WHAT WORRIES THE WORLD?

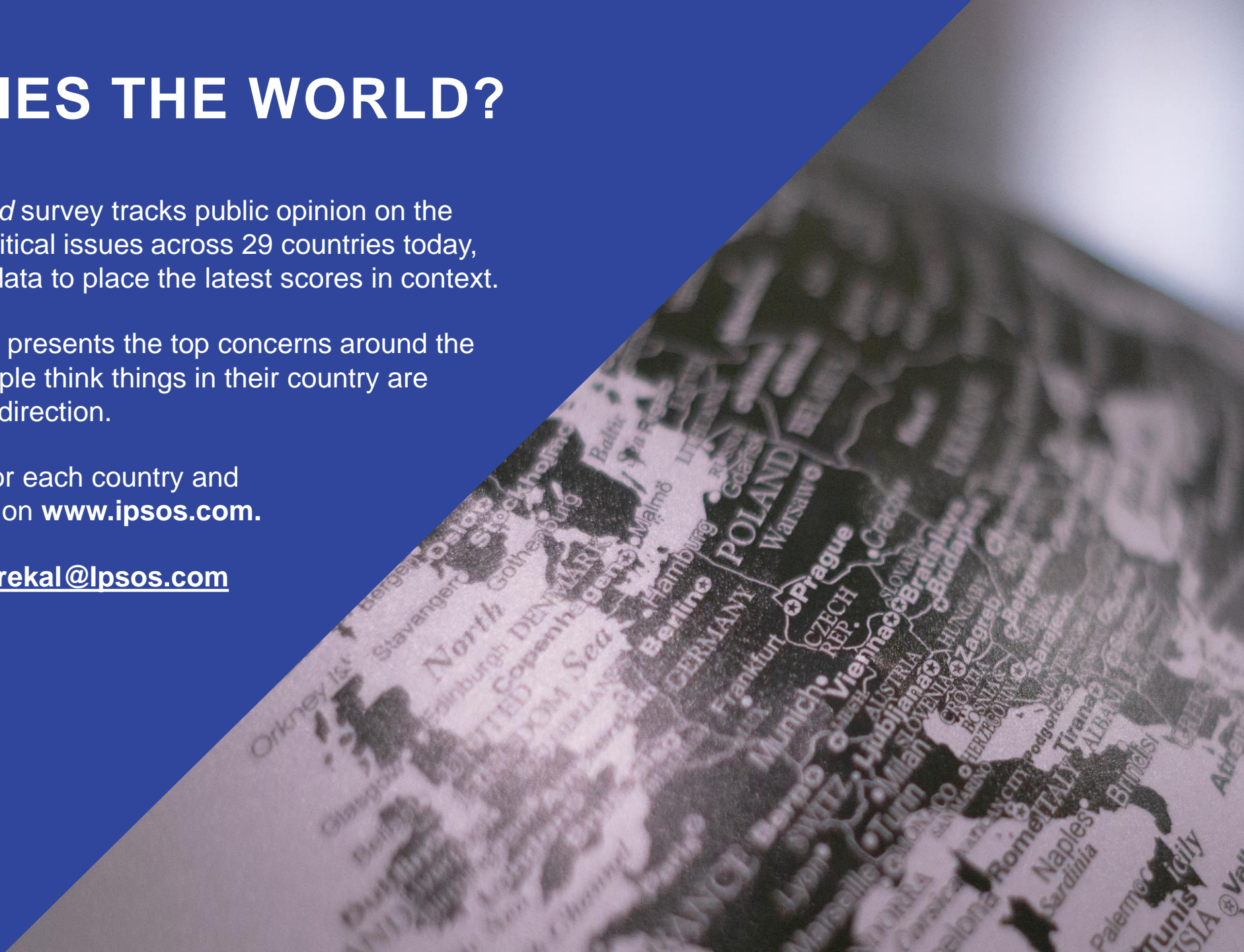November 2023

GAME CHANGERS

Ipsos

WHAT WORRIES THE WORLD?

Ipsos' *What Worries the World* survey tracks public opinion on the most important social and political issues across 29 countries today, drawing on over 10 years of data to place the latest scores in context.

This **global summary report** presents the top concerns around the world, alongside whether people think things in their country are heading in the right or wrong direction.

Full breakdowns of findings for each country and each issue are also available on **www.ipsos.com.**

Please contact **Teodros.Gebrekal@Ipsos.com** for more information.

WHAT WORRIES THE WORLD? NOVEMBER 2023

Inflation is the top concern for the 20th consecutive month with two-thirds (37%) across 29 countries picking it as a major issue. The remaining top four worries have not moved significantly since last month. Crime and violence and inequality are both down one point. The proportion saying their country is headed in the right direction is also down one point.
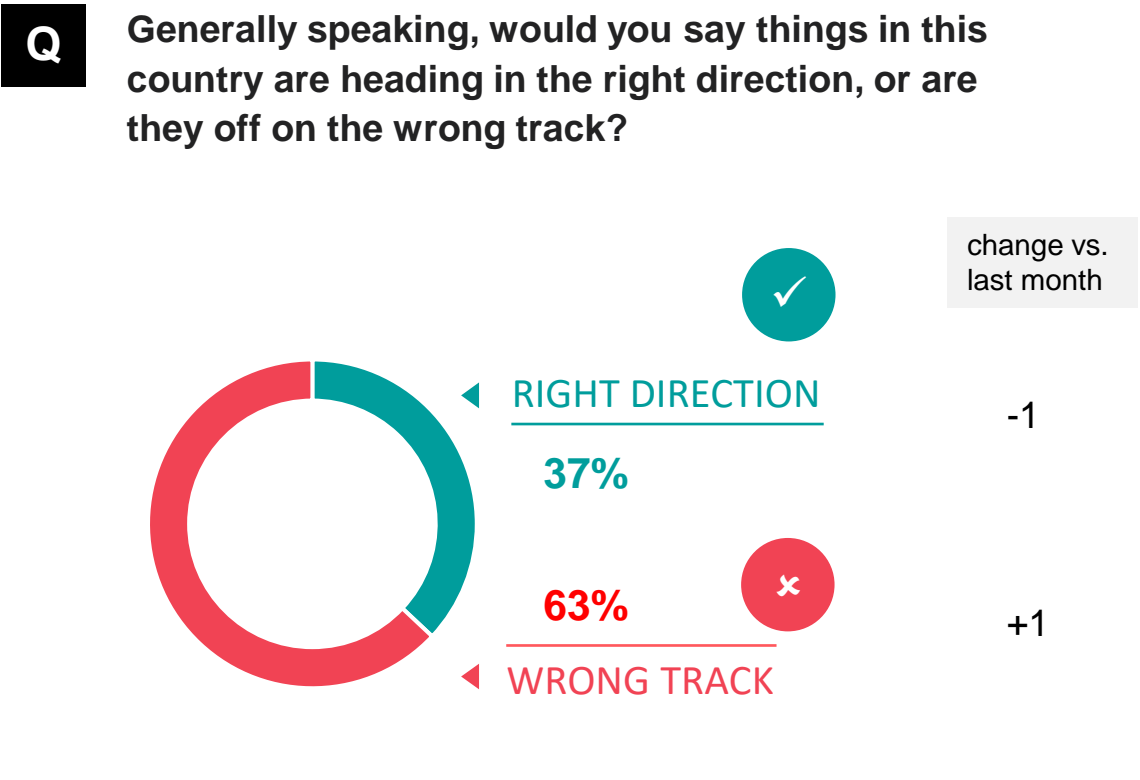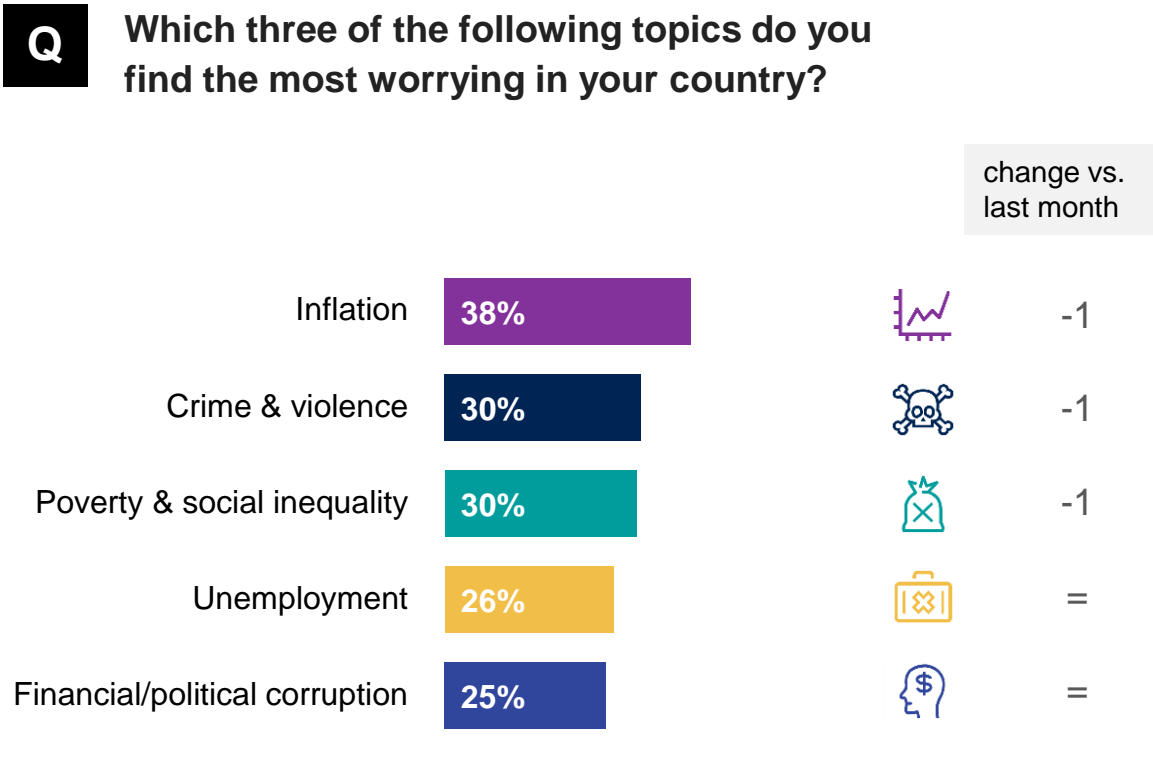
Q **Which three of the following topics do you find the most worrying in your country?**

Q **Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?**

change vs. last month

Inflation	38%	-1
Crime & violence	30%	-1
Poverty & social inequality	30%	-1
Unemployment	26%	=
Financial/political corruption	25%	=

change vs. last month

RIGHT DIRECTION
37%
-1

63%
WRONG TRACK
+1

Filter: Country: World | Current Wave: Nov 23

WHAT WORRIES THE WORLD? 12-MONTH TREND

Q Which three of the following topics do you find the most worrying in your country?
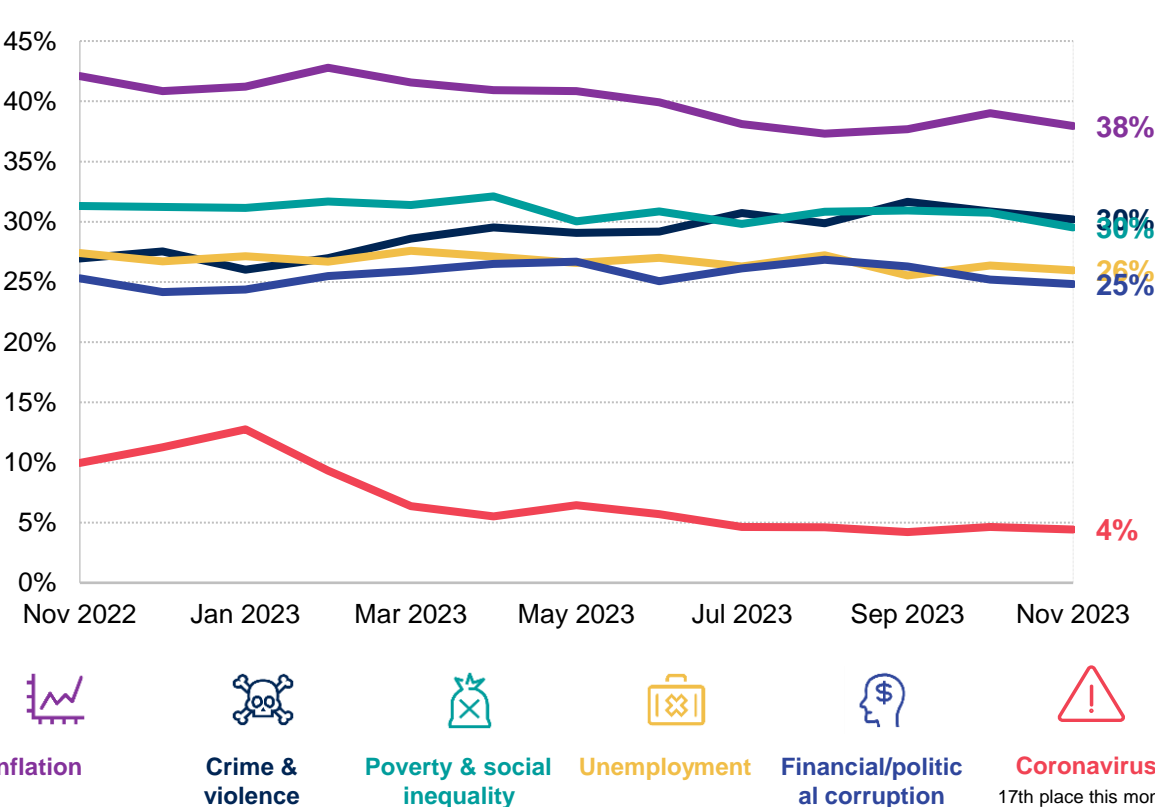
Inflation | **Crime & violence** | **Poverty & social inequality** | **Unemployment** | **Financial/political corruption** | **Coronavirus** 17th place this month

