

WORLD AFFAIRS

Citizens of 30 Countries Assess Threats and Engagement in International Affairs

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1. The Rise of Artificial Intelligence

METHODOLOGY

- These are the results of a 30-country survey conducted by Ipsos on its Global Advisor online platform and, in India, on its IndiaBus platform, between Friday, September 22 and Friday, October 6, 2023. For this survey, Ipsos interviewed a total of 23,220 adults aged 18 years and older in India, 18-74 in Canada, Republic of Ireland, Malaysia, New Zealand, South Africa, Turkey, and the United States, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in all other countries.
- The sample consists of approximately 2,000 individuals in Japan, 1,000 individuals each in Australia, Brazil, Canada, France, Germany, Great Britain, Italy, New Zealand, Spain, and the U.S., and 500 individuals each in Argentina, Belgium, Chile, Colombia, Hungary, Indonesia, Ireland, Malaysia, Mexico, the Netherlands, Peru, Poland, Singapore, South Africa, South Korea, Sweden, Thailand, and Turkey. The sample in India consists of approximately 2,200 individuals, of whom approximately 1,800 were interviewed face-to-face and 400 were interviewed online.
- Samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the U.S. can be considered representative of their general adult populations under the age of 75.
- Samples in Brazil, Chile, Colombia, Indonesia, Ireland, Malaysia, Mexico, New Zealand, Peru, Singapore, South Africa, Thailand, and Turkey are more urban, more educated, and/or more affluent than the general population. The survey results for these countries should be viewed as reflecting the views of the more “connected” segment of their population.
- India’s sample represents a large subset of its urban population — social economic classes A, B and C in metros and tier 1-3 town classes across all four zones.
- The data is weighted so that the composition of each country’s sample best reflects the demographic profile of the adult population according to the most recent census data. “The Global Country Average” reflects the average result for all the countries and markets in which the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.
- When percentages do not sum up to 100 or the ‘difference’ appears to be +/-1 percentage point more/less than the actual result, this may be due to rounding, multiple responses, or the exclusion of “don’t know” or not stated responses.
- The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on Ipsos’ use of credibility intervals, please visit the Ipsos website.
- The publication of these findings abides by local rules and regulations.

