



IPSOS PRESS RELEASE : TRUST IN PROFESSIONS

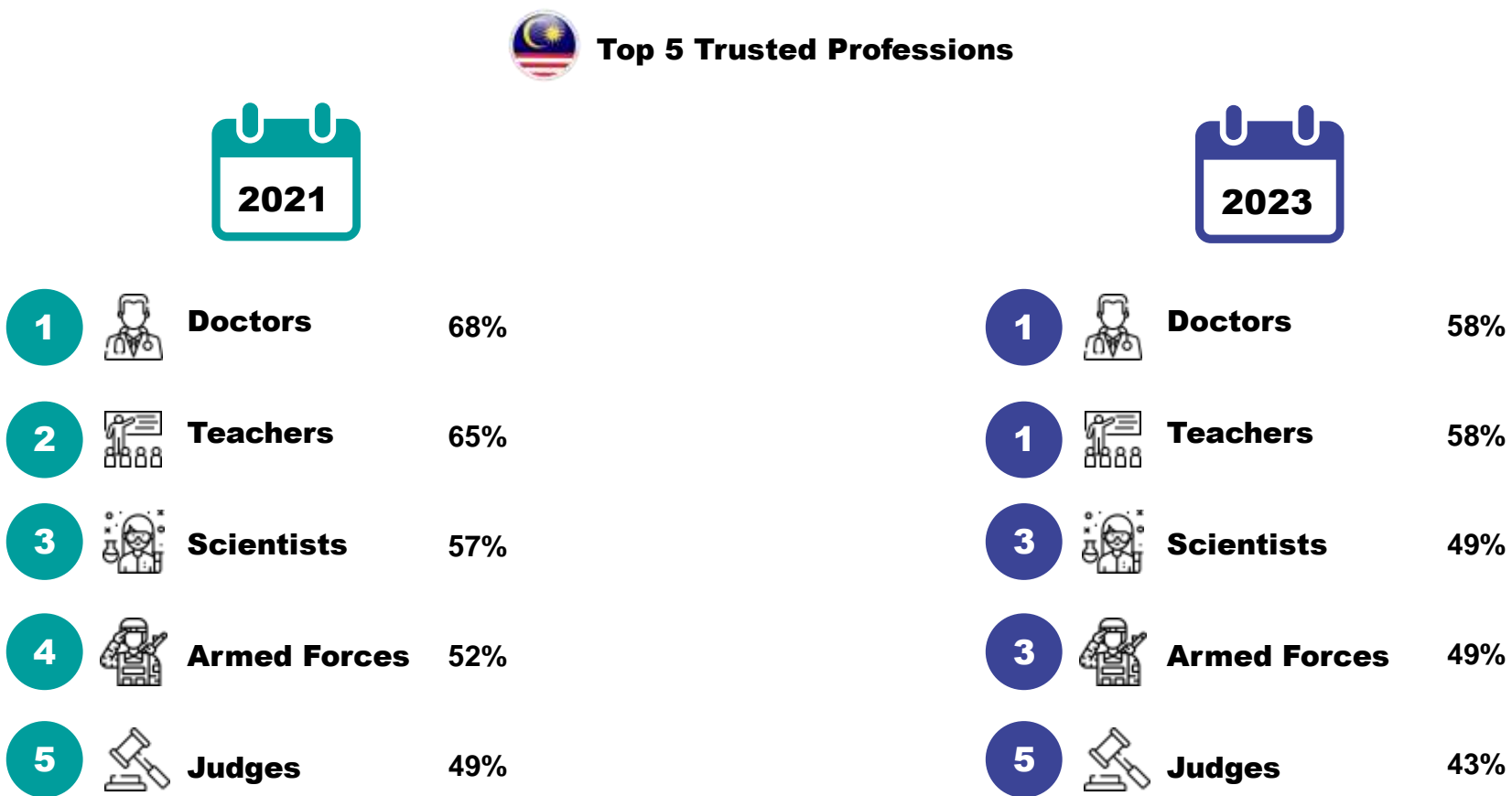
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GAME CHANGERS



