

# Ipsos Political Monitor - January 2024

Table 1  
**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1003	807	617	591	739	722	695	632	112	468	524	220	332	451	93	127	175	157	169	282	128	280	342	167	214	622	381	859	136	381	364	1003
Weighted Total	1003	780	596	572	723	703	677	612	118	480	512	282	328	393	107	175	163	165	159	234	109	258	355	194	196	613	390	870	125	364	375	1003
<b>Total voting</b>	<b>756</b>	<b>670</b>	<b>546</b>	<b>526</b>	<b>653</b>	<b>636</b>	<b>616</b>	<b>558</b>	<b>15</b>	<b>362</b>	<b>383</b>	<b>204</b>	<b>251</b>	<b>301</b>	<b>83</b>	<b>120</b>	<b>118</b>	<b>133</b>	<b>125</b>	<b>176</b>	<b>80</b>	<b>211</b>	<b>283</b>	<b>129</b>	<b>134</b>	<b>493</b>	<b>262</b>	<b>656</b>	<b>97</b>	<b>364</b>	<b>374</b>	<b>763</b>
Conservative	201	183	147	135	172	166	160	149	5	103	97	27	58	116	12	15	28	29	46	70	42	60	77	37	27	137	64	185	16	99	96	196
	27%	27%	27%	26%	26%	26%	26%	27%	36%	28%	25%	13%	23%	38%	14%	13%	24%	22%	37%	40%	52%	28%	27%	29%	20%	28%	24%	28%	16%	27%	26%	26%
Labour	360	320	268	257	319	313	303	271	5	168	190	123	125	112	47	77	54	70	46	66	17	111	115	67	68	226	134	292	65	185	167	362
	48%	48%	49%	49%	49%	49%	49%	49%	36%	46%	50%	61%	50%	37%	56%	64%	46%	53%	37%	38%	22%	53%	41%	52%	51%	46%	51%	45%	67%	51%	45%	47%
Liberal Democrats (Lib Dem)	64	49	39	39	50	48	48	42	-	22	40	20	24	20	13	7	9	14	10	10	6	14	28	10	12	42	22	59	5	23	40	64
	8%	7%	7%	7%	8%	8%	8%	8%	-	6%	11%	10%	9%	7%	16%	5%	8%	11%	8%	6%	7%	7%	10%	7%	9%	8%	8%	9%	5%	6%	11%	8%
Scottish National Party (SNP)	25	24	22	22	22	22	22	22	1	15	10	8	10	7	2	6	6	4	4	3	1	1	12	6	7	13	12	23	2	20	5	30
	3%	4%	4%	4%	3%	3%	4%	4%	7%	4%	3%	4%	4%	2%	2%	5%	5%	3%	3%	2%	1%	*	4%	4%	5%	3%	5%	3%	2%	5%	1%	4%
Plaid Cymru	6	6	6	6	6	6	6	6	-	2	3	1	2	3	-	1	1	1	-	3	*	1	4	1	-	6	1	6	-	5	2	10
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	-s	1%	1%	1%	-	2%	1%	1%	2%	1%	-	1%	*	1%	-	1%	*	1%
Green Party	52	46	36	36	46	42	40	37	1	27	21	21	15	17	7	14	9	6	10	7	4	16	24	4	9	40	13	45	7	13	38	47
	7%	7%	7%	7%	7%	7%	6%	7%	5%	8%	6%	10%	6%	6%	9%	11%	7%	5%	8%	4%	5%	8%	8%	3%	7%	8%	5%	7%	8%	4%	6%	6%
UKIP	3	1	-	1	2	2	2	1	*	1	1	1	1	1	-	1	1	-	-	1	1	1	2	-	*	3	*	2	1	2	1	4
	*	*	*	*	*	*	*	*	2%	*	*	*	1%	*	-s	1%	1%	-	-	*	1%	*	1%	-	*	1%	*	*	1%	*	*	1%
Independent candidate	2	2	2	2	2	2	2	2	-	-	2	-	-	-	-	-	-	2	-	-	-	1	-	-	2	1	2	2	-	2	2	2
	*	*	*	*	*	*	*	*	-	-	1%	-	1%	-s	-	2%	-	-	-	-	-	*	-	-	1%	*	1%	*	-	-	1%	*
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	34	31	23	25	30	30	30	25	*	17	17	1	10	24	*	*	4	6	8	16	9	6	15	5	8	21	13	34	-	16	18	41
	5%	5%	4%	5%	5%	5%	5%	4%	2%	5%	4%	*	4%	8%	*s	*	3%	4%	6%	9%	11%	3%	5%	4%	6%	4%	5%	5%	-	4%	5%	5%
Other	8	8	2	2	4	4	4	2	2	6	2	1	5	2	1	5	*	1	*	-	-	*	6	*	1	6	2	7	1	2	6	7
	1%	1%	*	*	1%	1%	1%	*	11%	2%	1%	1%	2%	1%	2%	s	-	4%	*	1%	*	*	2%	*	1%	1%	1%	1%	1%	1%	2%	1%
<b>Conservative Lead over Labour</b>	<b>-159</b>	<b>-137</b>	<b>-121</b>	<b>-122</b>	<b>-147</b>	<b>-147</b>	<b>-143</b>	<b>-122</b>	<b>*</b>	<b>-65</b>	<b>-94</b>	<b>-96</b>	<b>-67</b>	<b>3</b>	<b>-35</b>	<b>-61</b>	<b>-26</b>	<b>-41</b>	<b>*</b>	<b>3</b>	<b>24</b>	<b>-51</b>	<b>-38</b>	<b>-30</b>	<b>-41</b>	<b>-89</b>	<b>-71</b>	<b>-107</b>	<b>-49</b>	<b>-86</b>	<b>-71</b>	<b>-166</b>
	<b>-21%</b>	<b>-20%</b>	<b>-25%</b>	<b>-23%</b>	<b>-22%</b>	<b>-23%</b>	<b>-23%</b>	<b>-22%</b>	<b>*</b>	<b>-18%</b>	<b>-24%</b>	<b>-47%</b>	<b>-27%</b>	<b>1%</b>	<b>-42%</b>	<b>-51%</b>	<b>-22%</b>	<b>-31%</b>	<b>*</b>	<b>2%</b>	<b>31%</b>	<b>-24%</b>	<b>-13%</b>	<b>-23%</b>	<b>-30%</b>	<b>-18%</b>	<b>-27%</b>	<b>-16%</b>	<b>-51%</b>	<b>-24%</b>	<b>-19%</b>	<b>-22%</b>
Undecided	88	49	35	33	47	44	42	36	20	40	48	31	31	26	7	24	18	13	9	17	12	20	29	25	14	49	39	75	13	-	80	
	9%	6%	6%	6%	6%	6%	6%	6%	17%	8%	9%	11%	9%	7%	7%	14%	11%	8%	6%	7%	11%	8%	8%	13%	7%	8%	10%	9%	10%	-	8%	
Would not vote	128	44	4	4	7	7	5	4	82	65	63	33	39	55	11	23	22	18	22	34	13	25	33	33	38	58	70	115	10	-	1	125
	13%	6%	1%	1%	1%	1%	1%	1%	69%	14%	12%	12%	12%	14%	10%	13%	13%	11%	14%	14%	12%	10%	9%	17%	19%	9%	18%	13%	8%	-	12%	
Refused/Prefer not to answer	30	17	11	9	16	15	14	13	1	13	18	14	7	10	6	8	5	2	3	6	4	2	10	8	11	12	18	24	5	-	34	
	3%	2%	2%	1%	2%	2%	2%	2%	1%	3%	3%	5%	2%	2%	6%	4%	3%	1%	2%	3%	3%	1%	3%	4%	5%	2%	5%	3%	4%	-	3%	
Don't know	1	1	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	1	1	-	1	-	-	1	-	1	-	1	1	
	*	*	-	-	-	-	-	-	-	-	*	-	-	*	-s	-	-	-	-	*	1%	-	*	-	*	-	*	-	*	-	*	

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

31 Jan 2024

Table 2  
**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1003	196	362	64	205	567	401	444	556	205	340	301	380	305	681	218	329	221	138	844	97	284	268	72	146	177	469	357	1003
Weighted Total	1003	201	360	64	195	555	396	471	529	105	485	303	351	339	654	238	311	232	136	869	86	280	270	60	123	190	481	332	1003
<b>Total voting</b>	<b>756</b>	<b>201</b>	<b>360</b>	<b>64</b>	<b>195</b>	<b>555</b>	<b>396</b>	<b>365</b>	<b>388</b>	<b>74</b>	<b>381</b>	<b>236</b>	<b>272</b>	<b>243</b>	<b>508</b>	<b>171</b>	<b>232</b>	<b>171</b>	<b>108</b>	<b>647</b>	<b>73</b>	<b>241</b>	<b>245</b>	<b>57</b>	<b>115</b>	<b>132</b>	<b>344</b>	<b>280</b>	<b>763</b>
Conservative	201	201	-	-	-	-	201	89	110	10	89	56	113	30	169	47	77	44	18	175	15	166	2	3	3	55	88	58	196
	27%	100%	-	-s	-	-	51%	24%	28%	13%	23%	24%	42%	12%	33%	27%	33%	26%	16%	27%	20% <b>s</b>	69%	1%	5% <b>s</b>	3%	42%	26%	21%	26%
Labour	360	-	360	-	-	360	-	171	188	47	190	121	92	146	213	95	91	78	65	316	32	41	198	23	47	42	167	151	362
	48%	-	100%	-s	-	65%	-	47%	48%	63%	50%	51%	34%	60%	42%	55%	39%	46%	60%	49%	43% <b>s</b>	17%	81%	41% <b>s</b>	41%	32%	49%	54%	47%
Liberal Democrats (Lib Dem)	64	-	-	64	64	64	64	30	34	7	30	17	18	29	34	7	23	22	9	59	2	3	14	24	28	8	29	27	64
	8%	-	-	100% <b>s</b>	33%	11%	16%	8%	9%	9%	8%	7%	7%	12%	7%	4%	10%	13%	9%	9%	3% <b>s</b>	1%	6%	42% <b>s</b>	24%	6%	8%	10%	8%
Scottish National Party (SNP)	25	-	-	-	25	25	25	17	8	3	14	10	10	6	19	-	2	-	1	3	22	-	3	1	19	3	17	5	30
	3%	-	-	-s	13%	5%	6%	5%	2%	4%	4%	4%	4%	2%	4%	-	1%	-	1%	*	30% <b>s</b>	-	1%	1% <b>s</b>	16%	2%	5%	2%	4%
Plaid Cymru	6	-	-	-	6	6	6	4	3	*	3	3	3	-	5	-	6	-	-	-	-	-	3	*	4	1	2	3	10
	1%	-	-	-s	3%	1%	2%	1%	1%	1%	1%	1%	1%	-	1%	-	3%	-	-	-	-s	-	1%	1% <b>s</b>	3%	1%	1%	1%	1%
Green Party	52	-	-	-	52	52	52	29	24	3	36	9	17	26	26	14	10	18	10	51	1	4	17	5	9	8	18	26	47
	7%	-	-	-s	27%	9%	13%	8%	6%	3%	9%	4%	6%	11%	5%	8%	4%	10%	9%	8%	1% <b>s</b>	2%	7%	8% <b>s</b>	8%	6%	5%	9%	6%
UKIP	3	-	-	-	3	3	3	1	2	-	1	*	2	1	2	-	*	2	1	3	-	1	-	-	-	-	3	-	4
	*	-	-	-s	2%	1%	1%	*	1%	-	*	*	1%	*	*	-	*	1%	1%	*	-s	-	-	-s	-	-	-	1%	-
Independent candidate	2	-	-	-	2	2	2	2	-	1	-	2	-	-	2	-	-	2	-	2	1	-	2	-	-	-	2	1	2
	*	-	-	-s	1%	*	1%	1%	-	1%	-	1%	-	-	*	-	-	1%	-	*	1% <b>s</b>	-	1%	-s	-	-	*	*	*
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-	-
Reform UK/The Brexit Party	34	-	-	-	34	34	34	15	19	4	11	12	16	6	28	7	17	5	4	31	1	23	1	1	4	14	14	6	41
	5%	-	-	-s	17%	6%	9%	4%	5%	6%	3%	5%	6%	2%	6%	4%	7%	3%	3%	5%	1% <b>s</b>	10%	1%	1% <b>s</b>	4%	11%	4%	2%	5%
Other	8	-	-	-	8	8	8	7	*	*	7	6	1	-	8	2	5	*	1	7	-	1	6	*	1	1	3	3	7
	1%	-	-	-s	4%	1%	2%	2%	*	1%	2%	3%	1%	-	2%	1%	2%	*	1%	1%	-s	1%	2%	1% <b>s</b>	1%	1%	1%	1%	1%
<b>Conservative Lead over Labour</b>	<b>-159</b>	<b>201</b>	<b>-360</b>	<b>0</b>	<b>0</b>	<b>-360</b>	<b>201</b>	<b>-82</b>	<b>-77</b>	<b>-37</b>	<b>-101</b>	<b>-65</b>	<b>21</b>	<b>-116</b>	<b>-45</b>	<b>-48</b>	<b>-13</b>	<b>-34</b>	<b>-47</b>	<b>-141</b>	<b>-17</b>	<b>125</b>	<b>-196</b>	<b>-21</b>	<b>-44</b>	<b>13</b>	<b>-79</b>	<b>-93</b>	<b>-166</b>
	<b>-21%</b>	<b>100%</b>	<b>-100%</b>	<b>0%<b>s</b></b>	<b>0%</b>	<b>-65%</b>	<b>51%</b>	<b>-22%</b>	<b>-20%</b>	<b>-50%</b>	<b>-27%</b>	<b>-28%</b>	<b>8%</b>	<b>-48%</b>	<b>-9%</b>	<b>-28%</b>	<b>-6%</b>	<b>-20%</b>	<b>-44%</b>	<b>-22%</b>	<b>-23%<b>s</b></b>	<b>52%</b>	<b>-80%</b>	<b>-37%<b>s</b></b>	<b>-38%</b>	<b>10%</b>	<b>-23%</b>	<b>-33%</b>	<b>-22%</b>
Undecided	88	-	-	-	-	-	-	42	46	12	39	22	35	29	57	17	37	19	12	77	4	18	13	2	6	9	57	22	80
	9%	-	-	-s	-	-	-	9%	9%	12%	8%	7%	10%	9%	9%	7%	12%	8%	9%	9%	4%	7%	5%	4% <b>s</b>	5%	5%	12%	7%	8%
Would not vote	128	-	-	-	-	-	-	53	74	16	52	34	38	53	72	42	32	31	15	116	7	19	10	*	*	44	61	23	125
	13%	-	-	-s	-	-	-	11%	14%	15%	11%	11%	11%	16%	11%	18%	10%	13%	11%	13%	9% <b>s</b>	7%	4%	1% <b>s</b>	*	23%	13%	7%	12%
Refused/Prefer not to answer	30	-	-	-	-	-	-	11	20	2	13	11	6	12	17	8	9	10	1	28	2	1	2	1	1	5	19	7	34
	3%	-	-	-s	-	-	-	2%	4%	2%	3%	4%	2%	4%	3%	3%	3%	5%	*	3%	2% <b>s</b>	*	1%	1% <b>s</b>	1%	2%	4%	2%	3%
Don't know	1	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-	1	-	-	-	1	-	-	1
	*	-	-	-s	-	-	-	-	*	-	-	-	-	*	-	-	*	-	-	*	-s	*	-	-s	-	*	-	-	*

