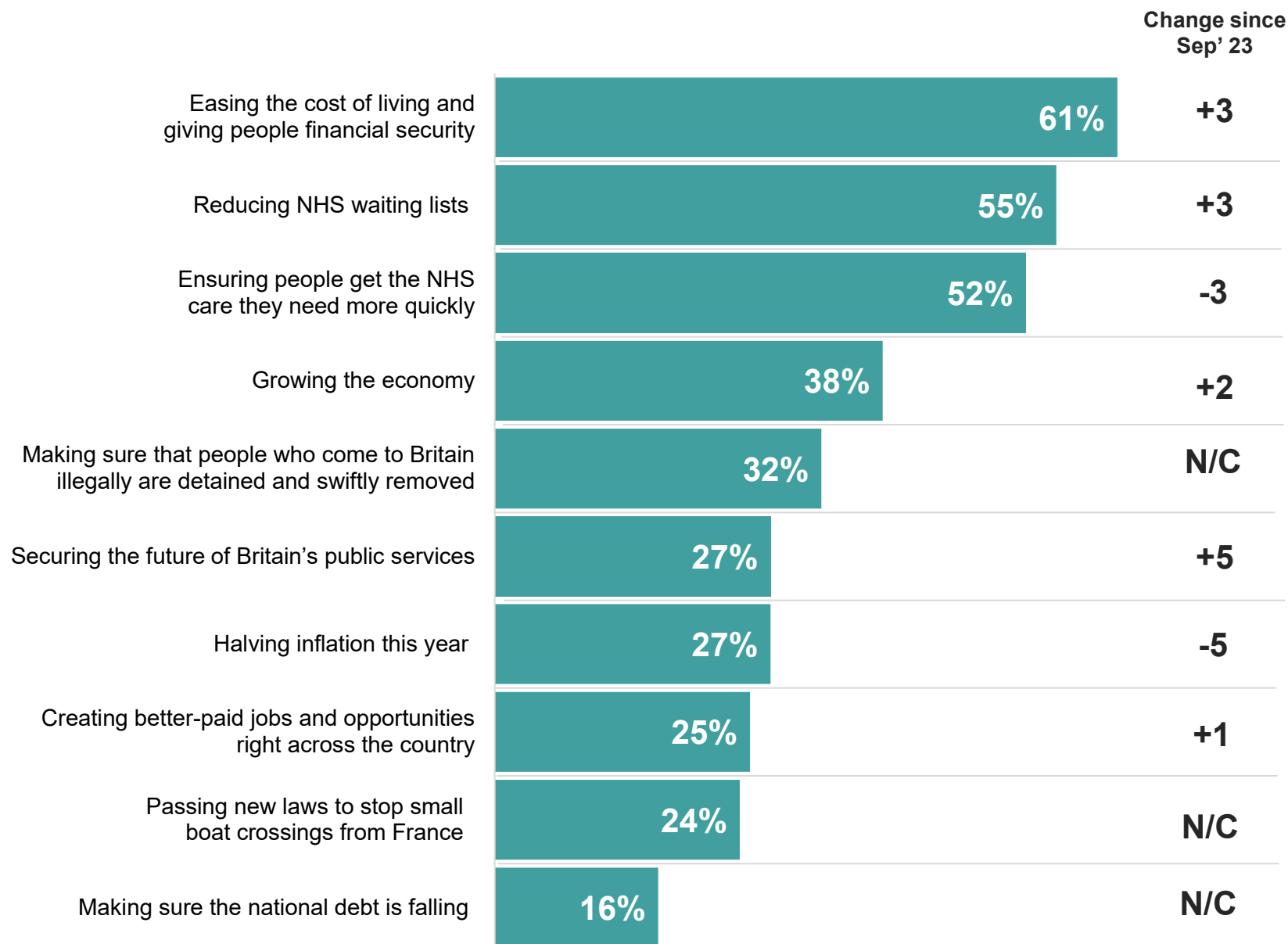


Ipsos polling: Government performance on the economy and inflation

November 2023

Sunak pledges: Easing the cost of living remains the public's main priority, followed by reducing NHS waiting lists and ensuring people get the NHS care they need quickly

Which of the below, if any, are the most important priorities for you? Please choose up to 4.



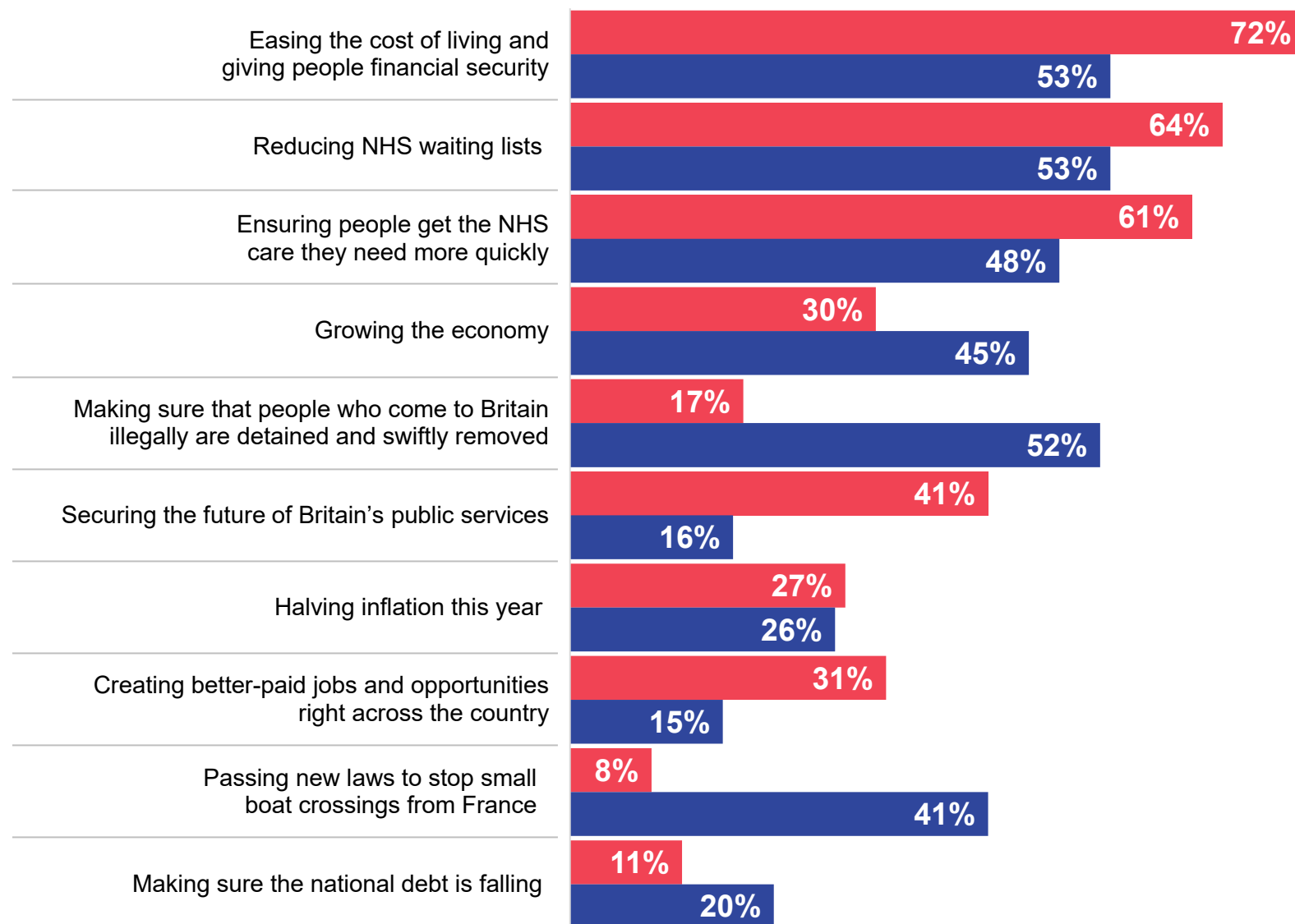
Base: 1,142 Online British adults aged 18+ , 17-20 November 2023

