CHARTER CONTROL OF CON

October 2023

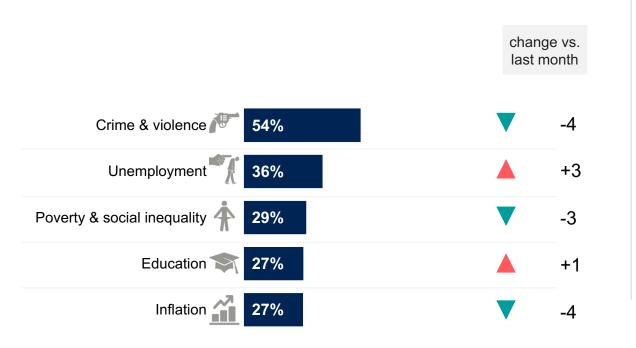


COCEAN

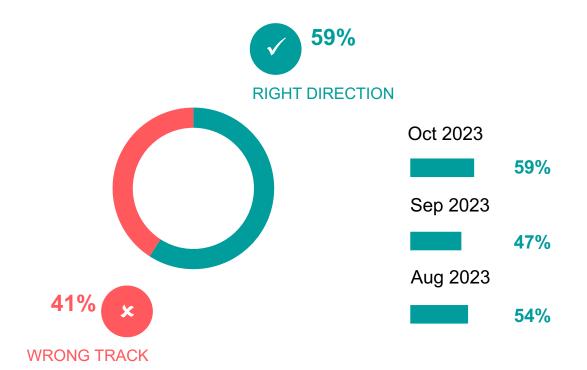


MEXICO SUMMARY: OCTOBER 2023

Q: Which three of the following topics do you find the most worrying in your country?



Q: Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

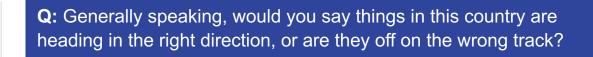


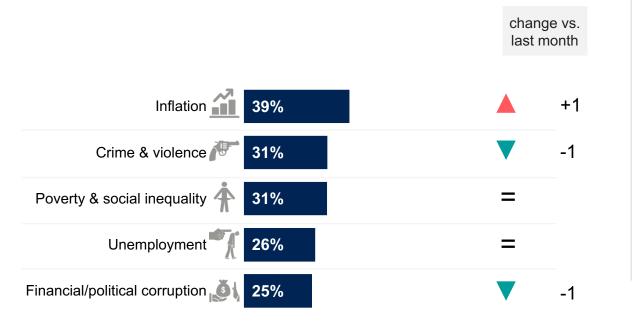
Base: Representative sample of Mexican adults aged 16-74. c.500 per month.

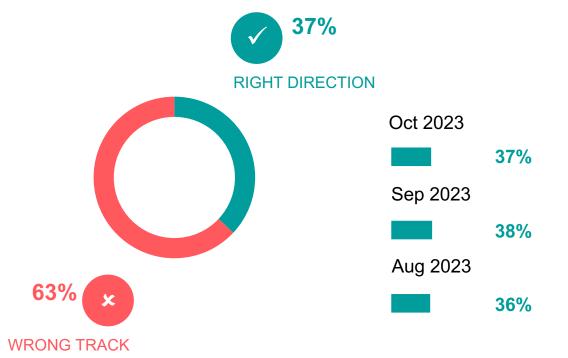
Source: Global Advisor. *Global score is a Global Country Average. See methodology for details.*

WORLD SUMMARY: OCTOBER 2023

Q: Which three of the following topics do you find the most worrying in your country?







Base: Representative sample of global adults aged 16-74. c.25,220 per month. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.*

