

PUBLIC USE
Political Pulse
Adults aged 18+ in GB

Q1. Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?
All Adults aged 18+ in Great Britain

	Total	Gender		Age						Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
		Total	Man	Woman	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Gen Z	Millennials	Gen X+	Baby Boomer	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1066	512	543	106	189	172	204	164	231	295	376	395	127	306	265	339	684	382	261	295	254	134	51	71	894	172	624	308	134	294	772	553	513	667	399
Weighted base	1066	517	538	111	182	174	175	174	250	293	349	424	132	301	236	362	597	469	254	277	245	148	52	91	905	161	607	317	143	272	794	390	676	656	410
Right direction (1)	195 18%	102 20%	91 17%	22 20% G*	35 19% G	33 19% G	18 10%	26 15%	60 24% GH	57 20%	51 14%	87 20% K	25 19%	58 19% O	29 12%	72 20% O	122 20%	72 15%	45 18%	40 15%	42 17%	40 27% STU	12 23% *	16 18% *	164 18%	30 19%	130 21% b	44 14%	21 15%	57 21%	138 17%	85 22% g	110 16%	121 18%	74 18%
Wrong direction (-1)	649 61%	325 63%	318 59%	70 63% I*	112 61% I	95 55%	125 71% FI	126 72% EFI	122 49%	182 62%	220 63%	247 58%	84 64%	176 59%	160 68% N	216 60%	362 61%	287 61%	159 63% V	170 61% V	148 61%	74 50%	36 69% V*	62 69% V*	553 61%	96 60%	349 57%	207 65% a	93 65%	158 58%	491 62%	239 61%	410 61%	406 62%	243 59%
Neither (0)	152 14%	65 13%	86 16%	14 13% *	27 15% H	25 14% H	23 13% H	10 6%	53 21% GH	41 14%	48 14%	63 15%	16 12%	45 15%	30 13%	55 15%	78 13%	73 16%	42 17%	37 13%	40 17%	20 14%	4 7% *	8 9% *	124 14%	28 17%	90 15%	44 14%	17 12%	37 13%	115 14%	42 11%	110 16% f	82 12%	70 17% h
Don't know	71 7%	25 5%	44 8% B	4 4% *	8 5%	21 12% DEI	10 6%	12 7%	15 6%	13 4%	31 9% J	27 6%	6 5%	23 7%	18 8%	19 5%	35 6%	36 8%	8 3%	30 11% SW	14 6%	13 9% S	1 1% *	4 4% *	64 7%	7 4%	38 6%	22 7%	11 8%	20 7%	51 6%	24 6%	47 7%	48 7%	23 6%
Mean	-0.46	-0.45	-0.46	-0.45 G*	-0.44 G	-0.40 GH	-0.65	-0.61	-0.26 EGH	-0.45	-0.53	-0.40 K	-0.47	-0.42 O	-0.60	-0.42 O	-0.43	-0.50	-0.46	-0.52	-0.46	-0.26 STU	-0.47 *	-0.53 *	-0.46	-0.43	-0.39 b	-0.55	-0.55	-0.40	-0.48	-0.42	-0.48	-0.47	-0.44

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q1. Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties										Favourable to politicians										Opinion of Brexit's impact on the country											
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Atkins	Unfavourable to Atkins	Favourable to Cameron	Unfavourable to Cameron	Favourable to Reeves	Unfavourable to Reeves	Favourable to Cooper	Unfavourable to Cooper	Favourable to Rayner	Unfavourable to Rayner	Favourable to Lammy	Unfavourable to Lammy	Favourable to Streeting	Unfavourable to Streeting	Positive impact	Negative impact
Unweighted base	1066	335	308	102	88	460	358	227	583	411	403	264	352	322	317	153	456	263	565	332	434	237	466	140	301	256	513	264	315	262	321	309	361	211	314	207	265	225	602	
Weighted base	1066	339	299	92	91	423	388	229	576	397	422	247	376	296	334	157	441	254	559	317	447	227	469	140	296	241	515	239	332	235	334	283	375	197	323	193	269	227	579	
Right direction (1)	195 18%	121 36% CDE	28 9%	20 22% C*	10 12% *	69 16%	100 26% F	129 56% UKLMNOPQ	21 4%	55 14% I	98 23% UQ	58 23% UQ	74 20% U	61 21% U	68 21% U	50 32% UKLMNOQ	73 17% I	133 52% STUWYZabcd efghijk	16 3%	50 16% SWYa	101 23% STWYai	118 52% STUWYZabcd efghijk	19 4%	72 51% STUWYabcde fghijk	20 7%	107 44% STUWYabcde fghijk	36 7%	54 23% STWYaf	76 23% STWYai	49 21% STWYa	79 24% STWYai	50 18% SWYa	95 25% STWYafi	59 30% STWYabdfik	56 17% SWYa	52 27% STWYadfi	58 21% SWYai	114 50% m	38 7%	
Wrong direction (-1)	649 61%	135 40%	235 79% BD	59 65% B*	75 83% BD*	289 68% G	211 54%	44 19% HKLMNOPQ	495 86% HKLMOPQ	292 74% H	243 58% H	151 61% H	231 61% H	207 70% HKLMP	194 58% H	84 54% H	300 68% HKLMOP	65 26% RTUVXZabcd efghijk	485 87% RUVXZceghj	225 71% RVXZ	259 58% RVXZ	65 28% RTUVXZabcd efghijk	403 86% RTUVXZabcd efghijk	43 30% RTUVXZbcdef ghijk	247 86% RV	86 80% RTUVXZbcdef ghijk	158 66% RUVXZgh	200 60% RVXZg	161 69% RUVXZghj	203 61% RVXZg	195 69% RUVXZceghj	209 56% RVXZ	114 58% RVXZ	217 67% RUVXZcegh	119 62% RVXZ	173 64% RUVXZg	77 34% I	441 76% I		
Neither (0)	152 14%	69 20% CDE	29 10% E	10 11% E*	2 3% *	52 12% F	56 15%	41 18% IULNP	49 8% N	37 9% N	63 15% UIN	25 10% N	63 17% UIN	14 5% UIN	56 17% UIN	17 11% N	57 13% UIN	43 17% STWYabdfhj	46 8%	33 10% STWYabdfhj	71 16% STWYabdfhj	38 17% STWYabdfhj	39 8%	19 14% hj	23 8%	40 17% STWYabdfhj	54 11% SW	20 8%	49 15% SWYabdfhj	19 8% SWYh	44 13% SWYh	26 9% STWYabdfhj	59 8% SWY	15 12% SWY	39 8% SWY	15 12% SWY	33 12% SWY	31 13% SWY	70 12%	
Don't know	71 7%	14 4%	7 2%	2 2% *	3 3% *	14 3%	21 5%	15 6% IMQ	12 2% IM	13 3% IM	18 4% IM	13 5% IQ	8 2% IQ	15 5% IQ	15 4% IMQ	5 3% SWYacek	11 2% SWYacek	13 5% SWYacek	12 2% SWYacek	9 3% SWYacek	16 3% SWYacek	7 3% SWYacek	9 2% SWYacek	7 5% SWYacek	6 2% SWYacek	8 3% SWYacek	11 2% SWYacek	7 3% SWYacek	7 2% SWYacek	5 2% SWYacek	7 2% SWYacek	12 4% SWYacek	12 3% SWYacek	9 5% SWYacek	10 3% SWYacek	6 3% SWYacek	5 2% SWYacek	5 2% SWYacek	29 5%	
Mean	-0.46	-0.04 CDE	-0.71	-0.43 CE*	-0.74 *	-0.54	-0.30 F	0.40 UKLMNOPQ	-0.84	-0.62 I	-0.36 UINQ	-0.40 UINQ	-0.43 UQ	-0.52 U	-0.39 UQ	-0.23 UULMNOQ	-0.53 U	0.28 STUWYZabcd efghijk	-0.86	-0.57 SWYa	-0.37 STWYafi	0.24 STUWYZabcd efghijk	-0.84	0.22 STUWYabcde fghijk	-0.78 SW	0.09 STUWYabcde fghijk	-0.75 SW	-0.45 STWYaf	-0.38 STWYafi	-0.49 SWYa	-0.38 STWYafi	-0.53 SWYa	-0.31 STWYadfi	-0.30 STWYabdfi	-0.52 SWYa	-0.36 STWYadfi	-0.44 SWYai	0.17 m	-0.73	

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Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Summary

All Adults aged 18+ in Great Britain

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?															
	Keir Starmer, Leader of the Labour party	Rishi Sunak, Leader of the Conservative party and Prime Minister	Jeremy Hunt, Chancellor of the Exchequer	Victoria Atkins, Secretary of State for Health and Social Care	David Cameron, Secretary of State for Foreign, Commonwealth and Development Affairs	Rachel Reeves, Shadow Chancellor of the Exchequer	Yvette Cooper, Shadow Home Secretary	Angela Rayner, Deputy leader of the Labour Party and Shadow Secretary of State for Levelling Up, Housing and Communities	David Lammy, Shadow Secretary of State for Foreign, Commonwealth and Social Care	Wes Streeting, Shadow Secretary of State for Health	The Labour Party	The Conservative Party	The Liberal Democrats	The Green Party	Reform UK
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	1066	1066	1066	1066	1066	1066	1066	1066	1066	1066	1066	1066	1066	1066	1066
Weighted base	1066	1066	1066	1066	1066	1066	1066	1066	1066	1066	1066	1066	1066	1066	1066
Very favourable (2)	107 10% BCDEGJMN	74 7% CDEJ	53 5% D	28 3% D	53 5% D	90 8% CDEJMNO	81 8% CDEJ	120 11% BCDEFGJLMNO	50 5% D	50 5% D	133 12% ABCDFGJLMNO	89 8% CDEJMNO	61 6% D	63 6% D	58 5% D
Fairly favourable (1)	210 20% DFGHJLO	180 17% DILO	174 16% DLO	112 11% D	187 18% DFHJLO	149 14% DO	154 14% DO	163 15% DO	147 14% DO	142 13% DO	264 25% ABCDFGHJLMNO	140 13% O	186 17% DFJLO	233 22% BCDEFGHJLMNO	99 9% D
Neither favourable nor unfavourable (0)	227 21% K	196 18% K	262 25% BEKL	316 30% ABCEHKLO	225 21% K	287 27% ABEHKL	297 28% ABEHKL	251 24% BKL	319 30% ABCEHKLO	330 31% ABCEFHKLO	196 18% K	205 19% K	364 34% ABCDFGHJKLO	330 31% ABCEFHKLO	262 25% BKL
Fairly unfavourable (-1)	198 19% DFHJNO	208 19% DFHJNO	202 19% DFHJNO	122 11% D	199 19% DFHJNO	163 15% DJ	175 16% DU	155 14% DJ	144 14% J	115 11% J	199 19% DFHJNO	177 17% DJ	188 18% DJUN	149 14% J	161 15% DJ
Very unfavourable (-2)	249 23% DFGHJKMN	351 33% ACDFGHJKMNO	267 25% DFGHJKMN	174 16% D	315 30% ACDFGHJKMN	169 16% BKL	159 15% BKL	220 21% DFGJMN	178 17% J	154 14% J	222 21% DFGJMN	399 37% ABCDFGHJKMNO	188 18% GJ	185 17% J	279 26% DFGHJKMN
Don't know	76 7% BKL	57 5% BKL	108 10% ABEKL	314 29% ABCEFGHJKLMNO	86 8% BKL	208 19% ABCEFKLMN	200 19% ABCEFKLMN	157 15% ABCEKLMN	227 21% ABCEGHKLMN	274 26% ABCEFGHJKLMNO	52 5% BKL	56 5% BKL	79 7% BKL	106 10% ABKLM	207 19% ABCEHKL
Net: Very/Fairly favourable	317 30% BCDEFGHJLMNO	254 24% CDJO	227 21% DO	140 13% D	241 23% DJO	239 22% DJO	235 22% DJO	283 27% CDEFGJULO	197 18% DO	193 18% DO	397 37% ABCDFGHJLMNO	229 21% DO	247 23% DJHO	296 28% CDEFGJLMNO	157 15% D
Net: Very/Fairly unfavourable	447 42% DFGHJMN	559 52% ACDFGHJKMNO	469 44% DFGHJMN	296 28% D	515 48% ACDFGHJKMN	332 31% J	334 31% J	375 35% DFGJN	323 30% J	269 25% J	422 40% DFGHJMN	576 54% ACDFGHJKMNO	376 35% DFGJN	334 31% J	441 41% DFGHJMN
Net Difference	-130 -12%	-305 -29%	-242 -23%	-156 -15%	-274 -26%	-93 -9%	-98 -9%	-92 -9%	-125 -12%	-76 -7%	-25 -2%	-348 -33%	-129 -12%	-37 -3%	-284 -27%
Mean	-0.27 BCDELO	-0.58 L	-0.48 BLO	-0.40 BELO	-0.55 L	-0.20 BCDELO	-0.20 BCDELO	-0.21 BCDELO	-0.30 BCELO	-0.23 BCDELO	-0.11 ABCDFGHJKLMNO	-0.65 BCDELO	-0.26 BCDELO	-0.17 ABCDELMNO	-0.59 BCDELO

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Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party
All Adults aged 18+ in Great Britain

	Total	Gender		Age						Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Man	Woman	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Gen Z	Millennials	Gen X+	Baby Boomer	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1066	512	543	106	189	172	204	164	231	295	376	395	127	306	265	339	684	382	261	295	254	134	51	71	894	172	624	308	134	294	772	553	513	667	399
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Very favourable (2)	107 10%	64 12% C	42 8%	7 6% *	16 9%	20 11%	20 12%	24 14%	20 8%	23 8%	40 11%	44 10%	9 7%	30 10%	27 11%	40 11%	65 11%	42 9%	21 8%	37 13%	21 8%	18 12%	2 4% *	8 9% *	88 10%	19 12%	65 11%	33 10%	9 6%	27 10%	81 10%	44 11%	63 9%	71 11%	37 9%
Fairly favourable (1)	210 20%	98 19%	108 20%	25 23% *	37 20%	30 17%	35 20%	33 19%	50 20%	62 21%	65 19%	83 20%	28 21%	60 20%	49 21%	67 18%	116 19%	94 20%	58 23%	45 16%	54 22%	26 18%	10 19% *	16 18% *	176 19%	34 21%	129 21%	50 16%	31 21%	63 23%	146 18%	90 23% g	120 18%	130 20%	80 20%
Neither favourable nor unfavourable (0)	227 21%	115 22%	109 20%	34 30% HI*	39 21%	43 25%	42 24%	27 16%	42 17%	73 25% L	85 24% L	69 16%	41 31% P	65 22%	57 24% P	56 15%	117 20%	110 23%	55 22%	59 21%	46 19%	31 21%	11 21% *	25 28% *	198 22%	28 17%	121 20%	69 22%	36 25%	62 23%	165 21%	87 22%	140 21%	151 23%	76 19%
Fairly unfavourable (-1)	198 19%	91 18%	104 19%	18 16% *	35 19%	35 20%	34 19%	27 15%	49 20%	53 18%	69 20%	76 18%	21 16%	58 19%	46 19%	65 18%	133 22% R	65 14%	46 18%	48 17%	43 18%	29 19%	10 19% *	21 24% *	169 19%	29 18%	104 17%	74 23% ac	20 14%	43 16%	155 20%	83 21%	115 17%	130 20%	68 17%
Very unfavourable (-2)	249 23%	128 25%	120 22%	13 12% *	33 18%	25 15%	35 20%	56 32% DEFG	86 34% DEFG	46 16%	61 17%	142 33% JK	14 11%	53 18%	42 18%	127 35% MNO	127 21%	122 26%	61 24%	65 23%	59 24%	31 21%	18 35% x*	14 16% *	212 23%	36 23%	152 25% b	58 18%	39 28% b	51 19%	198 25% d	65 17%	184 27% f	129 20%	119 29% h
Don't know	76 7%	21 4%	55 10% B	15 13% GHI*	22 12% GHI	21 12% GHI	9 5% I	7 4%	4 1%	36 12% L	29 8% L	10 2%	18 14% OP	35 11% P	16 7% P	7 2%	40 7%	36 8%	12 5%	23 8%	22 9%	13 9%	1 2% *	5 6% *	62 7%	14 9%	34 6%	33 11% a	8 6%	27 10%	49 6%	20 5%	56 8%	46 7%	30 7%
Net: Very/Fairly favourable	317 30%	162 31%	150 28%	32 29% *	53 29%	50 29%	55 32%	57 33%	70 28%	85 29%	105 30%	127 30%	37 28%	90 30%	75 32%	107 29%	181 30%	136 29%	80 31%	82 30%	74 30%	45 30%	12 23% *	24 26% *	264 29%	53 33%	195 32%	83 26%	40 28%	90 33%	227 29%	134 34% g	183 27%	200 31%	117 28%
Net: Very/Fairly unfavourable	447 42%	218 42%	224 42%	31 28% *	69 38%	61 35%	69 40%	82 47% DF	135 54% DEFG	99 34%	130 37%	217 51% JK	36 27%	111 37%	88 37%	193 53% MNO	260 43%	187 40%	108 42%	113 41%	102 42%	60 41%	28 54% *	36 39% *	381 42%	66 41%	256 42%	132 42%	59 41%	94 34%	353 44% d	149 38%	298 44%	259 39%	188 46%
Net Difference	-130 -12%	-57 -11%	-74 -14%	1 1%	-16 -9%	-11 -6%	-14 -8%	-25 -14% DEFG	-65 -26% DEFG	-14 -5%	-25 -7%	-90 -21%	1 1%	-21 -7%	-12 -5%	-86 -24% MNO	-79 -13%	-51 -11%	-28 -11%	-31 -11%	-28 -11%	-15 -10%	-16 -30%	-12 -13%	-117 -13%	-13 -8%	-62 -10%	-49 -15%	-19 -14%	-4 -1%	-126 -16%	-15 -4%	-115 -17%	-59 -9%	-71 -17%
Mean	-0.27	-0.24	-0.31	-0.05 I*	-0.20 I	-0.11 I	-0.17 I	-0.34	-0.53	-0.15 L	-0.14 L	-0.45	-0.04 P*	-0.16 P	-0.13 P	-0.49	-0.25	-0.30	-0.28	-0.23	-0.30	-0.21	-0.62 *	-0.21 *	-0.29	-0.21	-0.26	-0.26	-0.37	-0.11 e	-0.33	-0.10 g	-0.38	-0.19 i	-0.41

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Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties																		Favourable to politicians																		Opinion of Brexit's impact on the country	
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Atkins	Unfavourable to Atkins	Favourable to Cameron	Unfavourable to Cameron	Favourable to Reeves	Unfavourable to Reeves	Favourable to Cooper	Unfavourable to Cooper	Favourable to Rayner	Unfavourable to Rayner	Favourable to Lammy	Unfavourable to Lammy	Favourable to Streeter	Unfavourable to Streeter	Positive impact	Negative impact						
																																									(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1066	335	308	102	88	460	358	227	583	411	403	264	352	322	317	153	456	263	565	332	434	237	466	140	301	256	513	264	315	262	321	309	361	211	314	207	265	225	602							
Weighted base	1066	339	299	92	91	423	388	229	576	397	422	247	376	296	334	157	441	254	559	317	447	227	469	140	296	241	515	239	332	235	334	283	375	197	323	193	269	227	579							
Very favourable (2)	107 10%	15 4%	66 22%	14 15%	5 5%	61 15%	34 9%	10 4%	86 15%	100 25%	3 1%	41 17%	30 8%	46 15%	21 6%	16 10%	58 13%	18 7%	83 15%	107 34%	-	20 9%	67 14%	24 17%	49 17%	24 10%	71 14%	66 28%	15 5%	66 28%	17 5%	74 26%	12 3%	52 26%	11 3%	61 32%	10 4%	20 9%	72 12%							
Fairly favourable (1)	210 20%	37 11%	101 34%	29 32%	14 16%	109 26%	62 16%	29 12%	143 25%	172 43%	12 3%	88 36%	43 12%	87 29%	36 11%	24 15%	101 23%	49 19%	123 22%	210 66%	-	44 20%	95 20%	26 19%	60 20%	56 23%	99 19%	92 38%	26 8%	94 40%	24 7%	107 38%	26 7%	67 34%	26 8%	75 39%	25 9%	32 14%	143 25%							
Neither favourable nor unfavourable (0)	227 21%	55 16%	66 22%	18 20%	25 27%	97 23%	62 16%	42 18%	108 19%	64 16%	49 12%	42 17%	52 14%	56 19%	55 16%	26 16%	87 20%	47 19%	96 17%	-	-	42 19%	88 19%	27 20%	46 15%	51 21%	86 17%	38 16%	39 12%	37 16%	35 10%	50 18%	46 12%	33 17%	47 14%	27 14%	27 10%	34 15%	141 24%							
Fairly unfavourable (-1)	198 19%	78 23%	36 12%	20 22%	16 18%	78 18%	76 20%	51 22%	102 18%	28 7%	131 31%	47 19%	75 20%	50 17%	69 21%	23 14%	92 21%	60 24%	100 18%	-	198 44%	56 25%	81 17%	32 23%	47 16%	46 19%	102 20%	24 10%	85 25%	24 10%	85 25%	33 12%	90 24%	23 12%	81 25%	10 5%	61 23%	32 14%	112 19%							
Very unfavourable (-2)	249 23%	146 43%	24 8%	10 11%	28 31%	64 15%	142 37%	88 39%	120 21%	16 4%	220 52%	22 9%	168 45%	45 15%	150 40%	63 23%	102 28%	72 28%	144 26%	-	249 56%	61 27%	132 28%	27 20%	93 32%	57 24%	149 29%	15 6%	165 50%	11 5%	171 51%	13 5%	199 53%	16 8%	154 48%	17 9%	147 54%	79 44%								
Don't know	76 7%	8 2%	6 2%	1 1%	3 3%	14 3%	11 3%	9 4%	17 3%	16 4%	6 2%	8 3%	8 2%	13 4%	4 1%	5 3%	1 *	7 3%	14 2%	-	-	4 2%	6 1%	2 2%	-	7 3%	8 1%	3 1%	2 *	3 1%	2 1%	6 2%	3 1%	5 3%	3 1%	3 1%	-	9 4%	32 6%							
Net: Very/Fairly favourable	317 30%	52 15%	167 56%	43 47%	19 21%	171 40%	97 25%	38 17%	229 40%	272 69%	15 4%	129 52%	74 20%	133 45%	57 17%	41 26%	159 36%	67 26%	206 37%	317 100%	-	64 28%	162 34%	51 36%	110 37%	81 33%	169 33%	158 66%	41 12%	160 68%	41 12%	181 64%	38 10%	120 61%	37 12%	136 70%	35 13%	51 23%	215 37%							
Net: Very/Fairly unfavourable	447 42%	225 66%	60 20%	30 33%	44 49%	142 33%	219 56%	139 61%	222 39%	44 11%	351 83%	68 28%	243 65%	95 32%	218 65%	85 54%	194 44%	133 52%	244 44%	-	447 100%	117 51%	213 45%	60 43%	141 48%	102 43%	251 49%	40 17%	250 75%	35 15%	256 77%	46 16%	288 77%	40 20%	236 73%	27 14%	207 77%	133 58%	191 33%							
Net Difference	-130 -12%	-172 -51%	106 36%	13 14%	-25 -28%	29 7%	-122 -31%	-101 -44%	7 1%	228 58%	-336 -80%	60 24%	-169 -45%	37 13%	-161 -48%	-44 -28%	-35 -8%	-66 -26%	-38 -7%	317 100%	-447 -100%	-52 -23%	-52 -11%	-9 -6%	-31 -11%	-22 -9%	-82 -16%	118 49%	-208 -63%	125 53%	-215 -64%	135 48%	-250 -67%	80 40%	-198 -61%	109 57%	-172 -64%	-82 -36%	24 4%							
Mean	-0.27	-0.92	0.51	0.18	-0.55	0.06	-0.61	-0.82	-0.05	0.82	-1.33	0.33	-0.83	0.13	-0.88	-0.60	-0.18	-0.49	-0.18	1.34	-1.56	-0.42	-0.25	-0.09	-0.25	-0.23	-0.32	0.72	-1.09	0.78	-1.11	0.71	-1.17	0.60	-1.07	0.80	-1.15	-0.74	0.03							

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ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m Minimum Base: 30(**) Small Base: 100(*)

PUBLIC USE
Political Pulse
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Leader of the Conservative party and Prime Minister

