[Right now] [Total Respondents]. Thinking about the overall business environment in Canada, how optimistic are you about the overall economic outlook for Canadian businesses…

	Total	Head office	
	Total	AB (head office)	RoC (head office)
	A	B	C
Base: Total Respondents	150	30	120
Very optimistic (4)	43	15	28
	29%	50%	23%
		C	
Somewhat optimistic (3)	58	9	49
	39%	30%	41%
Somewhat concerned (2)	27	4	23
	18%	13%	19%
Very concerned (1)	22	2	20
	15%	7%	17%
	100%	100%	100%
Summary			
Top 2 Box (Net)	101	24	77
	67%	80%	64%
Bottom 2 Box (Net)	49	6	43
	33%	20%	36%
Mean	2.81	3.23	2.71
		C	
Std. Dev.	1.01	0.94	1.01
Std. Err.	0.08	0.17	0.09

Overlap formulae used
- Column Means:
   Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P
   Minimum Base: 30 (**), Small Base: 30 (*)
- Column Proportions:
   Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

[In the next twelve (12) months] [Total Respondents]. Thinking about the overall business environment in Canada, how optimistic are you about the overall economic outlook for Canadian businesses…

	Total	Head office	
	Total	AB (head office)	RoC (head office)
	A	B	C
Base: Total Respondents	150	30	120
Very optimistic (4)	43	10	33
	29%	33%	28%
Somewhat optimistic (3)	54	13	41
	36%	43%	34%
Somewhat concerned (2)	31	6	25
	21%	20%	21%
Very concerned (1)	21	1	20
	14%	3%	17%
			B
Don't know enough to say	1	-	1
	1%	-	1%
	100%	100%	100%
Summary			
Top 2 Box (Net)	97	23	74
	65%	77%	62%
Bottom 2 Box (Net)	52	7	45
	35%	23%	38%
Mean	2.8	3.07	2.73
Std. Dev.	1.01	0.83	1.05
Std. Err.	0.08	0.15	0.1

Overlap formulae used

- Column Means:

  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

  Minimum Base: 30 (**), Small Base: 30 (*)

- Column Proportions:

  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

[In the next five (5) years] [Total Respondents]. Thinking about the overall business environment in Canada, how optimistic are you about the overall economic outlook for Canadian businesses…

	Total	Head office	
	Total	AB (head office)	RoC (head office)
	A	B	C
Base: Total Respondents	150	30	120
Very optimistic (4)	55	13	42
	37%	43%	35%
Somewhat optimistic (3)	55	12	43
	37%	40%	36%
Somewhat concerned (2)	22	4	18
	15%	13%	15%
Very concerned (1)	14	-	14
	9%	-	12%
			B
Don't know enough to say	4	1	3
	3%	3%	3%
	100%	100%	100%
Summary			
Top 2 Box (Net)	110	25	85
	73%	83%	71%
Bottom 2 Box (Net)	36	4	32
	24%	13%	27%
Mean	3.03	3.31	2.97
		**	
Std. Dev.	0.96	0.71	1
Std. Err.	0.08	0.13	0.09

Overlap formulae used

- Column Means:

   Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

   Minimum Base: 30 (**), Small Base: 30 (*)

- Column Proportions:

   Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

[I expect we will have a recession in Canada sometime in the next six months]. Do you agree or disagree with the following statements?

	Total	Head office	
	Total	AB (head office)	RoC (head office)
	A	B	C
Base: Total respondents	150	30	120
Strongly agree (4)	43	6	37
	29%	20%	31%
Somewhat agree (3)	63	16	47
	42%	53%	39%
Somewhat disagree (2)	31	6	25
	21%	20%	21%
Strongly disagree (1)	12	1	11
	8%	3%	9%
Don't know enough to say	1	1	-
	1%	3%	-
		C	
	100%	100%	100%
Top 2 Box (Net)	106	22	84
	71%	73%	70%
Bottom 2 Box (Net)	43	7	36
	29%	23%	30%
Mean	2.92	2.93	2.92
		**	
Std. Dev.	0.9	0.75	0.94
Std. Err.	0.07	0.14	0.09

Overlap formulae used

- Column Means:

    Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

    Minimum Base: 30 (**), Small Base: 30 (*)

- Column Proportions:

    Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

Which situation best describes your business right now.

