



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior

Washington, DC, November 9, 2023

1. How likely, if at all, do you think it is that there will be a spike in COVID-19 cases in your state this winter?

	11/9-10, 2022	11/7-8, 2023
Very likely	21%	18%
Somewhat likely	42%	43%
Not very likely	16%	17%
Not at all likely	9%	10%
Don't know	11%	12%
<i>Likely (Net)</i>	<i>64%</i>	<i>61%</i>
<i>Not likely (Net)</i>	<i>25%</i>	<i>27%</i>





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2. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
11/7-8, 2023 (N=595)	54%	24%	22%
10/24-25, 2023 (N=551)	55%	22%	23%
10/10-11, 2023 (N=570)	58%	19%	23%
9/26-27, 2023 (N=612)	57%	18%	25%
9/12-13, 2023 (N=594)	55%	20%	26%
8/29-30, 2023 (N=586)	57%	25%	19%
8/15-16, 2023 (N=568)	51%	23%	26%
8/1-2, 2023 (N=623)	50%	28%	22%
7/18-19, 2023 (N=574)	60%	20%	20%
6/21-22, 2023 (N=580)	52%	25%	23%
6/6-7, 2023 (N=582)	60%	21%	19%
5/23-24, 2023 (N=599)	52%	24%	23%
5/9-10, 2023 (N=615)	59%	20%	21%
4/25-26, 2023 (N=582)	52%	29%	19%
4/11-12, 2023 (N=557)	58%	21%	22%
3/28-29, 2023 (N=620)	46%	24%	30%
3/14-15, 2023 (N=625)	55%	25%	20%
2/28-3/1, 2023 (N=616)	61%	20%	19%
2/14-15, 2023 (N=603)	56%	24%	20%
1/18-19, 2023 (N=639)	56%	22%	22%
11/9-10, 2022 (N=628)	54%	22%	24%
10/25-26, 2022 (N=594)	56%	24%	20%
10/11-12, 2022 (N=611)	62%	21%	18%
9/27-28, 2022 (N=616)	56%	23%	21%
9/13-14, 2022 (N=596)	55%	21%	24%
8/30-31, 2022 (N=584)	57%	20%	23%
8/16-17, 2022 (N=598)	55%	25%	20%
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3, 2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%



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3. How comfortable or uncomfortable do you feel with your personal economic situation today?

	10/26-27, 2021	11/9-10, 2022	12/7-8, 2022	1/18-19, 2023	11/7-8, 2023
Very comfortable	12%	13%	9%	11%	14%
Somewhat comfortable	30%	23%	21%	23%	29%
Neither comfortable nor uncomfortable	27%	27%	28%	22%	22%
Somewhat uncomfortable	20%	22%	27%	28%	21%
Very uncomfortable	12%	15%	15%	16%	13%
<i>Comfortable (Net)</i>	<i>42%</i>	<i>36%</i>	<i>30%</i>	<i>34%</i>	<i>44%</i>
<i>Uncomfortable (Net)</i>	<i>32%</i>	<i>38%</i>	<i>43%</i>	<i>44%</i>	<i>34%</i>

4. What would make you feel more comfortable with your personal economic situation? Select all that apply.

	10/26-27, 2021	11/9-10, 2022	11/7-8, 2023
Lower Inflation	N/A	62%	59%
Higher wages	38%	39%	44%
Lower interest rates	N/A	30%	31%
Less credit card debt	25%	24%	24%
Lower rent	24%	29%	22%
Greater job stability	23%	19%	21%
Having health insurance	15%	17%	14%
Less money owed on student loans or other debt	15%	15%	13%
More consistent rent	5%	8%	6%
Other	7%	5%	5%
Don't know	5%	5%	3%
None of these	11%	6%	7%

5. How confident are you in...?

Total Confident Summary

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023	11/7-8, 2023
Getting quality healthcare	78%	70%	71%	74%
Starting home improvement projects	57%	48%	53%	56%
Starting a new job	52%	47%	49%	48%
Buying a new car	50%	41%	48%	48%
Pursuing continuing education	47%	43%	42%	45%
Increasing your monthly spending on optional things	49%	36%	41%	44%
Taking out a loan	43%	35%	39%	43%
Investing in the stock market	45%	34%	38%	43%
Buying a new home	41%	31%	34%	36%



