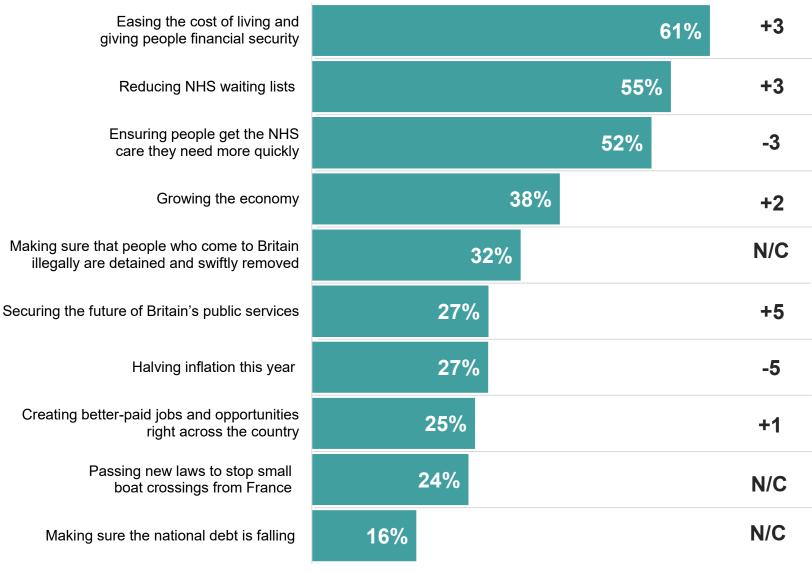


Change since Sep' 23

Sunak pledges: Easing the cost of living remains the public's main priority, followed by reducing NHS waiting lists and ensuring people get the NHS care they need quickly

Which of the below, if any, are the most important priorities for you? Please choose up to 4.



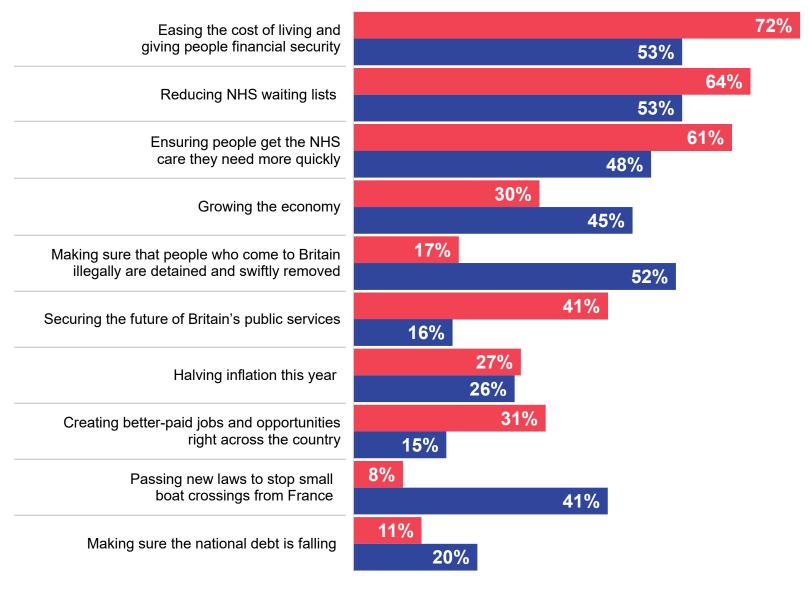


# Sunak pledges: The cost of living and NHS are priorities for 2019 Labour voters. 2019 Conservatives also prioritise immigration and growth pledges

Which of the below, if any, are the most important priorities for you? Please choose up to 4.

