



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, August 21, 2023

1. What level of threat do you think the coronavirus poses to you personally?

| | <i>High threat (Net)</i> | Very high threat | High threat | Moderate threat | <i>Low threat (Net)</i> | Low threat | Very low threat | Don't know |
|---------------------------------|--------------------------|------------------|-------------|-----------------|-------------------------|------------|-----------------|------------|
| 8/29-30, 2023 (N=1,103) | 15% | 5% | 10% | 31% | 51% | 23% | 28% | 2% |
| 4/11-12, 2023 (N=1,120) | 20% | 9% | 11% | 25% | 52% | 23% | 29% | 3% |
| 3/14-15, 2023 (N=1,119) | 13% | 5% | 8% | 26% | 58% | 27% | 31% | 3% |
| 2/14-15, 2023 (N=1,109) | 20% | 7% | 12% | 33% | 44% | 26% | 18% | 3% |
| 1/18-19, 2023 (N=1,119) | 18% | 6% | 12% | 36% | 43% | 22% | 20% | 3% |
| 12/7-8, 2022 (N=1,118) | 22% | 6% | 16% | 32% | 42% | 23% | 19% | 4% |
| 11/9-10, 2022 (N=1,115) | 17% | 7% | 11% | 33% | 47% | 25% | 22% | 3% |
| 10/25-26, 2022 (N=1,120) | 23% | 8% | 15% | 34% | 40% | 22% | 19% | 3% |
| 10/11-12, 2022 (N=1,120) | 21% | 7% | 14% | 33% | 41% | 23% | 18% | 4% |
| 9/27-28, 2022 (N=1,120) | 21% | 7% | 15% | 34% | 42% | 22% | 20% | 3% |
| 9/13-14, 2022 (N=1,118) | 25% | 10% | 15% | 31% | 41% | 23% | 18% | 2% |
| 8/30-31, 2022 (N=1,110) | 23% | 8% | 15% | 32% | 42% | 24% | 18% | 2% |
| 8/16-17, 2022 (N=1,120) | 23% | 9% | 14% | 34% | 41% | 21% | 20% | 2% |
| 8/2-3, 2022 (N=1,119) | 23% | 11% | 13% | 35% | 39% | 21% | 17% | 3% |
| 7/19-20, 2022 (N=1,120) | 25% | 9% | 15% | 33% | 40% | 21% | 19% | 3% |
| 6/22-23, 2022 (N=1,117) | 25% | 10% | 15% | 34% | 38% | 19% | 9% | 3% |
| 6/7-8, 2022 (N=1,117) | 23% | 9% | 14% | 35% | 40% | 20% | 21% | 2% |
| 5/24-25, 2022 (N=1,120) | 22% | 8% | 14% | 36% | 39% | 20% | 19% | 2% |
| 5/10-11, 2022 (N=1,120) | 27% | 9% | 18% | 31% | 40% | 21% | 19% | 2% |
| 4/26-27, 2022 (N=1,136) | 23% | 10% | 14% | 32% | 41% | 22% | 19% | 4% |
| 4/12-13, 2022 (N=1,165) | 24% | 9% | 15% | 33% | 41% | 22% | 19% | 2% |
| 3/29-30, 2022 (N=1,152) | 24% | 10% | 15% | 31% | 41% | 24% | 18% | 3% |



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1. What level of threat do you think the coronavirus poses to you personally? (Continued)

| | High threat (Net) | Very high threat | High threat | Moderate threat | Low threat (Net) | Low threat | Very low threat | Don't know |
|--------------------------|-------------------|------------------|-------------|-----------------|------------------|------------|-----------------|------------|
| 3/15-16, 2022 (N=1,154) | 27% | 12% | 15% | 29% | 41% | 21% | 20% | 3% |
| 3/1-2, 2022 (N=1,154) | 27% | 11% | 16% | 33% | 37% | 19% | 18% | 2% |
| 2/15-16, 2022 (N=1,156) | 26% | 10% | 17% | 34% | 37% | 21% | 17% | 3% |
| 2/1-3, 2022 (N=2,010) | 29% | 11% | 18% | 35% | 34% | 20% | 14% | 2% |
| 1/18-19, 2022 (N=1,158) | 35% | 15% | 20% | 35% | 28% | 14% | 14% | 2% |
| 1/4-5, 2022 (N=1,158) | 35% | 13% | 22% | 32% | 30% | 17% | 13% | 3% |
| 12/7-8, 2021 (N=1,160) | 30% | 12% | 17% | 33% | 34% | 20% | 14% | 3% |
| 11/22-23, 2021 (N=1,162) | 21% | 9% | 12% | 34% | 42% | 23% | 20% | 2% |
| 11/9-10, 2021 (N=1,160) | 24% | 9% | 15% | 33% | 22% | 22% | 19% | 3% |
| 10/26-27, 2021 (N=1,160) | 26% | 12% | 14% | 34% | 37% | 22% | 15% | 3% |
| 10/12-13, 2021 (N=1,174) | 29% | 10% | 18% | 33% | 36% | 20% | 15% | 3% |
| 9/28-29, 2021 (N=1,173) | 27% | 11% | 16% | 34% | 37% | 20% | 17% | 2% |
| 9/14-15, 2021 (N=1,177) | 30% | 12% | 18% | 31% | 36% | 21% | 15% | 2% |
| 8/31-9/1, 2021 (N=1,166) | 29% | 12% | 17% | 35% | 34% | 19% | 15% | 1% |
| 8/18-19, 2021 (N=1,177) | 28% | 12% | 16% | 36% | 33% | 18% | 15% | 3% |
| 8/3-4, 2021 (N=1,174) | 28% | 11% | 16% | 33% | 36% | 19% | 17% | 3% |
| 7/20-21, 2021 (N=1,137) | 25% | 12% | 13% | 30% | 43% | 22% | 22% | 2% |
| 7/6-7, 2021 (N=1,179) | 19% | 8% | 11% | 29% | 50% | 24% | 25% | 2% |
| 6/22-23, 2021 (N=1,176) | 18% | 7% | 11% | 27% | 53% | 26% | 27% | 2% |
| 6/8-9, 2021 (N=1,177) | 17% | 6% | 11% | 28% | 54% | 27% | 26% | 2% |
| 5/25-26, 2021 (N=1,178) | 22% | 9% | 13% | 29% | 46% | 24% | 23% | 2% |
| 5/11-12, 2021 (N=1,167) | 25% | 10% | 15% | 25% | 48% | 22% | 26% | 2% |
| 4/27-28, 2021 (N=1,115) | 25% | 10% | 15% | 30% | 43% | 23% | 20% | 2% |



