



PUBLIC POLL FINDINGS AND METHODOLOGY

Reuters/Ipsos Poll: Americans support the autoworkers' strike

Topline Findings

These are the results of a Reuters/Ipsos poll conducted between September 19-20, 2023. For this survey, a sample of 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The poll has a credibility interval of plus or minus 3.8 percentage points for all respondents.

For complete results, please refer to the following annotated questionnaire:

Full Annotated Questionnaire

Q1. What percentage of Americans who work for private businesses (i.e. not government jobs) do you think are represented by a labor union? Your best guess is fine.

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
0-25%	37%	28%	44%	39%
26%-50%	39%	41%	39%	40%
51%-75%	20%	22%	14%	21%
76%-100%	4%	9%	3%	1%

Q2. In the labor disputes of the last two or three years, have your sympathies in general been on the side [RANDOMLY ROTATE ORDER 'of unions or on the side of the companies?' AND 'of companies or on the side of unions?]

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Unions	32%	53%	18%	29%
Companies	14%	4%	25%	8%
Neither	20%	12%	23%	26%
Both	17%	20%	19%	12%
No opinion	17%	11%	15%	25%

Q3. Do you support or oppose workers striking to seek a higher share of the profits their companies earn?

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Strongly support	28%	43%	15%	29%
Somewhat support	41%	42%	43%	37%
Somewhat oppose	15%	7%	23%	17%
Strongly oppose	5%	5%	9%	*
Don't know	11%	4%	10%	17%



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Q4_1. Please indicate how much you agree or disagree with the following statements. - Wall Street did not build the United States, the middle class and unions built the United States

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Strongly agree	34%	39%	26%	34%
Somewhat agree	36%	37%	43%	30%
Somewhat disagree	12%	11%	15%	10%
Strongly disagree	3%	2%	5%	4%
Not sure	15%	11%	10%	22%

Q4_2. Please indicate how much you agree or disagree with the following statements. - Trickle-down economics have never worked in America

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Strongly agree	20%	32%	12%	18%
Somewhat agree	28%	33%	21%	38%
Somewhat disagree	17%	14%	27%	11%
Strongly disagree	8%	1%	19%	4%
Not sure	26%	20%	21%	30%

Q4_3. Please indicate how much you agree or disagree with the following statements. - Labor unions have improved the quality of life for all working Americans

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Strongly agree	20%	27%	13%	17%
Somewhat agree	41%	39%	43%	46%
Somewhat disagree	16%	15%	20%	14%
Strongly disagree	8%	6%	12%	2%
Not sure	15%	12%	12%	22%

Q4_4. Please indicate how much you agree or disagree with the following statements. - Labor unions have improved the quality of your life

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Strongly agree	17%	30%	8%	13%
Somewhat agree	29%	33%	26%	26%
Somewhat disagree	17%	13%	23%	14%
Strongly disagree	17%	7%	31%	10%
Not sure	21%	17%	12%	36%





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Q4_5. Please indicate how much you agree or disagree with the following statements. - Organized labor still has a place in the American economy

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Strongly agree	32%	47%	22%	27%
Somewhat agree	38%	29%	45%	40%
Somewhat disagree	11%	7%	16%	12%
Strongly disagree	8%	7%	10%	5%
Not sure	12%	10%	7%	16%

Q4_6. Please indicate how much you agree or disagree with the following statements. - Organized labor was useful in the past but is no longer necessary

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Strongly agree	10%	6%	17%	7%
Somewhat agree	25%	23%	26%	23%
Somewhat disagree	26%	27%	29%	22%
Strongly disagree	22%	35%	13%	18%
Not sure	17%	10%	15%	30%

Q4_7. Please indicate how much you agree or disagree with the following statements. - My personal economic situation would be improved if I were represented by a labor union

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Strongly agree	15%	22%	10%	13%
Somewhat agree	23%	30%	15%	19%
Somewhat disagree	18%	12%	22%	24%
Strongly disagree	23%	17%	38%	13%
Not sure	21%	19%	15%	30%

