## Ipsos 22-087220-44 - COMMUNITY ENERGY

T1	Table 1	Q1_ENE - How much, if anything, do you personally know about the concept of 'Community Energy'?	BASE: ALL GB ADULTS AGED 16-75
T2	Table 2	Q1_ENE - How much, if anything, do you personally know about the concept of 'Community Energy'?	BASE: ALL GB ADULTS AGED 16-75
T3	Table 3	Q2_ENE - Based on everything you have heard of or know about the concept of 'Community Energy', which B	BASE: ALL GB ADULTS AGED 16-75 WHO ARE FAMILIAR WITH THE CONCEPT OF COMMUNITY ENERGY
T4	Table 4	Q2_ENE - Based on everything you have heard of or know about the concept of 'Community Energy', which B	BASE: ALL GB ADULTS AGED 16-75 WHO ARE FAMILIAR WITH THE CONCEPT OF COMMUNITY ENERGY
T5	Table 5	Q3_ENE - Based on what you have just read about the concept of 'Community Energy', to what extent do yo B	BASE: ALL GB ADULTS AGED 16-75
T6	Table 6	Q3_ENE - Based on what you have just read about the concept of 'Community Energy', to what extent do yo B	BASE: ALL GB ADULTS AGED 16-75
T7	Table 7	Q3_ENE - Based on what you have just read about the concept of 'Community Energy', to what extent do yo B	BASE: ALL GB ADULTS AGED 16-75
T8	Table 8	Q3_ENE - Based on what you have just read about the concept of 'Community Energy', to what extent do yo B	BASE: ALL GB ADULTS AGED 16-75
T9	Table 9	Q3_ENE - Based on what you have just read about the concept of 'Community Energy', to what extent do yo B	BASE: ALL GB ADULTS AGED 16-75
T10	Table 10	Q3_ENE - Based on what you have just read about the concept of 'Community Energy', to what extent do yo B	BASE: ALL GB ADULTS AGED 16-75
T11	Table 11	Q3_ENE - Based on what you have just read about the concept of 'Community Energy', to what extent do yo B	BASE: ALL GB ADULTS AGED 16-75
T12	Table 12	Q3_ENE - Based on what you have just read about the concept of 'Community Energy', to what extent do yo B	BASE: ALL GB ADULTS AGED 16-75
T13	Table 13	Q3_ENE - Based on what you have just read about the concept of 'Community Energy', to what extent do yo B	BASE: ALL GB ADULTS AGED 16-75
T14	Table 14	Q3_ENE - Based on what you have just read about the concept of 'Community Energy', to what extent do yo B	BASE: ALL GB ADULTS AGED 16-75
T15	Table 15	Q3_ENE - Based on what you have just read about the concept of 'Community Energy', to what extent do yo B	BASE: ALL GB ADULTS AGED 16-75
T16	Table 16	Sample profile B	BASE: ALL GB ADULTS AGED 16-75
T17	Table 17	Sample profile B	BASE: ALL GB ADULTS AGED 16-75



Table 1
Q1\_EME - How much, if anything, do you personally know about the concept of 'Community Energy?'
BASE-ALL OR ADULTS AGED 16-75

			έX			AGE				SOCIA	L GRADE			w	ORKING STATI	us		1				GOVERN	MENT OFFI	CE REGION				
ſ															SELF	ANY	NOT			YORKS &	WEST	EAST	EAST OF					
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	FULL TIME	PARTTIME	EMPLOYED	WORKING	WORKING	NORTH EAST	NORTH WEST	HUMBER	MIDLANDS	MIDLANDS	ENGLAND	SOUTH WEST	SOUTH EAST	LONDON	WALES	SCOTLAND
	TOTAL	(A)	(8)	(a)	(6)	(e)	(40	(e)	(6)	(e)	(b)	m	60	(9)	m	(m)	(n)	(a)	(n)	(e)	(r)	(6)	(1)	(u)	64	(w)	(v)	(r)
UNWEIGHTED BASE	2173	1040	1108	278	409	383	417	686	768	627	329	449	991	319	124	1434	739	92	248	186	200	165	207	191	308	312	102	162
WEIGHTED BASE	2173																	87*										
WESTITLE BOOK	100%	49%	50%										44%			66%	34%	4%*							14%	14%		
(6) Know a great deal	21	19	3		10	7	2	22.0	14	4	***		17	2	- 2	20		- 1		- 1	1	4	4		1	9		
TOTALIDA A STEEL DES	1%	2%		:	3%	2%	196	-	2%	1%		1%	2%	:	1%	1%	:	1%	:	:	196	9%	2%		:	3%		
	***	2.77			de		1.00	-	ahi	1.00					2.00			***			2.00	2.4	2.00			nuv nuv		
(S) Know a fair amount	54	43	11		25	12	4	5	24		14		36	5	- 3	44	10		4		4					16		3
CONTROL OF THE PROPERTY OF THE	2%	4%	1%	2%	6%	3%	1%	1%	4%	1%	3%	1%	4%	1%	2%	3%	1%	1%	2%	3%	2%	2%	3%	2%	2%	5%	1%	2%
		***			ade				ei.	***		***	kmn		2.00			***	***	2.0	2.00	4.70	2.0	2.00	2.00	2.0		
(4) Know just a little	214	138	74	45	65	34	19	51	64	62	60	28	116	34		159	55		23	23	15	13	22	14	28	53	4	12
147 KIROW IGHE & HEIDE	10%	13%	7%	15%	16%	9%	5%	7%	11%	10%	13%	6%	12%	9%	7%	11%	7%	7%	10%	13%	8%	8%	11%	7%	9%	17%	4%	7%
	2074	22.00	7.00	cde	cde	4		7.00	11.70	10.74	1200	0.4		***	7.00		7.00	7.00	20.00	¥.	8.0	8.76	11.00	7.00	2.0	DISHAK	4.4	7.00
				con	Lue	u							-													Distance .		
(3) Have heard of this, but know	282	160	120	43	41	36	46	116	96	85	57	44	111	41	15	168	114	15	37	22	20	35	25	34	32	35		18
almost nothing about		100	110	43	7.	30	40	110	30	8.7	3,		***	7.		100				**	20	2.5				33		
	13%	15%	11%	14%	10%	9%	12%	16%	16%	13%	13%	9%	12%	11%	12%	12%	15%	17%	15%	12%	10%	21%	12%	18%	11%	11%	9%	10%
		8						bs	1								jm	21.10				grtvw		ry				
		-																				XV						
(2) Have never heard of this, but	407	185	210	64	58	70	78	137	133	141	64	69	150	85	32	267	140	13	46	32	32	27	32	40	55	49	29	52
think I could accurately guess what																												
it is																												
	19%	17%	19%	21%	15%	19%	20%	19%	22%	22%	14%	14%	16%	23%	26%	19%	19%	15%	19%	18%	16%	16%	15%	21%	18%	16%	28%	28%
									hi	hi				im	1	1											ritw	wythree
(1) Have never heard of this, and	1054	448	598	123	154	187	212	378	225	316	221	292	455	170	53	678	376	45	123	87	114	65	107	89	155	128	55	87
do not think I could accurately																												
euess what it is																												
	49%	42%	55%	40%	39%	49%	55%	53%	38%	48%	50%	61%	48%	47%	42%	47%	51%	52%	50%	47%	59%	40%	51%	48%	51%	41%	54%	47%
			A			ab	ab	ab		f	f	fgh									qsw		w		sw		w	
Mean	1.95	2.19	1.72	2.14	2.38	1.95	1.71	1.79	2.23	1.9	1.99	1.64	2.07	1.88	1.96	2.02	1.83	1.84	1.9	2	1.75	2.14	1.98	1.9	1.86	2.33	1.63	1.81
		8		de	acde	d			ghi	1	1		mn			n				×		rvay	×			oper		
																										tuvey		
Aware of (NET)	289	200	88	54	100	54	26	55	102	75	74	37	169	41	13	223	66	8	28	29	20	20	32	17	37	78	4	16
	13%	19%	8%	18%	25%	14%	7%	8%	17%	12%	16%	8%	18%	11%	11%	16%	9%	9%	11%	16%	10%	12%	15%	9%	12%	25%	4%	9%
		8		de	acde	de			ei		1		kmn			kn				×			×		×	opgrst		
																										www		
Heard of (NET)	571	360	208	97	141	89	72	172	199	161	131	81	281	82	28	391	180	22	65	51	40	55	57	51	69	113	14	34
	26%	34%	19%	32%	36%	24%	19%	24%	34%	25%	29%	17%	30%	23%	23%	27%	24%	26%	27%	28%	21%	33%	27%	27%	23%	36%	13%	19%
		8		cde	cde				ei	1	1		kmn					1	*	*		Door	*	*		pryery		
Don't know	141	69	70	23	41	32	22	23	36	36	32	38	60	27	12	22	42	6	11	15	9	18	13	7	23	23	5	12
	7%	6%	6%	7%	11%	8%	6%	3%	6%	5%	7%	8%	6%	7%	10%	7%	6%	7%	5%	8%	5%	11%	6%	4%	8%	7%	5%	6%
					do																							

Proportions/Means: Columns Tested (ISS risk level) - A/B - a/b/c/d/a - 1/g/h/j - j/k/l/m/a - c/p/lp/h/h/s/w/n/y
Overlag formulas used: "email base

8 Nov 2023



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Table 2

Q1\_ENE - How much, if anything, do you personally know about the concept of 'Community Energy'

BASE: ALL GB ADULTS AGED 16-75

				ATION				INCOME				MARITAI STA				HOUSEHOLD			HOUSEHOLD			REN IN HOUSE			HOTOFR	PERSON	ALLY KNOW A	BOUT THE CO	NCEPT OF
			100	Allun				INCOME				MARIJAL SIA			NUMBERIN	nousenoco		CHILDREN	HUUSEHULD	NUM	BER OF CHILD	IN HOUSE		main	- NOTE IN		B.V.	NEVER HEARD OF.	NEVEL HEARD
		GCSE/ OLEVEL/CSE/ NVO12	A-LEVEL OR EQUIV.	DEGREE/ MASTERS / PHD	NO FORMAL QUALS.	UP TO £19999	£20000- £34999	£35000- £54999	£55000+	PREFER NOT TO ANSWER	MARRIED /LIVING AS	SINGLE	WID/DIV/ SEP		2		44	YES	NO.	,		١.	4+	YES	NO.	AWARE	HEARD OF	BUT CAN GUESS ACURRATELY	BUT CAT GUE Y ACCUR
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(e)	(h)	(i)	(i)	(k)	m	(m)	(n)	(o)	(a)	(a)	(r)	(4)	(ti)	duh	(vi)	(w)	(sd)	(v)	(2)	(A)	(8)
WEIGHTED BASE	2173 2173 100%				101													691 686 32%	1482 1487 68%					1638 1617					103 105 499
Know a great deal	21 1%	3	3	15 2%	:	3 1%	1	5 1%	13 3%	:	20 2%	1	1	1	4 1%	5 1%	12 2%	19 3%	2	10 2%	7	2 4%	- :	19 1%	2	21 7%	21 4%	:	-
Know a fair amount	54 2%	6 1%	9 1%	ab 36 5%	2 1%	10 2%	10 2%	15 3%	efei 16 4%	2 1%	31 3%	20 3%	3 1%	12 3%	6 1%	15 3%	21 4%	29 4%	25 2%	11 3%	17 8%	:	1 3%	45 3%	9 2%	2AS 54 19%	AB 54 9%	:	:
Know just a little	214 10%	55 9%	68 10%	85 11%	6 4%	24 6%	51 9%	76 14%	51 11%	11 6%	132 11%	74 10%	8 3%	n 29 7%	64 9%	n 56 12%	64 11%	92 13%	122 8%	51 13%	34 15%	6	2 11%	162 10%	52 9%	2AB 214 74%	AB 214 37%	-	- :
Have heard of this, but know nost nothing about	282	81	81	94	26	49	77	efi 76	60	20	166	78	38	52	95	63	73	90	192	59	28	3	1	212	70	zAB -	AB 282		1
	13%	14%	12%	12%	18%	11%	14%	14%	13%	10%	13%	11%	16%	12%	13%	13%	13%	13%	13%	15%	13%	5%	4%	13%	13%	-	49% yAB	-	
Have never heard of this, but hk I could accurately guess what	407	90	123	177	17	65	108	97	98	38	240	132	35	83	136	93	95	113	294	65	36	9	3	292	114			407	
	19%	15%	19%	23% ad	11%	15%	20%	18%	21% e	19%	20%	19%	15%	20%	19%	20%	17%	16%	20%	17%	16%	16%	15%	18%	21%		-	100% vz8	
Have never heard of this, and not think I could accurately ess what it is	1054	321	332	321	81	247	268	242	203	94	578	338	138	211	371	213	259	296	758	171	81	33	11	785	268				105
	49%	54% c	51% c	41%	53% c	57% fghi	49%	45%	44%	47%	47%	48%	58% jk	50%	52% op	45%	45%	43%	51% q	44%	37%	57% t	59%	49%	48%				100 yzi
aan	1.95	1.82	1.88	2.16 abd	1.73	1.73	1.89	2.1 efi	2:13 efi	1.73	2.02 I	1.92 	1.68	1.84	1.83	2.07 mn	2.1 mn	2.22 f	1.83	2.17	2.46 su	1.8	1.73	1.97	1.89	4.33 zAB	3.67 AB	2	1
are of (NET)	289 13%	64 11%	80 12%	137 18% abd	8 5%	37 9%	62 11%	96 18% efi	80 17% efi	14 7%	183 15%	95 13% I	12 5%	42 10%	74 10%	77 16% mn	96 17% mn	140 20% r	149 10%	72 18%	58 26% s	8 13%	3 14%	226 14%	63 11%	289 100% zAS	289 51% AB		
rd of (NET)	571 26%	145 24%	162 25%	230 30%	35 23%	86 20%	139 26%	172 32% a6	141 31%	33 17%	348 28%	172 24%	50 21%	94 22%	169 24%	139 30%	169 30% mn	230 34%	341 23%	130 33%	86 39%	11 18%	3 18%	438 27%	133 24%	289 100% 48	571 100% AB	- :	
on't know	141 7%	42 7%	34 5%	46 6%	19 12%	35 8%	28 5%	27	18	34 17%	62 5%	66 9%	13 6%	31 7%	38 5%	26 5%	46 8%	47 7%	94	23 6%	17	5 8%	2 8%	101	41 7%		-	-	

Proportions/Means: Columns Tested (5% risk level) =  $a/b_0/c/d$  =  $a/b_$ 



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Table 3

Q2\_ENE - Based on everything you have heard of or know about the concept of 'Community Energy', which if any, of the following, do you think best describes it? Please select all that apply

