

**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

**Table 1**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	SEX		AGE									SOCIAL GRADE						HH INCOME			UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	UP TO 24999 (r)	25000 - 49999 (s)		50000 PLUS (t)
<b>UNWEIGHTED BASE</b>	<b>1008</b>	529	469	103	139	148	179	163	276	242	327	439	314	349	136	156	663	292	123	182	331	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	489	509	104*	172*	164	168*	164*	236	276	332	400	283	242	213*	225*	525	437	134*	165*	302	1008
	<b>100%</b>	48%	51%	10%*	17%*	16%	17%*	16%*	23%	27%	33%	40%	28%	24%	21%*	22%*	52%	43%	13%*	16%*	30%	100%
Economy/Economic situation	<b>157</b>	94	61	15	25	30	32	27	28	40	62	55	60	45	20	24	104	44	16	33	60	197
	16%bq	19%zb	12%	15%	14%	18%	19%	16%	12%	15%	19%	14%	21%zno	18%nq	9%	11%	20%zno	10%	12%	20%	20%z	20%
Inflation/Prices	<b>153</b>	83	70	24	30	34	27	12	26	54	61	38	39	46	38	23	84	61	18	21	49	146
	15%gk	17%	14%	23%ghk	17%	21%ghk	16%	8%	11%	19%gk	18%gk	10%	14%	19%z	18%	10%	16%	14%	14%	13%	16%	14%
National health service/Hospitals/ Healthcare	<b>104</b>	30	73	7	15	25	18	11	28	22	43	39	40	25	13	24	65	36	15	17	29	114
	10%a	6%	14%za	7%	8%	15%	10%	7%	12%	8%	13%	10%	14%zn	10%	6%	10%	12%z	8%	11%	10%	10%	11%
Immigration/immigrants	<b>99</b>	58	39	2	20	10	7	27	33	22	17	60	18	24	25	27	42	52	16	16	20	90
	10%cfj	12%	8%	2%	11%c	6%	4%	17%zce	14%cfj	8%c	5%	15%zcef	6%	10%	12%	12%	8%	12%	12%	10%	6%	9%
Poverty/Inequality	<b>69</b>	19	49	1	17	8	14	11	18	18	22	29	19	14	20	16	33	35	8	11	25	64
	7%a	4%	10%za	1%	10%c	5%	8%	7%	8%	7%c	7%	7%	7%	6%	9%	7%	6%	8%	6%	7%	8%	6%
Pollution/Environment/Climate change	<b>47</b>	15	32	2	12	8	8	5	11	14	16	17	15	9	13	9	24	22	6	6	21	57
	5%	3%	6%	2%	7%	5%	5%	3%	5%	5%	5%	4%	5%	4%	6%	4%	5%	5%	5%	4%	7%	6%
Lack of faith in politics / politicians / government	<b>43</b>	23	18	4	1	9	14	5	10	5	23	15	12	15	9	6	27	16	5	13	13	47
	4%	5%	3%	4%	1%	6%d	8%zdi	3%	4%	2%	7%zdi	4%	4%	6%	4%	3%	5%	4%	4%	8%	4%	5%
Housing	<b>28</b>	19	9	3	8	3	1	9	4	11	4	13	7	9	5	5	16	11	8	3	4	27
	3%	4%	2%	3%	5%	2%	1%	5%j	2%	4%	1%	3%	2%	4%	3%	2%	3%	2%	6%t	2%	1%	3%
Defence/Foreign affairs/International terrorism	<b>25</b>	15	9	4	1	2	4	5	9	5	6	13	11	5	2	6	16	9	2	2	6	24
	2%	3%	2%	4%	*	1%	3%	3%	4%	2%	2%	3%	4%	2%	1%	3%	3%	2%	2%	1%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t  
 Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
 Fieldwork dates : 7th February - 13th February 2024  
 Source : Ipsos (JN Q218)

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**BASE: ALL ADULTS AGED 18+**

	SEX		AGE									SOCIAL GRADE						HH INCOME			UNWTD TOTAL	
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	<b>100%</b>	48%	51%	10%*	17%*	16%	17%*	16%*	23%	27%	33%	40%	28%	24%	21%*	22%*	52%	43%	13%*	16%*	30%	100%
Common Market/ Brexit/EU/Europe/ Euro	<b>18</b> <b>2%</b>	12 2%	6 1%	1 1%	2 1%	3 2%	4 2%	4 2%	5 2%	3 1%	7 2%	9 2%	7 2%	3 1%	4 2%	3 1%	10 2%	7 2%	5 4%	3 2%	8 3%	20 2%
Public services in general	<b>17</b> <b>2%</b>	9 2%	9 2%	2 2%	8 5%zk	2 1%	2 1%	2 1%	2 1%	10 4%	4 1%	4 1%	9 3%	3 1%	4 2%	2 1%	12 2%	5 1%	3 2%	5 3%	7 2%	19 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>17</b> <b>2%l</b>	8 2%	8 2%	1 1%	2 1%	1 1%	9 5%zchk	2 1%	1 *	4 1%	10 3%e	3 1%	1 *	6 2%p	10 5%zlop	-	7 1%	10 2%	1 1%	3 2%	5 2%	9 1%
Taxation	<b>12</b> <b>1%bm</b>	11 2%zb	1 *	1 1%	1 *	1 1%	4 2%	5 3%	* *	1 *	5 2%	6 1%h	6 2%	* *	5 3%	1 *	7 1%m	6 1%	- -	- -	6 2%	9 1%
Unemployment/ Factory closure/ Lack of industry	<b>12</b> <b>1%</b>	4 1%	8 2%	1 1%	3 2%	2 1%	1 1%	2 1%	3 1%	3 1%	3 1%	5 1%	3 1%	1 *	2 1%	5 2%	5 1%	7 2%	1 1%	* *	5 2%	13 1%
Local government/ Council tax	<b>11</b> <b>1%</b>	8 2%	3 1%	- -	1 1%	1 1%	- -	7 4%zfij	2 1%	1 *	1 *	9 2%	3 1%	2 1%	5 2%	2 1%	5 1%	7 2%	4 3%	- -	3 1%	10 1%
Pensions/Social security/Benefits	<b>11</b> <b>1%p</b>	4 1%	6 1%	- -	1 *	2 1%	1 1%	1 *	6 3%	1 *	4 1%	6 2%	2 1%	1 *	- -	8 4%zmp	2 *	8 2%	1 1%	- -	2 1%	8 1%
Nuclear weapons/ Nuclear war/ Disarmament	<b>10</b> <b>1%p</b>	6 1%	5 1%	- -	- -	1 1%	- -	* *	9 4%zij	- -	1 *	10 2%z	- -	2 1%	- -	8 4%zlp	2 *	8 2%	- -	6 4%zt	- -	8 1%
Low pay/Minimum wage/Fair wages	<b>10</b> <b>1%</b>	2 *	7 1%	5 5%zghj	1 *	2 1%	1 *	- -	1 *	6 2%d	3 1%	1 *	4 1%	3 1%	3 1%	- -	7 1%	3 1%	- -	3 2%	3 1%	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t  
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<b>UNWEIGHTED BASE</b>	<b>1008</b>	529	469	103	139	148	179	163	276	242	327	439	314	349	136	156	663	292	123	182	331	1008
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	<b>100%</b>	48%	51%	10%*	17%*	16%	17%*	16%*	23%	27%	33%	40%	28%	24%	21%*	22%*	52%	43%	13%*	16%*	30%	100%
Pound/Exchange rate/Value of pound	9	2	7	-	5	-	-	4	-	5	-	4	-	-	6	3	-	9	6	-	-	3
	1%	*	1%	-	3%zhj	-	-	2%j	-	2%	-	1%	-	-	3%lmp	1%	-	2%p	5%zst	-	-	*
Education/Schools	8	3	5	2	2	3	2	-	*	4	4	*	5	1	2	1	6	2	-	*	5	9
	1%	1%	1%	2%	1%	2%	1%	-	*	1%	1%	*	2%	*	1%	*	1%	1%	-	*	2%	1%
Morality/ Individual behaviour/ Lifestyle	6	2	4	1	-	-	4	-	2	1	4	2	1	4	-	-	6	-	1	-	1	8
	1%	*	1%	1%	-	-	2%	-	1%	*	1%	*	1%	2%zq	-	-	1%z	-	1%	-	*	1%
Ageing population/ Social care for the elderly	6	3	2	1	-	-	1	1	2	1	1	4	-	2	-	4	2	4	1	*	2	5
	1%	1%	*	1%	-	-	1%	1%	1%	*	*	1%	-	1%	-	2%	*	1%	1%	*	1%	*
Mental health/ well-being	5	1	4	2	-	-	-	-	3	2	-	3	-	1	4	*	1	4	-	*	-	4
	*p	*	1%	2%j	-	-	-	-	1%	1%	-	1%	-	*	2%	*	*	1%	-	*	-	*
Nationalisation/ Government control of institutions	4	1	3	-	-	1	*	3	-	-	1	3	1	1	2	-	2	2	-	-	1	5
	*	*	1%	-	-	1%	*	2%	-	-	*	1%	*	*	1%	-	*	*	-	-	*	*
Race relations	3	2	1	2	1	-	-	-	1	3	-	1	3	*	-	-	3	-	*	*	2	5
	*	*	*	2%	1%	-	-	-	*	1%	-	*	1%	*	-	-	1%	-	*	*	1%	*
Population levels/ Overpopulation	2	*	2	-	-	*	2	-	-	-	2	-	-	-	-	2	-	2	-	*	-	2
	*	*	*	-	-	*	1%	-	-	-	1%	-	-	-	-	1%	-	*	-	*	-	*
Drug abuse	2	-	2	-	-	-	-	-	2	-	-	2	-	-	-	-	-	-	-	-	-	1
	*	-	*	-	-	-	-	-	1%	-	-	*	-	-	-	-	-	-	-	-	-	*
Animal welfare	2	-	2	-	1	1	-	-	-	1	1	-	1	-	1	-	1	1	-	-	1	2
	*	-	*	-	1%	1%	-	-	-	*	*	-	*	-	*	-	*	*	-	-	*	*

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	<b>100%</b>	48%	51%	10%*	17%*	16%	17%*	16%*	23%	27%	33%	40%	28%	24%	21%*	22%*	52%	43%	13%*	16%*	30%	100%
Transport/Public transport	1*	1*	-	1*	-	-	-	1*	-	1*	-	1*	1*	1*	-	-	1*	-	-	1*	1*	2*
Food production/farming	1*	*	1*	-	-	-	*	1*	-	-	*	1*	*	1*	-	-	1*	-	-	1*	*	2*
Trade unions/ Strikes	1*	-	1*	1%	-	-	-	-	-	1*	-	-	-	1*	-	-	1*	-	1%	-	-	1*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Royal Family/ Monarchy	1*	*	*	-	-	-	*	*	-	-	*	*	*	*	-	-	1*	-	-	-	*	2*
UK union/ devolution/reform	1*	1*	-	-	-	-	-	-	1*	-	-	1*	-	-	-	1*	-	1*	-	1*	-	1*
Coronavirus/ pandemic diseases	*	-	*	-	-	*	-	-	-	-	*	-	-	*	-	-	*	-	-	-	-	1*
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
International trade/trade deals	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	39	21	17	2	12	7	5	4	9	14	11	13	6	7	7	15	13	22	3	6	18	39
	4%p	4%	3%	2%	7%	4%	3%	2%	4%	5%	3%	3%	2%	3%	3%	7%	3%	5%	2%	4%	6%	4%

