Voting Intention: September 2023

How do you intend to vote in the General Election? Will you vote...

<table>
<thead>
<tr>
<th>Headline voting intention</th>
<th>All giving a voting intention</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labour</td>
<td>Labour</td>
</tr>
<tr>
<td>Conservative</td>
<td>Conservative</td>
</tr>
<tr>
<td>Lib Dems</td>
<td>Lib Dems</td>
</tr>
<tr>
<td>Green</td>
<td>Green</td>
</tr>
<tr>
<td>Other</td>
<td>Other</td>
</tr>
</tbody>
</table>

Labour lead = +20  
Labour lead = +19  

Base: 1,004 British adults 18+, 6-12 September 2023; Headline Voting Intention: all 9/10 certain to vote, always/usually/it depends vote in General Elections = 639. Margin of error is displayed at +/- 4%. All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Source: Ipsos Political Monitor
Headline voting intention:
Since the 2015 General Election

How would you vote if there were an election tomorrow?

Corbyn elected (Sept 15)
May as PM (July 16)
Johnson as PM (July 19)
Starmer elected (Apr 20)
Truss as PM (Sept 22)
Sunak as PM (Oct 22)

September 2023

44% Labour
24% Conservative

Base: c. 800 British adults 18; Prior to September 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections. Note small change in methodology in approach to prompting Brexit Party in July 2019

Source: Ipsos Political Monitor
Headline voting intention:
January ’04 – September ‘23

How would you vote if there were an election tomorrow?

% 
Cameron elected (Dec 05)  
Brown as PM (June 07)  
Miliband elected (Sept 10)  
Corbyn elected (Sept 15)  
May as PM (July 16)  
Johnson as PM (July 19)  
Starmer elected (Apr 20)  
Truss as PM (Sept 22)  
Sunak as PM (Oct 22)

Source: Ipsos Political Monitor

September 2023

44% Labour

24% Conservative

12% Lib Dem
8% Green
4% Reform UK

General Election

Base: c. 800 British adults; Prior to September 2015 the turnout filter is “All certain to vote”; From July 2015 turnout filter is “all 9/10 certain to vote and always/usually/it depends vote in General Elections.

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<table>
<thead>
<tr>
<th></th>
<th>Definitely decided</th>
<th>May change mind</th>
</tr>
</thead>
<tbody>
<tr>
<td>Among all</td>
<td>46%</td>
<td>50%</td>
</tr>
<tr>
<td>Among Conservative supporters</td>
<td>50%</td>
<td>48%</td>
</tr>
<tr>
<td>Among Labour supporters</td>
<td>51%</td>
<td>47%</td>
</tr>
<tr>
<td>Among 2019 Conservative voters</td>
<td>43%</td>
<td>52%</td>
</tr>
<tr>
<td>Among 2019 Labour voters</td>
<td>36%</td>
<td>60%</td>
</tr>
</tbody>
</table>

Base: All adults 18+ giving a voting intention (767) 6-12 September 2023 including (330) Labour supporters, (198) Conservative supporters, (251) 2019 Conservative voters and (239) 2019 Labour voters
Which party to vote for? % May change mind

Have you definitely decided to vote for one party or is there a chance you may change your mind before you vote?

- Cameron elected (May 10)
  - Apr'10: 49%
  - May'10: 30%
  - Aug'14: 56%
  - Jan'15: 51%
  - Feb'15: 50%
  - Mar'15: 41%
  - Apr'15: 38%
  - May'15: 34%
  - Apr'17: 36%
  - May'17: 32%
  - Jun'17: 20%
  - Jul'17: 19%
  - Apr'19: 40%
  - Nov'19: 40%
  - Dec'19: 27%
  - Nov'23: 50%

- Cameron re-elected (May 15)
  - Apr'10: 41%
  - May'10: 38%
  - Aug'14: 41%
  - Jan'15: 38%
  - Feb'15: 34%
  - Mar'15: 21%
  - Apr'17: 36%
  - May'17: 32%
  - Jun'17: 20%
  - Jul'17: 19%
  - Apr'19: 40%
  - Nov'19: 40%
  - Dec'19: 27%
  - Nov'23: 50%

- May elected (June 17)
  - 7 Jun'17: 50%
  - 11 Jun'17: 40%
  - 6 Dec'19: 27%
  - Nov'19: 40%

Base: All British adults 18+ giving a voting intention (767)

Source: Ipsos Political Monitor
SATISFACTION WITH GOVERNMENT AND PARTY LEADERS
Satisfaction with leaders and the Government: September 2023

Are you satisfied or dissatisfied with the way... is running the country / doing his job as Prime Minister /Leader of the Labour Party?

