

Do you own a home?

[illegible]

How likely are you to do the following in the next 12 months: - Buy a home

[illegible]

How likely are you to do the following in the next 12 months: - Buy a second/investment home

[illegible]

How likely are you to do the following in the next 12 months: - Sell your home

[illegible]

How likely are you to do the following in the next 12 months: - Find somewhere to rent

[illegible]

How likely are you to do the following in the next 12 months: - Top 2 Box Summary

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Answering (unwtd)	1500	684	800	16	359	598	543	54	250	611	585	115	460	467	458
Base: All Answering (wtd)	1500	726	758	16	422	519	560	219	414	502	364	163	441	416	480
Buy a home	250	128	120	2	139	87	24	52	51	65	82	49	129	50	21
	17%	18%	16%	13%	33%	17%	4%	24%	12%	13%	22%	30%	29%	12%	4%
				**	EF	F		HI*			HI	MN*	MN	N	
Buy a second/investment home	123	68	54	1	53	57	13	28	16	36	44	21	58	38	6
	15%	16%	13%	19%	38%	19%	3%	30%	8%	11%	19%	56%	27%	15%	2%
				**	EF*	F		**			HI	**	MN	N	
Sell your home	127	62	65	-	41	57	29	23	27	36	41	11	57	36	22
	15%	15%	16%	-	29%	18%	8%	25%	14%	12%	17%	29%	27%	15%	7%
				**	EF*	F		**			I	**	MN	N	
Find somewhere to rent	245	120	120	4	129	75	40	54	63	75	52	63	100	46	36
	36%	39%	34%	36%	46%	35%	22%	43%	28%	39%	40%	50%	44%	27%	24%
				**	F	F		**		H	H	MN*	MN		*

How likely are you to do the following in the next 12 months: - Bottom 2 Box Summary

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Answering (unwtd)	1500	684	800	16	359	598	543	54	250	611	585	115	460	467	458
Base: All Answering (wtd)	1500	726	758	16	422	519	560	219	414	502	364	163	441	416	480
Buy a home	1250	598	638	14	283	432	535	167	363	437	283	114	312	366	459
	83%	82%	84%	87%	67%	83%	96%	76%	88%	87%	78%	70%	71%	88%	96%
				**		D	DE	*	GJ	GJ		*		KL	KLM
Buy a second/investment home	703	351	349	3	88	251	365	66	173	274	190	17	155	208	325
	85%	84%	87%	81%	62%	81%	97%	70%	92%	89%	81%	44%	73%	85%	98%
				**	*	D	DE	**	J	J		**		L	LM
Sell your home	699	358	338	4	100	251	349	71	162	273	193	27	155	209	308
	85%	85%	84%	100%	71%	82%	92%	75%	86%	88%	83%	71%	73%	85%	93%
				**	*	D	DE	**		J		**		L	LM
Find somewhere to rent	429	187	235	8	151	136	142	71	162	118	79	63	128	125	114
	64%	61%	66%	64%	54%	65%	78%	57%	72%	61%	60%	50%	56%	73%	76%
				**			DE	**	IJ			*		KL	KL*

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - I have given up on ever owning a home

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - It is possible to be financially secure and not own a home

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Owning a home in Canada is now only for the rich

[illegible]

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Owning your own home is the best investment a person can make

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - High interest rates have me on the sidelines for now, and I won't buy or sell a home as a result

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Now is a good time to be buying a home

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Now is a good time to be selling a home

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Now is a good time to be a renter