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15 Feb 2024

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	<b>100%</b>	48%	51%	10%*	17%*	16%	17%*	16%*	23%	27%	33%	40%	28%	24%	21%*	22%*	52%	43%	13%*	16%*	30%	100%
MEAN NUMBER OF MENTIONS	<b>1.00</b>	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	0.00	*	0.00	0.00	0.01	0.00	0.00	0.00	0.00	*	0.00	0.00	*	0.00	0.00	*	0.00	0.00	0.00	*	*
ERROR VARIANCE	*	0.00	*	0.00	0.00	*	0.00	0.00	0.00	0.00	*	0.00	0.00	*	0.00	0.00	*	0.00	0.00	0.00	*	*
Don't know	<b>74</b>	29	44	19	5	7	9	14	19	24	16	33	10	10	14	29	20	43	11	11	9	48
		7%lmp	6%	9%	19%zdef	3%	5%	5%	9%	8%	9% <sup>d</sup>	5%	3%	4%	6%	13%z <sup>lmp</sup>	4%	10% <sup>lmp</sup>	9%	6%	3%	5%
Personal finances (NET)	<b>231</b>	104	126	30	47	44	41	23	45	78	85	68	61	63	61	39	124	100	27	35	77	217
		23%gk	21%	25%	29%gk	28%gk	27%gk	25%	14%	19%	28%gk	26%gk	22%	26%	28%	17%	24%	23%	20%	21%	25%	22%
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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15 Feb 2024

**Table 2**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
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	TOTAL (z)	GOVERNMENT OFFICE REGION							EDUCATION		WORKING STATUS			AREA			UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH EXCL. SCOT LAND (d)	MID LANDS INCL. WALES (e)	MID LANDS (f)	GL (g)	SOUTH EXCL. GL (h)	GRAD UATE (l)	NON GRAD UATE (m)	FULL TIME (n)	PART TIME (o)	NOT WOR KING (p)	URBAN (s)	SUB- URBAN (t)		RURAL (u)
<b>UNWEIGHTED BASE</b>	<b>1008</b>	853	58	97	208	317	259	149	237	539	397	477	116	415	505	286	217	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	872	49*	87*	239	309	260	141*	232	310	619	493	123*	391	481	304	222	1008
	<b>100%</b>	87%	5%*	9%*	24%	31%	26%	14%*	23%	31%	61%	49%	12%*	39%	48%	30%	22%	100%
Economy/Economic situation	<b>157</b> <b>16%</b>	139 16%	6 12%	12 14%	39 16%	38 12%	32 12%	27 19%	41 18%	64 21%zm	85 14%	88 18%	19 15%	50 13%	84 17%	36 12%	37 17%	197 20%
Inflation/Prices	<b>153</b> <b>15%</b>	134 15%	7 15%	12 13%	40 17%	44 14%	37 14%	30 21%	28 12%	42 14%	98 16%	92 19%z	12 10%	49 12%	65 14%	53 18%	34 15%	146 14%
National health service/Hospitals/ Healthcare	<b>104</b> <b>10%</b>	85 10%	8 16%	11 13%	26 11%	35 11%	27 11%	11 8%	21 9%	40 13%z	53 9%	47 10%	17 14%	40 10%	50 10%	26 9%	28 13%	114 11%
Immigration/immigrants	<b>99</b> 10%gl	85 10%g	7 14%g	8 9%	22 9%	50 16%zag	43 16%zagh	4 3%	16 7%	17 6%	73 12%l	39 8%	11 9%	49 12%	42 9%	36 12%	21 10%	90 9%
Poverty/Inequality	<b>69</b> <b>7%</b>	61 7%	3 5%	5 6%	16 7%	20 6%	18 7%	13 9%	15 7%	24 8%	34 6%	29 6%	13 11%	27 7%	40 8%	17 6%	11 5%	64 6%
Pollution/ Environment/ Climate change	<b>47</b> <b>5%</b>	45 5%	1 3%	1 1%	11 4%	15 5%	14 5%	4 3%	16 7%	23 7%zm	24 4%	19 4%	10 8%	18 5%	22 5%	10 3%	14 6%	57 6%
Lack of faith in politics / politicians / government	<b>43</b> 4%t	34 4%	1 2%	8 10%	14 6%	10 3%	9 3%	4 3%	7 3%	16 5%	25 4%	23 5%	5 4%	15 4%	25 5%t	4 1%	13 6%t	47 5%
Housing	<b>28</b> 3% <sup>s</sup>	21 2%	5 10% <sup>z</sup>	2 2%	2 1%	15 5% <sup>a</sup>	10 4%	4 3%	5 2%	7 2%	19 3%	15 3%	4 3%	9 2%	7 1%	8 3%	13 6% <sup>z</sup>	27 3%
Defence/Foreign affairs/ International terrorism	<b>25</b> <b>2%</b>	21 2%	3 7% <sup>d</sup>	- -	2 1%	13 4%	9 4%	2 2%	8 3%	7 2%	17 3%	13 3%	1 1%	11 3%	8 2%	8 3%	8 4%	24 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/l/j/k - z/l/m - z/n/o/p/q/r - z/s/t/u  
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Respondent type : GB Adults 18+  
Fieldwork dates : 7th February - 13th February 2024  
Source : Ipsos (JN Q218)

**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

15 Feb 2024

**Table 2**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	GOVERNMENT OFFICE REGION							EDUCATION		WORKING STATUS			AREA			UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH EXCL. SCOT LAND (d)	MID LANDS INCL. WALES (e)	MID LANDS (f)	GL (g)	SOUTH EXCL. GL (h)	GRAD UATE (l)	NON GRAD UATE (m)	FULL TIME (n)	PART TIME (o)	NOT WOR KING (p)	URBAN (s)	SUB- URBAN (t)		RURAL (u)
<b>UNWEIGHTED BASE</b>	<b>1008</b>	853	58	97	208	317	259	149	237	539	397	477	116	415	505	286	217	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	872	49*	87*	239	309	260	141*	232	310	619	493	123*	391	481	304	222	1008
	<b>100%</b>	87%	5%*	9%*	24%	31%	26%	14%*	23%	31%	61%	49%	12%*	39%	48%	30%	22%	100%
Common Market/ Brexit/EU/Europe/ Euro	<b>18</b> <b>2%</b>	12 1%	2 4%	4 4%	4 2%	6 2%	4 2%	3 2%	2 1%	9 3%z	9 2%	7 1%	2 2%	9 2%	9 2%	7 2%	2 1%	20 2%
Public services in general	<b>17</b> <b>2%</b>	15 2%	1 3%	1 1%	2 1%	2 1% <sup>f</sup>	* *	5 4% <sup>f</sup>	7 3% <sup>f</sup>	7 2%	8 1%	12 2%	2 1%	3 1%	14 3%	3 1%	1 *	19 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>17</b> <b>2%</b> <sup>elp</sup>	17 2% <sup>e</sup>	- -	- -	6 2%	1 *	1 *	- -	10 4% <sup>zaef</sup>	- -	16 3% <sup>l</sup>	15 3% <sup>zp</sup>	1 1%	1 *	10 2%	6 2%	1 *	9 1%
Taxation	<b>12</b> <b>1%</b>	12 1%	1 1%	- -	8 4% <sup>zah</sup>	1 *	1 *	2 2%	- -	3 1%	7 1%	7 1%	* *	5 1%	7 2%	4 1%	1 *	9 1%
Unemployment/ Factory closure/ Lack of industry	<b>12</b> <b>1%</b>	11 1%	- -	* *	6 2%	2 1%	2 1%	- -	3 1%	6 2% <sup>z</sup>	6 1%	5 1%	1 *	6 2%	3 1%	4 1%	4 2%	13 1%
Local government/ Council tax	<b>11</b> <b>1%</b> <sup>l</sup>	11 1%	- -	1 1%	2 1%	- -	- -	5 3% <sup>ef</sup>	4 2%	1 *	7 1%	5 1%	4 3%	3 1%	2 *	5 2%	4 2%	10 1%
Pensions/Social security/Benefits	<b>11</b> <b>1%</b>	10 1%	- -	* *	1 *	4 1%	4 2%	1 1%	5 2%	4 1%	7 1%	2 *	1 1%	7 2%	2 *	8 3%	1 *	8 1%
Nuclear weapons/ Nuclear war/ Disarmament	<b>10</b> <b>1%</b> <sup>n</sup>	7 1%	- -	3 4% <sup>a</sup>	1 *	2 *	2 1%	* *	4 2%	2 1%	8 1%	1 *	1 1%	8 2% <sup>n</sup>	2 *	9 3% <sup>zs</sup>	- -	8 1%
Low pay/Minimum wage/Fair wages	<b>10</b> <b>1%</b> <sup>l</sup>	9 1%	- -	1 1%	4 2%	2 1%	2 1%	- -	3 1%	1 *	7 1%	4 1%	5 4% <sup>zp</sup>	1 *	3 1%	6 2%	1 *	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k - z/l/m - z/n/o/p/q/r - z/s/t/u  
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**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

15 Feb 2024

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**Q.PL01**  
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**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	GOVERNMENT OFFICE REGION							EDUCATION		WORKING STATUS			AREA			UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH EXCL. SCOT LAND (d)	MID LANDS INCL. WALES (e)	MID LANDS (f)	GL (g)	SOUTH EXCL. GL (h)	GRAD UATE (l)	NON GRAD UATE (m)	FULL TIME (n)	PART TIME (o)	NOT WOR KING (p)	URBAN (s)	SUB- URBAN (t)		RURAL (u)
<b>UNWEIGHTED BASE</b>	<b>1008</b>	853	58	97	208	317	259	149	237	539	397	477	116	415	505	286	217	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	872	49*	87*	239	309	260	141*	232	310	619	493	123*	391	481	304	222	1008
	<b>100%</b>	87%	5%*	9%*	24%	31%	26%	14%*	23%	31%	61%	49%	12%*	39%	48%	30%	22%	100%
Pound/Exchange rate/Value of pound	9 1%	9 1%	- -	- -	- -	7 2%	7 3%z	- -	2 1%	- -	9 2%	2 *	3 3%	4 1%	7 1%	2 1%	- -	3 *
Education/Schools	8 1%	8 1%	- -	* *	2 1%	* *	* *	4 3%zaef	1 1%	4 1%	4 1%	6 1%	1 1%	2 *	6 1%	1 *	1 1%	9 1%
Morality/ Individual behaviour/ Lifestyle	6 1%	5 1%	1 2%	- -	- -	5 2%	4 2%	1 *	1 *	2 1%	3 1%	3 1%	2 1%	2 *	3 1%	1 *	2 1%	8 1%
Ageing population/ Social care for the elderly	6 1%	3 *	- -	2 3%a	1 *	2 1%	2 1%	1 1%	- -	2 1%	2 *	3 1%	- -	2 1%	3 1%	- -	3 1%	5 *
Mental health/ well-being	5 *	5 1%	- -	- -	* *	1 *	1 *	- -	4 2%	* *	4 1%	2 *	- -	3 1%	3 1%	2 1%	- -	4 *
Nationalisation/ Government control of institutions	4 *	4 *	* *	- -	2 1%	2 1%	2 1%	- -	- -	3 1%z	1 *	2 *	1 1%	1 *	2 *	2 1%	- -	5 *
Race relations	3 *	2 *	- -	1 1%	- -	- -	- -	2 1%	1 *	2 1%	1 *	1 *	- -	2 1%	2 *	1 *	1 *	5 *
Population levels/ Overpopulation	2 *	2 *	- -	- -	- -	- -	- -	2 1%	* *	* *	2 *	* *	- -	2 *	- -	2 1%	* *	2 *
Drug abuse	2 *	2 *	- -	- -	- -	2 1%	2 1%	- -	- -	- -	2 *	- -	- -	2 *	- -	2 1%	- -	1 *
Animal welfare	2 *	2 *	- -	- -	- -	1 *	1 *	1 1%	- -	1 *	1 *	1 *	- -	1 *	1 *	1 *	- -	2 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k - z/l/m - z/n/o/p/q/r - z/s/t/u  
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	<b>100%</b>	87%	5%*	9%*	24%	31%	26%	14%*	23%	31%	61%	49%	12%*	39%	48%	30%	22%	100%
Transport/Public transport	1*	1	-	-	-	1	1	-	1	1	1	1	-	-	1	1	-	2
Food production/farming	1*	1	*	-	-	*	-	1	-	*	1	1	-	-	*	1	-	2
Trade unions/ Strikes	1*	1	-	-	-	1	1	-	-	-	1	-	-	1	1	-	-	1
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Royal Family/ Monarchy	1*	1	-	-	*	*	*	-	-	*	*	*	*	-	*	*	-	2
UK union/ devolution/reform	1*	1	-	-	-	1	1	-	-	1	-	-	-	1	1	-	-	1
Coronavirus/ pandemic diseases	*	*	-	-	-	-	-	*	-	*	-	-	-	*	*	-	-	1
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
International trade/trade deals	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	39	36	*	2	15	7	7	3	12	13	23	19	5	14	23	5	10	39
	4%	4%	*	3%	6%	2%	3%	2%	5%	4%	4%	4%	4%	4%	5%	2%	5%	4%

