



Q221C. The age at which people can legally buy cigarettes, tobacco or cigarette papers is 18 years old. The government is proposing to raise the legal age by one year, every year, and will continue to do so until no one in future generations is legally allowed to buy such products. This would mean that no one aged 14 years old or younger today would ever be able to legally buy cigarettes, tobacco or cigarette papers. To what extent do you support or oppose this measure?

Base: All respondents

	Gender			Age							Ethnicity		Working status		Education							Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full- time (l)	Not working full-time (m)	Graduates (Degree/Mast er/PhD/abov e) (n)	Non- graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O- Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/p rofessional/fo reign) (s)	No formal qualifications (t)	
Unweighted Total	2301	1114	1162	149	197	316	405	502	491	241	2089	180	902	1392	710	1564	279	514	508	143	120	2301
Weighted Total	2301	1108	1167	309	373	357	385	351	283	243	1994	273	1036	1257	682	1591	257	599	512	115	108*	2301
Strongly support	1010 44%	483 44%	518 44%	145 47%	155 41%	152 43%	165 43%	164 47%	123 43%	107 44%	864 43%	134 49%	467 45%	543 43%	288 42%	713 45%	103 40%	278 46%	236 46%	52 46%	43 40%	1002 44%
Tend to support	573 25%	269 24%	301 26%	65 21%	93 25%	84 24%	91 24%	80 23%	81 29%	78 32%	502 25%	68 25%	251 24%	319 25%	189 28%	380 24%	69 27%	138 23%	117 23%	29 26%	26 24%	582 25%
Neither support nor oppose	333 14%	148 13%	182 16%	43 14%	51 14%	53 15%	63 16%	59 17%	35 12%	30 12%	297 15%	27 10%	145 14%	187 15%	86 13%	241 15%	42 17%	86 14%	82 16%	16 14%	15 14%	348 15%
Tend to oppose	205 9%	106 10%	92 8%	28 9%	35 9%	35 10%	26 7%	27 8%	30 10%	23 9%	184 9%	19 7%	96 9%	108 9%	81 12%	122 8%	18 7%	49 8%	37 7%	9 8%	10 9%	202 9%
Strongly oppose	142 6%	86 8%	53 5%	14 5%	31 8%	23 7%	37 10%	18 5%	13 5%	6 2%	122 6%	16 6%	62 6%	80 6%	33 5%	107 7%	23 9%	36 6%	28 6%	8 7%	11 11%	137 6%
Don't know	37 2%	16 1%	21 2%	13 4%	8 2%	10 3%	3 1%	3 1%	1 *	- -	24 1%	9 3%	15 1%	19 2%	5 1%	28 2%	1 *	12 2%	13 3%	- -	3 3%	30 1%
Mean	3.93	3.88	3.99	4.01	3.84	3.88	3.84	3.99	3.96	4.06	3.91	4.07	3.94	3.92	3.91	3.94	3.83	3.98	3.99	3.96	3.76	3.93
Support	1583 69%	752 68%	819 70%	211 68%	248 67%	237 66%	256 66%	244 70%	204 72%	184 76%	1367 69%	201 74%	718 69%	862 69%	477 70%	1092 69%	172 67%	416 69%	353 69%	82 71%	69 64%	1584 69%
Oppose	347 15%	192 17%	145 12%	42 14%	66 18%	59 16%	63 16%	45 13%	43 15%	29 12%	306 15%	35 13%	158 15%	188 15%	114 17%	229 14%	41 16%	85 14%	65 13%	16 14%	21 20%	339 15%
NET: Support	54%	51%	58%	54%	49%	50%	50%	57%	57%	64%	53%	61%	54%	54%	53%	54%	51%	55%	56%	57%	44%	54%

Fieldwork dates: 23rd November - 29th November 2023  
Respondent type: KnowledgePanel Members - UK, 16+  
Source: Ipsos (JN J21-101207-01)  
Filename : 23-000461\_WAVE\_2311235\_HFP\_wtd\_v3\_PublicUse  
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t  
Overlap formulae used. \* small base



Q221C. The age at which people can legally buy cigarettes, tobacco or cigarette papers is 18 years old. The government is proposing to raise the legal age by one year, every year, and will continue to do so until no one in future generations is legally allowed to buy such products. This would mean that no one aged 14 years old or younger today would ever be able to legally buy cigarettes, tobacco or cigarette papers. To what extent do you support or oppose this measure?