Sunak pledges: The cost of living and NHS are priorities for 2019 Labour voters. 2019 Conservatives also prioritise immigration and growth pledges

Which of the below, if any, are the most important priorities for you? Please choose up to 4.

Among 2019 Labour voters

Among 2019 Conservative voters

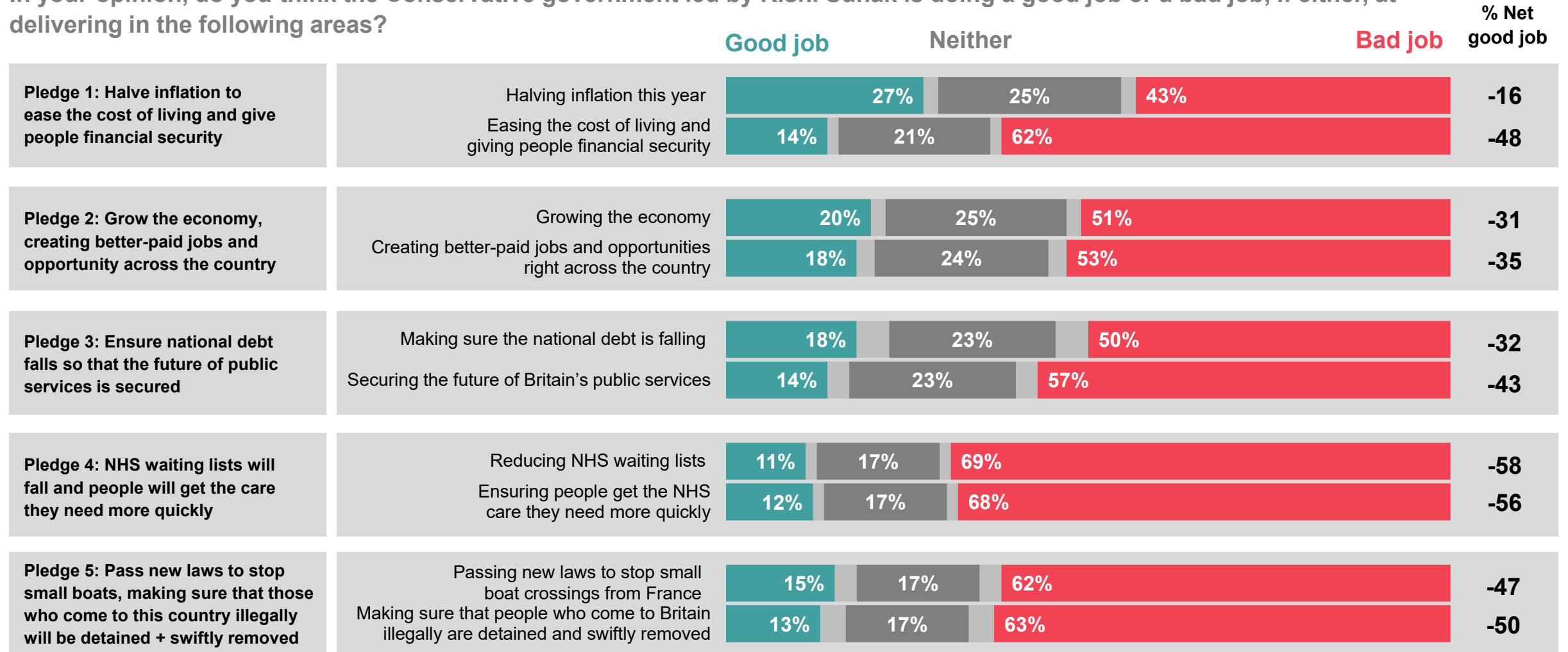


Base: 1,142 Online British adults aged 18+ , 17-20 November 2023 including (355) 2019 Conservative voters and (297) 2019 Labour voters



The public tend to think Rishi Sunak's government is doing a bad job at delivering on his pledges – especially on the NHS

