



IPSOS PRESS RELEASE :

EDUCATION MONITOR

September 2023

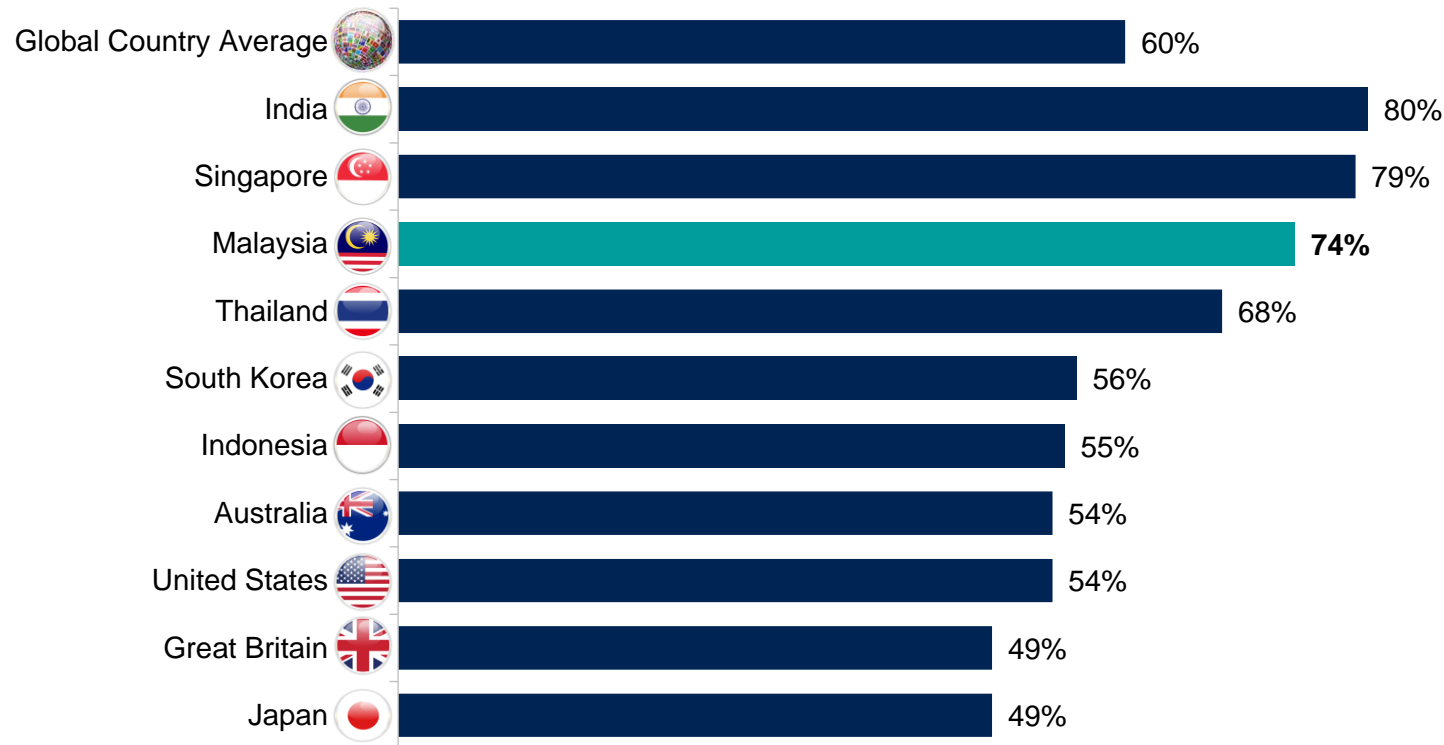
GAME CHANGERS



IN MALAYSIAN SOCIETY, COLLEGE AND UNIVERSITY DEGREES HOLD IMMENSE VALUE AND ARE CONSIDERED A CRUCIAL FACTOR IN DETERMINING ONE'S SUCCESS.

Having a college / university degree is very important to succeed in life?

