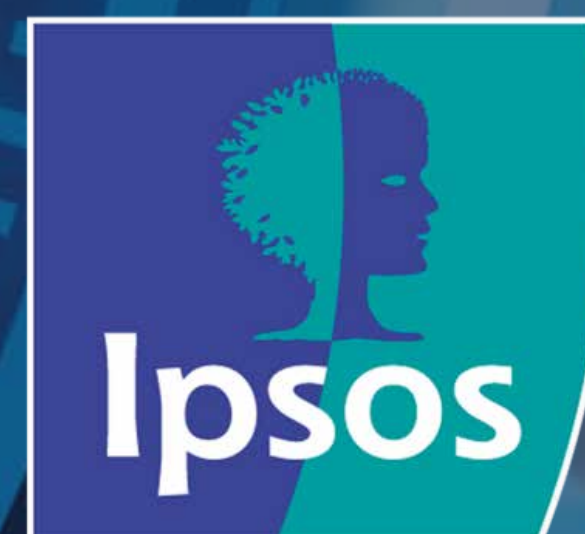


FASTFACTS

Almost **50** Markets



Get fast answers you can trust
with Ipsos' DIY technology platform



FastFacts, which is the **simplest** and **quickest** way to build and launch a survey, is a full end-to-end ad-hoc survey vehicle available from the [Ipsos.Digital Platform](https://www.ipsos.com/digital-platform).

INTUITIVE PLATFORM WITH A SIMPLE THREE-STEP PROCESS

1 DEFINE YOUR SURVEY

Specify your field country, target, questionnaire duration. Get timing and budget automatically.

2 BUILD YOUR SURVEY & LAUNCH

Use the questionnaire builder, a survey template or copy previous study. Approve the test survey, pay and launch.

3 ACCESS YOUR DASHBOARD

Visualize your key indicators, export your results, cross them and build your report.



Servicing tailor-made to your specific needs:

Do-It-Together Semi-autonomy



... if you are looking for support at certain moment of your DIY survey.

Full client-service via our local experts



... if you are wishing for support throughout the life cycle of your project.

JOIN THE IPSOS.DIGITAL USERS AND BENEFIT FROM:

SPEED

- 24 hrs turnaround in average
- Set up in around one hour
- Data available straight after field completion

SUBSTANCE



- From early stage to market understanding
- Full set of deliverables: dashboard, Cross tabulation tool, Chart builder
- Ipsos know-how: indicators, sciences, consultancy

SIMPLICITY



- 3 steps process
- Access to Ipsos methodologies
- Access to templates: target screeners and questionnaires

SECURITY



- Robust and proven survey solutions
- Ipsos high quality respondents
- Tailor-made servicing
- IT security compliance



For more information or to get a demo, please contact our team:

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