	Total	Head office	
	Total	AB (head office)	RoC (head office)
	A	B	C
Base: Total Respondents	150	30	120
Rapid growth mode (5)	27	7	20
	18%	23%	17%
Moderate growth mode (4)	93	16	77
	62%	53%	64%
Maintenance / no growth (3)	27	6	21
	18%	20%	18%
Stabilization mode (2)	2	-	2
	1%	-	2%
Survival mode (1)	1	1	-
	1%	3%	-
		C	
	100%	100%	100%
Top 2 Box (Net)	120	23	97
	80%	77%	81%
Bottom 2 Box (Net)	3	1	2
	2%	3%	2%
Mean	3.95	3.93	3.96
Std. Dev.	0.69	0.87	0.64
Std. Err.	0.06	0.16	0.06

Overlap formulae used

- Column Means:

  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

  Minimum Base: 30 (**), Small Base: 30 (*)

- Column Proportions:

  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

[Right now] [Total Respondents]. Thinking specifically about your business overall health, how optimistic or pessimistic are you about your business performance right now, in the next 12 months and in the next 5 years?

	Total	Head office	
	Total	AB (head office)	RoC (head office)
	A	B	C
Base: Total Respondents	150	30	120
Very optimistic (4)	59	15	44
	39%	50%	37%
Somewhat optimistic (3)	47	9	38
	31%	30%	32%
Somewhat concerned (2)	31	5	26
	21%	17%	22%
Very concerned (1)	13	1	12
	9%	3%	10%
	100%	100%	100%
Summary			
Top 2 Box (Net)	106	24	82
	71%	80%	68%
Bottom 2 Box (Net)	44	6	38
	29%	20%	32%
Mean	3.01	3.27	2.95
Std. Dev.	0.98	0.87	0.99
Std. Err.	0.08	0.16	0.09

Overlap formulae used
- Column Means:
  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P
  Minimum Base: 30 (**), Small Base: 30 (*)
- Column Proportions:
  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

[In the next twelve (12) months] [Total Respondents]. Thinking specifically about your business overall health, how optimistic or pessimistic are you about your business performance right now, in the next 12 months and in the next 5 years?

	Total	Head office	
	Total	AB (head office)	RoC (head office)
	A	B	C
Base: Total Respondents	150	30	120
Very optimistic (4)	50	9	41
	33%	30%	34%
Somewhat optimistic (3)	58	16	42
	39%	53%	35%
		C	
Somewhat concerned (2)	29	5	24
	19%	17%	20%
Very concerned (1)	13	-	13
	9%	-	11%
			B
	100%	100%	100%
Summary			
Top 2 Box (Net)	108	25	83
	72%	83%	69%
Bottom 2 Box (Net)	42	5	37
	28%	17%	31%
Mean	2.97	3.13	2.92
Std. Dev.	0.94	0.68	0.99
Std. Err.	0.08	0.12	0.09

Overlap formulae used

- Column Means:

  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

  Minimum Base: 30 (**), Small Base: 30 (*)

- Column Proportions:

  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

[In the next five (5) years] [Total Respondents]. Thinking specifically about your business overall health, how optimistic or pessimistic are you about your business performance right now, in the next 12 months and in the next 5 years?