<table>
<thead>
<tr>
<th>Leader</th>
<th>Satisfied</th>
<th>Dissatisfied</th>
<th>Don’t know</th>
<th>Swing from July 2023</th>
<th>Net from June 2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rishi Sunak</td>
<td>22%</td>
<td>66%</td>
<td>12%</td>
<td>-3.5 swing</td>
<td>-44</td>
</tr>
<tr>
<td>Keir Starmer</td>
<td>29%</td>
<td>51%</td>
<td>19%</td>
<td>0 swing</td>
<td>-22</td>
</tr>
<tr>
<td>The Government</td>
<td>12%</td>
<td>80%</td>
<td>8%</td>
<td>-1.5 swing</td>
<td>-68</td>
</tr>
</tbody>
</table>

Base: 1,004 British adults 18+, 6-12 September 2023. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"
Rishi Sunak: Satisfaction

Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

September 2023

Among all

- Satisfied: 22%
- Don’t know: 12%
- Dissatisfied: 66%

Net = -44

Source: Ipsos Political Monitor

Base: 1,004 British adults 18+, 6-12 September 2023
## Satisfaction with Prime Minister: Worst Ipsos rating as Prime Minister

How satisfied or dissatisfied are you with the way ... is doing his/her job as Prime Minister?

<table>
<thead>
<tr>
<th>Prime Minister</th>
<th>% Satisfied</th>
<th>% Don’t know</th>
<th>% Dissatisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunak (Sep-23)</td>
<td>22%</td>
<td>12%</td>
<td>66%</td>
</tr>
<tr>
<td>Truss (Sep-22)</td>
<td>16%</td>
<td>17%</td>
<td>67%</td>
</tr>
<tr>
<td>Johnson (Jan-22)</td>
<td>24%</td>
<td>6%</td>
<td>70%</td>
</tr>
<tr>
<td>May (Jun-19)</td>
<td>25%</td>
<td>6%</td>
<td>69%</td>
</tr>
<tr>
<td>Cameron (Jul-16)</td>
<td>28%</td>
<td>6%</td>
<td>66%</td>
</tr>
<tr>
<td>Brown (Jul-08)</td>
<td>21%</td>
<td>7%</td>
<td>72%</td>
</tr>
<tr>
<td>Blair (Jul-06)</td>
<td>23%</td>
<td>11%</td>
<td>67%</td>
</tr>
<tr>
<td>Major (Aug-94)</td>
<td>17%</td>
<td>7%</td>
<td>76%</td>
</tr>
<tr>
<td>Thatcher (Mar-90)</td>
<td>20%</td>
<td>4%</td>
<td>76%</td>
</tr>
</tbody>
</table>

Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone
Base: c.1,000 British adults each month

Source: Ipsos Political Monitor
Rishi Sunak: Satisfaction amongst Conservative supporters

Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

September 2023

53% Satisfied
19% Don’t know
28% Dissatisfied

Net = +25

Base: 198 Conservative party supporters aged 18+, 6-12 September 2023

November 2022 – September 2023

53% Satisfied
28% Dissatisfied

Source: Ipsos Political Monitor
Net satisfaction with Prime Ministers (1979-2023)

How satisfied or dissatisfied are you with the way … is doing his/her job as Prime Minister?

Note: Data collected prior to September 2008 was collected via face-to-face methodology; data collected from September 2008 was via telephone

Base: c. 1,000 British adults each month

Source: Ipsos Political Monitor
Net satisfaction with the Government (1979 – 2023)

How satisfied or dissatisfied are you with the way the government is running the country?

Note: Data collected prior to September 2008 was collected via face-to-face methodology; data collected from September 2008 was via telephone.

Base: c.1,000 British adults each month
Keir Starmer: Satisfaction

Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

September 2023

- 29% Satisfied
- 19% Don't know
- 51% Dissatisfied

Net = -22

Base: 1,004 British adults 18+, 6-12 September 2023

June 2020 – September 2023

- 51% Dissatisfied
- 29% Satisfied

Source: Ipsos Political Monitor
Keir Starmer: Satisfaction amongst Labour supporters

Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

September 2023

55% Satisfied
15% Don’t know
30% Dissatisfied

Net = +25

Base: 330 Labour Party supporters aged 18+, 6-12 September 2023

Source: Ipsos Political Monitor
Net satisfaction with Opposition Leaders (1980 – 2023)

How satisfied or dissatisfied are you with the way ... is doing his job as leader of the ... Party?