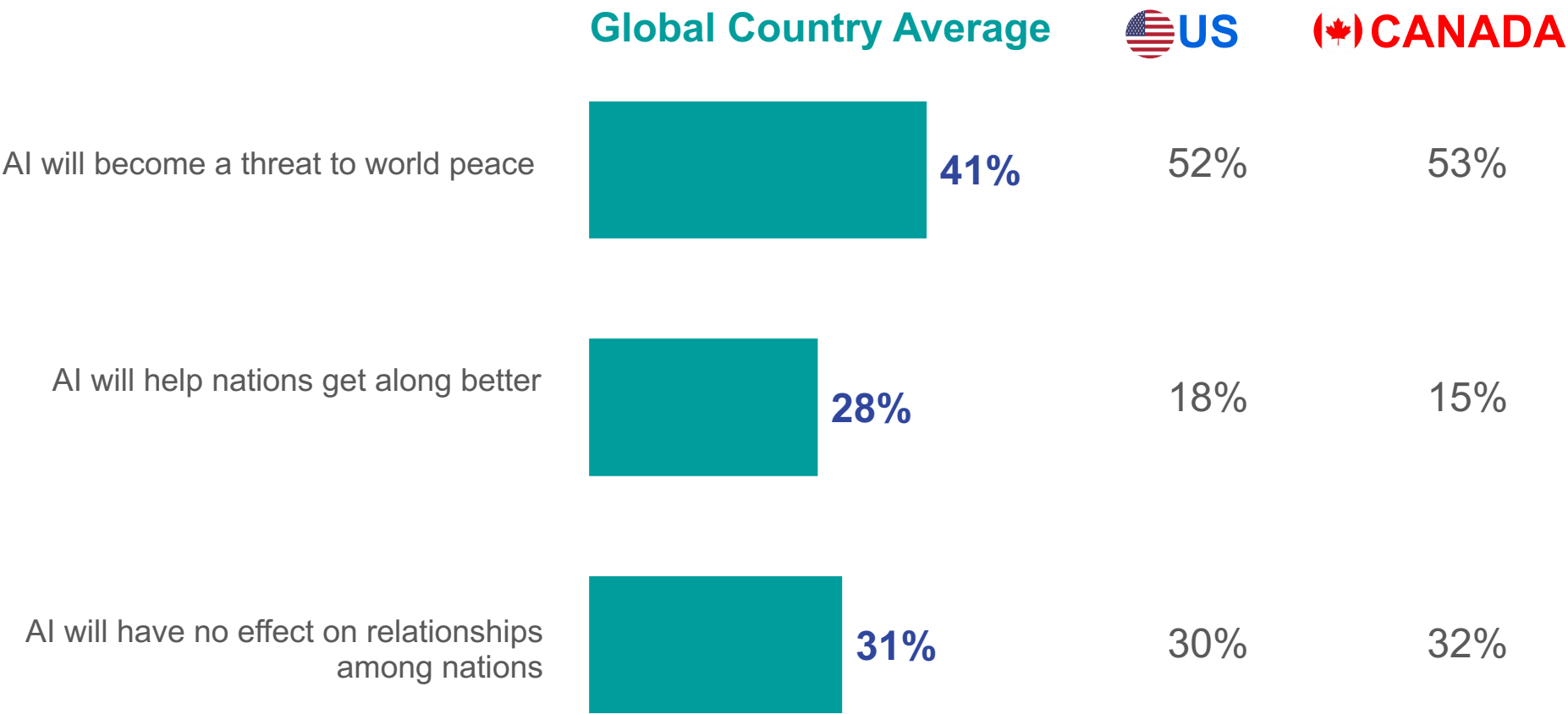
THE RISE OF ARTIFICIAL INTELLIGENCE

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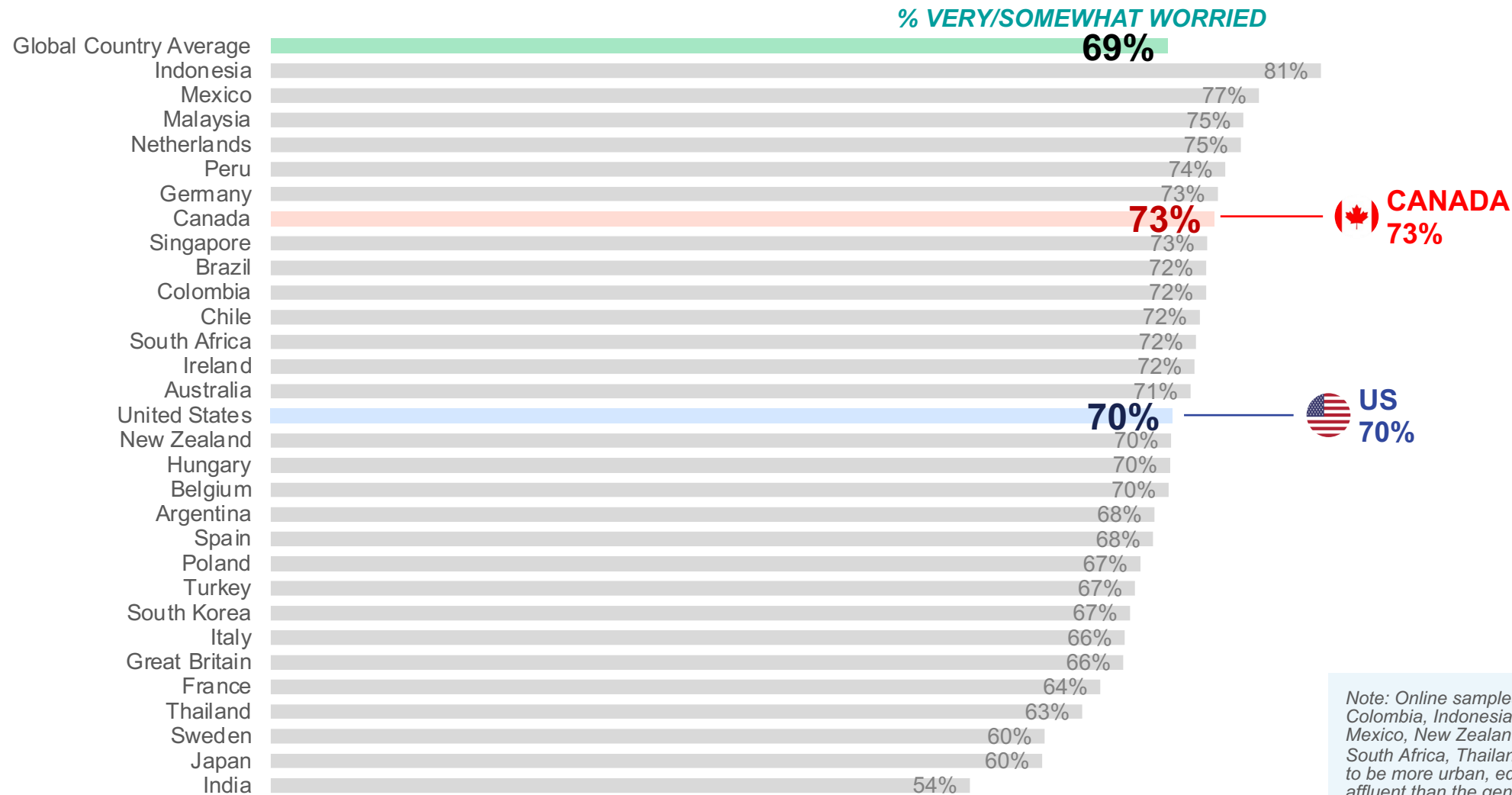
VIEWS ON ARTIFICIAL INTELLIGENCE IN FOREIGN RELATIONS

Q: In your view, which of the following is most likely to happen with Artificial Intelligence and the relationships among nations?