All Adults aged 18+ in Great Britain

	Total	Gender		Age						Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Gen Z	Millennials	Gen X+	Baby Boomer	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1066	512	543	106	189	172	204	164	231	295	376	395	127	306	265	339	684	382	261	295	254	134	51	71	894	172	624	308	134	294	772	553	513	667	399
Weighted base	1066	517	538	111	182	174	175	174	250	293	349	424	132	301	236	362	597	469	254	277	245	148	52	91	905	161	607	317	143	272	794	390	676	656	410
Very favourable (2)	74 7%	33 6%	40 7%	7 6% G*	15 8% G	15 9% G	3 2%	13 7% G	22 9% G	22 7%	18 5%	34 8%	7 5%	26 9% O	8 3%	28 8% O	45 8%	28 6%	15 6%	12 4%	21 9%	18 12% ST	2 4%	6 6% *	64 7%	10 6%	45 7%	20 6%	9 6%	22 8%	52 7%	32 8%	42 6%	46 7%	28 7%
Fairly favourable (1)	180 17%	84 16%	97 18%	12 11% *	20 11%	21 12%	32 18% E	33 19% E	62 25% DEF	32 11%	54 15%	95 22% JK	14 11%	34 11%	39 17%	80 22% MN	125 21% R	55 12%	37 15%	58 21%	42 17%	23 16%	7 14% *	13 15% *	146 16%	35 22%	112 18%	43 14%	25 18%	44 16%	136 17%	70 18%	111 16%	102 15%	79 19%
Neither favourable nor unfavourable (0)	196 18%	91 18%	104 19%	17 16% *	37 20%	35 20%	35 20%	22 12%	51 20%	54 19%	69 20%	72 17%	21 16%	60 20%	47 20%	64 18%	99 17%	97 21%	55 22% T	38 14%	40 16%	33 22% T	12 23% *	18 20% *	179 20% Z	17 11%	122 20%	53 17%	21 15%	51 19%	145 18%	64 17%	132 19%	126 19%	70 17%
Fairly unfavourable (-1)	208 19%	109 21%	97 18%	19 17% *	41 23%	31 18%	32 18%	39 22%	46 18%	60 21%	63 18%	85 20%	26 20%	59 20%	44 19%	73 20%	108 18%	100 21%	54 21%	57 20%	46 19%	24 16%	11 21% *	17 18% *	178 20%	30 19%	114 19%	59 19%	35 25%	56 21%	152 19%	82 21%	126 19%	130 20%	77 19%
Very unfavourable (-2)	351 33%	186 36% C	158 29%	44 39% I*	55 30%	55 31%	68 39% I	62 36%	68 27%	99 34%	122 35%	130 31%	48 37%	99 33%	85 36%	113 31%	190 32%	161 34%	85 33%	95 34%	82 33%	39 26%	19 37% *	32 35% *	294 32%	57 36%	185 30%	119 38% a	47 33%	78 29%	273 34%	127 33%	224 33%	217 33%	134 33%
Don't know	57 5%	14 3%	43 8%	11 10% GHI*	14 8% I	17 10% GHI	6 3%	5 3%	3 1%	25 9% L	23 7% L	8 2%	15 12% P	24 8% P	13 6% P	5 1%	29 5%	28 6%	7 3%	18 7% S	14 6%	12 8% S	1 2% *	5 5% *	46 5%	11 7%	29 5%	22 7%	6 4%	21 8%	36 5%	15 4%	41 6%	34 5%	22 5%
Net: Very/Fairly favourable	254 24%	117 23%	136 25%	19 18% *	34 19%	36 21%	35 20%	46 26%	83 33% DEFG	54 18%	71 20%	129 30% JK	21 16%	60 20%	47 20%	108 30% MNO	171 29% R	84 18%	52 21%	70 25%	63 26%	41 28%	9 17% *	19 21% *	209 23%	45 28%	157 26%	63 20%	34 24%	66 24%	188 24%	102 26%	153 23%	148 23%	106 26%
Net: Very/Fairly unfavourable	559 52%	295 57% C	255 47%	63 56% *	97 53%	86 49%	100 57% I	101 58% I	113 45%	159 54%	185 53%	214 51%	74 56%	158 52%	129 55%	185 51%	298 50%	261 56%	139 55% V	151 55% V	128 52%	62 42%	30 58% *	49 54% *	471 52%	88 54%	299 49%	178 56%	82 57%	134 49%	425 54%	209 54%	350 52%	348 53%	211 52%
Net Difference	-305 -29%	-177 -34%	-119 -22%	-43 -39% *	-62 -34%	-50 -28%	-64 -37%	-55 -32%	-30 -12%	-105 -36%	-114 -33%	-85 -20%	-53 -40%	-98 -33%	-82 -35%	-77 -21%	-128 -21%	-177 -38%	-87 -34%	-82 -29%	-64 -26%	-21 -14%	-21 -41% *	-30 -33% *	-262 -29%	-42 -26%	-142 -23%	-115 -36% *	-48 -34%	-68 -25%	-237 -30%	-107 -27%	-198 -29%	-200 -30%	-105 -26%
Mean	-0.58	-0.66	-0.48	-0.80 *	-0.61	-0.57	-0.76	-0.62	-0.31 DEGH	-0.68	-0.67	-0.43 JK	-0.80 *	-0.62	-0.72	-0.45 MO	-0.48 R	-0.70	-0.63	-0.64	-0.54	-0.30 ST	-0.75 *	-0.65 *	-0.57	-0.60	-0.49 b	-0.73	-0.63	-0.49	-0.60	-0.54	-0.60	-0.60	-0.54

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ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

PUBLIC USE

Political Pulse

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Leader of the Conservative party and Prime Minister

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties										Favourable to politicians										Opinion of Brexit's impact on the country										
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Atkins	Unfavourable to Atkins	Favourable to Cameron	Unfavourable to Cameron	Favourable to Reeves	Unfavourable to Reeves	Favourable to Cooper	Unfavourable to Cooper	Favourable to Rayner	Unfavourable to Rayner	Favourable to Lammy	Unfavourable to Lammy	Favourable to Lammey	Unfavourable to Lammey	Positive impact	Negative impact
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted base	1066	335	308	102	88	460	358	227	583	411	403	264	352	322	317	153	456	263	565	332	434	237	466	140	301	256	513	264	315	262	321	309	361	211	314	207	265	225	602
Weighted base	1066	339	299	92	91	423	388	229	576	397	422	247	376	296	334	157	441	254	559	317	447	227	469	140	296	241	515	239	332	235	334	283	375	197	323	193	269	227	579
Very favourable (2)	74 7%	47 14% CE	9 3%	8 9% CE*	5 5% *	28 7%	36 9%	54 24% UKLMNOPQ	7 1%	23 6% I	39 9% I	26 10% IUQ	32 9% I	22 8% I	26 8% I	23 15% UKMNOQ	28 6% I	74 29% STUVWXYZabc defghijk	-	18 6% SWYa	42 9% SWYai	54 24% STUVWYabde efghijk	11 2% S	42 30% S	4 1% S	53 22% S	9 2% S	22 9% STWYa	30 10% STWYa	23 8% STWYa	25 8% STWYa	24 11% STWYaei	41 16% STUWYabdcde fghijkl	31 7% SWYa	21 13% STWYabfi	25 9% SWYa	24 17% SWYa	38 31% m	23 4% m
Fairly favourable (1)	180 17%	116 34% CDE	22 7%	18 20% CE*	5 5% *	76 18%	81 21%	105 46% UKLMNOPQ	28 5%	47 12% I	101 24% IUMNQ	44 18% U	67 18% U	45 15% I	67 20% U	38 24% IUNQ	72 16% U	180 71% STUVWXYZabc defghijk	-	48 15% SWYa	91 20% SWYa	105 46% STUVWYabde efghijk	12 3% S	43 31% S	15 5% SW	98 41% SW	31 6% SWYa	40 17% STWYadfi	72 22% STWYa	33 14% STWYa	66 20% STWYa	43 15% STWYa	81 22% STWYadi	33 17% SWYa	54 17% SWYa	31 16% SWYa	50 19% SWYa	71 31% m	71 12% m
Neither favourable nor unfavourable (0)	196 18%	67 20%	42 14%	21 22% *	16 18% *	71 17%	81 21%	42 18% INQ	60 10%	51 13% INQ	74 17% INQ	31 13% I	53 14% I	36 12% I	62 19% IULMNQ	27 17% I	57 13% I	-	39 12% RSWY	68 15% RSWYak	34 15% RSWY	40 9% RS	27 7% RS	21 17% RS	98 17% RSWYak	30 13% RSWY	44 14% RSWY	33 15% RSWYak	38 14% RSWY	53 14% RSWY	27 14% RSWY	40 12% RSWY	27 14% RSWY	29 11% RSY	42 19% RSY	77 13% RSY			
Fairly unfavourable (-1)	208 19%	54 16% B	67 23% B	22 24% *	22 24% *	79 19%	83 21%	15 7% HIKMNOPQ	152 26% HN	84 21% HN	81 19% H	57 23% HN	78 21% H	49 17% H	78 23% H	27 17% H	91 21% H	-	208 37% RTUVWXYZabc defghijk	65 20% RVXZfh	96 21% RVXZh	22 10% R	114 24% RVXYZbcdfhjk	15 19% RVZ	55 11% RVZ	26 17% RVZ	127 25% RVZ	40 17% RVZ	63 19% RVZ	40 17% RVZ	71 21% RVZ	46 16% RV	77 21% RVZ	26 13% R	75 23% RVXZfhk	31 16% RV	48 18% RVZ	37 16% I	132 23% I
Very unfavourable (-2)	351 33%	54 16% BD	153 51% BD	24 26% B*	39 43% BD*	161 38% G	98 25%	8 3% HIKLMNOPQ	322 56% HKL MNOP	184 46% H	122 29% H	82 33% HP	142 38% HKOP	135 46% HKL MOP	97 29% H	37 23% H	189 43% HKLOP	-	351 63% RTUVWXYZabcd efghijk	141 45% RUVXZceg	148 33% RVXZ	11 5% R	291 62% RTUVXZabcd efghijk	10 7% R	200 68% RSTUVWXYZabc defghijk	17 7% R	291 56% RTUVXZbcdef ghijkl	106 44% RUVXZeg	120 36% RVXZg	104 44% RUVXZg	120 36% RVXZg	130 46% RUVXZceg	118 39% RVXZ	78 39% RVXZ	128 40% RUVXZg	78 41% RVXZg	117 44% RUVXZceg	34 15% I	252 44% I
Don't know	57 5%	2 1%	6 2%	- - *	4 4% B*	8 2%	10 2%	4 2% Q	7 1% Q	8 2% Q	6 1% Q	6 2% Q	4 1% Q	8 3% IQ	3 1% IQ	5 3% Q	3 1% Q	-	5 2% RSWabe	2 * *	1 1% R	1 * S	4 3% RSUVWYabek	1 * S	6 3% S	2 * S	1 1% Se	2 1% S	2 - S	2 1% S	5 1% RSUWae	2 1% S	4 1% RSUWae	1 1% S	1 * S	5 2% S	23 4% S		
Net: Very/Fairly favourable	254 24%	162 48% CDE	30 10%	26 28% CE*	10 11% *	104 25%	118 30%	159 70% UKLMNOPQ	36 6%	70 18% I	140 33% IUMNOQ	70 28% IUN	99 26% U	68 23% U	93 28% UQ	61 39% IULMNOQ	100 23% U	254 100% STUVWXYZabc defghijk	-	67 21% SWYa	133 30% STWYai	159 70% STUVWXYZabc defghijk	24 5% S	85 60% S	19 6% S	151 63% S	39 8% SW	62 26% STWYa	102 31% STWYai	56 24% SWYa	92 27% SWYa	67 24% SWYa	122 33% STWYadefi	64 33% STWYabdfi	75 23% SWYa	55 29% STWYa	74 28% SWYai	109 48% m	94 16% m
Net: Very/Fairly unfavourable	559 52%	108 32% BD	220 74% BD	45 49% B*	61 67% BD*	240 57% G	180 46%	23 10% HIKLMNOPQ	474 82% HKL MNOP	268 68% H	203 48% H	140 57% HKP	220 59% HKOP	185 62% HKL MOP	175 52% HP	64 41% H	280 64% HKLOP	-	559 100% RTUVWXYZabc defghijk	206 65% RUVXZceg	244 55% RVXZ	33 14% R	405 86% RTUVXZabcd efghijk	25 18% R	255 86% R	43 18% R	417 81% RTUVXZbcdef ghijkl	146 61% RVXZgh	184 55% RVXZ	144 61% RVXZg	191 57% RVXZg	175 62% RUVXZgh	195 52% RVXZ	104 53% RVXZ	203 63% RUVXZceg	109 57% RVXZ	165 61% RUVXZceg	70 31% I	385 66% I
Net Difference	-305 -29%	55 16%	-190 -64%	-19 -21%	-51 -57%	-136 -32%	-63 -16%	136 59%	-439 -76%	-198 -50%	-62 -15%	-70 -28%	-121 -32%	-117 -39%	-81 -24%	-3 -2%	-180 -41%	254 100%	-559 -100%	-139 -44%	-111 -25%	126 55%	-381 -81%	60 43%	-236 -80%	108 45%	-378 -73%	-84 -35%	-82 -25%	-88 -37%	-100 -30%	-108 -38%	-73 -19%	-40 -20%	-128 -40%	-54 -28%	-91 -34%	39 17%	-291 -50%
Mean	-0.58	0.14 CDE	-1.14	-0.38 CE*	-0.99 *	-0.65	-0.33 F	0.81 UKLMNOPQ	-1.32	-0.93 I	-0.35 IUMNQ	-0.52 IUNQ	-0.62 IUQ	-0.80 I	-0.46 IUMNQ	-0.11 IULMNOQ	-0.78 U	1.29 STUVWXYZabc defghijk	-1.63	-0.84 SWYa	-0.49 STWYabdfik	0.75 STUVWXYZabcd efghijk	-1.41 S	0.67 STUVWYabdc efghijk	-1.46 S	0.61 STUVWYabdc efghijk	-1.29 SWY	-0.71 SWYa	-0.52 STWYafik	-0.73 SWYa	-0.58 STWYai	-0.76 SWYa	-0.40 STWYabdefik	-0.44 STWYabdfi	-0.74 SWYa	-0.56 STWYaf	-0.69 SWYa	0.20 m	-0.93

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ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m Minimum Base: 30(**) Small Base: 10Q(*)

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PUBLIC USE
Political Pulse
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Jeremy Hunt, Chancellor of the Exchequer
All Adults aged 18+ in Great Britain

	Total	Gender		Age						Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total (A)	Man (B)	Woman (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennials (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non- graduate (g)	Working (h)	Not working (i)
Unweighted base	1066	512	543	106	189	172	204	164	231	295	376	395	127	306	265	339	684	382	261	295	254	134	51	71	894	172	624	308	134	294	772	553	513	667	399
Weighted base	1066	517	538	111	182	174	175	174	250	293	349	424	132	301	236	362	597	469	254	277	245	148	52	91	905	161	607	317	143	272	794	390	676	656	410
Very favourable (2)	53 5%	25 5%	26 5%	5 4% *	9 5%	7 4%	5 3%	11 6%	16 6%	14 5%	13 4%	27 6%	5 4%	14 5%	8 4%	22 6%	38 6% R	15 3%	11 4%	9 3%	17 7%	7 5%	4 8% *	5 6% *	38 4%	15 10% Y	26 4%	20 6%	7 5%	14 5%	39 5%	20 5%	33 5%	34 5%	19 5%
Fairly favourable (1)	174 16%	96 19%	77 14%	13 12% *	23 12%	22 12%	34 19%	29 17%	54 21% EF	36 12%	55 16%	82 19% J	15 11%	38 13%	39 17%	70 19% N	113 19% R	61 13%	30 12%	49 18%	44 18%	30 20% S	5 9% *	16 18% *	149 16%	25 15%	109 18%	42 13%	23 16%	41 15%	133 17%	76 20% G	98 14%	109 17%	64 16%
Neither favourable nor unfavourable (0)	262 25%	115 22%	145 27%	25 22% *	46 25%	43 25%	39 22%	41 23%	69 28%	70 24%	82 23%	110 26%	32 24%	72 24%	54 23%	95 26%	138 23%	123 26%	77 30% T	61 22%	57 24%	32 21%	14 27% *	21 23% *	228 25%	34 21%	166 27% b	59 19%	37 26%	74 27%	188 24%	91 23%	171 25%	159 24%	103 25%
Fairly unfavourable (-1)	202 19%	104 20%	95 18%	23 20% *	32 18%	32 19%	27 15%	39 23%	49 20%	55 19%	59 17%	88 21%	25 19%	58 19%	38 16%	77 21%	109 18%	93 20%	38 15%	55 20%	47 19%	31 21%	14 27% S*	17 18% *	169 19%	33 20%	108 18%	67 21%	27 19%	48 18%	154 19%	73 19%	129 19%	127 19%	75 18%
Very unfavourable (-2)	267 25%	152 29% C	113 21%	23 21% *	49 27%	38 22%	55 31%	45 26%	57 23%	73 25%	93 27%	102 24%	28 21%	76 25%	68 29%	90 25%	146 24%	121 26%	74 29%	71 26%	56 23%	30 20%	11 22% *	25 27% *	230 25%	37 23%	141 23%	89 28%	37 26%	56 21%	211 27%	100 26%	167 25%	165 25%	103 25%
Don't know	108 10%	24 5%	82 15% B	22 20% GHI*	23 13% HI	31 18% GHI	16 9% I	10 5%	6 2%	45 15% L	48 14% L	15 4%	27 20% OP	43 14% P	28 12% P	8 2%	52 9%	56 12%	24 10%	32 11%	24 10%	18 12%	4 7% *	7 8% *	92 10%	16 10%	57 9%	39 12%	11 8%	38 14% e	70 9%	29 7%	79 12% f	63 10%	45 11%
Net: Very/Fairly favourable	227 21%	122 24%	103 19%	18 16% *	32 18%	29 17%	39 22%	39 23%	70 28% DEF	50 17%	68 19%	109 26% J	20 15%	52 17%	48 20%	92 25% MN	151 25% R	75 16%	41 16%	57 21%	61 25% S	37 25% S	9 17% *	22 24% *	187 21%	40 25%	135 22%	62 20%	30 21%	55 20%	172 22%	96 25% G	131 19%	143 22%	84 20%
Net: Very/Fairly unfavourable	469 44%	256 50% C	208 39%	46 41% *	82 45%	71 41%	81 46%	84 48%	106 42%	127 43%	152 43%	190 45%	53 40%	134 44%	107 45%	167 46%	256 43%	214 46%	112 44%	127 46%	103 42%	61 41%	25 49% *	41 45% *	399 44%	70 44%	249 41%	156 49% a	64 45%	104 38%	365 46% d	174 45%	295 44%	291 44%	178 43%
Net Difference	-242 -23%	-134 -26%	-104 -19%	-28 -25% *	-50 -27%	-41 -24%	-43 -24%	-45 -26%	-36 -15%	-77 -26%	-84 -24%	-81 -19%	-33 -25%	-81 -27%	-59 -25%	-75 -21%	-104 -17%	-138 -29%	-71 -28%	-69 -25%	-42 -17%	-24 -16%	-17 -32%	-19 -21%	-212 -23%	-30 -19%	-114 -19%	-94 -30%	-34 -24%	-49 -18%	-193 -24%	-78 -20%	-164 -24%	-148 -23%	-94 -23%
Mean	-0.48	-0.53	-0.42	-0.52 *	-0.57	-0.51	-0.58	-0.48	-0.32 G	-0.55	-0.54	-0.38	-0.54 *	-0.55	-0.57	-0.40	-0.39 R	-0.59	-0.59	-0.54	-0.37	-0.35	-0.50 *	-0.46 *	-0.50	-0.36	-0.42	-0.59	-0.49	-0.39	-0.50	-0.44	-0.50	-0.47	-0.49

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q,R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Jeremy Hunt, Chancellor of the Exchequer

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties																	Favourable to politicians																	Opinion of Brexit's impact on the country	
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Atkins	Unfavourable to Atkins	Favourable to Cameron	Unfavourable to Cameron	Favourable to Reeves	Unfavourable to Reeves	Favourable to Cooper	Unfavourable to Cooper	Favourable to Rayner	Unfavourable to Rayner	Favourable to Lammy	Unfavourable to Lammy	Favourable to Streeter	Unfavourable to Streeter	Positive impact	Negative impact				
																																									(A)	(B)	(C)	(D)
Unweighted base	1066	335	308	102	88	460	358	227	583	411	403	264	352	322	317	153	456	263	565	332	434	237	466	140	301	256	513	264	315	262	321	309	361	211	314	207	265	225	602					
Weighted base	1066	339	299	92	91	423	388	229	576	397	422	247	376	296	334	157	441	254	559	317	447	227	469	140	296	241	515	239	332	235	334	283	375	197	323	193	269	227	579					
Very favourable (2)	53 5%	35 10% CE	5 2%	9 10% CE*	* *	18 4%	29 7%	39 17% UKLMNOPQ	5 1%	12 3% I	34 8% IUM	18 7% U	19 5% I	14 5% I	23 7% U	14 9% U	23 5% U	46 18% STUWYabcde fghijk	3 1% W	10 3% SWa	33 7% STWYa	53 23% RSTUWXYZab cdefghijk	- -	23 16% STUWYabcde fghijk	4 1% W	42 17% STUWYabcde fghijk	5 1% W	13 8% STWYa	26 9% STWYai	13 6% STWYa	20 6% SWYa	14 5% SWYa	34 9% STWYaei	13 6% STWYa	17 5% SWYa	16 8% STWYaf	17 6% SWYa	30 13% m	13 2%					
Fairly favourable (1)	174 16%	103 30% CDE	33 11%	17 18% *	7 8% *	76 18%	77 20%	103 45% UKLMNOPQ	40 7%	56 14% I	84 20% U	52 21% U	65 17% I	52 17% I	54 16% I	41 26% IUMNOQ	72 16% I	113 44% STUWYabcde fghijk	30 5% W	54 17% SWYa	83 19% SWYa	174 77% RSTUWXYZab cdefghijk	- -	62 44% STUWYabcde fghijk	14 5% W	104 43% STUWYabcde fghijk	35 7% SW	50 21% SWYa	68 21% SWYai	50 21% SWYa	67 20% SWYai	51 18% SWYa	81 22% SWYai	49 25% STWYafik	50 15% SWYa	53 27% STUWYabdfik	42 16% SWYa	68 30% m	67 12%					
Neither favourable nor unfavourable (0)	262 25%	98 29% CE	56 19%	27 30% CE*	13 15% *	95 22%	103 27%	52 23%	100 17%	83 21% I	102 24% INQ	55 22% I	80 21% I	54 18% I	81 24% IQ	38 25% I	83 19% SWWYacefghijk	61 24% SWWYacefghijk	82 15% VWY	69 22% SWWYathijk	100 22% SWWYacefghijk	- -	- -	31 22% SVWY	33 11% VW	54 22% SWWYthijk	84 16% VWY	45 19% VWY	58 17% VWY	48 20% SVWYj	59 18% VWY	47 16% SWWYacek	80 21% VW	31 16% VW	57 18% VWY	30 15% VW	41 15% VW	61 27% m	127 22%					
Fairly unfavourable (-1)	202 19%	50 15%	67 22% B	20 22% *	25 28% B*	86 20%	76 20%	16 7% HJLN PQ	144 25% HJLN PQ	77 19% H	87 21% H	48 20% H	80 21% HP	55 19% H	77 23% HP	23 14% H	93 21% H	20 8% V	146 26% RTUVXZbcdfg hijkl	61 19% RVXZj	86 19% RVXZ	- -	202 43% RSTUVXYZabc defghijk	15 10% V	67 23% RVXZbdj	25 10% V	127 25% RTUVXZbcdfg hijkl	41 17% RVZ	64 19% RVZ	37 16% RVZ	76 23% RVXZgj	54 19% RVXZj	71 19% RVXZ	34 17% RVXZ	72 22% RVXZj	25 13% RV	60 22% RVXZj	25 11% I	132 23% I					
Very unfavourable (-2)	267 25%	45 13%	117 39% BD	18 20% *	38 42% BD*	128 30% G	85 22%	9 4%	247 43% HIKLMNOPQ	136 34% HKLP	101 24% H	56 23% H	119 32% HKLP	111 37% HKLP	89 27% H	31 20% H	159 36% HKLP	4 2% V	259 46% RTUVXZbcdef ghijkl	101 32% RVXZ	128 29% RVXZ	- -	267 57% RSTUVXZabcde fghijk	8 6% RV	176 59% RSTUVXZabcde fghijk	9 4% RV	242 47% RTUVXZbcdef ghijkl	90 38% RTUVXZg	108 33% RVXZg	86 37% RUVXZg	109 33% RVXZg	109 27% RTUVXZghj	103 33% RVXZ	65 38% RVXZ	122 35% RUVXZceg	67 35% RVXZ	106 40% RTUVXZceg	29 13% I	186 32% I					
Don't know	108 10%	7 2%	21 7% BD	- - *	7 7% BD*	21 5%	18 5%	10 4%	40 7% KMNQ	34 9% HKMNOQ	14 3% IUMNOQ	17 7% IUMNQ	12 3% I	12 4% I	10 3% IUMNQ	9 6% IUMNOQ	11 2% IUMNOQ	11 4% VWYbdeijk	39 7% UVWXYZabcde fghijk	22 7% VWXYZabcde fghijk	17 4% VWYbdeijk	- -	- -	2 1% VW	2 1% W	6 3% VWbd	22 4% VWYbdeijk	- -	8 3% VWYbdek	1 * W	2 1% VWYbdejk	9 3% VWbe	7 2% VWYbdj	5 3% VW	5 2% VW	2 1% Wb	2 1% W	14 6% m	54 9%					
Net: Very/Fairly favourable	227 21%	138 41% CDE	38 13%	26 28% CE*	8 9% *	94 22%	106 27%	142 62% UKLMNOPQ	45 8%	68 17% I	118 28% IUMQ	71 29% IUNQ	84 22% I	65 22% U	77 23% U	55 35% IUMNOQ	95 22% U	159 62% STUWYabcde fghijk	33 6% W	64 20% SWYa	117 26% SWYai	227 100% RSTUWXYZab cdefghijk	- -	85 61% STUWYabcde fghijk	18 6% W	146 61% STUWYabcde fghijk	40 8% SW	63 27% STWYa	94 28% STWYai	63 27% STWYa	87 26% SWYai	64 23% SWYa	115 31% STUWYaeifk	62 31% STWYafik	66 21% SWYa	69 36% STUWYabdefi k	59 22% SWYa	98 43% m	80 14%					
Net: Very/Fairly unfavourable	469 44%	96 28%	183 61% BD	39 42% B*	63 70% BD*	214 51% G	161 41%	25 11% HIKLMNOPQ	391 68% HIKLMNOPQ	212 53% HKLP	187 44% HP	104 42% H	200 53% HKLP	166 56% HKLP	166 50% HKP	54 34% H	252 57% HKLP	24 9% V	405 72% RTUVXZbcdef ghijkl	162 51% RVXZ	213 48% RVXZ	- -	469 100% RSTUVXYZabc defghijk	23 16% RV	243 82% RSTUVXZabcde fghijk	34 14% RV	369 72% RTUVXZbcdef ghijkl	131 55% RVXZgj	172 52% RVXZg	123 52% RVXZ	185 55% RUVXZg	163 58% RTUVXZghj	173 46% RVXZ	99 50% RVXZ	194 60% RUVXZceg	167 48% RVXZ	167 62% RTUVXZceg hijkl	54 24% I	318 55% I					
Net Difference	-242 -23%	42 12%	-145 -49%	-13 -14% *	-55 -61% BD*	-120 -28%	-55 -14%	117 51%	-346 -60%	-144 -36% I	-70 -17% IUMNOQ	-34 -14% IUMNQ	-116 -31% I	-100 -34% I	-89 -27% IUMNQ	1 * IUMNOQ	-157 -36% I	135 53% STUWXYabcd efghijk	-372 -66% WY	-97 -31% SWYa	-97 -22% SWYaeifk	227 100% RSTUWXYZab cdefghijk	-469 -100% STUWYabcde fghijk	63 45% W	-225 -76% W	112 47% SWY	-329 -64% SWY	-67 -28% SWYa	-78 -24% SWYafik	-60 -26% SWYaf	-98 -29% SWYai	-99 -35% SWYa	-59 -16% STUWYaeifk	-37 -19% STWYafik	-128 -40% SWYa	-24 -12% STUWYabdfik	-108 -40% SWYa	44 19% m	-238 -41%					
Mean	-0.48	0.10 CDE	-0.92	-0.25 CE*	-1.11 *	-0.57	-0.30 F	0.67 UKLMNOPQ	-1.10	-0.74 I	-0.34 IUMNOQ	-0.31 IUMNQ	-0.59 I	-0.69 I	-0.48 IUMNQ	-0.11 IUMNOQ	-0.68 I	0.73 STUWXYabcd efghijk	-1.21 WY	-0.64 SWYa	-0.44 SWYaeifk	1.23 RSTUWXYZab cdefghijk	-1.57 STUWYabcde fghijk	0.56 W	-1.35 W	0.62 STUWYabcde fghijk	-1.15 SWY	-0.60 SWYa	-0.50 SWYafik	-0.57 SWYaf	-0.56 SWYai	-0.71 SWYa	-0.35 STUWYabdefi k	-0.47 STWYafik	-0.73 SWYa	-0.39 STUWYabdfik	-0.74 SWYa	0.21 m	-0.78					