Among 2019 Labour voters

**Among 2019 Conservative voters** 

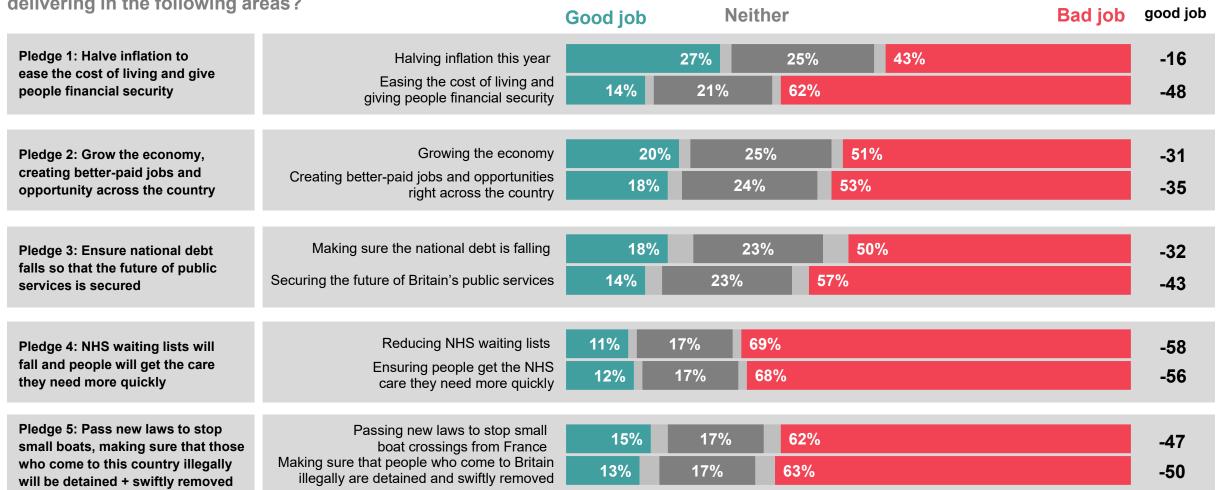


Base: 1,142 Online British adults aged 18+, 17-20 November 2023 including (355) 2019 Conservative voters and (297) 2019 Labour voters



## The public tend to think Rishi Sunak's government is doing a bad job at delivering on his pledges – especially on the NHS

In your opinion, do you think the Conservative government led by Rishi Sunak is doing a good job or a bad job, if either, at delivering in the following areas?



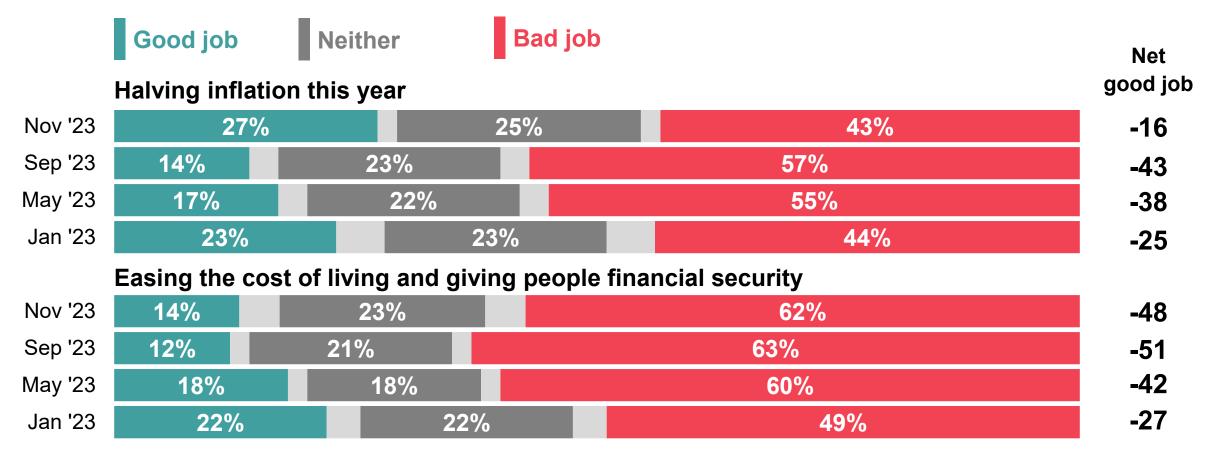
Base: 1,142 Online British adults aged 18+, 17-20 November 2023



