

MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

Ipsos

GAME CHANGERS





Metodologia

Quantitativa (Brasil) de acordo com a população Brasileira

Coleta

On-line

Amostra

1062

Referencia

2023

MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

PERFIL AMOSTRAL - TOTAL

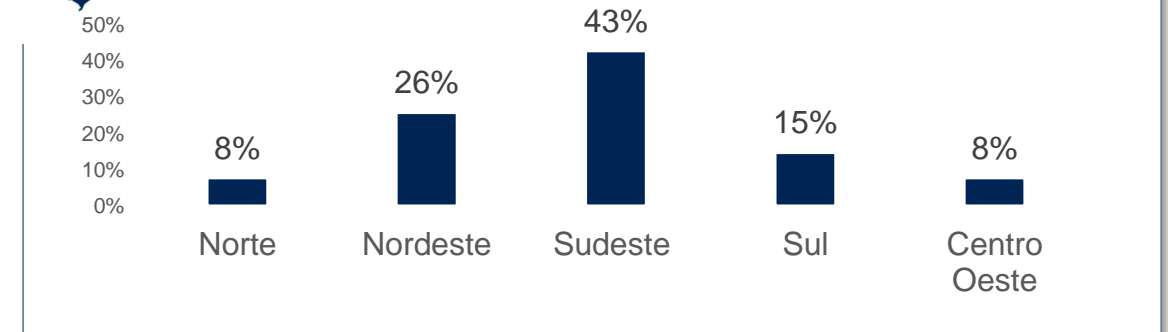
Incidência 100% | NA 1062



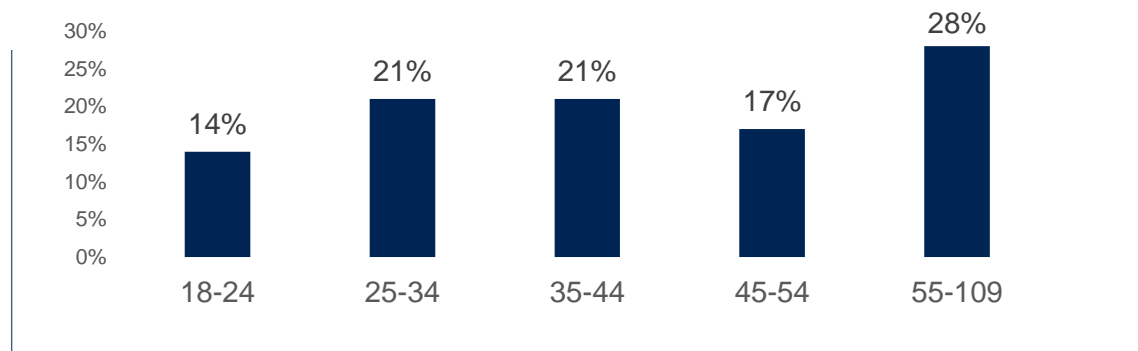
GÊNERO



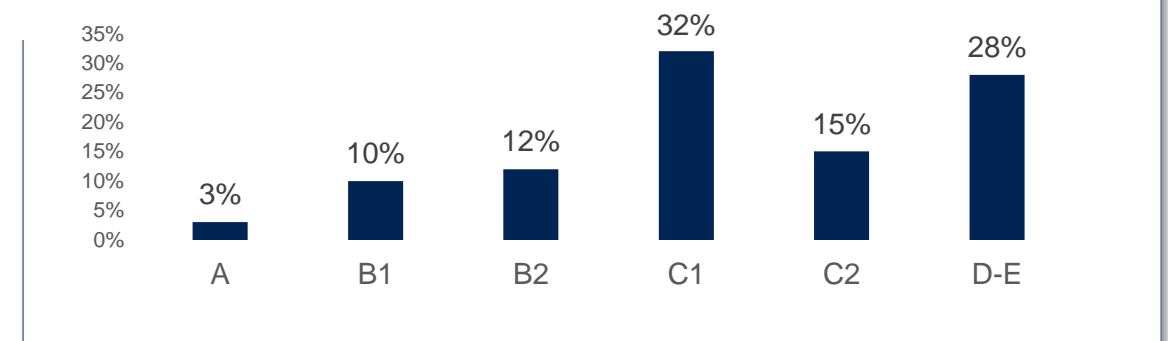
REGIÃO



FAIXA ETÁRIA

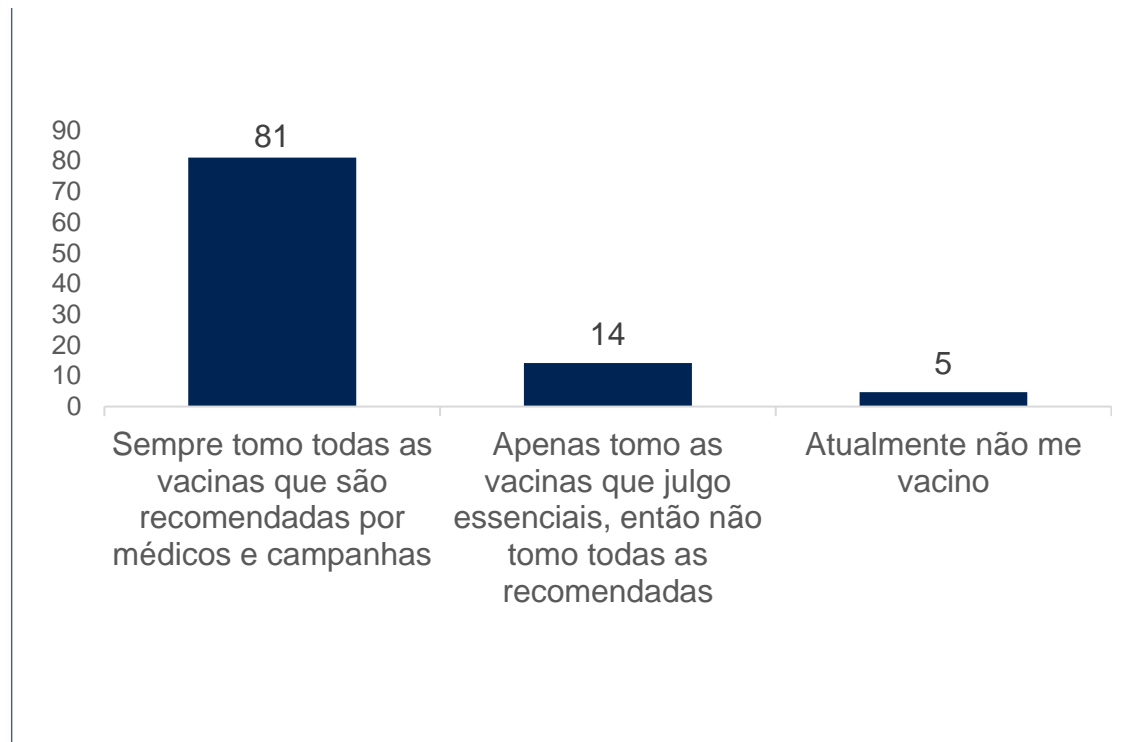


CLASSE SOCIAL

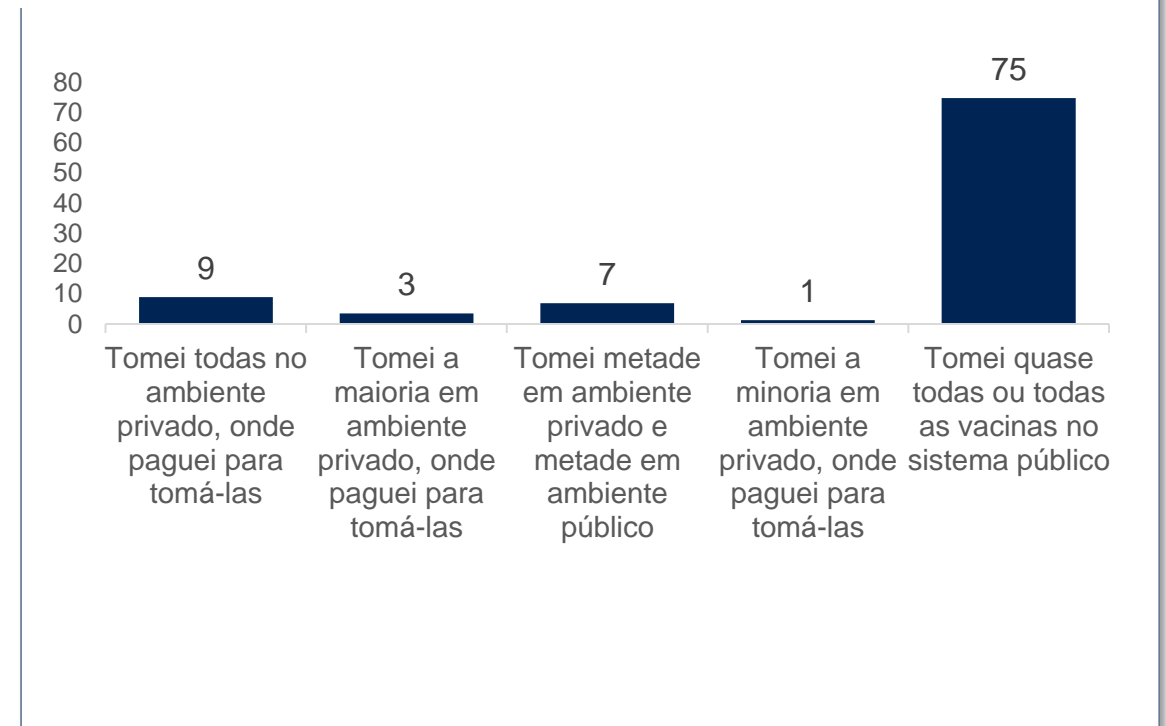




HÁBITOS DE VACINAS

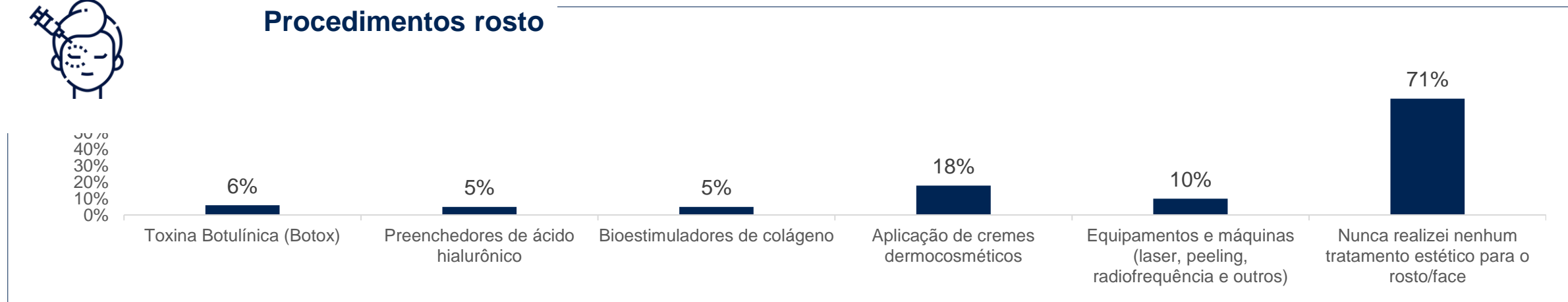


LOCAIS DE VACINAÇÃO

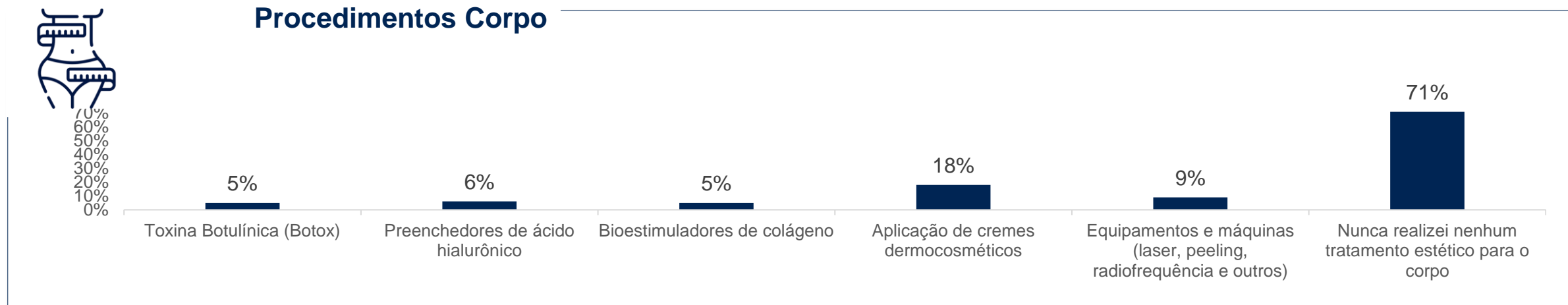




Procedimentos rosto



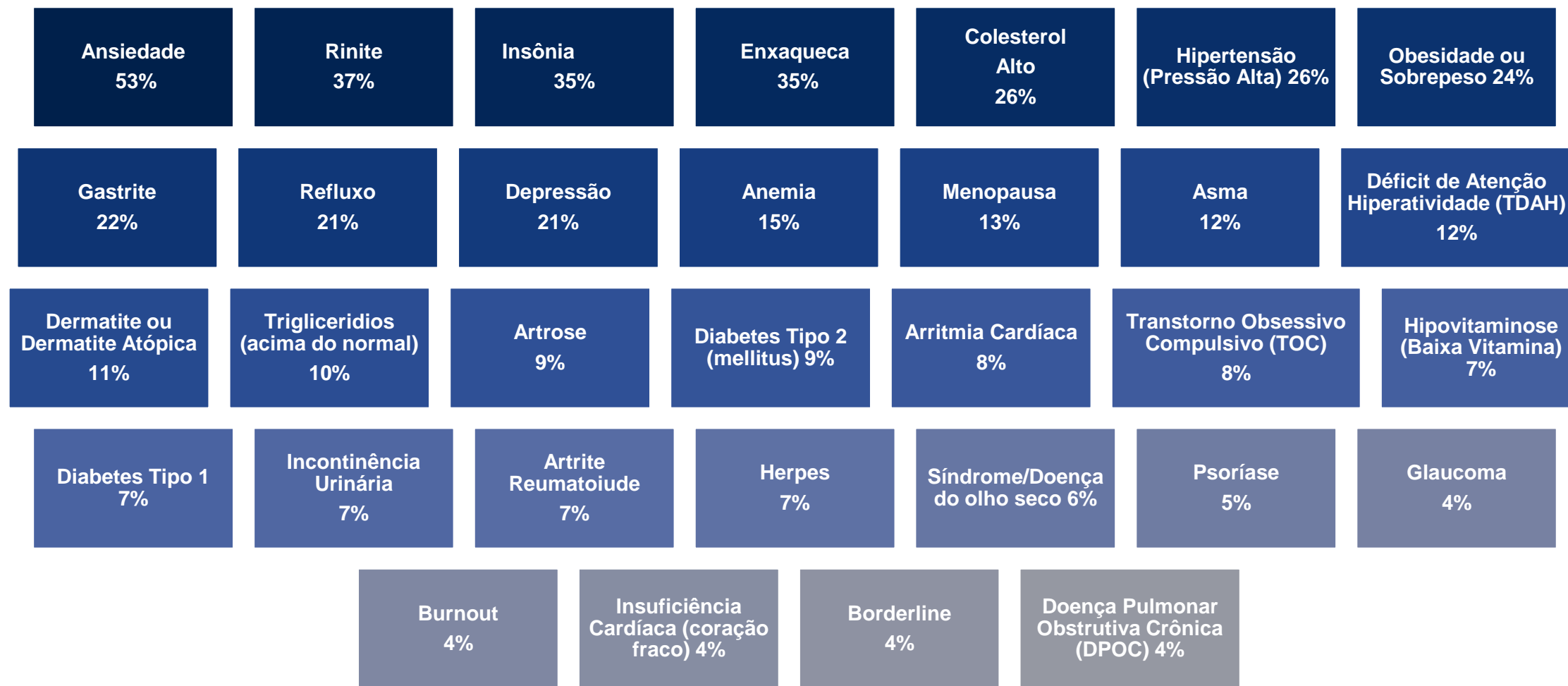
Procedimentos Corpo



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

DIAGNÓSTICOS

Incidência 100% | NA 859



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

ANSIEDADE

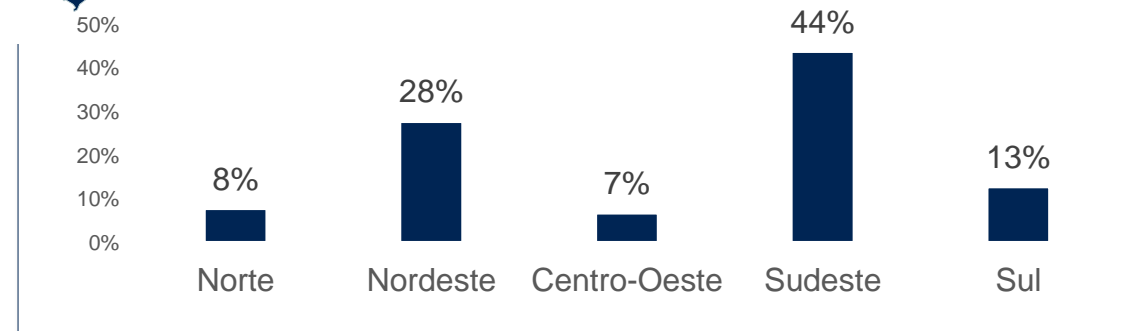
Incidência 53% | NA 455



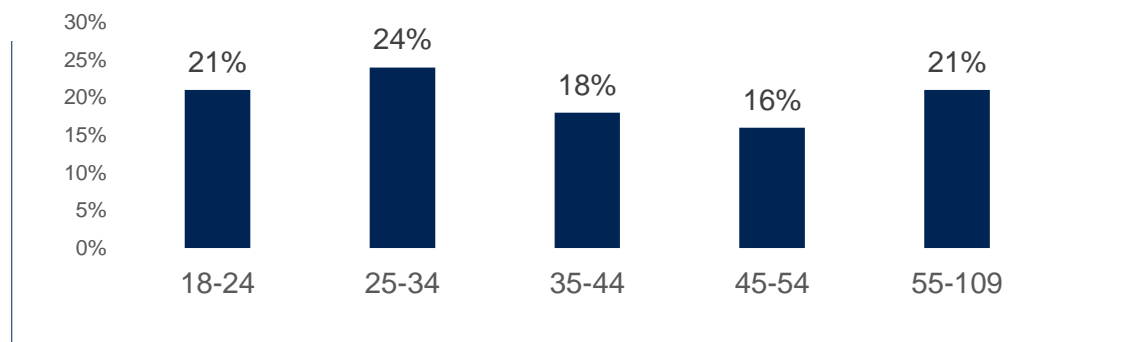
GÊNERO



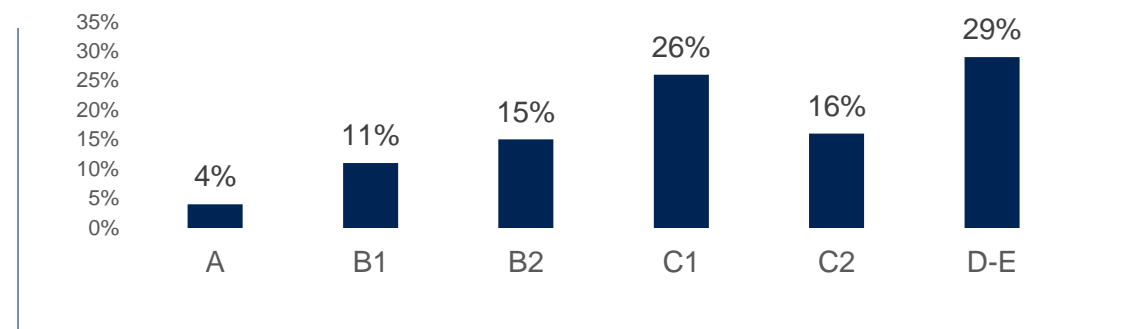
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL



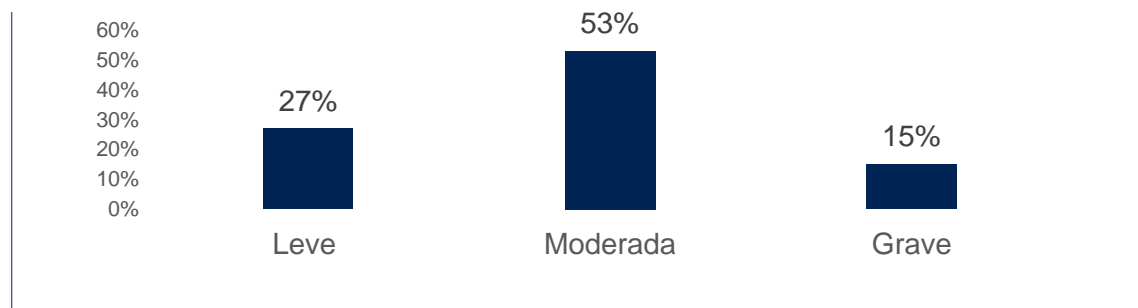
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

ANSIEDADE

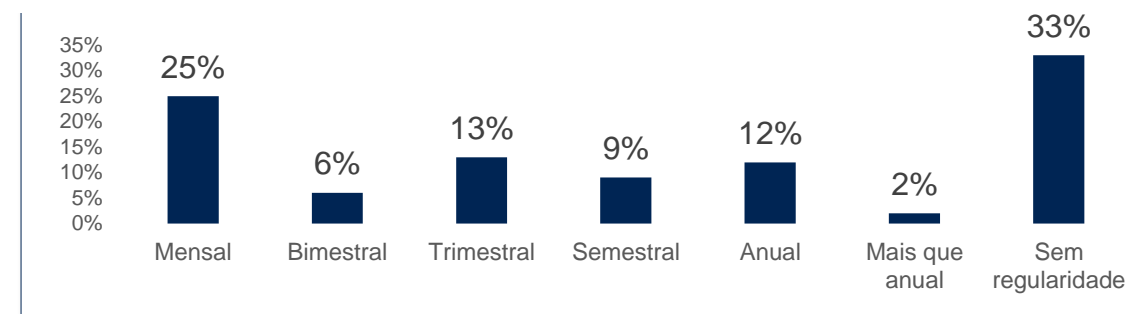
Incidência 53% | NA 455



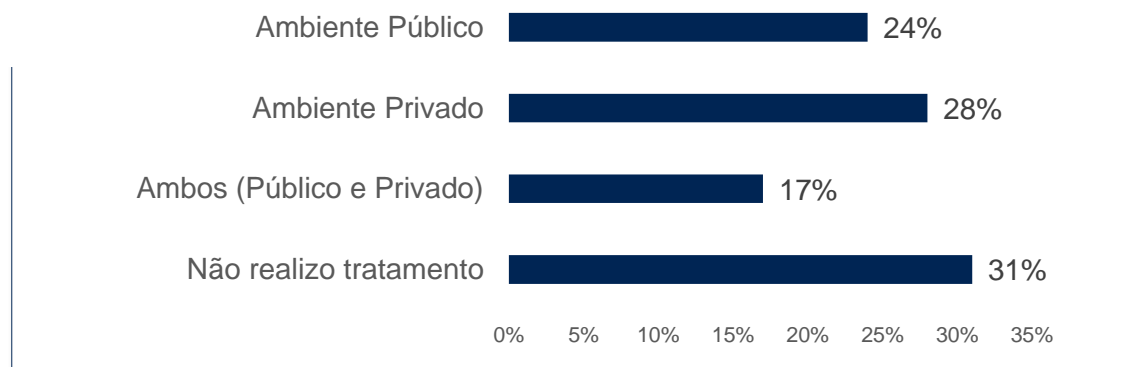
CLASSIFICAÇÃO



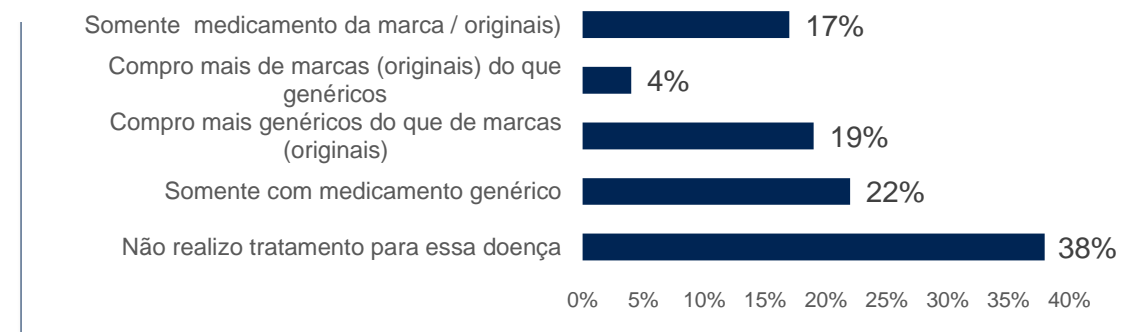
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

RINITE

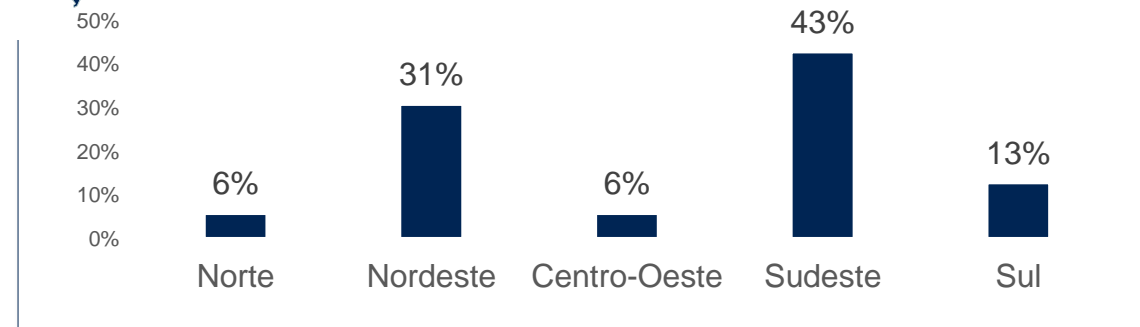
Incidência 37% | NA 320



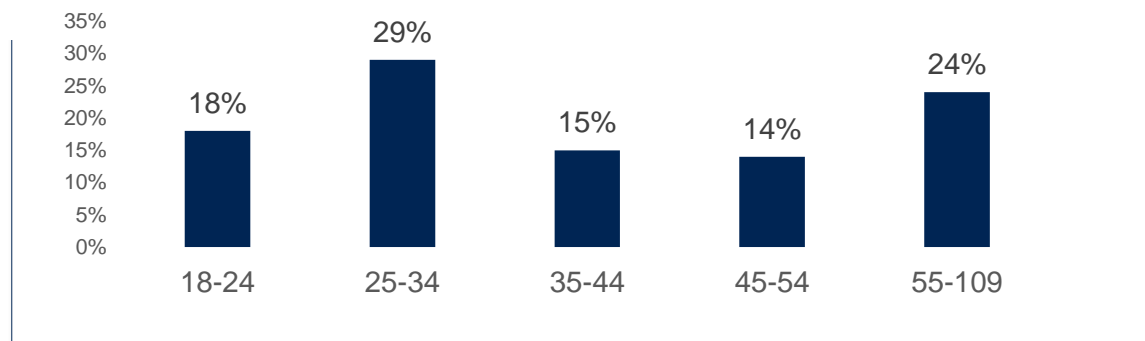
GÊNERO



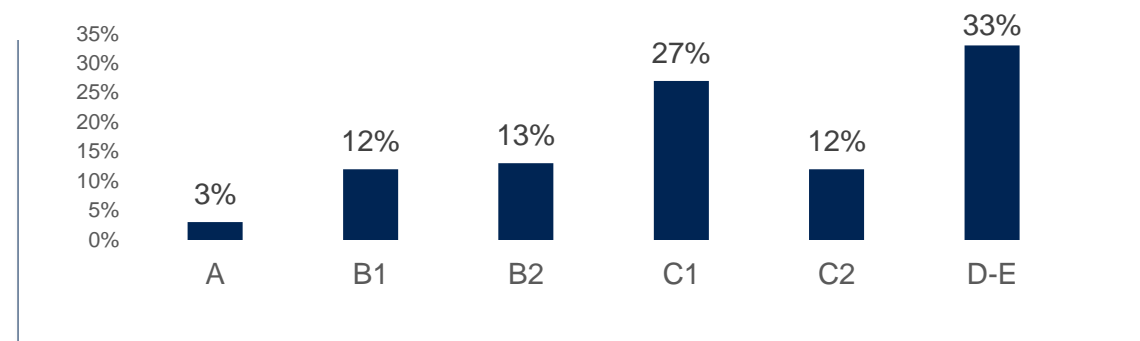
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL



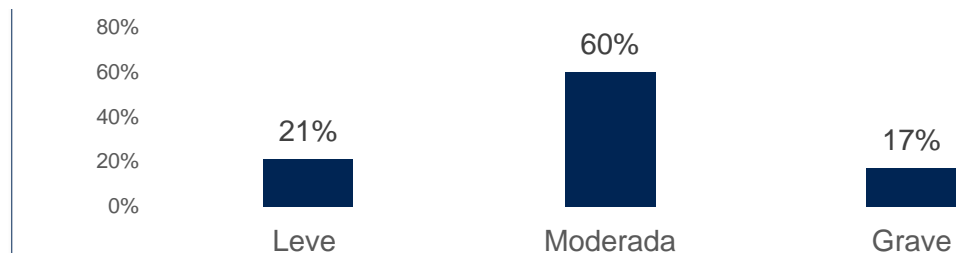
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

RINITE

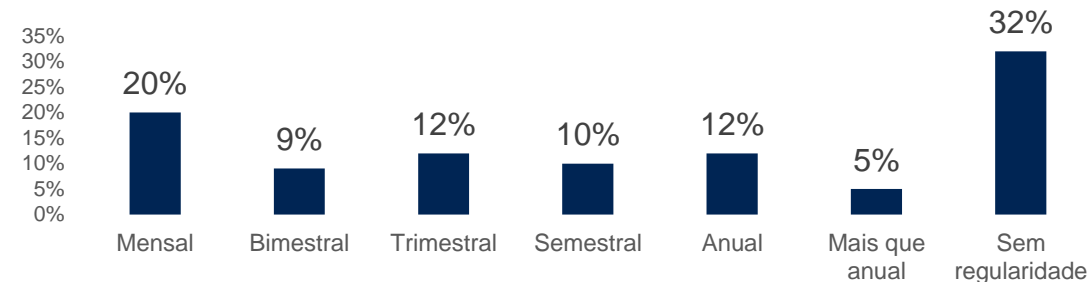
Incidência 37% | NA 320



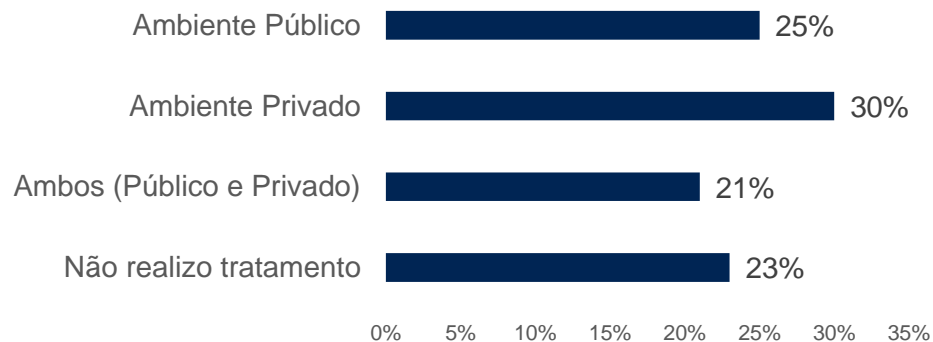
CLASSIFICAÇÃO



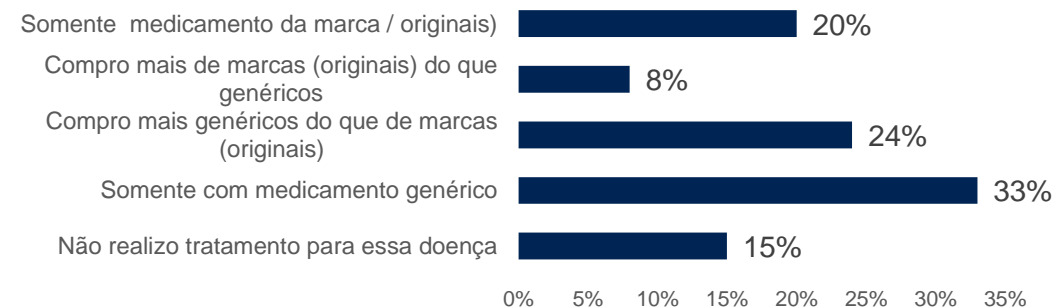
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

INSÔNIA

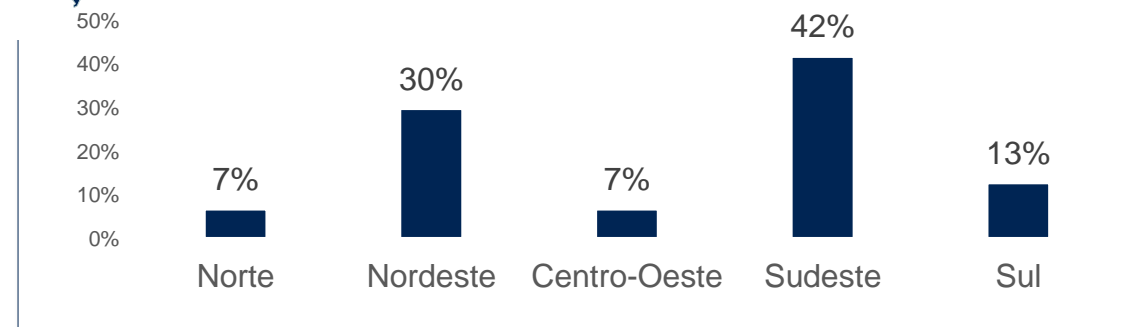
Incidência 35% | NA 300



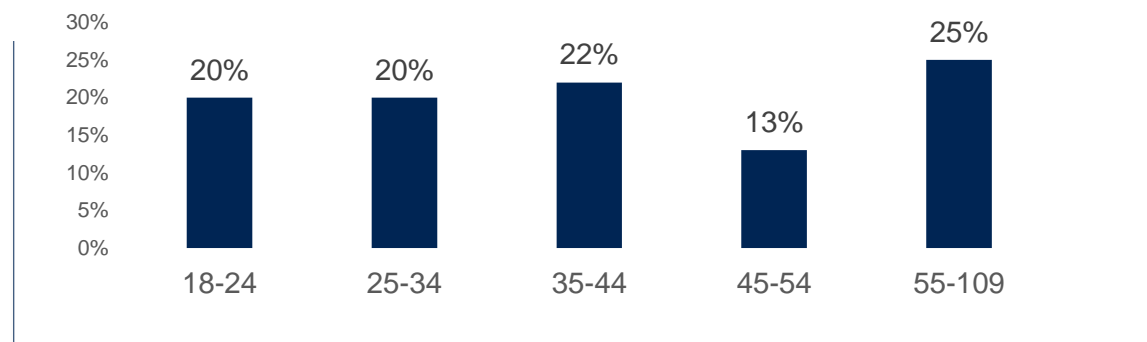
GÊNERO



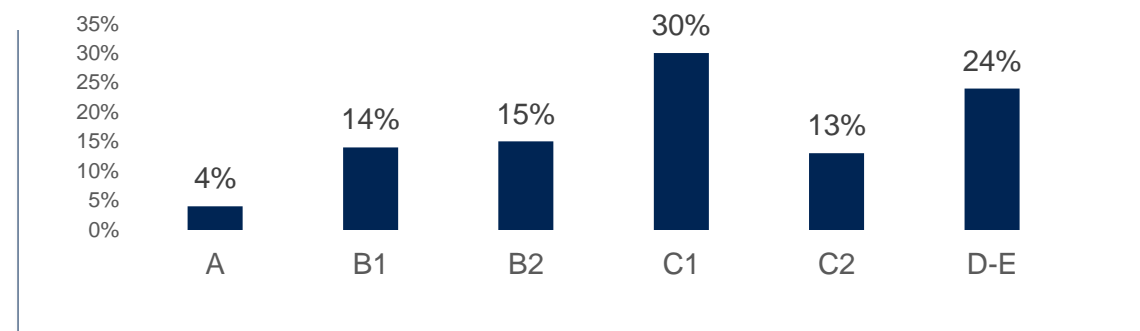
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL



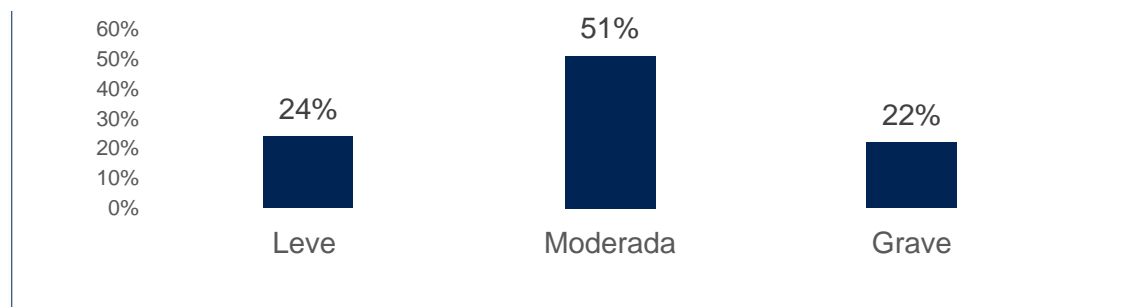
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