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1. What level of threat do you think the coronavirus poses to you personally? (Continued)

| | <i>High threat (Net)</i> | Very high threat | High threat | Moderate threat | <i>Low threat (Net)</i> | Low threat | Very low threat | Don't know |
|--------------------------|--------------------------|------------------|-------------|-----------------|-------------------------|------------|-----------------|------------|
| 4/13-14, 2021 (N=1,115) | 26% | 10% | 15% | 32% | 42% | 21% | 20% | 1% |
| 3/30-31, 2021 (N=1,115) | 27% | 11% | 16% | 33% | 37% | 18% | 19% | 3% |
| 3/2-3, 2021 (N=1,115) | 33% | 14% | 19% | 35% | 32% | 19% | 12% | 1% |
| 2/17-18, 2021 (N=1,115) | 34% | 15% | 19% | 34% | 30% | 15% | 15% | 2% |
| 2/2-3, 2021 (N=1,115) | 35% | 13% | 22% | 34% | 29% | 16% | 14% | 1% |
| 1/20-21, 2021 (N=1,115) | 41% | 18% | 23% | 34% | 25% | 15% | 10% | 1% |
| 12/9-10, 2020 (N=1,112) | 39% | 17% | 22% | 34% | 25% | 15% | 10% | 1% |
| 11/24-25, 2020 (N=1,114) | 40% | 18% | 21% | 36% | 23% | 14% | 9% | 2% |
| 11/10-11, 2020 (N=1,113) | 40% | 16% | 23% | 33% | 25% | 15% | 11% | 2% |
| 10/27-28, 2020 (N=1,115) | 38% | 17% | 20% | 34% | 27% | 16% | 11% | 2% |
| 10/13-14, 2020 (N=1,114) | 36% | 16% | 21% | 33% | 29% | 17% | 12% | 1% |
| 9/29-30, 2020 (N=1,115) | 35% | 16% | 18% | 34% | 30% | 17% | 13% | 2% |
| 9/15-16, 2020 (N=1,113) | 36% | 18% | 18% | 33% | 29% | 16% | 12% | 1% |
| 9/1-2, 2020 (N=1,113) | 33% | 14% | 19% | 33% | 32% | 19% | 14% | 1% |
| 8/18-19, 2020 (N=1115) | 34% | 14% | 20% | 37% | 28% | 17% | 11% | 1% |
| 8/4-5, 2020 (N=1,111) | 33% | 14% | 19% | 37% | 29% | 17% | 12% | 2% |
| 7/21-22, 2020 (N=1,115) | 34% | 15% | 19% | 36% | 29% | 19% | 10% | 1% |
| 6/23-24, 2020 (N=1,113) | 31% | 14% | 17% | 34% | 33% | 20% | 12% | 2% |
| 6/8-9, 2020 (N=1,113) | 28% | 12% | 16% | 32% | 38% | 23% | 16% | 2% |
| 5/28-29, 2020 (N=1,113) | 30% | 12% | 18% | 34% | 34% | 20% | 14% | 2% |
| 5/14-15, 2020 (N=1,114) | 31% | 13% | 18% | 36% | 30% | 18% | 12% | 3% |
| 5/4-5, 2020 (N=1,114) | 34% | 15% | 19% | 35% | 28% | 17% | 11% | 2% |
| 4/27-28, 2020 (N=1,112) | 32% | 15% | 17% | 34% | 31% | 20% | 11% | 3% |
| 4/17-20, 2020 (N=1,111) | 32% | 10% | 22% | 35% | 31% | 21% | 10% | 2% |



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2. Which of the following statements most applies to you?

| | 2/1-3, 2022 | 2/15-16, 2022 | 8/2-3, 2022 | 8/16-17, 2022 | 8/30-31, 2022 | 9/13-14, 2022 | 8/29-30, 2023 |
|---|-------------|---------------|-------------|---------------|---------------|---------------|---------------|
| I do not expect to get COVID-19 at some point in the future. | 37% | 41% | 41% | 39% | 43% | 41% | 44% |
| I expect that I will get COVID-19 at some point in the future, despite trying to stay as safe as possible. | 38% | 33% | 34% | 34% | 32% | 33% | 27% |
| I expect that I will get COVID-19 at some point in the future, so I have gone about my life as normally as I could. | 25% | 26% | 24% | 27% | 25% | 26% | 29% |

3. [ASKED ONLY IF EMPLOYED] Are you currently working from home, at your workplace, or both a majority of the time?

| | Working at my workplace only | Working from home only | Working both from home and at my workplace |
|------------------------|------------------------------|------------------------|--|
| 8/29-30, 2023 (N=586) | 57% | 25% | 19% |
| 8/15-16, 2023 (N=568) | 51% | 23% | 26% |
| 8/1-2, 2023 (N=623) | 50% | 28% | 22% |
| 7/18-19, 2023 (N=574) | 60% | 20% | 20% |
| 6/21-22, 2023 (N=580) | 52% | 25% | 23% |
| 6/6-7, 2023 (N=582) | 60% | 21% | 19% |
| 5/23-24, 2023 (N=599) | 52% | 24% | 23% |
| 5/9-10, 2023 (N=615) | 59% | 20% | 21% |
| 4/25-26, 2023 (N=582) | 52% | 29% | 19% |
| 4/11-12, 2023 (N=557) | 58% | 21% | 22% |
| 3/28-29, 2023 (N=620) | 46% | 24% | 30% |
| 3/14-15, 2023 (N=625) | 55% | 25% | 20% |
| 2/28-3/1, 2023 (N=616) | 61% | 20% | 19% |
| 2/14-15, 2023 (N=603) | 56% | 24% | 20% |
| 1/18-19, 2023 (N=639) | 56% | 22% | 22% |
| 11/9-10, 2022 (N=628) | 54% | 22% | 24% |
| 10/25-26, 2022 (N=594) | 56% | 24% | 20% |
| 10/11-12, 2022 (N=611) | 62% | 21% | 18% |
| 9/27-28, 2022 (N=616) | 56% | 23% | 21% |
| 9/13-14, 2022 (N=596) | 55% | 21% | 24% |
| 8/30-31, 2022 (N=584) | 57% | 20% | 23% |
| 8/16-17, 2022 (N=598) | 55% | 25% | 20% |
| 8/2-3, 2022 (N=613) | 54% | 25% | 21% |
| 7/19-20, 2022 (N=588) | 58% | 25% | 17% |
| 6/22-23, 2022 (N=622) | 56% | 27% | 17% |
| 6/7-8, 2022 (N=593) | 56% | 24% | 20% |
| 5/24-25, 2022 (N=571) | 56% | 26% | 18% |
| 5/10-11, 2022 (N=628) | 56% | 24% | 20% |
| 4/26-27, 2022 (N=657) | 57% | 24% | 19% |
| 4/12-13, 2022 (N=663) | 58% | 24% | 19% |
| 3/29-30, 2022 (N=666) | 57% | 23% | 20% |
| 3/15-16, 2022 (N=611) | 57% | 23% | 20% |
| 2/2-3, 2022 (N=1,086) | 56% | 24% | 20% |
| 1/20-21, 2021 (N=603) | 34% | 48% | 18% |