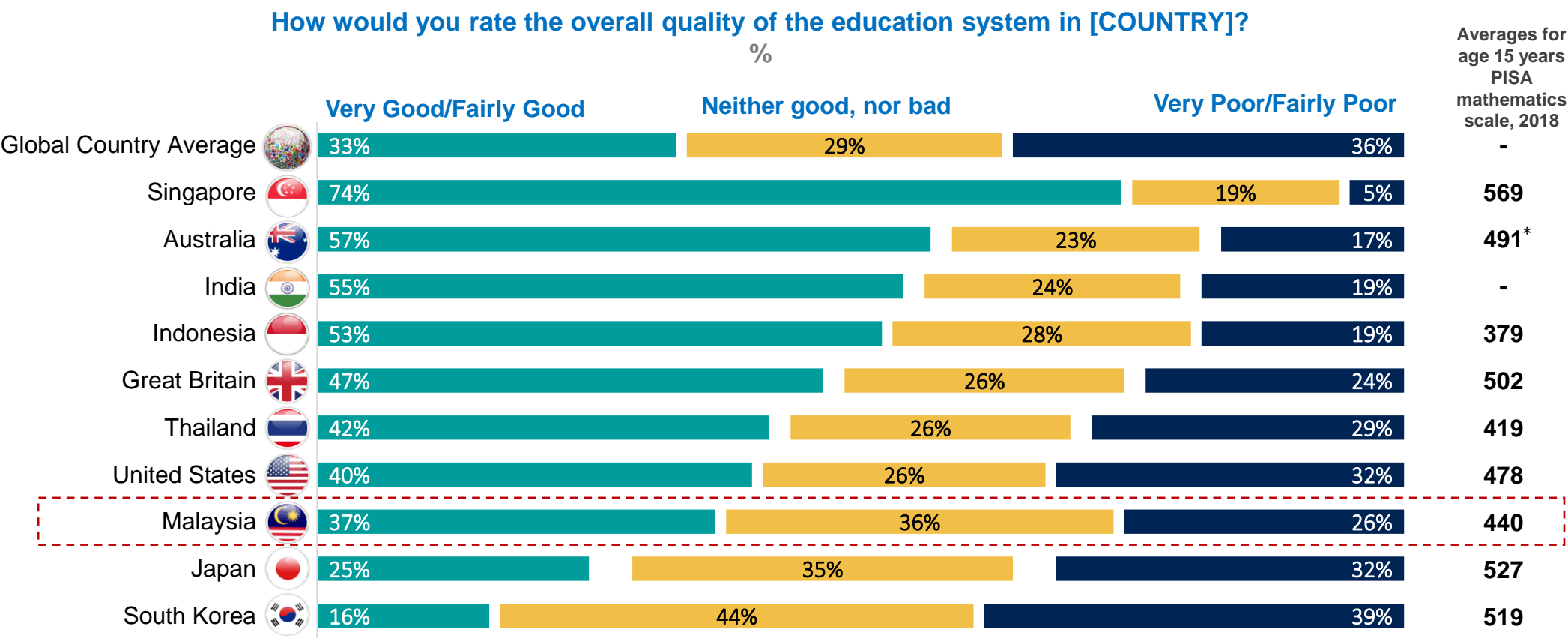
% Strongly Agree/Tend to Agree



Base: 23,248 online adults across 29 countries between 23rd June and 7th July, 2023.

*Question. Compared to when you were in school, do you think the overall quality of the education system in [COUNTRY] is now...