BASE: ALL GB ADULTS AGED 16-75 WHO ARE FAMILIAR WITH THE CONCEPT OF COMMUNITY ENERGY

BASE: ALL GO ADULIS AGED 10-75		LLAN. WITH TH	LCONCLFIG	COMMONIT	ENLINGT																							
		SE	x			AGE				soci	AL GRADE			\	VORKING STATU								MENT OFFI	CE REGION				
	TOTAL	MALE (A)	FEMALE (B)	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-75 (e)	AB (f)	C1 (e)	C2 (h)	DE (i)	FULL TIME (i)	PART TIME (k)	SELF EMPLOYED (I)	ANY WORKING (m)	NOT WORKING (n)	NORTH EAST	NORTH WEST	YORKS & HUMBER (q)	WEST MIDLANDS (r)	EAST MIDLANDS (s)	EAST OF ENGLAND (t)	SOUTH WEST	SOUTH EAST	LONDON (w)	WALES (x)	SCOTLAND (y)
UNWEIGHTED BASE WEIGHTED BASE	997 977 100%	545 545 56%	438 418 43%	143 161 16%	216 199 20%	169 160 16%	171 150 15%	298 308 32%	431 331 34%	282 302 31%	142 194 20%	142 150 15%	471 430 44%	150 167 17%	61 60° 6%°	682 658 67%	315 320 33%	39 36** 4%**	116 111* 11%*	86 84* 9%*	80 71* 7%*	82 82* 8%*	91 89* 9%*	92 90* 9%*	128 124* 13%*	164 162 17%	45 42* 4%*	74 86* 9%*
Anv Understanding of CE (NET)	754 77%	423 78%	319 76%	121 75%	155 78%	127 80%	107 71%	244 79%	266 80% h	239 79%	138 71%	112 74%	334 78%	132 79%	48 79%	513 78%	241 75%	22 60%	87 79%	76 91% prtuv w	53 74%	66 81%	64 72%	68 75%	94 75%	121 75%	36 85%	68 79%
Energy generated and managed in mv local area	415 42%	236 43%	172 41%	57 36%	72 36%	70 44%	64 43%	152 49%	148 45%	139 46%	70 36%	58 38%	189	66 39%	20 33%	275 42%	141 44%	14 40%	41 37%	44 52%	31 44%	41 50%	37 42%	40	49	60 37%	19 44%	39 45%
Community controlled energy	383 39%	216 40%	158 38%	52 32%	76 38%	67 42%	61 41%	ab 127 41%	130 39%	123 41%	66 34%	63 42%	172 40%	56 34%	28 46%	256 39%	126 39%	12 32%	48 44%	40 48%	24 33%	32 40%	25 29%	36 40%	46 37%	56 35%	23 53%	40 46%
Brings financial benefit to community	338	186 34%	146 35%	38 23%	56 28%	56 35%	49 33%	138	117 35%	110 37%	53 28%	57 38%	139 32%	62 37%	17 28%	218 33%	119 37%	32%	47	42 51% rstvv	23 33%	23 28%	22 25%	33 36%	43 34%	48	34%	31
Renewable energy	304 31%	178 33%	121 29%	46 29%	65 33%	48 30%	43 29%	abd 102 33%	99 30%	103 34%	55 28%	46 30%	137 32%	46 27%	17 29%	200 30%	103 32%	6 17%	40 36%	28 33%	19 26%	24 30%	21 24%	38 42% tv	31 25%	51 32%	16 38%	30 35%
Reduced reliance on energy companies	261 27%	147 27%	109 26%	29 18%	57 28%	44 28%	40	91	96 29%	91 30%	43 22%	31	118 27%	36 21%	11	165 25%	96 30%	10 29%	36 32%	32 39%	19 27%	17 21%	21 23%	31 35%	27 22%	25 15%	14 33%	28 33%
Other understanding (NET)	510 52%	300 55% B	199 48%	88 55%	105 53%	80 50%	89 59%	149 48%	193 58%	148 49%	102 53%	67 45%	237 55%	79 47%	33 54%	348 53%	162 51%	18 50%	66 60%	48 57%	37 51%	35 43%	46 51%	48 53%	58 47%	103	13 31%	w 39 45%
Fair oricina	291 30%	173 32%	112 27%	41 26%	56 28%	44 28%	51 34%	99 32%	103 31%	94 31%	55 28%	39 26%	127 29%	51 30%	22 37%	200 30%	91 29%	9 24%	37 34% V	24 29%	22 30%	24 30%	30 34% V	34 37% V	25 20%	50 31%	8 18%	28 33%
Bulk energy purchase	217 22%	115 21%	97 23%	22 14%	34 17%	26 16%	48 32% abc	86 28% abc	85 26% g	56 18%	45 23%	31 21%	101 24% km	18 11%	13 21%	132 20% k	85 27% km	6 16%	23 21%	17 20%	19 26%	18 22%	18 20%	27 30%	26 21%	35 22%	5 12%	22 26%
Provides low-peak rate  Low setup and installation cost	140	80 15%	56 13%	20 13%	19 10%	21 13%	29 20% b	49 16%	42 13%	54 18%	23 12%	21 14%	73 17% m	19 11%	4 7%	96 15% 85	44 14% 28	2 7%	13 12%	18 21%	11%	11 13%	10	11 12%	19 16%	26 16%	8 19%	13 15%
Delivers uninterrupted electricity	12%	12%	10%	12%	15%	12%	11%	9%	13%	13%	9%	9%	13%	14%	11%	13%	9%	17%	16%	12%	12%	10%	10%	9%	16% V 13	13%	4%	4%
supply	10%	11%	7%	13%	12%	12%	8%	6%	11%	8%	10%	11%	11%	5%	10%	10%	10%	5%	11%	16% V	10%	6%	9%	6%	11%	15% V	5%	3%
Something else	15 2%	10 2%	5 1%	7 4%	2 1%	3 2%	2 1%	2 1%	6 2%	7 2%		2 1%	5 1%	3 2%	2 3%	9 1%	6 2%	1%	4 3%	:	1 2%	4 5%	1 2%		1 1%	3 2%	1 1%	- 1
None of the above	27 3% 103	15 3% 47	11 3% 54	3 2% 15	5 3% 14	8 5% 15	6 4% 15	6 2% 44	6 2% 29	6 2% 27	8 4% 28	8 5% 18	12 3% 35	4 2% 18	3 5%	19 3% 59	8 3%	1% 10	1 1% 10	1 2% 2	3 4%	3 4% 6	4 4% 10	2 3% 14	2 1% 15	3 2% 16	2 5% 3	6 7%
LOCAL S. KURAW	11%	9%	13%	10%	7%	9%	10%	14% b	9%	9%	15%	12%	8%	11%	9%	9%	14%	28%	9%	2%	10%	8%	11%	16%	12% 9	10%	7%	10%

Proportions/Means: Columns Tested (5% risk level) -  $A/B - a/b (c/d/e - f/g/hr) - j/hl/l/m/n - \alpha/p/q/r/d/l/l/v/w/x/y$ Overlap formulae used. \* small base; \*\* very small base (onder 30) ineligible for sig testing

				IF COMMUNIT																									
			EDU	CATION				INCOME				MARITAL STAT	ųs.		NUMBERIN	HOUSEHOLD		CHILDREN IN	HOUSEHOLD	NUM	BER OF CHILD	REN IN HOUSE	HOLD	MAIN	HOPPER	PERSON		BOUT THE CON	CEPT OF
	TOTAL	GCSE/ OLEVEL/CSE/ NVQ12 (a)	A-LEVEL OR EQUIV.	DEGREE/ MASTERS / PHD (c)	NO FORMAL QUALS. (d)	UP TO £19999 (e)	£20000- £34999 (f)	£35000- £54999 (a)	£55000+	PREFER NOT TO ANSWER	MARRIED /LIVING AS	SINGLE (k)	WID/DIV/ SEP III	1 (m)	2 (n)	3 (o)	4+ (a)	YES (a)	NO (r)	1 (s)	2 (t)	3 (a)	4+ (v)	YES (w)	NO (st	AWARE (v)	HEARD OF	(A)	NEVER HEARD OF, BUT CANNOT GUESS ACCURATELY (B)
UNWEIGHTED BASE WEIGHTED BASE	997 977 100%	161 234 24%																352 343 35%											
Any Understanding of CE (NET)	754 77%	167 71%	232 82%	318 78%	38 73%	117 78%	188 76%	215 80%	185 77%	50 70%	455 77%	239 79%	60 71%	141 80%	226 74%	185 80%	203 77%	266 77%	489 77%	147 75%	96 79%	16 83%	6 100%	563 77%	191 77%	244 85% 2	435 76%	319 79%	
Energy generated and managed in my local area	415 42%	99	131	175 43%	10	54 36%	109	111 41%	109	32 45%	251 43%	129 42%	36 42%	78 44%	138 45%	102	97	122 35%	294 46%	69	44 36%	6 29%	3 46%	287 39%	128 52%	117	215	200 49%	
Community controlled energy	383 39%	76 32%	123 43%	160 39%	24 46%	63 42%	102 41%	91 34%	101 42%	25 36%	226 39%	122 40%	34 40%	84 48%	108 36%	94 41%	96 36%	121 35%	261 41%	66 34%	42 35%	10 51%	3 43%	284 39%	99 40%	106 37%	199 35%	183 45%	
Brings financial benefit to community	338	79	108	133	18	61	77	87	87	26	203	100	35	79	113	76	70	102	236	68	23	8	3	245	93	94	179	yz 158	
Renewable energy	35%	34%	108	33% 125	36%	41%	31% 76	32% 82	36% 82	36%	35%	33% 92	41%	45% op 50	37% p 100	33% 75	26% 78	30%	37% q 189	35% t 65	19%	39%	57%	34%	38%	32% 110	31%	39% z 110	
Reduced reliance on energy	31%	20%	38% a 77	31% a 120	44%	31%	31%	30%	34%	24%	32% 169	30% 63	27%	28%	33%	32% 63	30%	34%	30%	33% 52	33%	50%	8%	31% 182	31%	38% A 97	34% A 162	27%	
companies	27%	21%	27%	29%	27%	26%	24%	27%	29%	25%	29% k	21%	33% k	27%	27%	27%	26%	27%	27%	27%	28%	27%	12%	25%	32%	34% 2A	28%	24%	
Other understanding (NET)	510 52%	103 44%	151 53%	232 57%	24 48%	82 54%	131 53%	134 50%	134 56%	29 41%	306 52%	167 55%	37 44%	96 54%	154 50%	123 53%	138 52%	176 51%	334 53%	106 54%	58 48%	11 55%	1 8%	375 51%	135 55%	190 66% 2A	320 56% A	191 47%	
Fair oricina	291 30%	45 19%	100 35%	127 31%	19 38%	44 29%	74 30%	80 30%	75 32%	19 26%	189 32%	81 27%	20 24%	44 25%	104 34%	71 31%	72 27%	95 28%	196 31%	53 27%	34 28%	8 40%	1 8%	220 30%	71 29%	109 38% 2A	188 33% A	103 25%	
Bulk enersy ourchase	217 22%	52 22%	55 19%	109 27% b	- :	35 23%	66 27%	48 18%	57 24%	12 16%	130 22%	65 21%	22 25%	60 34% non	65 21%	44 19%	47 18%	66 19%	150 24%	44 23%	20 16%	3 13%	- :	157 22%	59 24%	68 23%	118 21%	99 24%	
Provides low-peak rate	140 14%	26 11%	48 17%	53 13%	12 24%	16 11%	31 13%	41 15%	44 18%	7 10%	89 15%	40 13%	11 12%	28 16%	42 14%	30 13%	40 15%	45 13%	94 15%	23 12%	20 16%	3 15%		107 15%	33 13%	60 21% zA	88 15%	51 13%	
Low setup and installation cost	112 12%	21 9%	25 9%	60 15% b	6 12%	16 11%	34 14% g	16 6%	42 18% gi	4 6%	69 12%	30 10%	13 15%	20 11%	30 10%	26 11%	36 14%	42 12%	71 11%	24 12%	13 11%	4 21%		84 12%	28 12%	49 17% zA	76 13%	36 9%	-
Delivers uninterrupted electricity supply	95	16 7%	26 9%	11%	9	21 14%	24 10%	22 8%	25 11%	3 5%	59 10%	28 9%	8 9%	19 11%	20 6%	27 12%	29 11%	13%	51 8%	33 17%	9%			70 10%	24 10%	16%	11%	31 8%	
Something else	15 2%	4 2%	1	6 1%	4 8%	6 4%	3 1%		6 2%	1 2%	5 1%	7 2%	3 4%	1 1%	3 1%	4 2%	7 3%	10 3%	5 1%	8 4%	2 1%	1 3%	- 1	10 1%	5 2%	5 2%	11 2%	5 1%	-
None of the above	27 3% 103	9 4% 32	6 2% 28	11 3% 34	1 2%	4 3% 13	7 3% 26	10 4% 19	4 2% 29	3 4% 16	16 3% 71	8 3% 22	3 4% 11	5 3% 12	10 3% 51	5 2% 18	8 3% 23	12 4% 21	15 2% 82	7 4% 12	5 4%		1	22 3% 77	5 2% 26	6 2%	14 3% 57	13 3% 46	- :
Lion t know	11%	14%	10%	8%	16%	8%	10%	7%	12%	23% efsh	71 12% k	7%	12%	7%	17% mop	8%	9%	6%	13%	6%	5%	11%		11%	10%	2%	10% V	46 11% V	-

Proportions/Means: Columns Tested (5% risk level) =  $4/b(z)^4 - e/b/yhh - j/yh - m/n (y) = a/r - u/h/w - w/s - y/z/A/B$ Overlap formulae cost. 5 mail base; "very small base (méer 28) inslights for sig usting



## 22-087220-44 - COMMUNITY ENERGY NOVEMBER 2023 INTERNAL/CLIENT USE ONLY IPSOS

8 Nov 2023

Q3\_ENE - Based on what you have just read about the concept of 'Community Energy', to what extent do you agree or disagree with ..? -SUMMARY TABLE

BASE: ALL GB ADULTS AGED 16-75

	The energy				
	, o,	Community Energy		If it was available	
	Community Energy	is a more		to my home	
	is more expensive	sustainable way of		Community Energy	The energy
	for the people	generating	Community Energy	would be	delivered through
	using it compared	electricity than	can be a source of	something I would	Community Energy
	to energy	energy produced	income for local	consider using as a	might not fulfil my
	produced by large	by large energy	communities using	source of my	energy
	energy suppliers	suppliers	it	energy	requirements
UNWEIGHTED BASE	2173	2173	2173	2173	2173
WEIGHTED BASE	2173	2173	2173	2173	2173
(+2) Strongly agree	93	263	242	288	161
	4%	12%	11%	13%	7%
(+1) Tend to agree	375	762	817	773	540
	17%	35%	38%	36%	25%
(0) Neither agree nor disagree	668	551	546	551	667
	31%	25%	25%	25%	31%
(-1) Tend to disagree	264	100	101	127	221
	12%	5%	5%	6%	10%
(-2) Strongly disagree	64	47	42	73	52
	3%	2%	2%	3%	2%
Mean	0.12	0.63	0.64	0.59	0.33
Don't know	710	449	424	360	532
	33%	21%	20%	17%	24%
Agree (NET)	468	1025	1059	1061	701
	22%	47%	49%	49%	32%
Disagree (NET)	328	148	143	201	273
	15%	7%	7%	9%	13%