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5. How confident are you in...? (Continued)

a. Investing in the stock market

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023	11/7-8, 2023
Very confident	15%	11%	12%	14%
Somewhat confident	30%	23%	26%	29%
Not very confident	28%	31%	31%	29%
Not at all confident	27%	35%	31%	29%
<i>Confident (Net)</i>	45%	34%	38%	43%
<i>Not confident (Net)</i>	55%	66%	62%	57%

b. Taking out a loan

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023	11/7-8, 2023
Very confident	16%	11%	12%	15%
Somewhat confident	27%	24%	27%	28%
Not very confident	28%	35%	32%	30%
Not at all confident	28%	30%	29%	27%
<i>Confident (Net)</i>	43%	35%	39%	43%
<i>Not confident (Net)</i>	57%	65%	61%	57%

c. Buying a new home

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023	11/7-8, 2023
Very confident	14%	11%	11%	12%
Somewhat confident	27%	20%	23%	24%
Not very confident	27%	30%	31%	31%
Not at all confident	33%	39%	35%	33%
<i>Confident (Net)</i>	41%	31%	34%	36%
<i>Not confident (Net)</i>	59%	69%	66%	64%

d. Buying a new car

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023	11/7-8, 2023
Very confident	18%	13%	15%	16%
Somewhat confident	32%	28%	33%	32%
Not very confident	25%	32%	27%	30%
Not at all confident	25%	27%	24%	22%
<i>Confident (Net)</i>	50%	41%	48%	48%
<i>Not confident (Net)</i>	50%	59%	52%	52%



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5. How confident are you in...? (Continued)

e. Starting a new job

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023	11/7-8, 2023
Very confident	22%	16%	16%	15%
Somewhat confident	30%	31%	32%	33%
Not very confident	24%	26%	25%	27%
Not at all confident	24%	28%	26%	25%
<i>Confident (Net)</i>	<i>52%</i>	<i>47%</i>	<i>49%</i>	<i>48%</i>
<i>Not confident (Net)</i>	<i>48%</i>	<i>53%</i>	<i>51%</i>	<i>52%</i>

f. Pursuing continuing education

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023	11/7-8, 2023
Very confident	18%	14%	13%	15%
Somewhat confident	29%	29%	30%	30%
Not very confident	26%	29%	28%	31%
Not at all confident	27%	28%	30%	25%
<i>Confident (Net)</i>	<i>47%</i>	<i>43%</i>	<i>42%</i>	<i>45%</i>
<i>Not confident (Net)</i>	<i>53%</i>	<i>57%</i>	<i>58%</i>	<i>55%</i>

g. Getting quality healthcare

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023	11/7-8, 2023
Very confident	30%	27%	25%	28%
Somewhat confident	48%	43%	46%	47%
Not very confident	15%	20%	18%	18%
Not at all confident	8%	10%	11%	7%
<i>Confident (Net)</i>	<i>78%</i>	<i>70%</i>	<i>71%</i>	<i>74%</i>
<i>Not confident (Net)</i>	<i>22%</i>	<i>30%</i>	<i>29%</i>	<i>26%</i>

h. Increasing your monthly spending on optional things

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023	11/7-8, 2023
Very confident	13%	9%	10%	13%
Somewhat confident	35%	28%	31%	32%
Not very confident	34%	37%	36%	35%
Not at all confident	17%	27%	23%	20%
<i>Confident (Net)</i>	<i>49%</i>	<i>36%</i>	<i>41%</i>	<i>44%</i>
<i>Not confident (Net)</i>	<i>51%</i>	<i>64%</i>	<i>59%</i>	<i>56%</i>



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5. How confident are you in...? (Continued)

i. Starting home improvement projects

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023	11/7-8, 2023
Very confident	21%	13%	16%	17%
Somewhat confident	37%	34%	37%	39%
Not very confident	25%	33%	29%	27%
Not at all confident	17%	20%	18%	17%
<i>Confident (Net)</i>	<i>57%</i>	<i>48%</i>	<i>53%</i>	<i>56%</i>
<i>Not confident (Net)</i>	<i>43%</i>	<i>52%</i>	<i>47%</i>	<i>44%</i>

