Ipsos Education UK polling

May 2023



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Parents of children in education are more positive about the quality of education in Britain at all levels relative to the public as a whole.

In general, to what extent, would say the quality of each of the following in Britain is good or bad?

Very/ fairly good quality

Neither good nor bad quality

Very/ fairly bad quality

Primary schools	British public	49%	24% 13%
	Parents of children in education	57%	24% <mark>14%</mark>
Secondary schools	British public	42%	25% 20%
	Parents of children in education	50%	24% 21%
College/ sixth form	British public	46%	25% <mark>12%</mark>
	Parents of children in education	53%	25% <mark>14%</mark>
Universities	British public	52%	23% 12%
	Parents of children in education	56%	24% 12%
		Base: 2,221 Online British adults aged 18	, 26 – 30 May 2023,

including parents with children in education (801)

DSO

Just under half of the public think it would be worth it for a young person to go to university, rising to just over half among parents of children in education

Thinking about the young people in your family or that you might know, to what extent do you think it would be worth it or not worth it for them to go to university?

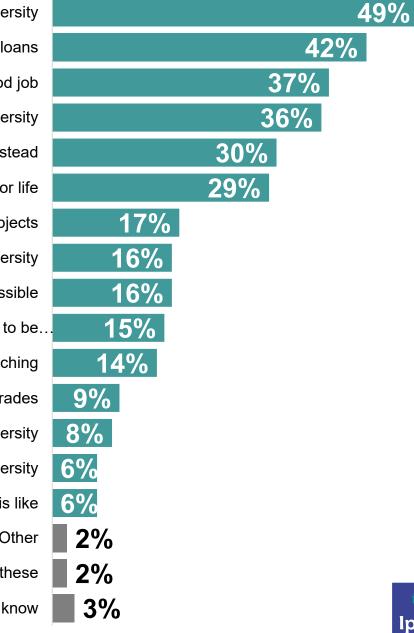
Definitely/ probably worth it	Neither/nor	r Definitely/ probably not worth it		Do kn	on't Do ow yo	Don't know any young people	
Among all							
45	%		18%		25%	6% 6%	
Among parents of children in education							
	52%		20 °	%	20%	6% 2 <mark>%</mark>	
Base: 2,221 Online British adults aged 18+, 26 – 3	30 May 2023, including parents of sch	nool aged children (801)					

10202

Among those who don't think it's worth it to go to university, the main reasons concern fees / debt

Why do you not feel it is not worth it for them to go to university?

Fees are too expensive to go to university They would be going into too much debt to repay student loans They don't need to go to university to get a good job Living expenses are too high to go to university They should be learning an apprenticeship instead Universities don't teach people the right skills they need for life Universities don't teach useful subjects I don't agree with the values they teach students at university They should be earning money as soon as possible Universities don't provide the support students need to be... Universities don't offer good enough quality teaching They're not academic enough/won't get good enough grades They wouldn't enjoy going to university They aren't from the right social background to go to university They/I don't know enough about what university life is like Other None of these Don't know





Base: 895 Online British adults aged 18+ who say it's not worth going to university, 26 – 30 May 2023

The public is divided as to the best path forward	Reduce the £9,250 per year limit that can be charged to students	22% 32%
for undergraduate tuition fees – with Gen Z preferring cutting fees	Make university education free for students by being paid for through general taxation	21% 22%
and less in favour of a graduate tax	Replace the current system of fees with a graduate tax which would be paid by graduates after graduating	students students students by being paid for through general taxation f fees with a graduate tax which d by graduates after graduating student fees at £9,250 per year 9%
Which, if any, of the	Keep the limit on student fees at £9,250 per year	
following best describes what you think the government should do	Increase the £9,250per year limit that can be charged to students	
with tuition fees for undergraduate degree	Other	
programmes in England? Among all living in England	None of these	
Gen Z	Don't know	8%
-		

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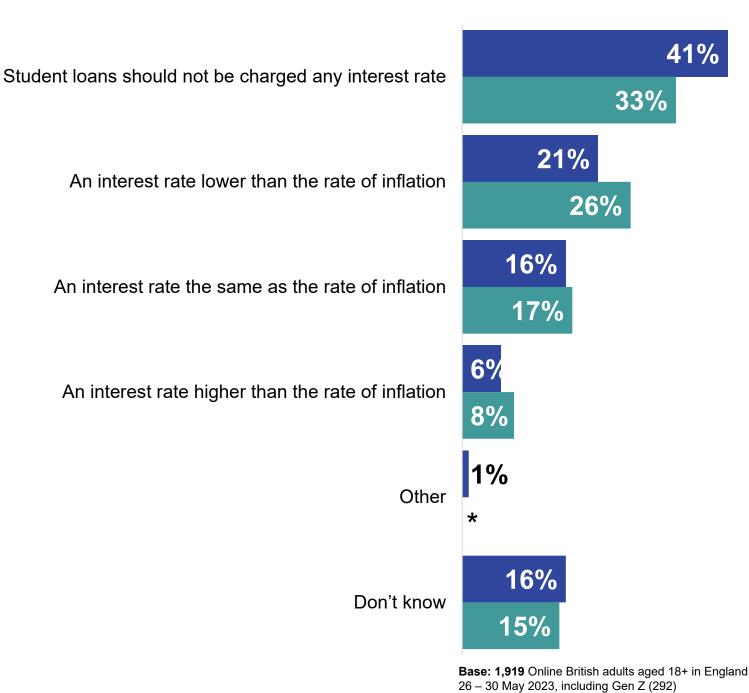
26 – 30 May 2023, including Gen Z (292)

4 in 10 amongst the British public think student loans shouldn't be charged any interest rate – slightly lower at 1 in 3 amongst Gen Z

Which of the following, if any, best describes what interest rate you think <u>should</u> be charged on student loans?

Among all living in England

Gen Z





The public are split on the number of young people going to university

When thinking about the amount of young people who go to university, in your opinion, is it too many young people, not enough young people, or about the right amount?

Too many	About the right amount	Not enough			
Among all					
32%	29%	19%			
Among parents of school aged children					
27%	34%	23%			
Among Gen Z					
20%	37%	28%			
Base: 2,221 Online British adults aged 18+, 26 – 30 May 2023, including parents of children in education (801) and Gen Z (332)					



Nearly 3 in 4 are concerned about university students leaving with high levels of debt, with an equal share concerned about people from poorer backgrounds put off from going to university because of the cost

When thinking about universities in Britain, to what extent, if at all, are you concerned about each of the following?

Concerned

Not concerned

Universities not having enough money to provide quality education to students	Among all	56%	32%
	Gen Z	57%	35%
	Millennials	59%	30%
	Gen X	51%	35%
	Baby Boomer	54%	33%
Students ending	Among all	72%	21%
university with high levels of financial debt	Gen Z	71%	21%
	Millennials	75%	17%
	Gen X	66%	27%
	Baby Boomer	71%	22%
People from poorer	Among all	73%	20%
backgrounds being put off from going	Gen Z	68%	25%
to university because of the cost	Millennials	76%	17%
	Gen X	70%	22%
	Baby Boomer	73%	19%
		Base: 2,221 Online British adults aged 18+, 26 – 30 May including Gen Z (332), Millennials (641), Gen X (528), Bal (619)	

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