Do you plan on travelling this holiday season?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	**1000**	**121**	**103**	**100**	**365**	**206**	**105**	**237**	**155**	**256**	**279**	**300**	**700**
Base: All Respondents (wtd)	**1000**	**134**	**113**	**62**	**385**	**239**	**67**	**281**	**190**	**234**	**219**	**261**	**739**
Yes	229	29	21	22	107	38	13	63	32	60	62	85	144
	23%	21%	19%	35%	28%	16%	20%	23%	17%	26%	28%	33%	19%
		*	*	BE*	E		*		*		H	L	
No	771	105	92	40	278	201	53	218	158	174	157	176	595
	77%	79%	81%	65%	72%	84%	80%	77%	83%	74%	72%	67%	81%
		*	C*	*		CD	*		J*				K
Sigma	1000	134	113	62	385	239	67	281	190	234	219	261	739
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following: - I am not travelling this holiday season because of inflation

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	**760**	**95**	**78**	**62**	**265**	**177**	**83**	**189**	**121**	**187**	**200**	**202**	**558**
Base: All Answering (wtd)	**771**	**105**	**92**	**40**	**278**	**201**	**53**	**218**	**158**	**174**	**157**	**176**	**595**
Top 2 Box (Net)	419	50	48	22	140	130	28	125	91	101	72	99	320
	54%	48%	52%	54%	50%	65%	52%	57%	58%	58%	46%	57%	54%
		*	*	*		AD	*		*	J			
Strongly agree	203	21	25	8	66	71	12	71	36	45	32	52	151
	26%	20%	27%	20%	24%	35%	23%	32%	23%	26%	20%	30%	25%
		*	*	*		AD	*	J	*				
Somewhat agree	216	30	23	14	74	59	16	54	55	56	41	47	168
	28%	28%	25%	34%	27%	30%	29%	25%	35%	32%	26%	27%	28%
		*	*	*			*		*				
Bottom 2 Box (Net)	352	55	44	19	138	71	25	93	67	73	85	76	276
	46%	52%	48%	46%	50%	35%	48%	43%	42%	42%	54%	43%	46%
		E*	*	*	E		*		*		I		
Somewhat disagree	174	24	20	7	69	41	13	47	39	38	31	41	133
	23%	23%	22%	18%	25%	20%	24%	22%	25%	22%	20%	23%	22%
		*	*	*			*		*				
Strongly disagree	178	31	24	11	69	30	13	46	28	34	54	35	143
	23%	29%	26%	28%	25%	15%	24%	21%	18%	20%	34%	20%	24%
		E*	*	*	E		*		*		GHI		
Sigma	771	105	92	40	278	201	53	218	158	174	157	176	595
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following: - I am spending less on holiday travel this year

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	**240**	**26**	**25**	**38**	**100**	**29**	**22**	**48**	**34**	**69**	**79**	**98**	**142**
Base: All Answering (wtd)	**229**	**29**	**21**	**22**	**107**	**38**	**13**	**63**	**32**	**60**	**62**	**85**	**144**
Top 2 Box (Net)	116	8	13	10	52	27	6	40	13	26	33	56	60
	50%	29%	61%	45%	49%	72%	42%	63%	42%	43%	54%	65%	42%
		**	**	**		**	**	**	**	*	*	L*	*
Strongly agree	37	1	4	3	17	11	1	22	-	7	8	19	19
	16%	2%	20%	14%	16%	30%	4%	34%	-	12%	13%	22%	13%
		**	**	**		**	**	**	**	*	*	*	*
Somewhat agree	79	8	8	7	35	16	5	18	13	19	26	37	42
	34%	26%	40%	31%	33%	42%	38%	29%	42%	31%	41%	43%	29%
		**	**	**		**	**	**	**	*	*	*	*
Bottom 2 Box (Net)	113	20	8	12	54	11	8	23	19	34	29	30	83
	50%	71%	39%	55%	51%	28%	58%	37%	58%	57%	46%	35%	58%
		**	**	**		**	**	**	**	*	*	*	K*
Somewhat disagree	82	17	7	9	36	8	5	19	14	23	19	25	57
	36%	59%	33%	41%	34%	21%	36%	30%	45%	39%	30%	29%	40%
		**	**	**		**	**	**	**	*	*	*	*
Strongly disagree	32	4	1	3	18	3	3	4	4	11	10	5	27
	14%	12%	6%	14%	17%	8%	22%	7%	13%	18%	16%	6%	18%
		**	**	**		**	**	**	**	*	*	*	K*
Sigma	229	29	21	22	107	38	13	63	32	60	62	85	144
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following: - I am cutting back on holiday travel so I can afford my holiday spending budget