Base: All respondents

	Total (z)	Children in household		Annual household income				Country				England region (Net)			England region										Unwtd Total
		Yes (a)	No (b)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)		
Unweighted Total	2301	472	1820	559	682	461	156	1774	186	154	187	510	356	908	100	226	184	183	173	213	279	211	205	2301	
Weighted Total	2301	588	1706	475	613	511	204	1934	193	110	64	535	370	1030	92*	253	190	168	202	214	315	198	302	2301	
Strongly support	1010 44% zb	290 49% zb	718 42%	192 40%	282 46%	232 45%	99 48%	861 45%	78 40%	44 40%	28 43%	233 44%	167 45%	461 45%	40 43%	108 42%	86 45%	71 42%	96 48%	89 42%	152 48%	93 47%	128 42%	1002 44%	
Tend to support	573 25%	139 24%	432 25%	114 24%	148 24%	136 27%	50 25%	473 24%	59 30%	26 24%	15 24%	133 25%	89 24%	252 24%	31 33% tu	56 22%	46 24%	46 27%	43 21%	62 29%	68 22%	39 20%	82 27%	582 25%	
Neither support nor oppose	333 14% t	73 12%	260 15%	80 17%	85 14%	64 12%	24 12%	268 14%	30 15%	25 23% zg	11 17%	85 16%	52 14%	131 13%	12 13%	40 16% t	33 17% t	25 15%	27 14%	34 16% t	27 9%	26 13%	44 15%	348 15%	
Tend to oppose	205 9% a	36 6%	169 10% za	43 9%	60 10%	39 8%	23 11%	173 9%	18 9%	8 7%	5 8%	35 7%	27 7%	111 11% zk	5 6%	19 7%	11 6%	12 7%	15 7%	20 10%	36 12%	18 9%	36 12%	202 9%	
Strongly oppose	142 6% v	37 6%	103 6%	43 9% zdf	34 6%	31 6%	7 3%	125 6%	9 4%	6 5%	3 5%	38 7%	29 8%	58 6%	5 5%	21 8% sv	12 6% v	12 7% v	17 9% sv	6 3%	26 8% sv	20 10% zsv	6 2%	137 6%	
Don't know	37 2% d	14 2%	23 1%	3 1%	3 1%	8 2%	2 1%	35 2%	-	1 1%	1 2% h	11 2%	7 2%	18 2%	-	9 4% z	2 1%	4 2%	3 2%	3 1%	6 2%	3 1%	6 2%	30 1%	
Mean	3.93 bc	4.06 zb	3.89	3.78	3.96 c	3.99 c	4.04	3.93	3.93	3.86	3.94	3.93	3.93	3.94	4.02	3.86	3.97	3.92	3.94	3.98	3.92	3.86	3.98	3.93	
Support	1583 69% bc	429 73%	1150 67%	306 64%	430 70%	368 72% c	149 73%	1334 69%	137 71%	70 64%	43 67%	366 68%	256 69%	713 69%	70 76%	164 65%	132 69%	116 69%	139 69%	151 71%	220 70%	132 67%	210 69%	1584 69%	
Oppose	347 15%	73 12%	272 16%	86 18%	94 15%	71 14%	30 15%	298 15%	27 14%	14 13%	9 14%	74 14%	56 15%	168 16%	10 11%	40 16%	23 12%	24 14%	32 16%	27 12%	62 20% z	37 19%	42 14%	339 15%	
NET: Support	54%	60%	51%	46%	55%	58%	58%	54%	57%	51%	54%	55%	54%	53%	65%	49%	57%	55%	53%	58%	50%	48%	56%	54%	

Fieldwork dates: 23rd November - 29th November 2023  
Respondent type: KnowledgePanel Members - UK, 16+  
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Filename : 23-000461\_WAVE\_2311235\_HFP\_wtd\_v3\_PublicUse  
Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v  
Overlap formulae used. \* small base



**Q221C.** The age at which people can legally buy cigarettes, tobacco or cigarette papers is 18 years old. The government is proposing to raise the legal age by one year, every year, and will continue to do so until no one in future generations is legally allowed to buy such products. This would mean that no one aged 14 years old or younger today would ever be able to legally buy cigarettes, tobacco or cigarette papers. To what extent do you support or oppose this measure?