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Top 2 Box Summary

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	590	251	329	10	224	212	154	30	133	228	199	88	215	162	125
Base: All Respondents (wtd)	674	306	355	12	280	211	182	125	225	193	131	125	229	171	149
I have given up on ever owning a home	444	203	234	7	135	149	159	89	162	128	65	52	134	128	131
	66%	66%	66%	58%	48%	71%	88%	71%	72%	66%	50%	41%	58%	75%	87%
It is possible to be financially secure and not own a home				**		D	DE	**	J	J		*	K	KL	KLM*
	1199	589	599	11	316	392	491	187	324	404	285	132	316	324	427
	80%	81%	79%	71%	75%	76%	88%	85%	78%	80%	78%	81%	72%	78%	89%
Owning a home in Canada is now only for the rich				**			DE	*				*			LM
	1092	494	584	13	331	384	376	174	294	361	262	122	349	305	315
	73%	68%	77%	81%	79%	74%	67%	80%	71%	72%	72%	75%	79%	73%	66%
The federal government is doing enough to address the housing affordability issue in Canada		A	**	F	F			*				*	N	N	
	305	175	129	1	121	95	90	63	76	85	80	44	115	70	76
	20%	24%	17%	7%	29%	18%	16%	29%	18%	17%	22%	27%	26%	17%	16%
Owning a home is less important now than it was 25 years ago		B	**	EF				I*			I	N*	MN		
	659	304	343	12	214	226	218	135	198	182	143	97	201	168	194
	44%	42%	45%	73%	51%	44%	39%	62%	48%	36%	39%	59%	45%	40%	40%
Owning your own home is the best investment a person can make			**	F				IJ*	IJ			LMN*			
	1163	566	586	10	304	400	459	177	312	394	280	133	307	324	399
	78%	78%	77%	63%	72%	77%	82%	81%	75%	78%	77%	81%	70%	78%	83%
High interest rates have me on the sidelines for now, and I won't buy or sell a home as a result			**	D				*				L*		L	L
	1090	525	556	9	336	379	375	177	316	342	255	138	325	316	312
	73%	72%	73%	58%	80%	73%	67%	81%	76%	68%	70%	85%	74%	76%	65%
Now is good time for first-time buyers to buy a home			**	F				*	I			N*	N	N	
	309	159	149	1	109	92	108	43	90	94	82	39	110	70	90
	21%	22%	20%	8%	26%	18%	19%	20%	22%	19%	23%	24%	25%	17%	19%
Now is a good time to be buying a home			**	E				*				*	M		
	305	153	152	-	99	97	109	54	70	98	83	48	90	76	91
	20%	21%	20%	-	24%	19%	19%	25%	17%	19%	23%	30%	20%	18%	19%
Now is a good time to be selling a home			**					*				M*			
	825	427	393	5	225	278	322	123	216	291	195	100	221	230	274
	55%	59%	52%	28%	53%	54%	57%	56%	52%	58%	53%	61%	50%	55%	57%
Now is a good time to be a renter		B	**					*				*			
	465	238	223	4	164	148	153	78	144	134	109	76	140	117	131
	31%	33%	29%	24%	39%	29%	27%	35%	35%	27%	30%	47%	32%	28%	27%
			**	EF				*	I			LMN*			

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Bottom 2 Box Summary

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	590	251	329	10	224	212	154	30	133	228	199	88	215	162	125
Base: All Respondents (wtd)	674	306	355	12	280	211	182	125	225	193	131	125	229	171	149
I have given up on ever owning a home	230	104	121	5	145	62	23	36	63	65	65	73	95	43	19
	34%	34%	34%	42%	52%	29%	12%	29%	28%	34%	50%	59%	42%	25%	13%
It is possible to be financially secure and not own a home				**	EF	F		**			HI	LMN*	MN	N	*
	301	137	159	5	106	127	68	32	90	99	80	31	125	92	53
	20%	19%	21%	29%	25%	24%	12%	15%	22%	20%	22%	19%	28%	22%	11%
Owning a home in Canada is now only for the rich				**	F	F		*				*	N	N	
	408	231	174	3	90	135	184	45	120	142	103	41	92	111	164
	27%	32%	23%	19%	21%	26%	33%	20%	29%	28%	28%	25%	21%	27%	34%
The federal government is doing enough to address the housing affordability issue in Canada		B		**		DE		*				*			LM
	1195	551	629	15	301	424	470	156	338	417	284	119	326	346	403
	80%	76%	83%	93%	71%	82%	84%	71%	82%	83%	78%	73%	74%	83%	84%
Owning a home is less important now than it was 25 years ago		A	**		D	D		*		GJ		*		L	KL
	841	422	415	4	207	293	341	84	216	320	221	66	240	248	286
	56%	58%	55%	27%	49%	56%	61%	38%	52%	64%	61%	41%	55%	60%	60%
Owning your own home is the best investment a person can make		**		D	*			GH	GH		*	K	K	K	K
	337	159	172	6	117	119	101	42	102	109	84	30	134	92	81
	22%	22%	23%	37%	28%	23%	18%	19%	25%	22%	23%	19%	30%	22%	17%
High interest rates have me on the sidelines for now, and I won't buy or sell a home as a result		**	F		*			*				*	KMN		
	410	201	202	7	85	140	184	42	98	160	110	25	116	100	168
	27%	28%	27%	42%	20%	27%	33%	19%	24%	32%	30%	15%	26%	24%	35%
Now is good time for first-time buyers to buy a home		**	D	*				H			*				KLM
	1191	566	610	15	313	427	451	176	324	408	282	124	331	346	390
	79%	78%	80%	92%	74%	82%	81%	80%	78%	81%	77%	76%	75%	83%	81%
Now is a good time to be buying a home		**	D	*				*			*			L	
	1195	573	606	16	322	422	451	165	344	405	281	115	352	340	389
	80%	79%	80%	100%	76%	81%	81%	75%	83%	81%	77%	70%	80%	82%	81%
Now is a good time to be selling a home		**	*					*			*			K	
	675	298	366	11	197	241	238	96	198	212	170	63	220	186	206
	45%	41%	48%	72%	47%	46%	43%	44%	48%	42%	47%	39%	50%	45%	43%
Now is a good time to be a renter		A	**					*				*			
	1035	488	535	12	257	371	407	141	270	369	255	87	301	299	348
	69%	67%	71%	76%	61%	71%	73%	65%	65%	73%	70%	53%	68%	72%	73%
				**		D	D	*		H		*	K	K	K

[illegible]

To what extent do you agree or disagree with the following? - There is currently a housing crisis in the community where I live

[illegible]