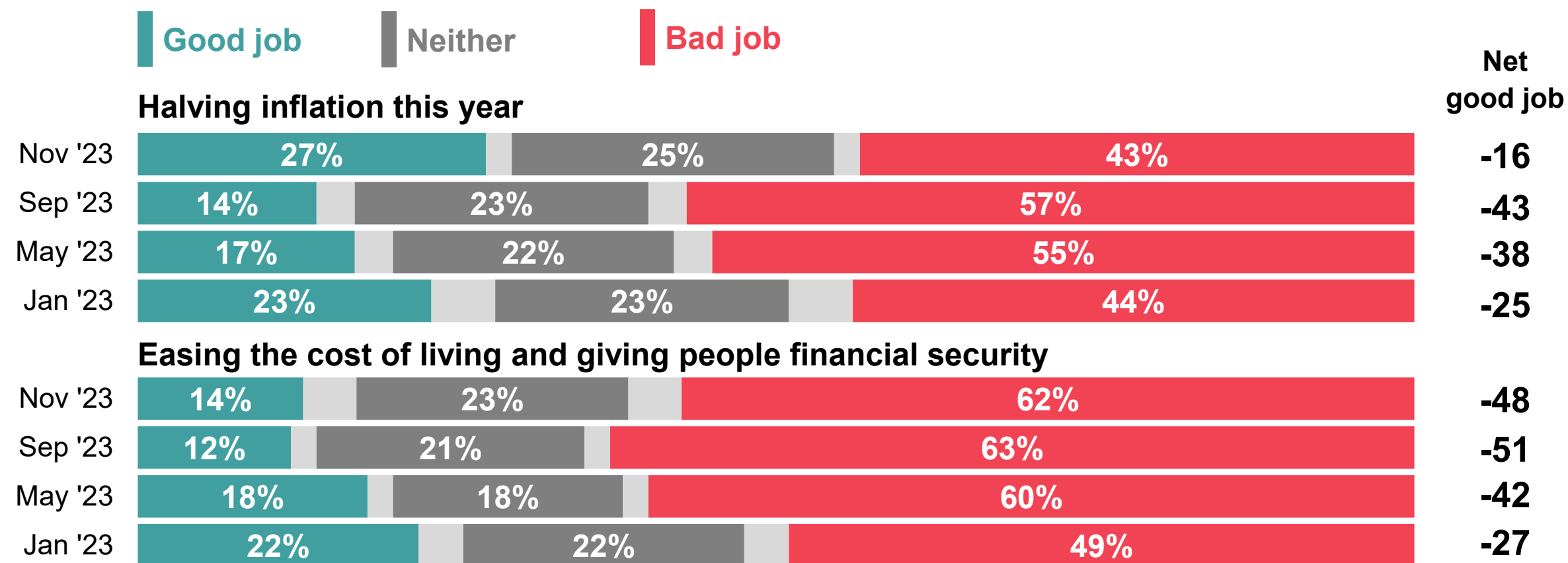
In your opinion, do you think the Conservative government led by Rishi Sunak is doing a good job or a bad job, if either, at delivering in the following areas?



Base: 1,142 Online British adults aged 18+ , 17-20 November 2023

Pledge 1: Halve inflation to ease the cost of living and give people financial security

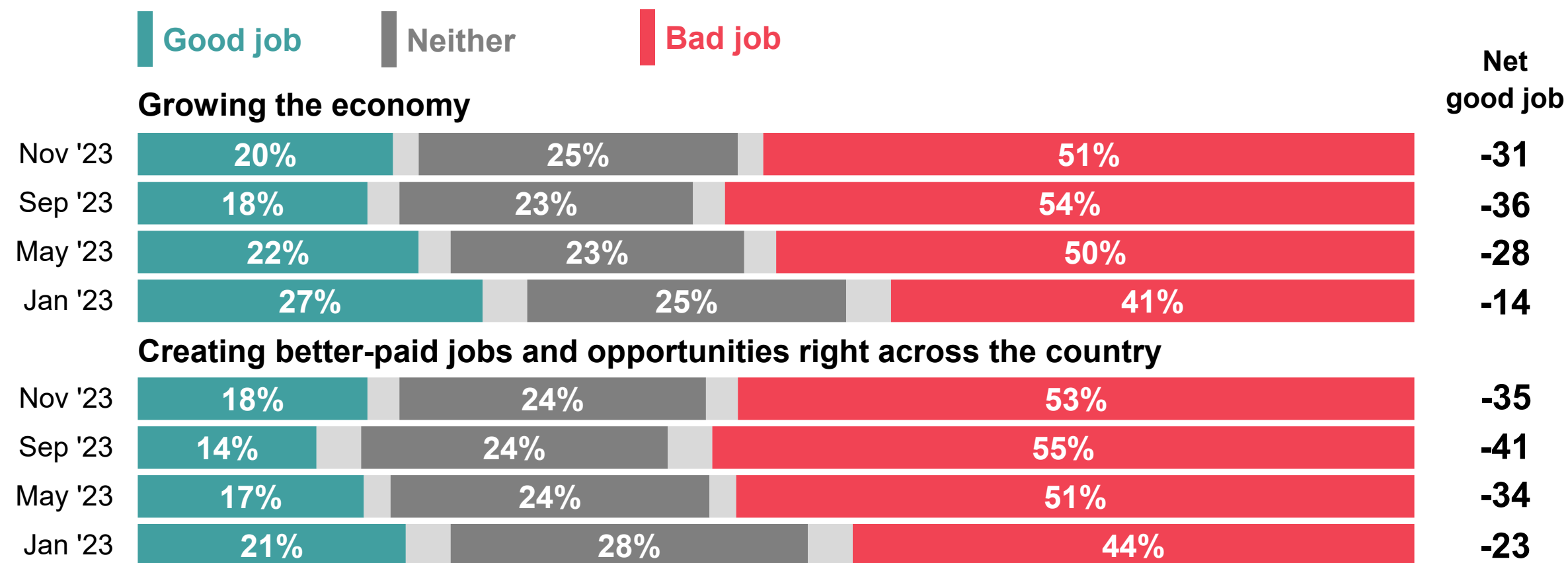
In your opinion, do you think the Conservative government led by Rishi Sunak is doing a good job or a bad job, if either, at delivering in the following areas?