RIGHT DIRECTION WRONG TRACK

- Country comparisons
- Trends over time: Mexico
- Trends over time: World



COUNTRY COMPARISON RIGHT DIRECTION/WRONG TRACK

Sep 2023

-3

+7

+12 +2

-13 +2 +1 +2

> +5 -4 +3 +2 +1 +1 -3 -1 +1

-8

-9 -3 +2

-2

-8 +3

=

=

▲

-

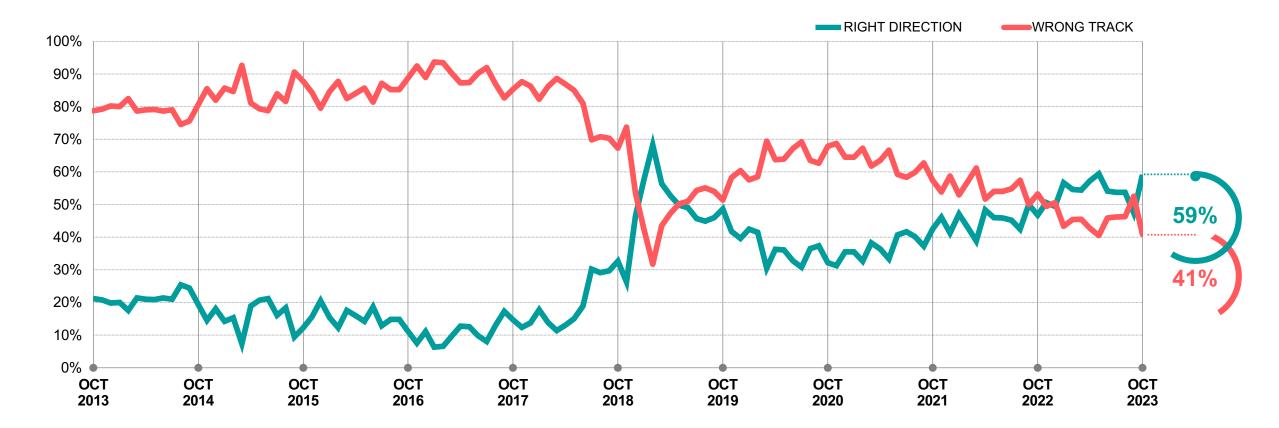
V

World 🎧	62%	38%	
Singapore 👅		82%	WRONG TRACK
Indonesia 💻	23%	77%	
India 💶		76%	RIGHT DIRECTION
Thailand 💻		66%	
Mexico		59%	
Brazil 📀		56%	
Malaysia 😐		52%	
Australia		51%	
Spain 💳	60%	40%	
US 💻		35%	
Colombia 📥		34%	
Turkey 🖸		32%	
Canada 🚺	68%	32%	
Chile 🏪		31%	
Italy 📕		30%	
Israel 📼		29%	
South Korea 🛭 🛤	71%	29%	
Japan 🔸	71%	29%	
GreatBritain 🚟		29%	
Netherlands		28%	
Poland 👝	73%	27%	
Germany 💻		25%	
Belgium		25%	
France		23%	
Hungary 💳	78%	22%	
Sweden 📒	79%	21%	
South Africa ≽	81%	19%	
Argentina 🔤	83%	17%	
Peru 🔤		12%	

Base: Representative sample of c.25,220 adults aged 16-74 in 29 participating countries, September 22nd 2023 - October 6th 2023.. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.*

MEXICO: RIGHT DIRECTION/ WRONG TRACK

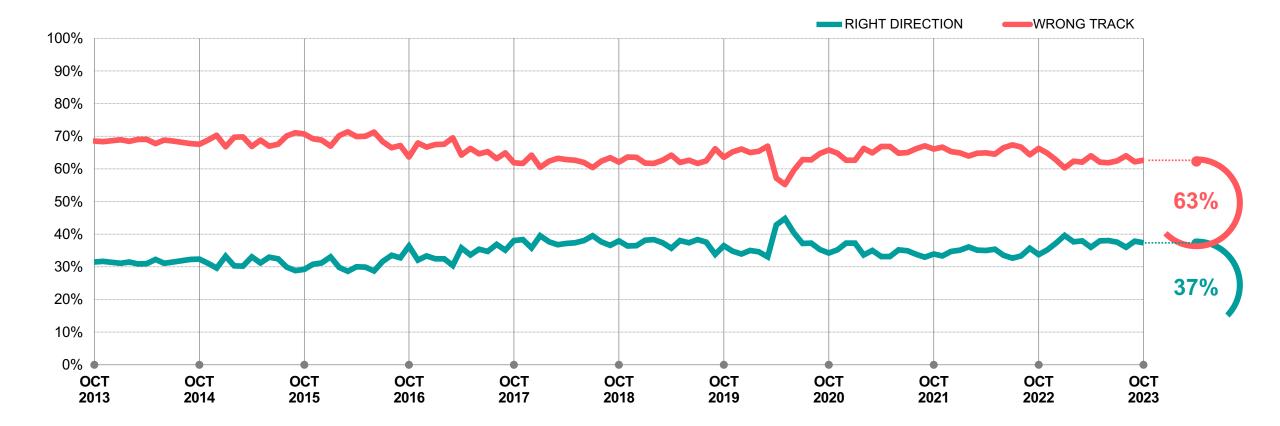
Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of Mexican adults aged 16-74. c.500 per month. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.*

WORLD: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of global adults aged 16-74. c.25,220 per month. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.*

MEXICO'S WORRIES

- Mexico's top worries
- World's top worries
- Trends over time for worries: Mexico & World



MEXICO'S WORRIES

Which three of the following topics do you find the most worrying in your country?

Mentioned in October 2023 (%)

Crime & violence 🌆 54% Unemployment " 36% Poverty & social inequality 29% Education 🔿 27% T Inflation 27% Financial/political corruption 25% T 21% Climate change 🧥 Health care 16% Taxes 14% Threats against the environment 🦢 10% Maintaining social programmes 8% Coronavirus (Covid-19) 🛕 7% Moral decline 🚲 6% V Immigration control 6% 5% Terrorism 父 = 3% Rise of extremism Military conflict between nations mations 2% Access to credit 1% =

Base: Representative sample of Mexican adults aged 16-74. October 2023: 500. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.*

% change compared with previous month:

Sep 2023

-4

+3

-3

+1

-4

-6

+4

-1

+2

+2

+2

+1

-1

+3

+1

WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

Mentioned in October 2023 (%)

Inflation 🏠 39% Crime & violence / 31% Poverty & social inequality 31% Unemployment 1 26% Financial/political corruption 25% Health care 21% Climate change 🧥 18% Taxes 16% Immigration control 15% Education 🕋 14% Moral decline 📩 11% Threats against the environment 2 8% Rise of extremism 😞 8% 7% Terrorism 父 Maintaining social programmes 7% Military conflict between nations 🛞 7% Coronavirus (Covid-19) 5% 2% Access to credit 🚌

