

# Ipsos Political Monitor - September 2023

Table 1  
**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age											Social Class						Ethnicity		Decided to vote for?				UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	Labour def decided	Labour may change mind		Total
Unweighted Total	1004	856	639	606	771	747	723	656	113	484	506	237	304	463	81	156	158	146	187	276	144	280	338	184	202	618	386	872	119	368	365	179	143	1004	
Weighted Total	1004	835	603	576	743	712	684	623	122	480	502	291	330	383	112	179	160	169	152	230	106	269	280	207	249	548	456	871	126	333	366	166	152	1004	
<b>Total voting</b>	<b>731</b>	<b>672</b>	<b>534</b>	<b>503</b>	<b>646</b>	<b>623</b>	<b>597</b>	<b>546</b>	<b>22</b>	<b>356</b>	<b>358</b>	<b>206</b>	<b>239</b>	<b>286</b>	<b>73</b>	<b>133</b>	<b>123</b>	<b>116</b>	<b>112</b>	<b>174</b>	<b>88</b>	<b>215</b>	<b>220</b>	<b>140</b>	<b>155</b>	<b>436</b>	<b>296</b>	<b>628</b>	<b>101</b>	<b>333</b>	<b>366</b>	<b>166</b>	<b>152</b>	<b>768</b>	
Conservative	181	170	128	124	156	145	140	129	6	92	88	34	32	115	11	24	19	13	44	71	39	56	47	30	48	103	78	165	16	90	87	-	-	198	
Labour	322	297	236	224	289	282	270	244	8	156	162	115	110	97	45	70	54	55	33	65	29	97	88	71	67	185	138	258	63	166	152	166	152	330	
Liberal Democrats (Lib Dem)	79	73	63	58	75	72	71	63	-	32	47	20	33	26	7	13	23	10	12	14	8	26	38	4	10	64	14	67	12	26	53	-	-	88	
Scottish National Party (SNP)	28	26	21	20	24	24	23	21	-	16	13	5	15	8	3	3	12	7	1	1	1	6	5	9	8	11	18	28	*	15	13	-	-	42	
Plaid Cymru	4	4	2	2	4	4	3	2	-	2	3	1	2	2	1	-	1	1	1	1	-	2	2	-	1	4	1	4	-	2	3	-	-	8	
Green Party	61	53	42	37	49	46	43	42	4	19	36	20	31	10	7	13	13	18	6	5	3	20	23	9	8	44	17	57	4	14	47	-	-	51	
UKIP	4	3	1	1	2	2	1	1	2	4	1	1	-	3	-	1	-	-	*	3	3	-	-	1	3	-	4	4	-	3	1	-	-	4	
British National Party	2	-	-	2	2	2	2	2	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	2	-	-	2	-	2	-	-	-	-	1	
Independent candidate	2	1	1	-	2	2	2	1	-	2	-	2	-	-	-	1	1	-	-	-	-	-	-	2	-	-	2	1	1	-	-	-	-	2	
Scottish Socialist Party	*	*	-	-	*	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
Reform UK/The Brexit Party	26	24	22	18	25	24	24	22	2	20	4	3	8	15	*	3	4	4	7	8	4	5	6	11	5	11	16	24	-	18	9	-	-	25	
Other	21	20	17	15	18	18	18	17	1	15	6	4	8	9	-	4	5	3	2	6	1	3	11	2	5	14	6	18	3	-	-	-	-	18	
<b>Conservative Lead over Labour</b>	<b>-141</b>	<b>-127</b>	<b>-108</b>	<b>-99</b>	<b>-133</b>	<b>-136</b>	<b>-129</b>	<b>-115</b>	<b>-1</b>	<b>-64</b>	<b>-75</b>	<b>-81</b>	<b>-78</b>	<b>18</b>	<b>-35</b>	<b>-47</b>	<b>-35</b>	<b>-43</b>	<b>11</b>	<b>7</b>	<b>11</b>	<b>-41</b>	<b>-40</b>	<b>-41</b>	<b>-19</b>	<b>-81</b>	<b>-60</b>	<b>-93</b>	<b>-47</b>	<b>-76</b>	<b>-65</b>	<b>-166</b>	<b>-152</b>	<b>-132</b>	
Undecided	93	75	41	39	57	51	49	41	12	30	62	23	31	39	11	12	9	22	17	22	11	22	19	21	32	41	53	84	5	-	-	-	-	83	
Would not vote	154	66	12	19	22	22	21	19	87	86	65	54	53	47	24	31	27	26	21	26	6	22	31	44	57	53	101	136	18	-	-	-	-	126	
Refused/Prefer not to answer	23	20	14	14	16	15	15	14	1	8	15	6	7	10	3	3	2	5	1	9	1	9	8	1	4	17	6	21	2	-	-	-	-	24	
Don't know	2	2	2	2	2	2	2	2	-	-	2	1	-	*	1	-	-	-	-	-	-	1	1	-	-	2	2	*	*	-	-	-	-	3	

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - September 2023

19 Sep 2023

Table 2  
**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +		
Unweighted Total	1004	198	330	88	239	569	437	442	561	195	341	311	391	279	702	228	301	214	139	826	122	307	260	82	165	181	464	359	1004	
Weighted Total	1004	181	322	79	228	550	409	474	530	100	512	293	343	360	636	240	312	230	135	868	87	297	251	74	144	193	503	308	1004	
<b>Total voting</b>	<b>731</b>	<b>181</b>	<b>322</b>	<b>79</b>	<b>228</b>	<b>550</b>	<b>409</b>	<b>355</b>	<b>376</b>	<b>75</b>	<b>381</b>	<b>215</b>	<b>258</b>	<b>254</b>	<b>473</b>	<b>185</b>	<b>203</b>	<b>165</b>	<b>106</b>	<b>624</b>	<b>72</b>	<b>236</b>	<b>221</b>	<b>67</b>	<b>129</b>	<b>134</b>	<b>350</b>	<b>248</b>	<b>768</b>	
Conservative	181	181	-	-	-	-	181	67	114	13	81	51	93	35	144	40	67	41	25	166	9	152	-	2	2	43	89	50	198	
	25%	100%	-	-s	-	-	44%	19%	30%	18%	21%	24%	36%	14%	31%	22%	33%	25%	23%	27%	12%	64%	-	3%	2%	32%	25%	20%	26%	
Labour	322	-	322	-	-	322	-	177	145	45	172	95	92	134	187	102	78	64	57	290	22	24	188	31	47	57	143	122	330	
	44%	-	100%	-s	-	59%	-	50%	39%	60%	45%	44%	36%	53%	40%	55%	38%	39%	54%	46%	31%	10%	85%	46%	36%	42%	41%	49%	43%	
Liberal Democrats (Lib Dem)	79	-	-	79	79	79	79	37	42	6	48	32	25	21	57	8	30	22	14	71	5	18	3	31	35	11	37	30	88	
	11%	-	-	100%	34%	14%	19%	10%	11%	9%	13%	15%	10%	8%	12%	4%	15%	13%	13%	11%	7%	8%	2%	46%	27%	8%	11%	12%	11%	
Scottish National Party (SNP)	28	-	-	-	28	28	28	13	15	3	13	10	15	4	24	*	-	-	-	*	28	-	1	2	21	5	15	8	42	
	4%	-	-	-s	12%	5%	7%	4%	4%	5%	3%	5%	6%	2%	5%	*	-	-	-	*	39%	-	1%	2%	16%	4%	4%	3%	5%	
Plaid Cymru	4	-	-	-	4	4	4	2	2	1	1	2	2	-	4	-	4	-	-	-	-	1	2	-	2	1	1	3	8	
	1%	-	-	-s	2%	1%	1%	1%	*	1%	*	1%	1%	-	1%	-	2%	-	-	-	-	*	1%	-s	2%	*	*	1%	1%	
Green Party	61	-	-	-	61	61	61	36	24	5	44	14	17	30	31	18	10	22	7	52	4	8	19	2	15	1	37	23	51	
	8%	-	-	-s	27%	11%	15%	10%	7%	6%	12%	6%	7%	12%	6%	10%	5%	13%	7%	8%	6%	3%	9%	2%	11%	1%	11%	9%	7%	
UKIP	4	-	-	-	4	4	4	1	3	-	1	1	1	3	2	*	1	3	-	4	-	3	*	-	1	2	2	-	4	
	1%	-	-	-s	2%	1%	1%	*	1%	-	*	*	*	1%	*	*	*	2%	-	1%	-	1%	*	-s	*	2%	1%	-	1%	
British National Party	2	-	-	-	2	2	2	-	2	-	-	-	-	2	-	2	-	-	-	2	-	-	-	-	-	2	-	-	-	1
	*	-	-	-s	1%	*	1%	-	1%	-	-	-	-	1%	-	1%	-	-	-	*	-	-	-	-s	-	2%	-	-	-	2
Independent candidate	2	-	-	-	2	2	2	2	-	-	2	2	-	-	2	-	-	-	2	-	2	-	-	-	-	-	-	1	1	2
	*	-	-	-s	1%	*	1%	1%	-	-	*	1%	-	-	1%	-	-	-	1%	-	*	1%	-	-s	-	-	-	*	*	*
Scottish Socialist Party	*	-	-	-	-	-	-	*	-	*	-	*	-	*	-	-	-	-	-	*	-	-	-	-	-	-	-	-	*	1
	*	-	-	-s	-	-	-	*	-	*	-	*	-	*	-	-	-	-	-	*	-	-	-	-s	-	-	-	-	*	*
Reform UK/The Brexit Party	26	-	-	-	26	26	26	12	14	1	11	4	6	16	11	9	10	7	-	21	*	23	1	-	-	6	17	4	25	
	4%	-	-	-s	12%	5%	6%	3%	4%	1%	3%	2%	2%	6%	2%	5%	5%	4%	-	3%	*	10%	*	-s	-	4%	5%	2%	3%	
Other	21	-	-	-	21	21	21	8	13	-	9	4	7	10	11	5	3	5	4	16	4	5	6	-	6	6	7	7	18	
	3%	-	-	-s	9%	4%	5%	2%	4%	-	2%	2%	3%	4%	2%	3%	1%	3%	3%	3%	6%	2%	3%	-s	5%	5%	2%	3%	2%	
<b>Conservative Lead over Labour</b>	<b>-141</b>	<b>181</b>	<b>-322</b>	<b>0</b>	<b>0</b>	<b>-322</b>	<b>181</b>	<b>-110</b>	<b>-31</b>	<b>-31</b>	<b>-91</b>	<b>-43</b>	<b>1</b>	<b>-98</b>	<b>-43</b>	<b>-62</b>	<b>-10</b>	<b>-23</b>	<b>-32</b>	<b>-124</b>	<b>-14</b>	<b>128</b>	<b>-188</b>	<b>-29</b>	<b>-44</b>	<b>-14</b>	<b>-55</b>	<b>-72</b>	<b>-132</b>	
	<b>-19%</b>	<b>100%</b>	<b>-100%</b>	<b>0%</b>	<b>0%</b>	<b>-59%</b>	<b>44%</b>	<b>-31%</b>	<b>-8%</b>	<b>-42%</b>	<b>-24%</b>	<b>-20%</b>	<b>*</b>	<b>-39%</b>	<b>-9%</b>	<b>-33%</b>	<b>-5%</b>	<b>-14%</b>	<b>-30%</b>	<b>-20%</b>	<b>-19%</b>	<b>54%</b>	<b>-85%</b>	<b>-43%</b>	<b>-34%</b>	<b>-10%</b>	<b>-16%</b>	<b>-29%</b>	<b>-17%</b>	
Undecided	93	-	-	-	-	-	-	32	62	12	40	28	30	34	58	18	38	19	9	83	9	31	14	4	8	25	54	15	83	
	9%	-	-	-s	-	-	-	7%	12%	12%	8%	10%	9%	9%	9%	8%	12%	8%	7%	10%	10%	10%	6%	5%	5%	13%	11%	5%	8%	
Would not vote	154	-	-	-	-	-	-	80	74	12	81	42	43	68	85	33	58	43	17	144	4	26	16	3	6	34	92	29	126	
	15%	-	-	-s	-	-	-	17%	14%	12%	16%	14%	13%	19%	13%	14%	18%	19%	12%	17%	4%	9%	6%	4%	4%	18%	18%	9%	13%	
Refused/Prefer not to answer	23	-	-	-	-	-	-	7	16	1	9	8	10	4	18	5	13	3	2	16	1	4	*	-	1	1	7	15	24	
	2%	-	-	-s	-	-	-	1%	3%	1%	2%	3%	3%	1%	3%	2%	4%	1%	2%	2%	1%	1%	*	-s	1%	*	1%	5%	2%	
Don't know	2	-	-	-	-	-	-	*	2	*	-	-	2	-	2	-	*	-	*	*	1	-	*	-s	*	-	1	1	3	
	*	-	-	-s	-	-	-	*	*	*	-	-	*	-	*	-	*	-	*	*	1%	-	*	-s	*	-	*	*	*	

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - September 2023

Table 3  
**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class					Ethnicity		Decided to vote for?				UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Labour def decided	Labour may change mind
Unweighted Total	639	639	639	591	639	639	639	-	319	314	116	193	330	28	88	94	99	136	194	107	204	235	93	107	439	200	584	48	311	244	152	102	639	
Weighted Total	603	603	603	558	603	603	603	-	291	305	125	210	267	25	100	94	116	105	162	77	191	187	104	121	378	224	551	50	276	236	134	100	639	
<b>Total voting</b>	<b>534</b>	<b>534</b>	<b>534</b>	<b>493</b>	<b>534</b>	<b>534</b>	<b>534</b>	<b>534</b>	<b>270</b>	<b>258</b>	<b>115</b>	<b>179</b>	<b>241</b>	<b>24</b>	<b>91</b>	<b>90</b>	<b>89</b>	<b>98</b>	<b>143</b>	<b>71</b>	<b>171</b>	<b>168</b>	<b>90</b>	<b>106</b>	<b>339</b>	<b>196</b>	<b>486</b>	<b>47</b>	<b>276</b>	<b>236</b>	<b>134</b>	<b>100</b>	<b>575</b>	
Conservative	128	128	128	124	128	128	128	128	68	58	17	18	93	3	14	8	9	38	55	34	37	34	18	39	71	58	116	12	76	51	-	-	135	
Labour	236	236	236	218	236	236	236	236	116	120	72	83	81	15	57	40	42	27	55	22	83	62	46	46	144	92	206	29	134	100	134	100	257	
Liberal Democrats (Lib Dem)	63	63	63	58	63	63	63	63	26	37	11	28	25	3	7	20	7	12	13	7	23	33	2	5	56	7	59	4	24	39	-	-	68	
Scottish National Party (SNP)	21	21	21	20	21	21	21	21	14	7	4	11	7	2	2	2	9	6	1	1	6	3	7	5	9	12	21	*	14	7	-	-	34	
Plaid Cymru	2	2	2	2	2	2	2	2	1	2	-	-	2	-	-	-	1	1	-	-	1	1	-	1	2	1	2	1	1	1	-	-	5	
Green Party	42	42	42	37	42	42	42	42	15	26	5	28	9	-	5	10	18	5	4	2	15	20	5	2	35	8	42	-	10	32	-	-	39	
UKIP	1	1	1	1	1	1	1	1	*	1	-	-	1	-	-	-	*	1	1	-	-	-	1	-	1	1	*	*	*	*	*	*	2	
Independent candidate	1	1	1	-	1	1	1	1	1	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	1	1	-	-	-	-	-	-	-	1
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	22	22	22	18	22	22	22	22	15	4	3	5	14	-	3	4	*	7	8	4	5	5	9	3	10	12	22	-	16	6	-	-	21	
Other	17	17	17	15	17	17	17	17	13	4	3	7	7	-	3	5	2	2	5	-	2	10	1	4	12	5	16	1	-	-	-	-	13	
<b>Conservative Lead over Labour</b>	<b>-108</b>	<b>-108</b>	<b>-108</b>	<b>-94</b>	<b>-108</b>	<b>-108</b>	<b>-108</b>	<b>-108</b>	<b>0</b>	<b>-48</b>	<b>-61</b>	<b>-55</b>	<b>-65</b>	<b>12</b>	<b>-12</b>	<b>-42</b>	<b>-32</b>	<b>-33</b>	<b>11</b>	<b>1</b>	<b>11</b>	<b>-46</b>	<b>-28</b>	<b>-27</b>	<b>-7</b>	<b>-74</b>	<b>-34</b>	<b>-91</b>	<b>-17</b>	<b>-58</b>	<b>-50</b>	<b>-134</b>	<b>-100</b>	<b>-122</b>
Undecided	41	41	41	38	41	41	41	41	10	29	5	20	15	*	5	4	16	6	10	4	11	11	8	11	22	19	40	*	-	-	-	-	38	
Would not vote	12	12	12	11	12	12	12	12	7	5	3	7	2	-	3	-	7	-	2	1	3	1	6	2	4	8	10	2	-	-	-	-	10	
Refused/Prefer not to answer	14	14	14	14	14	14	14	14	4	10	1	3	9	-	1	-	3	1	8	1	6	6	-	2	12	2	13	1	-	-	-	-	13	
Don't know	2	2	2	2	2	2	2	2	1	3	1	2	3	-	1	-	3	1	5	1	3	3	-	1	3	1	2	2	2	2	2	2	2	3

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
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**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	639	135	257	68	183	440	318	297	342	133	213	216	274	139	490	148	182	134	80	507	95	214	205	73	144	111	273	255	639
Weighted Total	603	128	236	63	170	406	298	288	315	64	302	196	230	174	426	155	189	126	68	506	65	209	185	68	129	113	268	221	639
<b>Total voting</b>	<b>534</b>	<b>128</b>	<b>236</b>	<b>63</b>	<b>170</b>	<b>406</b>	<b>298</b>	<b>262</b>	<b>272</b>	<b>59</b>	<b>269</b>	<b>177</b>	<b>201</b>	<b>154</b>	<b>378</b>	<b>141</b>	<b>163</b>	<b>114</b>	<b>61</b>	<b>454</b>	<b>56</b>	<b>188</b>	<b>178</b>	<b>63</b>	<b>121</b>	<b>99</b>	<b>234</b>	<b>202</b>	<b>575</b>
Conservative	128	128	-	-	-	128	45	84	11	55	32	69	26	101	27	53	27	13	116	7	119	-	2	2	34	61	33	135	
	24%	100%	-	-s	-	43%	17%	31%	19%	20%	18%	34%	17%	27%	19%	33%	24%	21% <b>s</b>	26%	13% <b>s</b>	63%	-	3% <b>s</b>	2%	35%	26%	16%	23%	
Labour	236	-	236	-	-	236	-	132	104	35	118	87	72	76	159	76	64	42	37	211	17	20	149	31	45	41	89	106	257
	44%	-	100%	-s	-	58%	-	50%	38%	59%	44%	49%	36%	49%	42%	54%	39%	37%	60% <b>s</b>	47%	30% <b>s</b>	11%	84%	48% <b>s</b>	37%	42%	38%	53%	45%
Liberal Democrats (Lib Dem)	63	-	-	63	63	63	26	36	4	39	30	21	11	51	8	26	19	6	55	5	15	3	29	33	10	26	27	68	
	12%	-	-	100% <b>s</b>	37%	15%	21%	10%	13%	7%	14%	17%	11%	7%	13%	5%	16%	16%	10% <b>s</b>	12%	9% <b>s</b>	8%	2%	46% <b>s</b>	28%	11%	11%	13%	12%
Scottish National Party (SNP)	21	-	-	-s	12%	21	12	9	3	10	8	10	3	19	*	-	-	-	*	21	-	1	-	18	2	14	5	34	
	4%	-	-	-s	12%	5%	7%	5%	3%	6%	4%	5%	5%	2%	5%	*	-	-	-s	*	37% <b>s</b>	-	1%	-s	15%	2%	6%	3%	6%
Plaid Cymru	2	-	-	-s	2	2	1	2	1	-	-	2	-	2	-	2	-	-	-	-	-	-	*	-	2	1	1	1	5
	*	-	-	-s	1%	1%	1%	*	1%	1%	-	*	1%	-	1%	-	1%	-	-s	-	-s	-	*	-s	2%	1%	*	1%	1%
Green Party	42	-	-	-s	42	42	30	13	4	30	13	14	15	27	17	6	14	4	39	2	8	16	1	13	1	22	20	39	
	8%	-	-	-s	25%	10%	14%	11%	5%	6%	11%	8%	7%	10%	7%	12%	4%	13%	6% <b>s</b>	9%	3% <b>s</b>	4%	9%	2% <b>s</b>	11%	1%	9%	10%	7%
UKIP	1	-	-	-s	1	1	-	1	-	-	-	1	*	1	*	1	-	-	-	1	-	*	-	1	-	1	-	2	
	*	-	-	-s	1%	*	-	-	-	-	-	*	*	*	*	*	-	-	-s	*	-s	-	*	-s	1%	-	*	-	*
Independent candidate	1	-	-	-s	1	1	1	-	1	-	1	1	-	1	-	-	1	-	1	-	1	-	-	-	-	-	1	-	1
	*	-	-	-s	1%	*	*	-	*	-	*	1%	-	*	-	-	1%	-s	*	-s	1%	-	-s	-	-	-	*	-	*
Scottish Socialist Party	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-s	-	-	-	-	-
Reform UK/The Brexit Party	22	-	-	-s	22	22	9	13	1	8	3	6	14	8	7	8	7	-	17	*	20	1	-	-	4	14	4	21	
	4%	-	-	-s	13%	5%	7%	3%	5%	1%	3%	1%	3%	9%	2%	5%	5%	6%	-s	4%	* <b>s</b>	11%	1%	-s	-	4%	6%	2%	4%
Other	17	-	-	-s	17	17	8	10	-	8	2	7	8	9	5	3	4	2	13	4	4	6	-	6	5	6	6	13	
	3%	-	-	-s	10%	4%	6%	3%	4%	-	3%	1%	3%	5%	2%	3%	3%	3% <b>s</b>	3%	8% <b>s</b>	2%	3%	-s	5%	5%	6	3%	3%	
<b>Conservative Lead over Labour</b>	<b>-108</b>	<b>128</b>	<b>-236</b>	<b>0</b>	<b>0</b>	<b>-236</b>	<b>128</b>	<b>-87</b>	<b>-21</b>	<b>-24</b>	<b>-63</b>	<b>-56</b>	<b>-3</b>	<b>-50</b>	<b>-58</b>	<b>-49</b>	<b>-11</b>	<b>-15</b>	<b>-24</b>	<b>-95</b>	<b>-9</b>	<b>99</b>	<b>-149</b>	<b>-28</b>	<b>-43</b>	<b>-7</b>	<b>-28</b>	<b>-73</b>	<b>-122</b>
	<b>-20%</b>	<b>100%</b>	<b>-100%</b>	<b>0%<b>s</b></b>	<b>0%</b>	<b>-58%</b>	<b>43%</b>	<b>-33%</b>	<b>-8%</b>	<b>-41%</b>	<b>-24%</b>	<b>-32%</b>	<b>-1%</b>	<b>-32%</b>	<b>-15%</b>	<b>-35%</b>	<b>-7%</b>	<b>-13%</b>	<b>-38%<b>s</b></b>	<b>-21%</b>	<b>-17%<b>s</b></b>	<b>53%</b>	<b>-84%</b>	<b>-45%<b>s</b></b>	<b>-36%</b>	<b>-7%</b>	<b>-12%</b>	<b>-36%</b>	<b>-21%</b>
Undecided	41	-	-	-s	-	-	12	28	3	20	13	16	11	29	9	12	7	5	33	8	15	7	3	5	9	26	5	38	
	7%	-	-	-s	-	-	4%	9%	5%	7%	6%	7%	6%	7%	6%	7%	5%	8% <b>s</b>	6%	12% <b>s</b>	7%	4%	4% <b>s</b>	4%	8%	10%	2%	6%	
Would not vote	12	-	-	-s	-	-	7	5	*	7	3	2	7	5	4	5	3	-	11	1	3	-	3	3	5	2	5	10	
	2%	-	-	-s	-	-	3%	2%	1%	2%	2%	1%	4%	1%	2%	3%	2%	-s	2%	1% <b>s</b>	1%	-	4% <b>s</b>	2%	5%	1%	2%	2%	
Refused/Prefer not to answer	14	-	-	-s	-	-	6	8	1	5	4	9	1	13	2	8	3	1	8	1	4	-	-	-	1	4	9	13	
	2%	-	-	-s	-	-	2%	3%	2%	2%	2%	4%	1%	3%	1%	4%	2%	1% <b>s</b>	2%	1% <b>s</b>	2%	-	-s	-	1%	1%	4%	2%	
Don't know	2	-	-	-s	-	-	*	2	*	*	-	2	-	2	-	*	-	*	*	1	-	*	-	*	-	1	1	3	
	*	-	-	-s	-	-	*	*	*	-	-	1%	-	*	-	*	-	* <b>s</b>	*	2% <b>s</b>	-	*	-s	*	-	*	*	*	

