



Google/Ipsos Multi-Country AI Survey

These are some of the findings of an Ipsos poll conducted between October 19-November 6, 2023, on behalf of Google. For this survey, a sample of roughly 17,000 adults age 18 + were interviewed online in 17 countries. Approximately 1,000 adults age 18 + who are residents of the Australia (AU), Belgium (BE), France (FR), Germany (DE), the Netherlands (NL), Singapore (SG), Spain (ES), Sweden (SE), United Kingdom (GB), Brazil (BR), India (IN), Mexico (MX), Poland (PL), South Africa (ZA), United Arab Emirates (AE), and Japan (JP) were interviewed online using Ipsos online panels, partner panel sources, and river sampling. A sample of roughly 1,034 adults age 18+ who are residents of the United States(US) were interviewed online via the KnowledgePanel®.

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

Q1. [Watching, reading, or listening to the news] On average, how many hours a day, if any, do you spend doing the following...

Table with 19 columns (Total, AU, BE, FR, DE, JP, NL, SG, ES, SE, GB, US, BR, IN, MX, PL, ZA, AE) and 7 rows (1, 2-3, 4-5, 6-8, 9 or more hours, None or almost none, Refused to answer) showing percentages for each category.





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Q1. [Reading or posting on social media] On average, how many hours a day, if any, do you spend doing the following...

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 1 | 34% | 38% | 39% | 34% | 36% | 40% | 37% | 34% | 38% | 38% | 38% | 32% | 27% | 24% | 34% | 43% | 27% | 26% |
| 2-3 | 27% | 24% | 23% | 22% | 23% | 15% | 27% | 34% | 22% | 26% | 23% | 23% | 33% | 25% | 34% | 25% | 36% | 42% |
| 4-5 | 11% | 10% | 9% | 9% | 9% | 6% | 11% | 12% | 9% | 11% | 8% | 7% | 16% | 21% | 13% | 9% | 15% | 16% |
| 6-8 | 5% | 4% | 3% | 5% | 3% | 1% | 3% | 5% | 3% | 2% | 4% | 2% | 7% | 16% | 7% | 4% | 11% | 7% |
| 9 or more hours | 3% | 1% | 2% | 2% | 1% | 2% | * | 3% | 1% | 1% | 2% | 2% | 6% | 9% | 4% | 1% | 6% | 5% |
| None or almost none | 19% | 24% | 24% | 27% | 27% | 36% | 23% | 12% | 26% | 22% | 24% | 33% | 10% | 5% | 8% | 19% | 5% | 5% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |

Q1. [Using a computer or tablet device] On average, how many hours a day, if any, do you spend doing the following...

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 1 | 18% | 14% | 20% | 22% | 18% | 19% | 18% | 12% | 26% | 21% | 14% | 15% | 15% | 19% | 21% | 19% | 11% | 18% |
| 2-3 | 29% | 30% | 32% | 31% | 34% | 25% | 36% | 30% | 31% | 30% | 31% | 26% | 24% | 23% | 24% | 34% | 22% | 30% |
| 4-5 | 19% | 23% | 17% | 20% | 20% | 16% | 20% | 22% | 15% | 21% | 23% | 17% | 18% | 17% | 14% | 19% | 21% | 23% |
| 6-8 | 14% | 18% | 13% | 11% | 12% | 9% | 13% | 17% | 8% | 11% | 17% | 15% | 15% | 21% | 11% | 11% | 21% | 16% |
| 9 or more hours | 7% | 8% | 6% | 5% | 6% | 9% | 4% | 10% | 4% | 4% | 8% | 12% | 11% | 6% | 7% | 6% | 14% | 6% |
| None or almost none | 13% | 7% | 12% | 12% | 11% | 21% | 10% | 9% | 16% | 13% | 7% | 15% | 18% | 14% | 22% | 10% | 10% | 7% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |





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Q1. [Using a smartphone] On average, how many hours a day, if any, do you spend doing the following...

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 1 | 18% | 25% | 24% | 23% | 26% | 27% | 20% | 9% | 24% | 23% | 20% | 16% | 8% | 11% | 12% | 23% | 5% | 6% |
| 2-3 | 28% | 27% | 28% | 29% | 30% | 28% | 36% | 31% | 33% | 31% | 28% | 32% | 16% | 22% | 26% | 34% | 16% | 24% |
| 4-5 | 23% | 22% | 21% | 22% | 22% | 18% | 23% | 26% | 20% | 22% | 24% | 20% | 25% | 25% | 23% | 22% | 24% | 31% |
| 6-8 | 14% | 10% | 11% | 11% | 8% | 8% | 11% | 18% | 9% | 11% | 11% | 12% | 23% | 24% | 17% | 11% | 23% | 21% |
| 9 or more hours | 11% | 8% | 5% | 8% | 5% | 9% | 4% | 15% | 6% | 4% | 7% | 11% | 25% | 16% | 16% | 8% | 30% | 17% |
| None or almost none | 6% | 9% | 11% | 7% | 9% | 10% | 6% | 1% | 7% | 9% | 10% | 7% | 2% | 2% | 7% | 3% | 1% | 1% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |





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Q2. [Summary - Total Agree] For each of the following statements, please indicate whether you agree or disagree.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES |
|---|-------|-----|-----|-----|-----|-----|-----|-----|-----|
| I feel satisfied with my quality of life | 70% | 70% | 70% | 65% | 69% | 51% | 77% | 72% | 73% |
| I feel satisfied with my health and wellbeing | 71% | 68% | 68% | 67% | 62% | 51% | 72% | 73% | 75% |
| I feel satisfied with my personal financial situation | 56% | 57% | 59% | 51% | 56% | 34% | 67% | 61% | 56% |
| There are good job opportunities for people like me | 56% | 54% | 55% | 51% | 47% | 35% | 61% | 56% | 42% |
| I feel satisfied with my job and career prospects Base: Employed Respondents (N=10,890) | 71% | 74% | 74% | 66% | 70% | 38% | 78% | 70% | 71% |

| | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| I feel satisfied with my quality of life | 72% | 68% | 78% | 65% | 78% | 74% | 67% | 58% | 81% |
| I feel satisfied with my health and wellbeing | 66% | 67% | 74% | 71% | 81% | 81% | 67% | 77% | 83% |
| I feel satisfied with my personal financial situation | 58% | 56% | 62% | 49% | 76% | 57% | 50% | 31% | 67% |
| There are good job opportunities for people like me | 58% | 50% | 57% | 56% | 79% | 57% | 55% | 53% | 77% |
| I feel satisfied with my job and career prospects Base: Employed Respondents (N=10,890) | 75% | 74% | 69% | 68% | 83% | 73% | 69% | 60% | 80% |





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Q2. [I feel satisfied with my quality of life] For each of the following statements, please indicate whether you agree or disagree.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 24% | 22% | 17% | 17% | 19% | 5% | 31% | 17% | 24% | 22% | 21% | 33% | 23% | 47% | 33% | 18% | 19% | 36% |
| Somewhat agree | 46% | 47% | 53% | 48% | 49% | 45% | 46% | 55% | 49% | 50% | 47% | 45% | 42% | 31% | 41% | 49% | 39% | 45% |
| Somewhat disagree | 20% | 20% | 20% | 26% | 23% | 28% | 16% | 19% | 19% | 17% | 20% | 15% | 25% | 13% | 17% | 23% | 25% | 11% |
| Strongly disagree | 9% | 9% | 7% | 7% | 7% | 19% | 6% | 7% | 6% | 10% | 9% | 6% | 10% | 6% | 8% | 7% | 16% | 6% |
| Don't know | 2% | 1% | 3% | 2% | 1% | 3% | 1% | 2% | 2% | 1% | 2% | 1% | 1% | 3% | 1% | 3% | 1% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |
| Total Agree (Net) | 70% | 70% | 70% | 65% | 69% | 51% | 77% | 72% | 73% | 72% | 68% | 78% | 65% | 78% | 74% | 67% | 58% | 81% |
| Total Disagree (Net) | 28% | 29% | 27% | 32% | 30% | 46% | 22% | 26% | 25% | 27% | 30% | 21% | 34% | 19% | 25% | 30% | 41% | 17% |





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Q2. [I feel satisfied with my health and wellbeing] For each of the following statements, please indicate whether you agree or disagree.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 25% | 19% | 16% | 20% | 17% | 7% | 26% | 18% | 24% | 21% | 17% | 25% | 26% | 47% | 43% | 18% | 38% | 41% |
| Somewhat agree | 46% | 49% | 52% | 47% | 45% | 44% | 46% | 56% | 51% | 46% | 50% | 50% | 45% | 34% | 38% | 49% | 39% | 42% |
| Somewhat disagree | 19% | 20% | 21% | 23% | 25% | 28% | 19% | 18% | 15% | 21% | 21% | 18% | 20% | 10% | 11% | 22% | 15% | 11% |
| Strongly disagree | 9% | 10% | 8% | 8% | 11% | 17% | 9% | 6% | 8% | 12% | 10% | 6% | 8% | 6% | 7% | 8% | 7% | 4% |
| Don't know | 2% | 1% | 2% | 3% | 1% | 4% | 1% | 2% | 2% | 1% | 1% | 1% | 1% | 3% | 1% | 3% | 1% | 2% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |
| Total Agree (Net) | 71% | 68% | 68% | 67% | 62% | 51% | 72% | 73% | 75% | 66% | 67% | 74% | 71% | 81% | 81% | 67% | 77% | 83% |
| Total Disagree (Net) | 27% | 31% | 30% | 30% | 37% | 45% | 28% | 24% | 23% | 33% | 31% | 24% | 27% | 16% | 18% | 30% | 22% | 15% |





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Q2. [I feel satisfied with my personal financial situation] For each of the following statements, please indicate whether you agree or disagree.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 18% | 16% | 16% | 12% | 17% | 4% | 30% | 13% | 16% | 20% | 16% | 21% | 16% | 43% | 21% | 12% | 9% | 25% |
| Somewhat agree | 38% | 41% | 43% | 39% | 39% | 30% | 37% | 48% | 40% | 37% | 40% | 42% | 33% | 32% | 36% | 38% | 23% | 42% |
| Somewhat disagree | 25% | 24% | 27% | 29% | 28% | 33% | 21% | 23% | 26% | 22% | 24% | 21% | 28% | 11% | 27% | 31% | 28% | 20% |
| Strongly disagree | 17% | 18% | 13% | 17% | 15% | 30% | 11% | 14% | 16% | 19% | 19% | 15% | 22% | 9% | 14% | 15% | 39% | 10% |
| Don't know | 2% | 2% | 2% | 3% | 1% | 3% | 1% | 2% | 2% | 1% | 1% | 1% | 1% | 4% | 2% | 4% | 1% | 2% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |
| Total Agree (Net) | 56% | 57% | 59% | 51% | 56% | 34% | 67% | 61% | 56% | 58% | 56% | 62% | 49% | 76% | 57% | 50% | 31% | 67% |
| Total Disagree (Net) | 42% | 42% | 39% | 46% | 43% | 63% | 31% | 37% | 42% | 42% | 43% | 36% | 50% | 21% | 41% | 46% | 68% | 30% |





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Q2. [There are good job opportunities for people like me] For each of the following statements, please indicate whether you agree or disagree.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 22% | 18% | 19% | 15% | 16% | 4% | 29% | 15% | 14% | 25% | 16% | 20% | 22% | 45% | 25% | 16% | 27% | 41% |
| Somewhat agree | 34% | 36% | 36% | 36% | 31% | 31% | 31% | 41% | 28% | 33% | 34% | 37% | 34% | 34% | 32% | 39% | 26% | 37% |
| Somewhat disagree | 20% | 21% | 18% | 19% | 16% | 31% | 15% | 24% | 23% | 13% | 21% | 16% | 24% | 10% | 26% | 22% | 19% | 13% |
| Strongly disagree | 15% | 15% | 11% | 15% | 17% | 19% | 14% | 11% | 24% | 18% | 16% | 14% | 16% | 8% | 13% | 10% | 24% | 6% |
| Don't know | 10% | 10% | 15% | 16% | 20% | 15% | 11% | 9% | 10% | 10% | 13% | 12% | 4% | 3% | 4% | 12% | 4% | 4% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |
| Total Agree (Net) | 56% | 54% | 55% | 51% | 47% | 35% | 61% | 56% | 42% | 58% | 50% | 57% | 56% | 79% | 57% | 55% | 53% | 77% |
| Total Disagree (Net) | 34% | 36% | 29% | 33% | 32% | 50% | 28% | 35% | 47% | 32% | 37% | 30% | 40% | 18% | 39% | 33% | 43% | 18% |





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Q2. [I feel satisfied with my job and career prospects] For each of the following statements, please indicate whether you agree or disagree.

Base: Employed Respondents (N=10,890)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 27% | 24% | 23% | 22% | 25% | 5% | 36% | 18% | 25% | 28% | 25% | 26% | 29% | 50% | 35% | 21% | 22% | 36% |
| Somewhat agree | 44% | 50% | 51% | 44% | 45% | 33% | 42% | 52% | 46% | 47% | 49% | 43% | 39% | 33% | 38% | 49% | 38% | 44% |
| Somewhat disagree | 19% | 16% | 17% | 22% | 19% | 36% | 16% | 20% | 18% | 17% | 16% | 17% | 22% | 10% | 20% | 20% | 25% | 13% |
| Strongly disagree | 8% | 9% | 6% | 8% | 8% | 19% | 5% | 8% | 9% | 7% | 9% | 8% | 9% | 6% | 6% | 8% | 14% | 5% |
| Don't know | 2% | 1% | 3% | 4% | 3% | 6% | 1% | 3% | 2% | 2% | 1% | 6% | 1% | 1% | 2% | 3% | 2% | 2% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |
| Total Agree (Net) | 71% | 74% | 74% | 66% | 70% | 38% | 78% | 70% | 71% | 75% | 74% | 69% | 68% | 83% | 73% | 69% | 60% | 80% |
| Total Disagree (Net) | 27% | 25% | 23% | 31% | 27% | 56% | 21% | 28% | 27% | 23% | 25% | 24% | 31% | 16% | 26% | 28% | 38% | 19% |





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Q3. How much do you feel you know, if anything, about artificial intelligence (AI) tools and applications?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|----------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Know a lot | 10% | 7% | 5% | 7% | 7% | 3% | 9% | 8% | 6% | 7% | 8% | 4% | 17% | 41% | 6% | 9% | 13% | 21% |
| Know some | 31% | 29% | 26% | 15% | 33% | 16% | 49% | 35% | 29% | 33% | 28% | 24% | 25% | 28% | 48% | 31% | 42% | 42% |
| Know a little | 40% | 44% | 45% | 43% | 40% | 54% | 30% | 48% | 38% | 45% | 45% | 45% | 39% | 22% | 32% | 41% | 33% | 30% |
| Don't know anything at all | 19% | 19% | 24% | 35% | 20% | 27% | 12% | 10% | 27% | 16% | 19% | 26% | 19% | 9% | 14% | 19% | 13% | 8% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | * | - | - | - | - | - | - |
| Top 2 Box (Net) | 42% | 37% | 31% | 22% | 40% | 19% | 58% | 42% | 35% | 40% | 36% | 29% | 42% | 69% | 54% | 40% | 54% | 63% |
| Bottom 2 Box (Net) | 58% | 63% | 69% | 78% | 60% | 81% | 42% | 58% | 65% | 60% | 64% | 71% | 58% | 31% | 46% | 60% | 46% | 37% |





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Q4. How interested, if at all, are you in learning more about AI?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|----------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very interested | 28% | 17% | 12% | 10% | 20% | 8% | 16% | 21% | 24% | 20% | 19% | 11% | 58% | 58% | 47% | 27% | 53% | 52% |
| Somewhat interested | 40% | 43% | 50% | 43% | 41% | 33% | 45% | 57% | 45% | 44% | 41% | 44% | 20% | 28% | 38% | 43% | 35% | 37% |
| Not that interested | 21% | 22% | 25% | 31% | 26% | 42% | 24% | 17% | 22% | 23% | 25% | 28% | 18% | 7% | 11% | 21% | 9% | 8% |
| Not interested at all | 11% | 18% | 12% | 16% | 14% | 17% | 15% | 5% | 9% | 12% | 16% | 16% | 4% | 7% | 4% | 9% | 3% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |
| Total interested (Net) | 68% | 60% | 62% | 53% | 60% | 41% | 62% | 79% | 69% | 65% | 59% | 55% | 78% | 86% | 86% | 70% | 88% | 89% |
| Total Not interested (Net) | 32% | 40% | 38% | 47% | 40% | 59% | 38% | 21% | 31% | 35% | 41% | 44% | 22% | 14% | 14% | 30% | 12% | 11% |





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Q5. [An AI application such as ChatGPT or Bard] In the last twelve months, have you used any of the following?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Yes | 38% | 38% | 30% | 28% | 34% | 21% | 35% | 49% | 35% | 34% | 34% | 20% | 46% | 60% | 36% | 39% | 45% | 62% |
| No | 51% | 54% | 61% | 64% | 56% | 68% | 57% | 44% | 55% | 55% | 57% | 72% | 41% | 26% | 47% | 48% | 44% | 28% |
| Not sure | 10% | 8% | 9% | 9% | 10% | 10% | 8% | 7% | 10% | 11% | 9% | 7% | 13% | 14% | 18% | 13% | 11% | 10% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | * | - | - | - | - | - | - |

Q5. [A customer service chat program] In the last twelve months, have you used any of the following?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Yes | 57% | 54% | 50% | 45% | 44% | 23% | 63% | 58% | 62% | 62% | 57% | 49% | 74% | 74% | 65% | 52% | 65% | 73% |
| No | 35% | 39% | 45% | 47% | 49% | 66% | 32% | 35% | 33% | 31% | 36% | 43% | 19% | 18% | 25% | 35% | 27% | 18% |
| Not sure | 8% | 7% | 6% | 8% | 8% | 12% | 5% | 7% | 6% | 7% | 7% | 7% | 7% | 7% | 10% | 13% | 8% | 9% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |

Q5. [An internet search program] In the last twelve months, have you used any of the following?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Yes | 83% | 85% | 84% | 73% | 84% | 81% | 88% | 83% | 85% | 87% | 82% | 76% | 88% | 83% | 88% | 74% | 92% | 88% |
| No | 10% | 10% | 10% | 19% | 11% | 12% | 9% | 11% | 9% | 7% | 10% | 16% | 7% | 9% | 7% | 17% | 4% | 7% |
| Not sure | 6% | 5% | 6% | 8% | 5% | 8% | 3% | 6% | 6% | 6% | 8% | 7% | 6% | 8% | 5% | 9% | 4% | 6% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |

Q6. When you think about AI, what is the first thing that comes to your mind?