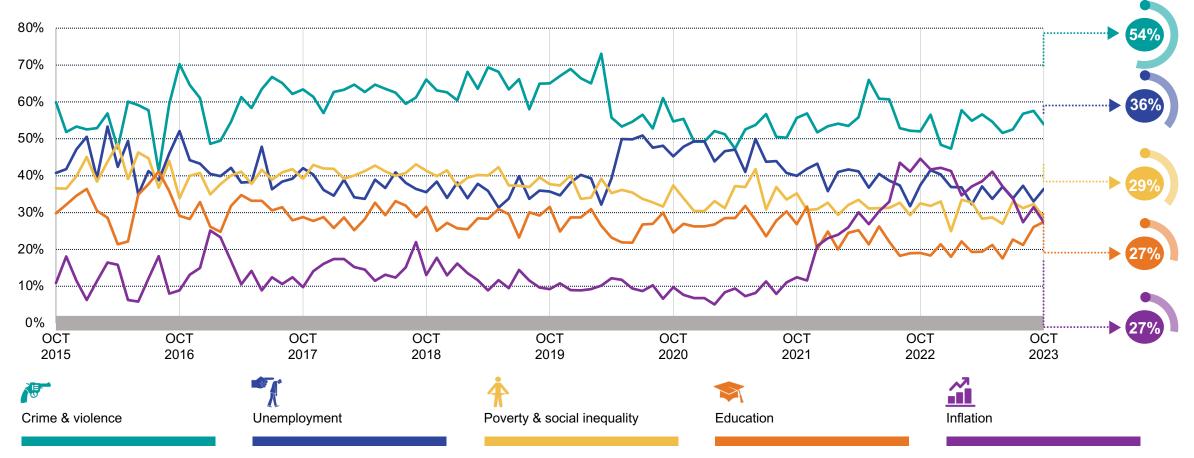
% change compared with previous month:

Sep 2023



MEXICO'S CURRENT TOP 5 WORRIES: LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?

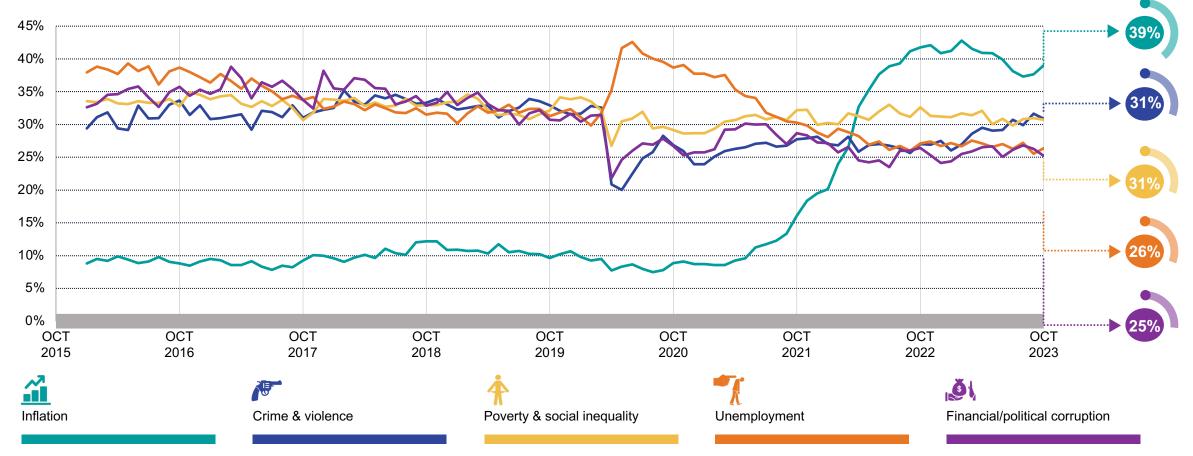


Base: Representative sample of Mexican adults aged 16-74. c.500 per month.

Source: Global Advisor. Global score is a Global Country Average. See methodology for details.

THE WORLD'S CURRENT TOP 5 WORRIES: LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of adults aged 16-74. c.25,220 per month.

Source: Global Advisor. Global score is a Global Country Average. See methodology for details.

WORLD WORRIES COUNTRY COMPARISON

- Top concern by country
- Top 3 concerns by country
- Country comparison of Mexico's top 5 concerns