Between to Indian

		s	EX	l		AGE			l	SOCIA	L GRADE		1	w	ORKING STATE	บร		I				GOVERN	MENT OFFIC	E REGION				
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	FULL TIME	PART TIME	SELF EMPLOYED	ANY WORKING	NOT WORKING	NORTH EAST		YORKS & HUMBER	WEST MIDLANDS	EAST MIDLANDS	EAST OF ENGLAND		SOUTH EAST	LONDON	WALES	SCOTLAND
	TOTAL	(A)	(B)	(a)	(b)	(c)	(d)	(4)	(f)	(a)	(h)	(i)	- 60	(k)	(0)	(m)	(n)	(a)	(p)	(9)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)
	2173	1040											991					92										
	2173	1062											945					87*										
	100%	49%	50%	14%	18%	17%	18%	33%	27%	30%	21%	22%	44%	17%	6%*	66%	34%	4%*	11%	9%	9%	8%	10%	9%	14%	14%	5%*	8%
2) Stronely agree	93	52	39	18	25	25	10	15	24	24	23	21	51	13	4	68	25	4	10	5	2	4	8	6	16	27	4	6
	4%	5%	4%	6%	6%	7%	3%	2%	4%	4%	5%	4%	5%	4%	3%	5%	3%	5%	4%	3%	1%	3%	4%	3%	5%	9%	4%	3%
					de	de													r						r	ansuv		
+1) Tend to agree	375	227	146	65	92	87	63	68	111	106	74	84	207	50	18	275	101	10	29	38	38	24	36	21	44	79	15	32
	17%	21%	13%	21%	23%	23%	16%	10%	19%	16%	17%	18%	22%	14%	14%	19%	14%	11%	16%	21%	20%	15%	17%	11%	15%	25%	14%	17%
		8			de	de							kmn			kn				u	u					ODSUV		
																										×		
(0) Neither agree nor disagree	668	294	364	99	129	112	113	215	199	193	144	131	277	136	40	453	214	22	76	55	58	54	62	47	103	104	33	55
	31%	28%	34%	32%	33%	30%	29%	30%	34%	29%	32%	27%	29%	37%	32%	32%	29%	26%	31%	29%	30%	33%	30%	25%	34%	33%	33%	30%
			A											imn														
(-1) Tend to disagree	264	136	126	41	41	46	42	93	85	91	49	38	116	27	20	163	101	10	30	20	18	19	29	32	37	27	8	32
	12%	13%	12%	13%	10%	12%	11%	13%	14%	14%	11%	8%	12%	7%	16%	11%	14%	12%	12%	11%	9%	12%	14%	17%	12%	9%	8%	17%
									- 1	- 1			k		k	k	k							rw				rw
(-2) Strongly disagree	64	37	25	6	21	12	8	16	21	23	7	13	33	11	4	48	16	3	10	2	8	5	3	4	4	13	5	7
	3%	4%	2%	2%	5%	3%	2%	2%	4%	4%	1%	3%	3%	3%	3%	3%	2%	4%	4%	1%	4%	3%	2%	2%	1%	4%	5%	4%
					de																							
Mean	0.12	0.16	0.07	0.2	0.19	0.23	0.1	-0.07	0.07	0.04	0.2	0.22	0.19	0.11	-0.04	0.15	0.04	0.03	0.07	0.19	0.06	0.04	0.12	-0.06	0.15	0.32	0.05	-0.02
						e						R	n													prsu		
																										y		
Don't know	710	317	387	78	87	96	147	301	152	215	151	192	262	128	39	429	281	37	80	65	71	58	71	76	97	64	36	53
	33%	30%	36%	25%	22%	25%	38%	43%	26%	33%	34%	40%	28%	35%	31%	30%	38%	43%	33%	35%	37%	35%	34%	41%	32%	20%	36%	29%
			Α				abc	abc		f	f	fg		jm			jm	w	w	w	w	w	w	wy	w		w	
Agree (NET)	468	278	184	83	117	112	73	83	135	130	97	106	258	63	22	342	126	14	50	43	40	29	44	27	60	105	19	37
	22%	26%	17%	27%	30%	30%	19%	12%	23%	20%	22%	22%	27%	17%	17%	24%	17%	16%	20%	23%	20%	17%	21%	14%	20%	34%	18%	20%
		8		de	de	de							klmn			kn				u						opars		
																										tuvov		
Disagree (NET)	328	173	151	47	62	58	51	110	106	115	55	51	148	38	24	211	117	13	40	23	26	24	32	36	42	40	14	39
	15%	16%	14%	15%	16%	15%	13%	15%	18%	18%	12%	11%	16%	10%	19%	15%	16%	15%	16%	12%	13%	15%	15%	19%	14%	13%	13%	21%
									hi				b.		b.	b.												w

Proportions/Means: Columns Tested (2% risk level) - A/B - a/b/c/d/e - 1/g/b/i - j/h/l/m/n - o/g/a/l/l/l/l/w/w/x/yOverlap formulae used. \* small base



																										PERSON	ALLY KNOW A	BOUT THE CO	INCEPT OF
			EDUC	ATION				INCOME				MARITAL STATE	ıs		NUMBERIN	HOUSEHOLD		CHILDREN IN	HOUSEHOLD	NUM	BER OF CHILD	REN IN HOUSE	HOLD	MAINS	HOPPER		BOMMUN	ITY ENERGY	
	TOTAL	GCSE/ OLEVEL/CSE/ NVQ12	A-LEVEL OR EQUIV.	DEGREE/ MASTERS / PHD	NO FORMAL QUALS.	UP TO £19999	£20000- £34999	£35000- £54999	£55000+	PREFER NOT TO ANSWER	MARRIED /LIVING AS	SINGLE	WID/ DIV/ SEP	1 (m)	2 (n)	3 (a)	4+ (n)	YES (e)	NO (r)	1 (6)	2	3 (4)	4+	YES	NO (v)	AWARE	HEARD OF	NEVER HEARD OF, BUT CAN GUESS ACURRATELY	BUT CANNO GUESS
UNWEIGHTED BASE WEIGHTED BASE	2173 2173 100%	438 598 28%	457 650 30%	1177 774 36%	101 151* 7%*	413 433 20%	492 543 25%	527 538 25%	534 460 21%	207 199 9%	1249 1228 57%	704 708 13%	220 237 11%	424 419 10%	705 713	463 471 22%	581 570 26%	691 686 32%	1482 1487 68%	380 390 18%	236 220 10%	59 57* 3%*	16 19** 1%**	1638 1617 74%	535 556 26%	293 289 13%	562 571 26%	435 407 196	1039 1054 49%
(+2) Stronely agree	93 4%	24 4%	19 3%	42 5%	7 5%	22 5%	17 3%	24 4%	29 6% 6	1	59 5%	28 4%	5 2%	12 3%	26 4%	17 4%	37 7% mn	47 7%	45 3%	22 6%	20 9%	4 6%	2 13%	75 5%	18 3%	30 10%	36 6%	10 3%	42 4%
(+1) Tend to seree	375 17%	90 15%	105 16%	156 20%	24 16%	59 14%	89 16%	103 19%	96 21%	29 14%	212 17%	130 18%	33 14%	73 17%	84 12%	101 21%	118 21%	164 24%	211 14%	89 23%	64 29%	7 12%	4 20%	291 18%	84 15%	97 33% 2AB	148 26% AB	76 19% 8	129 12%
(0) Neither agree nor disagree	668 31%	200 33%	187 29%	233 30%	48 32%	121 28%	171 31%	180 33%	134 29%	62 31%	387 32%	213 30%	67 28%	107 25%	221 31%	146 31%	193 34%	219 32%	449 30%	135 35%	56 25%	24 42%	5 25%	499 31%	169 30%	72 25%	171	120 30%	330 31%
(-1) Tend to disagree	264 12%	65 11%	89 14% d	104 13% d	6 4%	44 10%	70 13%	75 14%	63 14%	12 6%	146 12%	78 11%	40 17%	59 14% 0	99 14%	41 9%	65 11%	72 11%	191 13%	36 9%	27 12%	9 16%	-	189 12%	75 13%	53 18% B	107 19% B	72 18% B	80 8%
(-2) Strongly disagree	64 3%	15 3%	19 3%	27 4%	3 2%	14 3%	18 3%	19 3%	10 2%	3 2%	29 2%	29 4%	7 3%	18 4%	21 3%	13 3%	13 2%	24 3%	41 3%	14 4%	7 3%	2 3%	- :	51 3%	13 2%	12 4%	19 3%	14 3%	27 3%
Mean	0.12	0.11	0.04	0.14	0.31 b	0.11	0.05	0.1	0.22 f	0.12	0.15 I	0.11	-0.07	0.01	-0.01	0.22 mn	0.24 mn	0.26 r	0.03	0.23	0.35	0.03	0.8	0.14	0.05	0.3 2AB	0.16 A	-0.01	0.13 A
Don't know	710 33%	203 34%	231 36%	213 27%	63 42%	173 40% gh	178 33%	138 26%	129 28%	92 46% feb	395 32%	230 33%	85 36%	151 36% 0	262 37%	153 33%	144 25%	159 23%	551 37%	94 24%	46 21%	12 20%	8 41%	512 32%	198 36%	26 9%	91 16% V	114 28% vz	446 42% V2A
Agree (NET)	468 22%	114 19%	125 19%	197 26% ab	31 21%	81 19%	106 20%	127 24%	125 27% efi	30 15%	272 22%	158 22%	38 16%	85 20%	110 15%	118 25%	155 27% mn	212 31%	256 17%	111 28%	84 38%	11 19%	6 34%	366 23%	102 18%	126 44% 2AB	184 32% AB	86 21% 8	171 16%
Disagree (NET)	328 15%	80 13%	108 17%	131 17%	9 6%	58 14%	88 16%	94 17%	72 16%	15 8%	174 14%	107 15%	46 20%	77 18%	120 17%	54 11%	78 14%	96 14%	232 16%	51 13%	34 16%	11 19%		240 15%	88 16%	65 23%	126 22%	86 21%	107 10%

Proportions/Mearn: Columns Tested (5% risk level) - a/b/c/d - a/f/g/h/i - j/h/i - m/n/o/p - q/r - a/t/u/v - w/x - y/z/h/B Overlap formulae used. \* small base; \*\* very small base (snder 30) ineligible for all testing

8 Nov 2023

						AGE					LGRADE		1		ORKING STATI			1					MENT OFFIC					
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	FULL TIME	PART TIME	SELF EMPLOYED	ANY WORKING	NOT WORKING	NORTH EAST	NORTH WEST	YORKS & HUMBER	WEST MIDLANDS	EAST MIDLANDS	EAST OF ENGLAND		SOUTH EAST	LONDON	WALES	SCOTLAND
	TOTAL	(A)	(B)	(a)	(b)	(c)	(d)	(4)	(f)	(g)	(h)	(i)	60	(k)	(1)	(m)	(n)	(a)	(p)	(a)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)
UNWEIGHTED BASE	2173												991					92										
WEIGHTED BASE	2173												945					87*										
	100%	49%	50%	14%	18%	17%	18%	33%	27%	30%	21%	22%	44%	17%	6%*	66%	34%	4%*	11%	9%	9%	8%	10%	9%	14%	14%	5%*	8%
(+2) Stronely seree	263	147	112	46	65	50	45	57	85	79	51	49	140	30	10	180	83	7	35	17	25	16	28	20	31	51	9	25
	12%	14%	10%	15%	17%	13%	12%	8%	14%	12%	11%	10%	15%	8%	8%	13%	11%	8%	14%	9%	13%	10%	13%	11%	10%	16%	9%	13%
		8											km			k												
(+1) Tend to agree	762	345	407	105	137	148	117	256	217	236 36%	146 33%	164	314	131	57	502	260	27	88	68	64	68	67	74	98 32%	100 32%	38	71
	35%	33%	38%	34%	35%	39%	30%	36%	37%	36%	23%	34%	33%	36%	46%	35%	35%	31%	36%	37%	33%	41%	32%	40%	32%	32%	38%	39%
(0) Neither agree nor disagree	551	275	271	67	28	92	105	190	150	151	128	122	250	92	imn 30	371	180	22	61	48	52	39	50	35	85	87	22	50
IDI Nettrer azne nor disazne	25%	26%	25%	22%	25%	24%	27%	27%	25%	23%	29%	25%	26%	25%	24%	26%	24%	25%	25%	26%	27%	24%	24%	19%	28%	28%	21%	27%
	22.0	20.0	23.00	***	2.274	24.0	27.00	27.00	2.374	2274	2.00	2.274	20.0	2.2.0	24/4	20.0	24.0	2.3%	23.0	20.0	21.00	24.0	24.0	23%	20.00	20.0	****	27.00
(-1) Tend to disagree	100	64	37	17	25	22	12	24	30	41	13	16	55	17	2	75	25	2		6	13	7	6	7	19	20	4	7
	5%	6%	3%	6%	6%	6%	3%	3%	5%	6%	3%	3%	6%	5%	2%	5%	3%	3%	4%	3%	7%	5%	3%	4%	6%	6%	4%	4%
		8			de					hi			n															
(-2) Strongly disagree	47	35	11	10	9	7	5	16	11	18	8	11	15	11	5	30	17	-	5	1		4	7	6	6	10	6	3
	2%	3%	1%	3%	2%	2%	1%	2%	2%	3%	2%	2%	2%	3%	4%	2%	2%	-	2%	1%		3%	3%	3%	2%	3%	6%	1%
																						r	- 1			r	Qr .	
Mean	0.63	0.58	0.68 A	0.66	0.67	0.67	0.65	0.57	0.68	0.6	0.64	0.61	0.66	0.54	0.62	0.63	0.65	0.66	0.7	0.66	0.65	0.62	0.66	0.66	0.54	0.61	0.52	0.7
Don't know	449	196	248	62	60	61	101	165	99	129	102	119	171	84	21	277	172	29	47	45	40	30	53	43	64	46	24	29
	21%	18%	23%	20%	15%	16%	26%	23%	17%	20%	23%	25%	18%	23%	17%	19%	23%	33%	19%	24%	21%	18%	25%	23%	21%	15%	23%	16%
			A				bc	bc			f	f					1	prsvw		w			w	w				
																		y										
Agree (NET)	1025	493	519	151	202	198	162	312	302	314	197	212	455	161	67	682	343	34	123	85	89	84	95	94	129	150	47	96
	47%	46%	48%	49%	51%	52%	42%	44%	51%	48%	44%	44%	48%	44%	53%	48%	46%	39%	50%	46%	46%	51%	45%	51%	43%	48%	46%	52%
					de	de			- 1																			
Disagnee (NET)	148	99	48	27	34	28	17	41	41	59	20	27	70	28	7	105	42	2	14	7	13	12	12	14	25	29	9	9
	7%	9%	4%	9%	9%	8%	4%	6%	7%	9%	5%	6%	7%	8%	6%	7%	6%	3%	6%	4%	7%	7%	6%	7%	8%	9%	9%	5%

Proportions/Means: Columns Tested (5% risk level) - A/5 - a/b/c/ $4/e - i/g/b/i - j/b/l/m/n - a/g/e/i/1\formulae used. * small base$ 



22-087220-44 - COMMUNITY ENERGY NOVEMBER 2023 INTERNAL/CLIENT USE ONLY

Table 9

Q2\_XNC - Based on what you have just read about the concept of 'Community Energy', to what extent do you agree or disagree with...? - Community Energy is a more sustainable way of generating electricity than energy produced by large energy suppliers.

