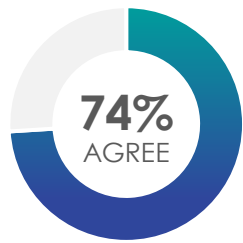


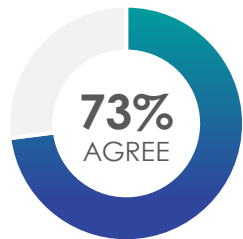
CANADIANS SEE CUTTING IMMIGRATION AND INTERNATIONAL STUDENT TARGETS AS A TEMPORARY SOLUTION TO EASE HOUSING SHORTAGE

OCTOBER 6, 2023

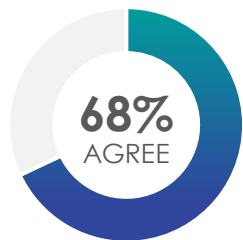
SOLUTIONS TO HOUSING CRISIS



More homes need to be built in my community to lower housing prices and make housing more affordable



Canada should cut immigration targets until the housing shortage eases



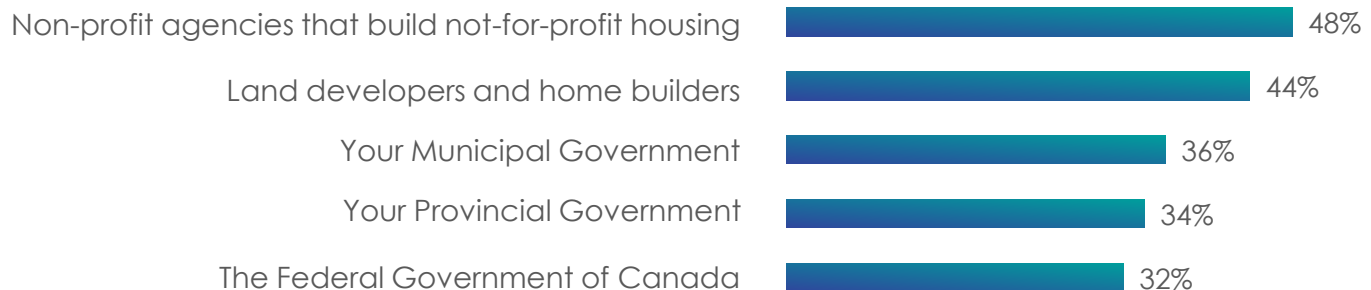
Canada should put a cap on international students until the demand for affordable housing eases

While Canadians strongly agree that more homes should be built, they are split on whether it will actually impact housing prices substantially, with 56% agreeing it will lower the cost of buying a new home and 57% agreeing it will lower the cost of rent. Two-thirds (65%) of current homeowners **disagree** that building more housing will cause their home to be worth less.

TOP REASONS COST OF HOUSING IS INCREASING IN CANADA

1. Increases in interest rates and inflation (68%)
2. Not enough housing supply (63%)
3. Increases in number of people immigrating to Canada (57%)

HOW MUCH CONFIDENCE DO YOU HAVE IN THE FOLLOWING ORGANIZATIONS TO BUILD MORE HOUSING?



There is strong support for building larger buildings (60%), more homes in suburbs or rural areas (76%), not-for-profit rental units

(79%), and shelters (74%) to increase housing supply.

ABOUT THIS MEDIA RELEASE

ABOUT THE STUDY

These are some of the findings of an Ipsos poll conducted between September 20th to 22nd, 2023, on behalf of Global News. For this survey, a sample of 1,500 Canadians aged 18+ was interviewed. Quotas and weighting were employed to ensure that the sample's composition reflects that of the Canadian population according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 2.9 percentage points, 19 times out of 20, had all Canadians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

For more information on this news release, please contact:

Sean Simpson

Senior Vice President, Ipsos Public Affairs Canada

+1 416 324 2002

Sean.Simpson@ipsos.com

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