



IPSOS PRESS RELEASE :
GLOBAL ATTITUDES
TOWARDS EQUALITY

August 2023

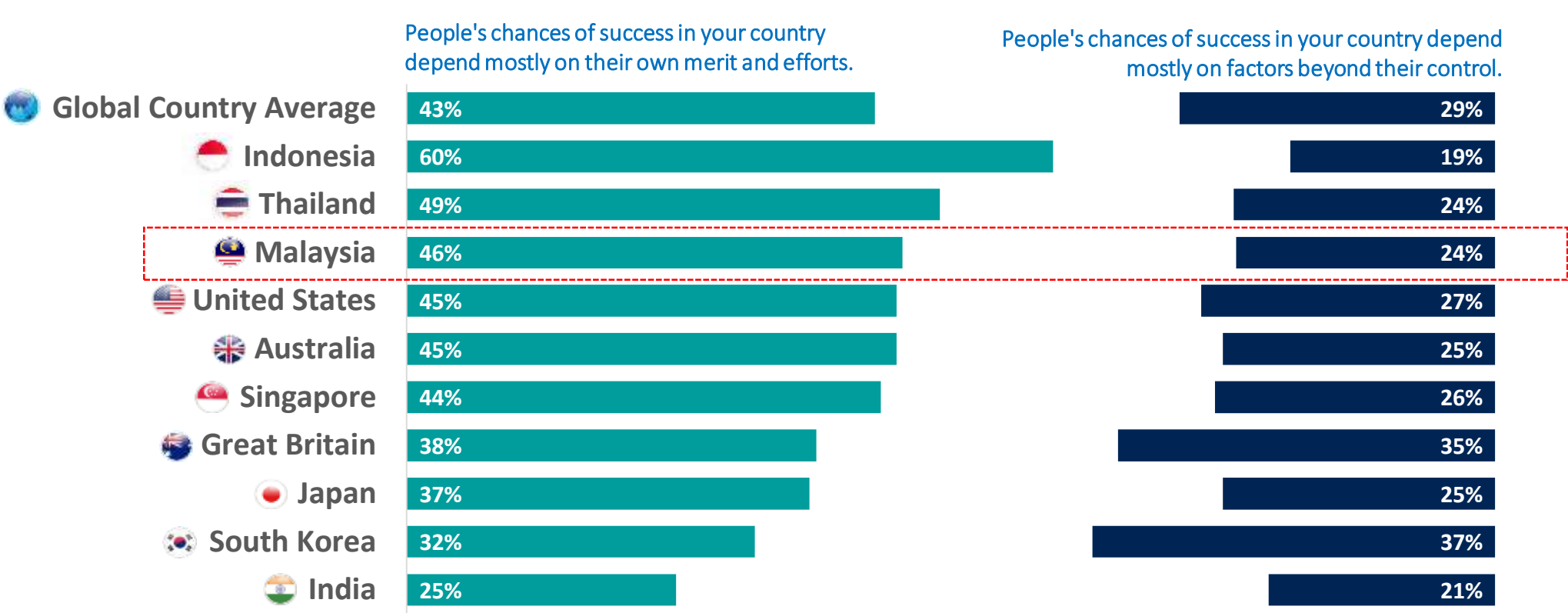
GAME CHANGERS



IN MANY PARTS OF THE WORLD, PERSONAL MERIT AND HARD WORK ARE CONSIDERED AS THE DRIVER OF SUCCESS. EVEN WITH ADVANCEMENTS IN EQUAL OPPORTUNITIES, A QUARTER OF MALAYSIANS STILL BELIEVE FACTORS THAT ARE OUTSIDE OF THEIR CONTROL WHEN IT COMES TO ACHIEVING SUCCESS.

Which of these two statements do you agree more?