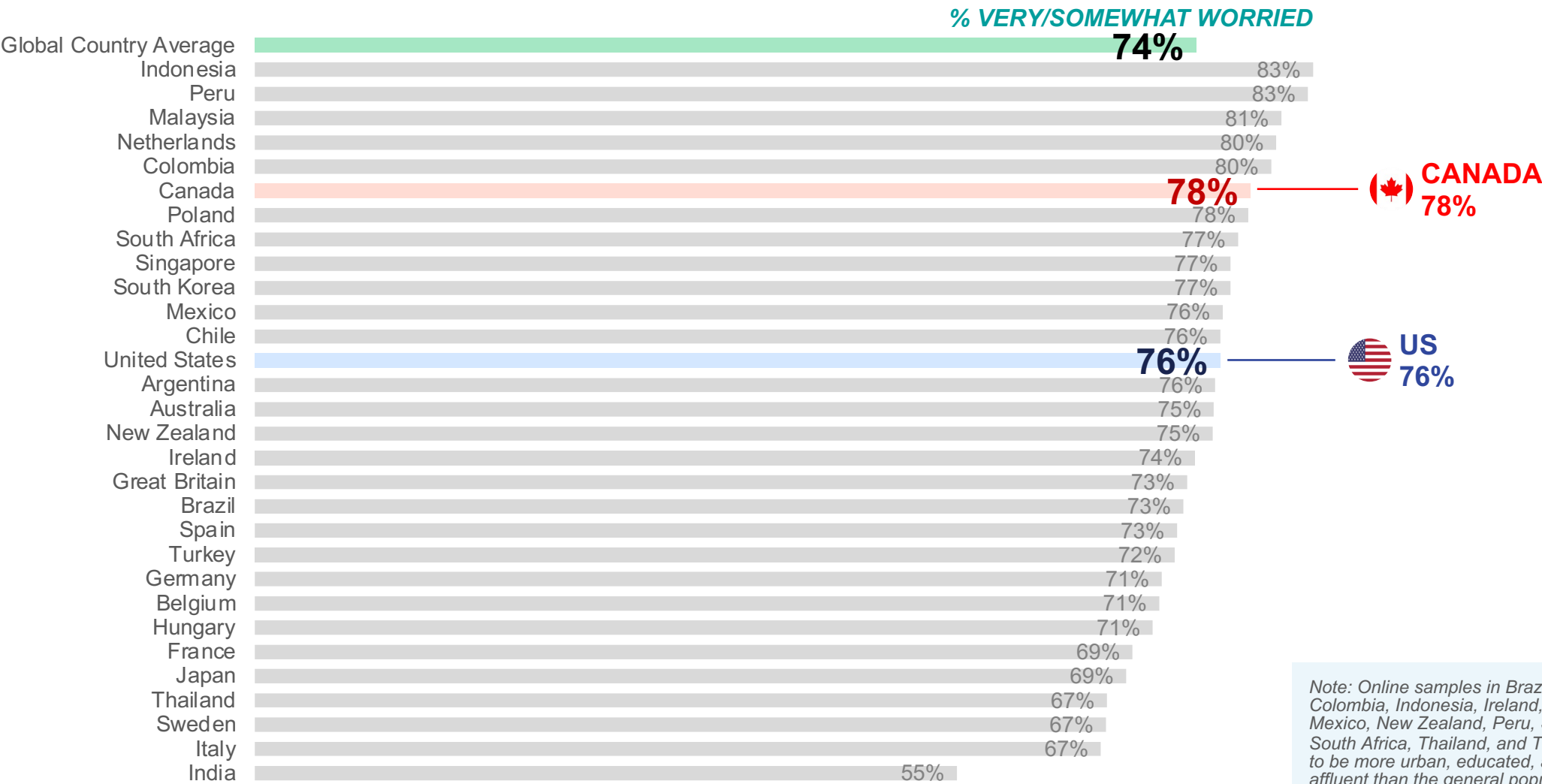
THREAT POSED BY ARTIFICIAL INTELLIGENCE

Q: AI-enabled autonomous weapons, such as drones and robots



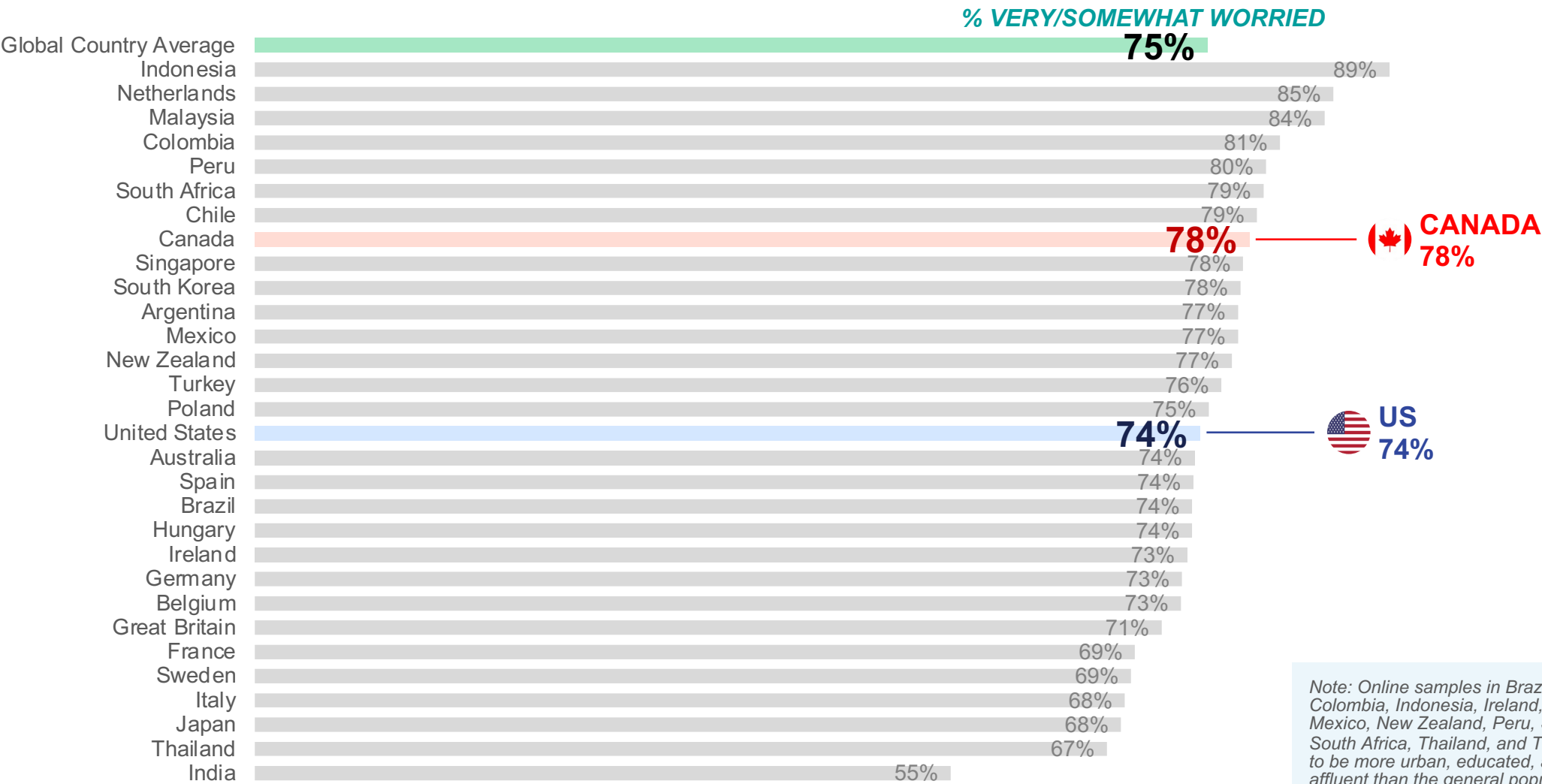
THREAT POSED BY ARTIFICIAL INTELLIGENCE

Q: AI-powered hacking tools to conduct cybersecurity attacks and disrupt or damage critical infrastructure (e.g., transportation, power or water distribution, healthcare facilities, etc.)



