

1. How would you describe your relationship status?

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Respondents (unwtd)	1500	670	818	12	332	609	559
Base: All Respondents (wtd)	1500	728	760	12	422	519	559
Married or living common law	785	394	383	7	181	286	317
	52%	54%	50%	62%	43%	55%	57%
				**		D	D
In a relationship	108	30	76	1	62	29	17
	7%	4%	10%	12%	15%	6%	3%
			A	**	EF		
Dating	26	6	20	-	18	7	1
	2%	1%	3%	-	4%	1%	*
			A	**	EF		
Single	406	217	186	2	158	151	97
	27%	30%	25%	19%	37%	29%	17%
				**	EF	F	
Widowed	68	32	35	1	-	9	59
	5%	4%	5%	8%	-	2%	11%
				**		D	DE
Divorced	95	45	50	-	1	32	62
	6%	6%	7%	-	*	6%	11%
				**		D	DE
Other	13	3	10	-	2	6	5
	1%	*	1%	-	1%	1%	1%
				**			
Sigma	1500	728	760	12	422	519	559
	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

2. How often do you talk about finances with your spouse/partner?

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Answering (unwtd)	951	431	511	9	206	404	341
Base: All Answering (wtd)	892	424	459	9	243	315	334
A few times a week	241	116	121	4	80	86	74
	27%	27%	26%	46%	33%	27%	22%
				**	F		
Weekly	203	102	100	-	75	80	47
	23%	24%	22%	-	31%	25%	14%
				**	F	F	
A few times a month	252	117	134	2	63	77	113
	28%	28%	29%	21%	26%	24%	34%
				**			E
Once a month	75	29	45	-	8	34	32
	8%	7%	10%	-	3%	11%	10%
				**		D	D
Rarely	111	55	55	1	12	34	65
	12%	13%	12%	16%	5%	11%	19%
				**		D	DE
Never	11	4	5	1	4	4	3
	1%	1%	1%	16%	2%	1%	1%
				**			
Sigma	892	424	459	9	243	315	334
	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3_1. To what extent do you agree or disagree with the following statements: - It is important to me that my spouse/partner and I are on the same page when it comes to our household's finances

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Answering (unwtd)	951	431	511	9	206	404	341
Base: All Answering (wtd)	892	424	459	9	243	315	334
Top 2 Box (Net)	842	403	431	7	219	302	321
	94%	95%	94%	84%	90%	96%	96%
				**		D	D
Strongly agree	459	227	230	3	133	161	165
	51%	53%	50%	30%	55%	51%	49%
				**			
Somewhat agree	383	177	201	5	87	140	156
	43%	42%	44%	54%	36%	45%	47%
				**			D
Bottom 2 Box (Net)	50	21	28	1	24	14	13
	6%	5%	6%	16%	10%	4%	4%
				**	EF		
Somewhat disagree	38	16	22	-	20	10	8
	4%	4%	5%	-	8%	3%	3%
				**	EF		
Strongly disagree	12	4	7	1	4	4	5
	1%	1%	1%	16%	2%	1%	1%
				**			
Sigma	892	424	459	9	243	315	334
	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3_2. To what extent do you agree or disagree with the following statements: - Attitudes towards money are one of my top criteria for finding the right partner/spouse

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Answering (unwtd)	951	431	511	9	206	404	341
Base: All Answering (wtd)	892	424	459	9	243	315	334
Top 2 Box (Net)	518	247	268	3	150	200	168
	58%	58%	58%	32%	62%	63%	50%
				**	F	F	
Strongly agree	119	57	60	2	39	55	25
	13%	14%	13%	24%	16%	18%	8%
				**	F	F	
Somewhat agree	398	190	208	1	111	145	143
	45%	45%	45%	8%	46%	46%	43%
				**			
Bottom 2 Box (Net)	374	177	192	6	93	115	166
	42%	42%	42%	68%	38%	37%	50%
				**			DE
Somewhat disagree	244	102	139	3	66	82	96
	27%	24%	30%	38%	27%	26%	29%
				**			
Strongly disagree	130	75	53	3	28	33	70
	15%	18%	11%	29%	11%	10%	21%
		B		**			DE
Sigma	892	424	459	9	243	315	334
	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3_3. To what extent do you agree or disagree with the following statements: - I've broken up or stopped dating someone over money