% Net

## Pledge 1: Halve inflation to ease the cost of living and give people financial security

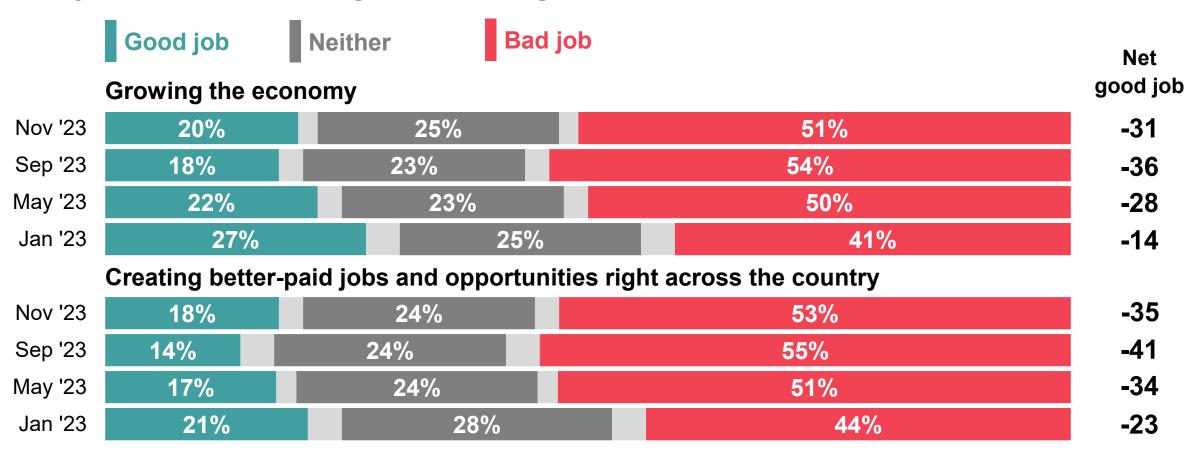
In your opinion, do you think the Conservative government led by Rishi Sunak is doing a good job or a bad job, if either, at delivering in the following areas?





## Pledge 2: Grow the economy, creating betterpaid jobs and opportunity across the country

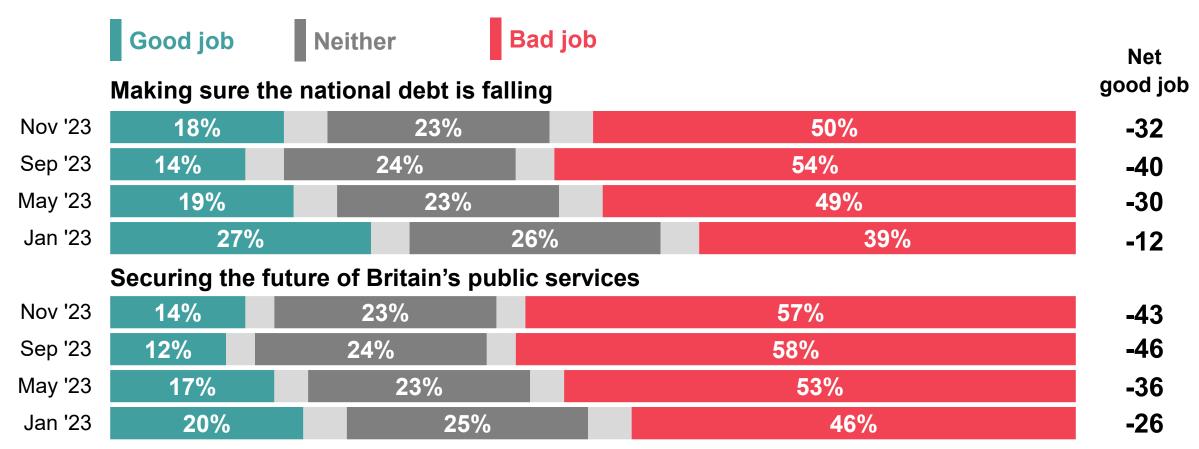
In your opinion, do you think the Conservative government led by Rishi Sunak is doing a good job or a bad job, if either, at delivering in the following areas?