%



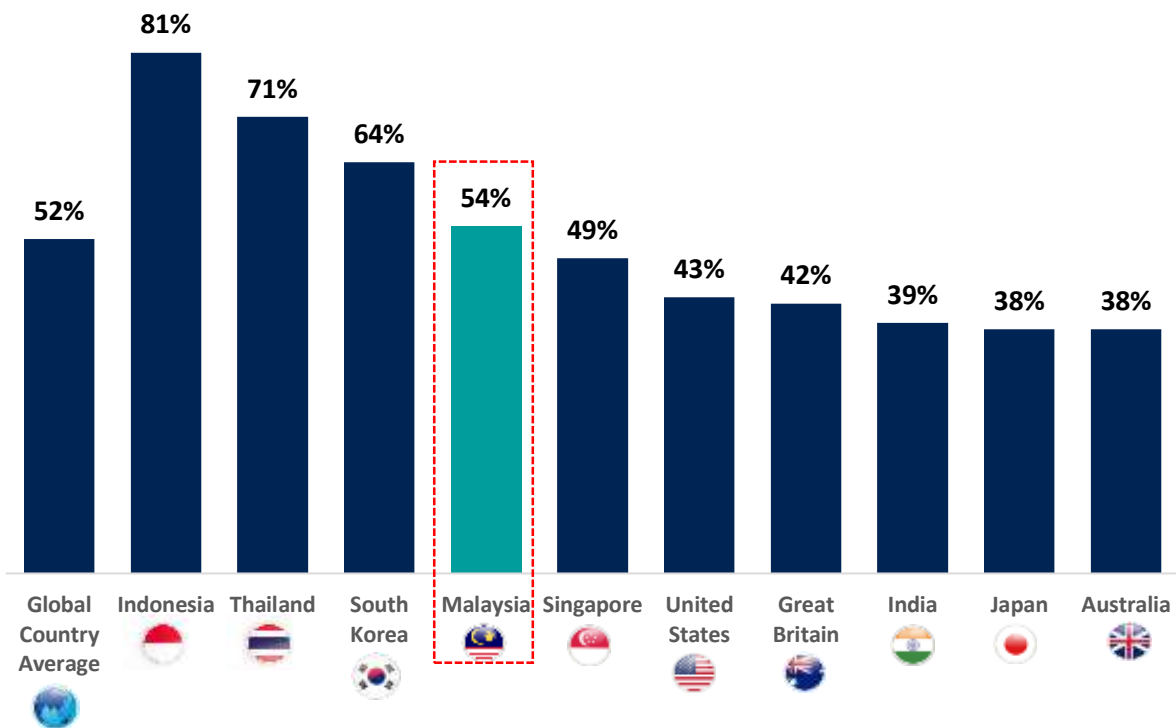
Base: 26,259 online adults aged 16-74 across 33 countries, 17 February – 3 March, 2023



