

Ipsos Political Monitor - December 2023

13 Dec 2023

Table 1
V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL
How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Total voting	740	662	531	502	627	613	588	547	16	361	367	194	238	308	68	126	108	130	118	190	84	206	219	148	167	425	315	654	75	312	395	764
Conservative	182 25%	166 25%	127 24%	119 24%	158 25%	150 24%	142 24%	130 24%	1	95 26%	85 23%	32 16%	53 22%	97 32%	11 16%	21 17%	23 21%	30 23%	32 27%	65 34%	37 44%	50 24%	52 24%	51 34%	30 18%	102 24%	80 25%	169 26%	12 16%	82 26%	92 23%	180 24%
Labour	302 41%	262 40%	219 41%	209 42%	255 41%	252 41%	241 41%	228 42%	5 34%	133 37%	166 45%	99 51%	95 40%	109 35%	33 49%	66 53%	45 42%	49 38%	42 36%	66 35%	23 28%	82 40%	91 41%	49 33%	80 48%	173 41%	129 41%	258 39%	42 56%	147 47%	148 37%	331 43%
Liberal Democrats (Lib Dem)	93 13%	86 13%	71 13%	71 14%	84 13%	84 14%	82 14%	74 13%	4 24%	38 11%	51 14%	13 7%	43 18%	37 12%	7 10%	6 5%	20 19%	22 17%	13 11%	24 13%	11 13%	33 16%	22 10%	17 12%	21 12%	55 13%	38 12%	82 19%	7 10%	31 10%	54 14%	92 12%
Scottish National Party (SNP)	19 3%	17 3%	15 3%	15 3%	17 3%	16 3%	15 3%	15 3%	1 7%	8 2%	11 3%	3 1%	7 3%	9 3%	2 2%	1 1%	1 5%	6 4%	5 2%	4 2%	2 2%	5 2%	8 4%	4 3%	2 1%	13 3%	6 2%	19 3%	* *	9 3%	10 2%	24 3%
Plaid Cymru	2 *	1 *	1 *	1 *	2 *	1 *	1 *	1 *	-	1 *	1 *	1 1%	-	1 1%	-	-	-	-	1 *	* *	-	1 *	* *	-	1 1%	1 1%	2 *	-	1 *	-	1 *	3 *
Green Party	59 8%	55 8%	46 9%	41 8%	52 8%	51 8%	49 8%	47 9%	1 8%	26 7%	31 8%	21 11%	22 9%	16 5%	9 13%	12 9%	12 11%	10 7%	10 8%	6 3%	3 3%	17 8%	29 13%	4 3%	9 5%	46 11%	13 4%	50 8%	7 9%	11 4%	47 12%	63 8%
UKIP	10 1%	5 1%	4 1%	3 1%	6 1%	6 1%	5 1%	4 1%	-	4 1%	6 2%	5 2%	2 1%	3 3%	2 4%	2 2%	* *	2 2%	* *	3 2%	1 1%	3 1%	2 1%	4 3%	1 1%	5 1%	5 2%	8 1%	2 2%	3 1%	7 2%	12 2%
British National Party	1 *	1 *	-	-	-	-	-	-	1 8%	-	1 *	-	1 1%	-	-	-	-	1 1%	-	-	-	-	-	-	1 1%	-	1 *	-	1 *	-	-	1 *
Independent candidate	1 *	1 *	-	-	-	-	-	-	-	1 *	* *	1 1%	-	-	1 1%	* *	-	-	-	-	-	-	* *	-	1 *	* *	1 *	-	1 *	-	1 *	2 *
Scottish Socialist Party	1 *	1 *	-	-	1 *	1 *	-	-	-	1 *	-	-	-	1 1%	-	-	-	-	1 1%	-	-	-	1 *	-	* *	1 *	* *	1 *	-	1 *	-	2 *
Reform UK/The Brexit Party	46 6%	46 7%	39 7%	34 7%	43 7%	42 7%	42 7%	39 7%	-	35 10%	11 3%	5 3%	10 4%	31 10%	1 2%	4 3%	5 5%	5 4%	13 11%	18 9%	7 9%	9 4%	11 5%	16 11%	11 6%	20 5%	26 8%	45 7%	2 2%	16 5%	29 7%	42 5%
Other	23 3%	20 3%	10 2%	9 2%	10 2%	10 2%	10 2%	10 2%	2 11%	19 5%	4 1%	14 7%	5 2%	4 1%	13 10%	1 1%	4 3%	* *	4 2%	1 1%	6 3%	4 2%	2 1%	11 6%	10 2%	13 4%	21 3%	2 3%	9 3%	6 2%	12 2%	
Conservative Lead over Labour	-120 -16%	-96 -15%	-92 -17%	-90 -18%	-96 -15%	-102 -17%	-100 -17%	-98 -18%	-4 -26%	-37 -10%	-81 -22%	-67 -35%	-42 -17%	-11 -4%	-22 -32%	-45 -36%	-23 -21%	-19 -15%	-10 -9%	-1 *	13 16%	-32 -16%	-39 -18%	2 1%	-51 -30%	-71 -17%	-49 -16%	-89 -14%	-30 -40%	-64 -21%	-55 -14%	-151 -20%
Undecided	108 11%	58 7%	37 6%	31 6%	51 7%	50 7%	45 7%	40 7%	22 16%	43 9%	65 13%	47 16%	34 10%	28 7%	26 23%	21 12%	22 13%	12 7%	12 8%	16 7%	8 8%	26 10%	28 10%	24 12%	30 12%	54 12%	54 12%	85 10%	23 18%	-	-	90 9%
Would not vote	143 14%	52 7%	8 1%	9 2%	16 2%	12 2%	10 2%	9 2%	92 70%	74 15%	68 13%	39 14%	60 18%	44 11%	13 12%	26 15%	33 20%	28 16%	23 15%	21 9%	14 13%	36 13%	29 10%	32 16%	47 19%	64 12%	79 17%	119 14%	23 18%	-	3 1%	132 13%
Refused/Prefer not to answer	16 2%	13 2%	8 1%	9 2%	11 2%	11 2%	9 1%	9 2%	2 2%	9 2%	7 1%	5 2%	5 1%	7 2%	5 4%	2 1%	3 2%	2 2%	4 2%	1 1%	2 1%	6 2%	4 2%	5 2%	7 1%	9 2%	13 1%	4 3%	-	-	21 2%	
Don't know	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	-	-	1 *	1 *	-	-	1 *	-	-	-	-	-	-	1 *	-	-	-	1 *	-	1 *	-	1 *	-	1 *

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

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Table 2
V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL
How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications		Degree +
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Total voting	740	182	302	93	254	556	436	353	386	76	376	222	275	238	497	170	227	183	92	634	68	260	222	61	119	142	351	247	764
Conservative	182 25%	182 100%	-	-	-	-	182 42%	78 22%	104 27%	14 18%	86 23%	55 25%	79 29%	46 19%	135 27%	43 25%	54 24%	58 32%	15 16%	163 26%	12 18%	149 57%	5 2%	1 2%	4 4%	45 32%	93 27%	44 18%	180 24%
Labour	302 41%	-	302 100%	-	-	302 54%	-	151 43%	152 39%	41 54%	146 39%	83 37%	94 34%	122 51%	177 36%	77 45%	91 40%	62 34%	48 52%	260 41%	24 35%	52 20%	168 76%	17 27%	33 27%	56 39%	120 34%	127 51%	331 43%
Liberal Democrats (Lib Dem)	93 13%	-	-	93 100%	93 37%	93 17%	93 21%	41 12%	52 13%	5 7%	52 14%	31 14%	36 13%	26 11%	67 13%	18 11%	26 11%	33 18%	9 10%	82 13%	7 11%	14 5%	16 7%	39 64%	39 33%	10 7%	51 14%	32 13%	92 12%
Scottish National Party (SNP)	19 3%	-	-	-	19 7%	19 3%	19 4%	9 3%	10 3%	3 4%	10 3%	6 3%	8 3%	5 2%	14 3%	-	*	-	2 2%	2 *	17 25%	-	*	-	-s 12%	14 1%	12 3%	6 3%	24 3%
Plaid Cymru	2 *	-	-	-s 1%	2 *	2 *	2 *	1 *	1 *	1 1%	1 *	1 *	1 *	1 *	1 *	-	2 1%	-	-	-	-	-	-	-s 1%	1 1%	-	1 *	1 *	3 *
Green Party	59 8%	-	-	-	59 23%	59 11%	59 13%	30 9%	28 7%	7 9%	32 8%	22 10%	22 8%	15 6%	44 9%	15 9%	22 10%	14 8%	4 5%	53 8%	3 4%	6 2%	26 12%	3 5%	16 14%	11 8%	22 6%	26 10%	63 8%
UKIP	10 1%	-	-	-	10 4%	10 2%	10 2%	3 1%	7 2%	1 2%	3 1%	2 1%	4 1%	4 2%	6 1%	3 2%	4 2%	2 1%	2 2%	10 2%	-	1 *	2 1%	1 2%	2 2%	1 1%	8 2%	1 *	12 2%
British National Party	1 *	-	-	-	1 1%	1 *	1 *	-	1 *	-	-	-	-	1 1%	-	-	1 1%	-	-	1 *	-	-	-	-	-s 1%	-	1 *	-	1 *
Independent candidate	1 *	-	-	-	1 *	1 *	1 *	*	1 *	*	-	-	-	1 *	-	-	-	-	1 *	1 *	-	-	*	-	-s 1%	-	1 *	*	2 *
Scottish Socialist Party	1 *	-	-	-	-	-	-	1 *	*	-	1 *	-	-	-	1 *	-	-	-	-	-	1 2%	-	*	-s 1%	1 1%	-	*	1 *	2 *
Reform UK/The Brexit Party	46 6%	-	-	-	46 18%	46 8%	46 11%	28 8%	18 5%	3 4%	29 8%	12 5%	25 9%	9 4%	37 7%	13 7%	15 7%	10 5%	7 8%	42 7%	1 2%	33 13%	2 1%	-	-s 1%	16 11%	22 6%	8 3%	42 5%
Other	23 3%	-	-	-	23 9%	23 4%	23 5%	11 3%	11 3%	* *	19 5%	11 5%	5 2%	7 3%	16 3%	-	12 5%	4 2%	5 5%	20 3%	2 3%	5 2%	1 1%	-	-s 4%	2 1%	20 6%	1 1%	12 2%
Conservative Lead over Labour	-120 -16%	182 100%	-302 -100%	0 0%	0 0%	-302 -54%	182 42%	-73 -21%	-47 -12%	-27 -35%	-60 -16%	-27 -12%	-15 -5%	-76 -32%	-42 -9%	-34 -20%	-37 -16%	-4 -2%	-33 -36%	-97 -15%	-12 -17%	98 38%	-163 -73%	-15 -25%	-28 -24%	-10 -7%	-27 -8%	-83 -34%	-151 -20%
Undecided	108 11%	-	-	-	-	-	-	53 11%	55 10%	9 9%	65 13%	35 12%	24 7%	48 13%	59 9%	24 10%	37 12%	24 11%	15 11%	99 11%	7 8%	18 6%	8 3%	2 3%	7 5%	13 7%	67 13%	28 9%	90 9%
Would not vote	143 14%	-	-	-	-	-	-	64 14%	79 15%	12 12%	74 14%	33 11%	40 12%	68 19%	73 11%	46 19%	43 14%	20 9%	23 17%	125 14%	11 12%	18 6%	19 7%	2 3%	6 4%	36 19%	75 15%	32 10%	132 13%
Refused/Prefer not to answer	16 2%	-	-	-	-	-	-	2 *	14 3%	3 3%	2 *	5 2%	4 1%	7 2%	9 1%	1 1%	5 2%	4 2%	13 3%	2 2%	4 1%	1 1%	1 1%	1 1%	2 1%	13 2%	1 *	21 2%	
Don't know	1 *	-	-	-	-	-	-	1 *	-	-	1 *	-	-	-	-	-	-	1 *	1 *	-	-	1 *	-	-s *	-	-	-	1 *	1 *

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 3
V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE
How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	
Unweighted Total	621	621	621	570	621	621	621	-	313	299	91	206	324	31	60	104	102	130	194	88	194	225	101	101	419	202	552	61	284	271	621
Weighted Total	584	584	584	533	584	584	584	-	295	279	112	200	272	32	81	97	102	106	166	73	187	167	118	113	353	231	530	46	254	265	621
Total voting	531	531	531	488	531	531	531	-	269	251	104	181	246	29	75	87	93	94	152	65	164	153	110	103	317	214	484	37	253	262	569
Conservative	127 24%	127 24%	127 24%	116 24%	127 24%	127 24%	127 24%	-s	63 23%	62 25%	11 10% s	40 22%	76 31%	3 2%	8 11% s	18 20%	23 24%	23 24%	53 35%	29 44% s	36 22%	31 21%	38 34%	22 21%	67 21%	59 28%	122 25%	3 9% s	68 27%	56 21%	126 22%
Labour	219 41%	219 41%	219 41%	203 42%	219 41%	219 41%	219 41%	-s	107 40%	109 43%	57 55% s	74 41%	88 36%	14 47% s	44 58% s	38 44%	36 39%	33 35%	54 36%	20 30% s	73 45%	63 41%	33 30%	50 49%	136 43%	83 39%	197 41%	20 54% s	126 50%	89 34%	251 44%
Liberal Democrats (Lib Dem)	71 13%	71 13%	71 13%	68 14%	71 13%	71 13%	71 13%	-s	29 11%	38 15%	7 6% s	34 19%	30 12%	4 8% s	16 6% s	18 18%	13 14%	17 11%	13 9%	7 11% s	27 17%	17 11%	13 12%	13 12%	45 14%	26 12%	63 13%	4 9% s	21 8%	43 17%	71 12%
Scottish National Party (SNP)	15 3%	15 3%	15 3%	15 3%	15 3%	15 3%	15 3%	-s	7 3%	8 3%	1 1% s	6 4%	7 3%	-s	1 1% s	* *	6 7%	4 5%	3 2%	1 2% s	5 3%	5 3%	4 4%	1 1%	9 3%	5 3%	14 3%	4 1% s	8 3%	7 3%	19 3%
Plaid Cymru	1	1	1	1	1	1	1	-s	1	*	-s	-	1	-s	-	-	-	1	*	-s	1	*	-	-	1	-	1	-s	1	-	2
Green Party	46 9%	46 9%	46 9%	40 8%	46 9%	46 9%	46 9%	-s	22 8%	22 9%	17 16% s	16 9%	13 5%	7 26% s	10 13% s	9 10%	7 7%	8 8%	5 3%	2 3%	14 9% s	22 14%	4 3%	6 6%	36 11%	9 4%	38 8%	6 15% s	10 4%	36 14%	50 9%
UKIP	4 1%	4 1%	4 1%	3 1%	4 1%	4 1%	4 1%	-s	2 1%	2 1%	-s	1 1%	3 1%	-s	-s	-	1 1%	*	2 2%	-s	1 1%	2 1%	1 1%	-	2 1%	1 1%	3 1%	* 1% s	1 1%	2 1%	6 1%
Independent candidate	-	-	-	-	-	-	-	-s	-	-	-s	-	-	-s	-	-	-	-	-	-s	-	-	-	-	-	-	-s	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-s	-	-	-s	-	-s	-s	-	-	-	-	-	-s	-	-	-	-	-	-	-s	-	-	-	-
Reform UK/The Brexit Party	39 7%	39 7%	39 7%	34 7%	39 7%	39 7%	39 7%	-s	31 11%	9 4%	4 4% s	8 4%	27 11%	1 4% s	3 4% s	5 6%	3 3%	12 13%	15 10%	6 9% s	6 4%	9 6%	16 14%	8 8%	15 5%	24 11%	38 8%	2 4% s	16 6%	23 9%	36 6%
Other	10 2%	10 2%	10 2%	9 2%	10 2%	10 2%	10 2%	-s	8 3%	2 1%	7 7% s	1 1%	2 1%	1 4% s	6 8% s	1 1%	-	*	2 1% s	1 1% s	4 3%	1 1%	4 4%	5 2%	5 2%	8 2%	2 6% s	4 2%	6 2%	8 2%	
Conservative Lead over Labour	-92 -17%	-92 -17%	-92 -17%	-87 -18%	-92 -17%	-92 -17%	-92 -17%	0 0%s	-44 -16%	-47 -19%	-46 -45%s	-34 -19%	-12 -5%	-11 -37%s	-36 -47%s	-21 -23%	-14 -15%	-11 -11%	-1 14%s	9 -23%	-37 -20%	-31 5%	5 -28%	-29 -22%	-69 -11%	-24 -16%	-75 -45%s	-17 -23%	-58 -13%	-33 -13%	-125 -22%
Undecided	37 6%	37 6%	37 6%	28 5%	37 6%	37 6%	37 6%	-s	18 7%	19 7%	7 7% s	14 7%	15 6%	3 9% s	5 6% s	9 9%	5 5%	5 5%	10 6%	6 8% s	17 9%	11 6%	3 2%	6 5%	28 8%	9 4%	31 6% s	6 12% s	-	-	35 6%
Would not vote	8 1%	8 1%	8 1%	8 1%	8 1%	8 1%	8 1%	-s	4 1%	4 1%	-s	2 1%	6 2%	-s	-s	-	2 2%	5 5%	1 1%	1 2% s	3 2%	1 1%	3 1%	1 1%	4 1%	4 2%	7 1%	1 2% s	-	3 1%	5 1%
Refused/Prefer not to answer	8 1%	8 1%	8 1%	8 1%	8 1%	8 1%	8 1%	-s	3 1%	5 2%	-s	3 2%	5 2%	-s	-s	1 1%	2 2%	2 2%	3 2%	1 1% s	2 1%	2 1%	2 1%	2 1%	4 1%	4 1%	7 1%	1 3% s	-	-	11 2%
Don't know	1	1	1	1	1	1	1	-s	-	1	1	-	-	-s	1	-	-	-	-	-s	1	-	-	-	1	-	-	1	-	-	1