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Answering (unwtd)	951	431	511	9	206	404	341
Base: All Answering (wtd)	892	424	459	9	243	315	334
Top 2 Box (Net)	188	84	101	2	79	78	31
	21%	20%	22%	24%	32%	25%	9%
				**	F	F	
Strongly agree	59	27	30	2	24	24	11
	7%	6%	7%	24%	10%	8%	3%
				**	F	F	
Somewhat agree	128	57	71	-	55	53	20
	14%	14%	15%	-	23%	17%	6%
				**	F	F	
Bottom 2 Box (Net)	705	340	358	7	164	238	303
	79%	80%	78%	76%	68%	75%	91%
				**			DE
Somewhat disagree	212	80	128	4	60	87	64
	24%	19%	28%	43%	25%	28%	19%
			A	**		F	
Strongly disagree	493	260	230	3	104	151	238
	55%	61%	50%	32%	43%	48%	71%
		B		**			DE
Sigma	892	424	459	9	243	315	334
	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3_4. To what extent do you agree or disagree with the following statements: - Money is a major cause of stress in our relationship

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Answering (unwtd)	951	431	511	9	206	404	341
Base: All Answering (wtd)	892	424	459	9	243	315	334
Top 2 Box (Net)	343	164	176	3	112	153	78
	38%	39%	38%	30%	46%	48%	23%
				**	F	F	
Strongly agree	102	49	52	1	41	44	17
	11%	12%	11%	8%	17%	14%	5%
				**	F	F	
Somewhat agree	241	115	124	2	71	109	61
	27%	27%	27%	21%	29%	35%	18%
				**	F	F	
Bottom 2 Box (Net)	549	260	283	6	131	162	256
	62%	61%	62%	70%	54%	52%	77%
				**			DE
Somewhat disagree	309	134	170	5	76	101	131
	35%	32%	37%	54%	31%	32%	39%
				**			
Strongly disagree	240	125	113	1	55	61	124
	27%	30%	25%	16%	23%	19%	37%
				**			DE
Sigma	892	424	459	9	243	315	334
	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3_5. To what extent do you agree or disagree with the following statements: - My partner/spouse has trouble talking about money

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Answering (unwtd)	951	431	511	9	206	404	341
Base: All Answering (wtd)	892	424	459	9	243	315	334
Top 2 Box (Net)	252	125	124	2	74	105	74
	28%	30%	27%	27%	30%	33%	22%
				**		F	
Strongly agree	68	44	23	1	24	35	9
	8%	10%	5%	8%	10%	11%	3%
		B		**	F	F	
Somewhat agree	184	82	101	2	49	70	65
	21%	19%	22%	18%	20%	22%	19%
				**			
Bottom 2 Box (Net)	640	299	335	6	169	210	260
	72%	70%	73%	73%	70%	67%	78%
				**			E
Somewhat disagree	348	167	177	4	77	127	144
	39%	39%	38%	49%	32%	40%	43%
				**			D
Strongly disagree	292	131	158	2	93	83	116
	33%	31%	34%	24%	38%	26%	35%
				**	E		E
Sigma	892	424	459	9	243	315	334
	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3_6. To what extent do you agree or disagree with the following statements: - I have trouble talking about money

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Answering (unwtd)	951	431	511	9	206	404	341
Base: All Answering (wtd)	892	424	459	9	243	315	334
Top 2 Box (Net)	250	106	142	1	87	105	58
	28%	25%	31%	16%	36%	33%	17%
				**	F	F	
Strongly agree	48	20	27	1	15	25	7
	5%	5%	6%	8%	6%	8%	2%
				**		F	
Somewhat agree	202	86	115	1	72	80	50
	23%	20%	25%	8%	30%	25%	15%
				**	F	F	
Bottom 2 Box (Net)	642	318	317	7	156	210	276
	72%	75%	69%	84%	64%	67%	83%
				**			DE
Somewhat disagree	336	156	176	3	76	117	143
	38%	37%	38%	38%	31%	37%	43%
				**			D
Strongly disagree	306	162	141	4	80	93	133
	34%	38%	31%	45%	33%	30%	40%
				**			E
Sigma	892	424	459	9	243	315	334
	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3_7. To what extent do you agree or disagree with the following statements: - My partner/spouse and I make a great team when it comes to managing our money