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - January 2024

Table 3  
**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind
Unweighted Total	617	617	617	581	617	617	617	-	285	324	95	216	306	27	68	95	121	114	192	86	200	226	90	101	426	191	546	68	327	226	617	
Weighted Total	596	596	596	563	596	596	596	-	275	312	125	197	274	36	88	78	119	109	166	79	173	225	102	96	398	198	536	58	312	228	617	
<b>Total voting</b>	<b>546</b>	<b>546</b>	<b>546</b>	<b>518</b>	<b>546</b>	<b>546</b>	<b>546</b>	<b>-</b>	<b>249</b>	<b>289</b>	<b>113</b>	<b>184</b>	<b>248</b>	<b>34</b>	<b>79</b>	<b>74</b>	<b>110</b>	<b>101</b>	<b>147</b>	<b>66</b>	<b>160</b>	<b>209</b>	<b>91</b>	<b>86</b>	<b>369</b>	<b>177</b>	<b>493</b>	<b>50</b>	<b>312</b>	<b>228</b>	<b>560</b>	
Conservative	147	147	147	133	147	147	147	-	67	78	18	32	97	5	13	14	18	36	61	38	40	55	30	21	95	51	138	9	86	58	142	
	27%	27%	27%	26%	27%	27%	27%	-s	27%	27%	16% <sup>s</sup>	17%	39%	27%	15% <sup>s</sup>	16% <sup>s</sup>	19% <sup>s</sup>	16%	36%	41%	57% <sup>s</sup>	25%	26%	33% <sup>s</sup>	25%	26%	29%	28%	17% <sup>s</sup>	28%	26%	
Labour	268	268	268	256	268	268	268	-	121	145	71	104	93	19	52	40	64	39	53	12	91	92	45	40	183	85	233	32	159	105	276	
	49%	49%	49%	49%	49%	49%	49%	-s	49%	50%	63% <sup>s</sup>	56%	37%	55% <sup>s</sup>	66% <sup>s</sup>	54% <sup>s</sup>	58%	39%	36%	18% <sup>s</sup>	57%	44%	49% <sup>s</sup>	47%	50%	48%	47%	64% <sup>s</sup>	51%	46%		
Liberal Democrats (Lib Dem)	39	39	39	38	39	39	39	-	15	24	2	21	16	1	1	8	13	7	9	5	11	14	4	9	26	13	38	1	17	22	40	
	7%	7%	7%	7%	7%	7%	7%	-s	6%	8%	2% <sup>s</sup>	11%	6%	3% <sup>s</sup>	2% <sup>s</sup>	10% <sup>s</sup>	12%	7%	6%	7% <sup>s</sup>	7%	7%	4% <sup>s</sup>	11%	7%	7%	8%	2% <sup>s</sup>	5%	9%	7%	
Scottish National Party (SNP)	22	22	22	22	22	22	22	-	14	7	6	9	6	1	5	4	3	3	1	1	1	12	5	4	13	9	20	1	18	4	25	
	4%	4%	4%	4%	4%	4%	4%	-s	6%	3%	6% <sup>s</sup>	5%	3%	4% <sup>s</sup>	6% <sup>s</sup>	7% <sup>s</sup>	3%	3%	2%	1% <sup>s</sup>	*	6%	5% <sup>s</sup>	5%	3%	5%	4%	2% <sup>s</sup>	6%	2%	4%	
Plaid Cymru	6	6	6	6	6	6	6	-	2	3	1	2	3	1	1	1	1	1	3	*	1	4	1	-	6	1	6	-	5	2	10	
	1%	1%	1%	1%	1%	1%	1%	-s	1%	1%	1% <sup>s</sup>	1%	1%	-s	2% <sup>s</sup>	1% <sup>s</sup>	1%	-	2%	1% <sup>s</sup>	1%	2%	1% <sup>s</sup>	-	2%	*	1%	-s	1%	2%		
Green Party	36	36	36	35	36	36	36	-	14	18	12	9	15	6	6	3	6	10	5	2	10	21	1	4	30	6	30	6	11	25	33	
	7%	7%	7%	7%	7%	7%	7%	-s	6%	6%	11% <sup>s</sup>	5%	6%	18% <sup>s</sup>	8% <sup>s</sup>	4% <sup>s</sup>	5%	10%	4%	3% <sup>s</sup>	6%	10%	2% <sup>s</sup>	5%	8%	3%	6%	13% <sup>s</sup>	3%	11%	6%	
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Independent candidate	2	2	2	2	2	2	2	-	-	2	-	2	-	-	-	2	-	-	-	-	1	-	-	2	1	2	2	-	-	2	2	
	*	*	*	*	*	*	*	-s	-	1%	-s	1%	-	-s	-s	-s	2%	-	-	-s	*	-	-s	2%	*	1%	*	-s	-	1%	*	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Reform UK/The Brexit Party	23	23	23	23	23	23	23	-	13	10	-	5	18	-	3	2	5	13	8	5	8	5	5	13	10	23	-	15	8	29		
	4%	4%	4%	4%	4%	4%	4%	-s	5%	4%	-s	3%	7%	-s	-s	4% <sup>s</sup>	2%	5%	9%	12% <sup>s</sup>	3%	4%	6% <sup>s</sup>	6%	4%	6%	5%	-s	5%	3%	5%	
Other	2	2	2	2	2	2	2	-	1	1	1	1	-	1	-	1	*	-	-	-	*	2	-	2	-	2	1	1	1	3		
	*	*	*	*	*	*	*	-s	1%	*	1% <sup>s</sup>	*	-	4% <sup>s</sup>	-s	1% <sup>s</sup>	*	-	-	-s	*	1%	-s	-	1%	-	*	1% <sup>s</sup>	*	1%	1%	
<b>Conservative Lead over Labour</b>	<b>-121</b>	<b>-121</b>	<b>-121</b>	<b>-123</b>	<b>-121</b>	<b>-121</b>	<b>-121</b>	<b>0</b>	<b>-54</b>	<b>-67</b>	<b>-53</b>	<b>-72</b>	<b>4</b>	<b>-14</b>	<b>-40</b>	<b>-26</b>	<b>-46</b>	<b>-3</b>	<b>7</b>	<b>26</b>	<b>-50</b>	<b>-37</b>	<b>-15</b>	<b>-19</b>	<b>-88</b>	<b>-33</b>	<b>-95</b>	<b>-24</b>	<b>-74</b>	<b>-47</b>	<b>-134</b>	
	<b>-22%</b>	<b>-22%</b>	<b>-22%</b>	<b>-24%</b>	<b>-22%</b>	<b>-22%</b>	<b>-22%</b>	<b>0%<sup>s</sup></b>	<b>-22%</b>	<b>-23%</b>	<b>-47%<sup>s</sup></b>	<b>-39%</b>	<b>2%</b>	<b>-41%<sup>s</sup></b>	<b>-50%<sup>s</sup></b>	<b>-35%<sup>s</sup></b>	<b>-42%</b>	<b>-3%</b>	<b>5%</b>	<b>39%<sup>s</sup></b>	<b>-32%</b>	<b>-18%</b>	<b>-16%<sup>s</sup></b>	<b>-22%</b>	<b>-24%</b>	<b>-19%</b>	<b>-19%</b>	<b>-47%<sup>s</sup></b>	<b>-24%</b>	<b>-21%</b>	<b>-24%</b>	
Undecided	35	35	35	32	35	35	35	-	21	15	8	8	19	1	7	1	7	7	12	8	11	10	8	6	21	14	30	5	-	-	38	
	6%	6%	6%	6%	6%	6%	6%	-s	7%	5%	7% <sup>s</sup>	4%	7%	3% <sup>s</sup>	8% <sup>s</sup>	1% <sup>s</sup>	6%	6%	7%	10% <sup>s</sup>	7%	4%	8% <sup>s</sup>	6%	5%	7%	6%	9% <sup>s</sup>	-	6%		
Would not vote	4	4	4	4	4	4	4	-	2	3	*	1	2	*	*	1	-	2	2	2	*	1	2	1	3	4	-	-	1	6		
	1%	1%	1%	1%	1%	1%	1%	-s	1%	1%	* <sup>s</sup>	1%	1%	1% <sup>s</sup>	-s	* <sup>s</sup>	1%	-	1%	3% <sup>s</sup>	*	*	1% <sup>s</sup>	2%	*	1%	1%	-s	*	1%		
Refused/Prefer not to answer	11	11	11	9	11	11	11	-	5	7	3	4	5	1	2	2	1	1	4	2	1	5	1	4	6	5	9	3	-	13		
	2%	2%	2%	2%	2%	2%	2%	-s	2%	2%	2% <sup>s</sup>	2%	2%	2% <sup>s</sup>	2% <sup>s</sup>	3% <sup>s</sup>	1%	1%	2%	3% <sup>s</sup>	*	2%	1% <sup>s</sup>	4%	2%	2%	2%	5% <sup>s</sup>	-	2%		
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

31 Jan 2024

Table 4  
**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.		
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications		Degree +	
Unweighted Total	617	142	276	40	142	418	284	273	341	129	203	195	277	139	472	141	188	130	88	501	70	207	208	67	132	82	266	269	617	
Weighted Total	596	147	268	39	131	399	278	272	321	62	284	184	245	163	430	149	173	134	78	501	61	205	209	56	114	98	259	239	617	
<b>Total voting</b>	<b>546</b>	<b>147</b>	<b>268</b>	<b>39</b>	<b>131</b>	<b>399</b>	<b>278</b>	<b>251</b>	<b>292</b>	<b>54</b>	<b>268</b>	<b>172</b>	<b>224</b>	<b>147</b>	<b>396</b>	<b>135</b>	<b>152</b>	<b>126</b>	<b>72</b>	<b>457</b>	<b>60</b>	<b>190</b>	<b>199</b>	<b>54</b>	<b>108</b>	<b>90</b>	<b>234</b>	<b>222</b>	<b>560</b>	
Conservative	147	147	-	-	-	-	147	57	89	5	59	38	92	16	130	40	55	31	10	127	10	133	1	3	3	44	64	39	142	
	27%	100%	-	-s	-	-	53%	23%	30%	9%	22%	22%	41%	11%	33%	30%	36%	25%	15%	28%	17%	70%	*	5%	3%	49%	27%	18%	25%	
Labour	268	-	268	-	-	268	-	124	142	37	139	94	77	97	171	71	59	63	47	231	28	35	164	21	43	23	117	128	276	
	49%	-	100%	-s	-	67%	-	49%	49%	69%	52%	55%	34%	66%	43%	53%	39%	50%	65%	51%	46%	18%	82%	39%	40%	25%	50%	58%	49%	
Liberal Democrats (Lib Dem)	39	-	-	39	39	39	39	18	21	3	22	11	15	13	26	3	13	16	5	35	2	1	9	24	28	5	13	21	40	
	7%	-	-	100%	30%	10%	14%	7%	7%	6%	8%	6%	7%	9%	7%	2%	9%	13%	7%	8%	4%	1%	5%	45%	26%	6%	5%	10%	7%	
Scottish National Party (SNP)	22	-	-	-	22	22	22	15	7	3	12	8	10	4	18	-	2	-	1	3	19	-	3	1	17	2	15	5	25	
	4%	-	-	-s	17%	5%	8%	6%	2%	6%	4%	5%	4%	3%	4%	-	1%	-	2%	1%	31%	-	1%	1%	15%	2%	6%	2%	4%	
Plaid Cymru	6	-	-	-	6	6	6	4	3	*	3	3	3	-	5	-	6	-	-	-	-	-	3	*	4	1	2	3	10	
	1%	-	-	-s	5%	2%	2%	1%	1%	1%	1%	2%	1%	-	1%	-	4%	-	-s	-	-s	-	1%	1%	3%	1%	1%	1%	2%	
Green Party	36	-	-	-	36	36	36	19	17	2	24	7	15	14	22	14	5	12	5	36	-	4	15	5	8	6	11	19	33	
	7%	-	-	-s	28%	9%	13%	8%	7%	4%	9%	4%	7%	10%	6%	10%	7%	10%	7%	8%	-s	2%	8%	8%	8%	7%	5%	9%	6%	
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	2	-	-	-	2	2	2	2	-	1	-	2	-	-	2	-	-	2	-	2	1	-	2	-	-	-	2	1	2	
	*	-	-	-s	2%	1%	1%	1%	-	1%	-	1%	-	-	1%	-	-	1%	-s	*	1%	-	1%	-s	-	-s	1%	*	*	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	23	-	-	-	23	23	23	9	14	3	7	7	12	4	19	7	10	2	4	21	1	17	1	1	4	9	10	4	29	
	4%	-	-	-s	18%	6%	8%	4%	5%	5%	2%	4%	5%	3%	5%	5%	7%	1%	5%	5%	1%	9%	1%	1%	4%	10%	4%	2%	5%	
Other	2	-	-	-	2	2	2	2	*	*	2	2	*	-	2	*	1	-	1	2	-	*	1	-	1	-	2	1	3	
	*	-	-	-s	2%	1%	1%	1%	*	*	1%	1%	*	-	1%	*	1%	-	1%	*	-s	*	1%	-s	1%	-s	1%	*	1%	
<b>Conservative Lead over Labour</b>	<b>-121</b>	<b>147</b>	<b>-268</b>	<b>0</b>	<b>-268</b>	<b>147</b>	<b>-67</b>	<b>-54</b>	<b>-33</b>	<b>-80</b>	<b>-57</b>	<b>16</b>	<b>-81</b>	<b>-41</b>	<b>-31</b>	<b>-4</b>	<b>-32</b>	<b>-36</b>	<b>-104</b>	<b>-18</b>	<b>98</b>	<b>-163</b>	<b>-18</b>	<b>-39</b>	<b>21</b>	<b>-53</b>	<b>-89</b>	<b>-134</b>		
	<b>-22%</b>	<b>100%</b>	<b>-100%</b>	<b>0%</b>	<b>0%</b>	<b>-67%</b>	<b>-27%</b>	<b>-18%</b>	<b>-60%</b>	<b>-30%</b>	<b>-33%</b>	<b>7%</b>	<b>-55%</b>	<b>-10%</b>	<b>-23%</b>	<b>-3%</b>	<b>-26%</b>	<b>-50%</b>	<b>-23%</b>	<b>-29%</b>	<b>52%</b>	<b>-82%</b>	<b>-34%</b>	<b>-36%</b>	<b>24%</b>	<b>-23%</b>	<b>-40%</b>	<b>-24%</b>		
Undecided	35	-	-	-	-	-	-	17	18	7	13	10	15	10	25	9	17	3	5	31	1	13	7	1	5	5	19	12	38	
	6%	-	-	-s	-	-	-	6%	6%	11%	4%	5%	6%	6%	6%	6%	10%	2%	7%	6%	1%	6%	3%	2%	5%	5%	7%	5%	6%	
Would not vote	4	-	-	-	-	-	-	1	3	1	-	-	2	2	2	1	1	2	*	4	-	2	1	-	-	1	2	1	6	
	1%	-	-	-s	-	-	-	*	1%	2%	-	-	1%	1%	1%	1%	*	1%	*s	1%	-s	1%	*	-s	-	1%	1%	*	1%	
Refused/Prefer not to answer	11	-	-	-	-	-	-	3	8	-	3	3	4	4	7	4	3	3	1	10	*	*	2	1	1	2	4	5	13	
	2%	-	-	-s	-	-	-	1%	3%	-	1%	2%	2%	2%	2%	3%	2%	2%	1%	2%	1%	*	1%	1%	1%	2%	2%	2%	2%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