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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k,l/m Minimum Base: 30(**) Small Base: 10Q(*)

PUBLIC USE
Political Pulse
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Victoria Atkins, Secretary of State for Health and Social Care
All Adults aged 18+ in Great Britain

	Total	Gender		Age						Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Man	Woman	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Gen Z	Millennials	Gen X+	Baby Boomer	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1066	512	543	106	189	172	204	164	231	295	376	395	127	306	265	339	684	382	261	295	254	134	51	71	894	172	624	308	134	294	772	553	513	667	399
Weighted base	1066	517	538	111	182	174	175	174	250	293	349	424	132	301	236	362	597	469	254	277	245	148	52	91	905	161	607	317	143	272	794	390	676	656	410
Very favourable (2)	28 3%	17 3%	11 2%	7 6% GH*	7 4% G	6 4%	1 1%	1 1%	6 2%	14 5% L	7 2%	7 2%	7 5% O	12 4% O	2 1%	6 2%	17 3%	11 2%	3 1%	3 1%	10 4%	10 7% ST	- - *	1 2% *	27 3%	1 1%	19 3%	6 2%	3 2%	16 6% e	13 2%	14 4%	14 2%	22 3%	7 2%
Fairly favourable (1)	112 11%	68 13% c	44 8%	11 10% *	20 11%	23 13% G	11 6%	20 11%	29 11%	31 10%	33 10%	48 11%	12 9%	36 12%	18 8%	43 12%	66 11%	46 10%	33 13% u	29 10%	15 6%	18 12%	4 8% *	13 15% u*	95 10%	17 11%	73 12%	25 8%	14 10%	36 13%	76 10%	44 11%	68 10%	77 12%	35 8%
Neither favourable nor unfavourable (0)	316 30%	158 31%	156 29%	36 32% *	48 26%	45 26%	60 34%	46 26%	81 32%	84 29%	105 30%	127 30%	41 31%	77 26%	76 32%	109 30%	160 27%	156 33% q	76 30%	81 29%	77 31%	39 27%	17 32% *	27 29% *	271 30%	45 28%	191 32%	83 26%	42 29%	80 29%	236 30%	120 31%	197 29%	198 30%	118 29%
Fairly unfavourable (-1)	122 11%	66 13%	53 10%	12 10% *	30 17% I	17 10%	19 11%	27 16% I	18 7%	42 14%	35 10%	45 11%	16 12%	39 13%	26 11%	40 11%	77 13%	45 10%	27 11%	27 10%	27 11%	23 16%	5 10% *	13 14% *	105 12%	17 10%	68 11%	34 11%	21 15%	36 13%	86 11%	51 13%	71 10%	84 13%	38 9%
Very unfavourable (-2)	174 16%	99 19% c	74 14%	12 11% *	31 17% I	23 13%	32 18%	30 17%	46 18%	44 15%	55 16%	76 18%	15 11%	48 16%	40 17%	66 18%	100 17%	74 16%	45 18%	50 18%	35 14%	20 14%	10 18% *	15 16% *	145 16%	29 18%	91 15%	64 20%	19 14%	40 15%	134 17%	65 17%	109 16%	106 16%	68 17%
Don't know	314 29%	109 21%	200 37% b	33 30% *	46 25%	61 35%	53 30%	50 29%	71 28%	79 27%	113 32%	121 28%	41 31%	89 30%	74 31%	98 27%	177 30%	136 29%	69 27%	87 32%	81 33%	37 25%	16 31% *	22 24% *	263 29%	51 32%	166 27%	105 33%	43 30%	65 24%	249 31% d	96 25%	218 32% f	170 26%	144 35% h
Net: Very/Fairly favourable	140 13%	85 16% c	55 10%	18 16% G*	26 14% G	29 17% G	12 7%	21 12%	34 14% G	44 15%	41 12%	55 13%	18 14%	48 16% o	20 8%	49 14%	83 14%	57 12%	36 14%	32 12%	25 10%	28 19% u	4 8% *	15 16% *	121 13%	19 12%	91 15% b	32 10%	17 12%	51 19% e	89 11%	58 15%	82 12%	99 15% i	41 10%
Net: Very/Fairly unfavourable	296 28%	165 32% c	127 24%	24 22% *	61 34% DF	40 23%	50 29%	57 33%	64 25%	85 29%	90 26%	121 29%	31 23%	87 29%	66 28%	106 29%	177 30%	119 25%	72 29%	77 28%	61 25%	43 29%	15 28% *	28 30% *	250 28%	46 28%	158 26%	97 31%	40 28%	76 28%	220 28%	117 30%	179 27%	189 29%	107 26%
Net Difference	-156 -15%	-80 -15%	-72 -13%	-6 -6%	-35 -19%	-11 -6%	-39 -22%	-36 -21%	-29 -12%	-41 -14%	-49 -14%	-65 -15%	-12 -9%	-38 -13%	-46 -20%	-57 -16%	-94 -16%	-62 -13%	-36 -14%	-45 -16%	-37 -15%	-15 -10%	-10 -20%	-13 -14%	-129 -14%	-27 -17%	-67 -11%	-66 -21%	-23 -16%	-25 -9%	-131 -17%	-59 -15%	-97 -14%	-90 -14%	-66 -16%
Mean	-0.40	-0.40	-0.40	-0.15 GH*	-0.44	-0.24 G	-0.57	-0.52	-0.39	-0.33	-0.41	-0.44	-0.23 O*	-0.35	-0.52	-0.44	-0.42	-0.38	-0.42	-0.48	-0.38	-0.22 *	-0.56 *	-0.38 *	-0.39	-0.49	-0.32 b	-0.58	-0.39 *	-0.24 e	-0.46	-0.37	-0.42	-0.36	-0.48

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ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

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Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Victoria Atkins, Secretary of State for Health and Social Care

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties																	Favourable to politicians																	Opinion of Brexit's impact on the country	
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Atkins	Unfavourable to Atkins	Favourable to Cameron	Unfavourable to Cameron	Favourable to Reeves	Unfavourable to Reeves	Favourable to Cooper	Unfavourable to Cooper	Favourable to Rayner	Unfavourable to Rayner	Favourable to Lammy	Unfavourable to Lammy	Favourable to Streeter	Unfavourable to Streeter	Positive impact	Negative impact				
																																									(A)	(B)	(C)	(D)
Unweighted base	1066	335	308	102	88	460	358	227	583	411	403	264	352	322	317	153	456	263	565	332	434	237	466	140	301	256	513	264	315	262	321	309	361	211	314	207	265	225	602					
Weighted base	1066	339	299	92	91	423	388	229	576	397	422	247	376	296	334	157	441	254	559	317	447	227	469	140	296	241	515	239	332	235	334	283	375	197	323	193	269	227	579					
Very favourable (2)	28 3%	14 4%	10 3%	1 2%	- *	12 3%	9 2%	17 8%	5 1%	15 4%	7 2%	13 5%	10 3%	14 5%	6 2%	15 10%	4 1%	21 8%	2 *	13 4%	9 2%	22 10%	4 1%	28 20%	- -	19 8%	4 1%	12 5%	10 3%	9 4%	17 6%	7 2%	16 8%	5 1%	17 9%	4 1%	19 8%	5 1%						
Fairly favourable (1)	112 11%	49 14%	31 10%	7 8%	10 11%	43 10%	51 13%	58 25%	28 5%	41 10%	44 10%	36 15%	40 11%	39 13%	37 11%	39 25%	37 8%	64 25%	23 4%	37 12%	51 11%	63 28%	18 4%	112 80%	- -	67 28%	19 4%	37 15%	40 12%	35 15%	38 11%	38 13%	47 12%	45 23%	30 9%	42 22%	29 11%	53 23%	39 7%					
Neither favourable nor unfavourable (0)	316 30%	133 39%	71 24%	33 36%	24 27%	119 28%	127 33%	86 38%	132 23%	101 25%	139 33%	63 26%	111 29%	70 24%	100 30%	43 27%	125 28%	95 37%	128 23%	87 27%	134 30%	86 38%	95 20%	- -	- -	85 35%	112 22%	54 25%	83 23%	53 27%	89 24%	68 24%	112 30%	34 17%	80 25%	34 17%	63 23%	70 31%	158 27%					
Fairly unfavourable (-1)	122 11%	23 7%	52 17%	14 15%	13 15%	62 15%	36 9%	9 4%	97 17%	60 15%	43 10%	36 14%	44 12%	44 15%	42 13%	12 8%	77 18%	13 5%	94 17%	51 16%	48 11%	10 5%	87 18%	- -	122 41%	16 7%	93 18%	39 16%	54 16%	38 15%	50 16%	44 16%	50 13%	34 17%	57 18%	32 17%	55 20%	10 5%	89 15%					
Very unfavourable (-2)	174 16%	33 10%	69 23%	11 12%	28 31%	85 20%	55 14%	15 6%	150 26%	81 20%	74 18%	31 13%	88 23%	66 22%	73 22%	20 13%	112 25%	7 3%	161 29%	59 18%	93 21%	8 3%	156 33%	- -	174 59%	11 4%	153 30%	61 26%	86 26%	60 27%	90 22%	63 22%	84 22%	43 22%	99 31%	45 23%	92 34%	21 9%	111 19%					
Don't know	314 29%	87 26%	66 22%	25 28%	16 18%	103 24%	110 28%	43 19%	164 28%	98 25%	114 27%	68 28%	83 22%	64 22%	75 23%	27 17%	86 19%	56 22%	151 27%	70 25%	112 25%	38 17%	109 23%	- -	- -	43 18%	133 26%	36 15%	59 18%	40 17%	57 17%	52 18%	76 20%	25 13%	52 16%	22 12%	27 10%	55 24%	177 31%					
Net: Very/Fairly favourable	140 13%	63 19%	41 14%	9 9%	10 11%	55 13%	60 15%	76 33%	33 6%	56 14%	51 12%	49 20%	50 13%	53 18%	43 13%	54 34%	41 9%	85 33%	25 4%	51 16%	60 13%	85 37%	23 5%	140 100%	- -	86 36%	24 5%	49 20%	51 15%	44 19%	48 14%	56 20%	54 14%	61 31%	34 11%	59 31%	33 12%	72 32%	44 8%					
Net: Very/Fairly unfavourable	296 28%	56 17%	120 40%	25 27%	41 45%	146 35%	91 23%	24 10%	247 43%	141 36%	118 28%	67 27%	132 35%	110 37%	115 35%	33 21%	190 43%	19 8%	255 46%	110 35%	141 32%	18 8%	243 52%	- -	296 100%	26 11%	246 48%	100 42%	140 42%	98 42%	140 42%	107 38%	134 36%	76 39%	156 48%	78 40%	146 54%	31 14%	200 35%					
Net Difference	-156 -15%	7 2%	-79 -27%	-16 -18%	-31 -35%	-91 -21%	-31 -8%	52 23%	-214 -37%	-85 -21%	-66 -16%	-18 -7%	-82 -22%	-56 -19%	-72 -22%	21 14%	-149 -34%	66 26%	-230 -41%	-59 -19%	-81 -18%	67 30%	-220 -47%	140 100%	-296 -100%	59 25%	-223 -43%	-51 -21%	-89 -27%	-54 -23%	-92 -28%	-52 -18%	-80 -21%	-15 -8%	-122 -38%	-19 -10%	-114 -42%	41 18%	-156 -27%					
Mean	-0.40	-0.05 CDE	-0.59	-0.40 E*	-0.79 *	-0.51	-0.28 F	0.30 IJKLMNOQ	-0.87	-0.51 IQ	-0.43 IQ	-0.20 IJKLMNOQ	-0.54 IQ	-0.46 IQ	-0.54 IQ	0.13 IJKLMNOQ	-0.73 I	0.40 STUWYabcde fghijk	-0.95 WY	-0.42 SWYaeik	-0.49 SWYaeik	0.43 STUWYabcde fghijk	-1.03 Y	1.20 RSTUVWXYZab cdefghijk	-1.59	0.34 STUWYabcde fghijk	-0.97 Y	-0.49 SWYaeik	-0.60 SWYaeik	-0.53 SWYaeik	-0.62 SWYaeik	-0.42 SWYaeik	-0.52 SWYaeik	-0.24 STUWYabcde fghijk	-0.80 SWYaeik	-0.27 SWYabcdegik	-0.83 WYaeik	0.23 m	-0.65					

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PUBLIC USE
Political Pulse
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - David Cameron, Secretary of State for Foreign, Commonwealth and Development Affairs

All Adults aged 18+ in Great Britain

	Total	Gender		Age						Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Man	Woman	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Gen Z	Millennials	Gen X+	Baby Boomer	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1066	512	543	106	189	172	204	164	231	295	376	395	127	306	265	339	684	382	261	295	254	134	51	71	894	172	624	308	134	294	772	553	513	667	399
Weighted base	1066	517	538	111	182	174	175	174	250	293	349	424	132	301	236	362	597	469	254	277	245	148	52	91	905	161	607	317	143	272	794	390	676	656	410
Very favourable (2)	53 5%	26 5%	26 5%	8 7% *	8 4%	11 7%	6 3%	8 4%	13 5%	16 5%	17 5%	20 5%	8 6%	13 4%	13 5%	19 5%	34 6%	19 4%	12 5%	10 4%	13 5%	9 6%	3 5% *	7 8% *	43 5%	10 6%	30 5%	16 5%	7 5%	15 5%	38 5%	22 6%	31 5%	37 6%	16 4%
Fairly favourable (1)	187 18%	90 17%	97 18%	16 15% *	25 14%	26 15%	32 19%	43 25% EF	45 18%	41 14%	59 17%	88 21% J	19 14%	44 15%	41 17%	74 20%	124 21% R	63 14%	31 12%	55 20% S	50 20% S	29 20%	12 22% *	11 12% *	161 18%	27 17%	121 20% b	43 14%	23 16%	51 19%	136 17%	82 21% g	106 16%	122 19%	66 16%
Neither favourable nor unfavourable (0)	225 21%	104 20%	120 22%	26 24% *	33 18%	38 22%	30 17%	36 21%	61 25%	59 20%	68 20%	97 23%	30 23%	61 20%	44 19%	77 21%	114 19%	111 24%	63 25% U	60 22%	41 17%	31 21%	7 13% *	23 26% *	195 22%	30 19%	135 22%	67 21%	23 16%	58 21%	167 21%	77 20%	148 22%	131 20%	94 23%
Fairly unfavourable (-1)	199 19%	100 19%	98 18%	17 15% *	50 27% DFGI	27 16%	30 17%	32 18%	44 17%	67 23%	57 16%	75 18%	23 18%	68 23%	38 16%	65 18%	112 19%	88 19%	40 16%	50 18%	52 21%	28 19%	13 24% *	17 19% *	164 18%	35 22%	117 19%	56 18%	26 19%	57 21%	142 18%	74 19%	125 19%	135 21%	64 16%
Very unfavourable (-2)	315 30%	180 35% C	129 24%	30 27% *	46 25%	47 27%	67 38% EFH	47 27%	78 31%	76 26%	114 33%	125 30%	34 26%	82 27%	80 34%	115 32%	171 29%	144 31%	88 35% V	78 28%	71 29%	33 22%	16 31% *	30 33% *	270 30%	45 28%	167 27%	101 32%	47 33%	65 24%	250 31% d	113 29%	202 30%	184 28%	131 32%
Don't know	86 8%	17 3%	68 13% B	13 12% HI*	21 12% HI	23 13% GHI	10 6%	8 5%	10 4%	34 12% L	34 10% L	18 4%	18 14% P	34 11% P	20 9% P	13 3%	41 7%	44 9%	20 8%	24 9%	18 7%	18 12% X	2 5% *	3 3% *	72 8%	14 9%	37 6%	34 11% a	15 11%	25 9%	61 8%	22 6%	64 9% f	47 7%	39 9%
Net: Very/Fairly favourable	241 23%	115 22%	123 23%	24 22% *	32 18%	38 22%	39 22%	50 29% E	58 23%	57 19%	76 22%	108 25%	27 20%	57 19%	54 23%	93 26%	158 26% R	83 18%	43 17%	65 24%	63 26% S	38 26%	14 27% *	18 20% *	204 23%	37 23%	151 25% b	59 19%	31 22%	66 24%	174 22%	104 27% g	137 20%	159 24%	82 20%
Net: Very/Fairly unfavourable	515 48%	280 54% C	227 42%	47 43% *	96 53%	75 43%	97 55% F	79 46%	121 49%	143 49%	171 49%	201 47%	57 43%	150 50%	118 50%	180 50%	283 47%	231 49%	128 50%	128 46%	123 50%	61 41%	28 55% *	47 51% *	434 48%	80 50%	284 47%	157 50%	74 52%	123 45%	392 49%	188 48%	327 48%	319 49%	195 48%
Net Difference	-274 -26%	-164 -32%	-104 -19%	-23 -21% *	-63 -35%	-37 -21%	-58 -33%	-29 -17%	-64 -26%	-86 -30%	-95 -27%	-93 -22%	-31 -23%	-93 -31%	-64 -27%	-87 -24%	-125 -21%	-149 -32%	-85 -34%	-62 -23%	-60 -25%	-23 -16%	-14 -28% *	-29 -32% *	-230 -25%	-44 -27%	-133 -22%	-98 -31%	-43 -30%	-56 -21%	-218 -27%	-84 -22%	-190 -28%	-161 -24%	-113 -28%
Mean	-0.55	-0.64	-0.44 B	-0.47 *	-0.63	-0.48	-0.72	-0.41 G	-0.54	-0.57	-0.61	-0.49	-0.50 *	-0.60	-0.60	-0.53	-0.47	-0.64	-0.69	-0.51	-0.52	-0.37 S	-0.56 *	-0.58 *	-0.55	-0.54	-0.47	-0.65	-0.65	-0.43	-0.59	-0.48	-0.59	-0.51	-0.61

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Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - David Cameron, Secretary of State for Foreign, Commonwealth and Development Affairs

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties																Favourable to politicians																Opinion of Brexit's impact on the country	
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Atkins	Unfavourable to Atkins	Favourable to Cameron	Unfavourable to Cameron	Favourable to Reeves	Unfavourable to Reeves	Favourable to Cooper	Unfavourable to Cooper	Favourable to Rayner	Unfavourable to Rayner	Favourable to Lammy	Unfavourable to Lammy	Favourable to Streeter	Unfavourable to Streeter	Positive impact	Negative impact		
																																									(A)	(B)
Unweighted base	1066	335	308	102	88	460	358	227	583	411	403	264	352	322	317	153	456	263	565	332	434	237	466	140	301	256	513	264	315	262	321	309	361	211	314	207	265	225	602			
Weighted base	1066	339	299	92	91	423	388	229	576	397	422	247	376	296	334	157	441	254	559	317	447	227	469	140	296	241	515	239	332	235	334	283	375	197	323	193	269	227	579			
Very favourable (2)	53 5%	31 9%	10 3%	3 4%	4 5%	27 6%	19 5%	36 16%	9 1%	18 5%	24 6%	16 6%	22 6%	16 5%	20 6%	15 10%	25 6%	37 14%	7 1%	18 6%	18 4%	42 19%	1 *	28 20%	6 2%	53 22%	- -	20 8%	24 7%	18 8%	17 5%	22 8%	21 6%	22 11%	16 5%	19 10%	13 5%	24 11%	17 3%			
Fairly favourable (1)	187 18%	102 30%	32 11%	30 32%	8 9%	86 20%	75 19%	94 41%	45 8%	62 16%	94 22%	58 24%	60 16%	65 22%	60 18%	39 25%	76 17%	114 45%	37 7%	62 20%	84 19%	104 46%	33 7%	57 41%	20 7%	187 78%	- -	48 20%	61 18%	47 20%	67 20%	52 18%	90 24%	41 21%	54 17%	40 21%	45 17%	63 28%	86 15%			
Neither favourable nor unfavourable (0)	225 21%	80 24%	43 14%	23 25%	17 19%	75 18%	94 24%	45 19%	87 15%	71 18%	85 20%	48 19%	60 16%	43 15%	63 19%	27 17%	77 18%	58 23%	74 13%	58 18%	82 18%	39 17%	58 12%	31 22%	21 7%	- -	- -	38 16%	48 15%	39 17%	43 13%	39 14%	58 16%	30 15%	35 11%	33 17%	31 12%	48 21%	113 20%			
Fairly unfavourable (-1)	199 19%	58 17%	66 22%	17 18%	14 16%	75 18%	81 21%	25 11%	135 23%	77 19%	83 20%	42 17%	85 23%	43 14%	72 22%	30 19%	91 21%	24 9%	136 24%	57 18%	99 22%	23 10%	115 25%	12 9%	70 23%	- -	199 39%	42 17%	73 22%	40 17%	83 25%	44 16%	80 21%	30 15%	87 27%	29 15%	62 23%	35 15%	112 19%			
Very unfavourable (-2)	315 30%	63 19%	133 45%	19 20%	43 47%	144 34%	100 26%	23 10%	270 47%	149 38%	125 30%	69 28%	143 38%	118 40%	114 34%	43 27%	162 37%	16 6%	282 50%	112 35%	152 34%	17 7%	253 54%	11 8%	177 60%	- -	315 61%	89 37%	122 37%	91 38%	123 37%	122 43%	120 32%	74 37%	125 39%	71 37%	116 43%	50 22%	211 36%			
Don't know	86 8%	5 1%	15 5%	- -	4 4%	18 4%	20 5%	6 3%	31 5%	20 5%	11 3%	13 5%	5 1%	12 4%	4 1%	4 3%	9 2%	6 2%	25 4%	9 3%	11 2%	1 *	8 2%	- -	2 1%	- -	2 1%	3 1%	- -	1 *	4 1%	6 1%	- -	5 2%	- -	2 1%	7 3%	40 7%				
Net: Very/Fairly favourable	241 23%	133 39%	42 14%	33 36%	12 14%	112 27%	94 24%	130 57%	54 9%	80 20%	118 28%	74 30%	83 22%	81 27%	80 24%	54 34%	101 23%	151 59%	43 8%	81 25%	102 23%	146 65%	34 7%	86 61%	26 9%	241 100%	- -	68 29%	86 26%	65 28%	83 25%	74 26%	111 30%	63 32%	71 22%	59 31%	58 21%	87 38%	103 18%			
Net: Very/Fairly unfavourable	515 48%	122 36%	199 67%	35 39%	57 63%	218 52%	181 47%	48 21%	405 70%	226 57%	208 49%	111 45%	228 61%	160 54%	187 56%	72 46%	253 57%	39 16%	417 75%	169 53%	251 56%	40 18%	369 79%	24 17%	246 83%	- -	515 100%	131 55%	195 59%	131 56%	205 62%	166 58%	200 53%	104 53%	212 66%	100 52%	178 66%	85 37%	323 56%			
Net Difference	-274 -26%	11 3%	-157 -53%	-2 -2%	-45 -49%	-106 -25%	-87 -22%	82 36%	-351 -61%	-146 -37%	-90 -21%	-37 -15%	-146 -39%	-79 -27%	-107 -32%	-18 -12%	-151 -34%	112 44%	-374 -67%	-89 -28%	-149 -33%	106 47%	-334 -71%	62 44%	-220 -74%	241 100%	-515 -100%	-63 -26%	-109 -33%	-65 -28%	-122 -37%	-91 -32%	-89 -24%	-41 -21%	-141 -44%	-40 -21%	-120 -45%	2 1%	-220 -38%			
Mean	-0.55	-0.06 CE	-0.99	-0.19 CE*	-0.96 *	-0.55	-0.46	0.43 UKLMNOPQ	-1.12	-0.74 I	-0.46 UMQ	-0.39 UMNOQ	-0.72 I	-0.64 I	-0.61 I	-0.30 UMNOQ	-0.67 I	0.53 STUWYabcde fghijk	-1.21 WYa	-0.59 SWYa	-0.65 SWYa	0.58 STUWYabcde fghijk	-1.27 a	0.56 STUWYabcde fghijk	-1.33 a	1.22 RSTUVWXYZab cdefghijk	-1.61	-0.56 SWYa	-0.63 SWYa	-0.59 SWYa	-0.69 SWYa	-0.68 SWYa	-0.51 SUWYa	-0.47 SWYa	-0.79 SWYa	-0.48 SWYa	-0.84 SWYa	-0.11 m	-0.77			

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ColumnMeans (5%): A,B/C/D/E,F,G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k,l/m Minimum Base: 30(**) Small Base: 10Q(*)

PUBLIC USE
Political Pulse
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rachel Reeves, Shadow Chancellor of the Exchequer
All Adults aged 18+ in Great Britain

