



J22-087220-32 - Environmental Impact & Consumer Perception - Top 7 Economies

August 2023

MARS Inc. and Ipsos

11 Sep 2023

Table 1

Q1. How concerned, if at all, are you personally about climate change?

Base: All Adults

	Total	Country						
		UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(4) Very concerned	5809 40%	708 33% k	862 40% adk	813 40% adk	640 31%	977 49% abcdk	1231 62% abcdfk	578 29%
(3) Fairly concerned	5846 40%	912 42% bj	770 35% j	841 41% bj	906 44% bj	919 46% abcj	587 29%	911 46% abcj
(2) Not very concerned	1774 12%	336 16% cfj	309 14% fj	270 13% fj	331 16% cfj	77 4% f	106 5% f	344 17% bcfj
(1) Not at all concerned	773 5%	167 8% cfjk	211 10% acfjk	83 4% fj	179 9% cfjk	25 1%	40 2%	69 3% fj
Don't know	267 2%	44 2% f	27 1% f	30 1% f	28 1% f	2 * f	37 2% f	97 5% abcdfj
Concerned (NET)	11655 81%	1621 75%	1631 75%	1654 81% abd	1546 74% abd	1896 95% abcdjk	1818 91% abcdk	1489 74%
Not concerned (NET)	2547 18%	503 23% cfj	520 24% cfjk	352 17% fj	509 24% cfjk	102 5% f	146 7% f	414 21% cfj
Mean	3.18	3.02	3.06 d	3.19 abd	2.98	3.43 abcdk	3.53 abcdfk	3.05 d

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

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**Table 2**

**Q2. Summary Table How much responsibility do you think the following groups have to make changes that influence climate change?**

**Base: All Adults**

	Government of Country (a)	Local Government / Councils (b)	Governments of other countries (c)	Multinational businesses (d)	Large businesses in Country (e)	Small and medium sized businesses in Country (f)	Not-for-profit organisations (g)	Universities and academic institutions in Country (h)	Local community groups (i)	Individuals and their families (j)
UNWEIGHTED BASE	14468	14468	14468	14468	14468	14468	14468	14468	14468	14468
WEIGHTED BASE	14468	14468	14468	14468	14468	14468	14468	14468	14468	14468
(4) A great deal	7063 49% bcdefghij	4657 32% fghij	6737 47% bfg hij	6662 46% bfg hij	6663 46% bfg hij	3373 23% ghij	2627 18% acde	3232 22% gi	2844 20% g	3135 22% gi
(3) A fair amount	4758 33% acdegh	6112 42% acdegh	4926 34% a	4909 34% a	5094 35% acd	6811 47% abcdeghij	5523 38% acde	5850 40% acdeg	6031 42% acdegh	6203 43% acdeghi
(2) Not very much	1552 11% abcde	2420 17% acde	1559 11% a	1517 10% a	1540 11% acd	2954 20% abcde	4053 28% abcdefhij	3547 25% abcdef	3771 26% abcdefhj	3526 24% abcdef
(1) None at all	584 4% ace	660 5% ace	568 4% a	609 4% a	565 4% a	661 5% acde	1010 7% abcdefhi	893 6% abcdef	919 6% abcdef	965 7% abcdefh
Don't know	511 4% a	619 4% a	678 5% abe	771 5% abce fj	606 4% a	668 5% abe	1254 9% abcdefhij	947 7% abcdefj	904 6% abcdefj	639 4% a
A great deal/fair amount (NET)	11821 82% bcdfghij	10769 74% fghij	11663 81% bfg hij	11571 80% bfg hij	11757 81% bcdfghij	10184 70% ghij	8150 56% gi	9081 63% gi	8875 61% g	9338 65% ghi
Not very much/none at all (NET)	2136 15% acde	3080 21% acde	2127 15% a	2126 15% a	2104 15% acd	3616 25% abcde	5064 35% abcdefhij	4440 31% abcdef	4690 32% abcdefhj	4491 31% abcdef
Mean	3.31 bcdefghij	3.07 fghij	3.29 bfg hij	3.29 bfg hij	3.29 bfg hij	2.93 ghij	2.74 gi	2.84 gi	2.8 g	2.83 gi

**Proportions/Means: All Columns Tested (5% risk level)  
Overlap formulae used.**



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Table 3

Q2\_1. How much responsibility do you think the following groups have to make changes that influence climate change? Government of Country

Base: All Adults

	Country							
	Total	UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(4) A great deal	7063 49%	1196 55% cdfk	1187 54% cdfk	736 36% abdfjk	933 45% ab	1021 51% cdk	1129 56% cdfk	861 43% c
(3) A fair amount	4758 33%	585 27%	567 26%	883 43% abdfjk	638 31% ab	748 37% abdj	572 29% abdj	767 38% abdj
(2) Not very much	1552 11%	208 10%	205 9%	263 13% abfjk	322 15% abcfjk	170 8%	202 10%	183 9%
(1) None at all	584 4%	82 4% fk	151 7% acdfjk	83 4% fk	112 5% afjk	48 2%	65 3% k	43 2%
Don't know	511 4%	98 5% bfj	70 3% fj	73 4% fj	78 4% fj	13 1%	33 2% f	146 7% abcdfj
A great deal/fair amount (NET)	82%	1781 82% cd	1754 80% d	1618 79% d	1571 75% d	1769 88% abcdjk	1701 85% abcdk	1628 81% d
Not very much/none at all (NET)	2136 15%	289 13% f	356 16% afjk	346 17% afjk	433 21% abcfjk	218 11%	267 13% f	226 11%
Mean	3.31	3.4 bcdk	3.32 cd	3.16	3.19	3.38 bcdk	3.4 bcdk	3.32 cd