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	<b>100%</b>	87%	5%*	9%*	24%	31%	26%	14%*	23%	31%	61%	49%	12%*	39%	48%	30%	22%	100%
MEAN NUMBER OF MENTIONS	<b>1.00</b>	1.00	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.00	0.00	0.00	0.00	0.01	0.00	*	0.00	*	0.00	0.00	*	0.00	0.00	*
ERROR VARIANCE	*	*	0.00	0.00	0.00	0.00	0.00	*	0.00	*	0.00	*	0.00	0.00	*	0.00	0.00	*
Don't know	<b>74</b>	58	2	13	14	20	18	13	14	7	57	30	1	43	33	31	10	48
	7% <sup>o</sup>	7%	5%	15% <sup>z</sup>	6%	7%	7%	9%	6%	2%	9% <sup>l</sup>	6%	1%	11% <sup>z</sup>	7% <sup>no</sup>	10%	4%	5%
Personal finances (NET)	<b>231</b>	204	10	17	59	66	56	42	46	68	140	125	30	76	108	77	46	217
	<b>23%</b>	23%	20%	20%	25%	21%	22%	30%	20%	22%	23%	25%	24%	19%	23%	25%	21%	22%
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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15 Feb 2024

**Table 3**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	PARTY PREFERENCE (NOT VI)				IMD QUINTILES					SECTOR WORKING IN		ETHNIC		CHILD IN HH	UNWTD TOTAL
		CON SERV ATIVE (a)	LAB OUR (b)	LIB ERAL DEMO CRAT (c)	NONE (d)	1 (h)	2 (i)	3 (j)	4 (k)	5 (l)	PUBLI C (m)	PRI VATE (n)	WHITE (u)	BME (v)		
<b>UNWEIGHTED BASE</b>	<b>1008</b>	142	325	92	288	140	188	182	198	204	196	375	816	182	267	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	135*	306	65*	336	172*	211	169	171	167	105	475	855	146*	267	1008
	<b>100%</b>	13%*	30%	6%*	33%	17%*	21%	17%	17%	17%	10%	47%	85%	14%*	26%	100%
Economy/Economic situation	<b>157</b> 16% <sup>d</sup>	30 22% <sup>d</sup>	66 21% <sup>zd</sup>	13 20%	37 11%	22 13%	32 15%	32 19%	32 19%	28 17%	15 14%	82 17%	131 15%	25 17%	53 20%	197 20%
Inflation/Prices	<b>153</b> 15% <sup>l</sup>	15 11%	57 19%	9 14%	54 16%	31 18%	36 17%	35 21% <sup>l</sup>	24 14%	15 9%	14 14%	86 18%	129 15%	24 17%	52 20%	146 14%
National health service/Hospitals/ Healthcare	<b>104</b> 10%	8 6%	39 13%	9 15%	29 9%	13 8%	24 11%	17 10%	18 10%	26 16% <sup>z</sup>	17 16% <sup>zn</sup>	42 9%	89 10%	14 10%	34 13%	114 11%
Immigration/immigrants	<b>99</b> 10% <sup>bc</sup>	19 14% <sup>bc</sup>	9 3%	2 3%	37 11% <sup>b</sup>	19 11%	14 7%	16 10%	17 10%	11 7%	8 7%	41 9%	94 11% <sup>zv</sup>	5 3%	13 5%	90 9%
Poverty/Inequality	<b>69</b> 7%	4 3%	28 9%	4 6%	23 7%	19 11%	13 6%	9 5%	13 8%	10 6%	10 10%	29 6%	64 7%	5 3%	16 6%	64 6%
Pollution/Environment/Climate change	<b>47</b> 5%	6 5%	16 5%	4 6%	12 4%	3 2%	6 3%	12 7%	12 7%	13 8% <sup>h</sup>	5 5%	21 5%	44 5%	2 1%	15 6%	57 6%
Lack of faith in politics / politicians / government	<b>43</b> 4% <sup>a</sup>	* *	11 4%	3 4% <sup>a</sup>	14 4%	9 5%	9 4%	5 3%	3 2%	11 7%	7 7%	20 4%	32 4%	10 7%	12 5%	47 5%
Housing	<b>28</b> 3%	4 3%	5 2%	3 5%	14 4%	4 3%	5 2%	1 *	10 6% <sup>zj</sup>	5 3%	5 5%	14 3%	20 2%	8 5%	4 1%	27 3%
Defence/Foreign affairs/International terrorism	<b>25</b> 2%	8 6% <sup>zbd</sup>	4 1%	1 1%	4 1%	8 5%	2 1%	4 2%	4 2%	5 3%	2 2%	12 2%	17 2%	7 5%	7 3%	24 2%

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		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRAT (c)	NONE (d)	1 (h)	2 (i)	3 (j)	4 (k)	5 (l)	PUBLIC (m)	PRIVATE (n)	WHITE (u)	BME (v)		
<b>UNWEIGHTED BASE</b>	<b>1008</b>	142	325	92	288	140	188	182	198	204	196	375	816	182	267	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	135*	306	65*	336	172*	211	169	171	167	105	475	855	146*	267	1008
	<b>100%</b>	13%*	30%	6%*	33%	17%*	21%	17%	17%	17%	10%	47%	85%	14%*	26%	100%
Common Market/ Brexit/EU/Europe/ Euro	<b>18</b> <b>2%</b>	2 1%	5 2%	3 4%	4 1%	1 1%	3 2%	5 3%	4 2%	3 2%	1 1%	8 2%	17 2%	1 1%	3 1%	20 2%
Public services in general	<b>17</b> <b>2%</b>	1 1%	12 4%z	1 1%	4 1%	2 1%	5 2%	3 2%	3 2%	5 3%	2 2%	12 3%	11 1%	6 4%u	7 3%	19 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>17</b> <b>2%</b>	1 1%	10 3%	2 2%	2 1%	1 *	9 4%zj	-	1 1%	1 *	3 3%	13 3%	11 1%	6 4%zu	5 2%	9 1%
Taxation	<b>12</b> <b>1%</b>	1 *	6 2%	-	5 2%	-	3 1%	3 2%	6 4%zl	-	1 1%	6 1%	11 1%	2 1%	3 1%	9 1%
Unemployment/ Factory closure/ Lack of industry	<b>12</b> <b>1%</b>	4 3%	5 2%	* *	3 1%	4 2%	4 2%	1 *	3 2%	1 1%	1 1%	5 1%	9 1%	2 1%	1 1%	13 1%
Local government/ Council tax	<b>11</b> <b>1%</b>	1 *	3 1%	-	5 1%	2 1%	2 1%	-	1 1%	1 1%	4 3%z	5 1%	9 1%	2 2%	3 1%	10 1%
Pensions/Social security/Benefits	<b>11</b> <b>1%</b>	3 2%	1 *	-	6 2%	1 *	3 1%	1 1%	* *	3 2%	-	2 *	9 1%	2 1%	3 1%	8 1%
Nuclear weapons/ Nuclear war/ Disarmament	<b>10</b> <b>1%</b>	6 4%zb	-	* *	4 1%	1 1%	-	-	1 *	-	* *	1 *	9 1%	1 1%	1 *	8 1%
Low pay/Minimum wage/Fair wages	<b>10</b> <b>1%</b>	-	2 1%	1 1%	6 2%	3 1%	3 1%	3 2%	1 *	-	1 1%	8 2%	8 1%	1 1%	5 2%	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g - z/h/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
Fieldwork dates : 7th February - 13th February 2024  
Source : Ipsos (JN Q218)

**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

**Table 3**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	PARTY PREFERENCE (NOT VI)				IMD QUINTILES					SECTOR WORKING IN		ETHNIC		CHILD IN HH	UNWTD TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRAT (c)	NONE (d)	1 (h)	2 (i)	3 (j)	4 (k)	5 (l)	PUBLIC (m)	PRIVATE (n)	WHITE (u)	BME (v)		
<b>UNWEIGHTED BASE</b>	<b>1008</b>	142	325	92	288	140	188	182	198	204	196	375	816	182	267	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	135*	306	65*	336	172*	211	169	171	167	105	475	855	146*	267	1008
	<b>100%</b>	13%*	30%	6%*	33%	17%*	21%	17%	17%	17%	10%	47%	85%	14%*	26%	100%
Pound/Exchange rate/Value of pound	<b>9</b>	4	-	-	3	4	-	-	2	3	-	2	9	-	3	3
	<b>1%</b>	3%b	-	-	1%	2%	-	-	1%	2%	-	*	1%	-	1%	*
Education/Schools	<b>8</b>	-	3	*	4	2	2	2	*	2	2	5	5	3	3	9
	<b>1%</b>	-	1%	1%	1%	1%	1%	1%	*	1%	2%	1%	1%	2%	1%	1%
Morality/Individual behaviour/Lifestyle	<b>6</b>	3	-	*	2	-	3	1	-	2	-	4	4	2	1	8
	<b>1%</b>	2%b	-	1%	*	-	1%	*	-	1%	-	1%	1%	1%	1%	1%
Ageing population/Social care for the elderly	<b>6</b>	-	1	2	-	3	1	*	1	-	-	3	5	*	1	5
	<b>1%</b>	-	*	3%zd	-	2%	1%	*	1%	-	-	1%	1%	*	*	*
Mental health/well-being	<b>5</b>	1	-	-	4	-	2	1	-	-	-	2	4	*	-	4
	<b>*</b>	*	-	-	1%	-	1%	*	-	-	-	*	1%	*	-	*
Nationalisation/Government control of institutions	<b>4</b>	1	1	-	1	1	-	-	1	1	*	2	4	-	-	5
	<b>*</b>	1%	*	-	*	1%	-	-	1%	1%	*	*	1%	-	-	*
Race relations	<b>3</b>	1	2	-	-	1	1	-	-	*	-	1	3	1	1	5
	<b>*</b>	1%	1%	-	-	*	1%	-	-	*	-	*	*	*	*	*
Population levels/Overpopulation	<b>2</b>	-	-	*	2	-	-	2	*	-	*	-	2	*	2	2
	<b>*</b>	-	-	*	1%	-	-	1%	*	-	*	-	*	*	1%	*
Drug abuse	<b>2</b>	-	-	-	-	-	2	-	-	-	-	-	2	-	-	1
	<b>*</b>	-	-	-	-	-	1%	-	-	-	-	-	*	-	-	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g - z/h/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