INSÔNIA

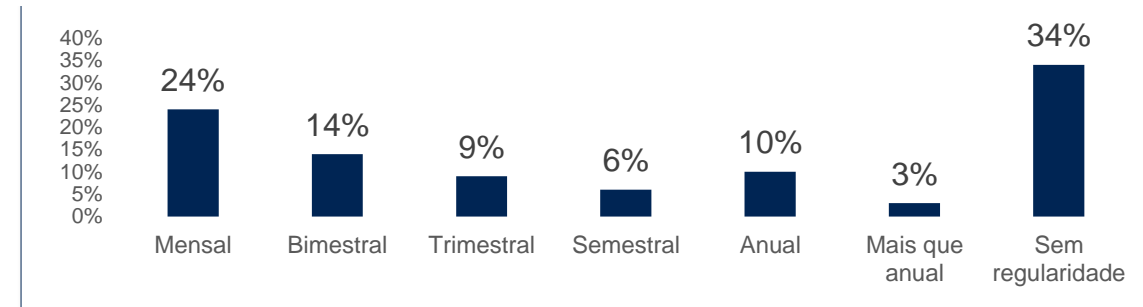
Incidência 35% | NA 300



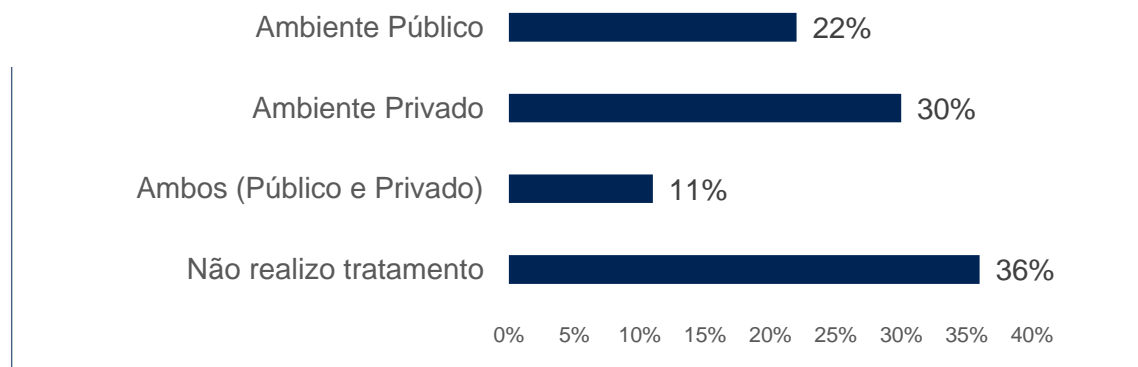
CLASSIFICAÇÃO



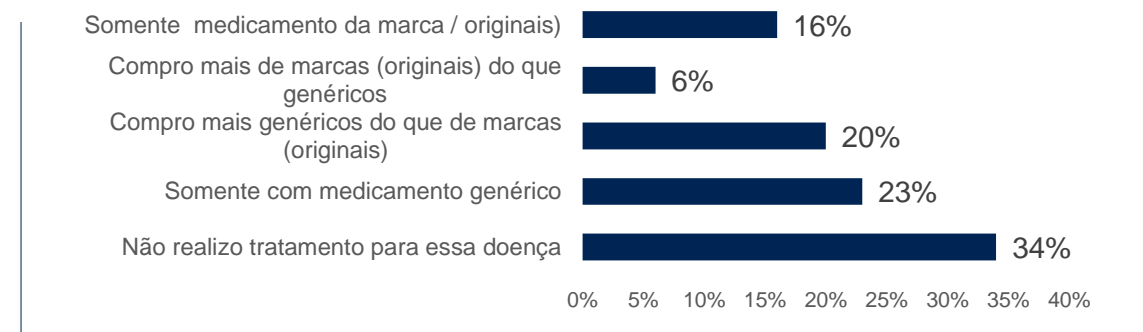
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

ENXAQUECA

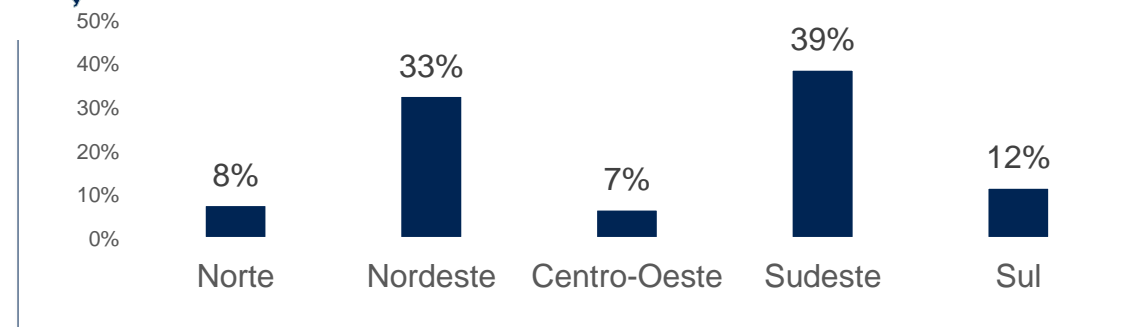
Incidência 35% | NA 397



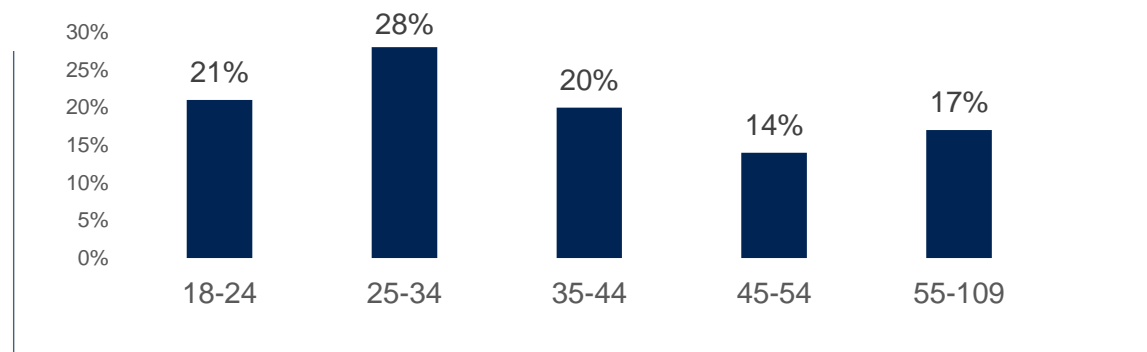
GÊNERO



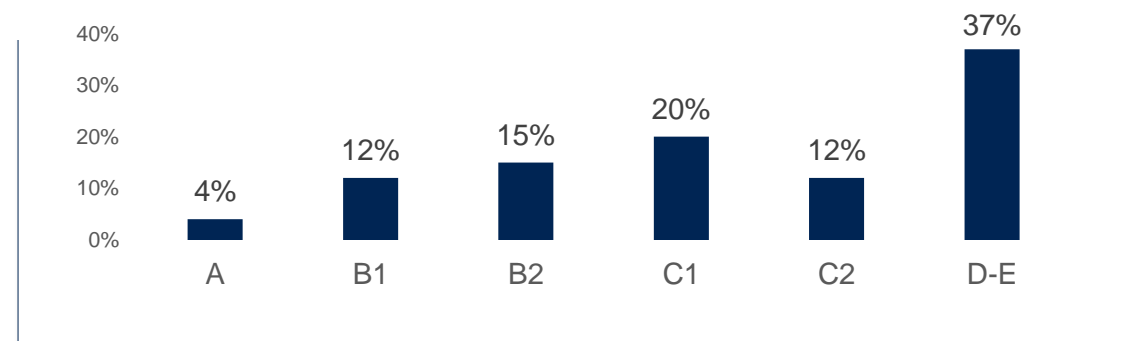
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL



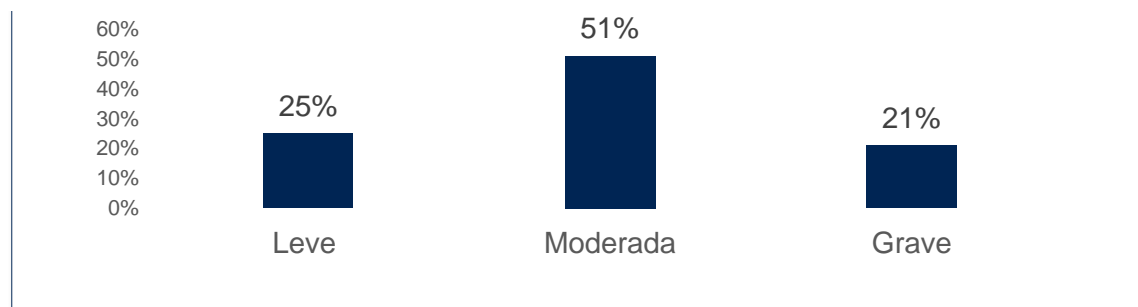
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

ENXAQUECA

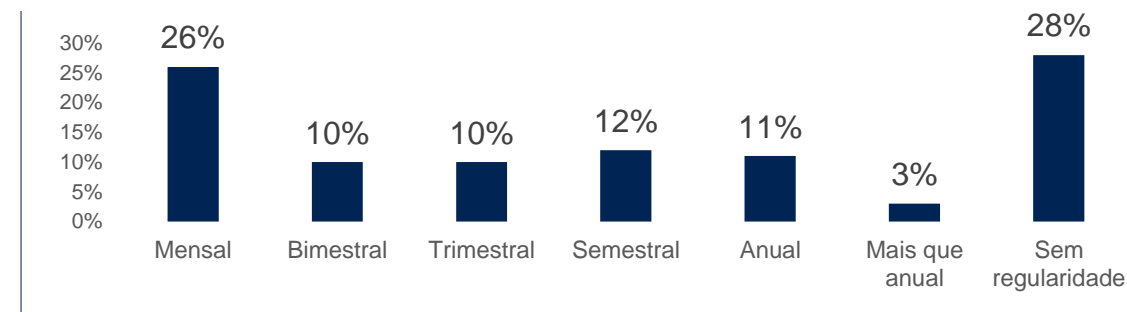
Incidência 35% | NA 397



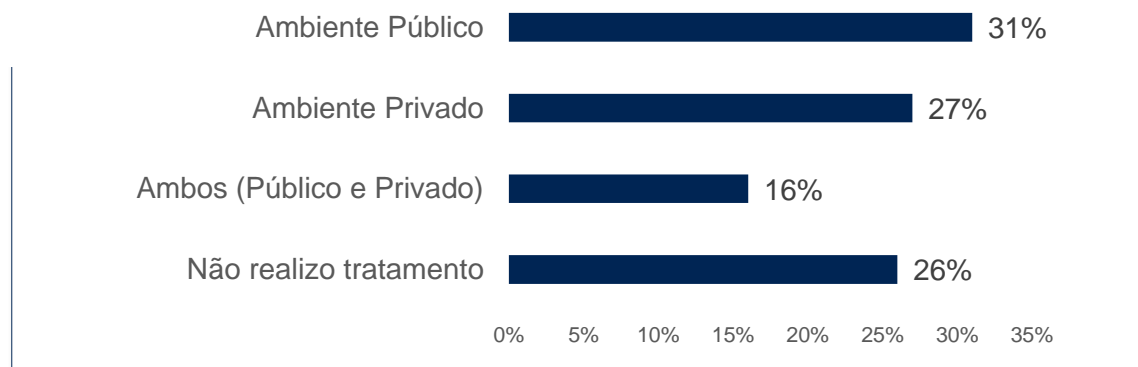
CLASSIFICAÇÃO



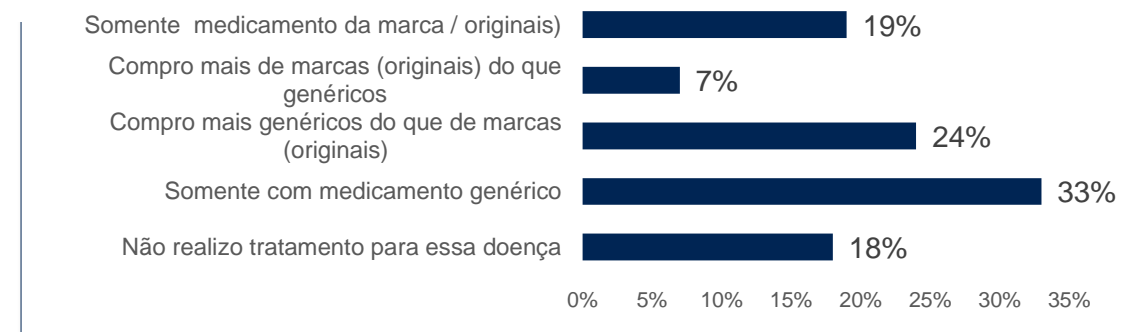
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

COLESTEROL ALTO

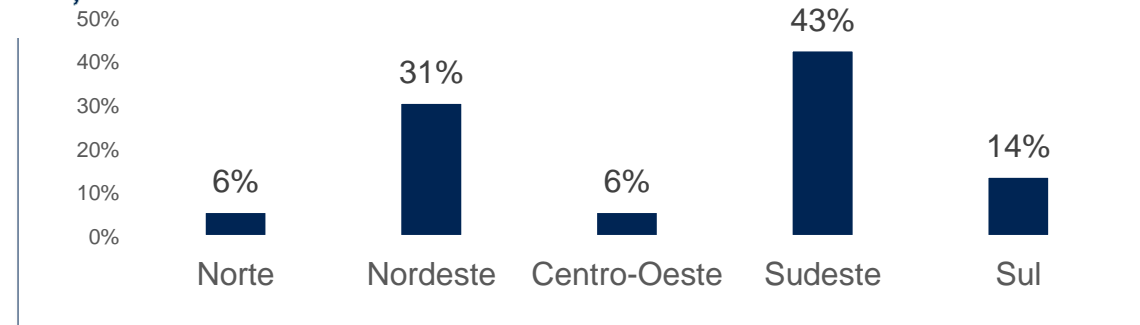
Incidência 26% | NA 224



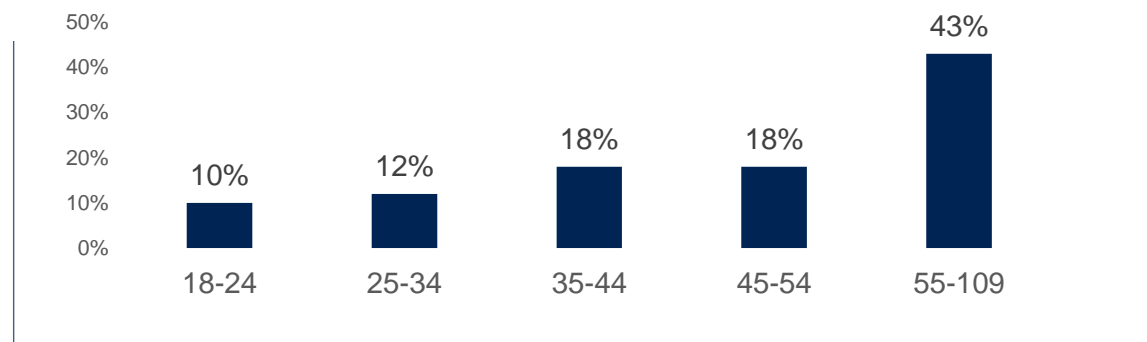
GÊNERO



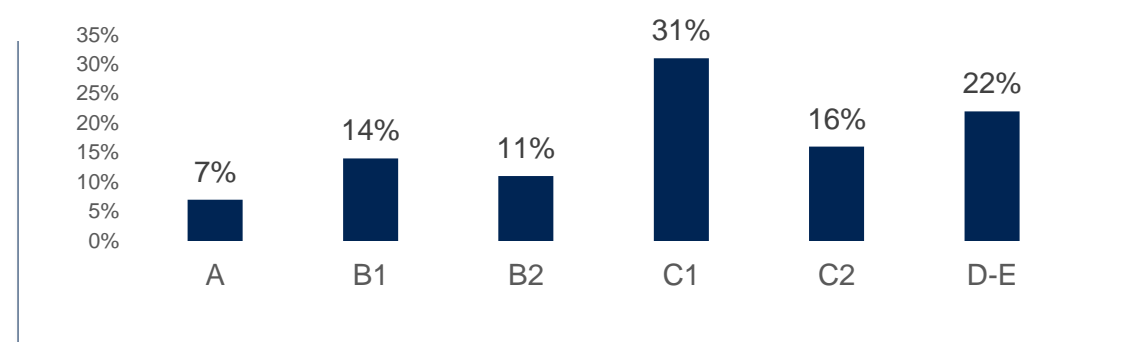
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL



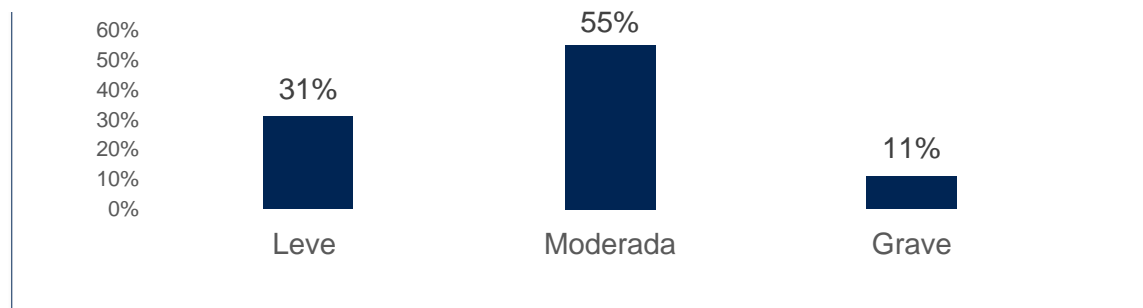
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

COLESTEROL ALTO

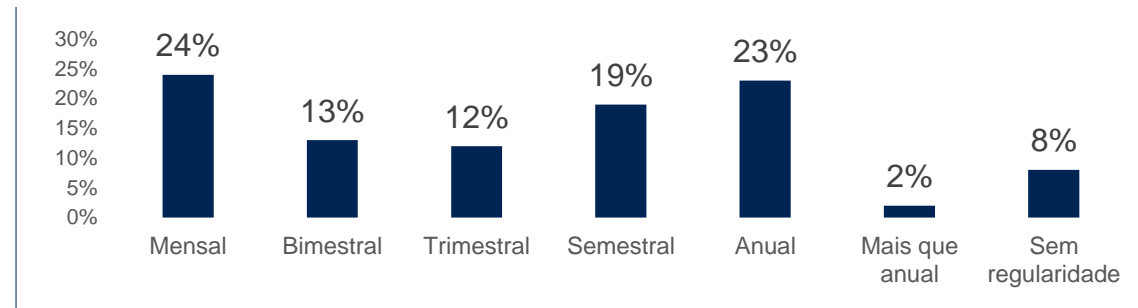
Incidência 26% | NA 224



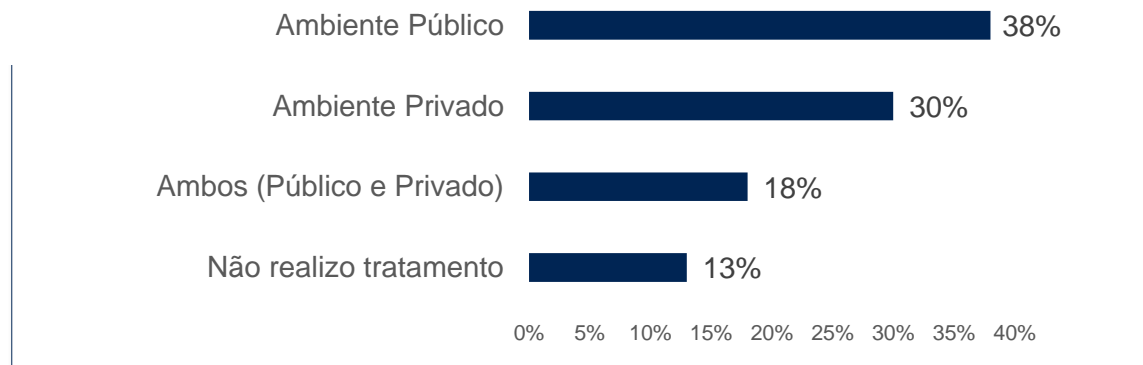
CLASSIFICAÇÃO



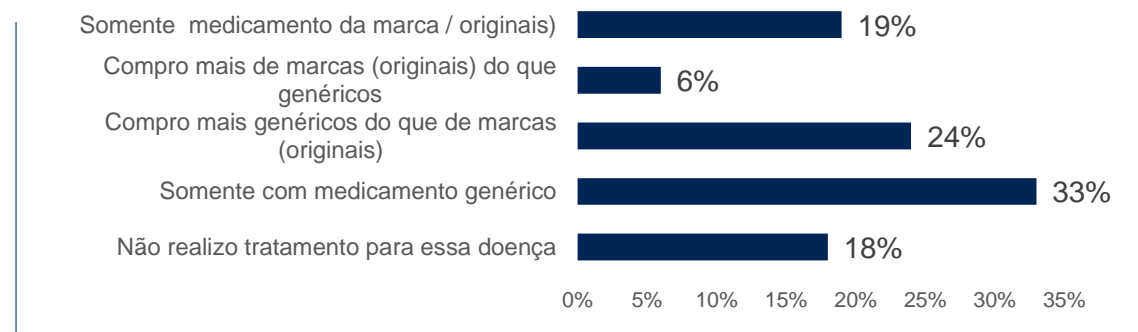
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

HIPERTENSÃO (Pressão Alta)

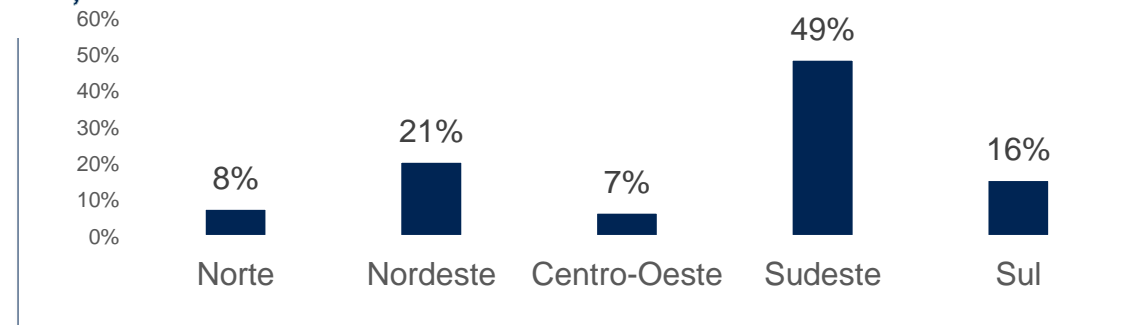
Incidência 26% | NA 224



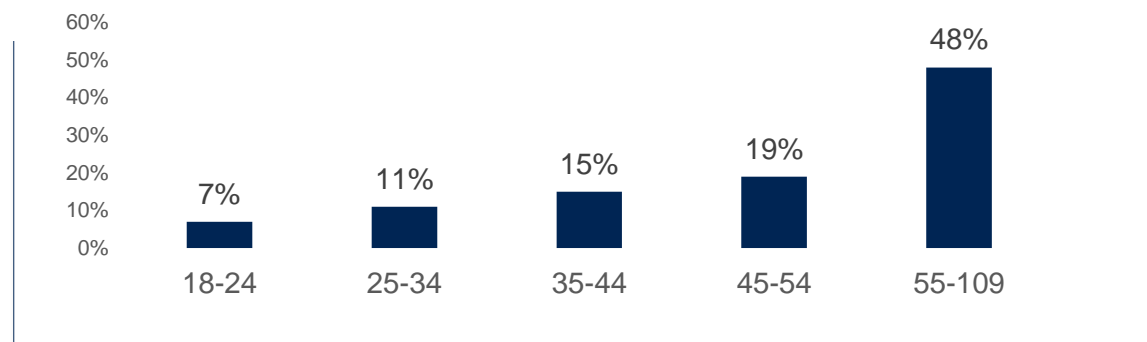
GÊNERO



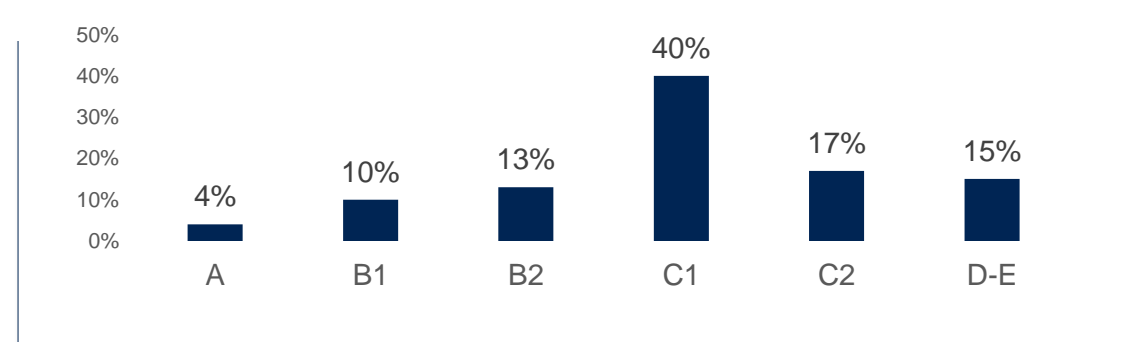
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL



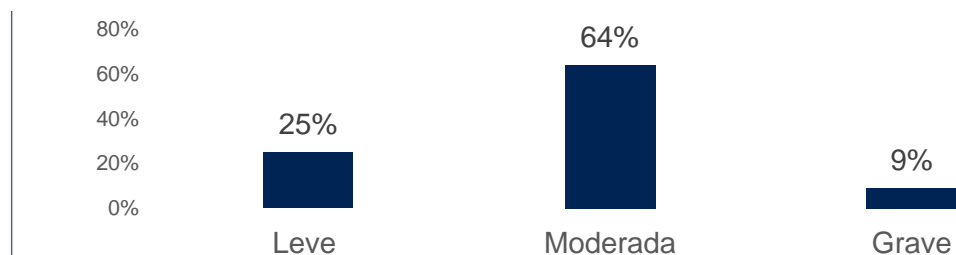
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

HIPERTENSÃO (Pressão Alta)

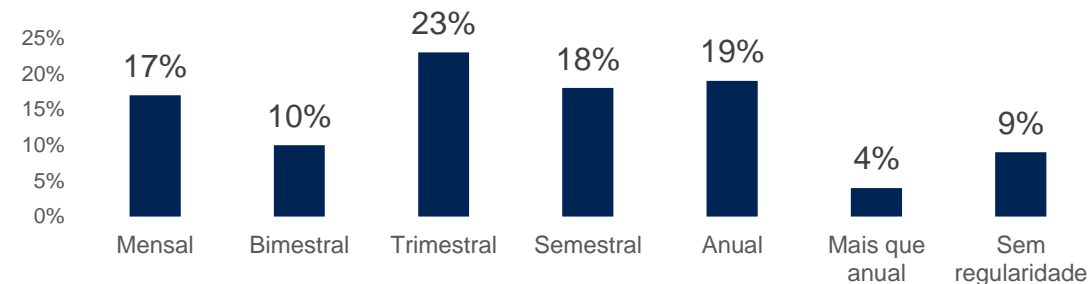
Incidência 26% | NA 224



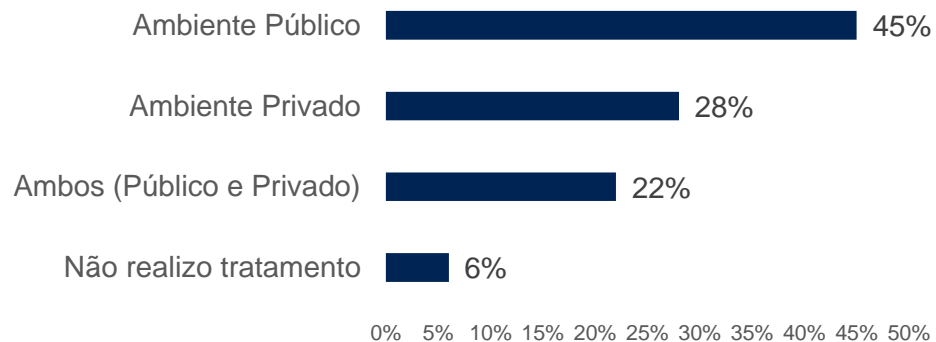
CLASSIFICAÇÃO



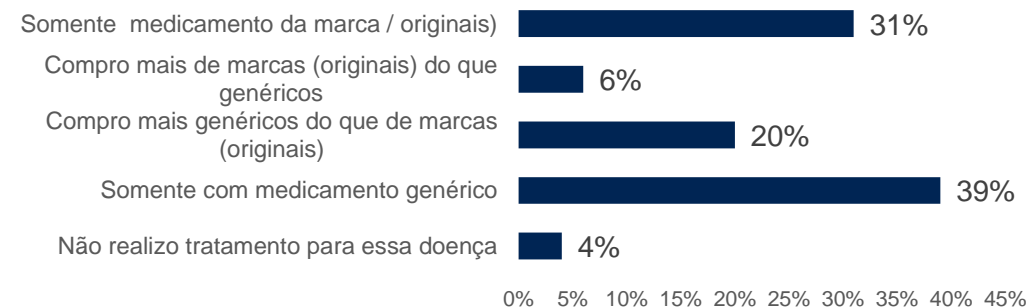
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

Obesidade ou Sobrepeso

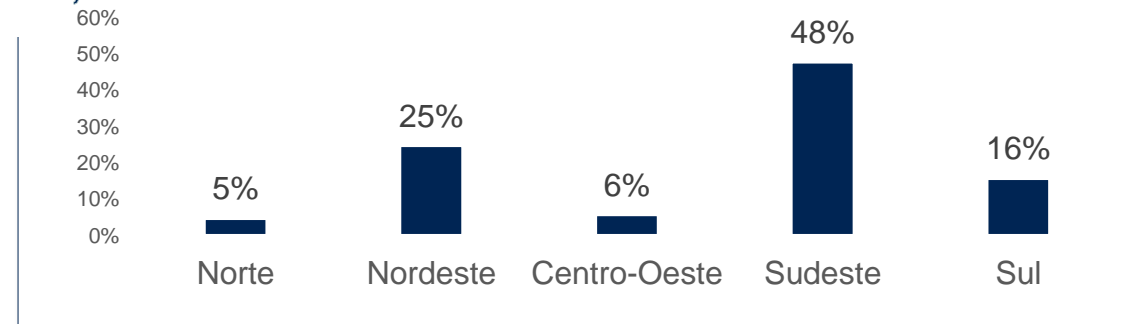
Incidência 24% | NA 209



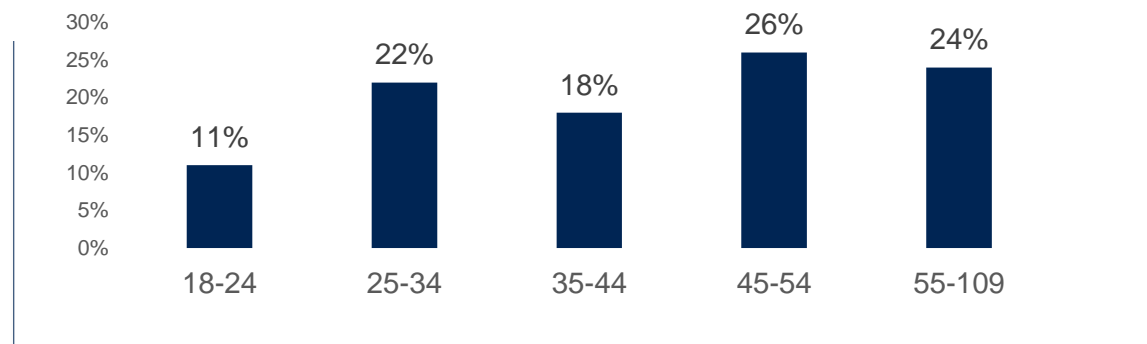
GÊNERO



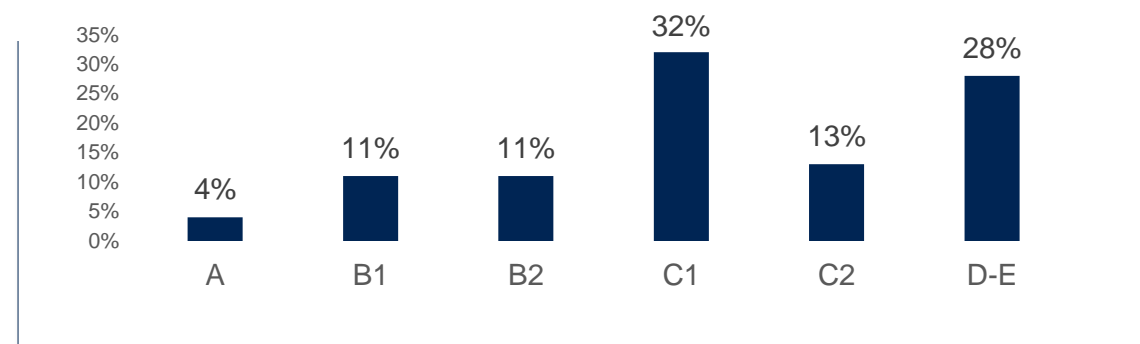
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL



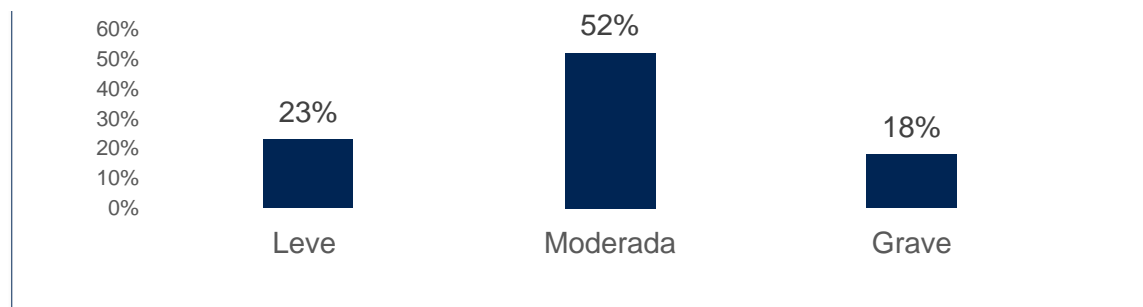
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

Obesidade ou Sobrepeso

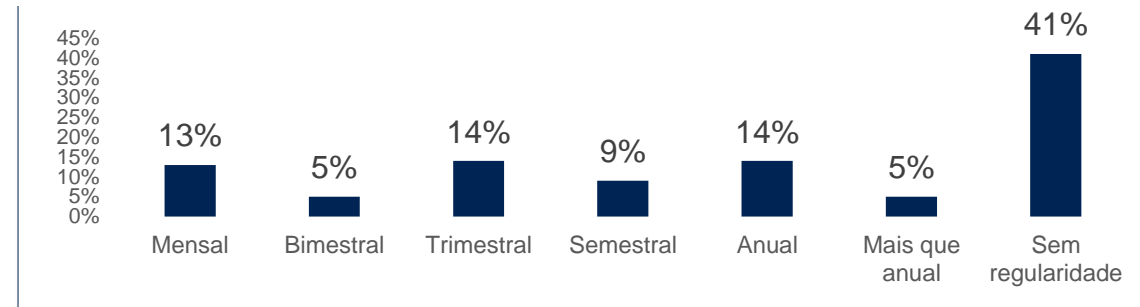
Incidência 24% | NA 209



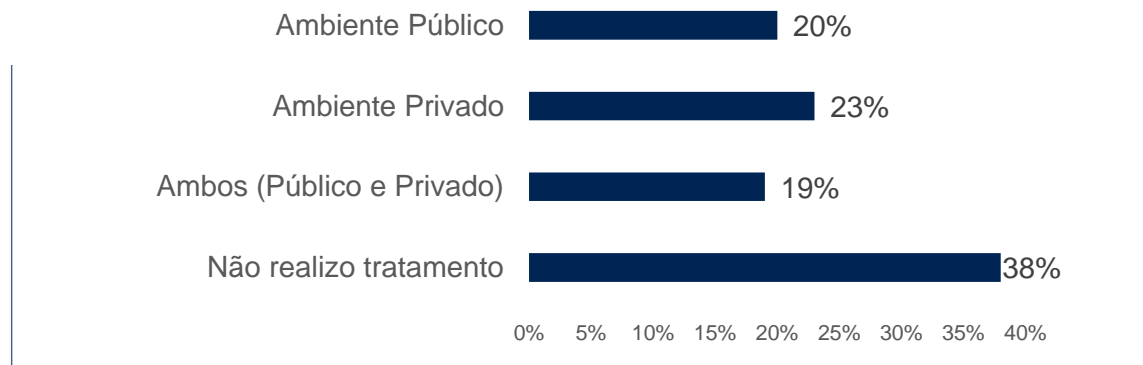
CLASSIFICAÇÃO



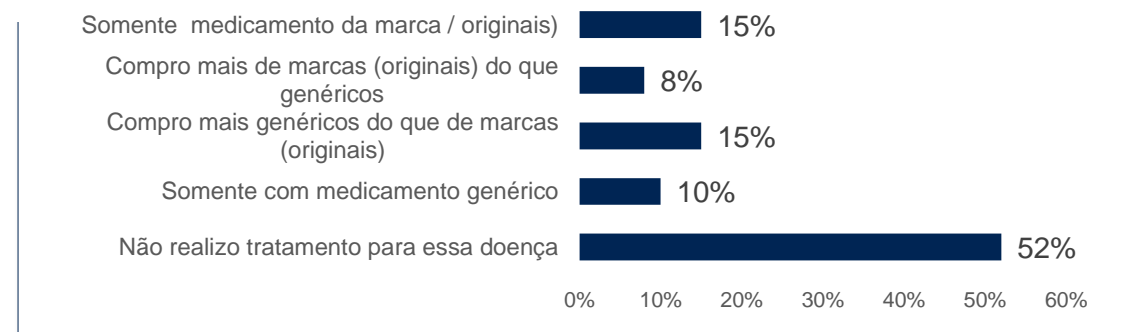
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

