

GROWING PROPORTION (72%, +12) OF CANADIANS WANT TRUDEAU TO STEP DOWN

NOVEMBER 29, 2023

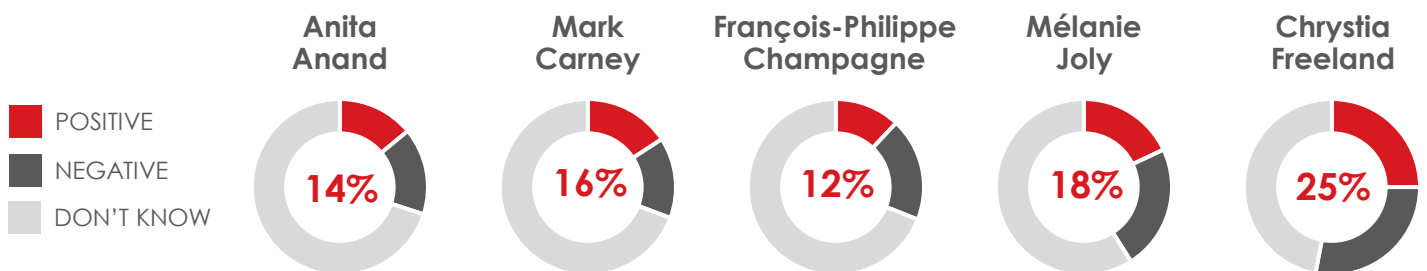
STEP DOWN OR STAY?



Nov. 29, 2023 – With Liberal polling numbers in free fall, it appears that Canadians increasingly want Justin Trudeau’s tenure as Liberal Party Leader and Prime Minister to end. Nearly three quarters (72%) of Canadians now think Trudeau should step down, up from 60% in September. Within his own party, support for the current leader and Prime Minister is also flagging. One third (33%) of what Liberal voters remain want

Trudeau to step down, which is up from 28% in September. Meanwhile, the other federal leaders maintain support from the general public and even more from their own parties. In fact, 91% of Conservative voters want Pierre Poilievre to lead the party into the next election, and 78% of NDP supporters are keen to be led by Jagmeet Singh.

VIEW OF POTENTIAL LIBERAL LEADERS



% OF CANADIANS LIKELY TO CONSIDER VOTING FOR THE LIBERAL PARTY NEXT ELECTION IF THEY ARE LEADER:



Chrystia Freeland has the most name recognition, and the greatest potential to improve Liberal fortunes at the ballot box. Freeland has the highest support from Liberal voters (63%) but doesn’t make as much headway with NDP (29%) or Green Party (26%) voters. None of the potential Liberal leader replacements hold sway with Conservative voters, around one in ten Conservative voters likely to consider voting for each of the Liberal leader replacements.

ABOUT THIS MEDIA RELEASE

ABOUT THE STUDY

These are some of the findings of an Ipsos poll conducted between November 14th to 17th, 2023, on behalf of Global News. For this survey, a sample of 1,000 Canadians aged 18+ was interviewed. Quotas and weighting were employed to ensure that the sample's composition reflects that of the Canadian population according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.8 percentage points, 19 times out of 20, had all Canadians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

For more information on this news release, please contact:

Darrell Bricker

CEO, Ipsos Global Public Affairs

+1 416 324 2001

Darrell.Bricker@ipsos.com

ABOUT IPSOS

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

<http://www.ipsos.com/>