Table 5

## V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		
Unweighted Total	1003	807	617	591	739	722	695	632	112	468	524	220	332	451	93	127	175	157	169	282	128	280	342	167	214	622	381	859	136	381	364	1003	
Weighted Total	1003	780	596	572	723	703	677	612	118	480	512	282	328	393	107	175	163	165	159	234	109	258	355	194	196	613	390	870	125	364	375	1003	
Conservative	159 16%	147 19%	123 21%	113 20%	140 19%	137 19%	133 20%	125 20%	5 5%	82 17%	75 15%	24 9%	44 13%	90 23%	10 9%	14 8%	19 12%	25 15%	37 23%	53 34%	37 24%	46 18%	60 17%	32 17%	21 11%	105 17%	53 14%	147 17%	12 9%	93 26%	63 17%	151 15%	
Labour	317 32%	285 37%	246 41%	236 41%	285 40%	282 40%	271 40%	250 41%	4 3%	150 31%	164 32%	111 39%	113 35%	93 24%	44 41%	67 29%	47 41%	67 23%	37 24%	56 13%	14 13%	99 38%	105 30%	54 28%	59 30%	204 33%	113 29%	259 30%	55 44%	184 50%	128 34%	314 31%	
Liberal Democrats (Lib Dem)	52 5%	42 5%	34 6%	34 6%	42 6%	42 6%	36 6%	6 6%	-	18 4%	34 7%	13 5%	24 7%	15 4%	7 7%	6 3%	9 6%	14 9%	7 5%	8 3%	4 3%	12 5%	23 6%	5 3%	12 6%	35 6%	17 4%	47 5%	5 4%	22 6%	29 8%	52 5%	
Scottish National Party (SNP)	24 2%	23 3%	21 3%	21 4%	21 3%	21 3%	21 3%	1 3%	1 1%	14 3%	10 2%	8 3%	9 3%	7 2%	2 2%	6 3%	6 4%	3 2%	4 3%	3 1%	1 1%	1 *	11 3%	6 3%	7 3%	12 2%	12 3%	22 3%	2 2%	20 5%	4 1%	29 3%	
Plaid Cymru	6 1%	6 1%	6 1%	6 1%	6 1%	6 1%	6 1%	6 1%	-	2 *	2 *	1 1%	2 1%	2 1%	-	1 -s	1 1%	1 1%	1 1%	-	2 1%	*	1 *	4 1%	-	-	6 1%	-	6 1%	-	4 1%	2 *	9 1%
Green Party	46 5%	42 5%	33 6%	34 6%	42 6%	38 5%	36 5%	34 6%	-	23 5%	20 4%	17 6%	14 4%	15 4%	7 7%	10 6%	8 5%	6 4%	10 6%	5 2%	1 1%	14 6%	22 6%	3 1%	7 4%	36 6%	10 3%	41 5%	5 4%	13 4%	33 9%	39 4%	
UKIP	2 *	1 *	-	1 *	2 *	2 *	2 *	1 *	*	* *	1 *	* *	1 *	1 *	-	-s *	*	-	-	1 *	1 *	1 1%	1 *	1 *	-	2 *	*	1 *	1 *	2 *	*	3 *	
Independent candidate	2 *	2 *	2 *	2 *	2 *	2 *	2 *	2 *	-	-	2 *	-	2 *	-	-	-	-	2 *	-	-	-	-	-	-	2 *	-	2 *	2 *	-	-	2 *	1 *	
Reform UK/The Brexit Party	26 3%	26 3%	21 4%	21 4%	24 3%	24 3%	21 4%	3 3%	-	13 3%	13 2%	* *	5 1%	21 5%	* s	-	1 1%	3 2%	7 4%	15 6%	8 7%	4 2%	13 4%	4 2%	5 3%	17 3%	9 2%	26 3%	-	16 4%	10 3%	32 3%	
Other	5 1%	5 1%	2 *	2 *	4 1%	4 1%	4 1%	2 *	2 1%	3 1%	2 *	1 1%	2 1%	1 1%	-	2 1%	* 1%	1 1%	* 1%	-	-	* *	4 1%	* 1%	1 1%	4 1%	2 1%	5 1%	1 1%	2 1%	3 1%	6 1%	
Undecided	205 20%	134 17%	91 15%	87 15%	128 18%	120 17%	114 17%	95 16%	22 19%	89 19%	115 22%	61 22%	63 19%	81 21%	20 18%	42 24%	39 24%	24 15%	39 20%	24 21%	26 24%	51 20%	68 19%	50 26%	37 19%	119 19%	87 22%	177 20%	28 22%	6 2%	96 26%	204 20%	
Would not vote	122 12%	41 5%	2 *	3 *	4 1%	4 1%	4 1%	3 *	80 68%	63 13%	58 11%	32 12%	38 11%	52 13%	10 9%	23 13%	22 10%	16 10%	20 13%	32 14%	11 10%	25 10%	29 8%	31 16%	38 19%	54 9%	68 17%	109 12%	10 8%	-	-	118 12%	
Refused/Prefer not to answer	38 4%	28 4%	16 3%	14 2%	22 3%	21 3%	21 3%	18 3%	3 3%	20 4%	17 3%	11 4%	12 4%	15 4%	5 5%	6 3%	7 4%	5 3%	4 3%	11 5%	5 5%	5 2%	15 4%	10 5%	7 3%	21 3%	17 4%	29 3%	7 6%	2 1%	5 1%	45 4%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

31 Jan 2024

Table 6

## V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)				Qualifications			UnW Tot.			
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owed out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qual-ifications		Other qual-ifications	Degree +	
Unweighted Total	1003	196	362	64	205	567	401	444	556	205	340	301	380	305	681	218	329	221	138	844	97	284	268	72	146	177	469	357	1003	
Weighted Total	1003	201	360	64	195	555	396	471	529	105	485	303	351	339	654	238	311	232	136	869	86	280	270	60	123	190	481	332	1003	
Conservative	159	159	-	-	-	-	159	72	85	7	73	44	87	26	131	38	60	32	16	136	13	135	1	1	2	42	78	38	151	
	16%	79%	-	-s	-	-	40%	15%	16%	7%	15%	14%	25%	8%	20%	16%	19%	14%	12%	16%	15%	48%	1%	2%	2%	22%	16%	11%	15%	
Labour	317	-	317	-	-	317	-	155	160	42	167	107	81	128	188	77	80	69	60	275	30	38	181	22	42	31	147	139	314	
	32%	-	88%	-s	-	57%	-	33%	30%	40%	34%	35%	23%	38%	29%	33%	26%	30%	44%	32%	35%	14%	67%	37%	35%	16%	31%	42%	31%	
Liberal Democrats (Lib Dem)	52	-	-	52	52	52	52	23	29	3	26	14	13	25	27	6	17	19	9	48	2	2	14	23	24	6	19	27	52	
	5%	-	-	82%	27%	9%	13%	5%	6%	3%	5%	5%	4%	7%	4%	2%	5%	8%	6%	5%	2%	1%	5%	38%	19%	3%	4%	8%	5%	
Scottish National Party (SNP)	24	-	-	24	24	24	24	16	8	3	13	10	9	6	18	-	1	-	1	2	22	-	2	1	19	3	16	5	29	
	2%	-	-	-s	12%	4%	6%	3%	2%	3%	3%	3%	3%	2%	3%	-	*	-	1%	*	26%	-	1%	1%	15%	1%	3%	2%	3%	
Plaid Cymru	6	-	-	6	6	6	6	4	2	*	3	3	2	-	5	-	6	-	-	-	-	-	3	*	3	1	1	3	9	
	1%	-	-	-s	3%	1%	1%	1%	*	*	1%	1%	1%	-	1%	-	2%	-	-	-	-s	-	1%	1%	2%	*	*	1%	1%	
Green Party	46	-	-	46	46	46	46	25	21	2	33	7	16	24	22	14	7	15	10	45	1	4	14	5	9	6	15	25	39	
	5%	-	-	-s	24%	8%	12%	5%	4%	2%	7%	2%	4%	7%	3%	6%	2%	6%	7%	5%	1%	1%	5%	8%	7%	3%	3%	8%	4%	
UKIP	2	-	-	2	2	2	2	-	2	-	-	*	2	-	2	-	*	1	1	2	-	-	-	-	-	-	2	-	3	
	*	-	-	-s	1%	*	1%	-	*	-	-	*	*	-	*	-	*	*	1%	*	-s	-	-	-s	-	-	-	*	-	*
Independent candidate	2	-	-	2	2	2	2	2	-	-	-	2	-	-	2	-	-	2	-	2	-	-	2	-	-	-	2	-	1	
	*	-	-	-s	1%	*	1%	-	-	-	1%	-	-	-	*	-	-	1%	-	-	-s	-	1%	-s	-	-	-	-	-	
Reform UK/The Brexit Party	26	-	-	26	26	26	26	11	15	3	8	9	12	4	22	6	11	5	4	23	1	21	-	1	4	12	9	4	32	
	3%	-	-	-s	13%	5%	7%	2%	3%	3%	2%	3%	4%	1%	3%	3%	3%	2%	3%	3%	1%	8%	-	1%	3%	7%	2%	1%	3%	
Other	5	-	-	5	5	5	5	5	*	*	5	4	1	-	5	2	3	*	1	4	-	1	3	*	1	1	3	1	6	
	1%	-	-	-s	3%	1%	1%	1%	*	*	1%	1%	*	-	1%	1%	1%	*	*	*	-s	1%	3%	1%	1%	1%	1%	*	1%	
Undecided	205	40	38	12	31	69	71	88	117	23	92	60	81	60	141	46	85	46	21	187	8	57	35	7	17	39	110	56	204	
	20%	20%	11%	18%	16%	12%	18%	19%	22%	22%	19%	20%	23%	18%	22%	19%	27%	20%	15%	21%	9%	20%	13%	11%	14%	21%	23%	17%	20%	
Would not vote	122	-	-	-	-	-	-	52	69	16	51	34	34	53	68	40	30	31	14	110	7	18	10	-	-	41	58	22	118	
	12%	-	-	-s	-	-	-	11%	13%	15%	10%	11%	10%	16%	10%	17%	10%	13%	10%	13%	9%	6%	4%	-s	-	22%	12%	7%	12%	
Refused/Prefer not to answer	38	2	5	-	1	6	3	18	20	4	15	10	12	14	22	11	12	13	1	35	2	3	5	1	2	7	19	11	45	
	4%	1%	1%	-s	*	1%	1%	4%	4%	4%	3%	3%	4%	4%	3%	4%	4%	5%	*	4%	2%	1%	2%	1%	2%	4%	4%	3%	4%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

Table 7

## V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Total
Unweighted Total	249	188	123	115	165	158	150	129	20	107	139	58	76	115	23	35	44	32	41	74	35	65	87	46	51	152	97	212	35	11	108	249	
Weighted Total	243	162	107	101	150	141	135	113	26	109	132	72	75	96	25	47	47	29	36	60	31	56	84	60	43	139	104	206	35	9	101	249	
Conservative	42 17%	36 22%	24 23%	23 22%	31 21%	29 21%	27 20%	25 22%	-s	21 19%	21 16%	3 4%	14 18%	25 26%	2 8%	1 3%	9 19%	5 17%	9 28%	17 16%	5 16%	14 25%	18 21%	4 7%	6 14%	32 23%	10 10%	38 18%	4 12%	6 65%	33 32%	45 18%	
Labour	43 18%	35 21%	22 20%	21 21%	33 22%	31 22%	31 23%	22 19%	2 6%	17 16%	26 20%	13 18%	11 15%	20 20%	3 12%	10 21%	7 16%	4 13%	9 26%	10 17%	3 9%	12 22%	9 11%	13 22%	9 20%	22 16%	22 21%	33 16%	10 30%	1 14%	39 38%	48 19%	
Liberal Democrats (Lib Dem)	12 5%	7 4%	5 5%	5 5%	7 5%	6 4%	6 5%	6 5%	-	4 4%	6 5%	6 9%	-	5 5%	6 23%	1 2%	-	-	3 8%	2 4%	2 7%	2 4%	5 6%	4 7%	* 1%	7 5%	5 5%	12 6%	-	* 4%	11 11%	12 5%	
Scottish National Party	1 *	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-	1 1%	-	-	1 1%	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-	1 1%	-	1 1%	-	-	1 1%	1 1%	
Plaid Cymru	1 *	1 *	1 1%	1 1%	1 *	1 1%	1 1%	1 1%	-s	-	1 1%	-	-	1 1%	-	-	-	-	1 1%	-	-	-	-	1 1%	-	-	1 1%	-	1 8%	-	-	1 *	
Green Party	6 3%	5 3%	3 3%	2 2%	4 3%	4 3%	4 3%	3 3%	1 3%	4 4%	2 1%	4 5%	* *	2 2%	-	4 8%	* 1%	-	-	2 4%	2 7%	2 3%	2 2%	1 4%	2 3%	3 2%	3 3%	4 2%	2 7%	* 1%	5 5%	8 3%	
UKIP	1 *	-	-	-	-	-	-	-	-s	1 1%	-	-	1 1%	-	-	-	1 2%	-	-	-	-	-	1 1%	-	-	1 1%	-	1 1%	-	-	-	1 1%	1 *
Independent candidate	1 *	1 *	1 1%	1 1%	1 *	1 *	1 1%	1 1%	-	-	1 1%	-	1 1%	-	-	1 1%	-	-	-	-	-	1 1%	-	-	1 1%	-	1 1%	-	1 1%	-	-	1 1%	1 *
Reform UK/The Brexit Party	8 3%	6 3%	2 2%	4 4%	6 4%	6 4%	4 4%	4 4%	* 1%	4 4%	4 3%	* *	5 7%	2 3%	-	3 1%	2 9%	1 3%	1 3%	1 2%	1 2%	2 3%	3 3%	1 2%	2 5%	5 3%	4 3%	8 4%	-	1 7%	7 7%	9 4%	
Other	3 1%	3 2%	-	-	-	-	-	-	-s	3 2%	-	3 4%	-	-	-	3 6%	-	-	-	-	-	3 3%	-	-	3 3%	-	3 2%	-	3 7%	-	-	3 3%	1 *
Undecided	88 36%	49 30%	35 33%	33 33%	47 31%	44 31%	42 31%	36 32%	20 77%	40 37%	48 36%	31 43%	31 41%	26 27%	7 29%	24 50%	18 39%	13 44%	9 25%	17 29%	12 38%	20 37%	29 35%	25 42%	14 32%	49 35%	39 38%	75 36%	13 37%	-	-	80 32%	
Would not vote	6 3%	3 2%	2 2%	2 2%	3 2%	3 2%	2 1%	2 2%	2 8%	1 1%	5 4%	1 1%	2 2%	4 4%	1 -s	-	2 6%	2 4%	2 3%	2 7%	2 7%	* 1%	4 4%	2 3%	2 3%	-	4 3%	2 2%	6 3%	-	-	7 1%	3 3%
Prefer not to answer/ Refusal	30 13%	17 10%	11 10%	9 8%	16 11%	15 11%	14 11%	13 11%	1 4%	13 11%	18 14%	14 19%	7 9%	10 10%	6 24%	8 16%	5 11%	2 7%	3 9%	6 11%	4 12%	2 4%	10 12%	8 13%	11 25%	12 9%	18 18%	24 12%	5 15%	-	-	34 14%	
Don't know	1 *	1 *	-	-	-	-	-	-	-s	-	1 *	-	1 1%	-	-	-	-	-	1 1%	1 2%	1 -s	1 -s	-	-	1 -s	-	1 -s	-	-	1 -s	1 *	1 *	

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only



# Ipsos Political Monitor - January 2024

Table 9  
**(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1003	807	617	591	739	722	695	632	112	468	524	220	332	451	93	127	175	157	169	282	128	280	342	167	214	622	381	859	136	381	364	1003
Weighted Total	1003	780	596	572	723	703	677	612	118	480	512	282	328	393	107	175	163	165	159	234	109	258	355	194	196	613	390	870	125	364	375	1003
1 - Absolutely certain not to vote	118	31	-	-	-	-	-	-	118	53	64	30	42	46	9	22	21	21	16	30	10	22	29	35	32	51	67	102	13	4	9	112
2	16	5	-	-	-	-	-	-	-	10	6	8	4	3	3	5	-	4	2	1	1	1	10	4	2	10	6	14	2	3	6	16
3	26	14	-	-	-	-	-	-	-	20	6	16	5	6	9	7	5	-	1	4	2	4	6	7	10	10	16	24	2	2	5	19
4	20	6	-	-	-	-	-	-	-	10	10	12	5	3	3	9	5	1	1	1	-	1	9	4	7	10	10	17	3	1	12	17
5	83	36	-	-	-	-	-	-	-	35	48	32	26	26	17	15	19	7	11	15	8	18	30	18	16	49	35	67	15	13	41	83
6	20	15	-	-	20	-	-	-	-	13	5	13	3	4	3	11	3	-	2	1	-	4	8	2	6	11	9	17	3	2	13	17
7	25	16	-	-	25	25	-	-	-	15	10	8	12	5	4	9	3	4	1	*	*	4	11	4	6	16	9	18	7	3	16	27
8	66	53	-	-	66	66	66	-	-	31	35	23	24	19	16	7	16	8	10	9	6	21	16	14	14	38	28	49	17	18	37	63
9	40	33	33	-	40	40	40	40	-	19	21	19	5	16	3	15	4	1	8	8	2	15	15	6	5	29	11	30	8	19	11	41
10 - Absolutely certain to vote	572	563	563	572	572	572	572	572	-	264	299	117	197	258	38	79	76	121	101	158	76	162	220	96	95	381	191	516	53	299	224	591
Don't know	13	5	-	-	-	-	-	-	-	7	6	3	3	7	1	2	3	-	2	5	3	5	2	2	5	7	6	10	3	-	2	13
Prefer not to answer	5	2	-	-	-	-	-	-	-	3	2	1	3	1	1	-	3	-	1	-	-	2	-	3	-	2	3	5	-	-	-	4