	Total	Head office	
	Total	AB (head office)	RoC (head office)
	A	B	C
Base: Total Respondents	150	30	120
Very optimistic (4)	60	9	51
	40%	30%	43%
Somewhat optimistic (3)	54	18	36
	36%	60%	30%
		C	
Somewhat concerned (2)	25	3	22
	17%	10%	18%
Very concerned (1)	9	-	9
	6%	-	8%
Don't know enough to say	2	-	2
	1%	-	2%
	100%	100%	100%
Summary			
Top 2 Box (Net)	114	27	87
	76%	90%	73%
		C	
Bottom 2 Box (Net)	34	3	31
	23%	10%	26%
			B
Mean	3.11	3.2	3.09
Std. Dev.	0.9	0.61	0.96
Std. Err.	0.07	0.11	0.09

Overlap formulae used
- Column Means:
   Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P
   Minimum Base: 30 (**), Small Base: 30 (*)
- Column Proportions:
   Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

[Total Respondents]. Overall, compared to other businesses in your industry, do you think your business is doing....

	Total	Head office	
	Total	AB (head office)	RoC (head office)
	A	B	C
Base: Total Respondents	150	30	120
Much better (5)	35	10	25
	23%	33%	21%
Somewhat better (4)	66	10	56
	44%	33%	47%
About the same (3)	44	10	34
	29%	33%	28%
Somewhat worse (2)	4	-	4
	3%	-	3%
Much worse (1)	1	-	1
	1%	-	1%
	100%	100%	100%
Top 2 Box (Net)	101	20	81
	67%	67%	68%
Bottom 2 Box (Net)	5	-	5
	3%	-	4%
Mean	3.87	4	3.83
Std. Dev.	0.82	0.83	0.82
Std. Err.	0.07	0.15	0.08

Overlap formulae used
- Column Means:
   Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P
   Minimum Base: 30 (**), Small Base: 30 (*)
- Column Proportions:
   Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

What do you think are the biggest challenges facing your business right now?

	Total	Head office	
	Total	AB (head office)	RoC (head office)
	A	B	C
Base: Total Respondents	150	30	120
Ability to remain competitive with technology advances	24	9	15
	16%	30%	13%
		C	
Additional borrowing costs due to inflation	16	5	11
	11%	17%	9%
Additional labour costs due to inflation	26	4	22
	17%	13%	18%
Additional supplier costs due to inflation	21	6	15
	14%	20%	13%
Changes in government regulation of your industry	18	4	14
	12%	13%	12%
Changes in government stimulus programs	10	2	8
	7%	7%	7%
Cost of adapting new technologies	18	6	12
	12%	20%	10%
Data leaks directly affecting your business	14	3	11
	9%	10%	9%
Decreasing public confidence in businesses	15	1	14
	10%	3%	12%
Diversity, Equity, and Inclusion (DEI) challenges	14	2	12
	9%	7%	10%
Economic uncertainty / recession concerns	34	5	29
	23%	17%	24%
Environmental, Social and Governance (ESG) challenges	22	4	18
	15%	13%	15%
Hybrid work challenges	14	1	13
	9%	3%	11%
Labour shortages	26	3	23
	17%	10%	19%
Lack of access to Canadian markets	16	3	13
	11%	10%	11%
Lack of access to capital	15	2	13
	10%	7%	11%
Lack of access to international markets	14	3	11
	9%	10%	9%
Lack of skilled labour	32	3	29
	21%	10%	24%
			B
Performance of the Canadian dollar	20	6	14
	13%	20%	12%
Public perceptions about "profit-taking"	12	3	9
	8%	10%	8%
Supply chain shortages	20	4	16
	13%	13%	13%
Volatile interest rates	19	5	14
	13%	17%	12%
Something else	2	-	2
	1%	-	2%
None of these	2	-	2
	1%	-	2%
	283%	280%	283%

Overlap formulae used
- Column Means:
   Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P
   Minimum Base: 30 (**), Small Base: 30 (*)
- Column Proportions:
   Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

[Canada offers opportunities for economic growth for businesses like mine]. Do you agree or disagree with the following statements?