- Inflation: **38%**
- Crime & violence: **30%**
- Poverty & social inequality: **30%**
- Unemployment: **26%**
- Financial/political corruption: **25%**
- Coronavirus: **4%**

Q Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

- Wrong Track: **63%**
- Right Direction: **37%**

■ **Right Direction**   ■ **Wrong Track**

Filter: Country: World | Current Wave: Nov 23

DIRECTION OF TRAVEL
ALL COUNTRIES

RIGHT DIRECTION VS. WRONG TRACK MONITOR

Q **Would you say things in this country are heading in the right direction, or are they off on the wrong track?** (November 2023)

Country	Wrong track	Right direction
World 🌍	63%	37%
Singapore	17%	83%
Indonesia	23%	77%
India	29%	71%
Thailand	40%	60%
Mexico	40%	60%
Malaysia	45%	55%
Brazil	50%	50%
Australia	51%	49%
Spain	62%	38%
Poland	63%	37%
US	66%	34%
Canada	66%	34%
Italy	67%	33%
Israel	70%	30%
Chile	70%	30%
Netherlands	70%	30%
Belgium	70%	30%
Türkiye	71%	29%
South Korea	71%	29%
Colombia	73%	27%
Japan	73%	27%
Hungary	73%	27%
Germany	74%	26%
Great Britain	76%	24%
Sweden	80%	20%
France	80%	20%
Argentina	81%	19%
South Africa	84%	16%
Peru	90%	10%

■ Wrong track

■ Right direction

Just over two-thirds (37%) say their country is headed in the right direction, down one point from last month. On a global level people are marginally more positive than they were this time last year. In November 2022, 36% were satisfied with life in their country.

In the wake of the election on 15th October, Poland's right direction score has improved. It has increased by ten points this month to 37%, which is 17pp higher than last November and the highest score since March 2020.

Conversely, Colombia has experienced the biggest month-on-month drop in its right direction score this month, falling 7pp to 27%.This is 20pp lower than the start of 2023 and the lowest since June 2022.

Ipsos

GLOBAL: RIGHT DIRECTION/WRONG TRACK

Q **Would you say things in this country are heading in the right direction, or are they off on the wrong track?**
(Global country average score)

Legend: — Right Direction — Wrong Track

63%

37%

Base: Representative sample of c.25,796 adults aged 16-74 in 29 participating countries, 2013 - 2023.
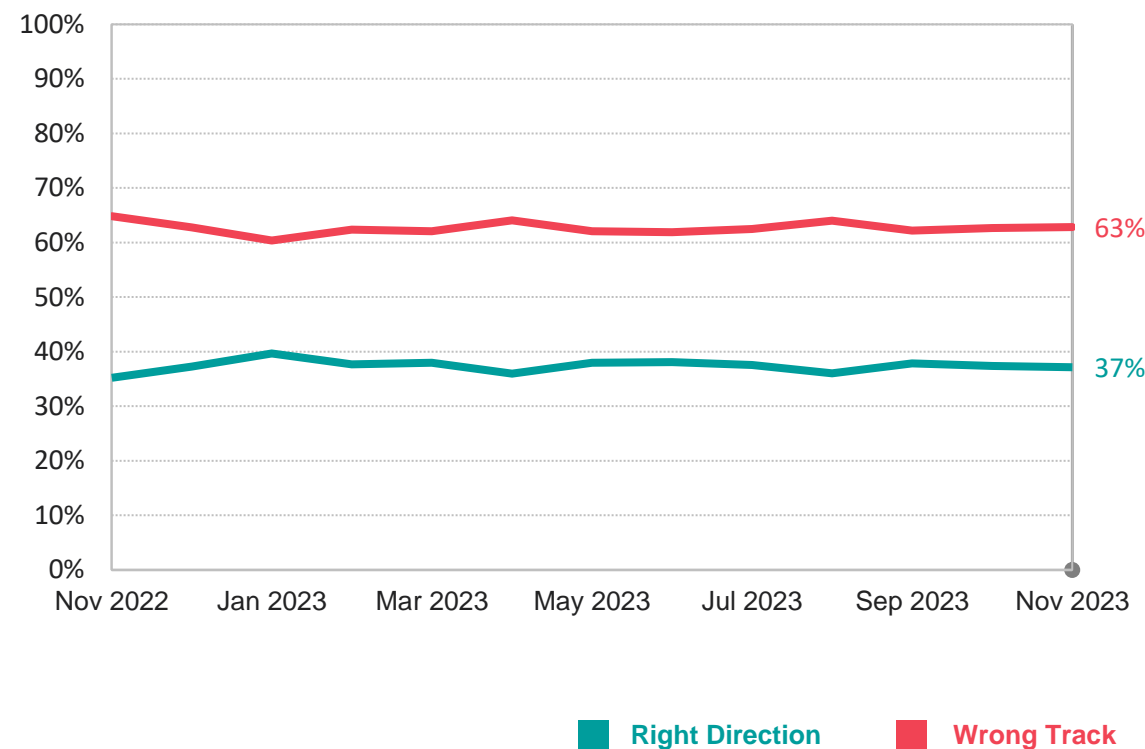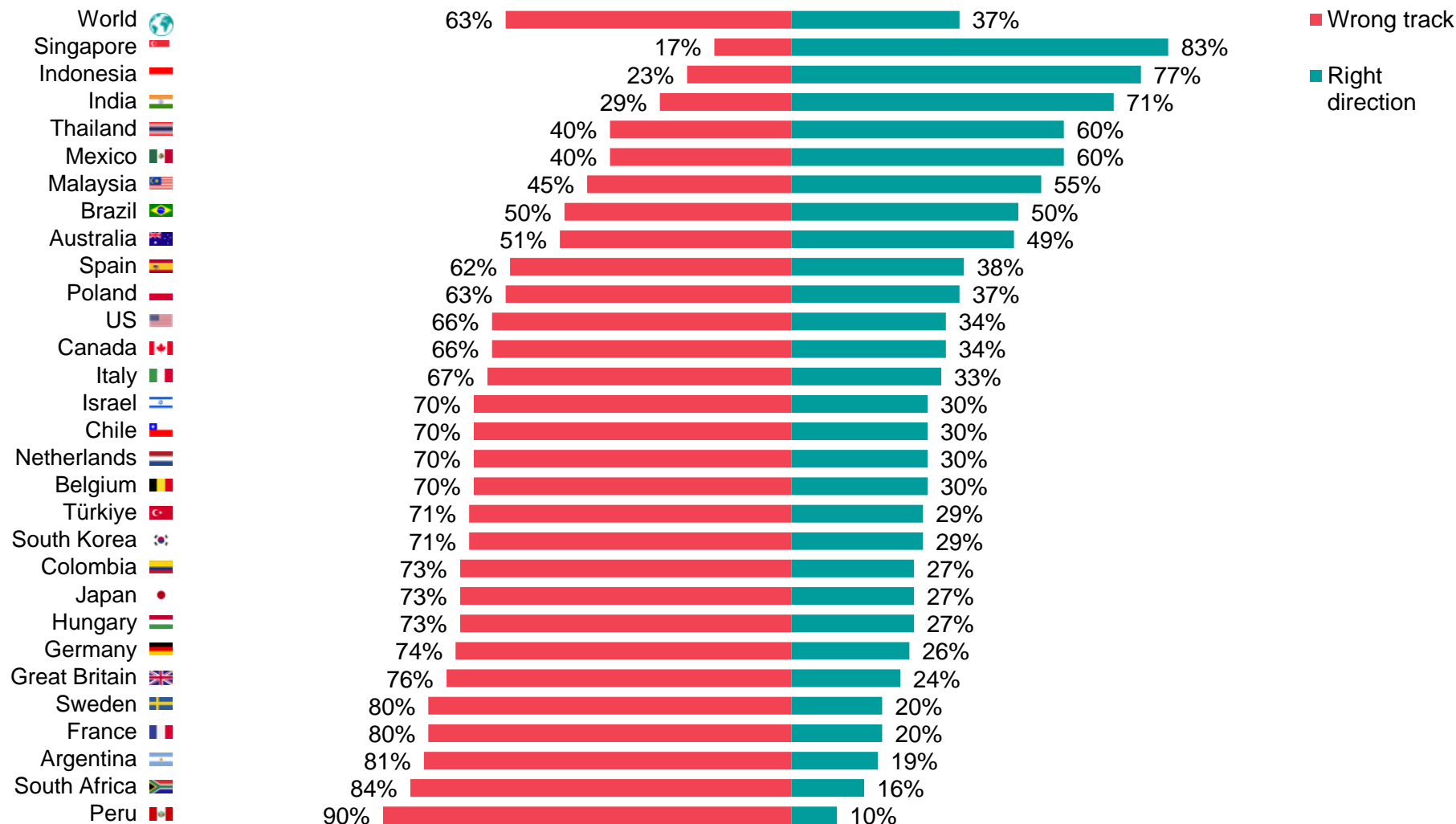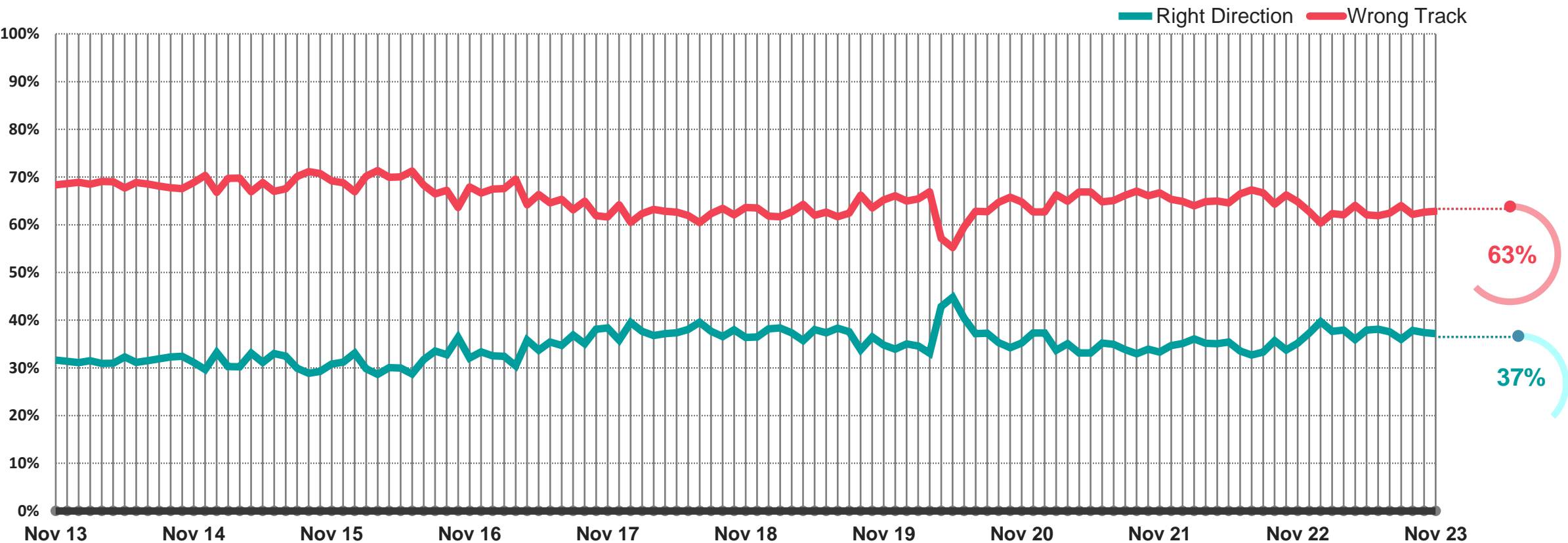**Source:** Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*
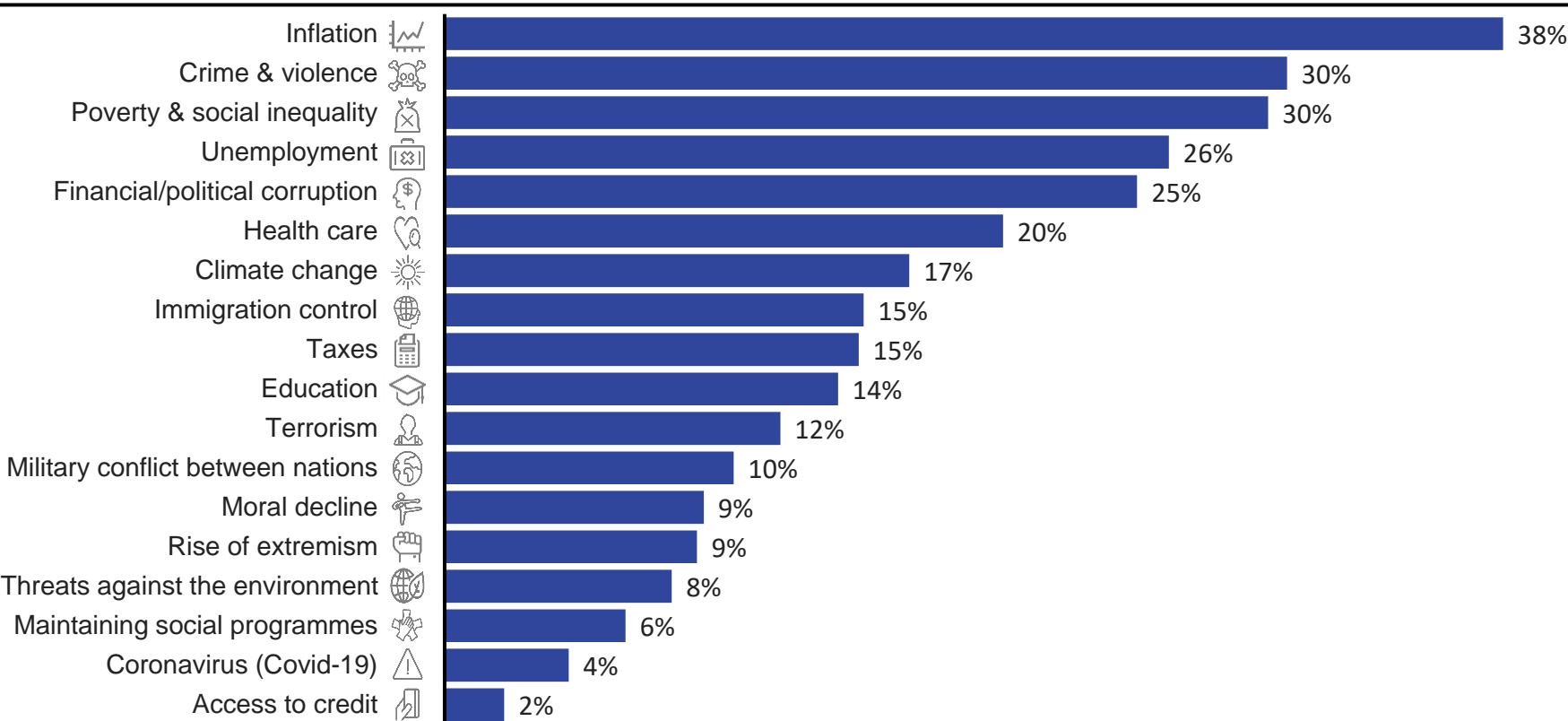
Filter: Country: World | Current Wave: Nov 23