			500	TATION				INCOME				MARITAI STATI				HOUSEHOLD		CHILDRENIA	HOUSEHOLD	MURA	BEB OF CHILF	ORFN IN HOUSE	INOLD.	MAINS	wormen	PERSON		ABOUT THE CO	
	TOTAL	GCSE/ OLEVEL/CSE/ NVQ12	A-LEVEL OR EQUIV.	DEGREE/ MASTERS / PHD	NO FORMAL QUALS.	UP TO £19999	£20000- £34999	£35000- £54999	£55000+	PREFER NOT TO ANSWER	MARRIED /LIVING AS	SINGLE	WID/DIV/ SEP	1 (m)	2	3 (4)	4+	YES	NO 64	1	2	3	4+	YES	NO (c)	AWARE	HEARD OF	NEVER HEARD OF, BUT CAN GUESS	, HE
TEIGHTED BASE SHTED BASE	2173 2173 100%	438 598 28%	457 650 30%	1177 774 36%	101 151* 7%*	413 433 20%	492 543 25%	527 538 25%	534 460 21%	207 199 9%	1249 1228 57%	704 708 33%	220 237 11%	424 419 19%	705 713 33%	463 471 22%	581 570 26%	691 686 32%	1482 1487 68%	380 390 18%	236 220 10%	59 57* 3%*	16 19** 1%**	1638 1617 74%	535 556 26%	293 289 13%	562 571 26%	435 407 19%	Ė
Strongly agree	263 12%	50 8%	91 14% a	105 13% a	18 12%	42 10%	50 9%	77 14% fi	78 17% efi	15 8%	149 12%	95 13%	19 8%	51 12%	71 10%	55 12%	86 15% n	103 15%	160 11%	66 17%	30 14%	5 9%	2 10%	198 12%	65 12%	64 22% AB	120 21% AB	47 11%	
Tend to agree	762 35%	192 32%	224 35%	300 39% a	46 30%	146 34%	195 36%	200 37%	160 35%	62 31%	424 35%	247 35%	91 38%	150 36%	236 33%	171 36%	205 36%	243 35%	518 35%	119 31%	87 40% s	31 54% s	6 32%	576 36%	186 33%	124 43% 8	237 42% B	184 45% B	
seither aaree nor disaaree	551 25%	180 30% bs	144 22%	184 24%	43 28%	106 24%	152 28%	138 26%	108 24%	47 24%	342 28% k	156 22%	53 22%	87 21%	201 28% m	121 26%	142 25%	176 26%	375 25%	109 28% u	55 25%	7 13%	5 26%	413 26%	138 25%	70 24%	134 24%	93 23%	
Tend to disagree	100 5%	20 3%	31 5%	44 6%	5 3%	21 5%	23 4%	31 6%	21 5%	5 2%	59 5%	32 5%	9 4%	21 5%	28 4%	27 6%	25 4%	39 6%	61 4%	25 6%	10 4%	3 6%	1 6%	80 5%	20 4%	14 5%	26 4%	22 5%	
Strongly disagree	47 2%	10 2%	17 3%	17 2%	3 2%	11 3%	8 1%	15 3%	9 2%	4 2%	19 2%	24 3%	5 2%	12 3%	14 2%	7 2%	14 2%	14 2%	33 2%	7 2%	5 2%	2 3%		30 2%	18 3%	3 1%	7 1%	11 3%	
an	0.63	0.56	0.67	0.66	0.61	0.57	0.6	0.63	0.74 ef	0.6	0.63	0.65	0.63	0.64	0.58	0.63	0.69	0.67	0.62	0.66	0.68	0.7	0.62	0.64	0.61	0.85 AB	0.83 AB	0.66 B	
't know	449 21%	146 24% c	142 22% c	125 16%	36 24%	108 25% gh	115 21% g	77 14%	84 18%	66 33% efgh	235 19%	154 22%	60 25%	98 23% P	164 23% p	90 19%	98 17%	110 16%	339 23% q	64 16%	33 15%	8 15%	5 26%	320 20%	130 23%	13 5%	47 8% Y	51 13% yz	
(NET)	1025 47%	242 40%	316 49% a	404 52% a	64 42%	188 43%	246 45%	277 51% ei	238 52% ei	77 39%	573 47%	342 48%	110 46%	201 48%	306 43%	227 48%	291 51% n	347 51%	678 46%	186 48%	117 53%	36 63% s	8 42%	774 48%	251 45%	188 65% AB	357 63% B	230 57% B	
serve (NET)	148 7%	30 5%	48 7%	62 8%	8 5%	32 7%	31 6%	46	30 6%	9	78 6%	56 8%	14	33 8%	42 6%	34 7%	39 7%	53	94 6%	32 8%	15 7%	5	1 6%	110 7%	38 7%	17	33	32 8%	

Proportions/Means: Columns Tested (3% risk level) - a/b/c/d - e/l/g/hJ - j/hJ - m/n/o/p - q/r - s/h/u/v - w/x - y/z/A/B Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Insos

22-087220-44 - COMMUNITY ENERI NOVEMBER 2023 INTERNAL/CLIENT USE ONLY

Table 10
Q3\_ENE - Based on what you have just read about the concept of 'Community Energy', to what extent do you agree or disagree with ...? - Community Energy can be a source of income for local communities using it

BASE- ALL OR ADULTS AGED 16-75

BASE: ALL GB ADULTS AGED 16-75																												
		St	x			AGE				SOCIA	LGRADE			w	ORKING STATE	US						GOVERN	MENT OFFICE	E REGION				
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	FULL TIME	PART TIME	SELF EMPLOYED	ANY WORKING	NOT WORKING	NORTH EAST	NORTH WEST	YORKS & HUMBER	WEST MIDLANDS		EAST OF ENGLAND	SOUTH WEST		LONDON	WALES	SCOTLAND
	TOTAL	(A)	(B)	(a)	(b)	(c)	(d)	(4)	(f)	(e)	(h)	(i)	- 60	(k)	(1)	(m)	(n)	(a)	(p)	(a)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)
UNWEIGHTED BASE													991					92										
WEIGHTED BASE													945					87*										
	100%	49%	50%	14%	18%	17%	18%	33%	27%	30%	21%	22%	44%	17%	6%*	66%	34%	4%*	11%	9%	9%	8%	10%	9%	14%	14%	5%*	8%
(+2) Stronely agree	242	141	98	33	57	59	37	57	82	67	50	43	121	39	11	171	71	4	29	15	26	21	19	19	28	49	7	26
	11%	13%	9%	11%	14%	16%	10%	8%	14%	10%	11%	9%	13%	11%	9%	12%	10%	4%	12%	8%	13%	13%	9%	10%	9%	16%	7%	14%
		8				de			-																	ogvx		
(+1) Tend to seree	817	393	415	117	130	136	130	303	247	256	148	166	341	129	48	518	299	32	95	78	59	64	64	83	122	106	39	75
	38%	37%	38%	38%	33%	36%	34%	43%	42%	39%	33%	35%	36%	35%	38%	36%	41%	36%	39%	42%	30%	39%	30%	45%	40%	34%	38%	41%
								bd	hi											rt				rtw	rt			
(0) Neither agree nor disagree	546	261	279	66	109	91	103	177	124	166	123	134	242	102	33	377	170	20	71	49	53	31	60	37	81	74	30	40
	25%	25%	26%	22%	28%	24%	27%	25%	21%	25%	27% f	28% f	26%	28%	27%	26%	23%	23%	29% SU	27%	27%	19%	29%	20%	27%	24%	30%	22%
(-1) Tend to disagree	101	62	39	27	20	20	16	18	32	26	25	19	49	17	5	72	30	4	11	2	11	9	8	8	10	23	6	10
	5%	6%	4%	9%	5%	5%	4%	3%	5%	4%	6%	4%	5%	5%	4%	5%	4%	5%	5%	1%	6%	5%	4%	4%	3%	7%	6%	6%
		8		de																	q	q				qv	q	q
(-2) Strongly disagree	42	22	18	10	14	5	6	7	11	15	10	7	19	11	4	34	8	-	2	2	5	4	6	1	3	14	3	3
	2%	2%	2%	3%	4%	1%	1%	1%	2%	2%	2%	1%	2%	3%	3%	2%	1%	-	1%	1%	2%	2%	3%	1%	1%	5%	3%	2%
														n												pquv		
Mean	0.64	0.65	0.63	0.54	0.59	0.72 a	0.6	0.68	0.72 h	0.64	0.57	0.6	0.64	0.56	0.55	0.61	0.69	0.59	0.66	0.71	0.59	0.7	0.53	0.75 tx	0.67	0.57	0.48	0.71
Don't know	424	182	237	55	64	67	93	146	97	123	91	113	174	66	24	264	160	28	37	40	41	36	54	39	59	46	17	29
	20%	17%	22%	18%	16%	18%	24%	21%	16%	19%	20%	23%	18%	18%	19%	18%	22%	32%	15%	21%	21%	22%	26%	2.1%	19%	15%	17%	16%
			A				bc					f						pvwxy					pwy					
Agree (NET)	1059	535	513	149	187	196	167	360	328	324	198	209	462	168	59	689	370	35	123	93	85	85	83	102	150	155	46	101
	49%	50%	47%	49%	47%	52%	43%	51%	55%	50%	44%	43%	49%	46%	47%	48%	50%	41%	50%	50%	44%	52%	40%	55%	50%	50%	45%	55%
						d		d	hi										t			t		t		t		
Disagree (NET)	143	84	56	36	35	25	22	26	43	40	35	25	68	29	9	106	38	4	13	3	15	12	13	9	13	38	9	14
	7%	8%	5%	12%	9%	7%	6%	4%	7%	6%	8%	5%	7%	8%	7%	7%	5%	5%	5%	2%	8%	8%	6%	5%	4%	12%	9%	7%
	l	8		cde									1					1			a		a			pouv	0	

 $Proportions/Means: Columns Tested (3% risk level) - A/S - a/b/c/d/e - t/g/h/i - j/h/t/m/n - o/p/q/r/t/u/v/w/x/y \\ Overlap formulas used. * omail base$ 

				ATION				INCOME				MARITAI STAT				HOUSEHOLD			HOUSTHOUD			BEN IN HOUSE			нотегн	PERSON		ABOUT THE CO	NCEPT OF
			EUU	AHUM				INCOME				MARITALSTA	Y)		NUMBERI	HOUSEHOLD		CHILDREN IN	HOUSEHOLD	NUN	BOX OF CHILD	REN IN HUUSE	HOLD	main:	BUPPER			THE RESIDENCE	т —
		GCSE/ OLEVEL/CSE/ NVQ12	A-LEVEL OR EQUIV:	DEGREE/ MASTERS / PHD	NO FORMAL QUALS.	UP TO £19999	£20000- £34999	£35000- £54999	£55000+	PREFER NOT TO ANSWER	MARRIED /LIVING AS	SINGLE	WID/DIV/ SEP	1 (m)	2 (n)	3 (0)	4+	YES (n)	NO 64	1	2	3	4+	YES	NO (d)	AWARE	HEARD OF	NEVER HEARD OF, BUT CAN GUESS ACURRATELY (A)	BUT CANN GUESS Y ACCURATI
	TOTAL	(a)		(c)	(d)		(f)	187		(11)	0.5	iki				600	(0)			(5)	111	848	(VI)	(w)	1.0	(4)			(8)
UNWEIGHTED BASE WEIGHTED BASE	2173 2173 100%	438 598 28%	457 650 30%	1177 774 36%	101 151* 7%*	413 433 20%	492 543 25%	527 538 25%	534 460 21%	207 199 9%	1249 1228 57%	704 708 33%	220 237 11%	424 419 19%	705 713 33%	463 471 22%	581 570 26%	691 686 32%	1482 1487 68%	380 390 18%	236 220 10%	59 57* 3%*	16 19** 1%**	1638 1617 74%	535 556 26%	293 289 13%	562 571 26%	435 407 19%	1039 1054 49%
(+2) Stronely agree	242 11%	57 10%	70 11%	100	15 10%	50 11% i	48 9% i	68 13% i	69 15% fi	7 4%	148 12% I	80 11%	15 6%	44 11%	72 10%	55 12%	70 12%	93 14% r	149 10%	56 14%	26 12%	7 13%	3 18%	182 11%	60 11%	62 21% AB	105 19% AB	50 12% B	81
(+1) Tend to seree	817 38%	186 31%	262 40% a	316 41% a	52 35%	149 34%	223 41%	200 37%	178 39%	67 34%	446 36%	276 39%	95 40%	173 41%	263 37%	180 38%	202 35%	239 35%	578 39%	124 32%	84 38%	25 44%	6 30%	607 38%	210 38%	130 45% B	245 43% B	200 49% B	340 32%
(0) Neither agree nor disagree	546 25%	196 33% bs	144 22%	162 21%	44 29%	103 24%	131 24%	156 29%	107 23%	50 25%	319 26%	164 23%	63 27%	98 23%	177 25%	125 27%	147 26%	183 27%	364 24%	111 29%	54 25%	13 22%	4 23%	414 26%	133 24%	59 20%	133 23%	89 22%	290 28% vA
(-1) Tend to disagree	101 5%	24 4%	25 4%	48 6%	4 3%	20 5%	25 5%	28 5%	18 4%	10 5%	62 5%	27 4%	12 5%	15 3%	27 4%	28 6%	31 5%	45 7% r	57 4%	27 7%	14 6%	4 7%		72 4%	29 5%	21 7% B	40 7% B	18 4%	36 3%
(-2) Strongly disagree	42 2%	11 2%	12 2%	13 2%	5 4%	15 4% h	10 2%	10 2%	3 1%	4 2%	17 1%	17 2%	9 4%	6 1%	11 2%	13 3%	12 2%	15 2%	27 2%	9 2%	6 3%			27 2%	15 3%	4 1%	4 1%	11 3% 2	23 2%
Mean	0.64	0.53	0.69 a	0.69 a	0.55	0.59	0.63	0.62	0.78 efg i	0.46	0.65 I	0.67 I	0.49	0.7	0.65	0.59	0.62	0.61	0.65	0.58	0.6	0.74	0.93	0.65	0.61	0.81 B	0.78 B	0.71 B	0.55
Don't know	424 20%	124 21%	137 21%	134 17%	30 20%	96 22% g	106 20%	76 14%	85 18%	61 31% efsh	236 19%	145 20%	43 18%	83 20%	163 23%	69 15%	108 19%	112 16%	313 21%	62 16%	36 16%	8 15%	5 29%	315 19%	110 20%	13 4%	43 8%	39 10% V	283 27% vzA
Agree (NET)	1059 49%	243 41%	333 51% a	416 54% a	67 45%	199 46%	271 50%	268 50% i	247 54% ei	74 37%	594 48%	355 50%	110 46%	218 52%	335 47%	235 50%	271 48%	332 48%	727 49%	180 46%	110 50%	32 57%	9 48%	789 49%	270 49%	192 66% 28	351 61% B	250 61% B	421 40%
Disagnee (NET)	143 7%	35 6%	37 6%	62 8%	10 6%	35 8%	35 6%	38 7%	21 5%	14 7%	79 6%	44 6%	21 9%	20 5%	38 5%	41 9% mn	44 8%	60 9%	83 6%	36 9%	20 9%	4 7%		99 6%	44 8%	25 9%	44 8%	29 7%	59 6%

Proportions/Means: Columns Tested (5% risk level)  $-a/b/c/d - a/l/g/h^3 - |h/l| - m/n/o/p - q/r - s/l/u/v - w/x - <math>y/t/h/B$ Overlap formulae used. \* small base; \*\* very small base (under 10) ineligible for sig testing