	Total	Head office	
	Total	AB (head office)	RoC (head office)
	A	B	C
Base: Total respondents	150	30	120
Strongly agree (4)	50	11	39
	33%	37%	33%
Somewhat agree (3)	68	13	55
	45%	43%	46%
Somewhat disagree (2)	24	3	21
	16%	10%	18%
Strongly disagree (1)	8	3	5
	5%	10%	4%
	100%	100%	100%
Top 2 Box (Net)	118	24	94
	79%	80%	78%
Bottom 2 Box (Net)	32	6	26
	21%	20%	22%
Mean	3.07	3.07	3.07
Std. Dev.	0.84	0.94	0.82
Std. Err.	0.07	0.17	0.07

Overlap formulae used

- Column Means:

  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

  Minimum Base: 30 (**), Small Base: 30 (*)

- Column Proportions:

  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

[Canada is a great place to invest]. Do you agree or disagree with the following statements?

	Total	Head office	
	Total	AB (head office)	RoC (head office)
	A	B	C
Base: Total respondents	150	30	120
Strongly agree (4)	50	10	40
	33%	33%	33%
Somewhat agree (3)	65	15	50
	43%	50%	42%
Somewhat disagree (2)	21	3	18
	14%	10%	15%
Strongly disagree (1)	10	1	9
	7%	3%	8%
Don't know enough to say	4	1	3
	3%	3%	3%
	100%	100%	100%
Top 2 Box (Net)	115	25	90
	77%	83%	75%
Bottom 2 Box (Net)	31	4	27
	21%	13%	23%
Mean	3.06	3.17	3.03
		**	
Std. Dev.	0.87	0.76	0.9
Std. Err.	0.07	0.14	0.08

Overlap formulae used
- Column Means:
   Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P
   Minimum Base: 30 (**), Small Base: 30 (*)
- Column Proportions:
   Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

[Canada is a great place to do business]. Do you agree or disagree with the following statements?

	Total	Head office	
	Total	AB (head office)	RoC (head office)
	A	B	C
Base: Total respondents	150	30	120
Strongly agree (4)	55	13	42
	37%	43%	35%
Somewhat agree (3)	55	8	47
	37%	27%	39%
Somewhat disagree (2)	30	8	22
	20%	27%	18%
Strongly disagree (1)	9	1	8
	6%	3%	7%
Don't know enough to say	1	-	1
	1%	-	1%
	100%	100%	100%
Top 2 Box (Net)	110	21	89
	73%	70%	74%
Bottom 2 Box (Net)	39	9	30
	26%	30%	25%
Mean	3.05	3.1	3.03
Std. Dev.	0.9	0.92	0.9
Std. Err.	0.07	0.17	0.08

Overlap formulae used
- Column Means:
  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P
  Minimum Base: 30 (**), Small Base: 30 (*)
- Column Proportions:
  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

[Access to advances in new technology]. How favourable or unfavourable are the following right now when it comes to your business's ability to create financial value for customers and shareholders?

	Total	Head office	
	Total	AB (head office)	RoC (head office)
	A	B	C
Base: Total Respondents	150	30	120
Very favourable (4)	48	7	41
	32%	23%	34%
Somewhat favourable (3)	73	16	57
	49%	53%	48%
Not very favourable (2)	19	6	13
	13%	20%	11%
Not at all favourable (1)	8	1	7
	5%	3%	6%
Don't know enough to say	2	-	2
	1%	-	2%
	100%	100%	100%
Summary			
Top 2 Box (Net)	121	23	98
	81%	77%	82%
Bottom 2 Box (Net)	27	7	20
	18%	23%	17%
Mean	3.09	2.97	3.12
Std. Dev.	0.82	0.76	0.83
Std. Err.	0.07	0.14	0.08

Overlap formulae used

- Column Means:

  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

  Minimum Base: 30 (**), Small Base: 30 (*)

- Column Proportions:

  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

[Ability to diversify products or services]. How favourable or unfavourable are the following right now when it comes to your business's ability to create financial value for customers and shareholders?