Gastrite

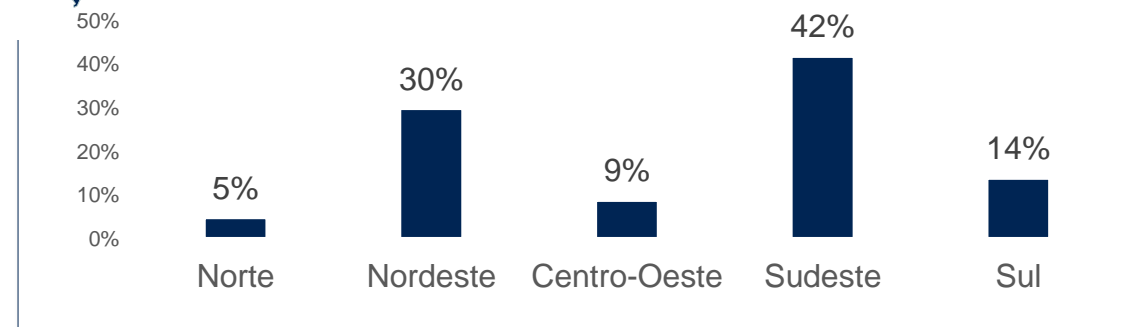
Incidência 22% | NA 186



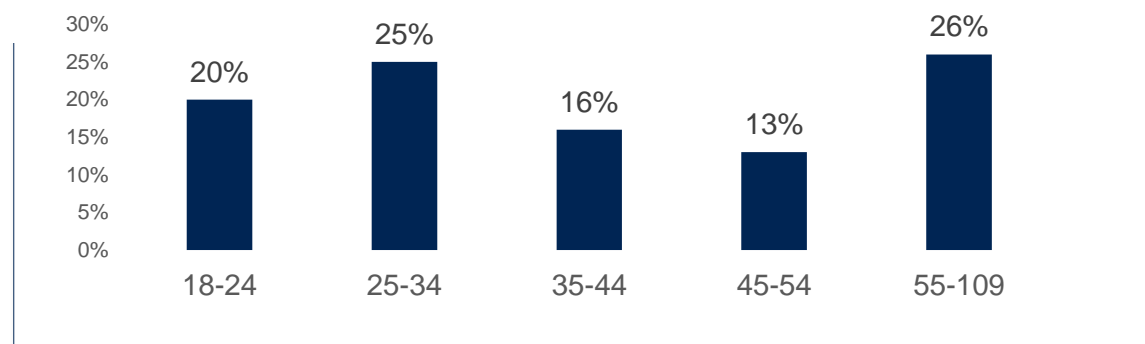
GÊNERO



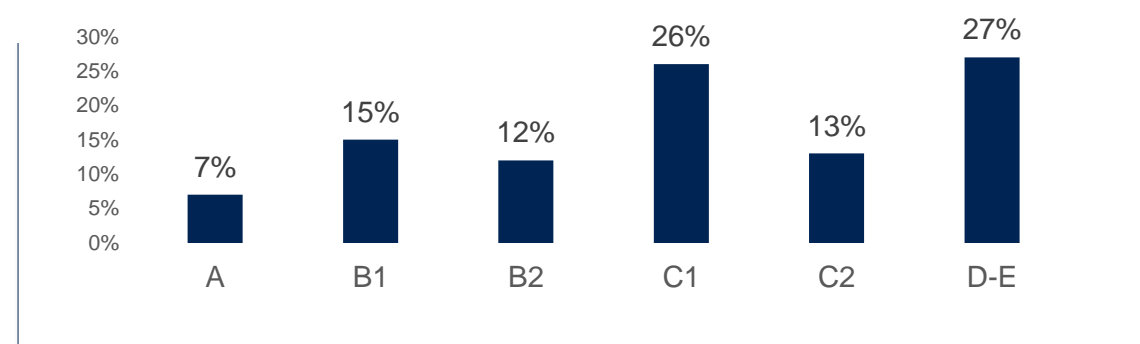
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL



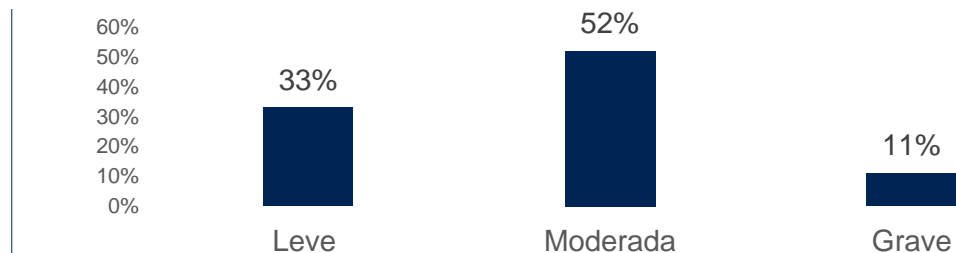
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

Gastrite

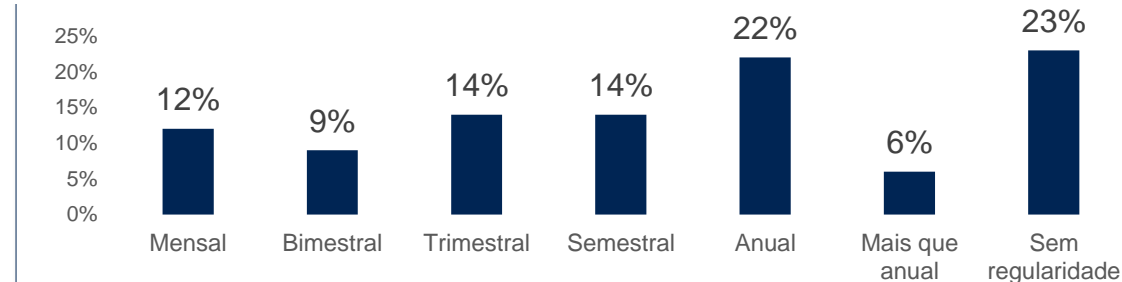
Incidência 22% | NA 186



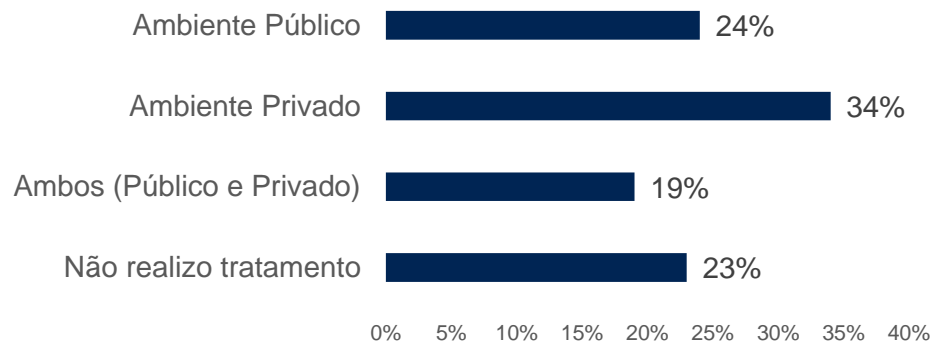
CLASSIFICAÇÃO



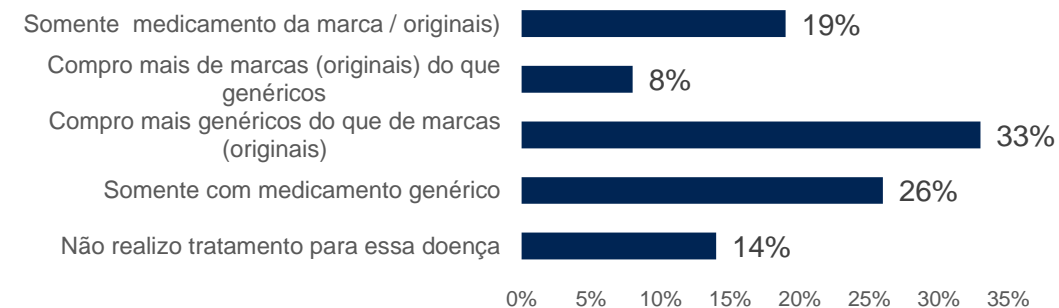
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

REFLUXO

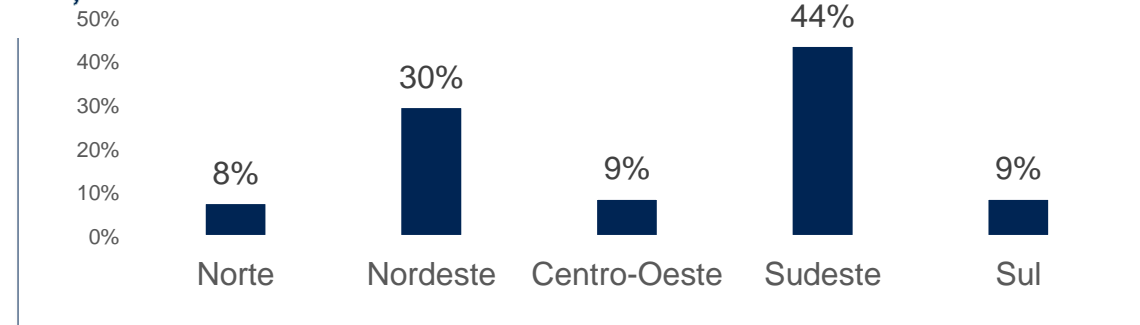
Incidência 21% | NA 177



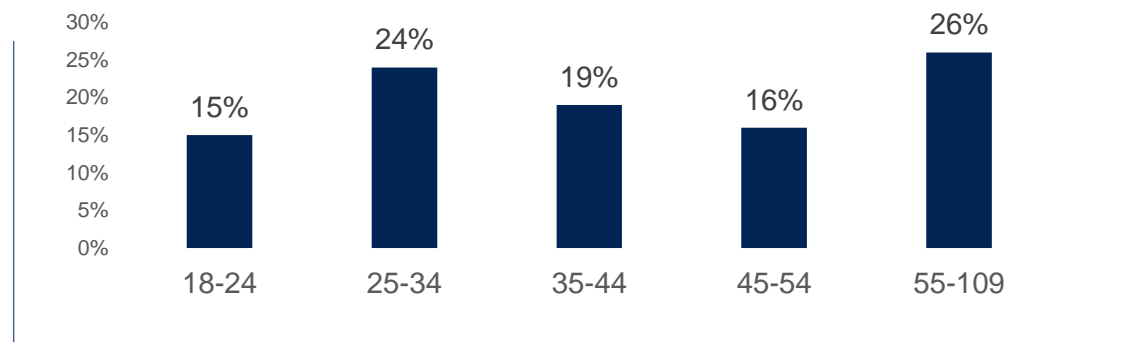
GÊNERO



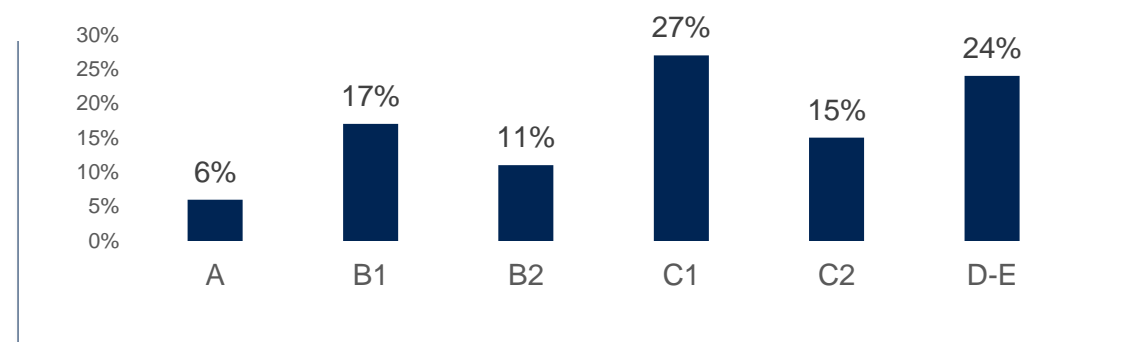
REGIÃO



FAIXA ETÁRIA

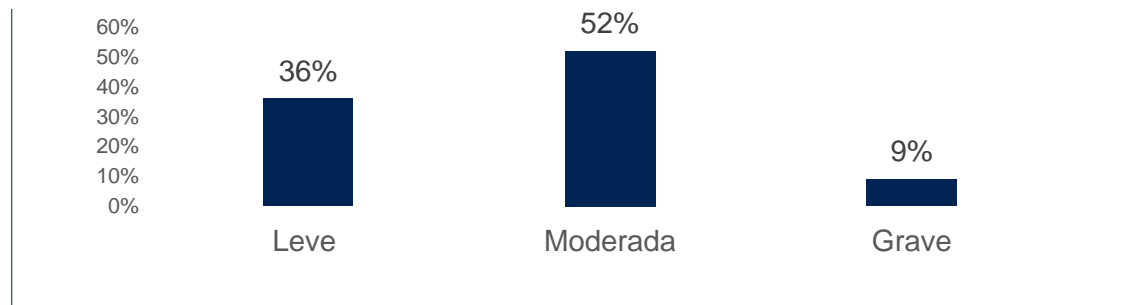


CLASSE SOCIAL

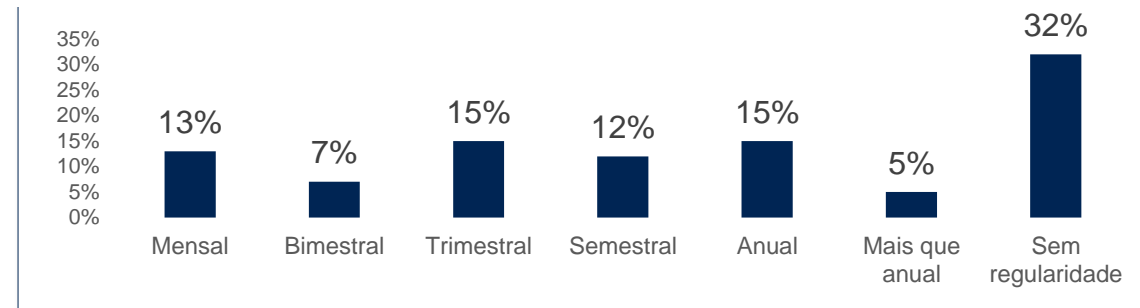




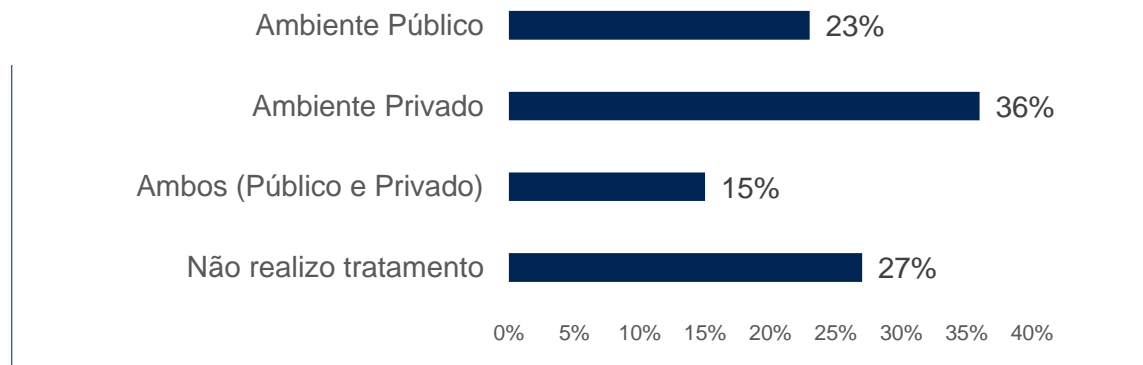
CLASSIFICAÇÃO



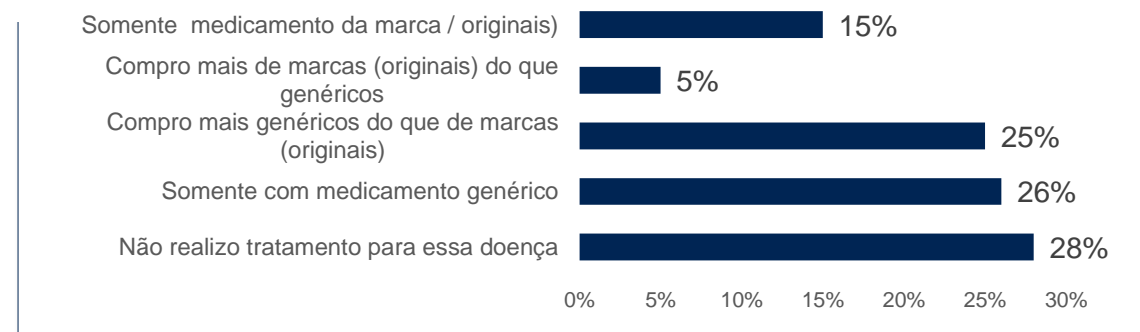
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

DEPRESSÃO

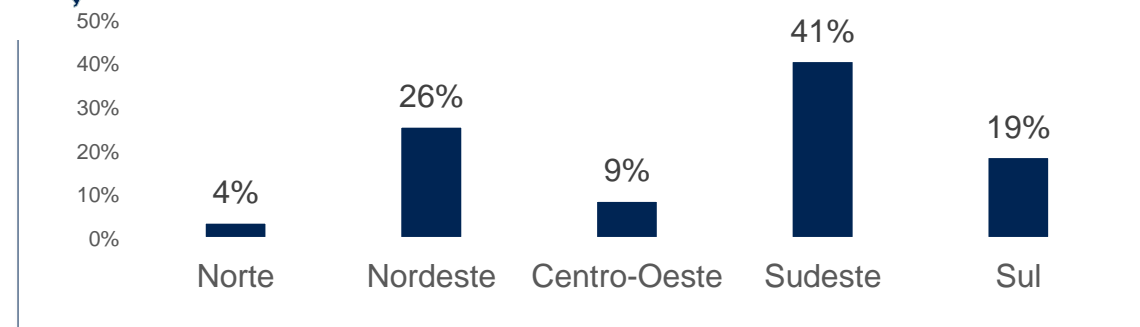
Incidência 21% | NA 176



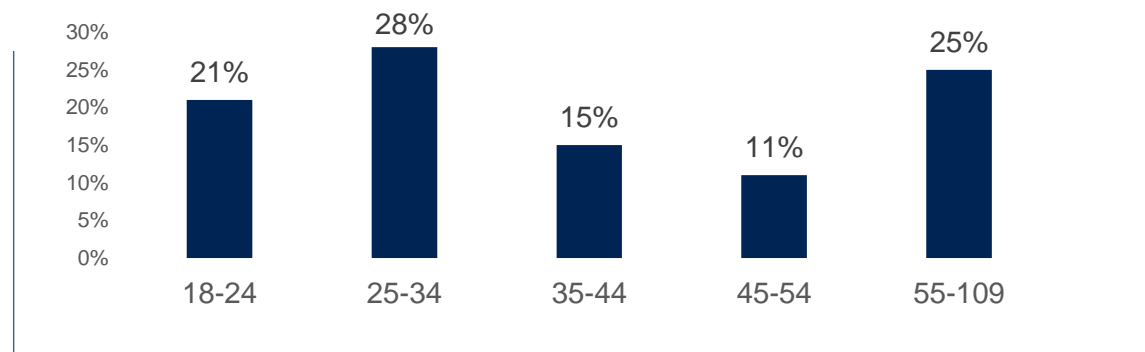
GÊNERO



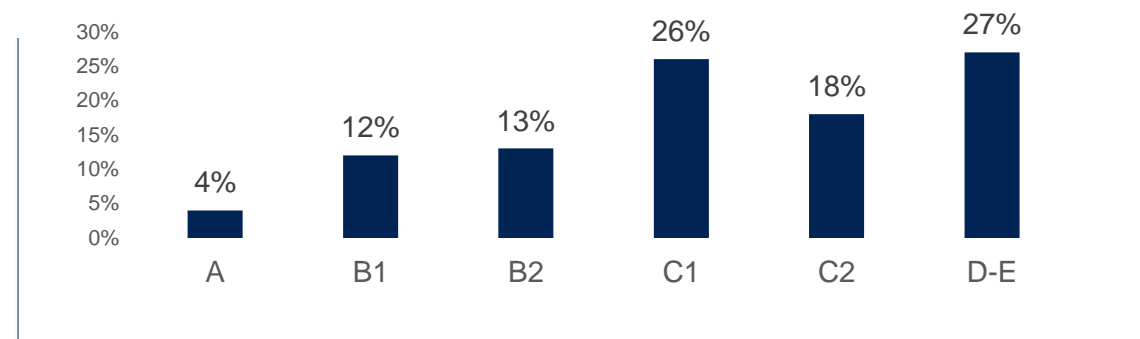
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL



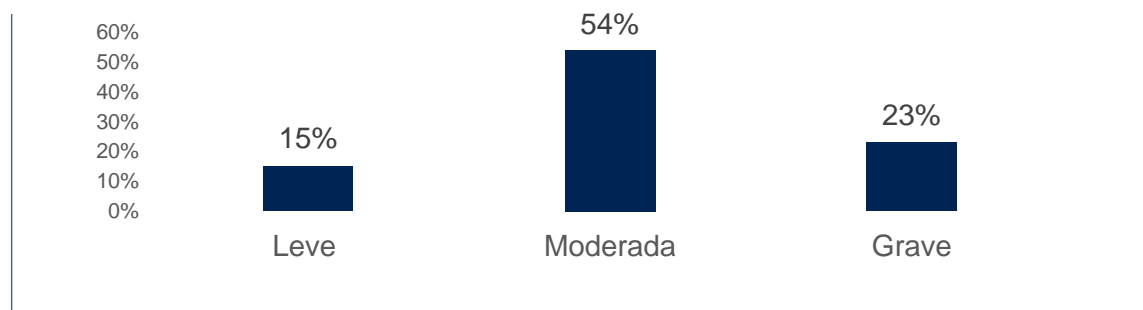
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

DEPRESSÃO

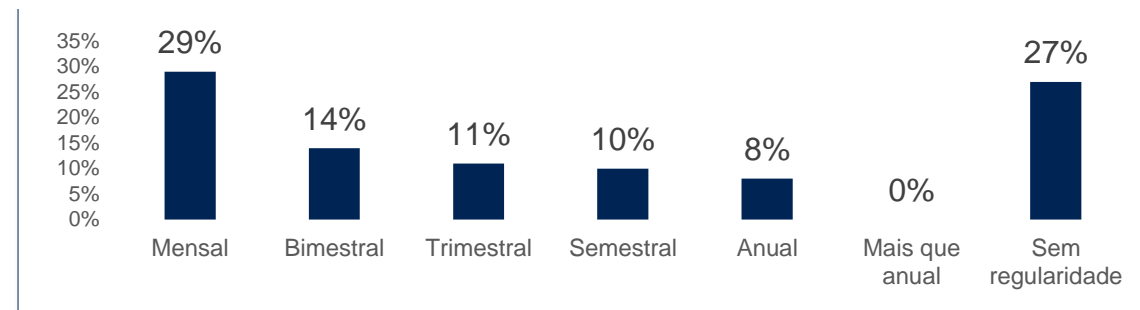
Incidência 21% | NA 176



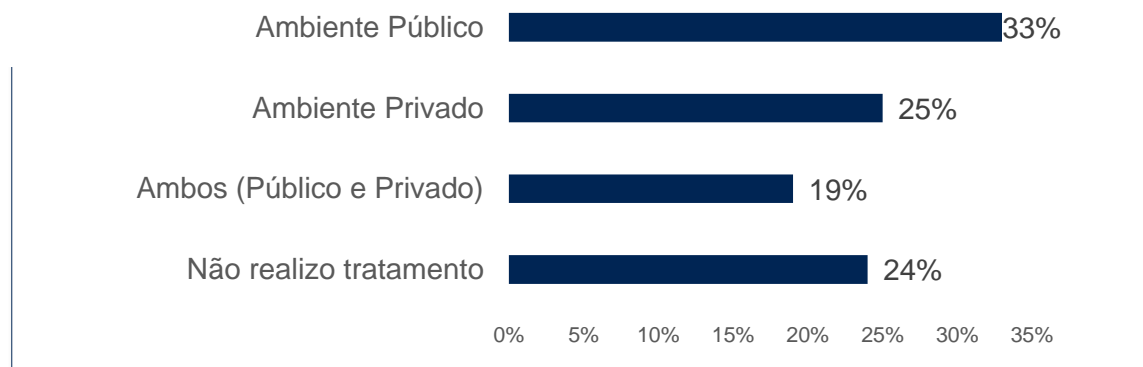
CLASSIFICAÇÃO



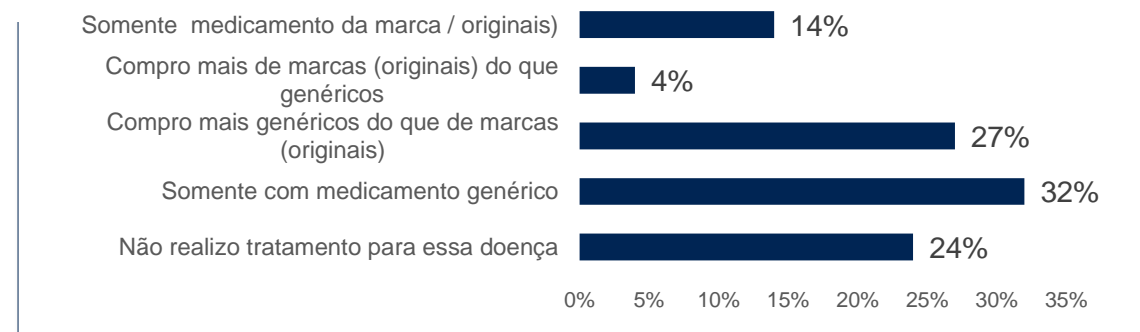
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

ANEMIA

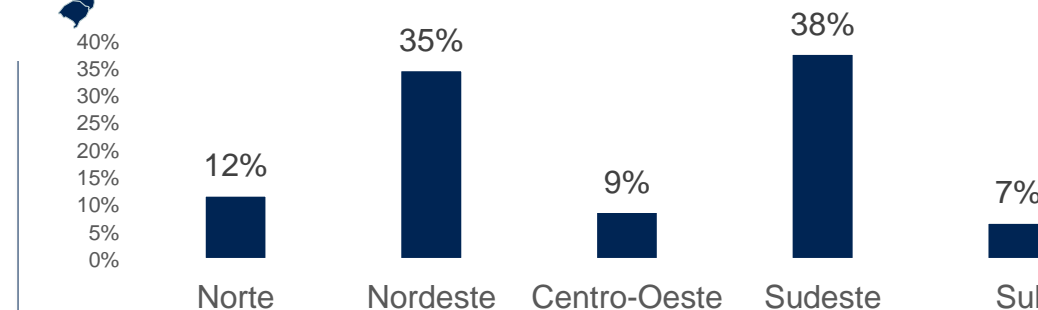
Incidência 15% | NA 125



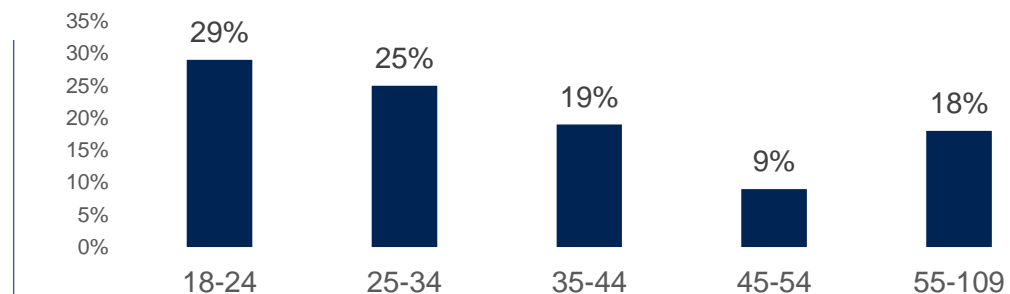
GÊNERO



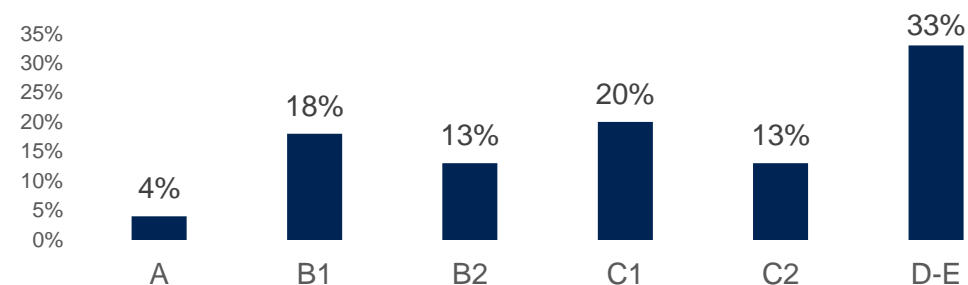
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL



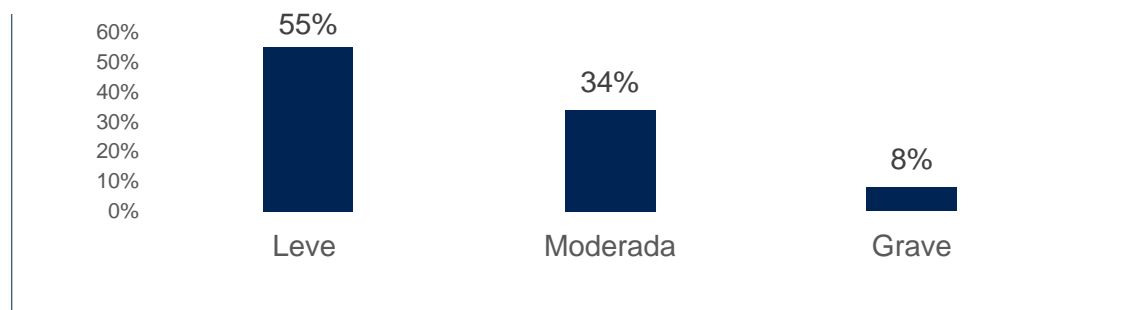
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

ANEMIA

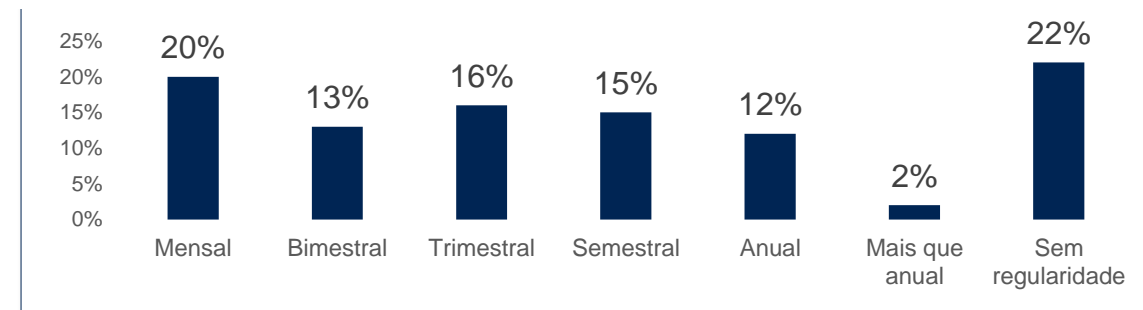
Incidência 15% | NA 125



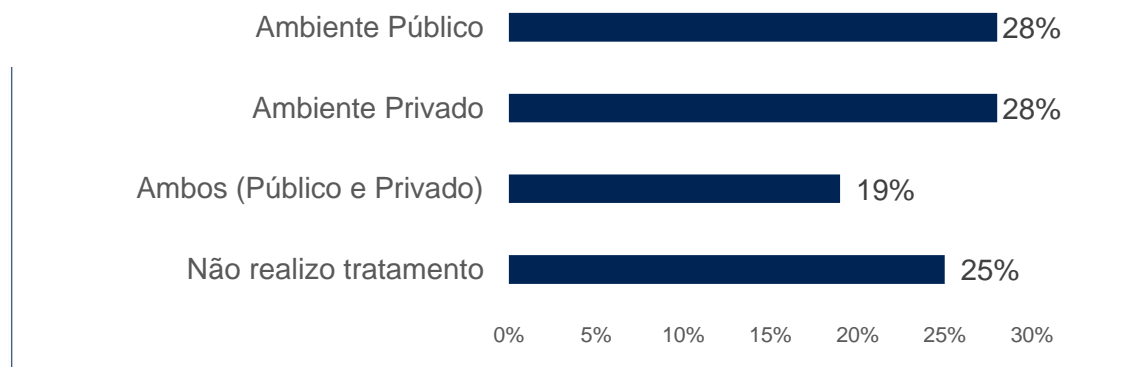
CLASSIFICAÇÃO



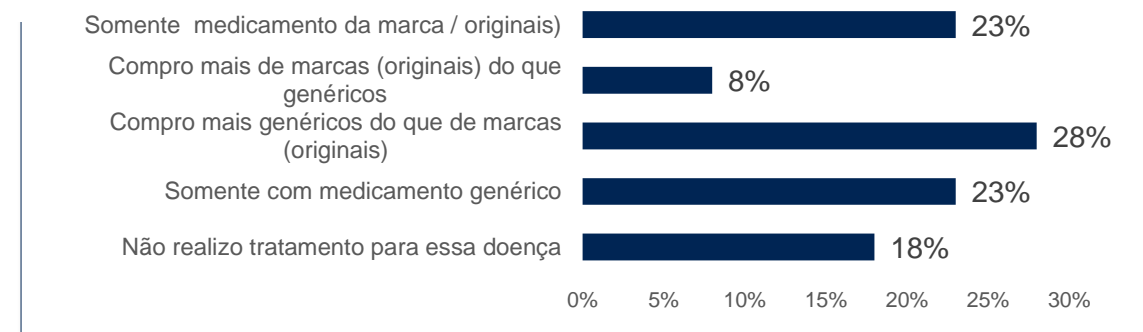
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