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Answering (unwtd)	951	431	511	9	206	404	341
Base: All Answering (wtd)	892	424	459	9	243	315	334
Top 2 Box (Net)	711	354	351	6	193	239	279
	80%	83%	76%	67%	79%	76%	84%
		B		**			E
Strongly agree	284	156	126	2	92	87	105
	32%	37%	27%	24%	38%	28%	31%
		B		**	E		
Somewhat agree	427	198	225	4	100	152	175
	48%	47%	49%	43%	41%	48%	52%
				**			
Bottom 2 Box (Net)	182	70	108	3	50	76	55
	20%	17%	24%	33%	21%	24%	16%
			A	**		F	
Somewhat disagree	158	61	95	2	47	64	47
	18%	14%	21%	25%	19%	20%	14%
			A	**			
Strongly disagree	24	9	14	1	3	13	8
	3%	2%	3%	8%	1%	4%	2%
				**			
Sigma	892	424	459	9	243	315	334
	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3_8. To what extent do you agree or disagree with the following statements: - My partner/spouse and I could improve when it comes to managing our money

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Answering (unwtd)	951	431	511	9	206	404	341
Base: All Answering (wtd)	892	424	459	9	243	315	334
Top 2 Box (Net)	651	310	338	3	209	250	192
	73%	73%	74%	36%	86%	79%	57%
				**	F	F	
Strongly agree	202	101	101	-	91	81	30
	23%	24%	22%	-	37%	26%	9%
				**	EF	F	
Somewhat agree	449	208	238	3	118	169	162
	50%	49%	52%	36%	49%	54%	49%
				**			
Bottom 2 Box (Net)	241	114	121	6	34	65	142
	27%	27%	26%	64%	14%	21%	43%
				**			DE
Somewhat disagree	181	87	90	4	26	46	109
	20%	21%	20%	40%	11%	15%	33%
				**			DE
Strongly disagree	60	27	31	2	7	19	33
	7%	6%	7%	24%	3%	6%	10%
				**			D
Sigma	892	424	459	9	243	315	334
	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3_9. To what extent do you agree or disagree with the following statements: - I'm better than my partner when it comes to personal finances

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Answering (unwtd)	951	431	511	9	206	404	341
Base: All Answering (wtd)	892	424	459	9	243	315	334
Top 2 Box (Net)	541	276	257	8	132	204	205
	61%	65%	56%	92%	54%	65%	61%
		B		**			
Strongly agree	224	115	108	1	61	85	78
	25%	27%	24%	8%	25%	27%	23%
				**			
Somewhat agree	317	161	149	7	71	118	128
	36%	38%	32%	84%	29%	38%	38%
				**			
Bottom 2 Box (Net)	351	148	203	1	111	111	129
	39%	35%	44%	8%	46%	35%	39%
			A	**			
Somewhat disagree	267	118	148	1	81	82	104
	30%	28%	32%	8%	33%	26%	31%
				**			
Strongly disagree	84	30	55	-	30	29	25
	9%	7%	12%	-	12%	9%	8%
			A	**			
Sigma	892	424	459	9	243	315	334
	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3_10. To what extent do you agree or disagree with the following statements: - In our relationship, one partner is in charge of managing the finances

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Answering (unwtd)	951	431	511	9	206	404	341
Base: All Answering (wtd)	892	424	459	9	243	315	334
Top 2 Box (Net)	510	269	235	6	131	187	191
	57%	63%	51%	70%	54%	59%	57%
		B		**			
Strongly agree	184	105	79	-	41	75	67
	21%	25%	17%	-	17%	24%	20%
		B		**			
Somewhat agree	326	164	156	6	90	112	124
	37%	39%	34%	70%	37%	35%	37%
				**			
Bottom 2 Box (Net)	382	155	225	3	112	128	143
	43%	37%	49%	30%	46%	41%	43%
			A	**			
Somewhat disagree	240	103	134	3	63	88	89
	27%	24%	29%	30%	26%	28%	27%
				**			
Strongly disagree	142	51	91	-	48	40	54
	16%	12%	20%	-	20%	13%	16%
			A	**			
Sigma	892	424	459	9	243	315	334
	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3_11. To what extent do you agree or disagree with the following statements: - I feel like I'm going it alone when it comes to personal finances