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4. **[ASKED ONLY IF EMPLOYED]** What degree of flexibility, if any, do you have in where you work?

| | 8/29-30, 2023 (N=586) |
|--|----------------------------------|
| I can work from anywhere or be fully remote 100% of the time | 27% |
| I am required to be onsite at my office or workplace some days, but I can pick which days | 14% |
| I am required to be onsite at my office or workplace some days, but my employer selects the days | 8% |
| I am required to be onsite at my office or workplace 100% of the time, even though I could work remotely | 13% |
| My job can only be done at an office or workplace | 38% |

5. When do you expect prices of the goods and services you're buying now to go back down?

| | 6/7-8, 2022 | 7/19-20, 2022 | 8/16-17, 2022 | 8/30-31, 2022 | 8/29-30, 2023 |
|---|--------------------|----------------------|----------------------|----------------------|----------------------|
| In one month | 3% | 2% | 3% | 2% | 3% |
| In two to five months | 6% | 12% | 10% | 9% | 8% |
| In six months to a year | 19% | 22% | 17% | 18% | 13% |
| In more than a year | 22% | 20% | 19% | 22% | 21% |
| They won't go back down | 29% | 26% | 31% | 31% | 40% |
| The prices of the goods and services I buy have not increased | 2% | 1% | 1% | 1% | 2% |
| Don't know | 19% | 17% | 19% | 17% | 13% |



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6. For each of the statements below, indicate your level of agreement.

Total Agree Summary

| | 6/23-24, 2020 | 8/18-19, 2020 | 2/2-3, 2021 | 2/17-18, 2021 | 9/14-15, 2021 | 2/1-3, 2022 | 3/15-16, 2022 | 4/12-13, 2022 | 8/16-17, 2022 | 8/30-31, 2022 | 2/14-15, 2023 | 8/29-30, 2023 |
|---|---------------|---------------|-------------|---------------|---------------|-------------|---------------|---------------|---------------|---------------|---------------|---------------|
| I am concerned that younger generations are not prepared for the future | N/A | N/A | N/A | N/A | N/A | N/A | N/A | 68% | N/A | 73% | N/A | 74% |
| I worry that my generation will struggle to keep up with social changes in the future | N/A | N/A | N/A | N/A | N/A | N/A | N/A | 54% | N/A | 57% | N/A | 57% |
| I feel like I have enough saved in case something unplanned happens (i.e. home repairs, car repairs etc.) | 51% | 52% | 48% | 54% | 49% | 48% | 50% | 46% | 39% | 40% | 40% | 54% |
| [ASK IF AGE 18-39] I want to wait to start or grow my family until I am in better financial shape | 53% | 55% | N/A | N/A | N/A | N/A | N/A | N/A | N/A | 53% | 49% | 50% |
| I believe I will be better off financially than my parents* | 44% | 45% | 44% | 47% | 46% | 44% | 46% | 42% | 36% | 41% | 40% | 46% |
| I am living paycheck to paycheck and just keeping up | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | 46% | N/A | N/A | 39% |
| I worry about paying all of my bills each month | 34% | 37% | 34% | 32% | 36% | 42% | 42% | 41% | 44% | 46% | 39% | 39% |
| After paying my bills, I do not have money left to spend on the things I want | 37% | 38% | 37% | 36% | 40% | 42% | 39% | 43% | 46% | 48% | 45% | 37% |
| I am getting in more debt | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | 31% | 26% |

*Prior to 8/19, question text read "I believe I will be better off than my parents"



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6. For each of the statements below, indicate your level of agreement. (Continued)

a. After paying my bills, I do not have money left to spend on the things I want

| | 5/4-5, 2020 | 6/23-24, 2020 | 8/18-19, 2020 | 2/2-3, 2021 | 2/17-18, 2021 | 9/14-15, 2021 | 2/1-3, 2022 | 3/15-16, 2022 | 4/12-13, 2022 | 8/16-17, 2022 | 8/30-31, 2022 | 2/14-15, 2023 | 8/29-30, 2023 |
|----------------------------|-------------|---------------|---------------|-------------|---------------|---------------|-------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Strongly agree | 16% | 16% | 17% | 17% | 15% | 16% | 20% | 15% | 19% | 19% | 23% | 20% | 16% |
| Somewhat agree | 20% | 21% | 21% | 20% | 21% | 23% | 23% | 25% | 24% | 27% | 26% | 25% | 22% |
| Neither agree nor disagree | 23% | 21% | 20% | 19% | 19% | 18% | 20% | 21% | 22% | 23% | 19% | 20% | 18% |
| Somewhat disagree | 22% | 23% | 21% | 23% | 24% | 25% | 19% | 24% | 22% | 19% | 20% | 20% | 25% |
| Strongly disagree | 20% | 19% | 20% | 21% | 20% | 18% | 19% | 16% | 13% | 13% | 12% | 14% | 20% |
| Agree (Net) | 36% | 37% | 38% | 37% | 36% | 40% | 42% | 39% | 43% | 46% | 48% | 45% | 37% |
| Disagree (Net) | 41% | 42% | 41% | 44% | 44% | 42% | 37% | 40% | 35% | 32% | 33% | 34% | 45% |