Base: 1,142 Online British adults aged 18+ , 17-20 November 2023

Pledge 2: Grow the economy, creating better-paid jobs and opportunity across the country

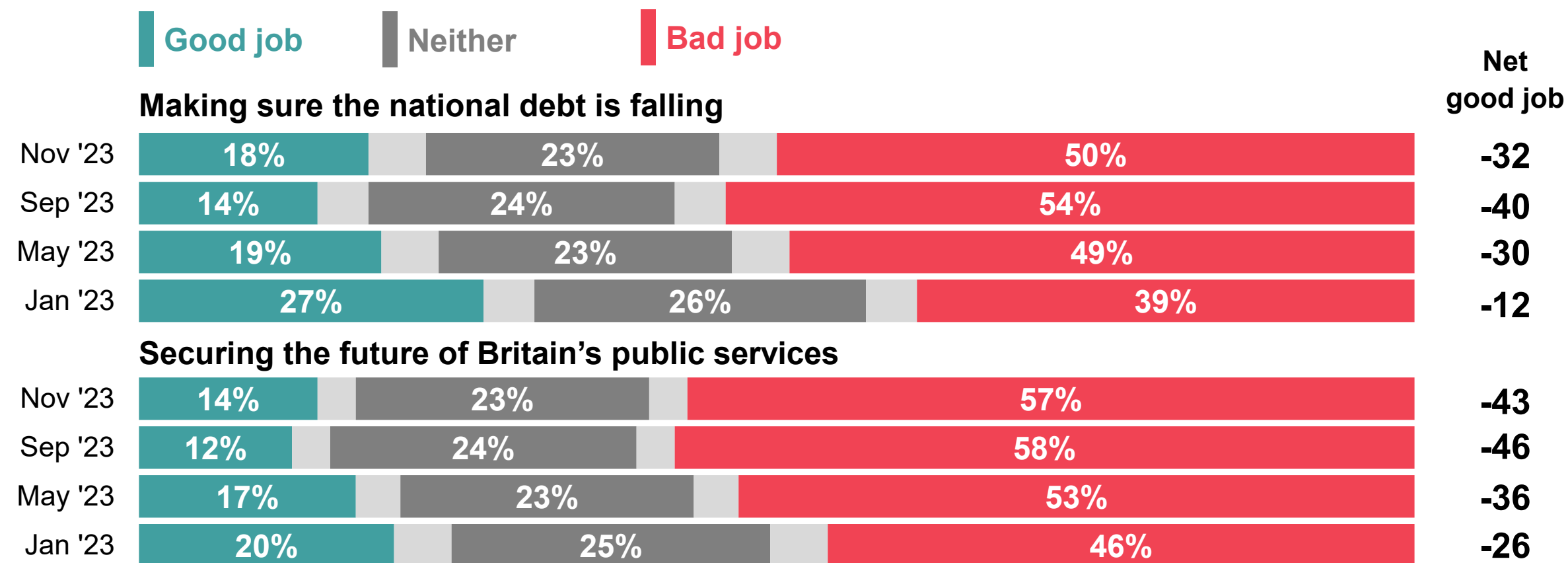
In your opinion, do you think the Conservative government led by Rishi Sunak is doing a good job or a bad job, if either, at delivering in the following areas?



Base: 1,142 Online British adults aged 18+ , 17-20 November 2023

Pledge 3: Ensure national debt falls so that the future of public services is secured

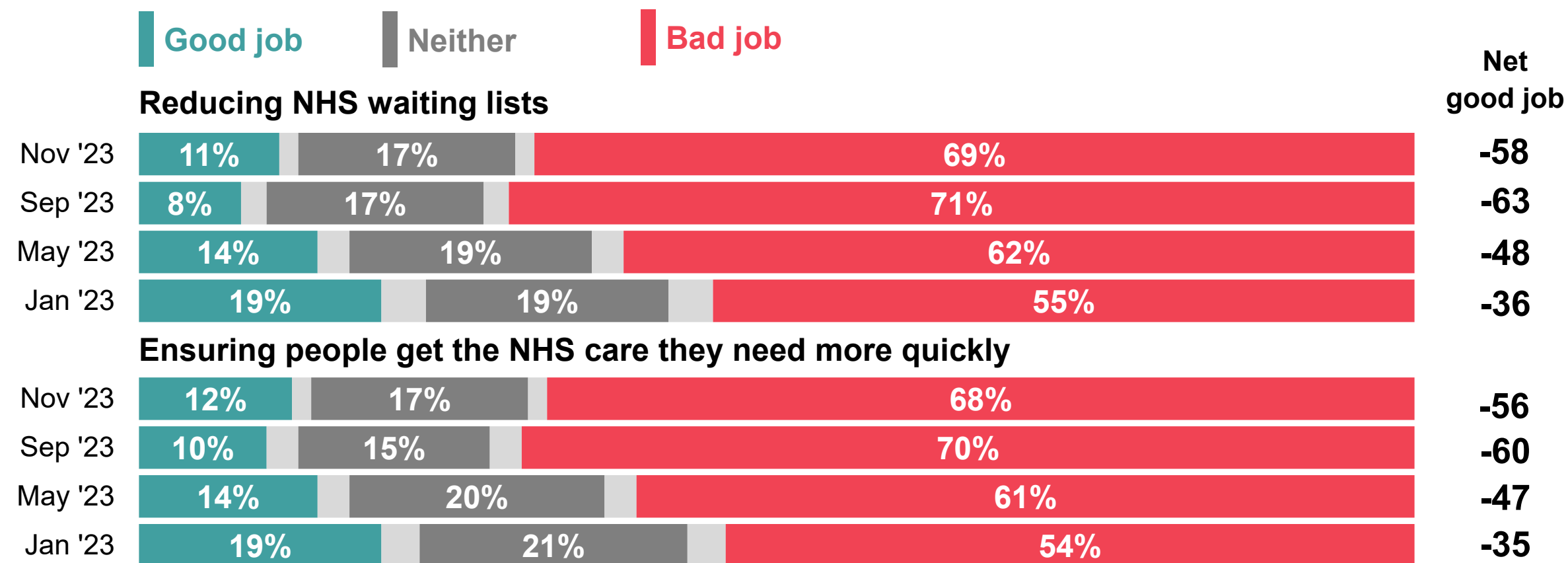
In your opinion, do you think the Conservative government led by Rishi Sunak is doing a good job or a bad job, if either, at delivering in the following areas?