	Total	Gender		Age						Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total (A)	Man (B)	Woman (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennials (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non- graduate (g)	Working (h)	Not working (i)
Unweighted base	1066	512	543	106	189	172	204	164	231	295	376	395	127	306	265	339	684	382	261	295	254	134	51	71	894	172	624	308	134	294	772	553	513	667	399
Weighted base	1066	517	538	111	182	174	175	174	250	293	349	424	132	301	236	362	597	469	254	277	245	148	52	91	905	161	607	317	143	272	794	390	676	656	410
Very favourable (2)	90 8%	52 10%	38 7%	6 5% *	9 5%	11 6%	15 9%	23 13% DE	27 11% E	14 5%	26 7%	49 12% J	6 5%	17 6%	19 8%	44 12% MN	62 10% R	28 6%	21 8%	24 9%	25 10%	15 10%	2 5% *	3 3% *	74 8%	16 10%	54 9%	22 7%	14 10%	21 8%	69 9%	45 11% g	45 7%	55 8%	35 9%
Fairly favourable (1)	149 14%	86 17% C	63 12%	12 11% *	26 14%	23 13%	27 15%	21 12%	41 16%	38 13%	49 14%	62 15%	18 14%	37 12%	34 14%	56 16%	86 14%	63 13%	42 16%	38 14%	31 13%	22 15%	7 13% *	11 12% *	124 14%	25 16%	85 14%	40 13%	24 17%	40 15%	109 14%	77 20% g	72 11%	98 15%	52 13%
Neither favourable nor unfavourable (0)	287 27%	141 27%	143 27%	37 34% I*	50 27%	48 28%	50 29%	46 26%	56 22%	87 30%	99 28%	101 24%	41 31%	88 29%	68 29%	82 23%	154 26%	133 28%	70 28%	75 27%	65 27%	40 27%	12 23% *	25 28% *	252 28%	36 22%	171 28%	83 26%	34 24%	81 30%	207 26%	102 26%	186 27%	193 29% I	95 23%
Fairly unfavourable (-1)	163 15%	93 18% C	69 13%	23 21% G*	31 17% G	26 15% G	12 7%	25 14% G	46 18% G	54 18% K	38 11%	71 17% K	27 20% O	46 15% O	21 9%	63 17% O	99 17%	64 14%	35 14%	35 13%	32 13%	26 18%	8 16% *	25 27% STU*	135 15%	28 17%	86 14%	54 17%	23 16%	37 14%	126 16%	61 16%	102 15%	102 15%	61 15%
Very unfavourable (-2)	169 16%	92 18%	75 14%	8 7% *	21 11% G	22 13% G	30 17% D	33 19% D	56 22% DEF	29 10%	51 15%	89 21% JK	8 6%	39 13%	36 15% M	77 21% MN	93 16%	76 16%	37 15%	51 18%	37 15%	17 11%	11 22% *	16 18% *	144 16%	25 16%	108 18%	42 13%	20 14%	31 11%	138 17% d	44 11%	125 19% f	85 13%	84 21% h
Don't know	208 19%	53 10%	150 28% B	25 23% I*	46 25% HI	44 25% HI	41 23% I	26 15% I	25 10%	71 24% L	85 24% L	51 12%	32 24% P	75 25% P	59 25% P	40 11%	102 17% Q	106 23% Q	49 19%	54 19%	55 22%	28 19%	11 22% *	11 12% *	177 20%	31 19%	103 17%	77 24% a	27 19%	63 23%	145 18%	61 16%	146 22% f	125 19%	83 20%
Net: Very/Fairly favourable	239 22%	138 27% C	101 19%	17 16% *	35 19%	34 19%	42 24%	44 25%	68 27% D	52 18%	75 22%	112 26% J	24 18%	54 18%	53 23%	101 28% MN	149 25% R	91 19%	62 25%	62 22%	55 23%	37 25%	9 18% *	14 15% *	198 22%	41 26%	139 23%	62 19%	38 27%	61 22%	179 22%	122 31% g	117 17%	152 23%	87 21%
Net: Very/Fairly unfavourable	332 31%	184 36% C	144 27%	31 28% *	52 28%	48 27%	42 24%	58 33%	102 41% DEFG	83 28%	90 26%	160 38% JK	35 27%	85 28%	56 24%	139 39% MNO	192 32%	139 30%	73 29%	86 31%	69 28%	43 29%	19 38% *	41 45% STUV*	279 31%	53 33%	194 32%	95 30%	43 30%	68 25%	264 33% d	105 27%	227 34% f	186 28%	146 36% h
Net Difference	-93 -9%	-46 -9%	-44 -8%	-13 -12% *	-17 -9%	-14 -8%	* *	-14 -8%	-34 -14% *	-31 -10% *	-14 -4% *	-48 -11% *	-11 -8% *	-31 -10% *	-3 -1% *	-39 -11% *	-44 -7% *	-49 -10% *	-10 -4% *	-25 -9% *	-14 -6% *	-6 -4% *	-10 -20% *	-27 -30% *	-81 -9% *	-12 -7% *	-55 -9% *	-34 -11% *	-5 -3% *	-7 -3% *	-85 -11% *	17 4% g	-110 -16% *	-34 -5% *	-59 -14% *
Mean	-0.20	-0.18	-0.21	-0.18 *	-0.21	-0.19	-0.11	-0.17	-0.28	-0.20	-0.15	-0.24	-0.14 *	-0.24	-0.11	-0.22	-0.15	-0.27	-0.13 x	-0.23	-0.14	-0.07 x*	-0.47 *	-0.51 *	-0.21	-0.17	-0.21	-0.22	-0.09 *	-0.08	-0.24	0.06 g	-0.36	-0.12 i	-0.33

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Column Proportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Column Means (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rachel Reeves, Shadow Chancellor of the Exchequer

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties																	Favourable to politicians																	Opinion of Brexit's impact on the country	
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Atkins	Unfavourable to Atkins	Favourable to Cameron	Unfavourable to Cameron	Favourable to Reeves	Unfavourable to Reeves	Favourable to Cooper	Unfavourable to Cooper	Favourable to Rayner	Unfavourable to Rayner	Favourable to Lammy	Unfavourable to Lammy	Favourable to Streeter	Unfavourable to Streeter	Positive impact	Negative impact				
																																									(A)	(B)	(C)	(D)
Unweighted base	1066	335	308	102	88	460	358	227	583	411	403	264	352	322	317	153	456	263	565	332	434	237	466	140	301	256	513	264	315	262	321	309	361	211	314	207	265	225	602					
Weighted base	1066	339	299	92	91	423	388	229	576	397	422	247	376	296	334	157	441	254	559	317	447	227	469	140	296	241	515	239	332	235	334	283	375	197	323	193	269	227	579					
Very favourable (2)	90 8%	17 5%	45 15%	13 15%	9 10%	61 14%	21 6%	11 5%	75 13%	81 20%	7 2%	42 17%	19 5%	61 20%	12 4%	10 7%	59 13%	19 8%	63 11%	76 24%	5 1%	19 8%	58 12%	15 11%	49 16%	22 9%	54 11%	90 38%	-	79 34%	2 1%	73 26%	6 2%	58 29%	3 1%	66 34%	6 2%	19 8%	65 11%					
Fairly favourable (1)	149 14%	41 12%	61 20%	25 27%	10 12%	82 19%	47 12%	33 14%	95 16%	95 24%	28 7%	55 22%	30 8%	61 21%	23 7%	25 16%	72 16%	43 17%	83 15%	83 26%	35 8%	44 20%	73 16%	34 24%	51 17%	46 19%	77 15%	149 62%	-	94 40%	18 5%	89 31%	25 7%	67 34%	26 8%	74 39%	17 6%	32 14%	89 15%					
Neither favourable nor unfavourable (0)	287 27%	87 26%	88 29%	24 27%	23 25%	113 27%	97 25%	60 26%	138 24%	103 26%	90 21%	65 26%	82 22%	78 26%	74 22%	30 19%	110 25%	69 27%	133 24%	81 26%	90 20%	58 26%	114 24%	37 27%	49 17%	68 28%	113 22%	-	41 17%	52 16%	66 23%	69 18%	42 21%	45 14%	31 16%	35 13%	45 20%	171 30%						
Fairly unfavourable (-1)	163 15%	73 22%	36 12%	14 16%	14 15%	62 15%	75 19%	51 22%	69 12%	39 10%	100 24%	31 13%	81 21%	31 10%	78 23%	34 22%	82 19%	59 23%	76 14%	30 9%	101 23%	54 24%	71 15%	30 21%	58 20%	48 20%	80 16%	-	163 49%	13 5%	96 29%	28 10%	102 27%	12 6%	97 30%	14 7%	77 28%	39 17%	83 14%					
Very unfavourable (-2)	169 16%	81 24%	30 10%	3 4%	20 22%	42 10%	93 24%	54 24%	16 16%	19 5%	135 32%	11 4%	124 33%	21 7%	110 33%	36 23%	77 17%	43 17%	107 19%	11 4%	149 33%	39 17%	101 22%	21 15%	82 28%	37 15%	115 22%	-	169 51%	4 2%	150 45%	9 3%	144 38%	8 4%	134 42%	8 4%	128 48%	56 27%	106 10%					
Don't know	208 19%	40 12%	39 13%	11 12%	15 17%	63 15%	55 14%	20 9%	105 18%	60 15%	62 15%	42 17%	40 11%	45 15%	37 11%	21 13%	42 10%	22 9%	96 17%	36 11%	67 15%	12 5%	53 11%	3 2%	7 2%	19 8%	75 15%	-	5 2%	15 5%	19 7%	30 8%	10 5%	17 5%	-	6 2%	32 14%	114 20%						
Net: Very/Fairly favourable	239 22%	58 17%	106 35%	38 42%	20 22%	143 34%	68 18%	44 19%	170 29%	176 44%	35 8%	97 39%	49 13%	121 41%	34 10%	35 23%	130 30%	62 24%	146 26%	158 50%	40 9%	63 28%	131 28%	49 35%	100 34%	68 28%	131 25%	239 100%	-	173 74%	21 6%	162 57%	31 8%	124 63%	30 9%	140 73%	23 8%	51 22%	154 27%					
Net: Very/Fairly unfavourable	332 31%	154 45%	66 22%	18 19%	33 37%	104 25%	168 43%	105 46%	164 28%	58 15%	234 56%	42 17%	205 54%	51 17%	188 56%	70 45%	159 36%	102 40%	184 33%	41 13%	250 56%	94 41%	172 37%	51 36%	140 47%	86 36%	195 38%	-	332 100%	17 7%	246 74%	37 13%	246 65%	20 10%	231 72%	21 11%	205 76%	100 44%	140 24%					
Net Difference	-93 -9%	-95 -28%	40 13%	21 23%	-14 -15%	39 9%	-100 -26%	-61 -27%	6 1%	118 30%	-199 -47%	55 22%	-156 -42%	70 24%	-154 -46%	-35 -22%	-29 -6%	-40 -16%	-37 -7%	117 37%	-210 -47%	-30 -13%	-41 -9%	-2 -1%	-40 -13%	-17 -7%	-64 -12%	239 100%	-332 -100%	157 67%	-225 -68%	125 44%	-215 -57%	104 53%	-202 -63%	119 62%	-182 -68%	-49 -22%	14 2%					
Mean	-0.20	-0.53	0.21	0.38	-0.32	0.16	-0.52	-0.50	-0.03	0.54	-0.91	0.42	-0.78	0.44	-0.85	-0.45	-0.12	-0.28	-0.18	0.65	-0.93	-0.24	-0.20	-0.06	-0.25	-0.14	-0.28	1.38	-1.51	1.01	-1.17	0.71	-1.02	0.82	-1.09	0.92	-1.16	-0.47	0.05					

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PUBLIC USE
Political Pulse
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Yvette Cooper, Shadow Home Secretary
All Adults aged 18+ in Great Britain

	Total	Gender		Age						Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
		Total	Man	Woman	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Gen Z	Millennials	Gen X+	Baby Boomer	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1066	512	543	106	189	172	204	164	231	295	376	395	127	306	265	339	684	382	261	295	254	134	51	71	894	172	624	308	134	294	772	553	513	667	399
Weighted base	1066	517	538	111	182	174	175	174	250	293	349	424	132	301	236	362	597	469	254	277	245	148	52	91	905	161	607	317	143	272	794	390	676	656	410
Very favourable (2)	81 8%	46 9%	33 6%	3 3% *	8 4%	7 4%	16 9%	19 11% DEF	28 11% DEF	11 4%	22 6%	47 11% JK	3 2%	14 5%	18 8%	44 12% MN	56 9% R	25 5%	22 9%	22 8%	17 7%	16 11%	1 2% *	3 4% *	65 7% *	16 10%	52 8%	20 6% *	9 7% *	18 7% *	63 8% *	43 11% g	38 6% *	48 7% *	33 8% *
Fairly favourable (1)	154 14%	86 17%	68 13%	13 12% *	23 13%	28 16%	26 15%	26 15%	38 15%	36 12%	54 16%	64 15%	15 11%	43 14%	39 16%	53 15%	100 17% R	54 12%	43 17%	39 14%	29 12%	26 17%	7 14% *	11 12% *	126 14% *	28 18%	89 15%	46 14%	20 14%	45 17%	109 14%	78 20% g	76 11%	94 14%	60 15%
Neither favourable nor unfavourable (0)	297 28%	147 28%	149 28%	39 36% i*	58 32% i	54 31% i	54 31% i	42 24%	50 20%	97 33% L	108 31% L	92 22%	46 35% P	93 31% P	70 30% P	79 22%	161 27%	136 29%	65 26%	80 29%	78 32%	39 27%	13 25% *	21 23% *	258 29% *	38 24%	175 29%	79 25%	42 29%	93 34% e	203 26%	104 27%	192 28%	207 32% i	90 22%
Fairly unfavourable (-1)	175 16%	93 18%	78 15%	19 17% *	27 15%	25 14%	24 13%	33 19%	47 19%	46 16%	49 14%	80 19%	24 18%	43 14%	31 13%	65 18%	102 17%	73 16%	26 10%	44 16%	39 16%	23 16%	12 24% s*	30 33% STUV*	151 17%	23 14%	94 16%	57 18%	24 17%	40 15%	134 17%	63 16%	111 16%	104 16%	71 17%
Very unfavourable (-2)	159 15%	87 17%	71 13%	8 7% *	24 13%	14 8%	21 12%	32 18% DF	60 24% DEFG	33 11%	35 10%	92 22% JK	10 8%	34 11%	27 11%	85 24% MNO	82 14%	76 16%	45 18%	46 17%	34 14%	16 11%	9 17% *	9 10% *	135 15% *	24 15%	104 17% b	36 11%	19 13%	27 10%	132 17% d	44 11%	115 17% f	84 13%	75 18% h
Don't know	200 19%	58 11%	140 26% B	28 25% HI*	41 23% HI	47 27% HI	35 20% I	21 12%	28 11%	69 24% L	82 23% L	49 12%	34 26% P	74 24% P	51 22% P	35 10%	96 16%	105 22% Q	52 21%	47 17%	47 19%	28 19%	9 18% *	17 19% *	170 19% *	31 19%	93 15%	79 25% a	28 20%	48 18%	153 19%	57 15%	143 21% f	119 18%	81 20%
Net: Very/Fairly favourable	235 22%	132 25% C	101 19%	16 14% *	31 17%	35 20%	42 24%	46 26% D	66 26% DE	47 16%	77 22%	111 26% J	18 14%	57 19%	57 24% M	97 27% MN	156 26% R	79 17%	65 25%	60 22%	46 19%	41 28%	9 17% *	14 16% *	191 21%	44 28%	141 23%	65 21%	29 20%	63 23%	172 22%	121 31% g	114 17%	142 22%	93 23%
Net: Very/Fairly unfavourable	334 31%	180 35% C	149 28%	27 25% *	52 28%	39 22%	44 25%	65 37% DFG	106 42% DEFG	79 27%	83 24%	171 40% JK	34 26%	77 26%	58 25%	151 42% MNO	184 31%	149 32%	71 28%	89 32%	73 30%	39 27%	21 41% *	39 43% SV*	286 32%	47 30%	198 33%	93 29%	43 30%	67 25%	266 34% d	107 27%	226 33% f	188 29%	146 36% h
Net Difference	-98 -9%	-49 -9%	-49 -9%	-11 -10% *	-20 -11% *	-4 -2% *	-2 -1% *	-19 -11% *	-41 -16% *	-32 -11% *	-6 -2% *	-60 -14% *	-16 -12% *	-20 -7% *	-2 -1% *	-54 -15% *	-28 -5% *	-70 -15% *	-7 -3% *	-29 -10% *	-27 -11% *	2 1% *	-13 -25% *	-25 -27% *	-95 -11% *	-3 -2% *	-57 -9% *	-27 -9% *	-14 -10% *	-4 -2% *	-94 -12% *	14 4% *	-112 -17% *	-46 -7% *	-53 -13% *
Mean	-0.20	-0.20	-0.22	-0.20 *	-0.26	-0.09	-0.05	-0.21	-0.33	-0.24	-0.07 L	-0.28	-0.24 *	-0.18	-0.06	-0.29	-0.11 R	-0.33	-0.15	-0.23	-0.23	0.01 WX*	-0.48 *	-0.41 *	-0.22	-0.09	-0.21	-0.18	-0.20 *	-0.06 e	-0.25	0.04 g	-0.36	-0.15	-0.29

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Column Means (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Yvette Cooper, Shadow Home Secretary

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties																	Favourable to politicians																	Opinion of Brexit's impact on the country	
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Atkins	Unfavourable to Atkins	Favourable to Cameron	Unfavourable to Cameron	Favourable to Reeves	Unfavourable to Reeves	Favourable to Cooper	Unfavourable to Cooper	Favourable to Rayner	Unfavourable to Rayner	Favourable to Lammy	Unfavourable to Lammy	Favourable to Streeter	Unfavourable to Streeter	Positive impact	Negative impact				
																																									(A)	(B)	(C)	(D)
Unweighted base	1066	335	308	102	88	460	358	227	583	411	403	264	352	322	317	153	456	263	565	332	434	237	466	140	301	256	513	264	315	262	321	309	361	211	314	207	265	225	602					
Weighted base	1066	339	299	92	91	423	388	229	576	397	422	247	376	296	334	157	441	254	559	317	447	227	469	140	296	241	515	239	332	235	334	283	375	197	323	193	269	227	579					
Very favourable (2)	81	14	41	18	6	57	20	11	67	69	7	33	17	45	8	9	57	17	54	68	7	20	47	15	43	18	53	74	2	81	-	61	3	53	7	59	7	14	59					
	8%	4%	14%	20%	7%	13%	5%	5%	12%	17%	2%	13%	5%	15%	2%	6%	13%	7%	10%	22%	2%	9%	10%	11%	15%	8%	10%	31%	1%	34%	-	22%	1%	27%	2%	31%	7	59	6%	10%				
			B	BE*	*	G		K	HKMOP	HIKMOPIQ		HKMOP	KO	HIKMOPIQ		K	HKMOP	UcegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	e	UcegiK	UcegiK	UcegiK	RSUVWXYZacegiK	UcegiK	UcegiK	RSUVWXYZacegiK	e	RSUVWXYZacegiK		RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK			
Fairly favourable (1)	154	32	67	27	13	86	45	29	102	100	25	67	31	73	24	23	75	39	90	92	28	44	76	29	55	47	78	99	15	154	-	96	27	65	25	72	24	27	104					
	14%	10%	22%	29%	14%	20%	12%	13%	18%	25%	6%	27%	8%	25%	7%	15%	17%	15%	16%	29%	6%	19%	16%	21%	18%	20%	15%	41%	4%	66%	-	34%	7%	33%	8%	37%	9%	12%	18%					
		B	BE*	*	G	KMO	KMO	HIKMOPIQ	HIKMOPIQ	HIKMOPIQ		HIKMOPIQ		HIKMOPIQ		KMO	KMO	UcegiK	UcegiK	RSUVWXYZacegiK	e	UcegiK	UcegiK	UcegiK	UcegiK	UcegiK	RUcegiK	UcegiK	RSUVWXYZacegiK	e	RSUVWXYZacegiK		RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK			
Neither favourable nor unfavourable (0)	297	100	85	19	19	114	105	66	130	104	97	58	78	78	67	38	113	80	128	78	96	66	106	45	54	77	108	42	55	-	-	75	69	37	51	39	37	57	156					
	28%	30%	28%	21%	21%	27%	27%	29%	23%	26%	23%	24%	21%	26%	20%	25%	26%	31%	23%	25%	21%	29%	23%	32%	18%	32%	21%	18%	16%	-	-	27%	18%	19%	16%	20%	14%	25%	27%					
				*	*	G		KMO	23%	26%	23%	24%	21%	26%	20%	25%	MO	STUWVabcdeghijk	YbcdegiK	Ybcdehik	cdeik	UYabcdeghijk	Ycdeik	SUWVabcdeghijk	de	STUWVabcdeghijk	UcegiK	de	STUWVabcdeghijk	de	STUWVabcdeghijk	de	STUWVabcdeghijk	de	STUWVabcdeghijk	de	STUWVabcdeghijk	de	STUWVabcdeghijk	de	STUWVabcdeghijk	de	STUWVabcdeghijk	
Fairly unfavourable (-1)	175	82	35	12	25	68	75	57	83	39	106	33	96	38	92	27	88	50	91	33	110	53	88	27	54	50	96	17	103	-	175	21	118	23	93	11	76	48	91					
	16%	24%	12%	13%	28%	16%	19%	25%	14%	10%	25%	13%	25%	13%	28%	17%	20%	20%	16%	10%	25%	19%	19%	18%	21%	19%	7%	31%	-	52%	7%	31%	12%	29%	6%	28%	21%	16%						
		CD		*	CD*			IJLN	J	IJLN	IJLN	IJLN	IJLN	IJLN	IJLN	IJLN	IJLN	Tbdfhj	Tbdfhj	bdj	STWYabdfhj	STbdfhj	STbdfhj	Tbdfhj	Tbdfhj	Tbdfhj	Tbdfhj	STbdfhj	d	RSUVWXYZabdfhj		RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj			
Very unfavourable (-2)	159	82	23	6	17	40	88	51	89	20	131	9	122	19	109	43	71	42	100	8	146	35	97	21	85	34	109	4	143	-	159	9	143	8	136	8	120	61	51					
	15%	24%	8%	6%	19%	9%	23%	22%	15%	5%	31%	4%	32%	6%	33%	27%	16%	16%	18%	2%	33%	15%	21%	15%	29%	14%	21%	2%	43%	-	48%	3%	38%	4%	42%	4%	45%	27%	9%					
		CD		*	CD*	F		IJLNQ	IJLN	IJLN	HUJLNQ	IJLN	HUJLNQ	IJLN	HUJLNQ	IJLN	IJLN	Tbdfhj	Tbdfhj	d	RSTVWXYZabdfhj	Tbdfhj	STZbdfhj	Tbdfhj	RSTVWXYZabdfhj	Tbdfhj	STZbdfhj	d	RSUVWXYZabdfhj		RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj		
Don't know	200	28	48	10	10	59	54	16	106	64	55	46	33	43	33	16	36	27	96	38	60	11	55	3	4	15	71	3	15	-	-	21	15	10	11	3	4	20	116					
	19%	8%	16%	11%	11%	14%	14%	7%	18%	16%	13%	19%	9%	14%	10%	10%	8%	10%	17%	12%	13%	5%	12%	2%	1%	6%	14%	3	15	-	-	8%	4%	5%	3%	2%	1%	9%	20%					
		B	*	*	*	G		HKMOPQ	HKMOQ	HMQ	HKMOPQ		HKMOPQ	HMQ	HKMOPQ		VXYZbcdefghijk	RTUVWXYZabcdeghijk	VXYZbcdefghijk	VXYZbcdefghijk	VXYZbcdefghijk	Ybdejk	VXYZbcdefghijk	de	de	XYbdejk	VXYZbcdefghijk	de	Ydek		XYbdejk	Ydek	Ybdejk	Ydek	Ybdejk	Ydek	Ybdejk	Ydek	Ybdejk	Ydek	Ybdejk	Ydek		
Net: Very/Fairly favourable	235	47	108	45	19	142	66	40	168	169	33	100	48	119	32	32	132	56	144	160	35	63	123	44	98	65	131	173	17	235	-	157	30	118	32	131	32	41	163					
	22%	14%	36%	49%	21%	34%	17%	17%	29%	43%	8%	41%	13%	40%	10%	20%	30%	22%	26%	50%	8%	28%	26%	32%	33%	27%	25%	72%	5%	100%	-	55%	8%	60%	10%	68%	12%	18%	28%					
			BE	BCE*	*	G		KO	HKMOP	HIKMOPIQ		HIKMOPIQ	KO	HIKMOPIQ		KMO	HKMOP	UcegiK	UcegiK	RSUVWXYZacegiK	ce	UcegiK	UcegiK	UcegiK	RSUVWXYZacegiK	UcegiK	UcegiK	RSUVWXYZacegiK	e	RSUVWXYZacegiK		RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK				
Net: Very/Fairly unfavourable	334	164	58	17	42	108	163	108	172	60	237	43	218	57	201	70	159	92	191	41	256	87	185	48	140	83	205	21	246	-	334	30	261	31	229	19	196	109	143					
	31%	48%	19%	19%	47%	25%	42%	47%	30%	15%	56%	17%	58%	19%	60%	45%	36%	36%	34%	13%	57%	38%	39%	34%	47%	35%	40%	9%	74%	-	100%	11%	70%	16%	71%	10%	73%	48%	25%					
		CD		*	CD*	F		IJLNQ	IJLN	IJLN	HUJLNQ	IJLN	HUJLNQ	IJLN	HUJLNQ	IJLN	IJLN	Tbdfhj	Tbdfhj	bd	RSTVWXYZabdfhj	Tbdfhj	STbdfhj	Tbdfhj	RSTVWXYZabdfhj	Tbdfhj	STbdfhj	d	RSUVWXYZabdfhj		RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj	RSUVWXYZabdfhj		
Net Difference	-98	-117	50	27	-23	34	-97	-68	-3	110	-205	58	-170	62	-169	-38	-27	-35	-47	119	-221	-24	-62	-4	-42	-18	-75	153	-229	235	-334	127	-231	87	-196	112	-164	-69	20					
	-9%	-35%	17%	30%	-26%	8%	-25%	-30%	-1%	28%	-49%	23%	-45%	21%	-51%	-24%	-6%	-14%	-8%	37%	-49%	-11%	-13%	-3%	-14%	-7%	-15%	64%	-69%	100%	-100%	45%	-62%	44%	-61%	58%	-61%	-30%	3%					
Mean	-0.20	-0.60	0.27	0.49	-0.42	0.14	-0.49	-0.51	-0.06	0.48	-0.89	0.41	-0.80	0.35	-0.90	-0.52	-0.10	-0.26	-0.20	0.64	-0.93	-0.18	-0.27	-0.07	-0.29	-0.15	-0.30	0.95	-1.17	1.34	-1.48	0.69	-1.03	0.71	-1.04	0.86	-1.04	-0.56	0.06					
			BE	BE*	*	G		KMO	HKMOP	HIKMOPIQ		HIKMOPIQ	KMO	HIKMOPIQ		KMO	HKMOP	UcegiK	UcegiK	RSUVWXYZacegiK	cegi	UcegiK	UcegiK	UcegiK	UcegiK	UcegiK	UcegiK	RSUVWXYZacegiK	e	RSUVWXYZacegiK		RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK	RSUVWXYZacegiK					