15 Feb 2024

**Table 3**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	PARTY PREFERENCE (NOT VI)				IMD QUINTILES					SECTOR WORKING IN		ETHNIC		CHILD IN HH	UNWTD TOTAL
		CON SERV ATIVE (a)	LAB OUR (b)	LIB ERAL DEMO CRAT (c)	NONE (d)	1 (h)	2 (i)	3 (j)	4 (k)	5 (l)	PUBLI C (m)	PRI VATE (n)	WHITE (u)	BME (v)		
<b>UNWEIGHTED BASE</b>	<b>1008</b>	142	325	92	288	140	188	182	198	204	196	375	816	182	267	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	135*	306	65*	336	172*	211	169	171	167	105	475	855	146*	267	1008
	<b>100%</b>	13%*	30%	6%*	33%	17%*	21%	17%	17%	17%	10%	47%	85%	14%*	26%	100%
Animal welfare	2*	1	-	-	1	-	1	-	1	-	1	-	2	-	-	2
	*	1%	-	-	*	-	1%	-	*	-	1% <sub>n</sub>	-	*	-	-	*
Transport/Public transport	1*	-	1	-	1	-	-	-	1	-	-	1	-	-	1	2
	*	-	*	-	*	-	-	-	1%	-	-	*	-	-	*	*
Food production/farming	1*	-	-	-	1	-	-	-	*	-	-	1	1	-	*	2
	*	-	-	-	*	-	-	-	*	-	*	*	1%	*	*	*
Trade unions/ Strikes	1*	-	1	-	-	-	-	-	1	-	-	-	1	-	-	1
	*	-	*	-	-	-	-	-	1%	-	-	*	-	-	-	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Royal Family/ Monarchy	1*	-	-	-	1	-	-	-	1	-	*	*	*	*	-	2
	*	-	-	-	*	-	-	-	*	-	*	*	*	-	-	*
UK union/ devolution/reform	1*	-	1	-	-	-	-	-	-	1	-	-	1	-	-	1
	*	-	*	-	-	-	-	-	*	-	-	*	-	-	*	*
Coronavirus/ pandemic diseases	* *	- -	- -	* 1%	- -	- -	* -	- -	- -	- -	- -	- -	- -	* *	* *	1 *
Petrol prices/Fuel	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Privatisation	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
International trade/trade deals	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g - z/h/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing  
 Respondent type : GB Adults 18+  
 Fieldwork dates : 7th February - 13th February 2024  
 Source : Ipsos (JN Q218)

**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

15 Feb 2024

**Table 3**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	PARTY PREFERENCE (NOT VI)				IMD QUINTILES					SECTOR WORKING IN		ETHNIC		CHILD IN HH	UNWTD TOTAL	
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRAT (c)	NONE (d)	1 (h)	2 (i)	3 (j)	4 (k)	5 (l)	PUBLIC (m)	PRIVATE (n)	WHITE (u)			BME (v)
<b>UNWEIGHTED BASE</b>	<b>1008</b>	142	325	92	288	140	188	182	198	204	196	375	816	182	267	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	135*	306	65*	336	172*	211	169	171	167	105	475	855	146*	267	1008
	<b>100%</b>	13%*	30%	6%*	33%	17%*	21%	17%	17%	17%	10%	47%	85%	14%*	26%	100%
Other	<b>39</b>	2	7	4	11	2	13	4	7	10	1	24	31	6	6	39
	<b>4%</b>	2%	2%	6%	3%	1%	6%	3%	4%	6%	1%	5%	4%	4%	2%	4%
MEAN NUMBER OF MENTIONS	<b>1.00</b>	1.00	1.00	1.01z	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	0.00	0.00	0.01	0.00	0.00	*	0.00	0.00	0.00	0.00	*	*	0.00	0.00	*
ERROR VARIANCE	*	0.00	0.00	*	0.00	0.00	*	0.00	0.00	0.00	0.00	*	*	0.00	0.00	*
Don't know	<b>74</b>	12	9	4	40	17	14	13	2	8	5	22	63	8	11	48
	7% <sup>bkn</sup>	9% <sup>b</sup>	3%	6%	12% <sup>zb</sup>	10% <sup>k</sup>	7% <sup>k</sup>	8% <sup>k</sup>	1%	5%	4%	5%	7%	5%	4%	5%
Personal finances (NET)	<b>231</b>	19	87	14	83	52	52	47	38	26	25	123	201	30	73	217
	23% <sup>al</sup>	14%	28% <sup>za</sup>	22%	25% <sup>al</sup>	30% <sup>l</sup>	25%	28% <sup>l</sup>	22%	16%	24%	26%	23%	21%	27%	22%
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g - z/h/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v  
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**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

**Table 4**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	SEX		AGE									SOCIAL GRADE						HH INCOME			UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	UP TO 24999 (r)	25000 - 49999 (s)		50000 PLUS (t)
<b>UNWEIGHTED BASE</b>	<b>1008</b>	529	469	103	139	148	179	163	276	242	327	439	314	349	136	156	663	292	123	182	331	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	489	509	104*	172*	164	168*	164*	236	276	332	400	283	242	213*	225*	525	437	134*	165*	302	1008
	<b>100%</b>	48%	51%	10%*	17%*	16%	17%*	16%*	23%	27%	33%	40%	28%	24%	21%*	22%*	52%	43%	13%*	16%*	30%	100%
National health service/Hospitals/ Healthcare	<b>345</b>	142	199	27	50	70	54	57	87	77	124	144	122	84	51	74	206	125	46	46	118	389
	34%an	29%	39%za	26%	29%	43%zcd	32%	35%	37%	28%	37%	36%	43%znq	35%	24%	33%	39%zmn	29%	34%	28%	39%	39%
Economy/Economic situation	<b>293</b>	148	141	20	36	60	57	55	65	56	117	120	114	79	43	46	193	89	37	59	109	357
	29%ioq	30%	28%	19%	21%	37%cdi	34%i	34%i	28%	20%	35%zcd	30%i	40%zno	33%noq	20%	20%	37%zmn	20%	28%	36%	36%z	35%
Inflation/Prices	<b>259</b>	126	133	33	48	50	45	37	47	81	95	83	74	75	57	43	148	100	33	43	83	255
	26%k	26%	26%	31%	28%	31%	27%	22%	20%	29%	29%	21%	26%	31%zo	27%	19%	28%z	23%	25%	26%	28%	25%
Immigration/immigrants	<b>186</b>	109	74	13	28	22	18	47	57	41	40	104	42	47	38	49	89	87	38	25	46	189
	18%bfj	22%zb	14%	13%	17%	13%	11%	29%zce	24%efj	15%	12%	26%zce	15%	19%	18%	22%	17%	20%	28%zt	15%	15%	19%
Poverty/Inequality	<b>153</b>	53	98	4	43	19	32	24	31	47	51	55	46	33	35	37	79	73	13	29	61	145
	15%ac	11%	19%za	4%	25%zce	11%	19%c	14%c	13%	17%c	15%c	14%c	16%	14%	17%	17%	15%	17%	10%	17%	20%zr	14%
Pollution/Environment/Climate change	<b>145</b>	60	84	10	31	18	28	16	43	40	46	59	56	30	30	28	86	58	21	25	56	169
	14%	12%	16%	9%	18%	11%	16%	10%	18%	15%	14%	15%	20%zm	12%	14%	13%	16%zm	13%	16%	15%	18%z	17%
Lack of faith in politics / politicians / government	<b>128</b>	74	52	12	18	16	32	15	34	30	48	50	39	40	26	22	78	48	17	25	45	137
	13%	15%	10%	12%	11%	10%	19%z	9%	14%	11%	14%e	12%	14%	16%z	12%	10%	15%z	11%	13%	15%	15%	14%
Housing	<b>127</b>	56	70	10	28	19	15	30	25	38	34	55	48	24	20	29	72	49	22	20	40	121
	13%	12%	14%	10%	16%	11%	9%	18%	11%	14%	10%	14%	17%zm	10%	9%	13%	14% <sup>m</sup>	11%	16%	12%	13%	12%
Defence/Foreign affairs/International terrorism	<b>115</b>	64	51	12	12	16	17	21	37	24	33	58	43	31	25	16	74	41	11	16	44	139
	11%	13%	10%	12%	7%	10%	10%	13%	16%	9%	10%	15%	15%o	13%	12%	7%	14%z	9%	8%	10%	15%	14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t  
 Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
 Fieldwork dates : 7th February - 13th February 2024  
 Source : Ipsos (JN Q218)



**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

15 Feb 2024

**Table 4**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	SEX		AGE									SOCIAL GRADE						HH INCOME			UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	UP TO 24999 (r)	25000 - 49999 (s)		50000 PLUS (t)
<b>UNWEIGHTED BASE</b>	<b>1008</b>	529	469	103	139	148	179	163	276	242	327	439	314	349	136	156	663	292	123	182	331	1008
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	<b>100%</b>	48%	51%	10%*	17%*	16%	17%*	16%*	23%	27%	33%	40%	28%	24%	21%*	22%*	52%	43%	13%*	16%*	30%	100%
Education/Schools	<b>110</b>	33	77	14	16	21	23	19	17	30	44	36	55	30	14	11	85	25	5	16	48	131
	11%aoqr	7%	15%za	14%	9%	13%	14%	12%	7%	11%	13%	9%	19%zno	12%oq	7%	5%	16%zmn	6%	4%	10%	16%zr	13%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>78</b>	40	37	8	15	13	15	8	18	23	29	26	8	30	27	9	38	36	5	22	20	73
	8%l	8%	7%	8%	9%	8%	9%	5%	7%	8%	9%	6%	3%	12%zlo	12%lo	4%	7%l	8%lo	4%	14%zr	7%	7%
Public services in general	<b>63</b>	33	28	5	15	10	9	12	11	20	20	23	24	20	9	8	45	17	7	14	25	73
	6%	7%	6%	5%	9%	6%	6%	7%	5%	7%	6%	6%	9%	8%q	4%	4%	8%zq	4%	5%	8%	8%	7%
Unemployment/ Factory closure/ Lack of industry	<b>60</b>	28	32	4	8	14	11	7	17	12	24	24	13	16	14	12	29	27	6	7	16	56
	6%	6%	6%	4%	5%	8%	6%	4%	7%	4%	7%	6%	5%	6%	7%	6%	6%	6%	4%	4%	5%	6%
Common Market/ Brexit/EU/Europe/ Euro	<b>58</b>	40	19	3	8	9	12	13	13	11	21	26	22	10	13	11	32	23	6	17	26	70
	6%b	8%zb	4%	3%	4%	5%	7%	8%	6%	4%	6%	7%	8%	4%	6%	5%	6% m	5%	4%	10%	9%z	7%
Taxation	<b>45</b>	34	11	3	7	7	8	12	7	10	15	20	20	5	11	6	25	17	5	3	17	44
	4% bm	7%zb	2%	3%	4%	4%	5%	8%	3%	4%	5%	5%	7%zm	2%	5%	3%	5% m	4%	4%	2%	6%	4%
Low pay/Minimum wage/Fair wages	<b>38</b>	14	23	9	12	5	5	4	4	21	10	7	17	9	12	1	25	12	4	6	17	35
	4%ko	3%	5%	8%hk	7%hk	3%	3%	2%	2%	7%zhk	3%	2%	6%o	4%	5%o	*	5%zo	3%o	3%	4%	6%	3%
Ageing population/ Social care for the elderly	<b>37</b>	16	21	1	5	6	9	6	10	6	15	16	12	7	7	10	19	17	4	5	14	37
	4%	3%	4%	1%	3%	4%	6%	4%	4%	2%	5%	4%	4%	3%	3%	4%	4%	4%	3%	3%	5%	4%
Mental health/ well-being	<b>34</b>	15	19	4	4	5	3	6	11	8	8	18	10	9	7	7	20	13	3	8	8	34
	3%	3%	4%	4%	2%	3%	2%	4%	5%	3%	3%	4%	4%	4%	3%	3%	4%	3%	2%	5%	3%	3%
Transport/Public transport	<b>32</b>	22	10	1	3	6	7	6	9	4	13	15	8	11	6	7	19	13	7	6	8	38
	3%	4%	2%	1%	2%	4%	4%	4%	4%	1%	4%	4%	3%	5%	3%	3%	4%	3%	6%	3%	3%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t  
 Overlap formulae used. \* small base  
 Respondent type : GB Adults 18+  
 Fieldwork dates : 7th February - 13th February 2024  
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**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

