



TOPLINE & METHODOLOGY

ABC News/Ipsos Poll

Conducted by Ipsos using the probability-based KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: June 30 - July 1, 2023

Number of interviews, adults: 937

Margin of error for the total sample: +/- 3.6 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. Do you think that U.S. Supreme Court justices rule mainly on the basis of the law or mainly on the basis of their partisan political views?

Wave:	On the basis of the law	On the basis of their partisan political views	Don't know	Skipped
June 30 – July 1	33	53	14	*
January 28-29, 2022	38	43	18	1

2. Do you approve or disapprove of the recent decision by the U.S. Supreme Court that a website designer can deny services to same-sex customers seeking a wedding website?

Wave:	Approve	Disapprove	Don't know	Skipped
June 30 – July 1	43	42	14	1

3. Do you approve or disapprove of the recent decision by the U.S. Supreme Court striking down the Biden Administration's student loan forgiveness program?

Wave:	Approve	Disapprove	Don't know	Skipped
June 30 – July 1	45	40	14	*

4. Do you approve or disapprove of the recent decision by the U.S. Supreme Court restricting the use of race as a factor in college admissions?

Wave:	Approve	Disapprove	Don't know	Skipped
June 30 – July 1	52	32	16	*



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5. Do you think students from each of the following backgrounds have a fair chance of getting into the college of their choice, an unfair advantage, or an unfair disadvantage?

White students	<u>A fair chance</u>	<u>An unfair advantage</u>	<u>An unfair disadvantage</u>	<u>Skipped</u>
June 30 – July 1	67	22	9	2

Black students	<u>A fair chance</u>	<u>An unfair advantage</u>	<u>An unfair disadvantage</u>	<u>Skipped</u>
June 30 – July 1	47	15	36	2

Hispanic and Latino students	<u>A fair chance</u>	<u>An unfair advantage</u>	<u>An unfair disadvantage</u>	<u>Skipped</u>
June 30 – July 1	50	12	37	2

Asian students	<u>A fair chance</u>	<u>An unfair advantage</u>	<u>An unfair disadvantage</u>	<u>Skipped</u>
June 30 – July 1	65	11	22	2



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About the Study

This ABC News/Ipsos poll was conducted June 30 to July 1, 2023, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 937 adults age 18 or older with small oversamples among Black, Hispanic, and Asian respondents.

Two respondents were removed from the final data for refusing all of the survey items.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population. KnowledgePanel members receive a per survey incentive, usually the equivalent of \$1 (though for some it is \$2) in points, that can be redeemed for cash or prizes. A prenotification email for this study was sent prior to field. Panelists receive a unique login to the survey and are only able to complete it one time. No reminder emails were sent for this study.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, party identification, race/ethnicity by gender, race/ethnicity by age, and race/ethnicity by education. The demographic benchmarks came from 2022 Current Population Survey (CPS) from the US Census Bureau. Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Asian Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Something else)
- Race/ethnicity (White/Other Non-Hispanic, Black Non-Hispanic, Asian Non-Hispanic, Hispanic) by Gender (Male, Female)
- Race/ethnicity (White/Other Non-Hispanic, Black Non-Hispanic, Asian Non-Hispanic, Hispanic) by Age (18-44, 45+)
- Race/ethnicity (White/Other Non-Hispanic, Black Non-Hispanic, Asian Non-Hispanic, Hispanic) by Education (Some College or less, Bachelor and beyond)



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The margin of sampling error is plus or minus 3.6 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.30. The margin of sampling error is higher and varies for results based on sub-samples. Sampling error is only one potential source of error. There may be other unmeasured non-sampling error in this or any poll. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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