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Answering (unwtd)	951	431	511	9	206	404	341
Base: All Answering (wtd)	892	424	459	9	243	315	334
Top 2 Box (Net)	293	141	148	4	80	127	85
	33%	33%	32%	40%	33%	40%	26%
				**		F	
Strongly agree	80	40	37	2	25	37	18
	9%	10%	8%	24%	10%	12%	6%
				**		F	
Somewhat agree	213	101	110	1	55	91	67
	24%	24%	24%	15%	23%	29%	20%
				**		F	
Bottom 2 Box (Net)	599	283	312	5	163	188	249
	67%	67%	68%	60%	67%	60%	74%
				**			E
Somewhat disagree	340	163	172	5	97	108	135
	38%	38%	37%	52%	40%	34%	40%
				**			
Strongly disagree	260	120	140	1	65	80	114
	29%	28%	30%	8%	27%	26%	34%
				**			E
Sigma	892	424	459	9	243	315	334
	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3_12. To what extent do you agree or disagree with the following statements: - My partner/spouse and I are financially compatible

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Answering (unwtd)	951	431	511	9	206	404	341
Base: All Answering (wtd)	892	424	459	9	243	315	334
Top 2 Box (Net)	714	363	347	5	200	237	277
	80%	86%	75%	54%	82%	75%	83%
		B		**			E
Strongly agree	273	145	127	1	89	85	99
	31%	34%	28%	8%	37%	27%	30%
				**	E		
Somewhat agree	441	218	219	4	110	152	178
	49%	51%	48%	46%	45%	48%	53%
				**			
Bottom 2 Box (Net)	178	61	113	4	43	78	57
	20%	14%	25%	46%	18%	25%	17%
			A	**		F	
Somewhat disagree	150	56	92	2	32	69	49
	17%	13%	20%	21%	13%	22%	15%
			A	**		DF	
Strongly disagree	28	5	21	2	11	9	8
	3%	1%	5%	24%	5%	3%	2%
			A	**			
Sigma	892	424	459	9	243	315	334
	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3. To what extent do you agree or disagree with the following statements: - Top 2 Box Summary

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Answering (unwtd)	951	431	511	9	206	404	341
Base: All Answering (wtd)	892	424	459	9	243	315	334
It is important to me that my spouse/partner and I are on the same page when it comes to our household's finances	842	403	431	7	219	302	321
	94%	95%	94%	84%	90%	96%	96%
				**		D	D
Attitudes towards money are one of my top criteria for finding the right partner/spouse	518	247	268	3	150	200	168
	58%	58%	58%	32%	62%	63%	50%
				**	F	F	
I've broken up or stopped dating someone over money	188	84	101	2	79	78	31
	21%	20%	22%	24%	32%	25%	9%
				**	F	F	
Money is a major cause of stress in our relationship	343	164	176	3	112	153	78
	38%	39%	38%	30%	46%	48%	23%
				**	F	F	
My partner/spouse has trouble talking about money	252	125	124	2	74	105	74
	28%	30%	27%	27%	30%	33%	22%
				**		F	
I have trouble talking about money	250	106	142	1	87	105	58
	28%	25%	31%	16%	36%	33%	17%
				**	F	F	
My partner/spouse and I make a great team when it comes to managing our money	711	354	351	6	193	239	279
	80%	83%	76%	67%	79%	76%	84%
		B		**			E
My partner/spouse and I could improve when it comes to managing our money	651	310	338	3	209	250	192
	73%	73%	74%	36%	86%	79%	57%
				**	F	F	
I'm better than my partner when it comes to personal finances	541	276	257	8	132	204	205
	61%	65%	56%	92%	54%	65%	61%
		B		**			
In our relationship, one partner is in charge of managing the	510	269	235	6	131	187	191

finances	57%	63%	51%	70%	54%	59%	57%
		B		**			
I feel like I'm going it alone when it comes to personal finances	293	141	148	4	80	127	85
	33%	33%	32%	40%	33%	40%	26%
				**		F	
My partner/spouse and I are financially compatible	714	363	347	5	200	237	277
	80%	86%	75%	54%	82%	75%	83%
		B		**			E