## Pledge 3: Ensure national debt falls so that the future of public services is secured

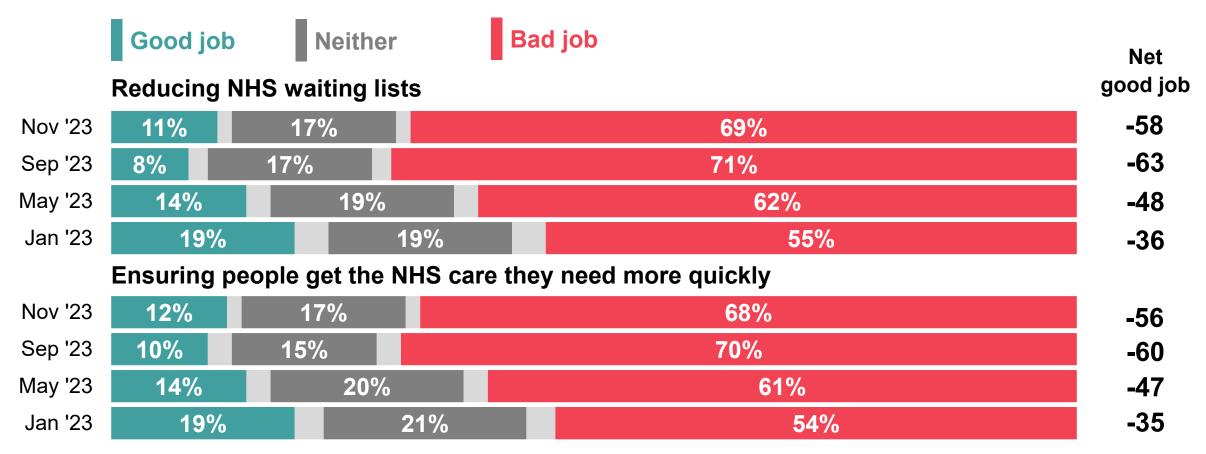
In your opinion, do you think the Conservative government led by Rishi Sunak is doing a good job or a bad job, if either, at delivering in the following areas?





## Pledge 4: NHS waiting lists will fall and people will get the care they need more quickly

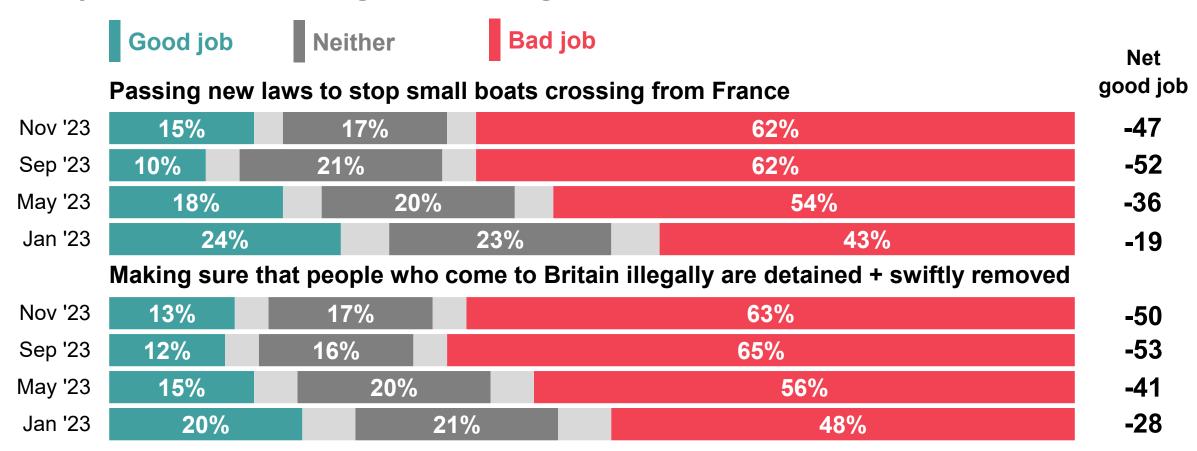
In your opinion, do you think the Conservative government led by Rishi Sunak is doing a good job or a bad job, if either, at delivering in the following areas?





## Pledge 5: Pass new laws to stop small boats, making sure that those who come to this country illegally will be detained and swiftly removed

In your opinion, do you think the Conservative government led by Rishi Sunak is doing a good job or a bad job, if either, at delivering in the following areas?