6. When do you plan to start your holiday shopping this year?

	I already started	September	October	November	December	I do not do any holiday shopping	Don't know
11/7-8, 2023	31%	N/A	N/A	28%	18%	13%	9%
10/10-11, 2023	19%	N/A	10%	40%	10%	12%	8%
9/12-13, 2023	14%	N/A	21%	33%	9%	12%	10%
11/9-10, 2022	36%	N/A	N/A	23%	17%	15%	10%
10/25-26, 2022	23%	N/A	5%	33%	12%	16%	11%
8/16-17, 2022	9%	8%	17%	29%	11%	18%	8%
11/9-10, 2021	34%	N/A	N/A	22%	16%	18%	9%
10/12-13, 2021	22%	N/A	9%	33%	8%	13%	15%
9/28-29, 2021	18%	N/A	15%	30%	8%	14%	15%
8/18-19, 2021	13%	7%	19%	30%	11%	11%	10%
11/24-25, 2020	50%	N/A	N/A	12%	17%	12%	8%
10/13-14, 2020	25%	N/A	8%	30%	9%	15%	13%
9/29-30, 2020	19%	2%	17%	26%	8%	13%	14%
9/15-16, 2020	14%	3%	16%	25%	9%	14%	19%
9/1-2, 2020	12%	7%	17%	28%	10%	12%	13%

7. Have you ever purchased an item and paid for it in installments rather than paying the full payment when you purchased it?

	3/28-29, 2023	11/7-8, 2023
Yes	45%	48%
No	51%	48%
Don't know	4%	4%



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8. **[Asked if Yes to Q7]** When you purchased that item and paid over time, which of the following did you use? If you have done this multiple times, think of your most recent experience.

	3/28-29, 2023 (N=509)	11/7-8, 2023 (N=537)
Payment plan with a buy-now, pay-later app	35%	33%
Credit card	28%	31%
Payment plan with the retailer	30%	25%
Loan	5%	8%
Something else	2%	3%

9. How familiar, if at all, are you with the concept of artificial intelligence (AI)?

	5/9-10, 2023	5/23-24, 2023	6/6-7, 2023	6/21-22, 2023	7/18-19, 2023	8/1-2, 2023	8/15-16, 2023	8/29-30, 2023	9/12-13, 2023	9/26-27, 2023	10/10-11, 2023	10/24-25, 2023	11/7-8, 2023
Very familiar	17%	21%	21%	20%	19%	20%	25%	20%	21%	21%	22%	17%	21%
Somewhat familiar	48%	47%	52%	48%	45%	52%	43%	49%	48%	50%	47%	49%	47%
Not very familiar	24%	19%	18%	20%	25%	17%	24%	20%	19%	19%	18%	20%	21%
Not at all familiar	9%	7%	7%	8%	10%	8%	7%	9%	9%	9%	10%	10%	9%
Don't know	3%	5%	1%	3%	1%	3%	2%	2%	2%	2%	4%	3%	2%
<i>Familiar (Net)</i>	65%	69%	73%	69%	64%	71%	68%	69%	70%	71%	68%	67%	68%
<i>Not familiar (Net)</i>	32%	26%	26%	28%	35%	25%	31%	29%	28%	27%	28%	30%	31%



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10. Listed below are several proposed policy initiatives around AI. To what extent do you support or oppose each of the following?

Total Yes Summary

	11/7-8, 2023
Developing standards, tools, and tests to help ensure that AI systems are safe, secure, and trustworthy	76%
Establishing standards and best practices for detecting AI-generated content and authenticating official content	73%
Passing bipartisan data privacy legislation to protect all Americans, especially kids	73%
Providing clear guidance to landlords, federal benefits programs, and federal contractors to keep AI algorithms from being used to discriminate against people	71%
Working with other nations to support safe, secure, and trustworthy use of AI worldwide	71%
Developing strategies to reduce the potential harm and maximize the benefits of AI for workers	69%
Ensuring fairness throughout the criminal justice system by developing best practices on the use of AI	60%
Advancing the responsible use of AI in healthcare	59%
Expanding the ability of highly skilled immigrants with expertise in AI and related fields to study, stay, and work in the United States	54%
Increasing federal funding for research on AI	48%

a. Developing standards, tools, and tests to help ensure that AI systems are safe, secure, and trustworthy