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted
 Source : Ipsos J23-004953-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 4
V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE
How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup ier	North excl. Scot.	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications		Degree +
Unweighted Total	621	126	251	71	192	443	318	283	338	117	226	214	276	121	490	134	193	134	78	500	82	205	219	68	127	94	264	263	621
Weighted Total	584	127	219	71	185	404	312	281	303	54	296	188	242	149	431	136	187	132	65	491	64	215	195	53	103	111	252	221	621
Total voting	531	127	219	71	185	404	312	258	273	50	267	167	220	140	387	119	167	126	60	446	59	198	186	51	98	103	223	205	569
Conservative	127	127	-	-	-	-	127	49	78	8	58	40	67	19	106	29	42	36	8	109	11	118	1	1	3	34	61	32	126
	24%	100%	-	-s	-	-	41%	19%	28%	16%	22%	24%	30%	14%	27%	24%	25%	28%	13%	25%	20%	60%	1%	3%	3%	33%	28%	15%	22%
Labour	219	-	219	-	-	219	-	113	107	29	102	68	74	75	142	57	70	42	29	185	21	35	142	17	30	39	72	109	251
	41%	-	100%	-s	-	54%	-	44%	39%	58%	38%	41%	34%	53%	37%	48%	42%	33%	48%	41%	36%	18%	76%	32%	31%	38%	32%	53%	44%
Liberal Democrats (Lib Dem)	71	-	-	71	71	71	71	29	42	4	39	25	29	16	54	11	18	28	8	63	6	12	15	30	31	7	38	26	71
	13%	-	-	100%	38%	17%	23%	11%	15%	8%	15%	15%	13%	12%	14%	9%	11%	22%	12%	14%	11%	6%	8%	60%	32%	7%	17%	13%	12%
Scottish National Party (SNP)	15	-	-	-	15	15	15	6	9	2	8	5	7	3	12	-	*	-	-	*	14	-	*	-	12	-	9	6	19
	3%	-	-	-s	8%	4%	5%	2%	3%	4%	3%	3%	3%	2%	3%	-	*	-	-s	*	24%	-	*	-s	12%	-s	4%	3%	3%
Plaid Cymru	1	-	-	-s	1	1	1	1	*	-	1	-	1	-	1	-	1	-	-	-	-	-	-	-	1	-	*	1	2
	*	-	-	-s	*	*	*	*	*	-	*	-	*	-	*	-	1%	-	-s	-	-s	-	-	-s	1%	-s	*	*	*
Green Party	46	-	-	-	46	46	46	27	18	3	27	17	19	10	36	11	17	11	4	42	2	3	24	3	13	7	17	22	50
	9%	-	-	-s	25%	11%	15%	11%	7%	6%	10%	10%	9%	7%	9%	9%	10%	9%	7%	9%	4%	2%	13%	5%	14%	7%	7%	11%	9%
UKIP	4	-	-	-	4	4	4	1	3	1	*	-	2	1	2	2	2	1	-	4	-	*	1	-	1	1	2	1	6
	1%	-	-	-s	2%	1%	1%	*	1%	3%	*	-	1%	1%	1%	1%	1%	*	-s	1%	-s	*	1%	-s	1%	1%	1%	*	1%
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	39	-	-	-	39	39	39	24	15	3	24	11	19	9	30	9	14	8	7	35	1	27	2	-	1	16	16	8	36
	7%	-	-	-s	21%	10%	13%	9%	5%	5%	9%	7%	9%	7%	8%	8%	8%	6%	12%	8%	2%	14%	1%	-s	1%	16%	7%	4%	6%
Other	10	-	-	-	10	10	10	8	2	*	8	1	2	7	3	-	3	1	5	8	1	2	1	-	5	-	9	1	8
	2%	-	-	-s	5%	2%	3%	3%	1%	*	3%	1%	1%	5%	1%	-	2%	1%	8%	2%	2%	1%	*	-s	5%	-s	4%	1%	1%
Conservative Lead over Labour	-92	127	-219	0	0	-219	127	-64	-29	-21	-44	-29	-7	-56	-36	-28	-28	-6	-21	-76	-10	83	-140	-15	-27	-5	-10	-77	-125
	-17%	100%	-100%	0%	0%	-54%	41%	-25%	-11%	-41%	-16%	-17%	-3%	-40%	-9%	-24%	-17%	-5%	-34%	-17%	-17%	42%	-76%	-30%	-28%	-5%	-5%	-38%	-22%
Undecided	37	-	-	-	-	-	-	21	16	3	20	15	16	6	31	11	15	5	3	33	2	12	5	2	4	3	20	13	35
	6%	-	-	-s	-	-	-	7%	5%	5%	7%	8%	7%	4%	7%	8%	8%	4%	5%	7%	3%	6%	3%	3%	4%	3%	8%	6%	6%
Would not vote	8	-	-	-	-	-	-	2	6	-	7	3	4	1	7	5	1	-	-	6	2	1	3	-	2	4	3	1	5
	1%	-	-	-s	-	-	-	1%	2%	-	2%	2%	2%	*	2%	4%	1%	-	-s	1%	3%	1%	3%	-s	2%	3%	1%	*	1%
Refused/Prefer not to answer	8	-	-	-	-	-	-	1	7	2	1	3	2	2	6	1	3	1	1	5	2	4	1	-	-	2	5	1	11
	1%	-	-	-s	-	-	-	*	2%	3%	*	2%	1%	2%	1%	1%	2%	1%	1%	1%	3%	2%	*	-s	-	2%	2%	*	2%
Don't know	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	1	1	-	-	1	-	-	-	-	1	1
	*	-	-	-s	-	-	-	*	-	-	*	-	-	-	-	-	-	-	1%	*	-s	-	*	-s	-	-s	-	-	*

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 5

V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Total
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008	
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008	
Conservative	129	117	90	80	115	108	100	91	1	67	61	27	41	61	9	18	17	24	19	42	25	36	39	36	19	75	54	119	9	76	51	125	
	13%	15%	15%	15%	16%	16%	15%	15%	1%	14%	12%	10%	12%	16%	8%	10%	10%	14%	13%	18%	23%	13%	14%	17%	7%	14%	12%	14%	7%	24%	13%	12%	
Labour	257	225	198	188	225	224	217	204	5	112	140	84	89	83	27	57	44	45	32	51	17	76	78	41	63	153	103	221	34	144	110	280	
	25%	29%	34%	34%	32%	33%	33%	34%	4%	23%	28%	30%	26%	21%	25%	33%	27%	26%	21%	22%	16%	28%	28%	20%	25%	28%	23%	25%	27%	46%	28%	28%	
Liberal Democrats (Lib Dem)	69	64	54	55	65	65	63	57	1	32	34	13	33	23	7	6	20	13	7	16	8	26	16	12	16	42	27	63	6	30	36	70	
	7%	8%	9%	10%	9%	10%	10%	9%	1%	7%	7%	5%	10%	6%	6%	4%	12%	8%	4%	7%	8%	10%	6%	6%	6%	8%	6%	7%	5%	9%	9%	7%	
Scottish National Party (SNP)	17	15	12	12	15	14	14	12	1	6	11	3	6	8	2	1	1	5	4	4	2	5	7	3	1	12	5	17	*	9	8	20	
	2%	2%	2%	2%	2%	2%	2%	2%	1%	1%	2%	1%	2%	2%	1%	1%	1%	3%	3%	2%	2%	2%	3%	2%	1%	2%	1%	2%	*	3%	2%	2%	
Plaid Cymru	1	1	1	1	1	1	1	1	-	1	*	-	-	1	-	-	-	-	1	*	-	1	*	-	-	1	-	1	-	1	-	2	
	*	*	*	*	*	*	*	*	-	*	*	-	-	*	-	-	-	-	*	*	-	*	*	-	-	*	-	*	-	*	-	*	
Green Party	44	42	36	31	39	39	39	36	1	19	23	11	19	14	6	5	9	10	8	6	3	9	24	2	9	34	11	39	3	10	34	48	
	4%	5%	6%	6%	5%	6%	6%	6%	1%	4%	5%	4%	6%	4%	5%	3%	6%	6%	5%	3%	3%	3%	9%	1%	3%	6%	2%	4%	2%	3%	9%	5%	
UKIP	10	5	4	3	5	5	5	4	-	4	6	5	2	3	2	2	*	2	*	2	-	3	2	4	1	5	5	8	2	2	7	11	
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	2%	1%	1%	2%	1%	*	1%	*	1%	-	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	
Independent candidate	1	1	-	-	-	-	-	-	-	1	*	1	-	-	1	*	-	-	-	-	-	-	*	-	1	*	1	-	1	*	1	2	
	*	*	-	-	-	-	-	-	-	*	*	-	-	-	1%	*	-	-	-	-	-	-	*	-	-	*	1	-	1	*	1	*	
Reform UK/The Brexit Party	44	44	39	33	42	41	41	39	-	34	10	5	10	29	1	4	5	5	13	17	6	9	9	16	11	18	26	43	1	16	28	39	
	4%	6%	7%	6%	6%	6%	6%	6%	-	7%	2%	2%	3%	8%	1%	2%	3%	3%	8%	7%	6%	3%	3%	8%	4%	3%	6%	5%	1%	5%	7%	4%	
Other	23	20	10	9	10	10	10	10	2	19	4	14	5	4	1	13	1	4	*	4	1	6	4	2	11	10	13	21	2	9	6	12	
	2%	3%	2%	2%	1%	1%	2%	2%	1%	4%	1%	5%	1%	1%	1%	8%	1%	2%	*	2%	1%	2%	2%	1%	4%	2%	3%	2%	2%	3%	2%	1%	
Undecided	228	169	112	109	148	143	130	122	19	103	124	61	61	106	28	34	31	30	46	60	28	63	61	55	48	125	103	189	38	12	102	232	
	23%	22%	19%	20%	21%	21%	20%	20%	15%	21%	24%	22%	18%	27%	25%	19%	19%	17%	29%	26%	26%	23%	22%	26%	19%	23%	23%	22%	30%	4%	26%	23%	
Would not vote	133	45	8	9	14	9	9	9	89	71	60	38	57	37	13	26	31	26	16	21	14	32	27	27	47	59	74	112	20	-	3	123	
	13%	6%	1%	2%	2%	1%	1%	2%	67%	15%	12%	13%	17%	10%	11%	15%	19%	15%	11%	9%	13%	12%	10%	13%	19%	11%	16%	13%	16%	-	1%	12%	
Refused/Prefer not to answer	52	35	19	20	27	27	25	21	13	16	36	23	13	16	16	7	5	9	7	9	3	3	15	11	23	18	35	39	9	2	15	43	
	5%	4%	3%	4%	4%	4%	4%	3%	10%	3%	7%	8%	4%	4%	14%	4%	3%	5%	5%	4%	3%	1%	5%	5%	9%	3%	8%	5%	7%	1%	4%	4%	
Don't know	1	1	1	1	1	1	1	1	-	-	1	1	-	-	-	1	-	-	-	-	-	1	-	-	-	1	-	-	1	-	-	1	
	*	*	*	*	*	*	*	*	-	*	*	*	-	-	-	*	-	-	-	-	-	*	-	-	-	*	-	-	*	-	-	*	
Not stated	1	1	-	-	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	*	1	*	1	-	1	-	2
	*	*	-	-	*	*	-	-	-	*	-	-	-	*	-	-	-	-	-	1%	-	-	*	-	-	*	*	*	*	-	-	-	*

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted
 Source : Ipsos J23-004953-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

13 Dec 2023

Table 6

V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Conservative	129	129	-	-	-	-	129	57	72	10	65	41	56	31	97	31	38	39	9	112	12	105	4	1	3	28	67	35	125
	13%	71%	-	-s	-	-	30%	12%	13%	10%	13%	14%	16%	9%	15%	13%	12%	17%	7%	13%	14%	35%	2%	2s	2%	14%	13%	11%	280
Labour	257	-	257	-	-	257	-	132	125	32	130	76	73	107	149	67	79	51	40	223	19	43	148	15	27	34	103	120	280
	25%	-	85%	-s	-	46%	-	28%	23%	32%	25%	26%	21%	30%	23%	28%	25%	22%	30%	26%	22%	14%	59%	23s	21%	18%	20%	39%	28%
Liberal Democrats (Lib Dem)	69	-	-	69	69	69	69	34	35	5	37	27	24	19	51	14	17	26	7	63	6	13	11	33	34	3	40	26	70
	7%	-	-	75s	27%	12%	16%	7%	7%	5%	7%	9%	7%	5%	8%	6%	6%	11%	5%	7%	6%	4%	4%	51s	25%	2%	8%	9%	7%
Scottish National Party (SNP)	17	-	-	-	17	17	17	8	9	3	9	5	7	5	12	-	*	-	2	2	15	-	-	-	12	1	10	6	20
	2%	-	-	-s	7%	3%	4%	2%	2%	3%	2%	2%	2%	1%	2%	-	*	-	1%	*	17%	-	-	-s	9%	*	2%	2%	2%
Plaid Cymru	1	-	-	-	1	1	1	1	*	-	1	-	-	-	1	-	1	-	-	-	-	-	-	-	-	1	*	1	2
	*	-	-	-s	*	*	*	*	*	-	*	-	-	-	*	-	*	-	-	-	-	-	-	-s	1%	-	*	*	*
Green Party	44	-	-	-	44	44	44	21	24	3	23	15	18	11	34	13	17	10	2	40	3	4	19	2	16	11	17	16	48
	4%	-	-	-s	17%	8%	10%	4%	4%	3%	5%	5%	5%	3%	5%	5%	5%	4%	2%	5%	3%	1%	7%	4s	12%	6%	3%	5%	5%
UKIP	10	-	-	-	10	10	10	3	6	1	3	2	4	4	6	3	4	2	2	10	-	1	2	1	2	1	8	1	11
	1%	-	-	-s	4%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	*	1%	2s	2%	*	2%	*	1%
Independent candidate	1	-	-	-	1	1	1	*	1	*	-	-	-	1	-	-	-	-	1	1	-	-	*	-	1	-	1	*	2
	*	-	-	-s	*	*	*	*	*	-	-	-	-	-	-	-	-	-	1%	*	-	-	*	-s	1	-	*	*	*
Reform UK/The Brexit Party	44	-	-	-	44	44	44	28	17	3	28	12	24	9	36	13	14	10	7	40	1	32	2	-	1	16	21	7	39
	4%	-	-	-s	17%	8%	10%	6%	3%	3%	5%	4%	7%	2%	6%	5%	4%	4%	5%	5%	2%	11%	1%	-s	1%	8%	4%	2%	4%
Other	23	-	-	-	23	23	23	11	11	*	19	11	5	7	16	-	12	4	5	20	2	5	1	-	5	2	20	1	12
	2%	-	-	-s	9%	4%	5%	2%	2%	*	4%	4%	1%	2%	2%	-	4%	2%	3%	2%	2%	2%	1%	-s	4%	1%	4%	*	1%
Undecided	228	49	39	16	36	75	85	108	120	29	110	69	80	74	149	55	77	53	31	206	11	72	35	9	22	53	116	59	232
	23%	27%	13%	17s	14%	13%	20%	23%	22%	28%	21%	24%	23%	20%	23%	23%	25%	23%	23%	24%	13%	24%	14%	15s	17%	27%	23%	19%	23%
Would not vote	133	-	-	-	-	-	-	59	74	8	70	28	36	68	64	44	41	17	21	115	11	18	16	2	6	33	71	30	123
	13%	-	-	-s	-	-	-	12%	14%	8%	14%	9%	11%	19%	10%	18%	13%	7%	16%	13%	12%	6%	6%	3s	4%	17%	14%	10%	12%
Refused/Prefer not to answer	52	4	7	8	10	17	14	12	40	6	24	9	15	28	24	3	14	20	9	42	6	7	11	1	2	13	35	5	43
	5%	2%	2%	8s	4%	3%	3%	3%	8%	5%	5%	3%	4%	8%	4%	1%	4%	9%	7%	5%	7%	2%	5%	2s	2%	6%	7%	1%	4%
Don't know	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	1	1	-	-	1	-	-	-	-	1	1
	*	-	-	-s	-	-	-	*	-	-	-	-	-	-	-	-	-	-	*	*	-	*	-s	-	-	-	-	*	*
Not stated	1	-	-	-	-	-	-	1	*	-	1	-	1	-	1	-	-	-	-	-	1	-	*	-	1	-	*	1	2
	*	-	-	-s	-	-	-	*	*	-	*	-	*	-	*	-	-	-	-	-	2%	-	*	-s	1%	-	*	*	*

Fieldwork dates : Friday 1st to Thursday 7th December 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - December 2023