15 Feb 2024

**Table 4**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	SEX		AGE									SOCIAL GRADE						HH INCOME			UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	UP TO 24999 (r)	25000 - 49999 (s)		50000 PLUS (t)
<b>UNWEIGHTED BASE</b>	<b>1008</b>	529	469	103	139	148	179	163	276	242	327	439	314	349	136	156	663	292	123	182	331	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	489	509	104*	172*	164	168*	164*	236	276	332	400	283	242	213*	225*	525	437	134*	165*	302	1008
	<b>100%</b>	48%	51%	10%*	17%*	16%	17%*	16%*	23%	27%	33%	40%	28%	24%	21%*	22%*	52%	43%	13%*	16%*	30%	100%
Local government/ Council tax	<b>30</b> 3%	22 4%	9 2%	4 4%	3 2%	9 6%	3 2%	9 5%	4 2%	6 2%	12 4%	12 3%	6 2%	7 3%	9 4%	7 3%	13 2%	16 4%	5 3%	4 2%	9 3%	33 3%
Nuclear weapons/ Nuclear war/ Disarmament	<b>30</b> 3% <sup>i</sup>	20 4%	10 2%	1 1%	- -	5 3%	1 *	8 5% <sup>di</sup>	14 6% <sup>zdfi</sup>	1 *	6 2%	22 6% <sup>zdfi</sup>	7 2%	7 3%	4 2%	10 5%	14 3%	14 3%	1 1%	6 4%	12 4%	26 3%
Race relations	<b>28</b> 3%	9 2%	19 4%	4 4%	5 3%	2 1%	6 4%	4 3%	6 3%	9 3%	8 2%	11 3%	14 5% <sup>zm</sup>	3 1%	6 3%	4 2%	17 3% <sup>m</sup>	10 2%	2 2%	4 3%	13 4%	32 3%
Pensions/Social security/Benefits	<b>27</b> 3%	9 2%	17 3%	2 2%	1 *	4 2%	2 1%	8 5%	9 4%	3 1%	6 2%	18 4%	10 4%	5 2%	2 1%	10 4%	15 3%	12 3%	4 3%	1 1%	11 4%	28 3%
Food production/ farming	<b>21</b> 2%	12 3%	8 2%	2 2%	2 1%	3 2%	1 1%	7 4%	5 2%	4 2%	4 1%	13 3%	7 3%	3 1%	9 4%	2 1%	10 2%	10 2%	4 3%	5 3%	8 3%	17 2%
International trade/trade deals	<b>20</b> 2% <sup>aj</sup>	10 2%	10 2%	2 2%	3 2%	1 1%	1 *	4 2%	8 3% <sup>j</sup>	6 2%	2 1%	12 3%	3 1%	5 2%	10 5%	1 1%	8 2%	11 3% <sup>o</sup>	2 2%	7 4%	6 2%	20 2%
Morality/ Individual behaviour/ Lifestyle	<b>19</b> 2%	9 2%	10 2%	2 2%	3 2%	1 1%	5 3%	3 2%	4 2%	5 2%	7 2%	8 2%	8 3%	7 3%	2 1%	2 1%	15 3% <sup>z</sup>	3 1%	4 3%	2 1%	6 2%	21 2%
Nationalisation/ Government control of institutions	<b>13</b> 1%	7 1%	6 1%	- -	- -	1 1%	2 1%	8 5% <sup>zdi</sup>	2 1%	- -	3 1%	9 2% <sup>h</sup>	5 2%	4 2%	4 2%	* *	9 2%	4 1%	1 1%	- -	4 1%	17 2%
Pound/Exchange rate/Value of pound	<b>11</b> 1% <sup>p</sup>	4 1%	7 1%	1 *	5 3% <sup>j</sup>	1 1%	- -	4 2%	1 *	6 2%	1 *	4 1%	- -	1 *	6 3% <sup>lp</sup>	4 2%	1 *	10 2% <sup>p</sup>	6 5% <sup>zst</sup>	- -	1 *	6 1%
Petrol prices/Fuel	<b>10</b> 1%	6 1%	4 1%	1 *	1 *	1 1%	3 2%	4 3%	- -	1 *	4 1%	4 1%	2 1%	1 *	4 2%	1 *	3 1%	5 1%	5 4% <sup>zt</sup>	1 *	1 *	9 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t  
 Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
 Fieldwork dates : 7th February - 13th February 2024  
 Source : Ipsos (JN Q218)

**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

15 Feb 2024

**Table 4**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	SEX		AGE									SOCIAL GRADE						HH INCOME			UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	UP TO 24999 (r)	25000 - 49999 (s)		50000 PLUS (t)
<b>UNWEIGHTED BASE</b>	<b>1008</b>	529	469	103	139	148	179	163	276	242	327	439	314	349	136	156	663	292	123	182	331	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	489	509	104*	172*	164	168*	164*	236	276	332	400	283	242	213*	225*	525	437	134*	165*	302	1008
	<b>100%</b>	48%	51%	10%*	17%*	16%	17%*	16%*	23%	27%	33%	40%	28%	24%	21%*	22%*	52%	43%	13%*	16%*	30%	100%
Population levels/ Overpopulation	<b>10</b> 1%p	4 1%	6 1%	2 2%	- -	* *	7 4%zhk	* *	1 *	2 1%	7 2%e	1 *	1 *	- -	3 1%	4 2%	1 *	7 2%	- -	* *	6 2%	8 1%
Drug abuse	<b>9</b> 1%	3 1%	7 1%	2 2%	- -	3 2%	- -	1 1%	3 1%	2 1%	3 1%	4 1%	2 1%	1 *	1 1%	3 2%	3 *	5 1%	1 1%	- -	3 1%	8 1%
UK union/ devolution/reform	<b>7</b> 1%p	3 1%	4 1%	1 1%	* *	- -	* *	- -	5 2%	1 1%	* *	5 1%	* *	1 *	1 1%	4 2%	1 *	5 1%	* *	1 1%	* *	9 1%
Trade unions/ Strikes	<b>6</b> 1%	2 *	4 1%	2 2%	2 1%	1 1%	* *	1 1%	- -	4 2%	1 *	1 *	1 *	5 2%zq	- -	- -	6 1%z	- -	2 2%	- -	4 1%	8 1%
Privatisation	<b>6</b> 1%	4 1%	2 *	1 1%	- -	1 *	1 *	3 2%	- -	1 *	1 *	3 1%	3 1%	2 1%	- -	- -	5 1%	- -	- -	1 1%	4 1%	6 1%
Royal Family/ Monarchy	<b>5</b> 1%p	3 1%	2 *	1 1%	2 1%	- -	* *	1 1%	1 *	3 1%	* *	2 1%	* *	* *	4 2%	1 *	1 *	5 1%	- -	3 2%	1 *	6 1%
Countryside/Rural life	<b>5</b> 1%	1 *	3 1%	- -	1 1%	1 1%	1 1%	1 *	1 1%	1 *	2 1%	2 1%	1 *	2 1%	1 *	2 1%	2 *	3 1%	2 1%	1 1%	1 *	8 1%
Coronavirus/ pandemic diseases	<b>4</b> *	- *	4 1%	1 1%	- -	2 1%	1 1%	- -	* *	1 *	3 1%	* *	1 *	2 1%	- -	- -	4 1%	- -	- -	1 1%	2 1%	5 *
Animal welfare	<b>3</b> *	1 *	3 1%	- -	1 1%	1 1%	- -	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	2 *	2 *	- -	- -	2 1%	4 *
Median	<b>2</b>	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	<b>123</b> 12%	64 13%	59 12%	9 9%	24 14%	16 10%	23 14%	27 17%	24 10%	34 12%	38 12%	51 13%	27 10%	29 12%	29 13%	33 15%	56 11%	62 14%	9 7%	20 12%	46 15%	120 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t  
 Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
 Fieldwork dates : 7th February - 13th February 2024  
 Source : Ipsos (JN Q218)

**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

15 Feb 2024

**Table 4**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	SEX		AGE									SOCIAL GRADE						HH INCOME			UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	UP TO 24999 (r)	25000 - 49999 (s)		50000 PLUS (t)
<b>UNWEIGHTED BASE</b>	<b>1008</b>	529	469	103	139	148	179	163	276	242	327	439	314	349	136	156	663	292	123	182	331	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	489	509	104*	172*	164	168*	164*	236	276	332	400	283	242	213*	225*	525	437	134*	165*	302	1008
	<b>100%</b>	48%	51%	10%*	17%*	16%	17%*	16%*	23%	27%	33%	40%	28%	24%	21%*	22%*	52%	43%	13%*	16%*	30%	100%
MEAN NUMBER OF MENTIONS	2.82q	2.77	2.88	2.49	2.72	2.77	2.84	3.14	2.84	2.63	2.81	2.96	3.16zo	2.90o	2.70	2.53	3.04zo	2.61	2.70	2.86	3.21z	2.97
STANDARD ERROR	<b>0.06</b>	0.08	0.08	0.14	0.09	0.09	0.10	0.24	0.11	0.08	0.07	0.11	0.13	0.09	0.14	0.09	0.08	0.08	0.10	0.12	0.13	0.05
ERROR VARIANCE	*	0.01	0.01	0.02	0.01	0.01	0.01	0.06	0.01	0.01	*	0.01	0.02	0.01	0.02	0.01	0.01	0.01	0.01	0.02	0.02	*
Don't know	<b>151</b>	54	95	28	27	16	18	23	40	55	34	62	22	28	34	53	51	88	23	22	27	108
	15%ajl	11%	19%za	27%zef	16%	10%	11%	14%	17%	20%ej	10%	16%	8%	12%	16%l	24%zlm	10%	20%zlm	17%	13%	9%	11%
Personal finances (NET)	<b>407</b>	183	222	43	88	66	77	57	78	130	142	135	115	105	99	74	220	173	48	73	135	395
	40%hk	37%	44%	41%	51%zgh	40%	46%k	35%	33%	47%hk	43%	34%	41%	43%	46%	33%	42%	40%	36%	45%	45%	39%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t  
 Overlap formulae used. \* small base