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



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**Table 4**

**Q2\_2. How much responsibility do you think the following groups have to make changes that influence climate change? Local Government / Councils**

**Base: All Adults**

	Country							
	Total	UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(4) A great deal	4657 32%	879 41% cdk	822 38% cdk	390 19% cdk	503 24% ck	786 39% cdk	848 42% bcdk	430 21%
(3) A fair amount	6112 42%	822 38%	830 38%	978 48% abdj	817 39% abdj	922 46% abdj	770 38% abdj	973 49%
(2) Not very much	2420 17%	277 13%	288 13%	492 24% abfjk	530 25% abfjk	229 11%	256 13%	347 17% abfj
(1) None at all	660 5%	90 4% fk	161 7% acfjk	86 4% fk	133 6% acfjk	48 2%	83 4% f	59 3%
Don't know	619 4%	100 5% fj	77 4% fj	91 4% fj	101 5% bfj	15 1%	44 2% f	191 10% abcdfj
A great deal/fair amount (NET)	74%	1701 78% cdk	1652 76% cdk	1368 67% d	1320 63% abcdjk	1707 85% abcdjk	1618 81% bcdk	1403 70% cd
Not very much/none at all (NET)	3080 21%	367 17% f	450 21% afj	578 28% abfjk	662 32% abcfjk	278 14%	339 17% f	406 20% afj
Mean	3.07	3.2 bcdk	3.1 cdk	2.86	2.85	3.23 bcdk	3.22 bcdk	2.98 cd

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k**  
**Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing**

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Table 5

Q2\_3. How much responsibility do you think the following groups have to make changes that influence climate change? Governments of other countries

Base: All Adults

	Country							
	Total	UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(4) A great deal	6737 47%	1192 55% bcdfjk	1093 50% cfk	819 40% abdj	1037 50% cfk	899 45% ck	940 47% ck	757 38%
(3) A fair amount	4926 34%	575 27%	604 28%	844 41% abdj	611 29%	787 39% abdj	682 34% abd	822 41% abdj
(2) Not very much	1559 11%	204 9%	231 11%	208 10%	241 12% a	231 12% a	246 12% ack	198 10%
(1) None at all	568 4%	79 4% k	150 7% acdfjk	74 4% k	84 4% k	59 3%	75 4% k	45 2%
Don't know	678 5%	118 5% fj	100 5% fj	92 4% fj	109 5% fj	23 1%	57 3% f	178 9% abcdfj
A great deal/fair amount (NET)	81%	1767 81% b	1697 78% b	1664 82% bdk	1648 79% bdk	1686 84% abcdjk	1623 81% b	1579 79%
Not very much/none at all (NET)	2127 15%	283 13%	381 18% acfk	282 14%	325 16% ak	290 15% k	322 16% ak	243 12%
Mean	3.29	3.41 bcdfjk	3.27	3.24	3.32 ck	3.28	3.28	3.26

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



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Table 6

Q2\_4. How much responsibility do you think the following groups have to make changes that influence climate change? Multinational businesses

Base: All Adults

	Country							
	Total	UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(4) A great deal	6662 46%	1161 54% bfjk	1034 47% fk	1028 50% fjk	1056 51% bfjk	792 40% k	921 46% fk	669 33%
(3) A fair amount	4909 34%	585 27%	685 31% ad	674 33% ad	576 28%	881 44% abcdj	654 33% ad	854 43% abcdj
(2) Not very much	1517 10%	194 9%	212 10% c	161 8%	251 12% abc	233 12% ac	252 13% abc	213 11% c
(1) None at all	609 4%	80 4%	143 7% acdfjk	88 4% k	83 4%	64 3%	92 5% fk	59 3%
Don't know	771 5%	147 7% bcfj	104 5% f	86 4% f	118 6% cfj	30 2%	82 4% f	205 10% abcdfj
A great deal/fair amount (NET)	80%	1747 81% k	1720 79% k	1702 84% abdj	1632 78%	1672 84% abdj	1575 79%	1523 76%
Not very much/none at all (NET)	2126 15%	275 13%	355 16% ack	249 12%	334 16% ack	297 15% c	344 17% ack	272 14%
Mean	3.29	3.4 bdfjk	3.26 k	3.35 bfjk	3.33 bfjk	3.22	3.25 k	3.19

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



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Table 7

Q2\_5. How much responsibility do you think the following groups have to make changes that influence climate change? Large businesses in Country

Base: All Adults

	Country							
	Total	UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(4) A great deal	6663 46%	1095 51% cdfk	1112 51% cdfk	872 43% k	961 46% cfk	843 42% k	1018 51% cdfk	762 38%
(3) A fair amount	5094 35%	663 31%	609 28%	822 40% abdj	687 33% b	859 43% abdj	621 31% b	833 42% abdj
(2) Not very much	1540 11%	197 9%	227 10%	197 10%	266 13% abck	232 12% ak	229 11% a	192 10%
(1) None at all	565 4%	103 5% cfk	151 7% acdfjk	69 3%	74 4% k	50 3%	70 4% k	48 2%
Don't know	606 4%	110 5% bfj	81 4% f	77 4% f	95 5% fj	16 1%	62 3% f	165 8% abcdfj
A great deal/fair amount (NET)	81%	1758 81%	1721 79%	1694 83% bdk	1649 79% abdj	1702 85% bd	1639 82%	1595 80%
Not very much/none at all (NET)	2104 15%	299 14%	377 17% acfk	266 13%	340 16% acfk	282 14%	300 15% k	240 12%
Mean	3.29	3.34 cdfk	3.28	3.27	3.28	3.26	3.33 cdfk	3.26

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

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Table 8

Q2\_6. How much responsibility do you think the following groups have to make changes that influence climate change? Small and medium sized businesses in Country