Between to looker Ipsos

Table 12
Q3\_tNL- Dased on what you have just read about the concept of 'Community Energy', to what extent do you agree or disagree with ...?-If it was available to my home Co

8 Nov 2023

BASE: ALL GB ADULTS AGED 16-75																												
		SI	EX			AGE				SOCIAL	GRADE			W	ORKING STATI	ıs						GOVERN	MENT OFFICE	REGION				$\overline{}$
															SELF	ANY	NOT			YORKS &	WEST	EAST	EAST OF					
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	FULL TIME	PART TIME	EMPLOYED	WORKING	WORKING		NORTH WEST	HUMBER	MIDLANDS	MIDLANDS	ENGLAND	SOUTH WEST	SOUTH EAST	LONDON	WALES	SCOTLAND
	TOTAL	(A)	(8)	(4)	(b)	(c)	(d)	(4)	(f)	(g)	(h)	(i)	(6)	(k)		(m)	(n)	(a)	(p)	(q)	(r)	(x)	(t)	(u)	(v)	(w)	(x)	(y)
UNWEIGHTED BASE WEIGHTED BASE	2173 2173	1040	1108 1086					709					991			1434 1435		92	248 245									162
WEIGHTED BASE	100%	494	50%		18%		18%			30%	21%		445			66%	34%	444*	11%					9%	1,0%			154
(+2) Stronely agree	288	157	126	31	62	62	53	79	101	78	48	61	145	41	13	200	88	0	36	27	23	21	31	26	32	46	10	29
1427 30101000 20100	13%	15%	12%	10%	16%	17%	14%	11%	17%	12%	11%	13%	15%	11%	11%	14%	12%	10%	15%	14%	12%	13%	15%	14%	11%	15%	10%	16%
						86			eh																			
(+1) Tend to seree	773	376	389	125	130	136	123	258	225	256	137	155	328	120	47	495	278	20	92	68	69	61	61	71	102	121	38	69
	36%	35%	36%	41%	33%	36%	32%	36%	38%	39%	31%	32%	35%	33%	38%	34%	38%	23%	37%	37%	35%	37%	29%	38%	34%	39%	37%	38%
				bd					h	hi										0				0		ot		
(0) Neither agree nor disagree	551	283	264	65	106	92	98	190	137	160	132	122	249	90	41	380	172	25	72	38	50	48	55	33	85	72	26	46
	25%	27%	24%	21%	27%	24%	25%	27%	23%	25%	30%	25%	26%	25%	33%	26%	23%	29%	29%	21%	26%	29%	26%	18%	28%	23%	26%	25%
(-1) Tend to disagree	127	67	61	27	26	17	21	37	37	31	27	33	58	31		92	35		-	13	13	-	11		23	19		13
1-11 fellig to diseases	6%	6%	6%	9%	6%	4%	6%	5%	6%	5%	6%	33 7%	6%	8%	3%	6%	5%	6%	4%	7%	7%	5%	5%	4%	7%	6%	5%	7%
	0.4	0.4	0.0	c c	0.4	4.0	0.4	3.4	0.0	2.4	0.4		0.4	0		0.4	3.4	0.0	4.4	7.74		2.4	3.4	4.0		0.4		7.4
(-2) Strongly disagree	73	38	34	8	15	12	4	34	20	22	21	10	22	19	8	49	25		7	1	9	4	8	6	5	17	7	2
	3%	4%	3%	3%	4%	3%	1%	5%	3%	3%	5%	2%	2%	5%	6%	3%	3%	8%	3%	1%	5%	2%	4%	3%	2%	5%	7%	1%
					d			d										pqvy			q					qv	qw	
Mean	0.59	0.6	0.59	0.56	0.58	0.69	0.67	0.52	0.68	0.61	0.45	0.59	0.64	0.44	0.49	0.58	0.62	0.26	0.65	0.72	0.51	0.61	0.57	0.71	0.54	0.58	0.44	0.69
									h	h	-		km			k	k		۰	0		۰		0				0
Don't know	360	142	212	49	56	59	86	110	73	105	82	101	143	64	13	220	140	21	29	37	31	24	42	42	55	38	16	24
	17%	13%	20% A	16%	14%	16%	22% boe	15%	12%	16%	18%	21%	15%	18%	10%	15%	19%	24%	12%	20%	16%	15%	20%	22% pw	18%	12%	15%	13%
Aeree (NET)	1061	533	515	157	191	199	176	338	326	334	185	216	473	161	60	695	366	28	128	95	91	81	92	97	134	167	48	100
office (ur.)	49%	50%	47%	51%	48%	53%	46%	48%	55%	51%	41%	45%	50%	44%	48%	48%	50%	33%	52%	51%	47%	49%	44%	52%	44%	53%	47%	53%
									bi	h			30.11					33.0		0	0	0		0		ov		0
Disagree (NET)	201	104	94	36	41	29	25	71	56	53	48	43	80	50	11	141	60	13	16	15	22	12	20	14	28	36	12	15
	9%	10%	9%	12%	10%	8%	6%	10%	10%	8%	11%	9%	8%	14%	9%	10%	8%	14%	7%	8%	11%	7%	9%	7%	9%	11%	12%	8%
1	l			d										imn														

			FDUIC	ATION				INCOME				MARITAL STAT	us		NUMBER	HOUSEHOLD		CHILDREN IN	HOUSEHOLD	NUM	BER OF CHILD	REN IN HOUSE	HOLD	MAIN	HOPPER	PERSON		ABOUT THE CO	NCEPT OF
	TOTAL	GCSE/ OLEVEL/CSE/ NVQ12 (a)	A-LEVEL OR EQUIV.	DEGREE/ MASTERS / PHD (c)	NO FORMAL QUALS. (d)	UP TO £19999 (e)	£20000- £34999 (f)	£35000- £54999 (g)	£55000+	PREFER NOT TO ANSWER	MARRIED /LIVING AS	SINGLE (k)	WID/ DIV/ SEP (I)	1 (m)	2 (n)	3 (0)	4+ (p)	YES (a)	NO (r)	1 (s)	2 (0)	3 (u)	4+	YES (w)	NO (x)	AWARE (v)	HEARD OF	NEVER HEARD OF, BUT CAN GUESS ACURRATELY (A)	NEVER HEARD O BUT CANF GUESS F ACCURAT (B)
UNWEIGHTED BASE WEIGHTED BASE	2173 2173 100%	438 598 28%		1177 774 36%			492 543 25%	527 538 25%		207 199 9%	1249 1228 57%	704 708 13%	220 237 11%	424 419 10%	705 713 13%	463 471 23%	581 570 26%	691 686 32%	1482 1487 68%	380 390 18%	236 220 106	59 57* 3%*	16 19**	1638 1617 74%	535 556 26%	293 289 13%	562 571 26%	435 407 10%	1039 1054
(+2) Stronely agree	288 13%	64 11%	81 12%	127 16%	17 11%	60 14%	58 11%	65 12%	93 20% efei	13 6%	167 14%	92 13%	30 13%	64 15%	76 11%	62 13%	87 15%	112 16%	176 12%	62 16%	35 16%	10 17%	4 23%	223 14%	65 12%	76 26% AB	130 23% AB	66 16% B	86 8%
(+1) Tend to seree	773 36%	179 30%	238 37% a	309 40%	46 31%	137 32%	201 37%	189 35%	173 38%	72 36%	431 35%	259 37%	83 35%	156 37%	235 33%	176 37%	205 36%	242 35%	530 36%	128 33%	89 40%	21 37%	4 21%	570 35%	203 36%	129 45% B	253 44% B	195 48% B	299 28%
(0) Neither agree nor disagree	551 25%	170 28%	174 27%	165 21%	41 27%	110 25%	135 25%	164 31% h	96 21%	46 23%	337 27% k	156 22%	58 25%	90 22%	204 29% m	119 25%	138 24%	169 25%	383 26%	97 25%	54 25%	15 26%	3 16%	413 26%	138 25%	54 19%	127 22%	78 19%	300 28% V2A
(-1) Tend to disagree	127 6%	35 6%	30 5%	50 6%	13 8%	29 7%	27 5%	35 6%	22 5%	14 7%	72 6%	44 6%	12 5%	19 4%	42 6%	35 7%	31 6%	44 6%	83 6%	31 8%	10 4%	3 5%	1 4%	96 6%	32 6%	16 5%	22 4%	21 5%	79 7% 2
(-2) Strongly disagree	73 3%	26 4%	14 2%	26 3%	6 4%	16 4%	22 4%	20 4%	9 2%	7 3%	36 3%	28 4%	10 4%	14 3%	28 4%	13 3%	19 3%	23 3%	50 3%	13 3%	7 3%	2 3%	1 6%	50 3%	23 4%	4 2%	10 2%	13 3%	47 4% yz
Mean	0.59	0.46	0.63 a	0.68 a	0.44	0.56	0.56	0.52	0.81 efg	0.46	0.6	0.59	0.58	0.69 n	0.49	0.59	0.65 n	0.64	0.57	0.59	0.7	0.68	0.74	0.61	0.55	0.92 AB	0.87 B	0.75 B	0.37
Don't know	360 17%	124 21%	112 17%	97 12%	27 18%	81 19% g	102 19%	65 12%	66 14%	47 23% sh	186 15%	130 18%	44 19%	76 18%	127 18%	67 14%	90 16%	96 14%	264 18%	59 15%	25 12%	7 11%	6 30%	266 16%	94 17%	10 3%	30 5%	34 8% V	243 23% vzA
Agree (NET)	1061 49%	243 41%	319 49%	436 56% abd	63 42%	197 45%	258 48%	254 47%	266 58% efei	85 43%	597 49%	350 50%	113 48%	220 52%	311 44%	238 50%	292 51%	354 52%	706 48%	191 49%	124 56%	31 54%	8 44%	792 49%	268 48%	205 71% B	383 67% B	261 64% B	385 36%
Disagnee (NET)	201 9%	61 10%	45 7%	76 10%	19 13%	45 10%	49 9%	55 10%	32 7%	21 11%	108 9%	72 10%	22 9%	32 8%	71 10%	48 10%	50 9%	67 10%	134 9%	44 11%	16 7%	5 8%	2 10%	146 9%	55 10%	20 7%	31 5%	34 8%	126 12%

Proportions/Means: Columns Tested (5% risk level)  $= a/b/c/d = a/b/g/h \cdot j/kJ \cdot m/n/o/p = a/r - s/h/u/v - w/s - y/r/A/B$ Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

																												-
		s	EX			AGE				SOCIA	L GRADE			W	ORKING STATU								NMENT OFFIC	E REGION				
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	FULL TIME	PART TIME	SELF EMPLOYED	WORKING	NOT WORKING	NORTH EAST	NORTH WEST	YORKS & HUMBER	WEST	EAST MIDLANDS	EAST OF ENGLAND	SOUTH WEST	SOUTH FAST	LONDON	WALES	SCOTLAND
	TOTAL	(A)	(8)	(a)	(%)	(e)	(40	(4)	(0)	(e)	(%)	m	60	(9)	m	deal	(n)	(a)	(n)	deb	(r)	(4)	(1)	(11)	64	fuel	(v)	fel.
UNWEIGHTED BASE	2173	1040	1108	278	409	383	417	686	768	627	329	449	991	310	124	1434	799	92	248	186	200	165	207	191	308	312	102	162
WEIGHTED BASE	2173	1062																87*										
	100%	49%																4%*										
(+2) Strongly agree	161	98	62	33	33	37	30	28	47	48	31	34	88	23	7	118	43	4	19	12	10	11	16	12	16	45	5	10
	7%	9%	6%	11%	8%	10%	8%	4%	8%	7%	7%	7%	9%	6%	5%	8%	6%	5%	8%	6%	5%	7%	8%	6%	5%	14%	5%	5%
		8											mn													oparst		
																										www		
(+1) Tend to seree	540	278	260	75	111	95	108	151	166	161	105	109	268	85	30	383	157	24	58	50	49	38	51	40	85	79	21	45
	25%	26%	24%	24%	28%	25%	28%	21%	28%	25%	23%	23%	28%	23%	24%	27%	21%	27%	24%	27%	25%	23%	24%	22%	28%	25%	21%	25%
													n			n												
(0) Neither agree nor disagree	667	303	356	82	112	124	105	244	185	187	139	157	278	117	46	440	227	26	77	49	70	56	68	52	91	85	32	62
	31%	29%	33%	27%	28%	33%	27%	34%	31%	29%	31%	33%	29%	32%	36%	31%	31%	30%	31%	26%	36%	34%	33%	28%	30%	27%	32%	34%
								ad																				
(-1) Tend to disagree	221	118	101	44	55	38	29	55	65	78	47	31	97	37	14	148	73	2	31	18	22	17	18	15	33	37	8	19
	10%	11%	9%	14%	14%	10%	7%	8%	11%	12%	10%	7%	10%	10%	11%	10%	10%	3%	13%	10%	12%	10%	8%	8%	11%	12%	8%	10%
				de	de														0		0				0	0		
(-2) Strongly disagree	52	30	19		13	7	3	21	11	21	11	9	23	10	4	36	16	1	2	1	5	3	3	9	2	13	4	
	2%	3%	2%	2%	3%	2%	1%	3%	2%	3%	2%	2%	2%	3%	3%	3%	2%	2%	1%	196	2%	2%	1%	5%	1%	4%	4%	4%
					d			d																pqv		pqv	V	v
Mean	0.33	0.36	0.31	0.34	0.29	0.38	0.49	0.22	0.37	0.28	0.3	0.38	0.4	0.28	0.22	0.35	0.27	0.47	0.31	0.41	0.24	0.3	0.39	0.24	0.36	0.4	0.22	0.21
Don't know	532	234	287	65	71	78	109	209	118	159		140	mn 193	93	26	244	221	29	58		38	40	54	59	75	54		40
Don't know	24%	234	26%	21%	18%	78 20%	28%	30%	20%	159 24%	115 26%	29%	20%	93 25%	25	311 22%	30%	33%	24%	55 30%	19%	24%	26%	59 31%	75 25%	17%	30 30%	40 22%
	24%	22%	20%	21%	18%	20%	abc abc	abc	20%	24%	20%	29%	20%	25%	20%	22%	ilm		24%		19%	24%	2006		25% W	17%	30%	22%
Agree (NET)	701	376	322	108	143	132	139	179	213	209	136	143	355	108	37	500	201	28	76	62	60	49	67	52	101	123	27	55
Agree (NE1)	32%	35%	30%	35%	36%	35%	36%	25%	36%	32%	30%	30%	38%	30%	30%	35%	27%	32%	31%	34%	31%	30%	32%	28%	34%	39%	26%	30%
	32%	25%	20%	35%	30%	23%	3076	2.3%	30%	3276	2006	30%	kmn	20%	30%	3576	47%	32%	31%	34%	3176	30%	32%	2076	3476	39%	20%	3076
Disagree (NET)	273	149	120	52	68	45	32	76	76	99	58	41	119	47	18	184	89		34	20	27	20	20	24	35	50	13	27
Commence tracts	13%	14%	11%	17%	17%	12%	8%	11%	13%	15%	13%	8%	13%	13%	14%	13%	12%	4%	14%	11%	14%	12%	10%	13%	11%	16%	12%	15%
	13%	2476	41%	de	de	42%	a-76	4436	4.376	4376	4.3%	456	43%	43%	4-976	+376	12%	4%	0	1176	0	4276	10%	4.376	11%	10%	4479	0