b. I believe I will be better off financially than my parents*

| | 5/4-5, 2020 | 6/23-24, 2020 | 8/18-19, 2020 | 2/2-3, 2021 | 2/17-18, 2021 | 9/14-15, 2021 | 2/1-3, 2022 | 3/15-16, 2022 | 4/12-13, 2022 | 8/16-17, 2022 | 8/30-31, 2022 | 2/14-15, 2023 | 8/29-30, 2023 |
|----------------------------|-------------|---------------|---------------|-------------|---------------|---------------|-------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Strongly agree | 17% | 18% | 19% | 18% | 18% | 18% | 19% | 19% | 14% | 11% | 15% | 15% | 18% |
| Somewhat agree | 26% | 26% | 25% | 26% | 29% | 28% | 25% | 28% | 28% | 25% | 25% | 24% | 27% |
| Neither agree nor disagree | 34% | 30% | 32% | 31% | 27% | 30% | 33% | 31% | 34% | 30% | 29% | 28% | 28% |
| Somewhat disagree | 14% | 14% | 13% | 14% | 16% | 14% | 14% | 14% | 13% | 16% | 16% | 18% | 15% |
| Strongly disagree | 10% | 11% | 10% | 11% | 10% | 9% | 9% | 9% | 11% | 18% | 14% | 15% | 12% |
| Agree (Net) | 42% | 44% | 45% | 44% | 47% | 46% | 44% | 46% | 42% | 36% | 41% | 40% | 46% |
| Disagree (Net) | 24% | 26% | 23% | 25% | 25% | 23% | 23% | 23% | 24% | 34% | 30% | 33% | 27% |

*Prior to 8/19, question text read "I believe I will be better off than my parents"





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6. For each of the statements below, indicate your level of agreement. (Continued)

c. I worry about paying all of my bills each month

| | 5/4-5, 2020 | 6/23-24, 2020 | 8/18-19, 2020 | 2/2-3, 2021 | 2/17-18, 2021 | 9/14-15, 2021 | 2/1-3, 2022 | 3/15-16, 2022 | 4/12-13, 2022 | 8/16-17, 2022 | 8/30-31, 2022 | 2/14-15, 2023 | 8/29-30, 2023 |
|----------------------------|-------------|---------------|---------------|-------------|---------------|---------------|-------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Strongly agree | 12% | 12% | 17% | 13% | 14% | 15% | 19% | 16% | 17% | 19% | 21% | 17% | 14% |
| Somewhat agree | 21% | 22% | 20% | 20% | 18% | 21% | 23% | 26% | 24% | 25% | 25% | 23% | 24% |
| Neither agree nor disagree | 21% | 17% | 18% | 18% | 19% | 20% | 18% | 20% | 21% | 22% | 19% | 19% | 18% |
| Somewhat disagree | 22% | 23% | 20% | 22% | 20% | 21% | 17% | 17% | 20% | 17% | 16% | 21% | 16% |
| Strongly disagree | 25% | 26% | 26% | 26% | 28% | 23% | 22% | 22% | 19% | 17% | 19% | 21% | 27% |
| Agree (Net) | 33% | 34% | 37% | 34% | 32% | 36% | 42% | 42% | 41% | 44% | 46% | 39% | 39% |
| Disagree (Net) | 46% | 49% | 45% | 49% | 49% | 44% | 39% | 39% | 38% | 34% | 35% | 42% | 44% |

d. I feel like I have enough saved in case something unplanned happens (i.e. home repairs, car repairs etc.)

| | 5/4-5, 2020 | 6/23-24, 2020 | 8/18-19, 2020 | 2/2-3, 2021 | 2/17-18, 2021 | 9/14-15, 2021 | 2/1-3, 2022 | 3/15-16, 2022 | 4/12-13, 2022 | 8/16-17, 2022 | 8/30-31, 2022 | 2/14-15, 2023 | 8/29-30, 2023 |
|----------------------------|-------------|---------------|---------------|-------------|---------------|---------------|-------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Strongly agree | 18% | 20% | 20% | 19% | 22% | 18% | 21% | 19% | 17% | 13% | 14% | 15% | 22% |
| Somewhat agree | 31% | 31% | 32% | 30% | 32% | 30% | 27% | 31% | 29% | 26% | 26% | 25% | 32% |
| Neither agree nor disagree | 22% | 18% | 18% | 17% | 16% | 19% | 19% | 19% | 23% | 22% | 22% | 21% | 17% |
| Somewhat disagree | 15% | 15% | 12% | 15% | 13% | 15% | 15% | 12% | 15% | 18% | 15% | 19% | 14% |
| Strongly disagree | 14% | 15% | 18% | 19% | 17% | 17% | 19% | 19% | 16% | 21% | 23% | 20% | 15% |
| Agree (Net) | 49% | 51% | 52% | 48% | 54% | 49% | 48% | 50% | 46% | 39% | 40% | 40% | 54% |
| Disagree (Net) | 29% | 30% | 30% | 34% | 30% | 32% | 33% | 31% | 31% | 39% | 38% | 39% | 30% |

e. [ASK IF AGE 18-39] I want to wait to start or grow my family until I am in better financial shape

| | 4/27-28, 2020 (N=389) | 5/4-5, 2020 (N=432) | 6/23-24, 2020 (N=394) | 8/18-19, 2020 (N=380) | 8/30-31, 2022 (N=402) | 2/14-15, 2023 (N=398) | 8/29-30, 2023 |
|----------------------------|--------------------------|------------------------|--------------------------|--------------------------|--------------------------|--------------------------|---------------|
| Strongly agree | 32% | 23% | 28% | 32% | 26% | 24% | 27% |
| Somewhat agree | 21% | 26% | 23% | 23% | 27% | 25% | 23% |
| Neither agree nor disagree | 29% | 30% | 30% | 25% | 30% | 29% | 30% |
| Somewhat disagree | 7% | 7% | 9% | 10% | 7% | 9% | 10% |
| Strongly disagree | 12% | 13% | 10% | 10% | 10% | 13% | 10% |
| Agree (Net) | 52% | 49% | 51% | 55% | 53% | 49% | 50% |
| Disagree (Net) | 19% | 20% | 18% | 20% | 17% | 22% | 20% |