Net satisfaction

Number of months after becoming opposition leader

Note: Data collected prior to September 2008 was collected via face-to-face methodology; data collected from September 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos Political Monitor
Ed Davey: Satisfaction

Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

September 2023

- 22% Satisfied
- 44% Don't know
- 34% Dissatisfied

Net = -12

Base: 1,004 British adults 18+, 6-12 September 2023

Source: Ipsos Political Monitor
ECONOMIC OPTIMISM
Economic Optimism Index

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?

September 2023

- 55% Get worse
- 23% Stay the same
- 20% Improve
- 2% Don't know

EOI = -35

Source: Ipsos Political Monitor

Base: 1,004 British adults 18+, 6-12 September 2023
Economic Optimism Index (1998-2023)

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?

Source: Ipsos Political Monitor

Base: c.1,000 British adults 18+ each month
How do public feel about the future of the economy?

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?

<table>
<thead>
<tr>
<th></th>
<th>Improve</th>
<th>Stay the same</th>
<th>Get worse</th>
<th>EOI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Among all</td>
<td>20%</td>
<td>23%</td>
<td>55%</td>
<td>-35</td>
</tr>
<tr>
<td>By party support</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conservative</td>
<td>13%</td>
<td>50%</td>
<td>21%</td>
<td>+21</td>
</tr>
<tr>
<td>Labour</td>
<td>16%</td>
<td>25%</td>
<td>61%</td>
<td>-48</td>
</tr>
<tr>
<td>By social class</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ABC1</td>
<td>25%</td>
<td>21%</td>
<td>53%</td>
<td>-28</td>
</tr>
<tr>
<td>C2DE</td>
<td>15%</td>
<td>25%</td>
<td>57%</td>
<td>-42</td>
</tr>
<tr>
<td>By age group</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18-34</td>
<td>15%</td>
<td>20%</td>
<td>62%</td>
<td>-47</td>
</tr>
<tr>
<td>35-54</td>
<td>16%</td>
<td>23%</td>
<td>60%</td>
<td>-44</td>
</tr>
<tr>
<td>55+</td>
<td>28%</td>
<td>24%</td>
<td>45%</td>
<td>-17</td>
</tr>
<tr>
<td>By tenure</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Home-owners</td>
<td>24%</td>
<td>26%</td>
<td>49%</td>
<td>-25</td>
</tr>
<tr>
<td>Renters</td>
<td>15%</td>
<td>17%</td>
<td>65%</td>
<td>-50</td>
</tr>
<tr>
<td>By employment sector</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Public sector</td>
<td>11%</td>
<td>16%</td>
<td>71%</td>
<td>-60</td>
</tr>
<tr>
<td>Private sector</td>
<td>21%</td>
<td>26%</td>
<td>52%</td>
<td>-31</td>
</tr>
</tbody>
</table>

Base: 1,004 British adults 18+, 6-12 September 2023. * Economic optimism (EOI) is calculated by subtracting the percentage who say the economy will get worse, from the percentage who say it will improve.
Leader image: Sunak v Starmer

I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to...

Rishi Sunak
Keir Starmer
Leader image: Out of touch with ordinary people

I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to…

% Describing … as “out of touch with ordinary people”, 2010 - 2023

Latest wave base: 1,004 British adults 18+, 6-12 September 2023.
c.1000 people asked each wave.

September 2023

73% Sunak
47% Starmer
Leader image: Sunak Sept 2023 vs Dec 2022

I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to...

<table>
<thead>
<tr>
<th></th>
<th>Sep 2023</th>
<th>Dec 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>A capable leader</td>
<td>26%</td>
<td>33%</td>
</tr>
<tr>
<td>Good in a crisis</td>
<td>28%</td>
<td>29%</td>
</tr>
<tr>
<td>Has sound judgement</td>
<td>25%</td>
<td>31%</td>
</tr>
<tr>
<td>Understands the problems facing Britain</td>
<td>31%</td>
<td>38%</td>
</tr>
<tr>
<td>Out of touch with ordinary people</td>
<td>73%</td>
<td>63%</td>
</tr>
<tr>
<td>Has got a lot of personality</td>
<td>21%</td>
<td>24%</td>
</tr>
<tr>
<td>Gives me confidence for Britain's future</td>
<td>18%</td>
<td>22%</td>
</tr>
<tr>
<td>Patriotic</td>
<td>22%</td>
<td>39%</td>
</tr>
<tr>
<td>More honest than most politicians</td>
<td>21%</td>
<td>25%</td>
</tr>
<tr>
<td>More style than substance</td>
<td>35%</td>
<td>44%</td>
</tr>
<tr>
<td>A good representative for Britain on the world stage</td>
<td>33%</td>
<td>36%</td>
</tr>
</tbody>
</table>