 $Proportions/Mearn: Columns Tested (5% risk level) - A/B - a/b/c/d/e - f/g/h/i - j/b/l/m/n - \alpha/p/q/r/d/lo/v/w/x/y Overlap formulae used. * small base$ 

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																										PERSON		ABOUT THE CO	NCEPT OF
		_	EDU	CATION				INCOME				MARITAL STAT	VS.		NUMBER	HOUSEHOLD		CHILDREN IN	HOUSEHOLD	NUM	BER OF CHILD	REN IN HOUSE	4OLD	MAIN	HOPPER		EUMMUI	ATT ERESUME	$\overline{}$
	TOTAL	GCSE/ OLEVEL/CSE/ NVQ12	A-LEVEL OR EQUIV.	DEGREE/ MASTERS / PHD	NO FORMAL QUALS.	UP TO £19999	£20000- £34999	£35000- £54999	£55000+	PREFER NOT TO ANSWER	MARRIED /LIVING AS	SINGLE	WID/DIV/ SEP	1 (m)	2 (n)	3 (0)	4+ (n)	YES	NO (r)	1 60	2	3 (14)	4+	YES	NO (v)	AWARE	HEARD OF	NEVER HEARD OF, BUT CAN GUESS ACURRATELY	N HEA BUT I G Y ACCI
WEIGHTED BASE	2173	438	457	1177	101	413	492	527	534	207	1249	704	220	424	705	463	581	691	1482	380	236	59	16	1638	535	293	562	435	- 1
	2173 100%	598 28%									1228 57%							686 32%											
2) Strongly agree	161 7%	38 6%	48 7%	58 8%	17 11%	29 7%	42 8%	39 7%	43 9%	9 4%	94 8%	54 8%	13 6%	18 4%	46 6%	31 7%	67 12% mno	80 12%	81 5%	41 11%	29 13%	7 12%	2 13%	116 7%	45 8%	45 16% 2AB	65 11% AB	20 5%	2
1) Tend to agree	540 25%	139 23%	157 24%	211 27%	33 22%	89 21%	144 26%	132 24%	134 29%	41 21%	328 27%	162 23%	51 21%	90 22%	161 23%	141 30% mn	148 26%	186 27%	354 24%	107 27%	59 27%	13 23%	6 35%	403 25%	137 25%	92 32% +8	152 27%	103 25%	26 25
Neither agree nor disagree	667 31%	203 34%	195 30%	220 28%	50 33%	135 31%	171 32%	177 33%	119 26%	65 32%	370 30%	210 30%	88 37%	133 32%	221 31%	144 31%	169 30%	210 31%	457 31%	119 31%	67 31%	18 32%	5 30%	519 32%	148 27%	78 27%	183 32%	124 30%	3
1) Yend to disagree	221 10%	49 8%	64 10%	100 13% ad	7 5%	36 8%	34 6%	80 15% efi	57 12% fi	13 7%	124 10%	76 11%	21 9%	45 11%	67 9%	50 11%	58 10%	81 12%	140 9%	42 11%	28 13%	11 18%		152 9%	69 12%	42 14% B	78 14% B	67 17% B	7
2) Strongly disagree	52 2%	10 2%	17 3%	22 3%	2 1%	12 3%	16 3%	15 3%	7 1%	2 1%	24 2%	27 4% il	1 1%	16 4%	13 2%	11 2%	12 2%	16 2%	36 2%	12 3%	4 2%			40 2%	12 2%	14 5% B	21 4% B	13 3%	1
fean	0.33	0.33	0.32	0.3	0.51	0.29	0.4 E	0.22	0.41 g	0.32	0.37	0.26	0.31	0.16	0.31 m	0.34 m	0.44 m	0.41 r	0.28	0.38	0.44	0.33	0.78	0.33	0.33	0.42 A	0.32 A	0.15	0.
on't know	532 24%	159 27%	168 26%	163 21%	42 28%	130 30% sh	137 25% g	95 18%	100 22%	69 35% feb	289 24%	180 25%	63 27%	117 28% 00	205 29%	94 20%	116 20%	114 17%	418 28%	69 18%	33 15%	8 15%	4 23%	386 24%	145 26%	19 7%	71 12% V	80 20% vz	31 30 V2
ree (NET)	701 32%	177 30%	205 32%	269 35%	50 33%	119 27%	186 34%	170 32%	177 38% esi	50 25%	422 34%	215 30%	64 27%	108 26%	207 29%	172 36% mn	215 38% mn	266 39%	436 29%	148 38%	89 40%	20 35%	9 48%	519 32%	182 33%	137 47% 2AB	217 38% AB	123 30%	3
same (NET)	273 13%	59 10%	82 13%	122 16% ad	9 6%	48 11%	50 9%	95 18% 46	64 14%	15 8%	148 12%	103 15%	22 9%	61 15%	80 11%	61 13%	70 12%	96 14%	177 12%	54 14%	31 14%	11 18%	- 1	192 12%	80 14%	56 19%	99 17%	80 20%	2

Proportions/Means: Columns Tested (5X risk level) - u/N t/t = u/N t/t /(N t/t) - u/N t/t /(N t/t) - u/t - u/t /(N/t/t) - u/t - u/t /(

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Table 16 Sample profile

		MALE	FEMALE	16-24	25-34	AGE 35-44	45-54 55-75	AB	SOCIA C1	L GRADE C2	DE (i)	FULL TIME	PART TIME	SELF EMPLOYED	ANY WORKING	NOT WORKING (n)	NORTH EAST	NORTH WEST	YORKS & HUMBER	WEST MIDLANDS	GOVERN EAST MIDLANDS	EAST OF ENGLAND	REGION SOUTH WEST	SOUTH EAST	LONDON	WALES	SCOTLAND
UNWEIGHTED BASE WEIGHTED BASE	TOTAL 2173 2173 100%	(A) 1040 1062 49%	(B) 1108 1086 50%	(2) 278 307 14%	(b) 409 395 18%	(c) 383 379 17%	(d) (4) 417 686 385 709 18% 33%	(f) 768 592 275	(r) 627 653 30%	(h) 329 447 21%	0 449 481 22%	991 945 44%	(k) 319 365 17%	() 124 125* 6%*	(m) 1434 1435 66%	(n) 739 738 34%	(c) 92 87* 4%*	(p) 248 245 11%	(c) 186 185 9%	(r) 200 194 9%	(s) 165 165 8%	(t) 207 210 10%	(u) 191 186 9%	(v) 308 302 14%	(w) 312 313 14%	102 102* 5%*	(r) 162 184 8%
AGE 16-24	307 14%	152 14%	146 13%	307 200% bcde	:	:	: :	79 13%	113 17%	78 17%	37 8%	87 9%	42 11%	10 8%	138 10%	168 23% iklm	1 1%	28 11% 0	17 9% 0	26 13% ou	13 8%	29 14% ou	12 6%	49 16% oasu	93 30% opers	11 11% 0	29 16% 0u
25-34	395 18%	197 19%	193 18%	D. COM	395 100% acde	:	: :	123 21%	109	87 19%	75 16%	237 25% kmn	64 18%	27 22%	329 23% kn	66 9%	12 14%	42 17%	25 13%	33 17%	20 12%	53 25%	18 10%	52 17%	turev 89 29% opers	18 18%	31 17%
35-44	379 17%	185 17%	188 17%	:	acde	379 100% abde	: :	132 22%	109 17%	67 15%	70 14%	244 26%	57 16%	20 16%	321 22% kn	57 8%	16 18%	35 14%	42 23%	43 22% tx	33 20%	26 12%	29 16%	57 19%	00015 UW 54 17%	12 12%	31 17%
45-54	385 18%	187 18%	193 18%	:	:	abde -	385 - 100% - abce	ghi 99 17%	119 18%	69 15%	98 20%	207 22%	79 22%	30 24%	315 22%	69 9%	20 23% w	47 19%	26% twxy	33 17%	34 21%	29 14%	35 19%	59 19%	38 12%	13 13%	29 16%
55-75	709 33%	341 32%	365 34%	-	-	:	- 709 - 100% abcd	159 27%	202 31%	146 33%	201 42% figh	170 18%	123 34% jm	38 31% i	332 23% j	377 51% jklm	37 43% qvw	93 38% vw	54 29% W	60 31% w	63 38% w	73 35% w	92 49% pqrtv wy	86 28% w	39 12%	48 47% grvw	65 35% w
SOCIAL GRADE AB	592 27%	318 30%	269 25%	79 26%	123 31%	132 35%	99 159 26% 22%	592 100%	:	:	:	322 34%	78 21%	37 29%	436 30%	156 21%	17 19%	62 25%	53 29%	58 30%	40 24%	50 24%	39 21%	82 27%	122 39%	16 16%	53 29%
Ć1	653 30%	289 27%	351 32%	113 37%	109 28%	ade 109 29%	119 202 31% 29%	ghi	653 100%		:	815 33%	117 32%	22 17%	454 32%	199 27%	24 27%	76 31%	54 29%	44 23%	58 35%	43 21%	58 31%	97 32%	opqst uvsy 89 28%	39 38%	71 39%
α	447 21%	236 22%	A 209 19%	78 26%	87 22%	67 18%	69 146 18% 21%	1	fhi -	447 100% fai	i	In 190 20%	90 25%	46 37% ikmn	325 23%	122 17%	28 32%	42 17%	32 17%	44 22%	rt 30 18%	53 25%	1 37 20%	79 26%	62 20%	rt 15 15%	rtw 26 14%
DÉ	481 22%	219 21%	256 24%	37 12%	75 19%	70 18%	98 201 25% 28% abc abc		:		481 100% figh	119 13%	80 22%	21 17%	220 15%	260 35% iklm	21%	65 26%	46 25% vw	49 25% vw	37 23%	63 30%	53 28% vw	45 15%	40 13%	31 31%	34 19%
WORKING STATUS FULL TIME	945 44%	573 54%	366 34%	87 28%	237 60%	244 64%	abc abc 207 170 54% 24%	322 54%	315 48%	190 42%	119 25%	945 100%	im	:	945 66% kin	iklm	36 41%	99 40%	81 44%	86 44%	69 42%	83 40%	53 29%	149 49%	167 53%	34 33%	88 48%
PART TIME	365 17%	8 109 10%	251 23%	42 14%	84 64 16%	ade 57 15%	79 123 20% 17%	ghi 78 13%	117 18%	90 20%	80 17%	klmn	365 100%	:	8ln 365 25%	1	16 19%	52 21%	33 18%	23 12%	31 19%	41 20%	43 23%	49 16%	47 15%	16 16%	12 6%
SELF EMPLOYED  ANY WORKING	125 6%	62 6%	60 6%	10 3%	27 7% a	20 5%	30 38 8% 5% a	37 6% R	22 3%	46 10% fgi	21 4%	:	-	125 100% jkmn	125 9% jkn 1435	÷	1 2%	14 6%	10 5%	13 7%	19 12% 0wy	11 5%	10	19 6%	15 5%	6	7 4%
NOT WORKING	66% 738	744 70% 8 318	677 62% 408	138 45%	329 83% are 66	321 85% ae 57	315 332 82% 47% ae 69 377	74% i 156	454 69% i 199	325 73% i 122	220 46% 260	945 100% n	365 100% n	125 100% n	1435 100% n	738	53 61% 34	164 67% 81	124 67%	123 63% 71	119 72% uxy 46	135 65%	107 57% 79	217 72% uxy 85	229 73% ruxy 84	56 55% 45	107 58%
GOVERNMENT OFFICE REGION NORTH EAST	34%	30%	38% A 48	55% bcd	17%	15%	69 377 18% 53% bcd	26%	31%	27%	54% fgh	36	16	1	- 53	100% jklm	39%	33%	33%	37% W	28%	35%	43% svw	28%	27%	45% svw	42% svw
	4%	4%	4%	1	3% a	4% a	5% 5% a a	3%	24 4%	6% f	4%	4%	4%	1%	53 4%	34 5%	100% paritu vwxv	:	-	-	-	-	-	-	-	-	:
NORTH WEST	245 11%	114	126 12%	28 9%	42 11%	35 9%	47 93 12% 13%	62 10%	76 12%	42 9%	65 13%	99	52 14%	14 11%	164 11%	81 11%	i	245 100% ogrstu vwxv									:
YORKS & HUMBER	185 9%	71 7%	109 10% A	17 5%	25 6%	42 11% ab	48 54 12% 8% abe	53 9%	54 8%	32 7%	46 10%	81 9%	33 9%	10 8%	124 9%	62 8%	-	:	185 100% opratu vway	-	-	:	:	-	:	-	:
WEST MIDLANDS	194 9%	100 9%	93 9%	26 8%	33 8%	43 11%	33 60 8% 8%	58 10%	44 7%	44 10%	49 10%	86 9%	23 6%	13 11%	123 9%	71 10%	:			194 100% opqstu							:
EAST MIDLANDS	165 8%	81 8%	81 7%	13 4%	20 5%	33 9% a	34 63 9% 9% a ab	40 7%	58 9%	30 7%	37 8%	69 7%	31 9%	19 15% jmn	119 8% j	46 6%	-	-	-	YMXY	165 100% opqrtu vwxy	1	1	1	1	-	-
EAST OF ENGLAND	210 10%	102 10%	105 10%	29 10%	53 13% cd	26 7%	29 73 7% 10%	50 8%	43 7%	53 12% g	63 13% fg	83 9%	41 11%	11 9%	135 9%	74 10%	:	:	:	:	-	210 100% opensu	:	:	:	:	:
SOUTH WEST	186 9%	55 5%	131 12% A	12 4%	18	29 8%	35 92 9% 13% ab abc	39 7%	58 9%	37 8%	53 11% f	53 6%	43 12% im	10 8%	107	79 11% im	:			:	:	vacy	186 100% opprat	:	:	:	
SOUTH EAST	302 14%	149 14%	153 14%	49 16%	52 13%	57 15%	59 86 15% 12%	82 14%	97 15%	79 18%	45 9%	149 16%	49 14%	19 15%	217 15%	85 12%	:	:	:	:	:	:	VWXV	302 100%	:	:	:
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SINGLE	708 33%	380 36% 8	312 29%	245 80% bcde	144 36% de	112 30% e	93 113 24% 16% e	170 29%	228 35% f	133 30%	178 37% f	284 30%	98 27%	47 38% k	429 30%	279 38% ikm	20 23%	87 36% su	58 31%	68 35%	40 24%	57 27%	46 25%	86 28%	149 48% opers	29 28%	68 37% su
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2	713 33%	313 29% 238	392 36% A 228	39 13%	108 27% a 121	94 25% a 96	106 366 28% 52% a abcd 92 99	188 32%	218 33%	147 33%	160 33%	238 25%	122 34% jm 84	47 37% jm 22	407 28% j 358	306 41% jkm 113	37 43% vw 17	78 32% w 45	63 34% w 38	69 35% w 43	51 31%	89 42% psvw 44	70 37% w 27	88 29% 83	67 22%	41 40% w 23	62 34% w
4+	22% 570	22%	21%	21% e 167	31% ae 112	25% e 133	24% 14% e 106 51	24% i 187	23% 155	23%	17% 98	27% mn 260	23% n 109	18%	25% n 396	15%	20%	19%	21%	22%	28% pu 39	21%	14% 45 24%	27% pu 81	21% 128	22%	20%
CHILDREN IN HOUSEHOLD	26%	26%	26%	55% bcde	28% e	35% de		32% gi	24%	29% i	20%	27%	30%	21%	28%	24%	15%	24%	27%	26%	24%	22%	24%	27%	41% opers turky	21%	21%
YES	686 32% 1487	346 33% 717	335 31%	89 29% e 218	178 45% ae 216	222 59% abde 156	147 50 38% 7% ae 238 659	231 39% gi 360	180 28% 473	164 37% gi 284	111 23%	389 41% Imn 556	128 35% n 237	36 29% n 89	553 39% In 882	133 18% 605	24 28%	65 27%	63 34%	64 33%	61 37% pu 103	56 26%	45 24%	107 35% pu 195	123 39% ptuy 189	29 29% 72	48 26%
NO NUMBER OF CHILDREN IN	1487 68%	717 67%	751 69%	218 71% bcd	216 55% c	156 41%	238 659 62% 93% c abcd	360 61%	473 72% fh	284 63%	370 77% fh	556 59%	237 65%	89 71% im	61% i	605 82% iklm	63 72%	180 73% svw	66%	130 67%	103 63%	154 74% w	141 76% svw	195 65%	189 61%	72 71%	136 74% w
HOUSEHOLD 1	390 18%	196 18%	191 18%	53 17% e	97 24% as	105 28% ae	94 41 24% 6% ae	129 22% gi	111 17%	95 21% i	55 11%	231 24% Imn	68 19% n	18 14%	317 22% In	73 10%	14 16%	43 17%	40 22% u	39 20% u	31 19%	33 16%	21 11%	57 19% u	71 23% u	13 13%	28 15%
2	220 10%	119 11%	100 9%	27 9% e	62 16% ae 14	82 22% ade	42 7 11% 1%	82 14% gi	50 8%	49 11%	40 8%	129 14% n	44 12% n	10 8%	183 13% n	37 5%	8 9%	16 6%	11 6%	23 12%	24 14% 00	18 9%	18 10%	37 12% 00	32 10%	16 15% 00	18 10%
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PERSONALLY KNOW ABOUT THE CONCEPT OF <b>EDMANUALTY</b>	26%	32% B	19%	56% bcde	21%	10%	18% 24% cd	27%	28% i	24%	22%	21%	21%	23%	21%	34% jklm	43%	20%	2406	24%	29%	27%	21%	24%	20%	40%	33% U
ENERGY AWARE	289 13%	200 19% B	88 8%	54 18% de	100 25% acde	54 14% de	26 55 7% 8%	102 17% gi	75 12%	74 16% i	37 8%	169 18% kmn	41 11%	13 11%	223 16% kn	66 9%	8 9%	28 11%	29 16% x	20 10%	20 12%	32 15% x	17 9%	37 12% x	78 25% oparst	4 4%	16 9%
HEARD OF	571 26%	360 34%	208 19%	97 32%	141 36%	89 24%	72 172 19% 24%	199 34%	161 25%	131	81 17%	281 30%	82 23%	28 23%	391 27%	180 24%	22 26%	65 27%	51 28%	40 21%	55 33%	57 27%	51 27%	69 23%	113 36%	14 13%	34 19%
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			A			ab	ab ab	1	f	50% f	figh			-	-				-	qsw		w		SW	-	w	