Base: All Adults

	Country							
	Total	UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(4) A great deal	3373 23%	531 24%	559 26%	376 18%	461 22%	494 25%	663 33%	290 14%
		ck	cdk	k	ck	ck	abcdfk	
(3) A fair amount	6811 47%	1009 47%	941 43%	989 49%	868 42%	1033 52%	893 45%	1079 54%
		bd		bdj		abcdj		abcdj
(2) Not very much	2954 20%	402 19%	411 19%	507 25%	552 26%	394 20%	318 16%	371 19%
		j	j	abfjk	abfjk	j		j
(1) None at all	661 5%	98 5%	181 8%	87 4%	103 5%	58 3%	70 3%	65 3%
		fk	acdfjk	f	fjk			
Don't know	668 5%	128 6%	87 4%	80 4%	100 5%	21 1%	57 3%	195 10%
		bcfj	f	f	fj		f	abcdfj
A great deal/fair amount (NET)	70%	1540 71%	1500 69%	1364 67%	1328 64%	1527 76%	1556 78%	1369 68%
		cd	d	d		abcdk	abcdk	d
Not very much/none at all (NET)	3616 25%	500 23%	592 27%	593 29%	654 31%	452 23%	388 19%	436 22%
		j	afjk	afjk	abfjk	j		
Mean	2.93	2.97	2.9	2.84	2.85	2.99	3.11	2.88
		bcdk				bcdk	abcdfk	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing





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Table 9

Q2\_7. How much responsibility do you think the following groups have to make changes that influence climate change? Not-for-profit organisations

Base: All Adults

	Country							
	Total	UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(4) A great deal	2627 18%	412 19% ck	445 20% cdk	203 10%	350 17% ck	397 20% cdk	655 33% abcdfk	166 8%
(3) A fair amount	5523 38%	839 39% cd	877 40% cd	643 32%	652 31%	885 44% abcdjk	819 41% cd	808 40% cd
(2) Not very much	4053 28%	556 26% j	522 24% j	766 38% abdfjk	673 32% abfj	577 29% abj	347 17%	612 31% abj
(1) None at all	1010 7%	141 7% fk	194 9% afjk	218 11% adfjk	165 8% fjk	98 5%	102 5%	92 5%
Don't know	1254 9%	220 10% bfj	140 6% fj	207 10% bfj	243 12% bfj	43 2%	79 4% f	323 16% abcdfj
A great deal/fair amount (NET)	8150 56%	1251 58% cdk	1322 61% cdk	846 42%	1001 48% c	1282 64% abcdk	1473 74% abcdfk	974 49% c
Not very much/none at all (NET)	5064 35%	697 32% j	717 33% j	984 48% abdfjk	838 40% abfjk	675 34% j	449 22%	704 35% j
Mean	2.74	2.78 cdk	2.77 cdk	2.45	2.64 c	2.81 cdk	3.05 abcdfk	2.62 c

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



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Table 10

Q2\_8. How much responsibility do you think the following groups have to make changes that influence climate change? Universities and academic institutions in Country

Base: All Adults

	Country							
	Total	UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(4) A great deal	<b>3232</b>	494	598	226	376	508	768	262
	<b>22%</b>	23%	27%	11%	18%	25%	38%	13%
		cdk	acdck		ck	cdk	abcdfk	
(3) A fair amount	<b>5850</b>	896	875	682	730	977	786	904
	<b>40%</b>	41%	40%	34%	35%	49%	39%	45%
		cd	cd			abcdjk	cd	abcdj
(2) Not very much	<b>3547</b>	466	411	782	688	403	300	497
	<b>25%</b>	22%	19%	38%	33%	20%	15%	25%
		bj	j	abdfjk	abfjk	j		abfj
(1) None at all	<b>893</b>	124	182	193	158	80	72	84
	<b>6%</b>	6%	8%	9%	8%	4%	4%	4%
		fjk	afjk	adfjk	afjk			
Don't know	<b>947</b>	188	114	154	130	32	76	253
	<b>7%</b>	9%	5%	8%	6%	2%	4%	13%
		bdfj	fj	bfj	fj		f	abcdfj
A great deal/fair amount (NET)	<b>9081</b>	1389	1473	908	1107	1485	1554	1166
	<b>63%</b>	64%	68%	45%	53%	74%	78%	58%
		cdk	acdck		c	abcdck	abcdfk	cd
Not very much/none at all (NET)	<b>4440</b>	590	592	975	846	483	372	581
	<b>31%</b>	27%	27%	48%	41%	24%	19%	29%
		fj	fj	abdfjk	abfjk	j		fj
Mean	<b>2.84</b>	2.89	2.91	2.5	2.68	2.97	3.17	2.77
		cdk	cdk		c	abcdck	abcdfk	cd

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



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Table 11

Q2\_9. How much responsibility do you think the following groups have to make changes that influence climate change? Local community groups

Base: All Adults

	Country							
	Total	UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(4) A great deal	2844 20%	404 19%	460 21%	271 13%	408 20%	442 22%	721 36%	138 7%
		ck	ck	k	ck	acdk	abcdfk	
(3) A fair amount	6031 42%	874 40%	894 41%	855 42%	749 36%	1005 50%	863 43%	791 40%
		d	d	d		abcdjk	dk	d
(2) Not very much	3771 26%	593 27%	520 24%	606 30%	644 31%	463 23%	281 14%	664 33%
		bfj	j	bfj	abfj	j		abcfj
(1) None at all	919 6%	140 6%	199 9%	145 7%	165 8%	67 3%	78 4%	124 6%
		fj	acfjk	fj	fjk			fj
Don't know	904 6%	157 7%	105 5%	161 8%	118 6%	22 1%	58 3%	283 14%
		bfj	fj	bdfj	fj		f	abcdfj
A great deal/fair amount (NET)	8875 61%	1278 59%	1354 62%	1126 55%	1157 56%	1448 72%	1583 79%	928 46%
		cdk	acdk	k	k	abcdk	abcdfk	
Not very much/none at all (NET)	4690 32%	733 34%	720 33%	751 37%	808 39%	530 27%	359 18%	788 39%
		fj	fj	bfj	abfj	j		abfj
Mean	2.8	2.77	2.78	2.67	2.71	2.92	3.15	2.55
		ck	cdk	k	k	abcdk	abcdfk	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