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - January 2024

31 Jan 2024

Table 10  
**(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure					ONS Regions					Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1003	196	362	64	205	567	401	444	556	205	340	301	380	305	681	218	329	221	138	844	97	284	268	72	146	177	469	357	1003
Weighted Total	1003	201	360	64	195	555	396	471	529	105	485	303	351	339	654	238	311	232	136	869	86	280	270	60	123	190	481	332	1003
1 - Absolutely certain not to vote	118	5	5	-	4	10	10	57	61	10	54	31	37	49	67	40	27	29	15	107	8	10	10	*	2	39	60	18	112
	12%	3%	2%	-s	2%	2%	2%	12%	11%	10%	11%	10%	10%	14%	10%	17%	9%	12%	11%	12%	10% <b>s</b>	4%	4%	1% <b>s</b>	2%	21%	13%	5%	11%
2	16	3	3	3	4	7	6	5	11	1	8	3	4	8	7	5	4	6	-	15	1	3	1	-	-	3	8	5	16
	2%	1%	1%	5% <b>s</b>	2%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	2%	1%	3%	-	2%	1% <b>s</b>	1%	*	-s	-	2%	2%	1%	2%
3	26	2	6	-	1	6	3	9	17	2	12	4	5	17	10	2	11	5	9	26	-	4	2	-	*	5	18	4	19
	3%	1%	2%	-s	*	1%	1%	2%	3%	2%	2%	1%	1%	5%	1%	1%	3%	2%	7%	3%	-s	2%	1%	-s	*	2%	4%	1%	2%
4	20	-	6	2	7	13	7	11	9	2	16	10	1	8	11	1	13	4	1	19	1	2	7	-	1	1	13	6	17
	2%	-	2%	3% <b>s</b>	4%	2%	2%	2%	2%	2%	3%	3%	*	2%	2%	*	4%	2%	1%	2%	2% <b>s</b>	1%	2%	-s	1%	1%	3%	2%	2%
5	83	17	21	9	15	36	32	36	47	9	36	22	24	37	46	14	36	20	9	73	4	24	15	2	4	20	47	16	83
	8%	9%	6%	14% <b>s</b>	8%	7%	8%	8%	9%	9%	7%	7%	7%	11%	7%	6%	12%	9%	7%	8%	5% <b>s</b>	9%	6%	3% <b>s</b>	3%	11%	10%	5%	8%
6	20	6	5	2	6	11	12	13	7	1	12	7	5	7	13	4	6	3	5	17	2	5	4	-	-	1	7	12	17
	2%	3%	1%	2% <b>s</b>	3%	2%	3%	3%	1%	1%	3%	2%	2%	2%	2%	2%	2%	1%	3%	2%	3% <b>s</b>	2%	1%	-s	*	1%	4%	2%	2%
7	25	6	11	-	3	14	9	13	12	6	13	8	2	14	10	6	7	4	3	19	5	5	3	2	2	2	15	7	27
	2%	3%	3%	-s	1%	2%	2%	3%	2%	5%	3%	3%	1%	4%	2%	3%	2%	2%	2%	2%	6% <b>s</b>	2%	1%	3% <b>s</b>	1%	1%	3%	2%	3%
8	66	10	31	6	16	47	26	36	29	6	37	25	17	23	42	13	28	12	9	58	3	19	17	-	1	14	31	21	63
	7%	5%	9%	9% <b>s</b>	8%	8%	7%	8%	6%	6%	8%	8%	5%	7%	6%	6%	9%	5%	7%	7%	4% <b>s</b>	7%	6%	-s	1%	7%	6%	6%	6%
9	40	14	14	3	4	19	19	20	19	5	18	11	15	14	26	9	11	9	11	40	-	23	6	1	1	1	28	10	41
	4%	7%	4%	5% <b>s</b>	2%	3%	5%	4%	4%	5%	4%	4%	4%	4%	4%	4%	4%	4%	8%	5%	-s	8%	2%	2% <b>s</b>	1%	1%	6%	3%	4%
10 - Absolutely certain to vote	572	135	257	39	133	391	268	263	306	60	274	179	235	155	414	142	166	130	73	477	61	182	205	55	112	98	241	232	591
	57%	67%	71%	61% <b>s</b>	68%	70%	68%	56%	58%	57%	57%	59%	67%	46%	63%	60%	54%	56%	54%	55%	71% <b>s</b>	65%	76%	92% <b>s</b>	91%	52%	50%	70%	59%
Don't know	13	1	-	-	2	2	3	3	10	1	2	1	6	4	8	3	4	6	-	13	-	3	1	-	-	5	7	-	13
	1%	1%	-	-s	1%	*	1%	1%	2%	1%	*	*	2%	1%	1%	1%	1%	3%	-	1%	-s	1%	*	-s	-	3%	2%	-	1%
Prefer not to answer	5	-	-	-	-	-	-	5	-	1	3	1	-	4	1	-	-	5	-	5	-	-	-	-	-	-	4	1	4
	*	-	-	-s	-	-	-	1%	-	1%	1%	*	-	1%	*	-	-	2%	-	1%	-s	-	-	-s	-	-	1%	*	*

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

# Ipsos Political Monitor - January 2024

Table 11  
**(SEP23)Q2A. Have you definitely decided to vote for (party at V11 A/B/2) or is there a chance you may change your mind before you vote?**

Base : All giving a voting intention

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Total
Unweighted Total	763	684	560	538	659	645	625	571	19	357	396	157	259	347	68	89	134	125	129	218	96	230	266	114	153	496	267	653	106	381	362	763	
Weighted Total	756	670	546	526	653	636	616	558	15	362	383	204	251	301	83	120	118	133	125	176	80	211	283	129	134	493	262	656	97	364	374	763	
Definitely decided	364	343	312	299	341	339	336	318	4	178	180	85	109	170	33	52	50	60	67	103	42	104	131	62	67	234	130	320	44	364	-	381	
	48%	51%	57%	57%	52%	53%	54%	57%	27% <sup>s</sup>	49%	47%	42%	44%	56%	39% <sup>s</sup>	44% <sup>s</sup>	42%	45%	53%	58%	53% <sup>s</sup>	49%	46%	48%	50%	48%	49%	49%	45%	100%	-	50%	
May change mind	374	311	228	223	300	287	271	234	9	176	194	115	137	122	48	66	65	72	58	64	34	105	149	59	62	254	120	320	51	-	374	362	
	49%	46%	42%	42%	46%	45%	44%	42%	57% <sup>s</sup>	49%	51%	56%	55%	40%	58% <sup>s</sup>	55% <sup>s</sup>	55%	54%	46%	36%	43% <sup>s</sup>	50%	53%	46%	46%	51%	46%	49%	53%	-	100%	47%	
Don't know	18	16	6	4	11	10	9	6	2	8	9	4	4	10	2	2	4	1	1	9	3	2	3	8	5	5	12	15	2	-	-	20	
	2%	2%	1%	1%	2%	2%	1%	1%	16% <sup>s</sup>	2%	2%	2%	2%	3%	3% <sup>s</sup>	1% <sup>s</sup>	3%	*	*	5%	4% <sup>s</sup>	1%	1%	6%	4%	1%	5%	2%	3%	-	-	3%	

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

Table 12  
**(SEP23)Q2A. Have you definitely decided to vote for (party at V11 A/B/2) or is there a chance you may change your mind before you vote?**

Base : All giving a voting intention

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	763	196	362	64	205	567	401	341	419	149	266	240	302	212	542	160	244	165	111	630	83	238	243	67	135	121	339	303	763
Weighted Total	756	201	360	64	195	555	396	365	388	74	381	236	272	243	508	171	232	171	108	647	73	241	245	57	115	132	344	280	763
Definitely decided	364	99	185	23	81	265	179	175	188	38	169	108	147	106	255	102	93	70	59	303	40	120	140	22	58	66	179	120	381
	48%	49%	51%	35%	41%	48%	45%	48%	49%	51%	44%	46%	54%	44%	50%	59%	40%	41%	55%	47%	55%	50%	57%	38%	50%	50%	52%	43%	50%
May change mind	374	96	167	40	112	278	208	188	185	35	206	126	115	133	241	67	127	99	49	329	32	113	101	35	55	60	159	155	362
	49%	48%	46%	63%	57%	50%	52%	51%	48%	47%	54%	53%	42%	54%	48%	39%	55%	58%	45%	51%	44%	47%	41%	61%	47%	46%	46%	55%	47%
Don't know	18	6	9	1	3	11	9	3	15	1	6	2	10	4	12	3	11	2	*	15	1	8	4	*	2	6	6	6	20
	2%	3%	2%	1%	1%	2%	2%	1%	4%	1%	2%	1%	4%	2%	2%	2%	5%	1%	*	2%	1%	3%	2%	1%	2%	4%	2%	2%	3%

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

Table 13  
**(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1003	807	617	591	739	722	695	632	112	468	524	220	332	451	93	127	175	157	169	282	128	280	342	167	214	622	381	859	136	381	364	1003
Weighted Total	1003	780	596	572	723	703	677	612	118	480	512	282	328	393	107	175	163	165	159	234	109	258	355	194	196	613	390	870	125	364	375	1003
Satisfied	129	105	86	79	96	96	93	88	9	68	59	23	43	63	9	13	21	22	16	48	29	33	50	18	28	83	46	115	13	59	40	120
	13%	14%	15%	14%	13%	14%	14%	14%	8%	14%	11%	8%	13%	16%	9%	8%	13%	13%	10%	20%	27%	13%	14%	9%	14%	14%	12%	13%	11%	16%	11%	12%
Dissatisfied	786	627	480	466	583	567	545	491	87	386	392	222	266	297	87	135	131	135	123	174	75	212	273	151	150	485	301	680	103	288	310	806
	78%	80%	81%	82%	81%	81%	80%	80%	74%	80%	77%	79%	81%	76%	82%	77%	80%	82%	77%	75%	69%	82%	77%	78%	76%	79%	77%	78%	82%	79%	83%	80%
Don't know	88	47	29	26	43	40	39	33	22	26	62	37	19	32	10	26	11	8	20	12	5	13	31	25	18	45	43	75	10	17	25	77
	9%	6%	5%	5%	6%	6%	6%	5%	19%	5%	12%	13%	6%	8%	9%	15%	7%	5%	13%	5%	5%	5%	9%	13%	9%	7%	11%	9%	8%	5%	7%	8%
Net satisfied	-656	-522	-394	-387	-487	-471	-452	-402	-78	-318	-333	-200	-223	-234	-78	-122	-109	-113	-107	-127	-46	-179	-223	-133	-121	-402	-254	-565	-89	-230	-270	-686
	-65%	-67%	-66%	-68%	-67%	-67%	-67%	-66%	-66%	-66%	-65%	-71%	-68%	-60%	-73%	-70%	-67%	-69%	-67%	-54%	-42%	-69%	-63%	-68%	-62%	-66%	-65%	-65%	-71%	-63%	-72%	-68%

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

Table 14  
**(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1003	196	362	64	205	567	401	444	556	205	340	301	380	305	681	218	329	221	138	844	97	284	268	72	146	177	469	357	1003
Weighted Total	1003	201	360	64	195	555	396	471	529	105	485	303	351	339	654	238	311	232	136	869	86	280	270	60	123	190	481	332	1003
Satisfied	129	74	20	2	9	28	83	53	77	9	54	35	56	36	91	35	39	32	13	109	11	67	12	6	13	36	62	32	120
	13%	37%	5%	4%	4%	5%	21%	11%	15%	9%	11%	12%	16%	11%	14%	15%	13%	14%	10%	13%	13%	24%	4%	10%	11%	19%	13%	9%	12%
Dissatisfied	786	109	321	57	180	501	288	377	407	85	388	236	276	269	511	178	245	179	111	677	73	193	243	53	106	141	370	275	806
	78%	54%	89%	90%	92%	90%	73%	80%	77%	81%	80%	78%	79%	79%	78%	75%	79%	77%	82%	78%	85%	69%	90%	88%	87%	74%	77%	83%	80%
Don't know	88	18	20	4	7	26	24	41	45	11	43	32	20	34	51	26	27	21	11	83	2	20	16	1	3	12	50	26	77
	9%	9%	5%	7%	3%	5%	6%	9%	8%	10%	9%	10%	6%	10%	8%	11%	9%	9%	8%	10%	3%	7%	6%	2%	3%	6%	10%	8%	8%
<b>Net satisfied</b>	<b>-656</b>	<b>-34</b>	<b>-301</b>	<b>-55</b>	<b>-171</b>	<b>-472</b>	<b>-205</b>	<b>-325</b>	<b>-330</b>	<b>-76</b>	<b>-333</b>	<b>-200</b>	<b>-220</b>	<b>-233</b>	<b>-420</b>	<b>-143</b>	<b>-206</b>	<b>-148</b>	<b>-98</b>	<b>-568</b>	<b>-62</b>	<b>-126</b>	<b>-231</b>	<b>-47</b>	<b>-93</b>	<b>-105</b>	<b>-308</b>	<b>-244</b>	<b>-686</b>
	<b>-65%</b>	<b>-17%</b>	<b>-84%</b>	<b>-86%</b>	<b>-88%</b>	<b>-85%</b>	<b>-52%</b>	<b>-69%</b>	<b>-62%</b>	<b>-72%</b>	<b>-69%</b>	<b>-66%</b>	<b>-63%</b>	<b>-69%</b>	<b>-64%</b>	<b>-60%</b>	<b>-66%</b>	<b>-64%</b>	<b>-72%</b>	<b>-65%</b>	<b>-72%</b>	<b>-45%</b>	<b>-85%</b>	<b>-78%</b>	<b>-76%</b>	<b>-55%</b>	<b>-64%</b>	<b>-73%</b>	<b>-68%</b>

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

Table 15

## RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Total
Unweighted Total	1003	807	617	591	739	722	695	632	112	468	524	220	332	451	93	127	175	157	169	282	128	280	342	167	214	622	381	859	136	381	364	1003	
Weighted Total	1003	780	596	572	723	703	677	612	118	480	512	282	328	393	107	175	163	165	159	234	109	258	355	194	196	613	390	870	125	364	375	1003	
Satisfied	203	167	131	122	156	153	150	133	17	98	103	31	65	106	4	27	30	35	37	69	38	48	70	44	41	118	84	182	18	85	76	199	
	20%	21%	22%	21%	22%	22%	22%	22%	14%	20%	20%	11%	20%	27%	4%	15%	18%	21%	23%	29%	35%	19%	20%	23%	21%	19%	22%	21%	15%	23%	20%	20%	
Dissatisfied	664	535	410	398	494	482	463	422	68	316	340	200	229	235	91	109	113	116	101	134	52	183	230	130	122	413	252	573	88	257	254	682	
	66%	69%	69%	70%	68%	69%	68%	69%	58%	66%	66%	71%	70%	60%	85%	62%	69%	70%	64%	57%	47%	71%	65%	67%	62%	67%	65%	66%	71%	71%	68%	68%	
Don't know	136	78	55	52	72	67	64	57	33	66	70	50	34	52	11	39	20	14	21	31	19	28	55	21	33	83	53	114	19	22	45	122	
	14%	10%	9%	9%	10%	10%	9%	9%	28%	14%	14%	18%	10%	13%	10%	22%	12%	8%	13%	13%	18%	11%	16%	11%	17%	13%	14%	13%	15%	6%	12%	12%	