Base: All respondents

	Urbanity			IMD Quintile					NS-SEC							Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrativ e and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi- routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	
Unweighted Total	2301	1769	532	436	400	472	474	519	1284	279	172	177	235	57	78	2301
Weighted Total	2301	1847	454	459	458	461	460	464	1209	275	148	185	226	84*	156*	2301
Strongly support	1010 44%	821 44%	190 42%	193 42%	204 44%	195 42%	213 46%	205 44%	542 45%	111 40%	57 39%	81 44%	102 45%	34 40%	80 51%	1002 44%
Tend to support	573 25% l	446 24%	128 28%	101 22%	99 22%	132 29% d	118 26%	122 26%	328 27% zl	67 24%	45 30% l	37 20%	41 18%	18 21%	29 18%	582 25%
Neither support nor oppose	333 14% h	266 14%	68 15%	67 15%	66 14%	74 16%	62 14%	64 14%	155 13% h	50 18% h	22 15%	28 15%	44 20% h	10 12%	21 14%	348 15%
Tend to oppose	205 9%	168 9%	36 8%	35 8%	42 9%	35 7%	48 10%	45 10%	107 9%	22 8%	15 10%	17 9%	19 8%	9 11%	16 10%	202 9%
Strongly oppose	142 6% ef	113 6%	29 6%	49 11% zefg	36 8% ef	18 4%	15 3%	24 5%	73 6% n	21 8% n	9 6%	15 8% n	13 6%	10 12% n	1 1%	137 6%
Don't know	37 2% h	34 2%	3 1%	14 3% zfg	11 2%	6 1%	3 1%	3 1%	4 * h	5 2% h	- -	6 3% h	7 3% h	4 4% h	8 5% zhj	30 1%
Mean	3.93 c	3.93	3.91	3.8	3.88	3.99 c	4.02 c	3.96	3.96	3.83	3.85	3.86	3.92	3.7	4.15	3.93
Support	1583 69% c	1266 69%	317 70%	294 64%	303 66%	328 71%	331 72% c	327 71%	870 72% zil	178 65%	102 69%	118 64%	143 63%	52 61%	109 70%	1584 69%
Oppose	347 15% e	281 15%	66 14%	84 18% e	78 17% e	53 11%	63 14%	69 15%	179 15%	42 15%	24 16%	32 17%	31 14%	19 23%	18 11%	339 15%
NET: Support	54%	53%	55%	46%	49%	60%	58%	56%	57%	49%	53%	47%	50%	39%	58%	54%

Fieldwork dates: 23rd November - 29th November 2023

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

Filename : 23-000461\_WAVE\_231123S\_HFP\_wtd\_v3\_PublicUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n

Overlap formulae used. \* small base



KnowledgePanel UK: 2311235 - HF Policy Polling Programme W5  
(Public Use)

6 Feb 2024  
Table 264

Q221C. The age at which people can legally buy cigarettes, tobacco or cigarette papers is 18 years old. The government is proposing to raise the legal age by one year, every year, and will continue to do so until no one in future generations is legally allowed to buy such products. This would mean that no one aged 14 years old or younger today would ever be able to legally buy cigarettes, tobacco or cigarette papers. To what extent do you support or oppose this measure?