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6. For each of the statements below, indicate your level of agreement. (Continued)

f. I worry that my generation will struggle to keep up with social changes in the future

| | 4/12-13, 2022 | 8/30-31, 2022 | 8/29-30, 2023 |
|----------------------------|---------------|---------------|---------------|
| Strongly agree | 18% | 20% | 24% |
| Somewhat agree | 36% | 37% | 33% |
| Neither agree nor disagree | 33% | 28% | 30% |
| Somewhat disagree | 10% | 11% | 9% |
| Strongly disagree | 4% | 5% | 4% |
| <i>Agree (Net)</i> | <i>54%</i> | <i>57%</i> | <i>57%</i> |
| <i>Disagree (Net)</i> | <i>14%</i> | <i>15%</i> | <i>13%</i> |

g. I am concerned that younger generations are not prepared for the future

| | 4/12-13, 2022 | 8/30-31, 2022 | 8/29-30, 2023 |
|----------------------------|---------------|---------------|---------------|
| Strongly agree | 32% | 36% | 35% |
| Somewhat agree | 36% | 37% | 39% |
| Neither agree nor disagree | 24% | 19% | 20% |
| Somewhat disagree | 6% | 6% | 4% |
| Strongly disagree | 2% | 2% | 2% |
| <i>Agree (Net)</i> | <i>68%</i> | <i>73%</i> | <i>74%</i> |
| <i>Disagree (Net)</i> | <i>8%</i> | <i>8%</i> | <i>6%</i> |

h. I am getting more in debt

| | 8/16-17, 2022 | 2/14-15, 2023 | 8/29-30, 2023 |
|----------------------------|---------------|---------------|---------------|
| Strongly agree | 13% | 12% | 12% |
| Somewhat agree | 19% | 19% | 15% |
| Neither agree nor disagree | 24% | 24% | 22% |
| Somewhat disagree | 19% | 19% | 21% |
| Strongly disagree | 25% | 26% | 31% |
| <i>Agree (Net)</i> | <i>33%</i> | <i>31%</i> | <i>26%</i> |
| <i>Disagree (Net)</i> | <i>44%</i> | <i>45%</i> | <i>52%</i> |

i. I am living paycheck to paycheck and just keeping up

| | 8/16-17, 2022 | 8/29-30, 2023 |
|----------------------------|---------------|---------------|
| Strongly agree | 21% | 14% |
| Somewhat agree | 25% | 25% |
| Neither agree nor disagree | 21% | 20% |
| Somewhat disagree | 15% | 17% |
| Strongly disagree | 18% | 23% |
| <i>Agree (Net)</i> | <i>46%</i> | <i>39%</i> |
| <i>Disagree (Net)</i> | <i>32%</i> | <i>40%</i> |





PUBLIC POLL FINDINGS AND METHODOLOGY

7. In the last 6 months, have you done the following, or not?

Yes Summary Table

| | 8/29-30, 2023 |
|------------------------------------|---------------|
| Go to a movie theater | 53% |
| Stay at a hotel, motel, or resort | 51% |
| Travel by plane within the U.S. | 35% |
| Go to a sporting event | 30% |
| Go to a live music concert | 30% |
| Stay at a vacation rental property | 26% |
| Travel by plane internationally | 19% |

No Summary Table

| | 8/29-30, 2023 |
|------------------------------------|---------------|
| Travel by plane internationally | 81% |
| Stay at a vacation rental property | 74% |
| Go to a sporting event | 70% |
| Go to a live music concert | 70% |
| Travel by plane within the U.S. | 65% |
| Stay at a hotel, motel, or resort | 49% |
| Go to a movie theater | 47% |

8. [ASKED ONLY IF YES IN Q7] Thinking about when you have done each of the following in the past few months, do you feel that the prices you're paying now for each activity are higher, lower, or about the same as this time last year?

Higher Summary Table

| | 8/29-30, 2023 (Sample Size Varies) |
|--|---------------------------------------|
| Stay at a vacation rental property (N=231) | 63% |
| Travel by plane within the U.S. (N=350) | 58% |
| Travel by plane internationally (N=166) | 54% |
| Go to a sporting event (N=284) | 50% |
| Go to a live music concert (N=297) | 50% |
| Stay at a hotel, motel or resort (N=524) | 49% |
| Go to a movie theater (N=553) | 48% |

a. Travel by plane within the U.S.

| | 8/29-30, 2023 (N=350) |
|---------------------------|--------------------------|
| Higher | 58% |
| Stayed the same | 34% |
| Lower | 4% |
| Don't know/Not applicable | 3% |





PUBLIC POLL FINDINGS AND METHODOLOGY

8. **[ASKED ONLY IF YES IN Q7]** Thinking about when you have done each of the following in the past few months, do you feel that the prices you're paying now for each activity are higher, lower, or about the same as this time last year? *(Continued)*

b. Travel by plane internationally

| | 8/29-30, 2023 (N=166) |
|---------------------------|----------------------------------|
| Higher | 54% |
| Stayed the same | 36% |
| Lower | 5% |
| Don't know/Not applicable | 5% |

c. Stay at a hotel, motel or resort

| | 8/29-30, 2023 (N=524) |
|---------------------------|----------------------------------|
| Higher | 49% |
| Stayed the same | 43% |
| Lower | 4% |
| Don't know/Not applicable | 5% |

d. Stay at a vacation rental property

| | 8/29-30, 2023 (N=231) |
|---------------------------|----------------------------------|
| Higher | 63% |
| Stayed the same | 25% |
| Lower | 5% |
| Don't know/Not applicable | 7% |

e. Go to a sporting event

| | 8/29-30, 2023 (N=284) |
|---------------------------|----------------------------------|
| Higher | 50% |
| Stayed the same | 36% |
| Lower | 9% |
| Don't know/Not applicable | 5% |

f. Go to a live music concert

| | 8/29-30, 2023 (N=297) |
|---------------------------|----------------------------------|
| Higher | 50% |
| Stayed the same | 36% |
| Lower | 5% |
| Don't know/Not applicable | 8% |



PUBLIC POLL FINDINGS AND METHODOLOGY

8. **[ASKED ONLY IF YES IN Q7]** Thinking about when you have done each of the following in the past few months, do you feel that the prices you're paying now for each activity are higher, lower, or about the same as this time last year? *(Continued)*

g. Go to a movie theater

| | 8/29-30, 2023 (N=553) |
|---------------------------|--------------------------|
| Higher | 48% |
| Stayed the same | 44% |
| Lower | 5% |
| Don't know/Not applicable | 2% |