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Table 12

Q2\_10. How much responsibility do you think the following groups have to make changes that influence climate change? Individuals and their families

Base: All Adults

	Country							
	Total	UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(4) A great deal	3135 22%	530 24% cdfk	553 25% cdfk	338 17% k	394 19% k	358 18% k	779 39% abcdfk	182 9%
(3) A fair amount	6203 43%	930 43% dj	899 41% d	922 45% bdj	754 36% abdj	949 47% abdj	766 38% abcdj	982 49%
(2) Not very much	3526 24% j	468 22% j	465 21% j	567 28% abjk	660 32% abcfjk	564 28% abjk	303 15% abjk	499 25% abj
(1) None at all	965 7%	121 6% acfjk	185 8% acfjk	125 6% acfjk	198 10% acfjk	113 6% acfjk	93 5% acfjk	130 7% j
Don't know	639 4%	119 5% bdfj	78 4% f	85 4% f	76 4% f	15 1% f	60 3% f	206 10% abcdfj
A great deal/fair amount (NET)	9338 65%	1460 67% cdk	1452 67% cdk	1261 62% dk	1149 55% cdk	1308 65% cdk	1545 77% abcdfk	1165 58%
Not very much/none at all (NET)	4491 31%	589 27% j	650 30% j	692 34% abj	858 41% abcfjk	677 34% abj	397 20% abj	629 31% aj
Mean	2.83	2.91 cdfk	2.87 cdfk	2.76 dk	2.67	2.78 dk	3.15 abcdfk	2.68

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

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**Table 13**

**Q3. Summary Table How would you rate the performance of the following groups in terms of the actions they have taken in response to climate change?**

**Base: All Adults**

	Government of Country (a)	Local Government / Councils (b)	Governments of other countries (c)	Multinational businesses (d)	Large businesses in Country (e)	Small and medium sized businesses in Country (f)	Not-for-profit organisations (g)	Universities and academic institutions in Country (h)	Local community groups (i)	Individuals and their families (j)
UNWEIGHTED BASE	14468	14468	14468	14468	14468	14468	14468	14468	14468	14468
WEIGHTED BASE	14468	14468	14468	14468	14468	14468	14468	14468	14468	14468
(+2) Very good	1819 13% bcdefghij	1260 9% fi	1199 8% i	1227 8% i	1398 10% bcdfij	1180 8% bcdfij	1412 10% bcdfij	1333 9% cdfi	1119 8% cdfi	1268 9% fi
(+1) Fairly good	3234 22% cd	3349 23% cd	2706 19% a	2743 19% ae	3256 23% a	3262 23% abcde	3508 24% abcdeh	3730 26% abcdeh	3579 25% abcdefh	3580 25% abcdefh
(0) Neither good nor poor	3827 26% fghij	4972 34% fghij	4107 28% abdefghij	4232 29% abfghij	4098 28% abfghij	5453 38% ghij	5522 38% ghij	5334 37% g	5644 39% gh	5608 39% ghi
(-1) Fairly poor	2653 18% befghij	2548 18% fghij	3040 21% befghij	2825 20% befghij	2797 19% befghij	2306 16% ghij	1423 10% ghij	1707 12% g	1855 13% gh	2088 14% ghi
(-2) Very poor	1951 13% befghij	1090 8% fghij	2030 14% befghij	2009 14% befghij	1643 11% befghij	821 6% ghij	582 4% ghij	635 4% g	610 4% gh	684 5% gi
Don't know	984 7% a	1249 9% a	1387 10% abej	1433 10% abej	1275 9% a	1446 10% abej	2021 14% abcdefhij	1730 12% abcdefij	1661 11% abcdefj	1241 9% a
Good (NET)	5053 35% bcdefgij	4609 32% cdf	3905 27% cdf	3970 27% cdf	4654 32% cdf	4442 31% cd	4920 34% bcdefi	5063 35% bcdefgij	4698 32% cdf	4848 34% bcdefi
Poor (NET)	4604 32% befghij	3638 25% fghij	5069 35% abdefghij	4834 33% abefghij	4441 31% bfgghij	3127 22% ghij	2005 14% ghij	2342 16% g	2465 17% gh	2771 19% ghi
Mean	0.02 cde	0.09 acde	-0.15	-0.13 c	*	0.13 cd	0.3 abcdefhij	0.27 abcdefij	0.21 abcdef	0.2 abcdef

**Proportions/Means: All Columns Tested (5% risk level)  
Overlap formulae used.**



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Table 14

Q3\_1. How would you rate the performance of the following groups in terms of the actions they have taken in response to climate change? Government of Country