Base: All respondents

	Use of NHS Services P12M						Type of NHS Service P12M								Unwtd Total
	Total (z)	Any service (i)	No Service (j)	1-2 Services (k)	3-5 Services (l)	6+ Services (m)	NHS111 (n)	Dentist or pharmacist (o)	GP practice/ GP out-of- hours service (p)	Urgent & Emergency care (q)	Hospital- excluding urgent and emergency care (r)	Mental health services (s)	None (t)	Other (u)	
Unweighted Total	2301	2151	134	789	1188	174	510	1809	1820	580	665	152	134	24	2301
Weighted Total	2301	2119	158*	809	1119	190	581	1739	1755	592	613	190	158*	23**	2301
Strongly support	1010 44%	933 44%	70 44%	333 41%	492 44%	108 57% zikl	274 47%	762 44%	789 45%	283 48%	281 46%	88 46%	70 44%	9 39%	1002 44%
Tend to support	573 25%	541 26% z	31 20%	205 25%	296 26%	40 21%	143 25%	455 26% z	450 26%	135 23%	152 25%	44 23%	31 20%	5 24%	582 25%
Neither support nor oppose	333 14% p	303 14%	25 16%	131 16%	153 14%	19 10%	75 13%	243 14%	237 13%	86 15%	87 14%	32 17%	25 16%	7 29%	348 15%
Tend to oppose	205 9%	194 9%	10 6%	84 10%	100 9%	10 5%	46 8%	156 9%	158 9%	53 9%	53 9%	10 5%	10 6%	1 5%	202 9%
Strongly oppose	142 6%	127 6%	15 10%	49 6%	68 6%	11 6%	35 6%	107 6%	103 6%	30 5%	32 5%	15 8%	15 10%	1 4%	137 6%
Don't know	37 2% ilopq	21 1%	8 5% zikl	8 1%	11 1%	2 1%	8 1%	17 1%	18 1%	3 1%	7 1%	2 1%	8 5% znopqr	- - -	30 1%
Mean	3.93	3.93	3.87	3.86	3.94	4.19 zikl	4	3.93	3.96	4	3.99	3.96	3.87	3.9	3.93
Support	1583 69%	1474 70% z	101 64%	538 66%	788 70%	148 78% zijk	417 72%	1217 70% z	1239 71% z	418 71%	434 71%	132 69%	101 64%	15 63%	1584 69%
Oppose	347 15%	321 15%	25 16%	133 16%	167 15%	21 11%	81 14%	262 15%	261 15%	83 14%	85 14%	24 13%	25 16%	2 9%	339 15%
NET: Support	54%	54%	48%	50%	55%	67%	58%	55%	56%	57%	57%	56%	48%	54%	54%

Fieldwork dates: 23rd November - 29th November 2023

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

Filename : 23-000461\_WAVE\_2311235\_HFP\_wtd\_v3\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/i/j/k/l/m - z/n/o/p/q/r/s/t/u

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



KnowledgePanel UK: 231123S - HF Policy Polling Programme W5  
(Public Use)

6 Feb 2024  
Table 265

Q221C. The age at which people can legally buy cigarettes, tobacco or cigarette papers is 18 years old. The government is proposing to raise the legal age by one year, every year, and will continue to do so until no one in future generations is legally allowed to buy such products. This would mean that no one aged 14 years old or younger today would ever be able to legally buy cigarettes, tobacco or cigarette papers. To what extent do you support or oppose this measure?