**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

15 Feb 2024

**Table 5**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	GOVERNMENT OFFICE REGION							EDUCATION		WORKING STATUS			AREA			UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH EXCL. SCOT LAND (d)	MID LANDS INCL. WALES (e)	MID LANDS (f)	GL (g)	SOUTH EXCL. GL (h)	GRAD UATE (l)	NON GRAD UATE (m)	FULL TIME (n)	PART TIME (o)	NOT WOR KING (p)	URBAN (s)	SUB- URBAN (t)		RURAL (u)
<b>UNWEIGHTED BASE</b>	<b>1008</b>	853	58	97	208	317	259	149	237	539	397	477	116	415	505	286	217	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	872	49*	87*	239	309	260	141*	232	310	619	493	123*	391	481	304	222	1008
	<b>100%</b>	87%	5%*	9%*	24%	31%	26%	14%*	23%	31%	61%	49%	12%*	39%	48%	30%	22%	100%
National health service/Hospitals/ Healthcare	<b>345</b> 34% <sub>m</sub>	296 34%	20 42%	29 33%	76 32%	110 36%	90 35%	55 39%	74 32%	134 43% <sub>zm</sub>	184 30%	174 35%	42 34%	129 33%	166 35%	98 32%	81 36%	389 39%
Economy/Economic situation	<b>293</b> 29% <sub>mp</sub>	262 30%	7 15%	24 28%	70 29%	79 26%	72 28%	46 32%	75 32%	124 40% <sub>zm</sub>	152 25%	153 31%	45 37% <sub>p</sub>	95 24%	149 31%	78 26%	67 30%	357 35%
Inflation/Prices	<b>259</b> 26%	225 26%	17 35%	17 19%	64 27%	83 27%	66 25%	40 28%	56 24%	83 27%	158 26%	152 31% <sub>zop</sub>	22 18%	86 22%	109 23%	91 30%	59 27%	255 25%
Immigration/immigrants	<b>186</b> 18% <sub>gln</sub>	151 17% <sub>g</sub>	16 33% <sub>zad</sub>	19 21%	39 16%	81 26% <sub>zad</sub>	65 25% <sub>zag</sub>	14 10%	34 15%	38 12%	135 22% <sub>l</sub>	72 15%	19 15%	95 24% <sub>zn</sub>	87 18%	62 21%	37 16%	189 19%
Poverty/Inequality	<b>153</b> 15% <sub>ef</sub>	139 16% <sub>ef</sub>	5 11%	8 9%	45 19% <sub>ef</sub>	33 11%	27 11%	24 17%	43 18%	50 16%	88 14%	78 16%	22 18%	52 13%	91 19% <sub>z</sub>	36 12%	25 11%	145 14%
Pollution/ Environment/ Climate change	<b>145</b> 14% <sub>mt</sub>	132 15%	7 15%	6 7%	26 11%	42 14%	35 13%	19 13%	52 22% <sub>zac</sub>	68 22% <sub>zm</sub>	70 11%	73 15%	19 15%	53 14%	77 16% <sub>t</sub>	28 9%	40 18% <sub>t</sub>	169 17%
Lack of faith in politics / politicians / government	<b>128</b> 13%	108 12%	5 11%	14 17%	39 16%	33 11%	28 11%	12 8%	30 13%	49 16% <sub>z</sub>	74 12%	66 13%	12 10%	49 13%	60 12%	30 10%	38 17%	137 14%
Housing	<b>127</b> 13%	110 13%	10 20%	8 9%	22 9%	52 17% <sub>zh</sub>	42 16% <sub>h</sub>	25 18% <sub>h</sub>	19 8%	41 13%	77 12%	60 12%	19 16%	47 12%	63 13%	33 11%	30 14%	121 12%
Defence/Foreign affairs/ International terrorism	<b>115</b> 11%	96 11%	6 12%	13 16%	16 7%	39 13%	33 13%	13 9%	34 15% <sub>d</sub>	46 15% <sub>zm</sub>	60 10%	58 12%	14 12%	43 11%	46 10%	35 12%	33 15%	139 14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/l/j/k - z/l/m - z/n/o/p/q/r - z/s/t/u  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
 Fieldwork dates : 7th February - 13th February 2024  
 Source : Ipsos (JN Q218)

**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

15 Feb 2024

**Table 5**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	GOVERNMENT OFFICE REGION							EDUCATION		WORKING STATUS			AREA			UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH EXCL. SCOT LAND (d)	MID LANDS INCL. WALES (e)	MID LANDS (f)	GL (g)	SOUTH EXCL. GL (h)	GRAD UATE (l)	NON GRAD UATE (m)	FULL TIME (n)	PART TIME (o)	NOT WOR KING (p)	URBAN (s)	SUB- URBAN (t)		RURAL (u)
<b>UNWEIGHTED BASE</b>	<b>1008</b>	853	58	97	208	317	259	149	237	539	397	477	116	415	505	286	217	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	872	49*	87*	239	309	260	141*	232	310	619	493	123*	391	481	304	222	1008
	<b>100%</b>	87%	5%*	9%*	24%	31%	26%	14%*	23%	31%	61%	49%	12%*	39%	48%	30%	22%	100%
Education/Schools	<b>110</b> 11% <sub>m</sub>	99	4	8	30	27	23	19	27	49	50	47	29	34	62	28	20	131
		11%	7%	9%	13%	9%	9%	14%	12%	16% <sub>zm</sub>	8%	10%	24% <sub>znp</sub>	9%	13%	9%	9%	13%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>78</b> 8% <sub>cel</sub>	77	-	1	23	11	11	18	26	17	54	42	11	24	38	21	19	73
		9% <sub>zcef</sub>	-	1%	9% <sub>ce</sub>	4%	4%	12% <sub>bce</sub>	11% <sub>cef</sub>	5%	9%	9%	9%	6%	8%	7%	8%	7%
Public services in general	<b>63</b> 6% <sub>p</sub>	55	5	2	10	16	10	13	22	23	34	40	8	15	37	16	9	73
		6%	11%	2%	4%	5%	4%	9%	9%	8%	5%	8% <sub>p</sub>	6%	4%	8%	5%	4%	7%
Unemployment/ Factory closure/ Lack of industry	<b>60</b> 6%	48	7	5	11	24	17	6	14	17	40	34	2	24	29	19	12	56
		6%	14% <sub>a</sub>	6%	5%	8%	7%	4%	6%	5%	6%	7%	1%	6%	6%	6%	5%	6%
Common Market/ Brexit/EU/Europe/ Euro	<b>58</b> 6%	47	3	8	11	14	10	10	15	27	30	31	6	21	35	14	9	70
		5%	7%	9%	5%	4%	4%	7%	7%	9% <sub>zm</sub>	5%	6%	5%	5%	7%	4%	4%	7%
Taxation	<b>45</b> 4%	35	8	2	12	19	11	6	6	19	22	27	4	15	21	17	8	44
		4%	17% <sub>zacd</sub> efgh	3%	5%	6% <sub>f</sub>	4%	4%	2%	6% <sub>z</sub>	4%	5%	3%	4%	4%	6%	3%	4%
Low pay/Minimum wage/Fair wages	<b>38</b> 4% <sub>p</sub>	32	2	3	11	13	10	2	8	13	21	19	13	5	16	14	8	35
		4%	5%	4%	5%	4%	4%	1%	4%	4%	3%	4%	11% <sub>znp</sub>	1%	3%	5%	4%	3%
Ageing population/ Social care for the elderly	<b>37</b> 4%	33	1	3	5	10	9	5	13	12	20	20	5	12	14	12	11	37
		4%	3%	3%	2%	3%	3%	4%	6%	4%	3%	4%	4%	3%	3%	4%	5%	4%
Mental health/ well-being	<b>34</b> 3% <sub>l</sub>	32	-	1	7	5	5	6	14	7	25	16	4	14	17	12	6	34
		4%	-	1%	3%	2%	2%	4%	6% <sub>el</sub>	2%	4%	3%	3%	4%	3%	4%	2%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/ef/g/h - z/i/j/k - z/l/m - z/n/o/p/q/r - z/s/t/u  
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Respondent type : GB Adults 18+  
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**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

15 Feb 2024

**Table 5**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	GOVERNMENT OFFICE REGION							EDUCATION		WORKING STATUS			AREA			UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH EXCL. SCOT LAND (d)	MID LANDS INCL. WALES (e)	MID LANDS (f)	GL (g)	SOUTH EXCL. GL (h)	GRAD UATE (l)	NON GRAD UATE (m)	FULL TIME (n)	PART TIME (o)	NOT WOR KING (p)	URBAN (s)	SUB- URBAN (t)		RURAL (u)
<b>UNWEIGHTED BASE</b>	<b>1008</b>	853	58	97	208	317	259	149	237	539	397	477	116	415	505	286	217	1008
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	<b>100%</b>	87%	5%*	9%*	24%	31%	26%	14%*	23%	31%	61%	49%	12%*	39%	48%	30%	22%	100%
Transport/Public transport	<b>32</b> <b>3%</b>	28 3%	1 3%	3 3%	4 2%	16 5%	14 5%	2 1%	8 4%	14 4%z	17 3%	19 4%	2 2%	11 3%	15 3%	13 4%	5 2%	38 4%
Local government/Council tax	<b>30</b> <b>3%</b>	29 3%	- -	1 2%	7 3%	4 1%	4 2%	6 5%	11 5%	10 3%	16 3%	17 3%	6 5%	8 2%	8 2%	14 4%	9 4%	33 3%
Nuclear weapons/Nuclear war/Disarmament	<b>30</b> <b>3%</b>	26 3%	- -	4 4%	4 2%	6 2%	6 2%	5 4%	10 5%	8 3%	21 3%	12 2%	1 1%	16 4%	15 3%	13 4%	2 1%	26 3%
Race relations	<b>28</b> <b>3%</b>	22 3%	2 5%	3 4%	7 3%	7 2%	5 2%	5 4%	5 2%	12 4%z	13 2%	13 3%	2 2%	12 3%	17 4%	6 2%	5 2%	32 3%
Pensions/Social security/Benefits	<b>27</b> <b>3%</b>	24 3%	1 1%	2 3%	4 2%	7 2%	6 2%	6 4%	8 4%	11 3%	16 3%	12 2%	1 1%	14 3%	9 2%	12 4%	6 3%	28 3%
Food production/farming	<b>21</b> <b>2%l</b>	17 2%	3 7%ef	- -	10 4%	6 2%f	2 1%	2 1%	3 1%	2 1%	16 3%	10 2%	3 2%	8 2%	10 2%	8 2%	2 1%	17 2%
International trade/trade deals	<b>20</b> <b>2%</b>	18 2%	1 2%	1 1%	6 2%	6 2%	4 2%	1 *	7 3%	5 1%	15 2%	6 1%	4 4%	10 2%	9 2%	9 3%	1 1%	20 2%
Morality/Individual behaviour/Lifestyle	<b>19</b> <b>2%</b>	15 2%	3 7%d	- -	2 1%	11 3%	7 3%	3 2%	3 1%	8 3%z	10 2%	11 2%	3 3%	4 1%	12 2%	2 1%	5 2%	21 2%
Nationalisation/Government control of institutions	<b>13</b> <b>1%</b>	11 1%	* *	2 2%	5 2%	3 1%	3 1%	* *	2 1%	7 2%z	5 1%	8 2%	2 1%	3 1%	5 1%	7 2%	1 1%	17 2%
Pound/Exchange rate/Value of pound	<b>11</b> <b>1%l</b>	11 1%	- -	- -	- -	7 2%	7 3%	1 *	4 2%	1 *	10 2%	3 1%	3 3%	5 1%	8 2%	2 1%	1 1%	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/ef/g/h - z/l/j/k - z/l/m - z/n/o/p/q/r - z/s/t/u  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
 Fieldwork dates : 7th February - 13th February 2024  
 Source : Ipsos (JN Q218)