Base: 1,004 British adults 18+, 6-12 September 2023
Leader image: Starmer trend

I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to…

A capable leader
- Sept 2020: 44%
- June 2021: 26%
- Dec 2021: 33%
- May 2022: 32%
- Sept 2022: 44%
- Dec 2022: 31%
- Sep 2023: 36%

Out of touch with ordinary people
- Sept 2020: 27%
- June 2021: 41%
- Dec 2021: 33%
- May 2022: 35%
- Sept 2022: 34%
- Dec 2022: 33%
- Sep 2023: 34%

Has got a lot of personality
- Sept 2020: 25%
- June 2021: 16%
- Dec 2021: 17%
- May 2022: 15%
- Sept 2022: 23%
- Dec 2022: 21%
- Sep 2023: 23%

Gives confidence for GB’s future
- Sept 2020: 29%
- June 2021: 15%
- Dec 2021: 16%
- May 2022: 22%
- Sept 2022: 23%
- Dec 2022: 23%
- Sep 2023: 22%

More honest than most politicians
- Sept 2020: 36%
- June 2021: 29%
- Dec 2021: 36%
- May 2022: 31%
- Sept 2022: 36%
- Dec 2022: 35%
- Sep 2023: 30%

More style than substance
- Sept 2020: 21%
- June 2021: 28%
- Dec 2021: 26%
- May 2022: 25%
- Sept 2022: 26%
- Dec 2022: 25%
- Sep 2023: 23%

Good representative on world stage
- Sept 2020: 42%
- June 2021: 25%
- Dec 2021: 34%
- May 2022: 31%
- Sept 2022: 29%
- Dec 2022: 31%
- Sep 2023: 30%

Patriotic
- Sept 2020: 43%
- June 2021: 38%
- Dec 2021: 45%
- May 2022: 39%
- Sept 2022: 48%
- Dec 2022: 41%
- Sep 2023: 44%

Base: 1,004 British adults 18+, 6-12 September 2023
Who do you think would make the most capable Prime Minister, the Conservative’s Rishi Sunak, or Labour’s Keir Starmer?
Who would make the most capable Prime Minister?

Who do you think would make the most capable Prime Minister, the Conservative’s Rishi Sunak, or Labour’s Keir Starmer?
Party image: Conservatives vs Labour

I am now going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these if any do you think apply to...?

- The Conservative party
- The Labour party

<table>
<thead>
<tr>
<th>Perception</th>
<th>Conservatives</th>
<th>Labour</th>
</tr>
</thead>
<tbody>
<tr>
<td>Will promise anything to win votes</td>
<td>62%</td>
<td>71%</td>
</tr>
<tr>
<td>Divided</td>
<td>64%</td>
<td></td>
</tr>
<tr>
<td>Out of date</td>
<td>42%</td>
<td>61%</td>
</tr>
<tr>
<td>Different to other parties</td>
<td>40%</td>
<td>38%</td>
</tr>
<tr>
<td>Extreme</td>
<td>33%</td>
<td></td>
</tr>
<tr>
<td>Understands the problems facing Britain</td>
<td>24%</td>
<td>46%</td>
</tr>
<tr>
<td>Fit to govern</td>
<td>34%</td>
<td></td>
</tr>
<tr>
<td>Looks after the interests of people like me</td>
<td>16%</td>
<td>34%</td>
</tr>
<tr>
<td>Concerned about people in real need in Britain</td>
<td>14%</td>
<td>47%</td>
</tr>
<tr>
<td>Has a good team of leaders</td>
<td>13%</td>
<td>27%</td>
</tr>
<tr>
<td>Keeps its promises</td>
<td>11%</td>
<td>21%</td>
</tr>
</tbody>
</table>

Base: 1,004 British adults 18+, 6-12 September 2023

Con +9
Con +15
Con +19
Con +2
Con +13
Lab +22
Lab +13
Lab +18
Lab +33
Lab +14
Lab +10
Party image: Keeps its promises

I am now going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these if any do you think apply to…?