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - A/B - a/B/c/d/e - l/g/h/l - j/h/l/m/n - o/p/q/l/h/l/w/v/w/s/y \\ Overlap formulae used. * small base$ 

8 Nov 2023

| 25 - 25 - 25 - 25 - 25 - 25 - 25 - 25 -  | 100     | ## ALPVIL OR COLORS   ## CALPVIL OR CALP | 200 2  | 1  | 2100000- C149999  341  342  343  345  345  346  346  346  346  346   | ### COMM    | 100    | PRESENTA SOCT TO ANGEWER 10 10 10 10 10 10 10 10 10 10 10 10 10  | MARINED // MONG AS A 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2  | SINGLE SOLUTION OF | We 0/1 0 red / 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1   | 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1  | 2   100   20 | 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3  | 44 44 45 45 45 45 45 45 45 45 45 45 45 4   | 200 000 000 000 000 000 000 000 000 000  | 00 00 00 00 00 00 00 00 00 00 00 00 00   | 200 100 100 100 100 100 100 100 100 100   | 2 m 2 m 2 m 2 m 2 m 2 m 2 m 2 m 2 m 2 m   | 3 3 46 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7   | 41 (4) (4) (4) (4) (4) (4) (4) (4) (4) (4)  | 103 103 103 103 103 103 103 103 103 103  | 100 00 123 123 125 125 125 125 125 125 125 125 125 125   | ADMARE 101 101 101 101 101 101 101 101 101 10   | 60 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1  | NEVER HEARD OF, H  | HARPO M. NEVER B. PERSON DE L'ANNO D |
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| ### AST MICLANDS ### AST OF PRICIAND ### AST O | 9% 10% 141 185 185 185 185 185 185 185 185 185 18   | 9% 52 8% 73 11% 6 6 1 9% 97 15% 86 13% 86 6% 50 8% 50 8% 50 8% 50 650 100%   | 9% 6 6 1 1 9 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1   | 0% 10% 141 141 141 141 141 141 141 141 141 14  | 9% 31 6% 60 11% 55 10% h 76 14% 59 11% 47 9% 48 35% sh   | 55<br>10%<br>%<br>44<br>8%<br>37<br>7%<br>74<br>14%<br>80<br>15%<br>43<br>80   | 8%<br>23<br>5%<br>44<br>10%<br>24<br>5%<br>82<br>18%<br>e<br>107<br>23%<br>efpi<br>13<br>3%<br>46<br>10%   | 8% 15 7% 24 128 24 128 gh 18 9% 9 5% 14 7%   | 8% 100 9% k 137 13% k 104 8% 104 8% 126 146 12% 138 5% 108 108 108 108 108 108 108 108 108 108  | 10% 40 6% 57 8% 46 7% 86 12% 149 21% ji 29 4%  | 9%<br>15<br>6%<br>16<br>7%<br>36<br>15%<br>jk<br>40<br>17%<br>19<br>8%   | 8%<br>28<br>7%<br>32<br>8%<br>44<br>11%<br>0<br>51<br>12%<br>51  | 51<br>7%<br>89<br>12%<br>mp<br>70<br>10%<br>0<br>88<br>12%   | 9% 47 10% 44 9% 27 6% 83 18% mm 66 14% n   | 9%<br>39<br>7%<br>45<br>8%<br>45<br>8%<br>81<br>14%<br>128<br>23%  | 9%<br>61<br>9%<br>56<br>8%<br>45<br>7%   | 9%<br>103<br>7%<br>154<br>10%<br>141<br>10%<br>q<br>195<br>13%   | 31<br>8%<br>33<br>9%<br>21<br>5%  | 10%<br>24<br>11%<br>18<br>8%<br>18<br>8%<br>37<br>17%   | 6<br>10%<br>3<br>5%<br>6<br>11%<br>13<br>23%   | 4%<br>1<br>6%   | 9%<br>117<br>7%<br>153<br>9%<br>148<br>9%<br>229<br>14%  | 9%<br>43<br>9%<br>57<br>10%<br>33<br>7%<br>74<br>13%   | 7% 20 7% 32 11% 17 6% 37 13%  | 7%<br>55<br>10%<br>vB<br>57<br>10%<br>51<br>9%<br>v<br>69<br>12%<br>113<br>20%<br>AB  | 8%<br>27<br>7%<br>32<br>8%<br>40<br>10%<br>55<br>14%<br>49<br>12%  | 213%<br>2 65<br>6%<br>107<br>10%<br>89<br>8%<br>155<br>15%<br>128<br>128   |
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  | 57<br>8%<br>46<br>7%<br>86<br>12%<br>149<br>21%<br>jl<br>29<br>4%  | 16<br>7%<br>36<br>15%<br>jk<br>40<br>17%   | 32<br>8%<br>44<br>11%<br>0<br>51<br>12%<br>51<br>12%   | 89<br>12%<br>mp<br>70<br>10%<br>0<br>88<br>12%<br>67<br>9%   | 10% 44 9% 27 6% 83 18% mn 65 14% n   
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   | 23%<br>mmp   | 123  | 189  |   |   |  | 7<br>37%  
   | 232<br>14%   | 80<br>14%  | 78<br>27%   | 20%<br>AB   | 12%  | 12%  
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  | 47<br>9%<br>188<br>35%<br>sh   | 3%<br>43<br>8%   | 46<br>10%  | 14<br>7%   | 5%   
  |  | 16<br>7%   | 16<br>4%   | 41   | 23   
   |  | 18%  | 13%  | 71<br>18%   | 32<br>15%   | 23%  |   
   |  |  | 248   |   | 29<br>7%   | 55   
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| DUCATION  COSP O LAVIVIC MET NVOIZ  ALTYSE OR ECOLOF.  40 C C C C C C C C C C C C C C C C C C C  | 8% 6%<br>598 598<br>28% 20%<br>bcd<br>650 -<br>30% -<br>774 -<br>36% -  | 8%<br>-<br>-<br>-<br>650<br>100%   | 774  | - 149<br>- 34%<br>eh<br>- 125   
  | 188<br>35%<br>sh   | 136  | 10%  |  | 97<br>8~   
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   | 22<br>4%   | 29<br>4%   | 72<br>5%   | 13<br>3%  | 16<br>7%  | 1<br>1%  | - 1   
   | 81<br>5%   | 21<br>4%   | 4<br>2%   | 14<br>2%  |  | 5%<br>vz   
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| SCHOLANCE (SERVICE) (SERVI | 28% 100% bcd 650 - 30% - 774 - 36%  | 100%   | 774 -  | - 34%<br>sh<br>- 125   | 35%<br>ah  | 136<br>25%   | 65   |  | = 70  | 68<br>10%  | 19<br>8%   | 47<br>11%  | 62<br>9%   | 37<br>8%   | 38<br>7%   | 48<br>7%   | 136<br>9%  | 28<br>7%  | 18<br>8%  | 1<br>1%  | 2<br>11%  | 124<br>8%  | 60<br>11%  | 16<br>5%  | 34<br>6%  | 52<br>13%<br>vz8   | 87<br>8%   |
| LEVEL OR ECON.  48  80  80  80  80  80  80  80  80  80   | 650 -<br>30% -<br>774 -<br>36% -  | 100%   | 774 -  | - 34%<br>sh<br>- 125<br>- 29%   
  | ah .   | 25%  |  | 59   | 347  
  | 169  | 82   | 109  | 221<br>31%   | 115  
   | 152  | 190  | 408  | 116   | 49  | 15   | 10  
   | 449  | 149  | 64  | 145   | 90   | 321  
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| EGREEF MASTERU PHOD 37  37  37  37  37  37  37  37  37  37   | 774 -<br>36% -  |  | 774 -  | - 29%   
  | 174  | h<br>181<br>34%  | 14%  | 30%<br>h<br>50   | 28%  
  | 24%<br>240<br>34%  | 35%<br>k<br>73   | 26%  | 192  | 25%<br>152   
   | 27%  | 28%<br>194   | 27%<br>456   | 120   | 22%<br>55<br>25%  | 26%  | 51%   
   | 28%<br>459   | 27%<br>191<br>34%  | 22%<br>80   | 25%<br>162  | 22%<br>123<br>30%  | 30%<br>vA<br>332   
   |
| 10   10   10   10   10   10   10   10  | 36% -   |  | 100%   | - 90  
  | 32%<br>148   | 34%<br>N<br>201  | 26%  | 25%  | 27%  
  | 34%<br>i<br>236  | 31%  | 31%  | 27%  | 32%<br>175   
   | 31%  | 28%  | 31%<br>504   | 31%   | 25%   | 28%  | 11%   
   | 28%  | 34%<br>W<br>173  | 28%   | 28%   | 30%  | 31%<br>321   
   |
| 77  100   10 |   |  | 100% -<br>abd  | - 21%   
  | 27%<br>e   | 37%<br>ef  | 58%<br>efgi  | 35%<br>e<br>21   | 39%<br>kl  
  | 33%<br> <br>   | 23%  | 34%  | 35%  | 37%  
   | 36%  | 39%<br>r   | 34%  | 34%   | 49%<br>s  | 42%  | 21%   
   | 37%<br>×   | 31%  | 47%<br>zB   | 40%<br>B  | 44%<br>B   | 30%  
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| TO C19999  | 7%  |  | - 100<br>ab  | 51 68<br>10% 16%<br>bc figh   
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  | 63<br>9%<br>i  | 27<br>11%<br>j   | 9%<br>P  | 50<br>7%   | 29<br>6%   
   | 33<br>6%   | 32<br>5%   | 119<br>8%<br>q   | 20<br>5%  | 3%  | 2<br>4%  | 17%   
   | 108<br>7%  | 8%   | 3%  | 35<br>6%<br>Y   | 17<br>4%   | 81<br>8%<br>yA   
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  | 226<br>32%   | 95<br>40%  | 182<br>43%   | 128<br>18%   | 63<br>13%  
   | 61<br>11%  | 82<br>12%  | 351<br>24%   | 45<br>12%   | 29<br>13%   | 7<br>11%   | 1<br>7%   
   | 355<br>22%   | 78<br>14%  | 37<br>13%   | 86<br>15%   | 65<br>16%  | 247<br>23%   
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  | 543<br>100%  | - :  | - :  | - :  | 308<br>25%   
  | 168<br>24%   | 68<br>29%  | 120<br>29%   | 210<br>29%   | 102<br>22%   
   | 111<br>20%   | 141<br>21%   | 403<br>27%   | 81<br>21%   | 43<br>20%   | 13<br>22%  | 4<br>21%  
   | 421<br>26%   | 122<br>22%   | 62<br>22%   | 139<br>24%  | 108<br>27%   | 268<br>25%   
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| 211 REFER NOT TO ANSWER 29 MARKED JUVING AS 27 MARKED JUVING AS 27 MARKED JUVING AS 27 MARKED JUVING AS 27 MARKED JUVING AS 28 | 538 136<br>25% 23%  | 181<br>28%   | 201 2:<br>26% 14   | 11 -   | eghi<br>-  | 538<br>100%  | :  | :  | 381<br>31%  | 126<br>18%   | 31<br>13%  | 62<br>15%  | op<br>168<br>24%   | 136<br>29%   | 171<br>30%   | 223<br>33%   | 315<br>21%   | 127<br>33%  | 69<br>31%   | 17<br>29%  | 11<br>58%   | 395<br>24%   | 143<br>26%   | 96<br>33%   | 172<br>30%  | 97<br>24%  | 242<br>23%   |
| 10 ANSWER  | 460 65<br>21% 11%   | d<br>120<br>18%  | d<br>266 9<br>34% 6  | 9 -   
  | - :  | ethi   | 460<br>100%  | :  | 81<br>337<br>27%   
  | 98<br>14%  | 25<br>10%  | 25<br>6%   | m<br>139<br>19%  | m<br>132<br>28%  
   | mn<br>164<br>29%   | 200<br>29%   | 260<br>17%   | 118<br>30%  | 64<br>29%   | 16<br>28%  | 2<br>11%  
   | 326<br>20%   | 134<br>24%   | 80<br>28%   | B<br>141<br>25%   | 98<br>24%  | 203<br>19%   
   |
| 122   123   124   125    | 199 59<br>8W 10W  | ad<br>50<br>8%   | abd<br>69 2:   | 11 -  
  |  |  | efei<br>-  | 199<br>100%<br>efah  | 81<br>91<br>7%   
  | 90<br>13%  | 18<br>8%   | 30   | 68<br>10%  | mn<br>38<br>8%   
   | 63<br>11%  | 40   | 159<br>11%   | 19<br>5%  | 16<br>7%  | 5<br>9%  | 1<br>3%   
   | 120  | 79<br>14%  | 8<br>14<br>5%   | 8<br>33<br>6%   | 33   | 94   
   |
37 NOLE 70 38 NOLE 70 38 NOL/ DIV/ SEP 23 11 UMBER IN HOUSEHOLD 42	24 104				
  |  |  |  |  |  
  | 177  | 2.4  |  |  |  
   |  |  | ٥  |   |   |  |   