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3. To what extent do you agree or disagree with the following statements: - Bottom 2 Box Summary

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Answering (unwtd)	951	431	511	9	206	404	341
Base: All Answering (wtd)	892	424	459	9	243	315	334
It is important to me that my spouse/partner and I are on the same page when it comes to our household's finances	50	21	28	1	24	14	13
	6%	5%	6%	16%	10%	4%	4%
				**	EF		
Attitudes towards money are one of my top criteria for finding the right partner/spouse	374	177	192	6	93	115	166
	42%	42%	42%	68%	38%	37%	50%
				**			DE
I've broken up or stopped dating someone over money	705	340	358	7	164	238	303
	79%	80%	78%	76%	68%	75%	91%
				**			DE
Money is a major cause of stress in our relationship	549	260	283	6	131	162	256
	62%	61%	62%	70%	54%	52%	77%
				**			DE
My partner/spouse has trouble talking about money	640	299	335	6	169	210	260
	72%	70%	73%	73%	70%	67%	78%
				**			E
I have trouble talking about money	642	318	317	7	156	210	276
	72%	75%	69%	84%	64%	67%	83%
				**			DE
My partner/spouse and I make a great team when it comes to managing our money	182	70	108	3	50	76	55
	20%	17%	24%	33%	21%	24%	16%
			A	**		F	
My partner/spouse and I could improve when it comes to managing our money	241	114	121	6	34	65	142
	27%	27%	26%	64%	14%	21%	43%
				**			DE
I'm better than my partner when it comes to personal finances	351	148	203	1	111	111	129
	39%	35%	44%	8%	46%	35%	39%
			A	**			
In our relationship, one partner is in charge of managing the	382	155	225	3	112	128	143

finances	43%	37%	49%	30%	46%	41%	43%
			A	**			
I feel like I'm going it alone when it comes to personal finances	599	283	312	5	163	188	249
	67%	67%	68%	60%	67%	60%	74%
				**			E
My partner/spouse and I are financially compatible	178	61	113	4	43	78	57
	20%	14%	25%	46%	18%	25%	17%
			A	**		F	

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

4. Which of the following apply to you:

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Answering (unwtd)	951	431	511	9	206	404	341
Base: All Answering (wtd)	892	424	459	9	243	315	334
My household has a budget that we follow	277	136	137	4	71	99	106
	31%	32%	30%	40%	29%	31%	32%
				**			
My partner/spouse and I have a prenuptial/postnuptial agreement	38	25	13	-	14	14	10
	4%	6%	3%	-	6%	4%	3%
				**			
My partner/spouse and I have a joint investment strategy	251	128	121	3	52	70	129
	28%	30%	26%	30%	21%	22%	39%
				**			DE
My partner/spouse and I have a shared financial plan	277	140	134	3	65	76	136
	31%	33%	29%	29%	27%	24%	41%
				**			DE
My partner/spouse and I have spoken with a financial planner	213	109	101	2	33	62	118
	24%	26%	22%	22%	14%	20%	35%
				**			DE
My partner/spouse and I have never created a budget together	204	96	106	2	44	76	83
	23%	23%	23%	24%	18%	24%	25%
				**			
My partner/spouse and I typically spend our own money on things	310	137	170	4	86	122	101
	35%	32%	37%	40%	36%	39%	30%
				**		F	
My partner/spouse and I are judgmental of each other's spending	105	48	57	1	26	44	35
	12%	11%	12%	8%	11%	14%	11%
				**			
My partner/spouse and I have a shared chequing account	413	226	183	3	67	131	215
	46%	53%	40%	40%	27%	41%	64%
		B		**		D	DE
My partner/spouse and I have a shared savings account	327	184	140	4	67	96	164
	37%	43%	30%	40%	28%	30%	49%

		B		**			DE
Our financial situation is having a negative impact on our relationship	88	38	50	-	29	40	18
	10%	9%	11%	-	12%	13%	5%
				**	F	F	
None of the above	41	19	22	-	11	19	11
	5%	4%	5%	-	5%	6%	3%
				**			
Sigma	2543	1285	1235	24	568	849	1126
	285%	303%	269%	274%	234%	269%	337%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