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

Table 16

## RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1003	196	362	64	205	567	401	444	556	205	340	301	380	305	681	218	329	221	138	844	97	284	268	72	146	177	469	357	1003
Weighted Total	1003	201	360	64	195	555	396	471	529	105	485	303	351	339	654	238	311	232	136	869	86	280	270	60	123	190	481	332	1003
Satisfied	203	110	34	8	20	54	129	91	112	16	87	70	100	30	169	52	62	55	15	168	19	113	23	10	17	49	97	56	199
	20%	55%	9%	12%	10%	10%	33%	19%	21%	15%	18%	23%	28%	10%	26%	22%	20%	24%	11%	19%	21%	40%	9%	17%	14%	26%	20%	17%	20%
Dissatisfied	664	70	291	53	160	452	230	320	342	77	332	199	212	249	411	150	212	145	99	579	59	138	219	47	96	105	318	242	682
	66%	35%	81%	83%	82%	81%	58%	68%	65%	74%	69%	66%	60%	73%	63%	63%	68%	62%	73%	67%	68%	49%	81%	78%	78%	55%	66%	73%	68%
Don't know	136	22	35	3	15	50	36	60	74	12	65	34	39	60	73	36	37	32	22	121	9	29	28	3	10	35	66	34	122
	14%	11%	10%	5%	8%	9%	9%	13%	14%	11%	13%	11%	11%	18%	11%	15%	12%	14%	16%	14%	11%	10%	10%	5%	8%	19%	14%	10%	12%

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only



# Ipsos Political Monitor - January 2024

Table 18  
**PLMMOD\_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1003	196	362	64	205	567	401	444	556	205	340	301	380	305	681	218	329	221	138	844	97	284	268	72	146	177	469	357	1003
Weighted Total	1003	201	360	64	195	555	396	471	529	105	485	303	351	339	654	238	311	232	136	869	86	280	270	60	123	190	481	332	1003
Satisfied	303	44	196	13	35	232	80	152	150	31	153	100	100	100	201	72	76	74	47	259	35	71	116	29	56	38	136	129	309
	30%	22%	54%	21% <b>s</b>	18%	42%	20%	32%	28%	29%	32%	33%	29%	30%	31%	30%	25%	32%	34%	30%	40% <b>s</b>	25%	43%	49% <b>s</b>	45%	20%	28%	39%	31%
Dissatisfied	482	129	107	39	131	238	259	222	260	51	233	137	195	146	332	114	165	102	63	414	38	179	115	27	55	114	217	150	491
	48%	64%	30%	61% <b>s</b>	67%	43%	66%	47%	49%	48%	48%	45%	56%	43%	51%	48%	53%	44%	46%	48%	44% <b>s</b>	64%	43%	44% <b>s</b>	44%	60%	45%	45%	49%
Don't know	218	28	57	11	29	86	57	98	119	23	98	65	56	93	121	53	69	56	26	196	14	30	39	4	13	37	127	53	203
	22%	14%	16%	18% <b>s</b>	15%	15%	14%	21%	22%	22%	20%	22%	16%	27%	19%	22%	22%	24%	19%	23%	16% <b>s</b>	11%	14%	7% <b>s</b>	10%	20%	27%	16%	20%
<b>Net satisfied</b>	<b>-178</b>	<b>-84</b>	<b>89</b>	<b>-26</b>	<b>-95</b>	<b>-6</b>	<b>-180</b>	<b>-70</b>	<b>-110</b>	<b>-20</b>	<b>-80</b>	<b>-37</b>	<b>-95</b>	<b>-46</b>	<b>-132</b>	<b>-42</b>	<b>-89</b>	<b>-28</b>	<b>-16</b>	<b>-155</b>	<b>-3</b>	<b>-109</b>	<b>1</b>	<b>3</b>	<b>1</b>	<b>-76</b>	<b>-81</b>	<b>-22</b>	<b>-182</b>
	<b>-18%</b>	<b>-42%</b>	<b>25%</b>	<b>-41%<b>s</b></b>	<b>-49%</b>	<b>-1%</b>	<b>-45%</b>	<b>-15%</b>	<b>-21%</b>	<b>-19%</b>	<b>-17%</b>	<b>-12%</b>	<b>-27%</b>	<b>-14%</b>	<b>-20%</b>	<b>-18%</b>	<b>-29%</b>	<b>-12%</b>	<b>-12%</b>	<b>-18%</b>	<b>-4%<b>s</b></b>	<b>-39%</b>	<b>1%</b>	<b>5%<b>s</b></b>	<b>1%</b>	<b>-40%</b>	<b>-17%</b>	<b>-7%</b>	<b>-18%</b>

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

Table 19  
**PLMMOD\_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Total
Unweighted Total	1003	807	617	591	739	722	695	632	112	468	524	220	332	451	93	127	175	157	169	282	128	280	342	167	214	622	381	859	136	381	364	1003	
Weighted Total	1003	780	596	572	723	703	677	612	118	480	512	282	328	393	107	175	163	165	159	234	109	258	355	194	196	613	390	870	125	364	375	1003	
Satisfied	199	177	152	142	172	165	163	153	6	94	104	53	87	59	21	32	37	50	27	32	9	63	78	31	27	141	58	178	20	96	86	189	
	20%	23%	26%	25%	24%	24%	25%	6%	20%	20%	19%	27%	15%	20%	18%	23%	30%	17%	14%	8%	24%	22%	16%	14%	23%	15%	20%	16%	26%	23%	19%		
Dissatisfied	353	292	221	218	263	261	252	227	43	182	165	89	93	171	37	52	48	45	67	104	48	98	109	71	75	207	146	313	36	145	125	371	
	35%	37%	37%	38%	36%	37%	37%	37%	37%	38%	32%	31%	28%	44%	34%	30%	29%	27%	42%	44%	38%	31%	36%	38%	34%	37%	36%	29%	40%	33%	37%		
Don't know	451	312	223	212	287	276	262	231	68	203	244	141	148	162	49	91	78	71	64	98	52	97	168	92	94	265	186	379	69	123	163	443	
	45%	40%	37%	37%	40%	39%	39%	38%	58%	42%	48%	50%	45%	41%	46%	52%	48%	43%	40%	42%	47%	38%	47%	48%	48%	43%	48%	44%	55%	34%	44%	44%	

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

Table 20  
**PLMMOD\_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1003	196	362	64	205	567	401	444	556	205	340	301	380	305	681	218	329	221	138	844	97	284	268	72	146	177	469	357	1003
Weighted Total	1003	201	360	64	195	555	396	471	529	105	485	303	351	339	654	238	311	232	136	869	86	280	270	60	123	190	481	332	1003
Satisfied	199	37	86	40	64	149	101	107	91	18	117	73	67	59	140	40	58	52	38	182	11	52	60	30	44	25	89	85	189
	20%	19%	24%	62%	33%	27%	26%	23%	17%	17%	24%	24%	19%	17%	21%	17%	19%	22%	28%	21%	13%	19%	22%	51%	36%	13%	18%	26%	19%
Dissatisfied	353	87	109	15	78	187	164	147	206	37	151	93	151	107	243	83	98	82	46	289	44	132	82	17	42	88	160	105	371
	35%	43%	30%	23%	40%	34%	42%	31%	39%	35%	31%	31%	43%	32%	37%	35%	31%	35%	34%	33%	51%	47%	30%	28%	34%	46%	33%	32%	37%
Don't know	451	77	165	10	53	219	130	218	231	49	217	137	133	173	270	116	155	99	51	398	31	96	128	13	37	77	232	142	443
	45%	38%	46%	15%	27%	39%	33%	46%	44%	47%	45%	45%	38%	51%	41%	48%	50%	42%	38%	46%	36%	34%	47%	21%	30%	40%	48%	43%	44%

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

Table 21  
**(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class					Ethnicity		Decided to vote for?		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Definitely decided	May change mind
Unweighted Total	1003	807	617	591	739	722	695	632	112	468	524	220	332	451	93	127	175	157	169	282	128	280	342	167	214	622	381	859	136	381	364	1003
Weighted Total	1003	780	596	572	723	703	677	612	118	480	512	282	328	393	107	175	163	165	159	234	109	258	355	194	196	613	390	870	125	364	375	1003
Improve	245	208	167	160	196	185	182	169	15	149	92	56	71	118	22	34	26	45	50	67	34	73	91	44	38	163	82	213	29	95	104	248
	24%	27%	28%	28%	27%	26%	27%	28%	13%	31%	18%	20%	22%	30%	20%	20%	16%	27%	32%	29%	31%	28%	26%	22%	20%	27%	21%	24%	23%	26%	28%	25%
Stay the same	210	182	139	127	163	160	155	140	13	103	106	48	81	82	20	28	40	40	33	49	18	60	79	34	37	139	71	188	22	82	86	214
	21%	23%	23%	22%	23%	23%	23%	23%	11%	22%	21%	17%	25%	21%	18%	16%	25%	25%	21%	21%	17%	23%	22%	18%	19%	23%	18%	22%	17%	22%	23%	21%
Get worse	500	361	270	264	336	330	314	280	86	205	290	166	161	174	63	102	88	73	71	103	47	118	165	106	111	283	217	430	68	177	173	494
	50%	46%	45%	46%	47%	47%	46%	46%	73%	43%	57%	59%	49%	44%	59%	58%	54%	44%	45%	44%	43%	46%	47%	55%	57%	46%	56%	49%	54%	49%	46%	49%
Don't know	47	29	19	21	27	27	26	23	3	22	25	12	16	20	2	10	8	7	5	15	10	8	20	10	10	28	20	39	7	10	13	47
	5%	4%	3%	4%	4%	4%	4%	4%	3%	5%	5%	4%	5%	5%	2%	6%	5%	4%	3%	6%	9%	3%	6%	5%	5%	5%	5%	5%	5%	3%	3%	5%
<b>Net improve</b>	<b>-255</b>	<b>-153</b>	<b>-103</b>	<b>-104</b>	<b>-140</b>	<b>-146</b>	<b>-132</b>	<b>-110</b>	<b>-71</b>	<b>-56</b>	<b>-198</b>	<b>-110</b>	<b>-89</b>	<b>-56</b>	<b>-41</b>	<b>-68</b>	<b>-62</b>	<b>-28</b>	<b>-21</b>	<b>-35</b>	<b>-13</b>	<b>-45</b>	<b>-75</b>	<b>-63</b>	<b>-72</b>	<b>-120</b>	<b>-135</b>	<b>-217</b>	<b>-39</b>	<b>-82</b>	<b>-69</b>	<b>-246</b>
	<b>-25%</b>	<b>-20%</b>	<b>-17%</b>	<b>-18%</b>	<b>-19%</b>	<b>-21%</b>	<b>-20%</b>	<b>-18%</b>	<b>-60%</b>	<b>-12%</b>	<b>-39%</b>	<b>-39%</b>	<b>-27%</b>	<b>-14%</b>	<b>-39%</b>	<b>-39%</b>	<b>-38%</b>	<b>-17%</b>	<b>-13%</b>	<b>-15%</b>	<b>-12%</b>	<b>-17%</b>	<b>-21%</b>	<b>-32%</b>	<b>-37%</b>	<b>-19%</b>	<b>-35%</b>	<b>-25%</b>	<b>-31%</b>	<b>-22%</b>	<b>-18%</b>	<b>-25%</b>

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - January 2024

31 Jan 2024

Table 22  
**(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup -ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1003	196	362	64	205	567	401	444	556	205	340	301	380	305	681	218	329	221	138	844	97	284	268	72	146	177	469	357	1003
Weighted Total	1003	201	360	64	195	555	396	471	529	105	485	303	351	339	654	238	311	232	136	869	86	280	270	60	123	190	481	332	1003
Improve	245	102	59	14	43	103	145	126	118	24	123	86	94	64	180	60	72	62	29	213	22	118	37	17	30	52	109	85	248
	24%	51%	16%	22% <sup>s</sup>	22%	18%	37%	27%	22%	23%	25%	28%	27%	19%	28%	25%	23%	27%	22%	25%	25% <sup>s</sup>	42%	14%	28% <sup>s</sup>	24%	27%	23%	26%	25%
Stay the same	210	46	83	19	43	126	89	107	103	20	109	72	80	57	152	45	63	58	28	185	18	64	67	14	31	36	81	93	214
	21%	23%	23%	30% <sup>s</sup>	22%	23%	22%	23%	20%	19%	22%	24%	23%	17%	23%	19%	20%	25%	20%	21%	20% <sup>s</sup>	23%	25%	23% <sup>s</sup>	26%	19%	17%	28%	21%
Get worse	500	48	204	27	103	307	150	222	276	57	233	133	156	205	289	125	155	101	75	430	44	90	155	27	56	89	265	146	494
	50%	24%	57%	43% <sup>s</sup>	53%	55%	38%	47%	52%	55%	48%	44%	44%	61%	44%	52%	50%	44%	55%	50%	51% <sup>s</sup>	32%	57%	46% <sup>s</sup>	46%	47%	55%	44%	49%
Don't know	47	5	13	3	6	20	11	17	31	4	20	11	22	13	33	9	21	11	4	40	3	8	11	2	6	13	27	8	47
	5%	3%	4%	5% <sup>s</sup>	3%	4%	3%	4%	6%	3%	4%	4%	6%	4%	5%	4%	7%	5%	3%	5%	4% <sup>s</sup>	3%	4%	3% <sup>s</sup>	5%	7%	6%	2%	5%
Net improve	-255	54	-145	-13	-59	-204	-5	-96	-158	-33	-110	-48	-62	-142	-109	-65	-82	-40	-45	-217	-22	29	-117	-10	-27	-37	-156	-61	-246
	-25%	27%	-40%	-20% <sup>s</sup>	-31%	-37%	-1%	-20%	-30%	-32%	-23%	-16%	-18%	-42%	-17%	-27%	-27%	-17%	-33%	-25%	-26% <sup>s</sup>	10%	-43%	-17% <sup>s</sup>	-22%	-20%	-32%	-18%	-25%

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

Table 23  
**(JAN24)Q12ECONOMY. In your opinion, compared to what would have happened if the UK stayed in the EU, has leaving the European Union had a positive or negative impact, or not made much difference, on the following?**  
**The current state of UK economy**

Base : All

	Likelihood to vote (General Election)										Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
											Male	Female																	White	Ethnic minority	Definitely decided	May change mind	
	Total (W'td)	Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	18-34			35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE						
Unweighted Total	1003	807	617	591	739	722	695	632	112	468	524	220	332	451	93	127	175	157	169	282	128	280	342	167	214	622	381	859	136	381	364	1003	
Weighted Total	1003	780	596	572	723	703	677	612	118	480	512	282	328	393	107	175	163	165	159	234	109	258	355	194	196	613	390	870	125	364	375	1003	
Very positive	25 3%	18 2%	17 3%	17 3%	18 2%	18 2%	18 3%	17 3%	5 4%	21 4%	4 1%	2 1%	6 2%	17 4%	2 2%	- 1%	2 2%	4 4%	6 5%	11 5%	6 5%	1 *	10 3%	7 4%	7 4%	11 2%	14 4%	19 2%	5 4%	14 4%	4 1%	21 2%	
Fairly positive	88 9%	81 10%	60 10%	55 10%	74 10%	70 10%	69 10%	60 10%	5 4%	42 9%	45 9%	14 5%	21 6%	54 14%	4 4%	9 5%	8 5%	13 8%	18 11%	36 15%	21 19%	27 10%	28 8%	19 10%	14 7%	55 9%	33 8%	83 10%	5 4%	44 12%	32 8%	97 10%	
Made no difference	141 14%	109 14%	80 13%	69 12%	93 13%	90 13%	86 13%	81 13%	25 22%	76 16%	63 12%	20 7%	41 13%	79 20%	7 7%	13 7%	20 12%	22 13%	30 19%	50 21%	28 26%	26 10%	53 15%	33 17%	29 15%	79 13%	62 16%	124 14%	16 12%	43 12%	49 13%	143 14%	
Fairly negative	303 30%	232 30%	171 29%	162 28%	214 30%	209 30%	199 29%	175 29%	29 25%	150 31%	152 30%	100 36%	110 34%	93 24%	39 36%	62 35%	61 37%	49 30%	40 25%	52 22%	22 20%	77 30%	117 33%	54 28%	54 27%	195 32%	108 28%	261 30%	41 33%	89 24%	134 36%	300 30%	
Very negative	403 40%	318 41%	251 42%	255 45%	306 42%	297 42%	288 43%	261 43%	44 37%	175 36%	220 43%	136 48%	142 43%	125 32%	54 50%	82 47%	71 43%	72 43%	59 37%	66 28%	19 17%	118 46%	138 39%	68 35%	78 40%	257 42%	146 37%	343 39%	57 45%	165 45%	149 40%	397 40%	
Don't know	43 4%	23 3%	17 3%	14 3%	19 3%	19 3%	18 3%	18 3%	10 8%	14 3%	28 6%	10 4%	7 2%	25 6%	1 1%	9 5%	2 1%	5 3%	6 4%	19 8%	13 12%	9 3%	7 2%	13 7%	15 8%	15 3%	27 7%	40 5%	1 1%	9 3%	7 2%	45 4%	