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	**1000**	**121**	**103**	**100**	**365**	**206**	**105**	**237**	**155**	**256**	**279**	**300**	**700**
Base: All Respondents (wtd)	**1000**	**134**	**113**	**62**	**385**	**239**	**67**	**281**	**190**	**234**	**219**	**261**	**739**
Top 2 Box (Net)	529	65	55	36	175	165	34	164	112	112	110	164	366
	53%	48%	49%	58%	45%	69%	50%	58%	59%	48%	50%	63%	49%
		*	*	*		ABDF	*		*			L	
Strongly agree	183	14	13	12	64	70	9	73	27	27	39	56	127
	18%	11%	11%	20%	17%	29%	14%	26%	14%	11%	18%	21%	17%
		*	*	*		ABDF	*	HI	*				
Somewhat agree	347	51	42	23	111	95	25	91	85	86	71	108	239
	35%	38%	37%	38%	29%	40%	37%	32%	45%	37%	32%	41%	32%
		*	*	*		D	*		J*			L	
Bottom 2 Box (Net)	471	69	58	26	211	74	33	117	78	121	109	97	373
	47%	52%	51%	42%	55%	31%	50%	42%	41%	52%	50%	37%	51%
		E*	E*	*	E		E*		*				K
Somewhat disagree	260	36	35	15	116	39	19	64	48	77	51	56	203
	26%	27%	31%	24%	30%	16%	29%	23%	25%	33%	23%	22%	27%
		*	E*	*	E		E*		*	GJ			
Strongly disagree	211	33	23	11	95	35	14	53	30	44	58	41	170
	21%	25%	20%	18%	25%	15%	21%	19%	16%	19%	26%	16%	23%
		*	*	*	E		*		*		H		K
Sigma	1000	134	113	62	385	239	67	281	190	234	219	261	739
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following: - I can't afford both my holiday spending budget and holiday travel

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	**760**	**95**	**78**	**62**	**265**	**177**	**83**	**189**	**121**	**187**	**200**	**202**	**558**
Base: All Answering (wtd)	**771**	**105**	**92**	**40**	**278**	**201**	**53**	**218**	**158**	**174**	**157**	**176**	**595**
Top 2 Box (Net)	498	69	63	29	152	158	28	153	112	111	92	126	373
	65%	65%	68%	71%	55%	78%	53%	70%	71%	64%	58%	72%	63%
		*	*	*		DF	*	J	*				
Strongly agree	243	33	39	11	66	82	12	86	46	51	41	63	180
	32%	32%	42%	28%	24%	41%	23%	40%	29%	29%	26%	36%	30%
		*	DF*	*		DF	*	J	*				
Somewhat agree	255	35	24	17	86	75	16	67	66	60	51	63	192
	33%	34%	26%	43%	31%	37%	30%	31%	41%	34%	32%	36%	32%
		*	*	*			*		*				
Bottom 2 Box (Net)	273	37	29	12	126	44	25	65	46	63	66	50	223
	35%	35%	32%	29%	45%	22%	47%	30%	29%	36%	42%	28%	37%
		*	*	*	E		E*		*		G		
Somewhat disagree	126	13	6	9	57	24	17	22	22	34	28	27	99
	16%	12%	7%	23%	20%	12%	32%	10%	14%	20%	18%	16%	17%
		*	*	B*	B		ABE*		*	G			
Strongly disagree	146	24	23	2	69	19	8	43	24	29	37	22	124
	19%	23%	25%	6%	25%	10%	16%	20%	15%	17%	24%	13%	21%
		CE*	CE*	*	CE		*		*				K
Sigma	771	105	92	40	278	201	53	218	158	174	157	176	595
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following: - I am travelling somewhere different than I normally would this year because of increased cost