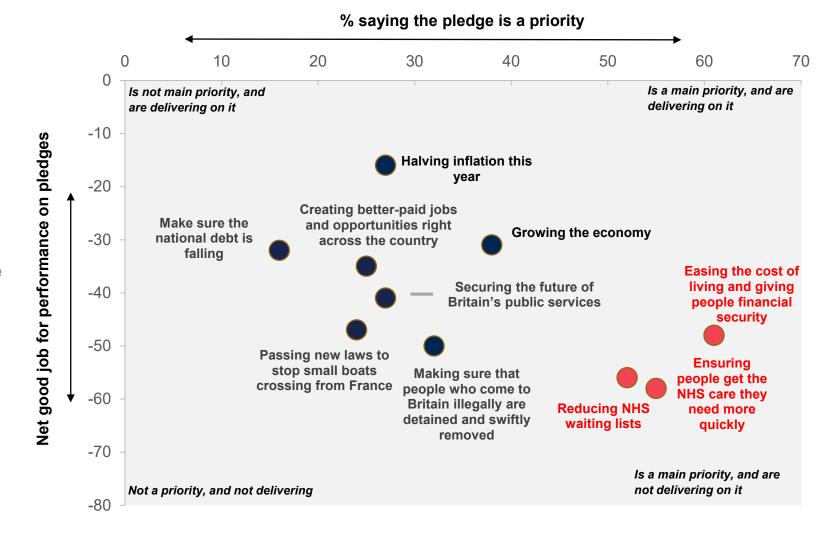


# The public's priorities vs Sunak govt performance

X axis: Which of the below, if any, are the most important priorities for you? Please choose up to 4.

Y axis: In your opinion, do you think the Conservative government led by Rishi Sunak is doing a good job or a bad job, if either, at delivering in the following areas? \*Net good job

The public's top 3 priorities

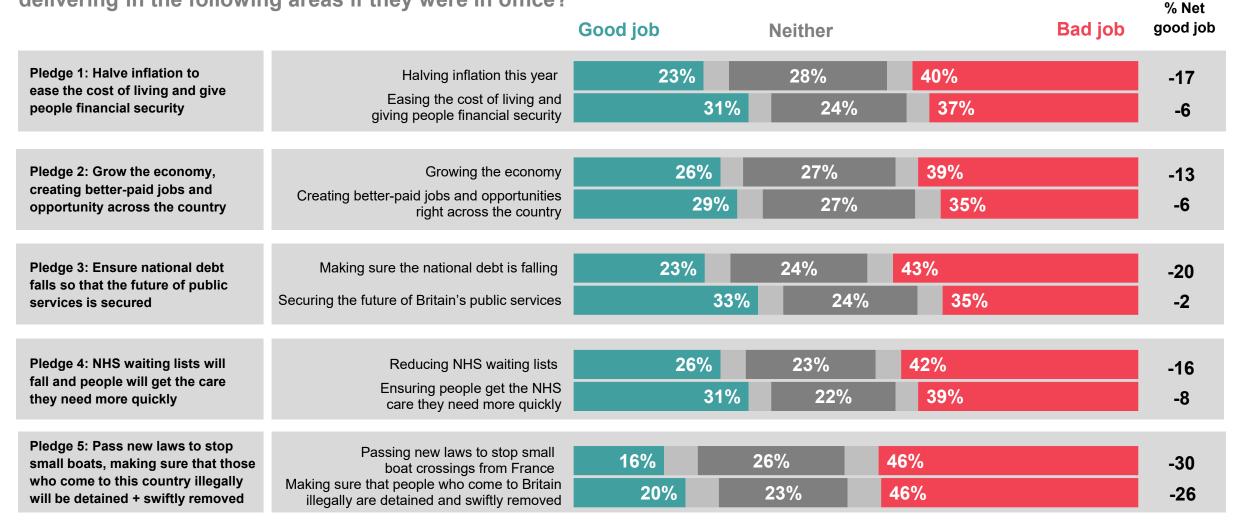






#### How would a Labour government deliver on Sunak pledges?

And do you think a Labour government led by Keir Starmer would do a good job or a bad job, if either, at delivering in the following areas if they were in office?





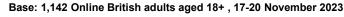
#### Expectations for Rishi Sunak's five pledges: Conservatives vs. Labour

In your opinion, do you think the Conservative government led by Rishi Sunak is doing a good job or a bad job, if either, at delivering in the following areas?