5. Why would you say that you and your spouse/partner are ... financially compatible?

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Answering (unwtd)	951	431	511	9	206	404	341
Base: All Answering (wtd)	892	424	459	9	243	315	334
We have different communication styles	37	12	24	1	7	21	10
	4%	3%	5%	14%	3%	7%	3%
				**		F	
We are unable to talk about money	29	13	15	1	4	14	11
	3%	3%	3%	8%	2%	4%	3%
				**			
We have different attitudes/values towards money	68	24	43	1	12	30	27
	8%	6%	9%	8%	5%	9%	8%
				**			
We have different financial habits	78	29	48	1	14	37	27
	9%	7%	10%	7%	6%	12%	8%
				**		D	
We have different financial experiences	51	18	32	1	13	27	10
	6%	4%	7%	8%	5%	9%	3%
				**		F	
We lack collaboration/teamwork	34	13	20	1	5	16	13
	4%	3%	4%	8%	2%	5%	4%
				**			
We're not always honest with each other	23	10	14	-	2	10	11
	3%	2%	3%	-	1%	3%	3%
				**			
We have outstanding debt	50	15	34	1	11	26	13
	6%	4%	7%	8%	4%	8%	4%
			A	**		F	
We hide our spending/debt from each other	35	18	16	1	3	21	12
	4%	4%	3%	8%	1%	7%	4%
				**		D	
We get defensive about our finances	52	23	28	1	13	24	16
	6%	5%	6%	8%	5%	8%	5%
				**			
We have different levels of financial literacy	46	20	25	1	4	28	15
	5%	5%	6%	16%	2%	9%	4%
				**		DF	

One of us earns and/or spends a lot more than the other	73	24	49	1	17	35	21
	8%	6%	11%	8%	7%	11%	6%
			A	**			
Some other reason	16	4	12	-	3	8	5
	2%	1%	3%	-	1%	3%	1%
				**			
We have similar communication styles	215	97	116	3	68	61	86
	24%	23%	25%	29%	28%	19%	26%
				**			
We can talk openly and often about money	356	168	184	4	105	107	144
	40%	40%	40%	48%	43%	34%	43%
				**			E
We have similar attitudes/values towards money	369	180	186	3	109	105	156
	41%	42%	40%	37%	45%	33%	47%
				**	E		E
We have similar financial habits	283	128	152	3	84	81	118
	32%	30%	33%	37%	34%	26%	35%
				**			E
We have similar financial experiences	153	77	75	1	31	49	72
	17%	18%	16%	8%	13%	16%	22%
				**			D
We collaborate well together and are a good team	366	167	195	3	103	106	156
	41%	39%	42%	37%	43%	34%	47%
				**			E
We're always honest with each other	421	206	212	2	125	118	178
	47%	49%	46%	27%	52%	37%	53%
				**	E		E
We don't have any debt	232	138	92	2	45	47	140
	26%	33%	20%	21%	18%	15%	42%
		B		**			DE
We don't hide spending or debt from each other	400	190	206	4	100	121	179
	45%	45%	45%	48%	41%	38%	54%
				**			DE
We earn and spend similar amounts of money	157	82	74	-	49	45	63
	18%	19%	16%	-	20%	14%	19%
				**			
We accept the spending priorities of each other	318	167	146	4	72	100	146
	36%	39%	32%	46%	30%	32%	44%
				**			DE
We're both interested in personal finance/investing	187	95	90	3	59	49	79
	21%	22%	20%	29%	24%	16%	24%

				**	E		E
Some other reason	20	10	10	-	2	11	7
	2%	2%	2%	-	1%	4%	2%
				**			
Sigma	4068	1928	2098	42	1059	1297	1712
	456%	455%	457%	475%	436%	411%	512%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