WORRIES THE WORLD?
TOP ISSUES RANKED

WORLD WORRIES: THE FULL LIST

Q | **Which three of the following topics do you find the most worrying in your country?**

% mentioned in November 2023 (global country average)

Topic	%
Inflation	38%
Crime & violence	30%
Poverty & social inequality	30%
Unemployment	26%
Financial/political corruption	25%
Health care	20%
Climate change	17%
Immigration control	15%
Taxes	15%
Education	14%
Terrorism	12%
Military conflict between nations	10%
Moral decline	9%
Rise of extremism	9%
Threats against the environment	8%
Maintaining social programmes	6%
Coronavirus (Covid-19)	4%
Access to credit	2%

Inflation is yet again the highest worry, now top for the 20th consecutive month. This month is marginally lower than last month, sitting just below two-fifths (38%).

The remaining top four concerns are relatively unmoved from last month. Crime & violence and poverty & social inequality are both down one percentage point, while unemployment and corruption are unchanged.

Since the conflict in Gaza, mentions of terrorism has increased by 5pp to 12% and military conflict between nations is up 3pp to 10%.

Base: Representative sample of 25,796 adults aged 16-74 in 29 participating countries, October 20th 2023 - November 3rd 2023.
Source: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*

Filter: Country: World | Current Wave: Nov 23

WORLD WORRIES: LONG-TERM TREND

Q **Which three of the following topics do you find the most worrying in your country?**
Global country average

Inflation	**Crime & violence**	**Poverty & social inequality**
Unemployment	**Financial/political corruption**	**Coronavirus**
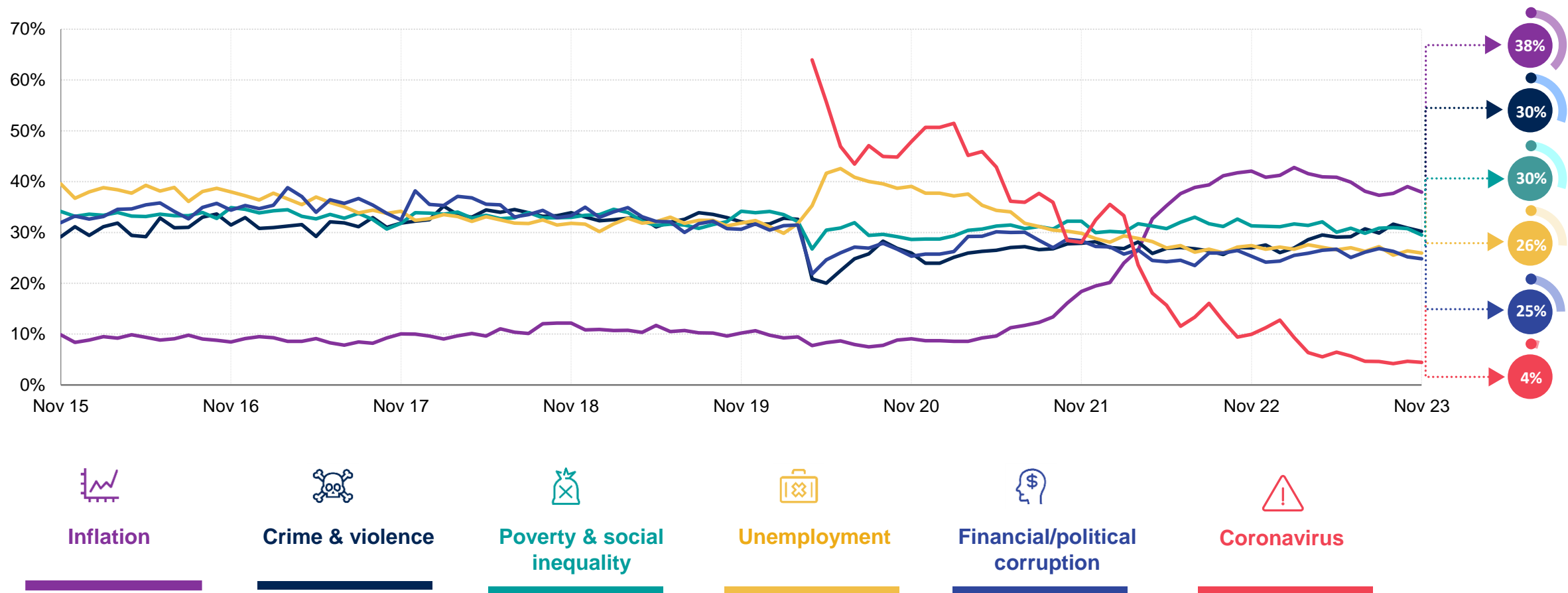
Base: Representative sample of 25,796 adults aged 16-74 in 29 participating countries, 2015 - 2023.
Source: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*

Filter: Country: World | Current Wave: Nov 23

WORLD WORRIES: LONG-TERM TREND (INFLATION, CLIMATE CHANGE & CORONAVIRUS)

Inflation

Climate Change

Coronavirus
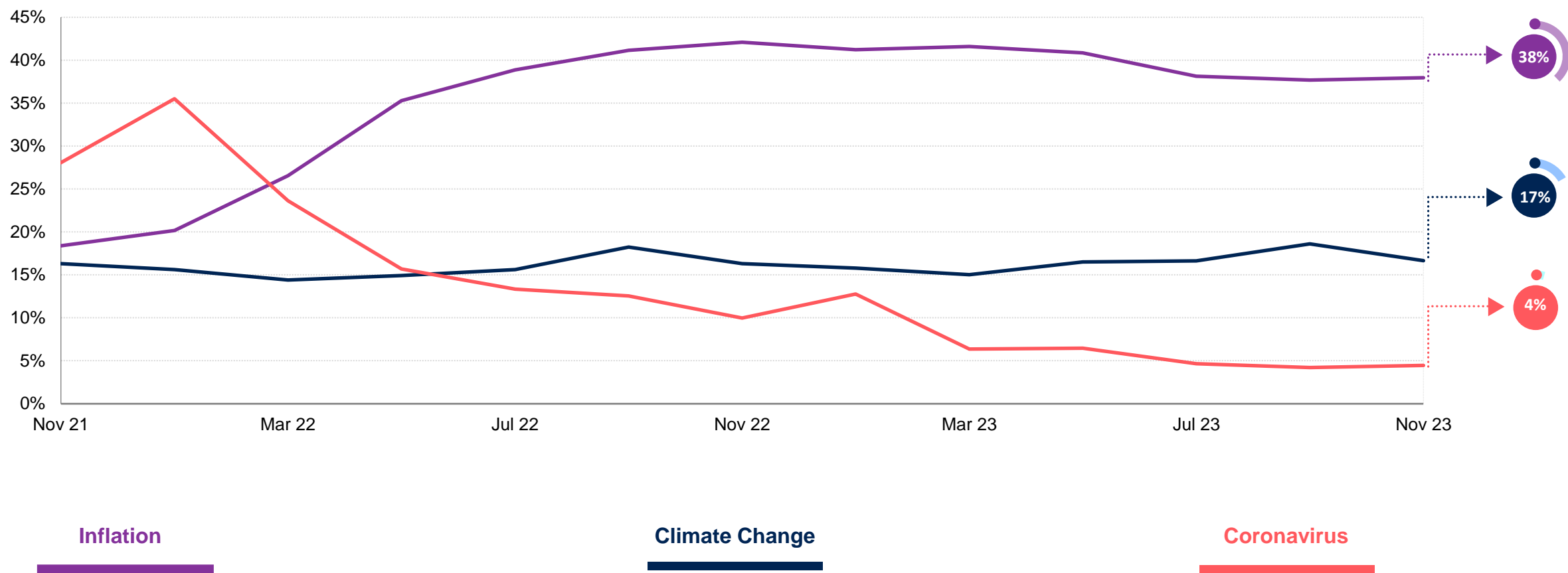
Base: Representative sample of c.25,796 adults aged 16-74 in 29 participating countries, November 2021 - November 2023.
Source: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*
Source: Ipsos Global Advisor. *Coronavirus was introduced into the survey in April 2020.*

Filter: Country: World | Current Wave: Nov 23

1 | INFLATION

Country	Percentage
World 🌐	38%
Argentina 🇦🇷	68%
Canada 🇨🇦	57%
Türkiye 🇹🇷	55%
Poland 🇵🇱	54%
Singapore 🇸🇬	53%
Australia 🇦🇺	48%
India 🇮🇳	46%
US 🇺🇸	44%
Chile 🇨🇱	43%
Hungary 🇭🇺	40%
France 🇫🇷	40%
Great Britain 🇬🇧	39%
Germany 🇩🇪	38%
Malaysia 🇲🇾	37%
Colombia 🇨🇴	36%
South Korea 🇰🇷	36%
Spain 🇪🇸	35%
Thailand 🇹🇭	35%
Italy 🇮🇹	33%
Mexico 🇲🇽	32%
South Africa 🇿🇦	31%
Japan 🇯🇵	31%
Netherlands 🇳🇱	29%
Belgium 🇧🇪	28%
Peru 🇵🇪	28%
Sweden 🇸🇪	28%
Indonesia 🇮🇩	20%
Brazil 🇧🇷	20%
Israel 🇮🇱	16%

Almost four in ten (38%) across 29 countries choose inflation as the one of the biggest concerns facing their country.