Open-ended responses provided separately





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Q7. When you think about AI, are you more...?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Excited about the possibilities | 16% | 9% | 10% | 9% | 10% | 16% | 11% | 12% | 10% | 10% | 11% | 6% | 28% | 40% | 28% | 16% | 19% | 29% |
| Mostly excited about the possibilities, but somewhat concerned about the risks | 34% | 28% | 29% | 29% | 36% | 35% | 34% | 42% | 36% | 36% | 30% | 28% | 32% | 26% | 36% | 38% | 42% | 38% |
| Mostly concerned about the risks, but somewhat excited about the possibilities | 29% | 33% | 35% | 34% | 32% | 30% | 32% | 30% | 28% | 33% | 29% | 34% | 22% | 21% | 22% | 30% | 25% | 23% |
| Concerned about the risks | 21% | 31% | 25% | 28% | 21% | 20% | 24% | 15% | 27% | 21% | 30% | 30% | 18% | 13% | 14% | 16% | 15% | 10% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Excited (Net) | 50% | 36% | 39% | 38% | 47% | 51% | 44% | 54% | 46% | 46% | 41% | 33% | 60% | 66% | 64% | 54% | 60% | 67% |
| Total Concerned (Net) | 50% | 64% | 61% | 62% | 53% | 49% | 56% | 46% | 54% | 54% | 59% | 65% | 40% | 34% | 36% | 46% | 40% | 33% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q8. Which of the following quotes best captures how you feel about AI?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--|-------|-----|----|----|----|----|----|-----|----|----|-----|-----|----|-----|----|----|-----|----|
| “With great power comes great responsibility.” | 41% | 39% | - | - | - | - | - | 44% | - | - | 39% | 42% | - | 35% | - | - | 45% | - |
| “Houston, we have a problem.” | 14% | 21% | - | - | - | - | - | 8% | - | - | 18% | 18% | - | 7% | - | - | 9% | - |
| “I think this is the beginning of a beautiful friendship.” | 13% | 7% | - | - | - | - | - | 15% | - | - | 11% | 2% | - | 27% | - | - | 16% | - |
| “The stuff that dreams are made of.” | 9% | 7% | - | - | - | - | - | 14% | - | - | 7% | 4% | - | 14% | - | - | 9% | - |
| “Fasten your seatbelts. It’s going to be a bumpy ride.” | 22% | 26% | - | - | - | - | - | 18% | - | - | 25% | 27% | - | 17% | - | - | 21% | - |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Refused to answer | 1% | - | - | - | - | - | - | - | - | - | - | 5% | - | - | - | - | - | - |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q9. [Summary - Total Positive] How much of an impact, if any, do you think AI is currently having on the following?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| The way we work | 57% | 49% | 46% | 44% | 50% | 45% | 49% | 70% | 54% | 47% | 49% | 41% | 66% | 75% | 70% | 61% | 72% | 76% |
| The way we learn | 61% | 52% | 50% | 47% | 52% | 58% | 47% | 71% | 58% | 54% | 56% | 42% | 74% | 75% | 77% | 66% | 78% | 80% |
| The way we keep information and systems secure | 51% | 42% | 41% | 38% | 42% | 47% | 42% | 56% | 45% | 42% | 42% | 31% | 62% | 74% | 68% | 58% | 70% | 70% |
| The way we identify and treat diseases | 60% | 52% | 52% | 49% | 55% | 55% | 54% | 66% | 59% | 56% | 55% | 47% | 70% | 72% | 71% | 57% | 68% | 75% |
| The way we access information | 63% | 59% | 49% | 48% | 55% | 57% | 53% | 72% | 59% | 59% | 58% | 51% | 71% | 77% | 74% | 70% | 81% | 80% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q9. [The way we work] How much of an impact, if any, do you think AI is currently having on the following?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 24% | 16% | 13% | 15% | 17% | 10% | 14% | 29% | 24% | 9% | 16% | 12% | 37% | 46% | 40% | 25% | 42% | 44% |
| Minor positive impact | 33% | 33% | 33% | 29% | 33% | 35% | 35% | 41% | 30% | 38% | 32% | 30% | 29% | 29% | 30% | 36% | 30% | 33% |
| No impact | 13% | 13% | 14% | 16% | 14% | 23% | 13% | 12% | 16% | 16% | 14% | 8% | 11% | 8% | 8% | 16% | 7% | 10% |
| Minor negative impact | 12% | 16% | 15% | 13% | 14% | 14% | 17% | 8% | 12% | 19% | 15% | 18% | 10% | 8% | 9% | 9% | 8% | 7% |
| Major negative impact | 7% | 10% | 9% | 11% | 9% | 3% | 8% | 5% | 9% | 4% | 9% | 10% | 6% | 6% | 6% | 5% | 7% | 3% |
| Don't know | 11% | 12% | 17% | 16% | 12% | 15% | 13% | 5% | 9% | 14% | 14% | 21% | 7% | 4% | 7% | 9% | 6% | 4% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |
| Total Positive (Net) | 57% | 49% | 46% | 44% | 50% | 45% | 49% | 70% | 54% | 47% | 49% | 41% | 66% | 75% | 70% | 61% | 72% | 76% |
| Total Negative (Net) | 19% | 26% | 23% | 23% | 24% | 17% | 25% | 13% | 21% | 23% | 23% | 28% | 16% | 13% | 15% | 14% | 15% | 10% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q9. [The way we learn] How much of an impact, if any, do you think AI is currently having on the following?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 28% | 18% | 17% | 18% | 18% | 16% | 15% | 32% | 25% | 11% | 22% | 14% | 44% | 46% | 47% | 28% | 52% | 48% |
| Minor positive impact | 33% | 34% | 33% | 29% | 34% | 43% | 32% | 39% | 33% | 43% | 34% | 28% | 30% | 29% | 30% | 38% | 26% | 32% |
| No impact | 12% | 14% | 15% | 18% | 16% | 19% | 14% | 11% | 14% | 15% | 15% | 8% | 10% | 7% | 7% | 15% | 5% | 9% |
| Minor negative impact | 10% | 14% | 13% | 11% | 12% | 7% | 17% | 8% | 10% | 14% | 11% | 17% | 6% | 8% | 5% | 8% | 6% | 5% |
| Major negative impact | 6% | 9% | 6% | 9% | 9% | 1% | 10% | 4% | 8% | 4% | 5% | 11% | 4% | 5% | 4% | 3% | 4% | 3% |
| Don't know | 10% | 11% | 16% | 15% | 11% | 15% | 13% | 6% | 10% | 14% | 14% | 21% | 6% | 4% | 6% | 8% | 6% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |
| Total Positive (Net) | 61% | 52% | 50% | 47% | 52% | 58% | 47% | 71% | 58% | 54% | 56% | 42% | 74% | 75% | 77% | 66% | 78% | 80% |
| Total Negative (Net) | 16% | 23% | 19% | 20% | 20% | 8% | 27% | 12% | 18% | 17% | 16% | 28% | 10% | 13% | 9% | 11% | 11% | 8% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q9. [The way we keep information and systems secure] How much of an impact, if any, do you think AI is currently having on the following?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 23% | 14% | 14% | 15% | 15% | 13% | 16% | 24% | 19% | 7% | 16% | 11% | 32% | 43% | 38% | 27% | 46% | 40% |
| Minor positive impact | 28% | 28% | 28% | 24% | 27% | 34% | 27% | 32% | 26% | 34% | 26% | 19% | 29% | 31% | 29% | 31% | 25% | 30% |
| No impact | 13% | 14% | 14% | 16% | 17% | 19% | 13% | 12% | 12% | 15% | 17% | 9% | 13% | 9% | 8% | 14% | 5% | 10% |
| Minor negative impact | 14% | 18% | 16% | 13% | 16% | 14% | 18% | 16% | 15% | 22% | 14% | 19% | 10% | 8% | 10% | 10% | 9% | 9% |
| Major negative impact | 8% | 12% | 10% | 14% | 11% | 2% | 10% | 6% | 14% | 6% | 9% | 14% | 8% | 4% | 6% | 6% | 7% | 5% |
| Don't know | 14% | 14% | 18% | 19% | 14% | 18% | 17% | 10% | 14% | 16% | 17% | 26% | 7% | 5% | 9% | 12% | 9% | 5% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |
| Total Positive (Net) | 51% | 42% | 41% | 38% | 42% | 47% | 42% | 56% | 45% | 42% | 42% | 31% | 62% | 74% | 68% | 58% | 70% | 70% |
| Total Negative (Net) | 23% | 31% | 27% | 28% | 27% | 16% | 28% | 22% | 29% | 28% | 24% | 33% | 18% | 12% | 15% | 16% | 16% | 14% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q9. [The way we identify and treat diseases] How much of an impact, if any, do you think AI is currently having on the following?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 27% | 20% | 20% | 23% | 24% | 17% | 19% | 26% | 29% | 15% | 21% | 19% | 40% | 41% | 45% | 26% | 38% | 43% |
| Minor positive impact | 32% | 32% | 32% | 26% | 31% | 38% | 36% | 39% | 30% | 41% | 34% | 29% | 30% | 32% | 26% | 31% | 30% | 31% |
| No impact | 15% | 20% | 16% | 18% | 17% | 22% | 15% | 15% | 14% | 15% | 18% | 10% | 13% | 11% | 13% | 20% | 12% | 12% |
| Minor negative impact | 7% | 7% | 9% | 8% | 10% | 4% | 9% | 6% | 8% | 11% | 6% | 7% | 5% | 7% | 5% | 8% | 6% | 5% |
| Major negative impact | 4% | 6% | 5% | 8% | 5% | 1% | 5% | 3% | 6% | 4% | 4% | 4% | 4% | 5% | 4% | 5% | 4% | 4% |
| Don't know | 14% | 16% | 18% | 17% | 12% | 18% | 17% | 10% | 13% | 15% | 17% | 29% | 9% | 5% | 7% | 11% | 11% | 4% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |
| Total Positive (Net) | 60% | 52% | 52% | 49% | 55% | 55% | 54% | 66% | 59% | 56% | 55% | 47% | 70% | 72% | 71% | 57% | 68% | 75% |
| Total Negative (Net) | 11% | 13% | 14% | 15% | 15% | 5% | 14% | 9% | 13% | 14% | 10% | 12% | 9% | 12% | 9% | 13% | 10% | 8% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q9. [The way we access information] How much of an impact, if any, do you think AI is currently having on the following?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 32% | 23% | 19% | 19% | 23% | 21% | 22% | 35% | 30% | 16% | 24% | 21% | 43% | 48% | 50% | 37% | 57% | 48% |
| Minor positive impact | 31% | 36% | 30% | 29% | 32% | 36% | 31% | 36% | 29% | 42% | 34% | 29% | 28% | 29% | 24% | 33% | 24% | 32% |
| No impact | 11% | 14% | 11% | 15% | 14% | 19% | 11% | 10% | 14% | 10% | 13% | 6% | 10% | 8% | 8% | 10% | 4% | 6% |
| Minor negative impact | 10% | 10% | 16% | 11% | 13% | 8% | 14% | 9% | 8% | 15% | 11% | 12% | 8% | 5% | 8% | 8% | 6% | 6% |
| Major negative impact | 6% | 7% | 8% | 12% | 9% | 2% | 9% | 4% | 9% | 5% | 6% | 10% | 4% | 6% | 5% | 5% | 4% | 4% |
| Don't know | 10% | 10% | 15% | 14% | 10% | 15% | 13% | 5% | 10% | 12% | 12% | 20% | 7% | 4% | 6% | 7% | 5% | 4% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 63% | 59% | 49% | 48% | 55% | 57% | 53% | 72% | 59% | 59% | 58% | 51% | 71% | 77% | 74% | 70% | 81% | 80% |
| Total Negative (Net) | 16% | 17% | 24% | 23% | 22% | 9% | 23% | 13% | 17% | 19% | 17% | 22% | 12% | 12% | 12% | 13% | 10% | 10% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q10. When you think of how AI may change the world in the next several years, which of the following historic technological advances is most comparable?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| The invention of the calculator | 8% | 8% | 8% | 8% | 10% | 12% | 9% | 8% | 6% | 9% | 6% | 7% | 4% | 17% | 5% | 6% | 6% | 6% |
| The invention of the printing press | 6% | 6% | 7% | 9% | 6% | 3% | 5% | 4% | 7% | 9% | 7% | 6% | 4% | 10% | 5% | 5% | 4% | 5% |
| The invention of the steam engine | 7% | 8% | 7% | 9% | 13% | 3% | 7% | 7% | 7% | 9% | 9% | 4% | 5% | 8% | 5% | 10% | 6% | 9% |
| The invention of nuclear weapons | 13% | 14% | 13% | 16% | 12% | 11% | 12% | 14% | 15% | 13% | 15% | 14% | 13% | 10% | 15% | 16% | 14% | 11% |
| The creation of the internet | 49% | 49% | 51% | 45% | 45% | 43% | 52% | 53% | 51% | 48% | 50% | 52% | 55% | 30% | 53% | 52% | 54% | 46% |
| The creation of social media | 16% | 14% | 14% | 13% | 14% | 28% | 16% | 14% | 14% | 13% | 12% | 14% | 18% | 26% | 18% | 11% | 16% | 22% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 4% | - | - | - | - | - | - |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q11. [Summary - Total Positive] For each of the following, do you think incorporating AI would have a positive or negative impact?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| The accuracy of medical diagnoses | 64% | 55% | 57% | 56% | 60% | 62% | 57% | 67% | 67% | 54% | 59% | 54% | 73% | 76% | 79% | 66% | 73% | 75% |
| The fairness of models used to determine loan eligibility | 46% | 36% | 33% | 35% | 34% | 43% | 36% | 53% | 41% | 38% | 35% | 28% | 59% | 70% | 62% | 52% | 60% | 67% |
| The efficient use of government funds | 47% | 37% | 35% | 32% | 41% | 42% | 40% | 53% | 44% | 39% | 36% | 29% | 57% | 75% | 60% | 51% | 59% | 70% |
| The effectiveness of climate change solutions | 54% | 41% | 44% | 39% | 47% | 58% | 43% | 62% | 54% | 45% | 46% | 36% | 65% | 73% | 73% | 56% | 63% | 73% |
| The reliability of public transportation | 57% | 48% | 41% | 45% | 51% | 60% | 44% | 70% | 54% | 49% | 44% | 47% | 63% | 76% | 65% | 62% | 66% | 75% |
| The effectiveness of school curriculum | 56% | 42% | 47% | 41% | 50% | 58% | 50% | 64% | 50% | 45% | 42% | 33% | 66% | 76% | 78% | 63% | 73% | 74% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q11. [The accuracy of medical diagnoses] For each of the following, do you think incorporating AI would have a positive or negative impact?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very positive impact | 25% | 16% | 20% | 19% | 21% | 15% | 19% | 21% | 24% | 14% | 19% | 14% | 33% | 43% | 46% | 31% | 38% | 38% |
| Somewhat positive impact | 39% | 39% | 36% | 36% | 38% | 46% | 38% | 46% | 43% | 41% | 39% | 40% | 41% | 33% | 33% | 35% | 35% | 37% |
| No impact | 12% | 14% | 14% | 14% | 15% | 15% | 11% | 13% | 11% | 14% | 15% | 8% | 12% | 8% | 8% | 10% | 8% | 10% |
| Somewhat negative impact | 8% | 11% | 10% | 9% | 10% | 5% | 11% | 8% | 8% | 12% | 8% | 11% | 5% | 6% | 6% | 9% | 8% | 7% |
| Very negative impact | 4% | 9% | 5% | 6% | 5% | 2% | 7% | 3% | 4% | 5% | 4% | 5% | 3% | 5% | 2% | 4% | 3% | 2% |
| Don't know | 11% | 11% | 15% | 15% | 10% | 17% | 15% | 10% | 10% | 14% | 14% | 21% | 8% | 5% | 4% | 11% | 8% | 6% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 64% | 55% | 57% | 56% | 60% | 62% | 57% | 67% | 67% | 54% | 59% | 54% | 73% | 76% | 79% | 66% | 73% | 75% |
| Total Negative (Net) | 13% | 20% | 15% | 16% | 15% | 7% | 17% | 11% | 12% | 18% | 13% | 16% | 8% | 11% | 8% | 13% | 11% | 9% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q11. [The fairness of models used to determine loan eligibility] For each of the following, do you think incorporating AI would have a positive or negative impact?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very positive impact | 15% | 9% | 8% | 9% | 10% | 6% | 8% | 13% | 11% | 7% | 9% | 5% | 20% | 40% | 25% | 19% | 28% | 30% |
| Somewhat positive impact | 31% | 27% | 25% | 26% | 24% | 37% | 28% | 40% | 30% | 30% | 26% | 24% | 39% | 31% | 37% | 34% | 32% | 37% |
| No impact | 18% | 21% | 19% | 22% | 21% | 21% | 17% | 19% | 22% | 21% | 21% | 17% | 16% | 12% | 15% | 17% | 12% | 15% |
| Somewhat negative impact | 14% | 17% | 20% | 15% | 22% | 11% | 21% | 11% | 16% | 14% | 18% | 17% | 10% | 8% | 11% | 11% | 14% | 9% |
| Very negative impact | 6% | 10% | 8% | 8% | 8% | 2% | 11% | 4% | 5% | 7% | 6% | 8% | 3% | 4% | 4% | 5% | 5% | 2% |
| Don't know | 15% | 15% | 20% | 20% | 15% | 22% | 16% | 13% | 16% | 20% | 19% | 28% | 12% | 6% | 8% | 15% | 10% | 7% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 46% | 36% | 33% | 35% | 34% | 43% | 36% | 53% | 41% | 38% | 35% | 28% | 59% | 70% | 62% | 52% | 60% | 67% |
| Total Negative (Net) | 20% | 28% | 28% | 23% | 30% | 13% | 32% | 15% | 21% | 21% | 25% | 26% | 13% | 12% | 15% | 16% | 18% | 11% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q11. [The efficient use of government funds] For each of the following, do you think incorporating AI would have a positive or negative impact?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very positive impact | 16% | 9% | 8% | 9% | 9% | 7% | 8% | 15% | 13% | 9% | 10% | 5% | 20% | 41% | 27% | 21% | 32% | 32% |
| Somewhat positive impact | 31% | 28% | 27% | 23% | 32% | 36% | 32% | 38% | 32% | 30% | 26% | 24% | 37% | 34% | 33% | 31% | 27% | 38% |
| No impact | 19% | 22% | 26% | 24% | 25% | 24% | 19% | 18% | 21% | 23% | 25% | 17% | 18% | 9% | 15% | 18% | 14% | 12% |
| Somewhat negative impact | 11% | 14% | 12% | 14% | 14% | 9% | 14% | 10% | 12% | 14% | 13% | 15% | 8% | 8% | 10% | 10% | 9% | 7% |
| Very negative impact | 7% | 11% | 7% | 10% | 6% | 2% | 7% | 4% | 6% | 5% | 9% | 11% | 6% | 3% | 5% | 7% | 8% | 3% |
| Don't know | 15% | 16% | 20% | 20% | 15% | 22% | 19% | 14% | 16% | 20% | 17% | 27% | 11% | 5% | 9% | 14% | 9% | 8% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 47% | 37% | 35% | 32% | 41% | 42% | 40% | 53% | 44% | 39% | 36% | 29% | 57% | 75% | 60% | 51% | 59% | 70% |
| Total Negative (Net) | 18% | 25% | 19% | 24% | 20% | 11% | 22% | 14% | 19% | 19% | 22% | 26% | 14% | 11% | 15% | 16% | 17% | 10% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q11. [The effectiveness of climate change solutions] For each of the following, do you think incorporating AI would have a positive or negative impact?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very positive impact | 19% | 10% | 11% | 12% | 11% | 13% | 11% | 16% | 17% | 11% | 12% | 8% | 28% | 42% | 36% | 23% | 32% | 33% |
| Somewhat positive impact | 35% | 31% | 33% | 27% | 36% | 45% | 32% | 47% | 37% | 34% | 34% | 28% | 37% | 31% | 37% | 33% | 31% | 40% |
| No impact | 20% | 26% | 24% | 26% | 25% | 20% | 22% | 18% | 21% | 23% | 23% | 21% | 18% | 9% | 12% | 18% | 16% | 14% |
| Somewhat negative impact | 8% | 9% | 9% | 11% | 9% | 5% | 10% | 6% | 8% | 10% | 10% | 8% | 5% | 9% | 7% | 8% | 9% | 7% |
| Very negative impact | 5% | 8% | 6% | 6% | 5% | 1% | 7% | 3% | 4% | 4% | 5% | 8% | 3% | 5% | 3% | 5% | 4% | 2% |
| Don't know | 13% | 15% | 18% | 17% | 15% | 16% | 19% | 10% | 13% | 18% | 16% | 24% | 9% | 4% | 5% | 13% | 8% | 5% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 54% | 41% | 44% | 39% | 47% | 58% | 43% | 62% | 54% | 45% | 46% | 36% | 65% | 73% | 73% | 56% | 63% | 73% |
| Total Negative (Net) | 13% | 18% | 14% | 18% | 14% | 6% | 17% | 9% | 12% | 14% | 15% | 16% | 8% | 14% | 10% | 13% | 13% | 9% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q11. [The reliability of public transportation] For each of the following, do you think incorporating AI would have a positive or negative impact?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very positive impact | 19% | 10% | 10% | 13% | 14% | 11% | 10% | 21% | 15% | 10% | 11% | 10% | 22% | 44% | 30% | 24% | 31% | 37% |
| Somewhat positive impact | 37% | 38% | 31% | 32% | 37% | 49% | 34% | 49% | 39% | 39% | 33% | 37% | 41% | 32% | 35% | 38% | 35% | 38% |
| No impact | 19% | 22% | 26% | 23% | 23% | 18% | 24% | 16% | 20% | 22% | 27% | 15% | 19% | 8% | 16% | 16% | 15% | 12% |
| Somewhat negative impact | 8% | 9% | 10% | 10% | 10% | 5% | 9% | 6% | 9% | 10% | 9% | 9% | 7% | 7% | 8% | 6% | 7% | 7% |
| Very negative impact | 4% | 7% | 4% | 6% | 5% | 2% | 6% | 1% | 5% | 4% | 5% | 5% | 4% | 5% | 4% | 5% | 4% | 2% |
| Don't know | 12% | 14% | 17% | 15% | 11% | 15% | 17% | 7% | 12% | 16% | 14% | 22% | 7% | 4% | 7% | 11% | 8% | 4% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 57% | 48% | 41% | 45% | 51% | 60% | 44% | 70% | 54% | 49% | 44% | 47% | 63% | 76% | 65% | 62% | 66% | 75% |
| Total Negative (Net) | 12% | 16% | 15% | 17% | 14% | 7% | 15% | 7% | 13% | 14% | 15% | 14% | 11% | 11% | 12% | 12% | 11% | 9% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q11. [The effectiveness of school curriculum] For each of the following, do you think incorporating AI would have a positive or negative impact?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very positive impact | 19% | 9% | 10% | 10% | 13% | 10% | 13% | 15% | 15% | 9% | 10% | 6% | 28% | 45% | 38% | 25% | 38% | 35% |
| Somewhat positive impact | 37% | 32% | 36% | 31% | 37% | 47% | 37% | 49% | 36% | 36% | 33% | 28% | 38% | 30% | 40% | 39% | 35% | 38% |
| No impact | 15% | 17% | 16% | 20% | 22% | 16% | 13% | 18% | 18% | 18% | 21% | 12% | 14% | 7% | 8% | 12% | 8% | 10% |
| Somewhat negative impact | 12% | 18% | 14% | 15% | 11% | 8% | 14% | 9% | 14% | 15% | 14% | 21% | 8% | 9% | 6% | 9% | 9% | 9% |
| Very negative impact | 6% | 10% | 7% | 10% | 5% | 2% | 8% | 2% | 5% | 8% | 7% | 11% | 4% | 3% | 4% | 6% | 5% | 3% |
| Don't know | 12% | 13% | 16% | 14% | 12% | 17% | 15% | 8% | 12% | 15% | 16% | 21% | 8% | 5% | 5% | 10% | 6% | 5% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 56% | 42% | 47% | 41% | 50% | 58% | 50% | 64% | 50% | 45% | 42% | 33% | 66% | 76% | 78% | 63% | 73% | 74% |
| Total Negative (Net) | 18% | 28% | 21% | 25% | 16% | 10% | 22% | 11% | 20% | 22% | 21% | 32% | 12% | 12% | 10% | 15% | 13% | 12% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q12. [Summary - Top 3 Box] How much confidence do you have, if any, in the following to oversee the development of AI in the best interest of the public?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES |
|--|-------|-----|-----|-----|-----|-----|-----|-----|-----|
| Technology companies | 74% | 64% | 64% | 62% | 65% | 75% | 68% | 85% | 79% |
| FR/GB/AU/BE/US/BR/DE/IN/JP/MX/NL/PL/SG/ZA/ES/SE/AE's government | 57% | 52% | 47% | 43% | 50% | 46% | 53% | 83% | 63% |
| FR/GB/AU/BE/US/BR/DE/IN/JP/MX/NL/PL/SG/ZA/ES/SE/AE's armed forces | 67% | 62% | 58% | 60% | 52% | 70% | 63% | 83% | 70% |
| Multinational or international government organizations Base: Split A (N=8,536) | 61% | 50% | 45% | 51% | 47% | 58% | 52% | 80% | 69% |
| Independent non-governmental international organizations Base: Split B (N=8,550) | 66% | 59% | 56% | 48% | 58% | 67% | 60% | 77% | 70% |
| Academic institutions | 76% | 67% | 75% | 62% | 74% | 66% | 76% | 85% | 81% |

| | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Technology companies | 71% | 66% | 56% | 83% | 91% | 84% | 70% | 90% | 92% |
| FR/GB/AU/BE/US/BR/DE/IN/JP/MX/NL/PL/SG/ZA/ES/SE/AE's government | 55% | 46% | 38% | 59% | 86% | 65% | 43% | 50% | 93% |
| FR/GB/AU/BE/US/BR/DE/IN/JP/MX/NL/PL/SG/ZA/ES/SE/AE's armed forces | 59% | 64% | 52% | 67% | 90% | 74% | 62% | 61% | 92% |
| Multinational or international government organizations Base: Split A (N=8,536) | 61% | 55% | 38% | 67% | 85% | 69% | 55% | 73% | 87% |
| Independent non-governmental international organizations Base: Split B (N=8,550) | 62% | 59% | 54% | 66% | 89% | 74% | 60% | 80% | 89% |
| Academic institutions | 74% | 70% | 60% | 79% | 89% | 85% | 71% | 85% | 90% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q12. [Technology companies] How much confidence do you have, if any, in the following to oversee the development of AI in the best interest of the public?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Total confidence | 12% | 4% | 5% | 5% | 6% | 4% | 5% | 7% | 14% | 6% | 7% | 3% | 17% | 41% | 17% | 8% | 27% | 27% |
| A lot of confidence | 25% | 21% | 18% | 16% | 21% | 16% | 23% | 33% | 32% | 22% | 21% | 13% | 31% | 32% | 31% | 22% | 35% | 39% |
| Some confidence | 37% | 39% | 42% | 41% | 38% | 55% | 40% | 45% | 33% | 43% | 38% | 40% | 35% | 17% | 36% | 39% | 29% | 25% |
| Not much confidence | 17% | 22% | 26% | 25% | 24% | 22% | 22% | 11% | 14% | 18% | 22% | 22% | 11% | 5% | 12% | 20% | 6% | 6% |
| No confidence at all | 9% | 14% | 10% | 13% | 11% | 3% | 10% | 4% | 7% | 11% | 12% | 19% | 6% | 4% | 4% | 10% | 4% | 2% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Confident (Net) | 37% | 25% | 23% | 21% | 27% | 20% | 28% | 40% | 46% | 28% | 27% | 16% | 48% | 73% | 48% | 30% | 62% | 66% |
| Total Not Confident (Net) | 26% | 36% | 36% | 38% | 35% | 25% | 32% | 15% | 21% | 29% | 34% | 41% | 17% | 9% | 16% | 30% | 10% | 8% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q12. [FR/GB/AU/BE/US/BR/DE/IN/JP/MX/NL/PL/SG/ZA/ES/SE/AE's government] How much confidence do you have, if any, in the following to oversee the development of AI in the best interest of the public?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Total confidence | 10% | 4% | 3% | 5% | 4% | 2% | 4% | 9% | 8% | 4% | 5% | 1% | 11% | 35% | 14% | 7% | 9% | 37% |
| A lot of confidence | 17% | 13% | 12% | 11% | 14% | 6% | 13% | 31% | 20% | 17% | 12% | 5% | 18% | 33% | 17% | 13% | 18% | 39% |
| Some confidence | 30% | 36% | 32% | 28% | 32% | 38% | 36% | 43% | 35% | 35% | 28% | 31% | 30% | 17% | 34% | 23% | 22% | 17% |
| Not much confidence | 25% | 28% | 34% | 32% | 29% | 38% | 31% | 11% | 22% | 27% | 31% | 29% | 21% | 9% | 20% | 29% | 24% | 4% |
| No confidence at all | 18% | 20% | 19% | 25% | 21% | 16% | 16% | 6% | 15% | 18% | 23% | 31% | 19% | 5% | 15% | 28% | 26% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Confident (Net) | 27% | 17% | 15% | 15% | 18% | 8% | 16% | 40% | 28% | 20% | 17% | 7% | 29% | 68% | 31% | 19% | 27% | 76% |
| Total Not Confident (Net) | 43% | 48% | 53% | 57% | 50% | 54% | 47% | 17% | 37% | 45% | 54% | 60% | 41% | 14% | 35% | 57% | 50% | 7% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q12. [FR/GB/AU/BE/US/BR/DE/IN/JP/MX/NL/PL/SG/ZA/ES/SE/AE's armed forces] How much confidence do you have, if any, in the following to oversee the development of AI in the best interest of the public?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Total confidence | 11% | 5% | 5% | 7% | 5% | 2% | 4% | 10% | 12% | 5% | 8% | 3% | 14% | 38% | 19% | 9% | 12% | 35% |
| A lot of confidence | 20% | 18% | 16% | 18% | 14% | 13% | 19% | 27% | 26% | 17% | 19% | 9% | 21% | 32% | 22% | 18% | 19% | 36% |
| Some confidence | 35% | 38% | 37% | 35% | 32% | 55% | 40% | 45% | 32% | 37% | 37% | 40% | 32% | 20% | 34% | 35% | 30% | 22% |
| Not much confidence | 21% | 24% | 29% | 26% | 32% | 23% | 27% | 12% | 20% | 28% | 23% | 25% | 20% | 5% | 17% | 24% | 21% | 5% |
| No confidence at all | 12% | 14% | 13% | 14% | 17% | 7% | 10% | 6% | 10% | 13% | 13% | 20% | 13% | 5% | 9% | 14% | 18% | 2% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Confident (Net) | 32% | 24% | 20% | 25% | 19% | 15% | 23% | 37% | 38% | 22% | 27% | 12% | 35% | 70% | 40% | 28% | 31% | 71% |
| Total Not Confident (Net) | 33% | 38% | 42% | 40% | 48% | 30% | 37% | 17% | 30% | 41% | 36% | 46% | 33% | 10% | 26% | 38% | 39% | 8% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q12. [Multinational or international government organizations] How much confidence do you have, if any, in the following to oversee the development of AI in the best interest of the public?

Base: Split A (N=8,536)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Total confidence | 9% | 4% | 4% | 5% | 3% | 1% | 3% | 5% | 11% | 4% | 4% | 1% | 11% | 38% | 10% | 6% | 13% | 23% |
| A lot of confidence | 17% | 12% | 11% | 10% | 12% | 9% | 12% | 28% | 25% | 17% | 12% | 4% | 21% | 31% | 19% | 15% | 20% | 36% |
| Some confidence | 35% | 35% | 30% | 36% | 31% | 48% | 36% | 47% | 34% | 40% | 39% | 32% | 35% | 16% | 40% | 34% | 39% | 28% |
| Not much confidence | 25% | 31% | 38% | 28% | 34% | 33% | 35% | 15% | 20% | 25% | 28% | 30% | 21% | 8% | 21% | 28% | 16% | 10% |
| No confidence at all | 14% | 19% | 17% | 22% | 19% | 10% | 13% | 5% | 11% | 14% | 18% | 30% | 12% | 8% | 10% | 17% | 11% | 2% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 3% | - | - | - | - | - | - |
| Total Confident (Net) | 26% | 15% | 15% | 14% | 16% | 9% | 16% | 33% | 35% | 21% | 16% | 5% | 32% | 68% | 29% | 21% | 33% | 59% |
| Total Not Confident (Net) | 39% | 50% | 55% | 49% | 53% | 42% | 48% | 20% | 31% | 39% | 45% | 60% | 33% | 15% | 31% | 45% | 27% | 13% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q12. [Independent non-governmental international organizations] How much confidence do you have, if any, in the following to oversee the development of AI in the best interest of the public?