Base: 1,142 Online British adults aged 18+ , 17-20 November 2023

Pledge 4: NHS waiting lists will fall and people will get the care they need more quickly

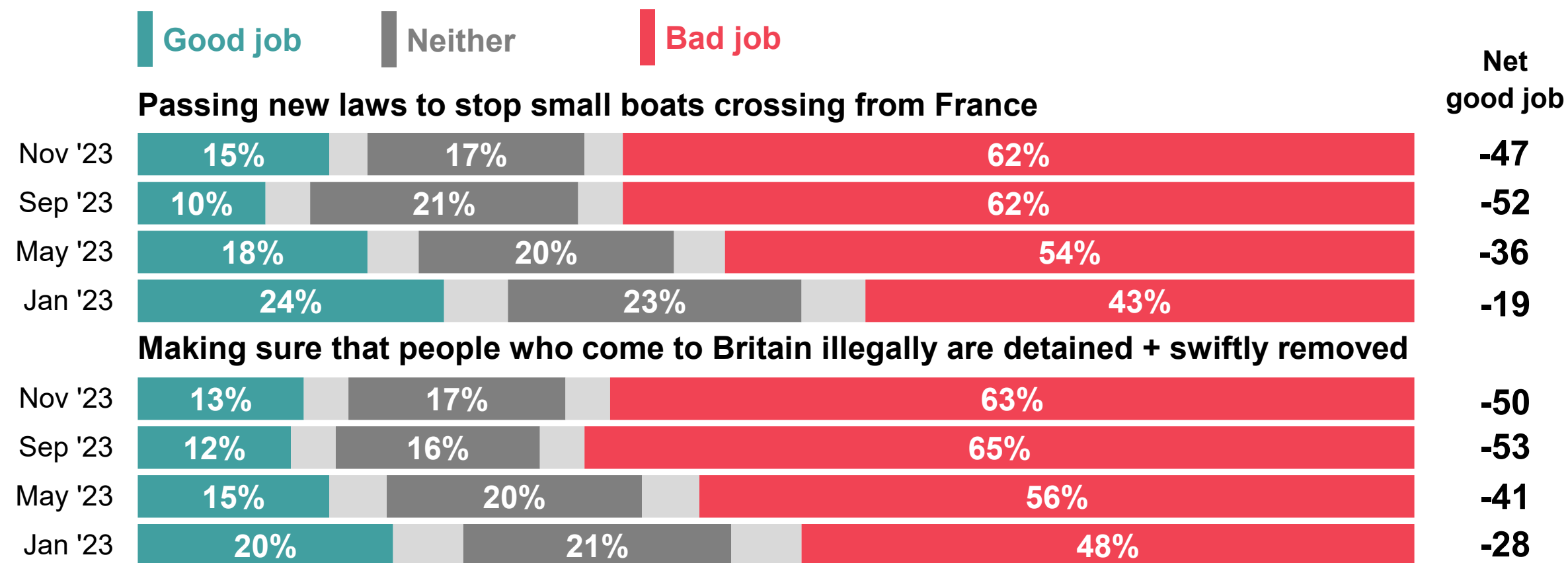
In your opinion, do you think the Conservative government led by Rishi Sunak is doing a good job or a bad job, if either, at delivering in the following areas?



Base: 1,142 Online British adults aged 18+ , 17-20 November 2023

Pledge 5: Pass new laws to stop small boats, making sure that those who come to this country illegally will be detained and swiftly removed

In your opinion, do you think the Conservative government led by Rishi Sunak is doing a good job or a bad job, if either, at delivering in the following areas?



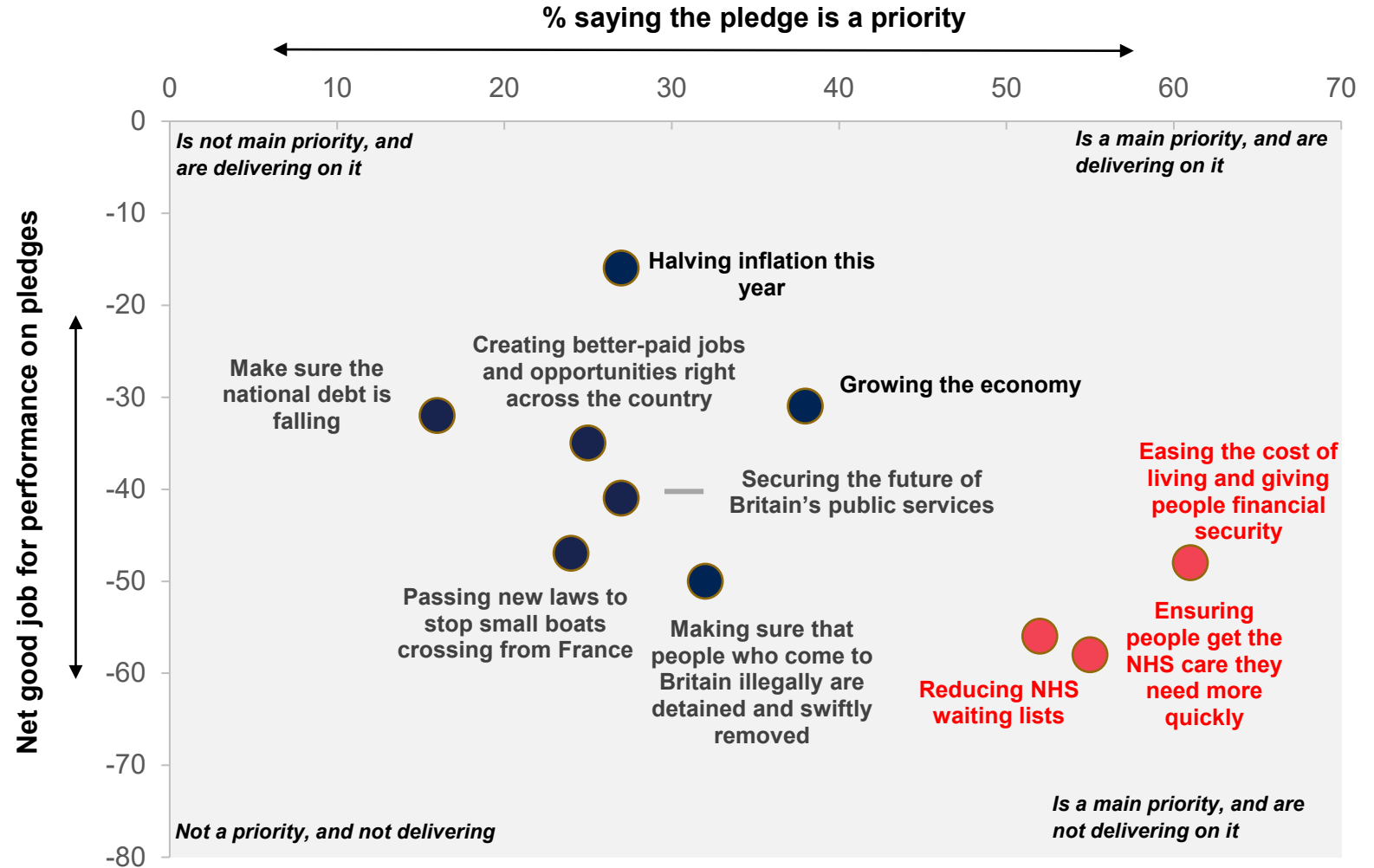
Base: 1,142 Online British adults aged 18+ , 17-20 November 2023

The public's priorities vs Sunak govt performance

X axis: Which of the below, if any, are the most important priorities for you? Please choose up to 4.