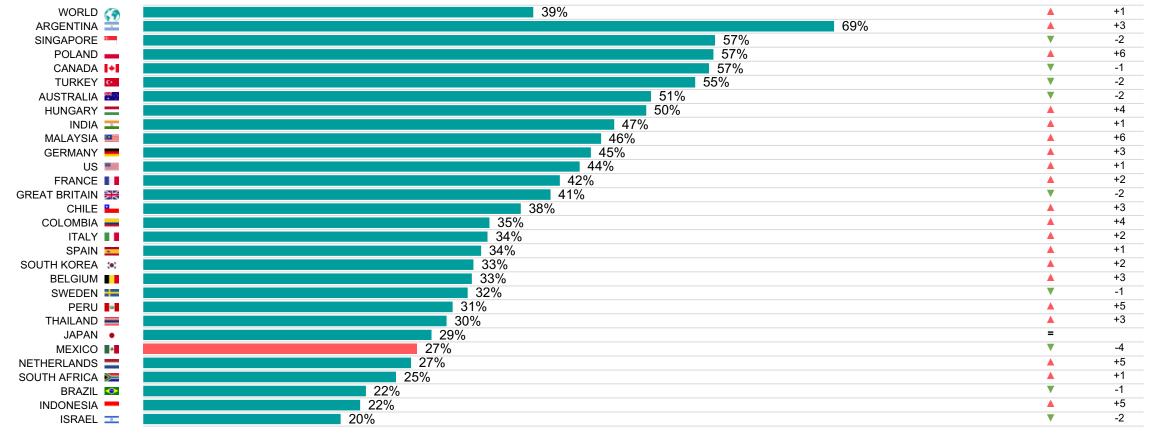
1 | INFLATION MEXICO VS. GLOBAL

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

September 2023

(%) worried in October 2023 in each country



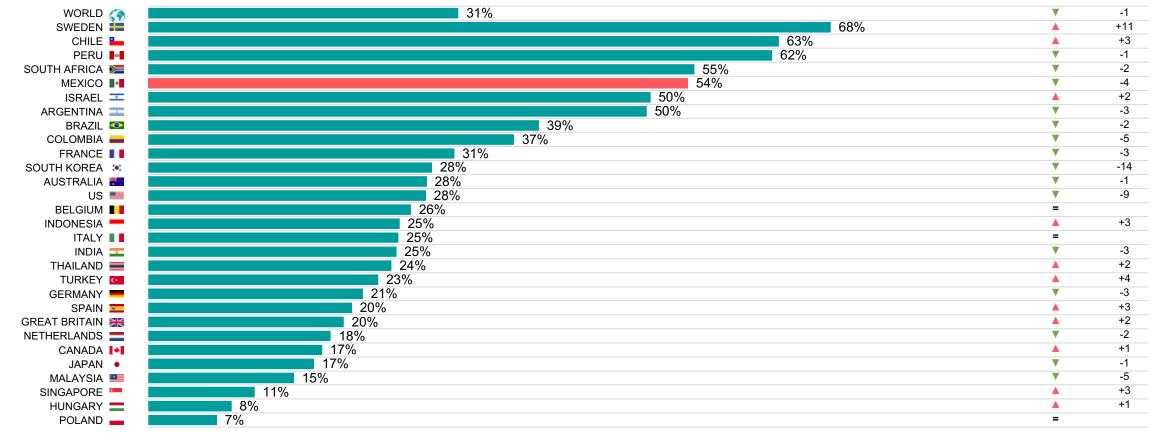
2 | CRIME & VIOLENCE MEXICO VS. GLOBAL

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

September 2023

(%) worried in October 2023 in each country



3 | POVERTY & SOCIAL INEQUALITY MEXICO VS. GLOBAL

Which three of the following topics do you find the most worrying in your country?

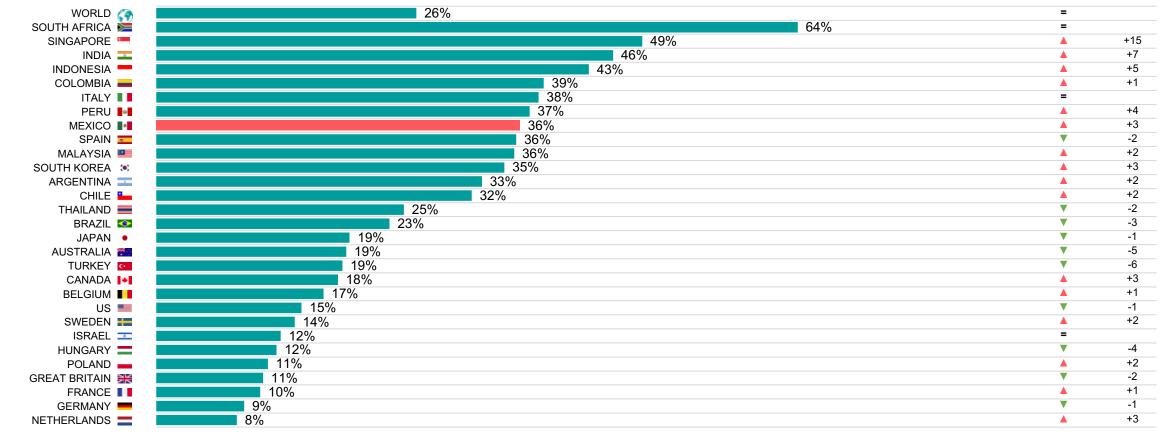
(%) worried in October 2023 in each country

WORLD 🏹	31%	=	
INDONESIA 🎽	44%	=	
BRAZIL 💁	43%	=	
THAILAND 🚃	41%	▼	-2
NETHERLANDS 💳	40%	\checkmark	-2
HUNGARY 💳	38%	▼	-2
MALAYSIA 💻	38%	▲	+2
ARGENTINA 🔤	37%	▼	-4
SOUTH AFRICA 🔚	36%	A	+2
GERMANY 💻	35%	▼	-2
JAPAN •	34%	▼	-1
COLOMBIA 📥	34%	=	
BELGIUM	32%	A	+6
SPAIN 💳	31%	A	+4
TURKEY 🖸	31%	•	-3
PERU	31%	•	-4
GREAT BRITAIN 🚟	30%	▲	+2
MEXICO	29%	▼	-3
ITALY	29%	=	
AUSTRALIA 🏊	28%		+2
FRANCE	28%	▲	+3
CHILE 🏪	27%	▼	-4
SOUTH KOREA 🔉 🔅	26%	=	
ISRAEL 📼	26%	▼	-2
CANADA 🚺	25%	•	-1
INDIA 💶	23%	▲	+5
SWEDEN	22%	•	-1
SINGAPORE 🦰	20%	=	
US 💻	18%	▼	-2
POLAND	16%	▼	-1