MENOPAUSA

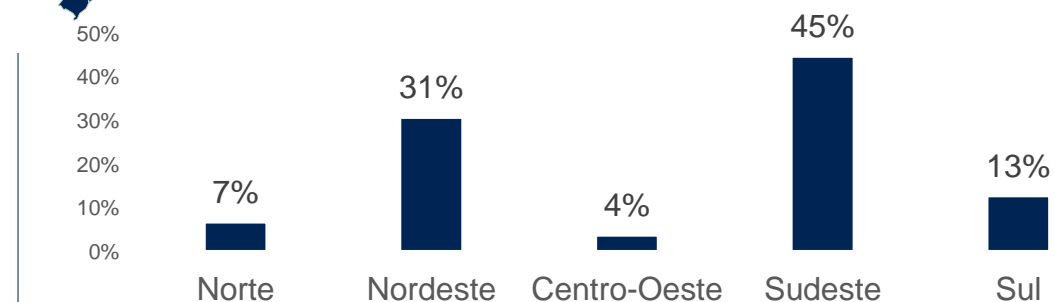
Incidência 13% | NA 109



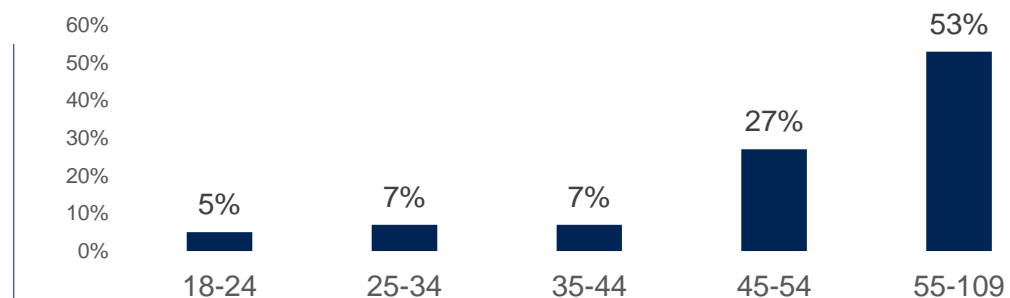
GÊNERO



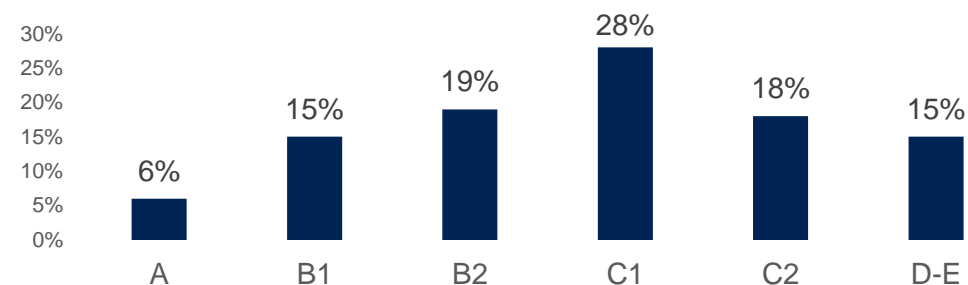
REGIÃO



FAIXA ETÁRIA

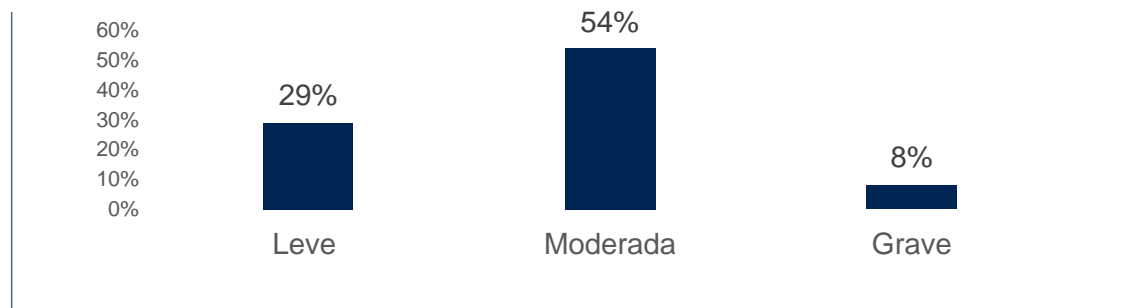


CLASSE SOCIAL

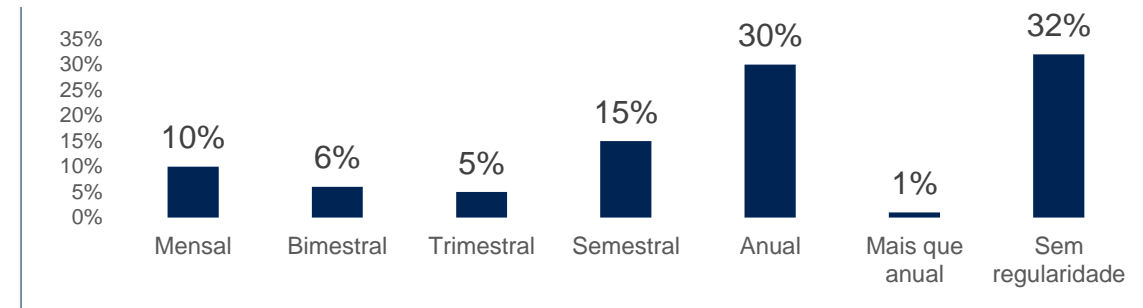




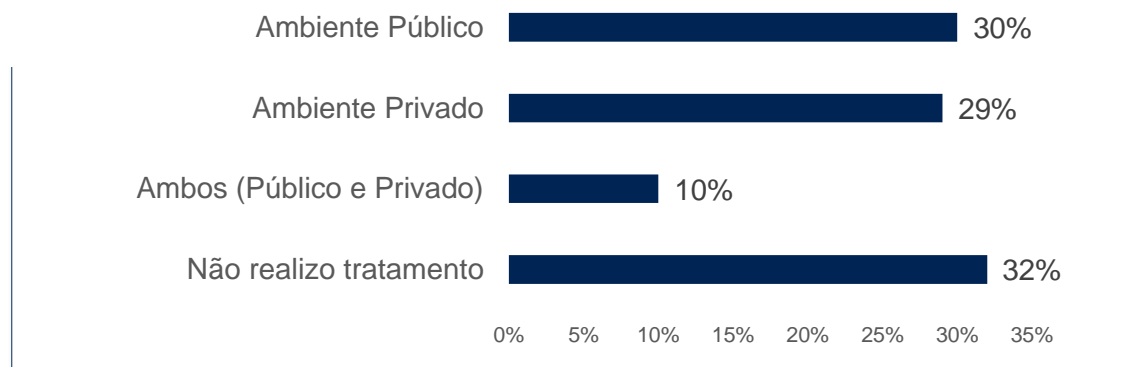
CLASSIFICAÇÃO



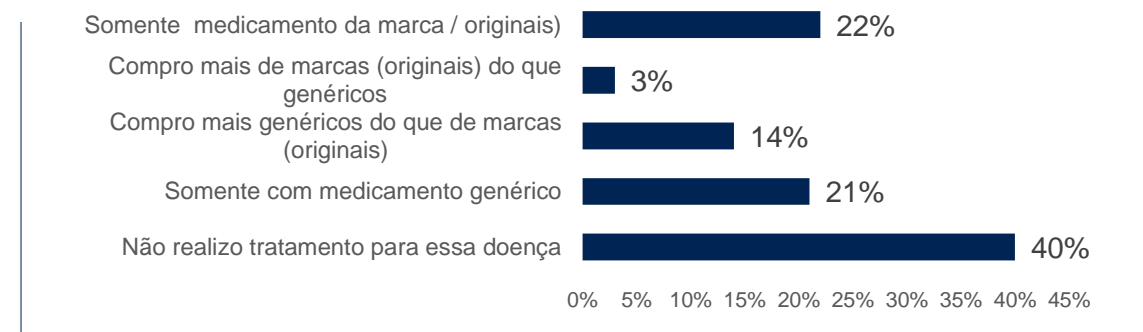
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

ASMA

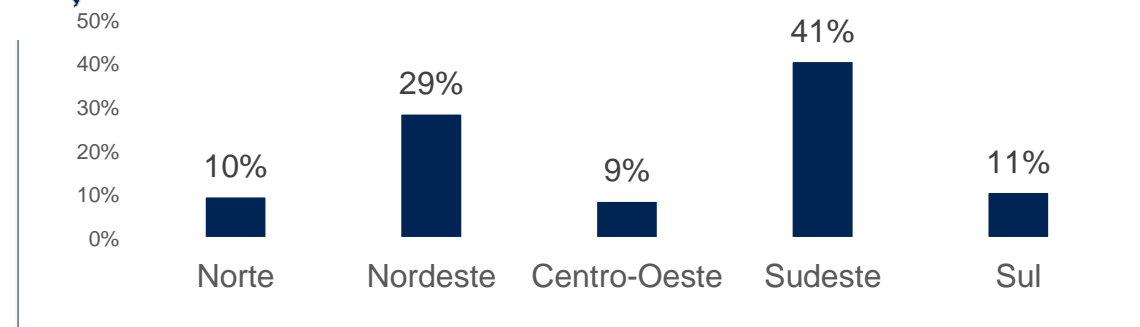
Incidência 12% | NA 107



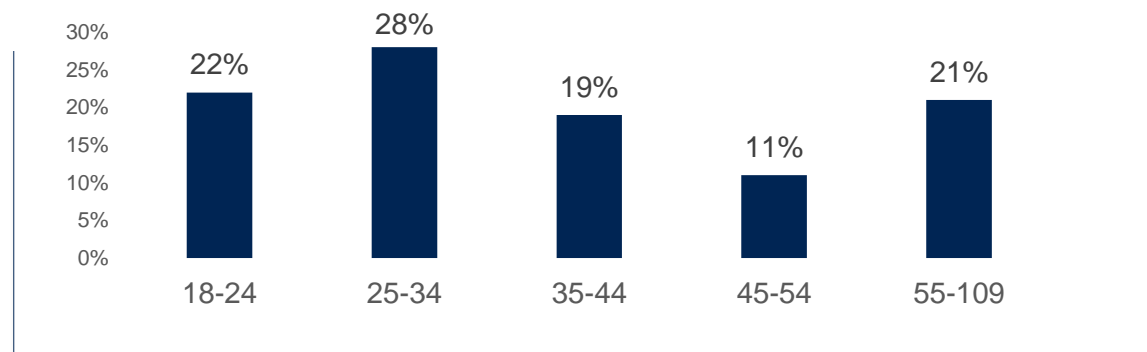
GÊNERO



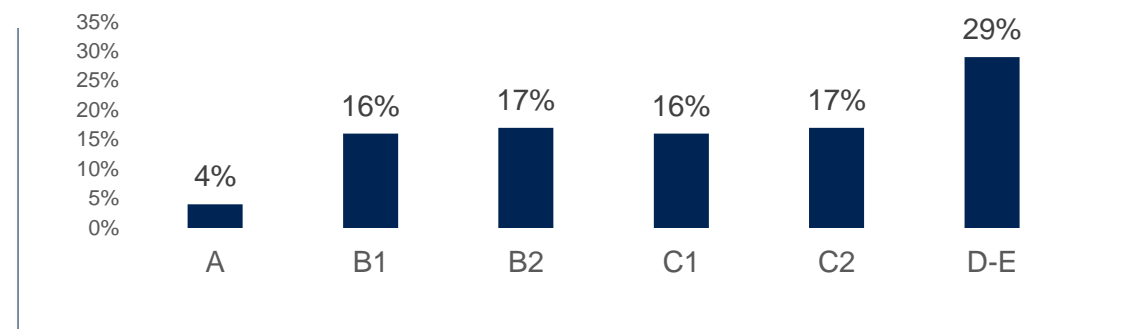
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL

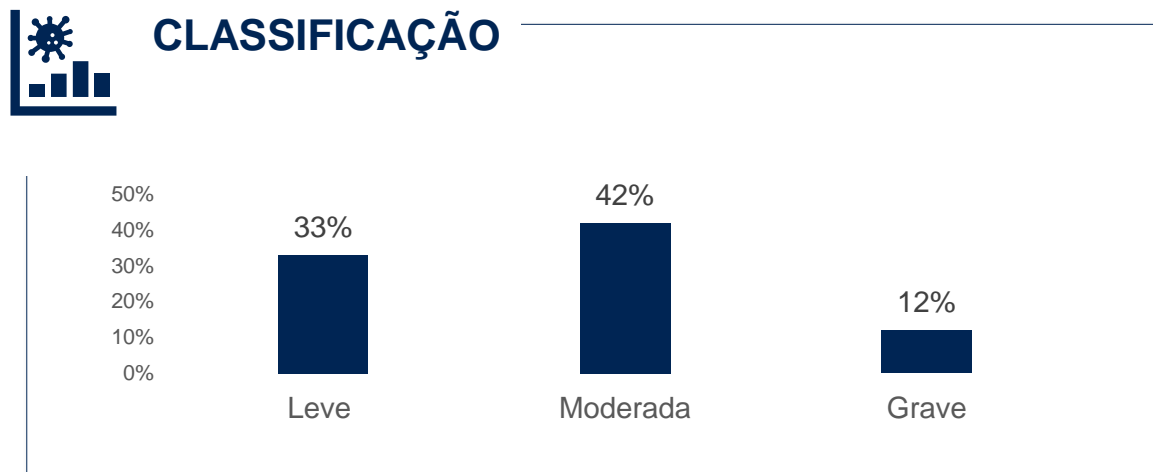


MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

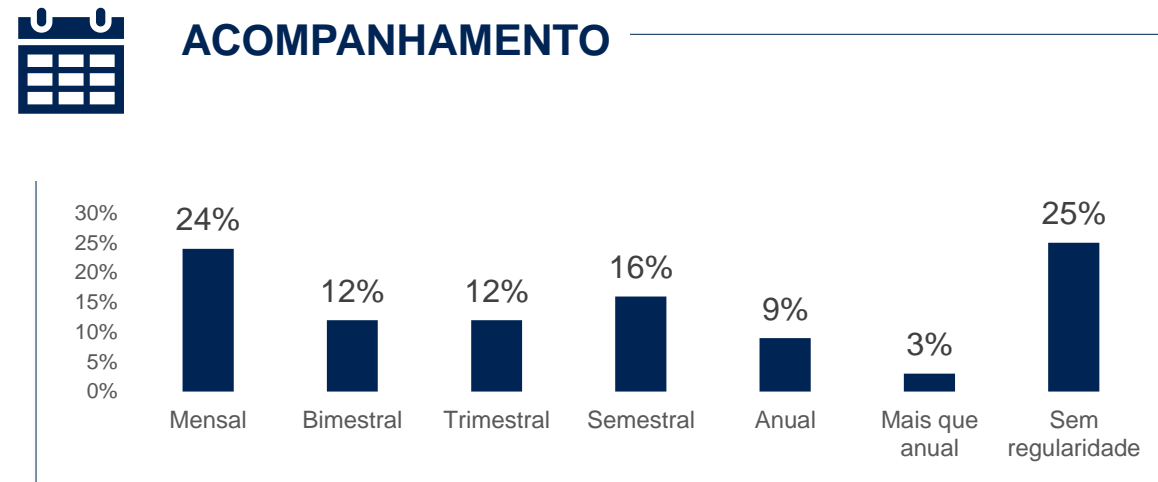
ASMA

Incidência 12% | NA 107

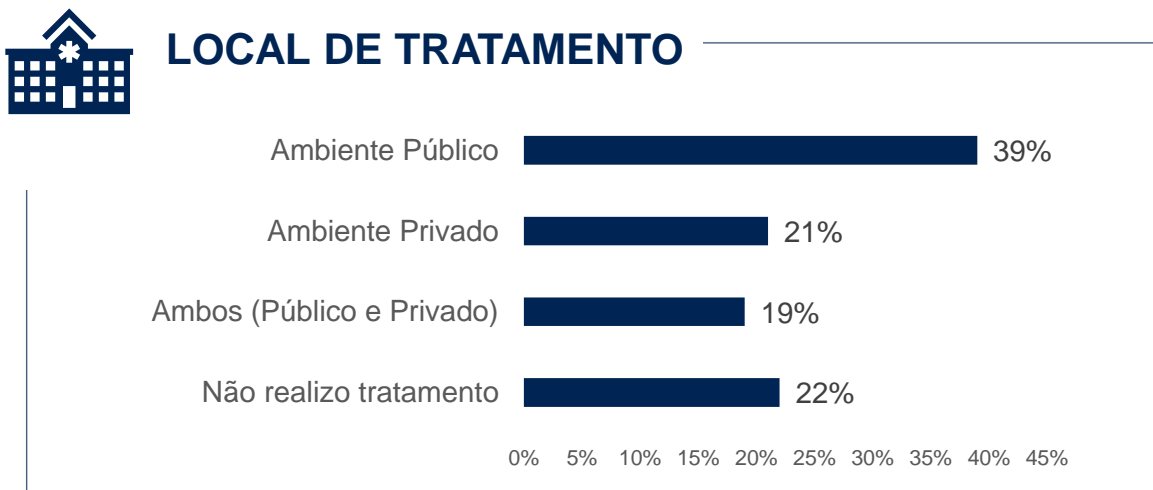
CLASSIFICAÇÃO



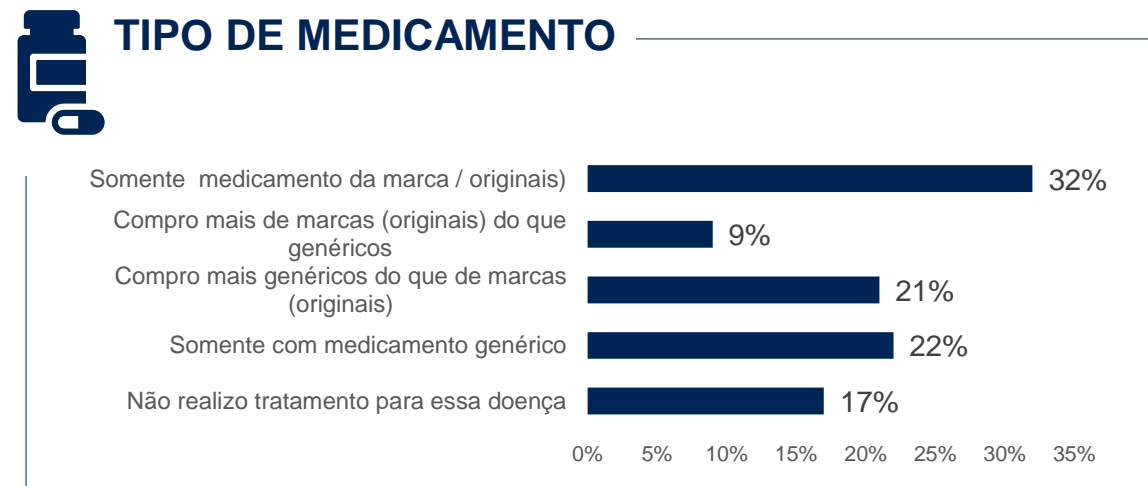
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

DÉFICIT DE ATENÇÃO COM HIPERATIVIDADE (TDAH)

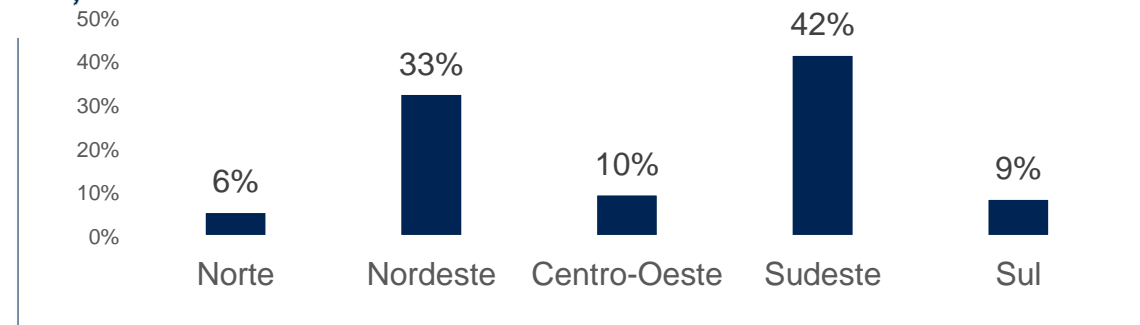
Incidência 12% | NA 106



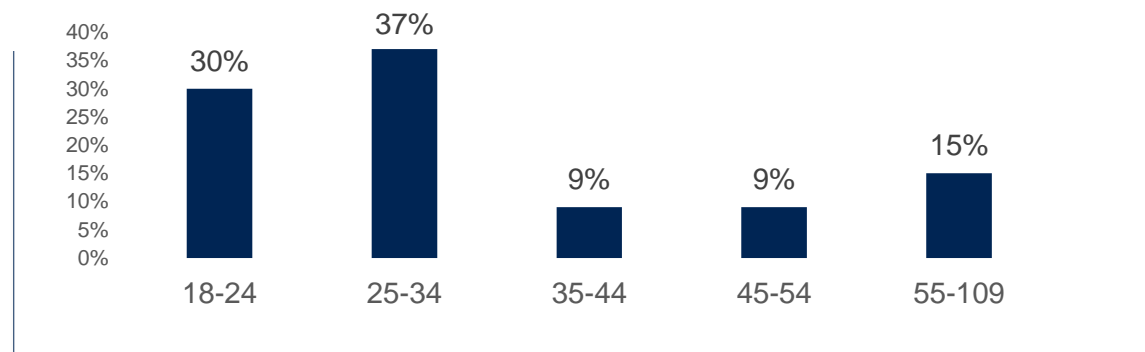
GÊNERO



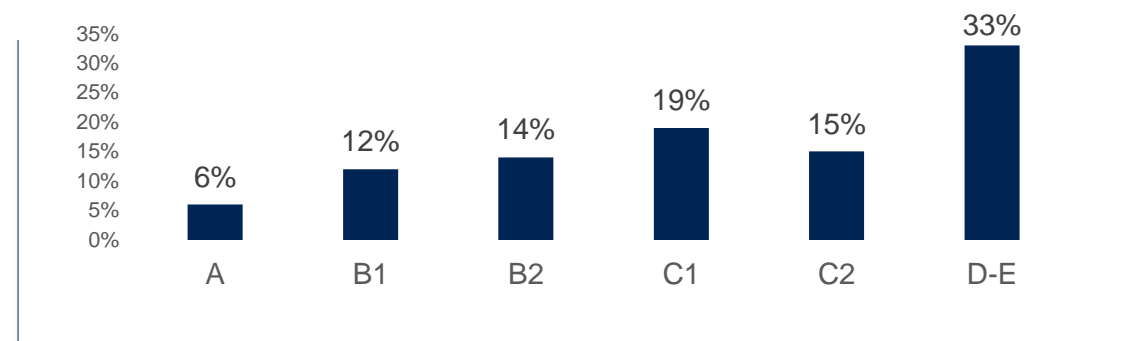
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL



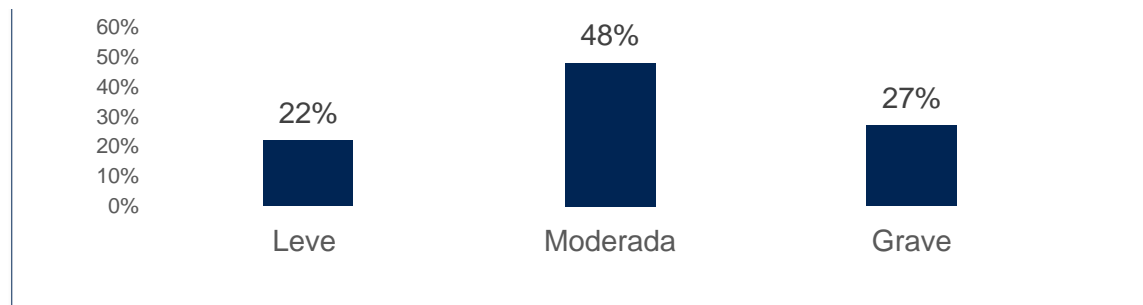
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

DÉFICIT DE ATENÇÃO COM HIPERATIVIDADE (TDAH)

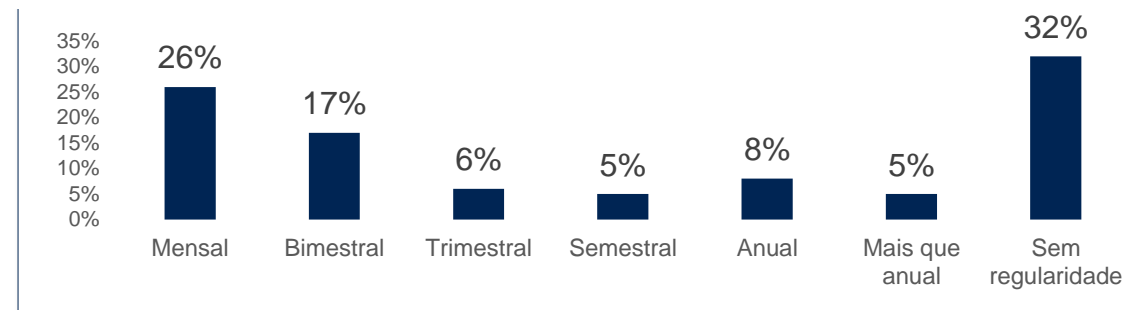
Incidência 12% | NA 106



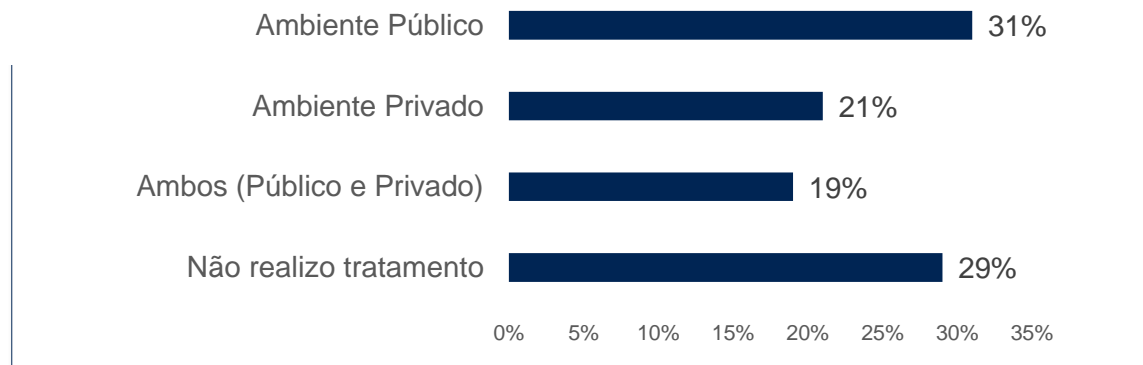
CLASSIFICAÇÃO



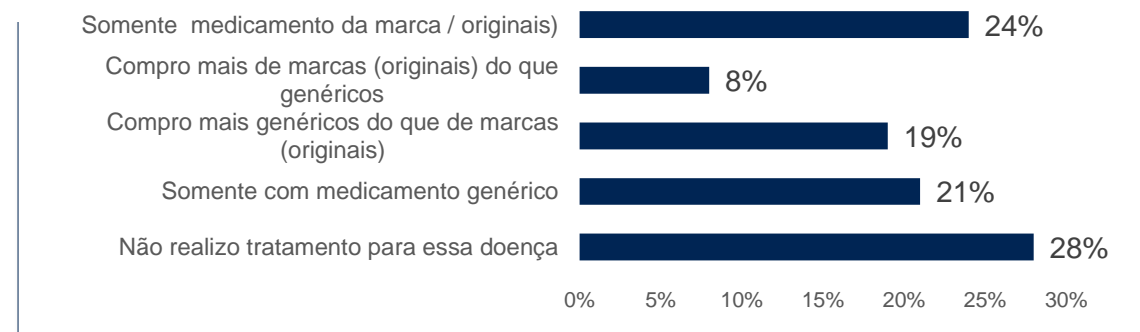
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

DERMATITE OU DERMATITE ATÓPICA

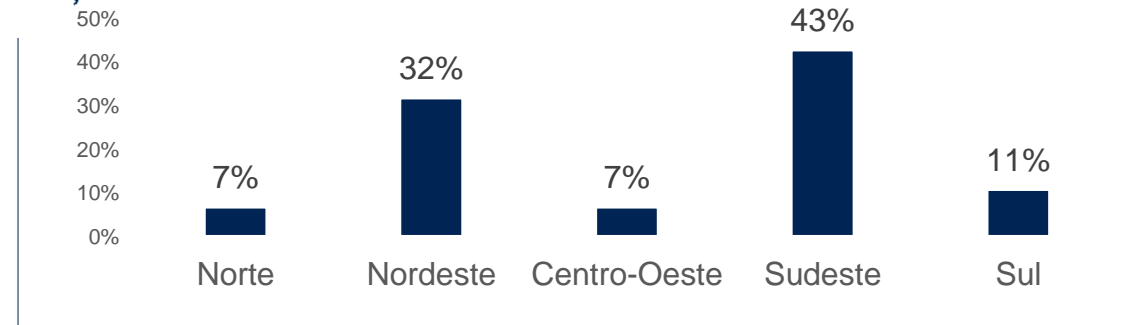
Incidência 11% | NA 096



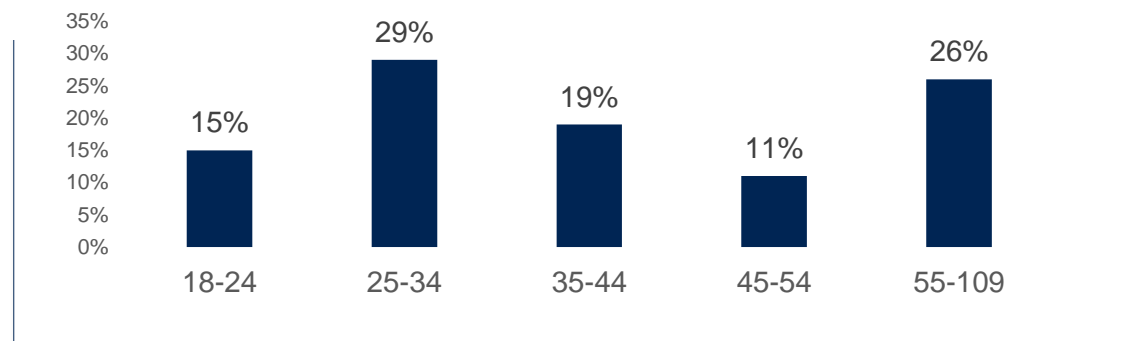
GÊNERO



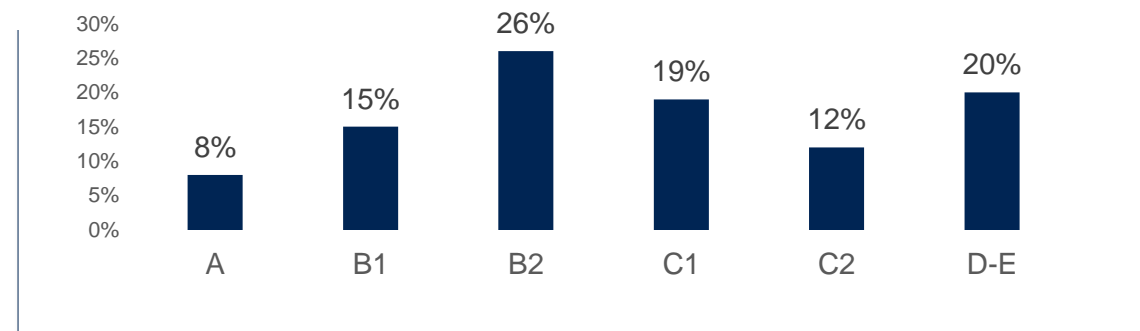
REGIÃO



FAIXA ETÁRIA

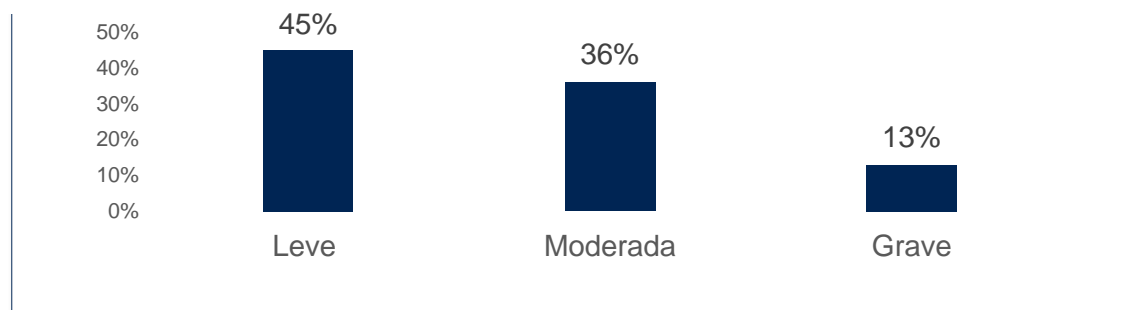


CLASSE SOCIAL

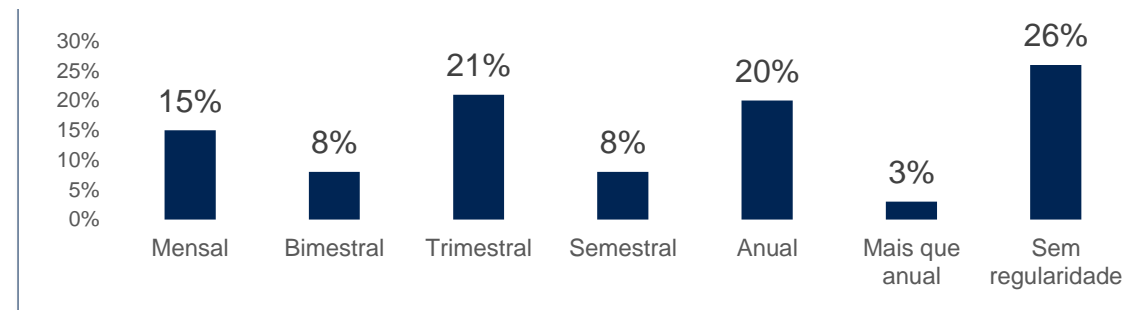




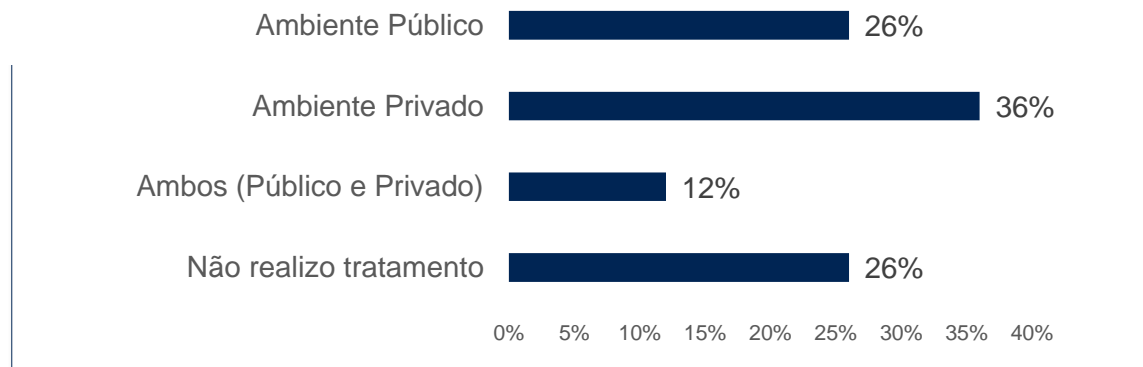
CLASSIFICAÇÃO



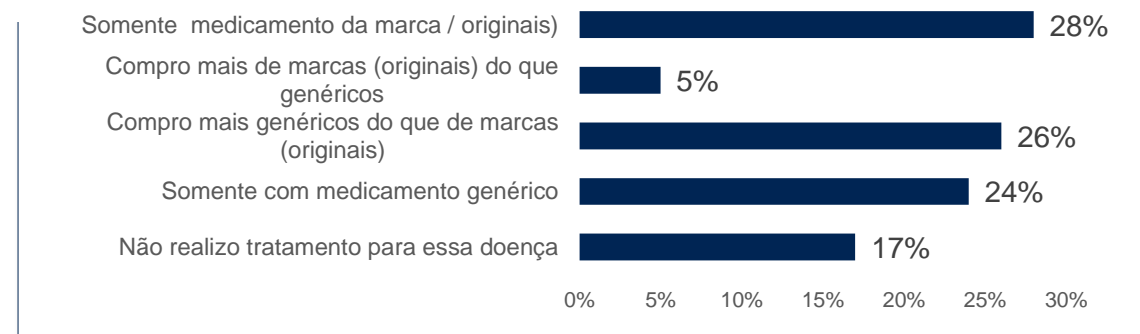
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



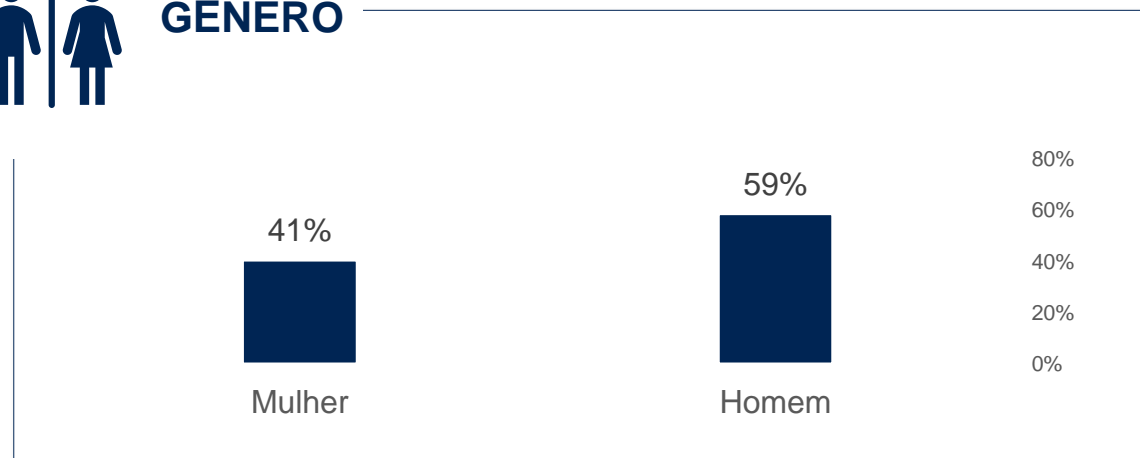
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

TRIGLICERÍDIOS (ACIMA DO NORMAL)