**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

15 Feb 2024

**Table 5**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	GOVERNMENT OFFICE REGION							EDUCATION		WORKING STATUS			AREA			UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH EXCL. SCOT LAND (d)	MID LANDS INCL. WALES (e)	MID LANDS (f)	GL (g)	SOUTH EXCL. GL (h)	GRAD UATE (l)	NON GRAD UATE (m)	FULL TIME (n)	PART TIME (o)	NOT WOR KING (p)	URBAN (s)	SUB- URBAN (t)		RURAL (u)
<b>UNWEIGHTED BASE</b>	<b>1008</b>	853	58	97	208	317	259	149	237	539	397	477	116	415	505	286	217	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	872	49*	87*	239	309	260	141*	232	310	619	493	123*	391	481	304	222	1008
	<b>100%</b>	87%	5%*	9%*	24%	31%	26%	14%*	23%	31%	61%	49%	12%*	39%	48%	30%	22%	100%
Petrol prices/Fuel	<b>10</b> <b>1%</b>	8 1%	- -	2 2%	1 *	6 2%	6 2%	* *	1 *	3 1%	7 1%	3 1%	* *	6 2%	4 1%	1 *	4 2%	9 1%
Population levels/ Overpopulation	<b>10</b> <b>1% </b>	9 1%	- -	1 1%	- -	7 2%	7 3%za	2 1%	* *	1 *	5 1%	7 1%	- -	3 1%	2 1%	4 1%	3 1%	8 1%
Drug abuse	<b>9</b> <b>1%</b>	9 1%	- -	- 1%	2 1%	3 1%	3 1%	1 1%	2 1%	2 1%	5 1%	2 *	- -	7 2%	4 1%	5 2%	- -	8 1%
UK union/ devolution/reform	<b>7</b> <b>1%</b>	6 1%	- -	1 1%	1 1%	4 1%	4 1%	* *	1 *	2 1%	4 1%	1 *	1 1%	5 1%	2 *	3 1%	1 1%	9 1%
Trade unions/ Strikes	<b>6</b> <b>1%</b>	6 1%	* *	- -	1 *	1 *	1 1%	3 2%	1 *	4 1%z	2 *	4 1%	- -	3 1%	5 1%	- -	1 1%	8 1%
Privatisation	<b>6</b> <b>1%</b>	6 1%	- -	- *	1 *	2 1%	2 1%	- -	3 1%	2 1%	3 1%	5 1%	- *	1 *	3 1%	3 1%	- -	6 1%
Royal Family/ Monarchy	<b>5</b> <b>1% </b>	5 1%	- -	- -	1 *	1 *	1 *	- -	3 1%	* *	5 1%	* *	5 4%znp	- -	2 *	3 1%	1 *	6 1%
Countryside/Rural life	<b>5</b> <b>1%</b>	4 *	1 2%	- -	1 *	2 1%	1 *	1 1%	1 *	3 1%z	2 *	1 *	1 1%	4 1%	3 1%	* *	2 1%	8 1%
Coronavirus/ pandemic diseases	<b>4</b> <b>*</b>	4 *	- -	- -	- *	1 *	1 *	* *	2 1%	* *	3 1%	3 1%	- -	1 *	2 1%	- -	1 1%	5 *
Animal welfare	<b>3</b> <b>*</b>	3 *	- -	- -	1 *	1 *	1 *	1 1%	1 *	1 *	2 *	2 *	- -	1 *	2 *	1 *	1 *	4 *
Median	<b>2</b>	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k - z/l/m - z/n/o/p/q/r - z/s/t/u  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
 Fieldwork dates : 7th February - 13th February 2024  
 Source : Ipsos (JN Q218)



**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

15 Feb 2024

**Table 5**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	GOVERNMENT OFFICE REGION							EDUCATION		WORKING STATUS			AREA			UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH EXCL. SCOT LAND (d)	MID LANDS INCL. WALES (e)	MID LANDS (f)	GL (g)	SOUTH EXCL. GL (h)	GRAD UATE (l)	NON GRAD UATE (m)	FULL TIME (n)	PART TIME (o)	NOT WOR KING (p)	URBAN (s)	SUB- URBAN (t)		RURAL (u)
<b>UNWEIGHTED BASE</b>	<b>1008</b>	853	58	97	208	317	259	149	237	539	397	477	116	415	505	286	217	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	872	49*	87*	239	309	260	141*	232	310	619	493	123*	391	481	304	222	1008
	<b>100%</b>	87%	5%*	9%*	24%	31%	26%	14%*	23%	31%	61%	49%	12%*	39%	48%	30%	22%	100%
Other	<b>123</b> 12%e	116 13%ef	3 6%	4 5%	46 19%zace fg	24 8%	21 8%	12 9%	37 16%ce	38 12%	75 12%	66 13%	17 13%	40 10%	69 14%	28 9%	26 11%	120 12%
MEAN NUMBER OF MENTIONS	<b>2.82</b>	2.85	2.95c	2.42	2.76	2.77	2.74	2.85c	3.07	3.14zm	2.68	2.90	2.96	2.68	2.90	2.73	2.78	2.97
STANDARD ERROR	<b>0.06</b>	0.06	0.16	0.11	0.12	0.07	0.08	0.11	0.17	0.08	0.09	0.09	0.15	0.07	0.07	0.13	0.10	0.05
ERROR VARIANCE	*	*	0.03	0.01	0.01	0.01	0.01	0.01	0.03	0.01	0.01	0.01	0.02	*	0.01	0.02	0.01	*
Don't know	<b>151</b> 15%l	133 15%	2 5%	15 17%	39 16%	42 14%	39 15%	18 13%	37 16%	20 7%	113 18%zl	65 13%	17 13%	70 18%	70 15%	52 17%	29 13%	108 11%
Personal finances (NET)	<b>407</b> 40%p	360 41%	21 42%	27 31%	105 44%	119 39%	99 38%	63 45%	93 40%	128 41%	245 40%	219 44%p	50 40%	138 35%	199 41%	123 40%	85 38%	395 39%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k - z/l/m - z/n/o/p/q/r - z/s/u  
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**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

**Table 6**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	PARTY PREFERENCE (NOT VI)				IMD QUINTILES					SECTOR WORKING IN		ETHNIC		CHILD IN HH	UNWTD TOTAL
		CON SERV ATIVE (a)	LAB OUR (b)	LIB ERAL DEMO CRAT (c)	NONE (d)	1 (h)	2 (i)	3 (j)	4 (k)	5 (l)	PUBLI C (m)	PRI VATE (n)	WHITE (u)	BME (v)		
<b>UNWEIGHTED BASE</b>	<b>1008</b>	142	325	92	288	140	188	182	198	204	196	375	816	182	267	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	135*	306	65*	336	172*	211	169	171	167	105	475	855	146*	267	1008
	<b>100%</b>	13%*	30%	6%*	33%	17%*	21%	17%	17%	17%	10%	47%	85%	14%*	26%	100%
National health service/Hospitals/ Healthcare	<b>345</b>	37	129	25	105	59	62	61	60	66	47	154	300	42	100	389
	<b>34%</b>	27%	42%za	38%	31%	34%	30%	36%	35%	40%	45%zn	33%	35%	29%	37%	39%
Economy/Economic situation	<b>293</b>	51	114	25	71	40	59	54	64	57	37	148	249	42	90	357
	<b>29%</b> d	38% <b>d</b>	37% <b>zd</b>	38% <b>d</b>	21%	23%	28%	32%	37% <b>zh</b>	34%	35%	31%	29%	29%	34%	35%
Inflation/Prices	<b>259</b>	36	92	12	87	41	58	46	52	29	25	144	219	39	77	255
	<b>26%</b> l	26%	30%	19%	26%	24%	27%	27%	31% <b>l</b>	18%	23%	30% <b>z</b>	26%	27%	29%	25%
Immigration/immigrants	<b>186</b>	33	28	7	65	30	36	30	33	29	13	73	175	10	27	189
	<b>18%</b> bv	24% <b>bc</b>	9%	10%	19% <b>b</b>	18%	17%	18%	19%	17%	13%	15%	20% <b>zv</b>	7%	10%	19%
Poverty/Inequality	<b>153</b>	12	58	8	39	29	35	23	23	31	16	79	132	19	39	145
	<b>15%</b>	9%	19% <b>a</b>	13%	12%	17%	17%	14%	13%	19%	15%	17%	15%	13%	15%	14%
Pollution/Environment/Climate change	<b>145</b>	10	68	17	27	12	37	28	30	32	16	71	134	10	37	169
	<b>14%</b> dhv	8%	22% <b>za</b>	27% <b>zad</b>	8%	7%	18% <b>h</b>	16% <b>h</b>	18% <b>h</b>	19% <b>h</b>	15%	15%	16% <b>v</b>	7%	14%	17%
Lack of faith in politics / politicians / government	<b>128</b>	2	49	10	34	18	28	21	16	29	15	62	109	17	32	137
	<b>13%</b> a	2%	16% <b>a</b>	16% <b>a</b>	10% <b>a</b>	11%	13%	13%	10%	17%	14%	13%	13%	11%	12%	14%
Housing	<b>127</b>	12	43	8	46	26	24	17	27	20	17	63	100	25	31	121
	<b>13%</b>	9%	14%	12%	14%	15%	11%	10%	16%	12%	16%	13%	12%	18%	12%	12%
Defence/Foreign affairs/International terrorism	<b>115</b>	30	31	10	20	11	23	24	21	24	11	57	97	17	29	139
	<b>11%</b> d	22% <b>zb</b>	10%	16% <b>d</b>	6%	6%	11%	14%	12%	14%	11%	12%	11%	12%	11%	14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g - z/h/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
 Fieldwork dates : 7th February - 13th February 2024  
 Source : Ipsos (JN Q218)

