# CALIFICATION OF A CONTRACT OF

February 2024

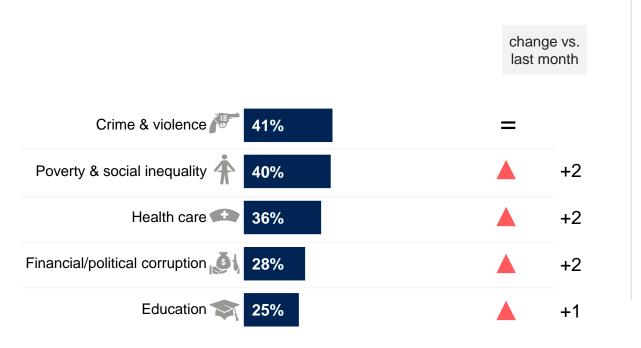


COCEAN

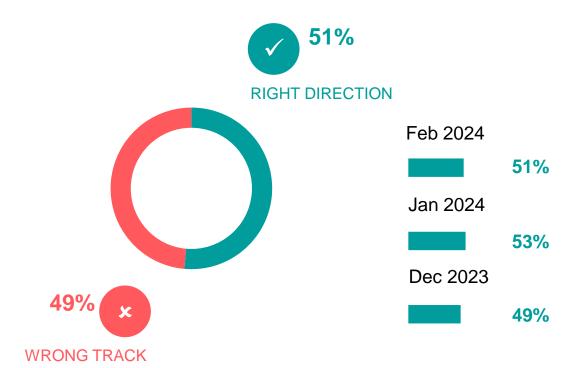


# **BRAZIL SUMMARY: FEBRUARY 2024**

**Q:** Which three of the following topics do you find the most worrying in your country?



**Q:** Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of Brazilian adults aged 16-74. c.1000 per month.

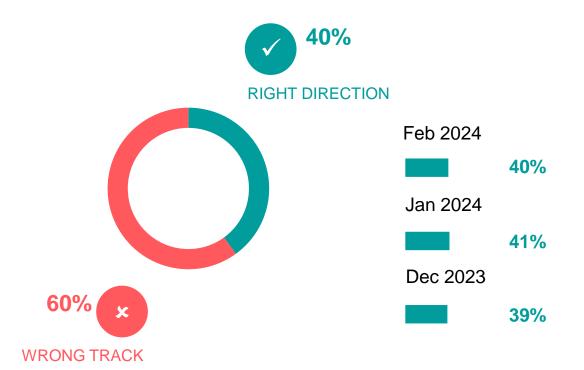
**Source:** Global Advisor. Global score is a Global Country Average. See methodology for details.

# WORLD SUMMARY: FEBRUARY 2024

**Q:** Which three of the following topics do you find the most worrying in your country?



**Q:** Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of global adults aged 16-74. c.25,292 per month.

Source: Global Advisor. Global score is a Global Country Average. See methodology for details.

# RIGHT DIRECTION WRONG TRACK

- Country comparisons
- Trends over time: Brazil
- Trends over time: World



# COUNTRY COMPARISON RIGHT DIRECTION/WRONG TRACK

World 🌎 60% 40% Indonesia 20% 80% India 💻 20% 80% Singapore -76% 24% Thailand 68% 32% Argentina \_\_\_\_ 40% 60% Malaysia 43% 57% Poland 45% 55% Mexico 55% 45% Brazil 📀 49% 51% Australia 54% 46% Colombia 61% 39% Great Britain 🚟 35% 65% US 💻 33% 67% Spain 💼 67% 33% Chile 💶 68% 32% Canada 32% 68% Netherlands == 30% 70% Israel 💼 29% 71% South Korea 🔅 29% 71% Belgium 71% 29% Italy 72% 28% Türkiye 🖸 73% 27% Sweden 74% 26% Japan 🖕 26% 74% Germany 💻 74% 26% Hungary 💳 23% 77% France 23% South Africa 对 77% Peru 82% 18% 84% 16%

-1 V WRONG TRACK -2 +10RIGHT DIRECTION V -10 +4 -6 -2 -2 -1 -2 -1 +4 -2 +2 -6 -5 +1 +5 +1 +1 -7 -6 +5 +3 +2 -5 +1 ▼ -4 ▼ -1 +1