   | 904  | w  | - 27  |   | v  | v  
   |
| 33 33 20/ DN/ SEP 23 11 11 11 11 11 11 11 11 11 11 11 11 11  | 57% 58%<br>d  | 337<br>52%   | bd   | 51 111<br>0% 26%  
  | 57%<br>ei  | 381<br>71%<br>efi  | 73%<br>efi   | 91<br>46%<br>e   | 1228<br>100%<br>kl   
  |  | -  | 4%   | 547<br>77%<br>mos  | 312<br>66%<br>m  
   | 353<br>62%<br>m  | 525<br>76%   | 704<br>47%   | 296<br>76%  | 173<br>78%  | 42<br>74%  | 14<br>74%   
   | 56%  | 324<br>58%   | 63%<br>B  | 348<br>61%<br>B   | 240<br>59%   | 578<br>55%   
   |
| UMBER IN HOUSEHOLD 41  | 708 169<br>33% 28%  | 240<br>37%<br>ac   | 30% 42   | 33 226<br>2% 52%<br>ac feh  
  | 168<br>31%<br>sh   | 126<br>23%   | 98<br>21%  | 90<br>45%<br>feb   |  
  | 708<br>100%<br>il  | :  | 274<br>66%<br>noo  | 117<br>16%   | 120<br>25%<br>n  
   | 196<br>34%<br>no   | 118<br>17%   | 589<br>40%<br>a  | 68<br>17%   | 34<br>15%   | 14<br>25%  | 2<br>12%  
   | 495<br>31%   | 212<br>38%<br>W  | 95<br>33%   | 172<br>30%  | 132<br>32%   | 338<br>32%   
   |
| 41   | 237 82<br>11% 14%<br>c  | 73<br>11%<br>c   | 55 2<br>7% 18  | 17 95<br>8% 22%<br>c fghi   
  | 68<br>12%<br>gh  | 31<br>6%   | 25<br>5%   | 18<br>9%   |  
  |  | 237<br>100%<br>jk  | 128<br>31%<br>nop  | 49<br>7%<br>p  | 39<br>8%<br>p  
   | 21<br>4%   | 43<br>6%   | 194<br>13%<br>q  | 26<br>7%  | 14<br>6%  | 1 1%   | 3<br>14%  
   | 217<br>13%<br>×  | 20<br>4%   | 12<br>4%  | 50<br>9%<br>V   | 35<br>9%<br>Y  | 138<br>13%<br>yzA  
   |
|  | 419 109<br>19% 18%  | 129<br>20%   | 141 40<br>18% 26   | 10 182<br>6% 42%  
  | 120<br>22%   | 62<br>12%  | 25<br>5%   | 30<br>15%  | 16<br>1%   
  | 274<br>39%   | 128<br>54%   | 419<br>100%  | - :  | :  
   |  |  | 419<br>28%   | -   |   |  | - :   
   | 419<br>26%   | 1  | 42<br>15%   | 94<br>16%   | 83<br>20%  | 211<br>20%   
   |
| 71   | 713 221<br>33% 37%  | 192  | 250 51   | fghi  
  | gh<br>210<br>39%   | h<br>168<br>31%  | 139  | h<br>68<br>34%   | 547<br>45%   
  | 1<br>117<br>17%  | jk<br>49<br>21%  | nop  | 713<br>100%  |  
   |  | 41<br>6%   | 673<br>45%   | 41<br>10%   |   |  |   
   | 510<br>32%   | 203<br>37%   | 74<br>25%   | 169   | 136<br>33%   | 371<br>35%   
   |
| 47   | 471 115<br>22% 19%  | 152<br>23%   | 175 2:   | 19 63<br>9% 15%   
  | egh<br>102<br>19%  | 136<br>25%   | 132  | 38   | 312  
  | 120  | 39   |  | mop  | 471<br>100%  
   |  | 265<br>39%   | q<br>206<br>14%  | tu<br>238<br>61%  | 26<br>12%   |  |   
   | 326<br>20%   | 145<br>26%   | 77 27%  | 139<br>24%  | y<br>93<br>23%   | yz<br>213<br>20%   
   |
| . 57   | 570 152   | 177  | 208 3:   | 13 61   
  | 111  | ef<br>171  | 29%<br>efi<br>164  | 63   | 25%<br>kl<br>353   
  | 196  | 21<br>9%   | :  |  | mnp  
   | 570  | r<br>381   | 189  | tu<br>111   | u<br>194  | 57   | 19  
   | 362  | w<br>208   | 8<br>96   | 169   | 95   | 259  
   |
| 26'<br>HILDREN IN HOUSEHOLD  | 26% 25%   | 27%  |  | 2% 14%  
  | 20%<br>e   | 32%<br>ef  | 36%<br>ef  | 32%<br>ef  | 29%<br>  
  | 28%<br>  | 9%   |  |  | -  
   | 100%<br>mno  | 55%  | 13%  | 28%   | 88%   | 100%<br>st   | 100%  
   | 22%  | 37%<br>W   | 33%<br>AB   | 30%   | 23%  | 25%  
   |
| ES 68 32   | 686 190<br>32% 32%  | 194<br>30%   | d  | 12 82<br>1% 19%   
  | 141<br>26%<br>e  | 223<br>41%<br>efi  | 200<br>44%<br>efi  | 40<br>20%  | 525<br>43%<br>kl   
  | 118<br>17%   | 43<br>18%  |  | 41<br>6%<br>m  | 265<br>56%<br>mn   
   | 381<br>67%<br>mno  | 686<br>100%<br>r   | - :  | 390<br>100%   | 220<br>100%   | 57<br>100%   | 19<br>100%  
   | 524<br>32%   | 162<br>29%   | 140<br>48%<br>2AB   | 230<br>40%<br>AB  | 113<br>28%   | 296<br>28%   
   |
| O 145<br>68  | 1487 408<br>68% 68%   | 456<br>70%   | 504 11<br>65% 79   | 19 351<br>9% 81%<br>c feh   
  | 403<br>74%<br>sh   | 315<br>59%   | 260<br>56%   | 159<br>80%<br>sh   | 704<br>57%   
  | 589<br>83%   | 194<br>82%<br>i  | 419<br>100%<br>noo   | 673<br>94%<br>00   | 206<br>44%<br>p  
   | 189<br>33%   |  | 1487<br>100%   | -   |   | -  | :   
   | 1093<br>68%  | 394<br>71%   | 149<br>52%  | 341<br>60%  | 294<br>72%<br>vz   | 758<br>72%<br>vz   
   |
| UMBER OF CHILDREN IN<br>OUSEHOLD   | 390 116   | 194  | 183  |   
  |  | 127  | 119  |  | 296  
  | 68   |  | _  |  | | |
   | 111  | 300  | -  | 100   |   |  |   
   | 201  | m  | 22  | 190   |  |  
   |
|  | 390 116<br>18% 19%<br>220 49  | 120  |  | 10 45<br>3% 10%   
  | 81<br>15%  | 127<br>24%<br>efi<br>62  | 118<br>26%<br>efi<br>64  | 19<br>9%   | 296<br>24%<br>kl   
  | 68   | 26<br>11%  |  | 41<br>6%<br>m  | 238<br>51%<br>mnp<br>26  
   | 111<br>19%<br>mn   | 390<br>57%<br>r  | -  | 100%<br>tu  | 230   |  |   
   | 291<br>18%   | 99<br>18%  | 72<br>25%<br>AB<br>58   | 23%<br>AB<br>86   | 65<br>16%  | 171 16%  
   |
| 10   | 10% 8%  | 55<br>9%   | abd  | 7 29<br>1% 7%   
  | 43<br>8%   | 13%<br>ef  | 14%<br>efi   | 16<br>8%   | 173<br>14%<br>kl   
  | 34<br>5%   | 14<br>6%   | -  | - 1  | 26<br>6%<br>mn   
   | 34%<br>mno   | 220<br>32%<br>r  | :  | - 1   | 220<br>100%<br>su   | :  | - :   
   | 175  | 8%   | 20%<br>2AB  | 15%<br>AB   | 36<br>9%   | 81<br>8%   
   |
| 25   | 57 15<br>3% 3%  | 16<br>2%   | 24 2<br>3% 1   | 2 7<br>1% 2%  
  | 13<br>2%   | 17<br>3%   | 16<br>4%   | 5<br>3%  | 42<br>3%<br>I  
  | 14<br>2%   | 1  |  |  |  
   | 57<br>10%<br>mno   | 57<br>8%<br>r  | 1  |   |   | 57<br>100%<br>st   |   
   | 42<br>3%   | 15<br>3%   | 8<br>3%   | 11<br>2%  | 9<br>2%  | 33<br>3%   
   |
| 19   | 19 10<br>1% 2%  | 2  | 4 3<br>* 2   | 3 1   
  | 4<br>1%  | 11<br>2%<br>eh   | 2  | 1  | 14<br>1%   
  | 2  | 3<br>1%  | :  | 1  | :  
   | 19<br>3%<br>mno  | 19<br>3%<br>r  | -  | 1   | - 1   |  | 19<br>100%  
   | 16<br>1%   | 2  | 3<br>2%   | 3<br>1%   | 3<br>1%  | 11<br>1%   
   |
|  | 1617 449<br>74% 75%   | 459<br>71%   | 601 10<br>78% 72   | 08 355<br>2% 82%  
  | 421<br>78%   | 395<br>73%   | 326<br>71%   | 120<br>60%   | 904<br>74%   
  | 495<br>70%   | 217<br>92%   | 419<br>100%  | 510<br>72%   | 326<br>69%   
   | 362<br>64%   | 524<br>76%   | 1093<br>73%  | 291<br>75%  | 175<br>79%  | 42<br>73%  | 16<br>87%   
   | 1617<br>100%   |  | 226<br>78%  | 438<br>77%  | 292<br>72%   | 786<br>75%   
   |
| 0 55   | 556 149   | 71%<br>191<br>29%  | ь  | 2% 82%<br>ahi<br>13 78<br>8% 18%  
  | 78%<br>hi<br>122<br>22%  | 73%<br>i<br>143<br>27%   | 71%<br>i<br>134<br>29%   | 79<br>40%  | 324  
  | 212  | 92%<br>ik<br>20<br>8%  | noo  | 72%<br>0<br>203<br>28%   | 145<br>31%   
   | 208<br>36%   | 162  | 73%<br>394<br>27%  | 75%<br>99<br>25%  | 79%<br>46<br>21%  | 73%<br>15<br>27%   | 2<br>13%  
   | ×  | 556<br>100%  | 78%<br>63<br>22%  | 77%<br>133<br>23%   | 72%<br>114<br>28%  | 75%<br>268<br>25%  
   |
| ERSONALLY KNOW ABOUT THE   | 26% 25%   | 29%<br>c   | 22% 28   | an 18%  
  | 22%  | 27%  | 29%<br>ef  | 40%<br>efah  | 26%  
  | 30%<br>I   | 25%  |  | 28%<br>m   | 31%<br>m   
   | 36%<br>mn  | 24%  | 27%  | 25%   | 21%   | 27%  | 13%   
   |  | 100%<br>W  | 22%   | 23%   | 28%  | 25%  
   |
| ONCEPT OF ECHAMUNITY NERGYE WARE 28  | 289 64  | 80   | 137 8  | 8 37  
  | 62   | 96   | 80   | 14   | 183  
  | 95   | 12   | 42   | 74   | 77   
   | 96   | 140  | 149  | 72  | 58  | 8  | 3   
   | 226  | 63   | 289   | 289   |  |  
   |
| 13   | 19% 11%<br>571 145  | 12%<br>162   | 18% 5:<br>abd  | 5 86  
  | 11%  | 18%<br>efi<br>172  | 17%<br>efi<br>141  | 7%<br>33   | 15%  
  | 13%<br> <br>  172  | 5%   | 10%  | 10%  | 16%<br>mn<br>139   
   | 17%<br>mn<br>169   | 20%<br>r<br>230  | 10%<br>341   | 18%   | 26%<br>s<br>86  | 13%  | 14%   
   | 14%  | 11%  | 100%<br>zAB<br>289  | 51%<br>AB<br>571  |  |  
   |
| 26'<br>EVER HEARD OF, BUT CAN GUESS 40   | 26% 24%   | 162<br>25%   |  | 15 86<br>3% 20%   
  | 139<br>26%<br>i<br>108   | 172<br>32%<br>efi<br>97  | 141<br>31%<br>ei<br>98   | 33<br>17%<br>38  | 348<br>28%<br>240  
  | 172<br>24%   | 50<br>21%<br>35  | 94<br>22%<br>83  | 169<br>24%<br>136  | 139<br>30%<br>mn<br>93   
   | 169<br>30%<br>mn<br>95   | 230<br>34%<br>r<br>113   | 341<br>23%<br>294  | 130<br>33%<br>u<br>65   | 86<br>39%<br>u<br>36  | 11<br>18%  | 18%   
   | 438<br>27%<br>292  | 133<br>24%   | 100%<br>AB  | 571<br>100%<br>AB   | 407  | :  
   |
| CURRATELY  | 407 90  | -  |  | 1% 15%  
  | 20%  | 18%  | 21%  | 19%  | 20%  
  | 19%  | 15%  | 20%  | 19%  | 20%  
   | 17%  | 16%  | 20%  | 17%   | 16%   | 16%  | 15%   
   | 18%  | 21%  |   |   | 100%<br>yz8  |  
   |
| UESS ACCURATELY  | 407 90<br>19% 15%   | 19%  | 23% 11   |   
  |  |  | 203  | 94   | 578  
  | 338  | 138  | 211  | 371<br>52%   | 213  
   | 259  | 296  |  |   |   |  | 11  
   | 786  | 268  | -   | -   | YES  | 1054   
   |
| 49   | 19% 15%<br>1054 321   | 332  | ad<br>321 8:   | 11 247  
  | 268  | 242  |  |  | | |
  |  |  |  |  |  
   |  |  | 758  | 171   | 81  | 33   |   
   |  |  | 1 .   | -   |  | 100%   
   |
| roportions/Means: Columns Tested (5% ris<br>werlap formulae used. * small base; ** ve  | 19% 15%   |  | ad<br>321 8:   |   
  | 268<br>49%   | 242<br>45%   | 44%  | 47%  | 47%  
  | 48%  | 58%<br>ik  | 50%  | 00   | 45%  
   | 45%  | 43%  |  | 171<br>44%  | 81<br>37%   | 33<br>57%<br>t   | 59%   
   | 49%  | 48%  |   |   |  | vzA  
   |