**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

15 Feb 2024

**Table 6**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	PARTY PREFERENCE (NOT VI)				IMD QUINTILES					SECTOR WORKING IN		ETHNIC		CHILD IN HH	UNWTD TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRAT (c)	NONE (d)	1 (h)	2 (i)	3 (j)	4 (k)	5 (l)	PUBLIC (m)	PRIVATE (n)	WHITE (u)	BME (v)		
<b>UNWEIGHTED BASE</b>	<b>1008</b>	142	325	92	288	140	188	182	198	204	196	375	816	182	267	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	135*	306	65*	336	172*	211	169	171	167	105	475	855	146*	267	1008
	<b>100%</b>	13%*	30%	6%*	33%	17%*	21%	17%	17%	17%	10%	47%	85%	14%*	26%	100%
Education/Schools	<b>110</b> 11% <sup>a</sup>	6 4%	49 16% <sup>za</sup>	11 17% <sup>a</sup>	29 9%	22 13%	19 9%	10 6%	22 13%	27 16% <sup>z</sup>	19 18% <sup>z</sup>	52 11%	91 11%	17 12%	54 20%	131 13%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>78</b> 8%	10 7%	25 8%	7 11%	21 6%	7 4%	29 14% <sup>zh</sup>	13 7%	12 7%	8 5%	8 8%	43 9%	59 7%	18 12%	21 8%	73 7%
Public services in general	<b>63</b> 6%	10 7%	27 9%	3 4%	16 5%	3 2%	15 7%	12 7%	11 6%	14 9% <sup>h</sup>	7 7%	38 8%	49 6%	12 8%	21 8%	73 7%
Unemployment/ Factory closure/ Lack of industry	<b>60</b> 6% <sup>u</sup>	11 8%	27 9% <sup>c</sup>	1 1%	16 5%	6 3%	24 11% <sup>zh</sup>	7 4%	7 4%	8 5%	8 7%	27 6%	42 5%	18 12% <sup>zu</sup>	15 6%	56 6%
Common Market/ Brexit/EU/Europe/ Euro	<b>58</b> 6% <sup>v</sup>	4 3%	29 9% <sup>zd</sup>	8 12% <sup>zad</sup>	11 3%	6 4%	17 8%	10 6%	9 5%	11 6%	10 10%	25 5%	55 6%	2 2%	11 4%	70 7%
Taxation	<b>45</b> 4%	4 3%	19 6%	1 1%	18 5%	4 2%	7 3%	7 4%	16 9% <sup>zh</sup>	6 4%	7 7%	22 5%	40 5%	6 4%	12 4%	44 4%
Low pay/Minimum wage/Fair wages	<b>38</b> 4%	3 3%	14 5%	1 2%	11 3%	3 2%	6 3%	6 3%	10 6%	10 6%	5 5%	27 6% <sup>z</sup>	32 4%	6 4%	16 6%	35 3%
Ageing population/ Social care for the elderly	<b>37</b> 4%	3 3%	15 5%	7 10% <sup>zad</sup>	7 2%	11 7%	5 2%	3 2%	7 4%	7 4%	3 3%	21 4%	29 3%	6 4%	11 4%	37 4%
Mental health/ well-being	<b>34</b> 3%	3 3%	13 4%	1 1%	10 3%	10 6%	6 3%	3 2%	5 3%	6 4%	4 4%	14 3%	27 3%	5 4%	6 2%	34 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g - z/h/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v  
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**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

15 Feb 2024

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**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	PARTY PREFERENCE (NOT VI)				IMD QUINTILES					SECTOR WORKING IN		ETHNIC		CHILD IN HH	UNWTD TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRAT (c)	NONE (d)	1 (h)	2 (i)	3 (j)	4 (k)	5 (l)	PUBLIC (m)	PRIVATE (n)	WHITE (u)	BME (v)		
<b>UNWEIGHTED BASE</b>	<b>1008</b>	142	325	92	288	140	188	182	198	204	196	375	816	182	267	1008
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	<b>100%</b>	13%*	30%	6%*	33%	17%*	21%	17%	17%	17%	10%	47%	85%	14%*	26%	100%
Transport/Public transport	<b>32</b> 3%	4 3%	12 4%	1 2%	10 3%	4 2%	4 2%	7 4%	4 2%	6 4%	3 3%	18 4%	24 3%	9 6%	9 3%	38 4%
Local government/Council tax	<b>30</b> 3%	2 1%	8 3%	1 2%	15 5%	9 5%	5 2%	2 1%	2 1%	6 4%	7 7%z	13 3%	22 3%	7 5%	13 5%	33 3%
Nuclear weapons/Nuclear war/Disarmament	<b>30</b> 3%	7 5%	8 3%	* *	8 2%	4 3%	- -	4 2%	6 3%i	4 3%	1 1%	12 2%	27 3%	3 2%	7 3%	26 3%
Race relations	<b>28</b> 3%	4 3%	12 4%	1 1%	4 1%	4 3%	10 5%	1 *	5 3%	2 1%	5 4%	11 2%	21 2%	5 4%	4 2%	32 3%
Pensions/Social security/Benefits	<b>27</b> 3%	4 3%	8 3%	1 1%	12 4%	2 1%	9 4%	1 1%	5 3%	5 3%	5 4%	7 2%	24 3%	3 2%	7 3%	28 3%
Food production/farming	<b>21</b> 2%	- -	12 4%	- -	5 2%	3 2%	5 2%	1 1%	4 2%	1 1%	1 1%	12 2%	17 2%	3 2%	3 1%	17 2%
International trade/trade deals	<b>20</b> 2%	- -	15 5%zad	2 4%ad	2 1%	2 1%	9 4%	1 1%	1 1%	3 2%	2 1%	8 2%	18 2%	* *	3 1%	20 2%
Morality/Individual behaviour/Lifestyle	<b>19</b> 2%	5 4%	5 2%	2 3%	5 1%	1 1%	4 2%	2 1%	5 3%	6 3%	* *	13 3%	16 2%	2 2%	2 1%	21 2%
Nationalisation/Government control of institutions	<b>13</b> 1%	2 1%	5 2%	- -	2 1%	2 1%	1 1%	2 1%	3 2%	1 1%	1 1%	7 1%	12 1%	1 *	2 1%	17 2%
Pound/Exchange rate/Value of pound	<b>11</b> 1%	4 3%b	1 *	1 1%	4 1%	4 3%	- -	1 *	2 1%	4 2%	- -	3 1%	11 1%	1 *	5 2%	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g - z/h/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v  
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		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRAT (c)	NONE (d)	1 (h)	2 (i)	3 (j)	4 (k)	5 (l)	PUBLIC (m)	PRIVATE (n)	WHITE (u)	BME (v)		
<b>UNWEIGHTED BASE</b>	<b>1008</b>	142	325	92	288	140	188	182	198	204	196	375	816	182	267	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	135*	306	65*	336	172*	211	169	171	167	105	475	855	146*	267	1008
	<b>100%</b>	13%*	30%	6%*	33%	17%*	21%	17%	17%	17%	10%	47%	85%	14%*	26%	100%
Petrol prices/Fuel	<b>10</b>	4	3	*	3	4	1	3	2	-	1	3	10	*	2	9
	<b>1%</b>	3%	1%	*	1%	2%	*	2%	1%	-	1%	1%	1%	*	1%	1%
Population levels/Overpopulation	<b>10</b>	1	-	*	9	3	3	2	1	*	*	6	10	*	7	8
	<b>1%</b>	1%	-	*	3%zb	1%	1%	1%	*	*	*	1%	1%	*	2%	1%
Drug abuse	<b>9</b>	-	1	-	5	2	5	*	-	3	*	2	7	1	5	8
	<b>1%</b>	-	*	-	2%	1%	2%	*	-	2%	*	*	1%	1%	2%	1%
UK union/devolution/reform	<b>7</b>	1	2	1	3	1	*	*	1	2	1	1	5	1	1	9
	<b>1%</b>	1%	1%	1%	1%	1%	*	*	*	1%	1%	*	1%	1%	*	1%
Trade unions/Strikes	<b>6</b>	-	4	*	2	-	2	1	4	-	*	4	6	-	2	8
	<b>1%</b>	-	1%	1%	1%	-	1%	1%	2%z	-	*	1%	1%	-	1%	1%
Privatisation	<b>6</b>	-	4	-	1	1	-	-	1	1	1	4	5	1	2	6
	<b>1%</b>	-	1%	-	*	*	-	-	1%	*	*	1%	1%	*	1%	1%
Royal Family/Monarchy	<b>5</b>	-	4	1	1	-	3	-	1	2	2	3	4	*	1	6
	<b>1%</b>	-	1%	1%	*	-	1%	-	*	1%	2%	1%	*	*	*	1%
Countryside/Rural life	<b>5</b>	2	2	1	1	1	-	2	1	2	1	1	3	2	2	8
	<b>1%</b>	1%	1%	1%	*	1%	-	1%	*	1%	1%	*	*	1%	1%	1%
Coronavirus/pandemic diseases	<b>4</b>	-	2	2	-	2	2	-	-	-	2	1	2	2	2	5
	<b>*</b>	-	1%	2%zd	-	1%	1%	-	-	-	2%z	*	*	1%	1%	*
Animal welfare	<b>3</b>	1	-	-	2	-	2	1	1	-	2	-	3	-	1	4
	<b>*</b>	1%	-	-	1%	-	1%	*	*	-	2%zn	-	*	-	*	*
Median	<b>2</b>	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g - z/h/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing  
 Respondent type : GB Adults 18+  
 Fieldwork dates : 7th February - 13th February 2024  
 Source : Ipsos (JN Q218)

**ISSUES INDEX FEBRUARY 2024 (PUBLIC - FINAL)**

15 Feb 2024

**Table 6**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	PARTY PREFERENCE (NOT VI)				IMD QUINTILES					SECTOR WORKING IN		ETHNIC		CHILD IN HH	UNWTD TOTAL	
	TOTAL (z)	CON SERV ATIVE (a)	LAB OUR (b)	LIB ERAL DEMO CRAT (c)	NONE (d)	1 (h)	2 (i)	3 (j)	4 (k)	5 (l)	PUBLI C (m)	PRI VATE (n)	WHITE (u)			BME (v)
<b>UNWEIGHTED BASE</b>	<b>1008</b>	142	325	92	288	140	188	182	198	204	196	375	816	182	267	1008
<b>WEIGHTED BASE</b>	<b>1008</b>	135*	306	65*	336	172*	211	169	171	167	105	475	855	146*	267	1008
	<b>100%</b>	13%*	30%	6%*	33%	17%*	21%	17%	17%	17%	10%	47%	85%	14%*	26%	100%
Other	<b>123</b>	12	36	9	31	24	31	11	26	25	8	70	97	24	23	120
	12% <sub>aj</sub>	9%	12%	14%	9%	14%	15%	7%	15% <sub>j</sub>	15% <sub>aj</sub>	7%	15%	11%	17%	9%	12%
MEAN NUMBER OF MENTIONS	2.82 <sub>d</sub>	2.56	3.28 <sub>z</sub>	2.99 <sub>d</sub>	2.49	2.58	2.88	2.64	3.01 <sub>h</sub>	3.03 <sub>h</sub>	3.05	2.89	2.82	2.72	2.88	2.97
STANDARD ERROR	<b>0.06</b>	0.08	0.14	0.20	0.07	0.09	0.12	0.09	0.13	0.11	0.11	0.11	0.06	0.09	0.10	0.05
ERROR VARIANCE	*	0.01	0.02	0.04	*	0.01	0.01	0.01	0.02	0.01	0.01	0.01	*	0.01	0.01	*
Don't know	<b>151</b>	17	32	9	77	32	23	32	16	18	9	57	128	20	38	108
	15% <sub>bm</sub>	12%	10%	14%	23% <sub>za</sub>	19%	11%	19% <sub>k</sub>	9%	11%	8%	12%	15%	14%	14%	11%
Personal finances (NET)	<b>407</b>	49	147	21	127	70	92	72	71	64	40	219	348	56	115	395
	<b>40%</b>	36%	48% <sub>zc</sub>	32%	38%	41%	44%	43%	41%	39%	38%	46% <sub>z</sub>	41%	39%	43%	39%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g - z/h/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

	Page	Table	Title	Base Description	Base
●	1	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	2	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	3	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	4	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	5	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	6	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	7	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	8	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
	9	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	10	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	11	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008

	Page	Table	Title	Base Description	Base
●	12	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	13	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	14	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	15	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	16	4	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	17	4	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	18	4	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	19	4	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	20	4	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	21	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	22	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008



	Page	Table	Title	Base Description	Base
●	23	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	24	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	25	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	26	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	27	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	28	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	29	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	30	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008