And do you think a Labour government led by Keir Starmer would do a good job or a bad job, if either, at delivering in the following areas if they were in office? \*Net good job

Conservative Government led by Rishi Sunak will...

Labour Government led by Keir Starmer would... -16% Pledge 1: Halve inflation to Halving inflation this year ease the cost of living and give Easing the cost of living + giving -48% people financial security people financial security -31% Growing the economy Pledge 2: Grow the economy, creating better-paid jobs and Creating better-paid jobs + -35% opportunities right across the country opportunity across the country Making sure the -32% Pledge 3: Ensure national debt -20% national debt is falling falls so that the future of public Securing the future of -43% -2% services is secured Britain's public services Reducing NHS waiting lists -58% Pledge 4: NHS waiting lists will fall and people will get the care Ensuring people get the NHS -56% they need more quickly care they need more quickly Pledge 5: Pass new laws to stop Passing new laws to stop small -47% -30% boat crossings from France small boats, making sure that those Ensuring people coming to Britain who come to this country illegally -50% -26% illegally are swiftly removed will be detained + swiftly removed





#### The public continue to be more likely to think Jeremy Hunt has been doing a bad job, than a good job, as Chancellor

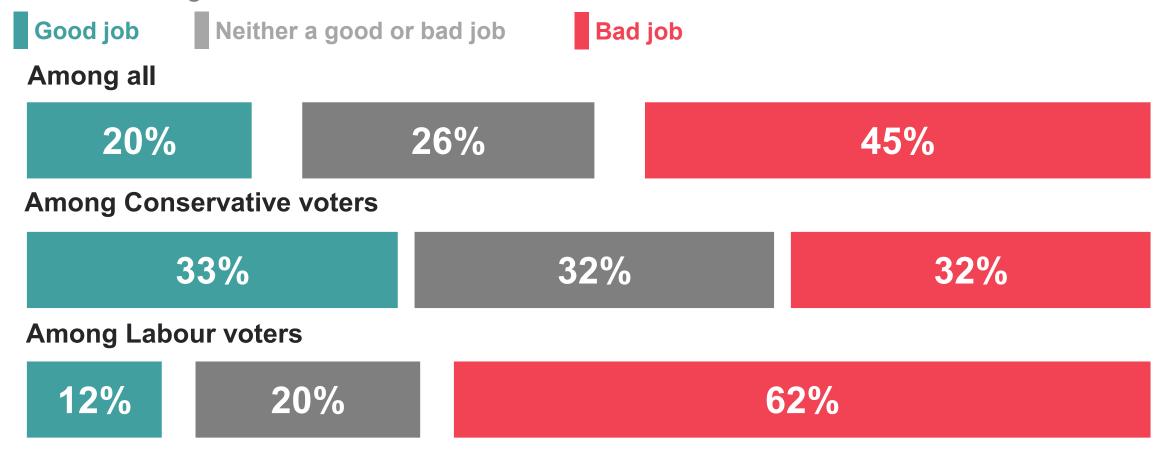
To what extent, if at all, do you think Jeremy Hunt has been doing a good job or a bad job, in his role as Chancellor of the Exchequer?

Neither a good or bad job Bad job Don't know Good job **Jeremy Hunt** 17-20 November 2023 23% 30% 35% 11% 21% 31% 39% 9% 19-21 May 2023 15-16 March 2023 22% 32% 11% 35% 36% 4-8 November 2022 17% 29% 18% 22% 36% 27% 14% 19-20 October 2022 Kwasi Kwarteng 21% 16% 53% 10% 28-29 September 2022 Rishi Sunak 22% 4% 29% 44% 12-13 April 2022 5% 7-8 April 2022 30% 27% 37% 24-25 March 2022 32% 28% 7% 33% 11% 11-12 March 2022 34% 30% 25%



## The public are more likely to think Jeremy Hunt has been doing a bad rather than good job at tackling the cost of living crisis