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ColumnProportions (5%): A,B/C/D/E,F,G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k,l/m Minimum Base: 30(**) Small Base: 10Q(*)
 ColumnMeans (5%): A,B/C/D/E,F,G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k,l/m Minimum Base: 30(**) Small Base: 10Q(*)

PUBLIC USE

Political Pulse

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Angela Rayner, Deputy leader of the Labour Party and Shadow Secretary of State for Levelling Up, Housing and Communities

All Adults aged 18+ in Great Britain

	Total	Gender		Age						Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
		Total	Man	Woman	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Gen Z	Millennials	Gen X+	Baby Boomer	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1066	512	543	106	189	172	204	164	231	295	376	395	127	306	265	339	684	382	261	295	254	134	51	71	894	172	624	308	134	294	772	553	513	667	399
Weighted base	1066	517	538	111	182	174	175	174	250	293	349	424	132	301	236	362	597	469	254	277	245	148	52	91	905	161	607	317	143	272	794	390	676	656	410
Very favourable (2)	120 11%	74 14% C	46 9%	5 4% *	19 10%	20 11%	29 17% D	23 13% D	25 10%	24 8%	49 14% J	48 11%	8 6%	32 10%	35 15% M	45 12%	75 13%	45 10%	36 14%	28 10%	26 11%	20 14%	4 7% *	7 7% *	104 11%	16 10%	78 13%	27 9%	15 11%	35 13%	85 11%	58 15% g	62 9%	79 12%	41 10%
Fairly favourable (1)	163 15%	81 16%	81 15%	11 10% *	27 15%	26 15%	34 19% D	29 17%	36 14%	38 13%	60 17%	65 15%	13 10%	45 15%	44 18%	58 16%	119 20% R	44 9%	39 16%	48 17%	37 15%	24 16%	8 16% *	7 8% *	139 15%	24 15%	89 15%	39 12%	35 24% ab	53 19% e	111 14%	72 18% g	91 13%	107 16%	56 14%
Neither favourable nor unfavourable (0)	251 24%	116 22%	132 24%	34 31% H*	52 29% H	46 26%	37 21%	30 17%	51 20%	87 30% L	83 24%	81 19%	38 29% P	86 29% P	51 22%	70 19%	131 22%	120 26%	59 23%	65 23%	54 22%	34 23%	11 21% *	28 31% *	220 24%	31 19%	145 24% c	83 26% c	22 16%	60 22%	191 24%	91 23%	160 24%	171 26% i	80 20%
Fairly unfavourable (-1)	155 15%	91 18% C	62 12%	24 21% G*	32 17%	22 12%	19 11%	26 15%	33 13%	56 19% K	41 12%	59 14%	31 23% NOP	44 14%	27 11%	42 12%	82 14%	74 16%	36 14%	38 14%	28 12%	22 15%	9 18% *	22 24% U*	132 15%	23 15%	87 14%	53 17%	15 11%	43 16%	112 14%	57 15%	98 15%	100 15%	55 14%
Very unfavourable (-2)	220 21%	108 21%	109 20%	11 10% *	19 10%	24 14%	31 18%	51 29% DEFG	84 34% DEFG	30 10%	55 16%	135 32% JK	11 8%	38 13%	40 17% M	124 34% MNO	122 20%	98 21%	51 20%	55 20%	63 26% V	23 16%	12 24% *	15 17% *	179 20%	40 25%	136 22% b	50 16%	34 24%	39 14%	181 23% d	67 17%	153 23% f	111 17%	109 27% h
Don't know	157 15%	47 9%	108 20% B	26 24% GHI*	33 18% HI	37 21% HI	24 14%	14 8%	22 9%	59 20% L	62 18% L	36 8%	32 24% P	57 19% P	40 17% P	24 7%	69 12%	88 19% Q	33 13%	42 15%	37 15%	25 17%	8 15% *	12 13% *	132 15%	25 16%	71 12%	65 21% a	21 15%	42 16%	115 14%	46 12%	111 16% f	89 14%	68 17%
Net: Very/Fairly favourable	283 27%	155 30% C	127 24%	16 14% *	46 25% D	46 26% D	63 36% DEI	52 30% D	60 24%	62 21%	109 31% J	113 27%	21 16%	76 25% M	79 33% M	102 28% M	194 32% R	90 19%	75 30% X	76 28% X	63 26%	44 30% X	12 23% *	14 15% *	243 27%	41 25%	167 28% b	66 21%	50 35% b	87 32% e	196 25%	130 33% g	153 23%	186 28%	97 24%
Net: Very/Fairly unfavourable	375 35%	199 38% C	171 32%	34 31% *	51 28%	45 26%	51 29%	77 44% DEFG	117 47% DEFG	85 29%	96 27%	194 46% JK	41 31%	82 27%	67 28%	167 46% MNO	203 34%	172 37%	87 34%	93 34%	92 37%	45 30%	21 41% *	37 41% *	311 34%	64 40%	223 37%	102 32%	49 35%	82 30%	293 37%	123 32%	252 37%	211 32%	164 40% h
Net Difference	-92 -9%	-44 -9%	-44 -8%	-19 -17%	-5 -3%	1 *	13 7%	-25 -14%	-57 -23%	-24 -8%	13 4%	-81 -19%	-20 -15%	-5 -2%	12 5%	-64 -18%	-10 -2%	-82 -18%	-12 -5%	-17 -6%	-29 -12%	-1 -1%	-10 -19%	-23 -25%	-69 -8%	-23 -14%	-56 -9%	-36 -11%	1 *	5 2%	-97 -12%	7 2%	-98 -15%	-24 -4%	-68 -17%
Mean	-0.21	-0.17	-0.25	-0.29 *	-0.04 I	-0.02 I	0.07 HI	-0.33	-0.51	-0.13 L	0.03 L	-0.44	-0.23 *	-0.05 P	0.04 P	-0.43	-0.11 R	-0.35	-0.12	-0.19	-0.32	-0.04 *	-0.41 *	-0.40 *	-0.19	-0.35	-0.21	-0.23	-0.15	0.01 e	-0.28	-0.01 g	-0.34	-0.10 i	-0.40

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Column Proportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Column Means (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Angela Rayner, Deputy leader of the Labour Party and Shadow Secretary of State for Levelling Up, Housing and Communities

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties																	Favourable to politicians																	Opinion of Brexit's impact on the country	
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Atkins	Unfavourable to Atkins	Favourable to Cameron	Unfavourable to Cameron	Favourable to Reeves	Unfavourable to Reeves	Favourable to Cooper	Unfavourable to Cooper	Favourable to Rayner	Unfavourable to Rayner	Favourable to Lammy	Unfavourable to Lammy	Favourable to Streeter	Unfavourable to Streeter	Positive impact	Negative impact				
																																									(A)	(B)	(C)	(D)
Unweighted base	1066	335	308	102	88	460	358	227	583	411	403	264	352	322	317	153	456	263	565	332	434	237	466	140	301	256	513	264	315	262	321	309	361	211	314	207	265	225	602					
Weighted base	1066	339	299	92	91	423	388	229	576	397	422	247	376	296	334	157	441	254	559	317	447	227	469	140	296	241	515	239	332	235	334	283	375	197	323	193	269	227	579					
Very favourable (2)	120 11%	17 5%	72 24%	13 14%	10 10%	77 18%	31 8%	14 6%	94 16%	104 26%	6 1%	48 19%	24 6%	64 22%	17 5%	23 15%	66 15%	20 8%	90 16%	92 29%	10 2%	20 9%	81 17%	26 19%	57 19%	26 11%	83 16%	86 36%	11 3%	84 36%	20 3%	120 42%	-	77 39%	12 4%	75 39%	14 5%	25 11%	81 14%					
Fairly favourable (1)	163 15%	36 11%	70 23%	23 25%	13 14%	83 20%	54 14%	36 16%	100 17%	109 27%	28 7%	58 24%	39 10%	74 25%	27 8%	26 17%	80 18%	48 19%	86 15%	90 28%	36 8%	44 19%	82 18%	30 21%	50 17%	48 20%	83 16%	75 32%	25 8%	73 31%	20 6%	163 58%	-	56 28%	25 8%	52 27%	24 9%	29 13%	104 18%					
Neither favourable nor unfavourable (0)	251 24%	64 19%	72 24%	30 32%	21 23%	107 25%	79 20%	41 18%	127 22%	82 21%	69 16%	57 23%	59 16%	67 23%	52 16%	24 15%	89 20%	46 18%	119 21%	73 23%	75 17%	42 18%	99 21%	31 22%	50 17%	44 18%	101 20%	45 19%	44 13%	47 20%	40 12%	-	-	32 16%	48 15%	40 21%	32 12%	31 14%	157 27%					
Fairly unfavourable (-1)	155 15%	64 19%	35 12%	13 14%	15 17%	65 15%	50 13%	40 17%	83 14%	39 10%	90 21%	33 13%	77 20%	28 9%	85 26%	18 11%	94 21%	46 18%	88 16%	34 11%	83 19%	42 19%	75 16%	23 17%	55 18%	43 18%	78 15%	20 8%	79 24%	17 7%	89 27%	-	155 41%	14 7%	76 24%	17 9%	58 22%	29 13%	85 15%					
Very unfavourable (-2)	220 21%	139 41%	18 6%	8 9%	21 24%	53 12%	136 35%	84 37%	96 17%	15 4%	195 46%	19 8%	155 41%	28 9%	137 41%	55 35%	88 20%	76 30%	107 19%	5 1%	205 46%	28 12%	72 32%	98 21%	30 22%	79 27%	68 28%	121 24%	11 5%	167 50%	14 6%	172 52%	-	220 59%	14 7%	155 48%	10 5%	139 52%	66 42%					
Don't know	157 15%	20 6%	31 11%	5 6%	11 12%	39 9%	38 10%	14 6%	77 13%	48 12%	34 8%	31 13%	22 6%	36 12%	16 5%	11 7%	23 5%	19 7%	69 12%	25 8%	37 8%	6 3%	33 7%	-	5 2%	11 4%	48 9%	2 1%	6 2%	2 1%	3 1%	-	-	5 2%	6 2%	-	2 1%	18 8%	86 15%					
Net: Very/Fairly favourable	283 27%	53 16%	142 48%	36 39%	23 25%	160 38%	85 22%	50 22%	194 34%	213 54%	34 8%	106 43%	63 17%	138 47%	44 13%	50 32%	146 33%	67 26%	175 31%	181 57%	46 10%	64 28%	163 35%	56 40%	107 36%	74 31%	166 32%	162 68%	37 11%	157 67%	30 9%	283 100%	-	133 67%	37 11%	127 66%	37 14%	55 24%	184 32%					
Net: Very/Fairly unfavourable	375 35%	202 60%	53 18%	21 22%	36 40%	118 28%	186 48%	124 54%	178 31%	54 14%	285 67%	53 21%	232 62%	56 19%	222 66%	72 46%	183 41%	122 48%	195 35%	38 12%	288 65%	115 50%	173 37%	54 38%	134 45%	111 46%	200 39%	31 13%	246 74%	30 13%	261 78%	-	375 100%	27 14%	232 72%	26 14%	197 73%	123 54%	151 26%					
Net Difference	-92 -9%	-149 -44%	89 30%	15 17%	-14 -15%	42 10%	-101 -26%	-74 -32%	16 3%	158 40%	-250 -59%	54 22%	-168 -45%	82 28%	-178 -53%	-23 -15%	-36 -8%	-55 -22%	-20 -4%	143 45%	-242 -54%	-50 -22%	-10 -2%	2 1%	-26 -9%	-37 -15%	-34 -7%	131 55%	-209 -63%	127 54%	-231 -69%	283 100%	-375 -100%	106 54%	-195 -60%	100 52%	-160 -59%	-69 -30%	33 6%					
Mean	-0.21	-0.85	0.54	0.23	-0.32	0.17	-0.59	-0.67	0.03	0.71	-1.13	0.38	-0.85	0.45	-0.94	-0.37	-0.14	-0.47	-0.08	0.79	-1.07	-0.46	-0.06	-0.02	-0.17	-0.34	-0.16	0.87	-1.12	0.84	-1.19	1.42	-1.59	0.88	-1.07	0.86	-1.07	-0.66	0.10					

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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m Minimum Base: 30(**) Small Base: 100(*)

PUBLIC USE

Political Pulse

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - David Lammy, Shadow Secretary of State for Foreign, Commonwealth and Development Affairs

All Adults aged 18+ in Great Britain

	Total	Gender		Age						Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total (A)	Man (B)	Woman (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennials (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non- graduate (g)	Working (h)	Not working (i)
Unweighted base	1066	512	543	106	189	172	204	164	231	295	376	395	127	306	265	339	684	382	261	295	254	134	51	71	894	172	624	308	134	294	772	553	513	667	399
Weighted base	1066	517	538	111	182	174	175	174	250	293	349	424	132	301	236	362	597	469	254	277	245	148	52	91	905	161	607	317	143	272	794	390	676	656	410
Very favourable (2)	50 5%	24 5%	25 5%	2 2% *	6 3%	12 7%	10 6%	11 6%	9 4%	8 3%	21 6%	20 5%	3 2%	14 5%	13 6%	19 5%	34 6%	16 3%	13 5%	10 3%	13 5%	14 9%	- *	- *	41 5%	9 6%	30 5%	12 4%	8 5%	15 5%	36 4%	26 7% g	24 4%	36 5%	14 3%
Fairly favourable (1)	147 14%	81 16%	66 12%	15 13% *	21 12%	27 15%	27 15%	26 15%	32 13%	36 12%	54 15%	58 14%	16 12%	40 13%	35 15%	51 14%	95 16% R	52 11%	32 13%	34 12%	35 14%	27 18%	6 12% *	14 16% *	127 14%	20 12%	86 14%	42 13%	19 13%	45 17%	102 13%	68 17% g	79 12%	100 15%	47 11%
Neither favourable nor unfavourable (0)	319 30%	153 30%	164 31%	35 32% *	56 31%	52 30%	51 29%	44 25%	81 32%	91 31%	103 30%	125 30%	39 30%	94 31%	71 30%	103 29%	178 30%	141 30%	80 32%	76 27%	80 33%	37 25%	17 33% *	29 32% *	264 29%	55 34%	188 31%	87 27%	44 31%	92 34%	227 29%	119 31%	200 30%	191 29%	128 31%
Fairly unfavourable (-1)	144 14%	90 17% C	52 10%	18 17% *	34 19% G	20 12%	19 11%	23 13%	29 12%	52 18% K	39 11%	53 12%	24 18% O	45 15%	24 10%	46 13%	78 13%	67 14%	38 15%	41 15%	24 10%	20 13%	5 10% *	16 18% *	128 14%	16 10%	76 13%	50 16%	18 13%	35 13%	109 14%	57 15%	88 13%	95 14%	49 12%
Very unfavourable (-2)	178 17%	102 20% C	73 14%	10 9% *	27 15% G	20 12%	26 15%	43 25% DEFG	51 20% DF	37 13%	46 13%	94 22% JK	13 10%	41 14%	35 15%	85 23% MNO	95 16%	84 18%	40 16%	53 19%	40 16%	18 12%	11 21% *	16 18% *	155 17%	23 14%	110 18%	48 15%	20 14%	34 13%	144 18% d	54 14%	124 18%	107 16%	71 17%
Don't know	227 21%	67 13%	159 29% B	30 27% H*	38 21% H	43 25% H	42 24% H	26 15%	48 19%	68 23%	85 24% L	74 17%	36 27% P	66 22%	58 25% P	58 16%	118 20%	109 23%	50 20%	64 23%	53 22%	32 22%	13 25% *	15 17% *	189 21%	38 24%	117 19%	76 24%	34 24%	51 19%	176 22%	66 17%	161 24% f	127 19%	100 24%
Net: Very/Fairly favourable	197 18%	105 20%	91 17%	17 16% *	27 15%	38 22%	37 21%	37 21%	41 16%	44 15%	75 21% J	78 18%	19 15%	54 18%	48 20%	70 19%	129 22% R	68 15%	45 18%	43 16%	48 19%	41 28% STW	6 12% *	14 16% *	169 19%	29 18%	116 19%	55 17%	27 19%	59 22%	138 17%	94 24% g	103 15%	136 21% i	61 15%
Net: Very/Fairly unfavourable	323 30%	192 37% C	124 23%	28 26% *	61 34% F	40 23%	45 26%	67 38% DFG	80 32%	90 31%	86 25%	147 35% K	37 28%	86 29%	59 25%	131 36% O	172 29%	150 32%	78 31%	93 34%	64 26%	38 26%	16 31% *	32 36% *	283 31%	39 24%	186 31%	99 31%	38 26%	69 26%	253 32%	111 28%	212 31%	202 31%	120 29%
Net Difference	-125 -12%	-87 -17%	-33 -6%	-11 -10% *	-34 -19% G	-2 -1%	-8 -5%	-30 -17% H	-39 -16% I	-46 -16% J	-11 -3% K	-69 -16% L	-18 -14% M	-32 -11% N	-11 -5% O	-61 -17% P	-43 -7% Q	-82 -17% R	-33 -13% S	-50 -18% T	-17 -7% U	3 2% V	-10 -19% W	-18 -20% X	-115 -13% Y	-10 -6% Z	-70 -12% aa	-44 -14% bb	-11 -8% cc	-10 -4% dd	-115 -15% ee	-17 -4% ff	-109 -16% gg	-66 -10% hh	-59 -14% ii
Mean	-0.30	-0.37	-0.21	-0.23 *	-0.39	-0.08 EHI	-0.19	-0.42	-0.40	-0.33	-0.13 L	-0.41	-0.29 *	-0.25	-0.18 P	-0.42	-0.22 R	-0.42	-0.29	-0.44	-0.23	-0.01 TWX*	-0.53 *	-0.46 *	-0.32	-0.20	-0.31	-0.34	-0.21 *	-0.13 e	-0.36	-0.14 g	-0.41	-0.26	-0.37

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - David Lammy, Shadow Secretary of State for Foreign, Commonwealth and Development Affairs

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties																	Favourable to politicians																	Opinion of Brexit's impact on the country	
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Atkins	Unfavourable to Atkins	Favourable to Cameron	Unfavourable to Cameron	Favourable to Reeves	Unfavourable to Reeves	Favourable to Cooper	Unfavourable to Cooper	Favourable to Rayner	Unfavourable to Rayner	Favourable to Lammy	Unfavourable to Lammy	Favourable to Streeing	Unfavourable to Streeing	Positive impact	Negative impact				
																																									(A)	(B)	(C)	(D)
Unweighted base	1066	335	308	102	88	460	358	227	583	411	403	264	352	322	317	153	456	263	565	332	434	237	466	140	301	256	513	264	315	262	321	309	361	211	314	207	265	225	602					
Weighted base	1066	339	299	92	91	423	388	229	576	397	422	247	376	296	334	157	441	254	559	317	447	227	469	140	296	241	515	239	332	235	334	283	375	197	323	193	269	227	579					
Very favourable (2)	50 5%	10 3%	32 11%	4 4%	1 1%	36 9%	8 2%	11 5%	34 6%	38 10%	5 1%	22 9%	10 3%	34 12%	8 2%	11 7%	27 6%	16 6%	29 5%	37 12%	8 2%	15 6%	26 6%	17 12%	22 8%	16 7%	28 6%	36 15%	4 1%	36 15%	2 1%	39 14%	5 1%	50 25%	-	36 19%	4 2%	16 7%	33 6%					
Fairly favourable (1)	147 14%	37 11%	62 21%	22 24%	14 16%	83 20%	48 12%	40 18%	86 15%	95 24%	26 6%	60 24%	32 9%	69 23%	27 8%	27 17%	74 17%	48 19%	75 14%	83 26%	32 7%	47 21%	73 16%	45 32%	54 18%	47 19%	75 15%	89 37%	17 5%	82 35%	29 9%	94 33%	22 6%	147 75%	-	80 42%	18 7%	40 17%	83 14%					
Neither favourable nor unfavourable (0)	319 30%	108 32%	93 31%	31 34%	25 28%	133 31%	109 28%	78 34%	150 26%	118 30%	110 26%	79 32%	80 21%	90 30%	70 21%	30 19%	128 29%	82 32%	142 25%	108 34%	99 22%	73 32%	112 24%	43 31%	58 19%	84 35%	121 23%	74 31%	57 17%	70 30%	58 17%	88 31%	87 23%	-	-	52 27%	39 15%	65 29%	175 30%					
Fairly unfavourable (-1)	144 14%	53 16%	38 13%	13 14%	13 15%	59 14%	53 14%	30 13%	81 14%	41 10%	78 18%	24 10%	79 21%	28 9%	74 22%	22 14%	80 18%	38 15%	85 15%	21 7%	92 21%	33 15%	80 17%	17 12%	56 19%	41 17%	85 16%	17 7%	86 26%	23 10%	80 24%	21 7%	87 23%	-	144 45%	10 5%	72 27%	18 8%	95 16%					
Very unfavourable (-2)	178 17%	83 24%	30 10%	5 5%	26 29%	45 11%	100 26%	45 19%	104 18%	28 7%	133 32%	8 3%	131 35%	27 9%	115 34%	48 31%	76 17%	38 15%	118 21%	16 5%	144 32%	33 15%	114 24%	18 13%	100 34%	30 12%	128 25%	12 5%	146 44%	10 4%	149 45%	16 6%	145 39%	-	178 55%	7 4%	131 49%	58 27%	60 10%					
Don't know	227 21%	49 14%	44 15%	17 18%	11 12%	67 16%	70 18%	25 11%	122 21%	76 19%	69 16%	54 22%	43 12%	49 16%	40 12%	19 12%	57 13%	33 13%	110 20%	52 16%	72 16%	26 11%	64 14%	1 1%	6 2%	23 10%	78 15%	11 5%	23 7%	15 6%	16 5%	26 9%	29 8%	-	-	8 4%	5 2%	29 13%	134 23%					
Net: Very/Fairly favourable	197 18%	47 14%	94 31%	26 28%	15 17%	119 28%	56 14%	51 22%	120 21%	134 34%	31 7%	82 33%	43 11%	103 35%	34 10%	38 24%	100 23%	64 25%	104 19%	120 38%	40 9%	62 27%	99 21%	61 44%	76 26%	63 26%	104 20%	124 52%	20 6%	118 50%	31 9%	133 47%	27 7%	197 100%	-	116 60%	23 8%	55 24%	116 20%					
Net: Very/Fairly unfavourable	323 30%	136 40%	68 23%	18 20%	39 43%	104 25%	153 39%	75 33%	185 32%	69 18%	211 50%	32 13%	210 56%	55 18%	189 57%	70 45%	156 35%	75 30%	203 36%	37 12%	236 53%	66 29%	194 41%	34 25%	156 53%	71 29%	212 41%	30 12%	231 70%	32 14%	229 69%	37 13%	232 62%	-	323 100%	17 9%	202 75%	78 34%	153 27%					
Net Difference	-125 -12%	-89 -26%	26 9%	8 8%	-24 -27%	16 4%	-97 -25%	-23 -10%	-65 -11%	64 16%	-179 -43%	50 20%	-168 -45%	49 16%	-155 -46%	-33 -21%	-56 -13%	-11 -4%	-99 -18%	82 26%	-196 -44%	-4 -2%	-95 -20%	27 19%	-80 -27%	-8 -3%	-108 -21%	95 40%	-211 -64%	86 37%	-198 -59%	96 34%	-204 -55%	197 100%	-323 -100%	99 51%	-180 -67%	-22 -10%	-37 -6%					
Mean	-0.30	-0.56	0.11	0.09	-0.62	0.02	-0.60	-0.28	-0.30	0.23	-0.87	0.33	-0.87	0.23	-0.89	-0.51	-0.28	-0.15	-0.42	0.39	-0.88	-0.12	-0.45	0.19	-0.54	-0.10	-0.47	0.52	-1.15	0.51	-1.08	0.46	-0.99	1.25	-1.55	0.69	-1.16	-0.34	-0.14					

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ColumnMeans (5%): A,B/C/D/E,F,G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k,l/m Minimum Base: 30(**) Small Base: 10Q(*)

PUBLIC USE
Political Pulse
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Wes Streeting, Shadow Secretary of State for Health and Social Care
All Adults aged 18+ in Great Britain