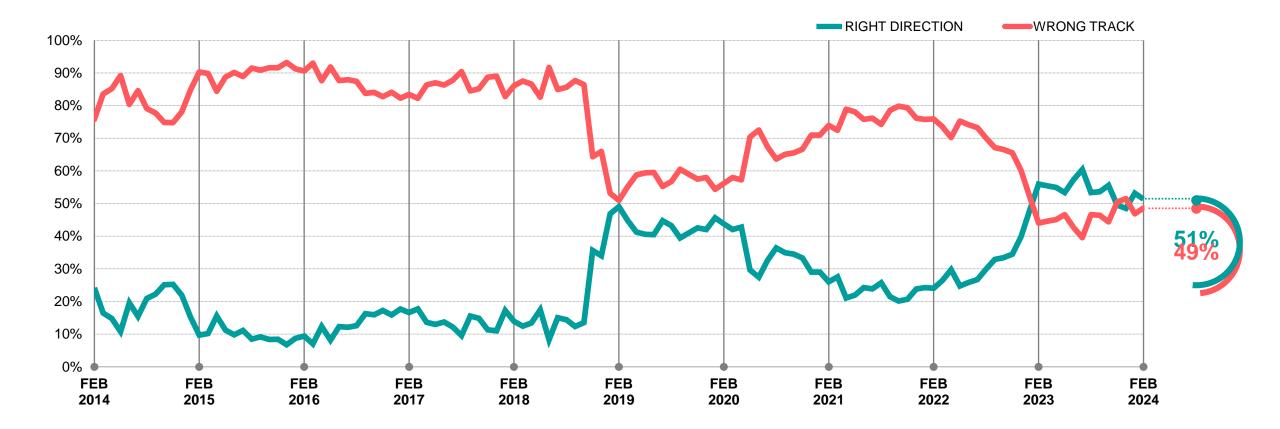
**Base:** Representative sample of c.25,292 adults aged 16-74 in 29 participating countries, January 26th 2024 - February 9th 2024.. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

Jan 2024

# BRAZIL: RIGHT DIRECTION/ WRONG TRACK

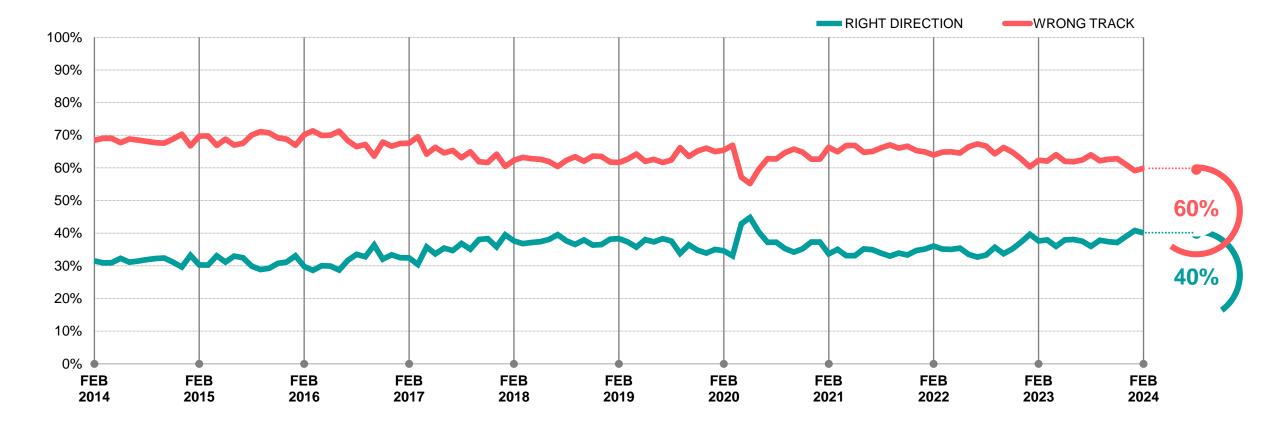
Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



**Base:** Representative sample of Brazilian adults aged 16-74. c.1000 per month. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# WORLD: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



**Base:** Representative sample of global adults aged 16-74. c.25,292 per month. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# BRAZIL'S WORRIES

- Brazil's top worries
- World's top worries
- Trends over time for worries: Brazil & World



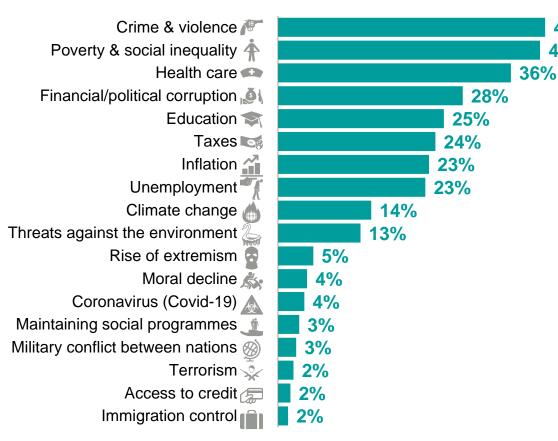
# **BRAZIL'S WORRIES**

Which three of the following topics do you find the most worrying in your country?