DOCTORS AND TEACHERS TOP THE LIST OF MOST TRUSTED PROFESSIONS, DESPITE DROP IN TRUST SINCE 2021

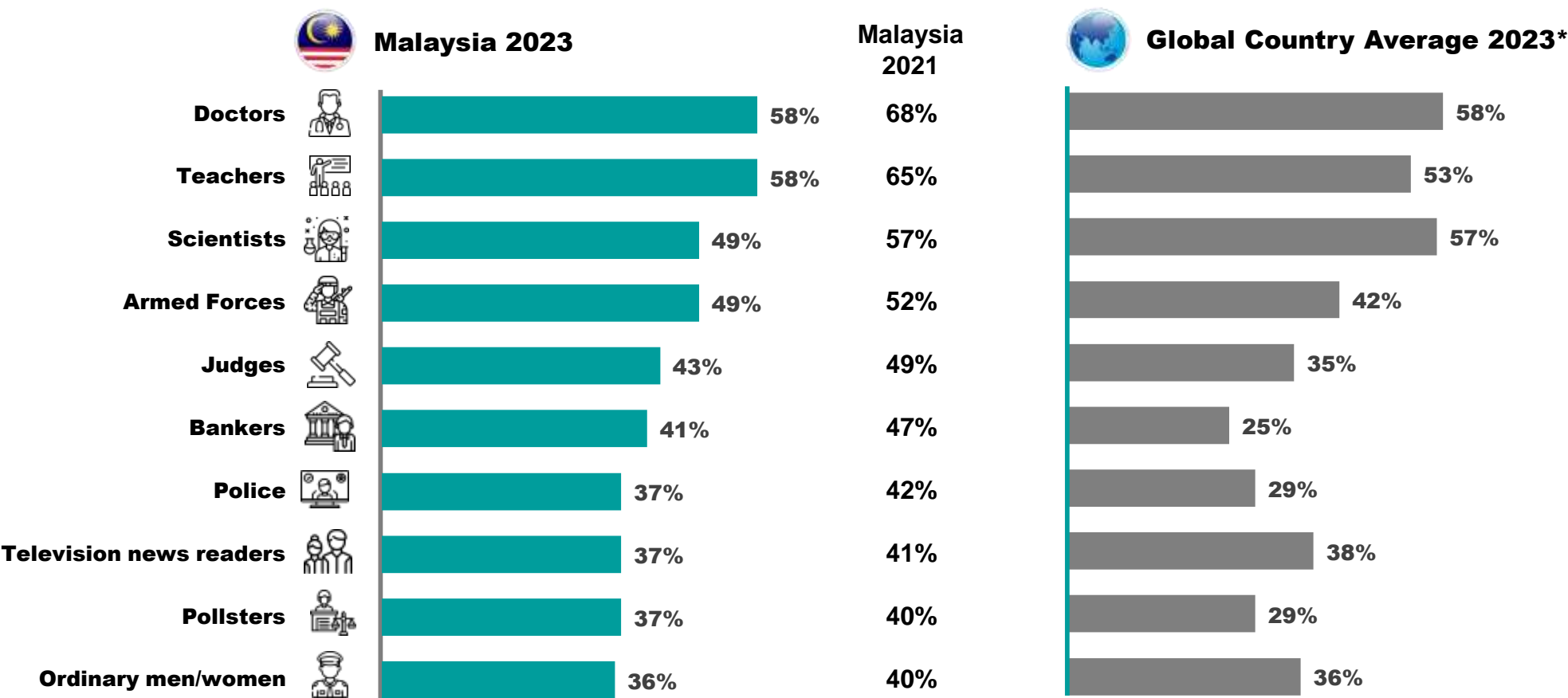
Top 5 trusted professions remain consistent since pre-pandemic period, doctors and teachers still enjoy high trust among Malaysians.



DOCTORS, TEACHERS, SCIENTISTS ARE TRUSTED GLOBALLY

Malaysians trust scientists to a lesser extent compared to the global average, while bankers are highly trusted among Malaysians, it's one of the least trusted professions in a global perspective.

Trust in Professions 2023 – Top 10
(% Consider trustworthy)

