MAJORITIES THINK CANADIAN GOVERNMENTS, EMPLOYERS, AND INDIVIDUALS SHOULD DO MORE TO RECOGNIZE THE LEGACY OF RESIDENTIAL SCHOOLS

SEPTEMBER 30, 2023

chil9

71%
GOVERNMENTS

60%

EMPLOYERS

69%

INDIVIDUALS

...should do more to recognize the legacy of residential schools, the missing children, the families left behind and the survivors of these institutions.

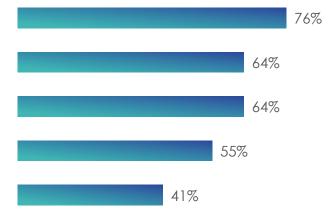
More can be done to teach students about residential schools in my province

National Day for Truth and Reconciliation should be marked via a statutory holiday by all provinces

National Day for Truth and Reconciliation should be marked by all employers

There will be meaningful reconciliation between Indigenous and non-Indigenous people in my lifetime

The national anthem lyrics should change from "Our home and native land" to "Our home on native land"



While over 6 in 10 think that the day should be marked by all provinces and employers, and that individuals can do more to recognize the legacy of residential schools, 1 in 4 (23%) will learn more about Indigenous history in Canada or watch relevant documentaries/movies (17%), read an educational resource (15%) or speak about Indigenous history with friends or family). 38% do not plan to do anything to mark the day.

IMPORTANCE OF DAY OF RECONCILIATION

58%

Of Canadians think it is important to have a National Day for Truth and Reconciliation

30%

Think it is <u>not</u> important

Women (62%) are more likely to say that it is important to mark this day, compared to men (54%), as are those aged 18-34 (72%), and 35-54 (57%) compared to those aged 55+ (49%).

Half of those in Quebec (50%) think it is important to mark this day, the lowest agreement among all regions,



ABOUT THIS MEDIA RELEASE

ABOUT THE STUDY

These are some of the findings of an Ipsos poll conducted between September 20th to 22nd 2023, on behalf of Global News. For this survey, a sample of 1,500 Canadians aged 18+ was interviewed. Quotas and weighting were employed to ensure that the sample's composition reflects that of the Canadian population according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 2.9 percentage points, 19 times out of 20, had all Canadians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

For more information on this news release, please contact:

Sanyam Sethi

Vice President, Ipsos Public Affairs Canada +1 416 324 2307 Sanyam.Sethi@ipsos.com

ABOUT IPSOS

lpsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi- specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

http://www.ipsos.com/