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	**240**	**26**	**25**	**38**	**100**	**29**	**22**	**48**	**34**	**69**	**79**	**98**	**142**
Base: All Answering (wtd)	**229**	**29**	**21**	**22**	**107**	**38**	**13**	**63**	**32**	**60**	**62**	**85**	**144**
Top 2 Box (Net)	117	10	8	12	55	28	3	39	14	28	32	55	61
	51%	36%	36%	56%	52%	74%	24%	62%	43%	47%	51%	65%	43%
		**	**	**		**	**	**	**	*	*	L*	*
Strongly agree	35	6	3	2	16	8	1	17	1	10	8	11	25
	15%	19%	13%	8%	15%	22%	4%	27%	3%	16%	13%	12%	17%
		**	**	**		**	**	**	**	*	*	*	*
Somewhat agree	81	5	5	10	39	20	3	22	13	18	24	45	36
	35%	17%	23%	48%	36%	52%	20%	35%	41%	31%	38%	52%	25%
		**	**	**		**	**	**	**	*	*	L*	*
Bottom 2 Box (Net)	113	18	13	9	51	10	10	24	18	32	30	30	82
	49%	64%	64%	44%	48%	26%	76%	38%	57%	53%	49%	35%	57%
		**	**	**		**	**	**	**	*	*	*	K*
Somewhat disagree	56	8	10	4	24	7	3	14	7	17	17	19	36
	24%	29%	46%	19%	22%	18%	22%	22%	22%	28%	27%	23%	25%
		**	**	**		**	**	**	**	*	*	*	*
Strongly disagree	57	10	4	5	27	3	7	10	11	15	14	11	46
	25%	35%	17%	25%	26%	8%	53%	16%	35%	26%	22%	13%	32%
		**	**	**		**	**	**	**	*	*	*	K*
Sigma	229	29	21	22	107	38	13	63	32	60	62	85	144
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following: - Top 2 Box Summary

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
I am not travelling this holiday season because of inflation	419	50	48	22	140	130	28	125	91	101	72	99	320
	54%	48%	52%	54%	50%	65%	52%	57%	58%	58%	46%	57%	54%
		*	*	*		AD	*		*	J			
I am spending less on holiday travel this year	116	8	13	10	52	27	6	40	13	26	33	56	60
	50%	29%	61%	45%	49%	72%	42%	63%	42%	43%	54%	65%	42%
		**	**	**		**	**	**	**	*	*	L*	*
I am cutting back on holiday travel so I can afford my holiday spending budget	529	65	55	36	175	165	34	164	112	112	110	164	366
	53%	48%	49%	58%	45%	69%	50%	58%	59%	48%	50%	63%	49%
		*	*	*		ABDF	*		*			L	
I can't afford both my holiday spending budget and holiday travel	498	69	63	29	152	158	28	153	112	111	92	126	373
	65%	65%	68%	71%	55%	78%	53%	70%	71%	64%	58%	72%	63%
		*	*	*		DF	*	J	*				
I am travelling somewhere different than I normally would this year because of increased cost	117	10	8	12	55	28	3	39	14	28	32	55	61
	51%	36%	36%	56%	52%	74%	24%	62%	43%	47%	51%	65%	43%
		**	**	**		**	**	**	**	*	*	L*	*

To what extent do you agree or disagree with the following: - Bottom 2 Box Summary

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
I am not travelling this holiday season because of inflation	352	55	44	19	138	71	25	93	67	73	85	76	276
	46%	52%	48%	46%	50%	35%	48%	43%	42%	42%	54%	43%	46%
		E*	*	*	E		*		*		I		
I am spending less on holiday travel this year	113	20	8	12	54	11	8	23	19	34	29	30	83
	50%	71%	39%	55%	51%	28%	58%	37%	58%	57%	46%	35%	58%
		**	**	**		**	**	**	**	*	*	*	K*
I am cutting back on holiday travel so I can afford my holiday spending budget	471	69	58	26	211	74	33	117	78	121	109	97	373
	47%	52%	51%	42%	55%	31%	50%	42%	41%	52%	50%	37%	51%
		E*	E*	*	E		E*		*				K
I can’t afford both my holiday spending budget and holiday travel	273	37	29	12	126	44	25	65	46	63	66	50	223
	35%	35%	32%	29%	45%	22%	47%	30%	29%	36%	42%	28%	37%
		*	*	*	E		E*		*		G		
I am travelling somewhere different than I normally would this year because of increased cost	113	18	13	9	51	10	10	24	18	32	30	30	82
	49%	64%	64%	44%	48%	26%	76%	38%	57%	53%	49%	35%	57%
		**	**	**		**	**	**	**	*	*	*	K*