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - September 2023

Table 5

#### V1A/B. How do you intend to vote if a General Election tomorrow?

19 Sep 2023

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age							Social Class					Ethnicity		Decided to vote for?				UnWgt Total						
		Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minority	Definitely decided	May change mind	Labour def' decided	Labour may change mind	Total
Unweighted Total	1004	856	639	606	771	747	723	656	113	484	506	237	304	463	81	156	158	146	187	276	144	280	338	184	202	618	386	872	119	368	365	179	143	1004	
Weighted Total	1004	835	603	576	743	712	684	623	122	480	502	291	330	383	112	179	160	169	152	230	106	269	280	207	249	548	456	871	126	333	366	166	152	1004	
Conservative	145 14%	142 17%	117 19%	113 20%	132 18%	129 18%	123 18%	118 19%	3 2%	77 16%	67 13%	25 8%	24 7%	96 25%	5 4%	20 11%	14 9%	10 6%	39 26%	57 25%	34 32%	44 17%	36 13%	22 11%	42 17%	80 15%	65 14%	131 15%	14 11%	83 25%	61 17%	-	-	151 15%	
Labour	272 27%	257 31%	211 35%	202 35%	249 34%	242 34%	235 34%	218 35%	6 5%	134 28%	137 27%	93 32%	91 27%	88 23%	38 34%	55 31%	42 26%	49 29%	25 17%	63 27%	27 26%	85 32%	74 26%	56 27%	57 23%	159 29%	113 25%	222 26%	49 39%	164 49%	106 29%	164 99%	106 70%	294 29%	
Liberal Democrats (Lib Dem)	62 6%	57 7%	52 9%	49 8%	59 8%	57 8%	55 8%	53 9%	-	24 5%	38 8%	15 5%	25 8%	22 6%	6 6%	9 5%	16 10%	9 5%	10 7%	12 5%	7 5%	21 8%	33 12%	2 1%	6 3%	54 10%	8 2%	54 6%	8 6%	25 8%	37 10%	-	-	69 7%	
Scottish National Party (SNP)	21 2%	19 2%	17 3%	16 3%	19 3%	19 3%	19 3%	17 3%	-	12 3%	9 2%	4 1%	10 3%	6 2%	3 2%	1 1%	3 2%	8 5%	6 4%	1 *	1 1%	4 2%	3 1%	6 3%	7 1%	8 3%	13 3%	21 2%	* 4%	14 2%	6 2%	-	-	34 3%	
Plaid Cymru	4 *	4 1%	2 *	2 *	4 1%	4 *	3 *	2 *	-	2 *	3 1%	1 *	2 *	2 1%	1 *	-	1 *	1 *	1 *	1 *	-	-	2 1%	-	-	1 *	4 1%	4 1%	-	2 *	3 1%	-	-	8 1%	
Green Party	52 5%	49 6%	39 6%	33 6%	45 6%	43 6%	39 6%	39 6%	4 3%	17 4%	28 6%	15 5%	29 9%	9 2%	7 6%	8 4%	13 8%	16 9%	4 3%	4 2%	3 3%	20 7%	20 7%	9 4%	3 1%	40 7%	12 3%	48 6%	4 3%	14 4%	38 10%	-	-	45 4%	
UKIP	3 *	3 *	1 *	1 *	1 *	1 *	1 *	2 *	2 *	3 1%	1 *	-	-	3 1%	-	-	-	-	-	3 *	3 *	-	-	-	3 *	-	3 *	-	3 *	-	-	-	-	3 *	
Independent candidate	2 *	1 *	1 *	-	2 *	2 *	2 *	1 *	-	2 *	-	-	2 *	-	-	1 *	1 *	-	-	-	-	-	-	2 *	-	-	2 *	1 *	1 *	-	-	-	-	-	2 *
Reform UK/The Brexit Party	24 2%	22 3%	20 3%	18 3%	23 3%	22 3%	20 3%	2 1%	2 1%	18 4%	3 1%	3 1%	8 2%	13 3%	* *	3 2%	4 3%	4 2%	7 4%	6 3%	3 3%	4 1%	6 2%	10 5%	5 2%	9 2%	15 3%	22 3%	-	17 5%	7 2%	-	-	23 2%	
Other	16 2%	16 2%	14 2%	14 2%	15 2%	15 2%	14 2%	1 1%	1 3%	15 3%	1 *	4 1%	4 1%	8 2%	-	4 2%	2 1%	2 1%	2 1%	6 2%	1 1%	3 1%	8 3%	2 1%	3 1%	11 2%	4 1%	14 2%	2 2%	-	-	-	-	13 1%	
Undecided	212 21%	171 20%	101 17%	90 16%	146 20%	136 19%	125 18%	102 16%	19 15%	77 16%	132 26%	61 21%	74 23%	77 20%	23 21%	39 21%	35 22%	39 23%	33 21%	44 19%	22 20%	51 19%	57 21%	47 23%	57 23%	108 20%	104 23%	185 21%	23 18%	10 3%	98 27%	2 1%	45 29%	203 20%	
Would not vote	148 15%	61 7%	10 2%	17 3%	18 2%	18 3%	17 3%	84 69%	84 69%	83 17%	61 12%	52 18%	51 15%	45 12%	24 21%	29 16%	27 17%	24 14%	21 14%	21 10%	6 5%	22 8%	29 10%	44 21%	53 21%	51 9%	97 21%	131 15%	16 13%	-	-	-	-	119 12%	
Refused/Prefer not to answer	42 4%	33 4%	18 3%	20 4%	30 4%	26 4%	20 4%	3 3%	2 2%	16 3%	23 5%	18 6%	11 3%	13 3%	6 5%	12 7%	3 2%	8 5%	3 2%	10 4%	1 1%	13 5%	11 4%	6 3%	12 5%	24 4%	18 4%	33 4%	9 7%	2 1%	10 3%	-	1 1%	39 4%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Not stated	*	*	-	-	*	*	*	-	-	*	-	-	-	*	-	-	-	*	-	-	-	*	*	-	*	*	*	*	*	*	*	*	*	*	1 *

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - September 2023

19 Sep 2023

Table 6

#### V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1004	198	330	88	239	569	437	442	561	195	341	311	391	279	702	228	301	214	139	826	122	307	260	82	165	181	464	359	1004
Weighted Total	1004	181	322	79	228	550	409	474	530	100	512	293	343	360	636	240	312	230	135	868	87	297	251	74	144	193	503	308	1004
Conservative	145	145	-	-	-	-	145	55	90	11	68	39	75	30	114	37	54	30	17	133	7	129	-	2	2	32	72	41	151
	14%	80%	-	-s	-	-	35%	12%	17%	11%	13%	13%	22%	8%	18%	15%	17%	13%	15%	15%	8%	43%	-	3% <b>s</b>	2%	17%	14%	13%	15%
Labour	272	-	272	-	-	272	-	148	124	37	139	84	83	104	167	84	59	60	49	242	19	19	179	28	41	53	110	109	294
	27%	-	84%	-s	-	49%	-	31%	23%	37%	27%	29%	24%	29%	26%	35%	19%	26%	36%	28%	22%	6%	71%	38% <b>s</b>	28%	28%	22%	35%	29%
Liberal Democrats (Lib Dem)	62	-	-	62	62	62	62	26	36	5	35	25	21	15	47	6	25	19	10	58	2	14	3	29	32	8	29	24	69
	6%	-	-	79% <b>s</b>	27%	11%	15%	5%	7%	5%	7%	9%	6%	4%	7%	2%	8%	8%	7%	7%	3%	5%	1%	40% <b>s</b>	22%	4%	6%	8%	7%
Scottish National Party (SNP)	21	-	-	-	21	21	21	10	11	3	8	6	12	3	18	*	-	-	-	*	21	-	1	2	15	4	13	4	34
	2%	-	-	-s	9%	4%	5%	2%	2%	3%	2%	2%	4%	1%	3%	*	-	-	-	*	24%	-	1%	2% <b>s</b>	11%	2%	3%	1%	3%
Plaid Cymru	4	-	-	-	4	4	4	2	2	1	1	2	2	-	4	-	4	-	-	-	-	1	2	-	2	1	1	3	8
	*	-	-	-s	2%	1%	1%	*	*	1%	*	1%	1%	-	1%	-	1%	-	-	-	-	*	1%	-s	1%	*	*	1%	1%
Green Party	52	-	-	-	52	52	52	33	19	4	36	11	16	25	27	15	9	16	7	43	4	6	18	1	14	1	31	21	45
	5%	-	-	-s	23%	10%	13%	7%	4%	4%	7%	4%	5%	7%	4%	6%	3%	7%	5%	5%	5%	2%	7%	2% <b>s</b>	10%	*	6%	7%	4%
UKIP	3	-	-	-	3	3	3	-	3	-	-	-	1	3	1	*	1	2	-	3	-	2	*	-	1	2	1	-	3
	*	-	-	-s	1%	1%	1%	-	1%	-	-	-	*	1%	*	*	1%	-	-	3	-	1%	*	-s	*	1	1	-	-
Independent candidate	2	-	-	-	2	2	2	2	-	-	2	2	-	-	2	-	-	2	-	2	-	2	-	-	-	-	1	1	2
	*	-	-	-s	1%	*	*	*	-	-	1%	1%	-	-	1%	-	-	1%	-	2	-	1%	-	-s	-	-	1	1	2
Reform UK/The Brexit Party	24	-	-	-	24	24	24	12	12	1	11	4	6	14	10	9	10	5	-	19	*	21	1	-	-	6	15	4	23
	2%	-	-	-s	11%	4%	6%	3%	2%	1%	2%	2%	2%	4%	2%	4%	3%	2%	-	2%	*	7%	*	-s	-	3%	3%	1%	2%
Other	16	-	-	-	16	16	16	6	10	-	9	2	7	6	9	3	3	5	1	11	4	3	5	-	6	4	7	5	13
	2%	-	-	-s	7%	3%	4%	1%	2%	-	2%	1%	2%	2%	1%	1%	1%	2%	1%	1%	5%	1%	2%	-s	4%	2%	1%	2%	1%
Undecided	212	32	49	13	37	85	68	84	128	23	102	58	68	84	126	43	71	48	28	184	22	70	26	11	26	44	116	53	203
	21%	18%	15%	16% <b>s</b>	16%	16%	17%	18%	24%	23%	20%	20%	20%	23%	20%	18%	23%	21%	21%	21%	26%	24%	10%	15% <b>s</b>	18%	44	116	53	203
Would not vote	148	-	-	-	-	-	-	79	69	12	80	42	40	64	82	31	57	41	15	139	3	25	16	1	3	33	87	28	119
	15%	-	-	-s	-	-	-	17%	13%	12%	16%	14%	12%	18%	13%	13%	18%	18%	11%	16%	4%	8%	6%	1% <b>s</b>	2%	17%	17%	9%	12%
Refused/Prefer not to answer	42	4	1	4	7	8	11	17	25	2	21	17	11	13	28	11	17	3	8	33	3	6	*	-	1	6	20	16	39
	4%	2%	*	5% <b>s</b>	3%	1%	3%	4%	5%	2%	4%	6%	3%	4%	4%	5%	6%	1%	6%	4%	3%	2%	*	-s	1%	3%	4%	5%	4%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not stated	*	-	-	-	-	-	-	*	-	*	-	*	-	*	*	-	-	-	-	-	*	-	-	-	-	-	-	*	1
	*	-	-	-s	-	-	-	*	-	*	-	*	-	*	*	-	-	-	-	-	*	-	-	-	-	-	-	*	*

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - September 2023

Table 7  
**V2. Which party are you most inclined to support? (if a General Election tomorrow)**

Base : All undecided or prefer not to answer (V1a/b)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?				UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absolut-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	Labour def' decided	Labour may change mind		Total
Unweighted Total	242	198	124	116	169	155	147	127	20	91	147	63	68	111	20	43	35	33	48	63	31	55	86	49	52	141	101	207	31	11	102	2	31	242	
Weighted Total	254	204	119	111	176	161	150	123	21	94	155	80	85	90	29	51	38	47	36	54	23	64	68	53	69	132	122	219	32	12	109	2	46	242	
Conservative	36 14%	28 14%	11 9%	11 10%	24 14%	17 10%	17 11%	11 9%	3 16%	15 16%	21 14%	10 12%	8 9%	19 21%	6 20%	4 8%	5 14%	3 5%	4 12%	14 27%	6 24%	12 18%	11 17%	7 14%	6 8%	23 17%	13 11%	34 16%	2 6%	7 62%	26 24%	- -s	- -s	47 19%	
Labour	50 20%	40 20%	25 21%	22 20%	40 23%	40 25%	34 23%	26 21%	2 9%	22 24%	26 17%	22 27%	19 22%	9 11%	7 25%	15 29%	13 33%	6 13%	7 21%	2 4%	2 7%	12 18%	14 20%	15 28%	10 15%	25 19%	25 20%	36 17%	14 44%	2 19%	46 42%	2 100%	46 100%	36 15%	
Liberal Democrats (Lib Dem)	17 7%	16 8%	10 9%	10 9%	16 9%	15 9%	15 10%	10 9%	- -s	8 8%	9 6%	5 6%	8 9%	4 4%	1 2%	4 9%	7 18%	1 2%	2 5%	2 4%	2 7%	5 8%	6 4%	2 4%	4 6%	11 8%	6 5%	12 6%	4 13%	1 5%	16 15%	- -s	- -s	- -s	19 8%
Scottish National Party	7 3%	7 4%	5 4%	5 4%	6 3%	6 3%	5 4%	5 4%	- -s	3 4%	4 3%	1 2%	4 5%	2 2%	- -s	1 2%	- -s	4 10%	1 4%	1 1%	- -s	2 3%	1 2%	3 2%	1 2%	3 3%	4 3%	7 3%	- -s	1 9%	6 6%	- -s	- -s	8 3%	
Plaid Cymru	-	-	-	-	-	-	-	-	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	-
Green Party	9 3%	4 2%	4 3%	4 3%	4 2%	4 2%	4 2%	4 3%	- -s	1 1%	7 5%	5 6%	2 2%	2 2%	- -s	5 10%	- -s	2 4%	2 4%	1 1%	* *	* 1%	3 5%	- -s	5 7%	4 3%	5 4%	9 4%	- -s	- -s	9 8%	- -s	- -s	6 2%	
UKIP	1 *	-	-	-	1 1%	1 1%	-	-	- -s	1 1%	-	1 1%	-	-	-	1 2%	-	-	-	-	-	-	-	1 1%	-	-	1 1%	1 *	-	-	1 1%	-	-	-	1 *
BNP	2 1%	-	-	2 2%	2 1%	2 2%	2 2%	2 2%	- -s	-	-	2 3%	-	-	2 5%	-	-	-	-	-	-	-	-	2 5%	-	-	2 2%	2 8%	-	2 2%	-	2 -s	-	-	1 *
Independent candidate	-	-	-	-	-	-	-	-	- -s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	2 1%	2 1%	2 2%	1 1%	2 1%	2 1%	2 1%	2 2%	- -s	1 2%	1 *	-	-	2 2%	-	-	-	-	1 2%	1 3%	1 6%	1 2%	-	1 1%	-	1 1%	2 1%	-	1 5%	1 1%	-	-	-	-	2 1%
Other	5 2%	5 2%	3 3%	1 1%	3 2%	3 2%	3 3%	3 3%	- -s	1 1%	4 3%	1 1%	4 5%	1 1%	-	1 9%	3 1%	1 1%	-	1 1%	-	1 1%	3 4%	-	2 -s	3 2%	2 2%	5 2%	1 2%	-	-	-	-	5 -s	
Undecided	93 37%	75 37%	41 34%	39 35%	57 33%	51 32%	49 32%	41 34%	12 58%	30 32%	62 40%	23 29%	31 37%	39 44%	11 38%	12 24%	9 23%	22 48%	17 48%	22 41%	11 48%	22 34%	19 28%	21 39%	32 46%	41 31%	53 43%	84 39%	5 16%	-	-	-	-	83 34%	
Would not vote	7 3%	5 2%	2 2%	1 1%	4 2%	4 2%	2 1%	2 2%	14% s	3 3%	4 2%	3 3%	2 3%	2 2%	-	2 4%	-	2 5%	-	2 4%	1 2%	-	2 3%	-	2 6%	4 2%	4 3%	5 2%	1 5%	-	-	-	-	7 3%	
Prefer not to answer/ Refusal	23 9%	20 10%	14 12%	14 13%	16 9%	15 9%	14 10%	14 11%	1 3%	8 8%	15 10%	6 8%	7 8%	10 11%	3 12%	3 6%	2 4%	5 11%	1 4%	9 16%	1 4%	9 14%	8 12%	1 3%	4 6%	17 13%	6 5%	21 10%	2 6%	-	-	-	-	24 10%	
Don't know	2 1%	2 1%	2 1%	2 2%	2 1%	2 1%	2 1%	2 1%	- -s	-	2 1%	1 2%	-	*	1 4%	*	-	-	-	-	-	-	1 2%	1 1%	-	-	2 1%	2 1%	-	-	-	-	-	3 1%	

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - September 2023

Table 8

## V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)				Qualifications			UnW Tot.		
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot.	Con	Lab	LD	Oth incl. LD	No qualif-ications		Other qualif-ications	Degree +
Unweighted Total	242	47	36	19	42	78	89	89	152	46	77	74	92	68	166	46	86	45	30	195	35	83	23	13	30	47	118	77	242
Weighted Total	254	36	50	17	43	94	79	101	153	24	123	75	79	97	154	54	89	51	36	217	25	76	27	11	27	50	136	69	242
Conservative	36	36	-	-	-	-	36	11	24	2	13	12	18	5	30	3	13	11	8	32	1	23	-	-	-	10	17	9	47
	14%	100% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	45% <sup>s</sup>	11% <sup>s</sup>	16% <sup>s</sup>	8% <sup>s</sup>	10% <sup>s</sup>	16% <sup>s</sup>	23% <sup>s</sup>	6% <sup>s</sup>	20% <sup>s</sup>	5% <sup>s</sup>	15% <sup>s</sup>	22% <sup>s</sup>	21% <sup>s</sup>	15% <sup>s</sup>	5% <sup>s</sup>	31% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	21% <sup>s</sup>	12% <sup>s</sup>	13% <sup>s</sup>	19% <sup>s</sup>
Labour	50	-	50	-	-	50	-	29	21	7	33	11	9	30	20	17	18	4	8	47	3	5	9	3	6	3	34	13	36
	20%	- <sup>s</sup>	100% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	54% <sup>s</sup>	- <sup>s</sup>	29% <sup>s</sup>	14% <sup>s</sup>	30% <sup>s</sup>	27% <sup>s</sup>	15% <sup>s</sup>	11% <sup>s</sup>	31% <sup>s</sup>	13% <sup>s</sup>	32% <sup>s</sup>	20% <sup>s</sup>	9% <sup>s</sup>	22% <sup>s</sup>	22% <sup>s</sup>	11% <sup>s</sup>	7% <sup>s</sup>	32% <sup>s</sup>	29% <sup>s</sup>	22% <sup>s</sup>	7% <sup>s</sup>	25% <sup>s</sup>	19% <sup>s</sup>	15% <sup>s</sup>
Liberal Democrats (Lib Dem)	17	-	-	17	17	17	11	6	1	13	7	4	6	10	2	6	2	4	13	2	4	1	2	3	3	8	6	19	
	7%	- <sup>s</sup>	- <sup>s</sup>	100% <sup>s</sup>	38% <sup>s</sup>	18% <sup>s</sup>	21% <sup>s</sup>	11% <sup>s</sup>	4%	4% <sup>s</sup>	11% <sup>s</sup>	9% <sup>s</sup>	4% <sup>s</sup>	6% <sup>s</sup>	7%	4% <sup>s</sup>	6% <sup>s</sup>	5% <sup>s</sup>	12% <sup>s</sup>	6%	9% <sup>s</sup>	6% <sup>s</sup>	2% <sup>s</sup>	20% <sup>s</sup>	11% <sup>s</sup>	6% <sup>s</sup>	6%	8% <sup>s</sup>	8%
Scottish National Party	7	-	-	-	7	7	3	4	1	5	3	3	1	6	-	-	-	-	-	7	-	-	-	6	1	2	4	8	
	3%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	17% <sup>s</sup>	8% <sup>s</sup>	9% <sup>s</sup>	3% <sup>s</sup>	3%	2% <sup>s</sup>	4% <sup>s</sup>	5% <sup>s</sup>	3% <sup>s</sup>	1% <sup>s</sup>	4%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	-	30% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	22% <sup>s</sup>	3% <sup>s</sup>	1%	6% <sup>s</sup>	3%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	-	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>
Green Party	9	-	-	9	9	9	3	5	*	7	3	*	6	3	3	*	6	*	9	-	2	1	*	*	-	6	3	6	
	3%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	20% <sup>s</sup>	9% <sup>s</sup>	11% <sup>s</sup>	3% <sup>s</sup>	3%	1% <sup>s</sup>	6% <sup>s</sup>	4% <sup>s</sup>	* <sup>s</sup>	6% <sup>s</sup>	2%	5% <sup>s</sup>	* <sup>s</sup>	11% <sup>s</sup>	* <sup>s</sup>	4%	- <sup>s</sup>	3% <sup>s</sup>	5% <sup>s</sup>	3% <sup>s</sup>	1% <sup>s</sup>	- <sup>s</sup>	4%	4% <sup>s</sup>	2%
UKIP	1	-	-	-	1	1	1	-	-	-	1	-	-	1	-	-	-	1	-	1	-	1	-	-	-	-	1	-	1
	* <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	2% <sup>s</sup>	1% <sup>s</sup>	1% <sup>s</sup>	1% <sup>s</sup>	-	- <sup>s</sup>	1% <sup>s</sup>	1% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	1%	- <sup>s</sup>	- <sup>s</sup>	2% <sup>s</sup>	- <sup>s</sup>	*	- <sup>s</sup>	1% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	1%	- <sup>s</sup>	* <sup>s</sup>
BNP	2	-	-	-	2	2	2	2	2	-	-	-	-	2	-	2	-	-	2	-	-	-	-	-	-	2	-	-	1
	1%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	6% <sup>s</sup>	3% <sup>s</sup>	3% <sup>s</sup>	- <sup>s</sup>	2%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	3% <sup>s</sup>	-	5% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	1%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	5% <sup>s</sup>	-	- <sup>s</sup>	* <sup>s</sup>
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	-	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>
Reform UK/The Brexit Party	2	-	-	-	2	2	2	2	2	-	-	1	1	1	1	1	-	1	-	2	-	2	-	-	-	-	2	-	2
	1%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	5% <sup>s</sup>	2% <sup>s</sup>	3% <sup>s</sup>	- <sup>s</sup>	1%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	1% <sup>s</sup>	2% <sup>s</sup>	*	1% <sup>s</sup>	- <sup>s</sup>	3% <sup>s</sup>	- <sup>s</sup>	1%	- <sup>s</sup>	3% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	2%	- <sup>s</sup>	1%
Other	5	-	-	-	5	5	5	2	3	-	-	2	-	3	2	2	-	1	3	5	-	2	1	-	-	3	-	3	5
	2%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	12% <sup>s</sup>	5% <sup>s</sup>	6% <sup>s</sup>	2% <sup>s</sup>	2%	- <sup>s</sup>	- <sup>s</sup>	2% <sup>s</sup>	- <sup>s</sup>	3% <sup>s</sup>	1%	3% <sup>s</sup>	- <sup>s</sup>	1% <sup>s</sup>	8% <sup>s</sup>	2%	- <sup>s</sup>	3% <sup>s</sup>	5% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	5% <sup>s</sup>	-	4% <sup>s</sup>	2%
Undecided	93	-	-	-	-	-	32	62	12	40	28	30	34	58	18	38	19	9	83	9	31	14	4	8	25	54	15	83	
	37%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	31% <sup>s</sup>	40% <sup>s</sup>	48% <sup>s</sup>	32% <sup>s</sup>	38% <sup>s</sup>	38% <sup>s</sup>	35% <sup>s</sup>	38% <sup>s</sup>	33% <sup>s</sup>	42% <sup>s</sup>	38% <sup>s</sup>	27% <sup>s</sup>	38% <sup>s</sup>	36% <sup>s</sup>	41% <sup>s</sup>	52% <sup>s</sup>	33% <sup>s</sup>	29% <sup>s</sup>	49% <sup>s</sup>	40% <sup>s</sup>	22% <sup>s</sup>	34% <sup>s</sup>	
Would not vote	7	-	-	-	-	-	1	5	-	1	-	3	4	3	1	1	2	1	5	1	1	-	2	3	1	4	1	7	
	3%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	1% <sup>s</sup>	3%	- <sup>s</sup>	1% <sup>s</sup>	- <sup>s</sup>	4% <sup>s</sup>	4% <sup>s</sup>	2%	3% <sup>s</sup>	1% <sup>s</sup>	5% <sup>s</sup>	4% <sup>s</sup>	2%	3% <sup>s</sup>	1% <sup>s</sup>	- <sup>s</sup>	15% <sup>s</sup>	11% <sup>s</sup>	2% <sup>s</sup>	3%	1% <sup>s</sup>	3%	
Prefer not to answer/ Refusal	23	-	-	-	-	-	7	16	1	9	8	10	4	18	5	13	3	2	16	1	4	*	-	1	1	7	15	24	
	9%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	7% <sup>s</sup>	11% <sup>s</sup>	5% <sup>s</sup>	7% <sup>s</sup>	11% <sup>s</sup>	13% <sup>s</sup>	4% <sup>s</sup>	12% <sup>s</sup>	9% <sup>s</sup>	15% <sup>s</sup>	5% <sup>s</sup>	6% <sup>s</sup>	7% <sup>s</sup>	2% <sup>s</sup>	5% <sup>s</sup>	1% <sup>s</sup>	- <sup>s</sup>	4% <sup>s</sup>	2% <sup>s</sup>	5%	22% <sup>s</sup>	10% <sup>s</sup>	
Don't know	2	-	-	-	-	-	*	2	*	-	-	2	-	2	-	*	-	*	*	1	-	*	-	*	-	1	1	3	
	1%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	* <sup>s</sup>	1%	1% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	2% <sup>s</sup>	- <sup>s</sup>	1%	- <sup>s</sup>	1% <sup>s</sup>	- <sup>s</sup>	* <sup>s</sup>	*	4% <sup>s</sup>	- <sup>s</sup>	2% <sup>s</sup>	- <sup>s</sup>	1% <sup>s</sup>	- <sup>s</sup>	1%	1% <sup>s</sup>	1%	