Worry around inflation globally peaked at 43% in February. Since then, it has remained at an elevated level with around four in ten picking it as an issue in this year's monthly waves.

Malaysia (37%) has experienced the sharpest fall of any nation this month, with a 9pp reduction in worry, which marks the lowest level since March 2023.

Meanwhile, three countries have all shown increases in concern levels of 5pp – Chile (43%), Thailand (35%) and Mexico (32%).

Nine countries this November have inflation as their highest worry – Argentina, Australia, Canada, France, India, Poland, Singapore, the US, and Türkiye.

Base: Representative sample of 25,796 adults aged 16-74 in 29 participating countries, October 20th 2023 - November 3rd 2023.
Source: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*

Filter: Country: World | Current Wave: Nov 23

2 | CRIME & VIOLENCE

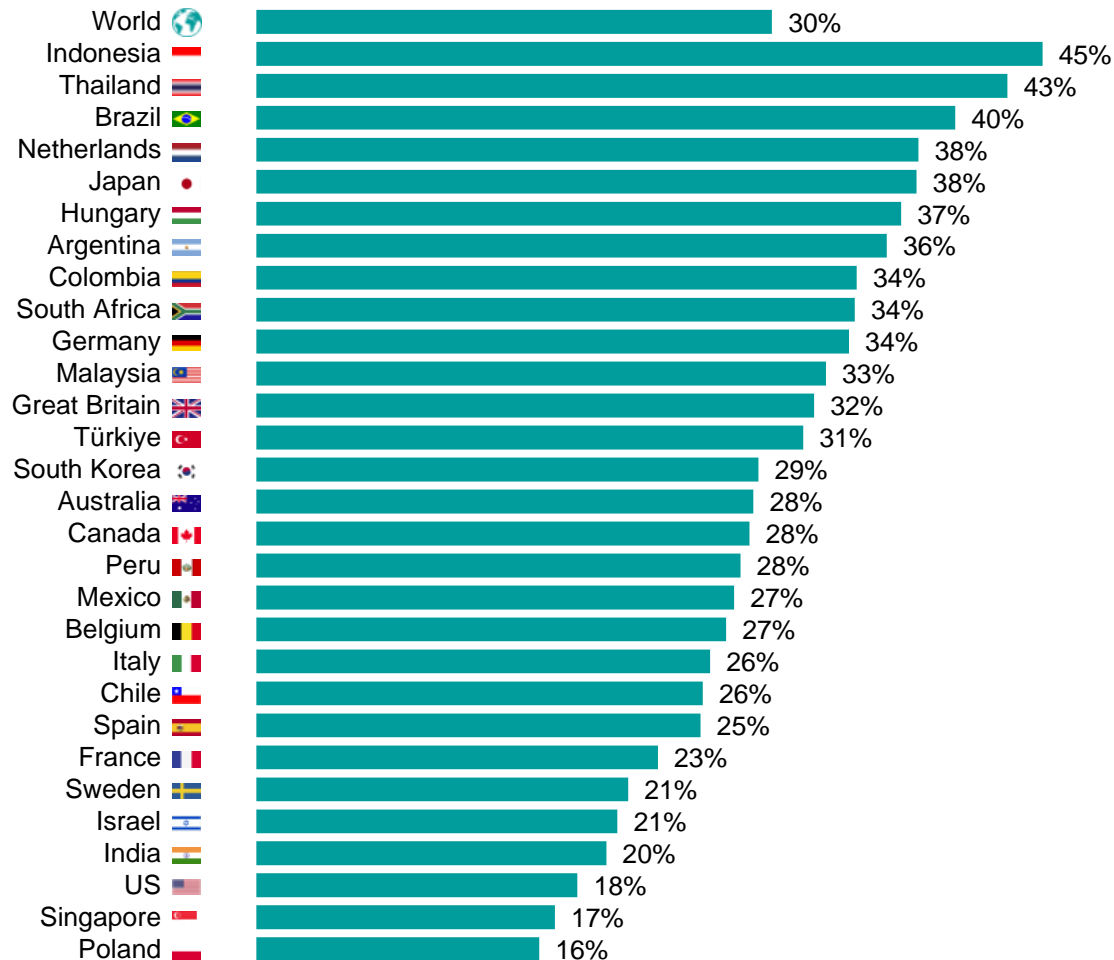| Country	%
World 🌐	30%
Sweden 🇸🇪	67%
Mexico 🇲🇽	58%
Chile 🇨🇱	58%
Peru 🇵🇪	57%
South Africa 🇿🇦	55%
Argentina 🇦🇷	45%
Colombia 🇨🇴	41%
Brazil 🇧🇷	41%
Israel 🇮🇱	35%
Australia 🇦🇺	29%
US 🇺🇸	28%
India 🇮🇳	27%
South Korea 🇰🇷	25%
Belgium 🇧🇪	25%
France 🇫🇷	24%
Great Britain 🇬🇧	24%
Germany 🇩🇪	23%
Netherlands 🇳🇱	23%
Italy 🇮🇹	23%
Thailand 🇹🇭	23%
Türkiye 🇹🇷	22%
Malaysia 🇲🇾	21%
Singapore 🇸🇬	19%
Canada 🇨🇦	18%
Indonesia 🇮🇩	18%
Spain 🇪🇸	17%
Japan 🇯🇵	15%
Poland 🇵🇱	8%
Hungary 🇭🇺	7%

Three in ten (30%) across 29 countries choose crime & violence as a worry in their country.

Sweden still has around seven in ten (67%) people worried about crime & violence, only dipping 1pp from last month. After the spike recorded from September, this issue still remains at record levels.

Last month Israel had this as their biggest concern. This November, however, it has fallen 15pp to just over a third concerned (35%). This is due to large increases in mentions of terrorism and military conflict.

This month still has five nations putting crime & violence as their top concern. With the exception of Sweden, the list is mainly LATAM countries – Sweden, Mexico, Chile, Peru, and Brazil.

Base: Representative sample of 25,796 adults aged 16-74 in 29 participating countries, October 20th 2023 - November 3rd 2023.
Source: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*

Filter: Country: World | Current Wave: Nov 23

3 | POVERTY & SOCIAL INEQUALITY

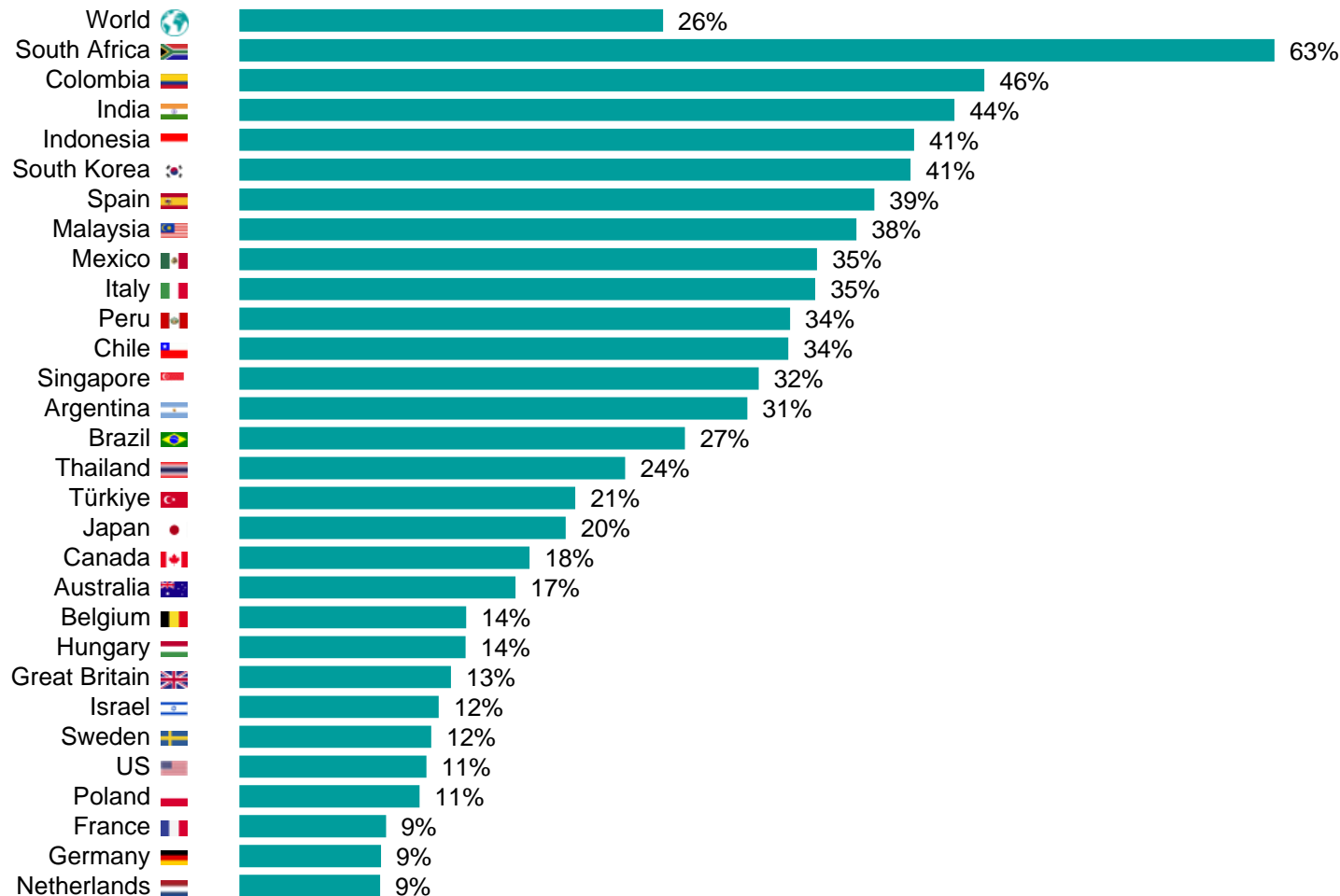| Country	%
World 🌐	30%
Indonesia	45%
Thailand	43%
Brazil	40%
Netherlands	38%
Japan	38%
Hungary	37%
Argentina	36%
Colombia	34%
South Africa	34%
Germany	34%
Malaysia	33%
Great Britain	32%
Türkiye	31%
South Korea	29%
Australia	28%
Canada	28%
Peru	28%
Mexico	27%
Belgium	27%
Italy	26%
Chile	26%
Spain	25%
France	23%
Sweden	21%
Israel	21%
India	20%
US	18%
Singapore	17%
Poland	16%

Mentions of poverty & social inequality remains unchanged from last month, with one in three (30%) picking it as a worry.