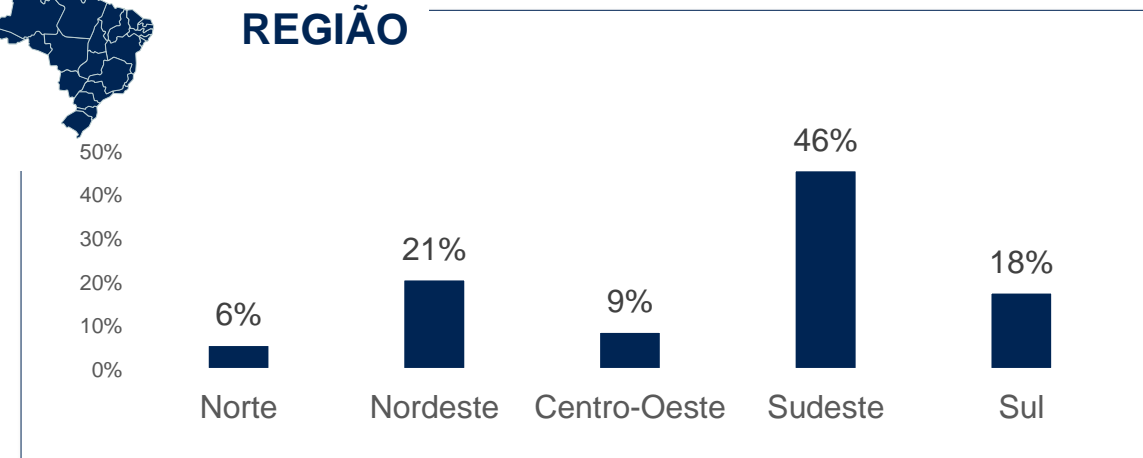
Incidência 10% | NA 085



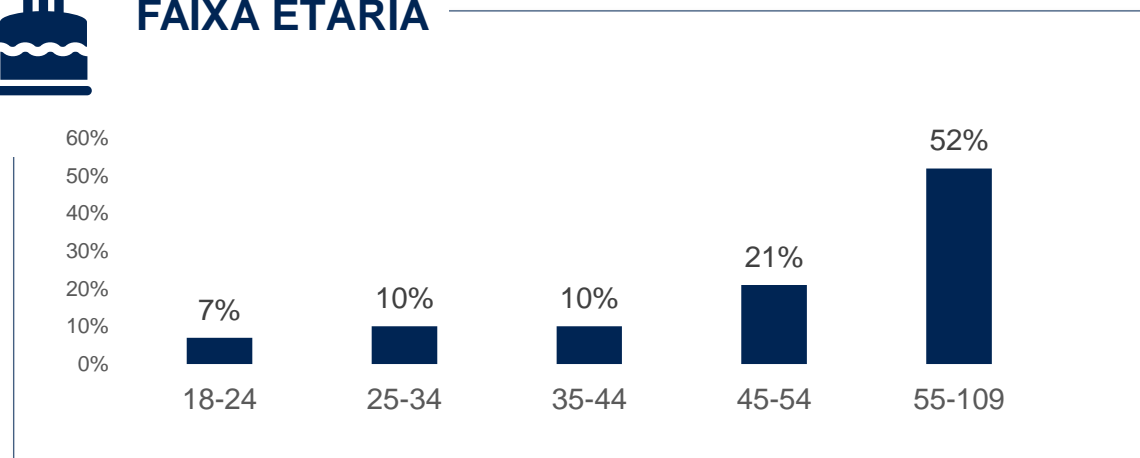
GÊNERO



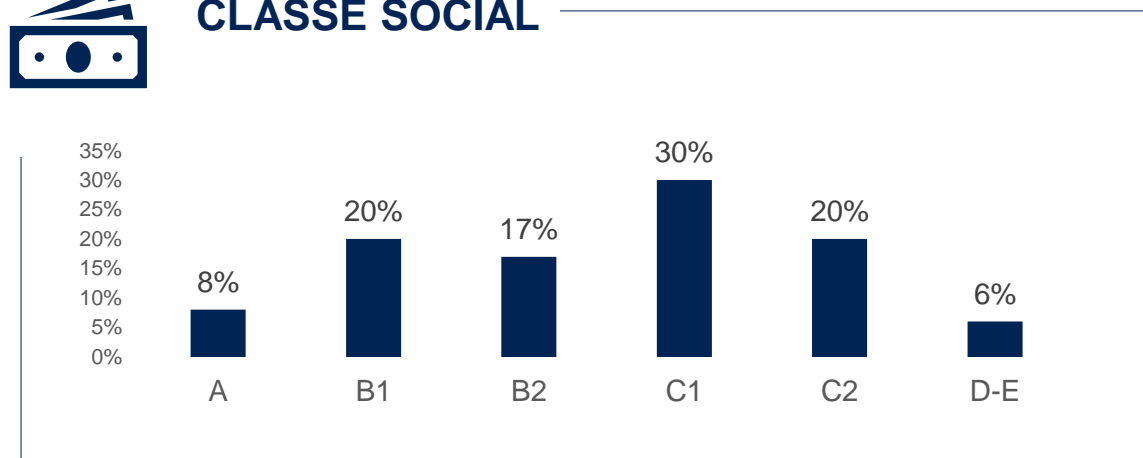
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL



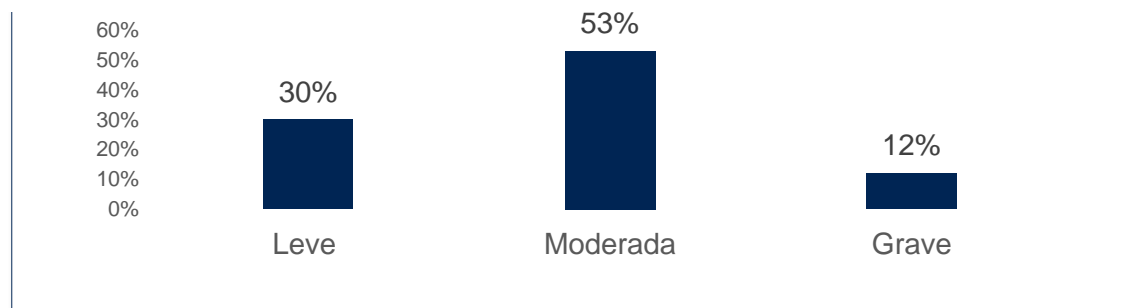
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

TRIGLICERÍDIOS (ACIMA DO NORMAL)

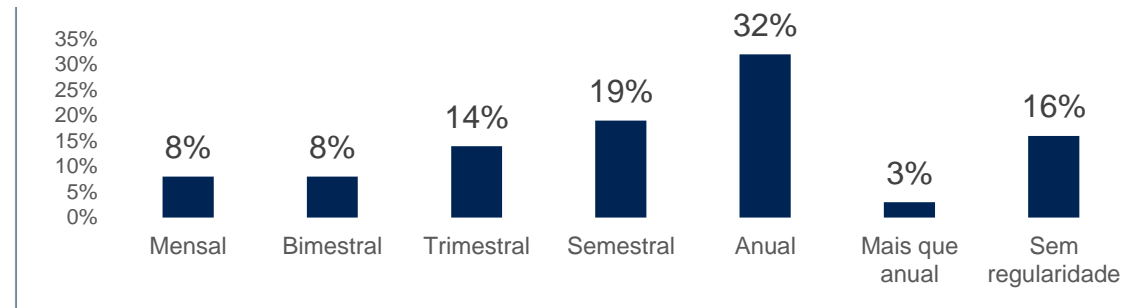
Incidência 10% | NA 085



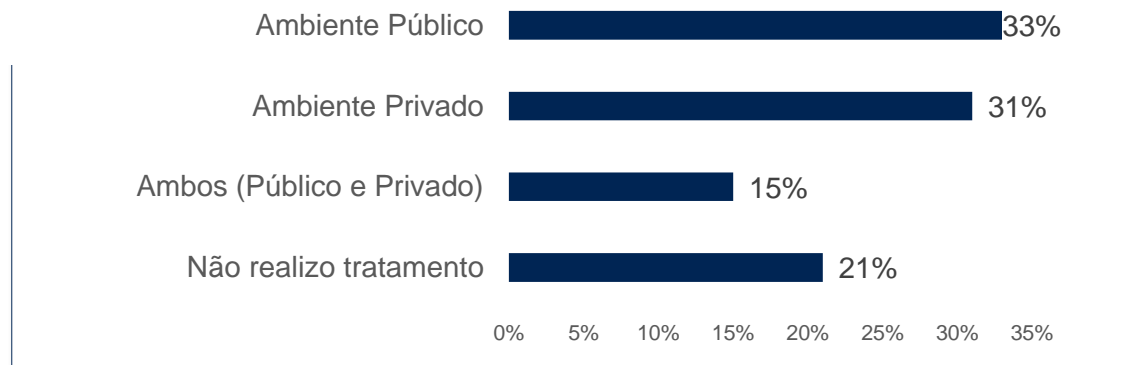
CLASSIFICAÇÃO



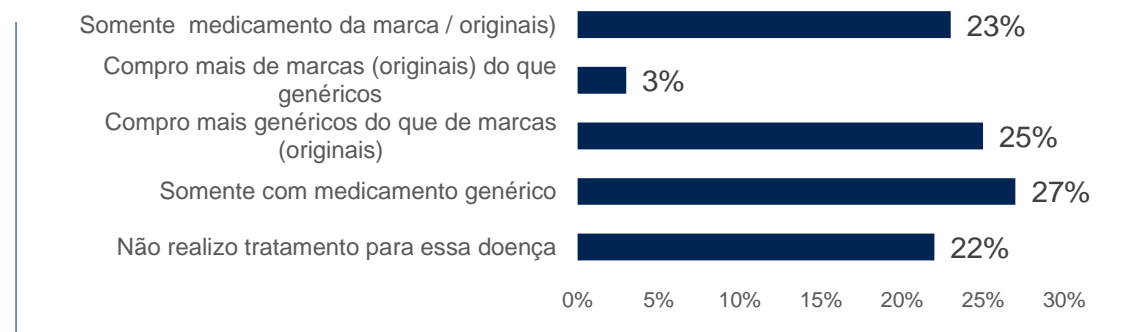
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

ARTROSE

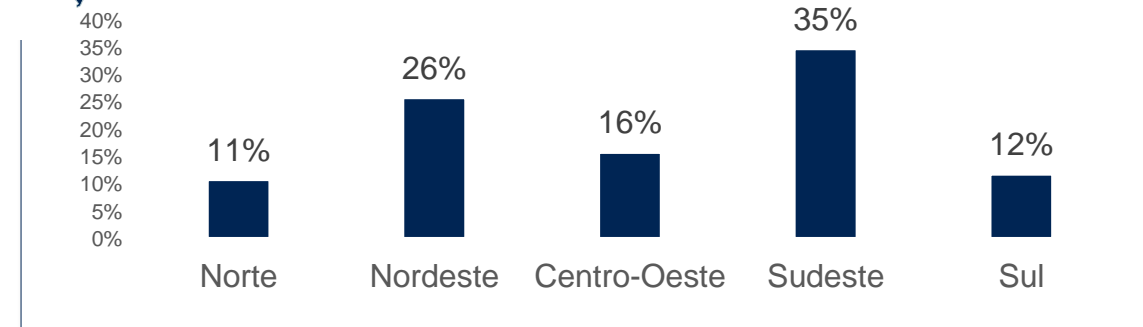
Incidência 9% | NA 081



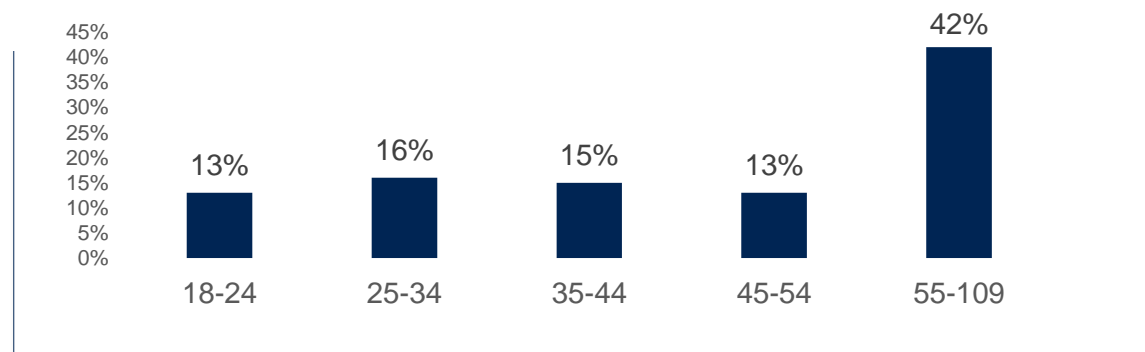
GÊNERO



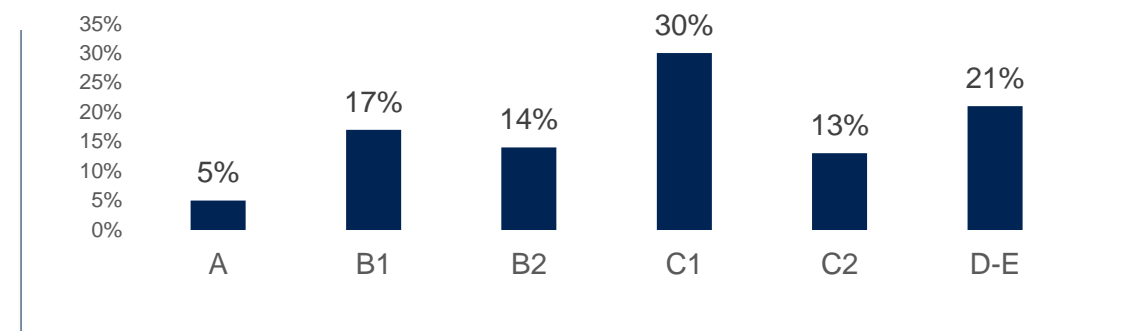
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL

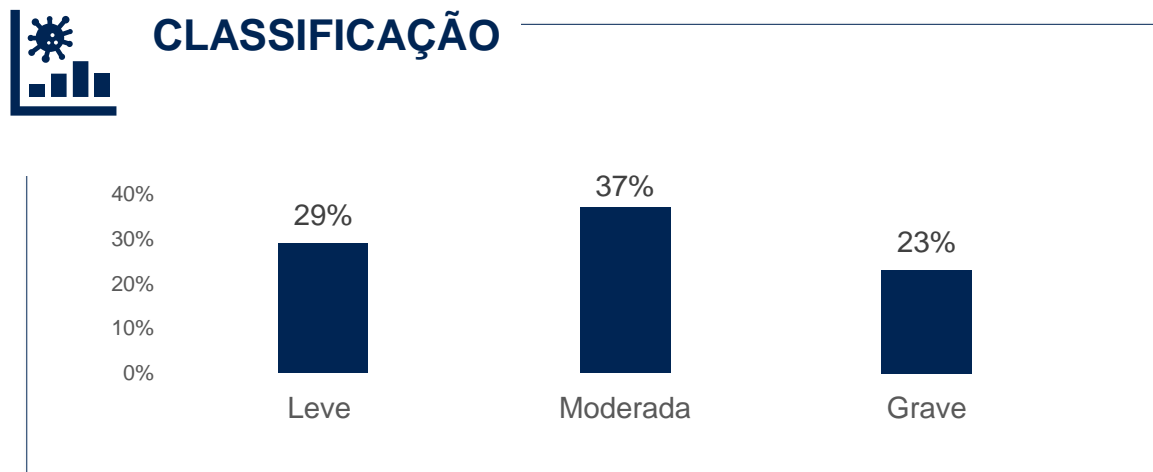


MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

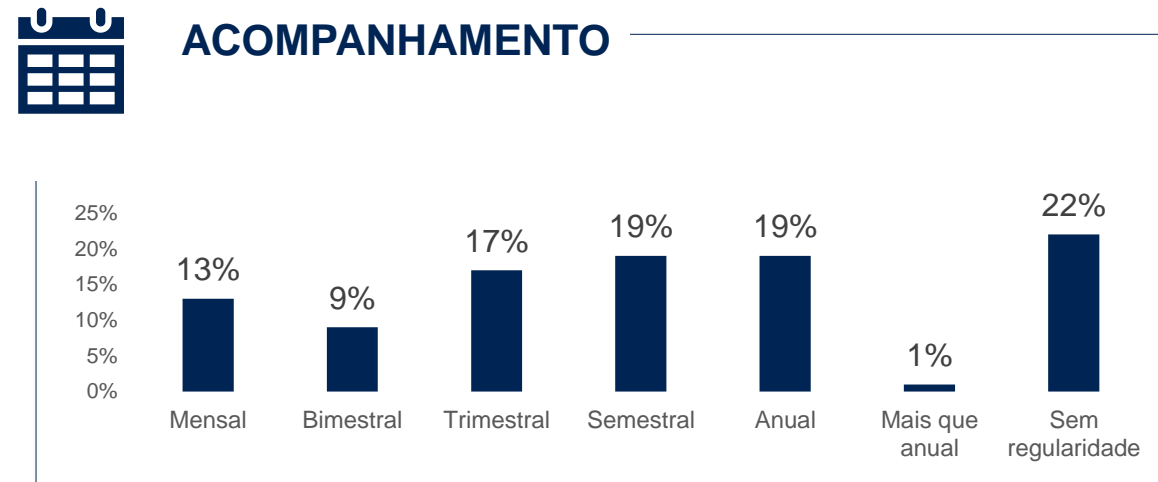
ARTROSE

Incidência 9% | NA 081

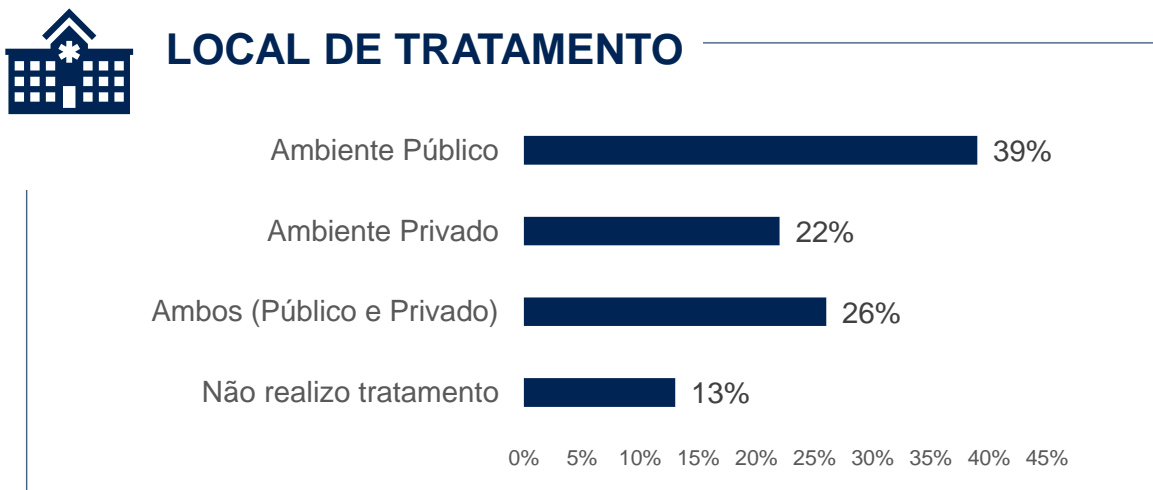
CLASSIFICAÇÃO



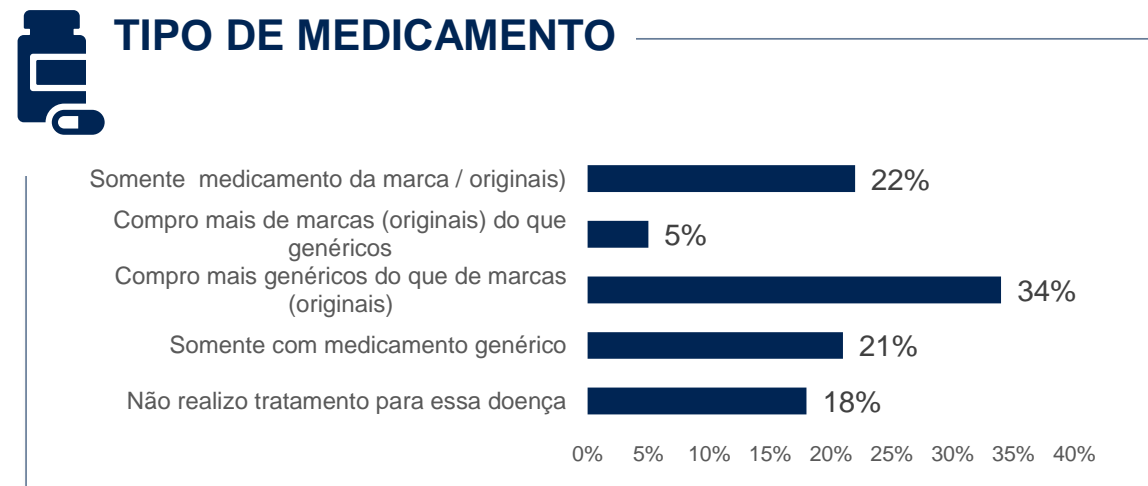
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



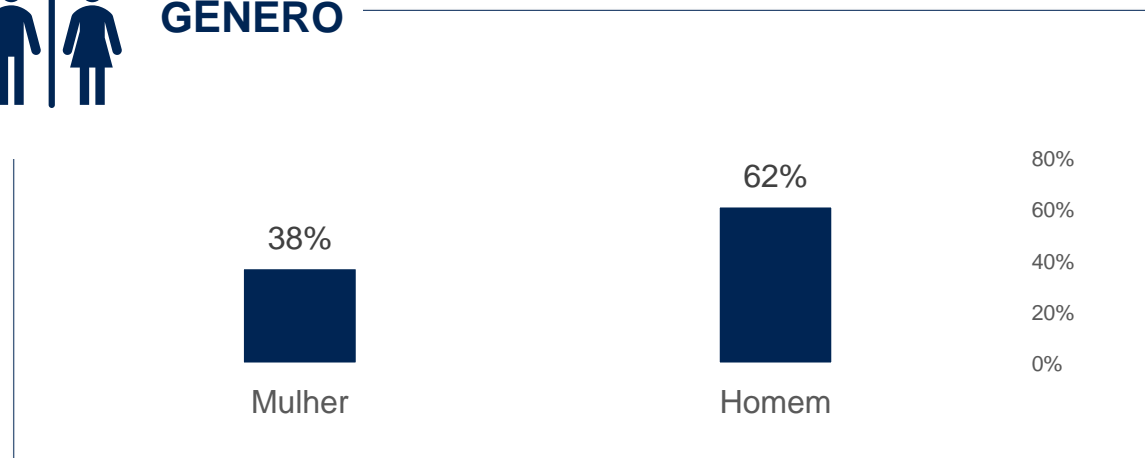
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

DIABETES TIPO 2 (MELLITUS)

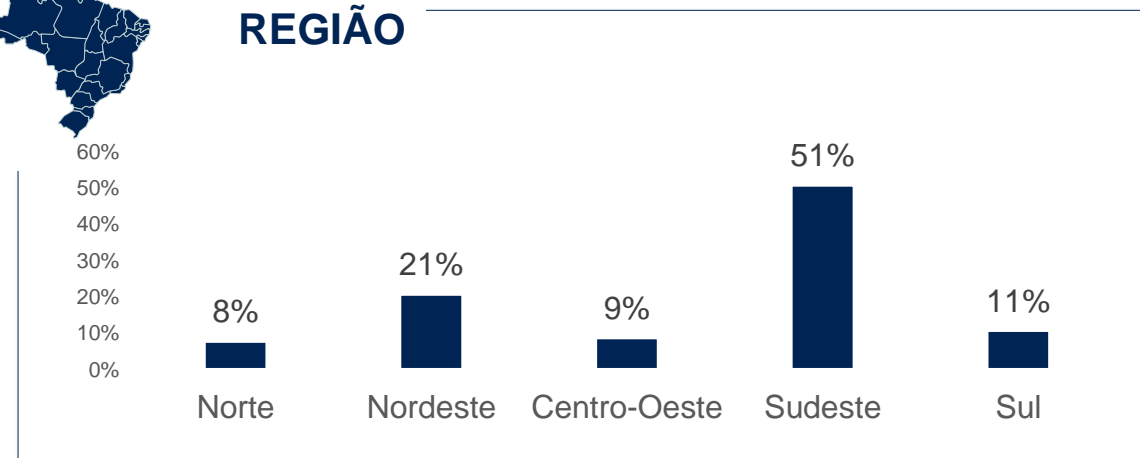
Incidência 9% | NA 074



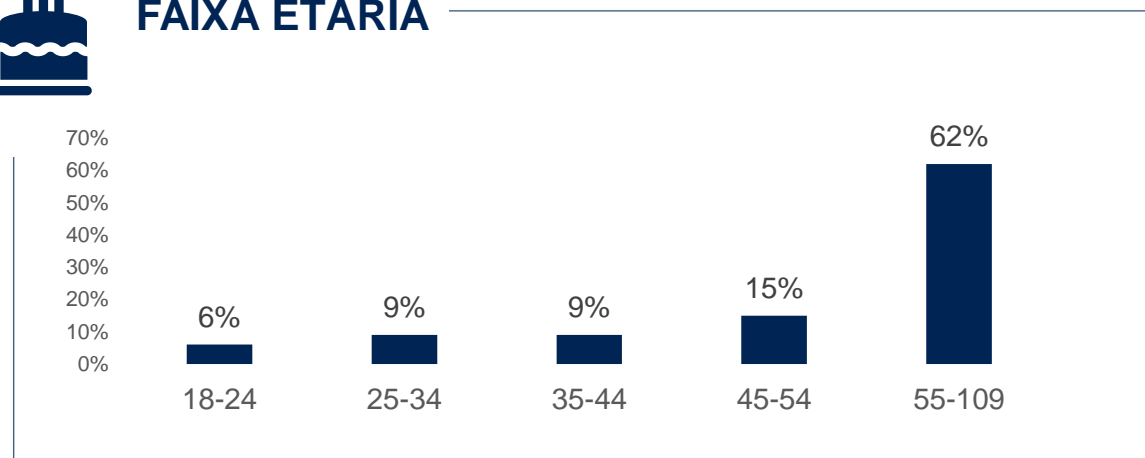
GÊNERO



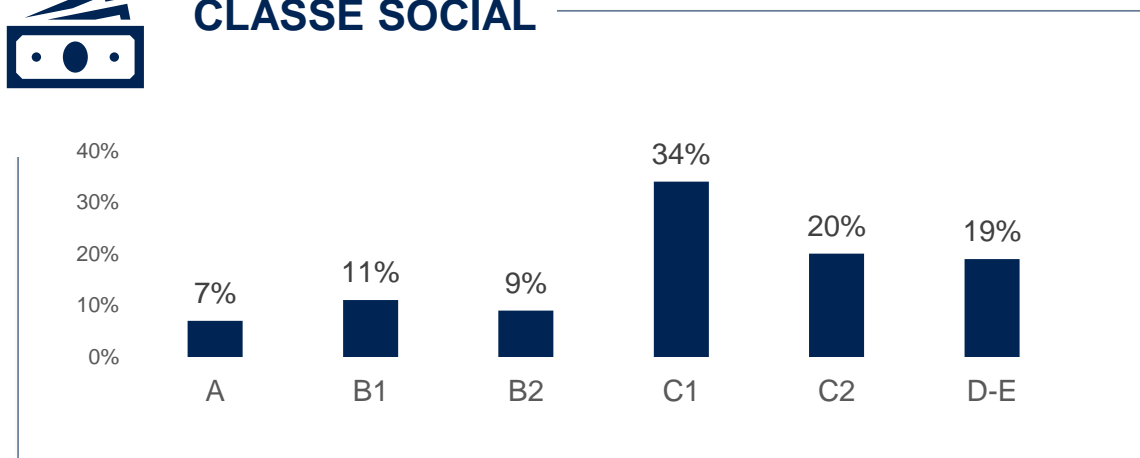
REGIÃO



FAIXA ETÁRIA

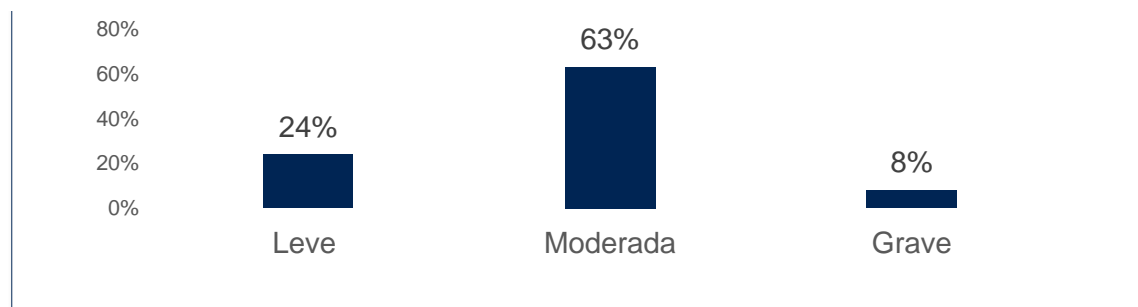


CLASSE SOCIAL

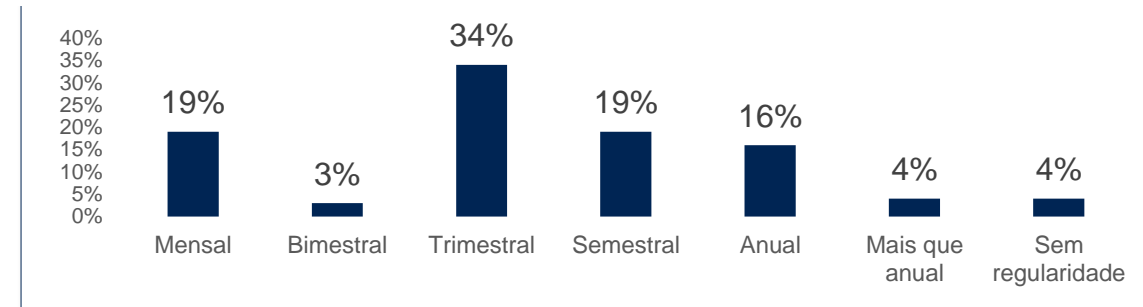




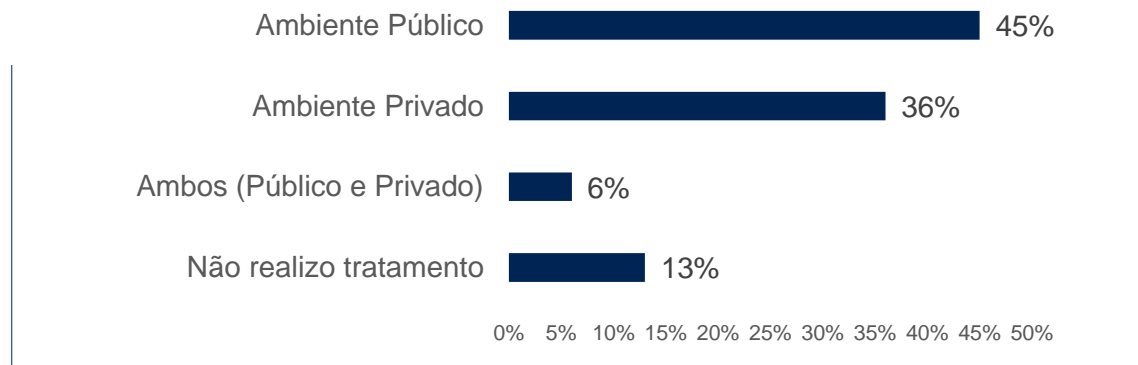
CLASSIFICAÇÃO



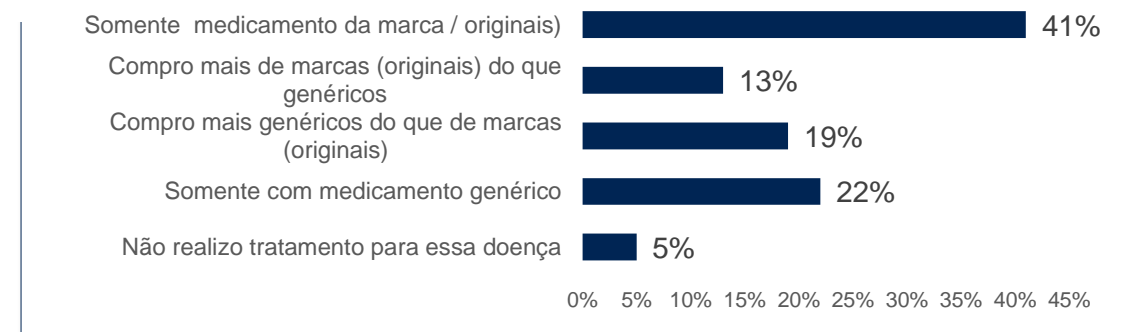
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

ARRITMIA CARDÍACA

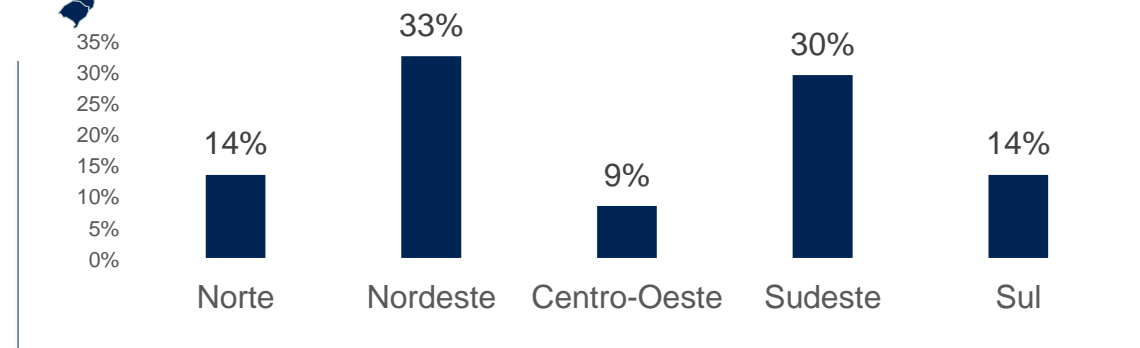
Incidência 8% | NA 072



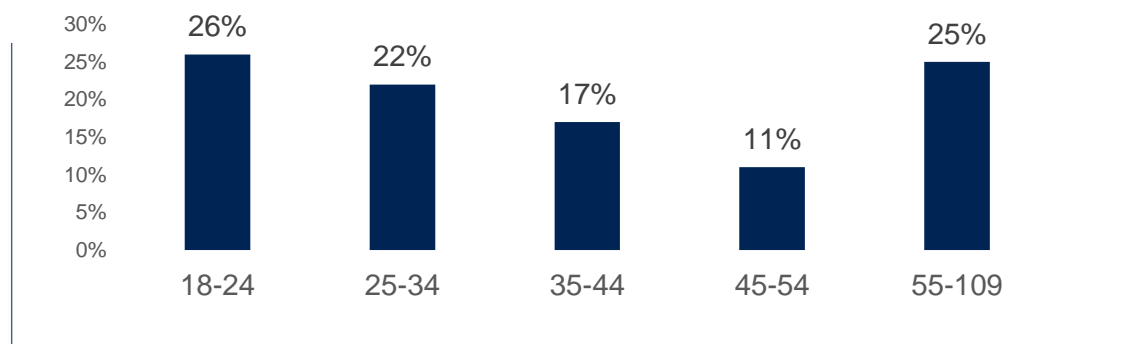
GÊNERO



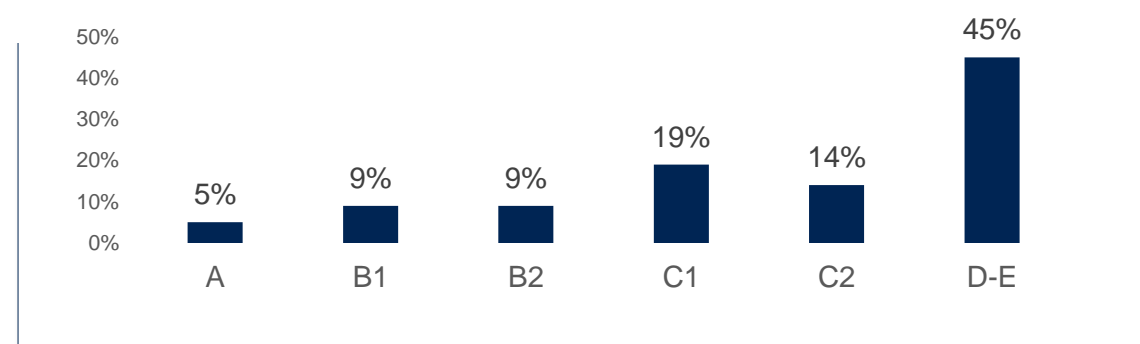
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL



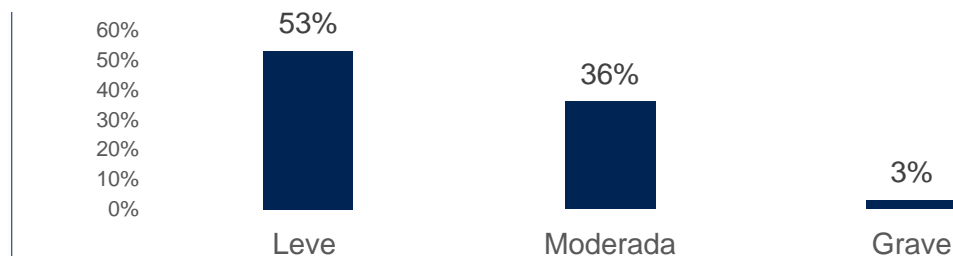
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

ARRITMIA CARDÍACA

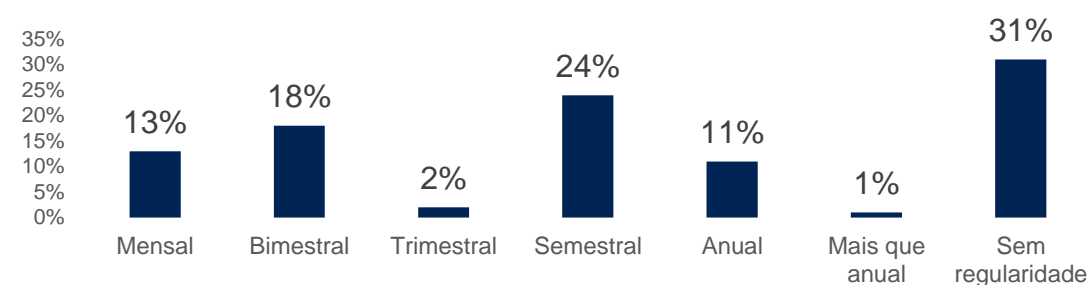
Incidência 8% | NA 072



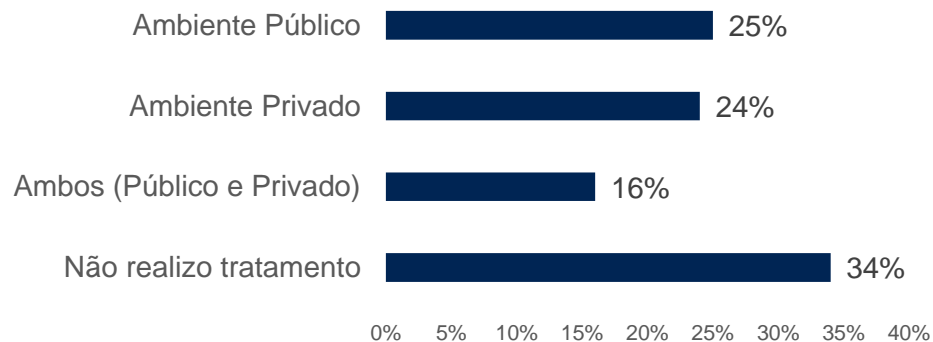
CLASSIFICAÇÃO



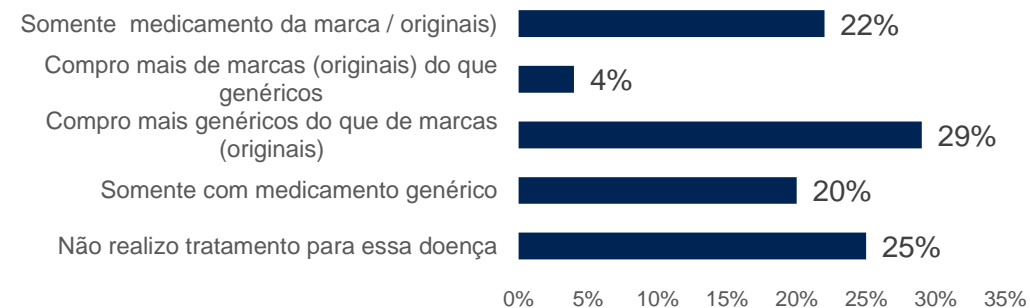
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