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 9  
**(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?				UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	Labour def decided	Labour may change mind		Total
Unweighted Total	1004	856	639	606	771	747	723	656	113	484	506	237	304	463	81	156	158	146	187	276	144	280	338	184	202	618	386	872	119	368	365	179	143	1004	
Weighted Total	1004	835	603	576	743	712	684	623	122	480	502	291	330	383	112	179	160	169	152	230	106	269	280	207	249	548	456	871	126	333	366	166	152	1004	
1 - Absolutely certain not to vote	122	35	-	-	-	-	-	-	122	63	53	39	36	47	18	21	17	19	12	35	15	15	22	40	45	37	84	107	14	14	7	6	2	113	
	12%	4%	-	-	-	-	-	-	100%	13%	10%	13%	11%	12%	16% <b>s</b>	12%	10%	11%	8%	15%	15%	6%	8%	19%	18%	7%	18%	12%	11%	4%	2%	3%	1%	11%	
2	12	7	-	-	-	-	-	-	-	4	8	3	3	7	2	1	2	1	5	2	-	4	1	3	4	5	7	12	-	*	3	-	-	12	
	1%	1%	-	-	-	-	-	-	-	1%	2%	1%	1%	2%	2% <b>s</b>	*	1%	*	3%	1%	-	2%	*	1%	2%	1%	2%	1%	-	*	1%	-	-	-	1%
3	24	17	-	-	-	-	-	-	-	15	9	17	3	3	13	5	3	*	3	1	-	3	7	4	10	10	14	18	6	1	3	-	1	17	
	2%	2%	-	-	-	-	-	-	-	3%	2%	6%	1%	1%	11% <b>s</b>	3%	2%	*	2%	*	-	1%	3%	2%	4%	2%	3%	2%	5%	*	1%	-	-	1%	2%
4	16	14	-	-	-	-	-	-	-	6	11	11	5	-	4	7	5	-	-	-	-	3	6	3	4	9	7	4	12	4	9	4	5	13	
	2%	2%	-	-	-	-	-	-	-	1%	2%	4%	2%	-	4% <b>s</b>	4%	3%	-	-	-	-	1%	2%	2%	1%	2%	2%	*	10%	1%	3%	2%	3%	1%	
5	72	51	-	-	-	-	-	-	-	23	46	24	17	31	12	12	6	11	15	16	7	9	15	13	35	24	47	66	5	10	28	7	7	66	
	7%	6%	-	-	-	-	-	-	-	5%	9%	8%	5%	8%	11% <b>s</b>	7%	4%	6%	10%	7%	7%	3%	5%	6%	14%	4%	10%	8%	3%	8%	4%	5%	7%	7%	
6	31	24	-	-	31	-	-	-	-	10	18	15	13	3	6	9	9	4	2	1	1	12	7	6	6	19	11	21	10	4	19	2	6	24	
	3%	3%	-	-	4%	-	-	-	-	2%	4%	5%	4%	1%	5% <b>s</b>	5%	5%	2%	1%	*	1%	5%	2%	3%	2%	3%	3%	2%	8%	1%	5%	1%	4%	2%	
7	29	22	-	-	29	29	-	-	-	16	13	19	6	3	13	6	5	1	*	3	3	6	11	9	3	17	12	25	4	7	16	2	9	24	
	3%	3%	-	-	4%	4%	-	-	-	3%	3%	7%	2%	1%	12% <b>s</b>	3%	3%	1%	*	1%	3%	2%	4%	4%	1%	3%	3%	3%	3%	2%	4%	1%	6%	2%	
8	61	53	-	-	61	61	61	-	-	34	27	24	26	10	13	11	11	15	7	3	1	18	15	14	14	33	28	42	17	11	37	8	17	67	
	6%	6%	-	-	8%	9%	9%	-	-	7%	5%	8%	8%	3%	12% <b>s</b>	6%	7%	9%	5%	1%	1%	7%	5%	7%	6%	6%	6%	5%	14%	3%	10%	5%	11%	7%	
9	47	45	45	-	47	47	47	47	-	29	18	15	19	13	3	12	12	7	3	9	6	18	18	7	4	36	11	43	4	19	21	6	15	50	
	5%	5%	7%	-	6%	7%	7%	8%	-	6%	4%	5%	6%	3%	3% <b>s</b>	7%	8%	4%	2%	4%	6%	7%	6%	3%	2%	7%	2%	5%	3%	6%	6%	3%	10%	5%	
10 - Absolutely certain to vote	576	558	558	576	576	576	576	576	-	270	296	121	198	257	26	95	89	109	102	155	72	175	174	106	120	350	226	524	51	262	221	132	89	606	
	57%	67%	93%	100%	77%	81%	84%	92%	-	56%	59%	41%	60%	67%	23% <b>s</b>	53%	55%	64%	67%	67%	68%	65%	62%	51%	48%	64%	50%	60%	41%	79%	60%	80%	59%	60%	
Don't know	7	5	-	-	-	-	-	-	-	5	2	3	-	4	2	1	-	-	-	4	1	-	1	2	4	1	6	2	3	1	-	1	-	6	
	1%	1%	-	-	-	-	-	-	-	1%	*	1%	-	1%	2% <b>s</b>	*	-	-	-	2%	1%	-	*	1%	2%	*	1%	*	2%	*	-	-	-	1%	
Prefer not to answer	8	5	-	-	-	-	-	-	-	5	3	1	3	4	-	1	1	2	3	1	-	4	2	1	1	6	2	8	-	-	1	-	-	6	
	1%	1%	-	-	-	-	-	-	-	1%	*	*	1%	1%	- <b>s</b>	*	1%	1%	2%	*	-	2%	1%	*	*	1%	*	1%	-	-	*	-	-	1%	

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
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### Ipsos Political Monitor - September 2023

19 Sep 2023

Table 10  
**(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	198	330	88	239	569	437	442	561	195	341	311	391	279	702	228	301	214	139	826	122	307	260	82	165	181	464	359	1004
Weighted Total	1004	181	322	79	228	550	409	474	530	100	512	293	343	360	636	240	312	230	135	868	87	297	251	74	144	193	503	308	1004
1 - Absolutely certain not to vote	122	6	8	-	8	16	14	48	73	12	50	23	39	58	62	23	39	40	17	111	2	24	6	*	5	32	73	16	113
	12%	3%	2%	-s	4%	3%	4%	10%	14%	12%	10%	8%	11%	16%	10%	10%	13%	17%	12%	13%	3%	8%	2%	-s	3%	17%	15%	5%	11%
2	12	3	-	-	1	1	3	3	9	3	4	5	5	3	9	5	7	1	-	12	*	6	-	-	-	3	5	4	12
	1%	2%	-	-s	*	*	1%	1%	2%	3%	1%	2%	1%	1%	1%	2%	2%	*	-	1%	*	2%	-	-s	-	2%	1%	1%	1%
3	24	1	1	1	1	3	3	14	11	1	13	8	5	11	13	6	9	7	1	22	1	1	7	-	-	1	20	3	17
	2%	1%	*	1s	1%	*	1%	3%	2%	1%	3%	3%	2%	3%	2%	3%	3%	3%	1%	3%	1%	*	3%	-s	-	1%	4%	1%	2%
4	16	1	9	-	3	12	4	6	10	3	12	2	1	13	2	4	1	3	7	16	1	3	6	-	*	-	12	5	13
	2%	1%	3%	-s	1%	2%	1%	1%	2%	3%	2%	1%	*	4%	*	2%	*	1%	5%	2%	1%	1%	3%	-s	*	-	2%	2%	1%
5	72	14	14	2	12	27	26	24	48	2	32	18	25	27	43	10	23	24	9	64	6	18	16	2	2	25	33	13	66
	7%	7%	4%	2s	5%	5%	6%	5%	9%	2%	6%	6%	7%	8%	7%	4%	7%	10%	7%	7%	7%	6%	6%	2s	2%	13%	7%	4%	7%
6	31	10	8	3	6	13	16	25	6	3	24	12	4	14	16	11	4	3	8	27	4	10	6	-	-	1	16	13	24
	3%	6%	2%	4s	3%	2%	4%	5%	1%	3%	5%	4%	1%	4%	3%	5%	1%	1%	6%	3%	4%	3%	3%	-s	-	1%	3%	4%	2%
7	29	5	12	1	8	20	13	14	15	1	19	6	10	13	16	5	9	4	7	23	3	8	5	-	2	2	18	9	24
	3%	3%	4%	2s	3%	4%	3%	3%	3%	1%	4%	2%	3%	4%	3%	2%	3%	2%	5%	3%	4%	3%	2%	-s	2%	1%	3%	3%	2%
8	61	11	26	7	14	40	25	35	26	8	35	21	12	28	33	12	13	19	13	56	3	14	19	3	5	1	44	16	67
	6%	6%	8%	9s	6%	7%	6%	7%	5%	8%	7%	7%	4%	8%	5%	5%	4%	8%	10%	6%	4%	5%	8%	5s	3%	1%	9%	5%	7%
9	47	5	20	5	19	39	23	28	19	6	23	21	7	19	28	15	16	8	6	45	1	17	13	4	10	5	19	23	50
	5%	3%	6%	6s	8%	7%	6%	6%	4%	6%	5%	7%	2%	5%	4%	6%	5%	3%	5%	5%	1%	6%	5%	6s	7%	2%	4%	7%	5%
10 - Absolutely certain to vote	576	124	224	58	155	378	279	269	307	60	289	177	227	168	404	148	180	118	64	479	65	192	173	64	120	117	256	203	606
	57%	69%	69%	74s	68%	69%	68%	57%	58%	60%	56%	60%	66%	47%	64%	62%	58%	51%	47%	55%	75%	65%	69%	87s	83%	61%	51%	66%	60%
Don't know	7	*	1	-	-	1	*	3	4	2	3	1	3	3	4	-	5	-	2	7	-	4	1	-	-	2	4	1	6
	1%	*	*	-s	-	*	*	1%	1%	2%	1%	*	1%	1%	1%	-	2%	-	1%	1%	-	1%	*	-s	-	1%	1%	*	1%
Prefer not to answer	8	-	-	1	1	1	1	6	2	-	6	-	6	2	6	1	4	3	*	8	-	-	-	-	-	3	2	3	6
	1%	-	-	1s	*	*	*	1%	*	-	1%	-	2%	1%	1%	*	1%	1%	*	1%	-	-	-	-s	-	2%	*	1%	1%

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2023

Table 11  
**(SEP23)Q2A. Have you definitely decided to vote for (party at V11 A/B/2) or is there a chance you may change your mind before you vote?**

19 Sep 2023

Base : All giving a voting intention

Total (W'td)	Likelihood to vote (General Election)									Gender		Age										Social Class						Ethnicity		Decided to vote for?				UnWgt Total
	Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Definitely decided	May change mind	Labour def decided	Labour may change mind	Total	
Unweighted Total	767	713	575	540	684	666	645	587	20	386	370	175	228	364	62	113	123	105	145	219	121	234	270	130	133	504	263	668	91	368	364	179	143	767
Weighted Total	731	672	534	503	646	622	597	546	22	355	358	206	239	286	73	133	123	116	112	174	88	215	220	140	155	436	296	627	101	333	366	166	152	767
Definitely decided	333	318	276	262	304	300	292	281	14	160	164	71	94	168	27	44	48	46	62	106	62	94	89	65	85	183	150	283	50	333	-	166	-	368
	46%	47%	52%	52%	47%	48%	49%	51%	63%	45%	46%	34%	39%	59%	37%	33%	39%	39%	56%	61%	71%	44%	40%	47%	55%	42%	51%	45%	49%	100%	-	100%	-	48%
May change mind	366	325	236	221	314	295	279	242	7	177	181	129	136	102	44	85	69	67	45	57	22	115	119	69	63	234	132	317	47	-	366	-	152	364
	50%	48%	44%	44%	49%	47%	47%	44%	34%	50%	50%	62%	57%	36%	60%	64%	56%	58%	40%	33%	25%	54%	54%	49%	40%	54%	45%	50%	47%	-	100%	-	100%	47%
Don't know	9	8	4	4	7	7	6	4	-	1	8	2	-	7	2	*	-	-	2	4	3	2	1	2	3	4	5	8	1	-	-	-	-	14
	1%	1%	1%	1%	1%	1%	1%	1%	-s	*	2%	1%	-	2%	3%	*	-	-	2%	2%	3%	1%	1%	1%	2%	1%	2%	1%	1%	-	-	-	-	2%
Not stated	23	22	19	16	21	21	21	19	1	17	6	4	9	9	-	4	6	4	3	6	1	4	11	4	5	15	8	20	3	-	-	-	-	21
	3%	3%	4%	3%	3%	3%	3%	3%	3%	5%	2%	2%	4%	3%	-s	3%	5%	3%	2%	4%	1%	2%	5%	3%	3%	3%	3%	3%	3%	-	-	-	-	3%

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
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# Ipsos Political Monitor - September 2023

Table 12  
**(SEP23)Q2A. Have you definitely decided to vote for (party at V11 A/B/2) or is there a chance you may change your mind before you vote?**

Base : All giving a voting intention

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	767	198	330	88	239	569	437	350	416	151	264	242	307	204	549	177	213	167	112	626	98	251	239	75	148	134	350	283	767
Weighted Total	731	181	322	79	228	550	409	355	376	75	381	215	257	254	472	185	203	165	106	624	72	236	221	67	129	134	350	248	767
Definitely decided	333	90	166	26	78	243	167	149	185	35	150	84	144	103	228	94	87	69	49	281	34	101	132	33	61	84	145	105	368
	46%	50%	51%	33% <b>s</b>	34%	44%	41%	42%	49%	47%	39%	39%	56%	40%	48%	51%	43%	42%	46%	45%	47% <b>s</b>	43%	60%	49% <b>s</b>	47%	63%	41%	42%	48%
May change mind	366	87	152	53	127	279	214	195	171	38	218	124	103	137	227	84	111	86	51	317	34	123	80	34	62	40	191	135	364
	50%	48%	47%	67% <b>s</b>	56%	51%	52%	55%	45%	51%	57%	58%	40%	54%	48%	46%	55%	52%	48%	51%	47% <b>s</b>	52%	36%	51% <b>s</b>	48%	30%	55%	54%	47%
Don't know	9	4	5	-	-	5	4	1	8	1	2	1	3	4	4	1	2	3	3	8	-	5	3	-	-	3	6	*	14
	1%	2%	1%	-s	-	1%	1%	*	2%	2%	*	*	1%	2%	1%	1%	1%	2%	2%	1%	-s	2%	1%	-s	-	2%	2%	*	2%
Not stated	23	-	-	-	23	23	23	10	13	-	10	6	7	10	13	6	3	7	4	18	4	7	6	-	6	6	8	8	21
	3%	-	-	-s	10%	4%	6%	3%	4%	-	3%	3%	3%	4%	3%	3%	1%	4%	3%	3%	6% <b>s</b>	3%	3%	-s	5%	5%	2%	3%	3%

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2023

Table 13  
**(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?				UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	Labour def decided	Labour may change mind	
Unweighted Total	1004	856	639	606	771	747	723	656	113	484	506	237	304	463	81	156	158	146	187	276	144	280	338	184	202	618	386	872	119	368	365	179	143	1004
Weighted Total	1004	835	603	576	743	712	684	623	122	480	502	291	330	383	112	179	160	169	152	230	106	269	280	207	249	548	456	871	126	333	366	166	152	1004
Satisfied	118	94	77	79	95	91	88	82	9	67	49	32	35	50	11	21	23	12	15	36	24	28	38	31	21	66	52	107	11	45	43	4	4	115
	12%	11%	13%	14%	13%	13%	13%	13%	7%	14%	10%	11%	11%	13%	10%	12%	14%	7%	10%	15%	22%	10%	13%	15%	9%	12%	11%	12%	9%	14%	12%	2%	3%	11%
Dissatisfied	806	678	489	461	595	571	551	503	101	384	402	231	274	301	86	145	123	150	119	182	79	224	220	164	199	443	363	705	95	269	293	160	138	826
	80%	81%	81%	80%	80%	80%	81%	81%	83%	80%	80%	79%	83%	79%	77%	81%	77%	89%	78%	79%	74%	83%	79%	79%	80%	81%	80%	81%	76%	81%	80%	97%	91%	82%
Don't know	81	63	37	36	53	50	44	38	12	29	51	28	21	31	15	13	15	7	19	12	4	17	22	12	28	40	41	59	20	19	30	1	10	63
	8%	8%	6%	6%	7%	7%	6%	6%	9%	6%	10%	10%	6%	8%	13%	7%	9%	4%	12%	5%	3%	6%	8%	6%	11%	7%	9%	7%	16%	6%	8%	1%	7%	6%
Net satisfied	-688	-584	-412	-382	-499	-479	-463	-420	-93	-317	-352	-198	-239	-251	-75	-123	-101	-138	-104	-147	-55	-196	-182	-133	-178	-378	-310	-599	-84	-224	-250	-156	-133	-711
	-69%	-70%	-68%	-66%	-67%	-67%	-68%	-67%	-76%	-66%	-70%	-68%	-72%	-66%	-67%	-69%	-63%	-81%	-68%	-64%	-52%	-73%	-65%	-64%	-71%	-69%	-68%	-69%	-67%	-68%	-94%	-88%	-71%	

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2023

Table 14  
(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	198	330	88	239	569	437	442	561	195	341	311	391	279	702	228	301	214	139	826	122	307	260	82	165	181	464	359	1004
Weighted Total	1004	181	322	79	228	550	409	474	530	100	512	293	343	360	636	240	312	230	135	868	87	297	251	74	144	193	503	308	1004
Satisfied	118 12%	63 35%	9 3%	14 18% <sup>s</sup>	19 8%	27 5%	82 20%	57 12%	61 11%	13 13%	56 11%	37 13%	34 10%	45 13%	71 11%	29 12%	41 13%	28 12%	14 11%	110 13%	6 7%	64 22%	9 4%	2 3% <sup>s</sup>	6 4%	27 14%	58 12%	33 11%	115 11%
Dissatisfied	806 80%	91 50%	302 94%	56 71% <sup>s</sup>	197 86%	499 91%	288 70%	382 81%	423 80%	83 83%	401 78%	240 82%	281 82%	278 77%	522 82%	198 82%	227 73%	195 85%	108 80%	683 79%	78 90%	199 67%	239 95%	70 95% <sup>s</sup>	137 95%	150 78%	402 80%	254 82%	826 82%
Don't know	81 8%	27 15%	11 3%	9 11% <sup>s</sup>	13 5%	24 4%	40 10%	35 7%	46 9%	3 3%	55 11%	15 5%	28 8%	37 10%	43 7%	14 6%	44 14%	7 3%	12 9%	75 9%	3 3%	33 11%	2 1%	1 1% <sup>s</sup>	1 1%	17 9%	43 9%	21 7%	63 6%
<b>Net satisfied</b>	<b>-688 -69%</b>	<b>-28 -16%</b>	<b>-294 -91%</b>	<b>-42 -53%<sup>s</sup></b>	<b>-178 -78%</b>	<b>-471 -86%</b>	<b>-206 -50%</b>	<b>-325 -68%</b>	<b>-363 -69%</b>	<b>-70 -70%</b>	<b>-345 -67%</b>	<b>-203 -69%</b>	<b>-247 -72%</b>	<b>-233 -65%</b>	<b>-450 -71%</b>	<b>-169 -70%</b>	<b>-186 -60%</b>	<b>-167 -73%</b>	<b>-94 -70%</b>	<b>-573 -66%</b>	<b>-72 -83%</b>	<b>-135 -45%</b>	<b>-230 -92%</b>	<b>-68 -92%<sup>s</sup></b>	<b>-130 -91%</b>	<b>-123 -64%</b>	<b>-344 -68%</b>	<b>-221 -72%</b>	<b>-711 -71%</b>

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2023

Table 15

RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

19 Sep 2023

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?				UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	Labour def decided	Labour may change mind	
Unweighted Total	1004	856	639	606	771	747	723	656	113	484	506	237	304	463	81	156	158	146	187	276	144	280	338	184	202	618	386	872	119	368	365	179	143	1004
Weighted Total	1004	835	603	576	743	712	684	623	122	480	502	291	330	383	112	179	160	169	152	230	106	269	280	207	249	548	456	871	126	333	366	166	152	1004
Satisfied	219	177	123	124	158	147	142	130	25	117	97	45	79	95	16	29	48	32	32	63	35	45	80	45	49	125	94	197	19	67	88	7	14	220
	22%	21%	20%	21%	21%	21%	21%	21%	21%	24%	19%	15%	24%	25%	14%	16%	30%	19%	21%	27%	33%	17%	29%	22%	20%	23%	21%	23%	15%	20%	24%	4%	9%	22%
Dissatisfied	660	560	416	392	504	484	467	428	85	317	327	200	214	247	76	123	94	119	96	150	63	190	179	129	162	369	291	579	78	240	229	148	119	671
	66%	67%	69%	68%	68%	68%	68%	69%	70%	66%	65%	69%	65%	64%	68%	69%	59%	70%	63%	65%	59%	71%	64%	63%	65%	67%	64%	67%	62%	72%	63%	90%	78%	67%
Don't know	125	97	64	61	82	82	74	65	12	46	79	47	37	41	20	27	18	18	24	17	8	34	21	33	38	55	70	95	29	26	49	11	19	113
	12%	12%	11%	11%	11%	11%	11%	10%	10%	9%	16%	16%	11%	11%	18%	15%	11%	11%	16%	7%	8%	13%	7%	16%	15%	10%	15%	11%	23%	8%	13%	7%	12%	11%