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

Table 24  
**(JAN24)Q12ECONOMY. In your opinion, compared to what would have happened if the UK stayed in the EU, has leaving the European Union had a positive or negative impact, or not made much difference, on the following?**  
**The current state of UK economy**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1003	196	362	64	205	567	401	444	556	205	340	301	380	305	681	218	329	221	138	844	97	284	268	72	146	177	469	357	1003
Weighted Total	1003	201	360	64	195	555	396	471	529	105	485	303	351	339	654	238	311	232	136	869	86	280	270	60	123	190	481	332	1003
Very positive	25 3%	9 4%	6 2%	1 1%	3 2%	9 2%	12 3%	10 2%	15 3%	- -	10 2%	3 1%	10 3%	12 4%	12 2%	6 2%	8 3%	5 2%	2 1%	16 2%	5 6%	15 5%	6 2%	1 1%	1 1%	13 7%	8 2%	4 1%	21 2%
Fairly positive	88 9%	49 24%	8 2%	5 8%	20 10%	28 5%	69 17%	37 8%	50 9%	9 8%	36 8%	26 9%	46 13%	14 4%	73 11%	23 10%	31 10%	23 10%	6 4%	80 9%	5 6%	59 21%	4 2%	3 5%	5 4%	26 14%	41 9%	21 6%	97 10%
Made no difference	141 14%	41 20%	34 10%	4 6%	21 11%	56 10%	62 16%	68 14%	73 14%	11 11%	65 13%	43 14%	55 16%	41 12%	98 15%	29 12%	56 18%	30 13%	13 10%	118 14%	12 14%	63 22%	22 8%	5 9%	14 11%	40 21%	69 14%	32 10%	143 14%
Fairly negative	303 30%	64 32%	107 30%	19 31%	56 29%	164 29%	120 30%	143 30%	160 30%	35 34%	156 32%	101 33%	86 24%	116 34%	187 29%	74 31%	85 27%	70 30%	44 32%	261 30%	30 35%	85 30%	74 27%	19 32%	44 36%	46 24%	139 29%	118 36%	300 30%
Very negative	403 40%	31 16%	196 54%	32 51%	90 46%	286 52%	121 31%	199 42%	202 38%	46 44%	205 42%	122 40%	136 39%	139 41%	258 39%	91 38%	111 36%	99 43%	70 51%	353 41%	32 37%	42 15%	159 59%	29 48%	57 46%	54 28%	200 42%	149 45%	397 40%
Don't know	43 4%	7 4%	8 2%	2 3%	4 2%	12 2%	11 3%	14 3%	29 5%	4 4%	12 2%	8 3%	18 5%	16 5%	25 4%	15 6%	20 6%	5 2%	1 1%	40 5%	2 3%	16 6%	5 2%	3 5%	3 3%	11 6%	24 5%	8 2%	45 4%

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

Table 25  
**(JAN24)Q12GROWTH. In your opinion, compared to what would have happened if the UK stayed in the EU, has leaving the European Union had a positive or negative impact, or not made much difference, on the following?**  
**The future prospects for growth for the UK economy**

Base : All

	Likelihood to vote (General Election)										Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
	Total (W'td)										Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
	Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	18-34	35-54																							
Unweighted Total	1003	807	617	591	739	722	695	632	112	468	524	220	332	451	93	127	175	157	169	282	128	280	342	167	214	622	381	859	136	381	364	1003	
Weighted Total	1003	780	596	572	723	703	677	612	118	480	512	282	328	393	107	175	163	165	159	234	109	258	355	194	196	613	390	870	125	364	375	1003	
Very positive	59 6%	47 6%	32 5%	28 5%	39 5%	39 5%	36 5%	32 5%	8 7%	39 8%	20 4%	7 2%	18 6%	34 9%	2 2%	4 3%	12 7%	6 4%	13 8%	21 9%	11 10%	13 5%	23 7%	11 6%	12 6%	36 6%	23 6%	50 6%	9 7%	30 8%	14 4%	59 6%	
Fairly positive	153 15%	124 16%	98 16%	91 16%	113 16%	109 16%	109 16%	100 16%	18 15%	90 19%	63 12%	29 10%	49 15%	75 19%	11 10%	18 11%	20 12%	28 17%	28 17%	47 20%	16 14%	37 14%	62 17%	27 14%	27 14%	98 16%	55 14%	142 16%	10 8%	64 17%	53 14%	158 16%	
Made no difference	168 17%	126 16%	91 15%	83 14%	115 16%	109 15%	104 15%	94 15%	26 22%	80 17%	85 17%	44 16%	44 13%	80 20%	20 19%	24 15%	19 19%	25 15%	29 19%	50 22%	31 28%	43 17%	56 16%	38 19%	31 16%	100 16%	68 17%	147 17%	19 15%	54 15%	58 15%	157 16%	
Fairly negative	305 30%	243 31%	182 31%	178 31%	229 32%	222 32%	212 31%	186 30%	27 23%	145 30%	157 31%	103 36%	116 35%	87 22%	43 40%	60 34%	61 37%	55 33%	43 27%	44 19%	19 18%	82 32%	92 26%	74 38%	58 29%	174 28%	131 34%	259 30%	45 36%	94 26%	139 37%	312 31%	
Very negative	251 25%	204 26%	174 29%	175 31%	195 27%	192 27%	191 28%	180 29%	27 23%	104 22%	142 28%	81 29%	86 26%	84 21%	27 26%	53 30%	41 25%	45 27%	34 21%	50 21%	18 16%	73 28%	96 27%	34 17%	49 25%	168 27%	82 21%	213 25%	36 28%	109 30%	90 24%	249 25%	
Don't know	67 7%	36 5%	18 3%	18 3%	32 4%	32 4%	27 4%	21 3%	12 10%	22 5%	45 9%	19 7%	15 4%	34 9%	4 3%	15 9%	9 6%	5 3%	11 7%	22 10%	16 14%	11 4%	26 7%	11 6%	20 10%	36 6%	31 8%	59 7%	7 6%	14 4%	22 6%	68 7%	

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

31 Jan 2024

Table 26  
**(JAN24)Q12GROWTH. In your opinion, compared to what would have happened if the UK stayed in the EU, has leaving the European Union had a positive or negative impact, or not made much difference, on the following?  
 The future prospects for growth for the UK economy**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1003	196	362	64	205	567	401	444	556	205	340	301	380	305	681	218	329	221	138	844	97	284	268	72	146	177	469	357	1003
Weighted Total	1003	201	360	64	195	555	396	471	529	105	485	303	351	339	654	238	311	232	136	869	86	280	270	60	123	190	481	332	1003
Very positive	59 6%	32 16%	3 1%	1 1%	10 5%	14 2%	42 11%	30 6%	29 5%	3 3%	29 6%	21 7%	25 7%	12 4%	46 7%	14 6%	19 6%	17 7%	5 4%	48 6%	3 4%	43 15%	2 1%	- -	1 1%	17 9%	25 5%	16 5%	59 6%
Fairly positive	153 15%	58 29%	34 9%	6 10%	24 12%	57 10%	82 21%	75 16%	76 14%	17 17%	74 15%	44 15%	72 20%	35 10%	116 18%	45 19%	52 17%	28 12%	17 13%	137 16%	11 13%	77 27%	21 8%	5 9%	13 10%	34 18%	79 16%	40 12%	158 16%
Made no difference	168 17%	52 26%	42 12%	8 13%	24 12%	66 12%	76 19%	79 17%	89 17%	14 13%	68 14%	45 15%	66 19%	54 16%	111 17%	30 13%	70 23%	33 14%	17 12%	139 16%	18 21%	62 22%	30 11%	6 10%	14 11%	55 29%	77 16%	36 11%	157 16%
Fairly negative	305 30%	30 15%	134 37%	30 46%	76 39%	210 38%	105 27%	145 31%	160 30%	37 35%	155 32%	102 34%	87 25%	115 34%	189 29%	70 29%	74 24%	85 36%	51 38%	267 31%	26 30%	56 20%	91 34%	30 50%	52 43%	33 17%	149 31%	123 37%	312 31%
Very negative	251 25%	21 10%	128 35%	18 27%	51 26%	178 32%	72 18%	123 26%	127 24%	28 27%	136 28%	80 26%	77 22%	92 27%	157 24%	66 28%	72 23%	48 21%	42 31%	216 25%	23 27%	28 10%	113 42%	17 28%	39 32%	28 15%	115 24%	107 32%	249 25%
Don't know	67 7%	8 4%	20 5%	2 3%	11 6%	30 5%	19 5%	19 4%	48 9%	5 5%	22 5%	11 3%	26 7%	30 9%	36 6%	14 6%	24 8%	21 9%	4 3%	61 7%	5 6%	14 5%	13 5%	2 3%	4 4%	22 12%	36 7%	9 3%	68 7%

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

# Ipsos Political Monitor - January 2024

Table 27  
**(JAN24)Q12STANDARDLIVING.** In your opinion, compared to what would have happened if the UK stayed in the EU, has leaving the European Union had a positive or negative impact, or not made much difference, on the following?  
**You and your family's standard of living**

Base : All

	Likelihood to vote (General Election)										Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
											Male	Female																	White	Ethnic minority	Definitely decided	May change mind	
	Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutly certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	18-34	35-54			55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE							
Unweighted Total	1003	807	617	591	739	722	695	632	112	468	524	220	332	451	93	127	175	157	169	282	128	280	342	167	214	622	381	859	136	381	364	1003	
Weighted Total	1003	780	596	572	723	703	677	612	118	480	512	282	328	393	107	175	163	165	159	234	109	258	355	194	196	613	390	870	125	364	375	1003	
Very positive	30 3%	19 2%	16 3%	17 3%	18 3%	18 3%	18 3%	17 3%	5 4%	23 5%	8 1%	4 2%	10 3%	16 4%	4 4%	- s	4 2%	6 4%	1 1%	15 6%	9 9%	9 4%	9 2%	8 4%	4 2%	18 3%	12 3%	23 3%	8 6%	15 4%	6 2%	33 3%	
Fairly positive	80 8%	62 8%	50 8%	50 9%	62 9%	60 8%	60 9%	52 9%	8 7%	41 9%	38 7%	21 8%	19 6%	40 10%	7 6%	15 8%	9 5%	10 6%	12 8%	28 12%	16 14%	12 5%	31 9%	17 9%	20 10%	43 7%	37 9%	65 7%	15 12%	26 7%	43 11%	69 7%	
Made no difference	411 41%	326 42%	246 41%	224 39%	293 41%	287 41%	275 41%	248 41%	46 39%	209 43%	201 39%	93 33%	118 36%	200 51%	36 33%	58 33%	50 31%	68 41%	84 53%	116 50%	55 51%	114 44%	147 42%	82 42%	68 35%	262 43%	150 38%	371 43%	37 29%	144 39%	152 41%	420 42%	
Fairly negative	261 26%	192 25%	141 24%	137 24%	177 24%	170 24%	161 24%	145 24%	34 29%	114 24%	143 28%	98 35%	111 34%	52 13%	37 35%	61 35%	66 40%	45 27%	19 12%	33 14%	14 13%	66 26%	93 26%	56 29%	45 23%	159 26%	102 26%	232 27%	28 26%	83 23%	100 27%	259 26%	
Very negative	200 20%	170 22%	136 23%	138 24%	164 23%	158 23%	155 23%	141 23%	22 19%	84 18%	112 22%	60 21%	64 19%	76 19%	20 19%	40 23%	30 18%	34 21%	40 25%	36 15%	9 8%	50 19%	71 20%	30 16%	49 25%	121 20%	79 20%	168 19%	31 25%	90 25%	70 19%	199 20%	
Don't know	20 2%	11 1%	7 1%	6 1%	9 1%	9 1%	8 1%	8 1%	3 2%	9 2%	11 2%	4 2%	7 2%	8 2%	3 3%	2 1%	5 3%	2 1%	2 1%	2 1%	7 3%	5 5%	7 3%	3 1%	1 *	9 5%	10 2%	10 2%	12 1%	7 5%	5 1%	23 2%	

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - January 2024

31 Jan 2024

Table 28  
**(JAN24)Q12STANDARDLIVING.** In your opinion, compared to what would have happened if the UK stayed in the EU, has leaving the European Union had a positive or negative impact, or not made much difference, on the following?  
**You and your family's standard of living**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1003	196	362	64	205	567	401	444	556	205	340	301	380	305	681	218	329	221	138	844	97	284	268	72	146	177	469	357	1003
Weighted Total	1003	201	360	64	195	555	396	471	529	105	485	303	351	339	654	238	311	232	136	869	86	280	270	60	123	190	481	332	1003
Very positive	30 3%	12 6%	6 2%	- s	3 2%	9 2%	16 4%	12 3%	19 4%	* s	13 3%	7 2%	11 3%	12 3%	18 3%	3 1%	10 3%	9 4%	5 3%	25 3%	3 4%	13 5%	5 2%	- s	1 1%	16 8%	12 2%	3 1%	33 3%
Fairly positive	80 8%	39 20%	16 4%	4 6%	14 s	30 7%	54 14%	25 5%	54 10%	6 6%	30 6%	16 5%	39 11%	25 7%	55 8%	22 9%	26 9%	19 8%	9 7%	74 8%	3 3%	47 17%	10 4%	1 1%	2 s	30 16%	35 7%	16 5%	69 7%
Made no difference	411 41%	108 54%	128 35%	25 40%	70 s	198 36%	178 45%	193 41%	217 41%	40 39%	189 39%	130 43%	172 49%	104 31%	302 46%	100 42%	146 47%	90 39%	44 33%	357 41%	31 37%	149 53%	86 32%	25 42%	49 40%	81 43%	201 42%	129 39%	420 42%
Fairly negative	261 26%	20 10%	109 30%	24 37%	58 s	167 30%	78 20%	131 28%	130 25%	32 30%	135 28%	81 27%	60 17%	117 34%	141 22%	51 21%	69 22%	73 31%	39 29%	222 26%	30 34%	38 14%	79 29%	24 39%	42 s	26 14%	129 27%	107 32%	259 26%
Very negative	200 20%	18 9%	99 27%	9 15%	45 s	144 23%	63 16%	106 22%	94 18%	25 23%	114 24%	65 21%	61 17%	74 22%	126 19%	58 24%	53 17%	35 15%	36 27%	172 20%	18 21%	28 10%	87 32%	9 15%	26 s	32 17%	97 20%	71 21%	199 20%
Don't know	20 2%	4 2%	2 1%	2 3%	4 s	6 2%	8 1%	5 1%	14 3%	2 1%	4 1%	3 1%	9 2%	8 2%	11 2%	5 2%	7 2%	5 2%	2 2%	19 2%	1 1%	3 1%	4 2%	1 2%	1 s	5 3%	8 2%	6 2%	23 2%

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

Table 29  
**(JAN24)Q12NHS. In your opinion, compared to what would have happened if the UK stayed in the EU, has leaving the European Union had a positive or negative impact, or not made much difference, on the following?  
 How much the UK is able to spend on the NHS**

