

IPSOS POLITICAL MONITOR

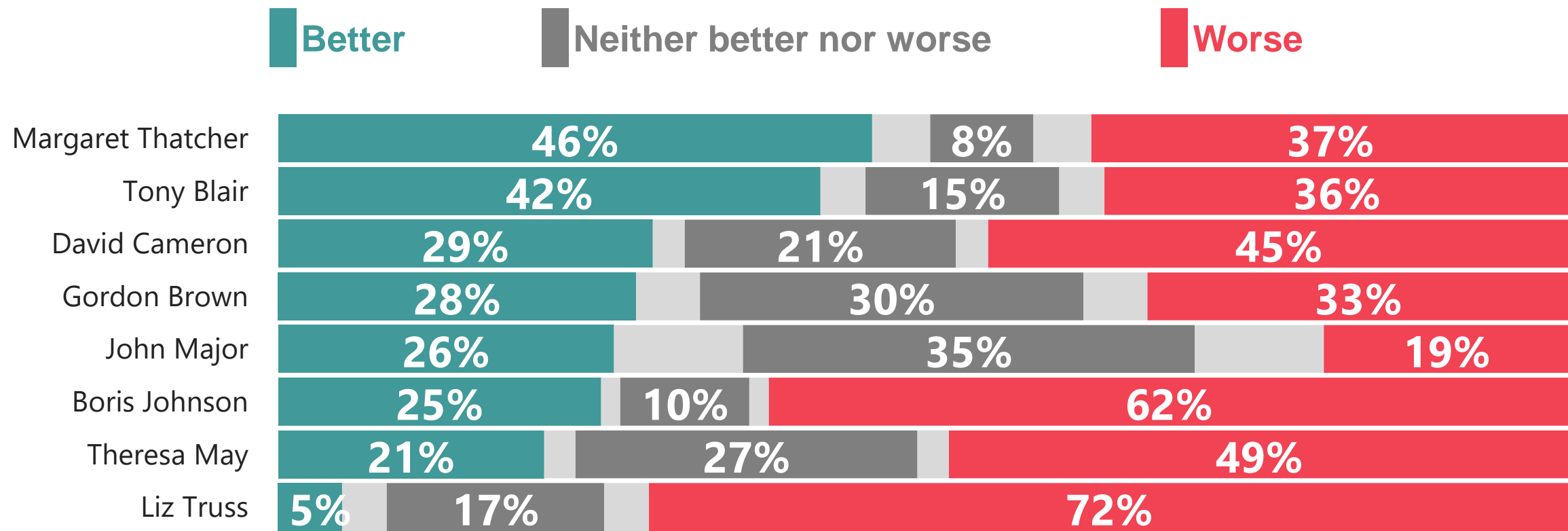
July 2023



PRIME MINISTERIAL PERFORMANCE

Prime Ministerial performance

Do you think that each of the following Prime Ministers changed Britain for the better or for the worse during their time in office, or neither?



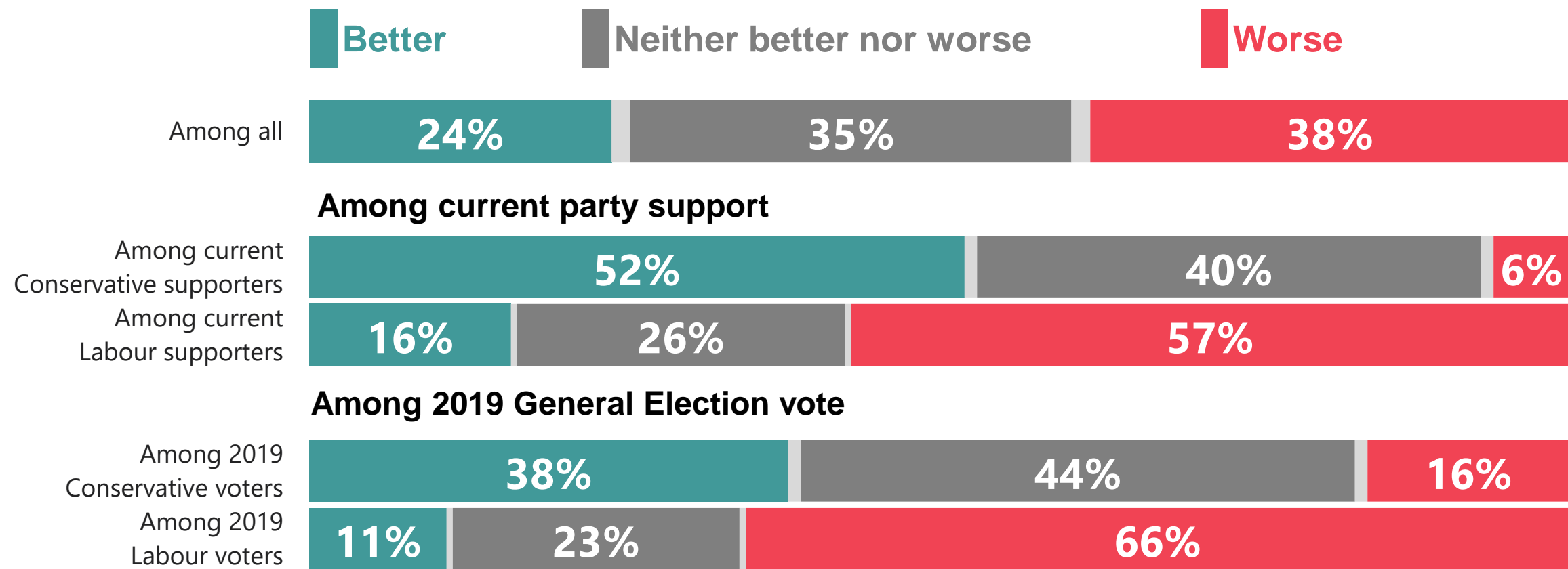
Base: 1,065 British adults 18+, 19-23 July 2023

Source: Ipsos Political Monitor



Rishi Sunak's performance as Prime Minister

And do you think that Rishi Sunak will have changed Britain for the better or for the worse by the time of next General Election, or neither?



Base: 1,065 British adults 18+, 19-23 July 2023, including (212) Conservative supporters, (334) Labour supporters, (292) 2019 Conservative voters, (262) 2019 Labour voters

Source: Ipsos Political Monitor





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For more information

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