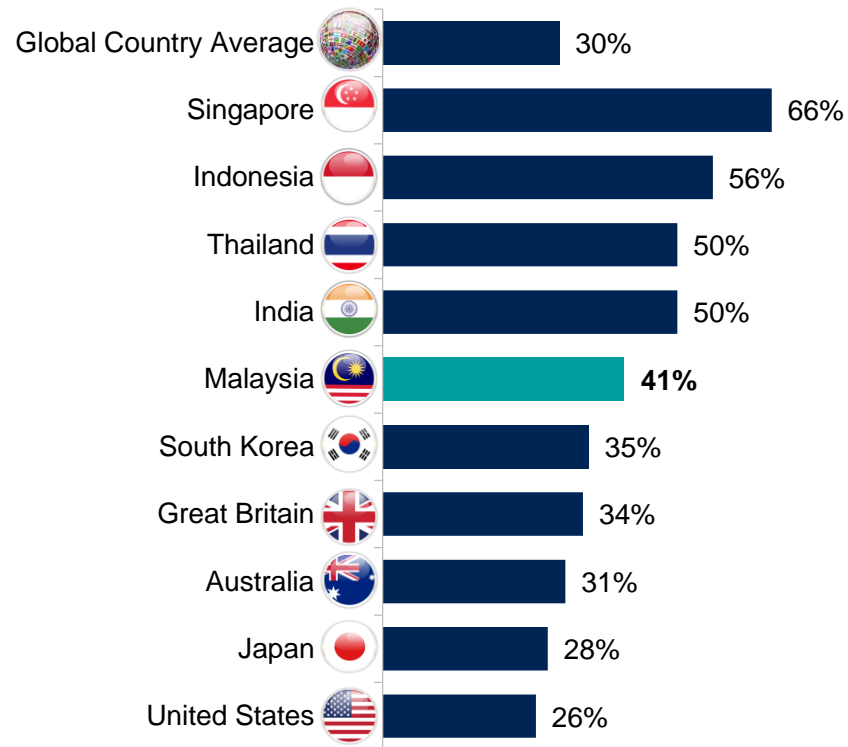
DESPITE HAVING HIGHER PISA SCORES, MALAYSIANS EXPECT MUCH MORE FROM THEIR EDUCATION SYSTEM THAN THEIR SEA NEIGHBOURS LIKE INDONESIA AND THAILAND.



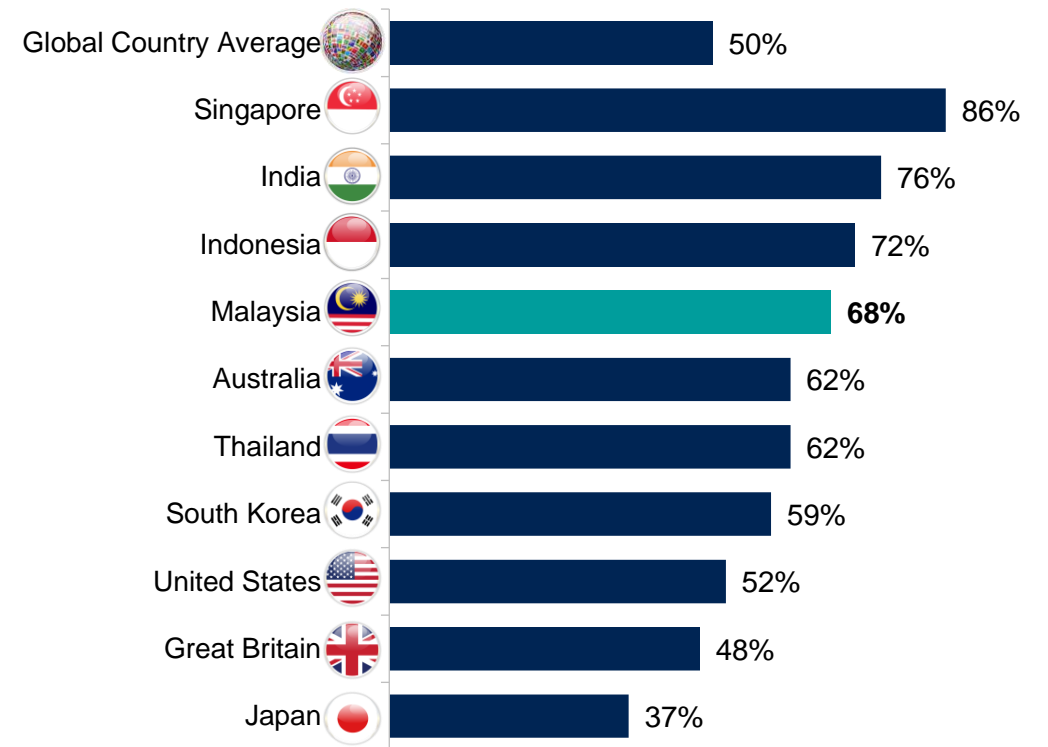
Base: 23,248 online adults across 29 countries between 23rd June and 7th July, 2023.
*Question. Compared to when you were in school, do you think the overall quality of the education system in [COUNTRY] is now...