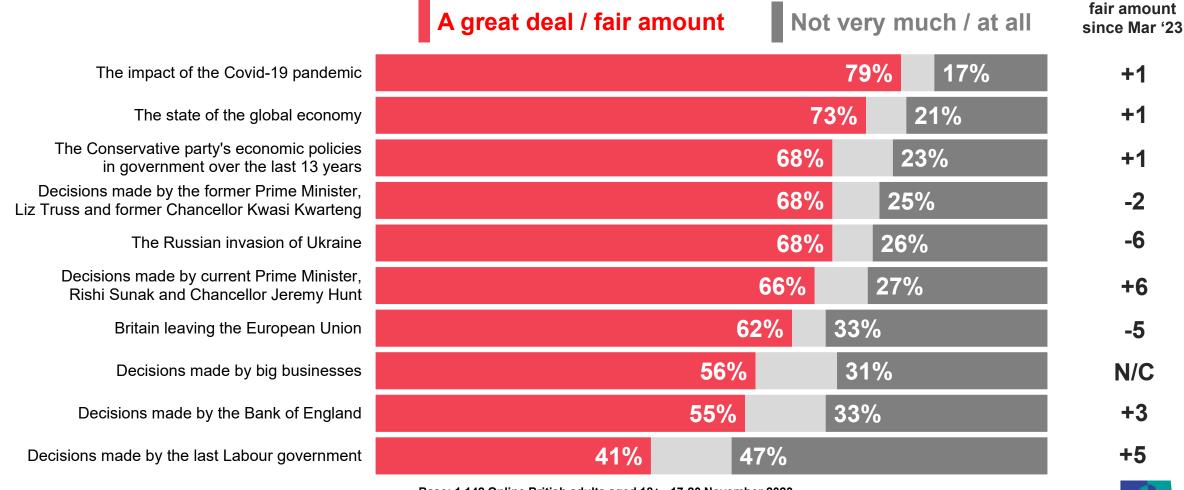
To what extent, if at all, do you think Jeremy Hunt has been doing a good job or a bad job, at tackling the cost of living crisis in Britain





#### What's to blame for current difficulties facing the economy?

To what extent, if at all, do you think the following have contributed towards the current difficulties facing the British economy?



Base: 1,142 Online British adults aged 18+, 17-20 November 2023

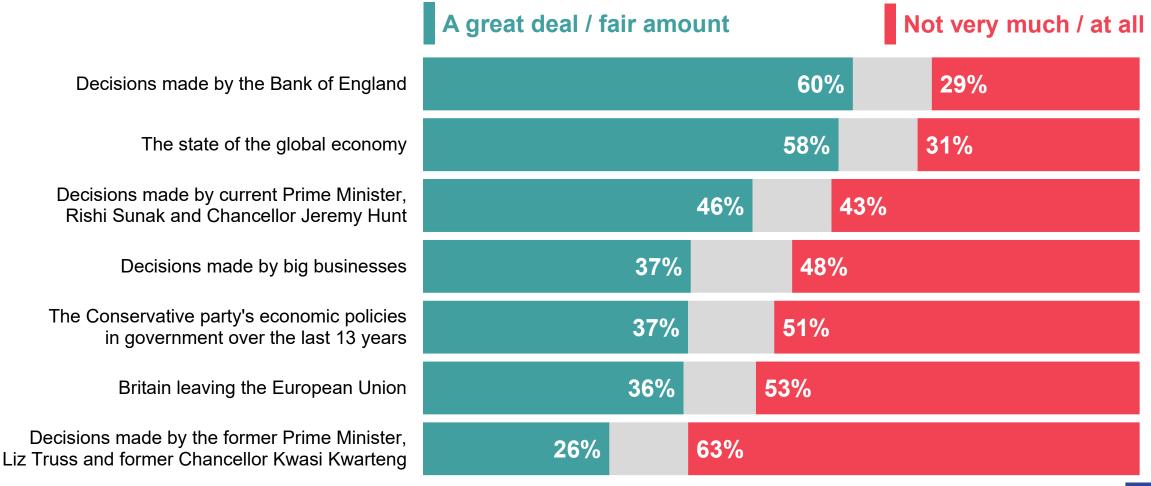


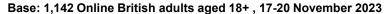
% change

'great deal/

## The public are split on how much of a role decisions made by Rishi Sunak and Jeremy Hunt have had on the recent fall in inflation

To what extent, if at all, do you think each of the following have contributed to this fall in inflation?







## psos

### **Autumn Statement November 2023**

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