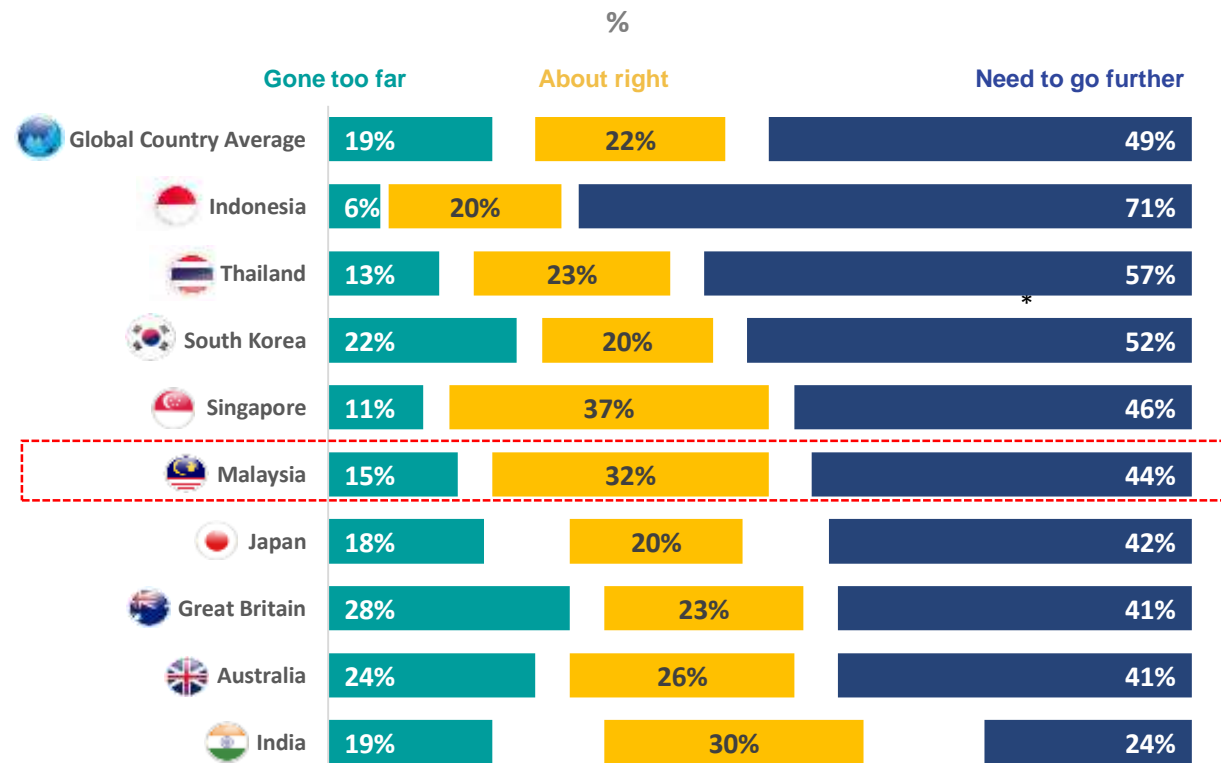
INEQUALITY IS A MAJOR CONCERN WORLDWIDE, PARTICULARLY IN DEVELOPING NATIONS OF SOUTHEAST ASIA WHERE CITIZENS BELIEVE THERE IS STILL MUCH WORK TO BE DONE TO ADVANCE EQUALITY.

Compared to all the other problems facing in your country, would you say that inequality is:

% The single most important problem/One of the most important problems

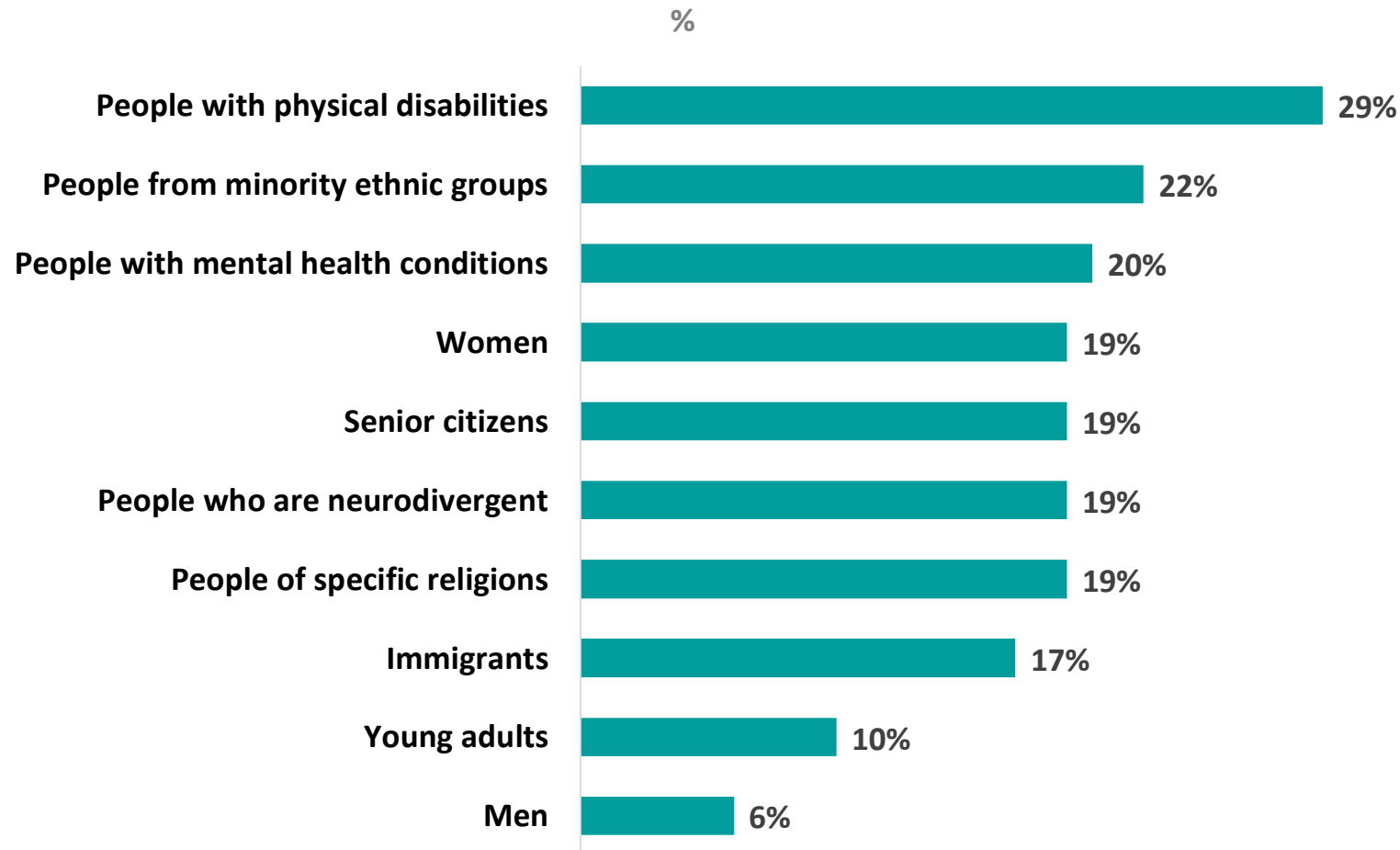


Do you think that attempts to promote equality in your country have gone too far, or do they need to go further?



IT IS UNFORTUNATE THAT VULNERABLE SEGMENTS OF OUR SOCIETY ARE MORE SUSCEPTIBLE TO UNFAIR AND UNEQUAL TREATMENT. INDIVIDUALS WITH PHYSICAL AND MENTAL CHALLENGES, WOMEN, AND OLDER CLAIMED TO FACE MORE INEQUALITY THAN THEIR YOUNGER, MALE, AND ABLE COUNTERPARTS.