	Total	Gender		Age						Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
		Total	Man	Woman	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Gen Z	Millennials	Gen X+	Baby Boomer	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1066	512	543	106	189	172	204	164	231	295	376	395	127	306	265	339	684	382	261	295	254	134	51	71	894	172	624	308	134	294	772	553	513	667	399
Weighted base	1066	517	538	111	182	174	175	174	250	293	349	424	132	301	236	362	597	469	254	277	245	148	52	91	905	161	607	317	143	272	794	390	676	656	410
Very favourable (2)	50 5%	33 6% c	17 3%	3 3% *	5 3%	7 4%	9 5%	11 7%	14 6%	9 3%	17 5%	25 6%	3 2%	11 4%	12 5%	24 7%	33 6%	17 4%	10 4%	9 3%	13 5%	13 9%	1 2% *	4 5% *	44 5%	7 4%	32 5%	11 3%	7 5%	16 6%	35 4%	25 6% g	25 4%	32 5%	18 4%
Fairly favourable (1)	142 13%	82 16% c	60 11%	20 18% *	23 13%	23 13%	20 11%	25 15%	31 12%	43 15%	42 12%	57 13%	22 17%	38 13%	28 12%	49 14%	94 16% r	48 10%	41 16% w	37 13%	29 12%	19 13%	3 5% *	12 14% *	118 13%	24 15%	85 14%	41 13%	16 11%	42 15%	100 13%	65 17% g	77 11%	91 14%	51 12%
Neither favourable nor unfavourable (0)	330 31%	163 31%	165 31%	37 33% *	54 30%	47 27%	63 36%	45 26%	83 33%	91 31%	111 32%	129 30%	45 34%	83 28%	83 35%	110 30%	162 27%	169 36% q	85 33% v	84 30%	86 35% v	34 23%	19 37% *	23 25% *	286 32%	44 27%	203 33%	85 27%	43 30%	92 34%	239 30%	116 30%	214 32%	215 33%	115 28%
Fairly unfavourable (-1)	115 11%	63 12%	50 9%	10 9% *	23 12%	22 13%	15 8%	18 10%	28 11%	32 11%	37 10%	46 11%	11 9%	39 13%	20 8%	40 11%	74 12%	41 9%	19 7%	34 12%	20 8%	23 16% su	4 8% *	16 17% su*	94 10%	21 13%	65 11%	32 10%	18 13%	29 11%	85 11%	55 14% g	59 9%	69 11%	46 11%
Very unfavourable (-2)	154 14%	86 17%	65 12%	12 11% *	31 17%	21 12%	20 11%	31 18%	40 16%	43 15%	40 12%	71 17%	14 11%	45 15%	26 11%	62 17%	77 13%	77 16%	42 16%	41 15%	29 12%	21 14%	11 21% *	11 12% *	131 15%	23 14%	81 13%	52 16%	21 14%	32 12%	122 15%	44 11%	110 16% f	88 13%	67 16%
Don't know	274 26%	90 17%	181 34% b	29 26% *	46 25%	54 31% i	48 27%	43 25%	54 22%	75 26%	102 29%	97 23%	36 27%	84 28%	68 29% p	77 21%	157 26%	118 25%	58 23%	72 26%	68 28%	37 25%	14 27% *	25 28% *	232 26%	42 26%	140 23%	96 30% a	38 26%	61 22%	213 27%	84 21%	190 28% f	161 25%	113 28%
Net: Very/Fairly favourable	193 18%	115 22% c	77 14%	23 21% *	28 16%	30 17%	29 17%	37 21%	45 18%	52 18%	59 17%	82 19%	25 19%	49 16%	40 17%	73 20%	127 21% r	65 14%	51 20% w	46 17%	42 17%	33 22% w	4 7% *	17 18% *	162 18%	31 19%	117 19%	52 16%	23 16%	58 21%	135 17%	90 23% g	102 15%	123 19%	69 17%
Net: Very/Fairly unfavourable	269 25%	149 29% c	115 21%	22 20% *	53 29% g	42 24%	34 20%	49 28%	68 27%	75 26%	77 22%	117 28%	26 19%	84 28% o	46 19%	102 28% o	151 25%	118 25%	60 24%	74 27%	48 20%	44 30% u	15 29% *	27 29% *	225 25%	44 27%	147 24%	84 26%	39 27%	62 23%	207 26%	100 26%	169 25%	157 24%	112 27%
Net Difference	-76 -7%	-33 -6%	-38 -7%	1 1%	-25 -14%	-13 -7%	-5 -3%	-12 -7%	-23 -9%	-24 -8%	-18 -5%	-35 -8%	* *	-35 -12%	-6 -2%	-29 -8%	-24 -4%	-53 -11%	-10 -4%	-28 -10%	-6 -2%	-11 -8%	-11 -22%	-10 -11%	-64 -7%	-13 -8%	-29 -5%	-32 -10%	-15 -11%	-4 -1%	-72 -9%	-9 -2%	-67 -10%	-33 -5%	-43 -10%
Mean	-0.23	-0.20	-0.24	-0.09 *	-0.37	-0.22	-0.12	-0.24	-0.25	-0.27	-0.17	-0.25	-0.12 *	-0.32	-0.12	-0.24	-0.15	-0.32	-0.21	-0.29	-0.12 w	-0.17 *	-0.56 *	-0.26 *	-0.22	-0.24	-0.17	-0.33	-0.27 *	-0.10	-0.27	-0.09 g	-0.31	-0.18	-0.31

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ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Wes Streeting, Shadow Secretary of State for Health and Social Care

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties																	Favourable to politicians																	Opinion of Brexit's impact on the country	
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Atkins	Unfavourable to Atkins	Favourable to Cameron	Unfavourable to Cameron	Favourable to Reeves	Unfavourable to Reeves	Favourable to Cooper	Unfavourable to Cooper	Favourable to Rayner	Unfavourable to Rayner	Favourable to Lammy	Unfavourable to Lammy	Favourable to Streeting	Unfavourable to Streeting	Positive impact	Negative impact				
																																									(A)	(B)	(C)	(D)
Unweighted base	1066	335	308	102	88	460	358	227	583	411	403	264	352	322	317	153	456	263	565	332	434	237	466	140	301	256	513	264	315	262	321	309	361	211	314	207	265	225	602					
Weighted base	1066	339	299	92	91	423	388	229	576	397	422	247	376	296	334	157	441	254	559	317	447	227	469	140	296	241	515	239	332	235	334	283	375	197	323	193	269	227	579					
Very favourable (2)	50 5%	12 4%	28 9%	9 9%	- *	36 8%	11 3%	9 4%	36 6%	47 12%	2 *	23 9%	14 4%	31 10%	6 2%	12 8%	30 7%	14 5%	35 6%	42 13%	4 1%	18 8%	26 6%	15 10%	27 9%	10 4%	34 7%	41 17%	5 2%	38 16%	7 2%	41 14%	5 1%	40 20%	1 *	26 5%	- -	17 7%	29 5%					
Fairly favourable (1)	142 13%	33 10%	59 20%	25 28%	9 10%	71 17%	45 12%	39 17%	84 15%	96 24%	23 5%	66 27%	23 6%	68 23%	24 7%	31 20%	65 15%	42 16%	75 13%	94 30%	23 5%	51 22%	66 14%	44 32%	51 17%	49 21%	66 13%	99 42%	16 5%	93 39%	13 4%	86 30%	21 6%	76 39%	16 5%	142 74%	- -	37 16%	80 14%					
Neither favourable nor unfavourable (0)	330 31%	118 35%	93 31%	26 28%	29 *	129 30%	127 33%	77 34%	155 27%	120 30%	115 27%	71 29%	99 26%	83 28%	90 27%	37 23%	131 30%	85 33%	148 26%	93 29%	115 26%	71 31%	119 25%	45 32%	60 20%	85 25%	131 25%	59 20%	66 24%	55 24%	80 24%	76 27%	99 23%	46 21%	66 21%	- -	- -	55 24%	190 33%					
Fairly unfavourable (-1)	115 11%	47 14%	28 9%	10 11%	11 13%	46 11%	46 12%	31 13%	65 11%	22 6%	78 19%	20 8%	62 16%	27 9%	62 19%	23 15%	61 14%	37 15%	64 12%	22 7%	75 17%	28 12%	65 14%	18 13%	54 18%	28 12%	66 13%	14 6%	75 23%	15 6%	76 23%	21 7%	74 20%	13 7%	76 24%	- -	115 43%	34 15%	63 11%					
Very unfavourable (-2)	154 14%	63 19%	31 11%	2 2%	24 26%	51 12%	71 18%	43 19%	92 16%	29 7%	111 26%	11 5%	115 31%	28 10%	30 10%	80 18%	37 15%	101 18%	13 4%	132 30%	13 4%	132 30%	31 14%	102 22%	14 10%	92 31%	29 12%	112 22%	9 4%	130 39%	17 7%	120 36%	16 6%	123 33%	10 5%	126 39%	- -	154 57%	40 18%	59 10%				
Don't know	274 26%	64 19%	61 20%	21 23%	17 *	92 22%	88 23%	31 13%	144 25%	82 21%	93 22%	55 22%	64 17%	59 20%	57 17%	24 15%	72 16%	40 16%	137 24%	53 17%	98 22%	28 13%	92 20%	3 2%	12 4%	39 16%	106 21%	17 7%	40 12%	17 7%	38 11%	43 15%	53 14%	13 6%	37 11%	- -	- -	44 19%	157 27%					
Net: Very/Fairly favourable	193 18%	46 14%	86 29%	34 37%	9 10%	106 25%	56 14%	47 21%	120 21%	143 36%	25 6%	89 36%	37 10%	99 34%	30 9%	43 27%	96 22%	55 22%	109 20%	136 43%	27 6%	69 30%	92 20%	59 42%	78 26%	59 25%	100 19%	140 59%	21 6%	131 56%	19 6%	127 45%	26 7%	116 59%	17 5%	193 100%	- -	53 23%	109 19%					
Net: Very/Fairly unfavourable	269 25%	111 33%	59 20%	11 12%	35 39%	96 23%	117 30%	74 32%	157 27%	51 13%	189 45%	31 13%	176 47%	55 19%	157 47%	53 34%	141 32%	74 29%	165 30%	35 11%	207 46%	59 26%	167 36%	33 23%	146 49%	58 24%	178 35%	23 9%	205 62%	32 13%	196 59%	37 13%	197 53%	23 11%	202 63%	- -	269 100%	74 33%	122 21%					
Net Difference	-76 -7%	-65 -19%	27 9%	22 24%	-26 -29%	10 2%	-61 -16%	-27 -12%	-37 -6%	91 23%	-164 -39%	57 23%	-140 -37%	44 15%	-127 -38%	-10 -6%	-46 -10%	-19 -8%	-56 -10%	101 32%	-180 -40%	10 4%	-74 -16%	27 19%	-69 -23%	2 1%	-78 -15%	118 49%	-184 -55%	99 42%	-177 -53%	89 32%	-171 -46%	93 47%	-185 -57%	193 100%	-269 -100%	-21 -9%	-13 -2%					
Mean	-0.23	-0.42	0.10	0.41	-0.68	-0.02	-0.40	-0.31	-0.22	0.35	-0.83	0.36	-0.77	0.20	-0.78	-0.21	-0.26	-0.20	-0.29	0.49	-0.88	-0.02	-0.40	0.20	-0.47	-0.09	-0.38	0.67	-1.06	0.55	-0.98	0.47	-0.89	0.67	-1.09	1.26	-1.57	-0.24	-0.10					

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ColumnMeans (5%): A,B/C/D/E,F,G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k,l/m Minimum Base: 30(**) Small Base: 10Q(*)

PUBLIC USE
Political Pulse
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party
All Adults aged 18+ in Great Britain

	Total	Gender		Age						Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
		Total	Man	Woman	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Gen Z	Millennials	Gen X+	Baby Boomer	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1066	512	543	106	189	172	204	164	231	295	376	395	127	306	265	339	684	382	261	295	254	134	51	71	894	172	624	308	134	294	772	553	513	667	399
Weighted base	1066	517	538	111	182	174	175	174	250	293	349	424	132	301	236	362	597	469	254	277	245	148	52	91	905	161	607	317	143	272	794	390	676	656	410
Very favourable (2)	133 12%	84 16% C	48 9%	12 11% *	34 18% I	22 13%	20 12%	22 13%	23 9%	45 15%	43 12%	45 11%	16 12%	49 16% P	28 12%	38 11%	75 13%	58 12%	36 14% W	33 12%	29 12%	21 14%	2 3% *	11 13% *	115 13%	18 11%	80 13%	42 13%	10 7%	35 13%	97 12%	56 14%	77 11%	91 14%	42 10%
Fairly favourable (1)	264 25%	130 25%	131 24%	41 37% EFGHI*	46 25%	41 24%	41 24%	42 24%	53 21%	86 30% L	82 24%	95 22%	46 35% NOP	75 25%	54 23%	81 22%	151 25%	113 24%	67 27%	62 22%	58 24%	34 23%	17 32% *	25 28% *	230 25%	34 21%	142 23%	79 25%	43 30%	74 27%	190 24%	114 29% g	150 22%	169 26%	95 23%
Neither favourable nor unfavourable (0)	196 18%	91 18%	102 19%	28 25% HI*	38 21% HI	42 24% HI	41 24% HI	18 11%	29 11%	66 22% L	83 24% L	47 11%	33 25% P	68 23% P	51 22% P	40 11%	107 18%	89 19%	51 20%	47 17%	43 18%	30 20%	11 21% *	14 15% *	164 18%	32 20%	105 17%	68 22%	22 16%	60 22%	136 17%	76 19%	120 18%	135 21% i	61 15%
Fairly unfavourable (-1)	199 19%	85 16%	114 21%	18 16% *	22 12%	32 19%	41 23% E	29 17%	58 23% E	39 13%	73 21% J	87 20% J	19 15%	42 14%	56 24% N	69 19%	129 22% R	70 15%	42 17%	53 19%	47 19%	26 17%	8 15% *	24 27% *	170 19%	29 18%	126 21% b	47 15%	26 19%	44 16%	156 20%	78 20%	122 18%	120 18%	80 19%
Very unfavourable (-2)	222 21%	116 22%	102 19%	5 5% *	28 15% D	19 11%	26 15% D	57 33% DEFG	87 35% DEFG	33 11%	45 13% JK	144 34% JK	6 5%	41 14% M	36 15% M	130 36% MNO	110 18%	112 24% Q	53 21%	61 22%	55 23%	26 18%	14 26% *	13 14% *	184 20%	39 24%	129 21%	58 18%	35 25%	41 15%	182 23% d	53 14%	169 25% f	108 16%	115 28% h
Don't know	52 5%	11 2%	41 8%	8 7% I*	16 9% GHI	17 10% GHI	5 3% I	6 3% I	1 *	23 8% L	23 6% L	6 1%	11 8% P	26 9% P	11 5% P	4 1%	25 4%	27 6%	4 2%	21 7% S	12 5%	11 8% S	1 2% *	3 3% *	44 5%	9 5%	25 4%	22 7%	5 4%	18 7%	34 4%	14 4%	38 6%	34 5%	18 4%
Net: Very/Fairly favourable	397 37%	214 41% C	178 33%	53 47% I*	79 43% I	64 37%	62 35%	64 37%	76 30%	132 45% KL	125 36%	140 33%	62 47% OP	124 41% P	82 35%	119 33%	226 38%	171 36%	104 41%	95 34%	88 36%	54 37%	19 36% *	37 41% *	344 38%	52 32%	222 37%	121 38%	53 37%	109 40%	287 36%	169 43% g	227 34%	260 40%	137 33%
Net: Very/Fairly unfavourable	422 40%	201 39%	217 40%	23 20% *	50 27%	52 30%	67 38% DE	86 50% DEFG	145 58% DEFG	72 25%	119 34% J	231 54% JK	25 19%	83 28%	92 39% MN	199 55% MNO	239 40%	182 39%	95 37%	114 41%	102 42%	52 35%	22 42% *	37 41% *	354 39%	68 42%	254 42% b	106 33%	62 43%	84 31%	338 42% d	131 34%	291 43% f	227 35%	194 47% h
Net Difference	-25 -2%	13 3%	-38 -7%	30 27%	29 16%	12 7%	-5 -3%	-22 -13%	-69 -27%	59 20%	6 2%	-91 -21%	37 28%	41 14%	-10 -4%	-80 -22%	-14 -2%	-12 -2%	9 3%	-19 -7%	-14 -6%	2 1%	-3 -6%	* *	-9 -1%	-16 -10%	-32 -5%	16 5%	-9 -6%	25 9%	-50 -6%	39 10%	-64 -9%	32 5%	-58 -14%
Mean	-0.11	-0.04	-0.19	0.36 GHI*	0.21 HI	0.10 HI	-0.07 I	-0.34	-0.53	0.27 KL	0.01 L	-0.46	0.38 OP*	0.17 OP	-0.08 P	-0.48	-0.09	-0.15	-0.03	-0.18	-0.17	-0.03	-0.29 *	-0.02 *	-0.09	-0.24	-0.14	*	-0.25	0.08 e	-0.18	0.11 g	-0.24	0.02 i	-0.33

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q,R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties																	Favourable to politicians																	Opinion of Brexit's impact on the country	
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Atkins	Unfavourable to Atkins	Favourable to Cameron	Unfavourable to Cameron	Favourable to Reeves	Unfavourable to Reeves	Favourable to Cooper	Unfavourable to Cooper	Favourable to Rayner	Unfavourable to Rayner	Favourable to Lammy	Unfavourable to Lammy	Favourable to Streeter	Unfavourable to Streeter	Positive impact	Negative impact				
																																									(A)	(B)	(C)	(D)
Unweighted base	1066	335	308	102	88	460	358	227	583	411	403	264	352	322	317	153	456	263	565	332	434	237	466	140	301	256	513	264	315	262	321	309	361	211	314	207	265	225	602					
Weighted base	1066	339	299	92	91	423	388	229	576	397	422	247	376	296	334	157	441	254	559	317	447	227	469	140	296	241	515	239	332	235	334	283	375	197	323	193	269	227	579					
Very favourable (2)	133 12%	17 5%	90 30%	14 15%	2 2%	79 19%	36 9%	16 7%	100 17%	133 33%	-	51 21%	40 11%	55 19%	24 7%	22 14%	63 14%	26 10%	91 16%	107 34%	12 3%	30 13%	72 15%	25 18%	59 20%	28 11%	84 16%	66 28%	25 7%	65 28%	21 6%	83 29%	18 5%	54 27%	22 7%	63 33%	20 7%	26 11%	88 15%					
Fairly favourable (1)	264 25%	35 10%	131 44%	30 33%	21 23%	129 30%	70 18%	31 13%	195 34%	264 67%	-	97 39%	55 15%	116 39%	53 16%	31 20%	131 30%	44 17%	178 32%	166 52%	32 7%	38 17%	140 30%	31 22%	82 28%	52 22%	142 28%	110 46%	33 10%	105 45%	38 11%	130 46%	36 10%	80 41%	47 15%	79 41%	32 12%	33 14%	190 33%					
Neither favourable nor unfavourable (0)	196 18%	44 13%	47 16%	18 20%	21 24%	80 19%	48 12%	32 14%	79 14%	-	-	41 16%	34 9%	51 17%	33 10%	15 10%	67 15%	42 16%	79 14%	29 9%	45 10%	40 18%	64 14%	32 23%	37 13%	42 18%	74 14%	27 11%	36 14%	33 12%	34 9%	33 14%	28 13%	41 14%	24 13%	27 10%	30 13%	113 20%						
Fairly unfavourable (-1)	199 19%	103 30%	19 6%	18 19%	22 25%	84 20%	84 22%	62 27%	90 16%	-	199 47%	36 15%	91 24%	43 14%	78 23%	26 17%	84 19%	71 28%	87 15%	12 4%	147 33%	60 26%	83 18%	28 20%	44 15%	63 26%	81 16%	25 10%	81 24%	25 11%	87 26%	29 10%	106 28%	15 8%	78 24%	13 7%	63 23%	44 19%	106 18%					
Very unfavourable (-2)	222 21%	138 41%	8 3%	12 13%	23 25%	44 10%	144 37%	84 37%	108 19%	-	222 53%	20 8%	152 41%	29 10%	144 43%	61 39%	94 21%	69 27%	116 21%	3 1%	204 46%	58 26%	105 22%	23 16%	73 25%	55 23%	127 25%	11 4%	153 46%	7 3%	150 45%	6 2%	179 48%	17 8%	133 41%	12 6%	126 47%	93 41%	62 11%					
Don't know	52 5%	3 1%	3 1%	-	1 1%	8 2%	6 2%	4 2%	4 1%	-	-	2 1%	3 1%	3 1%	1 *	2 1%	1 *	3 1%	9 2%	1 *	6 1%	1 *	5 1%	1 1%	-	1 *	7 1%	1 *	4 1%	-	3 1%	4 1%	3 1%	4 1%	1 *	2 1%	1 1%	2 1%	19 3%					
Net: Very/Fairly favourable	397 37%	51 15%	221 74%	44 48%	22 25%	208 49%	105 27%	47 20%	295 51%	397 100%	-	149 60%	95 25%	172 58%	77 23%	53 34%	195 44%	70 27%	268 48%	272 86%	44 10%	68 30%	212 45%	56 40%	141 48%	80 33%	226 44%	176 74%	58 17%	169 72%	60 18%	213 75%	54 14%	134 68%	69 22%	143 74%	51 19%	58 26%	278 48%					
Net: Very/Fairly unfavourable	422 40%	242 71%	28 9%	29 32%	46 50%	128 30%	228 59%	146 64%	198 34%	-	422 100%	56 23%	244 65%	72 24%	222 67%	87 55%	178 40%	140 55%	203 36%	15 5%	351 79%	118 52%	187 40%	51 37%	118 40%	118 49%	208 40%	35 15%	234 71%	33 14%	237 71%	34 12%	285 76%	31 16%	211 65%	25 13%	189 70%	137 60%	168 29%					
Net Difference	-25 -2%	-190 -56%	193 65%	15 16%	-23 -25%	80 19%	-123 -32%	-99 -43%	97 17%	397 100%	-422 -100%	93 38%	-149 -40%	100 34%	-145 -44%	-34 -21%	17 4%	-70 -28%	65 12%	257 81%	-307 -69%	-50 -22%	25 5%	5 4%	23 8%	-38 -16%	19 4%	141 59%	-177 -53%	137 58%	-178 -53%	178 63%	-230 -61%	102 52%	-141 -44%	118 61%	-138 -51%	-79 -35%	110 19%					
Mean	-0.11	-0.93	0.93	0.19	-0.49	0.28	-0.61	-0.75	0.16	1.33	-1.53	0.50	-0.70	0.43	-0.80	-0.47	-0.03	-0.45	0.07	1.14	-1.13	-0.34	-0.02	0.05	0.03	-0.27	-0.05	0.82	-0.93	0.82	-0.93	0.91	-1.05	0.72	-0.78	0.89	-0.91	-0.65	0.24					

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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m Minimum Base: 30(**) Small Base: 100(*)

PUBLIC USE
Political Pulse
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party
All Adults aged 18+ in Great Britain

	Total	Gender		Age						Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
		Total	Man	Woman	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Gen Z	Millennials	Gen X+	Baby Boomer	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1066	512	543	106	189	172	204	164	231	295	376	395	127	306	265	339	684	382	261	295	254	134	51	71	894	172	624	308	134	294	772	553	513	667	399
Weighted base	1066	517	538	111	182	174	175	174	250	293	349	424	132	301	236	362	597	469	254	277	245	148	52	91	905	161	607	317	143	272	794	390	676	656	410
Very favourable (2)	89 8%	43 8%	45 8%	12 11% *	13 7%	11 6%	8 5%	16 9%	28 11% G	26 9%	19 5%	44 10% K	13 10%	19 6%	14 6%	35 10%	52 9%	37 8%	18 7%	22 8%	28 12%	10 7%	3 6% *	7 8% *	75 8%	14 8%	52 8%	27 8%	11 8%	27 10%	61 8%	28 7%	61 9%	57 9%	32 8%
Fairly favourable (1)	140 13%	65 13%	74 14%	9 8% *	17 9%	20 12%	23 13%	18 11%	53 21% DEFGH	26 9%	43 12%	71 17% J	9 7%	31 10%	31 13%	59 16% MN	91 15% R	49 10%	34 13%	41 15%	25 10%	26 18%	6 12% *	8 9% *	117 13%	23 14%	91 15% b	29 9%	21 14%	38 14%	102 13%	55 14%	85 13%	73 11%	67 16% h
Neither favourable nor unfavourable (0)	205 19%	102 20%	101 19%	22 20% *	39 21%	32 18%	37 21%	30 17%	46 18%	61 21%	68 20%	76 18%	27 21%	62 21%	44 18%	68 19%	110 18%	94 20%	57 22%	43 16%	49 20%	22 15%	12 23% *	21 23% *	177 20%	28 17%	134 22% c	52 16%	19 13%	57 21%	148 19%	70 18%	135 20%	131 20%	74 18%
Fairly unfavourable (-1)	177 17%	84 16%	92 17%	19 17% *	29 16%	24 14%	21 12%	34 20%	50 20% G	48 16%	45 13%	85 20% K	25 19%	38 13%	38 16%	69 19% N	96 16%	81 17%	37 14%	50 18%	38 16%	32 22%	5 9% *	15 16% *	149 16%	28 17%	91 15%	53 17%	32 23% a	31 12%	146 18% d	64 17%	113 17%	105 16%	72 18%
Very unfavourable (-2)	399 37%	210 41% c	182 34%	40 36% *	69 38%	68 39% I	81 46% I	70 40% I	72 29%	109 37%	149 43% L	142 33%	45 34%	124 41%	98 42%	126 35%	221 37%	179 38%	100 39%	102 37%	90 37%	45 30%	25 48% v*	37 41% *	339 37%	60 37%	211 35%	131 41%	58 41%	96 36%	303 38%	159 41%	240 36%	256 39%	144 35%
Don't know	56 5%	12 2%	44 8% B	9 8% I*	15 8% GHI	19 11% GHI	6 3%	5 3%	2 1%	24 8% L	25 7% L	7 2%	13 10% P	27 9% P	11 5% P	5 1%	28 5%	28 6%	8 3%	19 7%	14 6%	12 8%	1 2% *	3 3% *	47 5%	9 5%	28 5%	25 8% c	2 2%	21 8% e	34 4%	14 3%	42 6% f	35 5%	21 5%
Net: Very/Fairly favourable	229 21%	108 21%	120 22%	21 19% *	30 17%	31 18%	31 18%	35 20%	80 32% DEFGH	51 18%	62 18%	115 27% JK	22 16%	50 17%	45 19%	94 26% MN	142 24% R	86 18%	52 20%	62 23%	54 22%	36 25%	9 18% *	15 17% *	193 21%	36 23%	142 23%	55 17%	31 22%	66 24%	163 21%	83 21%	146 22%	130 20%	99 24%
Net: Very/Fairly unfavourable	576 54%	294 57%	274 51%	59 53% *	98 54%	92 53%	102 58%	104 60% I	122 49%	156 53%	194 56%	226 53%	70 53%	162 54%	137 58%	195 54%	316 53%	260 55%	137 54%	153 55%	128 52%	77 52%	30 58% *	51 57% *	488 54%	88 55%	302 50%	184 58% a	90 63% a	128 47%	449 56% d	223 57%	353 52%	360 55%	216 53%
Net Difference	-348 -33%	-186 -36%	-154 -29%	-38 -34% *	-67 -37%	-61 -35%	-71 -40%	-69 -40%	-42 -17%	-105 -36%	-132 -38%	-111 -26%	-48 -37%	-112 -37%	-92 -39%	-101 -28%	-174 -29%	-174 -37%	-85 -34%	-90 -33%	-74 -30%	-41 -28%	-20 -39% *	-36 -40% *	-296 -33%	-52 -32%	-160 -26%	-129 -41% *	-59 -41% *	-62 -23%	-285 -36%	-141 -36%	-207 -31%	-230 -35%	-117 -29%
Mean	-0.65	-0.70	-0.59	-0.64 *	-0.74	-0.76	-0.85	-0.73	-0.34 EFGH	-0.70	-0.81	-0.50 K	-0.68 *	-0.79	-0.78	-0.54 NO	-0.60	-0.71	-0.68	-0.66	-0.59	-0.56	-0.83 *	-0.75 *	-0.65	-0.65	-0.55 b	-0.80	-0.76	-0.52	-0.69	-0.72	-0.61	-0.69	-0.59