Indonesia is the most worried about poverty & social inequality for a fourth month in a row, with 45% picking it as an issue. It's also the nation's second biggest concern, behind financial/political corruption.

This month now sees inequality as Thailand's biggest concern after a slight increase, followed by financial/political corruption. Overall, the country ranks in second place, with over two-thirds worried (43%).

Three countries have poverty & social inequality as their number one worry – Thailand, the Netherlands (40%) and Japan (34%).

Base: Representative sample of 25,796 adults aged 16-74 in 29 participating countries, October 20th 2023 - November 3rd 2023.
Source: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*

Filter: Country: World | Current Wave: Nov 23

4 | UNEMPLOYMENT

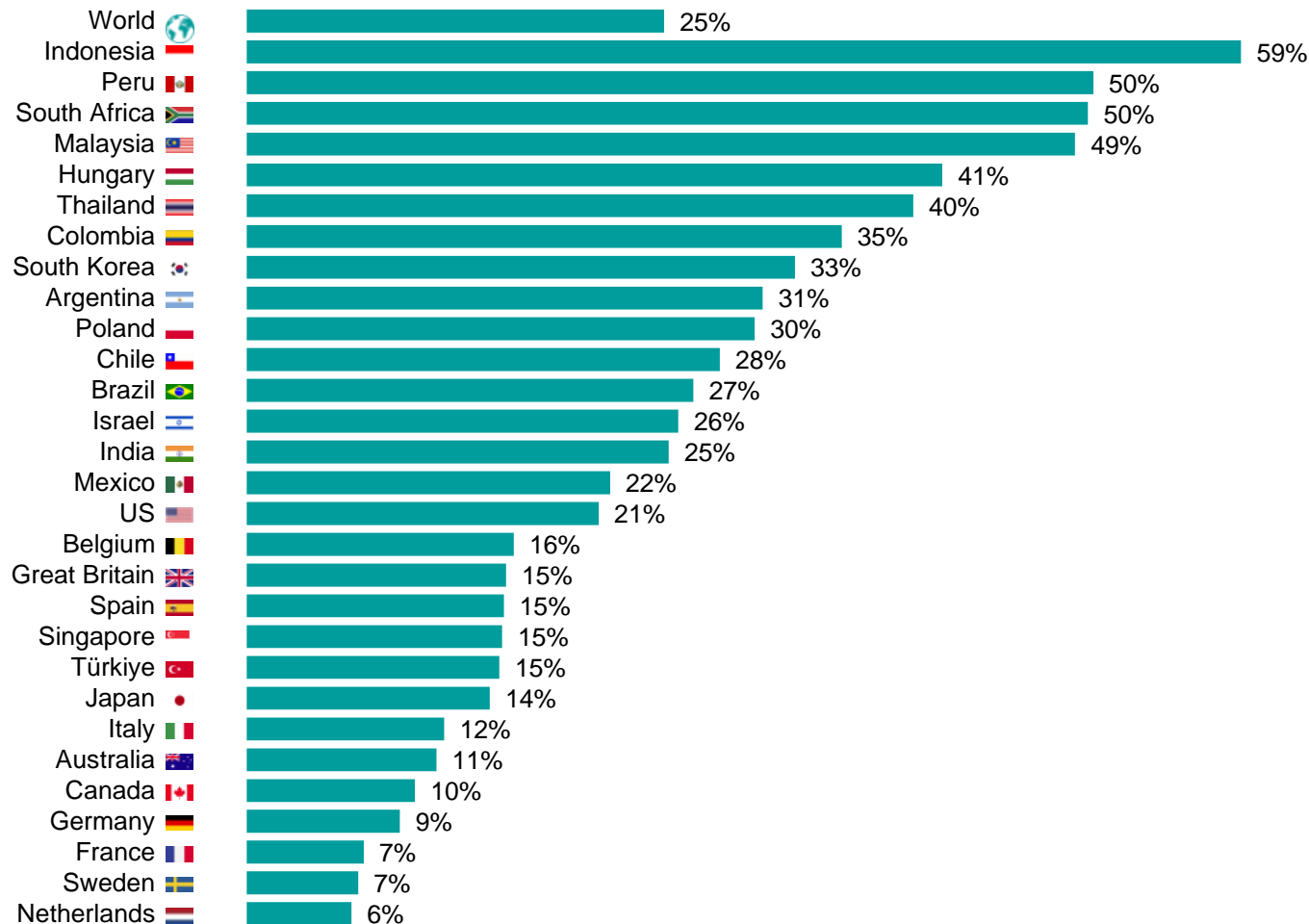| Country	%
World 🌍	26%
South Africa 🇿🇦	63%
Colombia 🇨🇴	46%
India 🇮🇳	44%
Indonesia 🇮🇩	41%
South Korea 🇰🇷	41%
Spain 🇪🇸	39%
Malaysia 🇲🇾	38%
Mexico 🇲🇽	35%
Italy 🇮🇹	35%
Peru 🇵🇪	34%
Chile 🇨🇱	34%
Singapore 🇸🇬	32%
Argentina 🇦🇷	31%
Brazil 🇧🇷	27%
Thailand 🇹🇭	24%
Türkiye 🇹🇷	21%
Japan 🇯🇵	20%
Canada 🇨🇦	18%
Australia 🇦🇺	17%
Belgium 🇧🇪	14%
Hungary 🇭🇺	14%
Great Britain 🇬🇧	13%
Israel 🇮🇱	12%
Sweden 🇸🇪	12%
US 🇺🇸	11%
Poland 🇵🇱	11%
France 🇫🇷	9%
Germany 🇩🇪	9%
Netherlands 🇳🇱	9%

One in four (26%) across 29 countries choose unemployment as one of the biggest concerns in their country. This level of concern is unchanged from last month.

Last month, nearly half of Singaporeans were concerned with unemployment. However, in November, worry has dropped by 17pp to a third (32%), but it is still the country's second biggest concern behind inflation.

This month now sees Colombia taking second place after increasing by 7pp to just under a half (46%).

South Africa is the most concerned about unemployment, with 63% choosing it as a worry. South Africans have been the most worried about jobs since April 2021.

Base: Representative sample of 25,796 adults aged 16-74 in 29 participating countries, October 20th 2023 - November 3rd 2023.
Source: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*

Filter: Country: World | Current Wave: Nov 23

5 | FINANCIAL/POLITICAL CORRUPTION

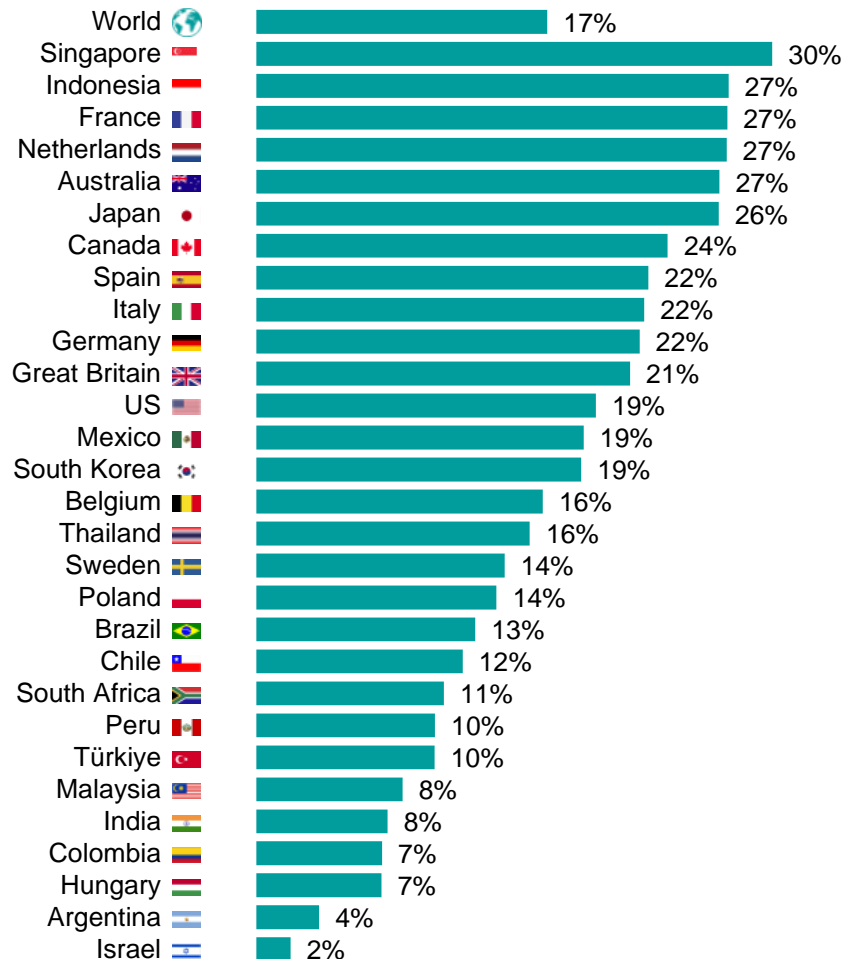| Country	%
World	25%
Indonesia	59%
Peru	50%
South Africa	50%
Malaysia	49%
Hungary	41%
Thailand	40%
Colombia	35%
South Korea	33%
Argentina	31%
Poland	30%
Chile	28%
Brazil	27%
Israel	26%
India	25%
Mexico	22%
US	21%
Belgium	16%
Great Britain	15%
Spain	15%
Singapore	15%
Türkiye	15%
Japan	14%
Italy	12%
Australia	11%
Canada	10%
Germany	9%
France	7%
Sweden	7%
Netherlands	6%

Financial/political corruption is the fifth biggest concern in our *What Worries the World* survey with one in four (25%) across 29 countries choosing it as a concern.

Indonesia is top of our list, with three-fifths (59%) saying it's a big issue, this is up 6pp from last month. It is the country's top worry and has been since August 2022. Malaysia (49%) also has it as their top issue but mentions have dropped 2pp since last month.

Previously fifth last month, Peru now records half (50%) citing this as a top worry, up 5pp from October. We should also note South Africa (50%) records one in two worried – increasing by 4pp this month – however, this is still their third biggest concern behind unemployment and crime & violence.
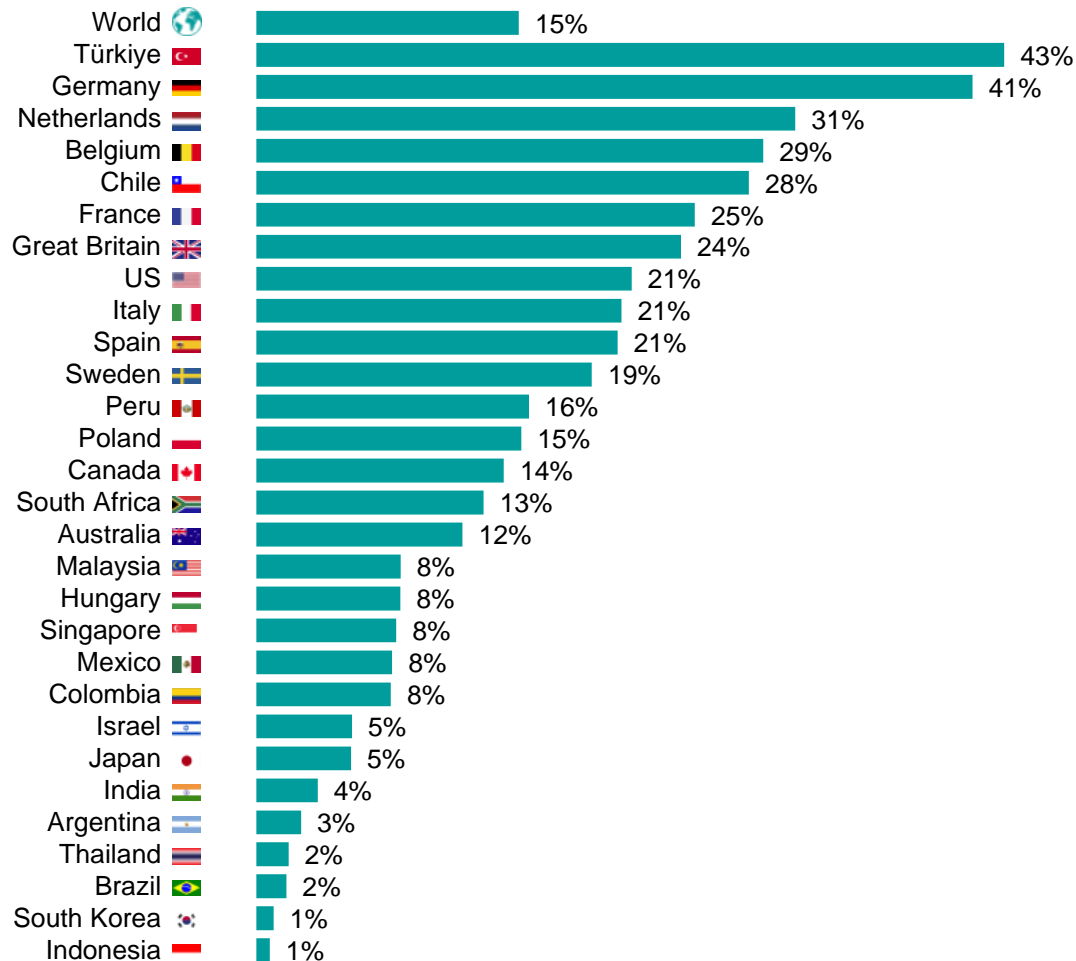
Base: Representative sample of 25,796 adults aged 16-74 in 29 participating countries, October 20th 2023 - November 3rd 2023.
Source: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*