Base: Split B (N=8,550)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Total confidence | 9% | 5% | 5% | 5% | 5% | 3% | 4% | 9% | 10% | 4% | 6% | 1% | 11% | 33% | 13% | 6% | 11% | 19% |
| A lot of confidence | 19% | 14% | 12% | 11% | 20% | 10% | 16% | 21% | 22% | 13% | 14% | 10% | 21% | 32% | 23% | 18% | 30% | 33% |
| Some confidence | 39% | 40% | 38% | 32% | 33% | 54% | 40% | 47% | 38% | 45% | 39% | 43% | 34% | 23% | 38% | 37% | 39% | 36% |
| Not much confidence | 23% | 28% | 34% | 31% | 29% | 29% | 28% | 19% | 20% | 24% | 28% | 28% | 21% | 5% | 18% | 25% | 13% | 7% |
| No confidence at all | 11% | 13% | 10% | 21% | 12% | 4% | 12% | 4% | 10% | 14% | 13% | 16% | 13% | 6% | 8% | 14% | 7% | 4% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Confident (Net) | 28% | 19% | 18% | 16% | 25% | 13% | 20% | 30% | 32% | 17% | 20% | 11% | 32% | 66% | 37% | 24% | 40% | 53% |
| Total Not Confident (Net) | 34% | 41% | 44% | 52% | 42% | 33% | 40% | 23% | 30% | 38% | 41% | 44% | 34% | 11% | 26% | 40% | 20% | 11% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q12. [Academic institutions] How much confidence do you have, if any, in the following to oversee the development of AI in the best interest of the public?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Total confidence | 10% | 4% | 6% | 5% | 8% | 2% | 6% | 6% | 8% | 5% | 6% | 2% | 15% | 38% | 18% | 7% | 19% | 24% |
| A lot of confidence | 24% | 17% | 21% | 16% | 23% | 10% | 26% | 30% | 32% | 25% | 21% | 12% | 30% | 33% | 27% | 24% | 33% | 37% |
| Some confidence | 41% | 46% | 48% | 41% | 43% | 54% | 45% | 49% | 41% | 44% | 44% | 46% | 34% | 17% | 40% | 40% | 33% | 29% |
| Not much confidence | 17% | 22% | 18% | 27% | 19% | 28% | 17% | 12% | 14% | 17% | 21% | 22% | 14% | 7% | 10% | 20% | 10% | 7% |
| No confidence at all | 7% | 11% | 7% | 11% | 7% | 6% | 7% | 3% | 5% | 10% | 9% | 16% | 6% | 4% | 5% | 9% | 5% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Top 3 Box (Net) | 76% | 67% | 75% | 62% | 74% | 66% | 76% | 85% | 81% | 74% | 70% | 60% | 79% | 89% | 85% | 71% | 85% | 90% |
| Total Confident (Net) | 35% | 21% | 27% | 21% | 31% | 12% | 31% | 36% | 40% | 29% | 26% | 14% | 45% | 71% | 45% | 31% | 52% | 61% |
| Total Not Confident (Net) | 24% | 33% | 25% | 38% | 26% | 34% | 24% | 15% | 19% | 26% | 30% | 38% | 21% | 11% | 15% | 29% | 15% | 10% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q13. Which of the following words or phrases best describe your preferred approach to developing or integrating AI into society?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Bold | 16% | 13% | 22% | 23% | 21% | 4% | 24% | 14% | 24% | 12% | 14% | 6% | 9% | 24% | 8% | 28% | 15% | 16% |
| Cautious | 26% | 40% | 27% | 25% | 28% | 12% | 31% | 27% | 23% | 31% | 40% | 45% | 18% | 18% | 13% | 28% | 29% | 13% |
| Collaborative | 16% | 15% | 18% | 14% | 12% | 10% | 18% | 14% | 18% | 12% | 13% | 12% | 28% | 13% | 20% | 14% | 17% | 16% |
| Competitive | 15% | 12% | 13% | 15% | 16% | 5% | 7% | 20% | 22% | 9% | 13% | 7% | 21% | 23% | 22% | 12% | 21% | 24% |
| Cutting edge | 24% | 19% | 28% | 32% | 38% | 27% | 23% | 18% | 19% | 16% | 21% | 14% | 20% | 12% | 25% | 44% | 22% | 25% |
| Equitable | 10% | 9% | 7% | 9% | 8% | 26% | 3% | 8% | 10% | 11% | 6% | 6% | 5% | 14% | 12% | 15% | 7% | 12% |
| Innovative | 36% | 28% | 32% | 34% | 38% | 23% | 32% | 47% | 40% | 25% | 29% | 21% | 56% | 33% | 49% | 40% | 44% | 48% |
| Inclusive | 11% | 10% | 12% | 14% | 15% | 5% | 7% | 12% | 13% | 10% | 11% | 4% | 21% | 15% | 10% | 14% | 9% | 11% |
| Proactive | 13% | 13% | 14% | 8% | 15% | 17% | 12% | 14% | 14% | 12% | 12% | 8% | 17% | 19% | 14% | 8% | 17% | 15% |
| Responsible | 31% | 30% | 27% | 20% | 23% | 24% | 30% | 38% | 34% | 46% | 29% | 33% | 30% | 30% | 35% | 26% | 35% | 29% |
| Risk-averse | 16% | 22% | 16% | 10% | 9% | 27% | 18% | 18% | 8% | 14% | 21% | 14% | 10% | 18% | 8% | 13% | 18% | 19% |
| Safe | 30% | 21% | 24% | 27% | 14% | 44% | 27% | 28% | 30% | 44% | 23% | 18% | 25% | 44% | 48% | 25% | 30% | 40% |
| Transparent | 23% | 26% | 18% | 15% | 15% | 30% | 26% | 26% | 25% | 24% | 24% | 24% | 21% | 21% | 22% | 13% | 29% | 23% |
| Something else | 1% | 3% | 1% | 1% | 1% | * | 2% | * | 1% | 1% | 2% | 2% | 1% | * | - | * | 1% | * |
| None of these | 10% | 13% | 14% | 18% | 16% | 15% | 13% | 5% | 7% | 11% | 14% | 10% | 6% | 5% | 4% | 6% | 2% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q14. Which of the following emotions best describes how you feel when you think about what AI will be like in five years?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Excited | 24% | 19% | 14% | 17% | 10% | 44% | 11% | 38% | 21% | 9% | 19% | 11% | 28% | 37% | 30% | 30% | 31% | 41% |
| Interested | 37% | 33% | 33% | 28% | 40% | 41% | 38% | 37% | 35% | 43% | 33% | 29% | 40% | 32% | 43% | 43% | 46% | 39% |
| Happy | 12% | 7% | 12% | 9% | 7% | 7% | 13% | 12% | 8% | 9% | 7% | 2% | 14% | 36% | 14% | 10% | 14% | 24% |
| Proud | 9% | 7% | 7% | 7% | 7% | 4% | 9% | 9% | 7% | 6% | 7% | 2% | 12% | 24% | 12% | 8% | 11% | 18% |
| Grateful | 11% | 9% | 8% | 8% | 9% | 9% | 7% | 11% | 9% | 10% | 7% | 3% | 11% | 25% | 13% | 7% | 15% | 19% |
| Scared | 22% | 25% | 24% | 26% | 23% | 21% | 20% | 19% | 31% | 29% | 27% | 26% | 21% | 12% | 14% | 23% | 21% | 17% |
| Distrusting | 25% | 27% | 40% | 47% | 38% | 13% | 35% | 11% | 33% | 21% | 25% | 32% | 26% | 8% | 17% | 26% | 12% | 9% |
| Angry | 5% | 8% | 7% | 7% | 5% | 2% | 6% | 3% | 7% | 6% | 7% | 4% | 3% | 8% | 2% | 7% | 3% | 5% |
| Sad | 6% | 8% | 9% | 8% | 6% | 2% | 8% | 4% | 7% | 5% | 7% | 4% | 5% | 10% | 4% | 7% | 5% | 4% |
| Stressed | 14% | 18% | 21% | 21% | 13% | 8% | 11% | 16% | 13% | 20% | 16% | 19% | 5% | 9% | 8% | 16% | 14% | 12% |
| Indifferent | 10% | 15% | 8% | 10% | 10% | 11% | 8% | 11% | 10% | 11% | 10% | 13% | 9% | 14% | 8% | 8% | 10% | 8% |
| Hopeful | 31% | 32% | 26% | 22% | 29% | 23% | 26% | 43% | 34% | 31% | 31% | 28% | 34% | 31% | 30% | 33% | 36% | 36% |
| Optimistic | 29% | 28% | 21% | 23% | 28% | 11% | 23% | 39% | 29% | 30% | 29% | 25% | 43% | 18% | 42% | 29% | 40% | 32% |
| None of these | 7% | 9% | 7% | 8% | 10% | 15% | 11% | 4% | 5% | 9% | 8% | 7% | 3% | 3% | 4% | 4% | 2% | 2% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q15. Thinking about life with AI five years from now, how do you think most peoples' daily life will look compared to how we live today?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very different from today | 29% | 24% | 22% | 24% | 19% | 10% | 20% | 26% | 24% | 16% | 19% | 19% | 45% | 61% | 42% | 30% | 53% | 47% |
| Somewhat different from today | 47% | 48% | 52% | 46% | 52% | 53% | 53% | 62% | 50% | 55% | 49% | 51% | 43% | 27% | 41% | 44% | 38% | 43% |
| Not that different from today | 18% | 24% | 22% | 23% | 23% | 33% | 22% | 10% | 22% | 23% | 27% | 22% | 8% | 6% | 10% | 20% | 6% | 7% |
| Not different at all | 5% | 5% | 4% | 7% | 6% | 4% | 5% | 2% | 4% | 6% | 5% | 5% | 3% | 5% | 7% | 7% | 3% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 3% | - | - | - | - | - | - |
| Total different (Net) | 77% | 72% | 74% | 70% | 72% | 63% | 73% | 87% | 74% | 71% | 68% | 70% | 88% | 89% | 83% | 73% | 91% | 90% |
| Total not different (Net) | 23% | 28% | 26% | 30% | 28% | 37% | 27% | 13% | 26% | 29% | 32% | 27% | 12% | 11% | 17% | 27% | 9% | 10% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q16. [Summary - Total Positive] In the next five years, how much of an impact, if any, will AI have on the following?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| The way we work | 60% | 50% | 48% | 47% | 53% | 47% | 52% | 73% | 57% | 52% | 49% | 41% | 72% | 79% | 75% | 61% | 76% | 82% |
| The way we learn | 63% | 53% | 52% | 47% | 54% | 60% | 52% | 75% | 60% | 55% | 57% | 44% | 76% | 78% | 79% | 65% | 83% | 81% |
| The way we keep information and systems secure | 58% | 45% | 49% | 46% | 46% | 55% | 51% | 65% | 52% | 46% | 48% | 39% | 69% | 76% | 76% | 65% | 78% | 79% |
| The way we identify and treat diseases | 67% | 58% | 59% | 56% | 62% | 64% | 59% | 74% | 65% | 60% | 64% | 56% | 76% | 76% | 80% | 67% | 80% | 79% |
| The way we access information | 67% | 61% | 53% | 52% | 58% | 63% | 56% | 75% | 63% | 61% | 62% | 54% | 77% | 79% | 78% | 70% | 87% | 82% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q16. [The way we work] In the next five years, how much of an impact, if any, will AI have on the following?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 26% | 18% | 14% | 17% | 19% | 9% | 14% | 32% | 24% | 12% | 18% | 11% | 40% | 48% | 44% | 25% | 51% | 50% |
| Minor positive impact | 33% | 32% | 34% | 30% | 34% | 38% | 38% | 41% | 33% | 40% | 31% | 30% | 32% | 31% | 32% | 36% | 26% | 32% |
| No impact | 11% | 13% | 14% | 14% | 14% | 22% | 15% | 10% | 13% | 14% | 14% | 8% | 8% | 5% | 7% | 12% | 4% | 6% |
| Minor negative impact | 12% | 15% | 16% | 14% | 13% | 14% | 14% | 7% | 12% | 16% | 15% | 18% | 9% | 5% | 8% | 11% | 9% | 5% |
| Major negative impact | 7% | 13% | 8% | 11% | 9% | 3% | 7% | 4% | 8% | 6% | 10% | 11% | 5% | 6% | 5% | 6% | 7% | 3% |
| Don't know | 10% | 10% | 14% | 14% | 11% | 15% | 12% | 6% | 10% | 13% | 11% | 20% | 6% | 5% | 5% | 9% | 4% | 4% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 60% | 50% | 48% | 47% | 53% | 47% | 52% | 73% | 57% | 52% | 49% | 41% | 72% | 79% | 75% | 61% | 76% | 82% |
| Total Negative (Net) | 19% | 28% | 25% | 25% | 22% | 17% | 21% | 11% | 20% | 21% | 25% | 29% | 15% | 11% | 13% | 18% | 16% | 8% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q16. [The way we learn] In the next five years, how much of an impact, if any, will AI have on the following?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 29% | 19% | 15% | 16% | 18% | 14% | 17% | 36% | 27% | 14% | 21% | 14% | 45% | 47% | 49% | 31% | 59% | 51% |
| Minor positive impact | 34% | 34% | 36% | 31% | 36% | 46% | 35% | 39% | 34% | 41% | 36% | 30% | 30% | 31% | 30% | 34% | 24% | 30% |
| No impact | 12% | 13% | 16% | 19% | 17% | 19% | 14% | 11% | 13% | 14% | 15% | 9% | 9% | 5% | 8% | 13% | 4% | 7% |
| Minor negative impact | 9% | 12% | 12% | 10% | 11% | 6% | 14% | 5% | 9% | 12% | 9% | 15% | 6% | 7% | 5% | 7% | 5% | 6% |
| Major negative impact | 6% | 10% | 6% | 11% | 7% | 2% | 9% | 4% | 7% | 6% | 7% | 11% | 5% | 5% | 3% | 6% | 4% | 2% |
| Don't know | 10% | 11% | 14% | 13% | 10% | 13% | 12% | 5% | 10% | 13% | 12% | 19% | 5% | 5% | 5% | 9% | 4% | 4% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 63% | 53% | 52% | 47% | 54% | 60% | 52% | 75% | 60% | 55% | 57% | 44% | 76% | 78% | 79% | 65% | 83% | 81% |
| Total Negative (Net) | 15% | 23% | 19% | 21% | 18% | 8% | 23% | 9% | 16% | 18% | 16% | 26% | 11% | 12% | 8% | 12% | 9% | 8% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q16. [The way we keep information and systems secure] In the next five years, how much of an impact, if any, will AI have on the following?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 26% | 18% | 16% | 18% | 16% | 13% | 16% | 29% | 22% | 10% | 17% | 13% | 37% | 47% | 44% | 31% | 52% | 50% |
| Minor positive impact | 32% | 27% | 33% | 28% | 30% | 42% | 35% | 36% | 30% | 36% | 31% | 26% | 32% | 29% | 32% | 34% | 26% | 29% |
| No impact | 12% | 16% | 12% | 15% | 17% | 16% | 11% | 10% | 12% | 16% | 15% | 9% | 10% | 7% | 8% | 11% | 5% | 7% |
| Minor negative impact | 11% | 12% | 14% | 11% | 15% | 12% | 13% | 11% | 15% | 16% | 12% | 14% | 10% | 6% | 5% | 8% | 6% | 7% |
| Major negative impact | 7% | 13% | 8% | 12% | 8% | 2% | 8% | 6% | 9% | 6% | 9% | 12% | 6% | 6% | 6% | 5% | 4% | 3% |
| Don't know | 12% | 13% | 18% | 15% | 14% | 15% | 16% | 9% | 12% | 16% | 15% | 24% | 6% | 5% | 5% | 11% | 6% | 5% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 58% | 45% | 49% | 46% | 46% | 55% | 51% | 65% | 52% | 46% | 48% | 39% | 69% | 76% | 76% | 65% | 78% | 79% |
| Total Negative (Net) | 18% | 25% | 22% | 24% | 23% | 14% | 21% | 16% | 24% | 22% | 21% | 26% | 16% | 13% | 11% | 13% | 10% | 10% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q16. [The way we identify and treat diseases] In the next five years, how much of an impact, if any, will AI have on the following?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 31% | 22% | 24% | 26% | 25% | 20% | 21% | 31% | 33% | 16% | 25% | 21% | 44% | 44% | 51% | 31% | 51% | 48% |
| Minor positive impact | 36% | 36% | 35% | 30% | 37% | 44% | 38% | 43% | 32% | 43% | 39% | 35% | 32% | 32% | 30% | 36% | 29% | 32% |
| No impact | 12% | 14% | 14% | 14% | 15% | 17% | 11% | 10% | 12% | 14% | 12% | 9% | 11% | 7% | 8% | 12% | 7% | 9% |
| Minor negative impact | 7% | 7% | 8% | 9% | 8% | 5% | 10% | 4% | 8% | 10% | 6% | 6% | 5% | 9% | 5% | 7% | 5% | 4% |
| Major negative impact | 4% | 8% | 5% | 6% | 4% | 1% | 5% | 3% | 5% | 5% | 5% | 5% | 4% | 3% | 2% | 4% | 2% | 2% |
| Don't know | 11% | 13% | 14% | 15% | 10% | 13% | 14% | 9% | 10% | 12% | 12% | 23% | 5% | 4% | 5% | 10% | 6% | 5% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 67% | 58% | 59% | 56% | 62% | 64% | 59% | 74% | 65% | 60% | 64% | 56% | 76% | 76% | 80% | 67% | 80% | 79% |
| Total Negative (Net) | 11% | 15% | 14% | 15% | 12% | 6% | 15% | 7% | 13% | 14% | 11% | 11% | 8% | 12% | 7% | 11% | 7% | 6% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q16. [The way we access information] In the next five years, how much of an impact, if any, will AI have on the following?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 34% | 25% | 21% | 21% | 25% | 19% | 23% | 38% | 31% | 19% | 27% | 22% | 47% | 50% | 51% | 37% | 64% | 53% |
| Minor positive impact | 33% | 36% | 32% | 30% | 33% | 44% | 33% | 38% | 33% | 42% | 35% | 32% | 30% | 29% | 27% | 32% | 22% | 30% |
| No impact | 10% | 11% | 12% | 14% | 13% | 16% | 12% | 9% | 11% | 11% | 13% | 7% | 8% | 6% | 7% | 9% | 3% | 7% |
| Minor negative impact | 8% | 8% | 14% | 11% | 12% | 7% | 13% | 7% | 10% | 11% | 9% | 10% | 6% | 4% | 7% | 7% | 4% | 4% |
| Major negative impact | 6% | 10% | 7% | 10% | 7% | 2% | 7% | 4% | 7% | 5% | 6% | 9% | 3% | 5% | 4% | 5% | 3% | 3% |
| Don't know | 9% | 11% | 14% | 13% | 10% | 12% | 12% | 5% | 8% | 11% | 10% | 18% | 5% | 6% | 4% | 9% | 3% | 4% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 67% | 61% | 53% | 52% | 58% | 63% | 56% | 75% | 63% | 61% | 62% | 54% | 77% | 79% | 78% | 70% | 87% | 82% |
| Total Negative (Net) | 14% | 18% | 21% | 21% | 19% | 9% | 21% | 11% | 17% | 17% | 15% | 19% | 9% | 9% | 11% | 12% | 7% | 7% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q17. [Summary - Total Positive] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next five years.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES |
|--|-------|-----|-----|-----|-----|-----|-----|-----|-----|
| The way you work | 49% | 40% | 38% | 37% | 39% | 32% | 37% | 66% | 46% |
| The way you learn | 57% | 49% | 46% | 42% | 46% | 47% | 42% | 71% | 57% |
| Your quality of life | 49% | 38% | 38% | 37% | 38% | 31% | 34% | 63% | 47% |
| Your health and wellbeing | 52% | 43% | 46% | 45% | 42% | 34% | 39% | 62% | 55% |
| Your personal financial situation | 39% | 29% | 26% | 27% | 23% | 19% | 24% | 51% | 34% |
| Your job | 51% | 42% | 40% | 44% | 39% | 25% | 38% | 59% | 52% |
| Your career prospects | 41% | 28% | 27% | 27% | 27% | 17% | 27% | 53% | 47% |
| Base: Employed Respondents (N=10,890) | | | | | | | | | |
| FR/GB/AU/BE/US/BR/DE/IN/JP/MX/NL/PL/SG/ZA/ES/SE/AE's economy | 49% | 37% | 36% | 35% | 45% | 39% | 41% | 65% | 44% |
| Your ability to write or create | 51% | 41% | 39% | 37% | 40% | 27% | 41% | 63% | 49% |
| Base: Split A (N=8,536) | | | | | | | | | |
| Your ability to understand complex topics | 60% | 48% | 48% | 52% | 51% | 44% | 46% | 73% | 59% |
| Base: Split B (N=8,550) | | | | | | | | | |

| | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| The way you work | 36% | 37% | 30% | 65% | 76% | 68% | 47% | 69% | 76% |
| The way you learn | 49% | 48% | 37% | 74% | 79% | 79% | 53% | 79% | 80% |
| Your quality of life | 32% | 36% | 29% | 65% | 77% | 70% | 53% | 65% | 75% |
| Your health and wellbeing | 38% | 40% | 35% | 66% | 77% | 75% | 48% | 62% | 73% |
| Your personal financial situation | 25% | 28% | 18% | 58% | 74% | 64% | 39% | 55% | 68% |
| Your job | 41% | 38% | 25% | 67% | 80% | 72% | 52% | 63% | 71% |
| Base: Employed Respondents (N=10,890) | | | | | | | | | |
| Your career prospects | 27% | 28% | 19% | 62% | 72% | 67% | 42% | 63% | 70% |
| FR/GB/AU/BE/US/BR/DE/IN/JP/MX/NL/PL/SG/ZA/ES/SE/AE's economy | 34% | 38% | 26% | 59% | 75% | 64% | 54% | 59% | 80% |
| Your ability to write or create | 45% | 38% | 28% | 68% | 74% | 70% | 53% | 72% | 75% |
| Base: Split A (N=8,536) | | | | | | | | | |
| Your ability to understand complex topics | 50% | 49% | 44% | 71% | 81% | 77% | 60% | 82% | 81% |
| Base: Split B (N=8,550) | | | | | | | | | |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q17. [The way you work] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next five years.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 21% | 12% | 9% | 13% | 12% | 6% | 8% | 26% | 19% | 8% | 12% | 6% | 36% | 44% | 37% | 19% | 43% | 47% |
| Minor positive impact | 28% | 27% | 28% | 25% | 27% | 25% | 28% | 40% | 27% | 27% | 25% | 23% | 29% | 32% | 31% | 28% | 27% | 30% |
| No impact | 26% | 30% | 31% | 31% | 33% | 38% | 35% | 16% | 28% | 37% | 34% | 27% | 17% | 7% | 16% | 31% | 13% | 11% |
| Minor negative impact | 9% | 12% | 10% | 10% | 10% | 12% | 9% | 7% | 10% | 8% | 10% | 14% | 7% | 7% | 7% | 9% | 7% | 6% |
| Major negative impact | 6% | 9% | 6% | 9% | 5% | 3% | 5% | 4% | 6% | 5% | 8% | 8% | 4% | 5% | 3% | 4% | 6% | 3% |
| Don't know | 11% | 10% | 16% | 13% | 12% | 16% | 15% | 7% | 10% | 14% | 12% | 20% | 7% | 4% | 6% | 10% | 4% | 4% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 49% | 40% | 38% | 37% | 39% | 32% | 37% | 66% | 46% | 36% | 37% | 30% | 65% | 76% | 68% | 47% | 69% | 76% |
| Total Negative (Net) | 15% | 21% | 16% | 19% | 16% | 14% | 14% | 11% | 16% | 13% | 17% | 22% | 11% | 13% | 10% | 12% | 13% | 9% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q17. [The way you learn] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next five years.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 25% | 15% | 12% | 14% | 14% | 9% | 11% | 29% | 23% | 10% | 16% | 10% | 42% | 48% | 45% | 20% | 54% | 49% |
| Minor positive impact | 33% | 33% | 34% | 28% | 32% | 38% | 31% | 42% | 34% | 39% | 32% | 27% | 32% | 31% | 34% | 33% | 25% | 31% |
| No impact | 21% | 25% | 26% | 29% | 30% | 31% | 31% | 14% | 19% | 27% | 28% | 21% | 11% | 8% | 10% | 27% | 8% | 9% |
| Minor negative impact | 7% | 9% | 9% | 9% | 9% | 6% | 9% | 6% | 8% | 8% | 7% | 13% | 6% | 4% | 5% | 6% | 5% | 5% |
| Major negative impact | 5% | 8% | 5% | 7% | 5% | 2% | 5% | 3% | 6% | 4% | 6% | 8% | 2% | 5% | 3% | 3% | 4% | 2% |
| Don't know | 10% | 9% | 14% | 12% | 10% | 14% | 13% | 6% | 10% | 12% | 11% | 18% | 6% | 5% | 3% | 10% | 4% | 4% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 57% | 49% | 46% | 42% | 46% | 47% | 42% | 71% | 57% | 49% | 48% | 37% | 74% | 79% | 79% | 53% | 79% | 80% |
| Total Negative (Net) | 12% | 17% | 14% | 17% | 14% | 8% | 14% | 9% | 14% | 11% | 13% | 21% | 8% | 9% | 7% | 10% | 9% | 7% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q17. [Your quality of life] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next five years.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 19% | 9% | 11% | 12% | 12% | 5% | 7% | 22% | 16% | 6% | 11% | 5% | 32% | 44% | 39% | 17% | 37% | 40% |
| Minor positive impact | 30% | 28% | 27% | 25% | 26% | 26% | 26% | 42% | 30% | 26% | 25% | 24% | 34% | 34% | 31% | 35% | 28% | 35% |
| No impact | 27% | 34% | 30% | 32% | 37% | 45% | 37% | 17% | 28% | 38% | 33% | 30% | 17% | 8% | 15% | 26% | 17% | 12% |
| Minor negative impact | 8% | 10% | 11% | 10% | 10% | 6% | 9% | 7% | 10% | 9% | 12% | 11% | 7% | 5% | 5% | 7% | 8% | 4% |
| Major negative impact | 5% | 8% | 6% | 8% | 5% | 2% | 5% | 4% | 4% | 6% | 6% | 6% | 3% | 5% | 3% | 3% | 4% | 3% |
| Don't know | 11% | 11% | 16% | 13% | 11% | 15% | 15% | 8% | 11% | 14% | 13% | 22% | 7% | 5% | 7% | 11% | 6% | 5% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 49% | 38% | 38% | 37% | 38% | 31% | 34% | 63% | 47% | 32% | 36% | 29% | 65% | 77% | 70% | 53% | 65% | 75% |
| Total Negative (Net) | 13% | 18% | 17% | 18% | 15% | 8% | 14% | 12% | 15% | 15% | 18% | 17% | 10% | 10% | 8% | 10% | 12% | 7% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q17. [Your health and wellbeing] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next five years.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 21% | 12% | 14% | 17% | 12% | 7% | 8% | 21% | 23% | 7% | 12% | 8% | 33% | 44% | 43% | 17% | 36% | 41% |
| Minor positive impact | 31% | 31% | 32% | 28% | 30% | 27% | 31% | 41% | 32% | 31% | 29% | 26% | 33% | 33% | 32% | 31% | 26% | 32% |
| No impact | 26% | 29% | 25% | 27% | 34% | 46% | 34% | 21% | 23% | 36% | 33% | 30% | 19% | 10% | 12% | 30% | 22% | 15% |
| Minor negative impact | 7% | 8% | 10% | 8% | 7% | 5% | 9% | 6% | 6% | 8% | 9% | 7% | 6% | 6% | 5% | 7% | 6% | 4% |
| Major negative impact | 4% | 6% | 5% | 6% | 5% | 2% | 6% | 3% | 4% | 5% | 5% | 5% | 2% | 4% | 2% | 3% | 3% | 1% |
| Don't know | 11% | 13% | 14% | 14% | 12% | 15% | 13% | 8% | 12% | 14% | 13% | 21% | 8% | 4% | 5% | 12% | 7% | 6% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 52% | 43% | 46% | 45% | 42% | 34% | 39% | 62% | 55% | 38% | 40% | 35% | 66% | 77% | 75% | 48% | 62% | 73% |
| Total Negative (Net) | 11% | 15% | 14% | 14% | 12% | 6% | 14% | 9% | 10% | 12% | 14% | 12% | 8% | 10% | 7% | 11% | 9% | 6% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q17. [Your personal financial situation] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next five years.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 16% | 8% | 7% | 9% | 8% | 4% | 7% | 18% | 14% | 5% | 8% | 4% | 28% | 44% | 31% | 15% | 30% | 36% |
| Minor positive impact | 23% | 21% | 19% | 18% | 15% | 15% | 17% | 33% | 21% | 20% | 20% | 13% | 30% | 30% | 33% | 24% | 25% | 32% |
| No impact | 33% | 39% | 40% | 40% | 48% | 51% | 44% | 26% | 38% | 45% | 39% | 40% | 22% | 9% | 18% | 34% | 21% | 15% |
| Minor negative impact | 9% | 10% | 12% | 10% | 10% | 10% | 10% | 8% | 10% | 9% | 11% | 11% | 6% | 7% | 6% | 8% | 9% | 6% |
| Major negative impact | 6% | 8% | 7% | 9% | 6% | 3% | 6% | 5% | 6% | 5% | 7% | 7% | 4% | 6% | 3% | 6% | 7% | 3% |
| Don't know | 13% | 14% | 16% | 14% | 13% | 17% | 15% | 10% | 12% | 16% | 15% | 23% | 10% | 5% | 9% | 14% | 7% | 7% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 39% | 29% | 26% | 27% | 23% | 19% | 24% | 51% | 34% | 25% | 28% | 18% | 58% | 74% | 64% | 39% | 55% | 68% |
| Total Negative (Net) | 15% | 18% | 18% | 19% | 16% | 13% | 16% | 13% | 16% | 15% | 18% | 18% | 10% | 13% | 9% | 13% | 16% | 9% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q17. [Your job] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next five years.

Base: Employed Respondents (N=10,890)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 22% | 11% | 11% | 15% | 11% | 6% | 11% | 20% | 21% | 7% | 13% | 5% | 36% | 49% | 40% | 21% | 36% | 41% |
| Minor positive impact | 29% | 32% | 29% | 29% | 28% | 19% | 27% | 39% | 30% | 33% | 25% | 20% | 31% | 31% | 32% | 31% | 27% | 31% |
| No impact | 25% | 29% | 30% | 29% | 36% | 49% | 36% | 18% | 26% | 34% | 32% | 31% | 16% | 6% | 13% | 26% | 13% | 13% |
| Minor negative impact | 10% | 15% | 11% | 8% | 12% | 9% | 11% | 11% | 12% | 11% | 11% | 17% | 6% | 6% | 6% | 8% | 12% | 7% |
| Major negative impact | 6% | 7% | 6% | 10% | 5% | 3% | 6% | 7% | 7% | 6% | 8% | 9% | 4% | 4% | 4% | 6% | 9% | 4% |
| Don't know | 8% | 7% | 13% | 10% | 8% | 14% | 10% | 5% | 4% | 8% | 10% | 16% | 8% | 4% | 4% | 8% | 4% | 4% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 51% | 42% | 40% | 44% | 39% | 25% | 38% | 59% | 52% | 41% | 38% | 25% | 67% | 80% | 72% | 52% | 63% | 71% |
| Total Negative (Net) | 16% | 22% | 18% | 17% | 17% | 12% | 17% | 18% | 19% | 17% | 19% | 26% | 9% | 10% | 10% | 14% | 20% | 11% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q17. [Your career prospects] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next five years.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 18% | 10% | 8% | 10% | 7% | 4% | 8% | 20% | 19% | 6% | 9% | 5% | 30% | 42% | 36% | 16% | 39% | 40% |
| Minor positive impact | 23% | 18% | 18% | 17% | 19% | 13% | 19% | 32% | 28% | 21% | 19% | 14% | 31% | 30% | 31% | 26% | 24% | 30% |
| No impact | 31% | 38% | 38% | 41% | 44% | 55% | 41% | 19% | 28% | 42% | 38% | 33% | 18% | 8% | 16% | 33% | 15% | 13% |
| Minor negative impact | 10% | 12% | 11% | 9% | 9% | 8% | 12% | 12% | 8% | 10% | 13% | 13% | 8% | 8% | 7% | 9% | 8% | 8% |
| Major negative impact | 6% | 9% | 6% | 7% | 6% | 2% | 6% | 6% | 6% | 6% | 8% | 11% | 3% | 6% | 3% | 5% | 8% | 4% |
| Don't know | 12% | 13% | 17% | 15% | 15% | 18% | 15% | 10% | 11% | 16% | 13% | 22% | 9% | 6% | 7% | 11% | 5% | 5% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 41% | 28% | 27% | 27% | 27% | 17% | 27% | 53% | 47% | 27% | 28% | 19% | 62% | 72% | 67% | 42% | 63% | 70% |
| Total Negative (Net) | 16% | 21% | 17% | 17% | 15% | 10% | 17% | 18% | 14% | 16% | 20% | 24% | 11% | 14% | 10% | 14% | 16% | 11% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q17. [FR/GB/AU/BE/US/BR/DE/IN/JP/MX/NL/PL/SG/ZA/ES/SE/AE's economy] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next five years.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 19% | 11% | 9% | 12% | 13% | 6% | 8% | 26% | 16% | 6% | 11% | 6% | 27% | 46% | 32% | 19% | 30% | 52% |
| Minor positive impact | 30% | 26% | 26% | 23% | 32% | 33% | 33% | 40% | 29% | 28% | 27% | 20% | 32% | 30% | 32% | 35% | 29% | 28% |
| No impact | 19% | 22% | 24% | 25% | 20% | 26% | 21% | 14% | 23% | 28% | 25% | 17% | 16% | 8% | 16% | 19% | 16% | 8% |
| Minor negative impact | 10% | 12% | 13% | 10% | 13% | 10% | 13% | 7% | 10% | 13% | 12% | 16% | 10% | 6% | 5% | 8% | 8% | 3% |
| Major negative impact | 6% | 10% | 7% | 11% | 7% | 3% | 7% | 3% | 8% | 6% | 8% | 12% | 4% | 5% | 5% | 4% | 10% | 1% |
| Don't know | 15% | 18% | 20% | 19% | 15% | 21% | 18% | 10% | 15% | 19% | 18% | 28% | 11% | 5% | 9% | 15% | 8% | 8% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 49% | 37% | 36% | 35% | 45% | 39% | 41% | 65% | 44% | 34% | 38% | 26% | 59% | 75% | 64% | 54% | 59% | 80% |
| Total Negative (Net) | 16% | 22% | 20% | 22% | 20% | 13% | 20% | 10% | 18% | 19% | 20% | 28% | 13% | 11% | 10% | 12% | 17% | 4% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q17. [Your ability to write or create] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next five years.