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

PUBLIC USE
Political Pulse
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats
All Adults aged 18+ in Great Britain

	Total	Gender		Age						Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total (A)	Man (B)	Woman (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennials (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non- graduate (g)	Working (h)	Not working (i)
Unweighted base	1066	512	543	106	189	172	204	164	231	295	376	395	127	306	265	339	684	382	261	295	254	134	51	71	894	172	624	308	134	294	772	553	513	667	399
Weighted base	1066	517	538	111	182	174	175	174	250	293	349	424	132	301	236	362	597	469	254	277	245	148	52	91	905	161	607	317	143	272	794	390	676	656	410
Very favourable (2)	61 6%	35 7%	25 5%	6 5% *	12 7%	10 6%	9 5%	12 7%	12 5%	18 6%	19 5%	24 6%	6 4%	21 7%	12 5%	22 6%	37 6%	24 5%	7 3%	18 6% s	17 7% s	13 9% sw	- *	7 7% *	49 5%	12 8%	36 6%	16 5%	9 6%	20 7%	41 5%	24 6%	37 5%	37 6%	24 6%
Fairly favourable (1)	186 17%	85 16%	98 18%	16 14% *	38 21%	35 20%	26 15%	25 14%	46 18%	54 18%	61 17%	71 17%	18 14%	64 21%	37 16%	54 15%	121 20% R	65 14%	43 17%	44 16%	46 19%	24 16%	13 25% *	15 17% *	154 17%	32 20%	104 17%	55 18%	26 18%	51 19%	135 17%	93 24% g	93 14%	129 20% i	57 14%
Neither favourable nor unfavourable (0)	364 34%	164 32%	198 37%	38 34% *	55 30%	64 37%	70 40%	57 33%	80 32%	93 32%	134 39%	137 32%	46 35%	100 33%	89 38%	114 32%	204 34%	160 34%	89 35%	96 35%	82 34%	51 35%	16 30% *	30 33% *	319 35%	45 28%	213 35%	102 32%	48 34%	87 32%	277 35%	141 36%	223 33%	222 34%	142 35%
Fairly unfavourable (-1)	188 18%	101 20%	86 16%	23 21% *	27 15%	23 13%	30 17%	31 18%	52 21%	50 17%	54 15%	84 20%	25 19%	39 13%	44 19%	77 21% N	100 17%	87 19%	52 21%	42 15%	38 16%	26 17%	9 18% *	21 23% *	160 18%	27 17%	112 18%	52 16%	24 17%	47 17%	140 18%	62 16%	126 19%	115 17%	73 18%
Very unfavourable (-2)	188 18%	111 21% c	75 14%	13 11% *	35 19%	19 11%	25 14%	42 24% DFG	55 22% DFG	47 16%	44 13%	97 23% JK	17 13%	47 16%	33 14%	85 23% MNO	89 15%	99 21% Q	48 19%	54 20%	40 16%	21 14%	13 25% *	12 13% *	157 17%	31 19%	103 17%	57 18%	28 20%	42 15%	147 18%	48 12%	140 21% f	103 16%	85 21% h
Don't know	79 7%	21 4%	57 11% B	15 14% HI*	15 8% I	22 13% HI	15 9% I	7 4%	5 2%	30 10% L	37 11% L	12 3%	19 15% P	29 10% P	21 9% P	9 3%	46 8%	33 7%	15 6%	23 8%	21 9%	13 9%	1 2% *	6 6% *	65 7%	14 9%	39 6%	34 11% a	7 5%	24 9%	55 7%	22 6%	57 8%	51 8%	28 7%
Net: Very/Fairly favourable	247 23%	120 23%	122 23%	22 19% *	50 28%	45 26%	36 20%	37 21%	58 23%	72 25%	80 23%	95 22%	24 18%	85 28% M	49 21%	77 21%	158 26% R	89 19%	50 20%	62 22%	63 26%	37 25%	13 25% *	22 24% *	203 22%	44 27%	140 23%	71 22%	35 25%	71 26%	175 22%	116 30% g	130 19%	166 25%	81 20%
Net: Very/Fairly unfavourable	376 35%	211 41% c	161 30%	36 33% *	62 34%	43 25%	55 31%	73 42% FG	107 43% FG	98 33%	98 28%	181 43% JK	43 32%	86 29%	77 33%	162 45% MNO	190 32%	186 40% Q	100 39%	96 35%	78 32%	46 31%	22 43% *	33 37% *	318 35%	58 36%	215 35%	109 35%	52 37%	89 33%	287 36%	110 28%	266 39% f	218 33%	158 39%
Net Difference	-129 -12%	-91 -18%	-38 -7%	-15 -13% *	-12 -6%	2 1%	-19 -11%	-37 -21%	-49 -20%	-26 -9%	-17 -5%	-86 -20%	-19 -14%	-2 -1%	-28 -12%	-85 -23%	-31 -5%	-98 -21%	-50 -20%	-34 -12%	-16 -6%	-9 -6%	-9 -18%	-11 -12%	-115 -13%	-14 -9%	-74 -12%	-38 -12%	-17 -12%	-18 -7%	-112 -14%	6 2%	-135 -20%	-52 -8%	-77 -19%
Mean	-0.26	-0.34	-0.18	-0.23 *	-0.21	-0.05 HI	-0.21	-0.40	-0.37	-0.21	-0.14 L	-0.39	-0.27 *	-0.10 P	-0.23	-0.42	-0.15 R	-0.40	-0.38	-0.28	-0.17	-0.13	-0.44 *	-0.20 *	-0.27	-0.23	-0.25	-0.28	-0.27	-0.16	-0.29	-0.05 g	-0.39	-0.20 i	-0.36

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties																		Favourable to politicians																		Opinion of Brexit's impact on the country	
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Atkins	Unfavourable to Atkins	Favourable to Cameron	Unfavourable to Cameron	Favourable to Reeves	Unfavourable to Reeves	Favourable to Cooper	Unfavourable to Cooper	Favourable to Rayner	Unfavourable to Rayner	Favourable to Lammey	Unfavourable to Lammey	Favourable to Streeter	Unfavourable to Streeter	Positive impact	Negative impact						
																																									(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1066	335	308	102	88	460	358	227	583	411	403	264	352	322	317	153	456	263	565	332	434	237	466	140	301	256	513	264	315	262	321	309	361	211	314	207	265	225	602							
Weighted base	1066	339	299	92	91	423	388	229	576	397	422	247	376	296	334	157	441	254	559	317	447	227	469	140	296	241	515	239	332	235	334	283	375	197	323	193	269	227	579							
Very favourable (2)	61 6%	10 3%	13 4%	29 32% BCE*	4 4% *	35 8% G	16 4%	9 4% M	39 7% KMO	42 11% HIKMOQ	13 3% M	264 75% HIKMNOPQ	352 - -	322 34% HIKMOQ	317 3% M	153 6% M	456 7% KMO	263 6% ci	565 6% ci	332 10% RSUVYacegik	434 4% Uacegik	237 8% Uacegik	466 6% ci	140 11% RUacegik	301 6% ci	256 10% RUWacegik	513 12% RSUVYacegik	264 3% RSUVYacegik	315 11% RSUVYacegik	262 4% ci	321 12% RSUVYacegik	309 4% ci	361 12% RSUVYacegik	211 4% ci	314 14% RSUVYacegik	207 4% ci	265 13% RSUVYacegik	225 7% RSUVYacegik	602 6% RSUVYacegik							
Fairly favourable (1)	186 17%	37 11%	73 24% BE	35 38% BCE*	11 12% *	101 24% G	47 12%	39 17% KMO	115 20% KMO	107 27% HIKMOQ	43 10% M	186 75% HIKMNOPQ	- - -	93 31% HIKMOQ	29 9% M	33 21% KMO	78 18% KMO	55 22% Ucegik	105 19% UWcegik	96 30% RSUVWYZacegik	52 12% ei	51 23% Ucegik	77 16% Ucegik	34 24% UWcegik	49 17% Ucegik	50 21% Ucegik	88 17% Ucegik	70 29% RSUVYZacegik	34 10% RSUVYZacegik	75 32% RSUVWYZacegik	28 9% RSUVYZacegik	74 26% SUWYacegik	38 10% SUWYacegik	55 28% SUWVWXYZacegik	25 8% SUWVWXYZacegik	63 33% SUWVWXYZacegik	23 8% SUWVWXYZacegik	32 14% SUWVWXYZacegik	131 23% SUWVWXYZacegik							
Neither favourable nor unfavourable (0)	364 34%	105 31% D	123 41% BD	15 17% *	38 42% D*	168 40% G	117 30%	67 29% LMOP	201 35% KLMOP	142 36% KLMOP	105 25% LMO	- - -	- - -	110 37% HKLMOP	42 13% LM	32 20% LMO	141 32% KLMOP	75 30% cegik	178 32% Ucegik	110 35% Ucegik	114 26% eg	69 31% cegik	154 33% Ucegik	41 29% e	93 31% Ucegik	80 33% Ucegik	160 31% Ucegik	90 22% RUacegik	72 35% Ucegik	68 20% Ucegik	109 38% RSUVWYZacegik	81 21% Ucegik	69 35% Ucegik	70 22% Ucegik	65 34% Ucegik	57 21% Ucegik	66 29% Ucegik	218 38% SUWVWXYZacegik								
Fairly unfavourable (-1)	188 18%	81 24% D	55 18% D	8 9% *	13 14% *	70 17% G	81 21%	58 25% IULNP	93 16% L	64 16% L	97 23% IULN	- - -	188 50% HIJKLNOPQ	38 13% L	95 28% IULNPQ	27 17% L	102 23% IULN	56 22% dfhj	98 18% d	57 18% d	95 21% dhj	46 20% dj	95 20% Sdhj	29 21% dj	55 19% d	50 21% dj	102 20% dj	40 17% d	78 24% Sdfhj	30 13% STUVWYZabd	90 27% STUVWYZabd	45 16% STUabd	92 24% STUabd	29 15% STUVWYZabd	89 28% STUVWYZabd	26 14% STUVWYZabd	64 24% SYbdhj	48 21% SYbdhj	98 17% SYbdhj							
Very unfavourable (-2)	188 18%	99 29% CD	27 9% D	2 2% *	21 24% CD*	36 9% F	114 29%	50 22% JLN	109 19% JLN	30 8% LN	147 35% HIJLNQ	- - -	188 50% HIJKLNOPQ	13 4% L	151 45% HIJKLNQ	52 33% HIJLNQ	88 20% JLN	43 17% Tbdhj	122 22% TZbdhj	17 5% dfhj	148 33% RSTUVWXYZabd	38 17% Tbdhj	95 21% Tbdhj	46 20% Tbdhj	95 20% Tbdhj	29 21% Tbdhj	55 19% Tbdhj	50 21% Tbdhj	102 20% Tbdhj	40 17% Tbdhj	78 24% STUVWXYZabd	30 13% STUVWXYZabd	90 27% STUVWXYZabd	45 16% STUabd	92 24% STUabd	29 15% STUVWXYZabd	89 28% STUVWXYZabd	26 14% SYbdhj	64 24% SYbdhj	48 21% SYbdhj	98 17% SYbdhj					
Don't know	79 7%	7 2%	7 2%	2 2% *	4 4% *	12 3% G	13 3%	5 2% LMQ	20 3% LMQ	11 3% LMQ	18 4% LMQ	- - -	- - -	9 3% LMQ	7 2% LMQ	4 2% LMQ	1 4% TVXZbej	10 4% TWXYbefjk	21 1% TWXYbefjk	5 1% TWXYbefjk	21 5% TWXYZbdefgik	3 1% TWXYZbdefgik	11 2% TWXYZbdefgik	- - -	5 2% X	4 2% X	16 3% X	3 1% XYek	12 4% XYek	4 2% XYek	5 2% XYek	5 2% XYek	10 3% X	10 3% X	3 1% X	11 3% X	2 1% X	4 2% X	3 1% X	38 7% X						
Net: Very/Fairly favourable	247 23%	47 14%	86 29% BE	65 70% BCE*	14 16% *	136 32% G	64 16%	48 21% KMO	154 27% KMO	149 37% HIKMOQ	56 13% M	247 100% HIKMNOPQ	- - -	127 43% HIKMOQ	39 12% M	43 27% KMO	109 25% KMO	70 27% Ucegik	140 25% UWcegik	129 41% RSUVWYZacegik	68 15% i	71 31% UWYacegik	104 22% Ucegik	49 35% SUWYacegik	67 22% Ucegik	74 31% UWYacegik	111 22% Ucegik	97 41% RSUVWYZacegik	42 13% RSUVWYZacegik	100 43% RSUVWYZacegik	43 13% RSUVWYZacegik	106 38% RSUVYacegik	53 14% i	82 42% RSUVWYZacegik	32 10% SUWVWXYZacegik	89 46% SUWVWXYZacegik	31 12% SUWVWXYZacegik	47 21% SUWVWXYZacegik	168 29% SUWVWXYZacegik							
Net: Very/Fairly unfavourable	376 35%	180 53% CDE	82 28% D	10 11% *	35 38% D*	107 25% F	195 50% IULN	109 47% IULN	202 35% JLN	95 24% LN	244 58% HIJLNQ	- - -	376 100% HIJKLNOPQ	50 17% L	245 74% HIJKLNQ	79 50% IULN	190 43% IULN	99 39% Tbdhj	220 39% Tbdhj	74 23% dfhj	243 54% RSTUVWXYZabd	84 37% Tbdhj	200 43% STZbdhj	50 36% Tbdhj	132 45% STZbdhj	83 34% Tbdhj	228 44% STZbdhj	49 20% Tbdhj	205 62% RSTUVWXYZabd	48 20% RSTUVWXYZabd	218 65% RSTUVWXYZabd	63 22% RSTUVWXYZabd	232 62% RSTUVWXYZabd	43 22% RSTUVWXYZabd	210 65% RSTUVWXYZabd	37 19% RSTUVWXYZabd	176 66% RSTUVWXYZabd	111 49% RSTUVWXYZabd	154 27% RSTUVWXYZabd							
Net Difference	-129 -12%	-134 -39%	4 1%	54 59% *	-20 -22% *	30 7% G	-131 -34%	-61 -27%	-48 -8%	54 14%	-188 -45%	247 100%	-376 -100%	77 26%	-206 -62%	-36 -23%	-81 -18%	-29 -11%	-80 -14%	55 17%	-174 -39%	-13 -6%	-95 -20%	-1 -1%	-65 -22%	-9 -4%	-117 -23%	48 20%	-163 -49%	52 22%	-175 -52%	43 15%	-179 -48%	40 20%	-178 -55%	52 27%	-145 -54%	-64 -28%	14 2%							
Mean	-0.26	-0.67	-0.03 BE	0.92 BCE*	-0.43 *	0.07 G	-0.61	-0.46 KMO	-0.21 HIKMOQ	0.17 HIKMOQ	-0.79 MO	1.25 HIKMNOPQ	-1.50	0.34 HIKMOQ	-1.06 M	-0.51 KMO	-0.32 KMO	-0.23 Uacegik	-0.31 UYacegik	0.23 RSUVWYZacegik	-0.72 cegik	-0.14 UWYacegik	-0.38 Ucegik	-0.05 SUWYacegik	-0.43 Ucegik	-0.07 RSUVYacegik	-0.44 Ucegik	0.28 RSUVWXYZacegik	-0.88	0.26 RSUVWXYZacegik	-0.88	0.21 RSUVWXYZacegik	-0.83	0.27 RSUVWXYZacegik	-0.94	0.35 RSUVWXYZacegik	-0.94	-0.50	-0.01 i							

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ColumnProportions (5%): A,B/C/D/E,F,G,H/I/J/K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k,l/m Minimum Base: 30(**) Small Base: 10Q(*)

ColumnMeans (5%): A,B/C/D/E,F,G,H/I/J/K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k,l/m Minimum Base: 30(**) Small Base: 10Q(*)

PUBLIC USE
Political Pulse
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party
All Adults aged 18+ in Great Britain

	Total	Gender		Age						Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total (A)	Man (B)	Woman (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennials (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non- graduate (g)	Working (h)	Not working (i)
Unweighted base	1066	512	543	106	189	172	204	164	231	295	376	395	127	306	265	339	684	382	261	295	254	134	51	71	894	172	624	308	134	294	772	553	513	667	399
Weighted base	1066	517	538	111	182	174	175	174	250	293	349	424	132	301	236	362	597	469	254	277	245	148	52	91	905	161	607	317	143	272	794	390	676	656	410
Very favourable (2)	63 6%	35 7%	26 5%	9 8% *	14 8%	13 8%	9 5%	8 4%	10 4%	23 8%	22 6%	18 4%	9 7%	25 8% P	14 6%	16 4%	35 6%	29 6%	16 6%	13 5%	16 7%	14 10%	1 1% *	4 4% *	59 6%	5 3%	34 6%	20 6%	9 6%	20 7%	43 5%	42 11% g	21 3%	43 7%	20 5%
Fairly favourable (1)	233 22%	113 22%	117 22%	25 22% *	48 26% I	42 24% I	39 22%	42 24% I	38 15%	72 25%	81 23%	80 19%	29 22%	78 26%	50 21%	73 20%	150 25% R	83 18%	50 20%	60 22%	55 22%	32 22%	14 26% *	23 25% *	192 21%	40 25%	119 20%	79 25%	35 24%	65 24%	168 21%	106 27% g	127 19%	170 26% I	63 15%
Neither favourable nor unfavourable (0)	330 31%	152 29%	177 33%	31 28% *	55 30%	49 28%	63 36%	53 31%	79 31%	86 29%	112 32%	132 31%	37 28%	90 30%	74 31%	121 33%	192 32%	139 30%	86 34%	82 30%	82 33%	47 32%	13 25% *	21 23% *	280 31%	50 31%	210 35% b	80 25%	40 28%	79 29%	251 32%	112 29%	218 32%	202 31%	128 31%
Fairly unfavourable (-1)	149 14%	80 15%	67 12%	16 15% *	22 12%	18 10%	26 15%	27 16%	39 16%	39 13%	44 13%	66 16%	20 15%	33 11%	37 16%	53 15%	78 13%	71 15%	38 15%	39 14%	29 12%	23 16%	4 9% *	15 17% *	133 15%	16 10%	84 14%	40 13%	25 18%	35 13%	114 14%	53 14%	95 14%	81 12%	67 16%
Very unfavourable (-2)	185 17%	115 22% C	68 13%	14 13% *	26 14%	26 15%	22 12%	30 17%	67 27% DEFGH	40 14%	47 14%	98 23% JK	16 12%	42 14%	34 14%	79 22% MNO	96 16%	89 19%	44 17%	51 18%	31 13%	19 13%	16 31% SUV*	23 26% UV*	154 17%	31 19%	99 16%	65 20%	22 15%	40 15%	145 18%	50 13%	135 20% f	96 15%	89 22% h
Don't know	106 10%	22 4%	83 15% B	16 15% I*	17 9%	26 15% HI	16 9%	13 7%	17 7%	33 11%	43 12% L	30 7%	20 15% P	33 11% P	29 12% P	21 6%	47 8%	59 13% Q	21 8%	32 12%	32 13%	12 8%	4 8% *	5 5% *	88 10%	18 11%	61 10%	33 10%	12 8%	31 12%	74 9%	26 7%	80 12% f	62 9%	43 11%
Net: Very/Fairly favourable	296 28%	148 29%	143 27%	34 30% I*	62 34% I	55 32% I	48 27%	50 29% I	48 19%	96 33% L	103 30%	98 23%	38 29%	103 34% P	63 27%	89 24%	185 31% R	112 24%	66 26%	73 26%	71 29%	46 31%	14 28% *	27 29% *	251 28%	45 28%	154 25%	99 31%	44 31%	85 31%	211 27%	148 38% g	148 22%	214 33% I	83 20%
Net: Very/Fairly unfavourable	334 31%	194 38% C	135 25%	30 27% *	48 27%	44 25%	48 27%	57 33%	107 43% DEFG	78 27%	91 26%	164 39% JK	36 28%	75 25%	71 30%	132 36% N	174 29%	160 34%	82 32%	90 33%	61 25%	42 29%	20 39% U*	38 42% U*	287 32%	47 29%	182 30%	104 33%	47 33%	75 28%	258 33%	104 27%	230 34% f	178 27%	156 38% h
Net Difference	-37 -3%	-46 -9%	8 1%	3 3%	14 8%	12 7%	* *	-7 -4%	-59 -23%	17 6%	12 3%	-66 -16%	2 1%	29 10%	-7 -3%	-43 -12%	10 2%	-48 -10%	-16 -6%	-17 -6%	10 4%	4 3%	-6 -12%	-12 -13%	-36 -4%	-2 -1%	-29 -5%	-5 -2%	-3 -2%	10 4%	-47 -6%	45 11%	-82 -12%	36 5%	-73 -18%
Mean	-0.17	-0.25	-0.08 B	-0.02 I*	0.01 I	-0.01 I	-0.08 I	-0.19 I	-0.50	* L	-0.04 L	-0.37	-0.05 *	0.05 P	-0.13	-0.31	-0.09 R	-0.26	-0.19	-0.23	-0.02 W	-0.01	-0.44 *	-0.36 *	-0.16	-0.19	-0.17	-0.17	-0.12	-0.04	-0.21	0.10 g	-0.33	-0.03 I	-0.39

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Column Means (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party
All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties																	Favourable to politicians																	Opinion of Brexit's impact on the country	
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Atkins	Unfavourable to Atkins	Favourable to Cameron	Unfavourable to Cameron	Favourable to Reeves	Unfavourable to Reeves	Favourable to Cooper	Unfavourable to Cooper	Favourable to Rayner	Unfavourable to Rayner	Favourable to Lammy	Unfavourable to Lammy	Favourable to Streeing	Unfavourable to Streeing	Positive impact	Negative impact				
																																									(A)	(B)	(C)	(D)
Unweighted base	1066	335	308	102	88	460	358	227	583	411	403	264	352	322	317	153	456	263	565	332	434	237	466	140	301	256	513	264	315	262	321	309	361	211	314	207	265	225	602					
Weighted base	1066	339	299	92	91	423	388	229	576	397	422	247	376	296	334	157	441	254	559	317	447	227	469	140	296	241	515	239	332	235	334	283	375	197	323	193	269	227	579					
Very favourable (2)	63 6%	6 2%	25 8%	8 9%	15 17%	32 8%	16 4%	15 7%	583 7%	411 10%	403 4%	264 12%	352 4%	322 10%	317 -	153 9%	456 6%	263 6%	565 7%	332 8%	434 5%	237 7%	466 8%	140 9%	301 9%	256 7%	513 7%	264 12%	315 3%	262 11%	321 4%	309 12%	361 2%	211 12%	314 4%	207 10%	265 5%	225 6%	602 7%					
Fairly favourable (1)	233 22%	40 12%	100 33%	31 33%	25 27%	142 33%	50 13%	39 17%	163 28%	134 34%	55 13%	98 40%	37 10%	233 79%	-	24 16%	114 26%	52 21%	147 26%	107 34%	74 17%	50 22%	130 28%	41 29%	84 28%	64 27%	126 24%	92 39%	43 13%	92 39%	44 13%	104 37%	47 12%	80 40%	43 13%	80 41%	41 15%	41 18%	169 29%					
Neither favourable nor unfavourable (0)	330 31%	105 31%	102 34%	29 31%	26 28%	124 29%	136 35%	60 26%	171 30%	124 31%	104 25%	66 27%	71 19%	-	40 26%	106 24%	81 32%	156 28%	109 34%	106 24%	77 34%	122 26%	41 29%	67 23%	71 29%	145 28%	79 33%	78 24%	79 33%	66 20%	94 33%	77 21%	56 29%	66 20%	57 30%	54 20%	68 30%	169 29%						
Fairly unfavourable (-1)	149 14%	67 20%	33 11%	11 12%	13 14%	60 14%	58 15%	49 21%	69 12%	47 12%	84 20%	27 11%	88 23%	-	149 45%	21 14%	89 20%	52 21%	68 12%	41 13%	76 17%	35 15%	71 15%	26 18%	40 14%	43 18%	65 13%	21 9%	60 18%	20 9%	72 21%	26 9%	85 23%	21 11%	65 20%	17 9%	53 20%	39 17%	79 14%					
Very unfavourable (-2)	185 17%	102 30%	24 8%	13 14%	10 11%	43 10%	103 27%	60 26%	94 16%	30 8%	138 33%	12 5%	158 42%	-	185 55%	50 32%	94 21%	41 16%	196 19%	16 5%	142 32%	42 19%	95 20%	18 12%	75 25%	37 15%	122 24%	13 5%	128 38%	5 5%	129 39%	18 6%	136 36%	7 7%	124 39%	13 7%	104 39%	57 25%	62 11%					
Don't know	106 10%	19 6%	15 5%	1 1%	2 2%	22 5%	26 7%	6 3%	39 7%	24 6%	24 6%	15 6%	10 3%	-	7 4%	9 2%	12 5%	43 8%	19 6%	28 6%	7 3%	15 3%	3 2%	4 1%	9 4%	23 4%	5 2%	14 4%	6 3%	10 3%	8 3%	20 5%	3 2%	13 4%	6 3%	3 1%	10 4%	56 10%						
Net: Very/Fairly favourable	296 28%	47 14%	125 42%	39 42%	40 44%	174 41%	66 17%	54 24%	203 35%	172 43%	72 17%	127 51%	50 13%	296 100%	-	38 24%	142 32%	68 27%	185 33%	133 42%	95 21%	65 29%	166 35%	53 38%	110 37%	81 34%	160 31%	121 51%	51 15%	119 50%	57 17%	138 49%	56 15%	103 52%	55 17%	99 52%	55 20%	54 24%	212 37%					
Net: Very/Fairly unfavourable	334 31%	169 50%	57 19%	24 26%	23 25%	104 24%	161 42%	109 48%	163 28%	77 19%	222 53%	39 16%	245 65%	-	334 100%	72 46%	183 41%	93 37%	175 31%	57 18%	218 49%	77 34%	166 35%	43 31%	115 39%	80 33%	187 36%	34 14%	188 57%	32 14%	201 60%	44 15%	222 59%	34 17%	189 59%	30 16%	157 58%	96 42%	141 24%					
Net Difference	-37 -3%	-122 -36%	68 23%	15 16%	18 19%	71 17%	-95 -25%	-55 -24%	40 7%	95 24%	-151 -36%	88 36%	-195 -52%	296 100%	-334 -100%	-34 -21%	-41 -9%	-25 -10%	10 2%	76 24%	-123 -28%	-12 -5%	* *	10 7%	-6 -2%	1 *	-27 -5%	87 36%	-137 -41%	87 37%	-144 -43%	94 33%	-166 -44%	69 35%	-134 -42%	69 36%	-102 -38%	-42 -19%	71 12%					
Mean	-0.17	-0.68	0.25	0.11	0.26	0.15	-0.50	-0.45	-0.03	0.27	-0.68	0.45	-0.92	1.21	-1.55	-0.47	-0.25	-0.21	-0.11	0.28	-0.58	-0.18	-0.13	0.04	-0.19	-0.08	-0.23	0.44	-0.80	0.44	-0.81	0.40	-0.83	0.41	-0.80	0.40	-0.72	-0.40	0.10					