Y axis: In your opinion, do you think the Conservative government led by Rishi Sunak is doing a good job or a bad job, if either, at delivering in the following areas? *Net good job

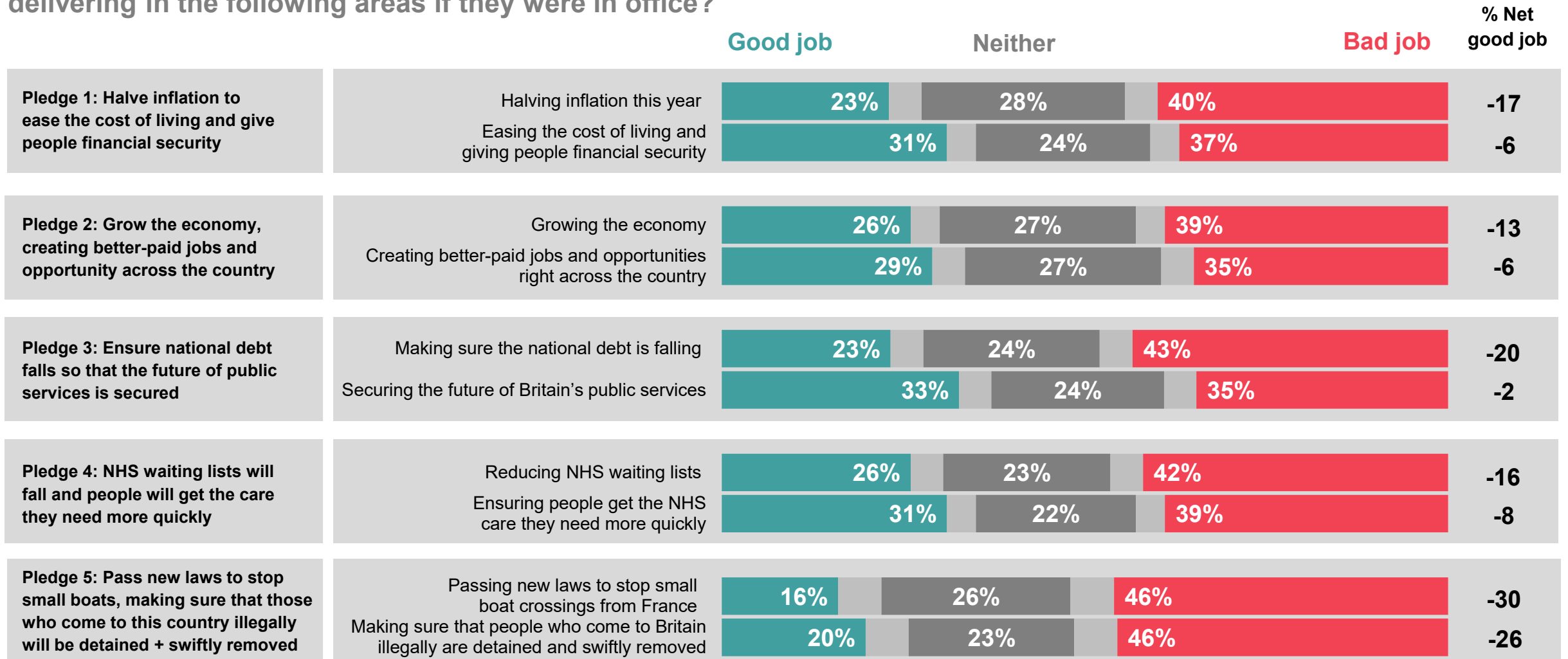
The public's top 3 priorities



Base: 1,142 Online British adults aged 18+ , 17-20 November 2023

How would a Labour government deliver on Sunak pledges?

And do you think a Labour government led by Keir Starmer would do a good job or a bad job, if either, at delivering in the following areas if they were in office?



Base: 1,142 Online British adults aged 18+ , 17-20 November 2023

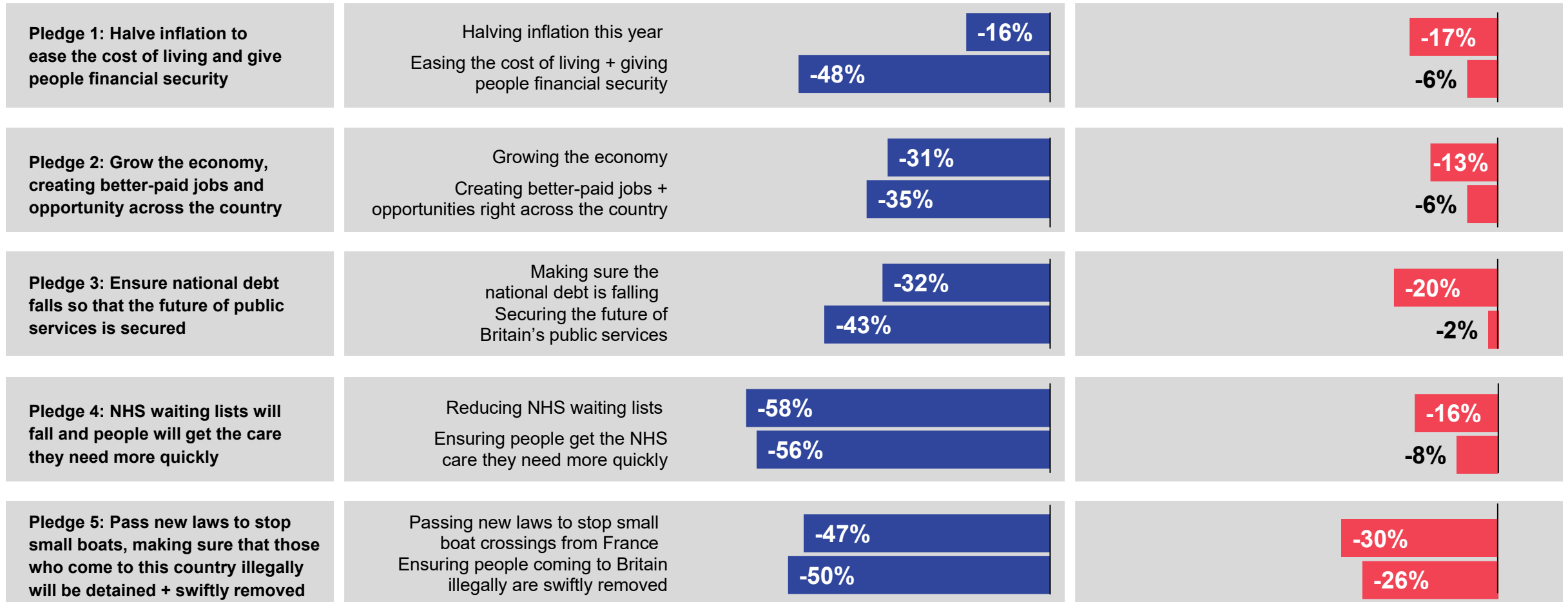
Expectations for Rishi Sunak's five pledges: Conservatives vs. Labour