Base: Split A (N=8,536)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 23% | 13% | 12% | 15% | 15% | 6% | 14% | 24% | 21% | 10% | 16% | 9% | 39% | 41% | 42% | 22% | 48% | 48% |
| Minor positive impact | 27% | 28% | 28% | 21% | 25% | 21% | 27% | 39% | 29% | 34% | 21% | 19% | 29% | 33% | 28% | 31% | 24% | 27% |
| No impact | 25% | 29% | 28% | 34% | 32% | 40% | 30% | 17% | 26% | 31% | 32% | 30% | 16% | 10% | 13% | 28% | 12% | 12% |
| Minor negative impact | 8% | 12% | 10% | 7% | 9% | 14% | 9% | 8% | 9% | 9% | 11% | 8% | 5% | 6% | 6% | 5% | 7% | 5% |
| Major negative impact | 6% | 9% | 6% | 10% | 6% | 4% | 6% | 5% | 7% | 5% | 7% | 13% | 4% | 7% | 4% | 3% | 5% | 4% |
| Don't know | 10% | 9% | 16% | 13% | 12% | 15% | 15% | 6% | 9% | 10% | 12% | 19% | 7% | 4% | 7% | 12% | 4% | 4% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 51% | 41% | 39% | 37% | 40% | 27% | 41% | 63% | 49% | 45% | 38% | 28% | 68% | 74% | 70% | 53% | 72% | 75% |
| Total Negative (Net) | 15% | 22% | 16% | 17% | 15% | 18% | 15% | 14% | 16% | 15% | 18% | 21% | 9% | 13% | 10% | 8% | 12% | 9% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q17. [Your ability to understand complex topics] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next five years.

Base: Split B (N=8,550)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 25% | 14% | 16% | 15% | 18% | 12% | 12% | 29% | 26% | 8% | 14% | 13% | 39% | 46% | 45% | 22% | 52% | 51% |
| Minor positive impact | 34% | 35% | 33% | 37% | 33% | 33% | 34% | 44% | 33% | 41% | 35% | 30% | 32% | 35% | 32% | 38% | 30% | 30% |
| No impact | 19% | 24% | 23% | 21% | 27% | 33% | 25% | 12% | 16% | 25% | 28% | 23% | 12% | 7% | 11% | 18% | 8% | 10% |
| Minor negative impact | 6% | 8% | 9% | 7% | 6% | 6% | 10% | 5% | 8% | 7% | 8% | 7% | 5% | 5% | 6% | 7% | 4% | 2% |
| Major negative impact | 4% | 8% | 6% | 6% | 5% | 1% | 5% | 4% | 5% | 4% | 5% | 5% | 3% | 4% | 3% | 4% | 2% | 1% |
| Don't know | 11% | 12% | 15% | 14% | 11% | 15% | 15% | 7% | 12% | 14% | 10% | 21% | 8% | 4% | 4% | 11% | 4% | 6% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |
| Total Positive (Net) | 60% | 48% | 48% | 52% | 51% | 44% | 46% | 73% | 59% | 50% | 49% | 44% | 71% | 81% | 77% | 60% | 82% | 81% |
| Total Negative (Net) | 11% | 15% | 14% | 13% | 11% | 8% | 15% | 9% | 12% | 11% | 13% | 12% | 8% | 9% | 9% | 11% | 6% | 3% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q18. [Summary - Total likely] Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES |
|--|-------|-----|-----|-----|-----|-----|-----|-----|-----|
| Governments | 69% | 63% | 65% | 62% | 63% | 53% | 67% | 83% | 72% |
| Workers | 53% | 45% | 46% | 42% | 38% | 47% | 51% | 66% | 50% |
| Small businesses Base: Split A (N=8,536) | 61% | 56% | 53% | 47% | 50% | 52% | 56% | 70% | 58% |
| Large businesses Base: Split B (N=8,550) | 79% | 75% | 73% | 73% | 77% | 73% | 76% | 88% | 79% |
| Wealthy people Base: Split A (N=8,536) | 72% | 64% | 67% | 69% | 68% | 58% | 65% | 75% | 75% |
| Working class people Base: Split B (N=8,550) | 50% | 43% | 39% | 32% | 37% | 42% | 37% | 76% | 44% |
| Society as a whole | 65% | 56% | 60% | 55% | 56% | 64% | 61% | 77% | 62% |
| Disabled people | 64% | 58% | 49% | 52% | 59% | 62% | 55% | 73% | 64% |
| People in my country Base: Split B (N=8,550) | 62% | 54% | 56% | 54% | 57% | 55% | 57% | 77% | 59% |
| Underrepresented groups | 47% | 35% | 33% | 35% | 32% | 42% | 39% | 55% | 52% |
| People like me | 54% | 46% | 44% | 37% | 44% | 36% | 46% | 67% | 48% |

| | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Governments | 57% | 63% | 54% | 82% | 80% | 79% | 69% | 77% | 85% |
| Workers | 54% | 40% | 34% | 62% | 78% | 67% | 58% | 58% | 68% |
| Small businesses Base: Split A (N=8,536) | 62% | 52% | 46% | 74% | 78% | 74% | 59% | 72% | 78% |
| Large businesses Base: Split B (N=8,550) | 75% | 74% | 71% | 88% | 81% | 83% | 79% | 89% | 87% |
| Wealthy people Base: Split A (N=8,536) | 69% | 63% | 61% | 83% | 78% | 82% | 76% | 88% | 84% |
| Working class people Base: Split B (N=8,550) | 44% | 37% | 34% | 54% | 81% | 63% | 39% | 69% | 73% |
| Society as a whole | 64% | 52% | 46% | 74% | 82% | 75% | 66% | 76% | 81% |
| Disabled people | 65% | 48% | 51% | 74% | 79% | 76% | 63% | 77% | 79% |
| People in my country Base: Split B (N=8,550) | 62% | 50% | 48% | 70% | 79% | 71% | 61% | 66% | 79% |
| Underrepresented groups | 41% | 35% | 23% | 68% | 78% | 64% | 42% | 52% | 67% |
| People like me | 48% | 41% | 35% | 66% | 82% | 69% | 55% | 69% | 78% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q18. [Governments] Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 32% | 24% | 24% | 30% | 20% | 10% | 23% | 36% | 35% | 14% | 23% | 20% | 48% | 49% | 50% | 30% | 47% | 56% |
| Somewhat likely to benefit from AI | 37% | 40% | 41% | 32% | 43% | 43% | 45% | 47% | 37% | 43% | 39% | 34% | 34% | 31% | 29% | 39% | 29% | 29% |
| Not very likely to benefit from AI | 12% | 14% | 13% | 12% | 17% | 18% | 12% | 8% | 13% | 19% | 14% | 11% | 9% | 11% | 9% | 14% | 11% | 7% |
| Not at all likely to benefit from AI | 5% | 9% | 5% | 6% | 4% | 4% | 6% | 2% | 4% | 6% | 6% | 8% | 3% | 3% | 5% | 5% | 6% | 2% |
| Don't know | 13% | 15% | 17% | 19% | 16% | 25% | 15% | 7% | 11% | 18% | 16% | 25% | 6% | 5% | 6% | 12% | 7% | 6% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total likely (Net) | 69% | 63% | 65% | 62% | 63% | 53% | 67% | 83% | 72% | 57% | 63% | 54% | 82% | 80% | 79% | 69% | 77% | 85% |
| Total not likely (Net) | 17% | 22% | 18% | 18% | 21% | 22% | 17% | 11% | 17% | 25% | 21% | 19% | 12% | 15% | 14% | 19% | 17% | 9% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q18. [Workers] Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 18% | 11% | 11% | 12% | 11% | 7% | 10% | 19% | 14% | 11% | 10% | 6% | 27% | 45% | 30% | 19% | 27% | 33% |
| Somewhat likely to benefit from AI | 35% | 33% | 35% | 30% | 27% | 40% | 41% | 47% | 36% | 44% | 30% | 27% | 35% | 33% | 38% | 39% | 31% | 34% |
| Not very likely to benefit from AI | 25% | 27% | 28% | 28% | 36% | 28% | 24% | 21% | 26% | 23% | 31% | 28% | 23% | 12% | 19% | 23% | 25% | 17% |
| Not at all likely to benefit from AI | 10% | 15% | 7% | 11% | 12% | 5% | 9% | 5% | 13% | 8% | 15% | 14% | 10% | 5% | 8% | 6% | 12% | 8% |
| Don't know | 12% | 14% | 19% | 19% | 14% | 20% | 15% | 7% | 11% | 15% | 14% | 23% | 5% | 5% | 6% | 13% | 5% | 7% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total likely (Net) | 53% | 45% | 46% | 42% | 38% | 47% | 51% | 66% | 50% | 54% | 40% | 34% | 62% | 78% | 67% | 58% | 58% | 68% |
| Total not likely (Net) | 34% | 42% | 35% | 39% | 48% | 33% | 34% | 26% | 39% | 31% | 46% | 42% | 33% | 17% | 27% | 29% | 37% | 25% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q18. [Small businesses] Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not.

Base: Split A (N=8,536)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 20% | 14% | 11% | 12% | 13% | 7% | 12% | 15% | 15% | 13% | 13% | 9% | 31% | 44% | 38% | 17% | 36% | 41% |
| Somewhat likely to benefit from AI | 41% | 42% | 43% | 35% | 37% | 45% | 44% | 55% | 43% | 49% | 39% | 37% | 43% | 34% | 35% | 42% | 35% | 37% |
| Not very likely to benefit from AI | 20% | 22% | 25% | 30% | 28% | 24% | 23% | 18% | 25% | 18% | 22% | 17% | 14% | 9% | 14% | 25% | 14% | 12% |
| Not at all likely to benefit from AI | 7% | 9% | 5% | 7% | 7% | 5% | 7% | 4% | 6% | 6% | 10% | 11% | 6% | 8% | 6% | 3% | 8% | 3% |
| Don't know | 12% | 13% | 17% | 17% | 15% | 20% | 15% | 8% | 11% | 13% | 16% | 24% | 6% | 5% | 6% | 12% | 6% | 7% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total likely (Net) | 61% | 56% | 53% | 47% | 50% | 52% | 56% | 70% | 58% | 62% | 52% | 46% | 74% | 78% | 74% | 59% | 72% | 78% |
| Total not likely (Net) | 27% | 31% | 30% | 37% | 35% | 29% | 29% | 21% | 31% | 24% | 33% | 28% | 19% | 17% | 20% | 29% | 22% | 16% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q18. [Large businesses] Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not.

Base: Split B (N=8,550)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 43% | 36% | 37% | 39% | 41% | 25% | 36% | 38% | 43% | 27% | 37% | 40% | 56% | 49% | 54% | 38% | 68% | 59% |
| Somewhat likely to benefit from AI | 36% | 39% | 36% | 34% | 36% | 48% | 40% | 50% | 36% | 48% | 38% | 31% | 31% | 32% | 29% | 41% | 21% | 28% |
| Not very likely to benefit from AI | 8% | 8% | 8% | 7% | 11% | 8% | 8% | 6% | 10% | 9% | 10% | 6% | 6% | 8% | 10% | 9% | 5% | 6% |
| Not at all likely to benefit from AI | 3% | 7% | 6% | 5% | 2% | 2% | 4% | 2% | 4% | 2% | 3% | 4% | 2% | 5% | 3% | 3% | 3% | 2% |
| Don't know | 10% | 10% | 13% | 15% | 10% | 17% | 12% | 5% | 8% | 14% | 13% | 17% | 4% | 6% | 5% | 9% | 3% | 5% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |
| Total likely (Net) | 79% | 75% | 73% | 73% | 77% | 73% | 76% | 88% | 79% | 75% | 74% | 71% | 88% | 81% | 83% | 79% | 89% | 87% |
| Total not likely (Net) | 11% | 15% | 14% | 12% | 13% | 10% | 12% | 7% | 13% | 11% | 13% | 10% | 8% | 13% | 13% | 12% | 8% | 8% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q18. [Wealthy people] Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not.

Base: Split A (N=8,536)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 40% | 32% | 36% | 37% | 31% | 18% | 33% | 32% | 39% | 28% | 34% | 38% | 54% | 50% | 58% | 40% | 71% | 54% |
| Somewhat likely to benefit from AI | 32% | 33% | 31% | 33% | 37% | 40% | 33% | 43% | 36% | 41% | 30% | 23% | 29% | 28% | 24% | 36% | 17% | 29% |
| Not very likely to benefit from AI | 10% | 12% | 12% | 10% | 12% | 16% | 13% | 9% | 10% | 13% | 12% | 8% | 8% | 12% | 8% | 10% | 4% | 7% |
| Not at all likely to benefit from AI | 4% | 7% | 5% | 3% | 3% | 3% | 5% | 2% | 4% | 4% | 6% | 5% | 2% | 6% | 4% | 2% | 3% | 3% |
| Don't know | 14% | 17% | 16% | 18% | 16% | 23% | 17% | 13% | 11% | 15% | 19% | 25% | 7% | 5% | 6% | 12% | 5% | 6% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total likely (Net) | 72% | 64% | 67% | 69% | 68% | 58% | 65% | 75% | 75% | 69% | 63% | 61% | 83% | 78% | 82% | 76% | 88% | 84% |
| Total not likely (Net) | 14% | 19% | 17% | 12% | 15% | 19% | 18% | 12% | 14% | 17% | 18% | 12% | 10% | 17% | 12% | 12% | 7% | 10% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q18. [Working class people] Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not.

Base: Split B (N=8,550)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 18% | 12% | 9% | 11% | 12% | 8% | 6% | 26% | 13% | 9% | 10% | 6% | 24% | 46% | 28% | 11% | 35% | 37% |
| Somewhat likely to benefit from AI | 32% | 31% | 31% | 21% | 25% | 34% | 31% | 50% | 31% | 35% | 27% | 28% | 31% | 35% | 35% | 28% | 34% | 37% |
| Not very likely to benefit from AI | 27% | 27% | 31% | 33% | 38% | 31% | 31% | 14% | 29% | 30% | 34% | 28% | 30% | 12% | 24% | 35% | 20% | 14% |
| Not at all likely to benefit from AI | 11% | 17% | 13% | 18% | 13% | 4% | 17% | 4% | 15% | 9% | 16% | 16% | 8% | 2% | 9% | 13% | 6% | 6% |
| Don't know | 12% | 13% | 17% | 17% | 12% | 23% | 15% | 6% | 12% | 17% | 13% | 20% | 8% | 5% | 5% | 13% | 5% | 7% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |
| Total likely (Net) | 50% | 43% | 39% | 32% | 37% | 42% | 37% | 76% | 44% | 44% | 37% | 34% | 54% | 81% | 63% | 39% | 69% | 73% |
| Total not likely (Net) | 38% | 44% | 44% | 51% | 51% | 35% | 48% | 19% | 44% | 39% | 50% | 44% | 37% | 14% | 32% | 48% | 26% | 20% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q18. [Society as a whole] Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 22% | 13% | 12% | 15% | 15% | 12% | 13% | 24% | 19% | 14% | 13% | 8% | 35% | 47% | 35% | 21% | 34% | 44% |
| Somewhat likely to benefit from AI | 43% | 43% | 49% | 39% | 40% | 52% | 49% | 53% | 43% | 50% | 38% | 37% | 39% | 34% | 41% | 44% | 41% | 38% |
| Not very likely to benefit from AI | 16% | 19% | 18% | 20% | 22% | 15% | 16% | 10% | 21% | 18% | 23% | 21% | 14% | 7% | 13% | 17% | 13% | 9% |
| Not at all likely to benefit from AI | 6% | 11% | 5% | 7% | 6% | 2% | 7% | 4% | 6% | 4% | 10% | 8% | 4% | 5% | 6% | 5% | 6% | 3% |
| Don't know | 13% | 14% | 16% | 19% | 16% | 19% | 15% | 9% | 10% | 14% | 15% | 24% | 9% | 6% | 6% | 12% | 5% | 7% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total likely (Net) | 65% | 56% | 60% | 55% | 56% | 64% | 61% | 77% | 62% | 64% | 52% | 46% | 74% | 82% | 75% | 66% | 76% | 81% |
| Total not likely (Net) | 22% | 30% | 23% | 27% | 28% | 17% | 24% | 14% | 28% | 22% | 33% | 29% | 18% | 13% | 19% | 22% | 19% | 12% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q18. [Disabled people] Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 27% | 21% | 16% | 17% | 21% | 16% | 19% | 27% | 26% | 21% | 16% | 18% | 38% | 46% | 43% | 21% | 44% | 48% |
| Somewhat likely to benefit from AI | 37% | 37% | 33% | 34% | 38% | 46% | 36% | 46% | 38% | 44% | 32% | 34% | 36% | 32% | 32% | 41% | 33% | 31% |
| Not very likely to benefit from AI | 15% | 15% | 22% | 19% | 19% | 15% | 19% | 13% | 16% | 13% | 23% | 16% | 12% | 11% | 12% | 17% | 11% | 10% |
| Not at all likely to benefit from AI | 7% | 11% | 9% | 10% | 7% | 3% | 9% | 5% | 8% | 8% | 12% | 8% | 6% | 5% | 7% | 7% | 6% | 3% |
| Don't know | 13% | 15% | 19% | 19% | 15% | 21% | 17% | 8% | 12% | 15% | 18% | 24% | 7% | 5% | 6% | 13% | 6% | 8% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total likely (Net) | 64% | 58% | 49% | 52% | 59% | 62% | 55% | 73% | 64% | 65% | 48% | 51% | 74% | 79% | 76% | 63% | 77% | 79% |
| Total not likely (Net) | 23% | 27% | 31% | 30% | 26% | 18% | 28% | 19% | 24% | 21% | 35% | 24% | 18% | 16% | 18% | 25% | 17% | 13% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q18. [People in my country] Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not.

Base: Split B (N=8,550)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 20% | 14% | 9% | 15% | 15% | 8% | 8% | 25% | 16% | 11% | 12% | 10% | 29% | 43% | 31% | 18% | 32% | 40% |
| Somewhat likely to benefit from AI | 42% | 40% | 48% | 40% | 42% | 47% | 49% | 52% | 43% | 50% | 38% | 38% | 40% | 36% | 40% | 43% | 34% | 39% |
| Not very likely to benefit from AI | 18% | 19% | 19% | 20% | 23% | 20% | 17% | 12% | 20% | 18% | 23% | 19% | 15% | 10% | 17% | 22% | 22% | 10% |
| Not at all likely to benefit from AI | 6% | 11% | 7% | 7% | 6% | 2% | 10% | 4% | 7% | 4% | 9% | 6% | 7% | 4% | 6% | 5% | 7% | 3% |
| Don't know | 14% | 16% | 17% | 19% | 14% | 22% | 16% | 7% | 14% | 15% | 19% | 24% | 8% | 7% | 5% | 11% | 5% | 8% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total likely (Net) | 62% | 54% | 56% | 54% | 57% | 55% | 57% | 77% | 59% | 62% | 50% | 48% | 70% | 79% | 71% | 61% | 66% | 79% |
| Total not likely (Net) | 24% | 29% | 26% | 27% | 29% | 23% | 27% | 16% | 27% | 23% | 31% | 26% | 22% | 14% | 23% | 28% | 29% | 13% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q18. [Underrepresented groups] Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 16% | 10% | 9% | 10% | 10% | 6% | 9% | 15% | 16% | 9% | 10% | 4% | 28% | 44% | 26% | 11% | 23% | 29% |
| Somewhat likely to benefit from AI | 31% | 25% | 24% | 24% | 22% | 36% | 30% | 40% | 36% | 31% | 25% | 19% | 39% | 34% | 37% | 31% | 29% | 38% |
| Not very likely to benefit from AI | 24% | 26% | 31% | 29% | 34% | 30% | 26% | 23% | 20% | 25% | 28% | 28% | 15% | 10% | 16% | 28% | 24% | 15% |
| Not at all likely to benefit from AI | 10% | 17% | 13% | 12% | 14% | 3% | 14% | 7% | 6% | 12% | 15% | 15% | 7% | 5% | 7% | 9% | 14% | 6% |
| Don't know | 19% | 22% | 24% | 24% | 20% | 26% | 21% | 15% | 21% | 22% | 22% | 32% | 10% | 7% | 13% | 21% | 10% | 12% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total likely (Net) | 47% | 35% | 33% | 35% | 32% | 42% | 39% | 55% | 52% | 41% | 35% | 23% | 68% | 78% | 64% | 42% | 52% | 67% |
| Total not likely (Net) | 34% | 43% | 43% | 41% | 48% | 33% | 40% | 30% | 26% | 37% | 43% | 43% | 22% | 15% | 24% | 37% | 38% | 21% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q18. [People like me] Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 19% | 12% | 9% | 10% | 13% | 5% | 9% | 19% | 16% | 9% | 10% | 6% | 29% | 46% | 33% | 18% | 35% | 39% |
| Somewhat likely to benefit from AI | 35% | 34% | 35% | 27% | 31% | 30% | 37% | 48% | 33% | 39% | 32% | 29% | 37% | 36% | 36% | 37% | 34% | 39% |
| Not very likely to benefit from AI | 23% | 23% | 28% | 30% | 28% | 38% | 26% | 18% | 23% | 27% | 27% | 28% | 19% | 9% | 18% | 24% | 17% | 10% |
| Not at all likely to benefit from AI | 10% | 17% | 12% | 15% | 12% | 5% | 13% | 6% | 15% | 10% | 17% | 13% | 8% | 4% | 7% | 8% | 8% | 4% |
| Don't know | 13% | 14% | 16% | 18% | 16% | 21% | 15% | 9% | 13% | 14% | 15% | 22% | 8% | 5% | 6% | 13% | 6% | 8% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total likely (Net) | 54% | 46% | 44% | 37% | 44% | 36% | 46% | 67% | 48% | 48% | 41% | 35% | 66% | 82% | 69% | 55% | 69% | 78% |
| Total not likely (Net) | 33% | 40% | 40% | 45% | 40% | 43% | 39% | 24% | 39% | 38% | 44% | 41% | 27% | 13% | 25% | 32% | 25% | 14% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q19. Do you think AI is more likely to...