	11/7-8, 2023
Strongly support	50%
Somewhat support	26%
Somewhat oppose	7%
Strongly oppose	5%
Don't know	12%
<i>Support (Net)</i>	<i>76%</i>
<i>Oppose (Net)</i>	<i>12%</i>

b. Establishing standards and best practices for detecting AI-generated content and authenticating official content

	11/7-8, 2023
Strongly support	42%
Somewhat support	32%
Somewhat oppose	8%
Strongly oppose	4%
Don't know	15%
<i>Support (Net)</i>	<i>73%</i>
<i>Oppose (Net)</i>	<i>12%</i>





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10. Listed below are several proposed policy initiatives around AI. To what extent do you support or oppose each of the following? (*Continued*)

- c. Providing clear guidance to landlords, federal benefits programs, and federal contractors to keep AI algorithms from being used to discriminate against people

	11/7-8, 2023
Strongly support	40%
Somewhat support	32%
Somewhat oppose	8%
Strongly oppose	6%
Don't know	15%
<i>Support (Net)</i>	<i>71%</i>
<i>Oppose (Net)</i>	<i>13%</i>

- d. Ensuring fairness throughout the criminal justice system by developing best practices on the use of AI

	11/7-8, 2023
Strongly support	28%
Somewhat support	32%
Somewhat oppose	14%
Strongly oppose	8%
Don't know	19%
<i>Support (Net)</i>	<i>60%</i>
<i>Oppose (Net)</i>	<i>21%</i>

- e. Advancing the responsible use of AI in healthcare

	11/7-8, 2023
Strongly support	27%
Somewhat support	32%
Somewhat oppose	15%
Strongly oppose	8%
Don't know	18%
<i>Support (Net)</i>	<i>59%</i>
<i>Oppose (Net)</i>	<i>23%</i>





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10. Listed below are several proposed policy initiatives around AI. To what extent do you support or oppose each of the following? (*Continued*)

- f. Developing strategies to reduce the potential harm and maximize the benefits of AI for workers

	11/7-8, 2023
Strongly support	37%
Somewhat support	32%
Somewhat oppose	9%
Strongly oppose	4%
Don't know	18%
<i>Support (Net)</i>	69%
<i>Oppose (Net)</i>	13%

- g. Passing bipartisan data privacy legislation to protect all Americans, especially kids

	11/7-8, 2023
Strongly support	46%
Somewhat support	26%
Somewhat oppose	8%
Strongly oppose	5%
Don't know	15%
<i>Support (Net)</i>	73%
<i>Oppose (Net)</i>	13%

- h. Increasing federal funding for research on AI

	11/7-8, 2023
Strongly support	19%
Somewhat support	29%
Somewhat oppose	20%
Strongly oppose	16%
Don't know	16%
<i>Support (Net)</i>	48%
<i>Oppose (Net)</i>	36%



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10. Listed below are several proposed policy initiatives around AI. To what extent do you support or oppose each of the following? (*Continued*)

- i. Expanding the ability of highly skilled immigrants with expertise in AI and related fields to study, stay, and work in the United States

	11/7-8, 2023
Strongly support	19%
Somewhat support	35%
Somewhat oppose	15%
Strongly oppose	13%
Don't know	18%
<i>Support (Net)</i>	<i>54%</i>
<i>Oppose (Net)</i>	<i>28%</i>

- j. Working with other nations to support safe, secure, and trustworthy use of AI worldwide

	11/7-8, 2023
Strongly support	34%
Somewhat support	37%
Somewhat oppose	8%
Strongly oppose	7%
Don't know	14%
<i>Support (Net)</i>	<i>71%</i>
<i>Oppose (Net)</i>	<i>15%</i>





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11. How familiar, if at all, are you with each of the following?

Familiar Summary Table

	11/7-8, 2023
The global rise in antisemitism following the war between Israel and Hamas	68%
U.S. Representative Mike Johnson named Speaker of the House	55%
The Texas Rangers win their first-ever World Series title	50%
FTX founder Sam Bankman-Fried being found guilty on fraud charges	41%
The final “new” song featuring all four of the Beatles released	36%
An antitrust lawsuit against realtors finds they conspired to keep commissions high	29%

a. U.S. Representative Mike Johnson named Speaker of the House

	11/7-8, 2023
Very familiar	25%
Somewhat familiar	30%
Heard of it, but that’s it	23%
Never heard of it	22%
<i>Familiar (Net)</i>	55%
<i>Not Familiar (Net)</i>	45%

b. The final “new” song featuring all four of the Beatles released

	11/7-8, 2023
Very familiar	12%
Somewhat familiar	24%
Heard of it, but that’s it	26%
Never heard of it	37%
<i>Familiar (Net)</i>	36%
<i>Not Familiar (Net)</i>	64%

c. The global rise in antisemitism following the war between Israel and Hamas

	11/7-8, 2023
Very familiar	34%
Somewhat familiar	34%
Heard of it, but that’s it	22%
Never heard of it	11%
<i>Familiar (Net)</i>	68%
<i>Not Familiar (Net)</i>	32%