4 OUT OF 10 MALAYSIANS ACKNOWLEDGE IMPROVEMENTS IN THE QUALITY OF EDUCATION, WHILE MAJORITY BELIEVE THAT SCHOOLS HAVE SUFFICIENT RESOURCES AND FACILITIES.

Compared to when you were in school, do you think the overall quality of the education system in [COUNTRY] is now...
% Better



Most educational institutions in [COUNTRY] have adequate resources and facilities (e.g., textbooks, technology, laboratories)
% Agree (Very/Somewhat)



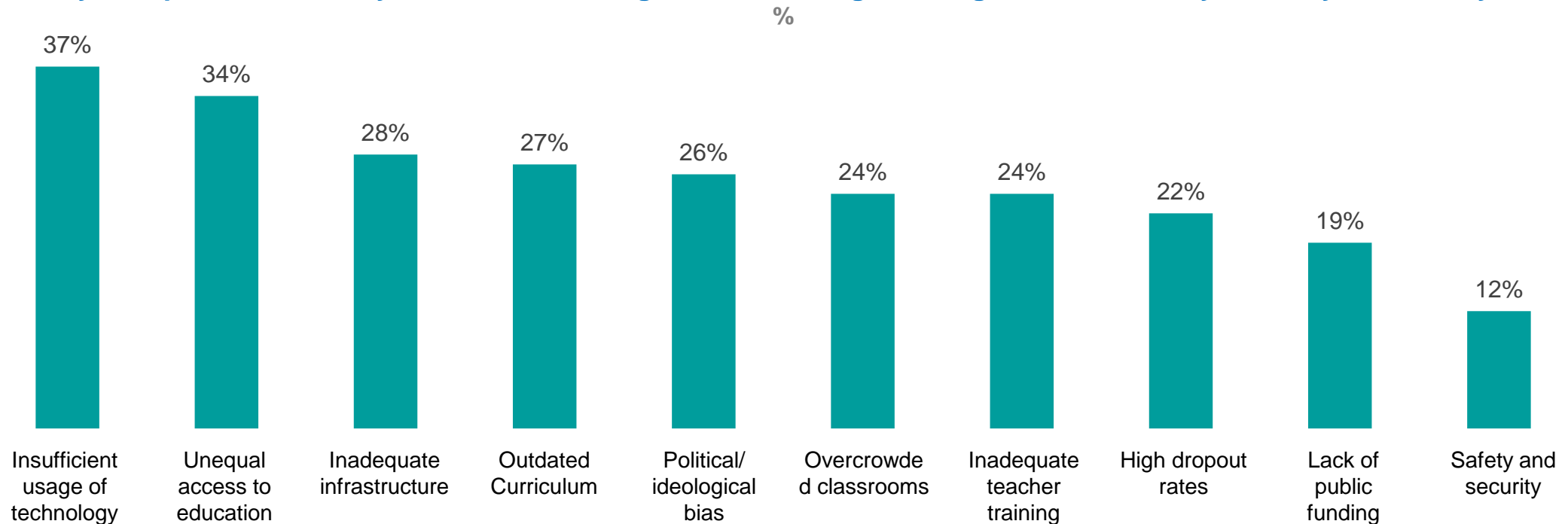
Base: 22,816 adults under the age of 75 across 31 countries, interviewed May 26 – June 9, 2023 -- online only in all countries except India.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

The samples in Brazil, Chile, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Romania, Singapore, South Africa, Thailand, and Turkey are more urban, more educated, and/or more affluent than the general population

THE EDUCATION SYSTEM FACES CHALLENGES OF LIMITED TECHNOLOGY USE, UNEQUAL ACCESS TO EDUCATION, AND INADEQUATE INFRASTRUCTURE.

