

To what extent do you agree or disagree with the following: - Top 2 Box Summary

	Gender				AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
I am not travelling this holiday season because of inflation	419	200	216	3	106	159	154	57	124	144	95	48	123	116	133
	54%	55%	54%	45%	57%	60%	48%	53%	56%	54%	54%	56%	60%	57%	48%
				**	*	F		**				*	N		
I am spending less on holiday travel this year	116	68	46	2	56	45	15	18	32	33	32	27	54	23	12
	50%	56%	43%	100%	59%	55%	29%	48%	60%	48%	47%	51%	65%	45%	27%
		*	*	**	F*	F*	*	**	**	*		**	*	*	**
I am cutting back on holiday travel so I can afford my holiday spending budget	529	267	255	7	186	199	145	94	159	158	119	90	184	134	122
	53%	55%	50%	79%	66%	57%	39%	64%	58%	47%	49%	65%	64%	53%	38%
				**	F	F		*	I			N*	MN	N	
I can't afford both my holiday spending budget and holiday travel	498	231	262	5	135	174	189	81	144	166	107	59	146	131	162
	65%	63%	66%	69%	72%	66%	59%	75%	65%	62%	62%	69%	72%	65%	58%
				**	F*			**				*	N		
I am travelling somewhere different than I normally would this year because of increased cost	117	69	47	1	54	52	10	31	25	27	34	28	55	28	6
	51%	57%	44%	55%	58%	63%	20%	81%	47%	39%	49%	52%	66%	56%	13%
		*	*	**	F*	F*	*	**	**	*		**	*	*	**

To what extent do you agree or disagree with the following: - Bottom 2 Box Summary

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
I am not travelling this holiday season because of inflation	352	164	184	4	80	105	166	51	99	122	79	38	81	87	147
	46%	45%	46%	55%	43%	40%	52%	47%	44%	46%	46%	44%	40%	43%	52%
				**	*		E	**				*			L
I am spending less on holiday travel this year	113	53	61	-	39	37	37	19	21	36	37	26	29	27	31
	50%	44%	57%	-	41%	45%	71%	52%	40%	52%	53%	49%	35%	55%	73%
		*	*	**	*	*	DE*	**	**	*		**	*	*	**
I am cutting back on holiday travel so I can afford my holiday spending budget	471	218	251	2	95	147	228	52	117	177	124	48	102	118	202
	47%	45%	50%	21%	34%	43%	61%	36%	42%	53%	51%	35%	36%	47%	62%
				**			DE	*		H		*		L	KLM
I can't afford both my holiday spending budget and holiday travel	273	133	137	2	52	90	131	27	79	100	67	27	57	71	118
	35%	37%	34%	31%	28%	34%	41%	25%	35%	38%	38%	31%	28%	35%	42%
				**	*		D	**				*			L
I am travelling somewhere different than I normally would this year because of increased cost	113	52	60	1	40	30	42	7	28	42	35	25	28	22	37
	49%	43%	56%	45%	42%	37%	80%	19%	53%	61%	51%	48%	34%	44%	87%
		*	*	**	*	*	DE*	**	**	*		**	*	*	**