4 | UNEMPLOYMENT MEXICO VS. GLOBAL

Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



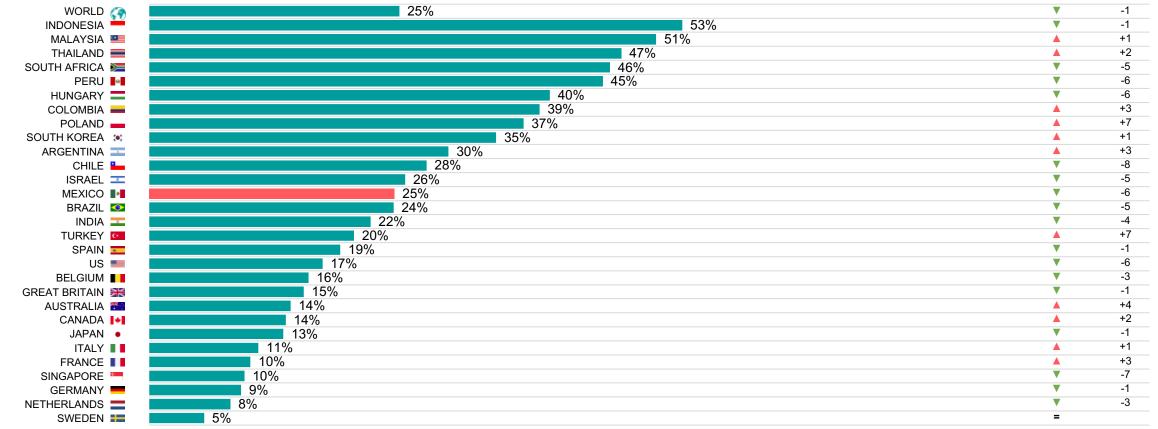
Base: Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.*

% change compared with previous month:

5 | FINANCIAL/POLITICAL CORRUPTION MEXICO VS. GLOBAL

Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



Base: Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.*

% change compared with previous month:

WORLD WORRIES COUNTRY COMPARISON

Country comparison of all 18 concerns



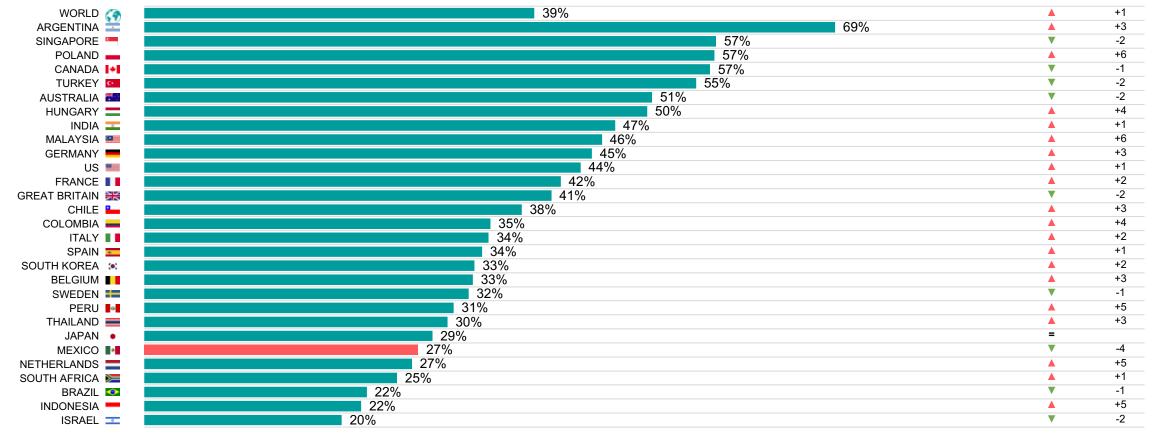
1 | INFLATION WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

September 2023

(%) worried in October 2023 in each country



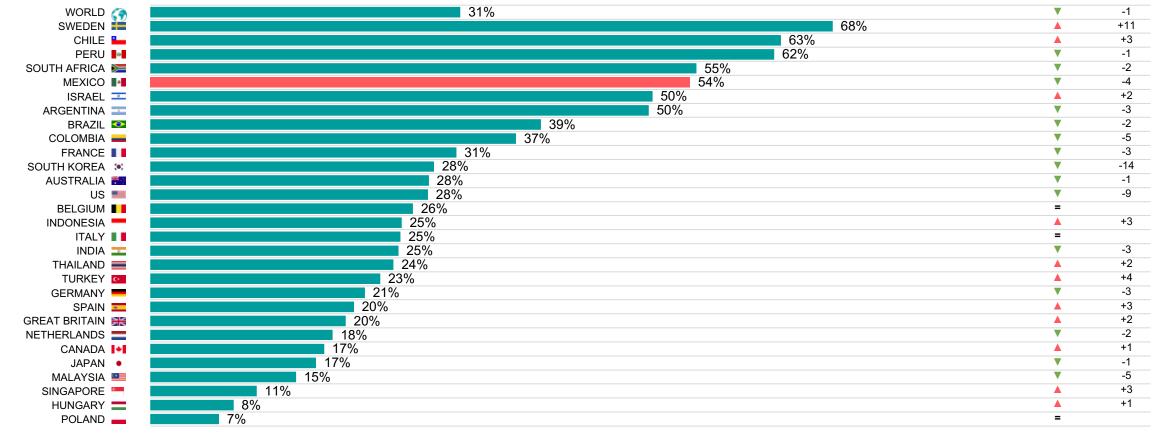
2 | CRIME & VIOLENCE WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

September 2023

(%) worried in October 2023 in each country



3 | POVERTY & SOCIAL INEQUALITY WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country