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - September 2023

Table 16

**RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	198	330	88	239	569	437	442	561	195	341	311	391	279	702	228	301	214	139	826	122	307	260	82	165	181	464	359	1004
Weighted Total	1004	181	322	79	228	550	409	474	530	100	512	293	343	360	636	240	312	230	135	868	87	297	251	74	144	193	503	308	1004
Satisfied	219	96	21	25	42	62	138	106	112	14	117	66	86	65	151	56	79	49	24	201	11	112	13	10	15	46	112	60	220
	22%	53%	6%	32% <b>s</b>	18%	11%	34%	22%	21%	14%	23%	22%	25%	18%	24%	23%	25%	21%	18%	23%	13%	38%	5%	13% <b>s</b>	11%	24%	22%	20%	22%
Dissatisfied	660	51	272	44	169	441	220	309	351	73	320	192	219	245	411	168	188	154	88	558	63	142	223	59	120	117	330	213	671
	66%	28%	84%	56% <b>s</b>	74%	80%	54%	65%	66%	73%	63%	66%	64%	68%	65%	70%	60%	67%	65%	64%	73%	48%	89%	81% <b>s</b>	84%	60%	66%	69%	67%
Don't know	125	34	30	9	17	47	52	59	67	12	75	35	38	51	73	17	45	27	23	108	13	42	15	5	8	30	61	34	113
	12%	19%	9%	12% <b>s</b>	8%	9%	13%	12%	13%	12%	15%	12%	11%	14%	12%	7%	15%	12%	17%	12%	15%	14%	6%	6% <b>s</b>	6%	16%	12%	11%	11%

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2023

Table 17  
**PLMMOD\_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?				UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	Labour def decided	Labour may change mind	
Unweighted Total	1004	856	639	606	771	747	723	656	113	484	506	237	304	463	81	156	158	146	187	276	144	280	338	184	202	618	386	872	119	368	365	179	143	1004
Weighted Total	1004	835	603	576	743	712	684	623	122	480	502	291	330	383	112	179	160	169	152	230	106	269	280	207	249	548	456	871	126	333	366	166	152	1004
Satisfied	295	266	209	195	253	243	236	215	15	152	138	80	104	111	23	57	56	48	43	68	33	85	98	52	59	184	111	251	44	134	122	108	67	310
	29%	32%	35%	34%	34%	34%	35%	34%	13%	32%	27%	27%	32%	29%	21% <sup>s</sup>	32%	35%	28%	28%	29%	32%	32%	35%	25%	24%	33%	24%	29%	35%	40%	33%	65%	44%	31%
Dissatisfied	515	430	312	298	373	360	347	318	78	260	241	132	158	225	50	82	70	89	99	126	61	134	143	108	130	277	238	464	47	159	188	39	55	522
	51%	51%	52%	52%	50%	51%	51%	51%	64%	54%	48%	45%	48%	59%	45% <sup>s</sup>	46%	43%	52%	65%	55%	57%	50%	51%	52%	52%	50%	52%	53%	38%	48%	51%	23%	36%	52%
Don't know	194	139	81	83	116	110	101	90	28	68	123	80	67	47	39	41	35	33	10	37	12	50	38	47	59	88	106	156	35	41	57	19	29	172
	19%	17%	14%	14%	16%	15%	15%	14%	23%	14%	25%	27%	20%	12%	35% <sup>s</sup>	23%	22%	19%	7%	16%	11%	18%	14%	23%	24%	16%	23%	18%	28%	12%	16%	11%	19%	17%
Net satisfied	-220	-164	-103	-103	-120	-117	-111	-103	-63	-108	-103	-52	-55	-114	-27	-25	-14	-41	-55	-58	-27	-49	-44	-56	-71	-93	-127	-213	-4	-24	-66	69	12	-212
	-22%	-20%	-17%	-18%	-16%	-16%	-16%	-17%	-52%	-22%	-20%	-18%	-17%	-30%	-24% <sup>s</sup>	-14%	-9%	-24%	-36%	-25%	-26%	-18%	-16%	-27%	-29%	-17%	-28%	-24%	-3%	-7%	-18%	42%	8%	-21%

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2023

Table 18  
**PLMMOD\_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	198	330	88	239	569	437	442	561	195	341	311	391	279	702	228	301	214	139	826	122	307	260	82	165	181	464	359	1004
Weighted Total	1004	181	322	79	228	550	409	474	530	100	512	293	343	360	636	240	312	230	135	868	87	297	251	74	144	193	503	308	1004
Satisfied	295 29%	35 19%	177 55%	29 37% <sup>s</sup>	49 22%	226 41%	84 21%	139 29%	155 29%	40 40%	139 27%	101 35%	90 26%	102 28%	191 30%	82 34%	80 26%	69 30%	45 33%	263 30%	19 21%	57 19%	119 48%	37 51% <sup>s</sup>	51 35%	51 27%	144 29%	100 32%	310 31%
Dissatisfied	515 51%	123 68%	96 30%	33 42% <sup>s</sup>	150 66%	246 45%	273 67%	246 52%	269 51%	42 42%	261 51%	148 50%	201 59%	162 45%	349 55%	131 54%	163 52%	118 51%	54 40%	439 51%	48 56%	210 71%	91 36%	28 39% <sup>s</sup>	70 49%	105 54%	261 52%	149 48%	522 52%
Don't know	194 19%	23 13%	49 15%	17 22% <sup>s</sup>	29 13%	78 14%	52 13%	89 19%	105 20%	18 18%	111 22%	44 15%	51 15%	96 27%	95 15%	28 12%	68 22%	43 19%	36 26%	165 19%	20 23%	29 10%	41 16%	8 11% <sup>s</sup>	23 16%	37 19%	98 20%	59 19%	172 17%
<b>Net satisfied</b>	<b>-220 -22%</b>	<b>-88 -48%</b>	<b>81 25%</b>	<b>-4 -5%<sup>s</sup></b>	<b>-101 -44%</b>	<b>-20 -4%</b>	<b>-189 -46%</b>	<b>-106 -22%</b>	<b>-113 -21%</b>	<b>-2 -2%</b>	<b>-122 -24%</b>	<b>-47 -16%</b>	<b>-111 -32%</b>	<b>-60 -17%</b>	<b>-158 -25%</b>	<b>-49 -20%</b>	<b>-83 -27%</b>	<b>-49 -21%</b>	<b>-9 -7%</b>	<b>-176 -20%</b>	<b>-30 -34%</b>	<b>-153 -52%</b>	<b>29 11%</b>	<b>9 12%<sup>s</sup></b>	<b>-19 -13%</b>	<b>-54 -28%</b>	<b>-117 -23%</b>	<b>-49 -16%</b>	<b>-212 -21%</b>

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2023

Table 19  
**PLMMOD\_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?**

19 Sep 2023

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class					Ethnicity		Decided to vote for?				UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Labour def decided	Labour may change mind
Unweighted Total	1004	856	639	606	771	747	723	656	113	484	506	237	304	463	81	156	158	146	187	276	144	280	338	184	202	618	386	872	119	368	365	179	143	1004
Weighted Total	1004	835	603	576	743	712	684	623	122	480	502	291	330	383	112	179	160	169	152	230	106	269	280	207	249	548	456	871	126	333	366	166	152	1004
Satisfied	219 22%	188 23%	158 26%	154 27%	185 25%	175 25%	172 25%	166 27%	14 12%	111 23%	107 21%	64 22%	79 24%	76 20%	20 18%	44 25%	41 26%	37 22%	32 21%	45 19%	22 21%	68 25%	79 28%	31 15%	40 16%	147 27%	71 16%	195 22%	23 19%	82 25%	105 29%	46 28%	36 23%	232 23%
Dissatisfied	342 34%	285 34%	205 34%	196 34%	247 33%	243 34%	233 34%	208 33%	55 46%	193 40%	142 28%	81 28%	103 31%	157 41%	27 24%	54 30%	50 31%	54 32%	63 41%	94 41%	44 42%	95 35%	79 28%	87 42%	81 32%	174 32%	168 37%	291 33%	47 38%	122 36%	107 29%	45 27%	43 28%	349 35%
Don't know	444 44%	362 43%	239 40%	226 39%	311 42%	295 41%	278 41%	249 40%	52 43%	175 37%	254 51%	146 50%	148 45%	149 39%	65 58%	81 45%	69 43%	78 46%	58 38%	91 40%	40 37%	105 39%	122 43%	89 43%	128 52%	227 41%	217 48%	384 44%	55 44%	129 39%	154 42%	74 45%	74 49%	423 42%

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2023

Table 20  
**PLMMOD\_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	198	330	88	239	569	437	442	561	195	341	311	391	279	702	228	301	214	139	826	122	307	260	82	165	181	464	359	1004
Weighted Total	1004	181	322	79	228	550	409	474	530	100	512	293	343	360	636	240	312	230	135	868	87	297	251	74	144	193	503	308	1004
Satisfied	219	39	83	51	69	152	108	113	105	29	122	82	71	63	153	58	58	62	32	202	8	62	53	36	49	35	114	70	232
	22%	21%	26%	64% <b>s</b>	30%	28%	26%	24%	20%	29%	24%	28%	21%	17%	24%	24%	19%	27%	24%	23%	9%	21%	21%	48% <b>s</b>	34%	18%	23%	23%	23%
Dissatisfied	342	75	89	8	81	170	156	162	179	28	167	89	129	122	218	87	119	66	35	289	34	126	76	15	39	81	167	94	349
	34%	42%	28%	10% <b>s</b>	35%	31%	38%	34%	34%	28%	33%	30%	38%	34%	34%	36%	38%	29%	26%	33%	39%	43%	30%	21% <b>s</b>	27%	42%	33%	31%	35%
Don't know	444	67	150	21	78	229	145	199	245	43	222	122	143	175	265	95	135	102	67	376	45	108	123	23	56	77	223	143	423
	44%	37%	47%	26% <b>s</b>	34%	42%	36%	42%	46%	43%	43%	42%	42%	49%	42%	40%	43%	44%	50%	43%	51%	36%	49%	31% <b>s</b>	39%	40%	44%	47%	42%

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - September 2023

Table 21  
(JUL/SEP20)Q10/11KS. Which of these, if any, do you think apply to - Keir Starmer?

19 Sep 2023

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class					Ethnicity		Decided to vote for?				UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Labour def decided	Labour may change mind
Unweighted Total	1004	856	639	606	771	747	723	656	113	484	506	237	304	463	81	156	158	146	187	276	144	280	338	184	202	618	386	872	119	368	365	179	143	1004
Weighted Total	1004	835	603	576	743	712	684	623	122	480	502	291	330	383	112	179	160	169	152	230	106	269	280	207	249	548	456	871	126	333	366	166	152	1004
A capable leader	349 35%	323 39%	272 45%	257 45%	305 41%	301 42%	296 43%	276 44%	10 9%	170 35%	176 35%	80 28%	137 42%	131 34%	17 15%	63 35%	69 43%	69 40%	47 31%	84 37%	36 34%	124 46%	109 39%	51 25%	65 26%	233 42%	116 25%	302 35%	46 37%	148 44%	157 43%	113 68%	80 53%	377 38%
Good in a crisis	231 23%	213 25%	181 30%	173 30%	201 27%	200 28%	194 28%	186 30%	5 4%	113 24%	116 23%	63 22%	87 26%	81 21%	15 13%	48 27%	39 24%	48 28%	28 18%	53 23%	23 21%	72 27%	77 28%	33 16%	49 20%	149 27%	82 18%	198 23%	33 26%	120 36%	89 24%	99 60%	52 34%	257 26%
Has sound judgement	317 32%	284 34%	231 38%	219 38%	267 36%	261 37%	253 37%	238 38%	15 13%	162 34%	152 30%	84 29%	123 37%	110 29%	19 17%	64 36%	59 36%	64 38%	38 25%	73 31%	29 27%	117 43%	92 33%	55 27%	53 21%	209 38%	108 24%	271 31%	45 36%	141 42%	125 34%	119 72%	70 46%	356 35%
Understands the problems facing Britain	441 44%	395 47%	314 52%	302 52%	371 50%	358 50%	346 51%	325 52%	25 21%	195 41%	242 48%	117 40%	159 48%	165 43%	42 37%	76 42%	78 49%	81 48%	63 42%	102 44%	42 40%	135 50%	136 49%	83 40%	88 35%	271 49%	170 37%	382 44%	58 46%	176 53%	185 50%	132 80%	99 65%	466 46%
Out of touch with ordinary people	472 47%	386 46%	283 47%	267 46%	345 46%	328 46%	316 46%	288 46%	69 57%	258 54%	205 41%	138 47%	152 46%	182 47%	45 40%	93 52%	69 43%	83 49%	91 59%	49 40%	49 47%	105 39%	131 47%	112 54%	124 50%	236 43%	237 52%	404 46%	67 54%	150 45%	167 46%	47 28%	64 42%	447 45%
Has got a lot of personality	207 21%	171 20%	122 20%	120 21%	150 20%	146 21%	137 20%	128 20%	20 16%	104 22%	98 19%	73 25%	72 22%	62 16%	29 26%	44 25%	35 22%	37 22%	28 18%	34 15%	15 14%	48 18%	58 21%	45 22%	56 23%	106 19%	101 22%	175 20%	31 25%	85 26%	76 21%	58 35%	39 26%	203 20%
Gives me confidence for Britain's future	220 22%	199 24%	175 29%	165 29%	194 26%	191 27%	186 27%	178 29%	5 4%	108 22%	109 22%	56 19%	79 24%	85 22%	14 13%	42 23%	36 23%	43 25%	28 19%	56 24%	20 19%	74 27%	61 22%	36 18%	48 19%	135 25%	85 19%	193 22%	27 21%	119 36%	73 20%	103 62%	50 33%	245 24%
Patriotic	445 44%	397 48%	305 51%	292 51%	362 49%	351 49%	340 50%	312 50%	33 27%	234 49%	208 41%	104 36%	156 47%	186 49%	35 31%	69 39%	72 45%	84 50%	78 51%	107 47%	49 46%	146 55%	141 50%	70 34%	88 35%	287 52%	158 35%	395 45%	48 38%	178 54%	167 46%	117 71%	83 55%	501 50%
More honest than most politicians	306 30%	278 33%	226 38%	217 38%	261 35%	260 36%	252 37%	234 38%	11 9%	159 33%	142 28%	75 26%	107 32%	124 32%	21 19%	54 30%	46 29%	61 36%	49 32%	33 33%	33 32%	119 44%	85 31%	52 25%	49 20%	204 37%	101 22%	271 31%	34 27%	142 43%	119 33%	111 67%	64 42%	346 34%
More style than substance	324 32%	271 32%	196 32%	185 32%	243 33%	238 33%	225 33%	201 32%	39 32%	169 35%	145 29%	91 31%	106 32%	127 33%	31 28%	60 33%	50 31%	56 33%	56 31%	71 37%	36 34%	67 25%	111 40%	64 31%	82 33%	178 32%	146 32%	274 31%	47 38%	113 34%	130 36%	34 21%	49 32%	321 32%
A good representative for Britain on the world stage	299 30%	272 33%	231 38%	220 38%	262 35%	256 36%	251 37%	238 38%	9 7%	148 31%	149 30%	82 28%	113 34%	105 27%	19 17%	63 35%	49 31%	64 38%	34 22%	71 31%	29 27%	101 37%	84 30%	53 25%	62 20%	185 37%	115 25%	254 29%	45 36%	141 42%	121 33%	117 71%	66 43%	330 33%
None of these	57 6%	41 5%	22 4%	23 4%	29 4%	26 4%	26 4%	24 4%	15 12%	20 4%	33 7%	13 4%	20 6%	24 6%	4 4%	8 5%	13 8%	7 4%	8 5%	17 7%	5 5%	8 3%	17 6%	14 7%	18 7%	26 5%	31 7%	50 6%	4 3%	15 5%	11 3%	2 1%	6 4%	53 5%
Don't know	74 7%	44 5%	17 3%	24 4%	33 4%	32 5%	30 4%	24 4%	12 10%	20 4%	51 10%	39 13%	23 7%	12 3%	25 22%	14 8%	14 9%	8 5%	5 3%	7 3%	5 5%	8 3%	15 5%	22 11%	29 12%	23 4%	51 11%	61 7%	12 10%	8 2%	19 5%	3 2%	5 3%	57 6%

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - September 2023

19 Sep 2023

Table 22  
(JUL/SEP20)Q10/11KS. Which of these, if any, do you think apply to - Keir Starmer?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure					ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1004	198	330	88	239	569	437	442	561	195	341	311	391	279	702	228	301	214	139	826	122	307	260	82	165	181	464	359	1004
Weighted Total	1004	181	322	79	228	550	409	474	530	100	512	293	343	360	636	240	312	230	135	868	87	297	251	74	144	193	503	308	1004
A capable leader	349 35%	46 26%	194 60%	37 47%	72 31%	266 48%	118 29%	171 36%	178 34%	46 46%	174 34%	116 40%	133 39%	99 27%	249 39%	80 33%	100 32%	86 37%	53 39%	298 34%	30 34%	68 23%	144 57%	46 62%	68 47%	55 28%	151 30%	143 47%	377 38%
Good in a crisis	231 23%	18 10%	152 47%	20 25%	42 19%	194 35%	61 15%	130 28%	101 19%	32 32%	115 23%	68 23%	82 24%	81 22%	150 24%	59 25%	53 17%	57 25%	42 31%	202 23%	20 24%	30 10%	109 44%	32 43%	43 30%	40 21%	96 19%	95 31%	257 26%
Has sound judgement	317 32%	31 17%	193 60%	26 34%	49 22%	243 44%	81 20%	165 35%	152 29%	36 36%	162 32%	99 34%	116 34%	100 28%	215 34%	83 34%	99 32%	64 28%	46 35%	274 32%	24 27%	51 17%	134 54%	40 54%	58 41%	54 28%	127 25%	135 44%	356 35%
Understands the problems facing Britain	441 44%	63 35%	235 73%	38 49%	73 32%	308 56%	136 33%	211 45%	230 43%	56 56%	223 44%	143 49%	165 48%	131 36%	308 48%	117 49%	116 37%	105 46%	66 49%	384 44%	37 42%	99 33%	157 63%	52 71%	80 55%	68 35%	215 43%	158 51%	466 46%
Out of touch with ordinary people	472 47%	98 54%	112 35%	35 45%	127 56%	238 43%	225 55%	234 49%	238 45%	43 43%	259 51%	144 49%	156 45%	170 47%	300 47%	134 56%	135 43%	96 42%	59 44%	413 48%	48 55%	170 57%	90 36%	24 32%	64 44%	97 50%	245 49%	130 42%	447 45%
Has got a lot of personality	207 21%	22 12%	98 30%	13 17%	44 19%	142 26%	66 16%	100 21%	107 20%	26 26%	103 20%	42 14%	65 19%	99 28%	107 17%	52 22%	57 18%	53 23%	26 19%	178 20%	19 22%	36 12%	70 28%	16 21%	35 24%	38 20%	120 24%	49 16%	203 20%
Gives me confidence for Britain's future	220 22%	13 7%	153 48%	17 22%	30 13%	183 33%	43 10%	111 23%	109 21%	31 31%	99 19%	70 24%	81 24%	67 19%	151 24%	59 25%	61 20%	54 23%	31 23%	191 22%	14 16%	20 7%	114 45%	31 42%	40 28%	39 20%	85 17%	96 31%	245 24%
Patriotic	445 44%	79 44%	203 63%	31 40%	72 31%	274 50%	151 37%	223 47%	222 42%	56 56%	219 43%	147 50%	172 50%	123 34%	319 50%	127 53%	125 40%	101 44%	59 44%	391 45%	34 39%	113 38%	146 58%	51 69%	74 52%	73 38%	220 44%	153 50%	501 50%
More honest than most politicians	306 30%	35 19%	177 55%	23 29%	56 24%	233 42%	91 22%	156 33%	150 28%	39 39%	147 29%	102 35%	115 34%	87 24%	217 34%	75 31%	85 27%	72 31%	46 34%	257 30%	28 32%	53 18%	124 49%	39 53%	62 43%	52 27%	125 25%	128 42%	346 34%
More style than substance	324 32%	80 44%	84 26%	31 40%	93 41%	177 32%	173 42%	156 33%	168 32%	36 36%	174 34%	81 28%	116 34%	125 35%	197 31%	86 36%	91 29%	76 33%	41 31%	285 33%	30 34%	126 42%	49 20%	17 24%	41 29%	69 36%	169 34%	86 28%	321 32%
A good representative for Britain on the world stage	299 30%	31 17%	184 57%	24 31%	52 23%	237 43%	83 20%	153 32%	146 28%	44 44%	145 28%	95 32%	110 32%	93 26%	205 32%	74 31%	79 25%	70 30%	51 38%	254 29%	25 29%	40 13%	133 53%	39 52%	58 40%	49 25%	126 25%	124 40%	330 33%
None of these	57 6%	9 5%	8 2%	2 3%	10 4%	17 3%	18 4%	24 5%	33 6%	3 3%	23 5%	7 2%	19 6%	29 8%	26 4%	12 5%	23 7%	10 4%	7 5%	45 5%	6 7%	14 5%	9 4%	2 3%	6 3%	14 7%	36 7%	7 2%	53 5%
Don't know	74 7%	8 4%	8 2%	2 2%	12 5%	20 4%	20 5%	32 7%	42 8%	7 7%	39 8%	21 7%	8 2%	44 12%	28 4%	10 4%	35 11%	17 7%	5 4%	64 7%	7 8%	9 3%	12 5%	2 2%	5 3%	20 10%	36 7%	17 6%	57 6%

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - September 2023

Table 23  
**(SEP20)Q11RS. Which of these, if any, do you think apply to - Rishi Sunak?**