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Help some individual people, but result in downsides for society in the next five years | 43% | 51% | 46% | 49% | 45% | 26% | 47% | 29% | 40% | 41% | 48% | 53% | 35% | 50% | 42% | 41% | 45% | 38% |
| Help society as a whole, but result in downsides for some individual people in the next five years | 57% | 49% | 54% | 51% | 55% | 74% | 53% | 71% | 60% | 59% | 52% | 43% | 65% | 50% | 58% | 59% | 55% | 62% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 4% | - | - | - | - | - | - |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q20. [Helping people be more productive] Thinking of how the development and use of AI may impact people over the next five years, rank order the following from 1-highest priority to 6-lowest priority to you.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------|-------|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|-----|------|-----|
| Rank 1 (1) | 21% | 23% | 19% | 24% | 26% | 26% | 21% | 30% | 19% | 20% | 17% | 15% | 21% | 17% | 19% | 14% | 18% | 19% |
| Rank 2 (2) | 21% | 21% | 20% | 20% | 22% | 18% | 21% | 21% | 22% | 22% | 23% | 19% | 22% | 16% | 23% | 17% | 25% | 21% |
| Rank 3 (3) | 20% | 19% | 20% | 19% | 21% | 19% | 19% | 20% | 19% | 20% | 18% | 21% | 17% | 17% | 20% | 20% | 24% | 19% |
| Rank 4 (4) | 15% | 16% | 16% | 15% | 13% | 13% | 14% | 11% | 16% | 16% | 16% | 14% | 14% | 18% | 16% | 16% | 17% | 16% |
| Rank 5 (5) | 12% | 11% | 12% | 10% | 10% | 13% | 11% | 9% | 13% | 10% | 14% | 11% | 14% | 16% | 14% | 17% | 10% | 12% |
| Rank 6 (6) | 11% | 10% | 14% | 11% | 9% | 11% | 13% | 9% | 11% | 12% | 12% | 8% | 12% | 16% | 8% | 15% | 6% | 13% |
| Refused to answer | 1% | - | - | - | - | - | - | - | - | - | - | 12% | - | - | - | - | - | - |
| MEAN | 3.11 | 3 | 3.22 | 3.01 | 2.85 | 3.01 | 3.12 | 2.74 | 3.14 | 3.11 | 3.21 | 3.14 | 3.15 | 3.48 | 3.06 | 3.5 | 2.93 | 3.2 |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q20. [Helping people be more creative] Thinking of how the development and use of AI may impact people over the next five years, rank order the following from 1-highest priority to 6-lowest priority to you.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------|-------|------|------|------|------|------|-----|------|------|-----|------|-----|------|------|------|------|------|------|
| Rank 1 (1) | 13% | 11% | 12% | 13% | 15% | 10% | 9% | 15% | 16% | 11% | 10% | 6% | 16% | 19% | 15% | 13% | 16% | 19% |
| Rank 2 (2) | 17% | 16% | 16% | 18% | 17% | 13% | 16% | 19% | 17% | 19% | 14% | 11% | 19% | 16% | 21% | 17% | 19% | 22% |
| Rank 3 (3) | 20% | 17% | 19% | 22% | 20% | 15% | 21% | 21% | 21% | 20% | 19% | 13% | 20% | 19% | 23% | 19% | 24% | 21% |
| Rank 4 (4) | 19% | 19% | 19% | 18% | 20% | 18% | 20% | 18% | 18% | 21% | 22% | 18% | 16% | 16% | 20% | 22% | 21% | 15% |
| Rank 5 (5) | 16% | 20% | 17% | 17% | 16% | 21% | 16% | 14% | 15% | 18% | 16% | 19% | 16% | 17% | 11% | 17% | 12% | 13% |
| Rank 6 (6) | 14% | 17% | 17% | 11% | 13% | 22% | 17% | 13% | 13% | 11% | 18% | 21% | 14% | 13% | 10% | 13% | 7% | 10% |
| Refused to answer | 1% | - | - | - | - | - | - | - | - | - | - | 12% | - | - | - | - | - | - |
| MEAN | 3.5 | 3.74 | 3.62 | 3.41 | 3.43 | 3.94 | 3.7 | 3.38 | 3.36 | 3.5 | 3.74 | 4.1 | 3.37 | 3.33 | 3.21 | 3.51 | 3.15 | 3.11 |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q20. [Helping people be more knowledgeable] Thinking of how the development and use of AI may impact people over the next five years, rank order the following from 1-highest priority to 6-lowest priority to you.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------|-------|------|------|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| Rank 1 (1) | 24% | 21% | 20% | 17% | 26% | 14% | 27% | 25% | 25% | 32% | 21% | 21% | 26% | 19% | 31% | 24% | 36% | 25% |
| Rank 2 (2) | 22% | 22% | 23% | 24% | 23% | 15% | 21% | 22% | 21% | 23% | 21% | 22% | 21% | 19% | 22% | 24% | 25% | 20% |
| Rank 3 (3) | 19% | 20% | 21% | 22% | 19% | 19% | 19% | 21% | 17% | 18% | 21% | 20% | 19% | 16% | 19% | 19% | 18% | 20% |
| Rank 4 (4) | 15% | 17% | 15% | 17% | 12% | 21% | 16% | 16% | 15% | 11% | 17% | 12% | 15% | 16% | 11% | 15% | 10% | 14% |
| Rank 5 (5) | 11% | 12% | 12% | 12% | 10% | 18% | 11% | 8% | 10% | 10% | 11% | 8% | 10% | 16% | 9% | 10% | 8% | 10% |
| Rank 6 (6) | 8% | 8% | 8% | 8% | 9% | 13% | 7% | 8% | 11% | 7% | 8% | 4% | 8% | 15% | 7% | 8% | 4% | 11% |
| Refused to answer | 1% | - | - | - | - | - | - | - | - | - | - | 12% | - | - | - | - | - | - |
| MEAN | 2.92 | 3.02 | 2.99 | 3.1 | 2.84 | 3.54 | 2.83 | 2.84 | 2.99 | 2.65 | 2.98 | 2.72 | 2.87 | 3.35 | 2.67 | 2.89 | 2.42 | 2.98 |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q20. [Helping people be happier] Thinking of how the development and use of AI may impact people over the next five years, rank order the following from 1-highest priority to 6-lowest priority to you.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------|-------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| Rank 1 (1) | 9% | 9% | 9% | 7% | 6% | 20% | 10% | 7% | 8% | 8% | 10% | 8% | 9% | 13% | 8% | 8% | 5% | 10% |
| Rank 2 (2) | 11% | 10% | 14% | 11% | 8% | 16% | 12% | 11% | 10% | 9% | 15% | 13% | 10% | 18% | 8% | 12% | 5% | 11% |
| Rank 3 (3) | 11% | 11% | 10% | 9% | 10% | 13% | 11% | 10% | 10% | 10% | 12% | 11% | 13% | 15% | 8% | 14% | 8% | 14% |
| Rank 4 (4) | 14% | 16% | 13% | 14% | 13% | 14% | 13% | 14% | 12% | 13% | 15% | 12% | 14% | 17% | 13% | 13% | 14% | 16% |
| Rank 5 (5) | 22% | 24% | 19% | 22% | 21% | 16% | 23% | 26% | 24% | 21% | 23% | 19% | 20% | 19% | 25% | 22% | 29% | 27% |
| Rank 6 (6) | 32% | 30% | 35% | 37% | 43% | 22% | 30% | 32% | 36% | 39% | 25% | 25% | 34% | 19% | 38% | 32% | 39% | 21% |
| Refused to answer | 1% | - | - | - | - | - | - | - | - | - | - | 12% | - | - | - | - | - | - |
| MEAN | 4.25 | 4.27 | 4.27 | 4.44 | 4.65 | 3.54 | 4.18 | 4.38 | 4.42 | 4.47 | 4.01 | 4.11 | 4.28 | 3.69 | 4.53 | 4.24 | 4.74 | 4.04 |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q20. [Helping people be healthier] Thinking of how the development and use of AI may impact people over the next five years, rank order the following from 1-highest priority to 6-lowest priority to you.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------|-------|------|------|------|------|------|-----|------|------|------|------|------|------|------|------|------|------|------|
| Rank 1 (1) | 19% | 21% | 28% | 26% | 15% | 17% | 22% | 12% | 17% | 16% | 27% | 27% | 16% | 16% | 12% | 28% | 13% | 15% |
| Rank 2 (2) | 15% | 16% | 14% | 13% | 15% | 21% | 15% | 12% | 15% | 15% | 15% | 15% | 15% | 15% | 14% | 15% | 12% | 13% |
| Rank 3 (3) | 14% | 16% | 15% | 14% | 16% | 14% | 14% | 12% | 16% | 15% | 13% | 11% | 15% | 17% | 14% | 12% | 13% | 12% |
| Rank 4 (4) | 17% | 15% | 15% | 17% | 20% | 18% | 16% | 21% | 18% | 21% | 12% | 14% | 17% | 17% | 21% | 15% | 20% | 21% |
| Rank 5 (5) | 19% | 16% | 16% | 15% | 20% | 16% | 17% | 27% | 19% | 19% | 17% | 12% | 21% | 18% | 21% | 16% | 23% | 20% |
| Rank 6 (6) | 15% | 16% | 12% | 15% | 13% | 13% | 16% | 17% | 15% | 13% | 16% | 9% | 16% | 18% | 18% | 14% | 19% | 19% |
| Refused to answer | 1% | - | - | - | - | - | - | - | - | - | - | 12% | - | - | - | - | - | - |
| MEAN | 3.47 | 3.39 | 3.13 | 3.27 | 3.54 | 3.36 | 3.4 | 3.89 | 3.51 | 3.52 | 3.24 | 2.96 | 3.61 | 3.59 | 3.81 | 3.18 | 3.86 | 3.76 |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q20. [Helping people have more free time] Thinking of how the development and use of AI may impact people over the next five years, rank order the following from 1-highest priority to 6-lowest priority to you.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------|-------|------|------|------|------|------|------|------|------|------|------|-----|------|------|------|------|------|-----|
| Rank 1 (1) | 13% | 16% | 11% | 13% | 13% | 13% | 10% | 11% | 15% | 13% | 13% | 12% | 12% | 17% | 15% | 13% | 12% | 13% |
| Rank 2 (2) | 14% | 15% | 13% | 14% | 15% | 17% | 15% | 15% | 15% | 12% | 12% | 9% | 13% | 16% | 11% | 15% | 14% | 14% |
| Rank 3 (3) | 16% | 18% | 16% | 14% | 14% | 20% | 15% | 17% | 17% | 17% | 16% | 12% | 17% | 16% | 16% | 16% | 14% | 13% |
| Rank 4 (4) | 19% | 17% | 21% | 17% | 21% | 17% | 21% | 20% | 21% | 18% | 18% | 17% | 23% | 17% | 19% | 18% | 19% | 17% |
| Rank 5 (5) | 19% | 17% | 24% | 23% | 23% | 15% | 21% | 16% | 19% | 22% | 19% | 18% | 19% | 15% | 20% | 19% | 17% | 18% |
| Rank 6 (6) | 19% | 18% | 15% | 18% | 14% | 18% | 17% | 21% | 14% | 17% | 22% | 20% | 16% | 19% | 18% | 18% | 24% | 26% |
| Refused to answer | 1% | - | - | - | - | - | - | - | - | - | - | 12% | - | - | - | - | - | - |
| MEAN | 3.74 | 3.59 | 3.78 | 3.78 | 3.69 | 3.61 | 3.79 | 3.77 | 3.58 | 3.75 | 3.82 | 3.9 | 3.71 | 3.55 | 3.73 | 3.68 | 3.89 | 3.9 |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q21. Which of the following do you think is most important to teach today's children to best equip them to succeed with AI?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Ability to tell good information from bad | 52% | 49% | 55% | 56% | 56% | 73% | 61% | 41% | 50% | 66% | 52% | 57% | 46% | 34% | 48% | 56% | 39% | 37% |
| Computer programming skills | 36% | 34% | 35% | 38% | 25% | 33% | 35% | 37% | 36% | 25% | 35% | 30% | 38% | 42% | 41% | 30% | 54% | 46% |
| Critical thinking or problem solving skills | 52% | 58% | 55% | 43% | 54% | 42% | 55% | 56% | 50% | 66% | 56% | 68% | 40% | 37% | 46% | 55% | 56% | 42% |
| Ability to handle multiple things at the same time | 29% | 29% | 26% | 33% | 24% | 31% | 21% | 34% | 28% | 19% | 24% | 14% | 37% | 47% | 32% | 25% | 26% | 39% |
| Ability to concentrate and accomplish specific tasks | 31% | 30% | 28% | 30% | 40% | 21% | 28% | 32% | 36% | 24% | 32% | 23% | 40% | 39% | 33% | 33% | 26% | 36% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q22. How well, if at all, do you anticipate FR/GB/AU/BE/US/BR/DE/IN/JP/MX/NL/PL/SG/ZA/ES/SE/AE will be able to harness the potential of AI over the next five years?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very well | 19% | 8% | 7% | 9% | 8% | 7% | 6% | 18% | 13% | 8% | 10% | 8% | 44% | 58% | 33% | 10% | 19% | 57% |
| Somewhat well | 47% | 54% | 46% | 49% | 42% | 57% | 54% | 67% | 47% | 55% | 46% | 45% | 31% | 29% | 44% | 47% | 44% | 36% |
| Not too well | 27% | 28% | 39% | 32% | 41% | 29% | 33% | 12% | 31% | 32% | 35% | 32% | 19% | 7% | 19% | 37% | 29% | 5% |
| Not at all well | 7% | 10% | 8% | 11% | 9% | 6% | 7% | 3% | 9% | 6% | 9% | 13% | 5% | 5% | 4% | 6% | 8% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 3% | - | - | - | - | - | - |
| Total well (Net) | 66% | 62% | 53% | 58% | 51% | 64% | 60% | 85% | 60% | 63% | 56% | 52% | 75% | 87% | 77% | 57% | 63% | 92% |
| Total not well (Net) | 34% | 38% | 47% | 42% | 49% | 36% | 40% | 15% | 40% | 37% | 44% | 45% | 25% | 13% | 23% | 43% | 37% | 8% |

Q23. How well, if at all, do you anticipate FR/GB/AU/BE/US/BR/DE/IN/JP/MX/NL/PL/SG/ZA/ES/SE/AE will be able to manage any changes or adverse impacts that might occur as a result of AI over the next five years?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very well | 17% | 8% | 6% | 8% | 8% | 4% | 5% | 16% | 10% | 7% | 9% | 4% | 36% | 56% | 29% | 10% | 18% | 53% |
| Somewhat well | 42% | 45% | 40% | 42% | 39% | 44% | 45% | 66% | 44% | 43% | 41% | 32% | 35% | 32% | 45% | 42% | 44% | 39% |
| Not too well | 32% | 35% | 43% | 37% | 43% | 45% | 40% | 14% | 34% | 40% | 37% | 43% | 22% | 7% | 22% | 41% | 28% | 7% |
| Not at all well | 9% | 12% | 11% | 13% | 10% | 8% | 10% | 3% | 11% | 9% | 13% | 18% | 7% | 4% | 5% | 7% | 10% | 2% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 3% | - | - | - | - | - | - |
| Total well (Net) | 59% | 53% | 46% | 50% | 47% | 47% | 50% | 83% | 55% | 50% | 51% | 37% | 71% | 88% | 73% | 52% | 62% | 92% |
| Total not well (Net) | 41% | 47% | 54% | 50% | 53% | 53% | 50% | 17% | 45% | 50% | 49% | 60% | 29% | 12% | 27% | 48% | 38% | 8% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q24. [Summary - Total Agree] For each of the following statements, please indicate if you agree or disagree.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES |
|--|-------|-----|-----|-----|-----|-----|-----|-----|-----|
| Government and technology companies should work together to ensure everyone is able to benefit from advancements in AI Base: Split A (N=8,536) | 77% | 78% | 67% | 67% | 76% | 71% | 74% | 88% | 76% |
| Government and technology companies should work together to ensure everyone is able to access AI Base: Split B (N=8,550) | 74% | 70% | 69% | 66% | 67% | 66% | 66% | 92% | 73% |
| Government and technology companies should work together to oversee the development of AI | 78% | 76% | 72% | 70% | 78% | 67% | 77% | 90% | 79% |
| We should completely pause the use and development of AI | 42% | 46% | 38% | 44% | 40% | 20% | 37% | 43% | 44% |
| Government and technology companies should work together to prepare the workforce for AI Base: Split A (N=8,536) | 77% | 78% | 70% | 67% | 76% | 68% | 73% | 86% | 77% |
| Government and technology companies should work together to educate students and workers about AI Base: Split B (N=8,550) | 79% | 76% | 71% | 71% | 72% | 71% | 76% | 90% | 75% |

| | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Government and technology companies should work together to ensure everyone is able to benefit from advancements in AI Base: Split A (N=8,536) | 76% | 79% | 65% | 82% | 79% | 84% | 75% | 88% | 88% |
| Government and technology companies should work together to ensure everyone is able to access AI Base: Split B (N=8,550) | 65% | 75% | 61% | 83% | 82% | 88% | 69% | 86% | 89% |
| Government and technology companies should work together to oversee the development of AI | 79% | 78% | 63% | 82% | 82% | 86% | 77% | 81% | 88% |
| We should completely pause the use and development of AI | 45% | 45% | 35% | 38% | 70% | 44% | 33% | 38% | 54% |
| Government and technology companies should work together to prepare the workforce for AI Base: Split A (N=8,536) | 74% | 75% | 63% | 77% | 83% | 85% | 77% | 82% | 89% |
| Government and technology companies should work together to educate students and workers about AI Base: Split B (N=8,550) | 73% | 79% | 73% | 84% | 85% | 85% | 78% | 91% | 87% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q24. [Government and technology companies should work together to ensure everyone is able to benefit from advancements in AI] For each of the following statements, please indicate if you agree or disagree.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 39% | 37% | 24% | 23% | 34% | 23% | 36% | 40% | 41% | 37% | 38% | 30% | 49% | 54% | 55% | 29% | 64% | 57% |
| Somewhat agree | 38% | 40% | 43% | 44% | 42% | 48% | 38% | 48% | 35% | 39% | 41% | 36% | 33% | 25% | 28% | 46% | 24% | 31% |
| Somewhat disagree | 9% | 8% | 12% | 13% | 10% | 12% | 9% | 5% | 11% | 9% | 9% | 9% | 6% | 9% | 7% | 11% | 5% | 6% |
| Strongly disagree | 5% | 5% | 6% | 7% | 4% | 3% | 5% | 2% | 5% | 4% | 3% | 7% | 4% | 9% | 6% | 2% | 5% | 1% |
| Don't know | 9% | 9% | 15% | 13% | 9% | 15% | 12% | 5% | 8% | 11% | 9% | 18% | 8% | 3% | 4% | 11% | 2% | 5% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |
| Top 2 Box (Net) | 77% | 78% | 67% | 67% | 76% | 71% | 74% | 88% | 76% | 76% | 79% | 65% | 82% | 79% | 84% | 75% | 88% | 88% |
| Bottom 2 Box (Net) | 14% | 13% | 18% | 20% | 15% | 15% | 14% | 7% | 16% | 13% | 12% | 16% | 10% | 18% | 13% | 13% | 9% | 7% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q24. [Government and technology companies should work together to ensure everyone is able to access AI] For each of the following statements, please indicate if you agree or disagree.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 34% | 29% | 20% | 24% | 24% | 15% | 23% | 40% | 37% | 22% | 31% | 23% | 51% | 53% | 49% | 24% | 59% | 49% |
| Somewhat agree | 41% | 42% | 48% | 42% | 43% | 51% | 43% | 52% | 36% | 42% | 44% | 37% | 32% | 29% | 39% | 45% | 27% | 41% |
| Somewhat disagree | 10% | 11% | 13% | 11% | 15% | 17% | 13% | 4% | 13% | 15% | 9% | 12% | 6% | 6% | 6% | 13% | 4% | 4% |
| Strongly disagree | 5% | 6% | 6% | 8% | 7% | 3% | 7% | 1% | 4% | 7% | 5% | 11% | 3% | 7% | 3% | 6% | 5% | 1% |
| Don't know | 10% | 13% | 12% | 15% | 12% | 14% | 14% | 3% | 10% | 14% | 11% | 15% | 8% | 5% | 4% | 12% | 5% | 6% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |
| Top 2 Box (Net) | 74% | 70% | 69% | 66% | 67% | 66% | 66% | 92% | 73% | 65% | 75% | 61% | 83% | 82% | 88% | 69% | 86% | 89% |
| Bottom 2 Box (Net) | 15% | 17% | 19% | 19% | 22% | 20% | 20% | 5% | 17% | 21% | 14% | 23% | 9% | 13% | 9% | 19% | 9% | 5% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q24. [Government and technology companies should work together to oversee the development of AI] For each of the following statements, please indicate if you agree or disagree.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 40% | 37% | 34% | 26% | 36% | 18% | 41% | 42% | 47% | 45% | 36% | 25% | 52% | 50% | 50% | 34% | 50% | 51% |
| Somewhat agree | 38% | 40% | 38% | 44% | 42% | 49% | 36% | 47% | 32% | 34% | 41% | 38% | 30% | 32% | 35% | 43% | 31% | 37% |
| Somewhat disagree | 9% | 8% | 10% | 11% | 10% | 14% | 9% | 5% | 9% | 8% | 9% | 10% | 7% | 8% | 6% | 11% | 9% | 6% |
| Strongly disagree | 5% | 5% | 5% | 7% | 4% | 2% | 4% | 1% | 5% | 3% | 4% | 10% | 4% | 6% | 5% | 4% | 7% | 1% |
| Don't know | 9% | 10% | 12% | 13% | 8% | 16% | 10% | 4% | 8% | 9% | 9% | 15% | 8% | 5% | 4% | 9% | 4% | 5% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Top 2 Box (Net) | 78% | 76% | 72% | 70% | 78% | 67% | 77% | 90% | 79% | 79% | 78% | 63% | 82% | 82% | 86% | 77% | 81% | 88% |
| Bottom 2 Box (Net) | 13% | 13% | 16% | 18% | 14% | 16% | 13% | 7% | 14% | 12% | 13% | 20% | 10% | 13% | 10% | 15% | 16% | 7% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q24. [We should completely pause the use and development of AI] For each of the following statements, please indicate if you agree or disagree.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 18% | 21% | 14% | 20% | 14% | 3% | 14% | 15% | 15% | 16% | 19% | 13% | 17% | 43% | 18% | 11% | 18% | 28% |
| Somewhat agree | 24% | 25% | 24% | 24% | 26% | 17% | 23% | 28% | 28% | 29% | 26% | 22% | 21% | 27% | 26% | 22% | 20% | 26% |
| Somewhat disagree | 27% | 26% | 28% | 26% | 29% | 40% | 27% | 33% | 23% | 24% | 27% | 30% | 23% | 13% | 24% | 30% | 28% | 21% |
| Strongly disagree | 18% | 13% | 16% | 12% | 16% | 19% | 20% | 13% | 21% | 19% | 13% | 17% | 28% | 11% | 23% | 22% | 27% | 17% |
| Don't know | 13% | 15% | 18% | 18% | 14% | 21% | 16% | 11% | 12% | 12% | 15% | 17% | 10% | 7% | 9% | 14% | 7% | 8% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |
| Top 2 Box (Net) | 42% | 46% | 38% | 44% | 40% | 20% | 37% | 43% | 44% | 45% | 45% | 35% | 38% | 70% | 44% | 33% | 38% | 54% |
| Bottom 2 Box (Net) | 45% | 39% | 44% | 38% | 46% | 59% | 47% | 45% | 44% | 43% | 40% | 47% | 51% | 24% | 47% | 53% | 55% | 37% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q24. [Government and technology companies should work together to prepare the workforce for AI] For each of the following statements, please indicate if you agree or disagree.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 37% | 38% | 26% | 24% | 31% | 17% | 31% | 38% | 36% | 32% | 32% | 25% | 45% | 55% | 55% | 31% | 55% | 55% |
| Somewhat agree | 40% | 40% | 45% | 43% | 45% | 51% | 42% | 48% | 41% | 41% | 44% | 38% | 32% | 28% | 30% | 46% | 27% | 34% |
| Somewhat disagree | 9% | 8% | 10% | 12% | 9% | 12% | 10% | 9% | 11% | 10% | 11% | 10% | 9% | 10% | 5% | 8% | 9% | 5% |
| Strongly disagree | 5% | 5% | 5% | 8% | 5% | 2% | 5% | 1% | 5% | 4% | 5% | 9% | 5% | 3% | 5% | 3% | 6% | 3% |
| Don't know | 9% | 9% | 14% | 14% | 11% | 17% | 12% | 4% | 7% | 12% | 9% | 17% | 9% | 4% | 5% | 11% | 3% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |
| Top 2 Box (Net) | 77% | 78% | 70% | 67% | 76% | 68% | 73% | 86% | 77% | 74% | 75% | 63% | 77% | 83% | 85% | 77% | 82% | 89% |
| Bottom 2 Box (Net) | 14% | 13% | 16% | 19% | 13% | 15% | 15% | 10% | 16% | 14% | 16% | 19% | 14% | 13% | 10% | 12% | 15% | 7% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q24. [Government and technology companies should work together to educate students and workers about AI] For each of the following statements, please indicate if you agree or disagree.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 39% | 33% | 26% | 26% | 26% | 18% | 34% | 43% | 43% | 26% | 37% | 33% | 53% | 53% | 54% | 31% | 64% | 55% |
| Somewhat agree | 40% | 43% | 45% | 45% | 46% | 53% | 42% | 47% | 33% | 47% | 43% | 39% | 31% | 32% | 31% | 46% | 26% | 32% |
| Somewhat disagree | 9% | 8% | 11% | 8% | 12% | 12% | 8% | 7% | 11% | 12% | 7% | 7% | 5% | 7% | 9% | 10% | 3% | 7% |
| Strongly disagree | 4% | 7% | 5% | 7% | 7% | 1% | 5% | 1% | 5% | 4% | 6% | 9% | 5% | 4% | 2% | 5% | 4% | 1% |
| Don't know | 8% | 10% | 13% | 15% | 10% | 15% | 11% | 3% | 9% | 11% | 8% | 10% | 6% | 5% | 3% | 7% | 3% | 5% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |
| Top 2 Box (Net) | 79% | 76% | 71% | 71% | 72% | 71% | 76% | 90% | 75% | 73% | 79% | 73% | 84% | 85% | 85% | 78% | 91% | 87% |
| Bottom 2 Box (Net) | 13% | 15% | 16% | 14% | 19% | 14% | 13% | 7% | 16% | 15% | 13% | 16% | 10% | 11% | 12% | 15% | 7% | 9% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q25. Do you think AI...

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Will change the economy over the next five years in a positive way | 42% | 29% | 30% | 28% | 38% | 48% | 33% | 58% | 30% | 28% | 31% | 31% | 55% | 55% | 57% | 38% | 55% | 62% |
| Will change the economy over the next five years in a negative way | 33% | 44% | 44% | 42% | 33% | 14% | 40% | 28% | 40% | 36% | 40% | 38% | 27% | 31% | 26% | 32% | 28% | 27% |
| Will not change the economy over the next five years | 25% | 27% | 27% | 30% | 29% | 38% | 27% | 13% | 30% | 36% | 29% | 28% | 18% | 14% | 17% | 31% | 17% | 11% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 4% | - | - | - | - | - | - |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q26. Do you think AI...

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Will change most jobs and industries over the next five years | 32% | 33% | 22% | 25% | 31% | 20% | 23% | 35% | 27% | 22% | 27% | 23% | 45% | 50% | 42% | 22% | 53% | 48% |
| Will change some jobs and industries over the next five years | 57% | 58% | 66% | 60% | 58% | 65% | 64% | 59% | 64% | 68% | 62% | 65% | 47% | 38% | 49% | 62% | 42% | 47% |
| Will not change jobs or industries over the next five years | 10% | 9% | 12% | 14% | 12% | 15% | 13% | 6% | 9% | 10% | 11% | 8% | 8% | 12% | 9% | 16% | 5% | 6% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 3% | - | - | - | - | - | - |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q27. You indicated you think AI will change jobs and industries over the next five years. In your opinion, is that...

Base: Responded that AI will change most or some jobs and industries over the next five years in Q26 (N=15,374)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Probably a good thing | 52% | 40% | 43% | 41% | 44% | 56% | 46% | 63% | 48% | 47% | 42% | 29% | 62% | 75% | 68% | 53% | 59% | 69% |
| Probably a bad thing | 30% | 39% | 38% | 37% | 37% | 18% | 37% | 19% | 37% | 30% | 37% | 43% | 27% | 18% | 24% | 25% | 32% | 20% |
| Don't know | 17% | 20% | 20% | 22% | 19% | 26% | 17% | 18% | 15% | 23% | 21% | 27% | 11% | 6% | 8% | 22% | 10% | 11% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | * | - | - | - | - | - | - |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q28. Have you experienced any of the following at your workplace regarding AI?

Base: Employed Respondents (N=10,890)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Conversations at your place of work about how to harness AI for your industry | 28% | 23% | 23% | 23% | 22% | 13% | 26% | 31% | 26% | 29% | 23% | 15% | 31% | 49% | 34% | 25% | 29% | 35% |
| Casual conversations about AI with your coworkers | 31% | 32% | 24% | 24% | 30% | 13% | 25% | 32% | 33% | 22% | 31% | 25% | 40% | 46% | 33% | 25% | 44% | 41% |
| Formal news or announcements about AI from your company's leaders | 22% | 19% | 17% | 19% | 21% | 9% | 13% | 23% | 21% | 19% | 15% | 11% | 24% | 46% | 24% | 21% | 18% | 34% |
| AI tools provided as an option for use by employees | 27% | 20% | 19% | 17% | 22% | 12% | 21% | 34% | 26% | 21% | 23% | 14% | 31% | 54% | 34% | 25% | 29% | 41% |
| None of these | 34% | 40% | 42% | 41% | 38% | 64% | 45% | 30% | 32% | 40% | 41% | 62% | 25% | 5% | 22% | 34% | 29% | 12% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q29. Which of these statements comes closest to your views?

Base: Employed Respondents (N=10,890)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| AI will not impact the way I do my job now or in the future | 25% | 23% | 30% | 28% | 29% | 34% | 29% | 18% | 26% | 30% | 32% | 28% | 26% | 15% | 24% | 25% | 19% | 19% |
| AI will impact the way people do my job after I leave the workforce, but not now | 22% | 24% | 22% | 25% | 21% | 24% | 24% | 22% | 23% | 19% | 23% | 19% | 19% | 26% | 14% | 27% | 19% | 22% |
| AI will slightly impact the way I do my job | 32% | 36% | 32% | 25% | 32% | 33% | 35% | 38% | 32% | 34% | 32% | 41% | 28% | 23% | 25% | 31% | 30% | 31% |
| AI will completely transform the way I do my job | 21% | 17% | 16% | 22% | 18% | 8% | 12% | 22% | 19% | 16% | 14% | 9% | 27% | 36% | 37% | 17% | 32% | 28% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 3% | - | - | - | - | - | - |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q30. How, if at all, do you think AI will impact your job?

Base: Respondents who are employed AND say that AI will slightly or completely transform the way they do their job (N=5,856)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| AI is already allowing me to do my job faster or more efficiently | 20% | 12% | 17% | 18% | 18% | 18% | 15% | 21% | 17% | 13% | 17% | 9% | 25% | 27% | 23% | 20% | 23% | 26% |
| AI will allow me to do my job faster or more efficiently in the next five years | 31% | 30% | 30% | 30% | 27% | 32% | 26% | 39% | 36% | 34% | 26% | 33% | 31% | 32% | 25% | 24% | 37% | 32% |
| AI may allow me to do my job faster or more efficiently in more than five years | 31% | 35% | 26% | 32% | 31% | 34% | 33% | 28% | 24% | 33% | 33% | 37% | 26% | 30% | 32% | 33% | 30% | 31% |
| AI will not allow me to do my job faster or more efficiently | 18% | 23% | 27% | 20% | 23% | 17% | 26% | 11% | 23% | 20% | 24% | 20% | 18% | 12% | 19% | 23% | 11% | 11% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q31. Which of the following will you do in the next five years as a result of AI?