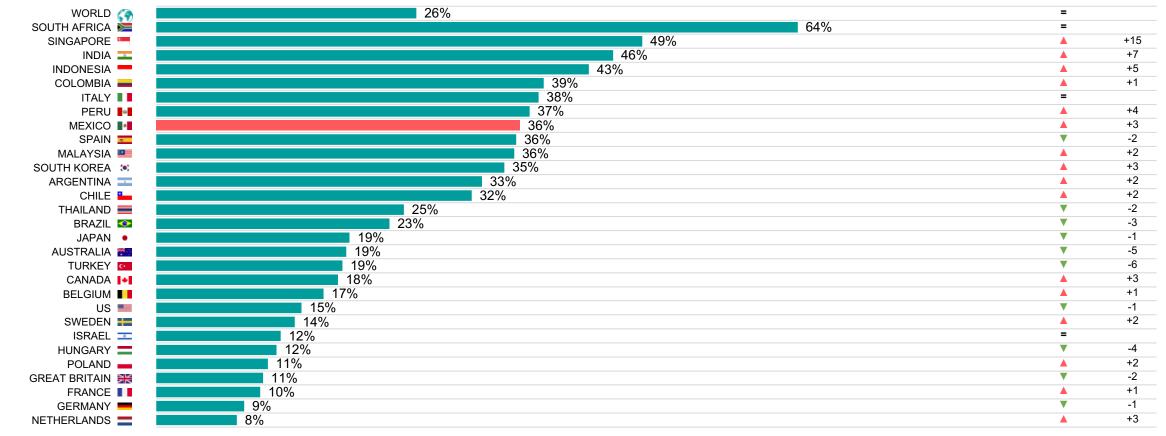
WORLD 🌎	31%	=	
INDONESIA 🎽	44%	=	
BRAZIL ≤	43%	=	
THAILAND 🚃	41%	▼	-2
NETHERLANDS 💳	40%	▼	-2
HUNGARY	38%	\checkmark	-2
MALAYSIA 💻	38%		+2
ARGENTINA 🔤	37%	\checkmark	-4
SOUTH AFRICA ≽	36%	A	+2
GERMANY 💳	35%	\checkmark	-2
JAPAN 🔹	34%	\checkmark	-1
COLOMBIA 📥	34%	=	
BELGIUM	32%	▲	+6
SPAIN 🔤	31%	_	+4
TURKEY 🖸	31%	▼	-3
PERU	31%	▼	-4
GREAT BRITAIN 💥	30%	▲	+2
MEXICO	29%	\checkmark	-3
ITALY	29%	=	
AUSTRALIA 🎆	28%		+2
FRANCE	28%	_	+3
CHILE 🏪	27%	▼	-4
SOUTH KOREA 🔉 🙁	26%	=	
ISRAEL 📼	26%	\checkmark	-2
	25%	\checkmark	-1
INDIA 💶	23%		+5
SWEDEN	22%	▼	-1
SINGAPORE 🥌	20%	=	
US 💻	18%	\checkmark	-2
POLAND	16%	V	-1

Base: Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.*

4 | UNEMPLOYMENT WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



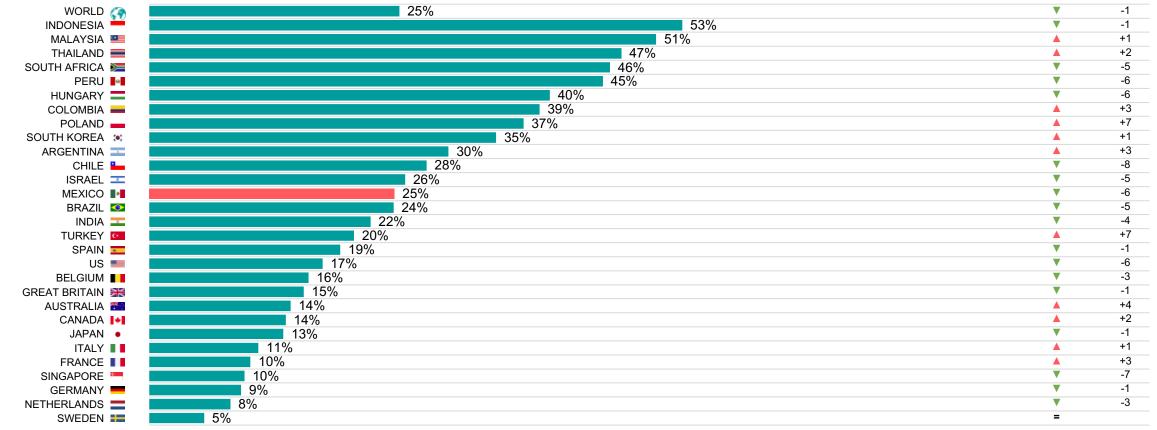
Base: Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.*

% change compared with previous month:

5 | FINANCIAL/POLITICAL CORRUPTION WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



Base: Representative sample of adults aged 16-74 in 29 countries. October 2023: 25.220. Source: Global Advisor. Global score is a Global Country Average. See methodology for details.

6 | HEALTH CARE WORLD WORRIES

(%) worried in October 2023 in each country

Which three of the following topics do you find the most worrying in your country?

WORLD 🌎 21% = 55% HUNGARY 🚞 +6 43% +2 POLAND 42% -2 GREAT BRITAIN 🚟 ▼ 41% CANADA +1 35% NETHERLANDS +4 34% BRAZIL 으 -1 32% V -3 AUSTRALIA 31% V -3 SPAIN 💶 27% SINGAPORE 🥌 ▼ -1 24% +8 SWEDEN 📕 ITALY 22% +2 22% ▼ US 💻 -1 21% V -1 FRANCE 17% GERMANY = 17% -2 COLOMBIA -2 BELGIUM 16% ▼ 16% MEXICO -1 14% ▼ -1 CHILE 14% +1 PERU 13% +4 INDIA 💶 13% +1 SOUTH AFRICA 💹 11% +3 JAPAN 🔹 10% THAILAND = 10% +1 ARGENTINA 8% ISRAEL = 7% V -1 INDONESIA 7% ▼ -1 MALAYSIA 🛄 4% = TURKEY C 3% ▼ -1 SOUTH KOREA 💌