41%

40%

#### Mentioned in February 2024 (%)



% change compared with previous month:

Jan 2024

+2

+2

+2

+1

+1

-1

-2

-3

-1

+1

-1

-1

-

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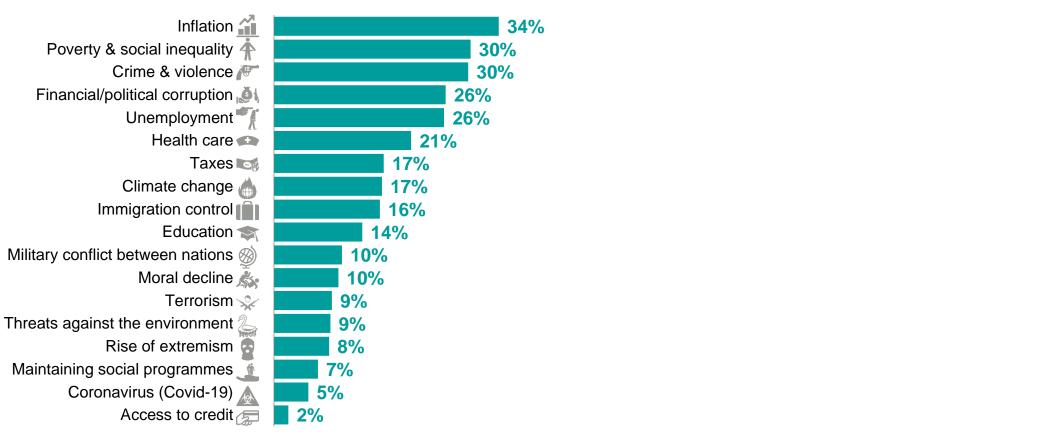
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**Base:** Representative sample of Brazilian adults aged 16-74. February 2024: 1000. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### Mentioned in February 2024 (%)