In your opinion, do you think the Conservative government led by Rishi Sunak is doing a good job or a bad job, if either, at delivering in the following areas?

And do you think a Labour government led by Keir Starmer would do a good job or a bad job, if either, at delivering in the following areas if they were in office? ***Net good job**

Conservative Government led by Rishi Sunak will...

Labour Government led by Keir Starmer would...

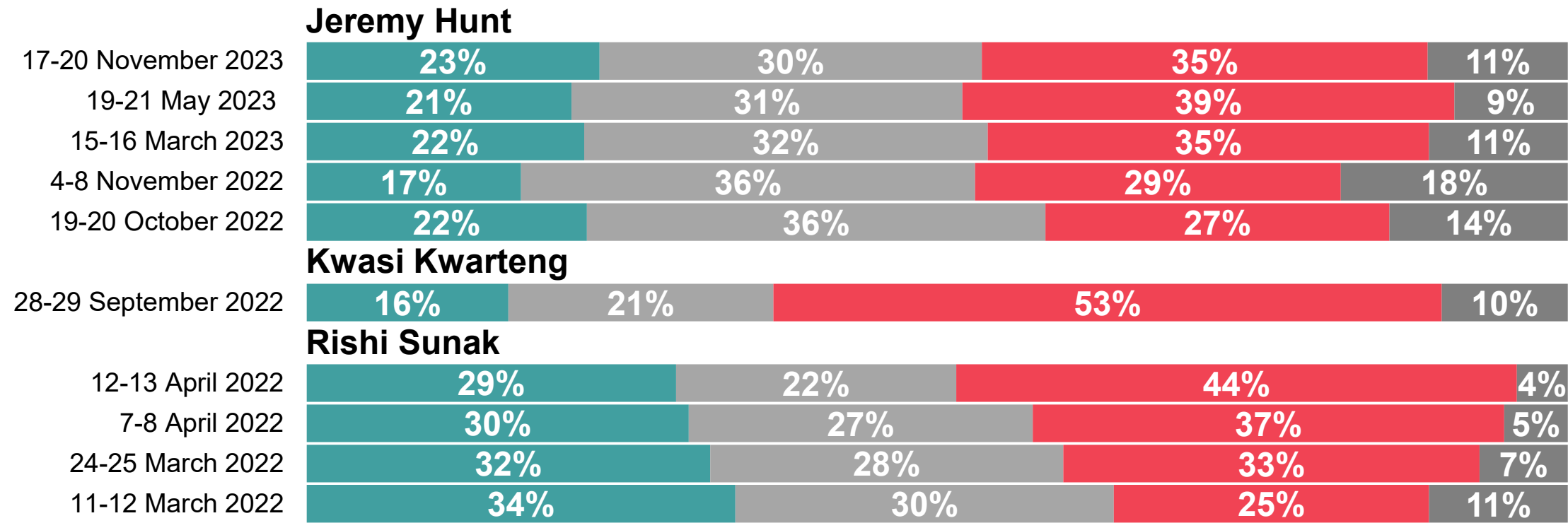


Base: 1,142 Online British adults aged 18+ , 17-20 November 2023

The public continue to be more likely to think Jeremy Hunt has been doing a bad job, than a good job, as Chancellor

To what extent, if at all, do you think Jeremy Hunt has been doing a good job or a bad job, in his role as Chancellor of the Exchequer?

Good job **Neither a good or bad job** **Bad job** **Don't know**



Base: 1,142 Online British adults aged 18+ , 17-20 November 2023



The public are more likely to think Jeremy Hunt has been doing a bad rather than good job at tackling the cost of living crisis

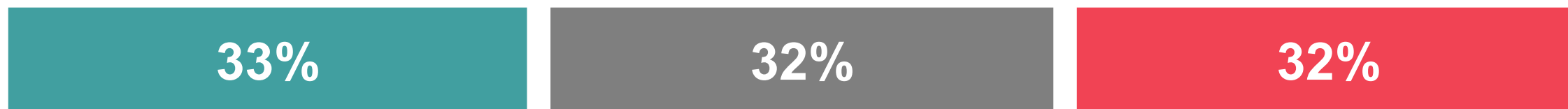
To what extent, if at all, do you think Jeremy Hunt has been doing a good job or a bad job, at tackling the cost of living crisis in Britain