19 Sep 2023

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?				UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	Labour def decided		Labour may change mind
Unweighted Total	1004	856	639	606	771	747	723	656	113	484	506	237	304	463	81	156	158	146	187	276	144	280	338	184	202	618	386	872	119	368	365	179	143	1004
Weighted Total	1004	835	603	576	743	712	684	623	122	480	502	291	330	383	112	179	160	169	152	230	106	269	280	207	249	548	456	871	126	333	366	166	152	1004
A capable leader	264 26%	224 27%	162 27%	155 27%	205 28%	192 27%	187 27%	166 27%	23 19%	138 29%	122 24%	64 22%	91 28%	109 28%	21 19%	42 24%	55 35%	35 21%	38 25%	71 31%	42 40%	72 27%	89 32%	40 19%	63 25%	161 29%	103 23%	221 25%	41 33%	92 28%	116 32%	24 14%	28 19%	279 28%
Good in a crisis	277 28%	229 27%	166 28%	165 29%	209 28%	198 28%	195 29%	176 28%	25 21%	139 29%	133 27%	65 22%	98 30%	114 30%	20 18%	45 25%	56 35%	42 25%	46 30%	68 29%	34 32%	78 29%	90 32%	43 21%	67 27%	168 31%	109 24%	227 26%	48 38%	87 26%	108 29%	21 13%	27 18%	276 27%
Has sound judgement	251 25%	205 24%	143 24%	142 25%	190 26%	177 25%	167 24%	152 24%	20 17%	125 26%	121 24%	62 21%	82 25%	106 28%	19 17%	43 24%	48 30%	34 20%	43 28%	63 27%	37 35%	69 26%	79 28%	38 19%	64 26%	148 27%	103 23%	211 24%	38 31%	89 27%	108 30%	22 13%	32 21%	258 26%
Understands the problems facing Britain	310 31%	263 32%	189 31%	184 32%	238 32%	223 31%	212 31%	195 31%	23 19%	151 31%	155 31%	82 28%	92 28%	137 36%	27 24%	55 30%	58 36%	34 20%	50 33%	87 38%	44 42%	86 32%	104 37%	46 22%	74 30%	190 35%	121 26%	256 29%	53 42%	101 30%	133 36%	27 16%	44 29%	306 30%
Out of touch with ordinary people	737 73%	619 74%	464 77%	441 77%	557 75%	538 76%	517 76%	479 77%	85 70%	361 75%	359 71%	222 76%	258 78%	257 67%	84 75%	138 81%	120 77%	138 81%	110 72%	148 64%	64 60%	207 77%	208 74%	155 75%	167 67%	415 76%	322 71%	655 75%	79 63%	247 74%	286 78%	145 88%	130 85%	728 73%
Has got a lot of personality	215 21%	166 20%	113 19%	113 20%	148 20%	140 20%	137 20%	123 20%	25 21%	108 23%	100 20%	55 19%	72 22%	89 23%	18 16%	36 20%	36 22%	36 21%	28 19%	61 26%	37 35%	44 16%	57 20%	44 21%	70 28%	102 19%	113 25%	173 20%	40 32%	73 22%	75 21%	30 18%	24 16%	218 22%
Gives me confidence for Britain's future	178 18%	152 18%	112 19%	110 19%	143 19%	134 19%	129 19%	117 19%	11 9%	97 20%	77 15%	37 13%	53 16%	87 23%	4 4%	33 19%	27 17%	26 15%	36 23%	52 22%	32 30%	48 18%	61 22%	26 13%	43 17%	109 20%	69 15%	140 16%	37 30%	76 23%	62 17%	6 4%	19 12%	179 18%
Patriotic	394 39%	344 41%	272 45%	260 45%	326 44%	316 44%	309 45%	278 45%	32 26%	197 41%	193 38%	97 33%	115 35%	183 48%	29 26%	67 38%	48 30%	67 39%	65 43%	118 51%	60 57%	125 47%	113 40%	62 30%	94 38%	238 43%	156 34%	342 39%	52 41%	163 49%	151 41%	76 46%	54 35%	443 44%
More honest than most politicians	215 21%	195 23%	153 25%	151 26%	185 25%	175 25%	171 25%	157 25%	10 8%	113 24%	99 20%	41 14%	59 18%	115 30%	7 6%	34 19%	30 19%	29 17%	40 26%	39 37%	70 26%	60 22%	31 15%	54 22%	130 24%	85 19%	181 21%	33 26%	92 28%	82 22%	25 15%	16 11%	233 23%	
More style than substance	446 44%	377 45%	293 49%	273 47%	349 47%	342 48%	328 48%	302 49%	56 46%	222 46%	215 43%	121 41%	150 45%	176 46%	41 37%	80 44%	65 41%	84 50%	74 48%	102 44%	49 46%	119 44%	137 49%	90 43%	99 40%	257 47%	189 41%	391 45%	54 43%	179 54%	155 42%	107 64%	73 48%	485 48%
A good representative for Britain on the world stage	329 33%	279 33%	213 35%	209 36%	262 35%	250 35%	242 35%	224 36%	22 18%	174 36%	151 30%	66 23%	109 33%	155 41%	12 11%	54 30%	63 39%	46 27%	55 36%	100 43%	53 50%	94 35%	104 37%	53 26%	79 32%	198 36%	132 29%	279 32%	45 36%	115 35%	133 36%	38 23%	36 24%	339 34%
None of these	36 4%	24 3%	16 3%	15 3%	19 3%	19 3%	17 3%	13 3%	13 11%	20 4%	14 3%	10 3%	9 3%	17 4%	2 1%	8 5%	6 4%	3 2%	5 3%	12 5%	6 5%	8 3%	13 5%	8 4%	8 3%	20 4%	16 3%	32 4%	4 3%	5 1%	9 3%	2 1%	6 4%	38 4%
Don't know	36 4%	26 3%	9 2%	10 2%	17 2%	17 2%	16 2%	10 2%	6 5%	7 1%	26 5%	21 7%	7 2%	7 2%	15 13%	7 4%	3 2%	5 3%	3 2%	5 2%	1 1%	5 2%	6 2%	6 3%	18 7%	12 2%	24 5%	29 3%	7 6%	7 2%	8 2%	3 2%	3 2%	28 3%

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - September 2023

19 Sep 2023

Table 24  
**(SEP20)Q11RS. Which of these, if any, do you think apply to - Rishi Sunak?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1004	198	330	88	239	569	437	442	561	195	341	311	391	279	702	228	301	214	139	826	122	307	260	82	165	181	464	359	1004
Weighted Total	1004	181	322	79	228	550	409	474	530	100	512	293	343	360	636	240	312	230	135	868	87	297	251	74	144	193	503	308	1004
A capable leader	264	107	52	35	52	104	159	129	134	17	147	98	96	67	194	70	78	58	40	233	18	127	31	15	22	46	126	91	279
	26%	59%	16%	44% <b>s</b>	23%	19%	39%	27%	25%	17%	29%	33%	28%	19%	31%	29%	25%	25%	30%	27%	21%	43%	12%	20% <b>s</b>	15%	24%	25%	30%	28%
Good in a crisis	277	97	48	32	54	103	151	138	139	21	163	84	101	89	185	72	91	53	42	248	19	128	23	15	27	53	138	87	276
	28%	53%	15%	40% <b>s</b>	24%	19%	37%	29%	26%	21%	32%	29%	29%	25%	29%	30%	29%	23%	31%	29%	21%	43%	9%	20% <b>s</b>	19%	27%	27%	28%	27%
Has sound judgement	251	109	55	18	36	91	145	118	132	19	144	75	97	78	171	69	74	61	34	229	14	122	28	16	24	53	114	83	258
	25%	60%	17%	23% <b>s</b>	16%	17%	36%	25%	25%	19%	28%	25%	28%	22%	27%	29%	24%	27%	25%	26%	16%	41%	11%	21% <b>s</b>	17%	27%	23%	27%	26%
Understands the problems facing Britain	310	111	72	33	59	131	170	148	162	24	175	93	120	95	213	71	101	72	47	283	18	150	32	27	36	58	156	97	306
	31%	61%	22%	41% <b>s</b>	26%	24%	41%	31%	31%	24%	34%	32%	35%	26%	33%	30%	32%	31%	35%	33%	21%	51%	13%	36% <b>s</b>	25%	30%	31%	31%	30%
Out of touch with ordinary people	737	87	279	62	186	465	273	366	371	76	385	228	235	271	463	176	224	173	92	626	73	180	206	61	125	135	371	231	728
	73%	48%	87%	79% <b>s</b>	82%	85%	67%	77%	70%	76%	75%	78%	69%	75%	73%	73%	72%	75%	68%	72%	84%	61%	82%	83% <b>s</b>	87%	70%	74%	75%	73%
Has got a lot of personality	215	50	55	20	48	103	98	91	124	21	98	51	68	92	118	51	58	59	33	192	14	71	39	15	24	49	110	55	218
	21%	28%	17%	25% <b>s</b>	21%	19%	24%	19%	23%	21%	19%	17%	20%	26%	19%	21%	19%	25%	25%	22%	16%	24%	15%	20% <b>s</b>	17%	26%	22%	18%	22%
Gives me confidence for Britain's future	178	92	25	17	24	49	116	90	87	13	97	48	71	58	119	48	58	32	32	163	9	104	9	7	11	45	79	53	179
	18%	51%	8%	22% <b>s</b>	10%	9%	28%	19%	17%	13%	19%	16%	21%	16%	19%	20%	18%	14%	23%	19%	10%	35%	3%	10% <b>s</b>	7%	23%	16%	17%	18%
Patriotic	394	115	133	30	73	206	187	167	228	44	180	120	163	107	283	108	109	86	59	346	32	148	80	35	68	72	178	144	443
	39%	63%	41%	38% <b>s</b>	32%	37%	46%	35%	43%	44%	35%	41%	47%	30%	45%	45%	35%	38%	44%	40%	37%	50%	32%	48% <b>s</b>	47%	37%	35%	47%	44%
More honest than most politicians	215	98	42	22	40	81	138	92	123	13	110	66	96	52	162	63	60	49	31	196	12	105	32	17	25	47	94	74	233
	21%	54%	13%	28% <b>s</b>	17%	15%	34%	19%	23%	13%	22%	23%	28%	14%	25%	26%	19%	21%	23%	23%	14%	36%	13%	24% <b>s</b>	17%	24%	19%	24%	23%
More style than substance	446	55	183	33	112	294	167	217	229	52	216	138	148	156	286	118	116	103	71	380	38	105	136	41	78	75	232	138	485
	44%	30%	57%	42% <b>s</b>	49%	53%	41%	46%	43%	52%	42%	47%	43%	43%	45%	49%	37%	45%	52%	44%	44%	35%	54%	55% <b>s</b>	54%	39%	46%	45%	48%
A good representative for Britain on the world stage	329	121	74	38	58	133	179	156	173	29	176	107	137	84	244	87	111	69	46	295	17	155	31	30	43	66	150	114	339
	33%	67%	23%	48% <b>s</b>	26%	24%	44%	33%	33%	29%	34%	37%	40%	23%	38%	36%	36%	30%	34%	34%	19%	52%	12%	41% <b>s</b>	30%	34%	30%	37%	34%
None of these	36	3	8	*	6	14	9	14	22	2	19	4	18	13	22	8	11	12	3	32	2	8	11	*	1	6	20	10	38
	4%	2%	2%	*s	3%	3%	2%	3%	4%	2%	4%	1%	5%	4%	3%	3%	3%	5%	2%	4%	3%	3%	5%	*s	1%	3%	4%	3%	4%
Don't know	36	8	6	1	3	8	10	8	28	5	14	13	7	15	20	5	14	8	5	31	3	5	8	2	3	6	22	8	28
	4%	4%	2%	1% <b>s</b>	1%	2%	2%	2%	5%	5%	3%	5%	2%	4%	3%	2%	4%	4%	4%	4%	4%	2%	3%	2% <b>s</b>	2%	3%	4%	3%	3%

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2023

Table 25  
(JUL22)RSKS. Who do you think would make the most capable Prime Minister, Rishi Sunak, or Keir Starmer?

19 Sep 2023

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?				UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	Labour def decided		Labour may change mind
Unweighted Total	1004	856	639	606	771	747	723	656	113	484	506	237	304	463	81	156	158	146	187	276	144	280	338	184	202	618	386	872	119	368	365	179	143	1004
Weighted Total	1004	835	603	576	743	712	684	623	122	480	502	291	330	383	112	179	160	169	152	230	106	269	280	207	249	548	456	871	126	333	366	166	152	1004
Keir Starmer	362 36%	325 39%	275 46%	266 46%	326 44%	322 45%	309 45%	288 46%	13 11%	165 34%	192 38%	112 38%	133 40%	117 30%	44 39%	68 38%	62 38%	72 42%	44 29%	73 32%	26 25%	119 44%	96 34%	76 37%	71 28%	215 39%	147 32%	321 37%	41 33%	167 50%	148 40%	142 86%	94 62%	401 40%
Rishi Sunak	317 32%	266 32%	185 31%	181 31%	236 32%	217 30%	209 31%	189 30%	34 28%	175 37%	137 27%	86 29%	84 25%	147 38%	34 30%	52 29%	46 29%	38 23%	63 42%	84 36%	50 48%	90 33%	95 34%	50 24%	83 33%	184 34%	132 29%	264 30%	49 39%	105 32%	122 33%	9 6%	22 15%	297 30%
Neither	205 20%	155 19%	93 15%	80 14%	115 15%	108 15%	102 15%	94 15%	56 46%	97 20%	99 20%	56 19%	66 20%	83 22%	20 18%	36 20%	26 16%	41 24%	35 23%	48 21%	18 17%	43 16%	63 23%	45 22%	54 22%	106 19%	99 22%	190 22%	15 12%	39 12%	44 12%	9 5%	13 9%	195 19%
No difference	8 1%	7 1%	6 1%	5 1%	7 1%	7 1%	7 1%	6 1%	-	2 *	6 1%	-	7 *	1 *	-	-	6 *	1 *	* *	1 *	-	1 *	3 1%	5 2%	-	3 1%	5 1%	7 1%	1 1%	3 1%	3 1%	-	2 1%	9 1%
Other	4 *	2 *	2 *	1 *	2 *	2 *	2 *	2 *	2 2%	2 *	1 *	2 1%	1 *	1 *	-	2 *	-	1 *	-	1 *	1 1%	-	1 *	2 1%	1 *	1 1%	3 1%	3 *	1 *	1 *	-	-	-	5 *
Don't know	108 11%	81 10%	42 7%	42 7%	59 8%	57 8%	44 7%	17 14%	37 8%	67 13%	36 12%	38 11%	35 9%	14 13%	22 12%	21 13%	17 10%	10 7%	25 11%	10 10%	17 6%	22 8%	28 14%	41 17%	39 7%	69 15%	87 10%	18 14%	18 5%	49 13%	6 3%	20 13%	97 10%	

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
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 Source : Ipsos J23-004953-01  
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Ipsos Political Monitor - September 2023

Table 26  
(JUL22)RSKS. Who do you think would make the most capable Prime Minister, Rishi Sunak, or Keir Starmer?

19 Sep 2023

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	198	330	88	239	569	437	442	561	195	341	311	391	279	702	228	301	214	139	826	122	307	260	82	165	181	464	359	1004
Weighted Total	1004	181	322	79	228	550	409	474	530	100	512	293	343	360	636	240	312	230	135	868	87	297	251	74	144	193	503	308	1004
Keir Starmer	362	9	237	25	76	312	84	175	186	50	172	108	124	127	232	91	100	83	45	292	43	28	181	48	81	55	165	142	401
	36%	5%	74%	32%	33%	57%	21%	37%	35%	50%	34%	37%	36%	35%	37%	38%	32%	36%	34%	34%	49%	9%	72%	65%	56%	28%	33%	46%	40%
Rishi Sunak	317	139	31	33	64	95	203	162	155	18	189	96	117	101	213	75	113	71	45	293	13	188	21	9	17	69	158	90	297
	32%	77%	10%	42%	28%	17%	50%	34%	29%	18%	37%	33%	34%	28%	34%	31%	36%	31%	33%	34%	15%	64%	8%	12%	12%	36%	31%	29%	30%
Neither	205	9	24	16	68	92	77	94	111	20	97	53	70	80	123	46	67	54	17	177	23	56	33	9	33	46	111	48	195
	20%	5%	7%	20%	30%	17%	19%	20%	21%	20%	19%	18%	20%	22%	19%	19%	21%	23%	12%	20%	26%	19%	13%	13%	23%	24%	22%	16%	19%
No difference	8	-	2	-	4	6	4	2	6	1	5	3	4	2	7	7	*	*	1	8	-	-	2	1	4	1	5	2	9
	1%	-	1%	-s	2%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	3%	*	*	1%	1%	-	-	1%	1%	3%	1%	1%	1%	1%
Other	4	1	-	-	*	*	1	2	1	1	1	1	1	2	2	1	1	2	*	4	-	1	*	-	-	1	2	1	5
	*	*	-	-s	*	*	*	*	*	1%	*	*	*	1%	*	*	*	1%	*	*	-	*	*	-s	-	*	*	*	*
Don't know	108	24	28	5	16	44	40	38	70	10	47	32	27	48	59	22	31	20	27	94	8	24	14	7	9	22	62	25	97
	11%	13%	9%	6%	7%	8%	10%	8%	13%	10%	9%	11%	8%	13%	9%	9%	10%	9%	20%	11%	9%	8%	6%	10%	6%	11%	12%	8%	10%

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
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 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
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Ipsos Political Monitor - September 2023

Table 27  
**OCT20Q12/SEP21Q9a LABOUR.** I am going to read out some things both favourable and unfavourable that have been said about various political parties.  
 Which of these, if any, do you think apply to the Labour Party?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age							Social Class					Ethnicity		Decided to vote for?				UnWgt Total						
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minority	Definitely decided	May change mind	Labour def decided	Labour may change mind	Total
Unweighted Total	1004	856	639	606	771	747	723	656	113	484	506	237	304	463	81	156	158	146	187	276	144	280	338	184	202	618	386	872	119	368	365	179	143	1004	
Weighted Total	1004	835	603	576	743	712	684	623	122	480	502	291	330	383	112	179	160	169	152	230	106	269	280	207	249	548	456	871	126	333	366	166	152	1004	
Keeps its promises	206 21%	184 22%	149 25%	141 24%	174 23%	168 24%	165 24%	151 24%	9 7%	92 19%	112 22%	57 20%	86 26%	62 16%	14 12%	43 24%	34 21%	52 31%	18 12%	44 19%	20 19%	68 25%	50 18%	34 17%	53 21%	118 22%	88 19%	177 20%	29 23%	119 36%	62 17%	98 59%	36 24%	212 21%	
Understands the problems facing Britain	466 46%	413 49%	323 54%	308 54%	384 52%	372 52%	362 53%	331 53%	29 24%	219 46%	242 48%	142 49%	165 50%	159 41%	56 50%	86 48%	77 48%	88 52%	56 37%	103 45%	44 41%	140 52%	142 51%	75 36%	109 44%	282 51%	184 40%	400 46%	61 49%	192 58%	184 50%	146 88%	95 62%	478 48%	
Has a good team of leaders	271 27%	243 29%	202 34%	192 33%	235 32%	227 32%	219 32%	207 33%	14 11%	121 25%	147 29%	76 26%	104 31%	92 24%	22 19%	54 30%	53 33%	51 30%	32 21%	59 26%	27 25%	78 29%	83 30%	50 24%	61 25%	161 29%	111 24%	235 27%	36 28%	126 38%	110 30%	106 64%	66 43%	299 30%	
Will promise anything to win votes	623 62%	505 60%	351 58%	329 57%	440 59%	418 59%	397 58%	364 59%	91 75%	302 63%	305 61%	165 57%	214 65%	243 63%	66 59%	99 55%	110 69%	104 62%	107 70%	136 59%	69 65%	144 54%	188 67%	128 62%	162 65%	333 61%	290 64%	556 64%	61 48%	187 56%	217 59%	57 34%	74 49%	615 61%	
Divided	490 49%	407 49%	298 49%	285 50%	371 50%	350 49%	332 49%	305 49%	60 49%	248 52%	228 45%	148 51%	166 50%	176 46%	56 50%	92 51%	75 47%	92 54%	81 53%	95 41%	48 46%	129 48%	141 50%	88 42%	133 54%	269 49%	221 49%	436 50%	53 42%	156 47%	190 52%	65 39%	73 48%	495 49%	
Extreme	201 20%	159 19%	113 19%	108 19%	140 19%	132 18%	123 18%	113 18%	32 26%	99 21%	89 18%	65 22%	55 17%	80 21%	24 21%	42 23%	27 17%	29 22%	34 20%	46 33%	35 30%	25 9%	52 19%	64 31%	61 24%	76 14%	124 27%	180 21%	21 17%	76 23%	63 17%	17 11%	23 15%	179 18%	
Looks after the interests of people like me	339 34%	310 37%	246 41%	228 40%	290 39%	278 39%	270 39%	251 40%	18 15%	155 32%	178 35%	120 41%	120 36%	99 26%	47 42%	73 41%	52 32%	68 40%	35 23%	65 28%	29 28%	112 42%	104 37%	52 25%	71 29%	123 39%	123 27%	283 32%	56 45%	158 48%	144 39%	125 75%	87 57%	362 36%	
Fit to govern	346 34%	310 37%	244 41%	234 41%	294 40%	284 40%	275 40%	253 41%	11 9%	160 33%	182 36%	115 39%	118 36%	113 30%	35 31%	80 45%	51 32%	67 40%	42 28%	71 31%	29 27%	108 40%	96 34%	69 33%	74 30%	203 37%	143 31%	302 35%	43 34%	156 47%	146 40%	138 83%	82 54%	375 37%	
Concerned about people in real need in Britain	477 47%	426 51%	336 56%	323 56%	403 54%	391 55%	349 55%	349 56%	20 17%	219 46%	253 50%	141 49%	176 53%	160 42%	51 46%	90 50%	94 48%	82 58%	58 44%	102 42%	45 42%	159 59%	145 52%	81 39%	92 37%	304 55%	173 39%	419 48%	56 45%	202 61%	192 52%	149 90%	94 62%	517 51%	
Different to the other parties	377 38%	333 40%	270 45%	259 45%	314 42%	310 43%	295 43%	274 44%	24 20%	180 38%	188 37%	106 37%	120 36%	150 39%	49 44%	57 32%	60 37%	60 36%	54 35%	97 42%	52 49%	105 39%	107 38%	75 36%	89 36%	213 39%	164 36%	322 37%	54 43%	181 54%	132 36%	119 72%	69 45%	389 39%	
Out of date	418 42%	334 40%	241 40%	229 40%	296 40%	284 40%	270 39%	244 39%	64 53%	218 45%	184 37%	102 35%	133 40%	183 48%	44 39%	58 32%	62 39%	71 42%	83 55%	100 43%	51 48%	94 35%	114 41%	90 44%	120 48%	208 38%	210 46%	378 43%	39 31%	128 38%	145 39%	28 17%	46 30%	421 42%	
None of these	20 2%	9 1%	5 1%	9 1%	9 1%	9 1%	9 1%	9 1%	5 4%	7 1%	10 2%	4 1%	6 2%	9 2%	1 1%	3 2%	3 2%	4 2%	3 2%	6 3%	2 2%	- 2%	7 4%	8 2%	5 2%	7 1%	13 3%	17 2%	2 2%	5 1%	- -	- -	- -	20 2%	
Don't know	26 3%	14 2%	9 1%	9 2%	11 1%	11 2%	10 1%	9 2%	7 6%	13 3%	13 3%	13 5%	8 2%	4 1%	9 8%	4 2%	1 1%	7 4%	1 1%	3 1%	2 2%	6 2%	3 1%	11 5%	5 2%	10 2%	16 4%	18 2%	7 6%	3 1%	3 1%	2 1%	1 1%	23 2%	

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
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## Ipsos Political Monitor - September 2023

19 Sep 2023

Table 28

**OCT20Q12/SEP21Q9a LABOUR.** I am going to read out some things both favourable and unfavourable that have been said about various political parties.  
Which of these, if any, do you think apply to the Labour Party?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	198	330	88	239	569	437	442	561	195	341	311	391	279	702	228	301	214	139	826	122	307	260	82	165	181	464	359	1004
Weighted Total	1004	181	322	79	228	550	409	474	530	100	512	293	343	360	636	240	312	230	135	868	87	297	251	74	144	193	503	308	1004
Keeps its promises	206 21%	12 7%	137 43%	21 26% <del>s</del>	38 17%	175 32%	50 12%	105 22%	101 19%	29 29%	102 20%	58 20%	64 19%	83 23%	122 19%	56 23%	49 16%	58 25%	31 23%	185 25%	11 23%	15 5%	111 44%	17 22% <del>s</del>	30 21%	41 21%	97 19%	67 22%	212 21%
Understands the problems facing Britain	466 46%	63 35%	245 76%	36 45% <del>s</del>	77 34%	322 58%	140 34%	232 49%	234 44%	52 52%	245 48%	151 51%	154 45%	158 44%	304 48%	111 46%	125 40%	118 51%	71 53%	404 47%	39 45%	89 30%	178 71%	52 71% <del>s</del>	76 53%	72 37%	232 46%	162 53%	478 48%
Has a good team of leaders	271 27%	17 10%	174 54%	30 38% <del>s</del>	49 21%	223 41%	66 16%	132 28%	140 26%	35 35%	130 25%	90 31%	86 25%	93 26%	176 28%	71 29%	80 26%	62 27%	40 30%	233 27%	19 21%	37 12%	125 50%	30 41% <del>s</del>	47 33%	45 23%	122 24%	105 34%	299 30%
Will promise anything to win votes	623 62%	150 83%	133 41%	43 54% <del>s</del>	144 63%	277 50%	294 72%	296 62%	327 62%	61 61%	327 64%	187 64%	222 65%	209 58%	409 64%	157 65%	200 64%	139 60%	69 51%	540 62%	58 66%	254 86%	97 39%	37 51% <del>s</del>	76 53%	128 66%	336 67%	159 52%	615 61%
Divided	490 49%	113 63%	140 43%	30 39% <del>s</del>	114 50%	254 46%	228 56%	245 52%	245 46%	37 37%	272 53%	162 55%	179 52%	145 40%	341 54%	134 56%	139 45%	109 47%	66 49%	430 50%	42 48%	167 56%	103 41%	31 42% <del>s</del>	70 49%	86 45%	231 46%	173 56%	495 49%
Extreme	201 20%	58 32%	42 13%	10 13% <del>s</del>	48 21%	90 16%	106 26%	85 18%	116 22%	14 14%	108 21%	44 15%	80 23%	76 21%	124 19%	64 27%	65 21%	44 19%	17 13%	180 21%	11 12%	88 30%	24 10%	6 8% <del>s</del>	19 13%	53 27%	105 21%	43 14%	179 18%
Looks after the interests of people like me	339 34%	34 19%	215 67%	34 43% <del>s</del>	61 27%	276 50%	94 23%	187 39%	153 29%	45 45%	177 35%	105 36%	98 28%	135 37%	203 32%	76 31%	84 27%	82 36%	74 55%	297 34%	24 27%	44 15%	155 62%	36 49% <del>s</del>	57 40%	48 25%	168 33%	123 40%	362 36%
Fit to govern	346 34%	31 17%	222 69%	26 33% <del>s</del>	53 23%	275 50%	84 20%	184 39%	162 31%	48 48%	174 34%	109 37%	114 33%	120 33%	223 35%	91 38%	102 33%	80 35%	45 33%	296 34%	29 33%	43 14%	156 62%	40 55% <del>s</del>	62 43%	52 27%	155 31%	139 45%	375 37%
Concerned about people in real need in Britain	477 47%	67 37%	247 77%	49 62% <del>s</del>	93 41%	340 62%	160 39%	243 51%	234 44%	60 60%	246 48%	161 55%	156 45%	156 43%	316 50%	114 48%	139 44%	116 50%	70 52%	415 48%	38 44%	107 36%	170 60%	53 72% <del>s</del>	77 53%	71 37%	218 43%	188 61%	517 51%
Different to the other parties	377 38%	74 41%	189 59%	30 39% <del>s</del>	57 25%	246 45%	131 32%	177 37%	199 38%	42 42%	188 37%	108 37%	135 39%	130 36%	243 38%	94 39%	110 35%	102 44%	47 35%	330 38%	23 26%	100 34%	138 55%	32 44% <del>s</del>	45 31%	76 39%	165 33%	136 44%	389 39%
Out of date	418 42%	107 59%	75 23%	32 40% <del>s</del>	108 47%	184 33%	215 53%	184 39%	234 44%	34 34%	219 43%	111 38%	149 43%	154 43%	260 41%	97 40%	133 43%	104 45%	38 28%	356 41%	46 53%	159 54%	66 26%	23 31% <del>s</del>	59 41%	92 47%	218 43%	108 35%	421 42%
None of these	20 2%	2 1%	* *	1 1% <del>s</del>	4 2%	4 1%	6 1%	5 1%	15 3%	* *	7 1%	2 1%	10 3%	7 2%	12 2%	6 2%	5 2%	4 2%	18 3%	2 2%	1 *	2 1%	* * <del>s</del>	3 2%	7 4%	12 2%	1 *	20 2%	
Don't know	26 3%	1 1%	4 1%	* * <del>s</del>	2 1%	5 1%	3 1%	9 2%	16 3%	4 4%	11 2%	7 2%	4 1%	14 4%	11 2%	6 2%	11 4%	3 1%	3 2%	21 2%	3 3%	2 1%	2 2% <del>s</del>	2 1%	8 4%	11 2%	6 2%	23 2%	