13 Dec 2023

Table 7

V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind	Total
Unweighted Total	275	211	139	135	186	180	164	150	21	129	145	66	72	137	34	32	34	38	56	81	38	63	99	56	57	162	113	222	51	15	126	275	
Weighted Total	280	204	132	129	175	170	155	143	33	120	160	85	74	122	43	41	35	39	53	69	31	66	76	66	72	142	138	229	47	14	117	275	
Conservative	53	49	37	39	43	42	42	39	-	29	24	5	12	36	1	3	6	6	12	24	12	14	13	15	11	27	26	50	3	7	42	55	
	19%	24%	28%	30%	25%	25%	27%	28%	-s	24%	15%	6% ^s	16% ^s	30%	3% ^s	8% ^s	17% ^s	16% ^s	23% ^s	35% ^s	37% ^s	22% ^s	17% ^s	22% ^s	15% ^s	19%	19%	22%	7% ^s	48% ^s	36%	20%	
Labour	46	37	21	20	30	28	25	24	1	20	25	15	6	25	6	9	2	4	10	15	6	6	13	8	18	20	26	37	9	3	38	51	
	16%	18%	16%	16%	17%	16%	16%	17%	2% ^s	17%	16%	18% ^s	7% ^s	21%	13% ^s	22% ^s	5% ^s	10% ^s	19% ^s	22% ^s	20% ^s	10% ^s	17% ^s	13% ^s	25% ^s	14%	19%	16%	18% ^s	20% ^s	32%	19%	
Liberal Democrats (Lib Dem)	24	22	16	17	19	19	19	17	3	7	17	-	9	14	-	-	-	9	6	8	2	7	6	6	5	13	11	19	1	1	18	22	
	8%	11%	12%	13%	11%	11%	12%	12%	9% ^s	5%	11%	-s	13% ^s	12%	-s	-s	-s	24% ^s	12% ^s	12% ^s	7% ^s	10% ^s	8% ^s	9% ^s	7% ^s	9%	8%	8%	2% ^s	8% ^s	16%	8%	
Scottish National Party	2	2	2	2	2	2	2	2	-	1	1	-	1	1	-	-	-	1	1	-	-	-	1	1	*	1	1	2	-	2	4		
	1%	1%	2%	2%	1%	1%	1%	2%	-s	1%	1%	-s	2% ^s	1%	-s	-s	-s	3% ^s	2% ^s	-s	-s	-s	1%	1%	* ^s	1%	1%	1%	-s	-s	2%	1%	
Plaid Cymru	1	-	-	-	1	-	-	-	-	1	-	1	-	1	-	-	-	-	-	-	-	-	-	1	-	1	-	1	-	1	1		
	*	-	-	-	1%	-	-	-	-s	1%	-	1% ^s	-s	-	2% ^s	-s	-s	-s	-s	-s	-s	-s	-s	1% ^s	-	1%	*	-s	-	1%	*		
Green Party	14	13	9	10	13	12	10	10	-	7	8	10	3	2	3	7	3	-	2	-	-	7	5	3	-	12	3	10	4	1	13	15	
	5%	6%	7%	8%	7%	7%	7%	7%	-s	6%	5%	12% ^s	4% ^s	2%	7% ^s	17% ^s	8% ^s	-s	4% ^s	-s	-s	11% ^s	6% ^s	4% ^s	-s	8%	2%	5%	9% ^s	8% ^s	11%	5%	
UKIP	1	1	-	-	1	1	-	-	-	1	-	-	1	-	-	-	-	-	1	1	-	-	-	1	-	1	-	1	-	1	-	1	
	*	*	-	-	*	*	-	-	-s	*	-	-s	-s	-	-s	-s	-s	-s	-s	-s	2% ^s	-s	-s	1% ^s	-s	-	1	-	1	-	4% ^s	-	
BNP	1	1	-	-	-	-	-	-	1	-	1	-	1	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-	1	-	1	-	
	*	1%	-	-	-	-	-	-	4% ^s	-	1%	-s	2% ^s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	2% ^s	-	1%	1%	-s	9% ^s	-	*	
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-	-	-	-	-	-	-	
Reform UK/The Brexit Party	2	2	1	1	1	1	1	1	-	1	1	-	2	-	-	-	-	1	1	1	-	2	-	-	2	-	1	*	*	1	3		
	1%	1%	1%	1%	*	*	*	*	-s	1%	1%	-s	-s	1%	-s	-s	-s	-s	1% ^s	1% ^s	3% ^s	-s	2% ^s	-s	-s	1%	1%	1% ^s	3% ^s	1%	1%		
Other	-	-	-	-	-	-	-	-	-	-	-	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-	-	-	-	-	-	-	
Undecided	108	58	37	31	51	50	45	40	22	43	65	47	34	28	26	21	22	12	12	16	8	26	28	24	30	54	54	85	23	-	-	90	
	39%	29%	28%	24%	29%	30%	29%	28%	66% ^s	36%	41%	55% ^s	46% ^s	23%	59% ^s	52% ^s	63% ^s	31% ^s	22% ^s	23% ^s	27% ^s	39% ^s	37% ^s	37% ^s	42% ^s	38%	40%	37%	49% ^s	-s	-	33%	
Would not vote	10	7	-	-	2	2	1	-	4	2	8	1	3	7	*	*	1	2	7	-	-	4	1	5	-	5	5	7	3	-	-	9	
	4%	3%	-	-	1%	1%	*	-	11% ^s	2%	5%	1% ^s	4% ^s	5%	1% ^s	* ^s	4% ^s	4% ^s	12% ^s	-s	-s	6% ^s	2% ^s	8% ^s	-s	4%	4%	3%	7% ^s	-s	-	3%	
Prefer not to answer/ Refusal	16	13	8	9	11	11	9	9	2	9	7	5	5	7	5	-	2	3	2	4	1	2	6	4	5	7	9	13	4	-	-	21	
	6%	6%	6%	7%	6%	7%	6%	7%	7% ^s	8%	5%	6% ^s	6% ^s	6%	11% ^s	-s	4% ^s	8% ^s	5% ^s	6% ^s	4% ^s	3% ^s	8% ^s	5% ^s	7% ^s	5%	6%	6%	8% ^s	-s	-	8%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Not stated	2	*	*	*	2	2	2	*	-	*	2	2	-	2	*	-	-	-	-	-	-	*	2	-	-	2	-	2	*	2	2	2	
	1%	*	*	*	1%	1%	1%	*	-s	*	1%	2% ^s	-s	-	4% ^s	1% ^s	-s	-s	-s	-s	-s	* ^s	2% ^s	-s	-s	1%	-	1%	1% ^s	-s	2%	1%	

Fieldwork dates : Friday 1st to Thursday 7th December 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - December 2023

13 Dec 2023

Table 8

V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.		
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications		Degree +	
Unweighted Total	275	55	51	22	49	100	104	111	164	54	95	83	105	78	188	59	89	63	42	236	22	83	47	14	29	55	146	74	275	
Weighted Total	280	53	46	24	47	92	100	120	160	34	133	78	95	102	173	59	91	73	40	248	17	79	46	11	24	65	151	64	275	
Conservative	53	53	-s	-	-	-	53	20	33	4	21	14	24	15	38	13	16	18	6	52	-	44	1	-	1	18	26	9	55	
	19%	100%	-s	-s	-s	-	53%	17%	20%	12%	15%	18%	25%	15%	22%	22%	18%	25%	15%	21%	-s	55%	2%	-s	5%	27%	17%	14%	20%	
Labour	46	-	46	-	-	46	-	19	27	8	16	7	22	15	28	10	13	11	7	37	4	9	20	2	5	21	17	7	51	
	16%	-s	100%	-s	-s	50%	-	16%	17%	25%	12%	8%	23%	15%	16%	18%	14%	15%	19%	15%	25%	11%	43%	15%	21%	33%	12%	11%	19%	
Liberal Democrats (Lib Dem)	24	-	-	24	24	24	24	7	17	*	15	4	12	7	16	4	8	7	2	19	2	1	6	6	6	7	11	6	22	
	8%	-s	-s	100%	51%	26%	24%	6%	11%	1%	11%	6%	12%	7%	9%	8%	9%	10%	5%	8%	11%	2%	12%	54%	24%	10%	7%	9%	8%	
Scottish National Party	2	-	-	-	2	2	2	1	1	1	1	1	1	*	2	-	-	-	-	-	2	-	*	-	2	-	2	*	4	
	1%	-s	-s	-s	5%	2%	2%	1%	1%	2%	1%	1%	1%	*s	1%	-s	-s	-s	-s	-	13%	-s	1%	-s	8%	-s	7%	*s	1%	
Plaid Cymru	1	-	-	-	1	1	1	-	1	1	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-	1	
	*	-s	-s	-s	2%	1%	1%	-	1%	3%	-s	-s	-s	-	1%	-s	1%	-s	-s	-s	-	-s	-s	-s	-s	-s	-s	1%	-s	*
Green Party	14	-	-	-	14	14	14	10	5	4	8	7	4	4	10	3	5	5	2	13	-	2	7	*	*	-	5	9	15	
	5%	-s	-s	-s	31%	16%	15%	8%	3%	10%	6%	8%	4%	4%	6%	5%	5%	7%	5%	5%	-s	3%	15%	4%	2%	-s	3%	15%	5%	
UKIP	1	-	-	-	1	1	1	-	1	-	-	-	1	-	1	1	-	-	-	1	-	-	-	-	-	1	-	-	1	
	*	-s	-s	-s	1%	1%	1%	-	*	-s	-s	-s	1%	-s	*	1%	-s	-s	-s	*	-s	-s	-s	-s	-s	1%	-	-s	*	
BNP	1	-	-	-	1	1	1	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	-	1	-	-	1	
	*	-s	-s	-s	3%	1%	1%	-	1%	-s	-s	-s	-	1%	-	-s	1%	-s	-s	1%	-s	-s	-s	5%	-s	-s	7%	-s	*	
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Reform UK/The Brexit Party	2	-	-	-	2	2	2	1	1	-	1	-	1	*	1	-	1	-	*	2	-	1	-	-	-	-	1	1	3	
	1%	-s	-s	-s	4%	2%	2%	1%	1%	-s	1%	-s	1%	*s	1%	-s	2%	-s	1%	1%	-s	2%	-s	-s	-s	-s	1%	1%	1%	
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-s	-s	-s	-s	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	
Undecided	108	-	-	-	-	-	-	53	55	9	65	35	24	48	59	24	37	24	15	99	7	18	8	2	7	13	67	28	90	
	39%	-s	-s	-s	-s	-	-	44%	35%	27%	49%	45%	25%	47%	34%	41%	41%	34%	38%	40%	42%	23%	18%	16%	30%	20%	45%	43%	33%	
Would not vote	10	-	-	-	-	-	-	5	5	4	4	6	4	1	9	3	2	3	2	10	-	-	2	-	-	3	4	3	9	
	4%	-s	-s	-s	-s	-	-	4%	3%	11%	3%	7%	4%	1%	5%	5%	2%	4%	5%	4%	-	-s	5%	-s	-s	5%	3%	4%	3%	
Prefer not to answer/ Refusal	16	-	-	-	-	-	-	2	14	3	2	5	4	7	9	1	5	4	4	13	2	4	1	1	1	2	13	1	21	
	6%	-s	-s	-s	-s	-	-	2%	9%	10%	1%	6%	4%	7%	5%	2%	6%	6%	9%	5%	10%	4%	3%	8%	3%	4%	8%	2%	8%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-s	-s	-s	-s	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	
Not stated	2	-	-	-	2	2	2	2	2	-	2	-	-	2	-	-	*	-	2	2	-	-	-	*	*	-	2	*	2	
	1%	-s	-s	-s	4%	2%	2%	2%	-	-s	1%	-s	-	2%	-	-s	*s	-s	4%	1%	-s	-s	-s	2%	1%	-s	7%	*s	1%	

Fieldwork dates : Friday 1st to Thursday 7th December 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

13 Dec 2023

Table 9
(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
1 - Absolutely certain not to vote	133	37	-	-	-	-	-	-	133	63	69	42	51	40	20	22	26	25	17	23	11	24	25	30	54	49	84	115	17	9	6	119
2	32	20	-	-	-	-	-	-	-	17	15	22	7	3	6	16	5	2	1	3	2	5	4	4	19	10	23	20	12	3	5	17
3	29	11	-	-	-	-	-	-	-	11	18	15	5	9	10	5	2	2	4	5	3	6	10	6	7	16	13	20	9	2	11	28
4	19	11	-	-	-	-	-	-	-	8	11	10	7	2	5	4	1	6	1	1	*	4	7	6	2	10	8	15	4	2	13	23
5	67	34	-	-	-	-	-	-	-	27	41	21	28	19	10	11	13	15	7	12	6	12	20	15	20	32	35	57	9	8	26	67
6	20	10	-	-	20	-	-	-	-	9	10	11	5	4	5	6	2	3	1	3	1	7	6	3	4	13	7	18	3	1	13	17
7	33	28	-	-	33	33	-	-	-	15	18	12	14	8	9	3	7	6	5	2	1	6	13	12	2	19	14	25	8	4	21	34
8	47	38	-	-	47	47	47	-	-	20	26	18	16	13	6	12	6	10	6	7	5	13	15	5	14	28	19	38	8	14	27	47
9	54	51	51	-	54	54	54	54	-	32	22	16	16	22	6	10	9	7	9	12	3	18	20	5	10	39	15	49	5	12	32	54
10 - Absolutely certain to vote	552	533	533	552	552	552	552	552	-	276	267	107	187	258	31	76	92	95	100	157	71	171	155	117	109	326	226	500	43	254	238	587
Don't know	17	12	-	-	-	-	-	-	-	7	11	8	*	9	-	8	*	-	4	5	3	2	3	5	7	5	12	12	6	4	8	11
Prefer not to answer	4	-	-	-	-	-	-	-	-	3	2	3	1	-	3	*	1	-	-	-	-	-	3	-	2	3	2	3	2	-	-	4

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted
 Source : Ipsos J23-004953-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

13 Dec 2023

Table 10
(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)				Qualifications			UnW Tot.		
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications		Other qualif -ications	Degree +
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
1 - Absolutely certain not to vote	133 13%	1 1%	5 2%	4 4% s	10 4%	15 3%	11 2%	60 13%	73 14%	14 14%	67 13%	28 10%	26 7%	78 21%	54 8%	30 12%	47 15%	24 10%	23 17%	115 13%	10 11%	14 5%	8 3%	2 3% s	5 4%	37 19%	72 14%	25 8%	119 12%
2	32 3%	4 2%	5 2%	- s	8 3%	13 2%	12 3%	9 2%	23 4%	3 3%	16 3%	11 4%	4 1%	18 5%	15 2%	9 4%	12 4%	5 2%	6 4%	32 4%	- -	4 1%	6 3%	- s	- -	6 3%	20 4%	6 2%	17 2%
3	29 3%	5 2%	6 2%	1 1% s	3 1%	9 2%	7 2%	13 3%	16 3%	2 2%	15 3%	3 1%	10 3%	16 4%	13 2%	5 2%	8 2%	11 5%	4 3%	27 3%	1 1%	4 1%	5 2%	- s	- *	7 4%	16 3%	6 2%	28 3%
4	19 2%	4 2%	4 1%	- s	6 2%	10 2%	10 2%	10 2%	9 2%	3 3%	8 2%	5 2%	6 2%	7 2%	11 2%	2 1%	7 2%	7 3%	2 1%	15 2%	1 2%	5 2%	2 1%	- s	2 2%	1 1%	15 3%	3 1%	23 2%
5	67 7%	7 4%	18 6%	3 3% s	10 4%	28 5%	17 4%	30 6%	37 7%	9 9%	36 7%	24 8%	14 4%	29 8%	38 6%	20 8%	16 5%	15 7%	12 9%	61 7%	5 6%	20 7%	12 5%	1 1% s	2 2%	10 5%	44 9%	13 4%	67 7%
6	20 2%	8 5%	2 1%	- s	3 1%	6 1%	12 3%	11 2%	9 2%	4 4%	12 2%	6 2%	4 1%	9 3%	11 2%	8 3%	6 2%	3 1%	1 1%	16 2%	1 1%	5 2%	3 1%	- s	- -	1 1%	15 3%	4 1%	17 2%
7	33 3%	8 4%	11 4%	2 2% s	5 2%	16 3%	13 3%	20 4%	13 2%	6 6%	20 4%	7 3%	12 4%	14 4%	20 3%	5 2%	10 3%	12 5%	4 3%	30 3%	2 2%	10 3%	9 3%	3 5% s	4 3%	3 2%	23 4%	8 2%	34 3%
8	47 5%	12 6%	13 4%	8 8% s	16 6%	29 5%	27 6%	23 5%	24 4%	3 3%	26 5%	15 5%	17 5%	15 4%	32 5%	18 7%	10 3%	10 4%	7 5%	44 5%	2 2%	14 5%	8 3%	7 10% s	11 8%	6 3%	24 5%	17 6%	47 5%
9	54 5%	11 6%	19 6%	2 3% s	15 6%	34 6%	26 6%	32 7%	22 4%	5 4%	34 7%	21 7%	22 6%	10 3%	43 7%	15 6%	12 4%	16 7%	7 5%	49 6%	4 5%	17 6%	12 5%	5 8% s	8 6%	9 4%	25 5%	20 7%	54 5%
10 - Absolutely certain to vote	552 55%	119 65%	209 69%	71 77% s	174 69%	383 69%	293 67%	259 55%	293 55%	52 52%	271 52%	172 58%	223 65%	152 42%	395 62%	127 53%	184 59%	120 52%	61 45%	463 53%	60 69%	201 67%	182 72%	48 73% s	95 72%	107 55%	238 47%	207 67%	587 58%
Don't know	17 2%	3 2%	9 3%	- s	3 1%	11 2%	6 1%	4 1%	13 2%	* *	11 2%	* *	5 1%	12 3%	5 1%	* *	1 1%	7 3%	9 6%	16 2%	1 1%	4 1%	3 1%	- s	5 3%	7 3%	11 2%	- -	11 *
Prefer not to answer	4 *	- -	- -	2 2% s	2 1%	2 *	2 *	1 *	3 1%	* *	1 *	2 1%	- -	3 1%	2 *	3 1%	- -	- -	4 *	- -	- -	- -	2 1%	- s	- -	- -	4 1%	* *	4 *

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted
 Source : Ipsos J23-004953-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 11
(SEP23)Q2A. Have you definitely decided to vote for (party at V11 A/B/2) or is there a chance you may change your mind before you vote?

Base : All giving a voting intention

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	762	695	569	537	657	644	622	582	20	374	377	159	235	368	68	91	118	117	142	226	102	212	277	130	143	489	273	657	96	339	394	762
Weighted Total	738	661	531	502	626	612	588	547	16	359	367	194	238	307	68	126	108	130	116	190	84	205	219	148	167	424	315	653	75	311	395	762
Definitely decided	311	288	253	253	283	282	279	265	9	151	155	57	103	150	20	37	52	51	51	100	48	92	79	62	77	171	139	277	31	311	-	339
	42%	44%	48%	50%	45%	46%	47%	48%	56% s	42%	42%	29%	43%	49%	29% s	30% s	48%	40%	43%	52%	58%	45%	36%	42%	46%	40%	44%	42%	41% s	100%	-	44%
May change mind	395	347	262	235	327	314	294	267	6	190	198	122	133	140	43	79	55	78	58	82	31	110	134	76	75	244	150	354	38	-	395	394
	53%	52%	49%	47%	52%	51%	50%	49%	35% s	53%	54%	63%	56%	46%	63% s	63% s	51%	60%	50%	43%	37%	54%	61%	51%	45%	58%	48%	54%	50% s	-	100%	52%
Don't know	33	26	16	14	16	16	16	16	2	18	15	15	2	16	5	9	1	1	8	9	5	3	5	10	15	8	25	22	7	-	-	29
	4%	4%	3%	3%	2%	3%	3%	3%	10% s	5%	4%	8%	1%	5%	8% s	8% s	1%	1%	7%	5%	6%	1%	2%	7%	9%	2%	8%	3%	9% s	-	-	4%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 12
(SEP23)Q2A. Have you definitely decided to vote for (party at V11 A/B/2) or is there a chance you may change your mind before you vote?