Q4_8. Please indicate how much you agree or disagree with the following statements. - I would be willing to go on strike to improve compensation and working conditions even if it meant lost wages to me personally

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Strongly agree	16%	25%	10%	15%
Somewhat agree	30%	39%	26%	25%
Somewhat disagree	20%	17%	20%	21%
Strongly disagree	15%	6%	27%	11%
Not sure	19%	14%	16%	28%





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Q4_9. Please indicate how much you agree or disagree with the following statements. - Pay raise percentages and bonuses for the average worker and executive should be aligned so that if a CEO receives a 25% raise, the average worker would also see a 25% raise

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Strongly agree	33%	38%	30%	31%
Somewhat agree	33%	38%	32%	31%
Somewhat disagree	14%	13%	18%	15%
Strongly disagree	7%	2%	14%	4%
Not sure	12%	9%	6%	19%

Q5. Do you support or oppose the autoworkers striking... – Total Support Summary

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
In general?	58%	72%	48%	63%
To return to a defined-benefit pension retirement plan rather than 401(k) plans funded by their own contributions?	57%	70%	48%	59%
To demand a higher share of company profits, including a 40% pay raise over four years?	55%	71%	43%	56%
To have a 32-hour workweek with 40 hours of pay (sometimes called a 4-day work week, with no change in compensation)?	45%	57%	32%	42%

Q5_1. Do you support or oppose the autoworkers striking... - In general?

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Strongly support	25%	37%	13%	30%
Somewhat support	33%	34%	35%	33%
Somewhat oppose	22%	19%	27%	20%
Strongly oppose	9%	3%	20%	2%
Don't know	10%	7%	6%	15%





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Q5_2. Do you support or oppose the autoworkers striking... - To demand a higher share of company profits, including a 40% pay raise over four years?

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Strongly support	25%	39%	16%	18%
Somewhat support	30%	31%	27%	38%
Somewhat oppose	19%	16%	24%	18%
Strongly oppose	15%	5%	27%	13%
Don't know	11%	8%	6%	13%

Q5_3. Do you support or oppose the autoworkers striking... - To have a 32-hour workweek with 40 hours of pay (sometimes called a 4-day work week, with no change in compensation)?

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Strongly support	20%	27%	10%	21%
Somewhat support	25%	30%	22%	22%
Somewhat oppose	23%	22%	28%	20%
Strongly oppose	21%	12%	37%	13%
Don't know	11%	9%	4%	24%

Q5_4. Do you support or oppose the autoworkers striking... - To return to a defined-benefit pension retirement plan rather than 401(k) plans funded by their own contributions?

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Strongly support	24%	37%	14%	23%
Somewhat support	33%	33%	34%	37%
Somewhat oppose	15%	11%	22%	14%
Strongly oppose	9%	5%	17%	3%
Don't know	19%	14%	13%	23%

Q6. As you may know, Hollywood writers and actors went on strike in May and July respectively, demanding a higher compensation and limits on the use of artificial intelligence (AI) in creating TV shows and movies. Do you support Hollywood writers and actors striking... – Total Support Summary

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
In general?	60%	79%	46%	61%
To demand higher compensation?	60%	78%	47%	64%
To demand limits on the use of artificial intelligence in creating TV shows and movies?	67%	80%	63%	60%



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Q6_1. As you may know, Hollywood writers and actors went on strike in May and July respectively, demanding a higher compensation and limits on the use of artificial intelligence (AI) in creating TV shows and movies. Do you support Hollywood writers and actors striking... - In general?

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Strongly support	26%	43%	13%	27%
Somewhat support	33%	36%	33%	34%
Somewhat oppose	15%	12%	23%	9%
Strongly oppose	12%	2%	22%	4%
Don't know	13%	7%	9%	26%

Q6_2. As you may know, Hollywood writers and actors went on strike in May and July respectively, demanding a higher compensation and limits on the use of artificial intelligence (AI) in creating TV shows and movies. Do you support Hollywood writers and actors striking... - To demand higher compensation?