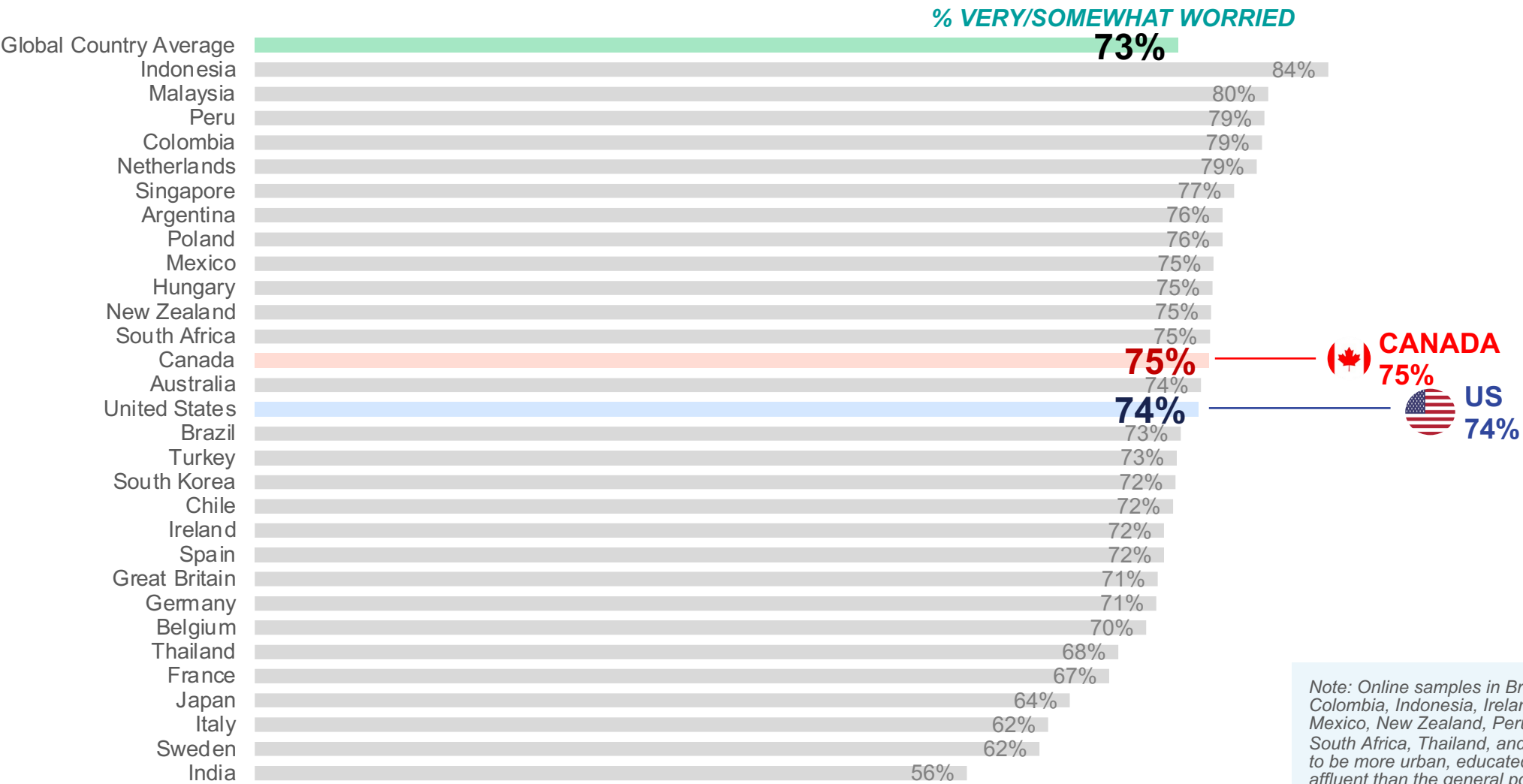
THREAT POSED BY ARTIFICIAL INTELLIGENCE

Q: AI-powered deepfakes (e.g., fake images) to spread disinformation and manipulate public opinion