5. Why would you say that you and your spouse/partner are financially compatible?

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Answering (unwtd)	768	366	397	5	171	311	286
Base: All Answering (wtd)	714	363	347	5	200	237	277
We have similar communication styles	215	97	116	3	68	61	86
	30%	27%	33%	54%	34%	26%	31%
				**	*		
We can talk openly and often about money	356	168	184	4	105	107	144
	50%	46%	53%	89%	53%	45%	52%
				**	*		
We have similar attitudes/values towards money	369	180	186	3	109	105	156
	52%	50%	54%	69%	54%	44%	56%
				**	*		E
We have similar financial habits	283	128	152	3	84	81	118
	40%	35%	44%	69%	42%	34%	43%
				**	*		
We have similar financial experiences	153	77	75	1	31	49	72
	21%	21%	22%	15%	16%	21%	26%
				**	*		D
We collaborate well together and are a good team	366	167	195	3	103	106	156
	51%	46%	56%	69%	52%	45%	56%
			A	**	*		E
We're always honest with each other	421	206	212	2	125	118	178
	59%	57%	61%	50%	63%	50%	64%
				**	E*		E
We don't have any debt	232	138	92	2	45	47	140
	32%	38%	26%	39%	22%	20%	50%
		B		**	*		DE
We don't hide spending or debt from each other	400	190	206	4	100	121	179
	56%	52%	59%	89%	50%	51%	65%
				**	*		DE
We earn and spend similar amounts of money	157	82	74	-	49	45	63
	22%	23%	21%	-	25%	19%	23%
				**	*		
	318	167	146	4	72	100	146

We accept the spending priorities of each other	44%	46%	42%	85%	36%	42%	53%
				**	*		DE
We're both interested in personal finance/investing	187	95	90	3	59	49	79
	26%	26%	26%	54%	29%	21%	28%
				**	*		
Some other reason	20	10	10	-	2	11	7
	3%	3%	3%	-	1%	5%	2%
				**	*		
Sigma	3475	1704	1738	33	952	1000	1522
	487%	470%	502%	680%	477%	421%	549%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

5. Why would you say that you and your spouse/partner are not financially compatible?

		Gender			AGE		
	Total	Male	Female	Other	18-34	35-54	55+
		A	B	C	D	E	F
Base: All Answering (unwtd)	183	65	114	4	35	93	55
Base: All Answering (wtd)	178	61	113	4	43	78	57
We have different communication styles	37	12	24	1	7	21	10
	21%	19%	21%	30%	16%	27%	17%
		*	*	**	**	*	*
We are unable to talk about money	29	13	15	1	4	14	11
	16%	22%	13%	19%	10%	18%	19%
		*	*	**	**	*	*
We have different attitudes/values towards money	68	24	43	1	12	30	27
	38%	39%	38%	19%	27%	38%	47%
		*	*	**	**	*	*
We have different financial habits	78	29	48	1	14	37	27
	44%	47%	43%	16%	31%	48%	47%
		*	*	**	**	*	*
We have different financial experiences	51	18	32	1	13	27	10
	28%	30%	28%	19%	30%	35%	18%
		*	*	**	**	*	*
We lack collaboration/teamwork	34	13	20	1	5	16	13
	19%	22%	17%	19%	13%	20%	22%
		*	*	**	**	*	*
We're not always honest with each other	23	10	14	-	2	10	11
	13%	16%	12%	-	4%	13%	20%
		*	*	**	**	*	*
We have outstanding debt	50	15	34	1	11	26	13
	28%	25%	30%	19%	24%	33%	24%
		*	*	**	**	*	*
We hide our spending/debt from each other	35	18	16	1	3	21	12
	20%	30%	14%	19%	6%	27%	21%
		B*	*	**	**	*	*
We get defensive about our finances	52	23	28	1	13	24	16
	29%	38%	25%	19%	29%	31%	27%
		*	*	**	**	*	*
We have different levels of financial literacy	46	20	25	1	4	28	15
	26%	32%	22%	35%	9%	35%	26%
		*	*	**	**	*	*

One of us earns and/or spends a lot more than the other	73	24	49	1	17	35	21
	41%	39%	43%	19%	40%	45%	37%
		*	*	**	**	*	*
Some other reason	16	4	12	-	3	8	5
	9%	7%	10%	-	6%	11%	8%
		*	*	**	**	*	*
Sigma	593	224	360	9	106	296	190
	333%	366%	319%	231%	246%	381%	333%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)