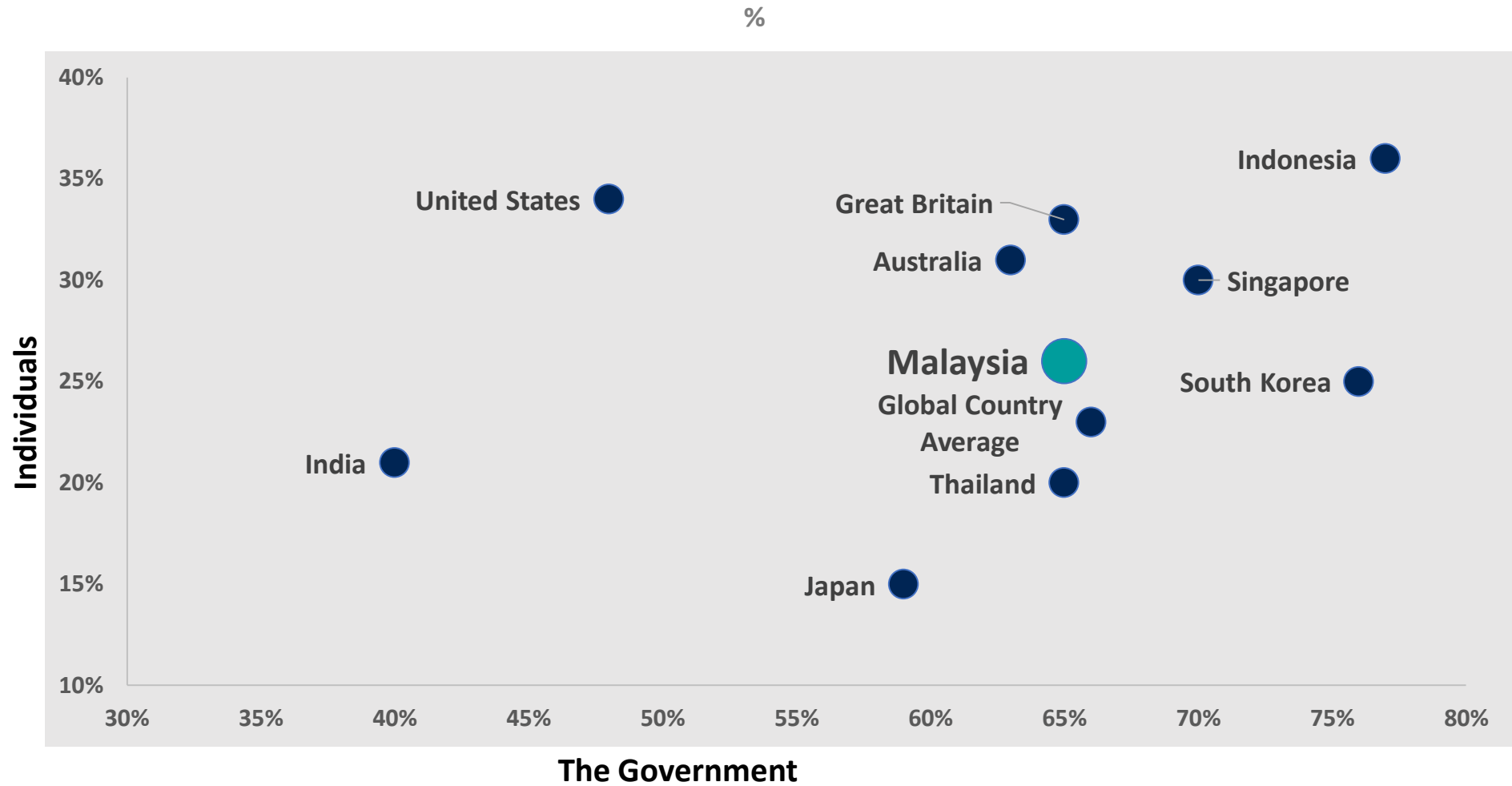
Who do you think most experiences unequal or unfair treatment today?



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PEOPLE AROUND THE WORLD ARE MORE LIKELY TO BELIEVE THAT THEIR GOVERNMENT SHOULD TAKE THE PRIMARY RESPONSIBILITY TO REDUCE INEQUALITY IN THEIR SOCIETY, RATHER THAN INDIVIDUALS.

Which of these, if anyone, do you think should be primarily responsible for taking action to try to reduce inequality in ...?



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GLOBAL ATTITUDES TOWARDS EQUALITY

Nearly half of Malaysians believe they live in a meritocratic society, where success depends on individual ability and efforts. This contrasts with an opposing view, held by a quarter of the population, who believe that external factors beyond individual control condition success.

The issue of inequality remains significant in Malaysia, particularly concerning marginalised groups, such as individuals with physical and mental disabilities, ethnic minorities, and women who face discrimination. Many Malaysians recognise the need for greater efforts to address these unfair treatments. They primarily attribute this to the responsibility of the government. Individual initiatives to reduce inequality are acknowledged, but they are considered secondary.

Given the enduring nature of inequality in the country, Malaysians believe that more action is required to promote equality and fairness in the treatment to all sections of society.



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GAME CHANGERS

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