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - September 2023

Table 29  
**OCT20Q12/SEP21Q9b\_CONSERVATIVE.** I am going to read out some things both favourable and unfavourable that have been said about various political parties.  
 Which of these, if any, do you think apply to the Conservative Party?  
 The Conservative Party?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?				UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-ute-ly certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	Labour def decided	Labour may change mind		Total
Unweighted Total	1004	856	639	606	771	747	723	656	113	484	506	237	304	463	81	156	158	146	187	276	144	280	338	184	202	618	386	872	119	368	365	179	143	1004	
Weighted Total	1004	835	603	576	743	712	684	623	122	480	502	291	330	383	112	179	160	169	152	230	106	269	280	207	249	548	456	871	126	333	366	166	152	1004	
Keeps its promises	111	95	78	74	90	87	85	79	11	62	49	25	36	50	8	18	20	16	21	29	18	21	37	24	29	58	53	93	18	50	37	7	9	101	
Understands the problems facing Britain	244	214	160	158	196	186	181	166	17	135	106	60	76	108	22	38	47	29	34	73	39	59	95	37	53	154	90	217	23	75	104	13	27	260	
Has a good team of leaders	128	107	77	76	100	93	86	79	10	57	71	29	42	58	16	13	28	14	18	40	25	22	50	29	27	72	56	117	11	50	52	4	17	130	
Will promise anything to win votes	713	601	442	413	529	510	492	451	79	333	365	207	242	264	76	131	110	133	112	153	63	191	205	139	178	396	317	632	74	242	260	141	126	729	
Divided	641	569	426	401	511	496	474	433	59	329	302	163	218	260	59	104	98	120	108	152	74	203	177	115	145	380	260	563	73	235	249	124	120	674	
Extreme	333	283	224	216	265	255	244	229	26	152	171	103	111	118	38	65	51	61	45	74	34	80	90	81	82	171	163	289	42	137	111	94	64	354	
Looks after the interests of people like me	163	147	117	110	136	127	125	118	13	82	79	44	44	76	8	35	25	19	27	49	32	49	52	24	38	101	63	143	21	80	61	9	13	168	
Fit to govern	207	176	121	116	157	145	140	122	11	101	105	61	50	96	16	45	25	25	36	59	33	49	67	28	63	116	92	181	26	83	91	8	16	212	
Concerned about people in real need in Britain	142	128	92	86	113	106	103	93	10	85	55	33	36	73	6	26	16	20	24	49	32	34	53	19	35	88	54	128	11	60	52	5	11	163	
Different to the other parties	404	357	293	276	337	327	317	298	23	209	187	105	131	168	49	56	63	68	65	103	57	130	117	77	80	248	156	354	49	177	152	98	75	433	
Out of date	617	523	389	364	464	452	435	394	78	300	303	185	208	224	72	113	83	125	94	130	63	159	180	118	161	338	278	552	62	211	225	131	108	624	
None of these	37	21	11	18	20	20	20	20	9	19	12	9	11	17	3	6	7	4	8	9	2	9	5	15	8	14	23	32	5	4	15	2	2	26	
Don't know	19	8	4	4	6	6	5	4	6	9	9	11	5	3	6	5	1	4	*	2	1	3	4	5	7	6	12	11	8	2	3	2	1	21	
	2%	1%	1%	1%	1%	1%	1%	1%	5%	2%	2%	4%	2%	1%	5%	3%	1%	2%	*	1%	1%	1%	1%	3%	3%	1%	3%	1%	6%	1%	1%	1%	1%	2%	

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - September 2023

19 Sep 2023

Table 30  
**OCT20Q12/SEP21Q9b\_CONSERVATIVE.** I am going to read out some things both favourable and unfavourable that have been said about various political parties.  
 Which of these, if any, do you think apply to the Conservative Party?  
 The Conservative Party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)				Qualifications			UnW Tot.		
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications		Other qualif ications	Degree +
Unweighted Total	1004	198	330	88	239	569	437	442	561	195	341	311	391	279	702	228	301	214	139	826	122	307	260	82	165	181	464	359	1004
Weighted Total	1004	181	322	79	228	550	409	474	530	100	512	293	343	360	636	240	312	230	135	868	87	297	251	74	144	193	503	308	1004
Keeps its promises	111	57	16	16	18	34	74	47	64	8	66	32	43	35	75	28	41	21	18	106	3	62	8	6	8	31	50	30	101
	11%	31%	5%	20% <b>s</b>	8%	6%	18%	10%	12%	8%	13%	11%	12%	10%	12%	12%	13%	9%	13%	12%	4%	21%	3%	9% <b>s</b>	6%	16%	10%	10%	10%
Understands the problems facing Britain	244	108	39	23	39	78	147	116	128	17	136	75	100	66	175	69	81	50	33	226	11	139	17	14	23	38	129	77	260
	24%	60%	12%	29% <b>s</b>	17%	14%	36%	24%	24%	17%	27%	26%	29%	18%	27%	29%	26%	22%	25%	26%	12%	47%	7%	19% <b>s</b>	16%	20%	26%	25%	26%
Has a good team of leaders	128	58	21	16	24	45	82	52	77	11	67	36	45	45	81	34	40	30	18	118	6	67	7	5	10	25	64	40	130
	13%	32%	6%	20% <b>s</b>	11%	8%	20%	11%	15%	11%	13%	12%	13%	12%	13%	14%	13%	13%	14%	7%	23%	3%	7% <b>s</b>	7%	13%	13%	13%	13%	
Will promise anything to win votes	713	80	270	54	175	445	255	353	360	78	365	217	230	260	447	170	211	169	94	603	70	172	206	57	116	115	378	220	729
	71%	44%	84%	69% <b>s</b>	77%	81%	62%	75%	68%	78%	71%	74%	67%	72%	70%	71%	68%	73%	70%	69%	80%	58%	82%	77% <b>s</b>	81%	60%	75%	72%	73%
Divided	641	115	247	46	137	384	251	310	331	62	331	208	231	197	439	171	196	135	89	561	50	190	172	59	103	117	303	221	674
	64%	63%	77%	59% <b>s</b>	60%	70%	61%	65%	62%	62%	65%	71%	67%	55%	69%	71%	63%	59%	66%	65%	57%	64%	68%	79% <b>s</b>	72%	60%	60%	72%	67%
Extreme	333	20	161	26	77	238	97	160	173	36	158	82	114	136	195	82	89	75	48	273	38	38	143	27	53	59	158	116	354
	33%	11%	50%	33% <b>s</b>	34%	43%	24%	34%	33%	36%	31%	28%	33%	38%	31%	34%	29%	33%	36%	32%	44%	13%	57%	37% <b>s</b>	37%	31%	31%	38%	35%
Looks after the interests of people like me	163	99	22	15	23	45	122	72	92	10	88	47	72	43	120	45	49	29	31	150	10	103	10	10	16	33	66	64	168
	16%	55%	7%	19% <b>s</b>	10%	8%	30%	15%	17%	10%	17%	16%	21%	12%	19%	19%	16%	12%	23%	17%	11%	35%	4%	13% <b>s</b>	11%	17%	13%	21%	17%
Fit to govern	207	118	25	12	26	50	144	97	110	17	110	55	86	64	141	44	77	53	23	190	10	126	10	5	8	38	110	59	212
	21%	65%	8%	15% <b>s</b>	11%	9%	35%	21%	21%	17%	21%	19%	25%	18%	22%	18%	25%	23%	17%	22%	12%	43%	4%	7% <b>s</b>	6%	20%	22%	19%	21%
Concerned about people in real need in Britain	142	85	16	9	15	30	99	68	75	13	72	46	61	34	107	33	51	34	18	130	6	93	5	5	10	27	68	47	163
	14%	47%	5%	11% <b>s</b>	6%	6%	24%	14%	14%	13%	14%	16%	18%	9%	17%	14%	16%	15%	14%	15%	7%	31%	2%	6% <b>s</b>	7%	14%	14%	15%	16%
Different to the other parties	404	91	175	32	71	246	162	202	201	43	204	124	150	125	274	98	120	98	55	347	33	112	138	40	59	76	185	143	433
	40%	50%	54%	41% <b>s</b>	31%	45%	40%	43%	38%	43%	40%	42%	44%	35%	43%	41%	39%	43%	41%	40%	38%	38%	55%	54% <b>s</b>	41%	39%	37%	47%	43%
Out of date	617	64	242	45	150	392	214	307	309	64	314	188	194	231	381	151	163	164	78	529	60	142	200	50	97	112	323	182	624
	61%	35%	75%	57% <b>s</b>	66%	71%	52%	65%	58%	64%	61%	64%	56%	64%	60%	63%	52%	71%	58%	61%	69%	48%	80%	67% <b>s</b>	68%	58%	64%	59%	62%
None of these	37	8	4	-	7	11	15	16	21	1	15	6	8	22	14	6	16	7	4	34	2	8	2	-	3	15	14	7	26
	4%	4%	1%	- <b>s</b>	3%	2%	4%	3%	4%	1%	3%	2%	2%	6%	2%	3%	5%	3%	3%	4%	3%	3%	1%	- <b>s</b>	2%	8%	3%	2%	3%
Don't know	19	1	3	*	4	7	5	4	15	4	7	4	5	10	9	4	6	2	3	13	4	1	2	2	4	6	8	4	21
	2%	*	1%	* <b>s</b>	2%	1%	1%	1%	3%	4%	1%	1%	2%	3%	1%	2%	2%	1%	2%	1%	4%	*	1%	2% <b>s</b>	2%	3%	2%	1%	2%

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Ipsos Political Monitor - September 2023

Table 31  
(SEP21)Q11(b). To what extent, if at all, do you agree or disagree with the following statement? The Conservative Government deserves to be re-elected

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age							Social Class					Ethnicity		Decided to vote for?				UnWgt Total					
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic min- ority	Definitely decided	May change mind	Labour def decided	Labour may change mind
Unweighted Total	1004	856	639	606	771	747	723	656	113	484	506	237	304	463	81	156	158	146	187	276	144	280	338	184	202	618	386	872	119	368	365	179	143	1004
Weighted Total	1004	835	603	576	743	712	684	623	122	480	502	291	330	383	112	179	160	169	152	230	106	269	280	207	249	548	456	871	126	333	366	166	152	1004
Strongly agree	72 7%	58 7%	40 7%	47 8%	61 8%	59 8%	56 8%	50 8%	4	40 8%	29 6%	21 7%	20 6%	32 8%	10 9%	10 6%	16 10%	4 2%	8 5%	24 10%	17 16%	12 4%	23 8%	24 12%	13 5%	35 6%	37 8%	53 6%	19 15%	36 11%	20 6%	8 5%	13 8%	65 6%
Tend to agree	144 14%	131 16%	88 15%	82 14%	114 15%	102 14%	98 14%	88 14%	9	53 11%	89 18%	40 14%	36 11%	68 18%	19 17%	22 15%	24 15%	11 7%	31 20%	36 16%	23 22%	28 11%	52 19%	24 11%	40 16%	81 12%	63 14%	122 12%	22 15%	60 18%	60 16%	4 2%	14 9%	128 13%
Neither agree nor disagree	130 13%	87 10%	41 7%	37 6%	56 8%	50 7%	49 7%	41 7%	27	48 10%	78 16%	43 15%	41 12%	46 12%	14 13%	29 16%	21 13%	20 12%	22 15%	23 10%	9	39 14%	29 10%	24 11%	39 16%	67 12%	62 14%	108 12%	19 15%	15 4%	44 12%	6 4%	13 8%	120 12%
Tend to disagree	148 15%	132 16%	96 16%	84 15%	114 15%	112 16%	110 15%	96 15%	15	74 15%	71 14%	48 17%	46 14%	53 14%	22 19%	27 15%	22 14%	25 15%	14 9%	40 17%	18	41 15%	50 18%	19 9%	39 15%	91 17%	57 13%	122 14%	25 20%	41 12%	75 12%	20 12%	19 12%	136 14%
Strongly disagree	484 48%	415 50%	336 56%	322 56%	393 53%	385 54%	368 54%	344 55%	43%	249 52%	226 45%	131 45%	180 54%	173 45%	43 39%	88 49%	74 46%	106 62%	75 49%	98 43%	37 35%	147 55%	122 44%	104 50%	110 44%	270 49%	214 47%	447 51%	35 28%	177 53%	163 44%	127 76%	92 61%	528 53%
Don't know	26 3%	12 1%	3 *	4 1%	4 1%	4 1%	4 1%	4 1%	14	16 3%	8 2%	8 3%	7 2%	11 3%	4 3%	4 2%	3 2%	4 3%	2 4%	9 2%	2	1 *	3 1%	13 6%	9 4%	5 1%	22 5%	19 2%	5 4%	3 1%	4 1%	2 1%	2 1%	27 3%
<b>Agree</b>	<b>216 22%</b>	<b>189 23%</b>	<b>127 21%</b>	<b>128 22%</b>	<b>175 24%</b>	<b>161 23%</b>	<b>154 22%</b>	<b>138 22%</b>	<b>13</b>	<b>93 19%</b>	<b>118 24%</b>	<b>61 21%</b>	<b>55 17%</b>	<b>99 26%</b>	<b>29 26%</b>	<b>32 18%</b>	<b>40 25%</b>	<b>15 9%</b>	<b>39 26%</b>	<b>60 26%</b>	<b>40 38%</b>	<b>40 15%</b>	<b>76 27%</b>	<b>48 23%</b>	<b>52 21%</b>	<b>116 21%</b>	<b>100 22%</b>	<b>175 20%</b>	<b>41 32%</b>	<b>97 29%</b>	<b>80 22%</b>	<b>11 7%</b>	<b>27 18%</b>	<b>193 19%</b>
<b>Disagree</b>	<b>632 63%</b>	<b>547 65%</b>	<b>431 72%</b>	<b>406 71%</b>	<b>507 68%</b>	<b>497 70%</b>	<b>477 70%</b>	<b>440 71%</b>	<b>67</b>	<b>322 67%</b>	<b>297 59%</b>	<b>179 62%</b>	<b>226 69%</b>	<b>226 59%</b>	<b>65 58%</b>	<b>115 64%</b>	<b>96 60%</b>	<b>130 77%</b>	<b>89 58%</b>	<b>138 60%</b>	<b>54 51%</b>	<b>188 70%</b>	<b>172 62%</b>	<b>123 59%</b>	<b>149 60%</b>	<b>360 66%</b>	<b>271 60%</b>	<b>569 65%</b>	<b>61 48%</b>	<b>219 66%</b>	<b>238 65%</b>	<b>146 88%</b>	<b>111 73%</b>	<b>664 66%</b>
<b>Net agree</b>	<b>-416 -41%</b>	<b>-357 -43%</b>	<b>-304 -50%</b>	<b>-278 -48%</b>	<b>-332 -45%</b>	<b>-336 -47%</b>	<b>-324 -47%</b>	<b>-301 -48%</b>	<b>-55 -45%</b>	<b>-229 -48%</b>	<b>-178 -36%</b>	<b>-118 -41%</b>	<b>-171 -52%</b>	<b>-127 -33%</b>	<b>-36 -32%</b>	<b>-82 -46%</b>	<b>-55 -35%</b>	<b>-115 -68%</b>	<b>-50 -33%</b>	<b>-77 -34%</b>	<b>-14 -13%</b>	<b>-148 -55%</b>	<b>-97 -35%</b>	<b>-75 -36%</b>	<b>-97 -39%</b>	<b>-245 -45%</b>	<b>-171 -38%</b>	<b>-394 -45%</b>	<b>-20 -16%</b>	<b>-122 -37%</b>	<b>-158 -43%</b>	<b>-135 -82%</b>	<b>-84 -55%</b>	<b>-471 -47%</b>

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### Ipsos Political Monitor - September 2023

19 Sep 2023

Table 32  
**(SEP21)Q11(b). To what extent, if at all, do you agree or disagree with the following statement? The Conservative Government deserves to be re-elected**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	198	330	88	239	569	437	442	561	195	341	311	391	279	702	228	301	214	139	826	122	307	260	82	165	181	464	359	1004
Weighted Total	1004	181	322	79	228	550	409	474	530	100	512	293	343	360	636	240	312	230	135	868	87	297	251	74	144	193	503	308	1004
Strongly agree	72 7%	34 19%	21 6%	1 2% <b>s</b>	5 2%	26 5%	39 9%	28 6%	43 8%	5 5%	34 7%	11 4%	24 7%	35 10%	35 5%	19 8%	22 7%	15 6%	14 11%	67 8%	3 3%	29 10%	15 6%	2 3% <b>s</b>	2 1%	24 12%	34 7%	15 5%	65 6%
Tend to agree	144 14%	83 46%	18 6%	17 21% <b>s</b>	23 10%	41 7%	106 26%	61 13%	83 16%	14 14%	74 14%	38 13%	55 16%	50 14%	93 15%	36 15%	63 20%	25 11%	14 11%	133 15%	4 5%	91 31%	13 5%	1 2% <b>s</b>	8 6%	34 18%	82 16%	27 9%	128 13%
Neither agree nor disagree	130 13%	23 13%	19 6%	11 14% <b>s</b>	20 9%	39 7%	42 10%	61 13%	69 13%	8 8%	74 14%	36 12%	45 13%	48 13%	81 13%	23 10%	41 13%	29 19%	26 19%	116 13%	11 13%	42 14%	10 4%	4 6% <b>s</b>	5 4%	22 11%	80 16%	28 9%	120 12%
Tend to disagree	148 15%	34 19%	39 12%	12 16% <b>s</b>	48 21%	87 16%	83 20%	73 15%	76 14%	8 8%	89 17%	49 17%	45 13%	52 15%	95 15%	37 15%	33 11%	47 21%	25 18%	138 16%	7 8%	73 25%	23 9%	8 11% <b>s</b>	17 12%	27 14%	60 12%	61 20%	136 14%
Strongly disagree	484 48%	5 3%	222 69%	37 47% <b>s</b>	131 57%	353 64%	136 33%	237 50%	247 47%	61 61%	231 45%	153 52%	166 48%	162 45%	319 50%	122 51%	142 45%	107 47%	51 38%	390 45%	61 71%	54 18%	188 75%	57 78% <b>s</b>	110 77%	76 40%	233 46%	174 57%	528 53%
Don't know	26 3%	2 1%	4 1%	- s	1 1%	5 1%	4 1%	14 3%	12 2%	4 4%	10 2%	5 2%	8 2%	12 3%	13 2%	3 1%	12 4%	7 3%	4 3%	24 3%	* *	8 3%	2 1%	- s	1 1%	9 5%	14 3%	3 1%	27 3%
<b>Agree</b>	216 22%	116 64%	38 12%	18 23% <b>s</b>	28 12%	67 12%	145 35%	90 19%	126 24%	19 19%	107 21%	49 17%	78 23%	85 23%	128 20%	55 23%	85 27%	40 17%	29 21%	200 23%	7 8%	120 40%	27 11%	3 5% <b>s</b>	11 7%	58 30%	116 23%	42 14%	193 19%
<b>Disagree</b>	632 63%	40 22%	261 81%	49 63% <b>s</b>	179 78%	439 80%	219 53%	309 65%	322 61%	69 69%	320 63%	203 69%	211 62%	215 60%	414 65%	159 66%	174 56%	155 67%	76 56%	528 61%	68 78%	127 43%	211 84%	66 89% <b>s</b>	128 89%	104 54%	293 58%	235 76%	664 66%
<b>Net agree</b>	-416 -41%	77 42%	-222 -69%	-31 -40% <b>s</b>	-151 -66%	-373 -68%	-74 -18%	-220 -46%	-196 -37%	-50 -50%	-213 -42%	-154 -52%	-133 -39%	-130 -36%	-287 -45%	-104 -43%	-89 -29%	-115 -50%	-47 -35%	-328 -38%	-61 -70%	-7 -2%	-184 -73%	-62 -84% <b>s</b>	-117 -81%	-46 -24%	-177 -35%	-193 -63%	-471 -47%

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - September 2023

Table 33  
**(JAN21)Q19(a)/(SEP21)Q11(a). To what extent, if at all, do you agree or disagree with the following statements? Labour is ready to form the next Government**