Base: Respondents who are employed AND say that AI will slightly or completely transform the way they do their job (N=5,856)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| I'll have to find an entirely new industry or role to work in | 19% | 20% | 14% | 18% | 18% | 13% | 12% | 18% | 17% | 13% | 16% | 14% | 20% | 45% | 13% | 13% | 19% | 22% |
| I'll have to re-skill or take some type of course | 34% | 31% | 30% | 37% | 18% | 25% | 26% | 47% | 35% | 33% | 29% | 29% | 42% | 44% | 40% | 14% | 36% | 39% |
| I'll have to learn how to use AI | 44% | 43% | 36% | 29% | 33% | 45% | 36% | 56% | 50% | 43% | 40% | 51% | 44% | 49% | 53% | 36% | 46% | 43% |
| I'll be able to accomplish the same tasks in less time | 39% | 38% | 33% | 34% | 32% | 27% | 37% | 51% | 33% | 35% | 34% | 41% | 36% | 48% | 34% | 34% | 55% | 46% |
| My work will be easier | 34% | 27% | 20% | 28% | 28% | 25% | 21% | 34% | 29% | 37% | 30% | 24% | 41% | 45% | 32% | 38% | 44% | 44% |
| AI won't have had much of an impact on my job | 9% | 10% | 13% | 11% | 19% | 18% | 19% | 4% | 6% | 9% | 10% | 14% | 3% | 6% | 5% | 14% | 5% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q32. [Strengthening the economy by encouraging competition, innovation, and growth] Thinking of how the government may be involved in the development and use of AI over the next five years, rank the following government priorities from 1-highest priority to 6-lowest priority to you.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------|-------|-----|------|------|------|------|------|-----|------|------|------|------|------|------|------|-----|------|------|
| Rank 1 (1) | 15% | 11% | 11% | 12% | 16% | 14% | 9% | 17% | 14% | 10% | 13% | 8% | 14% | 20% | 20% | 14% | 23% | 20% |
| Rank 2 (2) | 14% | 13% | 13% | 12% | 13% | 11% | 12% | 18% | 15% | 12% | 13% | 13% | 15% | 16% | 16% | 14% | 14% | 18% |
| Rank 3 (3) | 14% | 14% | 16% | 13% | 14% | 11% | 11% | 18% | 14% | 13% | 17% | 12% | 14% | 16% | 17% | 14% | 15% | 16% |
| Rank 4 (4) | 16% | 16% | 15% | 15% | 16% | 14% | 15% | 16% | 13% | 17% | 16% | 16% | 17% | 14% | 16% | 16% | 18% | 16% |
| Rank 5 (5) | 18% | 20% | 18% | 21% | 16% | 20% | 22% | 13% | 21% | 20% | 18% | 17% | 21% | 18% | 16% | 21% | 14% | 14% |
| Rank 6 (6) | 22% | 27% | 26% | 28% | 24% | 30% | 30% | 17% | 22% | 28% | 24% | 23% | 19% | 17% | 15% | 22% | 16% | 15% |
| Refused to answer | 1% | - | - | - | - | - | - | - | - | - | - | 12% | - | - | - | - | - | - |
| MEAN | 3.77 | 4 | 3.94 | 4.05 | 3.77 | 4.04 | 4.18 | 3.4 | 3.76 | 4.07 | 3.84 | 4.01 | 3.73 | 3.44 | 3.36 | 3.8 | 3.35 | 3.33 |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q32. [Protecting jobs or industries that may be impacted by AI] Thinking of how the government may be involved in the development and use of AI over the next five years, rank the following government priorities from 1-highest priority to 6-lowest priority to you.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------|-------|-----|-----|------|------|------|------|------|------|------|------|------|------|------|-----|------|-----|------|
| Rank 1 (1) | 15% | 19% | 14% | 15% | 13% | 12% | 12% | 16% | 13% | 13% | 16% | 10% | 16% | 17% | 15% | 17% | 17% | 15% |
| Rank 2 (2) | 16% | 16% | 13% | 17% | 16% | 13% | 12% | 19% | 16% | 15% | 18% | 12% | 15% | 17% | 16% | 13% | 18% | 17% |
| Rank 3 (3) | 16% | 16% | 14% | 16% | 13% | 16% | 16% | 18% | 18% | 15% | 17% | 14% | 15% | 18% | 16% | 15% | 18% | 16% |
| Rank 4 (4) | 17% | 17% | 16% | 17% | 17% | 16% | 18% | 15% | 18% | 18% | 16% | 16% | 16% | 16% | 17% | 18% | 16% | 16% |
| Rank 5 (5) | 19% | 17% | 21% | 19% | 23% | 23% | 22% | 17% | 18% | 20% | 17% | 18% | 18% | 17% | 20% | 18% | 14% | 20% |
| Rank 6 (6) | 17% | 14% | 21% | 16% | 18% | 20% | 20% | 14% | 17% | 20% | 16% | 16% | 20% | 14% | 16% | 19% | 16% | 16% |
| Refused to answer | 1% | - | - | - | - | - | - | - | - | - | - | 12% | - | - | - | - | - | - |
| MEAN | 3.62 | 3.4 | 3.8 | 3.54 | 3.74 | 3.84 | 3.87 | 3.41 | 3.64 | 3.77 | 3.48 | 3.79 | 3.64 | 3.41 | 3.6 | 3.65 | 3.4 | 3.58 |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q32. [Protecting children and teens online] Thinking of how the government may be involved in the development and use of AI over the next five years, rank the following government priorities from 1-highest priority to 6-lowest priority to you.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------|-------|------|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| Rank 1 (1) | 16% | 14% | 19% | 21% | 19% | 10% | 19% | 10% | 19% | 15% | 18% | 12% | 18% | 15% | 18% | 20% | 16% | 14% |
| Rank 2 (2) | 16% | 17% | 16% | 18% | 16% | 12% | 16% | 12% | 18% | 15% | 18% | 17% | 18% | 14% | 17% | 19% | 16% | 14% |
| Rank 3 (3) | 17% | 18% | 16% | 18% | 18% | 16% | 18% | 14% | 16% | 17% | 17% | 16% | 18% | 16% | 17% | 18% | 16% | 17% |
| Rank 4 (4) | 17% | 17% | 18% | 15% | 16% | 20% | 17% | 17% | 16% | 18% | 16% | 18% | 14% | 18% | 14% | 17% | 16% | 18% |
| Rank 5 (5) | 17% | 18% | 15% | 14% | 15% | 20% | 16% | 19% | 15% | 19% | 16% | 15% | 16% | 19% | 18% | 14% | 19% | 16% |
| Rank 6 (6) | 17% | 15% | 15% | 14% | 15% | 22% | 14% | 29% | 16% | 16% | 15% | 11% | 17% | 18% | 17% | 13% | 17% | 20% |
| Refused to answer | 1% | - | - | - | - | - | - | - | - | - | - | 12% | - | - | - | - | - | - |
| MEAN | 3.52 | 3.53 | 3.4 | 3.26 | 3.39 | 3.97 | 3.39 | 4.11 | 3.37 | 3.63 | 3.39 | 3.44 | 3.41 | 3.65 | 3.46 | 3.26 | 3.55 | 3.68 |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q32. [Maintaining national security and cybersecurity and protecting people from threats] Thinking of how the government may be involved in the development and use of AI over the next five years, rank the following government priorities from 1-highest priority to 6-lowest priority to you.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------|-------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| Rank 1 (1) | 26% | 28% | 25% | 23% | 21% | 33% | 25% | 32% | 27% | 33% | 30% | 37% | 19% | 19% | 22% | 27% | 23% | 24% |
| Rank 2 (2) | 19% | 20% | 19% | 18% | 17% | 21% | 21% | 21% | 19% | 19% | 20% | 15% | 17% | 20% | 20% | 19% | 22% | 21% |
| Rank 3 (3) | 17% | 17% | 19% | 18% | 19% | 16% | 17% | 17% | 18% | 14% | 14% | 13% | 18% | 15% | 18% | 18% | 20% | 16% |
| Rank 4 (4) | 14% | 12% | 15% | 18% | 18% | 12% | 17% | 12% | 15% | 12% | 15% | 9% | 16% | 18% | 15% | 15% | 13% | 14% |
| Rank 5 (5) | 12% | 12% | 12% | 14% | 12% | 10% | 11% | 10% | 12% | 10% | 13% | 9% | 17% | 13% | 14% | 12% | 11% | 14% |
| Rank 6 (6) | 10% | 10% | 10% | 10% | 13% | 7% | 9% | 7% | 10% | 10% | 9% | 5% | 14% | 15% | 10% | 9% | 11% | 11% |
| Refused to answer | 1% | - | - | - | - | - | - | - | - | - | - | 12% | - | - | - | - | - | - |
| MEAN | 2.97 | 2.92 | 3.02 | 3.12 | 3.23 | 2.65 | 2.98 | 2.68 | 2.97 | 2.77 | 2.87 | 2.46 | 3.36 | 3.33 | 3.09 | 2.94 | 3.01 | 3.05 |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q32. [Fighting misinformation and disinformation online] Thinking of how the government may be involved in the development and use of AI over the next five years, rank the following government priorities from 1-highest priority to 6-lowest priority to you.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------|-------|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| Rank 1 (1) | 15% | 14% | 17% | 16% | 18% | 14% | 18% | 13% | 13% | 20% | 13% | 12% | 19% | 14% | 12% | 14% | 10% | 12% |
| Rank 2 (2) | 18% | 18% | 19% | 17% | 20% | 25% | 20% | 16% | 14% | 23% | 17% | 18% | 17% | 17% | 14% | 21% | 13% | 15% |
| Rank 3 (3) | 17% | 16% | 16% | 18% | 17% | 20% | 17% | 19% | 16% | 20% | 19% | 14% | 16% | 15% | 15% | 16% | 16% | 17% |
| Rank 4 (4) | 16% | 18% | 16% | 17% | 16% | 16% | 16% | 18% | 16% | 14% | 17% | 12% | 18% | 17% | 19% | 16% | 17% | 19% |
| Rank 5 (5) | 16% | 14% | 16% | 15% | 15% | 13% | 14% | 20% | 19% | 12% | 17% | 13% | 15% | 18% | 17% | 15% | 21% | 18% |
| Rank 6 (6) | 17% | 20% | 16% | 17% | 15% | 10% | 15% | 16% | 21% | 11% | 17% | 19% | 15% | 20% | 24% | 17% | 23% | 19% |
| Refused to answer | 1% | - | - | - | - | - | - | - | - | - | - | 12% | - | - | - | - | - | - |
| MEAN | 3.54 | 3.6 | 3.43 | 3.48 | 3.32 | 3.21 | 3.35 | 3.62 | 3.78 | 3.09 | 3.58 | 3.58 | 3.35 | 3.68 | 3.88 | 3.49 | 3.94 | 3.72 |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q32. [Protecting consumer rights and privacy] Thinking of how the government may be involved in the development and use of AI over the next five years, rank the following government priorities from 1-highest priority to 6-lowest priority to you.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------|-------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| Rank 1 (1) | 13% | 14% | 14% | 13% | 13% | 17% | 18% | 12% | 14% | 9% | 10% | 9% | 14% | 16% | 13% | 9% | 11% | 14% |
| Rank 2 (2) | 16% | 15% | 19% | 18% | 18% | 18% | 19% | 14% | 18% | 16% | 15% | 14% | 17% | 16% | 16% | 14% | 16% | 15% |
| Rank 3 (3) | 18% | 19% | 18% | 17% | 18% | 21% | 21% | 15% | 18% | 21% | 16% | 18% | 19% | 19% | 18% | 19% | 15% | 19% |
| Rank 4 (4) | 19% | 20% | 19% | 18% | 18% | 21% | 18% | 21% | 21% | 20% | 20% | 17% | 19% | 17% | 19% | 17% | 20% | 16% |
| Rank 5 (5) | 17% | 18% | 18% | 18% | 18% | 13% | 13% | 21% | 15% | 18% | 20% | 17% | 14% | 15% | 16% | 20% | 20% | 18% |
| Rank 6 (6) | 16% | 14% | 12% | 15% | 15% | 11% | 11% | 17% | 14% | 15% | 20% | 13% | 17% | 16% | 18% | 20% | 17% | 19% |
| Refused to answer | 1% | - | - | - | - | - | - | - | - | - | - | 12% | - | - | - | - | - | - |
| MEAN | 3.58 | 3.55 | 3.41 | 3.55 | 3.55 | 3.29 | 3.23 | 3.78 | 3.48 | 3.67 | 3.83 | 3.66 | 3.52 | 3.49 | 3.62 | 3.86 | 3.74 | 3.64 |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q33. [Summary - Total Important] Here are some ways people think AI might be involved in our lives. For each one, please indicate how important, if at all, you think each one will be for society.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Personalized education: AI could be used to create personalized learning plans for each student, based on their individual strengths and weaknesses | 80% | 76% | 77% | 72% | 73% | 74% | 75% | 85% | 81% | 74% | 74% | 73% | 86% | 86% | 90% | 80% | 92% | 91% |
| Medical breakthroughs: AI could be used to develop new drugs and treatments for diseases, and to diagnose diseases more accurately | 86% | 84% | 84% | 80% | 85% | 85% | 85% | 89% | 88% | 84% | 88% | 83% | 88% | 84% | 91% | 85% | 93% | 90% |
| Climate change solutions: AI could be used to develop new ways to reduce greenhouse gas emissions and mitigate the effects of climate change | 80% | 72% | 77% | 74% | 77% | 80% | 78% | 87% | 81% | 75% | 80% | 70% | 84% | 85% | 88% | 79% | 89% | 88% |
| Space exploration: AI could be used to develop new spacecraft and robots to explore space more efficiently and effectively | 70% | 63% | 63% | 61% | 64% | 72% | 61% | 76% | 71% | 61% | 60% | 63% | 76% | 85% | 83% | 73% | 74% | 86% |
| New forms of art and entertainment: AI could be used to create new forms of art and entertainment that are more immersive and engaging | 58% | 49% | 49% | 47% | 42% | 56% | 47% | 68% | 60% | 39% | 47% | 35% | 72% | 85% | 75% | 58% | 70% | 82% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q33. [Summary - Total Important] Here are some ways people think AI might be involved in our lives. For each one, please indicate how important, if at all, you think each one will be for society. *Cont.*

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Personal assistant: AI could power a personal assistant program to help with common day-to-day tasks such as scheduling, paying bills, or finding directions | 71% | 62% | 66% | 63% | 59% | 76% | 69% | 79% | 72% | 68% | 59% | 57% | 81% | 85% | 82% | 67% | 81% | 88% |
| Streamlined government: AI could help reduce red tape by automating tax collection, personalizing government services, and detecting wasteful spending | 80% | 76% | 77% | 74% | 76% | 82% | 78% | 89% | 81% | 69% | 75% | 75% | 83% | 84% | 84% | 77% | 89% | 87% |
| Better security: AI could make us more secure by detecting fraud, scams, security risks, and other criminal activity and improving response to threats | 87% | 84% | 85% | 81% | 83% | 86% | 86% | 92% | 85% | 86% | 86% | 84% | 88% | 86% | 90% | 83% | 95% | 90% |
| Increased equity: AI could be used to identify and address bias in existing systems and expand access to opportunities and personalized services | 77% | 71% | 72% | 66% | 77% | 79% | 72% | 84% | 77% | 71% | 71% | 64% | 81% | 86% | 84% | 72% | 87% | 88% |
| Research & development: AI could be used to accelerate discovery, optimize experiments, help researchers collaborate, and automate some research tasks | 85% | 83% | 81% | 78% | 82% | 83% | 83% | 91% | 84% | 83% | 83% | 80% | 87% | 85% | 91% | 85% | 92% | 91% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q33. [Summary - Total Important] Here are some ways people think AI might be involved in our lives. For each one, please indicate how important, if at all, you think each one will be for society. *Cont.*

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Workforce preparedness: AI could be used to strengthen STEM pipelines in schools, improve worker training and education, and address skills gaps | 80% | 77% | 76% | 70% | 75% | 77% | 73% | 89% | 80% | 72% | 76% | 76% | 86% | 85% | 90% | 78% | 92% | 89% |
| Improved accessibility: AI could be used to make digital content more accessible, improve assistive technologies, and invent new accessibility tools | 80% | 75% | 75% | 69% | 79% | 76% | 76% | 88% | 82% | 75% | 74% | 70% | 86% | 87% | 86% | 79% | 90% | 90% |
| Automation: AI could be used to automate dangerous or repetitive tasks, improving workplace safety and freeing up workers' time to focus on other work | 82% | 78% | 79% | 75% | 78% | 83% | 78% | 90% | 82% | 78% | 78% | 78% | 86% | 85% | 88% | 84% | 91% | 89% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q33. [Personalized education: AI could be used to create personalized learning plans for each student, based on their individual strengths and weaknesses] Here are some ways people think AI might be involved in our lives. For each one, please indicate how important, if at all, you think each one will be for society.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very important | 29% | 20% | 17% | 16% | 23% | 11% | 18% | 24% | 28% | 19% | 19% | 24% | 39% | 50% | 49% | 26% | 58% | 49% |
| Somewhat important | 51% | 56% | 59% | 56% | 51% | 63% | 57% | 60% | 53% | 55% | 55% | 49% | 47% | 36% | 41% | 53% | 34% | 42% |
| Not too important | 15% | 17% | 18% | 20% | 20% | 23% | 20% | 12% | 15% | 20% | 20% | 14% | 9% | 8% | 7% | 16% | 6% | 6% |
| Not at all important | 5% | 8% | 6% | 7% | 7% | 4% | 5% | 3% | 4% | 6% | 6% | 8% | 5% | 6% | 3% | 4% | 2% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 5% | - | - | - | - | - | - |
| Total Important (Net) | 80% | 76% | 77% | 72% | 73% | 74% | 75% | 85% | 81% | 74% | 74% | 73% | 86% | 86% | 90% | 80% | 92% | 91% |
| Total Not Important (Net) | 20% | 24% | 23% | 28% | 27% | 26% | 25% | 15% | 19% | 26% | 26% | 22% | 14% | 14% | 10% | 20% | 8% | 9% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q33. [Medical breakthroughs: AI could be used to develop new drugs and treatments for diseases, and to diagnose diseases more accurately] Here are some ways people think AI might be involved in our lives. For each one, please indicate how important, if at all, you think each one will be for society.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very important | 45% | 40% | 39% | 33% | 43% | 30% | 41% | 42% | 45% | 39% | 48% | 51% | 52% | 49% | 59% | 43% | 62% | 51% |
| Somewhat important | 41% | 44% | 46% | 48% | 42% | 56% | 44% | 48% | 43% | 45% | 40% | 32% | 35% | 35% | 33% | 42% | 31% | 39% |
| Not too important | 9% | 10% | 11% | 15% | 11% | 12% | 10% | 9% | 9% | 13% | 8% | 7% | 8% | 10% | 5% | 12% | 5% | 7% |
| Not at all important | 4% | 6% | 4% | 5% | 5% | 3% | 4% | 2% | 4% | 4% | 4% | 5% | 4% | 6% | 3% | 3% | 2% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 5% | - | - | - | - | - | - |
| Total Important (Net) | 86% | 84% | 84% | 80% | 85% | 85% | 85% | 89% | 88% | 84% | 88% | 83% | 88% | 84% | 91% | 85% | 93% | 90% |
| Total Not Important (Net) | 13% | 16% | 16% | 20% | 15% | 15% | 15% | 11% | 12% | 16% | 12% | 12% | 12% | 16% | 9% | 15% | 7% | 10% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q33. [Climate change solutions: AI could be used to develop new ways to reduce greenhouse gas emissions and mitigate the effects of climate change] Here are some ways people think AI might be involved in our lives. For each one, please indicate how important, if at all, you think each one will be for society.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very important | 37% | 31% | 29% | 25% | 32% | 27% | 29% | 34% | 35% | 30% | 35% | 35% | 43% | 50% | 54% | 32% | 57% | 45% |
| Somewhat important | 44% | 41% | 48% | 49% | 45% | 53% | 49% | 53% | 46% | 45% | 45% | 35% | 41% | 35% | 34% | 47% | 31% | 43% |
| Not too important | 13% | 16% | 16% | 18% | 15% | 16% | 16% | 10% | 14% | 18% | 14% | 14% | 11% | 9% | 9% | 15% | 7% | 10% |
| Not at all important | 6% | 12% | 7% | 8% | 9% | 3% | 6% | 3% | 5% | 7% | 6% | 12% | 5% | 6% | 4% | 6% | 4% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 5% | - | - | - | - | - | - |
| Total Important (Net) | 80% | 72% | 77% | 74% | 77% | 80% | 78% | 87% | 81% | 75% | 80% | 70% | 84% | 85% | 88% | 79% | 89% | 88% |
| Total Not Important (Net) | 20% | 28% | 23% | 26% | 23% | 20% | 22% | 13% | 19% | 25% | 20% | 26% | 16% | 15% | 12% | 21% | 11% | 12% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q33. [Space exploration: AI could be used to develop new spacecraft and robots to explore space more efficiently and effectively] Here are some ways people think AI might be involved in our lives. For each one, please indicate how important, if at all, you think each one will be for society.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very important | 26% | 19% | 18% | 17% | 21% | 18% | 14% | 23% | 22% | 18% | 19% | 20% | 32% | 52% | 45% | 27% | 40% | 45% |
| Somewhat important | 44% | 44% | 45% | 44% | 43% | 54% | 48% | 53% | 49% | 43% | 41% | 43% | 44% | 34% | 39% | 46% | 34% | 41% |
| Not too important | 21% | 24% | 27% | 28% | 24% | 23% | 27% | 19% | 22% | 27% | 28% | 22% | 18% | 11% | 12% | 21% | 19% | 10% |
| Not at all important | 8% | 13% | 10% | 11% | 11% | 5% | 11% | 5% | 7% | 12% | 13% | 11% | 6% | 4% | 4% | 6% | 7% | 4% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 4% | - | - | - | - | - | - |
| Total Important (Net) | 70% | 63% | 63% | 61% | 64% | 72% | 61% | 76% | 71% | 61% | 60% | 63% | 76% | 85% | 83% | 73% | 74% | 86% |
| Total Not Important (Net) | 30% | 37% | 37% | 39% | 36% | 28% | 39% | 24% | 29% | 39% | 40% | 33% | 24% | 15% | 17% | 27% | 26% | 14% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q33. [New forms of art and entertainment: AI could be used to create new forms of art and entertainment that are more immersive and engaging] Here are some ways people think AI might be involved in our lives. For each one, please indicate how important, if at all, you think each one will be for society.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very important | 18% | 11% | 9% | 11% | 11% | 6% | 8% | 17% | 16% | 8% | 13% | 8% | 25% | 47% | 31% | 14% | 31% | 36% |
| Somewhat important | 40% | 39% | 40% | 36% | 32% | 49% | 39% | 51% | 45% | 31% | 34% | 27% | 47% | 37% | 44% | 44% | 39% | 46% |
| Not too important | 30% | 34% | 37% | 37% | 40% | 38% | 37% | 27% | 33% | 41% | 36% | 36% | 21% | 10% | 20% | 32% | 23% | 13% |
| Not at all important | 12% | 17% | 14% | 16% | 18% | 6% | 16% | 5% | 7% | 19% | 17% | 24% | 7% | 5% | 5% | 10% | 7% | 5% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 5% | - | - | - | - | - | - |
| Total Important (Net) | 58% | 49% | 49% | 47% | 42% | 56% | 47% | 68% | 60% | 39% | 47% | 35% | 72% | 85% | 75% | 58% | 70% | 82% |
| Total Not Important (Net) | 42% | 51% | 51% | 53% | 58% | 44% | 53% | 32% | 40% | 61% | 53% | 60% | 28% | 15% | 25% | 42% | 30% | 18% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q33. [Personal assistant: AI could power a personal assistant program to help with common day-to-day tasks such as scheduling, paying bills, or finding directions] Here are some ways people think AI might be involved in our lives. For each one, please indicate how important, if at all, you think each one will be for society.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very important | 23% | 16% | 12% | 14% | 16% | 12% | 15% | 22% | 20% | 16% | 17% | 13% | 33% | 46% | 38% | 19% | 41% | 43% |
| Somewhat important | 49% | 46% | 54% | 49% | 43% | 64% | 54% | 57% | 52% | 53% | 42% | 44% | 47% | 40% | 44% | 48% | 40% | 46% |
| Not too important | 22% | 26% | 26% | 29% | 31% | 21% | 24% | 18% | 23% | 25% | 31% | 26% | 14% | 10% | 14% | 26% | 14% | 9% |
| Not at all important | 7% | 12% | 8% | 8% | 10% | 3% | 7% | 3% | 5% | 6% | 10% | 11% | 5% | 5% | 4% | 7% | 5% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 5% | - | - | - | - | - | - |
| Total Important (Net) | 71% | 62% | 66% | 63% | 59% | 76% | 69% | 79% | 72% | 68% | 59% | 57% | 81% | 85% | 82% | 67% | 81% | 88% |
| Total Not Important (Net) | 28% | 38% | 34% | 37% | 41% | 24% | 31% | 21% | 28% | 32% | 41% | 37% | 19% | 15% | 18% | 33% | 19% | 12% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q33. [Streamlined government: AI could help reduce red tape by automating tax collection, personalizing government services, and detecting wasteful spending] Here are some ways people think AI might be involved in our lives. For each one, please indicate how important, if at all, you think each one will be for society.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very important | 30% | 23% | 20% | 22% | 27% | 22% | 22% | 28% | 28% | 16% | 24% | 26% | 37% | 47% | 42% | 24% | 52% | 43% |
| Somewhat important | 50% | 53% | 57% | 52% | 49% | 60% | 55% | 61% | 53% | 53% | 51% | 50% | 46% | 37% | 43% | 53% | 37% | 44% |
| Not too important | 15% | 17% | 17% | 18% | 17% | 15% | 17% | 9% | 14% | 24% | 19% | 13% | 11% | 11% | 11% | 18% | 9% | 10% |
| Not at all important | 5% | 7% | 6% | 8% | 7% | 3% | 5% | 2% | 4% | 8% | 6% | 8% | 6% | 5% | 4% | 5% | 2% | 4% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 4% | - | - | - | - | - | - |
| Total Important (Net) | 80% | 76% | 77% | 74% | 76% | 82% | 78% | 89% | 81% | 69% | 75% | 75% | 83% | 84% | 84% | 77% | 89% | 87% |
| Total Not Important (Net) | 20% | 24% | 23% | 26% | 24% | 18% | 22% | 11% | 19% | 31% | 25% | 21% | 17% | 16% | 16% | 23% | 11% | 13% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q33. [Better security: AI could make us more secure by detecting fraud, scams, security risks, and other criminal activity and improving response to threats] Here are some ways people think AI might be involved in our lives. For each one, please indicate how important, if at all, you think each one will be for society.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very important | 42% | 40% | 31% | 29% | 34% | 33% | 34% | 45% | 37% | 36% | 38% | 46% | 49% | 50% | 56% | 35% | 70% | 52% |
| Somewhat important | 44% | 44% | 54% | 52% | 48% | 53% | 52% | 47% | 48% | 50% | 48% | 38% | 39% | 36% | 34% | 48% | 25% | 38% |
| Not too important | 9% | 10% | 10% | 14% | 12% | 12% | 11% | 7% | 10% | 10% | 10% | 7% | 7% | 9% | 7% | 12% | 4% | 6% |
| Not at all important | 4% | 6% | 4% | 6% | 5% | 3% | 4% | 1% | 5% | 4% | 3% | 5% | 5% | 5% | 2% | 5% | 1% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 4% | - | - | - | - | - | - |
| Total Important (Net) | 87% | 84% | 85% | 81% | 83% | 86% | 86% | 92% | 85% | 86% | 86% | 84% | 88% | 86% | 90% | 83% | 95% | 90% |
| Total Not Important (Net) | 13% | 16% | 15% | 19% | 17% | 14% | 14% | 8% | 15% | 14% | 14% | 12% | 12% | 14% | 10% | 17% | 5% | 10% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q33. [Increased equity: AI could be used to identify and address bias in existing systems and expand access to opportunities and personalized services] Here are some ways people think AI might be involved in our lives. For each one, please indicate how important, if at all, you think each one will be for society.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very important | 25% | 18% | 13% | 15% | 25% | 15% | 16% | 24% | 24% | 19% | 22% | 18% | 32% | 49% | 37% | 19% | 46% | 40% |
| Somewhat important | 51% | 53% | 59% | 52% | 53% | 64% | 56% | 60% | 53% | 51% | 49% | 46% | 49% | 37% | 47% | 53% | 41% | 49% |
| Not too important | 18% | 21% | 22% | 27% | 16% | 18% | 22% | 14% | 18% | 22% | 24% | 20% | 14% | 10% | 13% | 22% | 11% | 9% |
| Not at all important | 5% | 7% | 6% | 7% | 6% | 2% | 6% | 2% | 4% | 7% | 6% | 11% | 5% | 5% | 3% | 7% | 2% | 2% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 6% | - | - | - | - | - | - |
| Total Important (Net) | 77% | 71% | 72% | 66% | 77% | 79% | 72% | 84% | 77% | 71% | 71% | 64% | 81% | 86% | 84% | 72% | 87% | 88% |
| Total Not Important (Net) | 23% | 29% | 28% | 34% | 23% | 21% | 28% | 16% | 23% | 29% | 29% | 31% | 19% | 14% | 16% | 28% | 13% | 12% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q33. [Research & development: AI could be used to accelerate discovery, optimize experiments, help researchers collaborate, and automate some research tasks] Here are some ways people think AI might be involved in our lives. For each one, please indicate how important, if at all, you think each one will be for society.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very important | 36% | 31% | 27% | 24% | 34% | 20% | 26% | 34% | 36% | 30% | 31% | 34% | 43% | 49% | 51% | 34% | 59% | 48% |
| Somewhat important | 49% | 51% | 54% | 55% | 48% | 63% | 57% | 56% | 49% | 53% | 52% | 47% | 43% | 36% | 40% | 51% | 33% | 42% |
| Not too important | 11% | 10% | 15% | 16% | 14% | 14% | 14% | 8% | 12% | 13% | 13% | 10% | 9% | 10% | 7% | 11% | 5% | 7% |
| Not at all important | 4% | 7% | 4% | 5% | 4% | 3% | 4% | 1% | 4% | 4% | 4% | 5% | 4% | 5% | 3% | 4% | 2% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 4% | - | - | - | - | - | - |
| Total Important (Net) | 85% | 83% | 81% | 78% | 82% | 83% | 83% | 91% | 84% | 83% | 83% | 80% | 87% | 85% | 91% | 85% | 92% | 91% |
| Total Not Important (Net) | 15% | 17% | 19% | 22% | 18% | 17% | 17% | 9% | 16% | 17% | 17% | 15% | 13% | 15% | 9% | 15% | 8% | 9% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q33. [Workforce preparedness: AI could be used to strengthen STEM pipelines in schools, improve worker training and education, and address skills gaps] Here are some ways people think AI might be involved in our lives. For each one, please indicate how important, if at all, you think each one will be for society.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very important | 27% | 20% | 15% | 16% | 21% | 11% | 14% | 28% | 24% | 18% | 23% | 26% | 40% | 47% | 47% | 22% | 53% | 43% |
| Somewhat important | 53% | 57% | 61% | 54% | 54% | 66% | 58% | 61% | 56% | 54% | 54% | 50% | 46% | 38% | 43% | 56% | 40% | 46% |
| Not too important | 15% | 16% | 18% | 22% | 19% | 21% | 21% | 10% | 14% | 22% | 19% | 12% | 10% | 10% | 7% | 16% | 6% | 9% |
| Not at all important | 5% | 7% | 6% | 8% | 6% | 3% | 6% | 1% | 5% | 6% | 4% | 6% | 4% | 5% | 3% | 6% | 1% | 2% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 6% | - | - | - | - | - | - |
| Total Important (Net) | 80% | 77% | 76% | 70% | 75% | 77% | 73% | 89% | 80% | 72% | 76% | 76% | 86% | 85% | 90% | 78% | 92% | 89% |
| Total Not Important (Net) | 20% | 23% | 24% | 30% | 25% | 23% | 27% | 11% | 20% | 28% | 24% | 18% | 14% | 15% | 10% | 22% | 8% | 11% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q33. [Improved accessibility: AI could be used to make digital content more accessible, improve assistive technologies, and invent new accessibility tools] Here are some ways people think AI might be involved in our lives. For each one, please indicate how important, if at all, you think each one will be for society.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very important | 28% | 22% | 15% | 14% | 25% | 12% | 17% | 27% | 22% | 20% | 22% | 21% | 39% | 50% | 45% | 23% | 48% | 47% |
| Somewhat important | 52% | 53% | 60% | 55% | 53% | 64% | 60% | 62% | 59% | 55% | 52% | 49% | 47% | 36% | 41% | 56% | 42% | 43% |
| Not too important | 15% | 18% | 19% | 24% | 15% | 21% | 18% | 10% | 15% | 20% | 21% | 17% | 10% | 8% | 11% | 17% | 8% | 7% |
| Not at all important | 5% | 7% | 6% | 7% | 7% | 3% | 5% | 1% | 3% | 5% | 5% | 8% | 4% | 5% | 3% | 4% | 2% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 5% | - | - | - | - | - | - |
| Total Important (Net) | 80% | 75% | 75% | 69% | 79% | 76% | 76% | 88% | 82% | 75% | 74% | 70% | 86% | 87% | 86% | 79% | 90% | 90% |
| Total Not Important (Net) | 20% | 25% | 25% | 31% | 21% | 24% | 24% | 12% | 18% | 25% | 26% | 25% | 14% | 13% | 14% | 21% | 10% | 10% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q33. [Automation: AI could be used to automate dangerous or repetitive tasks, improving workplace safety and freeing up workers' time to focus on other work] Here are some ways people think AI might be involved in our lives. For each one, please indicate how important, if at all, you think each one will be for society.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very important | 31% | 23% | 23% | 20% | 24% | 18% | 22% | 34% | 31% | 23% | 24% | 29% | 39% | 49% | 45% | 27% | 52% | 46% |
| Somewhat important | 51% | 55% | 56% | 54% | 54% | 65% | 56% | 56% | 51% | 55% | 54% | 49% | 47% | 36% | 43% | 57% | 39% | 43% |
| Not too important | 13% | 15% | 16% | 18% | 17% | 14% | 17% | 8% | 14% | 16% | 17% | 11% | 10% | 10% | 9% | 12% | 7% | 8% |
| Not at all important | 4% | 7% | 4% | 7% | 5% | 3% | 5% | 2% | 4% | 6% | 5% | 7% | 4% | 5% | 3% | 4% | 2% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 4% | - | - | - | - | - | - |
| Total Important (Net) | 82% | 78% | 79% | 75% | 78% | 83% | 78% | 90% | 82% | 78% | 78% | 78% | 86% | 85% | 88% | 84% | 91% | 89% |
| Total Not Important (Net) | 17% | 22% | 21% | 25% | 22% | 17% | 22% | 10% | 18% | 22% | 22% | 18% | 14% | 15% | 12% | 16% | 9% | 11% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q34. Below is the same list you just saw. Please indicate the FOUR options that would be most important for you and your family.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Personalized education | 27% | 21% | 23% | 22% | 24% | 12% | 19% | 25% | 28% | 26% | 22% | 25% | 39% | 31% | 35% | 27% | 41% | 40% |
| Medical breakthroughs | 59% | 57% | 63% | 58% | 63% | 55% | 60% | 56% | 64% | 64% | 65% | 71% | 63% | 36% | 64% | 63% | 59% | 43% |
| Climate change solutions | 39% | 39% | 39% | 40% | 43% | 38% | 40% | 38% | 38% | 45% | 42% | 37% | 38% | 30% | 36% | 36% | 39% | 36% |
| Space exploration | 13% | 12% | 12% | 13% | 12% | 8% | 11% | 9% | 12% | 11% | 13% | 10% | 10% | 23% | 16% | 20% | 8% | 20% |
| New forms of art and entertainment | 12% | 13% | 11% | 11% | 8% | 8% | 10% | 12% | 11% | 9% | 10% | 6% | 13% | 23% | 14% | 13% | 9% | 18% |
| Personal assistant | 21% | 18% | 23% | 19% | 17% | 17% | 21% | 18% | 28% | 15% | 16% | 19% | 25% | 30% | 23% | 18% | 20% | 28% |
| Streamlined government | 25% | 23% | 31% | 43% | 28% | 36% | 25% | 21% | 30% | 11% | 22% | 25% | 24% | 20% | 24% | 27% | 22% | 19% |
| Better security | 55% | 56% | 56% | 55% | 52% | 55% | 50% | 61% | 52% | 58% | 53% | 58% | 57% | 43% | 59% | 57% | 57% | 50% |
| Increased equity | 23% | 21% | 19% | 22% | 26% | 38% | 17% | 23% | 18% | 26% | 20% | 20% | 17% | 35% | 17% | 21% | 22% | 24% |
| Research & development | 37% | 40% | 39% | 30% | 36% | 16% | 41% | 30% | 43% | 47% | 41% | 44% | 34% | 29% | 35% | 45% | 41% | 42% |
| Workforce preparedness | 20% | 19% | 14% | 12% | 21% | 21% | 15% | 32% | 22% | 13% | 19% | 20% | 24% | 24% | 32% | 13% | 26% | 21% |
| Improved accessibility | 25% | 25% | 24% | 19% | 21% | 21% | 23% | 36% | 21% | 26% | 23% | 20% | 21% | 35% | 22% | 22% | 34% | 32% |
| Automation | 18% | 17% | 19% | 17% | 17% | 24% | 20% | 25% | 15% | 18% | 14% | 16% | 17% | 23% | 16% | 21% | 14% | 19% |
| None of these are important | 6% | 10% | 7% | 9% | 8% | 13% | 12% | 3% | 4% | 8% | 10% | 4% | 4% | 5% | 2% | 4% | 2% | 2% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q35: When you think about how we will use AI over the next several years, what are you most excited about?