Base : All giving a voting intention

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)				Qualifications			UnW Tot.			
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications		Other qualif -ications	Degree +	
Unweighted Total	762	180	331	92	251	582	431	344	418	147	272	245	314	192	559	163	233	175	104	627	87	245	248	73	140	122	345	295	762	
Weighted Total	738	182	302	93	254	556	436	353	386	76	376	222	274	238	495	170	227	183	92	634	66	260	222	61	118	142	350	246	762	
Definitely decided	311	82	147	31	82	228	164	144	167	30	144	85	129	95	214	71	99	72	30	254	40	106	120	23	51	65	131	115	339	
	42%	45%	48%	33%	32%	41%	38%	41%	43%	39%	38%	38%	32%	47%	40%	43%	42%	43%	39%	32%	40%	60%	41%	54%	38%	43%	46%	37%	47%	44%
May change mind	395	92	148	54	155	302	247	200	195	41	217	124	137	131	261	90	120	99	60	350	25	149	93	36	63	65	200	130	394	
	53%	51%	49%	58%	61%	54%	57%	57%	50%	53%	58%	56%	50%	55%	53%	53%	53%	54%	65%	55%	37%	57%	42%	59%	54%	46%	57%	53%	52%	
Don't know	33	7	8	8	17	26	25	9	24	6	15	13	8	12	21	9	8	12	2	30	2	4	9	2	4	12	19	2	29	
	4%	4%	3%	9%	7%	5%	6%	3%	6%	7%	4%	6%	3%	5%	4%	5%	4%	6%	2%	5%	3%	2%	4%	3%	3%	8%	6%	1%	4%	

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 13
(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Satisfied	121	90	67	67	89	82	78	69	4	56	63	39	31	51	21	18	17	14	9	43	25	27	33	30	30	60	61	101	20	46	47	109
	12%	11%	12%	12%	13%	12%	12%	11%	3%	12%	12%	14%	9%	13%	19%	10%	10%	8%	6%	18%	24%	10%	12%	15%	12%	11%	13%	12%	16%	15%	12%	11%
Dissatisfied	822	656	488	461	585	572	546	508	115	398	413	220	290	313	77	143	138	152	136	176	76	228	227	164	204	455	368	713	99	261	332	835
	82%	83%	84%	84%	83%	83%	84%	84%	86%	82%	81%	77%	86%	81%	69%	82%	84%	88%	88%	76%	71%	84%	81%	79%	82%	83%	80%	82%	79%	83%	83%	83%
Don't know	65	40	28	24	32	32	29	29	14	33	32	26	16	22	14	13	9	7	10	12	5	15	21	14	15	36	29	58	7	6	19	64
	6%	5%	5%	4%	5%	5%	4%	5%	11%	7%	6%	9%	5%	6%	12%	7%	6%	4%	6%	5%	5%	6%	7%	7%	6%	6%	6%	7%	6%	2%	5%	6%
Net satisfied	-702	-565	-421	-394	-497	-490	-468	-439	-110	-342	-350	-181	-259	-261	-56	-125	-121	-138	-128	-134	-51	-201	-194	-133	-174	-395	-307	-612	-79	-215	-285	-726
	-70%	-72%	-72%	-71%	-70%	-71%	-72%	-72%	-83%	-70%	-69%	-64%	-77%	-68%	-50%	-72%	-74%	-80%	-82%	-58%	-48%	-75%	-69%	-64%	-70%	-72%	-67%	-70%	-63%	-69%	-72%	-72%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 14
(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Satisfied	121	62	20	8	14	34	76	52	68	9	56	28	42	49	70	32	33	35	11	108	10	66	14	3	4	27	66	28	109
	12%	34%	7%	9% s	5%	6%	17%	11%	13%	9%	11%	10%	12%	14%	11%	13%	10%	15%	8%	12%	12%	22%	5%	4% s	3%	14%	13%	9%	11%
Dissatisfied	822	110	269	82	232	502	342	400	422	85	435	253	276	287	530	192	261	179	116	709	74	218	228	60	124	158	401	264	835
	82%	60%	89%	88% s	91%	90%	79%	85%	79%	84%	84%	86%	81%	79%	83%	80%	83%	78%	86%	81%	84%	73%	91%	93% s	93%	81%	79%	85%	83%
Don't know	65	10	13	3	8	21	18	21	44	7	27	13	25	26	38	17	20	17	8	55	3	16	9	2	5	9	38	17	64
	6%	5%	4%	3% s	3%	4%	4%	4%	8%	7%	5%	4%	7%	7%	6%	7%	6%	7%	6%	6%	4%	5%	4%	3% s	4%	5%	8%	6%	6%
Net satisfied	-702	-48	-249	-74	-219	-468	-266	-348	-354	-76	-379	-225	-234	-238	-459	-161	-228	-144	-105	-601	-63	-152	-214	-58	-120	-131	-335	-236	-726
	-70%	-26%	-83%	-79%s	-86%	-84%	-61%	-73%	-66%	-76%	-73%	-76%	-68%	-66%	-72%	-67%	-73%	-62%	-78%	-69%	-73%	-51%	-85%	-89%s	-90%	-68%	-66%	-76%	-72%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 15

RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Satisfied	207	170	132	122	159	154	144	134	19	99	108	50	60	97	18	33	29	31	35	62	35	66	53	48	41	119	89	184	23	74	79	212
	21%	22%	23%	22%	23%	22%	22%	22%	15%	20%	21%	18%	18%	25%	16%	19%	18%	18%	22%	27%	33%	24%	19%	23%	16%	22%	19%	21%	18%	24%	20%	21%
Dissatisfied	693	551	413	398	493	480	461	432	88	348	335	196	245	252	71	125	115	131	105	147	57	182	201	132	179	382	311	595	94	230	290	703
	69%	70%	71%	72%	70%	70%	71%	71%	67%	71%	66%	69%	73%	65%	63%	72%	70%	76%	68%	64%	54%	67%	71%	64%	72%	69%	68%	68%	75%	74%	73%	70%
Don't know	107	65	39	32	54	52	48	40	25	40	65	39	31	37	24	16	21	11	15	22	14	22	27	28	30	50	58	93	9	8	28	93
	11%	8%	7%	6%	8%	8%	7%	7%	19%	8%	13%	14%	9%	10%	21%	9%	13%	6%	10%	10%	13%	8%	10%	13%	12%	9%	13%	11%	7%	3%	7%	9%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 16

RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Satisfied	207	95	33	21	29	62	124	102	106	19	106	67	81	57	148	55	56	59	23	186	14	114	22	18	22	42	101	64	212
	21%	52%	11%	23%	11%	11%	28%	21%	20%	19%	21%	23%	24%	16%	23%	23%	18%	26%	17%	21%	16%	38%	9%	28%	16%	22%	20%	21%	21%
Dissatisfied	693	74	250	66	213	463	287	330	363	70	359	201	229	258	430	163	223	140	102	594	65	160	213	45	105	127	340	225	703
	69%	41%	83%	70%	84%	83%	66%	70%	68%	69%	69%	68%	67%	71%	67%	68%	71%	60%	75%	68%	75%	53%	85%	70%	79%	66%	67%	73%	70%
Don't know	107	13	19	6	12	31	25	42	66	11	53	26	33	47	59	23	34	32	10	91	8	26	16	1	7	24	64	19	93
	11%	7%	6%	7%	5%	6%	6%	9%	12%	11%	10%	9%	10%	13%	9%	10%	11%	14%	7%	10%	9%	9%	6%	2%	5%	13%	13%	6%	9%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 17
PLMMOD_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Satisfied	305	259	216	216	254	248	242	227	14	159	140	78	108	119	29	49	48	61	38	81	35	100	76	43	86	177	128	275	30	148	112	315
	30%	33%	37%	39%	36%	36%	37%	37%	10%	33%	27%	27%	32%	31%	26%	28%	29%	35%	25%	35%	33%	37%	27%	21%	34%	32%	28%	32%	24%	48%	28%	31%
Dissatisfied	513	413	300	273	360	350	331	309	83	246	261	120	179	214	38	83	86	93	95	119	54	128	155	118	111	283	229	438	67	135	227	507
	51%	53%	51%	50%	51%	51%	51%	51%	62%	51%	51%	42%	53%	55%	34%	48%	52%	54%	61%	51%	51%	48%	55%	57%	45%	51%	50%	50%	53%	43%	57%	50%
Don't know	190	113	68	63	92	88	80	71	36	82	108	87	50	54	45	41	31	19	22	32	17	41	49	47	52	90	100	159	29	29	58	186
	19%	14%	12%	11%	13%	13%	12%	12%	27%	17%	21%	30%	15%	14%	41%	24%	19%	11%	14%	14%	16%	15%	18%	23%	21%	16%	22%	18%	23%	9%	15%	18%
Net satisfied	-208	-154	-84	-58	-106	-102	-89	-82	-69	-88	-122	-43	-70	-95	-9	-34	-38	-32	-57	-38	-19	-28	-79	-75	-26	-107	-101	-163	-37	13	-114	-192
	-21%	-20%	-14%	-10%	-15%	-15%	-14%	-14%	-52%	-18%	-24%	-15%	-21%	-24%	-8%	-20%	-23%	-19%	-37%	-16%	-18%	-10%	-28%	-36%	-10%	-19%	-22%	-19%	-29%	4%	-29%	-19%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 18
PLMMOD_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Satisfied	305	40	162	45	66	227	106	145	160	31	138	82	118	103	201	82	85	73	38	262	27	75	115	40	55	50	134	121	315
	30%	22%	53%	49% s	26%	41%	24%	31%	30%	31%	27%	28%	35%	28%	31%	34%	27%	31%	28%	30%	31%	25%	46%	61% s	41%	26%	27%	39%	31%
Dissatisfied	513	109	102	40	158	260	267	258	254	45	286	155	178	175	333	126	159	108	70	444	50	180	107	20	65	116	254	143	507
	51%	60%	34%	43% s	62%	47%	61%	55%	48%	45%	55%	53%	52%	48%	52%	52%	51%	47%	52%	51%	57%	60%	43%	31% s	49%	60%	50%	46%	50%
Don't know	190	33	39	8	30	68	63	70	120	24	93	57	47	84	104	33	69	51	27	165	10	45	29	5	13	28	117	45	186
	19%	18%	13%	8% s	12%	12%	14%	15%	22%	24%	18%	19%	14%	23%	16%	14%	22%	22%	20%	19%	12%	15%	12%	8% s	10%	14%	23%	14%	18%
Net satisfied	-208	-68	60	5	-93	-33	-161	-113	-95	-14	-148	-72	-59	-72	-132	-44	-74	-35	-32	-182	-22	-105	8	20	-11	-66	-119	-22	-192
	-21%	-37%	20%	6%s	-36%	-6%	-37%	-24%	-18%	-14%	-29%	-25%	-17%	-20%	-21%	-18%	-24%	-15%	-24%	-21%	-26%	-35%	3%	31%s	-8%	-34%	-24%	-7%	-19%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 19
PLMMOD_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Satisfied	193	163	136	131	164	160	156	143	9	93	95	43	65	85	19	24	29	36	37	48	25	66	47	33	46	113	80	173	15	73	92	196
	19%	21%	23%	24%	23%	23%	24%	24%	7%	19%	19%	15%	19%	22%	17%	14%	17%	21%	24%	21%	24%	25%	17%	16%	19%	20%	17%	20%	12%	23%	23%	19%
Dissatisfied	334	256	179	174	223	220	205	188	67	174	156	83	110	141	27	56	56	54	59	82	39	92	90	60	91	183	151	292	40	110	126	354
	33%	33%	31%	32%	32%	32%	31%	31%	51%	36%	31%	29%	33%	37%	24%	32%	34%	31%	38%	36%	36%	34%	32%	29%	36%	33%	33%	34%	32%	35%	32%	35%
Don't know	481	367	270	247	320	306	291	276	57	220	258	159	162	160	66	93	80	82	59	101	43	111	144	114	112	255	226	406	71	130	179	458
	48%	47%	46%	45%	45%	45%	45%	46%	43%	45%	51%	56%	48%	41%	59%	54%	49%	48%	38%	44%	40%	41%	51%	55%	45%	46%	50%	47%	56%	42%	45%	45%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 20

PLMMOD_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Satisfied	193	24	87	53	64	151	88	76	116	17	93	57	72	60	130	55	56	52	18	172	13	51	66	31	35	31	86	76	196
	19%	13%	29%	57% s	25%	27%	20%	16%	22%	17%	18%	19%	21%	16%	20%	23%	18%	22%	13%	20%	15%	17%	26%	48% s	26%	16%	17%	25%	19%
Dissatisfied	334	71	72	27	92	164	163	169	165	35	166	101	129	101	230	83	100	64	54	284	33	107	64	24	45	72	163	98	354
	33%	39%	24%	29% s	36%	30%	37%	36%	31%	35%	32%	34%	38%	28%	36%	35%	32%	28%	40%	33%	38%	36%	25%	38% s	34%	37%	32%	32%	35%
Don't know	481	88	144	13	97	241	185	228	253	48	259	136	142	201	278	103	158	116	64	415	41	142	121	9	53	91	256	134	458
	48%	48%	48%	13% s	38%	43%	42%	48%	47%	48%	50%	46%	41%	56%	44%	43%	50%	50%	47%	48%	47%	47%	48%	14% s	40%	47%	51%	44%	45%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 21
(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Improve	225	201	149	136	175	171	165	153	13	128	97	50	81	94	16	34	37	44	42	51	29	65	61	47	52	126	99	194	26	79	89	221
	22%	26%	26%	25%	25%	25%	25%	25%	10%	26%	19%	18%	24%	24%	15%	19%	23%	25%	27%	22%	27%	24%	22%	23%	21%	23%	22%	22%	20%	25%	22%	22%
Stay the same	246	207	158	147	198	192	182	164	14	121	119	61	86	98	26	35	46	40	37	61	32	78	70	53	45	148	98	232	13	76	117	247
	24%	26%	27%	27%	28%	28%	28%	27%	11%	25%	23%	22%	26%	25%	23%	20%	28%	23%	24%	26%	30%	29%	25%	25%	18%	27%	21%	27%	10%	24%	29%	25%
Get worse	499	352	258	249	311	302	287	270	99	218	275	163	163	173	67	96	76	86	67	107	43	122	145	101	131	266	233	413	82	150	179	503
	50%	45%	44%	45%	44%	44%	44%	45%	75%	45%	54%	57%	48%	45%	60%	55%	47%	50%	43%	46%	41%	45%	52%	49%	53%	48%	51%	47%	65%	48%	45%	50%
Don't know	38	27	19	19	22	21	20	19	7	20	18	11	6	21	3	8	4	2	9	12	2	5	5	6	21	10	28	32	5	8	12	37
	4%	3%	3%	3%	3%	3%	3%	3%	5%	4%	4%	4%	2%	5%	2%	5%	3%	1%	6%	5%	2%	2%	2%	3%	8%	2%	6%	4%	4%	3%	3%	4%
Net improve	-274	-151	-109	-114	-136	-130	-122	-116	-86	-90	-178	-113	-82	-79	-51	-62	-39	-42	-24	-55	-15	-57	-84	-54	-79	-141	-133	-219	-56	-71	-90	-282
	-27%	-19%	-19%	-21%	-19%	-19%	-19%	-19%	-65%	-19%	-35%	-40%	-24%	-21%	-45%	-36%	-24%	-25%	-16%	-24%	-14%	-21%	-30%	-26%	-32%	-26%	-29%	-25%	-45%	-23%	-23%	-28%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 22
(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Improve	225	94	47	24	43	90	137	113	112	21	126	74	84	64	159	36	78	73	22	201	16	115	33	17	23	40	121	64	221
	22%	52%	16%	26% ^s	17%	16%	32%	24%	21%	24%	25%	25%	18%	25%	15%	25%	32%	16%	23%	18%	38%	13%	26% ^s	17%	21%	24%	21%	22%	
Stay the same	246	43	76	35	78	154	120	124	122	24	142	77	97	69	175	65	64	61	35	216	21	89	56	17	32	46	114	86	247
	24%	23%	25%	38% ^s	31%	28%	28%	26%	23%	27%	26%	28%	19%	27%	27%	21%	26%	26%	25%	24%	30%	22%	26% ^s	24%	24%	23%	28%	25%	
Get worse	499	43	167	32	125	292	168	224	275	53	236	131	154	211	285	135	161	90	65	422	47	92	150	30	69	93	257	149	503
	50%	24%	55%	34% ^s	49%	52%	38%	47%	52%	52%	46%	45%	45%	58%	45%	56%	52%	39%	48%	48%	54%	31%	60%	46% ^s	52%	48%	51%	48%	50%
Don't know	38	2	12	2	8	21	11	13	25	4	14	12	7	18	19	5	9	7	13	32	3	4	12	1	9	14	14	10	37
	4%	1%	4%	2% ^s	3%	4%	2%	3%	5%	4%	3%	4%	2%	5%	3%	2%	3%	3%	10%	4%	4%	1%	5%	2% ^s	7%	7%	3%	3%	4%
Net improve	-274	51	-120	-7	-81	-201	-30	-111	-163	-32	-110	-57	-70	-147	-126	-99	-83	-17	-43	-221	-32	24	-117	-13	-46	-52	-136	-85	-282
	-27%	28%	-40%	-8% ^s	-32%	-36%	-7%	-23%	-31%	-32%	-21%	-19%	-20%	-41%	-20%	-41%	-27%	-7%	-32%	-25%	-36%	8%	-47%	-20% ^s	-35%	-27%	-27%	-28%	-28%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 23
(DEC20)Q11/(JAN21)Q12 - ECONOMY. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at ...
Managing the economy?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class					Ethnicity		Decided to vote for?		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Definitely decided	May change mind
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Good job	234	203	160	150	192	184	172	161	14	123	110	55	85	94	24	31	40	45	36	58	34	63	70	61	40	133	101	204	29	91	99	232
	23%	26%	27%	27%	27%	27%	26%	27%	11%	25%	22%	19%	25%	24%	22%	18%	24%	26%	23%	25%	32%	23%	25%	30%	16%	24%	22%	23%	23%	29%	25%	23%
Bad job	683	526	393	373	471	459	441	412	103	327	345	201	228	254	73	128	109	119	108	146	61	189	197	125	172	386	297	590	83	210	270	683
	68%	67%	67%	68%	67%	67%	68%	68%	78%	67%	68%	70%	68%	66%	65%	74%	66%	69%	70%	63%	57%	70%	70%	60%	69%	70%	65%	68%	66%	67%	68%	68%
Don't know	91	57	31	29	44	43	40	33	16	36	54	29	24	38	14	15	16	8	10	27	11	17	14	21	38	32	59	77	13	12	29	93
	9%	7%	5%	5%	6%	6%	6%	5%	12%	7%	11%	10%	7%	10%	13%	8%	10%	5%	7%	12%	11%	6%	5%	10%	15%	6%	13%	9%	11%	4%	7%	9%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