Filter: Country: World | Current Wave: Nov 23

7 | CLIMATE CHANGE

Country	Value
World 🌍	17%
Singapore	30%
Indonesia	27%
France	27%
Netherlands	27%
Australia	27%
Japan	26%
Canada	24%
Spain	22%
Italy	22%
Germany	22%
Great Britain	21%
US	19%
Mexico	19%
South Korea	19%
Belgium	16%
Thailand	16%
Sweden	14%
Poland	14%
Brazil	13%
Chile	12%
South Africa	11%
Peru	10%
Türkiye	10%
Malaysia	8%
India	8%
Colombia	7%
Hungary	7%
Argentina	4%
Israel	2%

Just under one in five (17%) choose climate change as a major issue in their country. It ranks seventh in our list of global concerns, and is placed between healthcare and immigration control. Global worry has been decreasing for three months in a row now.

Singapore is once again the most concerned country with 30% saying it is an issue, 4pp lower than last month.

September 2023 saw the highest level of worry for climate change in Japan, reaching nearly a third. Since then, it has slowly been declining, with this month seeing a fall of 3pp.

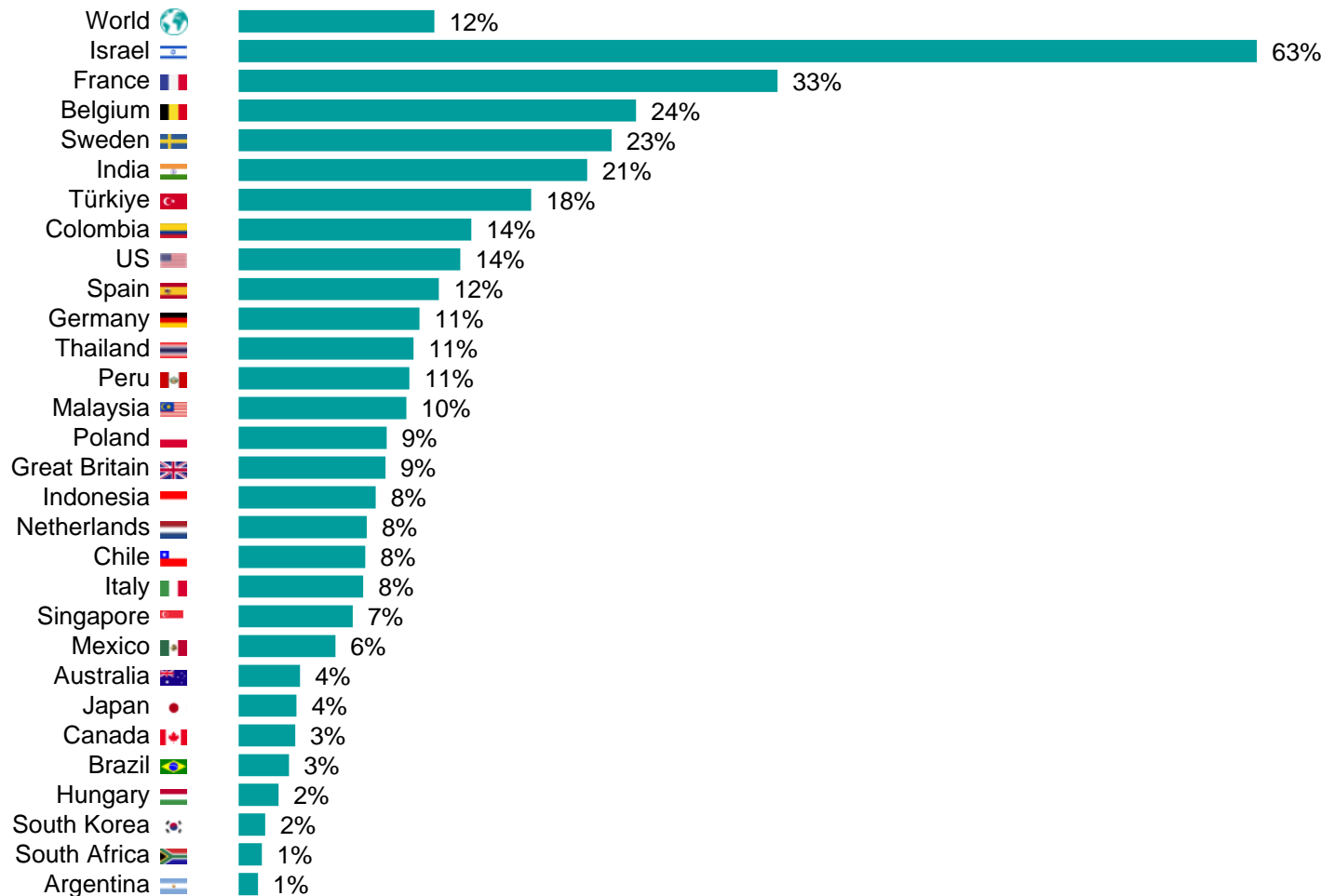That said, this time last year, Japan's concern over climate change was 8pp lower than it is now.

Base: Representative sample of 25,796 adults aged 16-74 in 29 participating countries, October 20th 2023 - November 3rd 2023.
Source: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*

Filter: Country: World | Current Wave: Nov 23

8 | IMMIGRATION CONTROL

Country	%
World 🌐	15%
Türkiye 🇹🇷	43%
Germany 🇩🇪	41%
Netherlands 🇳🇱	31%
Belgium 🇧🇪	29%
Chile 🇨🇱	28%
France 🇫🇷	25%
Great Britain 🇬🇧	24%
US 🇺🇸	21%
Italy 🇮🇹	21%
Spain 🇪🇸	21%
Sweden 🇸🇪	19%
Peru 🇵🇪	16%
Poland 🇵🇱	15%
Canada 🇨🇦	14%
South Africa 🇿🇦	13%
Australia 🇦🇺	12%
Malaysia 🇲🇾	8%
Hungary 🇭🇺	8%
Singapore 🇸🇬	8%
Mexico 🇲🇽	8%
Colombia 🇨🇴	8%
Israel 🇮🇱	5%
Japan 🇯🇵	5%
India 🇮🇳	4%
Argentina 🇦🇷	3%
Thailand 🇹🇭	2%
Brazil 🇧🇷	2%
South Korea 🇰🇷	1%
Indonesia 🇮🇩	1%

Immigration control remains at 15%, globally, choosing it as a worry. However, because of shifts in other worries, it has moved up a rank to 8th this month.

European countries tend to rank higher than other regions. Despite a drop of 3pp, Germany still puts immigration control as their top concern with two-fifths (41%) worried. Belgium also now places this as their biggest issue, rising two points to 29%. Türkiye (43%) have it as their second highest concern, up 2pp from October.

Great Britain was fourth last month but has now fallen down the list by 5pp, with just a quarter (24%) of Brits concerned.
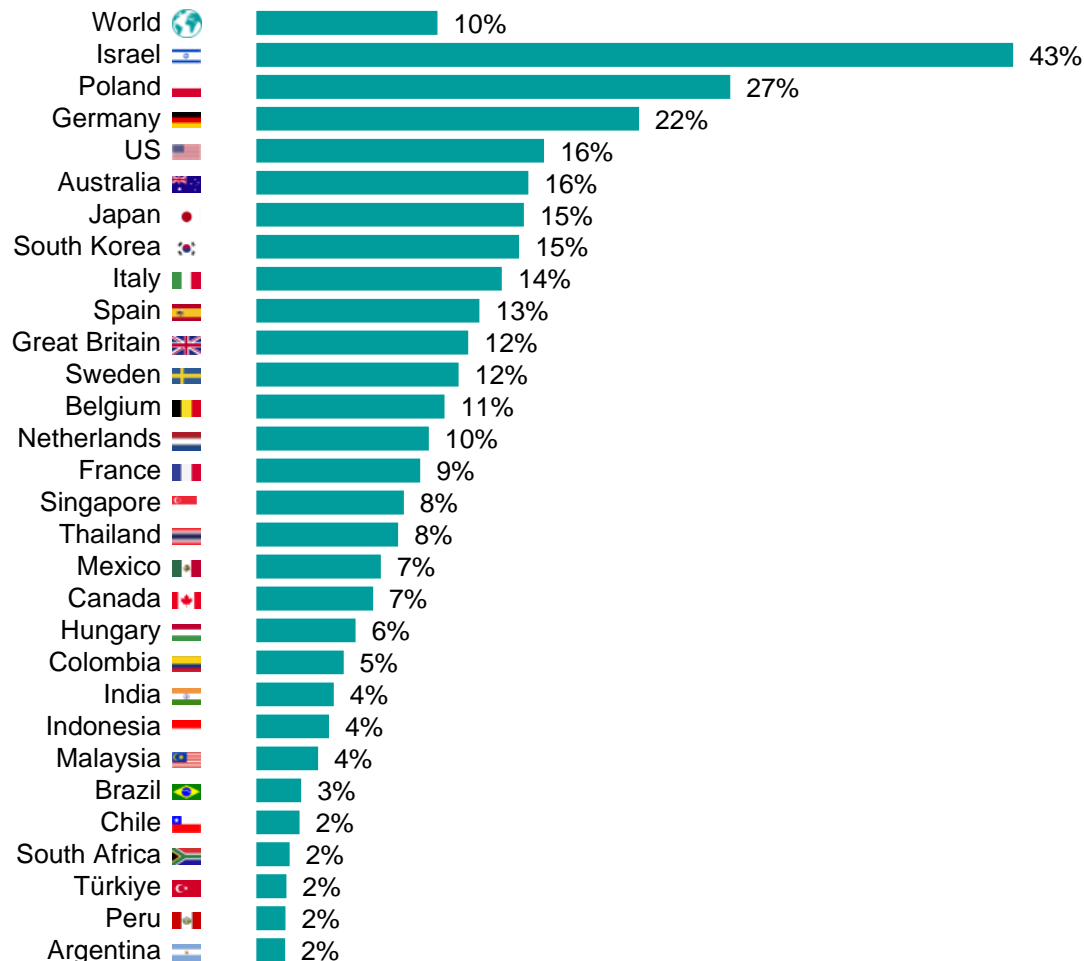
Base: Representative sample of 25,796 adults aged 16-74 in 29 participating countries, October 20th 2023 - November 3rd 2023.
Source: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*

Filter: Country: World | Current Wave: Nov 23

11 | TERRORISM

Country	Value
World 🌐	12%
Israel	63%
France	33%
Belgium	24%
Sweden	23%
India	21%
Türkiye	18%
Colombia	14%
US	14%
Spain	12%
Germany	11%
Thailand	11%
Peru	11%
Malaysia	10%
Poland	9%
Great Britain	9%
Indonesia	8%
Netherlands	8%
Chile	8%
Italy	8%
Singapore	7%
Mexico	6%
Australia	4%
Japan	4%
Canada	3%
Brazil	3%
Hungary	2%
South Korea	2%
South Africa	1%
Argentina	1%

Terrorism now ranks 11th out 18 worries in our *What Worries the World* survey. Since October this, mentions have increased by five percentage points to 12%.