9. How familiar, if at all, are you with the concept of artificial intelligence (AI)?

| | 5/9-10, 2023 | 5/23-24, 2023 | 6/6-7, 2023 | 6/21-22, 2023 | 7/18-19, 2023 | 8/1-2, 2023 | 8/15-16, 2023 | 8/29-30, 2023 (N=1,103) |
|---------------------------|--------------|---------------|-------------|---------------|---------------|-------------|---------------|----------------------------|
| Very familiar | 17% | 21% | 21% | 20% | 19% | 20% | 25% | 20% |
| Somewhat familiar | 48% | 47% | 52% | 48% | 45% | 52% | 43% | 49% |
| Not very familiar | 24% | 19% | 18% | 20% | 25% | 17% | 24% | 20% |
| Not at all familiar | 9% | 7% | 7% | 8% | 10% | 8% | 7% | 9% |
| Don't know | 3% | 5% | 1% | 3% | 1% | 3% | 2% | 2% |
| <i>Familiar (Net)</i> | <i>65%</i> | <i>69%</i> | <i>73%</i> | <i>69%</i> | <i>64%</i> | <i>71%</i> | <i>68%</i> | <i>69%</i> |
| <i>Not familiar (Net)</i> | <i>32%</i> | <i>26%</i> | <i>26%</i> | <i>28%</i> | <i>35%</i> | <i>25%</i> | <i>31%</i> | <i>29%</i> |

10. **[ASKED ONLY IF EMPLOYED]** Do you have a decision-making role when it comes to what software purchases your workplace makes?

| | 8/29-30, 2023 (N=586) |
|--------------|--------------------------|
| Yes | 43% |
| No | 53% |
| I don't know | 3% |

11. **[ASKED ONLY IF EMPLOYED]** To the best of your knowledge, does your workplace use any software or applications that incorporates AI?

| | 8/29-30, 2023 (N=586) |
|--------------|--------------------------|
| Yes | 27% |
| No | 45% |
| I don't know | 28% |



PUBLIC POLL FINDINGS AND METHODOLOGY

12. [ASKED ONLY IF EMPLOYED] Thinking about all of the software and applications you use at your workplace, to what extent do you agree or disagree with the following statements?

Agree Summary Table

| | 8/29-30, 2023 (N=586) |
|---|--------------------------|
| I want to know if software I use at work includes AI | 69% |
| In general, software that contains AI technology is innovative | 67% |
| I don't always know if there's AI in software I use at work | 58% |
| It is easy to understand what it means when software is "powered by AI" | 53% |
| Software that contains AI is likely to be better than software that does not contain AI | 45% |
| I want my software to start incorporating AI more | 35% |

a. In general, software that contains AI technology is innovative

| | 8/29-30, 2023 (N=586) |
|-----------------------|--------------------------|
| Strongly agree | 21% |
| Somewhat agree | 47% |
| Somewhat disagree | 17% |
| Strongly disagree | 2% |
| Don't know | 14% |
| Agree (Net) | 67% |
| Disagree (Net) | 19% |

b. I don't always know if there's AI in software I use at work

| | 8/29-30, 2023 (N=586) |
|-----------------------|--------------------------|
| Strongly agree | 23% |
| Somewhat agree | 35% |
| Somewhat disagree | 17% |
| Strongly disagree | 9% |
| Don't know | 15% |
| Agree (Net) | 58% |
| Disagree (Net) | 27% |

c. Software that contains AI is likely to be better than software that does not contain AI

| | 8/29-30, 2023 (N=586) |
|-----------------------|--------------------------|
| Strongly agree | 18% |
| Somewhat agree | 27% |
| Somewhat disagree | 26% |
| Strongly disagree | 8% |
| Don't know | 22% |
| Agree (Net) | 45% |
| Disagree (Net) | 33% |





PUBLIC POLL FINDINGS AND METHODOLOGY

12. **[ASKED ONLY IF EMPLOYED]** Thinking about all of the software and applications you use at your workplace, to what extent do you agree or disagree with the following statements?
(Continued)

d. I want to know if software I use at work includes AI

| | 8/29-30, 2023 (N=586) |
|-----------------------|----------------------------------|
| Strongly agree | 31% |
| Somewhat agree | 38% |
| Somewhat disagree | 11% |
| Strongly disagree | 6% |
| Don't know | 13% |
| <i>Agree (Net)</i> | 69% |
| <i>Disagree (Net)</i> | 18% |

e. It is easy to understand what it means when software is "powered by AI"

| | 8/29-30, 2023 (N=586) |
|-----------------------|----------------------------------|
| Strongly agree | 16% |
| Somewhat agree | 37% |
| Somewhat disagree | 26% |
| Strongly disagree | 8% |
| Don't know | 14% |
| <i>Agree (Net)</i> | 53% |
| <i>Disagree (Net)</i> | 33% |

f. I want my software to start incorporating AI more

| | 8/29-30, 2023 (N=586) |
|-----------------------|----------------------------------|
| Strongly agree | 9% |
| Somewhat agree | 26% |
| Somewhat disagree | 30% |
| Strongly disagree | 11% |
| Don't know | 23% |
| <i>Agree (Net)</i> | 35% |
| <i>Disagree (Net)</i> | 42% |

13. For each of the following, please indicate how much you would prefer human-driven interactions or automated interaction (e.g., using robots, touch screens, voice commands, etc.).

Prefer Human Interaction Summary Table

| | 8/29-30, 2023 (N=1,103) |
|---|------------------------------------|
| Having your food prepared at restaurants | 81% |
| Ordering fast food inside a restaurant | 72% |
| Ordering food at a drive-through | 68% |
| Getting money or depositing checks at a bank branch | 56% |





PUBLIC POLL FINDINGS AND METHODOLOGY

13. For each of the following, please indicate how much you would prefer human-driven interactions or automated interaction (e.g., using robots, touch screens, voice commands, etc.). (Continued)

a. Ordering fast food inside a restaurant

| | 8/29-30, 2023 |
|--|----------------------|
| Strongly prefer human interactions | 43% |
| Somewhat prefer human interactions | 29% |
| Somewhat prefer automated interactions | 13% |
| Strongly prefer automated interactions | 7% |
| Don't know/No preference | 9% |
| <i>Prefer Human Content (Net)</i> | <i>72%</i> |
| <i>Prefer Automated Content (Net)</i> | <i>20%</i> |

b. Getting money or depositing checks at a bank branch

| | 8/29-30, 2023 |
|--|----------------------|
| Strongly prefer human interactions | 35% |
| Somewhat prefer human interactions | 21% |
| Somewhat prefer automated interactions | 23% |
| Strongly prefer automated interactions | 14% |
| Don't know/No preference | 7% |
| <i>Prefer Human Content (Net)</i> | <i>56%</i> |
| <i>Prefer Automated Content (Net)</i> | <i>37%</i> |