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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m Minimum Base: 30(**) Small Base: 100(*)

PUBLIC USE
Political Pulse
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Reform UK
All Adults aged 18+ in Great Britain

	Total	Gender		Age						Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total (A)	Man (B)	Woman (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennials (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non- graduate (g)	Working (h)	Not working (i)
Unweighted base	1066	512	543	106	189	172	204	164	231	295	376	395	127	306	265	339	684	382	261	295	254	134	51	71	894	172	624	308	134	294	772	553	513	667	399
Weighted base	1066	517	538	111	182	174	175	174	250	293	349	424	132	301	236	362	597	469	254	277	245	148	52	91	905	161	607	317	143	272	794	390	676	656	410
Very favourable (2)	58 5%	31 6%	25 5%	7 6% *	11 6%	7 4%	9 5%	6 3%	18 7%	18 6%	16 5%	24 6%	7 5%	17 6%	11 4%	24 7%	33 5%	26 5%	11 5%	14 5%	17 7%	9 6%	4 7% *	2 3% *	48 5%	10 6%	36 6%	17 5%	4 3%	17 6%	41 5%	24 6%	34 5%	39 6%	19 5%
Fairly favourable (1)	99 9%	61 12% c	38 7%	15 14% g*	22 12% g	18 10%	8 5%	14 8%	21 9%	38 13% k	26 7%	35 8%	18 14% o	33 11% o	14 6%	33 9%	49 8%	50 11%	24 10%	27 10%	20 8%	18 12%	2 4% *	7 8% *	89 10%	10 6%	60 10%	24 8%	15 10%	37 14% e	62 8%	32 8%	66 10%	67 10%	32 8%
Neither favourable nor unfavourable (0)	262 25%	123 24%	136 25%	25 23% *	52 29%	39 22%	45 25%	43 25%	58 23%	77 26%	83 24%	101 24%	31 24%	80 27%	56 24%	84 23%	131 22%	131 28% q	62 25%	72 26%	64 26%	37 25%	7 13% *	20 22% *	229 25%	33 20%	156 26%	72 23%	34 24%	66 24%	196 25%	93 24%	169 25%	162 25%	100 24%
Fairly unfavourable (-1)	161 15%	85 17%	74 14%	18 16% *	34 19%	24 14%	20 12%	25 15%	39 16%	52 18%	44 13%	65 15%	22 17%	49 16%	30 13%	54 15%	92 15%	70 15%	40 16%	41 15%	32 13%	24 16%	6 11% *	18 20% *	132 15%	29 18%	101 17%	47 15%	14 10%	48 18%	114 14%	49 12%	113 17%	99 15%	62 15%
Very unfavourable (-2)	279 26%	158 31% c	119 22%	13 12% *	27 15%	41 24% de	56 32% de	63 36% def	80 32% de	40 14%	97 28% j	142 34% j	16 12%	56 19%	72 30% mn	124 34% mn	182 30% r	98 21%	69 27%	74 27%	53 22%	35 24%	21 41% uv*	26 29% *	236 26%	43 27%	153 25%	83 26%	43 30%	53 20%	226 28% d	128 33% g	151 22%	163 25%	116 28%
Don't know	207 19%	59 11%	146 27% b	33 29% hi*	35 19%	45 26% hi	37 21% hi	23 13%	34 14%	68 23% l	83 24% l	56 13%	37 28% p	66 22% p	55 23% p	43 12%	112 19%	95 20%	46 18%	49 18%	59 24%	24 16%	12 24% *	17 19% *	171 19%	36 22%	101 17%	72 23% a	33 23%	51 19%	156 20%	64 16%	143 21%	126 19%	81 20%
Net: Very/Fairly favourable	157 15%	91 18% c	64 12%	22 20% g*	33 18% g	25 15%	17 10%	20 12%	39 16%	55 19% k	42 12%	59 14%	25 19% o	50 17% o	24 10%	57 16%	81 14%	76 16%	36 14%	41 15%	37 15%	28 19%	6 11% *	10 11% *	137 15%	20 13%	96 16%	41 13%	19 13%	54 20% e	103 13%	57 15%	100 15%	106 16%	51 13%
Net: Very/Fairly unfavourable	441 41%	244 47% c	193 36%	31 28% *	61 34%	65 37%	76 44% d	88 51% def	119 48% de	92 31%	141 40% j	207 49% jk	38 29%	105 35%	101 43% m	178 49% mn	273 46% r	167 36%	110 43%	115 41%	86 35%	59 40%	27 52% u*	44 49% *	368 41%	72 45%	254 42%	130 41%	57 40%	101 37%	340 43%	177 45% g	264 39%	263 40%	178 43%
Net Difference	-284 -27%	-152 -29%	-129 -24%	-8 -8%	-28 -16%	-40 -23%	-59 -34%	-68 -39%	-80 -32%	-37 -13%	-99 -28%	-148 -35%	-13 -10%	-55 -18%	-77 -33%	-121 -33%	-192 -32%	-92 -20%	-74 -29%	-74 -27%	-49 -20%	-32 -21%	-21 -41%	-34 -38%	-232 -26%	-52 -32%	-157 -26%	-89 -28%	-37 -26%	-47 -17%	-237 -30%	-120 -31%	-164 -24%	-157 -24%	-127 -31%
Mean	-0.59	-0.61	-0.57	-0.19 FGHI*	-0.30 GHI	-0.57	-0.77	-0.83	-0.65	-0.26 KL	-0.67	-0.73	-0.23 OP*	-0.40 OP	-0.76	-0.70	-0.70	-0.44 Q	-0.63	-0.59	-0.46 W	-0.46 W*	-0.98 *	-0.79 *	-0.57	-0.68	-0.54	-0.64	-0.69 *	-0.38 e	-0.66	-0.68	-0.53	-0.53	-0.68

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Reform UK
All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties																	Favourable to politicians																	Opinion of Brexit's impact on the country	
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Atkins	Unfavourable to Atkins	Favourable to Cameron	Unfavourable to Cameron	Favourable to Reeves	Unfavourable to Reeves	Favourable to Cooper	Unfavourable to Cooper	Favourable to Rayner	Unfavourable to Rayner	Favourable to Lammy	Unfavourable to Lammy	Favourable to Streeter	Unfavourable to Streeter	Positive impact	Negative impact				
																																									(A)	(B)	(C)	(D)
Unweighted base	1066	335	308	102	88	460	358	227	583	411	403	264	352	322	317	153	456	263	565	332	434	237	466	140	301	256	513	264	315	262	321	309	361	211	314	207	265	225	602					
Weighted base	1066	339	299	92	91	423	388	229	576	397	422	247	376	296	334	157	441	254	559	317	447	227	469	140	296	241	515	239	332	235	334	283	375	197	323	193	269	227	579					
Very favourable (2)	58 5%	29 8%	10 3%	4 5%	7 8%	9 2%	40 10%	21 9%	27 5%	16 4%	36 8%	13 5%	34 9%	17 6%	27 8%	58 37%	-	17 7%	31 5%	14 5%	36 8%	22 10%	24 5%	15 11%	15 5%	16 7%	35 7%	13 6%	24 7%	12 5%	29 9%	14 5%	30 8%	11 6%	26 8%	12 6%	22 8%	32 14%	7 1%					
Fairly favourable (1)	99 9%	50 15%	20 7%	4 4%	13 14%	20 5%	56 15%	43 19%	24 4%	37 9%	51 12%	29 12%	45 12%	21 7%	44 13%	99 63%	-	44 17%	33 6%	26 8%	49 11%	33 15%	30 6%	39 28%	18 6%	38 16%	38 7%	22 9%	46 14%	20 8%	41 12%	36 13%	43 11%	27 13%	44 14%	31 16%	31 12%	48 21%	18 3%					
Neither favourable nor unfavourable (0)	262 25%	87 26%	65 22%	19 21%	26 28%	85 20%	115 30%	59 26%	117 20%	89 22%	92 23%	57 23%	68 18%	72 24%	53 16%	-	-	65 26%	109 19%	82 26%	90 20%	58 25%	91 19%	36 16%	48 16%	65 27%	104 20%	54 22%	64 19%	54 23%	73 22%	57 20%	79 21%	43 22%	65 20%	37 19%	51 19%	63 28%	123 21%					
Fairly unfavourable (-1)	161 15%	69 20%	42 14%	19 21%	11 12%	73 17%	61 16%	48 21%	80 14%	61 15%	69 16%	27 11%	83 22%	27 9%	77 23%	-	161 37%	54 21%	80 14%	54 17%	78 17%	51 23%	71 15%	27 19%	51 17%	50 21%	71 14%	25 11%	72 22%	28 12%	67 20%	34 12%	84 22%	23 12%	64 20%	24 13%	60 22%	37 16%	92 16%					
Very unfavourable (-2)	279 26%	63 19%	112 37%	37 40%	26 29%	177 42%	61 16%	40 17%	215 37%	134 34%	108 26%	81 33%	107 29%	115 39%	106 32%	-	279 63%	46 18%	200 36%	105 33%	116 26%	43 19%	181 39%	13 9%	138 47%	51 21%	182 35%	105 44%	87 26%	104 44%	93 28%	112 40%	99 26%	77 39%	92 29%	71 37%	81 30%	31 14%	216 37%					
Don't know	207 19%	42 12%	50 17%	9 9%	9 10%	60 14%	55 14%	18 8%	114 20%	60 15%	65 15%	39 16%	39 10%	44 15%	26 8%	-	-	28 11%	106 19%	35 11%	78 17%	19 9%	72 15%	10 7%	26 9%	21 9%	86 17%	20 8%	38 12%	17 7%	31 9%	31 11%	41 11%	17 9%	31 10%	17 9%	24 9%	15 7%	123 21%					
Net: Very/Fairly favourable	157 15%	79 23%	30 10%	8 9%	20 22%	29 7%	97 25%	64 28%	51 9%	53 13%	87 21%	43 17%	79 21%	38 13%	72 21%	157 100%	-	61 24%	64 11%	41 13%	85 19%	55 24%	54 12%	54 38%	33 11%	54 22%	72 14%	35 15%	70 21%	32 14%	70 21%	50 18%	72 19%	38 19%	70 22%	43 22%	53 20%	80 35%	25 4%					
Net: Very/Fairly unfavourable	441 41%	132 39%	154 52%	56 61%	37 40%	250 59%	122 31%	88 38%	295 51%	195 49%	178 42%	109 44%	190 51%	142 48%	183 55%	-	441 100%	100 39%	280 50%	159 50%	194 43%	95 42%	252 54%	41 29%	190 64%	101 42%	253 49%	130 54%	159 48%	132 56%	159 48%	146 52%	183 49%	100 51%	156 48%	96 50%	141 53%	68 30%	308 53%					
Net Difference	-284 -27%	-53 -16%	-124 -42%	-47 -51%	-17 -19%	-221 -52%	-25 -6%	-24 -10%	-244 -42%	-141 -36%	-91 -22%	-66 -27%	-112 -30%	-104 -35%	-111 -33%	157 100%	-441 -100%	-39 -15%	-217 -39%	-118 -37%	-109 -24%	-40 -18%	-198 -42%	13 10%	-157 -53%	-47 -20%	-180 -35%	-95 -40%	-88 -27%	-100 -43%	-89 -27%	-97 -34%	-110 -29%	-63 -32%	-86 -27%	-53 -27%	-88 -33%	12 5%	-283 -49%					
Mean	-0.59	-0.29	-0.91	-0.95	-0.43	-1.07	-0.14	-0.20	-0.93	-0.77	-0.46	-0.64	-0.55	-0.80	-0.62	1.37	-1.63	-0.30	-0.85	-0.74	-0.51	-0.30	-0.89	0.12	-1.04	-0.38	-0.76	-0.85	-0.52	-0.88	-0.50	-0.77	-0.54	-0.71	-0.52	-0.63	-0.60	0.06	-1.08					

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ColumnMeans (5%): A,B/C/D/E,F,G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k,l/m Minimum Base: 30(**) Small Base: 100(*)

PUBLIC USE
Political Pulse
Adults aged 18+ in GB

Q3. Overall, do you think the UK's decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?

All Adults aged 18+ in Great Britain

	Total	Gender		Age						Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total (A)	Man (B)	Woman (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennial s (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non- graduate (g)	Working (h)	Not working (i)
Unweighted base	1066	512	543	106	189	172	204	164	231	295	376	395	127	306	265	339	684	382	261	295	254	134	51	71	894	172	624	308	134	294	772	553	513	667	399
Weighted base	1066	517	538	111	182	174	175	174	250	293	349	424	132	301	236	362	597	469	254	277	245	148	52	91	905	161	607	317	143	272	794	390	676	656	410
Very positive (2)	73 7%	51 10% C	21 4%	3 3% *	8 5%	8 5%	5 3%	21 12% DEFG	27 11% DEFG	11 4%	13 4%	49 12% JK	3 3%	12 4%	11 5%	46 13% MNO	42 7%	32 7%	24 10%	14 5%	14 6%	16 11% TX	3 6% *	2 2% *	60 7%	14 9%	50 8%	15 5%	8 6%	18 7%	55 7%	33 8%	41 6%	38 6%	36 9%
Fairly positive (1)	154 14%	71 14%	83 15%	20 18% *	28 15%	26 15%	17 10%	20 11%	44 17% G	48 16%	43 12%	63 15%	21 16%	47 16% O	23 10%	57 16% O	82 14%	71 15%	34 13%	37 13%	42 17%	21 14%	5 10% *	15 16% *	129 14%	25 15%	99 16% b	35 11%	20 14%	55 20% e	99 12%	55 14%	99 15%	90 14%	64 16%
Made no difference (0)	207 19%	96 19%	109 20%	24 22% *	39 21%	26 15%	33 19%	31 18%	54 21%	63 21%	59 17%	85 20%	30 23%	54 18%	44 19%	71 20%	108 18%	99 21%	51 20%	62 22%	42 17%	26 17%	10 19% *	16 18% *	180 20%	27 17%	118 19%	60 19%	30 21%	52 19%	155 19%	49 13%	158 23% f	120 18%	88 21%
Fairly negative (-1)	273 26%	134 26%	138 26%	29 26% *	51 28% H	39 23%	56 32% H	32 18% H	66 26%	80 27%	95 27%	98 23%	37 28%	74 25%	71 30% P	78 21%	140 23%	133 28%	68 27%	60 22%	62 26%	40 27%	14 28% *	28 30% *	230 25%	43 27%	150 25%	86 27%	37 26%	59 22%	213 27%	91 23%	182 27%	164 25%	108 26%
Very negative (-2)	306 29%	151 29%	149 28%	31 28% *	47 26%	57 32% I	56 32% I	60 35% I	55 22%	78 26%	113 32%	116 27%	35 27%	90 30%	73 31%	99 27%	208 35% R	98 21%	70 28%	86 31%	69 28%	34 23%	19 37% *	28 31% *	260 29%	46 29%	164 27%	100 32%	42 29%	71 26%	235 30%	148 38% g	158 23%	208 32% i	98 24%
Don't know	53 5%	13 3%	39 7% B	4 4% *	9 5%	18 11% GI	8 4%	9 5%	4 2%	14 5%	26 8% L	13 3%	5 4%	23 8% P	14 6%	11 3%	18 3% Q	36 8%	5 2%	18 6% S	16 6% S	12 8% S	- - *	2 2% *	47 5%	6 4%	27 4%	21 7%	6 4%	16 6%	37 5%	15 4%	38 6%	36 6%	17 4%
Net: Very/Fairly positive	227 21%	122 24%	104 19%	23 21% *	36 20%	34 19%	22 13%	41 24% G	71 28% G	59 20%	56 16%	112 26% K	24 18%	60 20%	34 14%	104 29% MNO	124 21%	103 22%	59 23%	51 18%	56 23%	37 25%	8 16% *	17 19% *	189 21%	38 24%	149 25% b	50 16%	29 20%	73 27% e	154 19%	87 22%	140 21%	128 19%	99 24%
Net: Very/Fairly negative	579 54%	285 55%	287 53%	60 54% *	98 54%	96 55%	112 64% I	92 53%	121 48%	158 54%	208 59% L	213 50%	73 55%	165 55%	144 61% P	177 49%	348 58% R	231 49%	139 55%	146 53%	131 54%	73 50%	34 65% *	56 61% *	490 54%	89 55%	314 52%	186 59%	79 55%	130 48%	448 56% d	239 61% g	340 50%	373 57%	206 50%
Mean	-0.58	-0.52	-0.62	-0.60 *	-0.58 G	-0.71	-0.84	-0.55 G	-0.32 EFG	-0.59	-0.78	-0.41 K	-0.64	-0.66	-0.78	-0.36 NO	-0.67	-0.45 Q	-0.51	-0.64	-0.57	-0.40	-0.80 *	-0.72 *	-0.58	-0.54	-0.48 b	-0.75	-0.61	-0.43 e	-0.63	-0.71	-0.50 f	-0.67	-0.43 h

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Q3. Overall, do you think the UK's decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties															Favourable to politicians															Opinion of Brexit's impact on the country	
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Atkins	Unfavourable to Atkins	Favourable to Cameron	Unfavourable to Cameron	Favourable to Reeves	Unfavourable to Reeves	Favourable to Cooper	Unfavourable to Cooper	Favourable to Rayner	Unfavourable to Rayner	Favourable to Lammy	Unfavourable to Lammy	Favourable to Streeing	Unfavourable to Streeing	Positive impact	Negative impact
Unweighted base	1066	335	308	102	88	460	358	227	583	411	403	264	352	322	317	153	456	263	565	332	434	237	466	140	301	256	513	264	315	262	321	309	361	211	314	207	265	225	602	
Weighted base	1066	339	299	92	91	423	388	229	576	397	422	247	376	296	334	157	441	254	559	317	447	227	469	140	296	241	515	239	332	235	334	283	375	197	323	193	269	227	579	
Very positive (2)	73 7%	49 15% CDE	11 4%	3 3% *	5 5% *	9 2%	58 15% F	42 18% IKLMNOQ	17 3%	19 5% I	48 11% IULNQ	16 7% IQ	46 12% IULNQ	14 5%	38 11% IUNQ	37 24% IUKLMNOQ	16 4%	36 14% STWYabdfi	20 4%	20 6% SW	46 10% SWYa	33 14% STWYabdfi	16 3%	25 18% STUWYabdcdfghijk	10 3%	30 13% STWYabdf	26 5% SW	16 7% SWY	36 11% STWYadfi	14 6%	42 12% STWYabdfi	18 6%	41 11% SW	19 10% STWYadfi	29 9% SWYa	19 10% STWYadfi	28 10% SWYa	73 32% m	-	
Fairly positive (1)	154 14%	97 29% CDE	21 7%	8 9% *	11 12% *	32 8%	98 25% F	81 36% IKLMNOQ	42 7%	39 10% I	89 21% IULNQ	31 12% I	66 17% IUQ	40 13% IU	58 17% IUQ	43 27% IUKLMNOQ	52 12% I	74 29% STUWYabdcdfghijk	50 9%	32 10% STWYadfi	87 20% STWYadfi	65 29% STUWYabdcdfghijk	37 8%	46 33% STUWYabdcdfghijk	21 7%	57 24% STWYabdfi	59 11% SWY	35 14% STWY	64 19% STWYadfi	27 11% Y	67 20% STWYadfi	36 13% SWY	82 22% STWYabdfik	36 18% STWYadfi	48 15% SWY	34 18% STWYadfi	46 17% STWYa	154 68% m	-	
Made no difference (0)	207 19%	89 26% CD	38 13%	11 12% *	19 21% *	29 7%	123 32% F	43 19% LNQ	85 15% N	54 14% N	98 23% IULNQ	27 11% HIKLNQ	104 28% HIKLNQ	27 9%	86 26% HIULNQ	48 31% HIKLNQ	55 13%	46 18% dh	91 16% d	45 14%	108 24% RSTWXZabdfhj	44 19% bdhj	84 18% bdh	22 16%	57 19% Tbdfhj	44 18% bdh	95 13% Tbdfh	30 25% RSTWXZabdfhj	28 12% hj	77 23% STWabdfhj	40 14% RSTWXZabdfhj	90 24% RSTWXZabdfhj	23 12% RSTWXZabdfhj	81 25% RSTWXZabdfhj	25 13% RSTWXZabdfhj	67 25% RSTWXZabdfhj	-	-		
Fairly negative (-1)	273 26%	68 20%	80 27%	28 30% *	27 30% *	130 31% G	68 18% P	47 20% NP	147 26% NP	105 26% NP	92 22% P	64 26% NP	88 23% P	60 20% P	85 26% P	16 10% NP	114 26% NP	64 25% hj	141 25% Yfhj	81 26% Ybhfj	95 21% RVX	31 13% RVX	205 44% RUVXZceghijk	113 24% Yfhj	29 20% Yfhj	55 19% Yfhj	64 27% Yh	117 23% Yh	50 21% RVX	74 22% RVX	53 23% hj	76 23% RVX	54 19% RX	83 22% RX	33 17% RUVXZceghijk	74 23% RUVXZceghijk	32 17% RUVXZceghijk	54 20% RUVXZceghijk	-	273 47% l
Very negative (-2)	306 29%	34 10% BE	145 49% BE	40 43% B*	26 29% B*	220 52% G	24 6%	12 5% HKMOP	270 47% HKMOP	173 44% HKMOP	76 18% HP	104 42% HKMOP	66 18% HP	152 51% HUKLMOPQ	56 17% HP	9 6%	193 44% HKMOP	30 12% RUVXZceghijk	243 44% RUVXZceghijk	134 42% RVX	95 21% RVX	31 13% RVX	205 44% RUVXZceghijk	145 49% RSTUVWXZceghijk	15 11% RUVXZceghijk	145 49% RUVXZceghijk	39 16% R	206 40% RUVXZceghijk	65 20% RVX	110 47% RUVXZceghijk	67 20% RVX	131 46% RUVXZceghijk	68 18% RX	84 42% RUVXZceghijk	80 25% RUVXZceghijk	77 40% RUVXZceghijk	68 25% RUVXZceghijk	-	306 53% l	
Don't know	53 5%	2 1%	3 1%	3 3% *	3 3% *	5 1%	17 4% F	4 2% J	16 3% J	5 1%	19 5% HILMNQ	4 2%	7 2%	4 1%	10 3% I	3 2%	9 2%	5 2%	13 2%	6 2%	15 3% e	5 2%	14 3%	3 2%	8 3%	6 3%	12 2%	4 2%	10 3% e	4 2%	5 1%	4 1%	10 3% e	2 1%	10 3% e	5 3% e	5 2% e	-	-	
Net: Very/Fairly positive	227 21%	147 43% CDE	32 11%	11 12% *	16 18% *	41 10%	155 40% F	123 54% IKLMNOQ	58 10%	58 15% I	137 33% IULNQ	47 19% I	111 30% IULNQ	54 18% I	96 29% IULNQ	80 51% IUKLMNOQ	68 15% I	109 43% STUWYabdcdfghijk	70 13% WY	51 16% STWYabdfi	133 30% STWYabdfi	98 43% STUWYabdcdfghijk	54 11% RSTUWYabdcdfghijk	72 51% defghijk	31 10%	87 36% STUWYabdfhijk	85 17% SWY	51 21% STWYd	100 30% STWYabdfi	41 17% SWY	109 33% STWYabdfik	55 19% SWY	123 33% STWYabdfik	55 28% STWYabdf	78 24% STWYad	53 28% STWYabdf	74 28% STWYadfi	227 100% m	-	
Net: Very/Fairly negative	579 54%	102 30% BE	225 75% BE	67 73% BE*	53 58% B*	349 82% G	92 24% P	59 26% P	417 72% HKMOP	278 70% HKMOP	168 40% HP	168 68% HKMOP	154 41% HP	212 71% HKMOP	141 42% HP	25 16% RUVXZceghijk	308 70% HKMOP	94 37% RUVXZceghijk	385 69% RUVXZceghijk	215 68% RVX	191 43% RVX	80 35% RUVXZceghijk	318 68% RUVXZceghijk	44 31% RUVXZceghijk	200 68% RUVXZceghijk	103 43% RVX	323 63% RUVXZceghijk	154 64% RUVXZceghijk	140 42% X	163 69% RUVXZabceghijk	143 43% VX	184 65% RUVXZceghijk	151 40% X	116 59% RUVXZceghijk	153 48% RUVXceg	109 57% RUVXZceghijk	122 45% RVX	-	579 100% l	
Mean	-0.58	0.18 CDE	-1.11	-1.04 *	-0.66 CD*	-1.24	0.26 F	0.41 IKLMNOQ	-1.09	-0.95 I	-0.15 IULNQ	-0.86 I	-0.17 IULNQ	-1.01	-0.20 IULNQ	0.54 IUKLMNOQ	-0.97 I	0.08 STUWYabdcdfghijk	-0.98	-0.89	-0.25 STWYabdfhij	0.09 STUWYabdcdfghijk	-0.99	0.28 STUWYabdcdfghijk	-1.05	-0.10 STWYabdfhijk	-0.83 SWY	-0.82 SWYd	-0.21 STWYabdfhij	-0.94	-0.18 STWYabdfhijk	-0.87 Y	-0.15 STWYabdfhijk	-0.64 STWYabdf	-0.40 STWYabdf	-0.61 STWYabdf	-0.33 STWYabdfhij	1.32 m	-1.53	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B/C/D/E,F,G,H,I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k,l/m Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F,G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k,l/m Minimum Base: 30(**) Small Base: 100(*)