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11. How familiar, if at all, are you with each of the following? (Continued)

d. An antitrust lawsuit against realtors finds they conspired to keep commissions high

	11/7-8, 2023
Very familiar	8%
Somewhat familiar	21%
Heard of it, but that's it	20%
Never heard of it	51%
<i>Familiar (Net)</i>	<i>29%</i>
<i>Not Familiar (Net)</i>	<i>71%</i>

e. The Texas Rangers win their first-ever World Series title

	11/7-8, 2023
Very familiar	27%
Somewhat familiar	23%
Heard of it, but that's it	20%
Never heard of it	30%
<i>Familiar (Net)</i>	<i>50%</i>
<i>Not Familiar (Net)</i>	<i>50%</i>

f. FTX founder Sam Bankman-Fried being found guilty on fraud charges

	11/7-8, 2023
Very familiar	19%
Somewhat familiar	22%
Heard of it, but that's it	20%
Never heard of it	39%
<i>Familiar (Net)</i>	<i>41%</i>
<i>Not Familiar (Net)</i>	<i>59%</i>

12. As you may know, the following topics were in the news in the past week. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

a. U.S. Representative Mike Johnson named Speaker of the House

	11/7-8, 2023
I care a lot	31%
I care a little	31%
I don't care at all	26%
Don't know	13%



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12. As you may know, the following topics were in the news in the past week. Regardless of how familiar you may be with them, how much, if at all, do you care about them? *(Continued)*

b. The final “new” song featuring all four of the Beatles released

	11/7-8, 2023
I care a lot	9%
I care a little	31%
I don't care at all	49%
Don't know	11%

c. The global rise in antisemitism following the war between Israel and Hamas

	11/7-8, 2023
I care a lot	50%
I care a little	31%
I don't care at all	10%
Don't know	9%

d. An antitrust lawsuit against realtors finds they conspired to keep commissions high

	11/7-8, 2023
I care a lot	26%
I care a little	38%
I don't care at all	22%
Don't know	14%

e. The Texas Rangers win their first-ever World Series title

	11/7-8, 2023
I care a lot	13%
I care a little	28%
I don't care at all	51%
Don't know	9%

f. FTX founder Sam Bankman-Fried being found guilty on fraud charges

	11/7-8, 2023
I care a lot	15%
I care a little	31%
I don't care at all	39%
Don't know	15%



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About the Study

These are some of the findings of the eighty-fifth wave of an Ipsos poll conducted between November 7-8, 2023. For this survey, a sample of 1,120 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults
- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults



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- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eighth wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 adults
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 adults
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 adults
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 adults
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 adults
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 adults
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 adults
- The seventy-ninth wave was conducted July 18-19, 2023 among 1,109 adults
- The eightieth wave was conducted August 1-2, 2023 among 1,118 adults
- The eighty-first wave was conducted August 15-16, 2023 among 1,115 adults
- The eighty-second wave was conducted August 29-30, 2023 among 1,103 adults
- The eighty-third wave was conducted September 12-13, 2023 among 1,116 adults
- The eighty-fourth wave was conducted September 26-27, 2023 among 1,116 adults
- The eighty-fifth wave was conducted October 10-11, 2023 among 1,119 adults





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- The eighty-sixth wave was conducted October 24-25, 2023 among 1,118 adults
- The eighty-seventh wave was conducted November 7-8, 2023 among 1,120 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and "river" sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,120, DEFF=1.5, adjusted Confidence Interval=+/- 5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, seventy-eighth, seventy-ninth, eightieth, eighty-first, eighty-second, eighty-third, eighty-fourth, eighty-fifth, and eighty-sixth waves of this study have a credibility interval of 3.6 percentage points.

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About Ipsos

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

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