c. Having your food prepared at restaurants

| | 8/29-30, 2023 |
|--|----------------------|
| Strongly prefer human interactions | 59% |
| Somewhat prefer human interactions | 23% |
| Somewhat prefer automated interactions | 10% |
| Strongly prefer automated interactions | 4% |
| Don't know/No preference | 6% |
| <i>Prefer Human Content (Net)</i> | <i>81%</i> |
| <i>Prefer Automated Content (Net)</i> | <i>13%</i> |

d. Ordering food at a drive-through

| | 8/29-30, 2023 |
|--|----------------------|
| Strongly prefer human interactions | 41% |
| Somewhat prefer human interactions | 27% |
| Somewhat prefer automated interactions | 15% |
| Strongly prefer automated interactions | 7% |
| Don't know/No preference | 9% |
| <i>Prefer Human Content (Net)</i> | <i>68%</i> |
| <i>Prefer Automated Content (Net)</i> | <i>23%</i> |



PUBLIC POLL FINDINGS AND METHODOLOGY

14. How familiar, if at all, are you with each of the following?

Familiar Summary Table

| | 8/29-30, 2023 |
|---|----------------------|
| California was hit by its first-ever tropical storm | 67% |
| Rising COVID cases in the U.S. | 62% |
| US mortgage rates rise to a generational high of 7.23% | 58% |
| Yevgeny Prigozhin, the head of Wagner, a private Russian military company, dying in a plane crash | 46% |
| India becoming the first country to land a spacecraft on the moon's South pole | 37% |
| Japan discharging "slightly radioactive" wastewater into the ocean from the Fukushima nuclear plant | 36% |
| Senator Tommy Tuberville blocking U.S. military promotions and appointments for high-ranking military officials | 29% |
| The song "Rich Men North of Richmond" topping the charts | 28% |
| Kid Rock seen drinking a Bud Light at a concert, after leading a boycott of the brand | 28% |
| A group of young Montanans successfully sued the state over its climate change responsibilities | 24% |

a. The song "Rich Men North of Richmond" topping the charts

| | 8/29-30, 2023 |
|----------------------------|----------------------|
| Very familiar | 15% |
| Somewhat familiar | 13% |
| Heard of it, but that's it | 17% |
| Never heard of it | 55% |
| Familiar (Net) | 28% |
| Not Familiar (Net) | 72% |

b. A group of young Montanans successfully sued the state over its climate change responsibilities

| | 8/29-30, 2023 |
|----------------------------|----------------------|
| Very familiar | 10% |
| Somewhat familiar | 14% |
| Heard of it, but that's it | 15% |
| Never heard of it | 61% |
| Familiar (Net) | 24% |
| Not Familiar (Net) | 76% |





PUBLIC POLL FINDINGS AND METHODOLOGY

14. How familiar, if at all, are you with each of the following? (Continued)

c. California was hit by its first-ever tropical storm

| | 8/29-30, 2023 |
|----------------------------|---------------|
| Very familiar | 33% |
| Somewhat familiar | 34% |
| Heard of it, but that's it | 19% |
| Never heard of it | 14% |
| Familiar (Net) | 67% |
| Not Familiar (Net) | 33% |

d. Rising COVID cases in the U.S.

| | 8/29-30, 2023 |
|----------------------------|---------------|
| Very familiar | 24% |
| Somewhat familiar | 37% |
| Heard of it, but that's it | 27% |
| Never heard of it | 12% |
| Familiar (Net) | 62% |
| Not Familiar (Net) | 38% |

e. Senator Tommy Tuberville blocking U.S. military promotions and appointments for high-ranking military officials

| | 8/29-30, 2023 |
|----------------------------|---------------|
| Very familiar | 12% |
| Somewhat familiar | 17% |
| Heard of it, but that's it | 16% |
| Never heard of it | 55% |
| Familiar (Net) | 29% |
| Not Familiar (Net) | 71% |

f. India becoming the first country to land a spacecraft on the moon's South pole

| | 8/29-30, 2023 |
|----------------------------|---------------|
| Very familiar | 16% |
| Somewhat familiar | 21% |
| Heard of it, but that's it | 19% |
| Never heard of it | 44% |
| Familiar (Net) | 37% |
| Not Familiar (Net) | 63% |





PUBLIC POLL FINDINGS AND METHODOLOGY

14. How familiar, if at all, are you with each of the following? (Continued)

g. Kid Rock seen drinking a Bud Light at a concert, after leading a boycott of the brand

| | 8/29-30, 2023 |
|----------------------------|----------------------|
| Very familiar | 10% |
| Somewhat familiar | 18% |
| Heard of it, but that's it | 18% |
| Never heard of it | 54% |
| Familiar (Net) | 28% |
| Not Familiar (Net) | 72% |

h. US mortgage rates rise to a generational high of 7.23%

| | 8/29-30, 2023 |
|----------------------------|----------------------|
| Very familiar | 26% |
| Somewhat familiar | 31% |
| Heard of it, but that's it | 20% |
| Never heard of it | 22% |
| Familiar (Net) | 58% |
| Not Familiar (Net) | 42% |

i. Japan discharging "slightly radioactive" wastewater into the ocean from the Fukushima nuclear plant

| | 8/29-30, 2023 |
|----------------------------|----------------------|
| Very familiar | 16% |
| Somewhat familiar | 21% |
| Heard of it, but that's it | 19% |
| Never heard of it | 45% |
| Familiar (Net) | 36% |
| Not Familiar (Net) | 64% |

j. Yevgeny Prigozhin, the head of Wagner, a private Russian military company, dying in a plane crash

| | 8/29-30, 2023 |
|----------------------------|----------------------|
| Very familiar | 26% |
| Somewhat familiar | 20% |
| Heard of it, but that's it | 20% |
| Never heard of it | 34% |
| Familiar (Net) | 46% |
| Not Familiar (Net) | 54% |