KEEPS ITS PROMISES

% Describing … as “it keeps its promises”, 2011-2023

Latest wave base: 1,004 British adults 18+, 6-12 September 2023. c.1000 people asked each wave.

September 2023

21% Labour
11% Conservatives
Party image: Understands the problems facing Britain

I am now going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these if any do you think apply to…? Understands the problems facing GB

% Describing … as “Understands the problems facing Britain”, 2011-2023

Latest wave base: 1,004 British adults 18+, 6-12 September 2023. c.1000 people asked each wave.

Source: Ipsos Political Monitor
Party image: Has a good team of leaders

I am now going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these if any do you think apply to…? Has a good team of leaders

% Describing … as “has a good team of leaders”, 2011-2023

Latest wave base: 1,004 British adults 18+, 6-12 September 2023. c.1000 people asked each wave.

Source: Ipsos Political Monitor

September 2023

- 27% Labour
- 13% Conservatives
Party image: Extreme

I am now going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these if any do you think apply to…? Extreme

% Describing … as “extreme”, 2011-2023

Latest wave base: 1,004 British adults 18+, 6-12 September 2023.
c.1000 people asked each wave.

Source: Ipsos Political Monitor
Party image: Looks after the interests of people like me

I am now going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these if any do you think apply to…?

Looks after the interests of people like me

% Describing … as “Looks after the interests of people like me”, 2011-2023

Latest wave base: 1,004 British adults 18+, 6-12 September 2023. c.1000 people asked each wave.

Source: Ipsos Political Monitor
Party image: Fit to govern

I am now going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these if any do you think apply to...? Fit to govern

% Describing … as “fit to govern”, 2011-2023

Latest wave base: 1,004 British adults 18+, 6-12 September 2023.
c.1000 people asked each wave.

Source: Ipsos Political Monitor
Party image: Will promise anything to win votes

I am now going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these if any do you think apply to…? Will promise anything to win votes

% Describing … as “will promise anything to win votes”, 2011-2023

Latest wave base: 1,004 British adults 18+, 6-12 September 2023.
c.1000 people asked each wave.
Party image: Divided

I am now going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these if any do you think apply to…? Divided

% Describing … as “divided”, 2011-2023

Latest wave base: 1,004 British adults 18+, 6-12 September 2023. c.1000 people asked each wave.

Source: Ipsos Political Monitor
Party image: Out of date

I am now going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these if any do you think apply to...? Out of date

% Describing ... as “Out of date”, 2011-2023

Latest wave base: 1,004 British adults 18+, 6-12 September 2023. C.1000 people asked each wave.

September 2023

61% Conservatives

42% Labour
Party image: Different to other parties

I am now going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these if any do you think apply to…? Different to other parties

% Describing … as “Different to other parties”, 2013-2023

Latest wave base: 1,004 British adults 18+, 6-12 September 2023. c.1000 people asked each wave.

Source: Ipsos Political Monitor
Party image: Concerned about people in need

I am now going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these if any do you think apply to…? Concerned about people in need

% Describing … as “Concerned about people in need”, 2015-2023

- September 2023
  - Labour: 47%
  - Conservatives: 14%

Latest wave base: 1,004 British adults 18+, 6-12 September 2023. c.1000 people asked each wave.

Source: Ipsos Political Monitor
Does the Conservative Government deserve to be re-elected?

To what extent, if at all, do you agree or disagree with the following?

The Conservative Government deserves to be re-elected

Source: Ipsos Political Monitor

Base: c.1,000 British adults each month

September 2023

63% Disagree

21% Agree
Is Labour ready to form the next Government?

To what extent, if at all, do you agree or disagree with the following?

Labour is ready to form the next Government

Source: Ipsos Political Monitor

Base: c.1,000 British adults each month

September 2023

43% Disagree
38% Agree

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Is the Opposition ready to form the next Government?

To what extent, if at all, do you agree or disagree with the following?

Labour is ready to form the next Government

<table>
<thead>
<tr>
<th>Date</th>
<th>Agree</th>
<th>Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sep '23</td>
<td>38%</td>
<td>43%</td>
</tr>
<tr>
<td>Jul '23</td>
<td>43%</td>
<td>37%</td>
</tr>
<tr>
<td>May '23</td>
<td>41%</td>
<td>37%</td>
</tr>
<tr>
<td>Mar '23</td>
<td>44%</td>
<td>37%</td>
</tr>
</tbody>
</table>

Source: Ipsos Political Monitor

Base: 1,004 British adults 18+, 6-12 September 2023
Is the current Government competent?