19 Sep 2023

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?				UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Definitely decided	May change mind	Labour def decided		Labour may change mind
Unweighted Total	1004	856	639	606	771	747	723	656	113	484	506	237	304	463	81	156	158	146	187	276	144	280	338	184	202	618	386	872	119	368	365	179	143	1004
Weighted Total	1004	835	603	576	743	712	684	623	122	480	502	291	330	383	112	179	160	169	152	230	106	269	280	207	249	548	456	871	126	333	366	166	152	1004
Strongly agree	141 14%	130 16%	113 19%	112 19%	127 17%	126 18%	123 18%	116 19%	8 7%	71 15%	66 13%	28 10%	41 12%	72 19%	7 6%	22 12%	18 11%	23 13%	20 23%	52 22%	23 22%	38 14%	43 16%	33 16%	27 11%	82 15%	59 13%	120 14%	20 16%	85 25%	45 12%	78 47%	30 19%	162 16%
Tend to agree	240 24%	213 26%	154 26%	141 24%	187 25%	178 25%	171 25%	159 26%	17 14%	94 20%	138 28%	84 29%	85 26%	71 18%	39 35%	45 25%	38 24%	47 28%	26 17%	44 19%	18 17%	82 31%	62 22%	42 20%	54 22%	144 26%	96 21%	204 23%	35 28%	91 27%	102 28%	69 41%	62 41%	251 25%
Neither agree nor disagree	147 15%	98 12%	54 9%	52 9%	80 11%	76 11%	72 11%	61 10%	22 18%	56 12%	91 18%	68 23%	46 14%	34 9%	26 23%	42 20%	32 8%	14 10%	15 8%	19 7%	8 7%	24 9%	44 16%	41 20%	38 15%	69 13%	79 17%	105 12%	39 31%	25 7%	59 16%	10 6%	26 17%	143 14%
Tend to disagree	175 17%	149 18%	106 18%	96 17%	145 19%	137 19%	130 19%	107 17%	14 11%	94 20%	78 15%	53 18%	64 20%	57 15%	20 18%	33 18%	37 23%	27 16%	24 14%	33 13%	14 13%	57 21%	52 19%	24 11%	42 17%	109 20%	66 14%	163 19%	8 7%	34 10%	88 24%	4 3%	22 14%	163 16%
Strongly disagree	264 26%	219 26%	159 26%	159 28%	187 25%	179 25%	171 25%	164 26%	48 40%	151 31%	104 21%	46 16%	86 26%	131 34%	15 13%	32 19%	31 32%	55 42%	64 29%	68 32%	34 32%	64 24%	66 23%	53 26%	81 33%	129 24%	134 29%	246 28%	17 14%	89 27%	67 18%	3 2%	9 6%	246 25%
Don't know	37 4%	26 3%	16 3%	16 3%	18 2%	18 3%	17 3%	17 3%	12 10%	13 3%	24 5%	12 4%	8 2%	18 5%	5 5%	6 4%	4 3%	4 2%	4 2%	14 6%	9 8%	4 1%	12 4%	8 7%	7 3%	16 3%	21 5%	33 4%	4 4%	10 3%	5 1%	2 1%	4 2%	39 4%
<b>Agree</b>	<b>381</b> <b>38%</b>	<b>343</b> <b>41%</b>	<b>267</b> <b>44%</b>	<b>253</b> <b>44%</b>	<b>314</b> <b>42%</b>	<b>303</b> <b>43%</b>	<b>294</b> <b>44%</b>	<b>275</b> <b>44%</b>	<b>25</b> <b>21%</b>	<b>166</b> <b>35%</b>	<b>204</b> <b>41%</b>	<b>112</b> <b>39%</b>	<b>126</b> <b>38%</b>	<b>142</b> <b>37%</b>	<b>46</b> <b>41%</b>	<b>66</b> <b>37%</b>	<b>56</b> <b>35%</b>	<b>70</b> <b>41%</b>	<b>46</b> <b>30%</b>	<b>96</b> <b>42%</b>	<b>41</b> <b>39%</b>	<b>120</b> <b>45%</b>	<b>105</b> <b>38%</b>	<b>75</b> <b>36%</b>	<b>80</b> <b>32%</b>	<b>225</b> <b>41%</b>	<b>155</b> <b>34%</b>	<b>324</b> <b>37%</b>	<b>56</b> <b>44%</b>	<b>175</b> <b>53%</b>	<b>147</b> <b>40%</b>	<b>147</b> <b>88%</b>	<b>92</b> <b>60%</b>	<b>413</b> <b>41%</b>
<b>Disagree</b>	<b>438</b> <b>44%</b>	<b>367</b> <b>44%</b>	<b>266</b> <b>44%</b>	<b>255</b> <b>44%</b>	<b>331</b> <b>45%</b>	<b>316</b> <b>44%</b>	<b>301</b> <b>44%</b>	<b>270</b> <b>43%</b>	<b>62</b> <b>51%</b>	<b>245</b> <b>51%</b>	<b>182</b> <b>36%</b>	<b>99</b> <b>34%</b>	<b>150</b> <b>46%</b>	<b>188</b> <b>49%</b>	<b>35</b> <b>31%</b>	<b>65</b> <b>36%</b>	<b>68</b> <b>43%</b>	<b>82</b> <b>48%</b>	<b>87</b> <b>57%</b>	<b>101</b> <b>44%</b>	<b>48</b> <b>46%</b>	<b>121</b> <b>45%</b>	<b>118</b> <b>42%</b>	<b>77</b> <b>37%</b>	<b>123</b> <b>49%</b>	<b>238</b> <b>43%</b>	<b>200</b> <b>44%</b>	<b>408</b> <b>47%</b>	<b>26</b> <b>21%</b>	<b>123</b> <b>37%</b>	<b>155</b> <b>42%</b>	<b>7</b> <b>4%</b>	<b>31</b> <b>20%</b>	<b>409</b> <b>41%</b>
<b>Net agree</b>	<b>-57</b> <b>-6%</b>	<b>-24</b> <b>-3%</b>	<b>1</b> <b>*</b>	<b>-3</b> <b>*</b>	<b>-18</b> <b>-2%</b>	<b>-12</b> <b>-2%</b>	<b>-7</b> <b>-1%</b>	<b>5</b> <b>1%</b>	<b>-37</b> <b>-30%</b>	<b>-80</b> <b>-17%</b>	<b>23</b> <b>5%</b>	<b>13</b> <b>5%</b>	<b>-24</b> <b>-7%</b>	<b>-46</b> <b>-12%</b>	<b>11</b> <b>10%</b>	<b>2</b> <b>1%</b>	<b>-12</b> <b>-7%</b>	<b>-13</b> <b>-7%</b>	<b>-41</b> <b>-27%</b>	<b>-5</b> <b>-2%</b>	<b>-7</b> <b>-7%</b>	<b>*</b> <b>*</b>	<b>-13</b> <b>-5%</b>	<b>-2</b> <b>-1%</b>	<b>-43</b> <b>-17%</b>	<b>-13</b> <b>-2%</b>	<b>-44</b> <b>-10%</b>	<b>-84</b> <b>-10%</b>	<b>30</b> <b>24%</b>	<b>52</b> <b>16%</b>	<b>-8</b> <b>-2%</b>	<b>139</b> <b>84%</b>	<b>61</b> <b>40%</b>	<b>4</b> <b>*</b>

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - September 2023

19 Sep 2023

Table 34  
(JAN21)Q19(a)/(SEP21)Q11(a). To what extent, if at all, do you agree or disagree with the following statements? Labour is ready to form the next Government

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1004	198	330	88	239	569	437	442	561	195	341	311	391	279	702	228	301	214	139	826	122	307	260	82	165	181	464	359	1004
Weighted Total	1004	181	322	79	228	550	409	474	530	100	512	293	343	360	636	240	312	230	135	868	87	297	251	74	144	193	503	308	1004
Strongly agree	141	5	109	10	19	128	24	51	90	17	49	31	59	50	90	43	42	24	20	120	12	10	88	17	26	40	52	49	162
	14%	3%	34%	13% <sup>s</sup>	8%	23%	6%	11%	17%	17%	10%	11%	17%	14%	14%	18%	14%	11%	15%	14%	13%	3%	35%	24% <sup>s</sup>	18%	21%	10%	16%	16%
Tend to agree	240	14	132	20	50	181	64	126	114	34	123	77	78	83	155	61	69	57	31	201	22	34	83	29	56	32	114	94	251
	24%	8%	41%	26% <sup>s</sup>	22%	33%	16%	26%	22%	34%	24%	26%	23%	23%	24%	26%	22%	25%	23%	23%	25%	11%	33%	39% <sup>s</sup>	39%	17%	23%	31%	25%
Neither agree nor disagree	147	17	37	12	34	71	50	77	70	15	86	51	31	63	82	26	40	28	35	127	18	27	34	5	13	18	85	44	143
	15%	9%	12%	15% <sup>s</sup>	15%	13%	12%	16%	13%	15%	17%	18%	9%	18%	13%	11%	13%	12%	26%	15%	20%	9%	14%	6% <sup>s</sup>	9%	9%	17%	14%	14%
Tend to disagree	175	54	26	18	47	74	101	93	82	14	105	62	57	54	119	38	49	49	25	157	14	73	21	8	13	20	101	53	163
	17%	30%	8%	23% <sup>s</sup>	21%	13%	25%	20%	15%	14%	21%	21%	17%	15%	19%	16%	16%	21%	19%	18%	16%	25%	8%	11% <sup>s</sup>	9%	10%	20%	17%	16%
Strongly disagree	264	84	12	16	76	88	159	114	150	17	137	65	102	94	167	65	100	63	16	229	21	140	19	13	32	73	132	59	246
	26%	46%	4%	21% <sup>s</sup>	33%	16%	39%	24%	24%	17%	27%	22%	30%	26%	26%	27%	32%	27%	12%	26%	24%	47%	8%	17% <sup>s</sup>	22%	38%	26%	19%	25%
Don't know	37	8	6	2	2	8	10	14	24	4	12	6	16	15	22	7	11	9	8	33	2	13	6	2	3	10	20	7	39
	4%	4%	2%	3% <sup>s</sup>	1%	1%	2%	3%	4%	4%	2%	2%	5%	4%	4%	3%	4%	4%	6%	4%	2%	4%	3%	3% <sup>s</sup>	2%	5%	4%	2%	4%
<b>Agree</b>	<b>381</b>	<b>19</b>	<b>241</b>	<b>31</b>	<b>69</b>	<b>310</b>	<b>88</b>	<b>176</b>	<b>205</b>	<b>51</b>	<b>172</b>	<b>108</b>	<b>137</b>	<b>133</b>	<b>245</b>	<b>104</b>	<b>112</b>	<b>82</b>	<b>51</b>	<b>321</b>	<b>33</b>	<b>44</b>	<b>171</b>	<b>46</b>	<b>82</b>	<b>72</b>	<b>165</b>	<b>144</b>	<b>413</b>
	<b>38%</b>	<b>11%</b>	<b>75%</b>	<b>39%<sup>s</sup></b>	<b>30%</b>	<b>56%</b>	<b>22%</b>	<b>37%</b>	<b>39%</b>	<b>51%</b>	<b>34%</b>	<b>37%</b>	<b>40%</b>	<b>37%</b>	<b>39%</b>	<b>43%</b>	<b>36%</b>	<b>35%</b>	<b>38%</b>	<b>37%</b>	<b>38%</b>	<b>15%</b>	<b>68%</b>	<b>62%<sup>s</sup></b>	<b>57%</b>	<b>37%</b>	<b>33%</b>	<b>47%</b>	<b>41%</b>
<b>Disagree</b>	<b>438</b>	<b>137</b>	<b>38</b>	<b>34</b>	<b>123</b>	<b>162</b>	<b>261</b>	<b>207</b>	<b>232</b>	<b>31</b>	<b>242</b>	<b>127</b>	<b>159</b>	<b>149</b>	<b>286</b>	<b>103</b>	<b>149</b>	<b>111</b>	<b>41</b>	<b>386</b>	<b>34</b>	<b>213</b>	<b>40</b>	<b>21</b>	<b>45</b>	<b>93</b>	<b>232</b>	<b>112</b>	<b>409</b>
	<b>44%</b>	<b>76%</b>	<b>12%</b>	<b>44%<sup>s</sup></b>	<b>54%</b>	<b>29%</b>	<b>64%</b>	<b>44%</b>	<b>44%</b>	<b>31%</b>	<b>47%</b>	<b>43%</b>	<b>46%</b>	<b>41%</b>	<b>45%</b>	<b>43%</b>	<b>48%</b>	<b>48%</b>	<b>30%</b>	<b>45%</b>	<b>39%</b>	<b>72%</b>	<b>16%</b>	<b>28%<sup>s</sup></b>	<b>32%</b>	<b>48%</b>	<b>46%</b>	<b>37%</b>	<b>41%</b>
<b>Net agree</b>	<b>-57</b>	<b>-118</b>	<b>203</b>	<b>-4</b>	<b>-54</b>	<b>148</b>	<b>-172</b>	<b>-30</b>	<b>-27</b>	<b>20</b>	<b>-70</b>	<b>-19</b>	<b>-22</b>	<b>-16</b>	<b>-40</b>	<b>1</b>	<b>-37</b>	<b>-30</b>	<b>10</b>	<b>-65</b>	<b>-1</b>	<b>-169</b>	<b>131</b>	<b>25</b>	<b>36</b>	<b>-21</b>	<b>-67</b>	<b>31</b>	<b>4</b>
	<b>-6%</b>	<b>-65%</b>	<b>63%</b>	<b>-5%<sup>s</sup></b>	<b>-24%</b>	<b>27%</b>	<b>-42%</b>	<b>-6%</b>	<b>-5%</b>	<b>20%</b>	<b>-14%</b>	<b>-6%</b>	<b>-6%</b>	<b>-4%</b>	<b>-6%</b>	<b>*</b>	<b>-12%</b>	<b>-13%</b>	<b>7%</b>	<b>-8%</b>	<b>-1%</b>	<b>-57%</b>	<b>52%</b>	<b>34%<sup>s</sup></b>	<b>25%</b>	<b>-11%</b>	<b>-13%</b>	<b>10%</b>	<b>*</b>

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2023

Table 35  
**(JUL20)Q14CO. To what extent, if at all, do you agree or disagree with the following statements?**  
**The word 'competent' is an accurate description of the current government**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?				UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	Labour def decided	Labour may change mind	
Unweighted Total	1004	856	639	606	771	747	723	656	113	484	506	237	304	463	81	156	158	146	187	276	144	280	338	184	202	618	386	872	119	368	365	179	143	1004
Weighted Total	1004	835	603	576	743	712	684	623	122	480	502	291	330	383	112	179	160	169	152	230	106	269	280	207	249	548	456	871	126	333	366	166	152	1004
Strongly agree	53 5%	39 5%	34 6%	39 7%	44 6%	42 6%	42 6%	40 6%	5 4%	39 8%	14 3%	9 3%	23 7%	20 5%	3 3%	6 8%	12 6%	11 7%	10 4%	7 7%	9 3%	11 4%	19 9%	14 5%	20 4%	32 7%	47 5%	5 4%	22 7%	11 3%	8 5%	5 3%	47 3%	5 5%
Tend to agree	111 11%	103 12%	74 12%	68 12%	91 12%	86 12%	83 12%	76 12%	6 5%	43 9%	67 13%	17 6%	36 11%	59 15%	2 1%	15 8%	27 17%	9 5%	25 17%	33 15%	19 18%	24 9%	43 15%	16 8%	28 11%	67 12%	44 10%	90 10%	21 16%	46 14%	51 14%	1 *	16 10%	116 12%
Neither agree nor disagree	133 13%	98 12%	51 9%	49 8%	74 10%	69 10%	67 10%	52 8%	22 18%	59 12%	74 15%	54 18%	37 11%	42 11%	29 26%	25 14%	14 9%	23 14%	19 12%	24 10%	10 9%	27 10%	44 16%	16 8%	46 18%	71 13%	62 14%	111 13%	20 16%	34 10%	43 12%	14 9%	10 7%	115 11%
Tend to disagree	175 17%	152 18%	109 18%	97 17%	136 18%	131 18%	121 18%	110 18%	15 12%	73 15%	95 19%	51 17%	49 15%	75 20%	22 20%	29 16%	25 16%	23 14%	27 18%	48 21%	25 24%	53 20%	50 18%	39 19%	33 13%	103 19%	72 16%	149 17%	23 18%	53 16%	77 21%	18 11%	27 18%	183 18%
Strongly disagree	520 52%	439 53%	331 55%	319 55%	393 53%	380 53%	366 53%	341 55%	69 57%	261 54%	244 49%	158 54%	181 55%	180 47%	56 50%	102 57%	79 49%	102 60%	47 47%	109 48%	41 39%	153 57%	130 47%	112 54%	124 50%	284 52%	236 52%	465 53%	54 43%	176 53%	185 50%	125 75%	93 61%	524 52%
Don't know	12 1%	5 1%	3 1%	4 1%	5 1%	5 1%	4 1%	4 4%	4 4%	5 1%	8 2%	3 1%	4 1%	6 2%	- s	3 1%	2 1%	2 1%	1 *	5 2%	3 2%	1 *	3 1%	5 2%	4 2%	4 1%	9 2%	9 1%	3 2%	2 1%	1 *	- *	1 *	19 2%
<b>Agree</b>	164 16%	141 17%	108 18%	107 19%	135 18%	128 18%	124 19%	116 19%	11 9%	82 17%	81 16%	26 9%	59 18%	79 21%	5 4%	21 12%	39 25%	19 11%	36 23%	43 19%	27 25%	33 12%	53 19%	35 17%	42 17%	87 16%	77 17%	137 16%	26 21%	69 17%	61 5%	9 13%	20 13%	163 16%
<b>Disagree</b>	695 69%	591 71%	440 73%	416 72%	529 71%	511 72%	487 71%	451 72%	84 69%	334 70%	339 68%	209 72%	230 70%	256 67%	78 70%	131 73%	105 65%	125 74%	98 64%	158 69%	67 63%	207 77%	180 64%	151 73%	157 63%	387 71%	308 68%	614 70%	77 61%	229 69%	261 71%	143 86%	120 79%	707 70%
<b>Net agree</b>	-531 -53%	-449 -54%	-331 -55%	-309 -54%	-395 -53%	-384 -54%	-363 -53%	-336 -54%	-72 -60%	-252 -52%	-258 -51%	-183 -63%	-171 -52%	-177 -46%	-73 -66%	-110 -61%	-65 -41%	-106 -63%	-62 -41%	-115 -50%	-40 -38%	-173 -64%	-127 -45%	-116 -56%	-115 -46%	-300 -55%	-231 -51%	-477 -55%	-51 -40%	-160 -48%	-200 -55%	-134 -81%	-100 -66%	-544 -54%

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
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Ipsos Political Monitor - September 2023

Table 36  
(JUL20)Q14CO. To what extent, if at all, do you agree or disagree with the following statements?  
The word 'competent' is an accurate description of the current government

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	198	330	88	239	569	437	442	561	195	341	311	391	279	702	228	301	214	139	826	122	307	260	82	165	181	464	359	1004
Weighted Total	1004	181	322	79	228	550	409	474	530	100	512	293	343	360	636	240	312	230	135	868	87	297	251	74	144	193	503	308	1004
Strongly agree	53 5%	15 8%	13 4%	5% <b>s</b> 3%	7 3%	20 4%	22 5%	36 7%	17 3%	7 7%	32 6%	15 5%	14 4%	23 6%	29 5%	16 6%	13 4%	15 6%	7 5%	50 6%	2 3%	10 3%	8 3%	11% <b>s</b> 6%	8 13%	24 13%	20 4%	8 3%	47 5%
Tend to agree	111 11%	60 33%	16 5%	18 23% <b>s</b> 10%	23 10%	39 7%	82 20%	41 9%	70 13%	7 7%	60 12%	32 11%	52 15%	25 7%	84 13%	28 12%	45 14%	13 6%	18 13%	98 11%	8 9%	74 25%	6 2%	4 6% <b>s</b> 6%	8 6%	28 14%	53 11%	30 10%	116 12%
Neither agree nor disagree	133 13%	41 22%	25 8%	12 15% <b>s</b> 6%	13 6%	38 7%	54 13%	72 15%	62 12%	7 7%	77 15%	42 14%	35 10%	54 15%	77 12%	24 10%	45 14%	37 16%	19 14%	123 14%	8 9%	48 16%	22 9%	4 6% <b>s</b> 4%	6 4%	14 7%	83 17%	36 12%	115 11%
Tend to disagree	175 17%	45 25%	46 14%	10 13% <b>s</b> 19%	42 19%	89 16%	88 21%	73 15%	102 19%	13 13%	91 18%	40 14%	67 20%	66 18%	107 17%	38 16%	56 18%	48 21%	25 18%	158 18%	8 9%	82 28%	32 13%	7 9% <b>s</b> 12%	17 12%	34 18%	77 15%	64 21%	183 18%
Strongly disagree	520 52%	20 11%	221 69%	32 41% <b>s</b> 62%	142 62%	363 66%	162 40%	249 53%	270 51%	63 63%	251 49%	158 54%	170 47%	188 50%	329 52%	130 54%	147 47%	115 50%	66 49%	428 49%	61 70%	81 27%	183 73%	49 66% <b>s</b> 71%	102 46%	88 46%	265 53%	167 54%	524 52%
Don't know	12 1%	* *	1 *	2 2% <b>s</b> 1%	2 1%	2 *	2 *	3 1%	9 2%	2 2%	1 *	5 2%	4 1%	3 1%	9 1%	5 2%	5 2%	2 1%	* 1%	10 1%	* *	2 1%	1 *	2 2% <b>s</b> 1%	2 1%	4 2%	6 1%	2 1%	19 2%
<b>Agree</b>	164 16%	75 41%	29 9%	22 29% <b>s</b> 13%	29 13%	59 11%	104 25%	77 16%	87 16%	15 15%	92 18%	47 16%	66 19%	48 13%	114 18%	44 18%	58 19%	28 12%	24 18%	148 17%	10 12%	83 28%	14 6%	12 17% <b>s</b> 12%	18 12%	52 27%	73 15%	38 12%	163 16%
<b>Disagree</b>	695 69%	65 36%	268 83%	42 54% <b>s</b> 81%	184 81%	451 82%	249 61%	322 68%	372 70%	77 77%	342 67%	199 68%	237 69%	254 71%	436 69%	168 70%	204 65%	163 71%	91 68%	586 68%	69 79%	163 55%	214 85%	56 76% <b>s</b> 83%	119 83%	122 63%	341 68%	231 75%	707 70%
<b>Net agree</b>	-531 -53%	9 5%	-238 -74%	-20 -25% <b>s</b> -68%	-154 -71%	-393 -71%	-145 -35%	-245 -52%	-286 -54%	-62 -62%	-250 -49%	-152 -52%	-171 -50%	-206 -57%	-323 -51%	-124 -52%	-146 -47%	-136 -59%	-67 -49%	-438 -50%	-58 -67%	-80 -27%	-200 -80%	-43 -59% <b>s</b> -70%	-101 -70%	-70 -36%	-268 -53%	-193 -63%	-544 -54%

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Weighted  
Source : Ipsos J23-004953-01  
\*Less than 0.5%  
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2023

Table 37  
**(MAY23)Q9(f). To what extent, if at all, do you agree or disagree with the following statements?**  
**Britain needs a fresh team of leaders**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?				UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	Labour def decided	Labour may change mind	
Unweighted Total	1004	856	639	606	771	747	723	656	113	484	506	237	304	463	81	156	158	146	187	276	144	280	338	184	202	618	386	872	119	368	365	179	143	1004
Weighted Total	1004	835	603	576	743	712	684	623	122	480	502	291	330	383	112	179	160	169	152	230	106	269	280	207	249	548	456	871	126	333	366	166	152	1004
Strongly agree	681 68%	568 68%	433 72%	417 73%	524 71%	506 71%	485 71%	452 73%	80 65%	326 68%	338 67%	211 72%	219 66%	252 66%	74 66%	137 66%	101 66%	118 70%	117 77%	134 58%	55 52%	194 72%	179 64%	141 68%	167 67%	373 68%	308 68%	605 69%	73 58%	228 69%	256 70%	135 82%	117 77%	676 67%
Tend to agree	178 18%	147 18%	88 15%	82 14%	116 16%	111 16%	107 16%	89 14%	22 18%	75 16%	102 20%	54 19%	56 17%	68 18%	28 25%	26 14%	29 18%	27 16%	19 12%	49 21%	24 23%	40 15%	56 20%	34 16%	48 19%	97 18%	82 18%	139 16%	37 30%	46 14%	73 20%	16 10%	31 20%	177 18%
Neither agree nor disagree	48 5%	38 5%	21 4%	19 3%	32 4%	27 4%	26 4%	21 3%	5 4%	14 3%	34 7%	9 3%	30 9%	10 3%	3 2%	6 3%	17 10%	13 8%	4 3%	5 2%	2 2%	14 5%	17 6%	7 3%	10 4%	31 6%	17 4%	44 5%	4 3%	13 4%	19 5%	6 4%	2 1%	38 4%
Tend to disagree	52 5%	44 5%	36 6%	33 6%	42 6%	40 6%	39 6%	36 6%	8 6%	37 8%	11 2%	11 4%	17 5%	23 6%	5 4%	6 4%	9 5%	8 5%	7 7%	16 11%	11 7%	12 5%	14 5%	19 9%	6 3%	26 5%	25 6%	48 5%	4 3%	22 6%	13 4%	2 1%	- 1%	55 5%
Strongly disagree	26 3%	23 3%	16 3%	16 3%	19 3%	19 3%	16 3%	4 3%	4 4%	18 4%	7 1%	4 1%	6 2%	16 4%	1 1%	2 1%	4 2%	2 1%	- 1%	16 7%	10 9%	7 2%	8 3%	4 2%	7 3%	15 3%	11 2%	21 2%	5 4%	17 5%	4 1%	5 3%	1 *	35 3%
Don't know	20 2%	15 2%	8 1%	8 1%	10 1%	10 1%	8 1%	3 3%	9 2%	10 2%	3 1%	2 1%	15 4%	1 1%	2 1%	1 1%	1 1%	5 3%	10 4%	4 3%	2 1%	5 2%	3 1%	3 1%	10 4%	6 1%	13 3%	14 2%	3 2%	8 2%	1 *	1 1%	1 1%	23 2%
<b>Agree</b>	<b>859 86%</b>	<b>715 86%</b>	<b>521 87%</b>	<b>499 87%</b>	<b>640 86%</b>	<b>617 87%</b>	<b>592 87%</b>	<b>541 87%</b>	<b>101 83%</b>	<b>401 84%</b>	<b>439 88%</b>	<b>265 91%</b>	<b>275 83%</b>	<b>319 83%</b>	<b>102 91%</b>	<b>163 91%</b>	<b>130 81%</b>	<b>145 86%</b>	<b>136 89%</b>	<b>183 80%</b>	<b>79 75%</b>	<b>235 87%</b>	<b>235 84%</b>	<b>174 84%</b>	<b>215 86%</b>	<b>470 86%</b>	<b>389 85%</b>	<b>744 85%</b>	<b>110 88%</b>	<b>274 82%</b>	<b>329 90%</b>	<b>151 91%</b>	<b>148 97%</b>	<b>853 85%</b>
<b>Disagree</b>	<b>77 8%</b>	<b>67 8%</b>	<b>51 9%</b>	<b>49 9%</b>	<b>61 8%</b>	<b>59 8%</b>	<b>51 8%</b>	<b>12 8%</b>	<b>12 10%</b>	<b>56 12%</b>	<b>18 4%</b>	<b>15 5%</b>	<b>23 7%</b>	<b>39 10%</b>	<b>6 6%</b>	<b>9 5%</b>	<b>13 8%</b>	<b>10 6%</b>	<b>7 5%</b>	<b>32 14%</b>	<b>21 20%</b>	<b>19 7%</b>	<b>22 8%</b>	<b>23 11%</b>	<b>13 5%</b>	<b>41 7%</b>	<b>36 8%</b>	<b>69 8%</b>	<b>9 7%</b>	<b>38 12%</b>	<b>17 5%</b>	<b>7 4%</b>	<b>1 *</b>	<b>90 9%</b>
<b>Net agree</b>	<b>782 78%</b>	<b>647 78%</b>	<b>470 78%</b>	<b>450 78%</b>	<b>579 78%</b>	<b>558 78%</b>	<b>534 78%</b>	<b>490 79%</b>	<b>89 73%</b>	<b>346 72%</b>	<b>421 84%</b>	<b>250 86%</b>	<b>252 76%</b>	<b>280 73%</b>	<b>95 85%</b>	<b>154 86%</b>	<b>117 73%</b>	<b>135 80%</b>	<b>129 85%</b>	<b>151 66%</b>	<b>58 55%</b>	<b>216 80%</b>	<b>213 76%</b>	<b>151 73%</b>	<b>201 81%</b>	<b>429 78%</b>	<b>353 77%</b>	<b>675 78%</b>	<b>101 81%</b>	<b>236 71%</b>	<b>312 85%</b>	<b>144 87%</b>	<b>147 97%</b>	<b>763 76%</b>