PUBLIC POLL FINDINGS AND METHODOLOGY

15. As you may know, the following topics were in the news in the past week. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

a. The song “Rich Men North of Richmond” topping the charts

| | 8/29-30, 2023 |
|---------------------|----------------------|
| I care a lot | 12% |
| I care a little | 17% |
| I don’t care at all | 60% |
| Don’t know | 11% |

b. A group of young Montanans successfully sued the state over its climate change responsibilities

| | 8/29-30, 2023 |
|---------------------|----------------------|
| I care a lot | 19% |
| I care a little | 30% |
| I don’t care at all | 37% |
| Don’t know | 14% |

c. California was hit by its first-ever tropical storm

| | 8/29-30, 2023 |
|---------------------|----------------------|
| I care a lot | 32% |
| I care a little | 42% |
| I don’t care at all | 21% |
| Don’t know | 5% |

d. Rising COVID cases in the U.S.

| | 8/29-30, 2023 |
|---------------------|----------------------|
| I care a lot | 43% |
| I care a little | 31% |
| I don’t care at all | 22% |
| Don’t know | 4% |

e. Senator Tommy Tuberville blocking U.S. military promotions and appointments for high-ranking military officials

| | 8/29-30, 2023 |
|---------------------|----------------------|
| I care a lot | 26% |
| I care a little | 31% |
| I don’t care at all | 28% |
| Don’t know | 16% |





PUBLIC POLL FINDINGS AND METHODOLOGY

15. As you may know, the following topics were in the news in the past week. Regardless of how familiar you may be with them, how much, if at all, do you care about them? *(Continued)*

f. India becoming the first country to land a spacecraft on the moon's South pole

| | 8/29-30, 2023 |
|---------------------|----------------------|
| I care a lot | 15% |
| I care a little | 33% |
| I don't care at all | 41% |
| Don't know | 10% |

g. Kid Rock seen drinking a Bud Light at a concert, after leading a boycott of the brand

| | 8/29-30, 2023 |
|---------------------|----------------------|
| I care a lot | 9% |
| I care a little | 13% |
| I don't care at all | 69% |
| Don't know | 9% |

h. US mortgage rates rise to a generational high of 7.23%

| | 8/29-30, 2023 |
|---------------------|----------------------|
| I care a lot | 50% |
| I care a little | 28% |
| I don't care at all | 16% |
| Don't know | 6% |

i. Japan discharging "slightly radioactive" wastewater into the ocean from the Fukushima nuclear plant

| | 8/29-30, 2023 |
|---------------------|----------------------|
| I care a lot | 40% |
| I care a little | 36% |
| I don't care at all | 16% |
| Don't know | 8% |

j. Yevgeny Prigozhin, the head of Wagner, a private Russian military company, dying in a plane crash

| | 8/29-30, 2023 |
|---------------------|----------------------|
| I care a lot | 14% |
| I care a little | 30% |
| I don't care at all | 40% |
| Don't know | 16% |





PUBLIC POLL FINDINGS AND METHODOLOGY

16. For the following scenarios, select all that you **want** to happen in the future.

| | 8/29-30, 2023 |
|--|---------------|
| Major U.S. cities are safe places to live and work | 73% |
| Housing in major U.S. cities is as affordable as housing in suburbs and exurbs | 61% |
| Major U.S. cities prioritize building housing over commercial buildings | 41% |
| Biking and walking are prioritized over driving in major U.S. cities | 30% |
| All office workers return to the office five days a week | 19% |
| None of these | 7% |

17. Thinking again about these scenarios, how likely, if at all, do you think they are to happen in the future?

Likely Summary Table

| | 8/29-30, 2023 |
|--|---------------|
| All office workers return to the office five days a week | 48% |
| Major U.S. cities are safe places to live and work | 39% |
| Major U.S. cities prioritize building housing over commercial buildings | 35% |
| Biking and walking are prioritized over driving in major U.S. cities | 35% |
| Housing in major U.S. cities is as affordable as housing in suburbs and exurbs | 29% |

a. Major U.S. cities are safe places to live and work

| | 8/29-30, 2023 |
|-------------------------|---------------|
| Very likely | 11% |
| Somewhat likely | 28% |
| Not very likely | 34% |
| Not at all likely | 19% |
| <i>Likely (Net)</i> | 39% |
| <i>Not likely (Net)</i> | 54% |

b. Major U.S. cities prioritize building housing over commercial buildings

| | 8/29-30, 2023 |
|-------------------------|---------------|
| Very likely | 9% |
| Somewhat likely | 26% |
| Not very likely | 34% |
| Not at all likely | 22% |
| <i>Likely (Net)</i> | 35% |
| <i>Not likely (Net)</i> | 56% |



PUBLIC POLL FINDINGS AND METHODOLOGY

17. Thinking again about these scenarios, how likely, if at all, do you think they are to happen in the future? (*Continued*)

c. All office workers return to the office five days a week

| | 8/29-30, 2023 |
|-------------------------|----------------------|
| Very likely | 18% |
| Somewhat likely | 30% |
| Not very likely | 32% |
| Not at all likely | 13% |
| Likely (Net) | 48% |
| Not likely (Net) | 44% |

d. Biking and walking are prioritized over driving in major U.S. cities

| | 8/29-30, 2023 |
|-------------------------|----------------------|
| Very likely | 12% |
| Somewhat likely | 22% |
| Not very likely | 34% |
| Not at all likely | 22% |
| Likely (Net) | 35% |
| Not likely (Net) | 57% |

e. Housing in major U.S. cities is as affordable as housing in suburbs and exurbs

| | 8/29-30, 2023 |
|-------------------------|----------------------|
| Very likely | 8% |
| Somewhat likely | 20% |
| Not very likely | 36% |
| Not at all likely | 28% |
| Likely (Net) | 29% |
| Not likely (Net) | 64% |





PUBLIC POLL FINDINGS AND METHODOLOGY

About the Study

These are some of the findings of the eightieth wave of an Ipsos poll conducted between August 29-30, 2023. For this survey, a sample of 1,103 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults
- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults





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- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eighth wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 adults
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 adults
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 adults
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 adults
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 adults
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 adults
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 adults
- The seventy-ninth wave was conducted July 18-19, 2023 among 1,109 adults
- The eightieth wave was conducted August 1-2, 2023 among 1,118 adults
- The eighty-first wave was conducted August 15-16, 2023 among 1,115 adults
- The eighty-second wave was conducted August 29-30, 2023 among 1,103 adults





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The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and "river" sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ($n=1,103$, $DEFF=1.5$, adjusted Confidence Interval= ± 5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, seventy-eighth, seventy-ninth, eightieth, eighty-first, and eighty-second waves of this study have a credibility interval of 3.6 percentage points.

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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