Open ended responses provided separately.

Q36. Now thinking about life with AI in 25 years, how do you think most peoples' daily life will look compared to how we live today?

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very different from today | 58% | 55% | 51% | 47% | 54% | 39% | 49% | 55% | 57% | 54% | 54% | 62% | 72% | 64% | 68% | 60% | 81% | 67% |
| Somewhat different from today | 30% | 35% | 35% | 35% | 32% | 45% | 39% | 38% | 30% | 34% | 33% | 27% | 20% | 24% | 22% | 26% | 16% | 24% |
| Not that different from today | 8% | 7% | 11% | 13% | 11% | 12% | 9% | 4% | 10% | 8% | 9% | 4% | 5% | 8% | 6% | 9% | 3% | 6% |
| Not different at all | 3% | 4% | 3% | 5% | 3% | 4% | 3% | 3% | 3% | 4% | 3% | 4% | 3% | 4% | 3% | 6% | 1% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 3% | - | - | - | - | - | - |
| Total different (Net) | 89% | 90% | 86% | 82% | 86% | 84% | 88% | 93% | 87% | 88% | 87% | 89% | 92% | 88% | 91% | 85% | 96% | 91% |
| Total not different (Net) | 11% | 10% | 14% | 18% | 14% | 16% | 12% | 7% | 13% | 12% | 13% | 8% | 8% | 12% | 9% | 15% | 4% | 9% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q37a. Do you think AI...

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|---|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Will change most jobs and industries over the next 25 years | 56% | 58% | 47% | 43% | 58% | 50% | 49% | 58% | 53% | 50% | 57% | 59% | 68% | 56% | 62% | 51% | 77% | 64% |
| Will change some jobs and industries over the next 25 years | 38% | 36% | 47% | 47% | 36% | 43% | 46% | 38% | 42% | 45% | 38% | 34% | 28% | 34% | 32% | 42% | 21% | 32% |
| Will not change jobs or industries over the next 25 years | 6% | 6% | 6% | 10% | 6% | 7% | 6% | 4% | 6% | 5% | 5% | 5% | 4% | 10% | 5% | 7% | 2% | 4% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q37. [Summary - Total likely] Below is the same list you saw earlier. For each, please indicate whether you think that group will benefit from AI or not 25 years from now.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Governments | 76% | 71% | 69% | 69% | 67% | 65% | 75% | 85% | 78% | 74% | 73% | 66% | 84% | 81% | 82% | 77% | 85% | 86% |
| Workers | 61% | 51% | 57% | 53% | 45% | 59% | 62% | 73% | 58% | 67% | 49% | 44% | 68% | 78% | 68% | 69% | 68% | 74% |
| Small businesses Base: Split A (N=8,536) | 68% | 63% | 61% | 59% | 57% | 66% | 63% | 78% | 66% | 70% | 58% | 53% | 74% | 77% | 75% | 73% | 77% | 82% |
| Large businesses Base: Split B (N=8,550) | 81% | 77% | 75% | 76% | 77% | 76% | 78% | 86% | 82% | 80% | 80% | 76% | 86% | 84% | 86% | 79% | 91% | 87% |
| Wealthy people Base: Split A (N=8,536) | 76% | 72% | 69% | 71% | 72% | 65% | 72% | 80% | 79% | 74% | 71% | 68% | 86% | 80% | 81% | 80% | 89% | 86% |
| Working class people Base: Split B (N=8,550) | 57% | 49% | 48% | 45% | 43% | 55% | 52% | 77% | 52% | 55% | 47% | 38% | 65% | 82% | 68% | 54% | 74% | 73% |
| Society as a whole | 70% | 62% | 62% | 65% | 63% | 73% | 68% | 80% | 66% | 74% | 59% | 55% | 76% | 82% | 76% | 75% | 76% | 83% |
| Disabled people | 69% | 64% | 59% | 58% | 64% | 68% | 64% | 76% | 71% | 71% | 56% | 60% | 80% | 79% | 79% | 71% | 81% | 82% |
| People like me | 60% | 53% | 49% | 47% | 50% | 51% | 55% | 71% | 53% | 58% | 49% | 44% | 69% | 82% | 70% | 63% | 75% | 79% |
| People in my country Base: Split B (N=8,550) | 68% | 59% | 61% | 60% | 62% | 65% | 66% | 82% | 65% | 69% | 56% | 58% | 77% | 82% | 73% | 71% | 76% | 82% |
| Underrepresented groups | 56% | 47% | 48% | 46% | 42% | 53% | 50% | 62% | 59% | 53% | 46% | 38% | 72% | 78% | 71% | 59% | 63% | 72% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q37. [Governments] Below is the same list you saw earlier. For each, please indicate whether you think that group will benefit from AI or not 25 years from now.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 42% | 33% | 35% | 37% | 30% | 20% | 38% | 47% | 45% | 31% | 37% | 33% | 56% | 50% | 57% | 42% | 62% | 62% |
| Somewhat likely to benefit from AI | 34% | 39% | 35% | 32% | 37% | 46% | 37% | 38% | 33% | 42% | 36% | 33% | 28% | 31% | 25% | 35% | 23% | 24% |
| Somewhat unlikely to benefit from AI | 9% | 10% | 10% | 10% | 14% | 11% | 9% | 7% | 9% | 10% | 10% | 9% | 5% | 9% | 9% | 9% | 7% | 6% |
| Very unlikely to benefit from AI | 4% | 7% | 5% | 5% | 5% | 4% | 4% | 2% | 4% | 3% | 5% | 6% | 4% | 4% | 4% | 4% | 3% | 1% |
| Don't know | 11% | 12% | 15% | 15% | 14% | 19% | 12% | 6% | 9% | 13% | 12% | 16% | 7% | 5% | 4% | 10% | 5% | 7% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 3% | - | - | - | - | - | - |
| Total likely (Net) | 76% | 71% | 69% | 69% | 67% | 65% | 75% | 85% | 78% | 74% | 73% | 66% | 84% | 81% | 82% | 77% | 85% | 86% |
| Total unlikely (Net) | 13% | 17% | 15% | 15% | 19% | 15% | 13% | 9% | 13% | 14% | 15% | 14% | 9% | 14% | 14% | 13% | 10% | 8% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q37. [Workers] Below is the same list you saw earlier. For each, please indicate whether you think that group will benefit from AI or not 25 years from now.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 25% | 17% | 19% | 20% | 17% | 16% | 21% | 28% | 23% | 23% | 17% | 13% | 31% | 45% | 36% | 29% | 37% | 43% |
| Somewhat likely to benefit from AI | 36% | 34% | 38% | 33% | 28% | 43% | 41% | 45% | 35% | 45% | 32% | 31% | 37% | 33% | 31% | 40% | 30% | 32% |
| Somewhat unlikely to benefit from AI | 18% | 20% | 19% | 23% | 28% | 20% | 18% | 14% | 23% | 16% | 22% | 19% | 17% | 11% | 19% | 14% | 16% | 14% |
| Very unlikely to benefit from AI | 10% | 17% | 7% | 8% | 13% | 4% | 9% | 6% | 10% | 5% | 17% | 18% | 10% | 7% | 9% | 7% | 12% | 6% |
| Don't know | 11% | 12% | 17% | 16% | 13% | 18% | 12% | 8% | 9% | 12% | 11% | 16% | 6% | 5% | 4% | 10% | 4% | 6% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 3% | - | - | - | - | - | - |
| Total likely (Net) | 61% | 51% | 57% | 53% | 45% | 59% | 62% | 73% | 58% | 67% | 49% | 44% | 68% | 78% | 68% | 69% | 68% | 74% |
| Total unlikely (Net) | 28% | 37% | 26% | 31% | 41% | 23% | 27% | 20% | 33% | 21% | 39% | 37% | 26% | 18% | 28% | 20% | 29% | 19% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q37. [Small businesses] Below is the same list you saw earlier. For each, please indicate whether you think that group will benefit from AI or not 25 years from now.

Base: Split A (N=8,536)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 27% | 21% | 20% | 21% | 17% | 16% | 20% | 26% | 25% | 26% | 21% | 12% | 35% | 45% | 41% | 30% | 44% | 46% |
| Somewhat likely to benefit from AI | 40% | 43% | 41% | 38% | 40% | 50% | 44% | 52% | 41% | 45% | 37% | 40% | 39% | 32% | 35% | 42% | 33% | 36% |
| Somewhat unlikely to benefit from AI | 15% | 16% | 18% | 20% | 20% | 13% | 17% | 10% | 19% | 13% | 15% | 16% | 15% | 13% | 13% | 13% | 10% | 8% |
| Very unlikely to benefit from AI | 6% | 8% | 4% | 5% | 9% | 4% | 6% | 4% | 7% | 4% | 11% | 11% | 6% | 6% | 7% | 5% | 9% | 4% |
| Don't know | 11% | 13% | 17% | 16% | 14% | 17% | 13% | 8% | 8% | 13% | 16% | 18% | 6% | 4% | 5% | 10% | 4% | 5% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 3% | - | - | - | - | - | - |
| Total likely (Net) | 68% | 63% | 61% | 59% | 57% | 66% | 63% | 78% | 66% | 70% | 58% | 53% | 74% | 77% | 75% | 73% | 77% | 82% |
| Total unlikely (Net) | 21% | 24% | 23% | 24% | 29% | 17% | 24% | 14% | 26% | 17% | 26% | 27% | 21% | 19% | 20% | 18% | 19% | 12% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q37. [Large businesses] Below is the same list you saw earlier. For each, please indicate whether you think that group will benefit from AI or not 25 years from now.

Base: Split B (N=8,550)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 51% | 42% | 49% | 46% | 48% | 36% | 46% | 45% | 50% | 45% | 53% | 51% | 63% | 53% | 62% | 49% | 75% | 63% |
| Somewhat likely to benefit from AI | 29% | 35% | 26% | 30% | 29% | 40% | 32% | 41% | 33% | 35% | 27% | 25% | 23% | 31% | 25% | 30% | 16% | 24% |
| Somewhat unlikely to benefit from AI | 7% | 6% | 7% | 7% | 8% | 8% | 7% | 6% | 7% | 8% | 7% | 6% | 5% | 8% | 8% | 8% | 4% | 6% |
| Very unlikely to benefit from AI | 3% | 6% | 4% | 4% | 5% | 1% | 5% | 2% | 2% | 2% | 4% | 5% | 4% | 2% | 3% | 4% | 2% | 1% |
| Don't know | 9% | 11% | 15% | 13% | 11% | 16% | 11% | 6% | 8% | 10% | 9% | 12% | 6% | 6% | 3% | 9% | 3% | 6% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 3% | - | - | - | - | - | - |
| Total likely (Net) | 81% | 77% | 75% | 76% | 77% | 76% | 78% | 86% | 82% | 80% | 80% | 76% | 86% | 84% | 86% | 79% | 91% | 87% |
| Total unlikely (Net) | 10% | 12% | 11% | 11% | 13% | 8% | 11% | 7% | 9% | 10% | 11% | 10% | 8% | 10% | 11% | 12% | 6% | 7% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q37. [Wealthy people] Below is the same list you saw earlier. For each, please indicate whether you think that group will benefit from AI or not 25 years from now.

Base: Split A (N=8,536)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 48% | 44% | 44% | 42% | 41% | 26% | 43% | 43% | 48% | 36% | 45% | 47% | 59% | 54% | 62% | 52% | 72% | 60% |
| Somewhat likely to benefit from AI | 28% | 27% | 25% | 29% | 31% | 39% | 29% | 37% | 30% | 38% | 26% | 22% | 26% | 26% | 19% | 28% | 17% | 26% |
| Somewhat unlikely to benefit from AI | 8% | 7% | 11% | 9% | 9% | 13% | 10% | 6% | 8% | 8% | 9% | 6% | 6% | 12% | 7% | 6% | 6% | 5% |
| Very unlikely to benefit from AI | 4% | 6% | 4% | 3% | 3% | 2% | 3% | 2% | 4% | 3% | 5% | 4% | 3% | 4% | 6% | 3% | 3% | 3% |
| Don't know | 12% | 16% | 17% | 16% | 15% | 21% | 15% | 12% | 8% | 15% | 15% | 18% | 6% | 4% | 6% | 11% | 2% | 6% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 3% | - | - | - | - | - | - |
| Total likely (Net) | 76% | 72% | 69% | 71% | 72% | 65% | 72% | 80% | 79% | 74% | 71% | 68% | 86% | 80% | 81% | 80% | 89% | 86% |
| Total unlikely (Net) | 12% | 13% | 15% | 12% | 13% | 15% | 13% | 9% | 13% | 11% | 14% | 10% | 8% | 16% | 13% | 10% | 8% | 8% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q37. [Working class people] Below is the same list you saw earlier. For each, please indicate whether you think that group will benefit from AI or not 25 years from now.

Base: Split B (N=8,550)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 24% | 15% | 15% | 16% | 18% | 17% | 15% | 32% | 19% | 18% | 17% | 11% | 29% | 47% | 31% | 22% | 41% | 42% |
| Somewhat likely to benefit from AI | 34% | 33% | 33% | 28% | 25% | 37% | 37% | 45% | 34% | 37% | 31% | 27% | 36% | 34% | 37% | 33% | 33% | 31% |
| Somewhat unlikely to benefit from AI | 21% | 22% | 24% | 27% | 29% | 23% | 23% | 12% | 26% | 23% | 24% | 21% | 19% | 8% | 19% | 25% | 12% | 16% |
| Very unlikely to benefit from AI | 11% | 17% | 10% | 12% | 15% | 5% | 12% | 5% | 12% | 8% | 18% | 22% | 10% | 4% | 8% | 10% | 9% | 4% |
| Don't know | 11% | 13% | 17% | 17% | 13% | 18% | 13% | 6% | 10% | 13% | 10% | 17% | 6% | 6% | 4% | 10% | 5% | 7% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total likely (Net) | 57% | 49% | 48% | 45% | 43% | 55% | 52% | 77% | 52% | 55% | 47% | 38% | 65% | 82% | 68% | 54% | 74% | 73% |
| Total unlikely (Net) | 32% | 39% | 34% | 39% | 45% | 28% | 35% | 17% | 38% | 32% | 43% | 43% | 29% | 12% | 27% | 36% | 21% | 19% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q37. [Society as a whole] Below is the same list you saw earlier. For each, please indicate whether you think that group will benefit from AI or not 25 years from now.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 31% | 21% | 25% | 25% | 23% | 25% | 24% | 33% | 26% | 29% | 23% | 17% | 40% | 52% | 41% | 36% | 42% | 52% |
| Somewhat likely to benefit from AI | 39% | 41% | 37% | 40% | 40% | 48% | 43% | 47% | 41% | 46% | 36% | 38% | 36% | 30% | 35% | 38% | 35% | 31% |
| Somewhat unlikely to benefit from AI | 13% | 15% | 16% | 14% | 16% | 9% | 14% | 8% | 17% | 11% | 19% | 15% | 12% | 8% | 14% | 10% | 12% | 9% |
| Very unlikely to benefit from AI | 6% | 11% | 5% | 5% | 7% | 2% | 7% | 3% | 7% | 4% | 10% | 12% | 6% | 4% | 5% | 6% | 7% | 3% |
| Don't know | 11% | 12% | 16% | 16% | 14% | 16% | 11% | 9% | 10% | 10% | 12% | 16% | 7% | 5% | 5% | 10% | 5% | 6% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total likely (Net) | 70% | 62% | 62% | 65% | 63% | 73% | 68% | 80% | 66% | 74% | 59% | 55% | 76% | 82% | 76% | 75% | 76% | 83% |
| Total unlikely (Net) | 19% | 26% | 22% | 19% | 23% | 11% | 21% | 11% | 24% | 15% | 29% | 27% | 17% | 13% | 19% | 15% | 19% | 11% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q37. [Disabled people] Below is the same list you saw earlier. For each, please indicate whether you think that group will benefit from AI or not 25 years from now.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 35% | 27% | 25% | 26% | 27% | 26% | 28% | 34% | 34% | 34% | 24% | 26% | 45% | 48% | 48% | 32% | 55% | 52% |
| Somewhat likely to benefit from AI | 35% | 38% | 34% | 33% | 37% | 42% | 36% | 42% | 37% | 37% | 32% | 34% | 34% | 31% | 30% | 39% | 26% | 30% |
| Somewhat unlikely to benefit from AI | 13% | 12% | 17% | 17% | 16% | 11% | 14% | 12% | 14% | 12% | 18% | 11% | 9% | 11% | 12% | 12% | 9% | 8% |
| Very unlikely to benefit from AI | 7% | 11% | 7% | 8% | 8% | 3% | 8% | 5% | 6% | 5% | 13% | 9% | 5% | 5% | 5% | 7% | 5% | 3% |
| Don't know | 11% | 13% | 17% | 16% | 12% | 18% | 14% | 8% | 9% | 11% | 14% | 16% | 6% | 5% | 4% | 10% | 5% | 7% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 3% | - | - | - | - | - | - |
| Total likely (Net) | 69% | 64% | 59% | 58% | 64% | 68% | 64% | 76% | 71% | 71% | 56% | 60% | 80% | 79% | 79% | 71% | 81% | 82% |
| Total unlikely (Net) | 19% | 23% | 24% | 26% | 24% | 14% | 22% | 16% | 20% | 18% | 30% | 20% | 14% | 16% | 17% | 19% | 14% | 11% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q37. [People like me] Below is the same list you saw earlier. For each, please indicate whether you think that group will benefit from AI or not 25 years from now.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 26% | 17% | 17% | 18% | 18% | 12% | 19% | 26% | 22% | 20% | 19% | 12% | 33% | 49% | 38% | 28% | 41% | 46% |
| Somewhat likely to benefit from AI | 34% | 36% | 32% | 29% | 32% | 39% | 36% | 45% | 31% | 38% | 31% | 32% | 36% | 34% | 32% | 35% | 34% | 33% |
| Somewhat unlikely to benefit from AI | 17% | 18% | 23% | 22% | 22% | 22% | 18% | 14% | 23% | 19% | 20% | 17% | 14% | 7% | 16% | 18% | 11% | 10% |
| Very unlikely to benefit from AI | 11% | 17% | 10% | 14% | 13% | 6% | 12% | 5% | 13% | 10% | 17% | 17% | 10% | 6% | 7% | 8% | 9% | 3% |
| Don't know | 12% | 12% | 18% | 17% | 14% | 20% | 15% | 10% | 11% | 12% | 14% | 19% | 7% | 5% | 6% | 11% | 5% | 7% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total likely (Net) | 60% | 53% | 49% | 47% | 50% | 51% | 55% | 71% | 53% | 58% | 49% | 44% | 69% | 82% | 70% | 63% | 75% | 79% |
| Total unlikely (Net) | 28% | 35% | 33% | 35% | 35% | 29% | 30% | 19% | 36% | 29% | 37% | 34% | 23% | 13% | 23% | 26% | 20% | 14% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q37. [People in my country] Below is the same list you saw earlier. For each, please indicate whether you think that group will benefit from AI or not 25 years from now.