After the latest conflict in Gaza, terrorism has become Israel's biggest concern by a considerable margin. After a hike of 24pp, nearly two-thirds (63%) of Israelis are worried. This is the highest it's been in the country since December 2015.

The biggest month-on-month jump, however, has been from France (now on 33%), who place second after increasing 26pp. Belgium is also significantly concerned, with a quarter (24%) listing terrorism – an 18pp spike.

Sweden is also up again after a fall in October – rising 7pp to nearly a quarter (23%).
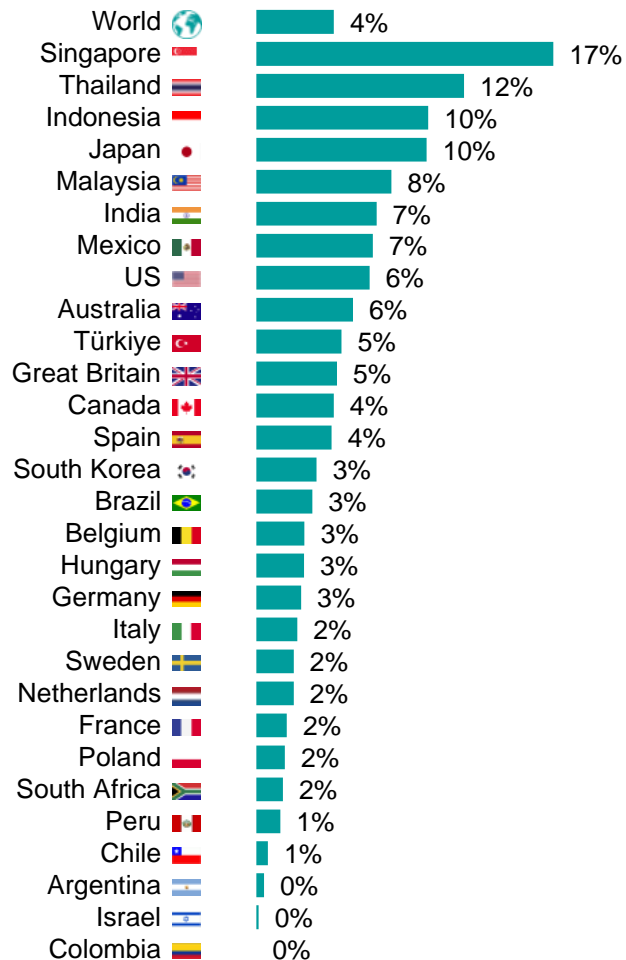
12 | MILITARY CONFLICT BETWEEN NATIONS

Country	%
World 🌐	10%
Israel 🇮🇱	43%
Poland 🇵🇱	27%
Germany 🇩🇪	22%
US 🇺🇸	16%
Australia 🇦🇺	16%
Japan 🇯🇵	15%
South Korea 🇰🇷	15%
Italy 🇮🇹	14%
Spain 🇪🇸	13%
Great Britain 🇬🇧	12%
Sweden 🇸🇪	12%
Belgium 🇧🇪	11%
Netherlands 🇳🇱	10%
France 🇫🇷	9%
Singapore 🇸🇬	8%
Thailand 🇹🇭	8%
Mexico 🇲🇽	7%
Canada 🇨🇦	7%
Hungary 🇭🇺	6%
Colombia 🇨🇴	5%
India 🇮🇳	4%
Indonesia 🇮🇩	4%
Malaysia 🇲🇾	4%
Brazil 🇧🇷	3%
Chile 🇨🇱	2%
South Africa 🇿🇦	2%
Türkiye 🇹🇷	2%
Peru 🇵🇪	2%
Argentina 🇦🇷	2%

Mentions of military conflict between nations have increased by three percentage points this month. It now sits 12th on our list, moving up four places since October. This is the highest level since October 2022.

Much like their concern over terrorism, military conflict worry has now significantly increased for Israelis (to 43%) – a rise of 27pp. It's the nation's second biggest worry and the highest level since we started recording this category in April 2022.

This new conflict seems to have spread anxiety over conflict to other nations. Since the war in Ukraine began, Poland (where 27% single it out as one of the main worries) has remained high on this list and remains at the elevated after a 5pp rise.

Mentions in the US (16%) have risen 7pp, the highest level since May 2022.

Base: Representative sample of 25,796 adults aged 16-74 in 29 participating countries, October 20th 2023 - November 3rd 2023.
Source: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*

Filter: Country: World | Current Wave: Nov 23

17 | CORONAVIRUS (COVID-19)

Country	%
World 🌍	4%
Singapore	17%
Thailand	12%
Indonesia	10%
Japan	10%
Malaysia	8%
India	7%
Mexico	7%
US	6%
Australia	6%
Türkiye	5%
Great Britain	5%
Canada	4%
Spain	4%
South Korea	3%
Brazil	3%
Belgium	3%
Hungary	3%
Germany	3%
Italy	2%
Sweden	2%
Netherlands	2%
France	2%
Poland	2%
South Africa	2%
Peru	1%
Chile	1%
Argentina	0%
Israel	0%
Colombia	0%

Coronavirus ranks 17th out of 18 concerns featured in the *What Worries the World* survey. Only 4% choose it as a concern, access to credit (2%) is the only issue to have a lower level of worry.

The only country with a notable change this month is Singapore (17%) where mentions have risen by 11pp. This is the highest level of worry since May 2023 and the third highest figure for the nation this year.

Indonesia has also experienced a slight jump from October, mentions rising 5pp to one in ten (10%).

Meanwhile, Colombia is now the first country on our list to record no respondents worried about Covid-19.

Base: Representative sample of 25,796 adults aged 16-74 in 29 participating countries, October 20th 2023 - November 3rd 2023.
Source: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*

Filter: Country: World | Current Wave: Nov 23

ECONOMIC FOCUS

THE STATE OF THE ECONOMY IN MY COUNTRY

Running alongside our *What Worries the World* survey, Ipsos' monthly *Global Consumer Confidence* study asks the public in 29 countries questions relating to the economy and finance, on a country and personal level.

The following section draws on some of this data to provide extra context to this month's *What Worries the World* report. It shows how the public rate the current economic climate in their country.

Please contact: Teodros.Gebrekal@Ipsos.com for more information.

CURRENT ECONOMIC SITUATION

Read more about perceptions of the economy in the Ipsos Global Consumer Confidence survey.

Q **How would you describe the current economic situation in your country?**

Country	Good	Bad
World	35%	65%
India	81%	19%
Singapore	78%	22%
Indonesia	61%	39%
Mexico	53%	47%
Netherlands	50%	50%
Thailand	50%	50%
Australia	47%	53%
Malaysia	46%	54%
Israel	42%	58%
Brazil	40%	60%
Germany	40%	60%
US	39%	61%
Belgium	37%	63%
Canada	33%	67%
Spain	30%	70%
Poland	29%	71%
Italy	28%	72%
Sweden	27%	73%
Chile	26%	74%
France	25%	75%
Great Britain	23%	77%
Hungary	22%	78%
Türkiye	21%	79%
Colombia	19%	81%
South Africa	17%	83%
Peru	15%	85%
South Korea	14%	86%
Japan	13%	87%
Argentina	6%	94%
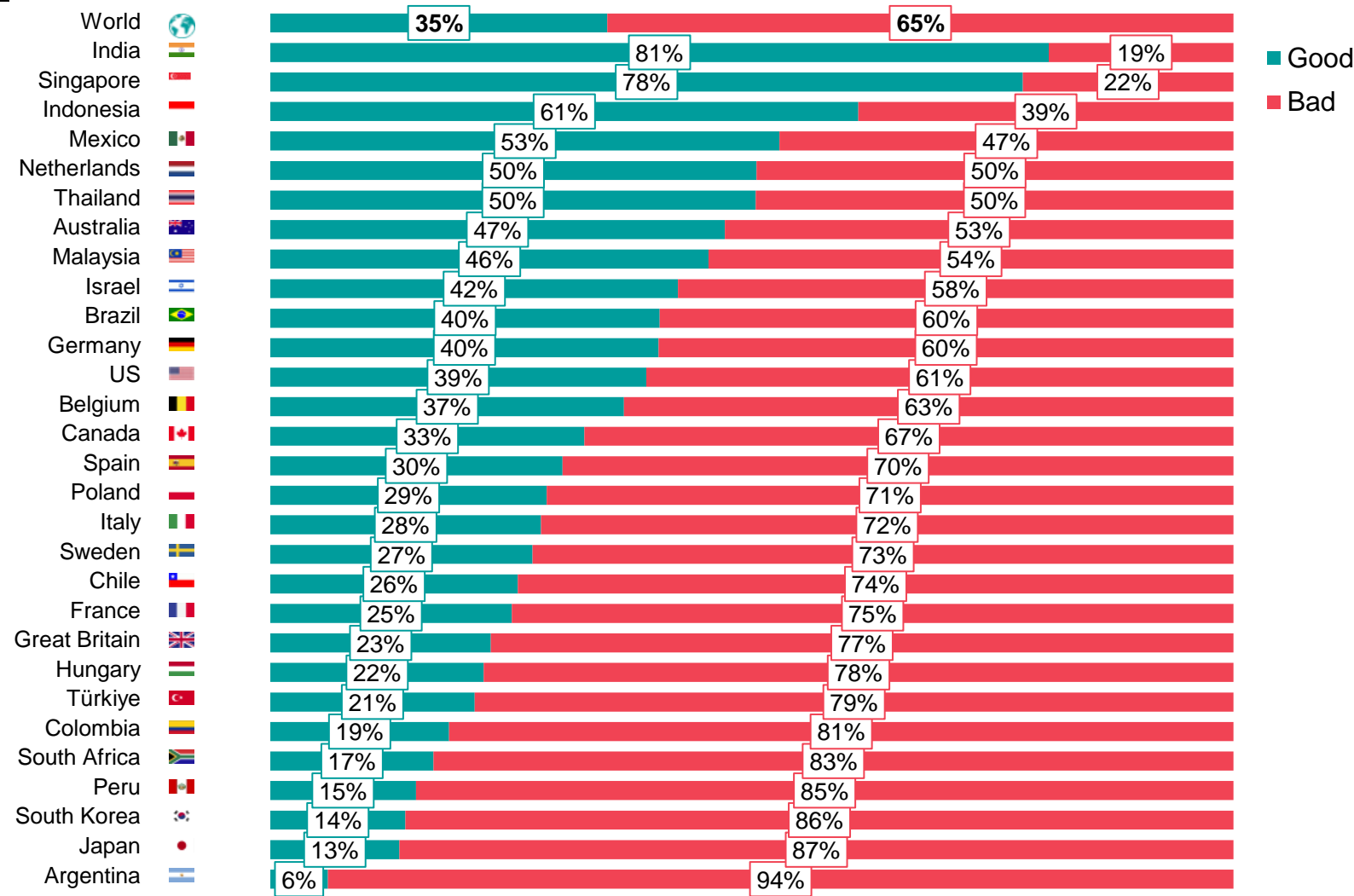
India remains top of the rankings this month, with more than eight in ten people describing the country's current economic situation as good.

Positive economic perceptions have risen most since last month in Israel (+7), followed by Malaysia (+6). A 3-point rise in Mexico's score sees it record a new all-time high (53%).

At the other end of the table, Argentina remains in bottom place. Argentina's good economy score has been below 10% for over a quarter of the past 10 years (32 of 120 months).

Each of Spain, Brazil and Colombia have seen a 7-point month-on-month decrease.

A 1-point decrease in economic positivity in Sweden marks a new all-time low for the fifth time this year.

Base: Representative sample of 25,796 adults aged 16-74 in 29 participating countries, October 20th 2023 - November 3rd 2023.
Source: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*
Filter: Country: World | Current Wave: Nov 23

CURRENT ECONOMIC SITUATION: ARGENTINA

Argentina has spent over a quarter of the past 10 years, with a good economy score below 10%.