Base: Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.*

% change compared with previous month:

7 | CLIMATE CHANGE WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country

WORLD 🌎 18% ▼ -1 34% SINGAPORE 🗮 +3 29% ▼ -3 JAPAN • 28% GERMANY +1 28% +4 FRANCE 27% V -2 AUSTRALIA 🎫 26% CANADA -5 26% V -3 NETHERLANDS 25% V -2 INDONESIA -25% -3 ITALY ▼ 24% V -3 GREAT BRITAIN 🚟 US 💻 24% +1 BELGIUM 21% +1 21% +1 SOUTH KOREA 🔅 21% +4 MEXICO 20% -6 SPAIN 💶 18% +6 THAILAND 17% +7 BRAZIL 오 -3 15% V SWEDEN 14% +2 TURKEY 🖸 12% V -5 POLAND 11% COLOMBIA = ▼ -1 INDIA 💶 9% 9% PERU -1 9% = SOUTH AFRICA 💹 9% ▼ CHILE 🏪 -4 7% V -2 MALAYSIA 🛄 -5 HUNGARY 6% 5% +2 ARGENTINA 2% -3 ISRAEL 📼 T

Base: Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.*

% change compared with previous month:

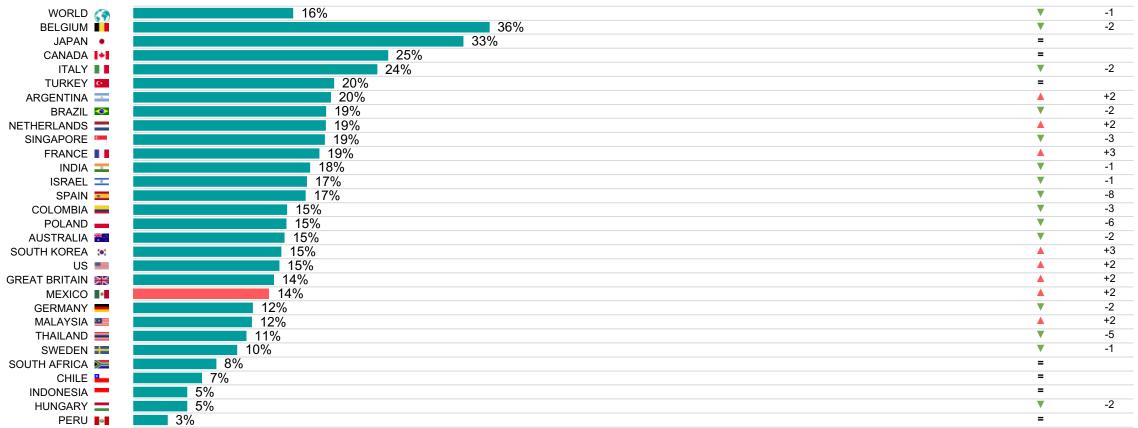
September 2023

% char

8 | TAXES WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



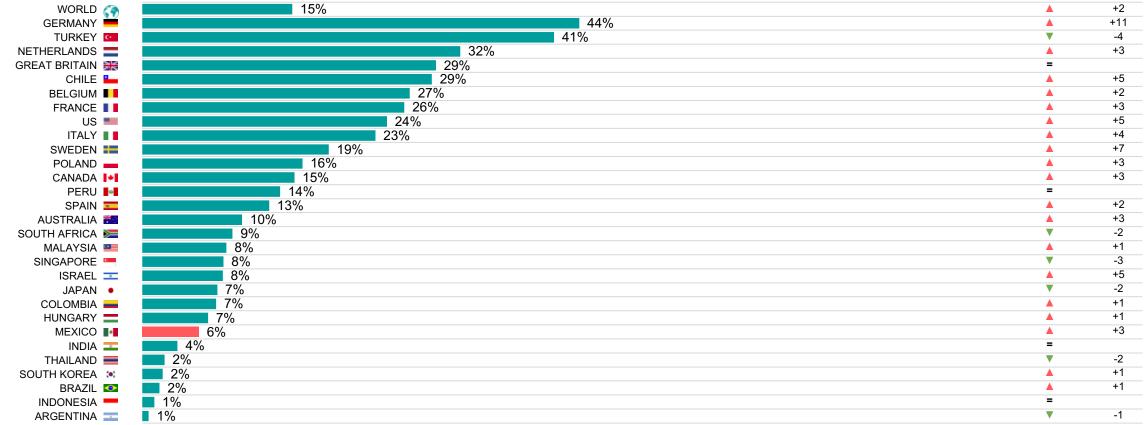
Base: Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.*

% change compared with previous month:

9 | IMMIGRATION CONTROL WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country