In your opinion, what do you believe are the greatest challenges facing the education system in your country?*

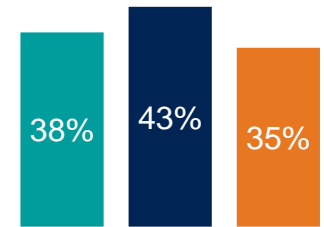


Base: 23,248 online adults across 29 countries between 23rd June and 7th July, 2023.

*Full Question: In your opinion, what do you believe are the greatest challenges facing the education system in your country? (Select up to three answers)

MALAYSIA BELIEVES IT IS CRUCIAL FOR TEACHERS TO RECEIVE TRAINING IN ADVANCED TECHNOLOGIES SUCH AS AI TO BETTER PREPARE STUDENTS FOR THE FUTURE. MALAYSIA IS MORE OPTIMISTIC ABOUT ADOPTING AI COMPARED TO THE REST OF THE WORLD.

Advances in technology (including AI) will have more **positive** than negative impact on education in the future



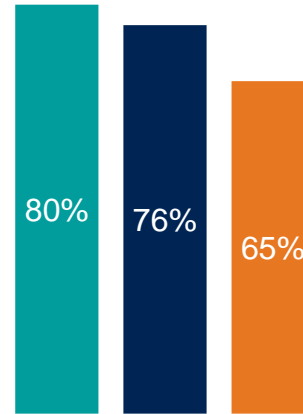
Malaysia SEA Average Global Country Average

Use of AI (including ChatGPT) should be **banned** in schools



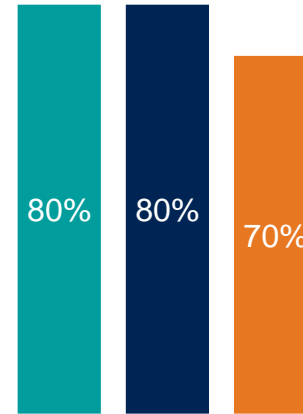
Malaysia SEA Average Global Country Average

It is **essential/important** for teachers to be trained in using AI in their teaching methods (e.g., in class preparation)



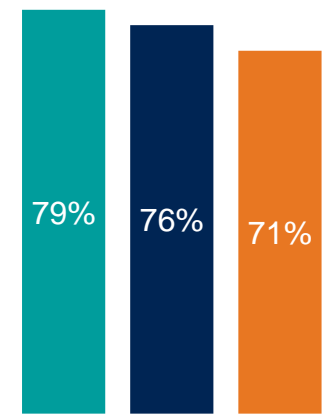
Malaysia SEA Average Global Country Average

It is **essential/important** for teachers to be trained in teaching students how to use AI



Malaysia SEA Average Global Country Average

It is **essential/important** for teachers to be trained in identifying school papers (e.g., essays) and answers to tests that students wrote using AI



Malaysia SEA Average Global Country Average

Base: 23,248 online adults across 29 countries between 23rd June and 7th July, 2023.

How do you think advances in technology (including artificial intelligence) will affect education in the future? Will they have an impact that is...

Do you think the use of AI (including ChatGPT) should be banned in schools?

Thinking specifically of artificial intelligence (AI), how important is it for teachers to be trained in Using AI in their teaching methods (e.g., in class preparation)