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
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 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2023

Table 38  
**(MAY23)Q9(f). To what extent, if at all, do you agree or disagree with the following statements?**  
**Britain needs a fresh team of leaders**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	198	330	88	239	569	437	442	561	195	341	311	391	279	702	228	301	214	139	826	122	307	260	82	165	181	464	359	1004
Weighted Total	1004	181	322	79	228	550	409	474	530	100	512	293	343	360	636	240	312	230	135	868	87	297	251	74	144	193	503	308	1004
Strongly agree	681 68%	74 41%	257 80%	49 63% <b>s</b>	174 76%	431 78%	248 61%	324 68%	356 67%	68 68%	350 68%	189 65%	222 65%	264 73%	411 65%	166 69%	215 69%	152 66%	84 62%	578 67%	63 73%	154 52%	206 82%	60 81% <b>s</b>	121 84%	118 61%	340 68%	222 72%	676 67%
Tend to agree	178 18%	42 23%	47 14%	17 22% <b>s</b>	36 16%	82 15%	77 19%	83 17%	95 18%	17 17%	87 17%	53 18%	66 19%	58 16%	119 19%	39 16%	47 15%	41 18%	36 27%	159 18%	15 17%	65 22%	31 12%	9 12% <b>s</b>	15 11%	36 19%	99 20%	42 14%	177 18%
Neither agree nor disagree	48 5%	15 8%	8 3%	8 10% <b>s</b>	12 5%	20 4%	27 6%	29 6%	19 4%	4 4%	37 7%	25 9%	13 4%	9 3%	38 6%	10 4%	16 5%	13 6%	6 4%	43 5%	3 4%	27 9%	7 3%	1 1% <b>s</b>	2 2%	10 5%	22 4%	16 5%	38 4%
Tend to disagree	52 5%	32 17%	2 1%	1 2% <b>s</b>	1 1%	3 1%	33 8%	25 5%	27 5%	4 4%	25 5%	14 5%	23 7%	13 4%	38 6%	16 7%	19 6%	12 5%	3 3%	48 6%	2 3%	29 10%	1 *	3 4% <b>s</b>	4 3%	14 7%	23 5%	15 5%	55 5%
Strongly disagree	26 3%	12 7%	6 2%	3 3% <b>s</b>	5 2%	11 2%	17 4%	7 2%	18 3%	1 1%	7 1%	7 2%	10 3%	8 2%	17 3%	6 2%	5 2%	10 4%	4 3%	23 3%	1 2%	15 5%	5 2%	* 1% <b>s</b>	1 *	9 4%	8 2%	9 3%	35 3%
Don't know	20 2%	7 4%	2 1%	- - <b>s</b>	- -	2 *	7 2%	6 1%	13 3%	5 5%	5 1%	3 1%	9 3%	7 2%	12 2%	4 2%	10 3%	3 1%	1 1%	17 2%	2 2%	7 2%	2 1%	1 1% <b>s</b>	1 -	6 3%	11 2%	3 1%	23 2%
<b>Agree</b>	<b>859</b> <b>86%</b>	<b>116</b> <b>64%</b>	<b>304</b> <b>94%</b>	<b>67</b> <b>85%<b>s</b></b>	<b>210</b> <b>92%</b>	<b>513</b> <b>93%</b>	<b>325</b> <b>80%</b>	<b>407</b> <b>86%</b>	<b>452</b> <b>85%</b>	<b>86</b> <b>86%</b>	<b>437</b> <b>85%</b>	<b>243</b> <b>83%</b>	<b>287</b> <b>84%</b>	<b>322</b> <b>89%</b>	<b>530</b> <b>83%</b>	<b>205</b> <b>85%</b>	<b>262</b> <b>84%</b>	<b>193</b> <b>84%</b>	<b>120</b> <b>89%</b>	<b>737</b> <b>85%</b>	<b>78</b> <b>90%</b>	<b>219</b> <b>74%</b>	<b>237</b> <b>94%</b>	<b>69</b> <b>93%<b>s</b></b>	<b>136</b> <b>95%</b>	<b>155</b> <b>80%</b>	<b>440</b> <b>87%</b>	<b>265</b> <b>86%</b>	<b>853</b> <b>85%</b>
<b>Disagree</b>	<b>77</b> <b>8%</b>	<b>43</b> <b>24%</b>	<b>8</b> <b>2%</b>	<b>4</b> <b>5%<b>s</b></b>	<b>7</b> <b>3%</b>	<b>15</b> <b>3%</b>	<b>50</b> <b>12%</b>	<b>32</b> <b>7%</b>	<b>45</b> <b>9%</b>	<b>6</b> <b>6%</b>	<b>33</b> <b>6%</b>	<b>21</b> <b>7%</b>	<b>34</b> <b>10%</b>	<b>21</b> <b>6%</b>	<b>55</b> <b>9%</b>	<b>21</b> <b>9%</b>	<b>23</b> <b>8%</b>	<b>22</b> <b>9%</b>	<b>7</b> <b>5%</b>	<b>71</b> <b>8%</b>	<b>4</b> <b>4%</b>	<b>45</b> <b>15%</b>	<b>6</b> <b>2%</b>	<b>4</b> <b>5%<b>s</b></b>	<b>5</b> <b>3%</b>	<b>23</b> <b>12%</b>	<b>30</b> <b>6%</b>	<b>24</b> <b>8%</b>	<b>90</b> <b>9%</b>
<b>Net agree</b>	<b>782</b> <b>78%</b>	<b>72</b> <b>40%</b>	<b>296</b> <b>92%</b>	<b>62</b> <b>79%<b>s</b></b>	<b>203</b> <b>89%</b>	<b>499</b> <b>91%</b>	<b>275</b> <b>67%</b>	<b>375</b> <b>79%</b>	<b>406</b> <b>77%</b>	<b>80</b> <b>80%</b>	<b>404</b> <b>79%</b>	<b>221</b> <b>76%</b>	<b>254</b> <b>74%</b>	<b>301</b> <b>84%</b>	<b>475</b> <b>75%</b>	<b>184</b> <b>76%</b>	<b>239</b> <b>77%</b>	<b>171</b> <b>74%</b>	<b>114</b> <b>84%</b>	<b>666</b> <b>77%</b>	<b>74</b> <b>85%</b>	<b>174</b> <b>59%</b>	<b>231</b> <b>92%</b>	<b>65</b> <b>89%<b>s</b></b>	<b>132</b> <b>91%</b>	<b>132</b> <b>68%</b>	<b>409</b> <b>81%</b>	<b>240</b> <b>78%</b>	<b>763</b> <b>76%</b>

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
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### Ipsos Political Monitor - September 2023

Table 39

19 Sep 2023

**(MAY23)Q10. As you probably know, a general election may result in a clear majority for one party that can make decisions without consulting, or it may result in a Hung Parliament where no party has an overall majority so parties must compromise and reach agreement to make decisions. Thinking ahead to the next general election, which of the following outcomes do you think is most likely?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age								Social Class						Ethnicity		Decided to vote for?				UnWgt Total			
		Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Labour def decided	Labour may change mind	Total
Unweighted Total	1004	856	639	606	771	747	723	656	113	484	506	237	304	463	81	156	158	146	187	276	144	280	338	184	202	618	386	872	119	368	365	179	143	1004	
Weighted Total	1004	835	603	576	743	712	684	623	122	480	502	291	330	383	112	179	160	169	152	230	106	269	280	207	249	548	456	871	126	333	366	166	152	1004	
A Conservative majority government	93	65	37	35	46	45	42	38	15	49	43	39	22	31	22	18	7	15	18	13	7	14	25	15	39	39	54	81	11	37	18	14	5	80	
A Labour majority government	275	244	184	174	230	220	209	186	28	136	135	83	89	103	32	51	35	54	31	72	29	97	56	68	55	152	123	240	35	102	111	80	64	264	
A hung parliament with the Conservatives as the biggest party	181	152	105	107	140	129	124	111	22	83	89	55	48	78	20	35	31	16	30	48	29	52	59	22	48	111	70	148	30	72	66	6	22	179	
A hung parliament with Labour as the biggest party	346	303	237	216	271	267	259	241	25	156	182	92	125	129	28	63	60	65	61	68	25	86	118	69	73	204	142	309	37	105	152	58	58	380	
A Liberal Democrat majority	1	-	-	-	-	-	-	-	1	1	-	-	-	1	-	-	-	-	-	1	-	-	-	1	-	-	1	-	-	-	-	-	-	-	1
A hung parliament with the Liberal Democrats as the biggest party	1	1	-	-	-	-	-	-	1	1	-	-	1	-	-	-	-	-	-	1	1	-	1	-	-	1	1	-	-	-	-	-	-	-	1
A hung parliament where two or more parties have the same number of seats	6	6	4	4	5	5	4	4	-	6	-	1	1	4	-	1	-	1	4	-	4	2	-	-	6	-	6	-	-	5	-	-	-	3	
Other	9	8	5	5	5	5	5	5	5	3	6	2	3	5	*	1	3	-	-	5	3	3	*	-	6	3	6	9	*	-	2	-	-	6	
Don't know	92	56	30	34	46	42	41	38	26	45	47	20	41	31	9	10	24	17	7	24	11	13	20	33	27	33	60	77	12	18	11	8	3	90	
<b>Combinations - Summary net</b>																																			
<b>Conservative victory</b>	274	217	143	142	186	174	166	149	37	132	131	94	70	109	42	53	38	32	48	60	37	66	84	37	87	150	124	229	41	109	85	21	26	259	
	27%	26%	24%	25%	25%	24%	24%	24%	30%	28%	26%	32%	21%	28%	37%	29%	24%	19%	32%	26%	35%	25%	30%	18%	35%	27%	27%	26%	33%	33%	23%	12%	17%	26%	
<b>Labour victory</b>	621	547	422	390	501	486	468	427	53	292	317	175	215	232	61	114	95	120	92	140	54	183	174	136	128	357	265	548	72	207	263	138	122	644	
	62%	66%	70%	68%	67%	68%	68%	68%	43%	61%	63%	60%	65%	61%	54%	64%	59%	71%	61%	61%	51%	68%	62%	66%	52%	65%	58%	63%	57%	62%	72%	83%	81%	64%	
<b>Majority government</b>	369	309	222	210	276	265	251	224	43	186	178	122	112	135	54	68	42	70	49	85	37	111	81	83	94	191	177	321	47	139	130	94	69	345	
	37%	37%	37%	36%	37%	37%	37%	36%	35%	39%	35%	42%	34%	35%	48%	38%	26%	41%	32%	37%	35%	41%	29%	40%	38%	35%	39%	37%	37%	42%	35%	57%	45%	34%	
<b>Hung Parliament</b>	534	462	347	327	417	401	387	356	48	246	271	148	174	212	49	99	91	83	96	116	55	142	179	91	122	321	213	464	66	177	223	64	80	563	
	53%	55%	58%	57%	56%	56%	57%	57%	39%	51%	54%	51%	53%	55%	43%	55%	57%	49%	63%	50%	52%	53%	64%	44%	49%	59%	47%	53%	53%	53%	61%	39%	53%	56%	

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

### Ipsos Political Monitor - September 2023

19 Sep 2023

Table 40  
**(MAY23)Q10. As you probably know, a general election may result in a clear majority for one party that can make decisions without consulting, or it may result in a Hung Parliament where no party has an overall majority so parties must compromise and reach agreement to make decisions. Thinking ahead to the next general election, which of the following outcomes do you think is most likely?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +		
Unweighted Total	1004	198	330	88	239	569	437	442	561	195	341	311	391	279	702	228	301	214	139	826	122	307	260	82	165	181	464	359	1004	
Weighted Total	1004	181	322	79	228	550	409	474	530	100	512	293	343	360	636	240	312	230	135	868	87	297	251	74	144	193	503	308	1004	
A Conservative majority government	93 9%	24 13%	19 6%	7 9% <b>s</b>	15 6%	34 6%	39 9%	48 10%	44 8%	11 11%	45 9%	16 6%	26 8%	48 13%	42 7%	17 7%	34 11%	28 12%	11 8%	87 10%	3 3%	24 8%	18 7%	5 7% <b>s</b>	10 7%	23 12%	53 11%	16 5%	80 8%	
A Labour majority government	275 27%	22 12%	145 45%	16 20% <b>s</b>	52 23%	197 36%	74 18%	126 27%	149 28%	26 26%	145 28%	77 26%	97 28%	100 28%	174 27%	73 30%	75 24%	66 29%	40 30%	237 27%	21 25%	42 14%	121 46%	24 33% <b>s</b>	45 31%	48 25%	128 25%	99 32%	264 26%	
A hung parliament with the Conservatives as the biggest party	181 18%	74 41%	28 9%	17 21% <b>s</b>	41 18%	70 13%	116 26%	84 18%	97 18%	12 12%	104 20%	40 14%	78 23%	62 17%	117 18%	37 16%	64 21%	38 16%	23 17%	156 18%	18 20%	91 31%	7 3%	9 12% <b>s</b>	19 13%	37 19%	99 20%	45 15%	179 18%	
A hung parliament with Labour as the biggest party	346 34%	48 27%	118 37%	35 44% <b>s</b>	102 45%	220 40%	150 37%	163 34%	183 34%	39 39%	164 32%	125 43%	118 34%	101 28%	243 38%	88 37%	94 30%	79 35%	47 35%	293 34%	37 43%	106 36%	94 37%	33 44% <b>s</b>	60 41%	49 25%	172 34%	125 41%	380 38%	
A Liberal Democrat majority	1 *	- -	- -	- - <b>s</b>	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- - <b>s</b>	- -	1 *	- -	- -	1 *	
A hung parliament with the Liberal Democrats as the biggest party	1 *	- -	- -	- - <b>s</b>	1 *	1 *	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- - <b>s</b>	- -	- -	1 *	- -	1 *	
A hung parliament where two or more parties have the same number of seats	6 1%	5 3%	- -	- - <b>s</b>	- -	- -	5 1%	5 1%	1 *	- -	5 1%	1 *	1 *	4 1%	2 *	- -	6 2%	- -	- -	6 1%	- -	5 2%	1 *	- - <b>s</b>	- -	- -	5 1%	1 *	3 *	
Other	9 1%	* *	- -	- - <b>s</b>	3 1%	3 1%	3 1%	2 *	8 1%	* *	1 *	2 *	2 *	5 1%	4 1%	2 1%	2 1%	4 2%	1 1%	9 1%	- -	6 2%	1 1%	- - <b>s</b>	- -	5 2%	1 *	3 1%	6 1%	
Don't know	92 9%	7 4%	11 3%	4 5% <b>s</b>	14 6%	25 5%	22 5%	46 10%	46 9%	12 12%	46 9%	31 11%	22 6%	38 11%	53 8%	23 9%	35 11%	15 7%	12 9%	79 9%	8 9%	21 7%	9 4%	3 4% <b>s</b>	10 7%	31 16%	44 9%	18 6%	90 9%	
<b>Combinations - Summary net</b>																														
<b>Conservative victory</b>	274 27%	98 54%	48 15%	24 31% <b>s</b>	56 25%	104 19%	154 38%	132 28%	142 27%	23 23%	150 29%	56 19%	103 30%	111 31%	159 25%	54 23%	99 32%	66 28%	34 26%	242 28%	20 24%	115 39%	25 10%	14 19% <b>s</b>	29 20%	60 31%	152 30%	61 20%	259 26%	
<b>Labour victory</b>	621 62%	70 39%	263 82%	50 64% <b>s</b>	154 67%	417 76%	224 55%	289 61%	332 63%	65 65%	309 60%	202 69%	215 63%	201 56%	417 66%	161 67%	170 54%	145 63%	87 65%	529 61%	59 67%	148 50%	214 85%	57 77% <b>s</b>	105 73%	98 51%	300 60%	224 73%	644 64%	
<b>Majority government</b>	369 37%	46 25%	164 51%	23 29% <b>s</b>	67 29%	231 42%	112 27%	174 37%	194 37%	37 37%	191 37%	93 32%	123 36%	149 41%	216 34%	90 37%	110 35%	93 41%	51 38%	324 37%	24 28%	66 22%	138 55%	29 40% <b>s</b>	55 38%	72 37%	181 36%	116 38%	345 34%	
<b>Hung Parliament</b>	534 53%	128 71%	147 46%	51 65% <b>s</b>	144 63%	291 53%	272 66%	252 53%	281 53%	51 51%	274 53%	166 57%	197 57%	168 47%	363 57%	126 52%	165 53%	118 51%	70 52%	455 52%	55 63%	203 68%	102 41%	42 57% <b>s</b>	79 55%	86 44%	277 55%	171 56%	563 56%	

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2023

Table 41  
**(SEP23)Q14. The next General Election can take place at any time between now and January 2025. When do you think the next General Election should take place?**

19 Sep 2023

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age							Social Class					Ethnicity		Decided to vote for?				UnWgt Total					
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutly certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minority	Definitely decided	May change mind	Labour def' decided	Labour may change mind
Unweighted Total	1004	856	639	606	771	747	723	656	113	484	506	237	304	463	81	156	158	146	187	276	144	280	338	184	202	618	386	872	119	368	365	179	143	1004
Weighted Total	1004	835	603	576	743	712	684	623	122	480	502	291	330	383	112	179	160	169	152	230	106	269	280	207	249	548	456	871	126	333	366	166	152	1004
Before the end of this year	258	210	172	164	195	191	185	177	38	129	125	76	81	101	22	54	35	46	46	55	24	60	69	63	66	129	129	235	22	94	95	69	49	277
January to June 2024	330	282	191	180	238	228	220	197	37	128	194	115	122	94	42	73	57	65	34	59	31	95	88	67	79	184	147	291	39	107	127	59	59	323
July to December 2024	225	182	140	134	180	176	164	148	22	123	96	50	72	103	26	24	40	31	44	59	24	59	64	45	57	123	102	189	33	77	82	23	28	219
January 2025	137	126	88	86	109	97	93	88	10	79	57	32	40	65	12	20	23	17	18	48	23	47	48	18	24	95	42	114	20	47	53	10	10	136
No preference	26	20	4	5	13	13	13	5	5	11	12	15	7	5	8	4	3	2	3	1	5	8	2	12	13	14	19	7	4	6	2	3	16	
Don't know	28	14	8	7	8	8	8	8	10	10	17	4	8	15	2	2	2	6	9	7	3	2	4	12	11	6	22	23	4	4	3	3	2	33
	3%	2%	1%	1%	1%	1%	1%	1%	8%	2%	3%	1%	3%	4%	2%	1%	1%	4%	6%	3%	3%	1%	1%	6%	4%	1%	5%	3%	3%	1%	1%	2%	1%	3%

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2023

Table 42  
**(SEP23)Q14. The next General Election can take place at any time between now and January 2025. When do you think the next General Election should take place?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	198	330	88	239	569	437	442	561	195	341	311	391	279	702	228	301	214	139	826	122	307	260	82	165	181	464	359	1004
Weighted Total	1004	181	322	79	228	550	409	474	530	100	512	293	343	360	636	240	312	230	135	868	87	297	251	74	144	193	503	308	1004
Before the end of this year	258 26%	17 9%	119 37%	23 29% <b>s</b>	64 28%	183 33%	81 20%	111 23%	147 28%	36 36%	108 21%	67 23%	91 26%	98 27%	158 25%	74 31%	67 22%	55 24%	34 25%	221 25%	28 32%	41 14%	93 37%	25 34% <b>s</b>	51 36%	56 29%	124 25%	78 25%	277 28%
January to June 2024	330 33%	37 20%	121 37%	24 31% <b>s</b>	86 38%	207 38%	123 30%	165 35%	165 31%	41 41%	171 33%	105 36%	101 30%	119 38%	207 33%	80 33%	104 33%	71 31%	48 36%	283 33%	28 32%	73 25%	95 38%	28 37% <b>s</b>	52 36%	43 22%	192 38%	95 31%	323 32%
July to December 2024	225 22%	68 38%	52 16%	17 21% <b>s</b>	48 21%	100 18%	116 28%	112 24%	113 21%	10 10%	133 26%	59 20%	86 25%	78 22%	145 23%	42 17%	70 22%	60 26%	30 22%	194 22%	23 27%	100 34%	28 11%	14 19% <b>s</b>	26 18%	53 28%	95 19%	76 25%	219 22%
January 2025	137 14%	57 31%	20 6%	14 18% <b>s</b>	25 11%	46 8%	82 20%	66 14%	71 13%	9 9%	74 15%	46 16%	54 16%	37 10%	100 16%	34 14%	55 18%	20 9%	22 16%	120 14%	6 7%	80 27%	17 7%	5 7% <b>s</b>	9 6%	31 16%	59 12%	47 15%	136 14%
No preference	26 3%	-	6 2%	1 2% <b>s</b>	4 2%	10 2%	4 1%	6 1%	20 4%	*	14 3%	9 3%	3 1%	14 4%	11 2%	3 1%	4 1%	19 8%	*	25 3%	*	1 *	14 6%	1 2% <b>s</b>	2 1%	-	21 4%	5 2%	16 2%
Don't know	28 3%	2 1%	5 1%	- - <b>s</b>	* *	5 1%	3 1%	14 3%	14 3%	4 4%	11 2%	6 2%	8 2%	13 4%	14 2%	8 3%	12 4%	5 2%	1 1%	24 3%	2 2%	4 2%	1 1% <b>s</b>	4 3%	9 5%	13 3%	6 2%	33 3%	

Fieldwork dates : Wednesday 6th to Tuesday 12th September 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
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