Base : All

	Likelihood to vote (General Election)									Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
	Total (W'td)	Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1003	807	617	591	739	722	695	632	112	468	524	220	332	451	93	127	175	157	169	282	128	280	342	167	214	622	381	859	136	381	364	1003
Weighted Total	1003	780	596	572	723	703	677	612	118	480	512	282	328	393	107	175	163	165	159	234	109	258	355	194	196	613	390	870	125	364	375	1003
Very positive	29 3%	23 3%	20 3%	18 3%	20 3%	20 3%	20 3%	20 3%	4 4%	14 3%	15 3%	3 1%	12 4%	14 4%	2 2%	1 1%	6 4%	6 3%	5 3%	9 4%	5 5%	6 2%	10 3%	3 2%	10 5%	15 3%	14 4%	21 2%	8 7%	13 3%	9 2%	30 3%
Fairly positive	83 8%	59 8%	46 8%	43 7%	59 8%	56 8%	49 7%	47 8%	8 7%	52 11%	29 6%	28 10%	22 7%	33 8%	7 6%	22 12%	12 7%	10 6%	14 9%	19 8%	11 10%	11 4%	45 13%	15 8%	11 6%	56 9%	26 7%	75 9%	8 6%	26 7%	39 10%	76 8%
Made no difference	291 29%	239 31%	184 31%	171 30%	211 29%	205 29%	202 30%	185 30%	36 30%	143 30%	146 28%	57 20%	99 30%	134 34%	16 15%	40 23%	42 26%	57 35%	59 37%	75 32%	28 26%	82 32%	91 26%	65 34%	52 27%	173 28%	118 30%	262 30%	25 20%	98 27%	118 31%	295 29%
Fairly negative	206 21%	154 20%	104 18%	99 17%	151 21%	144 20%	135 20%	108 18%	25 21%	110 23%	95 18%	90 32%	66 20%	50 13%	38 36%	52 30%	37 22%	29 18%	19 12%	31 13%	21 19%	50 19%	83 24%	30 15%	43 22%	134 22%	72 19%	180 21%	26 21%	64 18%	90 24%	193 19%
Very negative	298 30%	243 31%	199 33%	197 35%	231 32%	226 32%	223 33%	205 34%	28 24%	126 26%	166 32%	87 31%	104 32%	106 27%	36 33%	52 30%	50 31%	54 33%	46 29%	60 26%	17 16%	83 32%	108 30%	60 31%	48 24%	191 31%	107 27%	244 28%	51 41%	135 37%	96 26%	311 31%
Don't know	97 10%	63 8%	42 7%	43 8%	51 7%	51 7%	49 7%	47 8%	17 15%	35 7%	62 12%	16 6%	25 8%	56 14%	8 8%	7 4%	16 10%	9 5%	15 9%	41 18%	27 25%	26 10%	18 5%	21 11%	32 16%	44 7%	53 13%	88 10%	7 6%	27 8%	23 6%	98 10%

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J24-003060-01

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### Ipsos Political Monitor - January 2024

31 Jan 2024

Table 30  
**(JAN24)Q12NHS. In your opinion, compared to what would have happened if the UK stayed in the EU, has leaving the European Union had a positive or negative impact, or not made much difference, on the following?  
 How much the UK is able to spend on the NHS**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1003	196	362	64	205	567	401	444	556	205	340	301	380	305	681	218	329	221	138	844	97	284	268	72	146	177	469	357	1003
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Very positive	29 3%	12 6%	3 1%	2 3%	6 3%	9 2%	18 5%	7 1%	22 4%	1 1%	9 2%	6 2%	10 3%	12 3%	16 2%	11 4%	8 3%	6 3%	3 3%	25 3%	1 1%	15 5%	5 2%	2 3%	3 2%	9 5%	15 3%	6 2%	30 3%
Fairly positive	83 8%	32 16%	24 7%	- s	10 5%	34 6%	42 10%	37 8%	44 8%	3 3%	45 9%	24 8%	34 10%	23 7%	58 9%	23 10%	23 8%	24 10%	3 2%	71 8%	9 11%	41 15%	13 5%	1 2%	3 3%	18 9%	44 9%	20 6%	76 8%
Made no difference	291 29%	69 34%	89 25%	23 36%	65 34%	154 28%	134 34%	149 32%	141 27%	29 28%	149 31%	98 32%	101 29%	89 26%	199 30%	67 28%	91 29%	74 32%	30 22%	252 29%	28 33%	100 36%	66 25%	21 35%	42 34%	54 28%	127 26%	110 33%	295 29%
Fairly negative	206 21%	32 16%	81 22%	13 20%	44 23%	125 22%	75 19%	95 20%	110 21%	25 24%	105 22%	65 21%	61 17%	79 23%	126 19%	44 18%	57 18%	55 24%	36 26%	181 21%	15 17%	44 16%	53 20%	14 23%	30 24%	28 15%	109 23%	68 20%	193 19%
Very negative	298 30%	31 16%	143 40%	20 32%	58 30%	201 36%	90 23%	155 33%	142 27%	37 35%	154 32%	96 32%	102 29%	98 29%	198 30%	74 31%	90 29%	53 23%	54 39%	255 29%	28 33%	48 17%	116 43%	18 30%	40 32%	43 23%	143 30%	112 34%	311 31%
Don't know	97 10%	25 12%	20 6%	6 10%	12 6%	32 6%	36 9%	28 6%	68 13%	10 9%	24 5%	14 5%	43 12%	38 11%	57 9%	21 9%	41 13%	20 9%	10 7%	85 10%	5 6%	31 11%	17 6%	3 6%	5 4%	38 20%	43 9%	16 5%	98 10%

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

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<https://www.ipsos.uk/politicalandsocialtrends>

# Ipsos Political Monitor - January 2024

Table 31  
**(JAN24)Q12IMMIGRATION. In your opinion, compared to what would have happened if the UK stayed in the EU, has leaving the European Union had a positive or negative impact, or not made much difference, on the following?  
 The UK's ability to control immigration and its borders**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutly certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1003	807	617	591	739	722	695	632	112	468	524	220	332	451	93	127	175	157	169	282	128	280	342	167	214	622	381	859	136	381	364	1003
Weighted Total	1003	780	596	572	723	703	677	612	118	480	512	282	328	393	107	175	163	165	159	234	109	258	355	194	196	613	390	870	125	364	375	1003
Very positive	29 3%	24 3%	20 3%	18 3%	21 3%	20 3%	20 3%	20 3%	2 2%	19 4%	10 2%	4 2%	6 2%	19 5%	2 2%	3 2%	4 2%	3 2%	10 6%	9 4%	8 7%	3 1%	12 3%	7 4%	7 4%	15 2%	15 4%	25 3%	5 4%	20 6%	4 1%	30 3%
Fairly positive	100 10%	75 10%	56 9%	52 9%	67 9%	65 9%	64 9%	57 9%	14 12%	60 13%	39 8%	29 10%	30 9%	40 10%	10 10%	19 11%	17 10%	13 8%	17 11%	23 10%	9 8%	31 12%	38 11%	16 8%	14 7%	69 11%	30 8%	91 10%	7 5%	42 11%	30 8%	97 10%
Made no difference	327 33%	265 34%	204 34%	189 33%	235 33%	230 33%	225 33%	206 34%	44 37%	151 31%	173 34%	90 32%	111 34%	126 32%	26 25%	64 36%	50 31%	61 37%	49 31%	77 33%	41 37%	91 35%	115 32%	65 34%	56 29%	206 34%	122 31%	291 33%	35 28%	104 28%	138 37%	327 33%
Fairly negative	199 20%	152 19%	115 19%	107 19%	151 21%	143 20%	132 20%	115 19%	14 12%	95 20%	98 19%	79 28%	66 20%	54 14%	35 32%	45 26%	32 20%	33 20%	18 12%	35 15%	11 10%	43 16%	82 23%	39 20%	36 18%	124 20%	75 19%	167 19%	29 23%	58 16%	100 27%	189 19%
Very negative	307 31%	242 31%	185 31%	191 33%	227 31%	222 32%	218 32%	196 32%	36 31%	143 30%	163 32%	66 23%	102 31%	138 35%	30 28%	36 20%	53 32%	50 30%	61 38%	77 33%	35 32%	83 32%	97 27%	59 30%	68 35%	180 29%	127 32%	263 30%	43 34%	135 37%	94 25%	318 32%
Don't know	41 4%	21 3%	16 3%	16 3%	22 3%	22 3%	18 3%	18 3%	8 7%	12 2%	30 6%	13 4%	13 4%	16 4%	4 3%	9 5%	8 5%	5 3%	4 3%	11 5%	5 5%	9 3%	11 3%	8 4%	14 7%	19 3%	22 6%	33 4%	7 5%	6 2%	9 2%	42 4%

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - January 2024

31 Jan 2024

Table 32  
**(JAN24)Q12IMMIGRATION. In your opinion, compared to what would have happened if the UK stayed in the EU, has leaving the European Union had a positive or negative impact, or not made much difference, on the following?  
 The UK's ability to control immigration and its borders**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1003	196	362	64	205	567	401	444	556	205	340	301	380	305	681	218	329	221	138	844	97	284	268	72	146	177	469	357	1003
Weighted Total	1003	201	360	64	195	555	396	471	529	105	485	303	351	339	654	238	311	232	136	869	86	280	270	60	123	190	481	332	1003
Very positive	29 3%	13 6%	4 1%	2 3%	7 3%	11 2%	19 5%	12 3%	17 3%	3 2%	13 3%	7 2%	16 5%	6 2%	23 4%	7 3%	9 3%	8 4%	4 3%	25 3%	1 1%	14 5%	5 2%	2 4%	5 4%	10 5%	13 3%	6 2%	30 3%
Fairly positive	100 10%	34 17%	21 6%	7 12%	16 8%	37 7%	50 13%	47 10%	52 10%	11 11%	46 9%	34 11%	30 9%	35 10%	64 10%	31 13%	23 7%	26 11%	8 6%	86 10%	11 13%	43 15%	15 6%	3 5%	10 8%	21 11%	46 10%	32 10%	97 10%
Made no difference	327 33%	70 35%	121 34%	20 32%	60 31%	182 33%	130 33%	181 38%	146 28%	36 34%	177 37%	100 33%	112 32%	111 33%	212 32%	76 32%	116 37%	68 29%	36 27%	282 32%	31 36%	94 34%	91 34%	24 40%	45 37%	57 30%	150 31%	119 36%	327 33%
Fairly negative	199 20%	35 18%	85 24%	12 19%	41 21%	126 23%	76 19%	83 18%	116 22%	19 18%	97 20%	62 21%	57 16%	78 23%	120 18%	47 20%	62 20%	38 17%	34 25%	171 20%	18 21%	50 18%	58 22%	14 24%	22 18%	29 15%	88 18%	82 25%	189 19%
Very negative	307 31%	47 23%	119 33%	18 29%	67 34%	186 34%	114 29%	137 29%	168 32%	30 29%	136 28%	88 29%	120 34%	96 28%	208 32%	73 31%	91 29%	80 35%	43 32%	271 31%	19 22%	73 26%	90 33%	15 31%	38 36%	69 33%	159 33%	79 24%	318 32%
Don't know	41 4%	2 1%	9 2%	3 5%	5 2%	14 2%	6 2%	10 2%	31 6%	6 6%	16 3%	11 4%	16 5%	13 4%	27 4%	4 2%	10 3%	11 5%	10 7%	35 4%	6 7%	6 2%	12 4%	1 2%	3 2%	3 2%	24 5%	15 4%	42 4%

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

Table 33  
**(JAN24)Q12OWNDECISIONS. In your opinion, compared to what would have happened if the UK stayed in the EU, has leaving the European Union had a positive or negative impact, or not made much difference, on the following?  
 The UK's ability to make its own decisions**

Base : All

	Likelihood to vote (General Election)									Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
	Total (W'td)	Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Total
Unweighted Total	1003	807	617	591	739	722	695	632	112	468	524	220	332	451	93	127	175	157	169	282	128	280	342	167	214	622	381	859	136	381	364	1003	
Weighted Total	1003	780	596	572	723	703	677	612	118	480	512	282	328	393	107	175	163	165	159	234	109	258	355	194	196	613	390	870	125	364	375	1003	
Very positive	108 11%	81 10%	63 11%	60 11%	71 10%	70 10%	65 10%	65 11%	17 14%	68 14%	41 8%	24 9%	30 9%	54 14%	8 7%	16 9%	18 11%	13 8%	15 9%	39 17%	20 18%	20 8%	46 13%	23 12%	19 10%	66 11%	42 11%	95 11%	13 11%	46 13%	26 7%	108 11%	
Fairly positive	231 23%	184 24%	138 23%	126 22%	175 24%	164 23%	155 23%	141 23%	19 16%	115 24%	114 22%	67 24%	84 25%	80 20%	27 25%	40 23%	36 22%	48 29%	34 22%	46 29%	21 19%	63 25%	89 25%	46 24%	33 17%	152 25%	79 20%	200 23%	29 23%	74 20%	102 27%	233 23%	
Made no difference	278 28%	222 29%	169 28%	158 28%	203 28%	198 28%	191 28%	170 28%	31 27%	133 28%	139 27%	96 34%	79 24%	103 26%	29 27%	67 38%	44 27%	34 21%	49 31%	55 23%	25 22%	72 28%	101 28%	57 29%	48 24%	173 28%	105 27%	239 28%	36 29%	93 26%	115 31%	277 28%	
Fairly negative	192 19%	154 20%	114 19%	114 20%	143 20%	141 20%	136 20%	118 19%	22 18%	84 18%	106 21%	54 19%	63 19%	75 19%	29 27%	26 15%	33 20%	30 18%	32 20%	43 19%	13 12%	60 23%	63 18%	30 15%	40 20%	123 20%	70 18%	177 20%	14 11%	81 22%	73 19%	177 18%	
Very negative	132 13%	107 14%	90 15%	92 16%	103 14%	102 15%	101 15%	95 15%	13 11%	59 12%	72 14%	31 11%	54 17%	48 12%	11 11%	19 11%	23 14%	31 19%	17 10%	31 13%	14 13%	33 13%	46 13%	24 15%	29 13%	80 14%	53 14%	106 12%	25 20%	64 18%	41 11%	154 15%	
Don't know	61 6%	32 4%	22 4%	22 4%	27 4%	27 4%	24 4%	24 4%	16 13%	20 4%	40 8%	10 3%	18 6%	33 8%	3 3%	6 3%	9 6%	9 5%	13 8%	21 9%	17 15%	9 4%	10 3%	14 7%	27 14%	19 3%	42 11%	52 6%	7 6%	6 2%	18 5%	54 5%	