To what extent, if at all, do you agree or disagree with the following? The word “competent” is an accurate description of the current Government

<table>
<thead>
<tr>
<th>Date</th>
<th>Agree</th>
<th>Disagree</th>
<th>Net Agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 2023</td>
<td>16%</td>
<td>69%</td>
<td>-53</td>
</tr>
<tr>
<td>March 2023</td>
<td>21%</td>
<td>62%</td>
<td>-41</td>
</tr>
<tr>
<td>January 2023</td>
<td>20%</td>
<td>62%</td>
<td>-42</td>
</tr>
<tr>
<td>August 2020</td>
<td>40%</td>
<td>44%</td>
<td>-4</td>
</tr>
<tr>
<td>September 2019</td>
<td>22%</td>
<td>66%</td>
<td>-44</td>
</tr>
<tr>
<td>April 2015</td>
<td>46%</td>
<td>40%</td>
<td>+6</td>
</tr>
</tbody>
</table>

Base: 1,004 British adults 18+, 6-12 September 2023

Source: Ipsos Political Monitor
Does Britain need a fresh team of leaders?

To what extent, if at all, do you agree or disagree with the following?

Britain needs a fresh team of leaders

<table>
<thead>
<tr>
<th>Agree</th>
<th>Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Among all</td>
<td></td>
</tr>
<tr>
<td>Sept 2023</td>
<td>86%</td>
</tr>
<tr>
<td>May 2023</td>
<td>80%</td>
</tr>
<tr>
<td>March 2010</td>
<td>76%</td>
</tr>
<tr>
<td>Among Conservative party supporters</td>
<td></td>
</tr>
<tr>
<td>Sept 2023</td>
<td>65%</td>
</tr>
<tr>
<td>May 2023</td>
<td>55%</td>
</tr>
<tr>
<td>March 2010</td>
<td>95%</td>
</tr>
<tr>
<td>Among Labour party supporters</td>
<td></td>
</tr>
<tr>
<td>Sept 2023</td>
<td>94%</td>
</tr>
<tr>
<td>May 2023</td>
<td>93%</td>
</tr>
<tr>
<td>March 2010</td>
<td>45%</td>
</tr>
</tbody>
</table>

Base: 1,004 British adults 18+, 6-12 September 2023, including (330) Labour supporters, (198) Conservative supporters.
What will the outcome of next election be?

As you probably know, a general election may result in a clear majority for one party that can make decisions without consulting, or it may result in a Hung Parliament where no party has an overall majority so parties must compromise and reach agreement to make decisions. Thinking ahead to the next general election, which of the following outcomes do you think is most likely?

<table>
<thead>
<tr>
<th>Outcome</th>
<th>September 2023</th>
<th>May 2023</th>
<th>September 2019</th>
<th>April 2015</th>
<th>March 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>A hung Parliament with Labour as the biggest party</td>
<td>34%</td>
<td>18%</td>
<td>25%</td>
<td>22%</td>
<td>27%</td>
</tr>
<tr>
<td>A Labour majority government</td>
<td>5%</td>
<td>6%</td>
<td>10%</td>
<td>20%</td>
<td>27%</td>
</tr>
<tr>
<td>A hung Parliament with Conservative as the biggest party</td>
<td>18%</td>
<td>17%</td>
<td>46%</td>
<td>45%</td>
<td>37%</td>
</tr>
<tr>
<td>A Conservative majority government</td>
<td>9%</td>
<td>8%</td>
<td>12%</td>
<td>11%</td>
<td>24%</td>
</tr>
</tbody>
</table>

Base: 1,004 British adults 18+, 6-12 September 2023
When should the next General Election take place?

The next General Election can take place at any time between now and January 2025. When do you think the next General Election should take place?

- Before the end of this year: 26%
- January to June 2024: 33%
- July to December 2024: 22%
- January 2025: 14%
- No preference: 3%
- Don't know: 3%

Base: 1,004 British adults 18+, 6-12 September 2023
When should the next General Election take place? *Among party supporters

The next General Election can take place at any time between now and January 2025. When do you think the next General Election should take place?

Among Conservative supporters

Among Labour supporters

Base: 1,004 British adults 18+, 6-12 September 2023 including (330) Labour supporters, (198) Conservative supporters.