Base: All Adults

	Total	Country						
		UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(+2) Very good	1819 13%	141 6%	257 12%	69 3%	83 4%	619 31%	618 31%	32 2%
		cdk	acdck	k	k	abcdck	abcdck	
(+1) Fairly good	3234 22%	427 20%	469 22%	311 15%	362 17%	795 40%	692 35%	179 9%
		ck	cdk	k	k	abcdjk	abcdck	
(0) Neither good nor poor	3827 26%	524 24%	517 24%	507 25%	645 31%	426 21%	359 18%	849 42%
		fj	j	fj	abcfj	j		abcdfj
(-1) Fairly poor	2653 18%	448 21%	421 19%	541 27%	511 25%	110 6%	200 10%	421 21%
		fj	fj	abfjk	abfjk		f	fj
(-2) Very poor	1951 13%	410 19%	328 15%	472 23%	326 16%	36 2%	111 6%	268 13%
		bdfjk	fj	abdfjk	fjk		f	fj
Don't know	984 7%	219 10%	188 9%	137 7%	155 7%	14 1%	21 1%	251 13%
		cdfj	cfj	fj	fj			abcdfj
Good (NET)	5053 35%	567 26%	726 33%	380 19%	445 21%	1413 71%	1310 65%	211 11%
		cdk	acdck	k	ck	abcdjk	abcdck	
Poor (NET)	4604 32%	858 40%	749 34%	1013 50%	838 40%	146 7%	311 16%	689 34%
		befjk	fj	abdfjk	befjk		f	fj
Mean	0.02	-0.29	-0.05	-0.54	-0.33	0.93	0.76	-0.41
		ck	acdck		ck	abcdjk	abcdck	c

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



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Table 15

**Q3\_2. How would you rate the performance of the following groups in terms of the actions they have taken in response to climate change? Local Government / Councils**

Base: All Adults

	Total	Country						
		UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(+2) Very good	1260 9%	114 5%	210 10%	58 3%	82 4%	319 16%	444 22%	32 2%
		ck	acdk	k	k	abcdk	abcdfk	
(+1) Fairly good	3349 23%	438 20%	461 21%	392 19%	335 16%	807 40%	756 38%	160 8%
		dk	dk	dk	k	abcdk	abcdk	
(0) Neither good nor poor	4972 34%	655 30%	690 32%	732 36%	867 42%	629 31%	370 18%	1029 51%
		j	j	abfj	abcfj	j		abcdfj
(-1) Fairly poor	2548 18%	472 22%	401 18%	464 23%	417 20%	191 10%	273 14%	330 16%
		bffjk	fj	bdfjk	fjk	f	f	fj
(-2) Very poor	1090 8%	235 11%	191 9%	215 11%	149 7%	35 2%	128 6%	137 7%
		bdfjk	fjk	dfjk	f		f	f
Don't know	1249 9%	254 12%	227 10%	177 9%	233 11%	19 1%	29 1%	310 16%
		cfj	fj	fj	cfj			abcdfj
Good (NET)	4609 32%	553 25%	671 31%	449 22%	417 20%	1126 56%	1200 60%	193 10%
		cdk	acdk	k	k	abcdk	abcdfk	
Poor (NET)	3638 25%	707 33%	592 27%	679 33%	566 27%	226 11%	402 20%	467 23%
		bdfjk	fjk	bdfjk	fjk		f	fj
Mean	0.09	-0.14	0.05	-0.21	-0.12	0.6	0.57	-0.22
		k	acdk		ck	abcdk	abcdk	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

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Table 16

**Q3\_3. How would you rate the performance of the following groups in terms of the actions they have taken in response to climate change? Governments of other countries**

Base: All Adults

	Total	Country						
		UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(+2) Very good	1199 8%	109 5%	207 9%	43 2%	59 3%	251 13%	497 25%	34 2%
		cdk	acd		k	abcdk	abcdk	
(+1) Fairly good	2706 19%	320 15%	434 20%	163 8%	233 11%	691 35%	697 35%	169 8%
		cdk	acd		ck	abcdk	abcdk	
(0) Neither good nor poor	4107 28%	514 24%	531 24%	476 23%	572 27%	707 35%	439 22%	868 43%
					abcj	abcdj		abcdkj
(-1) Fairly poor	3040 21%	508 23%	407 19%	665 33%	628 30%	244 12%	200 10%	387 19%
		bfjk	fj	abfjk	abfjk	j		fj
(-2) Very poor	2030 14%	404 19%	334 15%	516 25%	389 19%	72 4%	106 5%	209 10%
		bfjk	fjk	abdfjk	bfjk		f	fj
Don't know	1387 10%	314 14%	267 12%	175 9%	202 10%	34 2%	63 3%	332 17%
		bcdkj	cdkj	fj	fj		f	bcdkj
Good (NET)	3905 27%	429 20%	641 29%	205 10%	291 14%	942 47%	1194 60%	203 10%
		cdk	acd		ck	abcdk	abcdk	
Poor (NET)	5069 35%	912 42%	740 34%	1180 58%	1018 49%	316 16%	306 15%	597 30%
		bfjk	fjk	abdfjk	abfjk			fj
Mean	-0.15	-0.42	-0.12	-0.78	-0.56	0.41	0.66	-0.34
		cd	acd		c	abcdk	abcdk	acd

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing





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Table 17

Q3\_4. How would you rate the performance of the following groups in terms of the actions they have taken in response to climate change? Multinational businesses

Base: All Adults

	Total	Country						
		UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(+2) Very good	1227 8%	115 5%	218 10%	57 3%	67 3%	255 13%	475 24%	41 2%
		cdk	acd		k	abcdk	abcdk	
(+1) Fairly good	2743 19%	347 16%	408 19%	161 8%	250 12%	714 36%	663 33%	199 10%
		cdk	acd		ck	abcdk	abcdk	c
(0) Neither good nor poor	4232 29%	539 25%	569 26%	439 22%	628 30%	707 35%	430 21%	920 46%
		cj	cj		abcj	abcdj		abcdj
(-1) Fairly poor	2825 20%	485 22%	410 19%	549 27%	563 27%	240 12%	232 12%	346 17%
		bfjk	fj	abfjk	abfjk			fj
(-2) Very poor	2009 14%	359 17%	308 14%	652 32%	340 16%	51 3%	140 7%	158 8%
		bfjk	fjk	abdfjk	fjk		f	f
Don't know	1433 10%	324 15%	267 12%	179 9%	234 11%	33 2%	61 3%	335 17%
		bcdj	cfj	fj	cfj		f	bcdj
Good (NET)	3970 27%	461 21%	626 29%	218 11%	318 15%	969 48%	1138 57%	240 12%
		cdk	acd		ck	abcdk	abcdk	
Poor (NET)	4834 33%	844 39%	718 33%	1201 59%	904 43%	291 15%	372 19%	504 25%
		bfjk	fjk	abdfjk	abfjk		f	fj
Mean	-0.13	-0.34	-0.1	-0.85	-0.46	0.45	0.57	-0.23
		cd	acd		c	abcdk	abcdk	acd