13 Dec 2023

Table 24
 (DEC20)Q11/(JAN21)Q12 - ECONOMY. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at ...
 Managing the economy?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Good job	234 23%	103 56%	42 14%	27 29%	48 19%	91 16%	151 35%	118 25%	116 22%	15 15%	125 24%	68 23%	88 26%	76 21%	156 24%	50 21%	68 22%	75 32%	27 20%	209 24%	14 16%	136 45%	27 11%	14 21%	28 21%	41 21%	128 25%	65 21%	232 23%
Bad job	683 68%	66 36%	243 81%	59 64%	190 75%	433 78%	256 59%	326 69%	357 67%	76 75%	355 69%	205 70%	229 67%	244 67%	434 68%	168 69%	224 71%	136 59%	90 67%	582 67%	66 75%	142 47%	212 84%	45 69%	94 71%	124 64%	336 66%	224 72%	683 68%
Don't know	91 9%	14 8%	17 5%	7 7%	16 6%	32 6%	30 7%	60 6%	60 11%	9 9%	37 7%	22 7%	26 8%	41 11%	48 8%	24 10%	21 7%	21 9%	18 13%	80 9%	7 8%	21 7%	12 5%	6 10%	11 8%	29 15%	42 8%	20 6%	93 9%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - December 2023

Table 25
(DEC20)Q11/(JAN21)Q12 - TAXATION. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at ...
Handling taxation and public expenditure?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class					Ethnicity		Decided to vote for?		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Definitely decided	May change mind
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Good job	191	159	124	115	155	150	144	126	8	92	98	49	58	85	23	26	28	30	36	49	29	68	45	48	31	112	79	164	23	81	70	183
	19%	20%	21%	21%	22%	22%	22%	21%	6%	19%	19%	17%	17%	22%	21%	15%	17%	17%	23%	21%	27%	25%	16%	23%	12%	20%	17%	19%	19%	26%	18%	18%
Bad job	714	564	418	401	495	481	459	437	104	346	358	200	246	267	67	133	113	133	108	159	67	184	211	125	194	395	319	616	92	212	289	720
	71%	72%	72%	73%	70%	70%	70%	72%	78%	71%	70%	70%	73%	69%	60%	77%	69%	77%	70%	69%	63%	68%	75%	60%	78%	72%	70%	71%	73%	68%	73%	71%
Don't know	103	62	43	36	56	55	50	43	20	48	53	36	33	34	22	14	23	10	11	23	11	17	26	35	25	43	60	92	10	19	39	105
	10%	8%	7%	7%	8%	8%	8%	7%	15%	10%	10%	13%	10%	9%	20%	8%	14%	6%	7%	10%	11%	6%	9%	17%	10%	8%	13%	11%	8%	6%	10%	10%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

13 Dec 2023

Table 26

(DEC20)Q11/(JAN21)Q12 - TAXATION. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at ...
Handling taxation and public expenditure?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)				Qualifications			UnW Tot.		
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications		Other qualif ications	Degree +
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Good job	191 19%	76 42%	45 15%	25 27%	40 16%	84 15%	116 27%	99 21%	92 17%	17 17%	107 21%	51 17%	72 21%	67 18%	123 19%	39 16%	53 17%	67 29%	18 13%	168 19%	14 16%	95 32%	32 13%	15 23%	23 17%	38 20%	86 17%	67 22%	183 18%
Bad job	714 71%	83 46%	236 78%	62 66%	197 77%	433 78%	280 64%	335 71%	379 71%	77 76%	363 70%	212 72%	242 71%	255 71%	454 71%	180 74%	231 74%	146 63%	98 72%	620 71%	60 69%	177 59%	207 82%	43 66%	93 70%	138 71%	354 70%	223 72%	720 71%
Don't know	103 10%	23 12%	22 7%	6 7%	18 7%	39 7%	40 9%	40 8%	63 12%	7 7%	48 9%	32 11%	29 8%	40 11%	61 10%	23 10%	29 9%	18 8%	19 14%	83 10%	13 15%	28 9%	12 5%	7 11%	17 13%	18 9%	66 13%	19 6%	105 10%

Fieldwork dates : Friday 1st to Thursday 7th December 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*Less than 0.5%

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Ipsos Political Monitor - December 2023

Table 27
(DEC20)Q11/(JAN21)Q12 - LEVELLING UP. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at ... Reducing inequalities between different regions of the country, also known as 'levelling-up'?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class					Ethnicity		Decided to vote for?		UnWgt Total		
		Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind	Total
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Good job	136	99	76	71	99	91	84	79	16	61	70	48	44	44	29	19	21	23	17	27	15	33	42	35	26	75	60	116	20	48	52	132
	13%	13%	13%	13%	14%	13%	13%	13%	12%	13%	14%	17%	13%	11%	26%	11%	13%	13%	11%	12%	14%	12%	15%	17%	10%	14%	13%	13%	16%	15%	13%	13%
Bad job	690	567	443	420	514	504	486	455	85	350	331	172	236	281	51	122	102	134	113	167	73	203	198	129	159	401	288	597	82	228	286	709
	68%	72%	76%	76%	73%	73%	74%	75%	64%	72%	65%	61%	70%	73%	46%	70%	62%	78%	73%	72%	69%	75%	71%	62%	64%	73%	63%	68%	65%	73%	72%	70%
Don't know	183	120	65	61	93	91	83	73	32	75	107	64	56	62	32	33	40	16	25	37	19	34	40	44	65	74	108	159	23	37	59	167
	18%	15%	11%	11%	13%	13%	13%	12%	24%	15%	21%	23%	17%	16%	29%	19%	25%	9%	16%	16%	18%	13%	14%	21%	26%	13%	24%	18%	19%	12%	15%	17%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

13 Dec 2023

Table 28
(DEC20)Q11/(JAN21)Q12 - LEVELLING UP. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at ...
Reducing inequalities between different regions of the country, also known as 'levelling-up'?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Good job	136 13%	47 26%	28 9%	19 21%	28 11%	57 10%	76 17%	67 14%	69 13%	14 14%	66 13%	34 12%	41 12%	60 17%	75 12%	29 12%	53 17%	33 14%	12 9%	121 14%	9 11%	60 20%	21 9%	7 10%	10 8%	22 12%	78 15%	36 12%	132 13%
Bad job	690 68%	98 54%	236 78%	62 67%	187 74%	423 76%	285 65%	335 71%	355 66%	68 67%	356 69%	212 72%	251 73%	222 61%	463 73%	172 71%	204 65%	142 61%	105 78%	591 68%	65 75%	184 62%	201 80%	51 79%	109 82%	137 71%	312 62%	240 78%	709 70%
Don't know	183 18%	37 20%	38 13%	12 13%	38 15%	77 14%	75 17%	72 15%	110 21%	19 19%	96 19%	49 17%	51 15%	79 22%	100 16%	40 17%	56 18%	57 24%	18 13%	159 18%	12 14%	55 18%	28 11%	7 11%	14 10%	34 17%	115 23%	34 11%	167 17%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - December 2023

Table 29
(JUL22)Q8. COST OF LIVING. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at ...
Dealing with the cost of living?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class					Ethnicity		Decided to vote for?		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Definitely decided	May change mind
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Good job	182	142	109	101	131	129	122	112	20	86	95	43	58	81	23	20	25	33	33	49	32	43	48	49	42	91	91	157	19	69	61	176
	18%	18%	19%	18%	19%	19%	19%	18%	15%	18%	19%	15%	17%	21%	20%	12%	15%	19%	21%	21%	30%	16%	17%	23%	17%	17%	20%	18%	15%	22%	15%	17%
Bad job	777	607	447	424	539	522	498	465	106	373	391	239	255	283	86	152	125	130	115	169	70	215	223	149	189	438	339	669	103	232	320	778
	77%	77%	76%	77%	76%	76%	76%	77%	80%	77%	77%	84%	76%	73%	77%	88%	76%	76%	74%	73%	66%	80%	79%	72%	76%	80%	74%	77%	82%	74%	81%	77%
Don't know	49	38	29	27	36	36	33	29	7	27	22	3	24	22	3	1	14	9	8	14	5	12	10	10	18	21	28	45	4	12	16	54
	5%	5%	5%	5%	5%	5%	5%	5%	5%	6%	4%	1%	7%	6%	3%	*	9%	5%	5%	6%	5%	4%	3%	5%	7%	4%	6%	5%	3%	4%	4%	5%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

13 Dec 2023

Table 30
(JUL22)Q8. COST OF LIVING. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at ...
Dealing with the cost of living?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Good job	182 18%	70 38%	32 11%	18 19% ^s	37 15%	69 12%	107 25%	76 16%	106 20%	18 18%	85 16%	50 17%	67 20%	64 18%	117 18%	49 20%	50 16%	61 27%	15 11%	165 19%	7 9%	95 32%	22 9%	10 15% ^s	18 14%	43 22%	99 20%	40 13%	176 17%
Bad job	777 77%	101 55%	266 88%	65 69% ^s	202 80%	469 84%	303 70%	380 80%	397 74%	80 79%	409 79%	231 78%	253 74%	285 79%	485 76%	180 75%	254 81%	153 66%	116 86%	664 76%	74 85%	185 62%	226 90%	46 71% ^s	105 79%	142 74%	377 74%	258 84%	778 77%
Don't know	49 5%	12 6%	4 1%	11 12% ^s	14 6%	18 3%	26 6%	18 4%	32 6%	2 2%	24 5%	14 5%	23 7%	13 3%	36 6%	12 5%	10 3%	17 7%	4 3%	42 5%	6 6%	19 6%	3 1%	9 14% ^s	10 8%	9 4%	30 6%	10 3%	54 5%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 31
(DEC20)Q11/(JAN21)Q12 - BRITAIN'S EXIT. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at ... Handling Britain's relationship with the European Union?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Good job	241	198	149	138	181	175	168	151	25	126	114	71	80	90	28	42	36	44	37	54	26	71	71	53	46	142	99	205	35	82	104	246
	24%	25%	26%	25%	26%	25%	26%	25%	19%	26%	22%	25%	24%	23%	25%	24%	22%	25%	24%	23%	24%	26%	25%	25%	18%	26%	22%	24%	28%	26%	26%	24%
Bad job	586	473	372	358	439	426	407	386	57	288	288	152	200	234	56	96	90	110	97	137	56	165	171	118	133	336	250	506	69	203	248	602
	58%	60%	64%	65%	62%	62%	64%	64%	43%	59%	57%	53%	59%	61%	50%	56%	55%	64%	62%	59%	53%	61%	61%	57%	53%	61%	55%	58%	55%	65%	62%	60%
Don't know	181	115	64	56	86	85	77	69	51	73	106	62	57	62	28	35	38	19	22	40	24	34	39	37	71	73	108	160	21	28	45	160
	18%	15%	11%	10%	12%	12%	12%	11%	38%	15%	21%	22%	17%	16%	25%	20%	23%	11%	14%	17%	23%	13%	14%	18%	28%	13%	24%	18%	17%	9%	11%	16%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

13 Dec 2023

Table 32
 (DEC20)Q11/(JAN21)Q12 - BRITAIN'S EXIT. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at ...
 Handling Britain's relationship with the European Union?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Good job	241	92	53	23	44	98	136	128	113	24	128	69	94	74	164	61	89	50	27	210	15	125	23	16	26	42	120	78	246
	24%	50%	18%	25%	18%	18%	31%	27%	21%	24%	25%	23%	28%	20%	26%	25%	28%	22%	20%	24%	17%	42%	9%	25%	20%	22%	24%	25%	24%
Bad job	586	68	220	64	175	395	243	271	315	59	302	176	201	206	376	137	162	138	87	498	62	135	199	45	90	121	265	199	602
	58%	37%	73%	69%	69%	71%	56%	57%	59%	58%	58%	60%	59%	57%	59%	57%	52%	60%	65%	57%	71%	45%	79%	69%	68%	63%	52%	65%	60%
Don't know	181	22	29	6	35	63	57	75	107	18	88	50	48	82	98	43	63	43	21	163	11	39	29	4	17	30	120	31	160
	18%	12%	10%	6%	14%	11%	13%	16%	20%	18%	17%	17%	14%	23%	15%	18%	20%	19%	16%	19%	12%	13%	12%	6%	13%	15%	24%	10%	16%

Fieldwork dates : Friday 1st to Thursday 7th December 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - December 2023

Table 33
(JUL/AUG 2021) IMPROVENHS. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at...
Improving the National Health Service?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class					Ethnicity		Decided to vote for?		UnWgt Total		
		Always usually depends AND 9/10 like-lihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind	Total
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Good job	137	100	74	69	91	84	82	75	16	75	62	44	30	63	23	21	13	17	20	43	27	31	27	47	32	58	79	114	22	53	48	130
	14%	13%	13%	13%	13%	12%	13%	12%	12%	15%	12%	15%	9%	16%	20%	12%	8%	10%	13%	19%	25%	12%	9%	22%	13%	11%	17%	13%	18%	17%	12%	13%
Bad job	803	633	469	443	562	549	522	488	110	369	423	222	284	297	79	142	138	147	125	172	72	215	240	149	199	455	348	698	95	239	324	805
	80%	81%	80%	80%	80%	80%	80%	81%	83%	76%	83%	78%	84%	77%	71%	82%	84%	85%	80%	74%	68%	80%	85%	72%	80%	83%	76%	80%	76%	77%	82%	80%
Don't know	68	53	42	40	53	53	49	43	7	43	24	19	23	26	10	9	14	9	10	16	8	23	15	12	18	38	30	59	8	21	25	73
	7%	7%	7%	7%	8%	8%	8%	7%	5%	9%	5%	7%	7%	7%	9%	5%	8%	5%	7%	7%	7%	9%	5%	6%	7%	7%	7%	7%	7%	7%	6%	7%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

13 Dec 2023

Table 34
(JUL AUG 2021) IMPROVENHS. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at...
Improving the National Health Service?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Good job	137 14%	62 34%	25 8%	8 8%	19 7%	44 8%	81 19%	63 13%	74 14%	13 13%	65 13%	35 12%	49 14%	52 14%	84 13%	33 14%	46 15%	43 19%	10 7%	128 15%	5 6%	64 21%	23 9%	1 1%	4 3%	39 20%	72 14%	27 9%	130 13%
Bad job	803 80%	97 53%	266 88%	78 84%	220 87%	486 87%	317 73%	381 80%	422 79%	80 80%	419 81%	243 83%	264 77%	288 80%	508 80%	194 80%	249 80%	169 73%	115 85%	685 79%	76 87%	209 70%	216 86%	59 91%	118 89%	142 73%	401 79%	259 84%	805 80%
Don't know	68 7%	23 12%	11 4%	7 8%	15 6%	26 5%	37 9%	29 6%	39 7%	7 7%	34 7%	16 5%	30 9%	21 6%	46 7%	15 6%	17 6%	20 8%	10 8%	58 7%	6 7%	27 9%	13 5%	5 8%	11 8%	13 7%	32 6%	23 7%	73 7%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
Respondent Type : GB Adults, General Public 18+ - Telephone
Weighted

Source : Ipsos J23-004953-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - December 2023

Table 35
(JUL AUG 2021) IMPROVE EDUCATION. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at...
Improving the Education system?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Good job	176	123	91	87	116	109	104	93	25	74	99	76	50	51	42	34	29	20	15	36	22	32	45	52	47	77	99	150	24	56	69	163
	17%	16%	16%	16%	16%	16%	16%	15%	19%	15%	20%	27%	15%	13%	37%	20%	18%	12%	9%	16%	20%	12%	16%	25%	19%	14%	22%	17%	19%	18%	17%	16%
Bad job	600	486	363	347	438	429	404	380	73	289	303	163	201	236	59	104	86	115	111	125	46	173	184	97	146	357	243	511	81	191	240	621
	60%	62%	62%	63%	62%	62%	62%	63%	55%	59%	60%	57%	60%	61%	52%	60%	53%	67%	72%	54%	43%	64%	65%	47%	59%	65%	53%	59%	65%	61%	61%	62%
Don't know	232	177	130	119	153	149	144	134	35	124	106	46	86	100	12	35	48	38	29	70	39	65	52	59	56	117	115	210	20	65	88	224
	23%	22%	22%	22%	22%	22%	22%	22%	26%	25%	21%	16%	26%	26%	10%	20%	29%	22%	19%	30%	37%	24%	19%	28%	23%	21%	25%	24%	16%	21%	22%	22%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