TRANSTORNO OBSESSIVO COMPULSIVO (TOC)

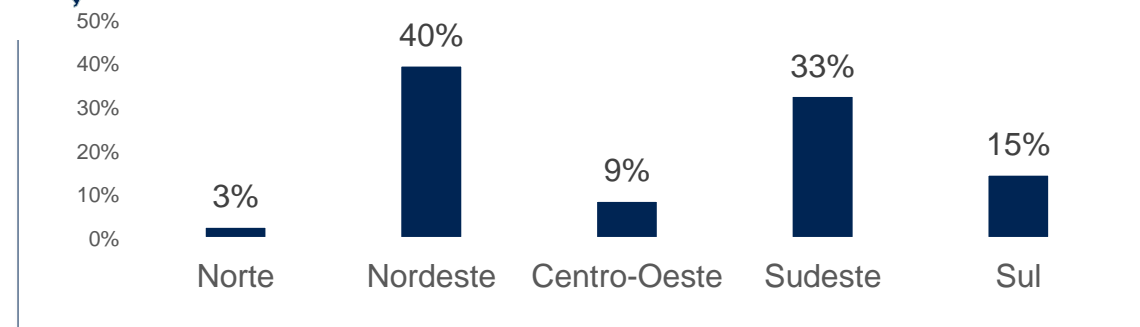
Incidência 8% | NA 069



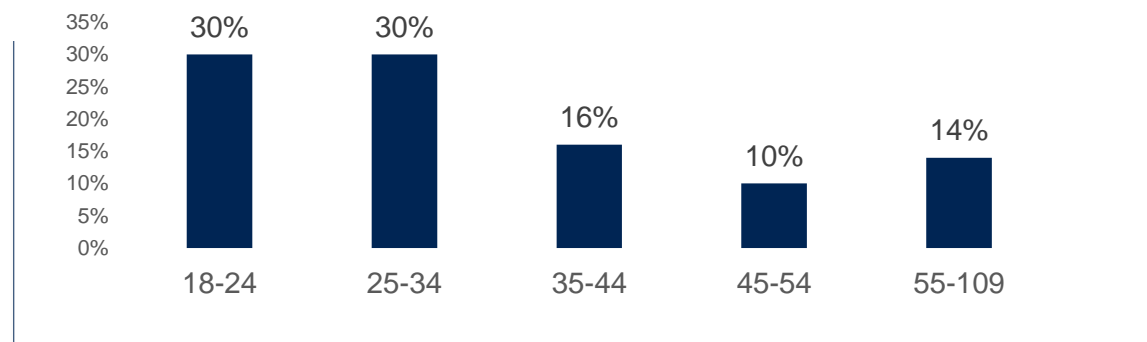
GÊNERO



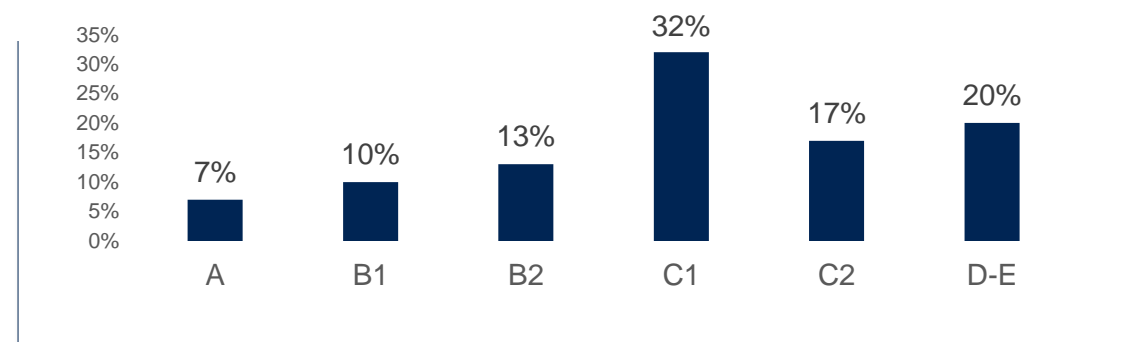
REGIÃO



FAIXA ETÁRIA

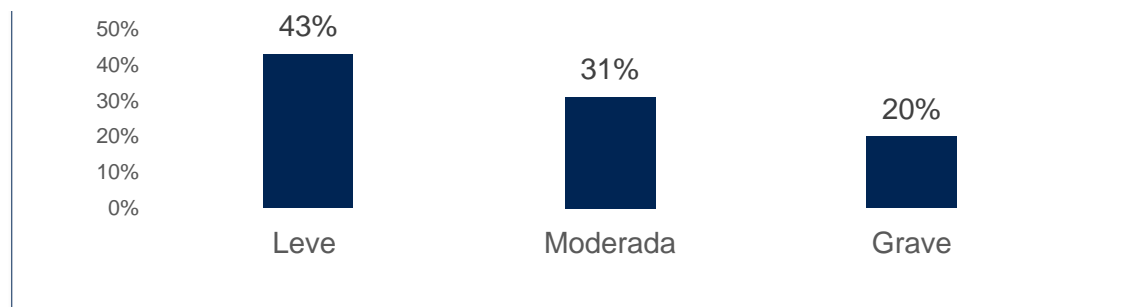


CLASSE SOCIAL

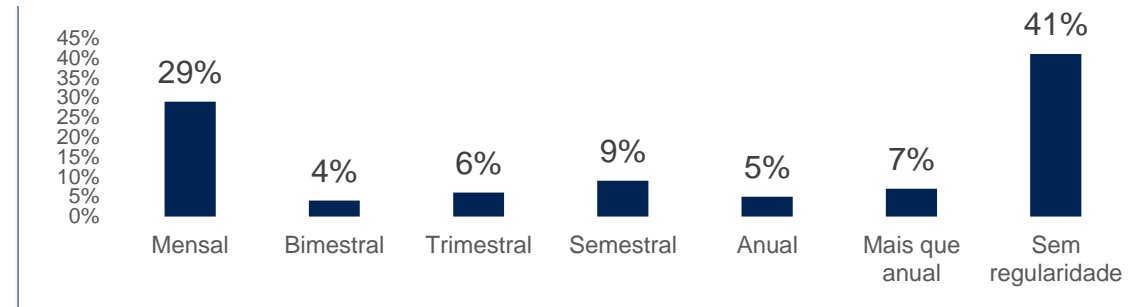




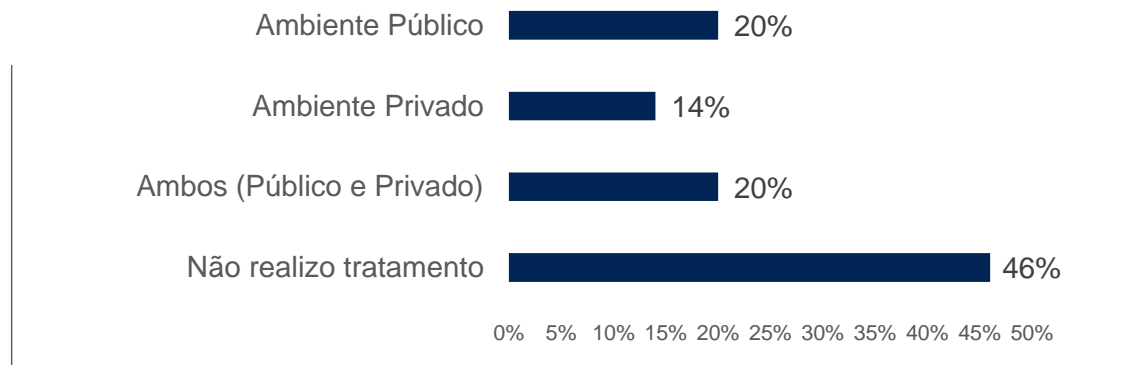
CLASSIFICAÇÃO



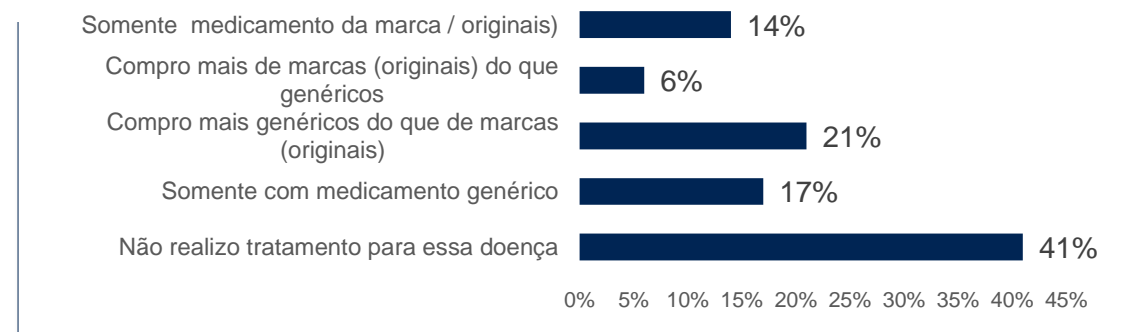
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

HIPOVITAMINOSE (BAIXA VITAMINA)

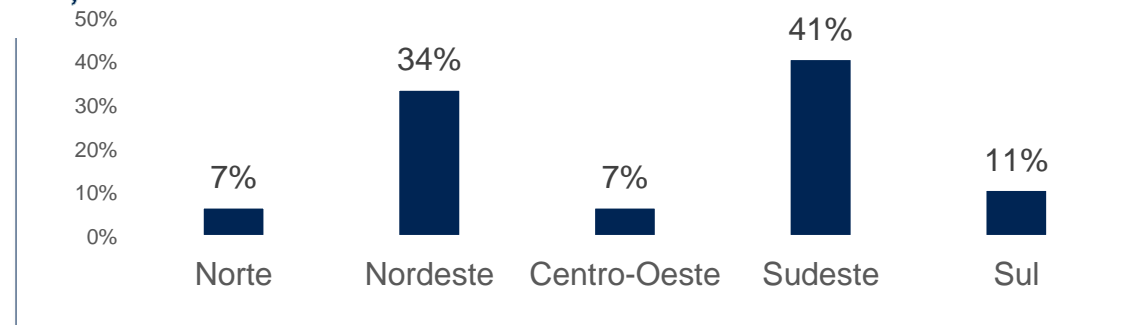
Incidência 7% | NA 063



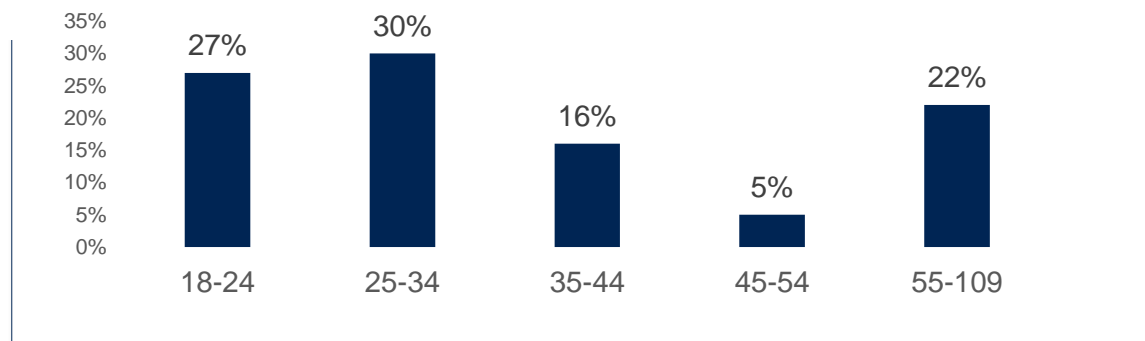
GÊNERO



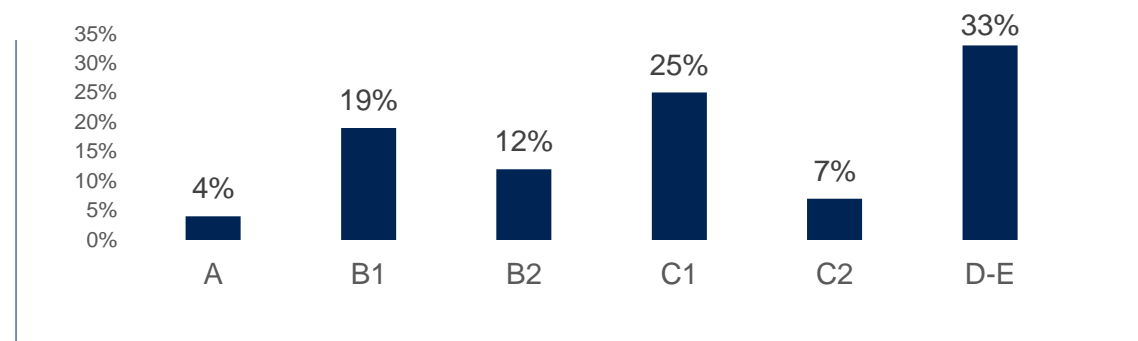
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL



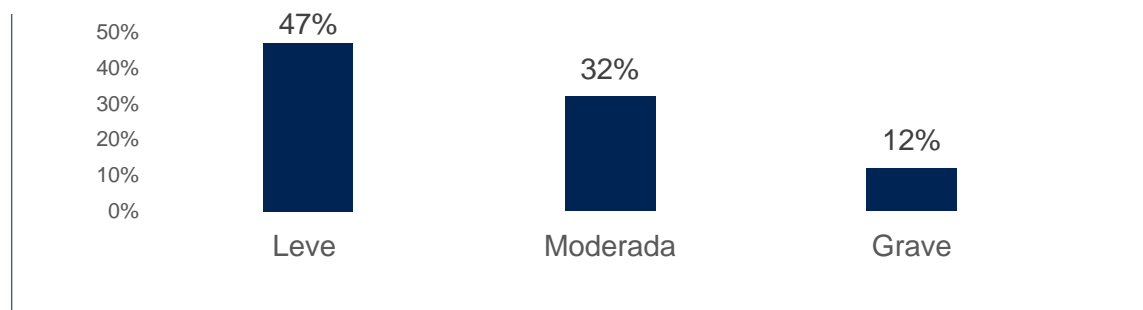
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

HIPOVITAMINOSE (BAIXA VITAMINA)

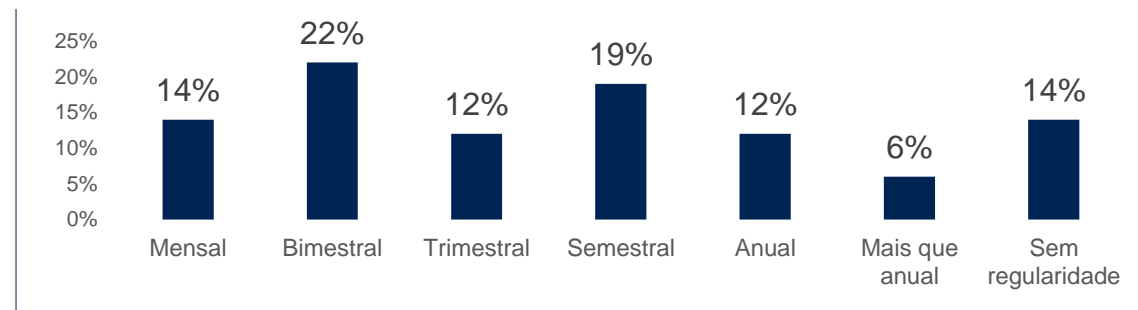
Incidência 7% | NA 063



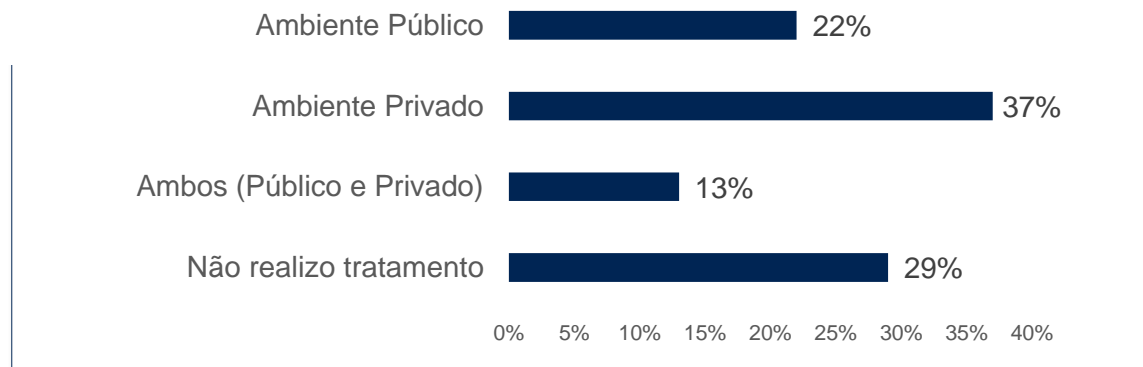
CLASSIFICAÇÃO



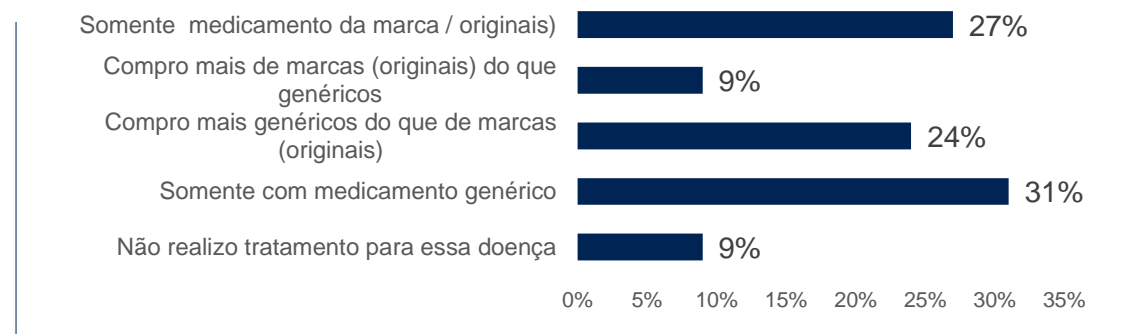
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

DIABETES TIPO 1

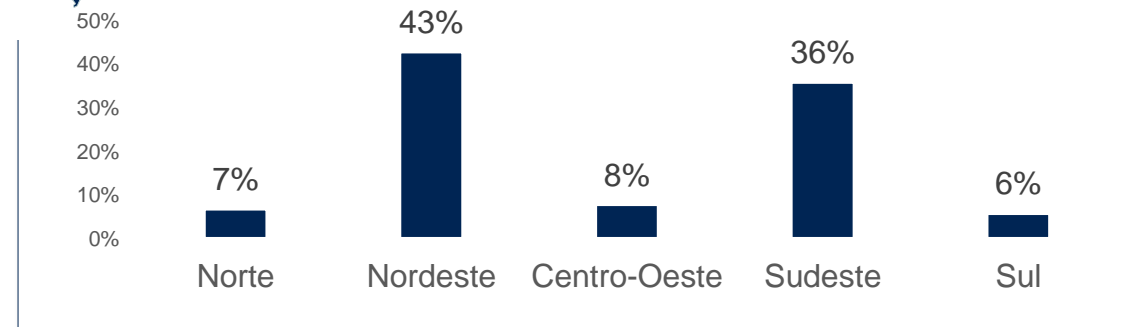
Incidência 7% | NA 061



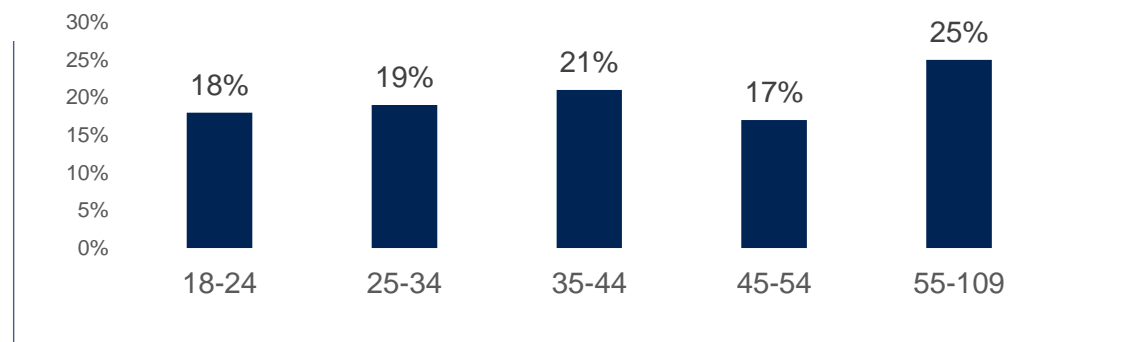
GÊNERO



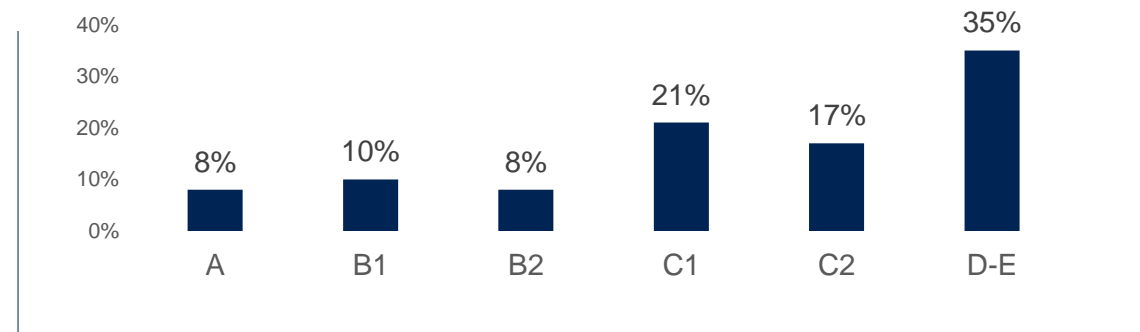
REGIÃO



FAIXA ETÁRIA

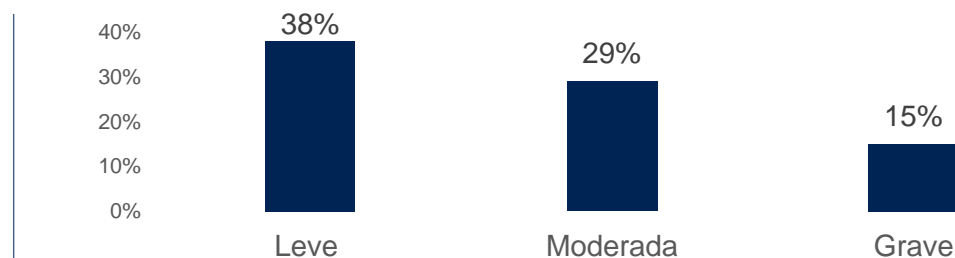


CLASSE SOCIAL

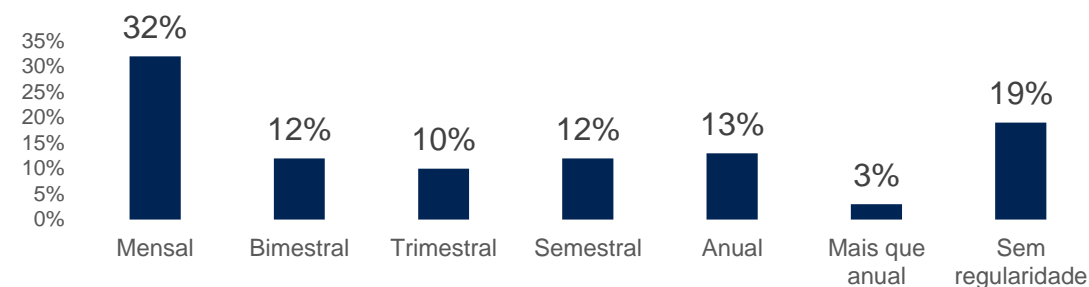




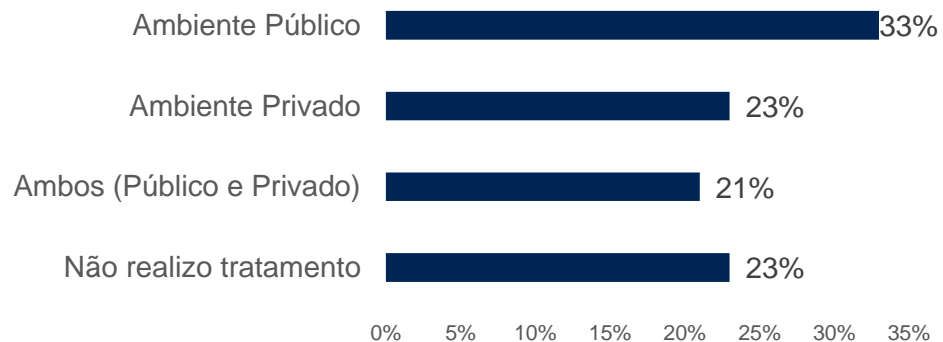
CLASSIFICAÇÃO



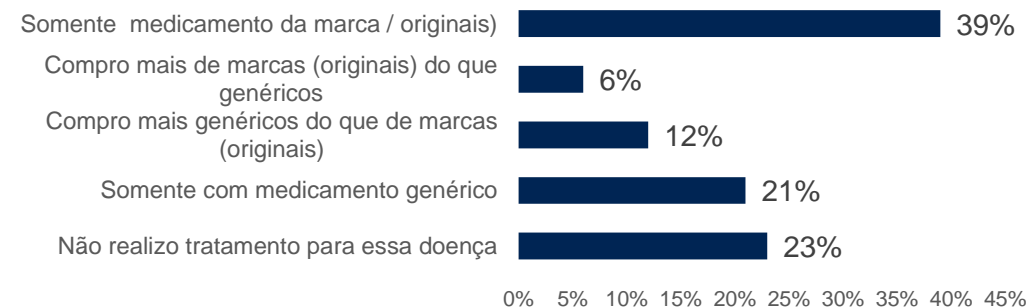
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

INCONTINÊNCIA URINÁRIA

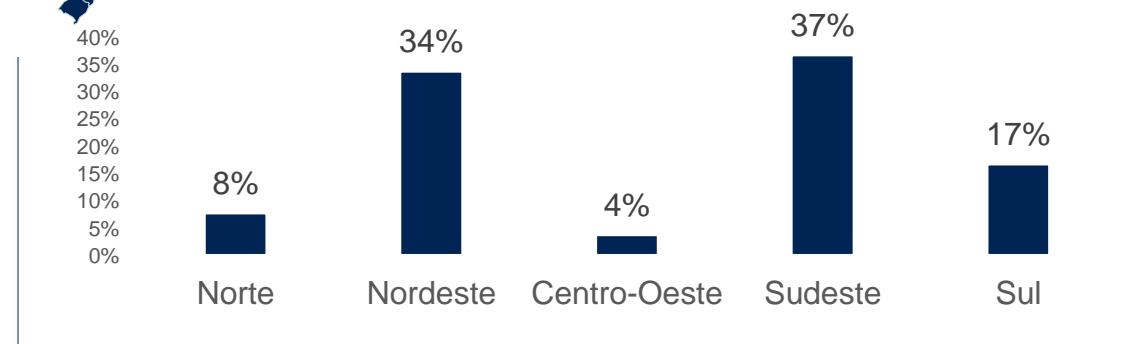
Incidência 7% | NA 060



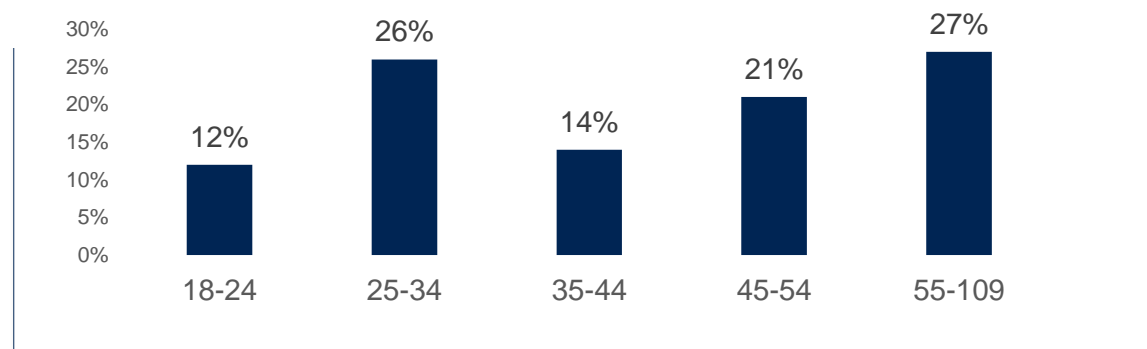
GÊNERO



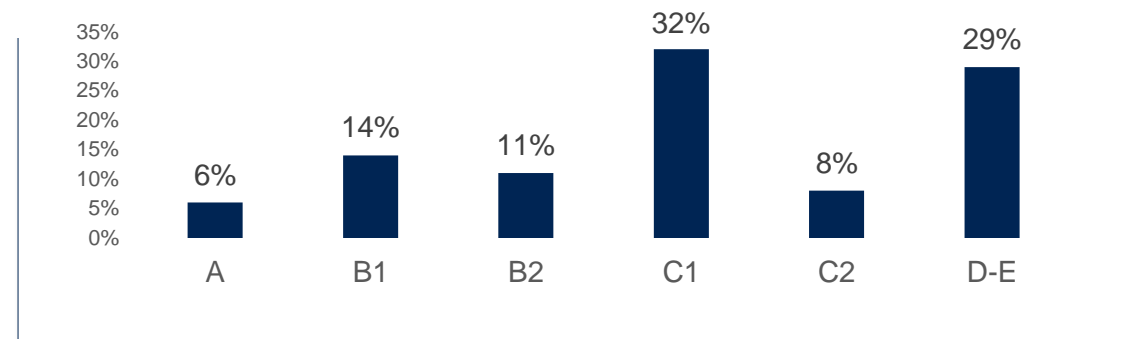
REGIÃO



FAIXA ETÁRIA

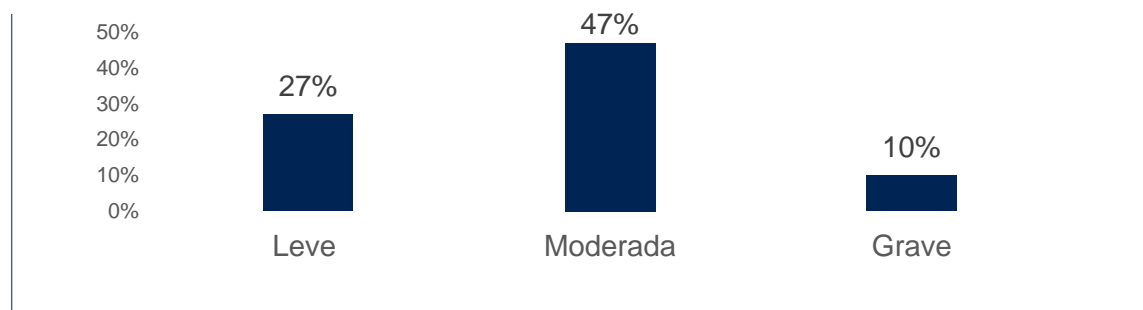


CLASSE SOCIAL

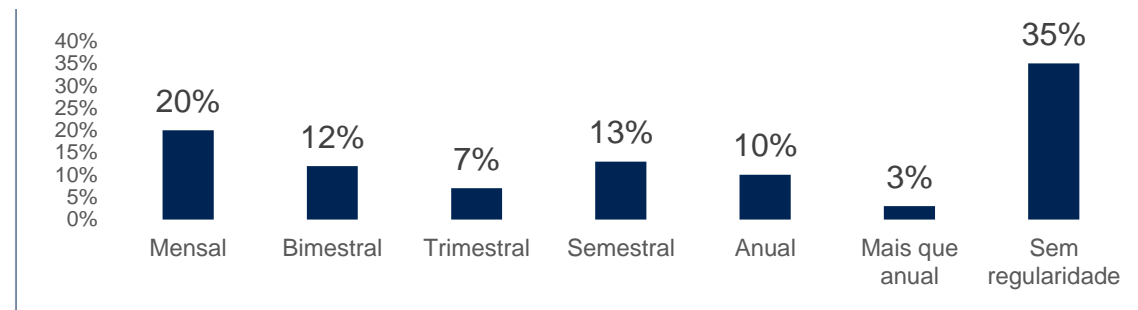




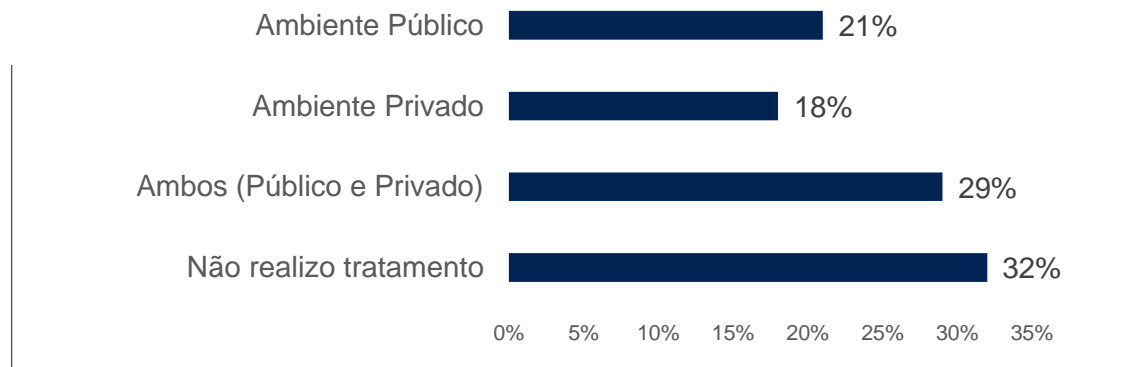
CLASSIFICAÇÃO



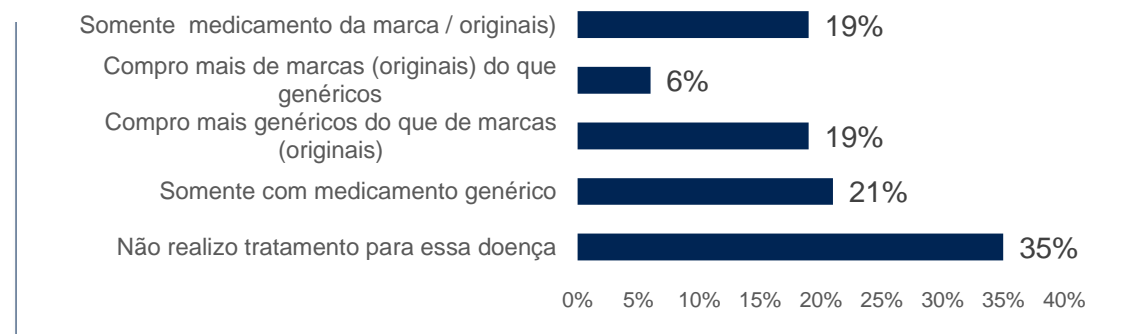
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