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



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Table 18

Q3\_5. How would you rate the performance of the following groups in terms of the actions they have taken in response to climate change? Large businesses in Country

Base: All Adults

	Total	Country						
		UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(+2) Very good	1398 10%	162 7%	250 11%	55 3%	79 4%	291 15%	517 26%	44 2%
		cdk	acd		ck	abcdk	abcdk	
(+1) Fairly good	3256 23%	369 17%	445 20%	250 12%	364 17%	883 44%	632 32%	314 16%
		c	acd		c	abcdjk	abcdk	c
(0) Neither good nor poor	4098 28%	569 26%	524 24%	480 24%	635 30%	583 29%	423 21%	885 44%
		j	j		abcj	abcj		abcdkj
(-1) Fairly poor	2797 19%	475 22%	422 19%	619 30%	528 25%	184 9%	248 12%	323 16%
		fjk	fjk	abdfjk	abfjk		f	fj
(-2) Very poor	1643 11%	262 12%	310 14%	476 23%	264 13%	48 2%	128 6%	155 8%
		fjk	fjk	abdfjk	fjk		f	f
Don't know	1275 9%	332 15%	228 10%	157 8%	213 10%	12 1%	54 3%	279 14%
		bcdkj	cfj	fj	cfj		f	bcdkj
Good (NET)	4654 32%	530 24%	695 32%	305 15%	443 21%	1173 59%	1149 57%	358 18%
		cdk	acd		ck	abcdk	abcdk	c
Poor (NET)	4441 31%	737 34%	731 34%	1095 54%	792 38%	232 12%	376 19%	477 24%
		fjk	fjk	abdfjk	abfjk		f	fj
Mean	*	-0.17	-0.05	-0.64	-0.29	0.6	0.6	-0.13
		cd	acd		c	abcdk	abcdk	cd

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



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Table 19

Q3\_6. How would you rate the performance of the following groups in terms of the actions they have taken in response to climate change? Small and medium sized businesses in Country

Base: All Adults

	Total	Country						
		UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(+2) Very good	1180 8%	137 6% cdk	240 11% acdck	59 3% k	69 3% k	207 10% acdck	430 21% abcdfk	38 2%
(+1) Fairly good	3262 23%	455 21% ck	504 23% cdk	329 16% k	427 21% ck	702 35% abcdck	649 32% abcdck	195 10%
(0) Neither good nor poor	5453 38%	727 34% j	740 34% j	754 37% abj	905 43% abcfj	749 37% abj	514 26% f	1063 53% abcdfj
(-1) Fairly poor	2306 16%	351 16% fj	304 14% fj	503 25% abdfjk	342 16% bfj	254 13% fj	261 13% fj	292 15%
(-2) Very poor	821 6%	115 5% fk	131 6% fk	214 11% abdfjk	115 6% fk	66 3% fj	101 5% f	78 4% f
Don't know	1446 10%	382 18% bcdffj	259 12% cfj	177 9% fj	226 11% cfj	22 1% f	46 2% f	334 17% bcdffj
Good (NET)	4442 31%	592 27% cdk	745 34% acdck	388 19% k	496 24% ck	909 45% abcdck	1079 54% abcdfk	233 12%
Poor (NET)	3127 22%	467 22% fjk	435 20% f	717 35% abdfjk	456 22% fjk	320 16% fj	362 18% fj	370 18% f
Mean	0.13	0.08 cdk	0.22 acdck	-0.26	* ck	0.37 abcdck	0.53 abcdfk	-0.11 c

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



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Table 20

Q3\_7. How would you rate the performance of the following groups in terms of the actions they have taken in response to climate change? Not-for-profit organisations

Base: All Adults

	Total	Country						
		UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(+2) Very good	1412 10%	138 6%	304 14%	125 6%	108 5%	211 11%	493 25%	32 2%
		k	acdfk	k	k	acdk	abcdfk	
(+1) Fairly good	3508 24%	504 23%	598 27%	459 23%	393 19%	667 33%	699 35%	189 9%
		dk	acdk	dk	k	abcdk	abcdk	
(0) Neither good nor poor	5522 38%	737 34%	696 32%	805 40%	903 43%	831 42%	473 24%	1077 54%
		j	j	abj	abcj	abj		abcdfj
(-1) Fairly poor	1423 10%	197 9%	174 8%	257 13%	231 11%	197 10%	181 9%	186 9%
				abfjk	abj	b		
(-2) Very poor	582 4%	83 4%	95 4%	117 6%	97 5%	45 2%	88 4%	58 3%
		f	fk	afk	fk		fk	
Don't know	2021 14%	509 23%	312 14%	275 13%	350 17%	49 2%	67 3%	459 23%
		bcd fj	fj	fj	bcfj			bcd fj
Good (NET)	4920 34%	643 30%	902 41%	584 29%	501 24%	878 44%	1192 60%	220 11%
		dk	acdk	dk	k	acdk	abcdfk	
Poor (NET)	2005 14%	280 13%	269 12%	374 18%	328 16%	242 12%	269 13%	243 12%
				abdfjk	abfk			
Mean	0.3	0.25 cdk	0.45 acdk	0.12 k	0.11 k	0.41 acdk	0.69 abcdfk	-0.03