13 Dec 2023

Table 36

(JUL AUG 2021) IMPROVE EDUCATION. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at...
Improving the Education system?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Good job	176 17%	62 34%	33 11%	15 16%	36 14%	69 12%	98 23%	76 16%	100 19%	22 22%	82 16%	49 16%	57 17%	69 19%	105 17%	50 21%	53 17%	48 21%	15 11%	160 18%	10 12%	77 26%	22 9%	7 11%	13 10%	26 14%	98 19%	52 17%	163 16%
Bad job	600 60%	63 34%	216 71%	66 71%	169 67%	385 69%	232 53%	290 61%	310 58%	59 59%	317 61%	193 65%	198 58%	205 57%	391 61%	145 60%	194 62%	122 53%	81 60%	513 59%	58 67%	132 44%	181 72%	49 76%	93 70%	108 56%	294 58%	198 64%	621 62%
Don't know	232 23%	58 32%	54 18%	12 13%	48 19%	102 18%	106 24%	108 23%	124 23%	20 20%	120 23%	54 18%	88 26%	88 24%	141 22%	47 19%	67 21%	61 26%	39 29%	198 23%	19 21%	90 30%	48 19%	9 13%	28 21%	60 31%	114 22%	59 19%	224 22%

Fieldwork dates : Friday 1st to Thursday 7th December 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

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Ipsos Political Monitor - December 2023

Table 37
(JUL AUG 2021) CRIME. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at...
Dealing with crime?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends AND 9/10 like-lihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Total
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Good job	190	154	114	110	144	137	131	119	16	81	106	63	66	60	28	35	33	34	29	32	16	58	43	52	37	101	89	162	21	63	74	183
	19%	20%	19%	20%	20%	20%	20%	20%	12%	17%	21%	22%	20%	16%	25%	20%	20%	20%	19%	14%	15%	21%	15%	25%	15%	18%	19%	19%	17%	20%	19%	18%
Bad job	668	521	389	366	468	456	435	405	91	337	323	169	216	282	65	104	102	115	108	174	75	173	196	118	181	368	299	577	87	209	274	665
	66%	66%	67%	66%	66%	66%	67%	67%	69%	69%	63%	59%	64%	73%	58%	60%	62%	67%	70%	75%	70%	64%	70%	57%	73%	67%	65%	66%	69%	67%	69%	66%
Don't know	151	111	82	76	94	94	87	82	25	68	80	53	54	44	19	34	30	24	18	26	16	39	43	38	31	82	69	132	17	40	50	160
	15%	14%	14%	14%	13%	14%	13%	14%	19%	14%	16%	19%	16%	11%	17%	20%	18%	14%	12%	11%	15%	14%	15%	18%	12%	15%	15%	15%	14%	13%	13%	16%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

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Ipsos Political Monitor - December 2023

13 Dec 2023

Table 38
(JUL AUG 2021) CRIME. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at...
Dealing with crime?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot.	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Good job	190 19%	61 34%	38 13%	24 26%	45 18%	84 15%	106 24%	98 21%	91 17%	21 21%	101 19%	62 21%	59 17%	67 18%	121 19%	54 22%	55 18%	48 21%	15 11%	161 18%	17 19%	75 25%	33 13%	20 31%	29 22%	30 16%	98 19%	62 20%	183 18%
Bad job	668 66%	102 56%	213 71%	59 64%	183 72%	396 71%	285 65%	306 65%	361 68%	59 58%	345 67%	187 63%	243 71%	236 65%	429 67%	151 63%	210 67%	155 67%	99 73%	586 67%	53 60%	192 64%	183 73%	32 50%	78 59%	141 73%	327 65%	199 65%	665 66%
Don't know	151 15%	19 10%	51 17%	9 10%	26 10%	77 14%	45 10%	69 15%	82 15%	21 21%	72 14%	46 16%	41 12%	59 16%	87 14%	37 15%	48 15%	28 12%	21 16%	124 14%	18 20%	32 11%	36 14%	12 19%	25 19%	22 12%	81 16%	48 15%	160 16%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

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Ipsos Political Monitor - December 2023

Table 39
(DEC21)Q10_IMMIGRANTS. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at...
Managing immigration?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Good job	102	66	51	49	62	57	56	51	11	50	51	47	29	25	18	29	15	14	11	14	12	24	34	26	18	58	44	83	18	40	33	89
	10%	8%	9%	9%	9%	8%	9%	8%	8%	10%	10%	17%	9%	7%	16%	17%	9%	8%	7%	6%	11%	9%	12%	13%	7%	10%	10%	10%	15%	13%	8%	9%
Bad job	797	657	496	473	600	586	555	517	95	384	401	184	277	335	77	108	136	141	133	202	84	223	223	152	199	446	351	694	93	256	338	818
	79%	84%	85%	86%	85%	85%	85%	85%	71%	79%	79%	65%	82%	87%	69%	62%	83%	82%	86%	87%	79%	83%	79%	73%	80%	81%	77%	80%	74%	82%	85%	81%
Don't know	109	63	37	30	45	44	42	38	27	53	56	53	30	26	17	36	13	17	10	16	11	23	24	30	32	47	62	94	15	17	26	101
	11%	8%	6%	5%	6%	6%	6%	6%	20%	11%	11%	19%	9%	7%	15%	21%	8%	10%	7%	7%	10%	8%	9%	14%	13%	9%	14%	11%	12%	5%	7%	10%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

13 Dec 2023

Table 40
(DEC21)Q10_IMMIGRANTS. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at...
Managing immigration?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Good job	102 10%	35 19%	21 7%	4 4%	19 7%	40 7%	54 12%	57 12%	44 8%	12 12%	54 10%	26 9%	23 7%	53 15%	49 8%	28 12%	36 12%	27 12%	8 6%	92 11%	2 2%	41 14%	19 8%	1 1%	4 3%	15 8%	55 11%	31 10%	89 9%
Bad job	797 79%	135 74%	259 86%	84 90%	215 85%	474 85%	350 80%	371 78%	426 80%	79 78%	405 78%	238 81%	289 84%	262 72%	527 83%	185 77%	240 77%	184 80%	114 84%	684 79%	75 86%	242 81%	214 85%	62 96%	120 90%	162 84%	382 76%	253 82%	818 81%
Don't know	109 11%	12 7%	22 7%	6 6%	20 8%	42 8%	32 7%	46 10%	64 12%	10 10%	59 11%	31 10%	31 9%	47 13%	61 10%	28 12%	37 12%	20 9%	13 10%	95 11%	11 12%	16 5%	18 7%	2 3%	10 7%	16 8%	69 14%	25 8%	101 10%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - December 2023

Table 41
(DEC21)Q10_CLIMATE. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at...
Dealing with climate change?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class					Ethnicity		Decided to vote for?		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Definitely decided	May change mind
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Good job	255	197	146	138	185	176	165	152	23	120	134	77	81	98	33	44	41	39	33	64	33	70	81	60	44	151	104	221	34	76	104	233
	25%	25%	25%	25%	26%	26%	25%	25%	17%	25%	26%	27%	24%	25%	30%	25%	25%	23%	22%	28%	31%	26%	29%	29%	18%	27%	23%	25%	27%	24%	26%	23%
Bad job	587	477	371	356	436	426	413	384	71	280	298	153	209	224	53	100	85	124	99	126	51	170	166	104	148	336	251	515	63	203	245	617
	58%	61%	63%	65%	62%	62%	63%	63%	54%	58%	59%	54%	62%	58%	48%	58%	52%	72%	64%	54%	48%	63%	59%	50%	59%	61%	55%	59%	50%	65%	62%	61%
Don't know	166	112	68	58	85	85	75	69	39	86	77	55	47	64	26	29	38	9	23	41	23	30	34	44	57	64	102	135	29	34	48	158
	16%	14%	12%	11%	12%	12%	12%	11%	29%	18%	15%	19%	14%	17%	23%	17%	23%	5%	15%	18%	22%	11%	12%	21%	23%	12%	22%	15%	23%	11%	12%	16%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

13 Dec 2023

Table 42
(DEC21)Q10_CLIMATE. Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at... Dealing with climate change?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Good job	255 25%	94 52%	52 17%	15 16%	39 15%	90 16%	132 30%	131 28%	124 23%	23 23%	139 27%	81 27%	86 25%	87 24%	167 26%	57 24%	98 31%	64 27%	23 17%	229 26%	14 16%	137 46%	27 11%	8 12%	17 13%	45 23%	134 26%	76 25%	233 23%
Bad job	587 58%	58 32%	218 72%	72 78%	190 75%	408 73%	248 57%	270 57%	317 59%	59 59%	303 59%	176 60%	211 61%	196 54%	387 61%	136 56%	178 57%	124 54%	87 64%	496 57%	62 71%	114 38%	191 76%	52 81%	104 78%	103 53%	281 56%	203 66%	617 61%
Don't know	166 16%	30 16%	32 11%	6 7%	26 10%	58 10%	55 13%	72 15%	93 17%	18 18%	76 15%	38 13%	46 13%	79 22%	84 13%	48 20%	37 12%	44 19%	25 19%	147 17%	12 13%	49 16%	34 13%	5 7%	12 9%	45 23%	91 18%	30 10%	158 16%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - December 2023

Table 43
(JUL23)Q10LabECONOMY. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at... Managing the economy?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Better job	294	256	230	223	260	255	251	241	11	140	146	87	106	101	30	57	52	54	44	58	21	89	86	53	66	175	119	252	36	138	121	310
	29%	33%	39%	40%	37%	37%	38%	40%	8%	29%	29%	31%	32%	26%	27%	33%	32%	31%	28%	25%	20%	33%	30%	26%	27%	32%	26%	29%	28%	44%	30%	31%
Worse job	279	241	178	157	211	202	191	181	31	150	126	66	73	140	21	45	32	41	46	94	48	78	78	66	56	157	122	253	24	90	115	284
	28%	31%	30%	28%	30%	29%	29%	30%	24%	31%	25%	23%	22%	36%	18%	26%	19%	24%	30%	41%	45%	29%	28%	32%	23%	28%	27%	29%	19%	29%	29%	28%
About the same	346	250	157	150	199	195	181	161	68	170	174	92	129	124	39	53	62	67	62	62	29	79	98	64	105	177	169	299	45	73	133	335
	34%	32%	27%	27%	28%	28%	28%	27%	51%	35%	34%	32%	38%	32%	35%	30%	38%	39%	40%	27%	27%	29%	35%	31%	42%	32%	37%	34%	36%	23%	34%	33%
Don't know	89	38	19	22	36	34	30	23	23	27	63	40	29	21	22	18	19	10	3	18	8	23	19	25	22	42	47	68	20	12	28	79
	9%	5%	3%	4%	5%	5%	5%	4%	17%	5%	12%	14%	9%	5%	19%	10%	11%	6%	2%	8%	8%	9%	7%	12%	9%	8%	10%	8%	16%	4%	7%	8%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted
Source : Ipsos J23-004953-01

*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 44
(JUL23)Q10LabECONOMY. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at... Managing the economy?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Better job	294	5	189	41	74	263	78	147	147	39	144	89	85	119	174	68	99	58	40	247	30	36	148	32	53	46	115	134	310
	29%	2%	63%	44% s	29%	47%	18%	31%	28%	39%	28%	30%	25%	33%	27%	28%	32%	25%	30%	28%	35%	12%	59%	49% s	40%	24%	23%	43%	31%
Worse job	279	131	18	19	69	88	200	132	147	19	147	83	126	67	209	64	93	75	33	257	14	165	13	12	26	66	140	72	284
	28%	72%	6%	20% s	27%	16%	46%	28%	27%	19%	28%	28%	37%	19%	33%	26%	30%	32%	25%	29%	16%	55%	5%	19% s	20%	34%	28%	23%	28%
About the same	346	40	77	28	93	170	133	162	184	34	184	100	115	127	215	93	93	76	45	289	39	86	77	17	46	66	195	84	335
	34%	22%	25%	30% s	37%	31%	30%	34%	34%	34%	36%	34%	33%	35%	34%	39%	30%	33%	33%	33%	45%	29%	31%	26% s	35%	34%	39%	27%	33%
Don't know	89	7	18	6	17	36	25	33	56	9	43	22	17	48	40	17	28	23	17	78	4	11	13	4	8	15	55	19	79
	9%	4%	6%	6% s	7%	6%	6%	7%	11%	9%	8%	8%	5%	13%	6%	7%	9%	10%	13%	9%	5%	4%	5%	6% s	6%	8%	11%	6%	8%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 45
(JUL23)Q10LabTAXATION. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at... Handling taxation and public expenditure?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Better job	310	260	223	219	256	253	246	235	14	129	175	87	118	105	33	54	55	63	48	57	20	94	89	51	76	183	127	265	39	132	136	330
	31%	33%	38%	40%	36%	37%	38%	39%	11%	26%	34%	30%	35%	27%	29%	31%	34%	36%	31%	25%	19%	35%	32%	24%	31%	33%	28%	30%	31%	42%	34%	33%
Worse job	277	242	180	159	221	211	199	183	29	147	128	56	92	129	14	42	40	52	44	86	42	89	79	58	51	167	110	252	24	94	110	281
	28%	31%	31%	29%	31%	31%	31%	30%	22%	30%	25%	20%	27%	33%	13%	24%	24%	30%	28%	37%	39%	33%	28%	28%	21%	30%	24%	29%	19%	30%	28%	28%
About the same	343	246	160	149	198	190	178	163	66	180	160	118	100	126	46	72	50	57	69	34	72	98	74	100	169	174	294	47	74	133	322	
	34%	31%	27%	27%	28%	28%	27%	27%	50%	37%	31%	41%	30%	33%	41%	41%	30%	29%	37%	30%	32%	27%	35%	36%	40%	31%	38%	34%	38%	24%	34%	32%
Don't know	77	38	22	25	32	32	30	26	23	31	46	24	27	26	19	6	19	8	6	19	11	16	15	24	22	31	46	60	16	13	18	75
	8%	5%	4%	5%	5%	5%	5%	4%	18%	6%	9%	9%	8%	7%	17%	3%	12%	5%	4%	8%	10%	6%	5%	12%	9%	6%	10%	7%	13%	4%	5%	7%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 46
(JUL23)Q10LabTAXATION. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at... Handling taxation and public expenditure?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Better job	310 31%	10 6%	180 60%	47 51%	88 35%	269 48%	99 23%	146 31%	164 31%	41 41%	150 29%	87 30%	100 29%	121 33%	187 29%	78 32%	89 28%	68 29%	45 33%	263 30%	30 35%	40 14%	144 57%	36 55%	61 46%	53 27%	125 25%	133 43%	330 33%
Worse job	277 28%	121 66%	19 6%	15 17%	69 27%	88 16%	190 44%	141 30%	137 26%	24 24%	147 28%	91 31%	123 36%	62 17%	214 34%	67 28%	92 29%	71 31%	28 21%	248 28%	19 22%	164 55%	20 8%	13 20%	24 18%	52 27%	153 30%	72 23%	281 28%
About the same	343 34%	43 23%	90 30%	25 27%	85 33%	175 31%	127 29%	160 34%	183 34%	31 31%	189 37%	97 33%	103 30%	140 39%	200 31%	82 34%	101 32%	78 34%	50 37%	293 34%	33 38%	82 27%	74 30%	14 22%	44 33%	66 34%	195 39%	83 27%	322 32%
Don't know	77 8%	9 5%	14 5%	5 5%	11 5%	25 5%	20 5%	27 6%	51 9%	4 4%	32 6%	20 7%	17 5%	39 11%	37 6%	15 6%	31 10%	15 7%	12 9%	67 8%	5 5%	13 5%	13 5%	1 2%	3 2%	23 12%	33 7%	21 7%	75 7%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 47
(JUL23)Q10LabLEVELLINGUP. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at... Reducing inequalities between different regions of the country, also known as 'levelling-up'?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Better job	384	335	284	273	325	322	315	295	16	190	185	110	131	143	35	75	63	68	59	84	35	124	112	67	81	236	148	335	41	155	176	417
	38%	43%	49%	49%	46%	47%	48%	49%	12%	39%	36%	39%	39%	37%	31%	43%	38%	40%	38%	36%	33%	46%	40%	32%	32%	43%	32%	38%	33%	50%	44%	41%
Worse job	154	123	91	84	115	109	103	93	21	77	78	43	42	69	15	27	25	17	19	50	24	40	35	47	31	75	79	139	14	52	58	147
	15%	16%	16%	15%	16%	16%	16%	15%	16%	16%	15%	15%	13%	18%	14%	16%	15%	10%	12%	22%	23%	15%	13%	23%	13%	14%	17%	16%	11%	17%	15%	15%
About the same	379	282	178	162	225	213	196	184	68	193	183	100	134	145	41	59	60	74	69	76	37	86	110	68	116	196	183	328	50	93	139	356
	38%	36%	30%	29%	32%	31%	30%	30%	51%	40%	36%	35%	40%	38%	37%	34%	36%	43%	44%	33%	35%	32%	39%	33%	46%	36%	40%	38%	39%	30%	35%	35%
Don't know	91	46	31	33	42	42	39	34	27	28	63	32	30	29	21	12	17	13	9	21	10	19	24	26	22	43	48	70	21	13	24	88
	9%	6%	5%	6%	6%	6%	6%	6%	20%	6%	12%	11%	9%	8%	19%	7%	10%	7%	5%	9%	9%	7%	9%	12%	9%	8%	10%	8%	17%	4%	6%	9%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

