

Do you own a home?

[illegible]

How likely are you to do the following in the next 12 months: - Buy a home

[illegible]

How likely are you to do the following in the next 12 months: - Buy a second/investment home

[illegible]

How likely are you to do the following in the next 12 months: - Sell your home

[illegible]

How likely are you to do the following in the next 12 months: - Find somewhere to rent

[illegible]

How likely are you to do the following in the next 12 months: - Top 2 Box Summary

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	1500	162	153	137	547	353	148	379	258	368	349	375	1125
Base: All Answering (wtd)	1500	201	169	93	578	359	100	473	277	335	269	340	1160
Buy a home	250	50	23	11	105	44	17	90	49	51	46	112	138
	17%	25%	14%	12%	18%	12%	17%	19%	18%	15%	17%	33%	12%
		BCE	*	*								L	
Buy a second/investment home	123	32	14	8	41	21	7	32	15	30	42	58	64
	15%	31%	15%	13%	13%	11%	11%	21%	10%	14%	18%	26%	11%
		BCDEF*	*	*			*	*	*			L	
Sell your home	127	19	9	8	58	23	10	35	20	32	32	63	64
	15%	18%	9%	14%	18%	13%	15%	24%	14%	14%	14%	28%	11%
		*	*	*			*	*	*			L	
Find somewhere to rent	245	37	29	18	100	47	14	133	48	40	12	42	203
	36%	38%	39%	50%	39%	27%	38%	41%	35%	36%	31%	36%	36%
		*	*	E*		*	*		*	*	*	*	

How likely are you to do the following in the next 12 months: - Bottom 2 Box Summary

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	1500	162	153	137	547	353	148	379	258	368	349	375	1125
Base: All Answering (wtd)	1500	201	169	93	578	359	100	473	277	335	269	340	1160
Buy a home	1250	151	146	82	473	315	83	383	228	284	223	228	1021
	83%	75%	86%	88%	82%	88%	83%	81%	82%	85%	83%	67%	88%
			A*	A*		A							K
Buy a second/investment home	703	72	82	51	277	164	58	117	126	193	187	167	537
	85%	69%	85%	87%	87%	89%	89%	79%	90%	86%	82%	74%	89%
		*	A*	A*	A	A	A*	*	*				K
Sell your home	699	85	87	50	260	162	55	113	121	192	197	162	537
	85%	82%	91%	86%	82%	87%	85%	76%	86%	86%	86%	72%	89%
		*	*	*			*	*	*				K
Find somewhere to rent	429	60	44	17	159	127	22	191	88	71	28	73	356
	64%	62%	61%	50%	61%	73%	62%	59%	65%	64%	69%	64%	64%
		*	*	*		C*	*		*	*	*	*	

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - I have given up on ever owning a home

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - It is possible to be financially secure and not own a home

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Owning a home in Canada is now only for the rich

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - The federal government is doing enough to address the housing affordability issue in Canada

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Owning your own home is the best investment a person can make

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - High interest rates have me on the sidelines for now, and I won't buy or sell a home as a result

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Now is a good time to be buying a home

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Now is a good time to be selling a home

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Now is a good time to be a renter

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Top 2 Box Summary

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	590	73	54	47	217	153	46	252	125	112	47	109	481
Base: All Respondents (wtd)	674	97	73	35	259	173	36	324	136	111	40	115	559
I have given up on ever owning a home	444	68	55	24	157	120	19	230	79	75	26	60	385
	66%	71%	75%	68%	61%	69%	54%	71%	58%	67%	65%	52%	69%
		*	*	*		*	*	H	*	*	*	*	K
It is possible to be financially secure and not own a home	1199	158	149	76	420	313	83	382	231	263	213	261	939
	80%	79%	88%	82%	73%	87%	82%	81%	83%	78%	79%	77%	81%
			D*	*		AD							
Owning a home in Canada is now only for the rich	1092	146	123	72	429	247	75	370	199	239	185	267	825
	73%	73%	72%	77%	74%	69%	74%	78%	72%	71%	69%	78%	71%
			*	*				J				L	
The federal government is doing enough to address the housing affordability issue in Canada	305	45	31	12	118	81	18	107	56	67	50	92	214
	20%	23%	18%	12%	20%	23%	18%	23%	20%	20%	19%	27%	18%
			*	*		C						L	
Owning a home is less important now than it was 25 years ago	659	79	75	35	259	159	52	258	116	127	90	150	508
	44%	39%	44%	38%	45%	44%	52%	55%	42%	38%	34%	44%	44%
			*	*			C	HIJ					
Owning your own home is the best investment a person can make	1163	152	129	68	448	281	85	368	216	263	204	262	901
	78%	75%	76%	73%	78%	78%	85%	78%	78%	78%	76%	77%	78%
			*	*			C						
High interest rates have me on the sidelines for now, and I won't buy or sell a home as a result	1090	149	117	67	396	290	72	367	197	234	185	246	845
	73%	74%	69%	72%	68%	81%	72%	78%	71%	70%	69%	72%	73%
			*	*		BD		IJ					
Now is good time for first-time buyers to buy a home	309	42	41	15	116	75	21	122	49	72	47	92	218
	21%	21%	24%	16%	20%	21%	21%	26%	18%	21%	17%	27%	19%
			*	*				J				L	
Now is a good time to be buying a home	305	38	35	14	124	71	23	108	45	70	53	96	209
	20%	19%	21%	15%	21%	20%	23%	23%	16%	21%	20%	28%	18%
			*	*								L	
Now is a good time to be selling a home	825	111	98	62	283	201	71	259	156	189	154	187	637
	55%	55%	58%	66%	49%	56%	71%	55%	56%	56%	57%	55%	55%
			*	D*			ADE						
Now is a good time to be a renter	465	59	55	29	176	122	23	171	101	91	68	116	348
	31%	29%	33%	32%	31%	34%	23%	36%	37%	27%	25%	34%	30%
			*	*		F		IJ	IJ				

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Bottom 2 Box Summary

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	590	73	54	47	217	153	46	252	125	112	47	109	481
Base: All Respondents (wtd)	674	97	73	35	259	173	36	324	136	111	40	115	559
I have given up on ever owning a home	230	29	18	11	102	53	17	94	57	37	14	55	174
	34%	29%	25%	32%	39%	31%	46%	29%	42%	33%	35%	48%	31%
		*	*	*		*	*		G*	*	*	L*	
It is possible to be financially secure and not own a home	301	43	20	17	157	46	18	91	46	72	56	79	221
	20%	21%	12%	18%	27%	13%	18%	19%	17%	22%	21%	23%	19%
		E	*	*	BE								
Owning a home in Canada is now only for the rich	408	55	47	21	149	111	26	103	78	96	84	73	335
	27%	27%	28%	23%	26%	31%	26%	22%	28%	29%	31%	22%	29%
			*	*							G		K
The federal government is doing enough to address the housing affordability issue in Canada	1195	156	138	81	459	277	83	366	221	268	219	249	946
	80%	77%	82%	88%	80%	77%	82%	77%	80%	80%	81%	73%	82%
			*	E*									K
Owning a home is less important now than it was 25 years ago	841	122	95	58	318	200	48	215	161	208	179	190	652
	56%	61%	56%	62%	55%	56%	48%	45%	58%	62%	66%	56%	56%
			*	F*					G	G	G		
Owning your own home is the best investment a person can make	337	49	41	25	129	77	15	105	61	72	65	79	259
	22%	25%	24%	27%	22%	22%	15%	22%	22%	22%	24%	23%	22%
			*	F*									
High interest rates have me on the sidelines for now, and I won't buy or sell a home as a result	410	52	53	26	182	68	28	106	79	101	83	94	315
	27%	26%	31%	28%	32%	19%	28%	22%	29%	30%	31%	28%	27%
			E*	*	E					G	G		
Now is good time for first-time buyers to buy a home	1191	159	129	78	462	283	79	351	227	264	222	248	942
	79%	79%	76%	84%	80%	79%	79%	74%	82%	79%	83%	73%	81%
			*	*							G		K
Now is a good time to be buying a home	1195	163	134	79	453	287	78	365	232	265	215	244	950
	80%	81%	79%	85%	79%	80%	77%	77%	84%	79%	80%	72%	82%
			*	*									K
Now is a good time to be selling a home	675	90	72	31	295	158	30	214	121	146	115	153	523
	45%	45%	42%	34%	51%	44%	29%	45%	44%	44%	43%	45%	45%
		F	*	*	CF	F							
Now is a good time to be a renter	1035	142	114	64	401	237	77	302	175	244	201	224	811
	69%	71%	67%	68%	69%	66%	77%	64%	63%	73%	75%	66%	70%
			*	*			E			GH	GH		

What are your expectations for the Canadian housing market in the next 12 months?

[illegible]

To what extent do you agree or disagree with the following? - There is currently a housing crisis in the community where I live

[illegible]