ARTRITE REUMATOIDE

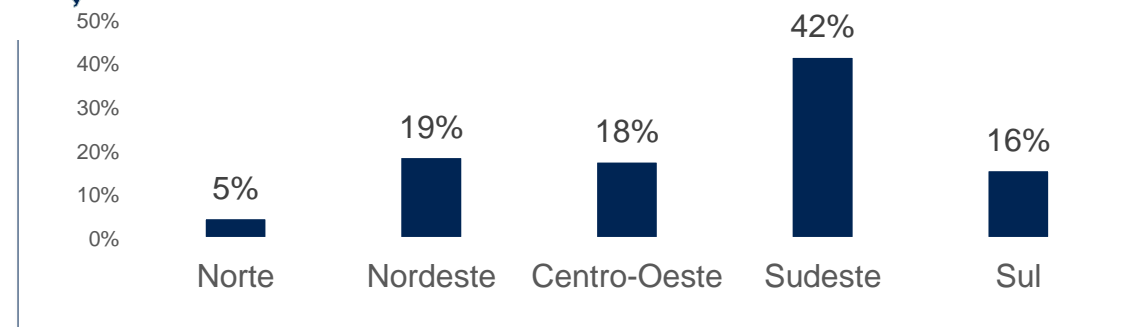
Incidência 7% | NA 059



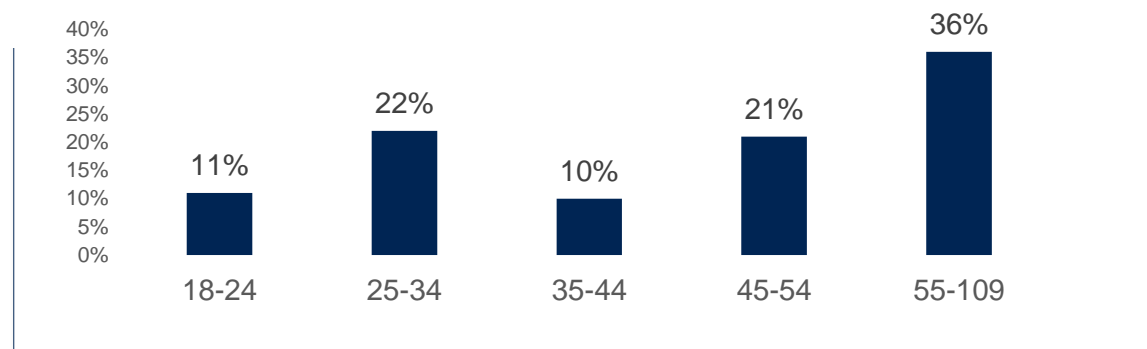
GÊNERO



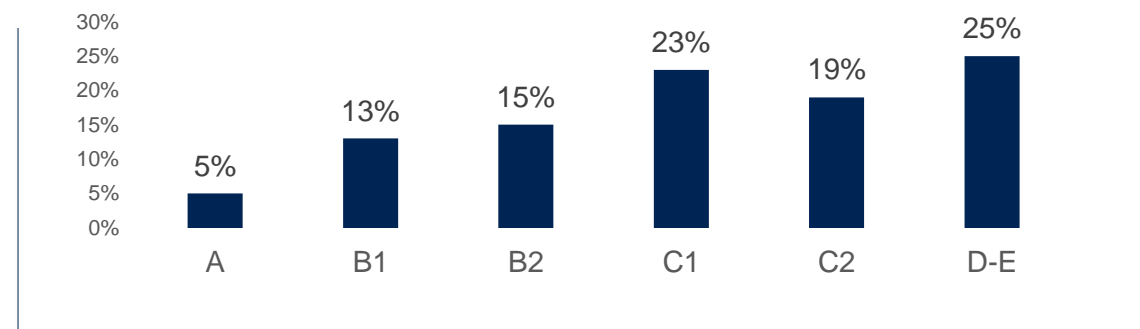
REGIÃO



FAIXA ETÁRIA

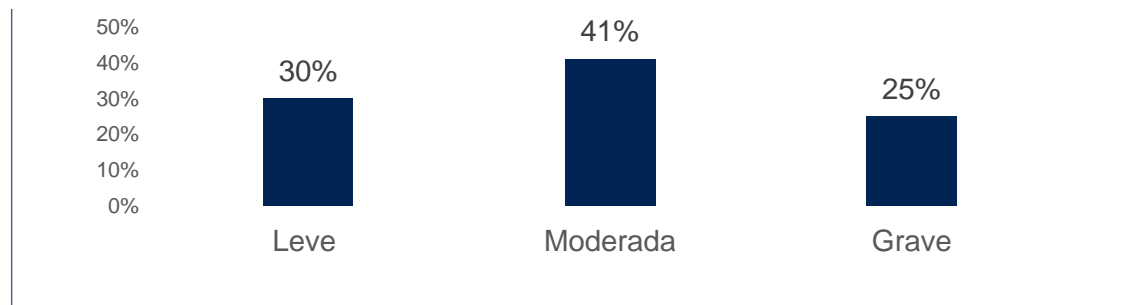


CLASSE SOCIAL

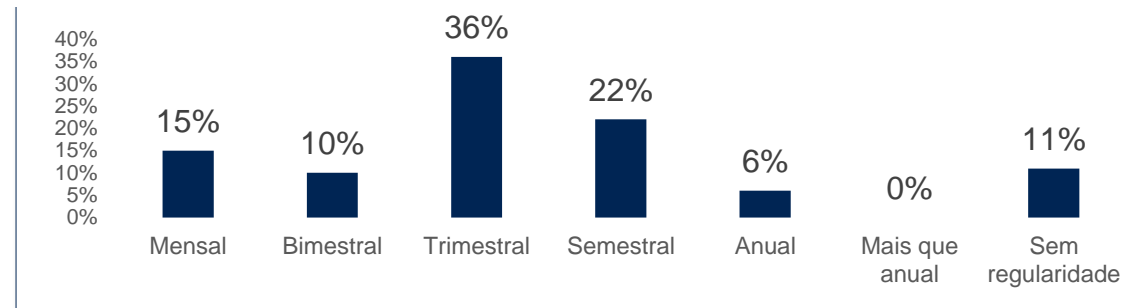




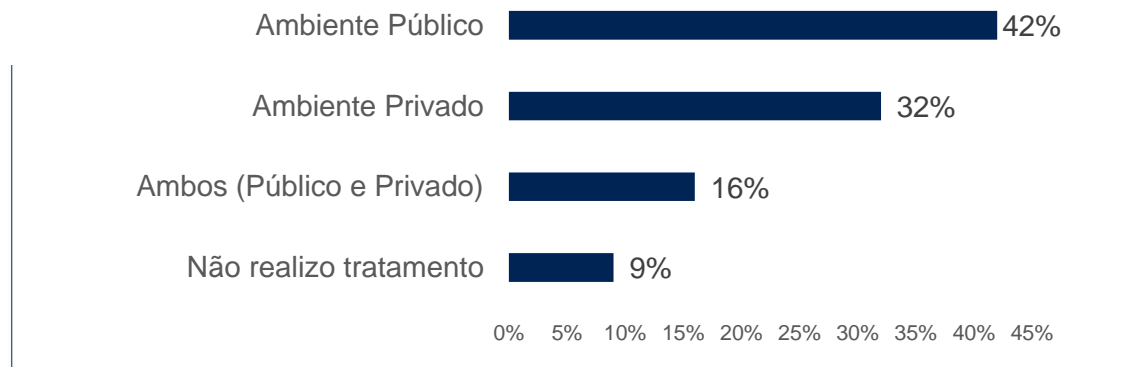
CLASSIFICAÇÃO



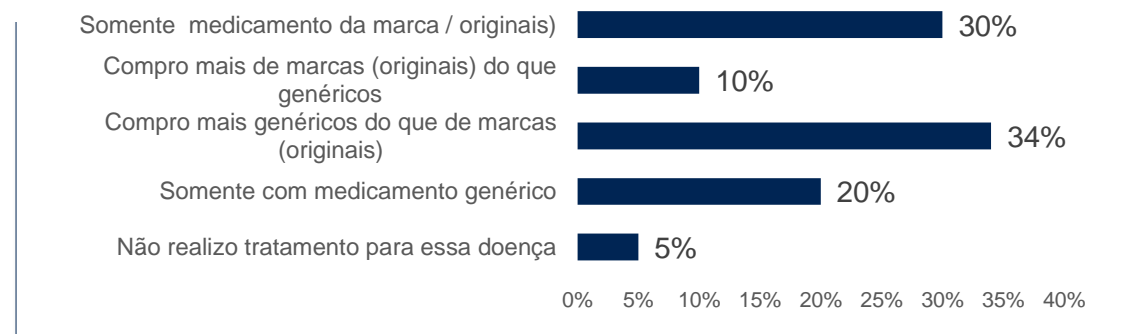
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

HERPES

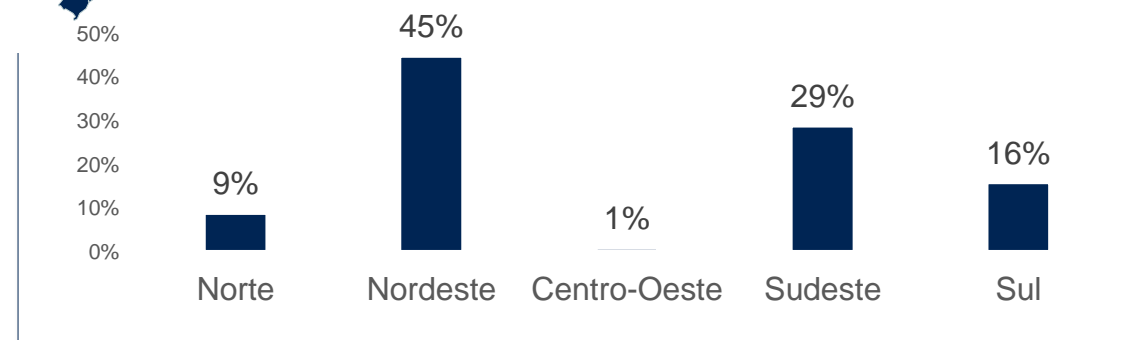
Incidência 7% | NA 058



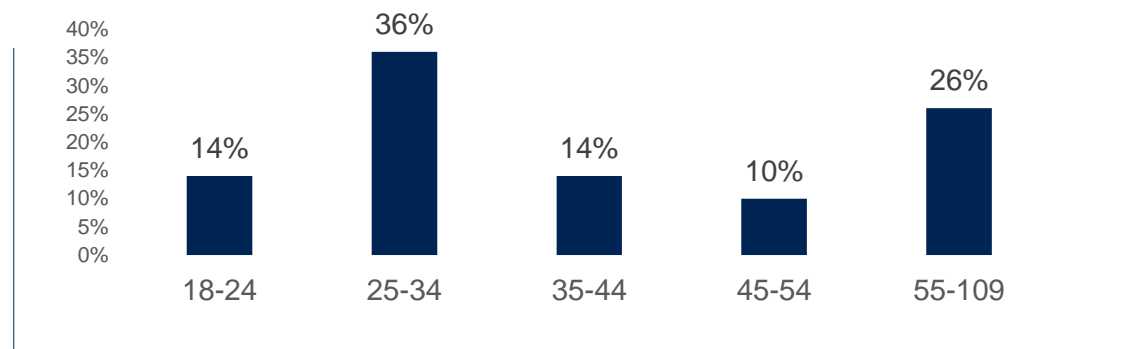
GÊNERO



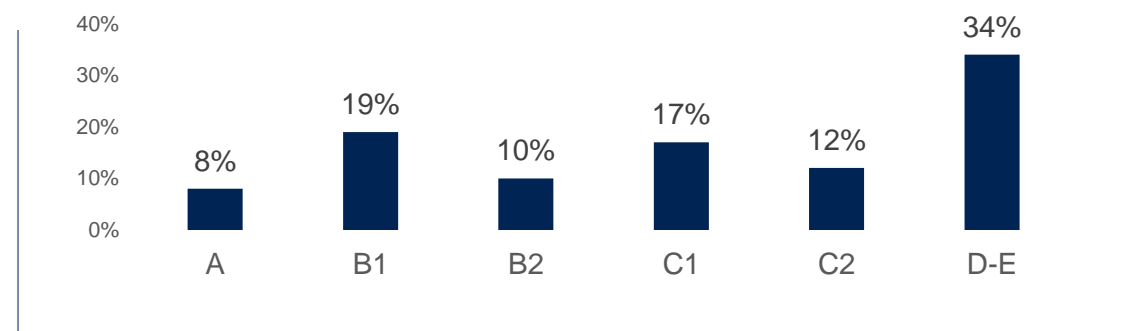
REGIÃO



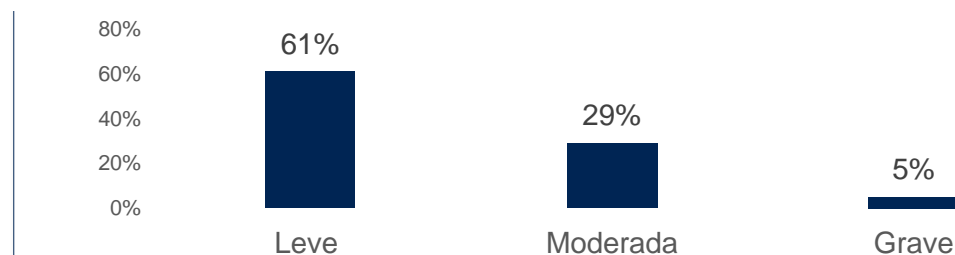
FAIXA ETÁRIA



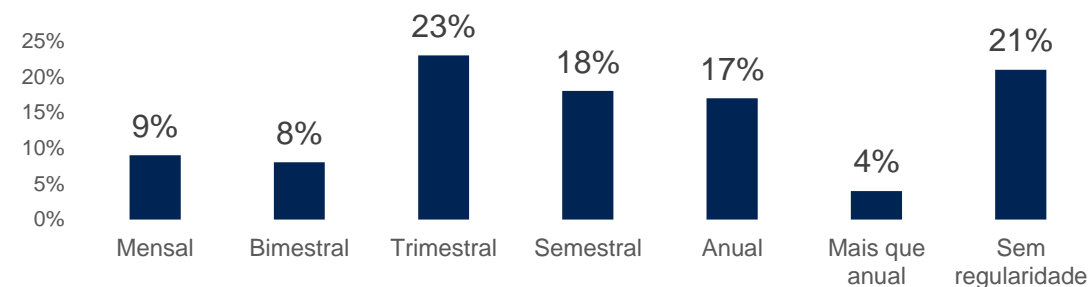
CLASSE SOCIAL



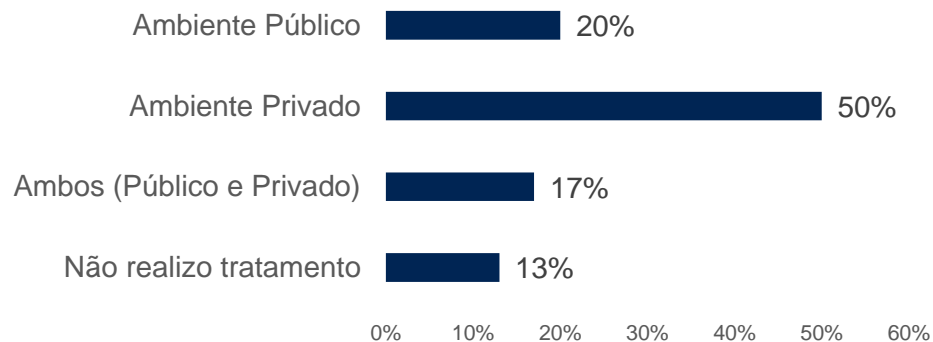
CLASSIFICAÇÃO



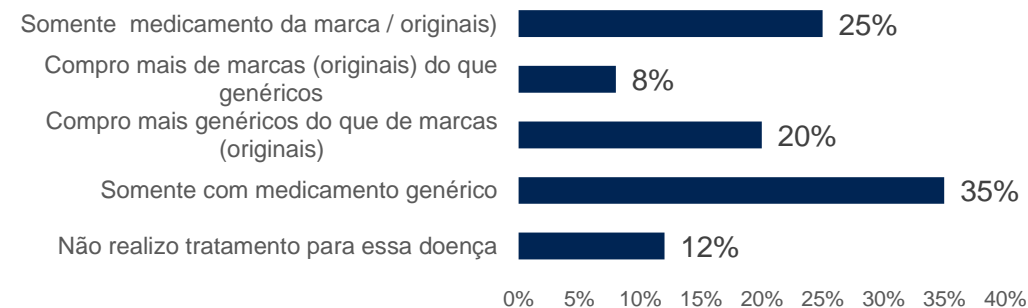
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

SÍNDROME/DOENÇA DO OLHO SECO

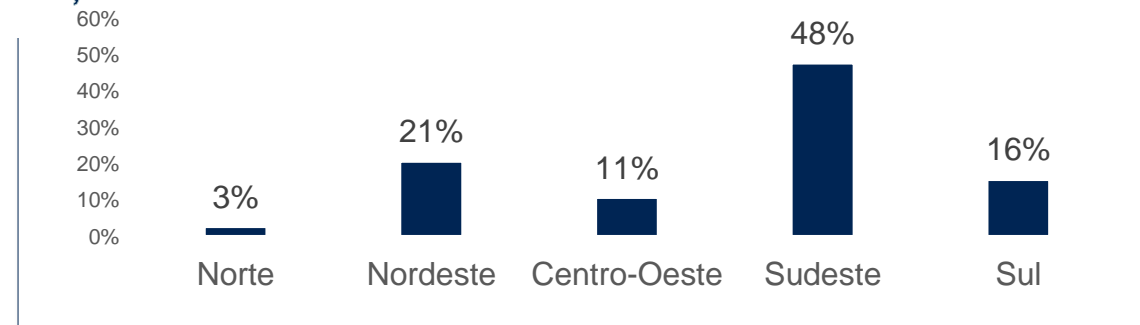
Incidência 6% | NA 048



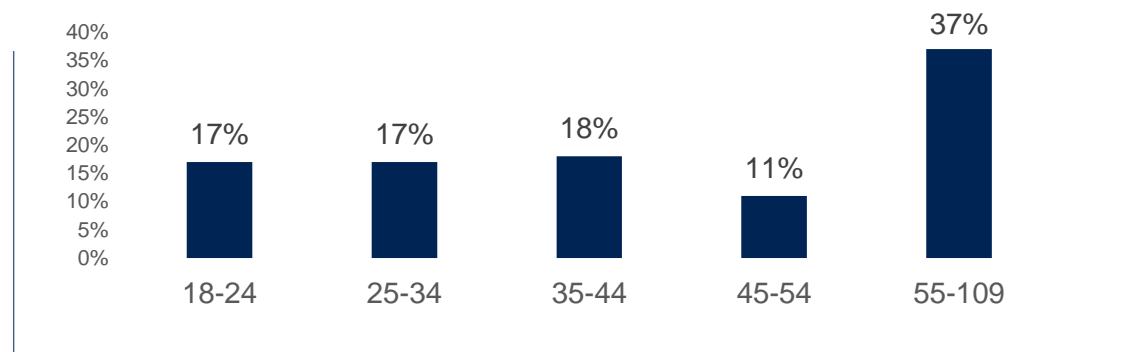
GÊNERO



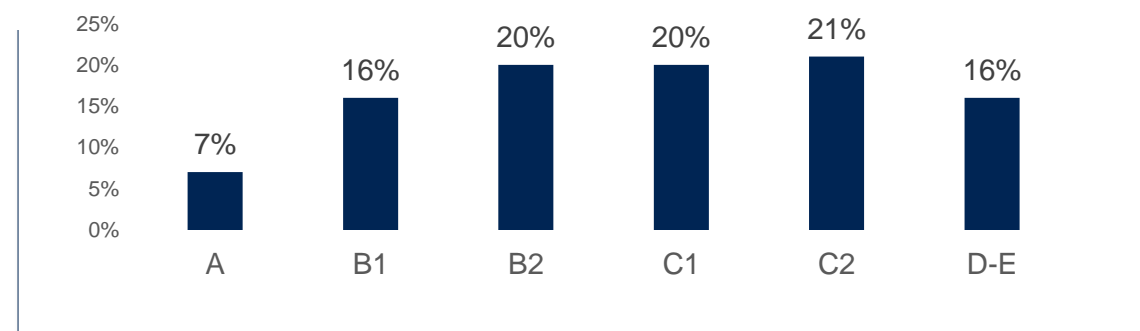
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL



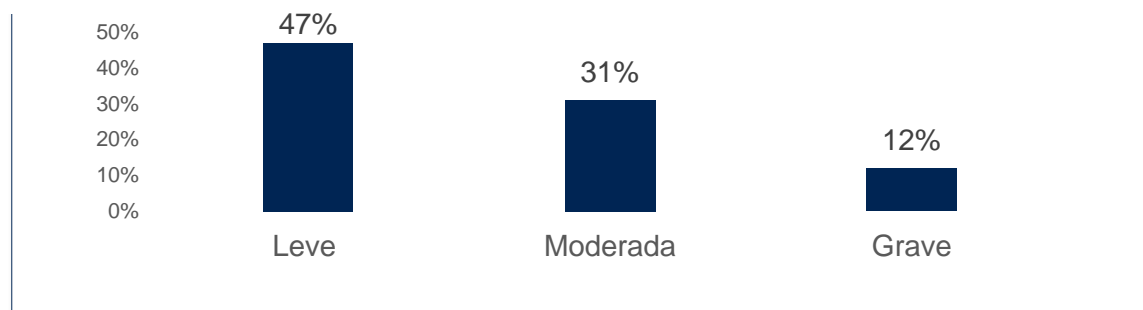
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

SÍNDROME/DOENÇA DO OLHO SECO

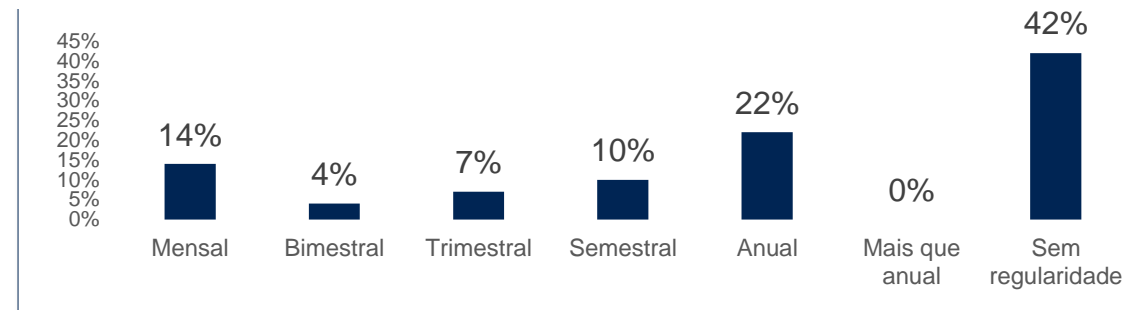
Incidência 6% | NA 048



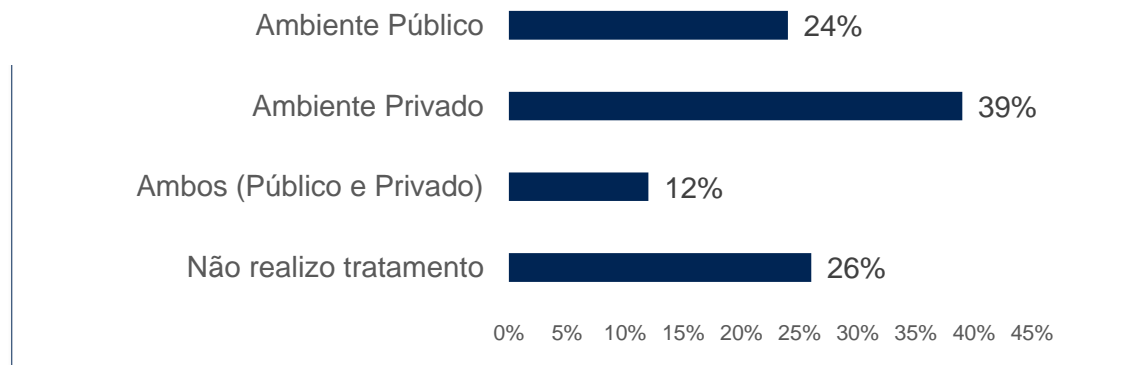
CLASSIFICAÇÃO



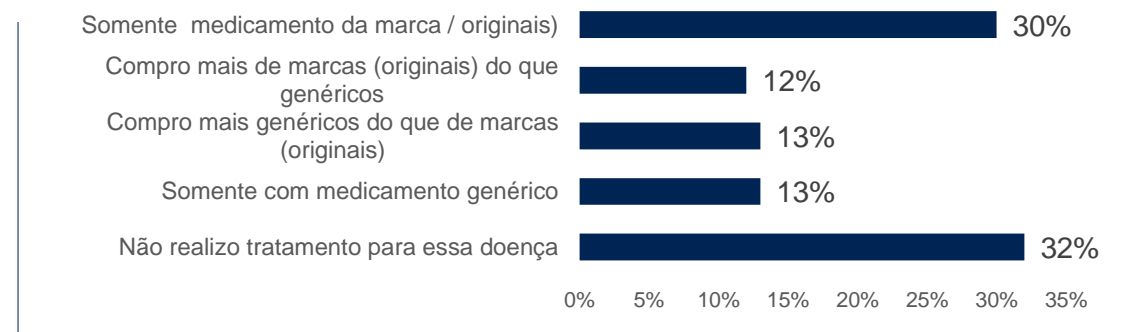
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

PSORÍASE

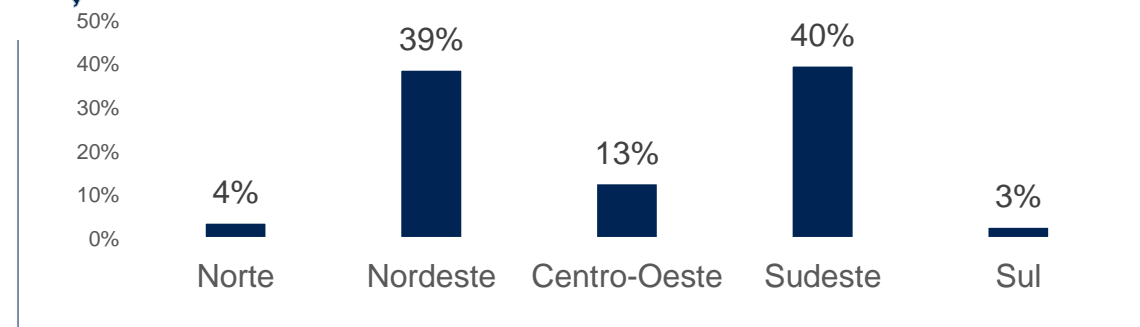
Incidência 5% | NA 045



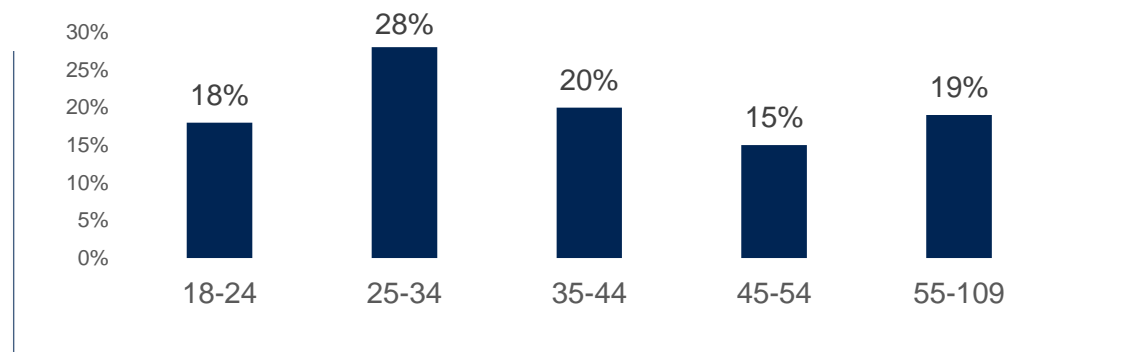
GÊNERO



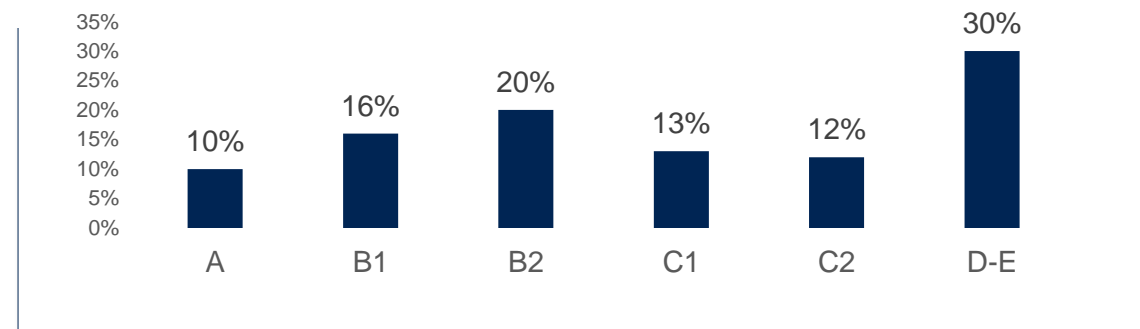
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL



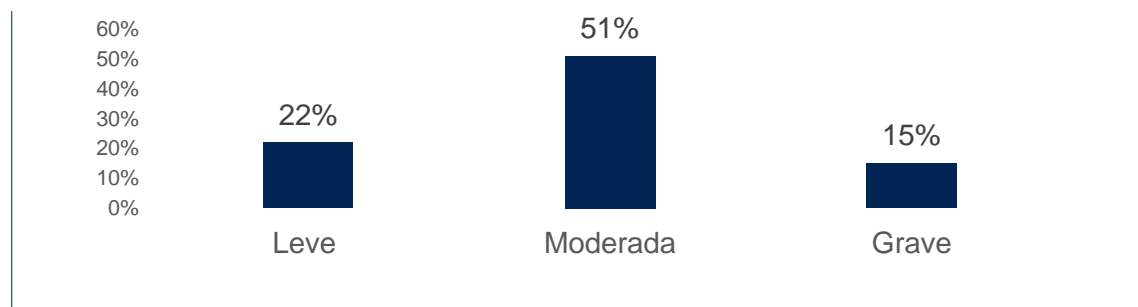
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

PSORÍASE

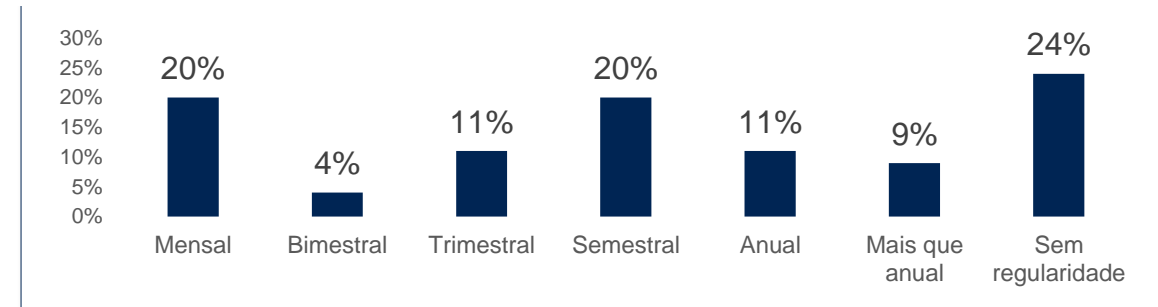
Incidência 5% | NA 045



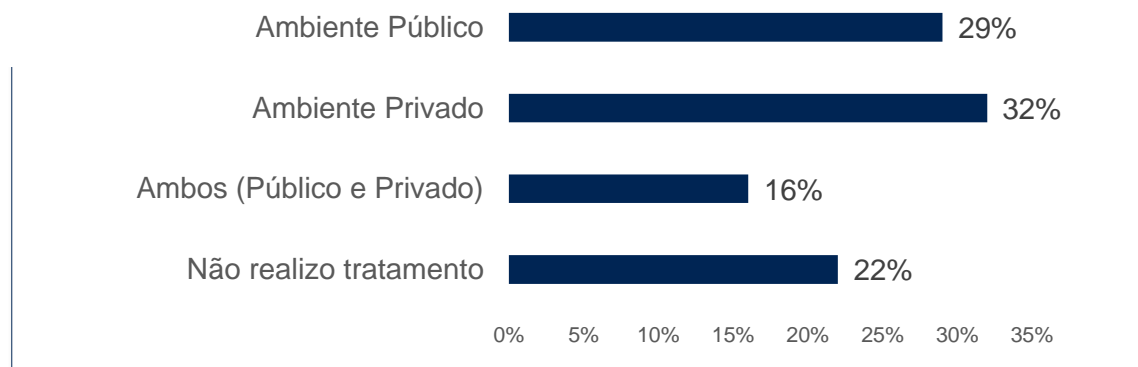
CLASSIFICAÇÃO



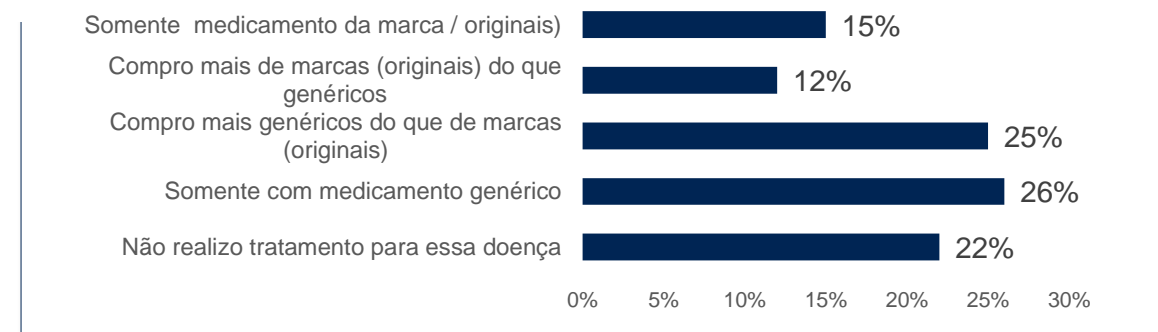
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

Glaucoma

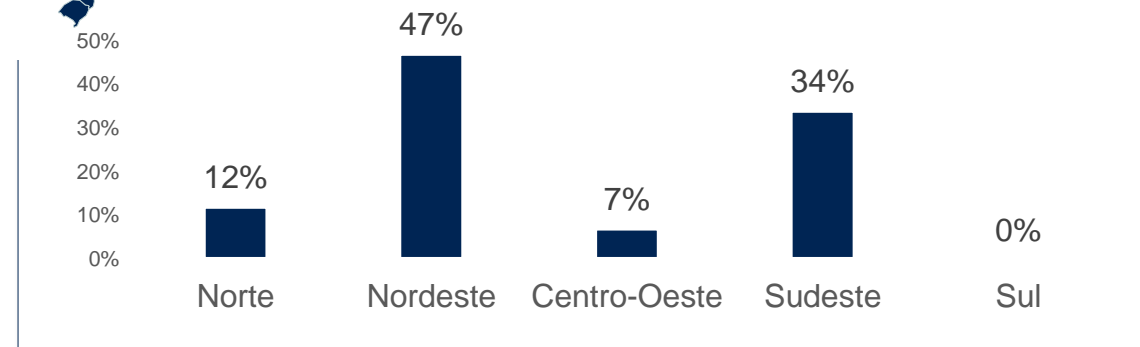
Incidência 4% | NA 036



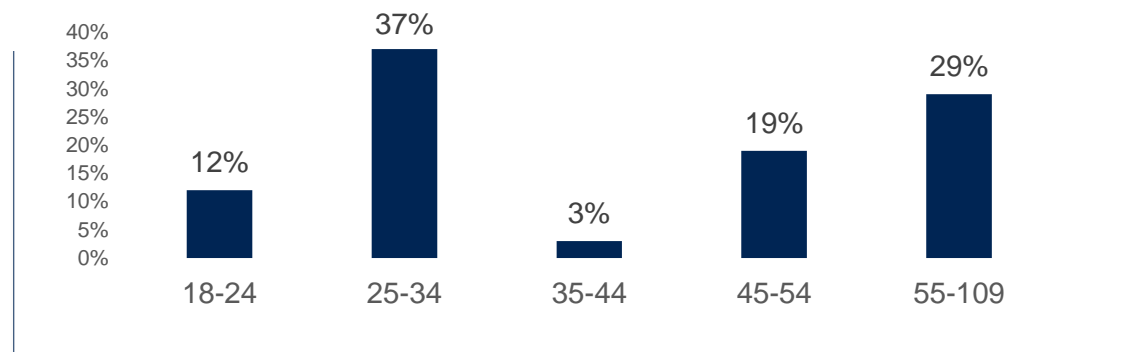
GÊNERO



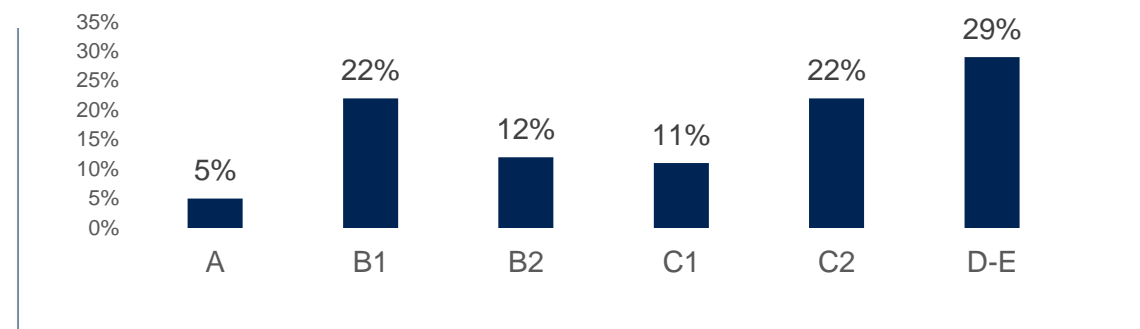
REGIÃO



FAIXA ETÁRIA

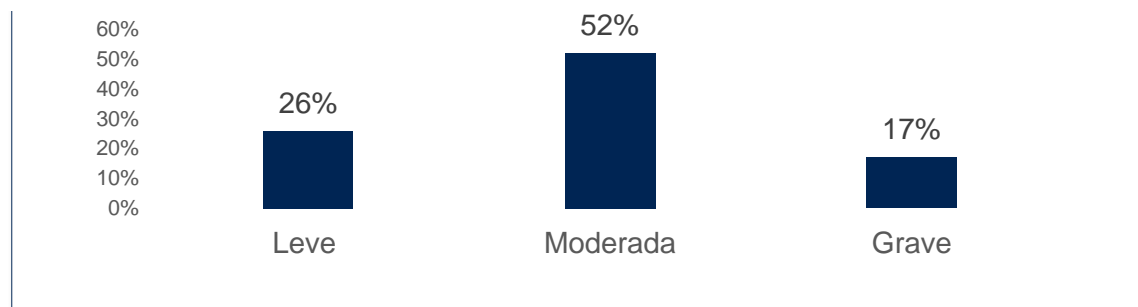


CLASSE SOCIAL

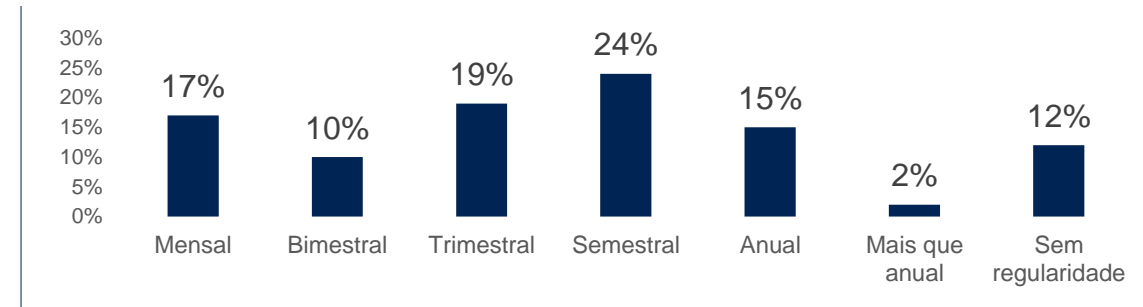




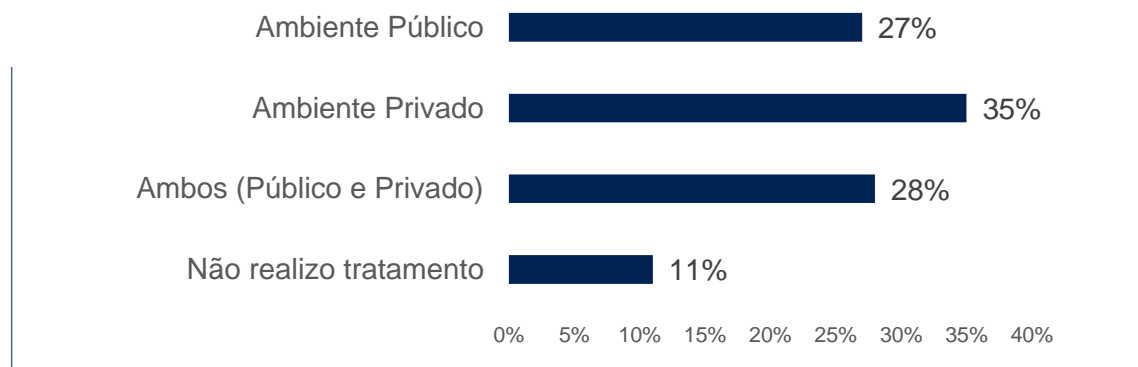
CLASSIFICAÇÃO



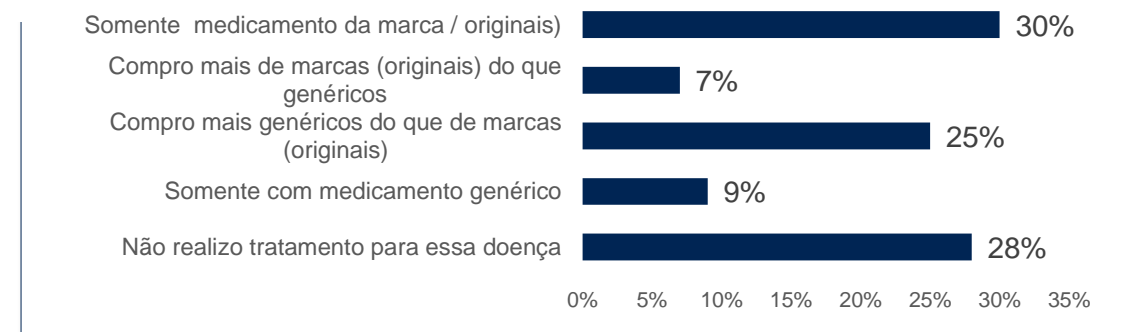
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