13 Dec 2023

Table 48
 (JUL23)Q10LabLEVELLINGUP. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at...
 Reducing inequalities between different regions of the country, also known as 'levelling-up'?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Better job	384	33	204	54	107	311	140	199	185	45	203	123	130	128	253	88	119	89	54	332	34	84	150	40	70	55	165	164	417
	38%	18%	67%	58%	42%	56%	32%	42%	35%	45%	39%	42%	38%	35%	40%	37%	38%	38%	40%	38%	39%	28%	60%	62%	52%	28%	33%	53%	41%
Worse job	154	72	7	10	35	42	107	66	88	11	71	40	61	52	101	37	59	32	19	137	8	80	7	8	15	38	78	38	147
	15%	40%	2%	10%	14%	7%	25%	14%	16%	11%	14%	14%	18%	14%	16%	15%	19%	14%	14%	16%	9%	27%	3%	13%	12%	20%	15%	12%	15%
About the same	379	65	78	27	95	174	160	175	204	35	205	115	124	137	239	102	104	94	41	325	39	117	77	13	39	79	218	82	356
	38%	36%	26%	29%	38%	31%	37%	37%	38%	35%	40%	39%	36%	31%	38%	42%	33%	41%	31%	37%	44%	39%	31%	19%	29%	41%	43%	27%	35%
Don't know	91	13	14	3	16	30	29	34	57	10	38	17	28	45	45	15	32	17	21	77	7	17	17	4	9	21	45	25	88
	9%	7%	5%	3%	6%	5%	7%	7%	11%	10%	7%	6%	8%	12%	7%	6%	10%	7%	15%	9%	8%	6%	7%	6%	7%	11%	9%	8%	9%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*_Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - December 2023

Table 49
(JUL23)Q10LabCOSTLIVING. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at... Dealing with the cost of living?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends AND 9/10 like-lihood	(10) Absolut-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	Total	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Better job	367	302	260	247	302	290	282	270	19	179	179	116	137	114	39	77	69	69	44	70	24	113	96	73	86	209	159	327	38	149	173	380
	36%	38%	45%	45%	43%	42%	43%	45%	14%	37%	35%	41%	41%	29%	35%	45%	42%	40%	28%	30%	22%	42%	34%	35%	34%	38%	35%	37%	30%	48%	43%	38%
Worse job	201	174	127	115	153	152	140	131	23	109	91	38	53	109	16	23	31	22	37	72	38	47	57	51	45	105	96	175	25	70	82	202
	20%	22%	22%	21%	22%	22%	21%	22%	17%	22%	18%	13%	16%	28%	14%	13%	19%	13%	24%	31%	36%	18%	20%	25%	18%	19%	21%	20%	20%	22%	21%	20%
About the same	364	273	175	169	219	212	201	180	70	166	195	103	122	139	39	64	48	74	68	71	34	91	112	63	98	204	161	308	50	87	123	356
	36%	35%	30%	31%	31%	31%	31%	30%	53%	34%	38%	36%	36%	36%	35%	37%	29%	43%	44%	31%	32%	34%	40%	30%	39%	37%	35%	35%	40%	28%	31%	35%
Don't know	75	37	22	22	32	32	30	25	21	32	44	27	24	24	18	9	16	8	6	18	11	18	16	21	21	34	42	62	13	7	20	70
	7%	5%	4%	4%	5%	5%	5%	4%	16%	7%	9%	10%	7%	6%	16%	5%	10%	4%	4%	8%	10%	7%	6%	10%	8%	6%	9%	7%	10%	2%	5%	7%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

13 Dec 2023

Table 50
(JUL23)Q10LabCOSTLIVING. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at... Dealing with the cost of living?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Better job	367 36%	24 13%	216 71%	43 46%	88 35%	304 55%	112 26%	188 40%	180 34%	48 48%	185 36%	113 38%	113 33%	138 38%	226 35%	97 40%	124 40%	61 26%	51 38%	309 35%	35 40%	67 22%	152 61%	32 50%	59 44%	46 24%	161 32%	161 52%	380 38%
Worse job	201 20%	95 52%	15 5%	9 10%	45 18%	60 11%	140 32%	93 20%	108 20%	16 16%	95 18%	55 19%	83 24%	60 17%	138 22%	47 20%	63 20%	57 25%	25 19%	185 21%	8 10%	122 41%	13 5%	5 7%	15 11%	59 31%	101 20%	41 13%	202 20%
About the same	364 36%	58 32%	58 19%	39 42%	108 43%	167 30%	166 38%	170 36%	194 36%	32 32%	209 40%	112 38%	129 43%	122 34%	241 38%	81 34%	103 33%	104 45%	39 29%	312 36%	37 43%	98 33%	74 29%	25 39%	53 40%	63 32%	205 41%	96 31%	356 35%
Don't know	75 7%	6 3%	13 4%	1 1%	13 5%	26 5%	18 4%	23 5%	52 10%	5 5%	29 6%	15 5%	17 5%	42 12%	33 5%	15 6%	24 8%	10 4%	19 14%	65 7%	7 8%	12 4%	11 4%	2 4%	6 4%	26 13%	39 8%	11 4%	70 7%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 51
(JUL23)Q10LabBRITAINSEXIT. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at... Handling Britain's relationship with the European Union?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends AND 9/10 like-lihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	Total	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Better job	331 33%	280 36%	241 41%	235 43%	275 39%	267 39%	262 40%	249 41%	19 14%	169 35%	153 30%	80 28%	120 36%	131 34%	22 20%	58 33%	59 36%	61 38%	59 38%	72 31%	23 21%	103 38%	96 34%	58 28%	75 30%	199 36%	132 29%	289 33%	37 29%	146 47%	143 36%	370 37%
Worse job	204 20%	181 23%	137 23%	124 23%	162 23%	158 23%	148 23%	139 23%	23 17%	117 24%	87 17%	43 15%	60 18%	102 26%	11 10%	32 18%	32 19%	28 16%	37 24%	65 28%	37 34%	54 20%	55 20%	54 26%	42 17%	108 20%	96 21%	183 21%	20 16%	70 22%	84 21%	191 19%
About the same	368 36%	266 34%	169 29%	157 29%	219 31%	211 31%	197 30%	178 29%	66 49%	163 33%	202 40%	123 43%	125 37%	119 31%	60 53%	64 37%	54 33%	71 41%	50 33%	69 30%	33 31%	88 32%	114 40%	65 31%	102 41%	201 37%	167 36%	316 36%	48 38%	86 27%	131 33%	351 35%
Don't know	105 10%	59 7%	37 6%	36 6%	50 7%	50 7%	46 7%	40 7%	26 19%	38 8%	67 13%	39 14%	31 9%	35 9%	19 17%	20 11%	19 12%	12 7%	9 6%	26 11%	14 14%	26 10%	16 6%	31 15%	31 12%	42 8%	62 14%	83 10%	21 16%	11 3%	39 10%	96 10%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 52
(JUL23)Q10LabBRITAINSEXIT. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at... Handling Britain's relationship with the European Union?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Better job	331 33%	24 13%	180 60%	44 47%	93 36%	273 49%	116 27%	170 36%	161 30%	43 43%	170 33%	98 33%	117 34%	115 49%	215 32%	85 35%	95 30%	73 32%	45 33%	279 32%	33 38%	51 17%	146 58%	40 61%	66 50%	43 22%	136 27%	152 49%	370 37%
Worse job	204 20%	91 50%	22 7%	10 11%	47 18%	69 12%	138 32%	101 21%	103 19%	16 15%	107 21%	59 20%	83 24%	60 17%	142 22%	53 22%	62 20%	54 23%	26 19%	194 22%	9 11%	134 45%	9 4%	5 7%	16 12%	58 30%	100 20%	45 15%	191 19%
About the same	368 36%	58 32%	78 26%	31 34%	92 36%	170 31%	150 34%	166 35%	202 38%	35 35%	196 38%	109 37%	112 33%	142 39%	221 35%	80 33%	126 40%	85 37%	42 31%	309 35%	35 41%	97 32%	73 29%	17 27%	42 31%	67 35%	213 42%	88 28%	351 35%
Don't know	105 10%	10 6%	22 7%	8 8%	23 9%	44 8%	33 7%	36 8%	68 13%	7 7%	46 9%	29 10%	30 9%	45 12%	59 9%	23 10%	31 10%	19 8%	22 16%	90 10%	9 11%	18 6%	23 9%	3 5%	9 7%	25 13%	56 11%	24 8%	96 10%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 53
(JUL23)Q10LabIMPROVENHS. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at... Improving the National Health Service?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Better job	434 43%	365 46%	292 50%	272 49%	345 49%	337 49%	324 50%	301 50%	30 22%	215 44%	209 41%	137 48%	151 45%	145 38%	44 39%	93 54%	78 48%	73 42%	63 41%	82 36%	30 28%	133 49%	133 47%	74 35%	94 38%	266 48%	167 37%	380 44%	50 40%	160 51%	199 50%	454 45%
Worse job	151 15%	129 16%	94 16%	92 17%	114 16%	114 17%	104 16%	97 16%	22 17%	73 15%	77 15%	33 12%	48 14%	70 18%	12 10%	21 12%	26 16%	22 13%	20 13%	50 22%	23 21%	30 11%	45 16%	43 20%	34 14%	75 14%	77 17%	134 15%	16 13%	58 19%	53 13%	148 15%
About the same	341 34%	251 32%	172 29%	160 29%	206 29%	196 29%	188 29%	178 29%	63 47%	167 34%	172 34%	89 31%	104 31%	148 38%	39 35%	50 29%	40 24%	65 37%	65 42%	83 36%	46 43%	86 32%	89 32%	61 29%	104 42%	175 32%	166 36%	293 34%	42 33%	81 26%	127 32%	332 33%
Don't know	82 8%	41 5%	26 4%	28 5%	41 6%	40 6%	37 6%	30 5%	18 14%	31 6%	51 10%	27 9%	33 10%	23 6%	18 16%	9 5%	20 12%	12 7%	7 4%	16 7%	8 8%	20 8%	14 5%	30 15%	17 7%	34 6%	48 10%	64 7%	18 14%	13 4%	17 4%	74 7%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 54
(JUL23)Q10LabIMPROVENHS. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at... Improving the National Health Service?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot.	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Better job	434 43%	30 16%	221 73%	53 57% s	122 48%	343 62%	152 35%	215 45%	219 41%	49 49%	225 44%	139 47%	146 43%	148 41%	285 45%	117 49%	132 42%	89 38%	58 43%	376 43%	38 43%	88 29%	173 69%	42 64% s	70 52%	61 32%	192 38%	180 58%	454 45%
Worse job	151 15%	77 42%	2 1%	8 9% s	35 14%	38 7%	112 26%	67 14%	84 16%	12 12%	70 14%	45 15%	54 16%	51 14%	100 16%	33 14%	55 18%	34 15%	21 16%	139 16%	8 10%	88 29%	9 3%	5 8% s	14 10%	42 22%	81 16%	29 9%	148 15%
About the same	341 34%	62 34%	70 23%	28 30% s	84 33%	154 28%	146 34%	155 33%	186 35%	30 29%	182 35%	89 30%	125 33%	122 34%	214 33%	76 32%	98 31%	92 40%	43 32%	292 34%	32 37%	104 35%	60 24%	14 22% s	45 34%	74 38%	187 37%	80 26%	332 33%
Don't know	82 8%	13 7%	9 3%	4 4% s	12 5%	22 4%	25 6%	36 8%	46 9%	10 10%	40 8%	21 7%	18 5%	42 12%	39 6%	15 6%	29 9%	17 7%	13 9%	64 7%	9 10%	20 7%	9 4%	4 6% s	4 3%	17 9%	46 9%	20 6%	74 7%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

Table 55
(JUL23)Q10LabIMPROVEEDUCATION. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at... Improving the Education system?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends AND 9/10 likelihood	Always usually depends AND 9/10 likelihood (10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	Total	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Better job	368	313	267	258	306	299	292	278	17	172	188	115	131	122	36	79	65	66	56	66	26	113	103	65	87	217	151	317	48	159	163	385
	37%	40%	46%	47%	43%	44%	45%	46%	13%	35%	37%	40%	39%	32%	33%	45%	39%	38%	36%	29%	24%	42%	37%	31%	35%	39%	33%	36%	38%	51%	41%	38%
Worse job	152	133	94	91	116	114	104	96	15	72	79	35	49	68	12	23	27	22	21	47	23	39	48	36	29	87	65	133	17	57	60	150
	15%	17%	16%	17%	16%	17%	16%	16%	11%	15%	16%	12%	14%	18%	11%	13%	16%	13%	14%	20%	21%	14%	17%	17%	11%	16%	14%	15%	14%	18%	15%	15%
About the same	383	291	191	171	234	223	214	194	73	202	177	102	117	164	41	61	50	67	66	98	47	89	108	73	113	197	186	335	43	80	146	380
	38%	37%	33%	31%	33%	33%	33%	32%	55%	42%	35%	36%	35%	42%	37%	35%	30%	39%	42%	42%	44%	33%	39%	35%	45%	36%	41%	38%	34%	26%	37%	38%
Don't know	105	50	33	32	50	50	44	37	28	40	65	33	40	33	22	10	23	17	12	20	11	29	21	34	21	50	55	87	17	16	28	93
	10%	6%	6%	6%	7%	7%	7%	6%	21%	8%	13%	11%	12%	8%	20%	6%	14%	10%	8%	9%	11%	11%	8%	16%	9%	9%	12%	10%	14%	5%	7%	9%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

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Ipsos Political Monitor - December 2023

13 Dec 2023

Table 56

(JUL23)Q10LabIMPROVEEDUCATION. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at...
Improving the Education system?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Better job	368 37%	24 13%	214 71%	50 54%	90 35%	304 55%	114 26%	190 40%	179 33%	41 41%	192 37%	124 42%	112 33%	129 36%	236 37%	83 35%	111 36%	86 37%	55 41%	314 36%	32 37%	67 22%	157 63%	42 64%	61 46%	51 26%	161 32%	156 51%	385 38%
Worse job	152 15%	73 40%	6 2%	6 6%	41 16%	47 8%	114 26%	72 15%	80 15%	15 15%	74 14%	40 14%	60 18%	50 14%	101 16%	37 15%	56 18%	30 13%	22 17%	142 16%	6 7%	94 31%	7 3%	4 7%	14 11%	38 20%	75 15%	39 13%	150 15%
About the same	383 38%	75 41%	68 23%	31 33%	102 40%	170 31%	176 40%	172 36%	211 39%	38 38%	198 38%	107 36%	140 41%	133 37%	247 39%	96 40%	110 35%	95 41%	43 32%	330 38%	39 45%	112 37%	72 29%	15 24%	51 38%	84 43%	210 42%	89 29%	380 38%
Don't know	105 10%	10 6%	14 5%	7 7%	21 8%	35 6%	32 7%	40 8%	65 12%	6 6%	54 10%	23 8%	30 9%	50 14%	54 8%	24 10%	36 11%	20 9%	15 11%	85 10%	10 11%	26 9%	15 6%	3 5%	7 6%	21 11%	59 12%	24 8%	93 9%

Fieldwork dates : Friday 1st to Thursday 7th December 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - December 2023

Table 57
(JUL23)Q10LabCRIME. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at... Dealing with crime?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Better job	248	195	158	155	181	179	174	165	17	105	137	72	90	86	25	46	45	45	41	45	20	67	66	38	77	133	115	217	29	116	95	258
	25%	25%	27%	28%	26%	26%	27%	27%	13%	22%	27%	25%	27%	22%	23%	27%	28%	26%	26%	20%	18%	25%	23%	18%	31%	24%	25%	25%	23%	37%	24%	26%
Worse job	188	162	121	113	152	144	135	122	20	96	91	43	51	93	14	29	27	24	31	62	32	48	49	46	44	98	90	168	19	59	84	179
	19%	21%	21%	21%	22%	21%	21%	20%	15%	20%	18%	15%	15%	24%	13%	17%	17%	14%	20%	27%	30%	18%	18%	22%	18%	18%	20%	19%	15%	19%	21%	18%
About the same	468	373	266	247	318	310	296	277	68	246	216	134	156	177	54	80	69	87	76	102	43	129	145	91	103	273	194	397	63	121	185	474
	46%	47%	46%	45%	45%	45%	45%	46%	52%	51%	42%	47%	46%	46%	48%	46%	42%	51%	49%	44%	40%	48%	52%	44%	41%	50%	42%	46%	51%	39%	47%	47%
Don't know	105	55	38	37	55	54	48	42	28	40	65	35	39	30	18	17	23	16	8	23	13	26	21	33	26	47	58	90	14	17	33	97
	10%	7%	6%	7%	8%	8%	7%	7%	21%	8%	13%	12%	12%	8%	16%	10%	14%	9%	5%	10%	12%	10%	7%	16%	10%	8%	13%	10%	11%	5%	8%	10%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

13 Dec 2023

Table 58
(JUL23)Q10LabCRIME. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at... Dealing with crime?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Better job	248	9	154	26	57	211	67	107	141	30	120	71	72	105	142	65	77	46	39	216	22	32	114	22	38	43	113	92	258
	25%	5%	51%	28%	23%	38%	15%	23%	26%	30%	23%	24%	21%	29%	22%	27%	25%	20%	29%	25%	25%	11%	45%	33%	28%	22%	22%	30%	26%
Worse job	188	85	9	9	51	60	136	87	100	16	99	53	72	62	125	47	57	44	33	176	7	110	11	6	17	44	100	44	179
	19%	47%	3%	10%	20%	11%	31%	18%	19%	16%	19%	18%	21%	17%	20%	19%	18%	19%	25%	20%	8%	37%	4%	9%	13%	23%	20%	14%	18%
About the same	468	77	123	50	121	244	198	235	233	46	247	147	167	149	314	106	146	122	49	398	46	142	111	34	65	86	239	142	474
	46%	42%	41%	54%	48%	44%	45%	50%	44%	46%	48%	50%	49%	41%	49%	44%	46%	53%	36%	46%	53%	47%	44%	53%	49%	44%	47%	46%	47%
Don't know	105	11	16	8	25	41	36	44	61	9	51	24	32	47	56	24	34	20	15	81	13	16	16	3	14	21	54	30	97
	10%	6%	5%	8%	10%	7%	8%	9%	11%	9%	10%	8%	9%	13%	9%	10%	11%	9%	11%	9%	14%	5%	6%	5%	10%	11%	11%	10%	10%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - December 2023