Base: Split B (N=8,550)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 29% | 20% | 21% | 24% | 24% | 18% | 23% | 34% | 24% | 25% | 20% | 20% | 34% | 50% | 39% | 30% | 38% | 48% |
| Somewhat likely to benefit from AI | 39% | 40% | 39% | 35% | 38% | 47% | 43% | 49% | 41% | 44% | 36% | 38% | 42% | 32% | 34% | 40% | 38% | 34% |
| Somewhat unlikely to benefit from AI | 14% | 15% | 14% | 17% | 19% | 16% | 14% | 7% | 18% | 14% | 21% | 14% | 12% | 9% | 17% | 14% | 13% | 9% |
| Very unlikely to benefit from AI | 6% | 12% | 6% | 5% | 7% | 1% | 7% | 2% | 6% | 3% | 10% | 9% | 6% | 5% | 6% | 5% | 7% | 2% |
| Don't know | 11% | 14% | 19% | 18% | 12% | 18% | 13% | 8% | 11% | 13% | 13% | 17% | 6% | 5% | 5% | 10% | 4% | 7% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total likely (Net) | 68% | 59% | 61% | 60% | 62% | 65% | 66% | 82% | 65% | 69% | 56% | 58% | 77% | 82% | 73% | 71% | 76% | 82% |
| Total unlikely (Net) | 20% | 27% | 21% | 22% | 26% | 17% | 21% | 9% | 24% | 18% | 30% | 23% | 17% | 14% | 22% | 20% | 20% | 11% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q37. [Underrepresented groups] Below is the same list you saw earlier. For each, please indicate whether you think that group will benefit from AI or not 25 years from now.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--------------------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Very likely to benefit from AI | 23% | 15% | 14% | 16% | 15% | 13% | 15% | 21% | 24% | 19% | 17% | 10% | 34% | 47% | 36% | 23% | 31% | 36% |
| Somewhat likely to benefit from AI | 34% | 32% | 34% | 30% | 27% | 40% | 35% | 41% | 35% | 33% | 28% | 28% | 38% | 31% | 35% | 36% | 32% | 36% |
| Somewhat unlikely to benefit from AI | 19% | 22% | 23% | 22% | 28% | 21% | 22% | 17% | 18% | 22% | 21% | 19% | 12% | 12% | 14% | 20% | 17% | 12% |
| Very unlikely to benefit from AI | 9% | 15% | 8% | 10% | 15% | 5% | 12% | 7% | 6% | 9% | 16% | 17% | 7% | 3% | 5% | 7% | 13% | 5% |
| Don't know | 15% | 17% | 21% | 22% | 15% | 22% | 16% | 13% | 16% | 17% | 18% | 23% | 8% | 6% | 10% | 15% | 7% | 10% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 3% | - | - | - | - | - | - |
| Total likely (Net) | 56% | 47% | 48% | 46% | 42% | 53% | 50% | 62% | 59% | 53% | 46% | 38% | 72% | 78% | 71% | 59% | 63% | 72% |
| Total unlikely (Net) | 28% | 36% | 31% | 33% | 43% | 26% | 34% | 24% | 25% | 31% | 36% | 36% | 19% | 15% | 19% | 26% | 30% | 18% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q38. [Summary - Total Positive] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next 25 years.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|--|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Education and training Base: Split A (N=8,536) | 70% | 62% | 60% | 56% | 60% | 64% | 65% | 76% | 71% | 67% | 64% | 58% | 79% | 78% | 81% | 74% | 89% | 86% |
| Job opportunities Base: Split B (N=8,550) | 52% | 39% | 45% | 46% | 48% | 35% | 50% | 63% | 52% | 47% | 38% | 35% | 64% | 76% | 69% | 55% | 58% | 73% |
| Poverty Base: Split A (N=8,536) | 43% | 34% | 30% | 31% | 32% | 32% | 31% | 54% | 40% | 37% | 36% | 20% | 57% | 73% | 60% | 45% | 58% | 64% |
| Economic inequality Base: Split B (N=8,550) | 49% | 40% | 40% | 38% | 42% | 34% | 45% | 64% | 41% | 41% | 41% | 28% | 54% | 77% | 61% | 54% | 66% | 69% |
| Healthcare Base: Split A (N=8,536) | 73% | 67% | 66% | 63% | 68% | 70% | 69% | 80% | 73% | 72% | 69% | 62% | 78% | 73% | 85% | 74% | 86% | 86% |
| Transportation Base: Split B (N=8,550) | 67% | 56% | 51% | 57% | 63% | 62% | 59% | 77% | 66% | 63% | 58% | 58% | 73% | 84% | 79% | 67% | 75% | 83% |
| Work-life balance Base: Split A (N=8,536) | 59% | 55% | 45% | 44% | 47% | 56% | 46% | 72% | 61% | 51% | 51% | 43% | 70% | 75% | 73% | 59% | 75% | 79% |
| Having fulfilling ways to spend time Base: Split B (N=8,550) | 58% | 44% | 47% | 48% | 47% | 56% | 46% | 72% | 60% | 43% | 47% | 41% | 74% | 77% | 72% | 61% | 74% | 78% |
| Climate change or the environment Base: Split A (N=8,536) | 62% | 52% | 52% | 50% | 53% | 57% | 57% | 69% | 66% | 59% | 57% | 46% | 71% | 71% | 76% | 66% | 76% | 82% |
| Cybersecurity Base: Split B (N=8,550) | 67% | 59% | 63% | 59% | 56% | 63% | 62% | 73% | 63% | 63% | 59% | 61% | 74% | 78% | 79% | 66% | 83% | 79% |
| Bias and discrimination | 46% | 37% | 36% | 36% | 35% | 31% | 36% | 53% | 45% | 37% | 39% | 27% | 58% | 74% | 63% | 50% | 59% | 68% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q38. [Education and training] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next 25 years.

Base: Split A (N=8,536)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 35% | 26% | 24% | 22% | 21% | 19% | 23% | 38% | 34% | 24% | 28% | 22% | 52% | 47% | 53% | 42% | 63% | 60% |
| Minor positive impact | 35% | 36% | 36% | 34% | 39% | 45% | 42% | 38% | 36% | 43% | 36% | 35% | 27% | 31% | 28% | 32% | 25% | 27% |
| No impact | 10% | 11% | 12% | 16% | 15% | 10% | 12% | 11% | 10% | 11% | 14% | 8% | 9% | 5% | 7% | 6% | 4% | 6% |
| Minor negative impact | 6% | 9% | 7% | 7% | 9% | 7% | 7% | 4% | 8% | 7% | 5% | 6% | 5% | 8% | 4% | 6% | 3% | 2% |
| Major negative impact | 4% | 7% | 6% | 7% | 5% | 3% | 3% | 2% | 4% | 5% | 5% | 9% | 2% | 5% | 3% | 3% | 2% | 2% |
| Don't know | 10% | 11% | 14% | 14% | 11% | 17% | 13% | 6% | 8% | 10% | 13% | 18% | 4% | 4% | 6% | 11% | 2% | 4% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 3% | - | - | - | - | - | - |
| Total Positive (Net) | 70% | 62% | 60% | 56% | 60% | 64% | 65% | 76% | 71% | 67% | 64% | 58% | 79% | 78% | 81% | 74% | 89% | 86% |
| Total Negative (Net) | 10% | 16% | 13% | 14% | 14% | 9% | 10% | 6% | 11% | 12% | 10% | 15% | 8% | 13% | 7% | 9% | 5% | 4% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q38. [Job opportunities] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next 25 years.

Base: Split B (N=8,550)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 24% | 15% | 16% | 19% | 17% | 11% | 14% | 29% | 24% | 12% | 17% | 12% | 35% | 45% | 41% | 29% | 37% | 42% |
| Minor positive impact | 28% | 24% | 30% | 27% | 31% | 24% | 36% | 33% | 27% | 35% | 22% | 23% | 28% | 31% | 28% | 27% | 21% | 31% |
| No impact | 12% | 15% | 15% | 16% | 19% | 15% | 14% | 10% | 14% | 17% | 17% | 8% | 8% | 6% | 9% | 11% | 6% | 6% |
| Minor negative impact | 14% | 18% | 13% | 13% | 10% | 23% | 14% | 12% | 12% | 16% | 15% | 19% | 16% | 4% | 10% | 13% | 13% | 9% |
| Major negative impact | 11% | 18% | 10% | 11% | 10% | 9% | 9% | 7% | 11% | 8% | 18% | 20% | 5% | 7% | 7% | 10% | 18% | 7% |
| Don't know | 11% | 10% | 16% | 15% | 14% | 18% | 12% | 8% | 12% | 12% | 12% | 16% | 7% | 6% | 6% | 11% | 4% | 5% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 52% | 39% | 45% | 46% | 48% | 35% | 50% | 63% | 52% | 47% | 38% | 35% | 64% | 76% | 69% | 55% | 58% | 73% |
| Total Negative (Net) | 25% | 36% | 23% | 24% | 20% | 32% | 24% | 19% | 23% | 24% | 33% | 39% | 21% | 12% | 17% | 23% | 32% | 16% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q38. [Poverty] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next 25 years.

Base: Split A (N=8,536)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 18% | 14% | 9% | 12% | 11% | 5% | 10% | 21% | 18% | 10% | 15% | 4% | 26% | 41% | 30% | 19% | 34% | 35% |
| Minor positive impact | 25% | 20% | 21% | 19% | 21% | 27% | 21% | 32% | 23% | 27% | 22% | 16% | 31% | 32% | 31% | 25% | 24% | 28% |
| No impact | 24% | 27% | 27% | 33% | 28% | 24% | 32% | 20% | 26% | 31% | 29% | 30% | 19% | 13% | 16% | 21% | 15% | 15% |
| Minor negative impact | 9% | 10% | 10% | 9% | 13% | 13% | 12% | 6% | 11% | 10% | 7% | 8% | 11% | 5% | 7% | 9% | 7% | 6% |
| Major negative impact | 9% | 13% | 14% | 12% | 13% | 5% | 8% | 5% | 10% | 7% | 10% | 13% | 5% | 4% | 8% | 8% | 13% | 8% |
| Don't know | 14% | 16% | 18% | 16% | 14% | 25% | 17% | 16% | 13% | 15% | 18% | 26% | 8% | 4% | 9% | 17% | 6% | 7% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 43% | 34% | 30% | 31% | 32% | 32% | 31% | 54% | 40% | 37% | 36% | 20% | 57% | 73% | 60% | 45% | 58% | 64% |
| Total Negative (Net) | 18% | 23% | 25% | 20% | 26% | 19% | 20% | 10% | 21% | 17% | 17% | 21% | 16% | 10% | 15% | 18% | 21% | 14% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q38. [Economic inequality] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next 25 years.

Base: Split B (N=8,550)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 21% | 15% | 12% | 13% | 16% | 9% | 12% | 27% | 16% | 10% | 15% | 8% | 27% | 45% | 29% | 23% | 36% | 41% |
| Minor positive impact | 28% | 25% | 28% | 24% | 26% | 25% | 33% | 37% | 24% | 31% | 26% | 20% | 27% | 32% | 32% | 31% | 31% | 28% |
| No impact | 19% | 22% | 19% | 24% | 25% | 26% | 19% | 13% | 21% | 28% | 22% | 23% | 17% | 6% | 16% | 16% | 13% | 12% |
| Minor negative impact | 10% | 10% | 13% | 10% | 11% | 13% | 10% | 8% | 12% | 9% | 12% | 12% | 10% | 6% | 8% | 10% | 6% | 6% |
| Major negative impact | 8% | 12% | 9% | 9% | 8% | 6% | 9% | 4% | 11% | 5% | 9% | 14% | 6% | 4% | 7% | 6% | 9% | 3% |
| Don't know | 14% | 16% | 20% | 19% | 14% | 21% | 16% | 11% | 15% | 17% | 15% | 21% | 13% | 7% | 8% | 14% | 6% | 9% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 49% | 40% | 40% | 38% | 42% | 34% | 45% | 64% | 41% | 41% | 41% | 28% | 54% | 77% | 61% | 54% | 66% | 69% |
| Total Negative (Net) | 18% | 22% | 22% | 20% | 19% | 19% | 19% | 12% | 24% | 14% | 22% | 25% | 16% | 10% | 14% | 16% | 15% | 10% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q38. [Healthcare] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next 25 years.

Base: Split A (N=8,536)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 42% | 33% | 34% | 33% | 34% | 31% | 33% | 44% | 43% | 33% | 35% | 32% | 49% | 51% | 63% | 44% | 61% | 58% |
| Minor positive impact | 31% | 34% | 32% | 30% | 33% | 39% | 35% | 36% | 30% | 40% | 34% | 30% | 29% | 22% | 22% | 30% | 25% | 28% |
| No impact | 10% | 10% | 11% | 15% | 13% | 10% | 12% | 9% | 9% | 10% | 14% | 9% | 9% | 12% | 5% | 8% | 8% | 7% |
| Minor negative impact | 5% | 7% | 5% | 5% | 5% | 4% | 4% | 4% | 7% | 5% | 4% | 4% | 6% | 7% | 4% | 3% | 1% | 3% |
| Major negative impact | 3% | 5% | 4% | 4% | 3% | 2% | 4% | 1% | 3% | 3% | 3% | 6% | 2% | 5% | 3% | 4% | 2% | 1% |
| Don't know | 9% | 11% | 14% | 12% | 11% | 15% | 12% | 6% | 8% | 10% | 11% | 16% | 5% | 3% | 4% | 12% | 3% | 3% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 3% | - | - | - | - | - | - |
| Total Positive (Net) | 73% | 67% | 66% | 63% | 68% | 70% | 69% | 80% | 73% | 72% | 69% | 62% | 78% | 73% | 85% | 74% | 86% | 86% |
| Total Negative (Net) | 8% | 12% | 9% | 9% | 8% | 5% | 8% | 5% | 10% | 8% | 7% | 10% | 8% | 12% | 7% | 6% | 3% | 4% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q38. [Transportation] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next 25 years.

Base: Split B (N=8,550)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 33% | 24% | 22% | 22% | 23% | 26% | 23% | 39% | 34% | 20% | 23% | 26% | 41% | 49% | 47% | 36% | 49% | 51% |
| Minor positive impact | 34% | 32% | 29% | 36% | 40% | 37% | 37% | 38% | 32% | 44% | 35% | 32% | 32% | 35% | 32% | 32% | 26% | 32% |
| No impact | 13% | 19% | 20% | 15% | 15% | 16% | 16% | 10% | 14% | 14% | 20% | 10% | 11% | 4% | 10% | 15% | 14% | 5% |
| Minor negative impact | 6% | 7% | 7% | 7% | 6% | 7% | 7% | 5% | 6% | 5% | 6% | 7% | 6% | 4% | 5% | 7% | 5% | 5% |
| Major negative impact | 4% | 7% | 5% | 7% | 5% | 2% | 5% | 2% | 3% | 3% | 4% | 7% | 3% | 2% | 2% | 4% | 3% | 1% |
| Don't know | 10% | 12% | 16% | 14% | 12% | 14% | 13% | 5% | 10% | 14% | 12% | 16% | 8% | 6% | 4% | 7% | 4% | 6% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 67% | 56% | 51% | 57% | 63% | 62% | 59% | 77% | 66% | 63% | 58% | 58% | 73% | 84% | 79% | 67% | 75% | 83% |
| Total Negative (Net) | 10% | 13% | 12% | 14% | 11% | 8% | 11% | 7% | 9% | 8% | 10% | 14% | 9% | 6% | 7% | 10% | 7% | 6% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q38. [Work-life balance] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next 25 years.

Base: Split A (N=8,536)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 26% | 19% | 13% | 16% | 19% | 14% | 13% | 30% | 28% | 15% | 22% | 14% | 38% | 45% | 43% | 25% | 44% | 45% |
| Minor positive impact | 33% | 36% | 32% | 28% | 28% | 41% | 33% | 41% | 34% | 36% | 29% | 29% | 32% | 31% | 30% | 34% | 31% | 34% |
| No impact | 16% | 16% | 20% | 21% | 25% | 14% | 24% | 14% | 15% | 23% | 21% | 16% | 12% | 9% | 12% | 13% | 7% | 7% |
| Minor negative impact | 8% | 9% | 9% | 11% | 7% | 8% | 9% | 6% | 9% | 7% | 8% | 7% | 7% | 8% | 4% | 8% | 7% | 6% |
| Major negative impact | 5% | 8% | 6% | 7% | 6% | 3% | 4% | 2% | 5% | 4% | 6% | 9% | 4% | 4% | 5% | 5% | 6% | 2% |
| Don't know | 12% | 12% | 19% | 16% | 15% | 20% | 16% | 7% | 9% | 15% | 15% | 23% | 7% | 4% | 6% | 15% | 5% | 5% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 59% | 55% | 45% | 44% | 47% | 56% | 46% | 72% | 61% | 51% | 51% | 43% | 70% | 75% | 73% | 59% | 75% | 79% |
| Total Negative (Net) | 13% | 17% | 15% | 18% | 13% | 10% | 13% | 7% | 14% | 11% | 14% | 16% | 10% | 12% | 9% | 13% | 13% | 9% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q38. [Having fulfilling ways to spend time] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next 25 years.

Base: Split B (N=8,550)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 25% | 16% | 14% | 14% | 16% | 15% | 12% | 29% | 28% | 12% | 18% | 11% | 42% | 47% | 42% | 28% | 42% | 44% |
| Minor positive impact | 33% | 28% | 33% | 34% | 31% | 40% | 34% | 42% | 32% | 31% | 29% | 30% | 32% | 31% | 30% | 33% | 32% | 34% |
| No impact | 18% | 24% | 21% | 22% | 27% | 22% | 24% | 16% | 18% | 29% | 21% | 21% | 9% | 7% | 12% | 16% | 10% | 10% |
| Minor negative impact | 7% | 9% | 9% | 8% | 8% | 6% | 9% | 4% | 7% | 7% | 10% | 8% | 5% | 5% | 7% | 7% | 5% | 3% |
| Major negative impact | 5% | 8% | 5% | 7% | 5% | 1% | 6% | 1% | 3% | 4% | 9% | 9% | 3% | 5% | 4% | 5% | 5% | 3% |
| Don't know | 12% | 16% | 19% | 16% | 13% | 16% | 16% | 8% | 12% | 17% | 13% | 19% | 9% | 6% | 6% | 10% | 5% | 7% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 58% | 44% | 47% | 48% | 47% | 56% | 46% | 72% | 60% | 43% | 47% | 41% | 74% | 77% | 72% | 61% | 74% | 78% |
| Total Negative (Net) | 12% | 16% | 13% | 14% | 13% | 7% | 15% | 5% | 10% | 12% | 18% | 17% | 8% | 10% | 11% | 13% | 10% | 6% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q38. [Climate change or the environment] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next 25 years.

Base: Split A (N=8,536)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 30% | 19% | 20% | 21% | 21% | 20% | 20% | 31% | 31% | 19% | 22% | 16% | 40% | 47% | 49% | 34% | 49% | 47% |
| Minor positive impact | 33% | 33% | 32% | 29% | 31% | 37% | 37% | 38% | 36% | 40% | 35% | 31% | 31% | 25% | 27% | 32% | 27% | 34% |
| No impact | 16% | 21% | 18% | 22% | 23% | 18% | 18% | 14% | 15% | 18% | 22% | 17% | 13% | 12% | 8% | 12% | 10% | 9% |
| Minor negative impact | 5% | 5% | 7% | 7% | 6% | 5% | 5% | 5% | 6% | 5% | 4% | 6% | 5% | 9% | 5% | 6% | 4% | 3% |
| Major negative impact | 4% | 7% | 5% | 5% | 4% | 2% | 4% | 1% | 3% | 4% | 4% | 7% | 3% | 3% | 4% | 5% | 3% | 1% |
| Don't know | 12% | 14% | 18% | 16% | 14% | 19% | 15% | 11% | 10% | 14% | 14% | 21% | 7% | 4% | 8% | 12% | 6% | 6% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 3% | - | - | - | - | - | - |
| Total Positive (Net) | 62% | 52% | 52% | 50% | 53% | 57% | 57% | 69% | 66% | 59% | 57% | 46% | 71% | 71% | 76% | 66% | 76% | 82% |
| Total Negative (Net) | 9% | 12% | 12% | 12% | 10% | 6% | 9% | 6% | 9% | 9% | 8% | 13% | 9% | 12% | 9% | 10% | 8% | 3% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q38. [Cybersecurity] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next 25 years.

Base: Split B (N=8,550)

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 37% | 28% | 29% | 31% | 27% | 27% | 28% | 35% | 34% | 23% | 31% | 30% | 47% | 49% | 51% | 39% | 64% | 52% |
| Minor positive impact | 30% | 30% | 33% | 28% | 29% | 36% | 34% | 38% | 28% | 39% | 28% | 32% | 26% | 28% | 28% | 27% | 19% | 26% |
| No impact | 10% | 14% | 9% | 10% | 14% | 14% | 11% | 8% | 10% | 9% | 14% | 6% | 7% | 6% | 7% | 13% | 4% | 8% |
| Minor negative impact | 7% | 6% | 7% | 8% | 10% | 7% | 9% | 6% | 8% | 10% | 8% | 8% | 7% | 5% | 7% | 7% | 5% | 4% |
| Major negative impact | 5% | 10% | 6% | 6% | 8% | 2% | 5% | 5% | 7% | 5% | 6% | 8% | 2% | 5% | 2% | 4% | 4% | 3% |
| Don't know | 11% | 12% | 14% | 16% | 12% | 15% | 13% | 8% | 12% | 14% | 13% | 16% | 10% | 6% | 5% | 10% | 4% | 7% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 67% | 59% | 63% | 59% | 56% | 63% | 62% | 73% | 63% | 63% | 59% | 61% | 74% | 78% | 79% | 66% | 83% | 79% |
| Total Negative (Net) | 12% | 16% | 14% | 14% | 18% | 9% | 14% | 11% | 15% | 14% | 14% | 16% | 9% | 10% | 9% | 11% | 9% | 6% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Q38. [Bias and discrimination] Please indicate whether you think AI will have a positive, negative, or no impact on each of these areas in the next 25 years.

| | Total | AU | BE | FR | DE | JP | NL | SG | ES | SE | GB | US | BR | IN | MX | PL | ZA | AE |
|-----------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Major positive impact | 20% | 12% | 11% | 13% | 12% | 7% | 11% | 20% | 19% | 11% | 14% | 7% | 29% | 40% | 32% | 22% | 33% | 40% |
| Minor positive impact | 27% | 26% | 25% | 23% | 23% | 25% | 25% | 33% | 26% | 26% | 25% | 20% | 29% | 34% | 31% | 28% | 27% | 28% |
| No impact | 24% | 26% | 28% | 29% | 34% | 30% | 29% | 21% | 25% | 33% | 29% | 29% | 18% | 11% | 17% | 21% | 19% | 13% |
| Minor negative impact | 8% | 11% | 10% | 10% | 10% | 12% | 10% | 7% | 9% | 8% | 8% | 8% | 9% | 5% | 6% | 8% | 7% | 6% |
| Major negative impact | 6% | 9% | 7% | 7% | 7% | 3% | 7% | 4% | 8% | 4% | 7% | 11% | 4% | 4% | 5% | 6% | 6% | 3% |
| Don't know | 15% | 17% | 19% | 18% | 15% | 24% | 18% | 15% | 14% | 18% | 17% | 22% | 12% | 6% | 9% | 15% | 8% | 10% |
| Refused to answer | * | - | - | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - |
| Total Positive (Net) | 46% | 37% | 36% | 36% | 35% | 31% | 36% | 53% | 45% | 37% | 39% | 27% | 58% | 74% | 63% | 50% | 59% | 68% |
| Total Negative (Net) | 14% | 20% | 17% | 17% | 16% | 14% | 17% | 11% | 16% | 12% | 15% | 19% | 12% | 9% | 11% | 14% | 13% | 10% |





PUBLIC POLL FINDINGS AND METHODOLOGY

Country Specific Details

| Total Interviews n=17,086 | | | | |
|---------------------------|----------------------|------------------------|--|--|
| Country | Number of Interviews | Language of Interviews | Methodology | Credibility Interval / Margin of Error |
| Australia | n=1,000 | English | Opt-in Online Interviewing from October 23- November 6, 2023 | +/-3.8 percentage points |
| Belgium | n=1,000 | Dutch / French | | +/-3.8 percentage points |
| France | n=1,000 | French | | +/-3.8 percentage points |
| Germany | n=1,000 | German | | +/-3.8 percentage points |
| The Netherlands | n=1,000 | Dutch | | +/-3.8 percentage points |
| Singapore | n=1,000 | English | | +/-3.8 percentage points |
| Spain | n=1,000 | Spanish | | +/-3.8 percentage points |
| Sweden | n=1,000 | Swedish | | +/-3.8 percentage points |
| United Kingdom | n=1,000 | English | | +/-3.8 percentage points |
| Brazil | n=1,001 | Portuguese | | +/-3.8 percentage points |
| India | n=1,000 | English | | +/-3.8 percentage points |
| Mexico | n=1,001 | Spanish | | +/-3.8 percentage points |
| Poland | n=1,000 | Polish | | +/-3.8 percentage points |
| South Africa | n=1,000 | English | | +/-3.8 percentage points |
| United Arab Emirates | n=1,000 | Arabic / English | | +/-3.8 percentage points |
| Japan | n=1,050 | Japanese | | +/-3.7 percentage points |
| United States | n=1,034 | English / Spanish | Probability-Based Online Interviewing (KnowledgePanel®) from October 19-November 2, 2023 | +/-3.17 percentage points |





PUBLIC POLL FINDINGS AND METHODOLOGY

About the Study

These are some of the findings of an Ipsos poll conducted between October 19-November 6, 2023, on behalf of Google. For this survey, a sample of roughly 1,000 adults age 18+ who are residents of Australia, Belgium, France, Germany, the Netherlands, Singapore, Spain, Sweden, United Kingdom, Brazil, India, Mexico, Poland, South Africa, United Arab Emirates, and Japan were interviewed online using Ipsos online panels, partner panel sources, and river sampling. A sample of roughly 1,034 adults age 18+ who are residents of the United States were interviewed online via the KnowledgePanel®.

The sample for this study outside of the United States was randomly drawn from Ipsos' online panel, partner online panel sources, and "river" sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of each country's population using standard procedures such as raking-ratio adjustments. The source of these population targets is government census entities. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, region, and education (where available).

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.8 percentage points for all respondents in each country. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ($n=1000$, $DEFF=1.5$, adjusted Confidence Interval= ± 5.3 percentage points).

In the United States, interviews were conducted online in English and Spanish using the probability-based KnowledgePanel®. The margin of sampling error for this study is plus or minus 3.1 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.08. The margin of sampling error is higher and varies for results based on other sub-samples. The data for the total sample were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, and household income. The demographic benchmarks came from the 2022 March Supplement of the Current Population Survey (CPS).

In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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GAME CHANGERS





PUBLIC POLL FINDINGS AND METHODOLOGY

About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

