How will your financial giving to charities in 2023 compare to what you gave in 2022?

| | | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <$40K | $40K - <$60K | $60K - <$100K | $100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| **Base: All Respondents (unwtd)** | **1001** | **116** | **104** | **100** | **371** | **239** | **71** | **233** | **162** | **277** | **266** | **295** | **706** |
| | | | | | | | | | | | | | |
| **Base: All Respondents (wtd)** | **1001** | **134** | **113** | **62** | **385** | **239** | **67** | **291** | **174** | **261** | **208** | **267** | **734** |
| | | | | | | | | | | | | | |
| I will (Net) | 726 | 105 | 85 | 46 | 273 | 169 | 49 | 177 | 121 | 211 | 166 | 222 | 504 |
| | 73% | 78% | 75% | 73% | 71% | 70% | 73% | 61% | 69% | 81% | 80% | 83% | 69% |
| | | * | * | * | | | * | | | GH | GH | L | |
| I will give more financially to charities this year | 153 | 18 | 24 | 6 | 51 | 46 | 9 | 47 | 22 | 45 | 32 | 72 | 81 |
| | 15% | 13% | 22% | 10% | 13% | 19% | 13% | 16% | 12% | 17% | 15% | 27% | 11% |
| | | * | * | * | | | * | | | | | L | |
| I will give less financially to charities this year | 187 | 23 | 18 | 14 | 70 | 41 | 21 | 50 | 31 | 54 | 37 | 51 | 137 |
| | 19% | 17% | 16% | 23% | 18% | 17% | 32% | 17% | 18% | 21% | 18% | 19% | 19% |
| | | * | * | * | | | BDE* | | | | | | |
| I will give the same amount financially to charities this year | 386 | 64 | 43 | 25 | 153 | 82 | 19 | 80 | 68 | 112 | 97 | 99 | 287 |
| | 39% | 48% | 38% | 41% | 40% | 34% | 28% | 28% | 39% | 43% | 47% | 37% | 39% |
| | | EF* | * | * | | | * | | | G | G | | |
| I do not give financially to charities | 275 | 29 | 28 | 16 | 112 | 71 | 18 | 114 | 53 | 51 | 42 | 45 | 230 |
| | 27% | 22% | 25% | 27% | 29% | 30% | 27% | 39% | 31% | 19% | 20% | 17% | 31% |
| | | * | * | * | | | * | IJ | IJ | | | | K |
| Sigma | 1001 | 134 | 113 | 62 | 385 | 239 | 67 | 291 | 174 | 261 | 208 | 267 | 734 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | | | | | | | | |

Are you currently using charitable services to meet your essential needs (e.g. food, shelter, clothing, etc.)?

| | | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <$40K | $40K - <$60K | $60K - <$100K | $100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| **Base: All Respondents (unwtd)** | **1001** | **116** | **104** | **100** | **371** | **239** | **71** | **233** | **162** | **277** | **266** | **295** | **706** |
| | | | | | | | | | | | | | |
| **Base: All Respondents (wtd)** | **1001** | **134** | **113** | **62** | **385** | **239** | **67** | **291** | **174** | **261** | **208** | **267** | **734** |
| | | | | | | | | | | | | | |
| Yes | 205 | 22 | 27 | 5 | 73 | 66 | 11 | 101 | 23 | 46 | 33 | 80 | 125 |
| | 20% | 17% | 24% | 7% | 19% | 28% | 17% | 35% | 13% | 18% | 16% | 30% | 17% |
| | | * | C* | * | C | CD | * | HIJ | | | | L | |
| No | 796 | 112 | 86 | 57 | 312 | 173 | 56 | 189 | 151 | 216 | 175 | 187 | 609 |
| | 80% | 83% | 76% | 93% | 81% | 72% | 83% | 65% | 87% | 82% | 84% | 70% | 83% |
| | | * | * | BDE* | E | | * | | G | G | G | | K |
| Sigma | 1001 | 134 | 113 | 62 | 385 | 239 | 67 | 291 | 174 | 261 | 208 | 267 | 734 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | | | | | | | | |

Do you expect to need charitable services in the near future to meet your essential needs (e.g. food, shelter, clothing, etc.)?

| | | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <$40K | $40K - <$60K | $60K - <$100K | $100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| **Base: All Respondents (unwtd)** | **1001** | **116** | **104** | **100** | **371** | **239** | **71** | **233** | **162** | **277** | **266** | **295** | **706** |
| | | | | | | | | | | | | | |
| **Base: All Respondents (wtd)** | **1001** | **134** | **113** | **62** | **385** | **239** | **67** | **291** | **174** | **261** | **208** | **267** | **734** |
| | | | | | | | | | | | | | |
| Yes (Net) | 244 | 36 | 30 | 8 | 78 | 76 | 16 | 118 | 32 | 54 | 37 | 100 | 143 |
| | 24% | 26% | 26% | 13% | 20% | 32% | 24% | 40% | 18% | 21% | 18% | 38% | 20% |
| | | * | * | * | | CD | * | HIJ | | | | L | |
| Yes, in the next 30 days | 154 | 18 | 23 | 4 | 47 | 52 | 10 | 69 | 17 | 39 | 28 | 67 | 87 |
| | 15% | 13% | 20% | 7% | 12% | 22% | 15% | 24% | 10% | 15% | 14% | 25% | 12% |
| | | * | C* | * | | CD | * | HIJ | | | | L | |
| Yes, by the end of the year | 49 | 10 | 4 | 1 | 19 | 12 | 3 | 28 | 7 | 7 | 6 | 15 | 34 |
| | 5% | 8% | 3% | 2% | 5% | 5% | 4% | 9% | 4% | 3% | 3% | 5% | 5% |
| | | * | * | * | | | * | IJ | | | | | |
| Yes, in the next 6 months | 41 | 7 | 3 | 2 | 12 | 13 | 3 | 21 | 8 | 8 | 3 | 19 | 22 |
| | 4% | 5% | 3% | 4% | 3% | 6% | 4% | 7% | 5% | 3% | 1% | 7% | 3% |
| | | * | * | * | | | * | J | | | | L | |
| No | 613 | 74 | 68 | 47 | 248 | 135 | 42 | 119 | 117 | 180 | 150 | 133 | 480 |
| | 61% | 55% | 60% | 75% | 64% | 57% | 62% | 41% | 67% | 69% | 72% | 50% | 65% |
| | | * | * | AE* | | | * | | G | G | G | | K |
| I'm not sure | 144 | 25 | 16 | 8 | 59 | 27 | 10 | 54 | 26 | 28 | 21 | 33 | 111 |
| | 14% | 18% | 14% | 12% | 15% | 11% | 14% | 18% | 15% | 11% | 10% | 12% | 15% |
| | | * | * | * | | | * | IJ | | | | | |
| Sigma | 1001 | 134 | 113 | 62 | 385 | 239 | 67 | 291 | 174 | 261 | 208 | 267 | 734 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | | | | | | | | |

Is this the first year in which you've required access to charitable services to meet your essential needs (e.g. food, shelter, clothing, etc.)?

| | | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <$40K | $40K - <$60K | $60K - <$100K | $100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| **Base: All Answering (unwtd)** | **183** | **19** | **23** | **10** | **60** | **60** | **11** | **70** | **18** | **41** | **52** | **88** | **95** |
| | | | | | | | | | | | | | |
| **Base: All Answering (wtd)** | **205** | **22** | **27** | **5** | **73** | **66** | **11** | **101** | **23** | **46** | **33** | **80** | **125** |
| | | | | | | | | | | | | | |
| Yes | 142 | 9 | 23 | 2 | 45 | 52 | 11 | 56 | 16 | 39 | 30 | 72 | 70 |
| | 69% | 39% | 83% | 47% | 62% | 78% | 100% | 55% | 69% | 85% | 92% | 90% | 56% |
| | | ** | ** | ** | * | * | ** | * | ** | ** | G* | L* | * |
| No | 63 | 14 | 5 | 2 | 28 | 15 | - | 46 | 7 | 7 | 3 | 8 | 55 |
| | 31% | 61% | 17% | 53% | 38% | 22% | - | 45% | 31% | 15% | 8% | 10% | 44% |
| | | ** | ** | ** | * | * | ** | J* | ** | ** | * | * | K* |
| Sigma | 205 | 22 | 27 | 5 | 73 | 66 | 11 | 101 | 23 | 46 | 33 | 80 | 125 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | | | | | | | | |

What are the reasons you are accessing charitable services to meet essential needs?

| | | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <$40K | $40K - <$60K | $60K - <$100K | $100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| **Base: All Answering (unwtd)** | **183** | **19** | **23** | **10** | **60** | **60** | **11** | **70** | **18** | **41** | **52** | **88** | **95** |
| | | | | | | | | | | | | | |
| **Base: All Answering (wtd)** | **205** | **22** | **27** | **5** | **73** | **66** | **11** | **101** | **23** | **46** | **33** | **80** | **125** |
| | | | | | | | | | | | | | |
| Lost Employment/Income | 38 | 11 | 2 | 2 | 8 | 8 | 7 | 22 | 3 | 5 | 7 | 14 | 24 |
| | 19% | 48% | 7% | 41% | 11% | 12% | 62% | 22% | 11% | 11% | 22% | 17% | 19% |
| | | ** | ** | ** | * | * | ** | * | ** | ** | * | * | * |
| Rising Cost of Living (e.g. food and shelter) | 111 | 16 | 11 | 4 | 45 | 28 | 8 | 65 | 13 | 19 | 13 | 32 | 79 |
| | 54% | 72% | 38% | 78% | 62% | 42% | 69% | 64% | 54% | 42% | 40% | 39% | 64% |
| | | ** | ** | ** | * | * | ** | J* | ** | ** | * | * | K* |
| Fighting Addiction | 19 | 3 | 3 | * | 8 | 2 | 3 | 11 | 1 | 4 | 3 | 5 | 14 |
| | 9% | 13% | 11% | 7% | 11% | 3% | 25% | 11% | 6% | 8% | 9% | 6% | 11% |
| | | ** | ** | ** | * | * | ** | * | ** | ** | * | * | * |
| Domestic Violence | 21 | - | 10 | 1 | 3 | 6 | - | 2 | * | 14 | 4 | 15 | 5 |
| | 10% | - | 38% | 13% | 5% | 9% | - | 2% | 1% | 30% | 13% | 19% | 4% |
| | | ** | ** | ** | * | * | ** | * | ** | ** | G* | L* | * |
| Mental Health Issue | 48 | 5 | 8 | 2 | 16 | 11 | 5 | 27 | 5 | 9 | 8 | 15 | 33 |
| | 23% | 23% | 28% | 51% | 22% | 17% | 47% | 26% | 22% | 19% | 23% | 19% | 26% |
| | | ** | ** | ** | * | * | ** | * | ** | ** | * | * | * |
| Physical Health Issue | 46 | 3 | 5 | 2 | 18 | 15 | 3 | 22 | 7 | 5 | 11 | 19 | 27 |
| | 23% | 14% | 17% | 54% | 25% | 23% | 26% | 22% | 32% | 11% | 35% | 24% | 22% |
| | | ** | ** | ** | * | * | ** | * | ** | ** | * | * | * |
| Caregiver Support | 34 | 7 | 5 | 1 | 4 | 13 | 4 | 17 | 3 | 8 | 6 | 14 | 19 |
| | 17% | 30% | 18% | 29% | 5% | 20% | 36% | 16% | 15% | 17% | 18% | 18% | 16% |
| | | ** | ** | ** | * | * | ** | * | ** | ** | * | * | * |
| Other | 9 | 1 | - | - | 5 | 2 | - | 5 | 1 | 1 | 1 | 4 | 4 |
| | 4% | 7% | - | - | 7% | 3% | - | 5% | 2% | 3% | 4% | 5% | 4% |
| | | ** | ** | ** | * | * | ** | * | ** | ** | * | * | * |
| Sigma | 325 | 46 | 43 | 12 | 107 | 86 | 30 | 171 | 33 | 65 | 54 | 119 | 206 |
| | 159% | 206% | 157% | 273% | 148% | 130% | 265% | 168% | 142% | 142% | 164% | 148% | 165% |
| | | | | | | | | | | | | | |