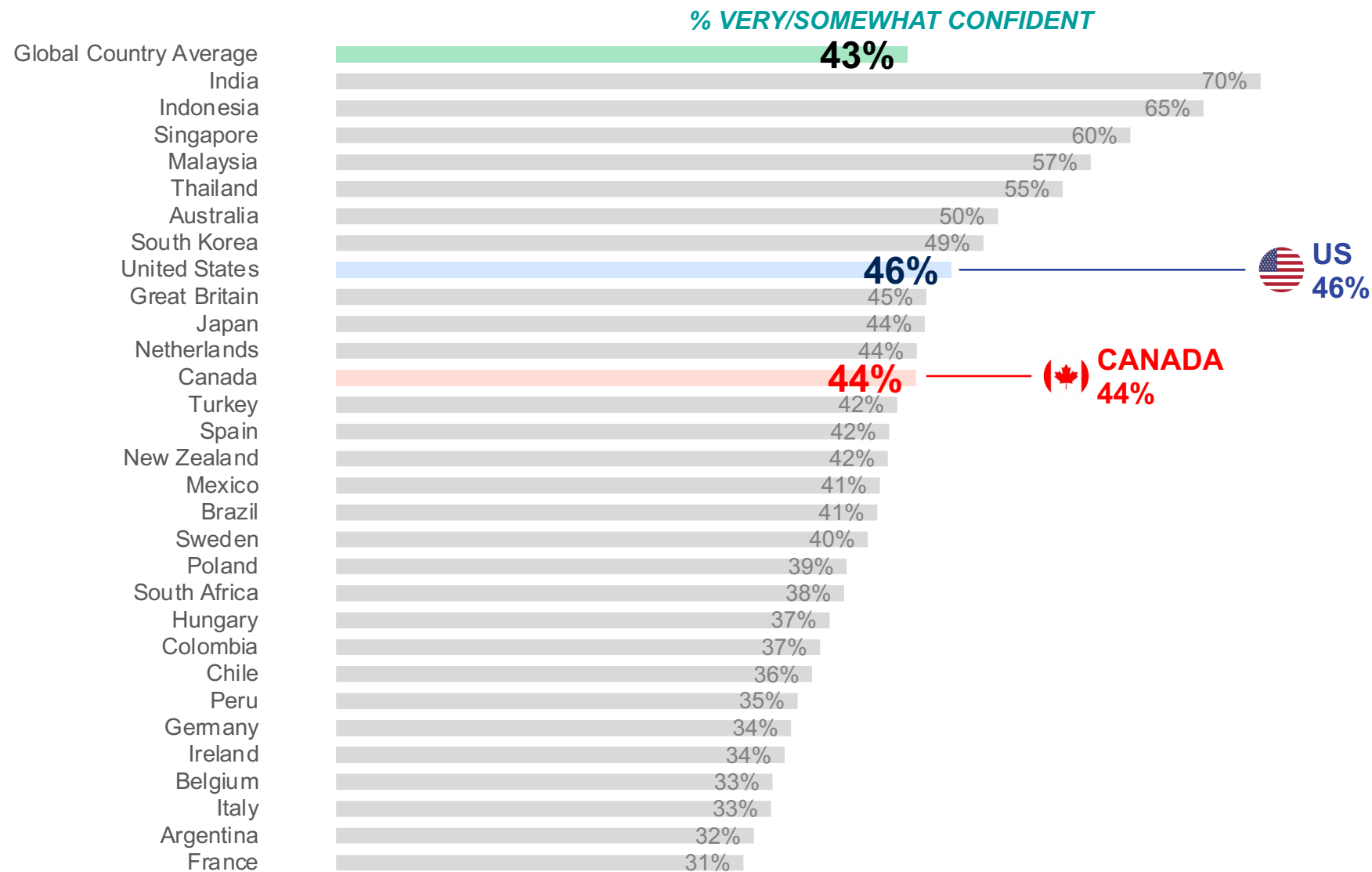
THREAT POSED BY ARTIFICIAL INTELLIGENCE

Q: AI-enabled surveillance that violates privacy rights and can be misused



CONFIDENCE IN GOVERNMENT RESPONSE: ARTIFICIAL INTELLIGENCE

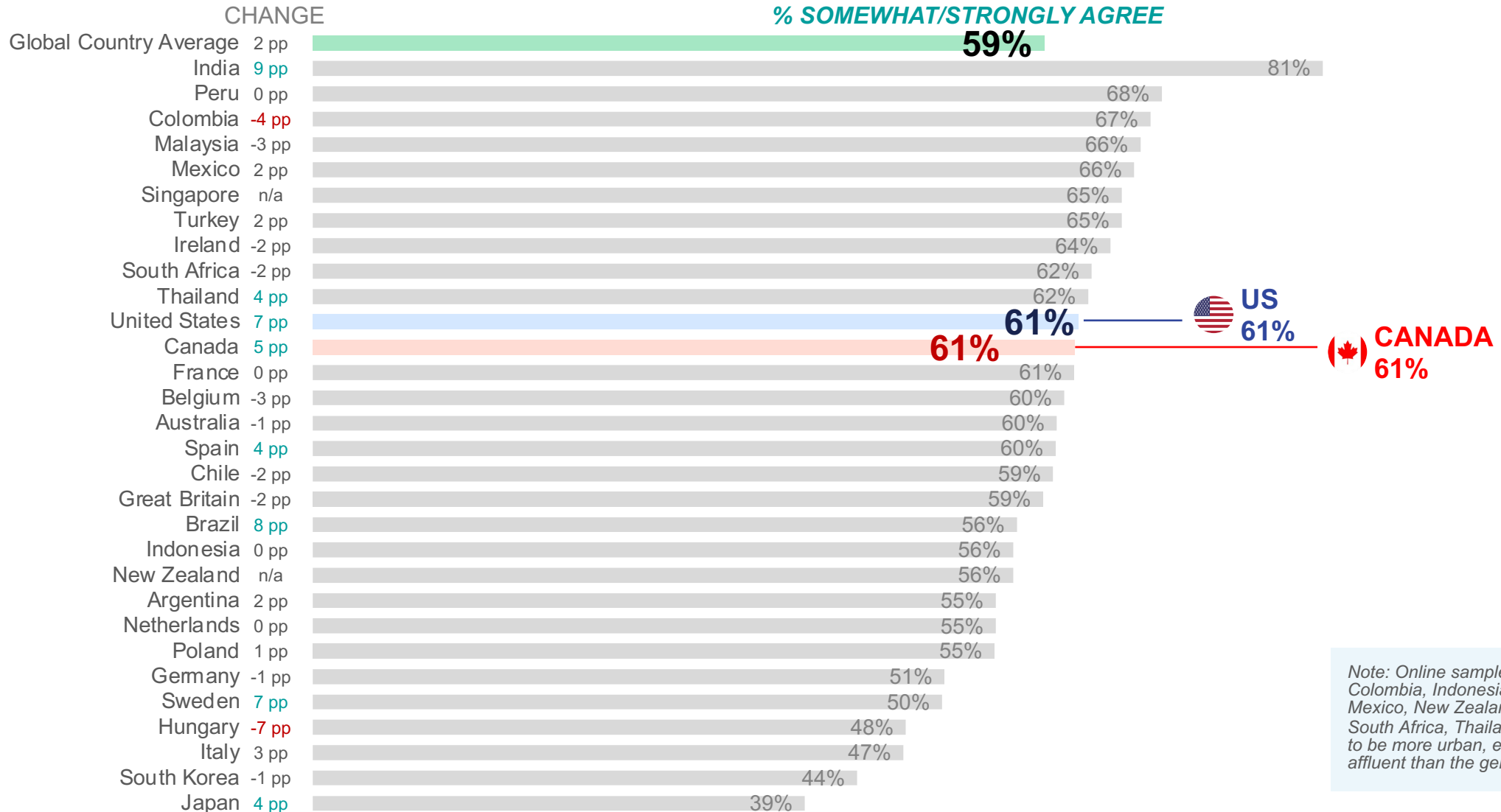
Q: If an artificial intelligence-based defense system were to break free of human control, how confident are you that the appropriate levels of security and protection could be provided by your government or its agencies could respond effectively?



Note: Online samples in Brazil, Chile, Colombia, Indonesia, Ireland, Malaysia, Mexico, New Zealand, Peru, Singapore, South Africa, Thailand, and Turkey tend to be more urban, educated, and/or affluent than the general population.

DIGITAL TECHNOLOGY IMPACT

Q: The revolution in digital technology will undermine and destroy the democratic freedoms that exist in the world today



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