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



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Table 21

Q3\_8. How would you rate the performance of the following groups in terms of the actions they have taken in response to climate change? Universities and academic institutions in Country

Base: All Adults

	Total	Country						
		UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(+2) Very good	1333 9%	119 5% ck	227 10% acdk	67 3% ck	106 5% ck	302 15% abcdk	459 23% abcdfk	53 3%
(+1) Fairly good	3730 26%	471 22% ck	624 29% acdk	354 17% k	432 21% ck	815 41% abcdjk	748 37% abcdk	286 14%
(0) Neither good nor poor	5334 37%	741 34% bj	661 30% j	873 43% abfj	901 43% abfj	663 33% j	469 23% f	1025 51% abcdfj
(-1) Fairly poor	1707 12%	277 13% fjk	280 13% fjk	329 16% abdfjk	262 13% fjk	148 7% f	206 10% f	204 10% f
(-2) Very poor	635 4%	94 4% fk	115 5% fk	146 7% abdfjk	88 4% fk	41 2% fk	89 4% fk	61 3% fk
Don't know	1730 12%	466 21% bcdfjk	272 12% fj	268 13% fj	293 14% fj	31 2% fj	29 1% fj	371 19% bcdfj
Good (NET)	5063 35%	590 27% ck	851 39% acdk	421 21% k	538 26% ck	1117 56% abcdk	1207 60% abcdfk	339 17% abcdfk
Poor (NET)	2342 16%	371 17% fk	396 18% fjk	475 23% abdfjk	351 17% fk	189 9% f	295 15% f	265 13% f
Mean	0.27	0.14 ck	0.3 acdk	-0.08	0.11 ck	0.6 abcdk	0.65 abcdk	0.04 c

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



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Table 22

**Q3\_9. How would you rate the performance of the following groups in terms of the actions they have taken in response to climate change? Local community groups**

Base: All Adults

	Total	Country						
		UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(+2) Very good	1119 8%	136 6%	226 10%	48 2%	69 3%	211 11%	404 20%	25 1%
		cdk	acdck	k	k	acdck	abcdck	
(+1) Fairly good	3579 25%	544 25%	622 29%	442 22%	395 19%	747 37%	679 34%	150 7%
		cdk	acdck	dk	k	abcdjk	abcdck	
(0) Neither good nor poor	5644 39%	730 34%	729 33%	807 40%	941 45%	751 38%	524 26%	1162 58%
		j	j	abj	abcfj	abj		abcdfj
(-1) Fairly poor	1855 13%	242 11%	244 11%	376 18%	330 16%	213 11%	259 13%	191 10%
				abdfjk	abfjk		fk	
(-2) Very poor	610 4%	87 4%	93 4%	136 7%	104 5%	38 2%	100 5%	52 3%
		fk	fk	abdfjk	fk		fk	
Don't know	1661 11%	430 20%	265 12%	227 11%	245 12%	39 2%	36 2%	419 21%
		bcd fj	fj	fj	fj			bcd fj
Good (NET)	4698 32%	680 31%	848 39%	490 24%	464 22%	958 48%	1083 54%	175 9%
		cdk	acdck	k	k	abcdck	abcdck	
Poor (NET)	2465 17%	329 15%	337 15%	512 25%	433 21%	252 13%	358 18%	244 12%
		fk	fk	abdfjk	abfjk		afk	
Mean	0.21	0.23	0.34	-0.06	*	0.45	0.52	-0.06
		cdk	acdck		k	abcdck	abcdck	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



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Table 23

Q3\_10. How would you rate the performance of the following groups in terms of the actions they have taken in response to climate change? Individuals and their families

Base: All Adults

	Total	Country						
		UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(+2) Very good	1268 9%	160 7%	253 12%	87 4%	102 5%	228 11%	410 21%	27 1%
		cdk	acd	k	k	acd	abcdk	
(+1) Fairly good	3580 25%	590 27%	540 25%	449 22%	497 24%	671 34%	661 33%	172 9%
		cdk	ck	k	k	abcdk	abcdk	
(0) Neither good nor poor	5608 39%	777 36%	718 33%	748 37%	894 43%	803 40%	503 25%	1165 58%
		j	j	bj	abcj	abcj		abcdj
(-1) Fairly poor	2088 14%	284 13%	336 15%	442 22%	320 15%	227 11%	251 13%	227 11%
			afjk	abdfjk	afjk			
(-2) Very poor	684 5%	86 4%	101 5%	162 8%	77 4%	50 3%	135 7%	72 4%
		f	f	abdfk	f		abdfk	f
Don't know	1241 9%	270 12%	231 11%	149 7%	194 9%	20 1%	40 2%	336 17%
		cdj	cfj	fj	cfj		f	abcdj
Good (NET)	4848 34%	750 35%	793 36%	536 26%	599 29%	900 45%	1071 54%	199 10%
		cdk	cdk	k	k	abcdk	abcdk	
Poor (NET)	2771 19%	370 17%	437 20%	604 30%	397 19%	277 14%	386 19%	300 15%
		f	afk	abdfjk	fk		fk	
Mean	0.2	0.24	0.26	-0.08	0.12	0.4	0.49	-0.09
		cdk	cdk		ck	abcdk	abcdk	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Table 24

Q4. Do you think businesses should focus more on tackling climate change, more on tackling economic challenges or should they focus on them both equally?

