

How often do you think about your finances?

		Generation			
	Total	Gen Z	Millennial	Gen X	Boomer
		K	L	M	N
Base: All Respondents (unwtd)	1001	74	300	303	324
Base: All Respondents (wtd)	1001	109	286	278	328
A couple of times every day	305	37	116	87	65
	30%	34%	41%	31%	20%
		*	N	N	
About once a day	240	33	70	76	61
	24%	30%	25%	27%	19%
		*		N	
Weekly	283	14	73	84	111
	28%	13%	25%	30%	34%
		*		K	K
Monthly	107	10	13	24	60
	11%	9%	5%	9%	18%
		*			LM
Every few months	41	4	8	6	23
	4%	4%	3%	2%	7%
		*			M
Annually	9	1	2	-	6
	1%	1%	1%	-	2%
		*			
Never	16	11	3	1	2
	2%	10%	1%	*	1%
		LMN*			
Sigma	1001	109	286	278	328
	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following statements? - I often have a difficult time sleeping because I am worried about my finances.

		Generation			
	Total	Gen Z	Millennial	Gen X	Boomer
		K	L	M	N
<b>Base: All Respondents (unwtd)</b>	<b>1001</b>	<b>74</b>	<b>300</b>	<b>303</b>	<b>324</b>
<b>Base: All Respondents (wtd)</b>	<b>1001</b>	<b>109</b>	<b>286</b>	<b>278</b>	<b>328</b>
Top 2 Box (Net)	403	53	152	118	81
	40%	48%	53%	43%	25%
		N*	MN	N	
Strongly agree	148	12	66	41	30
	15%	11%	23%	15%	9%
		*	MN		
Somewhat agree	255	41	86	77	51
	26%	38%	30%	28%	16%
		N*	N	N	
Bottom 2 Box (Net)	588	55	128	157	247
	59%	51%	45%	57%	75%
		*		L	KLM
Somewhat disagree	293	34	82	96	80
	29%	31%	29%	35%	24%
		*		N	
Strongly disagree	295	21	46	61	167
	29%	19%	16%	22%	51%
		*			KLM
Don't know	10	1	7	2	-
	1%	1%	2%	1%	-
		*	N		
Sigma	1001	109	286	278	328
	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following statements? - I have a significant amount of stress in my personal relationships that is related to my finances.

		Generation			
	Total	Gen Z	Millennial	Gen X	Boomer
		K	L	M	N
<b>Base: All Respondents (unwtd)</b>	<b>1001</b>	<b>74</b>	<b>300</b>	<b>303</b>	<b>324</b>
<b>Base: All Respondents (wtd)</b>	<b>1001</b>	<b>109</b>	<b>286</b>	<b>278</b>	<b>328</b>
Top 2 Box (Net)	426	58	169	129	70
	43%	53%	59%	47%	21%
		N*	MN	N	
Strongly agree	158	21	66	46	26
	16%	19%	23%	16%	8%
		N*	N	N	
Somewhat agree	269	37	103	84	44
	27%	34%	36%	30%	13%
		N*	N	N	
Bottom 2 Box (Net)	555	51	111	143	250
	55%	47%	39%	51%	76%
		*		L	KLM
Somewhat disagree	271	18	62	89	102
	27%	16%	22%	32%	31%
		*		KL	L
Strongly disagree	283	33	49	54	147
	28%	31%	17%	19%	45%
		*			LM
Don't know	20	-	6	6	8
	2%	-	2%	2%	2%
		*			
Sigma	1001	109	286	278	328
	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following statements? - My mental health is negatively impacted by my thoughts about my finances.

		Generation			
	Total	Gen Z	Millennial	Gen X	Boomer
		K	L	M	N
<b>Base: All Respondents (unwtd)</b>	<b>1001</b>	<b>74</b>	<b>300</b>	<b>303</b>	<b>324</b>
<b>Base: All Respondents (wtd)</b>	<b>1001</b>	<b>109</b>	<b>286</b>	<b>278</b>	<b>328</b>
Top 2 Box (Net)	483	69	180	149	85
	48%	63%	63%	54%	26%
		N*	N	N	
Strongly agree	207	32	83	63	29
	21%	30%	29%	23%	9%
		N*	N	N	
Somewhat agree	276	36	97	87	56
	28%	33%	34%	31%	17%
		N*	N	N	
Bottom 2 Box (Net)	489	35	99	120	234
	49%	32%	35%	43%	72%
		*			KLM
Somewhat disagree	261	14	70	77	100
	26%	13%	25%	28%	31%
		*		K	K
Strongly disagree	228	21	29	44	134
	23%	19%	10%	16%	41%
		*			KLM
Don't know	29	5	7	8	8
	3%	5%	2%	3%	3%
		*			
Sigma	1001	109	286	278	328
	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following statements? - I think I would be happier if I had more confidence in my financial future.

		Generation			
	Total	Gen Z	Millennial	Gen X	Boomer
		K	L	M	N
<b>Base: All Respondents (unwtd)</b>	<b>1001</b>	<b>74</b>	<b>300</b>	<b>303</b>	<b>324</b>
<b>Base: All Respondents (wtd)</b>	<b>1001</b>	<b>109</b>	<b>286</b>	<b>278</b>	<b>328</b>
Top 2 Box (Net)	750	96	246	222	186
	75%	88%	86%	80%	57%
		N*	N	N	
Strongly agree	350	59	135	99	57
	35%	54%	47%	36%	17%
		MN*	MN	N	
Somewhat agree	401	38	111	123	129
	40%	34%	39%	44%	39%
		*			
Bottom 2 Box (Net)	203	12	30	48	113
	20%	11%	10%	17%	35%
		*		L	KLM
Somewhat disagree	143	10	22	34	76
	14%	9%	8%	12%	23%
		*			KLM
Strongly disagree	61	2	7	14	37
	6%	2%	3%	5%	11%
		*			KLM
Don't know	47	1	10	8	28
	5%	1%	4%	3%	9%
		*			LM
Sigma	1001	109	286	278	328
	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following statements? - I know my financial situation could be healthier if I spent more time on it.

		Generation			
	Total	Gen Z	Millennial	Gen X	Boomer
		K	L	M	N
<b>Base: All Respondents (unwtd)</b>	<b>1001</b>	<b>74</b>	<b>300</b>	<b>303</b>	<b>324</b>
<b>Base: All Respondents (wtd)</b>	<b>1001</b>	<b>109</b>	<b>286</b>	<b>278</b>	<b>328</b>
Top 2 Box (Net)	613	80	198	196	139
	61%	73%	69%	70%	42%
		N*	N	N	
Strongly agree	181	31	72	52	26
	18%	28%	25%	19%	8%
		N*	N	N	
Somewhat agree	432	49	126	143	113
	43%	45%	44%	52%	35%
		*		N	
Bottom 2 Box (Net)	316	24	72	66	154
	32%	22%	25%	24%	47%
		*			KLM
Somewhat disagree	242	16	61	47	118
	24%	15%	21%	17%	36%
		*			KLM
Strongly disagree	75	8	11	19	36
	7%	8%	4%	7%	11%
		*			L
Don't know	72	5	16	17	34
	7%	5%	6%	6%	10%
		*			
Sigma	1001	109	286	278	328
	100%	100%	100%	100%	100%