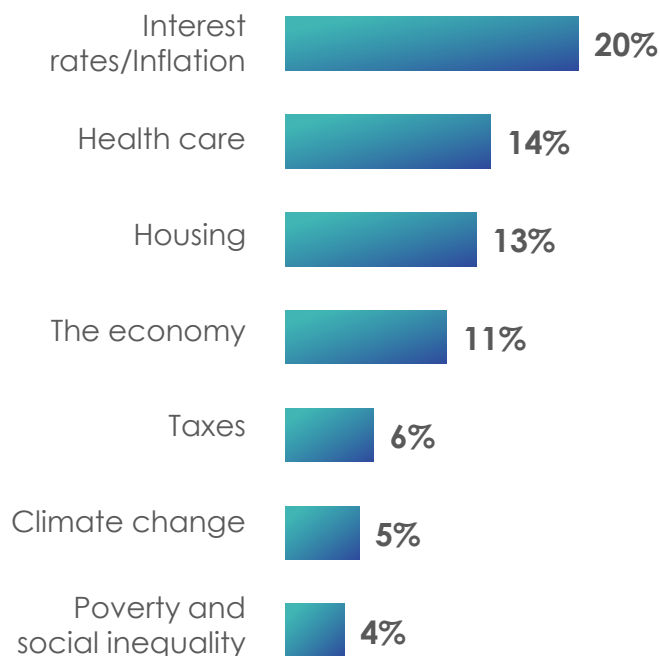


INFLATION TOP CONCERN FOR CANADIANS, CONSERVATIVES SEEN AS BEST TO HANDLE IT

NOVEMBER 29, 2023

TOP ISSUES FACING THE COUNTRY



Interest rates and inflation are the top concerns for Canadians, with one in five (20%) ranking it as the most important issue facing Canada today. Health care (14%) and housing (13%) round out the top three most pressing concerns for Canadians. Other top issues include the economy (11%), taxes (6%), climate change (5%), and poverty and social inequality (4%).

Pierre Poilievre and the Tories are viewed as best able to deal with inflation (36%) and housing (26%), while Jagmeet Singh's NDP is seen as best to handle health care (25%). Canadians don't see the current Liberal government as best to handle any of the top issues, underscoring why they are struggling in the popular vote horserace.

PARTY/LEADER BEST ABLE TO DEAL WITH THE TOP ISSUES



Justin Trudeau
Liberal Party



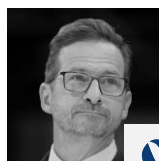
None



Pierre Poilievre
Conservative Party



Inflation
Housing
Economy
Taxes



Yves-François Blanchet
Bloc Québécois



None



Jagmeet Singh
New Democratic Party



Health care
Poverty and social inequality



Elizabeth May
Green Party



Climate change

% who believe none of the leaders are best to deal with issue



Inflation
36%



Health care
34%



Housing
29%

ABOUT THIS MEDIA RELEASE

ABOUT THE STUDY

These are some of the findings of an Ipsos poll conducted between November 14th to 17th, 2023, on behalf of Global News. For this survey, a sample of 1,000 Canadians aged 18+ was interviewed. Quotas and weighting were employed to ensure that the sample's composition reflects that of the Canadian population according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.8 percentage points, 19 times out of 20, had all Canadians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

For more information on this news release, please contact:

Sean Simpson

Senior Vice President, Ipsos Public Affairs Canada

+1 416 324 2002

Sean.Simpson@ipsos.com

ABOUT IPSOS

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

<http://www.ipsos.com/>