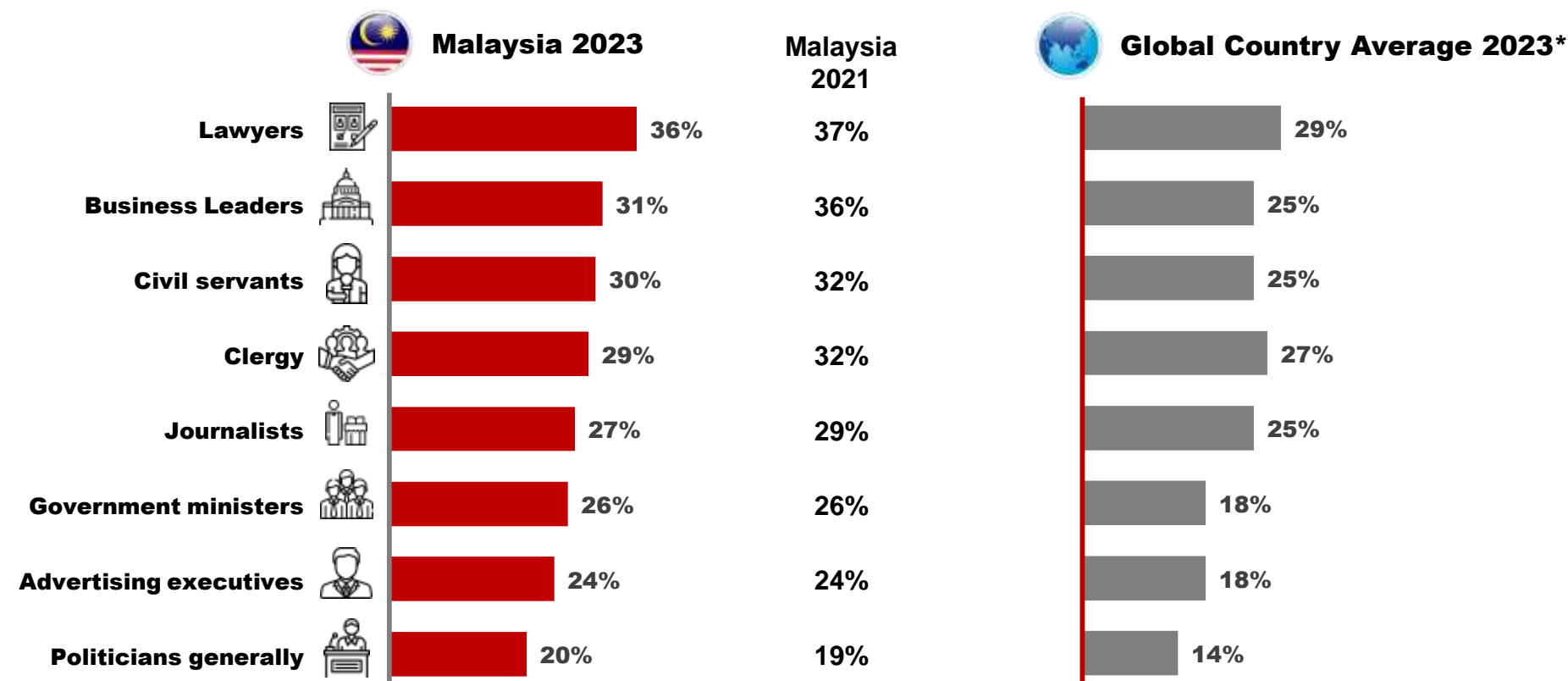


Base: Global Trustworthiness Index 2023 – 22,816 participants across 31 countries, interviewed online 26 May – 9 June 2023, Malaysia base: 500 participants. Online samples in Brazil, Chile, Colombia, Indonesia, Ireland, Malaysia, Mexico, Peru, Romania, Singapore, South Africa, Thailand, and Turkey tend to be more urban, educated, and/or affluent than the general population. Global Country Average is a simple average for 31 countries and is not weighted for population sizes.

POLITICIANS ARE LEAST TRUSTED ACROSS THE WORLD

Malaysians are no different – both government ministers and politicians generally are among the least trusted professions.

Trust in Professions 2021 – Bottom 8
(% Consider trustworthy)



Base: Global Trustworthiness Index 2023 – 22,816 participants across 31 countries, interviewed online 26 May – 9 June 2023, Malaysia base: 500 participants. Online samples in Brazil, Chile, Colombia, Indonesia, Ireland, Malaysia, Mexico, Peru, Romania, Singapore, South Africa, Thailand, and Turkey tend to be more urban, educated, and/or affluent than the general population. Global Country Average is a simple average for 31 countries and is not weighted for population sizes.

TRUST IN PROFESSIONS

Two years after Covid-19 pandemic, Malaysian doctors are still enjoying high levels of trust today. Malaysians continue to have high trust in teachers, scientists, and the armed forces. The list of most trusted professions in Malaysia remains unchanged in the last 2 years.

However, at overall trust levels in different professions have dropped significantly since October 2021, during the final stages of the lockdown. Earlier high trust levels of 2021 reflected increased interaction of Malaysians with the healthcare system and offline study arrangements with schools during the pandemic.

At the other end of the scale, politicians are still the least trusted in Malaysia and across the world.



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