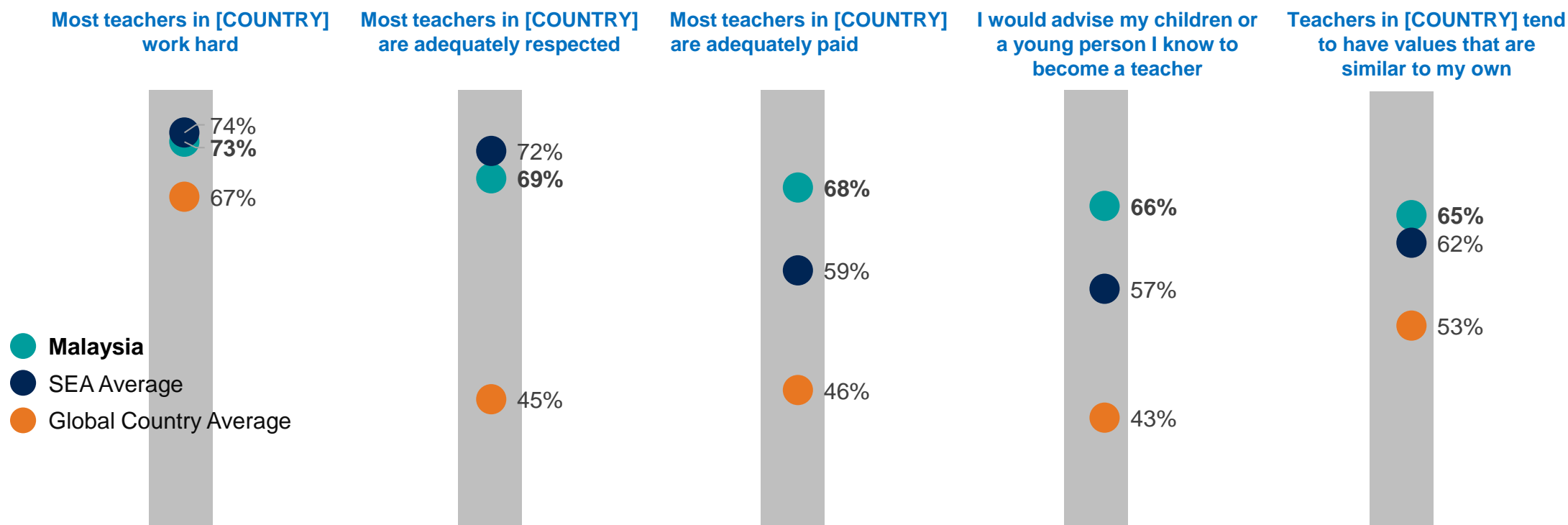
Thinking specifically of artificial intelligence (AI), how important is it for teachers to be trained in Teaching students how to use AI

Thinking specifically of artificial intelligence (AI), how important is it for teachers to be trained in Identifying school papers (e.g., essays) and answers to tests that students wrote using AI

TEACHERS IN MALAYSIA ARE HIGHLY TRUSTED AND RESPECTED FOR THEIR DEDICATION TO INSTILLING A SHARED VALUE SYSTEM IN STUDENTS. TWO-THIRDS OF MALAYSIANS RECOMMEND TEACHING AS A PROFESSION FOR YOUNGSTERS.

How much do you agree or disagree with each of the following statements?

% Strongly Agree/Tend to Agree



Base: 23,248 online adults across 29 countries between 23rd June and 7th July, 2023.

*Full Question: In your opinion, what do you believe are the greatest challenges facing the education system in your country? (Select up to three answers)

Education Monitor

Many Malaysians place great importance on obtaining a college or university degree as a key factor for success in life. As a result, they hold high expectations for their education system, with over 60% rating it as sub-optimal. Although improvements have been made in the quality of education, Malaysians still recognise several challenges that the education system faces, including limited technology usage, unequal access to education, insufficient infrastructure, and outdated curriculum.

Malaysians believe it is crucial for both teachers and students to have the necessary skills to use the latest technology, such as AI. Negative attitudes towards AI, such as the desire to ban ChatGPT in schools, are low in Malaysia, which is one of the lowest compared to the 29 countries surveyed.

Moreover, Malaysians greatly value the hard work of teachers. Teachers in Malaysia are respected within their communities and are believed to be adequately compensated for their efforts. Malaysia has the highest proportion of individuals in Southeast Asia and the second highest in the world who consider teaching careers for young people, demonstrating high regard and appreciation for the teaching profession.



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About Ipsos

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“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

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Game Changers

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At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder.
Ultimately, success comes down to a simple truth:
You act better when you are sure.