.11	0.30	0.09	0.08	0.06

ERROR VARIANCE * 0.01 0.07 0.01 0.09 0.01 0.01 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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	100%	13%	13%*	19%	12%*	20%	18%*	100%
Don't know	181	27	38	17	19	31	38	147
	18% ^c	20% ^c	29% ^{zce}	9%	16%	15%	20% ^c	15%
Personal finances (NET)	486	73	86	95	66	76	69	489
	48% ^{ef}	56% ^{ef}	65% ^{zc}	49% ^{ef}	53% ^f	38%	37%	49%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base