BURNOUT

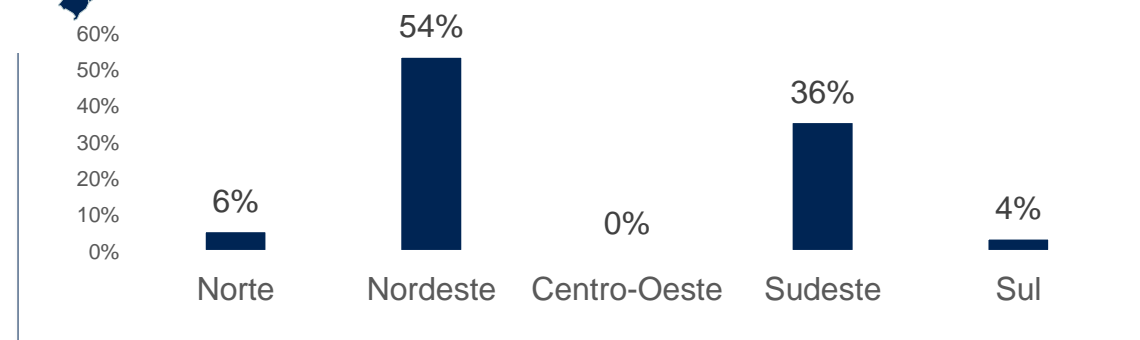
Incidência 4% | NA 034



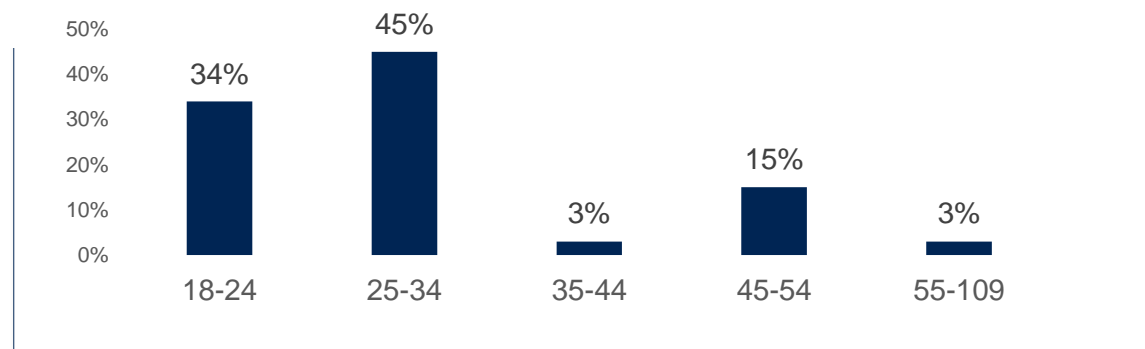
GÊNERO



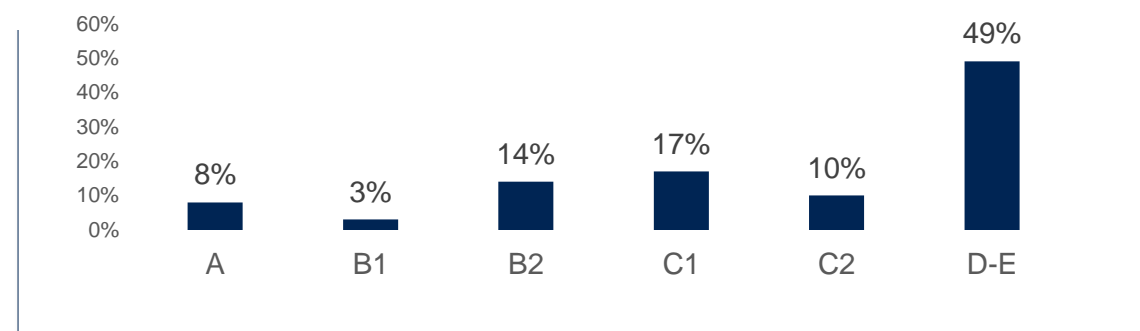
REGIÃO



FAIXA ETÁRIA

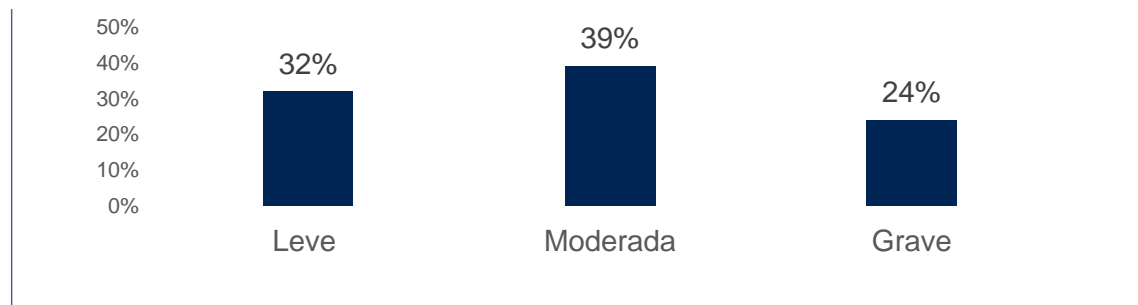


CLASSE SOCIAL

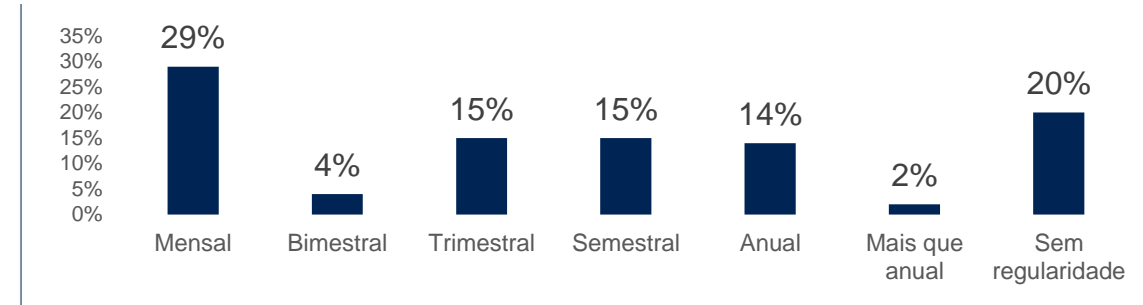




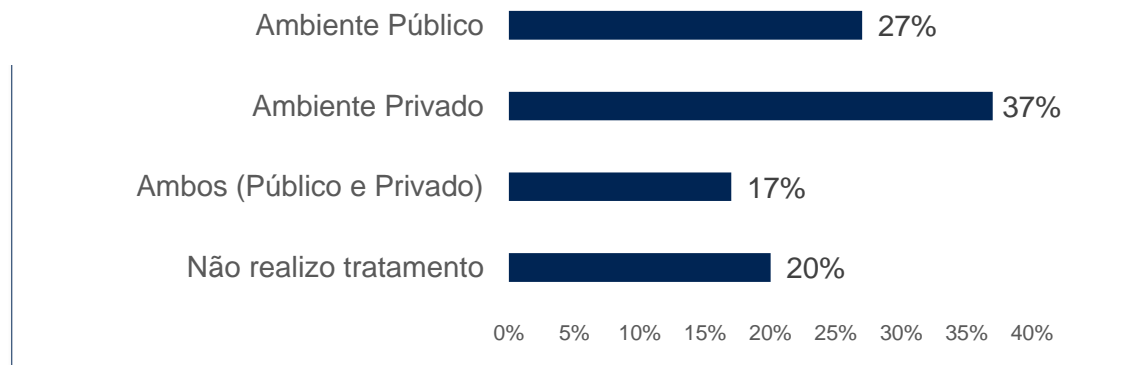
CLASSIFICAÇÃO



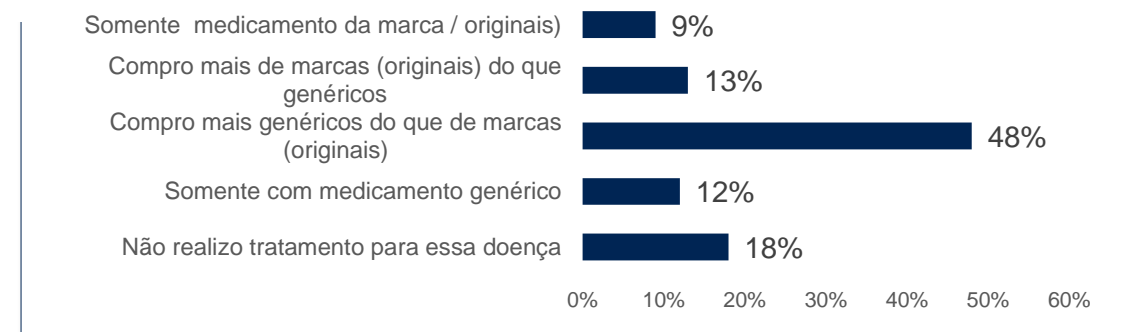
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

INSUFICIÊNCIA CARDÍACA (CORÇÃO FRACO)

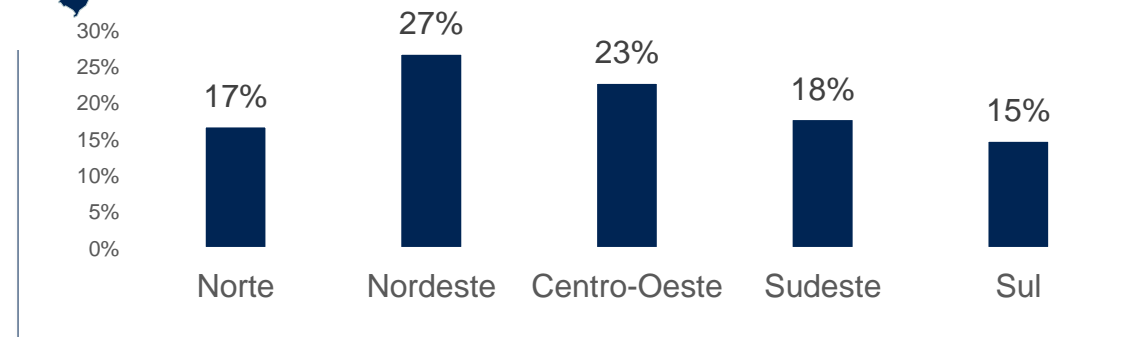
Incidência 4% | NA 032



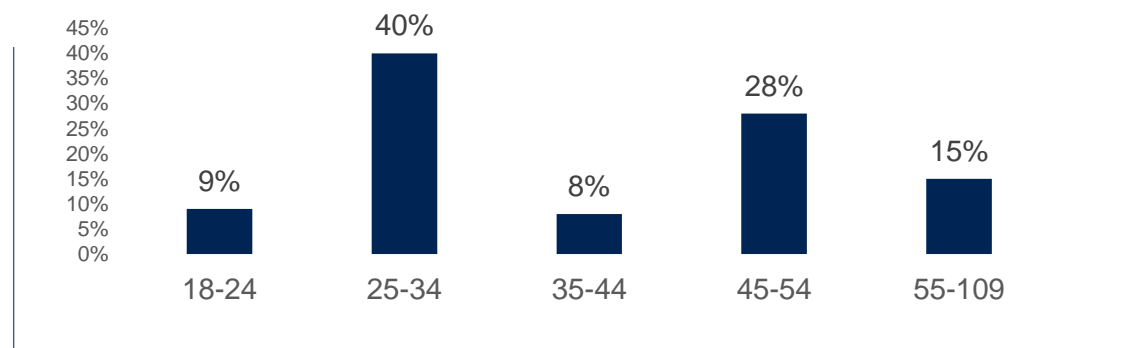
GÊNERO



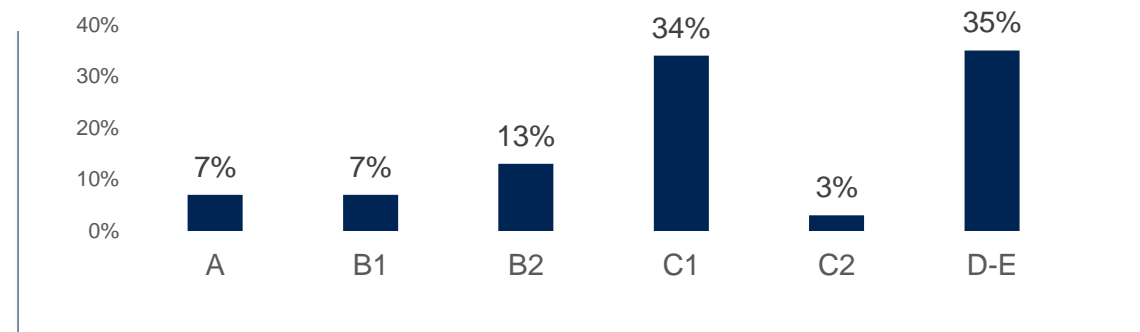
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL



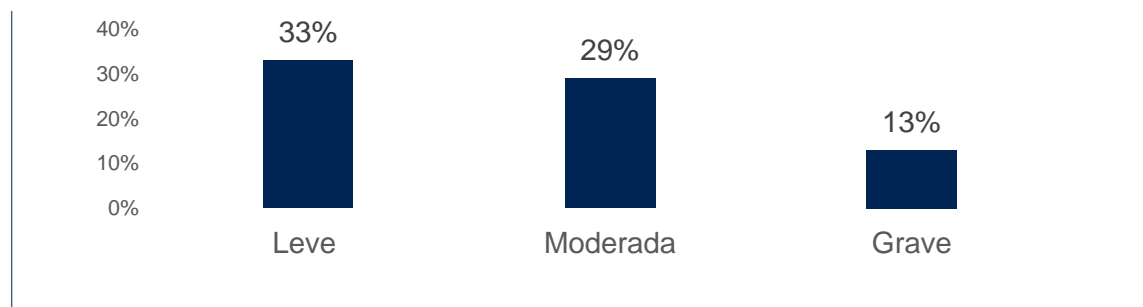
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

INSUFICIÊNCIA CARDÍACA (CORÇÃO FRACO)

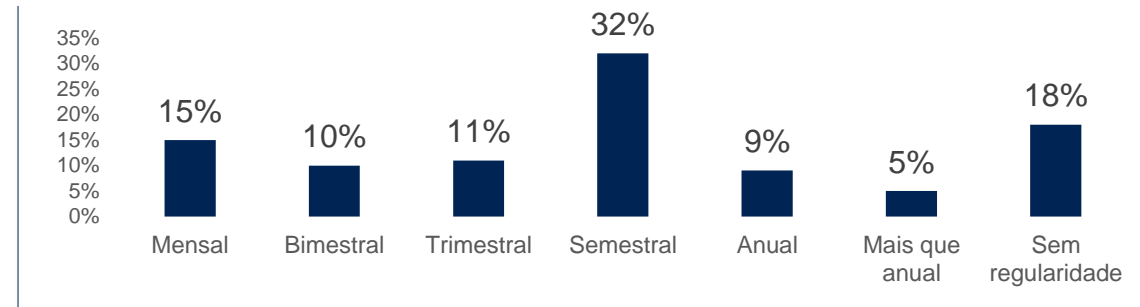
Incidência 4% | NA 032



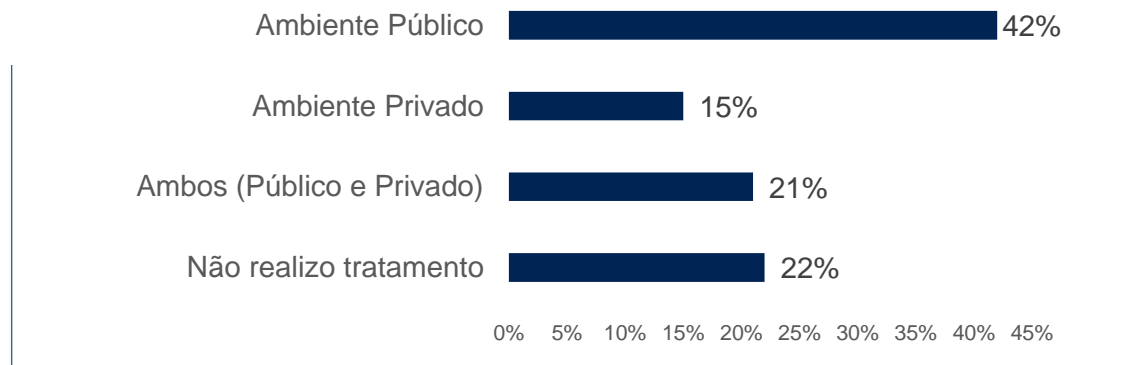
CLASSIFICAÇÃO



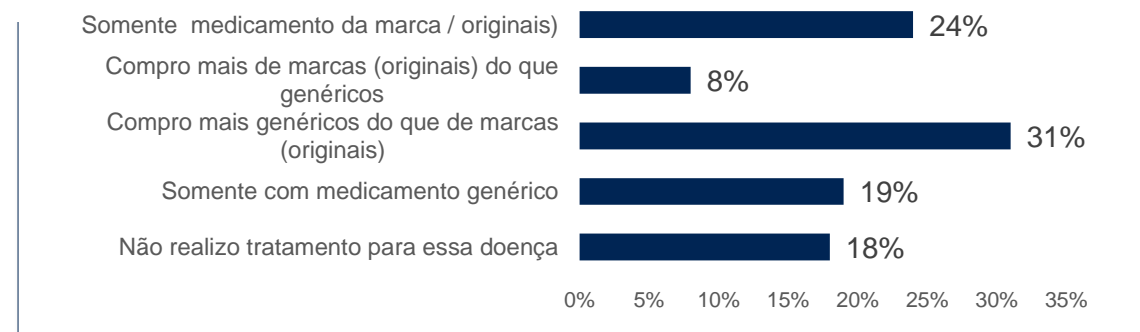
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

BORDERLINE

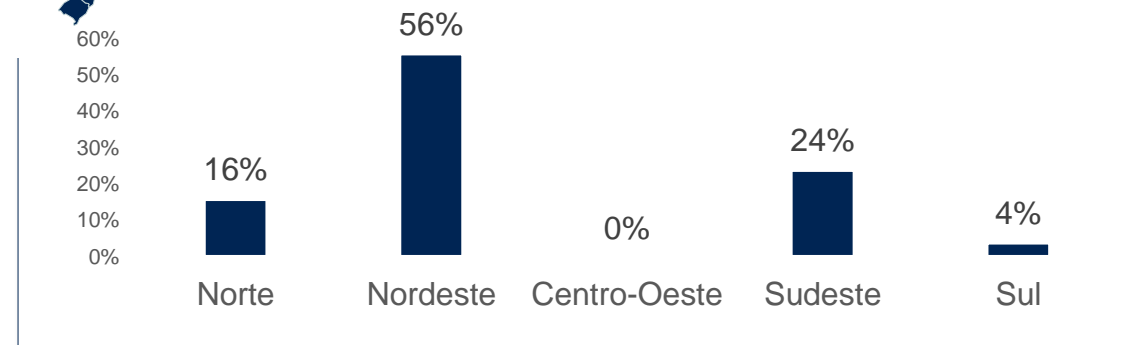
Incidência 4% | NA 031



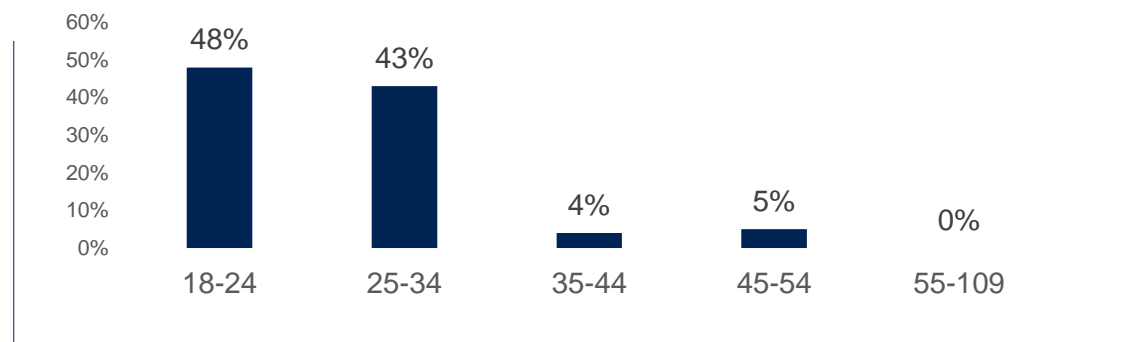
GÊNERO



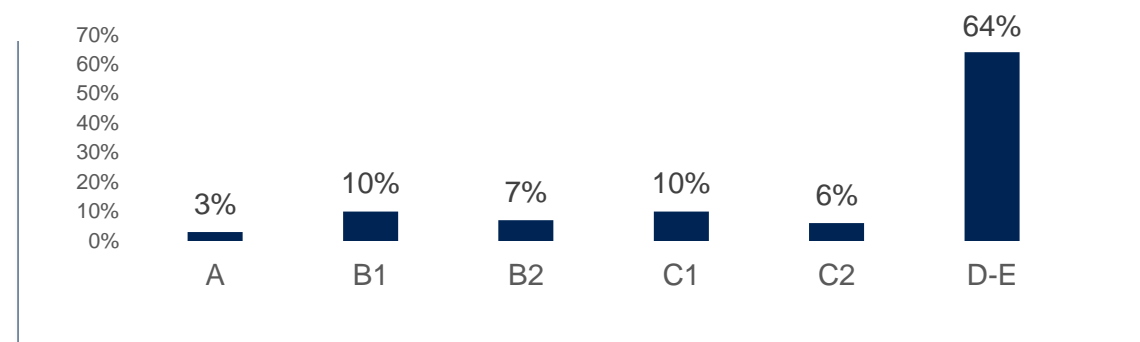
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL



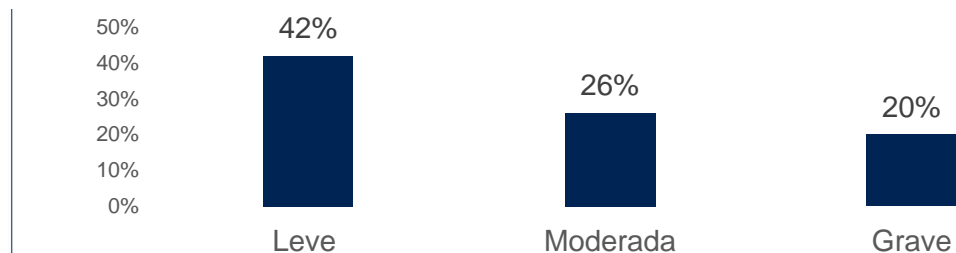
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

BORDERLINE

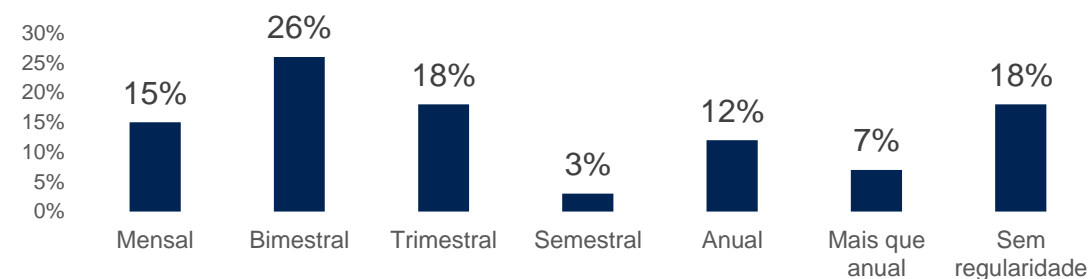
Incidência 4% | NA 031



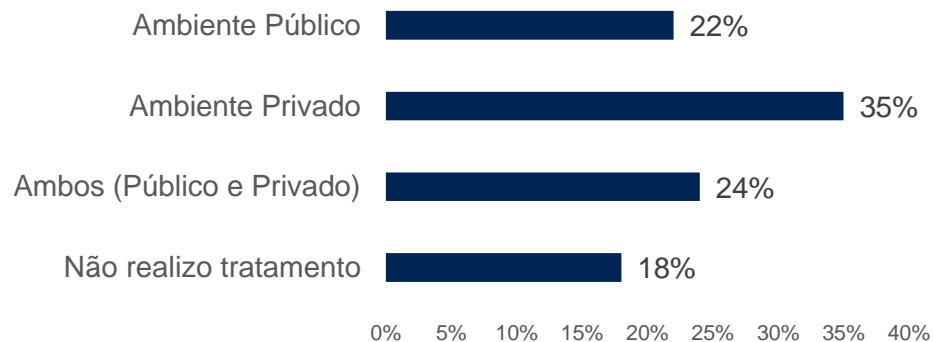
CLASSIFICAÇÃO



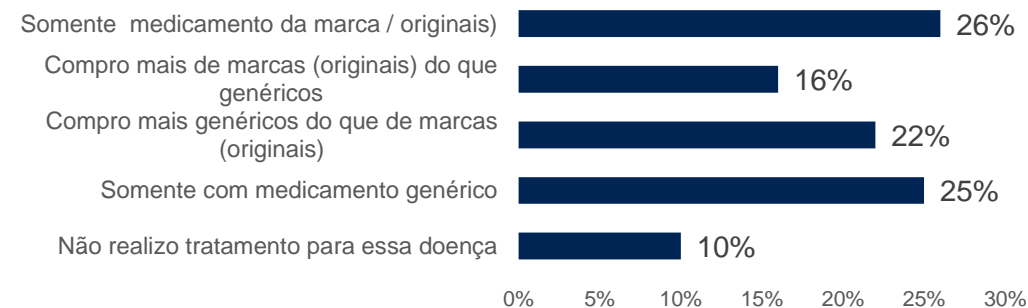
ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO



MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

DOENÇA PULMONAR OBSTRUTIVA CRÔNICA (DPOC)

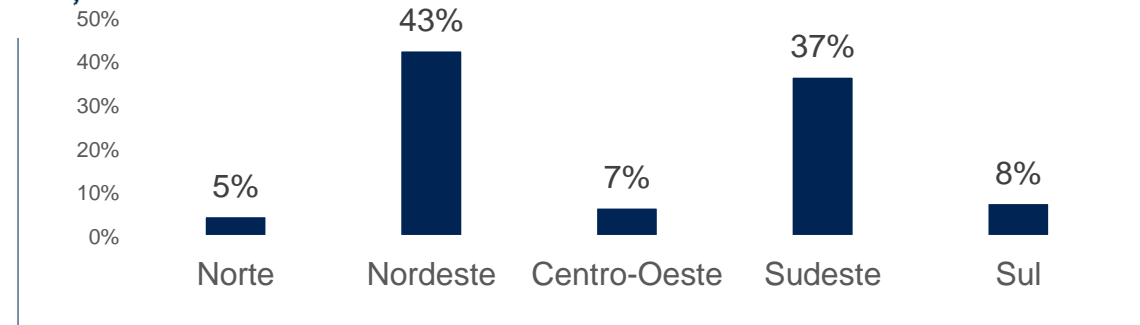
Incidência 4% | NA 031



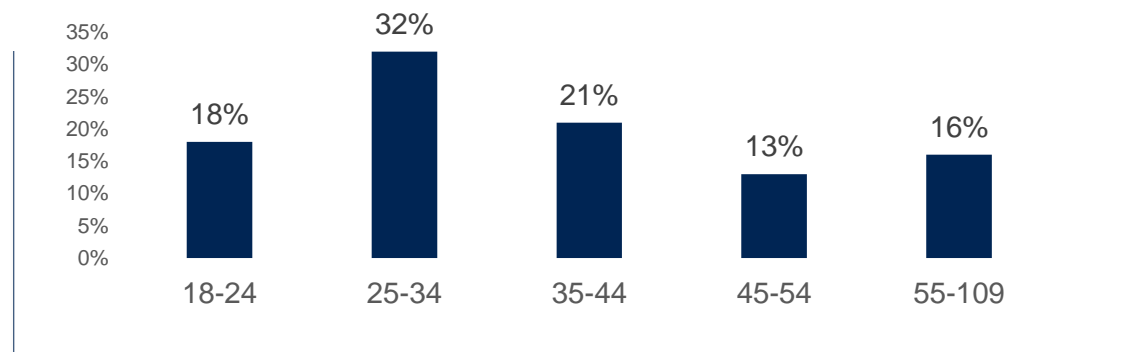
GÊNERO



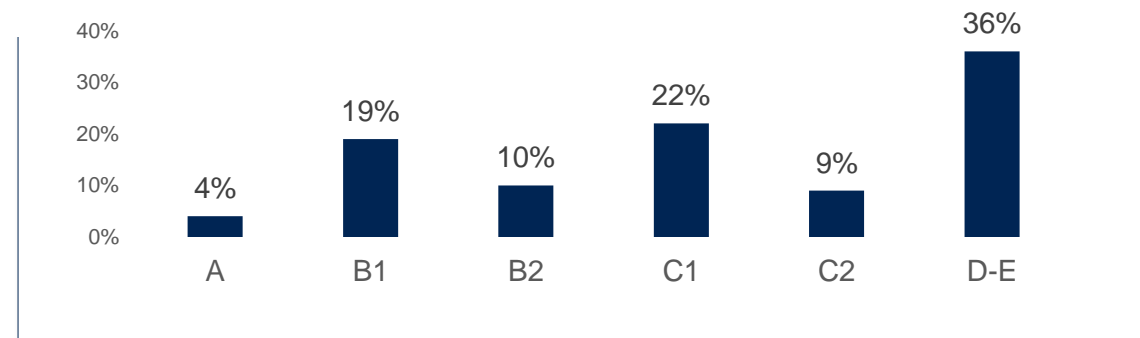
REGIÃO



FAIXA ETÁRIA



CLASSE SOCIAL



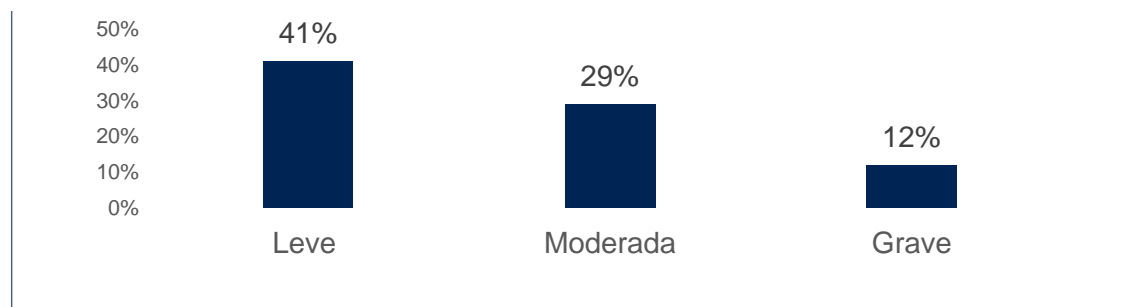
MAPEAMENTO SAÚDE E PREVALÊNCIA 2023

DOENÇA PULMONAR OBSTRUTIVA CRÔNICA (DPOC)

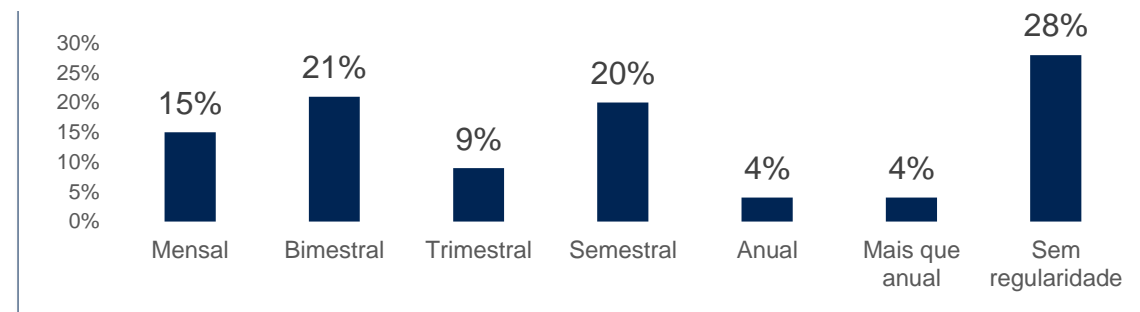
Incidência 4% | NA 031



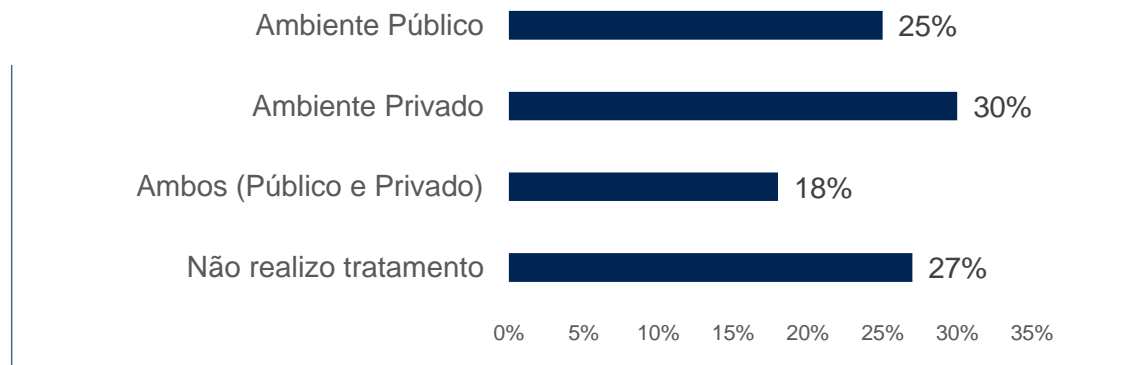
CLASSIFICAÇÃO



ACOMPANHAMENTO



LOCAL DE TRATAMENTO



TIPO DE MEDICAMENTO