Q **How would you describe the current economic situation in your country?**
(% 'Very good' or 'Somewhat good')

6%

Filter: Country: World | Current Wave: Nov 23

CURRENT ECONOMIC SITUATION: BRAZIL

Q **How would you describe the current economic situation in your country?**
(% 'Very good' or 'Somewhat good')
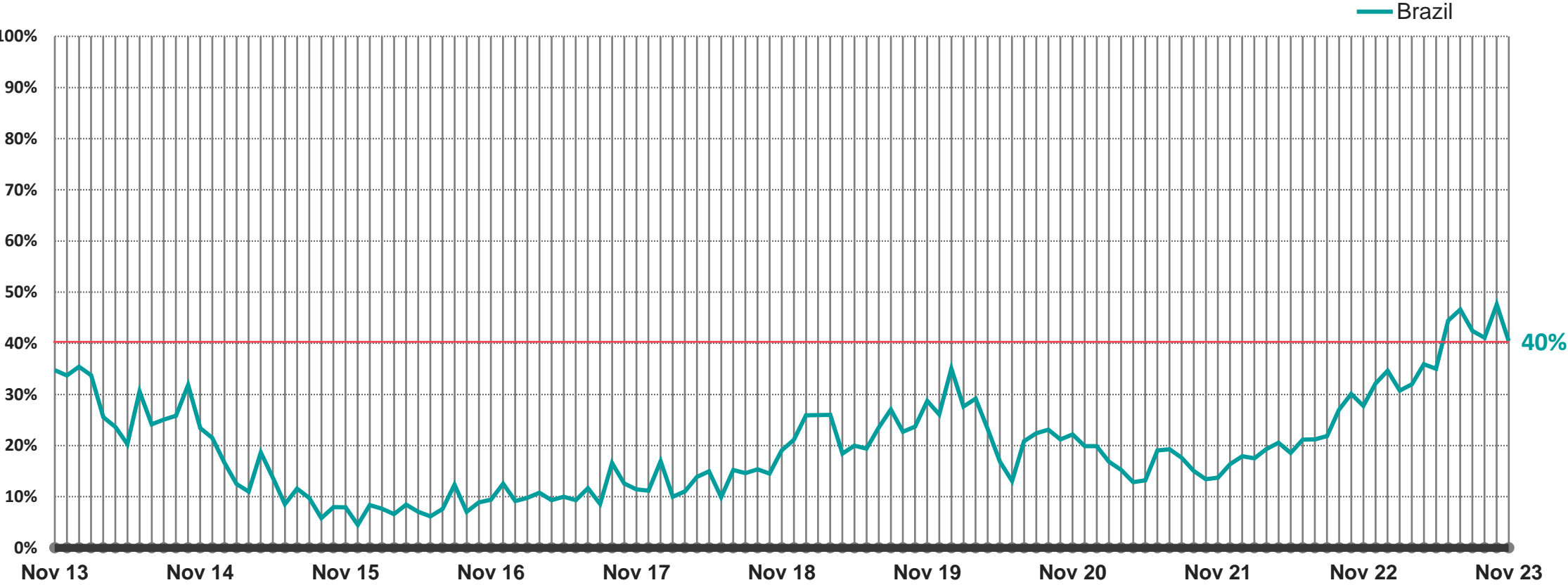
Base: Representative sample c. 1000 adults aged 16-74 in Brazil, 2013 - 2023.

Source: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*

Filter: Country: World | Current Wave: Nov 23

CURRENT ECONOMIC SITUATION: COLOMBIA

Colombia's good economy score has dropped 7pts since last month.

Q **How would you describe the current economic situation in your country?**
(% 'Very good' or 'Somewhat good')

— Colombia

19%
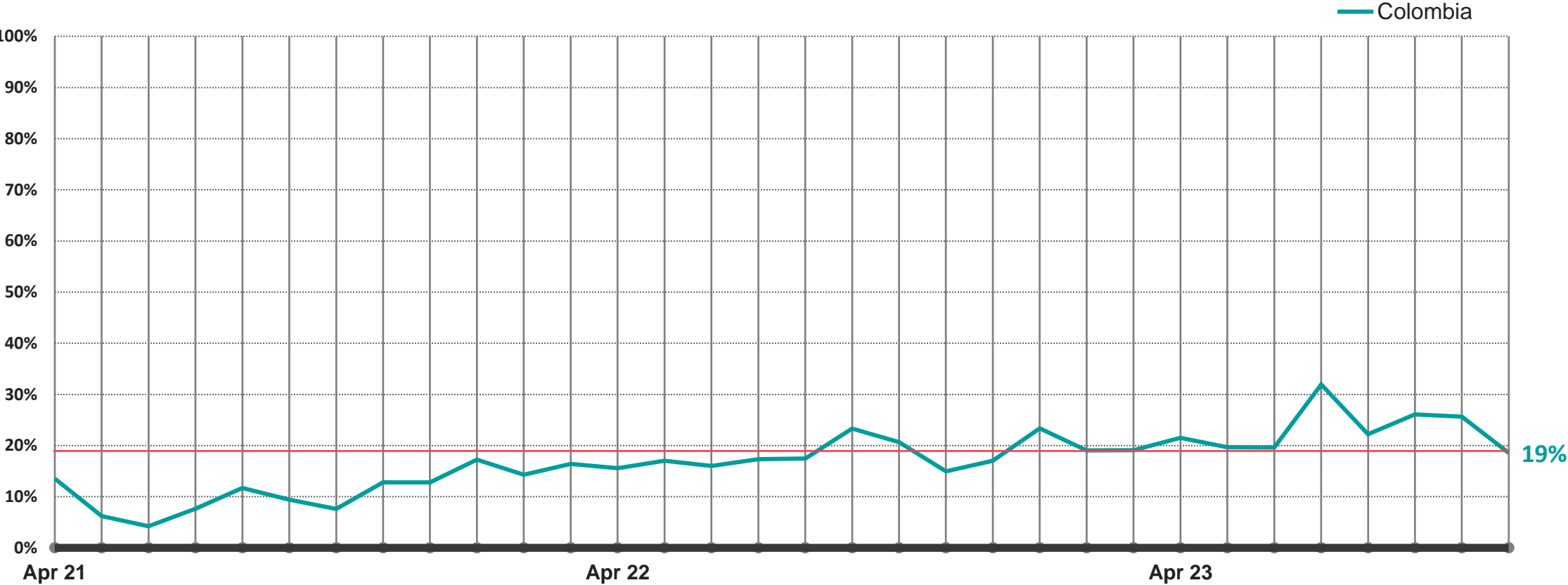
Base: Representative sample c. 1000 adults aged 16-74 in Colombia, 2013 - 2023.
Source: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*

Filter: Country: World | Current Wave: Nov 23

CURRENT ECONOMIC SITUATION: ISRAEL

Q **How would you describe the current economic situation in your country?**
(% 'Very good' or 'Somewhat good')

─ Israel

42%
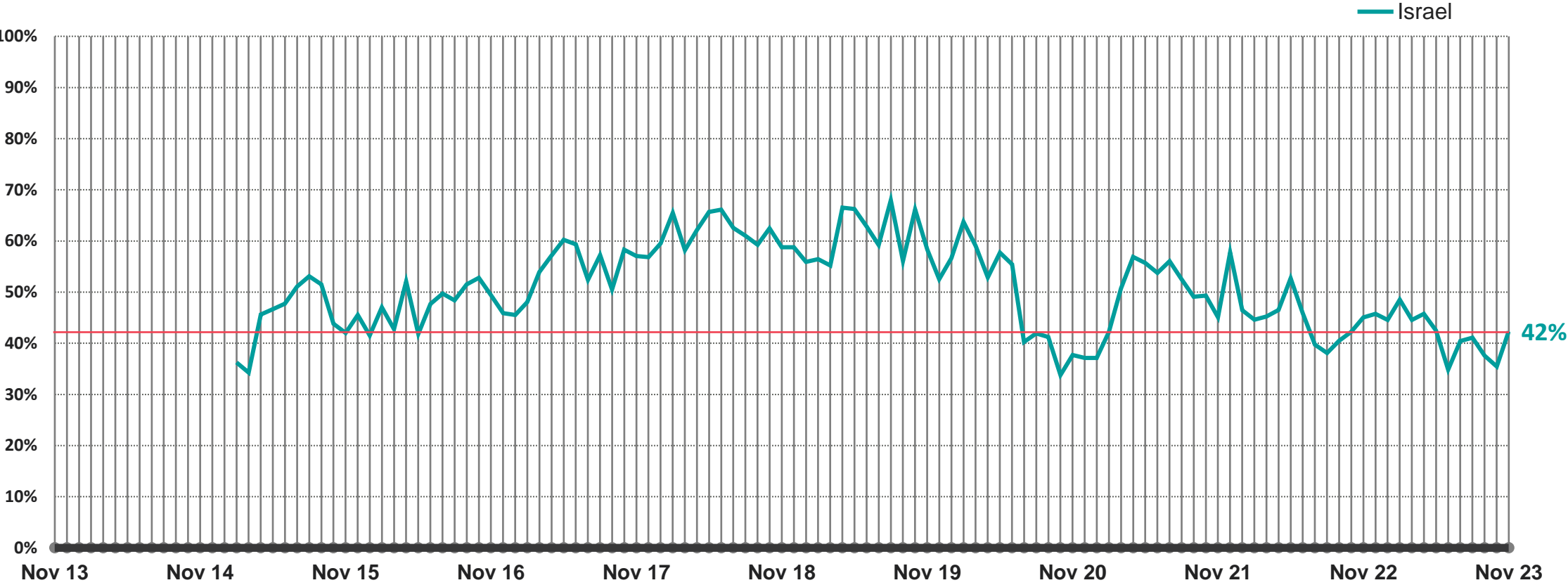
Base: Representative sample c. 500 adults aged 16-74 in Israel, 2013 - 2023.

Source: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*

Filter: Country: World | Current Wave: Nov 23

CURRENT ECONOMIC SITUATION: MALAYSIA

Malaysia's good economy score is particularly volatile, with more than half of its month-on-month changes over 5 points.

Q **How would you describe the current economic situation in your country?**
(% 'Very good' or 'Somewhat good')

46%

—— Malaysia

Base: Representative sample c. 500 adults aged 16-74 in Malaysia, 2013 - 2023.
Source: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*

Filter: Country: World | Current Wave: Nov 23

CURRENT ECONOMIC SITUATION: MEXICO

Mexico has recorded an all-time high good economy score this month.

Q **How would you describe the current economic situation in your country?**
(% 'Very good' or 'Somewhat good')

—— Mexico

53%

Filter: Country: World | Current Wave: Nov 23

CURRENT ECONOMIC SITUATION: SPAIN

Spain's good economy
score has dropped 7pts
since last month.

Q **How would you describe the current economic situation in your country?**
(% 'Very good' or 'Somewhat good')

—— Spain

30%

Base: Representative sample c. 1000 adults aged 16-74 in Spain, 2013 - 2023.

Source: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*

Filter: Country: World | Current Wave: Nov 23

CURRENT ECONOMIC SITUATION: SWEDEN

This month marks the fifth time this year that Sweden has recorded an all-time low good economy score.

Q **How would you describe the current economic situation in your country?**
(% 'Very good' or 'Somewhat good')

— Sweden

27%

Base: Representative sample c. 500 adults aged 16-74 in Sweden, 2013 - 2023.

Source: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*

Filter: Country: World | Current Wave: Nov 23

METHODOLOGY

This 29-country Global Advisor survey was conducted between October 20th 2023 and November 3rd 2023 via the Ipsos Online Panel system among 20,570 adults aged 18-74 in Canada, Israel, Malaysia, South Africa, Türkiye and the United States, 20-74 in Indonesia and Thailand, 21-74 in Singapore, and 16-74 in all other nations.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result."

The sample consists of approximately 1000+ individuals in each of Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Italy, Israel, Japan, Mexico, Spain, Sweden, and the US, and approximately 500+ individuals in each of Argentina, Chile, Colombia, Hungary, India, Indonesia, Malaysia, the Netherlands, Peru, Poland, Singapore, South Africa, South Korea, Thailand and Türkiye.

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the US can be taken as representative of these countries' general adult population under the age of 75.

The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Türkiye are more urban, more educated, and/or more affluent than the general population. The survey results for these markets should be viewed as reflecting the views of the more "connected" segment of these populations.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent census data.

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of don't knows or not stated responses

The publication of these findings abides by local rules and regulations.