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - January 2024

31 Jan 2024

Table 34  
**(JAN24)Q12OWNDECISIONS. In your opinion, compared to what would have happened if the UK stayed in the EU, has leaving the European Union had a positive or negative impact, or not made much difference, on the following?  
 The UK's ability to make its own decisions**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1003	196	362	64	205	567	401	444	556	205	340	301	380	305	681	218	329	221	138	844	97	284	268	72	146	177	469	357	1003
Weighted Total	1003	201	360	64	195	555	396	471	529	105	485	303	351	339	654	238	311	232	136	869	86	280	270	60	123	190	481	332	1003
Very positive	108 11%	45 22%	14 4%	* 1%	14 7%	28 5%	59 15%	46 10%	61 12%	7 7%	44 9%	24 8%	51 15%	30 9%	75 11%	28 12%	31 10%	33 14%	9 6%	94 11%	7 8%	56 20%	10 4%	1 2%	4 3%	33 17%	49 10%	27 8%	108 11%
Fairly positive	231 23%	71 36%	68 19%	11 17%	43 22%	111 20%	114 29%	117 25%	114 22%	26 25%	116 24%	76 25%	80 23%	73 21%	157 24%	49 21%	79 26%	51 22%	29 21%	196 23%	22 26%	101 36%	40 15%	8 14%	21 17%	34 18%	104 22%	93 28%	233 23%
Made no difference	278 28%	34 17%	122 34%	16 25%	58 30%	180 32%	92 23%	139 30%	138 26%	30 29%	134 28%	91 30%	84 24%	99 29%	175 27%	69 29%	82 26%	68 29%	33 24%	240 28%	26 30%	56 20%	92 34%	19 31%	37 30%	53 28%	127 26%	98 30%	277 28%
Fairly negative	192 19%	33 17%	84 23%	19 29%	39 20%	123 22%	73 18%	93 20%	98 19%	18 17%	106 22%	64 21%	61 17%	67 20%	125 19%	49 21%	56 18%	39 17%	31 22%	166 19%	17 20%	41 14%	63 23%	16 27%	27 22%	29 15%	101 21%	63 19%	177 18%
Very negative	132 13%	8 4%	61 17%	15 24%	37 19%	98 18%	45 11%	61 13%	71 13%	18 17%	66 14%	34 11%	58 16%	40 12%	92 14%	26 11%	41 13%	26 11%	29 21%	115 13%	11 13%	10 4%	56 21%	14 24%	30 24%	19 10%	70 15%	43 13%	154 15%
Don't know	61 6%	10 5%	12 3%	2 4%	3 2%	15 3%	13 3%	15 3%	46 9%	5 5%	17 3%	13 4%	17 5%	30 9%	30 5%	16 7%	21 7%	15 7%	6 4%	57 7%	3 3%	16 6%	10 4%	1 2%	5 4%	22 12%	30 6%	8 2%	54 5%

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

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s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - January 2024

31 Jan 2024

Table 35  
**(JAN24)Q12WORLDSTAGE. In your opinion, compared to what would have happened if the UK stayed in the EU, has leaving the European Union had a positive or negative impact, or not made much difference, on the following?**  
**The UK's standing on the world stage**

Base : All

	Likelihood to vote (General Election)										Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
											Male	Female																	White	Ethnic minority	Definitely decided	May change mind	
	Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	18-34	35-54			55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE							
Unweighted Total	1003	807	617	591	739	722	695	632	112	468	524	220	332	451	93	127	175	157	169	282	128	280	342	167	214	622	381	859	136	381	364	1003	
Weighted Total	1003	780	596	572	723	703	677	612	118	480	512	282	328	393	107	175	163	165	159	234	109	258	355	194	196	613	390	870	125	364	375	1003	
Very positive	53 5%	44 6%	36 6%	35 6%	37 5%	37 5%	37 5%	36 6%	6 5%	31 6%	21 4%	7 3%	19 6%	28 7%	- s	7 4%	6 4%	12 7%	13 8%	15 6%	11 10%	6 2%	28 8%	10 5%	9 4%	34 6%	19 5%	44 5%	10 8%	30 8%	16 4%	46 5%	
Fairly positive	117 12%	86 11%	62 10%	59 10%	80 11%	76 11%	72 11%	63 10%	14 12%	66 14%	51 10%	31 11%	28 8%	57 15%	13 12%	19 11%	10 6%	18 11%	17 11%	41 17%	21 19%	26 10%	44 13%	24 12%	23 12%	70 11%	47 12%	107 12%	10 8%	37 10%	48 13%	115 11%	
Made no difference	232 23%	168 22%	115 19%	103 18%	151 21%	144 21%	139 20%	119 19%	38 32%	115 24%	115 22%	57 20%	73 22%	102 26%	30 28%	28 16%	35 21%	38 23%	35 22%	66 28%	30 27%	53 20%	70 20%	60 31%	49 25%	123 20%	109 28%	209 24%	20 16%	69 19%	85 23%	235 23%	
Fairly negative	258 26%	215 28%	160 27%	154 27%	205 28%	198 28%	189 28%	164 27%	16 14%	131 27%	125 24%	91 32%	95 29%	72 18%	44 41%	47 27%	61 37%	35 21%	37 23%	36 15%	15 13%	72 28%	101 28%	43 22%	43 22%	172 28%	86 22%	217 25%	41 33%	96 26%	109 29%	265 26%	
Very negative	277 28%	234 30%	202 34%	202 35%	223 31%	219 31%	216 32%	207 34%	22 19%	130 27%	142 28%	76 27%	99 30%	102 26%	14 14%	61 35%	44 27%	55 33%	50 31%	52 22%	15 14%	90 35%	99 28%	38 20%	50 25%	189 31%	88 23%	238 27%	37 30%	122 33%	102 27%	280 28%	
Don't know	66 7%	33 4%	21 4%	18 3%	28 4%	28 4%	24 4%	22 4%	21 18%	7 2%	58 11%	19 7%	14 4%	32 8%	6 6%	13 7%	7 4%	7 4%	7 5%	25 11%	17 16%	13 5%	12 3%	18 9%	22 11%	25 4%	41 10%	55 6%	8 6%	11 3%	15 4%	62 6%	

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

Table 36  
**(JAN24)Q12WORLDSTAGE. In your opinion, compared to what would have happened if the UK stayed in the EU, has leaving the European Union had a positive or negative impact, or not made much difference, on the following?  
 The UK's standing on the world stage**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1003	196	362	64	205	567	401	444	556	205	340	301	380	305	681	218	329	221	138	844	97	284	268	72	146	177	469	357	1003
Weighted Total	1003	201	360	64	195	555	396	471	529	105	485	303	351	339	654	238	311	232	136	869	86	280	270	60	123	190	481	332	1003
Very positive	53 5%	28 14%	10 3%	1 1%	7 4%	17 3%	35 9%	31 6%	23 4%	1 1%	31 6%	18 6%	20 6%	15 5%	38 6%	10 4%	19 6%	14 6%	8 6%	46 5%	3 3%	36 13%	4 2%	2 3%	2 2%	17 9%	29 6%	8 2%	46 5%
Fairly positive	117 12%	45 23%	25 7%	4 7%	16 8%	41 7%	61 16%	45 10%	70 13%	12 12%	50 10%	32 11%	48 14%	35 10%	80 12%	35 15%	42 14%	23 10%	10 8%	104 12%	6 7%	54 19%	14 5%	6 9%	8 7%	33 17%	51 11%	33 10%	115 11%
Made no difference	232 23%	63 32%	59 16%	11 17%	39 20%	98 18%	102 26%	109 23%	123 23%	25 24%	98 20%	68 22%	83 24%	77 23%	150 23%	57 24%	86 28%	45 20%	23 17%	199 23%	22 25%	91 33%	37 14%	6 10%	15 12%	57 30%	124 26%	51 15%	235 23%
Fairly negative	258 26%	38 19%	112 31%	22 34%	60 31%	172 31%	98 25%	136 29%	120 23%	30 29%	134 28%	82 27%	74 21%	101 30%	156 24%	63 26%	63 20%	64 27%	41 30%	225 26%	28 32%	50 18%	82 30%	13 22%	37 30%	25 13%	135 28%	98 29%	265 26%
Very negative	277 28%	13 7%	146 41%	22 34%	66 34%	212 38%	79 20%	137 29%	140 26%	29 27%	163 34%	95 31%	100 28%	81 24%	195 30%	62 26%	77 25%	64 28%	47 35%	237 27%	26 30%	31 11%	121 45%	33 55%	58 47%	32 17%	110 23%	134 40%	280 28%
Don't know	66 7%	13 6%	9 2%	5 7%	7 3%	15 3%	19 5%	13 3%	52 10%	7 7%	10 2%	9 3%	27 8%	29 8%	36 5%	11 5%	24 8%	22 9%	6 5%	57 7%	2 3%	18 6%	11 4%	1 1%	3 2%	26 13%	32 7%	8 2%	62 6%

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

Table 37  
**(JAN24)Q12HOWYOUFEEL.** In your opinion, compared to what would have happened if the UK stayed in the EU, has leaving the European Union had a positive or negative impact, or not made much difference, on the following?  
**How you feel about the UK**

Base : All

	Likelihood to vote (General Election)										Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
											Male	Female																	White	Ethnic minority	Definitely decided	May change mind	
	Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutly certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	18-34	35-54			55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE							
Unweighted Total	1003	807	617	591	739	722	695	632	112	468	524	220	332	451	93	127	175	157	169	282	128	280	342	167	214	622	381	859	136	381	364	1003	
Weighted Total	1003	780	596	572	723	703	677	612	118	480	512	282	328	393	107	175	163	165	159	234	109	258	355	194	196	613	390	870	125	364	375	1003	
Very positive	78	68	59	58	60	60	60	59	13	47	30	6	20	53	*	5	10	10	15	38	24	14	31	22	12	44	34	64	13	38	22	81	
	8%	9%	10%	10%	8%	9%	9%	10%	11%	10%	6%	2%	6%	13%	*s	3%	6%	6%	9%	16%	22%	5%	9%	11%	6%	7%	9%	7%	11%	10%	6%	8%	
Fairly positive	142	121	90	84	112	110	104	94	8	82	60	28	40	74	14	15	16	24	26	48	20	34	55	26	28	88	54	130	12	53	67	139	
	14%	15%	15%	15%	16%	16%	15%	15%	7%	17%	12%	10%	12%	19%	13% <b>s</b>	8%	10%	14%	16%	20%	18%	13%	15%	13%	14%	14%	14%	15%	10%	15%	18%	14%	
Made no difference	249	173	114	97	147	143	134	115	48	131	115	75	77	96	24	51	41	37	36	60	31	60	79	58	51	140	109	220	25	65	84	242	
	25%	22%	19%	17%	20%	20%	20%	19%	41%	27%	22%	27%	24%	24%	23% <b>s</b>	29%	25%	22%	23%	26%	29%	23%	22%	30%	26%	23%	28%	25%	20%	18%	22%	24%	
Fairly negative	255	195	148	144	189	183	177	150	25	98	154	98	99	59	39	59	55	43	32	26	9	75	95	44	42	170	85	221	34	82	114	252	
	25%	25%	25%	25%	26%	26%	26%	25%	21%	20%	30%	35%	30%	15%	36% <b>s</b>	34%	34%	26%	20%	11%	8%	29%	27%	22%	21%	28%	22%	25%	27%	22%	30%	25%	
Very negative	246	208	174	176	198	191	188	179	20	111	132	71	83	92	29	43	36	47	43	49	13	71	83	40	53	154	93	208	37	119	83	253	
	25%	27%	29%	31%	27%	27%	28%	29%	17%	23%	26%	25%	25%	23%	27% <b>s</b>	24%	22%	29%	27%	21%	12%	27%	23%	20%	27%	25%	24%	24%	30%	33%	22%	25%	
Don't know	32	16	11	12	16	16	15	14	5	11	22	3	9	20	1	2	4	4	7	14	12	5	12	5	10	17	16	27	4	7	6	36	
	3%	2%	2%	2%	2%	2%	2%	2%	4%	2%	4%	1%	3%	5%	1% <b>s</b>	1%	3%	3%	4%	6%	11%	2%	3%	3%	5%	3%	4%	3%	3%	2%	2%	4%	

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - January 2024

Table 38  
**(JAN24)Q12HOWYOUFEEL.** In your opinion, compared to what would have happened if the UK stayed in the EU, has leaving the European Union had a positive or negative impact, or not made much difference, on the following?  
**How you feel about the UK**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications		Degree +
Unweighted Total	1003	196	362	64	205	567	401	444	556	205	340	301	380	305	681	218	329	221	138	844	97	284	268	72	146	177	469	357	1003
Weighted Total	1003	201	360	64	195	555	396	471	529	105	485	303	351	339	654	238	311	232	136	869	86	280	270	60	123	190	481	332	1003
Very positive	78 8%	36 18%	11 3%	5 7%	14 7%	25 5%	50 13%	27 6%	52 10%	6 6%	28 6%	13 4%	37 11%	25 7%	50 8%	19 8%	26 8%	20 9%	9 7%	68 8%	5 5%	51 18%	13 5%	1 2%	3 2%	25 13%	34 7%	19 6%	81 8%
Fairly positive	142 14%	50 25%	41 11%	6 9%	31 16%	72 13%	81 20%	62 13%	78 15%	15 14%	61 13%	49 16%	60 17%	32 9%	109 17%	44 18%	44 14%	35 15%	10 7%	123 14%	9 11%	73 26%	23 8%	5 8%	10 8%	45 24%	61 13%	36 11%	139 14%
Made no difference	249 25%	65 32%	67 19%	13 20%	24 13%	92 17%	90 23%	114 24%	135 26%	22 21%	111 23%	72 24%	80 23%	93 28%	152 23%	61 26%	94 30%	50 22%	29 21%	221 25%	14 17%	79 28%	48 18%	10 17%	19 16%	51 27%	123 26%	74 22%	242 24%
Fairly negative	255 25%	26 13%	110 30%	22 35%	64 33%	173 31%	90 23%	133 28%	122 23%	35 33%	141 29%	81 27%	69 20%	103 30%	151 23%	52 22%	65 21%	75 32%	41 30%	229 26%	22 25%	40 14%	89 33%	16 27%	34 28%	24 13%	124 26%	107 32%	252 25%
Very negative	246 25%	17 9%	127 35%	19 29%	58 30%	185 33%	76 19%	128 27%	117 22%	25 24%	139 29%	83 27%	88 25%	75 22%	171 26%	55 23%	71 23%	42 18%	46 34%	201 23%	32 37%	27 10%	93 34%	27 44%	54 44%	30 16%	124 26%	92 28%	253 25%
Don't know	32 3%	6 3%	4 1%	- -	4 2%	8 1%	10 3%	7 2%	25 5%	2 2%	5 1%	4 1%	17 5%	11 3%	21 3%	8 3%	10 3%	10 4%	* *	26 3%	4 5%	9 3%	5 2%	1 2%	3 2%	14 7%	16 3%	3 1%	36 4%

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

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# Ipsos Political Monitor - January 2024

Table 40  
**(JAN24)Q13. Overall, taking everything into account, do you think that Brexit has been a more of a success or more of a failure, or neither?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1003	196	362	64	205	567	401	444	556	205	340	301	380	305	681	218	329	221	138	844	97	284	268	72	146	177	469	357	1003
Weighted Total	1003	201	360	64	195	555	396	471	529	105	485	303	351	339	654	238	311	232	136	869	86	280	270	60	123	190	481	332	1003
More of a success	128	63	13	4	26	40	89	50	78	9	48	35	66	26	101	28	48	39	9	114	5	83	8	2	3	47	53	28	131
	13%	31%	4%	6%	14%	7%	23%	11%	15%	9%	10%	12%	19%	8%	15%	12%	15%	17%	6%	13%	6%	30%	3%	3%	2%	25%	11%	9%	13%
More of a failure	573	56	281	47	132	414	188	286	285	63	313	187	172	211	358	135	151	141	91	493	55	80	215	47	94	67	263	242	571
	57%	28%	78%	74%	68%	75%	47%	61%	54%	61%	65%	62%	49%	62%	55%	57%	49%	61%	67%	57%	64%	29%	80%	78%	76%	36%	55%	73%	57%
Equally a success and a failure	64	23	9	6	11	21	34	31	32	6	26	16	25	21	41	20	23	12	4	56	6	31	10	3	6	14	41	9	59
	6%	12%	3%	9%	6%	4%	9%	7%	6%	6%	5%	5%	7%	6%	6%	8%	7%	5%	3%	6%	7%	11%	4%	4%	5%	7%	9%	3%	6%
Neither a success nor a failure	211	55	49	7	23	72	79	95	116	24	90	59	80	68	139	51	74	35	32	185	19	82	32	8	17	48	113	49	214
	21%	28%	14%	11%	12%	13%	20%	20%	22%	23%	19%	20%	23%	20%	21%	21%	24%	15%	23%	21%	22%	29%	12%	13%	14%	26%	24%	15%	21%
Don't know	27	4	7	-	2	9	6	9	18	2	8	5	9	12	14	4	15	6	1	21	1	4	4	1	3	13	11	3	28
	3%	2%	2%	s	1%	2%	1%	2%	3%	2%	2%	2%	2%	4%	2%	2%	5%	3%	1%	2%	1%	1%	2%	2%	2%	7%	2%	1%	3%

Fieldwork dates : Wednesday 17th to Tuesday 23rd January 2024

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