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Strongly support	26%	41%	15%	25%
Somewhat support	34%	37%	32%	39%
Somewhat oppose	17%	11%	22%	21%
Strongly oppose	12%	5%	20%	5%
Don't know	10%	6%	11%	10%

Q6_3. As you may know, Hollywood writers and actors went on strike in May and July respectively, demanding a higher compensation and limits on the use of artificial intelligence (AI) in creating TV shows and movies. Do you support Hollywood writers and actors striking... - To demand limits on the use of artificial intelligence in creating TV shows and movies?

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Strongly support	37%	49%	31%	28%
Somewhat support	30%	31%	31%	32%
Somewhat oppose	15%	11%	17%	18%
Strongly oppose	5%	2%	10%	2%
Don't know	13%	6%	11%	19%



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Q7_1. In your opinion, which political party better serves the needs of... - ... manufacturing workers?

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Democratic Party	32%	58%	16%	21%
Republican Party	23%	4%	54%	9%
Independents	12%	15%	8%	16%
Other	2%	*	3%	7%
None	10%	7%	8%	14%
Don't know	21%	16%	11%	33%

Q7_2. In your opinion, which political party better serves the needs of... - ... poor Americans?

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Democratic Party	37%	64%	26%	23%
Republican Party	17%	4%	41%	3%
Independents	10%	8%	9%	17%
Other	1%	*	1%	3%
None	18%	9%	13%	30%
Don't know	16%	15%	11%	23%

Q7_3. In your opinion, which political party better serves the needs of... - ... middle class Americans?

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Democratic Party	31%	66%	9%	16%
Republican Party	28%	5%	65%	13%
Independents	14%	8%	11%	26%
Other	3%	2%	*	6%
None	13%	10%	9%	24%
Don't know	11%	9%	6%	16%

Q7_4. In your opinion, which political party better serves the needs of... - ... the average American worker?

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Democratic Party	31%	64%	13%	12%
Republican Party	23%	4%	58%	6%
Independents	14%	9%	10%	25%
Other	3%	2%	1%	5%
None	16%	13%	9%	28%
Don't know	13%	7%	8%	24%



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Q7_5. In your opinion, which political party better serves the needs of... - ... American big businesses?

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Democratic Party	20%	27%	16%	15%
Republican Party	47%	49%	61%	30%
Independents	8%	9%	7%	11%
Other	3%	2%	*	8%
None	6%	4%	4%	9%
Don't know	16%	9%	11%	29%

Q7_6. In your opinion, which political party better serves the needs of... - ... American small businesses?

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Democratic Party	30%	60%	9%	21%
Republican Party	29%	8%	67%	10%
Independents	9%	7%	8%	18%
Other	3%	5%	*	6%
None	11%	8%	5%	20%
Don't know	17%	11%	10%	26%

Q8. Are you or anyone in your immediate family a member of a labor union?

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
I am	12%	22%	5%	8%
Someone in my family is	16%	16%	15%	13%
No	74%	64%	80%	82%

Q9. In the 2020 presidential election, did you vote for Donald Trump or Joe Biden?

	Total (N=1,005)	Democrat (N=436)	Republican (N=353)	Independents (N=135)
Donald Trump	36%	11%	75%	24%
Joe Biden	37%	78%	10%	26%
Some other candidate	5%	1%	5%	14%
I did not vote in the 2020 presidential election	19%	10%	10%	30%
Not sure	2%	*	*	7%



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About the Study

These are some of the findings of an Ipsos poll conducted between September 19-20, 2023 on behalf of Thomson Reuters. For this survey, a sample of 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample also includes 436 Democrats, 353 Republicans, and 135 independents.

The sample was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2022 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, education and political party affiliation.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.8 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,005, DEFF=1.5, adjusted Confidence Interval=+/- 5.3 percentage points).

The poll also has a credibility interval of plus or minus 5.7 percentage points for Democrats, plus or minus 6.4 percentage points for Republicans, and plus or minus 10.3 percentage points for independents.

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