	Total	Head office	
	Total	AB (head office)	RoC (head office)
	A	B	C
Base: Total Respondents	150	30	120
Very favourable (4)	35	5	30
	23%	17%	25%
Somewhat favourable (3)	84	19	65
	56%	63%	54%
Not very favourable (2)	24	4	20
	16%	13%	17%
Not at all favourable (1)	6	2	4
	4%	7%	3%
Don't know enough to say	1	-	1
	1%	-	1%
	100%	100%	100%
Summary			
Top 2 Box (Net)	119	24	95
	79%	80%	79%
Bottom 2 Box (Net)	30	6	24
	20%	20%	20%
Mean	2.99	2.9	3.02
Std. Dev.	0.75	0.76	0.75
Std. Err.	0.06	0.14	0.07

Overlap formulae used

- Column Means:

  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

  Minimum Base: 30 (**), Small Base: 30 (*)

- Column Proportions:

  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

[Access to capital]. How favourable or unfavourable are the following right now when it comes to your business's ability to create financial value for customers and shareholders?

	Total	Head office	
	Total	AB (head office)	RoC (head office)
	A	B	C
Base: Total Respondents	150	30	120
Very favourable (4)	45	8	37
	30%	27%	31%
Somewhat favourable (3)	69	17	52
	46%	57%	43%
Not very favourable (2)	30	5	25
	20%	17%	21%
Not at all favourable (1)	4	-	4
	3%	-	3%
Don't know enough to say	2	-	2
	1%	-	2%
	100%	100%	100%
Summary			
Top 2 Box (Net)	114	25	89
	76%	83%	74%
Bottom 2 Box (Net)	34	5	29
	23%	17%	24%
Mean	3.05	3.1	3.03
Std. Dev.	0.79	0.66	0.82
Std. Err.	0.06	0.12	0.08

Overlap formulae used

- Column Means:

  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

  Minimum Base: 30 (**), Small Base: 30 (*)

- Column Proportions:

  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

[Attracting the best talent]. How favourable or unfavourable are the following right now when it comes to your business's ability to create financial value for customers and shareholders?

	Total	Head office	
	Total	AB (head office)	RoC (head office)
	A	B	C
Base: Total Respondents	150	30	120
Very favourable (4)	52	9	43
	35%	30%	36%
Somewhat favourable (3)	62	15	47
	41%	50%	39%
Not very favourable (2)	25	5	20
	17%	17%	17%
Not at all favourable (1)	11	1	10
	7%	3%	8%
	100%	100%	100%
Summary			
Top 2 Box (Net)	114	24	90
	76%	80%	75%
Bottom 2 Box (Net)	36	6	30
	24%	20%	25%
Mean	3.03	3.07	3.02
Std. Dev.	0.9	0.78	0.93
Std. Err.	0.07	0.14	0.08

Overlap formulae used
- Column Means:
  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P
  Minimum Base: 30 (**), Small Base: 30 (*)
- Column Proportions:
  Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

[Macro-economic environment]. How favourable or unfavourable are the following right now when it comes to your business's ability to create financial value for customers and shareholders?

	Total	Head office	
	Total	AB (head office)	RoC (head office)
	A	B	C
Base: Total Respondents	150	30	120
Very favourable (4)	37	7	30
	25%	23%	25%
Somewhat favourable (3)	72	16	56
	48%	53%	47%
Not very favourable (2)	30	4	26
	20%	13%	22%
Not at all favourable (1)	7	1	6
	5%	3%	5%
Don't know enough to say	4	2	2
	3%	7%	2%
	100%	100%	100%
Summary			
Top 2 Box (Net)	109	23	86
	73%	77%	72%
Bottom 2 Box (Net)	37	5	32
	25%	17%	27%
Mean	2.95	3.04	2.93
		**	
Std. Dev.	0.81	0.74	0.82
Std. Err.	0.07	0.14	0.08

Overlap formulae used

- Column Means:

   Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P

   Minimum Base: 30 (**), Small Base: 30 (*)

- Column Proportions:

   Columns Tested (10%): A, B/C, D/E/F/G/H/I, J/K/L, M/N/O/P