Good job **Neither a good or bad job** **Bad job**

Among all



Among Conservative voters



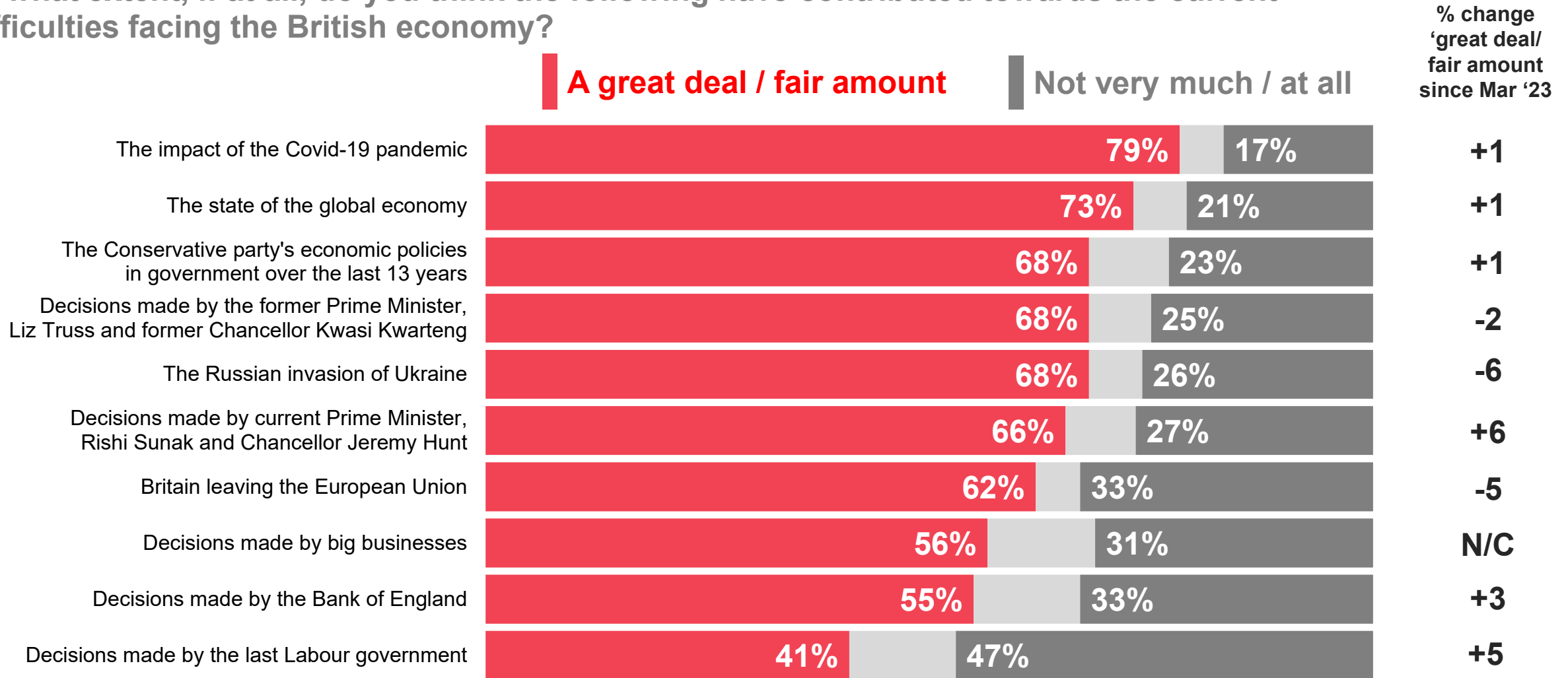
Among Labour voters



Base: 1,142 Online British adults aged 18+ , 17-20 November 2023

What's to blame for current difficulties facing the economy?

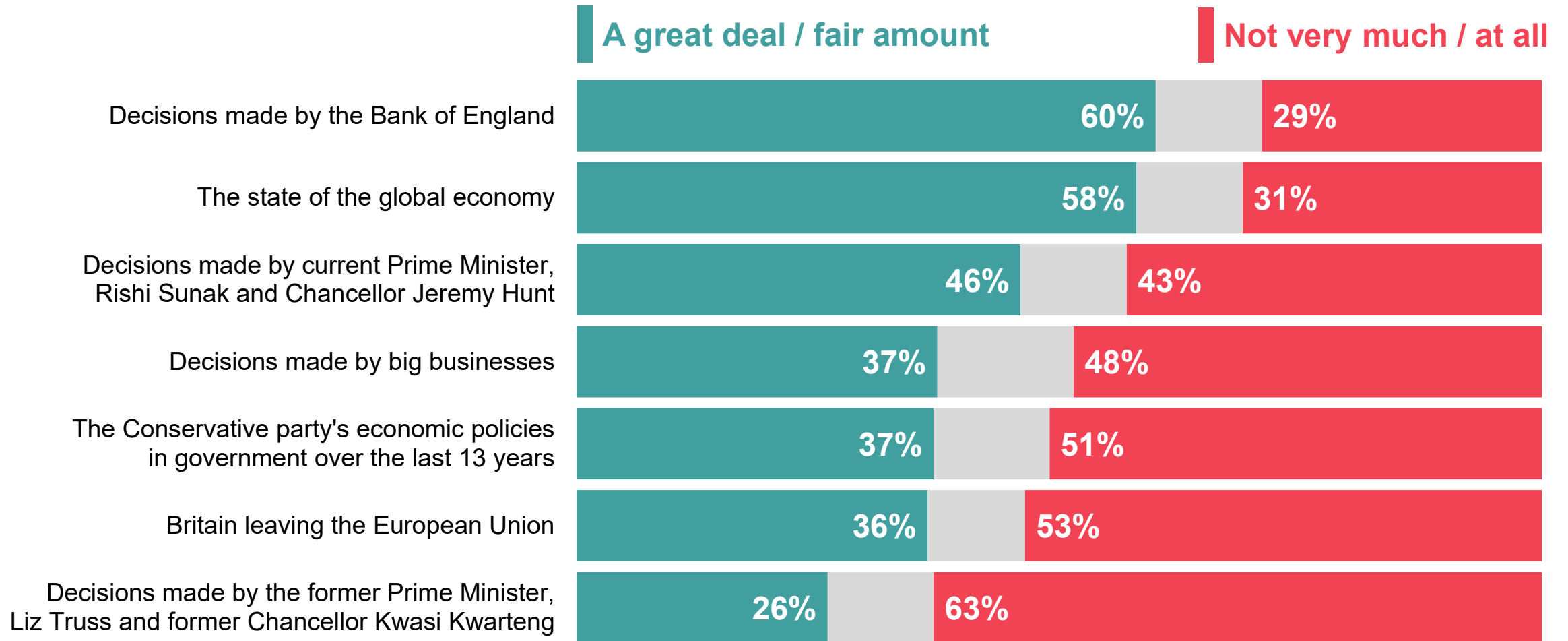
To what extent, if at all, do you think the following have contributed towards the current difficulties facing the British economy?



Base: 1,142 Online British adults aged 18+ , 17-20 November 2023

The public are split on how much of a role decisions made by Rishi Sunak and Jeremy Hunt have had on the recent fall in inflation

To what extent, if at all, do you think each of the following have contributed to this fall in inflation?



Base: 1,142 Online British adults aged 18+ , 17-20 November 2023



Autumn Statement November 2023

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