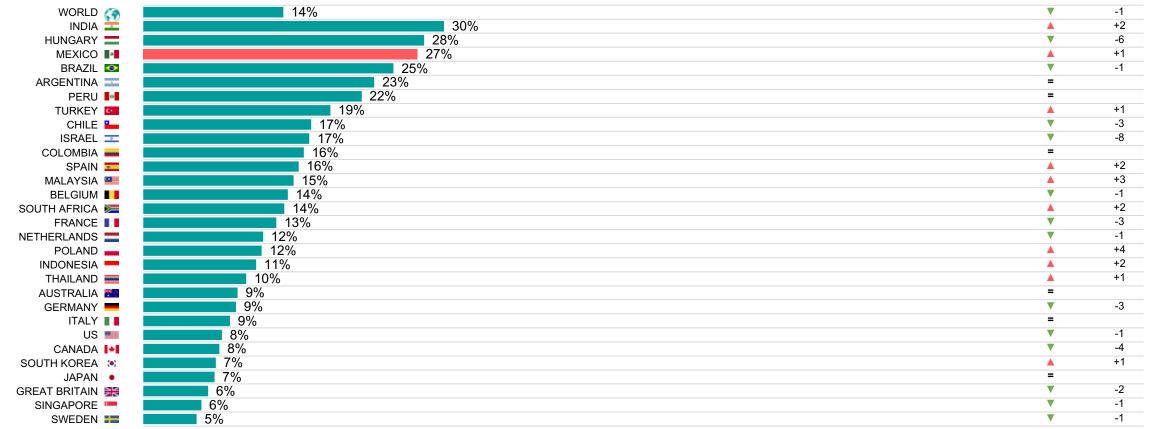


Base: Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.*

10 | EDUCATION WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



11 | MORAL DECLINE WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



Base: Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.*

% change compared with previous month:

12 | THREATS AGAINST THE ENVIRONMENT WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country

WORLD 🏹 8% = 15% BRAZIL 🔯 +5 12% ▼ -2 SOUTH KOREA 🔅 12% AUSTRALIA +4 11% ▼ -3 INDONESIA -11% +3 SINGAPORE FRANCE 11% ▼ -1 10% V -1 BELGIUM 10% +2 MEXICO 10% -3 JAPAN • ▼ 10% +3 US 💻 NETHERLANDS 10% -6 GERMANY -10% = 9% -1 SWEDEN 📕 9% = COLOMBIA 8% +1 GREAT BRITAIN 🚟 8% = ITALY 8% CANADA = 7% V -1 SPAIN = 7% V -3 THAILAND 7% ▼ -3 INDIA 💶 6% V -5 POLAND 6% ▼ -3 MALAYSIA 😐 CHILE 🏪 6% -1 +1 5% ISRAEL 💻 4% +2 TURKEY 4% V -3 PERU 3% HUNGARY = 3% +1 SOUTH AFRICA 📂 -1 2% ▼ ARGENTINA 🔤

Base: Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. Source: Global Advisor. Global score is a Global Country Average. See methodology for details.

% change compared with previous month:

13 | RISE OF EXTREMISM WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



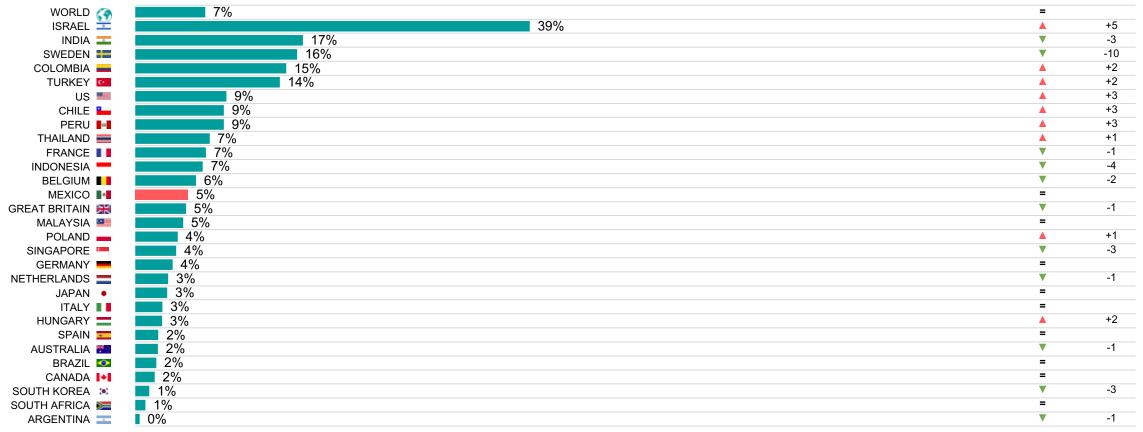
Base: Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.*

% change compared with previous month:

14 | TERRORISM WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



Base: Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.*

15 | MAINTAINING SOCIAL PROGRAMMES WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



Base: Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.*

% change compared with previous month:

16 | MILITARY CONFLICT BETWEEN NATIONS **WORLD WORRIES**

Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



Base: Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.*

17 | CORONAVIRUS (COVID-19) WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



Base: Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.*

% change compared with previous month:

18 | ACCESS TO CREDIT WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



METHODOLOGY



METHODOLOGY

The survey is conducted monthly in 29 countries around the world via the Ipsos Online Panel. The countries included are Argentina, Australia, Belgium, Brazil, Canada, Chile, Colombia, France, Great Britain, Germany, Hungary, India, Indonesia, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Poland, Singapore, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

For the results of the survey presented herein, an international sample of 20,570 adults aged 18-74 in Canada, Israel, Malaysia, South Africa, Turkey and the United States, 20-74 in Indonesia and Thailand, 21-74 in Singapore, and 16-74 in all other nations were interviewed between September 22nd 2023 and October 6th 2023. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel.

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.1 percentage points and of 500 accurate to +/- 4.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data.

A survey with an unweighted probability sample of this size would have an estimated margin of error of +/- 3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points for a 500 sample 19 times out of 20.

In 17 of the 29 countries surveyed internet penetration is sufficiently high to think of the samples as representative of the wider population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Israel, Italy, Japan, Netherlands, Poland, South Korea, Spain, Sweden, Great Britain and United States.

Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Turkey have lower levels of internet penetration and so these samples should not be considered nationally representative, and instead be considered to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.

FOR MORE INFORMATION

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