Base: All Adults

	Total	Country						
		UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
Businesses should focus a lot more on tackling climate change	3281	415	431	657	468	441	524	345
	23%	19%	20%	32%	22%	22%	26%	17%
			k	abdfjk	abk	ak	abdfk	
Businesses should focus a little more on tackling climate change	2138	256	257	291	271	384	356	323
	15%	12%	12%	14%	13%	19%	18%	16%
				ab		abcck	abcd	abd
Businesses should focus on tackling climate change and economic challenges equally	4623	704	692	652	681	693	498	704
	32%	32%	32%	32%	33%	35%	25%	35%
		j	j	j	j	j		bcj
Businesses should focus a little more on tackling economic challenges	1515	242	231	151	208	226	264	194
	10%	11%	11%	7%	10%	11%	13%	10%
		c	c		c	c	bcck	c
Businesses should focus a lot more on tackling economic challenges	2007	361	440	180	326	241	302	157
	14%	17%	20%	9%	16%	12%	15%	8%
		cfk	acdfjk		cfk	ck	cfk	
Don't know	903	190	129	106	129	15	57	277
	6%	9%	6%	5%	6%	1%	3%	14%
		bcdfj	fj	fj	fj		f	abdfj
Focus more on climate change (NET)	5419	671	688	948	739	825	880	668
	37%	31%	32%	47%	35%	41%	44%	33%
				abdfk	ab	abdk	abdk	
Focus more on economic challenges (NET)	3522	603	671	331	534	466	566	351
	24%	28%	31%	16%	26%	23%	28%	18%
		cfk	acdfk		ck	ck	cfk	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing





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**Table 25**

**Q5. Summary Table And do you think businesses will commit to the following, or not?**

**Base: All Adults**

	Tackling climate change (a)	Tackling economic challenges (b)
UNWEIGHTED BASE	14468	14468
WEIGHTED BASE	14468	14468
(4) Definitely will	2519 17%	4013 28% a
(3) Probably will	6039 42%	6445 45% a
(2) Probably will not	3937 27% b	2466 17%
(1) Definitely will not	833 6% b	479 3%
Don't know	1140 8% b	1065 7%
Definitely will/ Probably will (NET)	8558 59%	10458 72% a
Definitely will not/ Probably will not (NET)	4771 33% b	2945 20%
Mean	2.77	3.04 a

**Proportions/Mean: All Columns Tested (5% risk level)  
Overlap formulae used.**



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Table 26

Q5\_1. And do you think businesses will commit to the following, or not? Tackling climate change

Base: All Adults

	Total	Country						
		UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(4) Definitely will	2519 17%	224 10%	309 14%	200 10%	316 15%	550 28%	769 38%	151 8%
		k	ack	k	ack	abcdk	abcdfk	
(3) Probably will	6039 42%	812 37%	740 34%	769 38%	740 36%	1144 57%	894 45%	938 47%
		b		b		abcdjk	abcd	abcd
(2) Probably will not	3937 27%	776 36%	753 35%	683 34%	709 34%	242 12%	234 12%	540 27%
		fjk	fjk	fjk	fjk			fj
(1) Definitely will not	833 6%	128 6%	148 7%	222 11%	151 7%	49 2%	55 3%	80 4%
		fjk	fjk	abdfjk	fjk			fj
Don't know	1140 8%	228 11%	228 10%	164 8%	166 8%	14 1%	48 2%	291 15%
		cdfj	cdfj	fj	fj		f	abcdfj
Definitely will/ Probably will (NET)	8558 59%	1036 48%	1049 48%	968 48%	1057 51%	1695 85%	1663 83%	1090 54%
					c	abcdk	abcdk	abcd
Definitely will not/ Probably will not (NET)	4771 33%	904 42%	902 41%	905 44%	860 41%	291 15%	289 14%	619 31%
		fjk	fjk	dfjk	fjk			fj
Mean	2.77	2.58	2.62	2.5	2.64	3.11	3.22	2.68
		c	c		c	abcdk	abcdfk	abc

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



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Table 27

Q5\_2. And do you think businesses will commit to the following, or not? Tackling economic challenges

Base: All Adults

	Total	Country						
		UK (a)	US (b)	France (c)	Germany (d)	China (f)	India (j)	Japan (k)
UNWEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
WEIGHTED BASE	14468	2168	2179	2037	2083	2000	2001	2000
	100%	15%	15%	14%	14%	14%	14%	14%
(4) Definitely will	4013 28%	326 15%	464 21%	475 23%	526 25%	913 46%	856 43%	453 23%
			a	a	ab	abcdk	abcdk	a
(3) Probably will	6445 45%	966 45%	958 44%	972 48%	927 44%	863 43%	856 43%	904 45%
				bdfj				
(2) Probably will not	2466 17%	561 26%	490 22%	331 16%	384 18%	163 8%	191 10%	346 17%
		bcdfjk	cdfjk	fj	fj			fj
(1) Definitely will not	479 3%	87 4%	96 4%	82 4%	64 3%	50 3%	54 3%	46 2%
		fjk	dfjk	fjk				
Don't know	1065 7%	228 11%	172 8%	177 9%	182 9%	11 1%	44 2%	251 13%
		bfj	fj	fj	fj		f	bcd fj
Definitely will/ Probably will (NET)	10458 72%	1292 60%	1422 65%	1447 71%	1452 70%	1776 89%	1712 86%	1357 68%
			a	abk	ab	abcdjk	abcdk	a
Definitely will not/ Probably will not (NET)	2945 20%	648 30%	586 27%	413 20%	448 22%	213 11%	245 12%	392 20%
		bcd fjk	cdfjk	fj	fj			fj
Mean	3.04	2.79	2.89	2.99	3.01	3.33	3.28	3.01
			a	ab	ab	abcdk	abcdk	ab

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing