

How likely are you to do the following in the next 12 months: - Top 2 Box Summary

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Answering (unwtd)	1500	684	800	16	359	598	543	54	250	611	585	115	460	467	458
Base: All Answering (wtd)	1500	726	758	16	422	519	560	219	414	502	364	163	441	416	480
Buy a home	250	128	120	2	139	87	24	52	51	65	82	49	129	50	21
	17%	18%	16%	13%	33%	17%	4%	24%	12%	13%	22%	30%	29%	12%	4%
				**	EF	F		HI*			HI	MN*	MN	N	
Buy a second/investment home	123	68	54	1	53	57	13	28	16	36	44	21	58	38	6
	15%	16%	13%	19%	38%	19%	3%	30%	8%	11%	19%	56%	27%	15%	2%
				**	EF*	F		**			HI	**	MN	N	
Sell your home	127	62	65	-	41	57	29	23	27	36	41	11	57	36	22
	15%	15%	16%	-	29%	18%	8%	25%	14%	12%	17%	29%	27%	15%	7%
				**	EF*	F		**			I	**	MN	N	
Find somewhere to rent	245	120	120	4	129	75	40	54	63	75	52	63	100	46	36
	36%	39%	34%	36%	46%	35%	22%	43%	28%	39%	40%	50%	44%	27%	24%
				**	F	F		**		H	H	MN*	MN		*

How likely are you to do the following in the next 12 months: - Bottom 2 Box Summary

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Answering (unwtd)	1500	684	800	16	359	598	543	54	250	611	585	115	460	467	458
Base: All Answering (wtd)	1500	726	758	16	422	519	560	219	414	502	364	163	441	416	480
Buy a home	1250	598	638	14	283	432	535	167	363	437	283	114	312	366	459
	83%	82%	84%	87%	67%	83%	96%	76%	88%	87%	78%	70%	71%	88%	96%
				**		D	DE	*	GJ	GJ		*		KL	KLM
Buy a second/investment home	703	351	349	3	88	251	365	66	173	274	190	17	155	208	325
	85%	84%	87%	81%	62%	81%	97%	70%	92%	89%	81%	44%	73%	85%	98%
				**	*	D	DE	**	J	J		**		L	LM
Sell your home	699	358	338	4	100	251	349	71	162	273	193	27	155	209	308
	85%	85%	84%	100%	71%	82%	92%	75%	86%	88%	83%	71%	73%	85%	93%
				**	*	D	DE	**		J		**		L	LM
Find somewhere to rent	429	187	235	8	151	136	142	71	162	118	79	63	128	125	114
	64%	61%	66%	64%	54%	65%	78%	57%	72%	61%	60%	50%	56%	73%	76%
				**			DE	**	IJ			*		KL	KL*

To what extent do you agree or disagree with the following? - Top 2 Box Summary

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1500	684	800	16	359	598	543	54	250	611	585	115	460	467	458
Base: All Respondents (wtd)	1500	726	758	16	422	519	560	219	414	502	364	163	441	416	480
There is currently a housing crisis in the community where I live	1071	509	546	15	311	383	378	143	282	374	272	115	323	317	316
	71%	70%	72%	95%	74%	74%	68%	65%	68%	74%	75%	70%	73%	76%	66%
				**				*				*		N	
More homes need to be built in my community to lower housing prices and make housing more affordable	1107	549	548	10	309	388	410	152	311	371	273	115	320	321	350
	74%	76%	72%	65%	73%	75%	73%	69%	75%	74%	75%	71%	73%	77%	73%
				**				*				*			
Purchasing and owning a home will pay off on the long run	1214	607	596	10	326	417	471	166	320	420	308	120	348	334	411
	81%	84%	79%	66%	77%	80%	84%	76%	77%	84%	85%	74%	79%	80%	86%
		B		**			D	*		H	H	*			KL
Building more housing will lower the cost of purchasing a new home	834	447	384	4	269	299	266	132	213	262	228	100	275	228	232
	56%	62%	51%	24%	64%	58%	47%	60%	51%	52%	62%	61%	62%	55%	48%
		B		**	F	F		*			HI	*	N		
Building more housing will lower the cost of rent	856	468	382	5	257	297	302	127	216	283	230	105	259	238	255
	57%	65%	50%	33%	61%	57%	54%	58%	52%	56%	63%	64%	59%	57%	53%
		B		**				*			HI	*			
Building more housing will cause my home to be worth less	285	166	119	1	64	130	91	39	54	101	92	25	91	91	78
	35%	40%	29%	19%	45%	42%	24%	42%	28%	33%	39%	67%	43%	37%	24%
		B		**	F*	F		**			H	**	N	N	
Canada should cut immigration targets until the housing shortage eases	1088	515	565	8	278	396	415	169	302	381	236	102	311	324	351
	73%	71%	75%	48%	66%	76%	74%	77%	73%	76%	65%	63%	70%	78%	73%
				**		D	D	*	J	J		*		KL	
Canada should put a cap on international students until the demand for affordable housing eases	1021	482	532	7	269	376	376	172	282	350	217	106	295	300	320
	68%	66%	70%	41%	64%	72%	67%	78%	68%	70%	60%	65%	67%	72%	67%
				**		D		J*	J	J		*			

To what extent do you agree or disagree with the following? - Bottom 2 Box Summary

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1500	684	800	16	359	598	543	54	250	611	585	115	460	467	458
Base: All Respondents (wtd)	1500	726	758	16	422	519	560	219	414	502	364	163	441	416	480
There is currently a housing crisis in the community where I live	429	216	212	1	111	136	182	76	132	129	93	48	118	99	164
	29%	30%	28%	5%	26%	26%	32%	35%	32%	26%	25%	30%	27%	24%	34%
				**				*				*			M
More homes need to be built in my community to lower housing prices and make housing more affordable	393	177	211	6	112	131	150	67	103	132	92	48	121	95	130
	26%	24%	28%	35%	27%	25%	27%	31%	25%	26%	25%	29%	27%	23%	27%
				**				*				*			
Purchasing and owning a home will pay off on the long run	286	118	162	5	95	102	89	53	94	83	56	43	93	82	68
	19%	16%	21%	34%	23%	20%	16%	24%	23%	16%	15%	26%	21%	20%	14%
			A	**	F			*	IJ			N*	N		
Building more housing will lower the cost of purchasing a new home	666	279	374	12	152	220	294	87	201	241	137	63	166	188	248
	44%	38%	49%	76%	36%	42%	53%	40%	49%	48%	38%	39%	38%	45%	52%
			A	**			DE	*	J	J		*			L
Building more housing will lower the cost of rent	644	257	376	11	165	222	257	92	198	220	135	58	182	178	225
	43%	35%	50%	67%	39%	43%	46%	42%	48%	44%	37%	36%	41%	43%	47%
			A	**				*	J	J		*			
Building more housing will cause my home to be worth less	541	253	284	3	77	178	286	55	135	209	142	13	122	154	253
	65%	60%	71%	81%	55%	58%	76%	58%	72%	67%	61%	33%	57%	63%	76%
			A	**	*		DE	**	J			**			LM
Canada should cut immigration targets until the housing shortage eases	412	211	193	8	144	123	145	50	112	122	129	61	130	92	129
	27%	29%	25%	52%	34%	24%	26%	23%	27%	24%	35%	37%	30%	22%	27%
				**	EF			*			HI	M*	M		
Canada should put a cap on international students until the demand for affordable housing eases	479	243	226	9	152	143	184	47	132	152	147	57	146	115	160
	32%	34%	30%	59%	36%	28%	33%	22%	32%	30%	40%	35%	33%	28%	33%
				**	E			*			GHI	*			

Why would you say that the cost of housing is increasing in Canada?

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1500	684	800	16	359	598	543	54	250	611	585	115	460	467	458
Base: All Respondents (wtd)	1500	726	758	16	422	519	560	219	414	502	364	163	441	416	480
Not enough housing supply	950	477	464	8	217	330	402	120	251	338	240	86	228	288	347
	63%	66%	61%	53%	52%	64%	72%	55%	61%	67%	66%	53%	52%	69%	72%
				**		D	DE	*				*		KL	KL
Increases in number of people immigrating to Canada	855	391	461	3	223	294	338	105	242	308	201	93	227	249	286
	57%	54%	61%	18%	53%	57%	60%	48%	58%	61%	55%	57%	52%	60%	60%
			A	**				*		J		*		L	
Increases in interest rates and inflation	1015	467	535	13	285	342	388	138	285	351	241	106	302	269	338
	68%	64%	71%	80%	68%	66%	69%	63%	69%	70%	66%	65%	68%	65%	70%
			A	**				*				*			
Too much red tape involved in building new housing	457	242	211	4	130	125	202	96	99	164	99	53	119	105	179
	30%	33%	28%	27%	31%	24%	36%	44%	24%	33%	27%	33%	27%	25%	37%
			**			E	HJ*			HJ		*			LM
People typically don't want new housing built in their community	202	99	102	1	58	76	68	16	47	82	58	23	61	64	54
	13%	14%	13%	6%	14%	15%	12%	7%	11%	16%	16%	14%	14%	15%	11%
			**					*				*			
NIMBYism (Not In My Backyard) - people don't want new development near their current home	358	187	170	1	87	117	155	39	85	138	97	34	89	99	136
	24%	26%	22%	7%	21%	23%	28%	18%	20%	27%	27%	21%	20%	24%	28%
			**					*		H		*			L
I do not believe that the cost of housing is increasing in Canada	21	8	12	1	8	9	4	8	2	4	7	*	9	9	3
	1%	1%	2%	4%	2%	2%	1%	4%	*	1%	2%	*	2%	2%	1%
			**					*				*			
Sigma	3858	1872	1955	31	1009	1293	1557	521	1010	1385	943	396	1036	1084	1342
	257%	258%	258%	194%	239%	249%	278%	238%	244%	276%	259%	243%	235%	261%	280%

How much confidence do you have in the following organizations to build more housing? - Top 2 Box Summary

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1500	684	800	16	359	598	543	54	250	611	585	115	460	467	458
Base: All Respondents (wtd)	1500	726	758	16	422	519	560	219	414	502	364	163	441	416	480
The Federal Government of Canada	485	253	230	2	174	157	155	77	140	133	135	70	165	112	139
	32%	35%	30%	14%	41%	30%	28%	35%	34%	27%	37%	43%	37%	27%	29%
				**	EF			*	I		I	MN*	MN		
Your Provincial Government	515	282	231	3	170	160	185	65	163	160	127	74	156	119	166
	34%	39%	30%	16%	40%	31%	33%	30%	39%	32%	35%	46%	35%	29%	35%
		B		**	E			*	I			M*			
Your Municipal Government	546	284	260	1	165	173	208	89	147	171	138	71	156	137	182
	36%	39%	34%	9%	39%	33%	37%	41%	36%	34%	38%	44%	35%	33%	38%
				**				*				*			
Land developers and home builders	663	343	316	4	226	189	248	99	199	209	155	92	203	148	219
	44%	47%	42%	23%	54%	36%	44%	45%	48%	42%	43%	56%	46%	36%	46%
				**	EF		E	*				M*	M		M
Non-profit agencies that build not-for-profit housing	714	345	365	5	223	212	280	119	202	232	161	97	197	171	249
	48%	48%	48%	29%	53%	41%	50%	54%	49%	46%	44%	59%	45%	41%	52%
				**	E		E	*				LM*			M

To what extent do you support or oppose the following measures to increase housing supply in your community? - Top 2 Box Summary

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
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Base: All Respondents (unwtd)	1500	684	800	16	359	598	543	54	250	611	585	115	460	467	458
Base: All Respondents (wtd)	1500	726	758	16	422	519	560	219	414	502	364	163	441	416	480
More density (larger buildings) should be built in my community near where I live	905	462	433	11	266	316	323	137	247	285	236	100	274	257	274
	60%	64%	57%	68%	63%	61%	58%	63%	60%	57%	65%	61%	62%	62%	57%
		B		**				*				I	*		
More homes should be built on the outskirts of my community, in the suburbs or in rural areas	1143	586	544	12	324	397	422	157	319	392	274	131	332	315	364
	76%	81%	72%	74%	77%	76%	75%	72%	77%	78%	75%	80%	75%	76%	76%
		B		**				*				*			
Rent control should be strengthened to limit rent increases for renters in my community	1313	619	680	15	371	443	499	194	384	428	306	143	383	358	429
	88%	85%	90%	92%	88%	85%	89%	89%	93%	85%	84%	88%	87%	86%	89%
			A	**				*	IJ			*			
More not for profit rental units should be built in my community	1184	575	596	13	330	397	456	164	341	397	282	124	337	330	393
	79%	79%	79%	81%	78%	77%	82%	75%	82%	79%	77%	76%	76%	79%	82%
				**				*				*			
More shelters should be built in my community to house people that can't afford housing	1109	528	568	13	323	379	406	172	326	349	262	131	332	298	347
	74%	73%	75%	85%	77%	73%	73%	79%	79%	69%	72%	81%	75%	72%	72%
				**				*	IJ			*			

To what extent do you support or oppose the following measures to increase housing supply in your community? - Bottom 2 Box Summary

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Base: All Respondents (unwtd)	1500	684	800	16	359	598	543	54	250	611	585	115	460	467	458
Base: All Respondents (wtd)	1500	726	758	16	422	519	560	219	414	502	364	163	441	416	480
More density (larger buildings) should be built in my community near where I live	595	264	326	5	155	203	236	82	167	217	129	63	168	159	205
	40%	36%	43%	32%	37%	39%	42%	37%	40%	43%	35%	39%	38%	38%	43%
			A	**				*		J		*			
More homes should be built on the outskirts of my community, in the suburbs or in rural areas	357	139	214	4	98	122	137	62	95	111	90	32	109	100	116
	24%	19%	28%	26%	23%	24%	25%	28%	23%	22%	25%	20%	25%	24%	24%
			A	**				*				*			
Rent control should be strengthened to limit rent increases for renters in my community	187	107	78	1	50	76	61	25	30	74	58	20	58	58	51
	12%	15%	10%	8%	12%	15%	11%	11%	7%	15%	16%	12%	13%	14%	11%
		B		**				*		H	H	*			
More not for profit rental units should be built in my community	316	151	162	3	91	122	103	55	73	105	82	39	104	86	87
	21%	21%	21%	19%	22%	23%	18%	25%	18%	21%	23%	24%	24%	21%	18%
				**				*				*			
More shelters should be built in my community to house people that can't afford housing	391	198	191	2	98	140	154	47	88	154	103	32	109	117	133
	26%	27%	25%	15%	23%	27%	27%	21%	21%	31%	28%	19%	25%	28%	28%
				**				*		H	H	*			