Table 59
(JUL23)Q10LabIMMIGRANTS. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at... Managing immigration?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Better job	246	218	196	183	220	216	210	200	10	117	122	69	90	87	22	47	42	48	41	46	13	83	73	36	54	156	90	210	34	111	111	272
		24%	28%	33%	33%	31%	32%	33%	8%	24%	24%	24%	27%	22%	20%	27%	26%	28%	26%	20%	13%	31%	26%	18%	22%	28%	20%	24%	27%	36%	28%	27%
Worse job	267	231	174	167	208	204	191	180	29	148	118	53	85	129	16	37	47	38	48	81	46	70	68	71	58	138	129	241	24	91	112	248
		26%	29%	30%	29%	30%	29%	30%	22%	30%	23%	19%	25%	33%	14%	21%	28%	22%	31%	35%	43%	26%	24%	34%	23%	25%	28%	28%	19%	29%	28%	25%
About the same	402	285	181	169	230	220	209	189	68	195	204	129	134	139	52	77	60	74	58	81	35	92	119	73	117	212	190	350	51	91	155	397
		40%	36%	31%	33%	32%	32%	31%	51%	40%	40%	45%	40%	36%	46%	45%	36%	43%	37%	35%	33%	34%	42%	35%	47%	38%	42%	40%	40%	29%	39%	39%
Don't know	93	51	34	33	47	47	42	37	25	28	65	34	27	32	22	12	15	12	9	23	11	25	20	28	20	45	48	71	17	19	20	91
		9%	7%	6%	7%	7%	7%	6%	19%	6%	13%	12%	8%	8%	20%	7%	9%	7%	6%	10%	11%	9%	7%	13%	8%	8%	10%	8%	14%	6%	5%	9%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - December 2023

13 Dec 2023

Table 60
(JUL23)Q10LabIMMIGRANTS. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at... Managing immigration?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Better job	246 24%	7 4%	158 52%	25 27%	61 24%	219 39%	68 16%	128 27%	119 22%	35 34%	117 23%	75 26%	89 26%	82 23%	164 26%	64 26%	75 24%	38 16%	39 29%	200 23%	31 35%	33 11%	123 49%	26 40%	45 33%	35 18%	98 19%	113 37%	272 27%
Worse job	267 26%	114 63%	20 7%	17 18%	72 28%	92 17%	186 43%	128 27%	139 26%	18 18%	150 29%	85 29%	103 30%	78 22%	187 29%	64 26%	95 30%	61 27%	34 25%	244 28%	12 14%	158 53%	20 8%	4 6%	17 13%	70 36%	136 27%	61 20%	248 25%
About the same	402 40%	57 31%	106 35%	39 42%	97 38%	203 36%	154 35%	183 39%	219 41%	42 42%	206 40%	109 37%	130 38%	159 44%	239 37%	90 37%	116 37%	109 47%	49 37%	346 40%	37 43%	100 33%	80 32%	33 51%	64 48%	65 34%	229 45%	108 35%	397 39%
Don't know	93 9%	4 2%	18 6%	12 13%	25 10%	42 8%	29 7%	35 7%	58 11%	6 6%	45 9%	26 9%	22 6%	43 12%	47 7%	24 10%	27 9%	23 10%	13 9%	81 9%	7 8%	9 3%	28 11%	2 4%	7 5%	23 12%	43 8%	27 9%	91 9%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

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Ipsos Political Monitor - December 2023

Table 61
**(JUL23)Q10LabCLIMATE. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at...
 Dealing with climate change?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	Total	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Better job	286	243	210	201	235	230	223	215	9	138	140	98	93	95	32	66	41	52	46	49	19	86	84	49	67	170	117	242	38	117	128	311
	28%	31%	36%	36%	33%	34%	34%	36%	7%	28%	28%	35%	28%	25%	29%	38%	25%	30%	30%	21%	18%	32%	30%	24%	27%	31%	25%	28%	30%	38%	32%	31%
Worse job	162	137	105	100	131	127	122	109	16	91	71	39	50	73	12	27	30	20	24	48	17	40	38	47	37	78	83	144	16	53	73	150
	16%	17%	18%	18%	19%	19%	19%	18%	12%	19%	14%	14%	15%	19%	11%	15%	18%	12%	16%	21%	16%	15%	14%	22%	15%	14%	18%	17%	13%	17%	18%	15%
About the same	456	343	227	209	285	273	256	236	80	210	241	116	164	175	48	68	75	89	71	104	51	121	137	85	112	259	197	396	58	123	168	450
	45%	44%	39%	38%	40%	40%	39%	39%	60%	43%	47%	41%	49%	45%	43%	39%	46%	52%	46%	45%	48%	45%	49%	41%	45%	47%	43%	45%	46%	39%	42%	45%
Don't know	105	63	42	42	55	55	53	45	28	47	57	31	30	44	19	12	19	11	13	30	19	22	22	27	34	44	61	89	13	19	28	97
	10%	8%	7%	8%	8%	8%	8%	7%	21%	10%	11%	11%	9%	11%	17%	7%	11%	6%	9%	13%	18%	8%	8%	13%	14%	8%	13%	10%	11%	6%	7%	10%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

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Ipsos Political Monitor - December 2023

13 Dec 2023

Table 62
(JUL23)Q10LabCLIMATE. And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at... Dealing with climate change?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Better job	286	21	162	36	80	242	101	142	144	38	146	93	95	98	188	71	82	60	44	243	29	43	131	33	56	37	129	121	311
	28%	12%	54%	38%	31%	43%	23%	30%	27%	38%	28%	32%	28%	27%	29%	29%	26%	26%	33%	28%	33%	14%	52%	51%	42%	19%	25%	39%	31%
Worse job	162	74	16	12	42	58	116	83	79	16	82	54	54	49	109	42	52	40	21	150	6	90	8	11	18	44	81	37	150
	16%	40%	5%	13%	16%	10%	27%	17%	15%	16%	16%	18%	16%	14%	17%	18%	17%	17%	16%	17%	7%	30%	3%	17%	14%	23%	16%	12%	15%
About the same	456	69	112	42	112	224	181	206	250	39	243	127	161	164	288	101	148	112	50	387	46	139	97	19	48	83	245	128	450
	45%	38%	37%	45%	44%	40%	41%	43%	47%	39%	47%	43%	44%	45%	45%	42%	47%	48%	37%	44%	52%	46%	39%	29%	36%	43%	48%	42%	45%
Don't know	105	18	13	3	21	33	39	43	62	7	47	21	32	50	53	27	31	20	19	91	6	28	15	2	11	30	52	23	97
	10%	10%	4%	3%	8%	6%	9%	9%	12%	7%	9%	7%	9%	14%	8%	11%	10%	9%	14%	10%	7%	9%	6%	3%	8%	15%	10%	8%	10%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

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Ipsos Political Monitor - December 2023

Table 63
(DEC23)Q11. Autumn Statement - Based on what you know or have heard about these changes, do you think that, taking everything into account, you will personally be paying more or less tax next year, or about the same, than you paid this year?

Base : All

	Likelihood to vote (General Election)									Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
	Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	Total		
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008	
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008	
Much more	93	60	42	44	56	54	53	47	17	43	44	19	43	31	10	9	20	23	15	16	9	19	21	14	40	40	53	74	18	27	33	96	
	9%	8%	7%	8%	8%	8%	8%	8%	13%	9%	9%	7%	13%	8%	9%	5%	12%	14%	10%	7%	9%	7%	7%	7%	16%	7%	12%	9%	14%	9%	9%	8%	10%
A little more	233	185	129	118	163	155	144	133	26	129	102	69	61	103	22	48	31	30	38	65	32	84	61	41	47	145	88	195	38	78	86	246	
	23%	24%	22%	21%	23%	23%	22%	22%	20%	26%	20%	24%	18%	27%	19%	28%	19%	17%	25%	28%	30%	31%	22%	20%	19%	26%	19%	22%	30%	25%	22%	24%	
About the same	407	334	250	243	298	290	277	256	55	193	212	99	137	171	37	62	60	76	67	104	49	114	127	98	68	241	166	364	36	123	176	412	
	40%	42%	43%	44%	42%	42%	42%	42%	42%	40%	42%	35%	41%	44%	33%	36%	37%	44%	43%	45%	46%	42%	45%	47%	27%	44%	36%	42%	29%	40%	44%	41%	
A little less	139	107	93	87	109	108	103	97	5	74	65	60	52	27	23	38	26	26	17	10	2	36	48	36	18	85	54	115	22	40	68	122	
	14%	14%	16%	16%	15%	16%	16%	16%	3%	15%	13%	21%	15%	7%	20%	22%	16%	15%	11%	4%	2%	14%	17%	17%	7%	15%	12%	13%	18%	13%	17%	12%	
Much less	3	3	2	2	2	2	2	2	-	2	2	-	*	3	-	-	*	-	1	2	-	1	2	*	*	2	1	3	-	3	1	6	
	*	*	*	*	*	*	*	*	-	*	*	-	*	1%	-	-	*	-	*	1%	-	*	1%	*	*	*	*	*	-	1%	*	*	1%
Don't know	69	54	34	28	41	41	38	35	13	30	37	21	29	18	5	17	21	8	5	14	3	11	14	13	30	26	43	60	8	17	20	59	
	7%	7%	6%	5%	6%	6%	6%	6%	10%	6%	7%	8%	9%	5%	4%	10%	13%	5%	3%	6%	3%	4%	5%	6%	12%	5%	9%	7%	7%	5%	5%	6%	
I don't currently pay tax	64	42	33	31	37	36	36	34	17	16	47	16	14	34	16	-	5	9	13	21	12	4	9	7	45	13	51	60	3	24	13	67	
	6%	5%	6%	6%	5%	5%	6%	6%	13%	3%	9%	6%	4%	9%	14%	-	3%	5%	8%	9%	11%	2%	3%	3%	18%	2%	11%	7%	3%	8%	3%	7%	

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

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Ipsos Political Monitor - December 2023

13 Dec 2023

Table 64
 (DEC23)Q11. Autumn Statement - Based on what you know or have heard about these changes, do you think that, taking everything into account, you will personally be paying more or less tax next year, or about the same, than you paid this year?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Much more	93 9%	14 8%	31 10%	7 8% s	20 8%	51 9%	34 8%	39 8%	53 10%	7 7%	42 8%	30 10%	27 8%	34 9%	57 9%	33 14%	32 10%	11 5%	13 10%	85 10%	4 5%	22 7%	24 10%	3 5% s	10 8%	22 11%	48 10%	22 7%	96 10%
A little more	233 23%	44 24%	76 25%	19 20% s	49 19%	125 22%	93 21%	117 25%	116 22%	23 23%	120 23%	65 22%	92 27%	76 21%	157 25%	55 23%	69 22%	61 26%	30 22%	206 24%	18 21%	71 24%	57 23%	25 38% s	37 28%	40 21%	115 23%	78 25%	246 24%
About the same	407 40%	81 44%	103 34%	48 51% s	125 49%	228 41%	206 47%	189 40%	218 41%	37 37%	214 41%	107 36%	155 45%	141 39%	263 41%	92 38%	121 39%	96 42%	57 42%	342 39%	42 48%	133 44%	100 40%	31 47% s	57 43%	78 40%	205 41%	124 40%	412 41%
A little less	139 14%	25 14%	52 17%	8 9% s	31 12%	82 15%	55 13%	100 21%	39 7%	22 22%	98 19%	52 18%	34 10%	52 14%	86 13%	31 13%	47 15%	36 16%	18 14%	125 14%	7 8%	50 17%	37 15%	1 2% s	13 10%	17 9%	61 12%	61 20%	122 12%
Much less	3 *	1 1%	* *	* * s	2 1%	2 *	3 1%	1 *	2 *	* *	1 *	* *	3 1%	- *	3 1%	- *	2 1%	- *	- *	* *	1 1%	2 1%	- *	* 1% s	1 1%	- *	2 *	1 *	6 1%
Don't know	69 7%	11 6%	17 6%	5 5% s	18 7%	35 6%	28 6%	27 6%	41 8%	8 8%	35 7%	31 11%	14 4%	23 6%	45 7%	12 5%	25 8%	13 6%	11 8%	60 7%	7 9%	10 3%	16 6%	3 4% s	7 5%	15 8%	38 7%	16 5%	59 6%
I don't currently pay tax	64 6%	7 4%	23 8%	6 7% s	10 4%	33 6%	17 4%	- -	64 12%	2 2%	9 2%	9 3%	17 5%	36 10%	26 4%	19 8%	17 6%	13 6%	6 5%	54 6%	8 9%	11 4%	16 6%	3 4% s	7 5%	22 11%	37 7%	6 2%	67 7%

Fieldwork dates : Friday 1st to Thursday 7th December 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

* = Less than 0.5%

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Ipsos Political Monitor - December 2023

Table 65
 (DEC23)Q12. Autumn Statement - Taking everything into account do you think you will be better or worse off next year, or about the same, than you are today?

13 Dec 2023

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1008	819	621	587	739	722	688	641	119	498	497	230	323	455	100	130	164	159	180	275	131	264	353	180	211	617	391	848	149	342	395	1008
Weighted Total	1008	786	584	552	706	686	653	606	133	486	509	285	337	386	112	173	164	173	155	231	107	270	281	208	249	551	457	871	126	313	397	1008
Much better off	31 3%	19 2%	11 2%	9 2%	17 2%	11 2%	11 2%	11 2%	6 4%	18 4%	12 2%	18 6%	7 2%	5 1%	3 3%	14 8%	4 2%	3 2%	1 1%	5 2%	2 2%	11 4%	7 3%	3 2%	10 4%	18 3%	13 3%	22 3%	8 7%	11 4%	7 2%	26 3%
A little better off	123 12%	105 13%	91 15%	76 14%	97 14%	95 14%	94 14%	91 15%	9 7%	63 13%	54 11%	34 12%	47 14%	43 11%	17 15%	17 10%	29 18%	18 10%	15 10%	27 12%	7 7%	31 12%	28 10%	31 15%	32 13%	59 11%	64 14%	104 12%	11 8%	46 15%	55 14%	111 11%
About the same	424 42%	345 44%	255 44%	241 44%	320 45%	310 45%	291 45%	262 43%	45 34%	203 42%	219 43%	108 38%	136 40%	179 46%	45 41%	62 36%	71 43%	66 38%	61 39%	118 51%	61 57%	110 41%	132 47%	96 46%	86 34%	242 44%	182 40%	372 43%	51 40%	119 38%	177 45%	437 43%
A little worse off	270 27%	206 26%	157 27%	149 27%	184 26%	181 26%	174 27%	165 27%	38 29%	129 27%	138 27%	86 30%	79 24%	104 27%	32 29%	54 31%	30 18%	50 29%	49 31%	55 24%	24 22%	83 31%	78 28%	48 23%	60 24%	161 29%	109 24%	234 27%	35 28%	87 28%	104 26%	287 28%
Much worse off	132 13%	92 12%	60 10%	65 12%	77 11%	76 11%	71 11%	65 11%	28 21%	53 11%	75 15%	25 9%	59 18%	47 12%	8 7%	17 10%	27 16%	32 19%	27 18%	20 9%	7 7%	33 12%	31 11%	24 11%	44 17%	64 12%	67 15%	113 13%	17 14%	42 13%	47 12%	122 12%
Don't know	30 3%	19 2%	11 2%	12 2%	12 2%	12 2%	12 2%	7 2%	7 6%	20 4%	10 2%	14 5%	8 2%	7 2%	5 5%	9 3%	5 2%	4 1%	2 1%	6 3%	5 5%	3 1%	4 2%	5 3%	18 7%	7 1%	23 5%	26 3%	4 3%	7 2%	7 2%	25 2%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - December 2023

13 Dec 2023

Table 66
(DEC23)Q12. Autumn Statement - Taking everything into account do you think you will be better or worse off next year, or about the same, than you are today?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1008	180	331	92	251	582	431	445	563	186	368	317	383	288	700	222	305	221	148	837	112	285	278	78	155	167	481	360	1008
Weighted Total	1008	182	302	93	254	556	436	474	534	101	518	295	343	362	638	241	313	231	135	871	87	299	251	65	133	194	506	309	1008
Much better off	31 3%	8 4%	6 2%	* s	5 2%	11 2%	12 3%	18 4%	13 2%	3 3%	17 3%	6 2%	8 2%	17 5%	14 2%	6 2%	12 4%	8 4%	2 2%	28 3%	2 2%	11 4%	6 2%	* s	* s	1 1%	19 4%	10 3%	26 3%
A little better off	123 12%	34 18%	43 14%	16 17% s	31 12%	75 13%	65 15%	69 15%	54 10%	12 12%	70 13%	48 16%	30 9%	44 12%	78 12%	24 10%	37 12%	38 17%	14 11%	105 12%	9 10%	45 15%	41 16%	7 10% s	11 8%	34 17%	55 11%	34 11%	111 11%
About the same	424 42%	96 53%	119 39%	34 37% s	87 34%	207 37%	184 42%	195 41%	229 43%	32 32%	216 42%	107 36%	174 51%	139 38%	280 44%	106 44%	125 40%	99 43%	63 46%	370 42%	31 36%	145 49%	90 36%	24 37% s	49 37%	73 38%	230 46%	120 39%	437 43%
A little worse off	270 27%	29 16%	80 27%	30 32% s	83 33%	164 29%	113 26%	129 27%	141 26%	39 39%	132 26%	77 26%	88 26%	102 28%	165 26%	58 24%	82 26%	62 27%	38 28%	229 26%	30 34%	65 22%	71 28%	26 40% s	48 36%	50 26%	115 23%	105 34%	287 28%
Much worse off	132 13%	13 7%	47 16%	10 11% s	33 13%	80 14%	46 10%	60 13%	72 13%	13 12%	69 13%	42 14%	37 11%	53 15%	79 12%	44 18%	41 13%	21 9%	12 9%	111 13%	13 15%	29 10%	37 15%	8 12% s	25 19%	25 13%	73 14%	34 11%	122 12%
Don't know	30 3%	3 1%	6 2%	3 3% s	15 6%	21 4%	17 4%	4 1%	26 5%	2 2%	13 3%	15 5%	7 2%	7 2%	22 3%	4 2%	16 5%	2 1%	6 4%	28 3%	2 3%	5 2%	6 3%	- s	- s	10 5%	14 3%	6 2%	25 2%

Fieldwork dates : Friday 1st to Thursday 7th December 2023
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