Base: All respondents

	Total (z)	Use of SC Services P12M				NHS worker status				SC worker status				Health problem/disability		Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family ) (c)	No service (d)	NHS Worker (e)	Personally (f)	Friend/Family (g)	Not NHS Worker (h)	Social Care Worker (i)	Personally (j)	Friend/Family (k)	Not Social Care Worker (l)	Yes (m)	No (n)	
Unweighted Total	2301	610	141	571	1626	880	145	757	1406	364	58	314	1912	528	1737	2301
Weighted Total	2301	602	143*	562	1601	929	159	798	1351	399	67*	340	1864	469	1786	2301
Strongly support	1010 44% b	256 43%	49 34%	237 42%	721 45% b	435 47%	72 45%	377 47%	573 42%	175 44%	33 49%	147 43%	825 44%	200 43%	787 44%	1002 44%
Tend to support	573 25%	153 25%	36 25%	150 27% a	397 25%	224 24%	32 20%	198 25%	349 26%	93 23%	14 21%	81 24%	480 26%	115 25%	456 26%	582 25%
Neither support nor oppose	333 14%	90 15%	28 20%	82 15%	225 14%	117 13%	21 13%	97 12%	215 16% zg	50 13%	7 10%	43 13%	275 15%	75 16%	255 14%	348 15%
Tend to oppose	205 9%	55 9%	11 8%	52 9%	141 9%	87 9%	20 13%	71 9%	118 9%	32 8%	6 10%	27 8%	170 9%	37 8%	165 9%	202 9%
Strongly oppose	142 6% l	40 7%	17 12%	35 6% zacd	99 6%	57 6%	9 6%	47 6%	79 6%	40 10% zl	6 9%	35 10% zl	94 5%	39 8% z	102 6%	137 6%
Don't know	37 2% dhlmn	7 1%	3 2%	7 1%	19 1%	11 1%	4 3%	9 1%	15 1%	8 2%	1 1%	7 2%	19 1%	2 1%	20 1%	30 1%
Mean	3.93 b	3.89 b	3.63	3.9 b	3.95 b	3.97	3.89	4	3.91	3.85	3.93	3.83	3.96 z	3.86	3.94	3.93
Support	1583 69% b	409 68% b	84 59%	387 69% b	1118 70% b	658 71%	104 65%	574 72%	923 68%	269 67%	47 70%	228 67%	1305 70% z	315 67%	1243 70%	1584 69%
Oppose	347 15% l	96 16%	28 19%	87 15%	240 15%	143 15%	29 18%	118 15%	197 15%	72 18%	12 18%	62 18%	265 14%	76 16%	267 15%	339 15%
NET: Support	54%	52%	39%	53%	55%	55%	47%	57%	54%	49%	52%	49%	56%	51%	55%	54%

Fieldwork dates: 23rd November - 29th November 2023

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

Filename : 23-000461\_WAVE\_231123S\_HFP\_wtd\_v3\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n

Overlap formulae used. \* small base



KnowledgePanel UK: 231123S - HF Policy Polling Programme W5  
(Public Use)

6 Feb 2024  
Table 266

Q221C. The age at which people can legally buy cigarettes, tobacco or cigarette papers is 18 years old. The government is proposing to raise the legal age by one year, every year, and will continue to do so until no one in future generations is legally allowed to buy such products. This would mean that no one aged 14 years old or younger today would ever be able to legally buy cigarettes, tobacco or cigarette papers. To what extent do you support or oppose this measure?

Base: All respondents

	Total (z)	General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			Unwtd Total
		Got better (a)	Stayed the same (b)	Got worse (c)	Will get better (d)	Will stay the same (e)	Will get worse (f)	
Unweighted Total	2301	179	798	1259	248	751	1247	2301
Weighted Total	2301	187	823	1218	261	758	1220	2301
Strongly support	1010 44%	110 59% zbc	342 41%	541 44%	143 55% zef	331 44%	524 43%	1002 44%
Tend to support	573 25% a	32 17%	223 27% a	306 25% a	51 19%	198 26%	309 25%	582 25%
Neither support nor oppose	333 14%	17 9%	125 15%	174 14%	29 11%	120 16%	173 14%	348 15%
Tend to oppose	205 9%	14 8%	79 10%	103 8%	19 7%	63 8%	118 10%	202 9%
Strongly oppose	142 6%	8 4%	44 5%	84 7%	13 5%	36 5%	89 7%	137 6%
Don't know	37 2% cf	5 3% c	11 1%	9 1%	7 3% f	9 1%	8 1%	30 1%
Mean	3.93	4.22 zbc	3.91	3.92	4.15 zf	3.97	3.88	3.93
Support	1583 69%	142 76%	564 69%	847 70%	194 74%	530 70%	833 68%	1584 69%
Oppose	347 15%	22 12%	123 15%	187 15%	31 12%	99 13%	207 17% z	339 15%
NET: Support	54%	64%	54%	54%	62%	57%	51%	54%

Fieldwork dates: 23rd November - 29th November 2023

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

Filename : 23-000461\_WAVE\_231123S\_HFP\_wtd\_v3\_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f

Overlap formulae used. \* small base