**Base:** Representative sample of global adults aged 16-74. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

=

T

=

-

=

-2

+1

+1

-1

+1

+1

+1

+1

-1

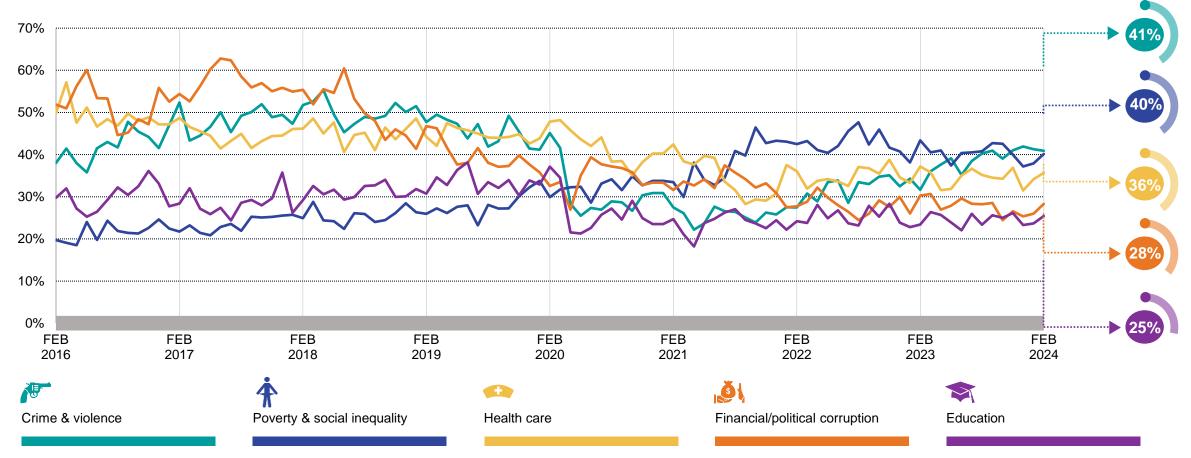
+1

-2

-1

# BRAZIL'S CURRENT TOP 5 WORRIES: LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?

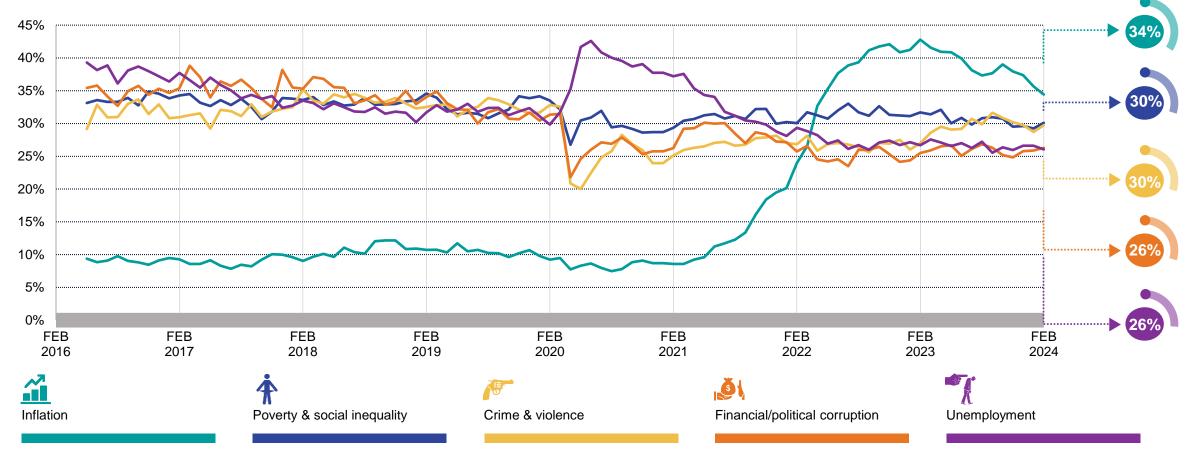


Base: Representative sample of Brazilian adults aged 16-74. c.1000 per month.

**Source:** Global Advisor. Global score is a Global Country Average. See methodology for details.

# THE WORLD'S CURRENT TOP 5 WORRIES: LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of adults aged 16-74. c.25,292 per month.

Source: Global Advisor. Global score is a Global Country Average. See methodology for details.

# WORLD WORRIES COUNTRY COMPARISON

- Top concern by country
- Top 3 concerns by country
- Country comparison of Brazil's top 5 concerns



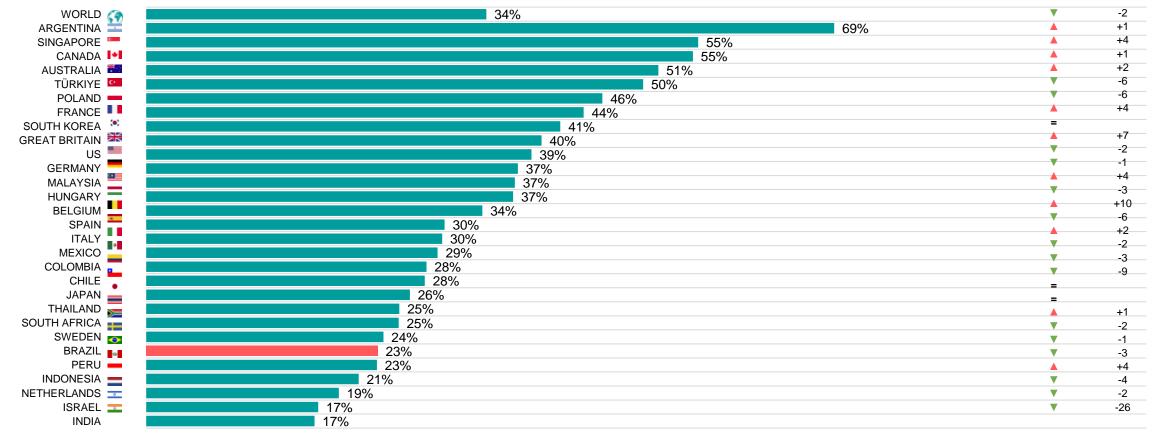
# 1 | INFLATION BRAZIL VS. GLOBAL

#### Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

#### January 2024

#### (%) worried in February 2024 in each country

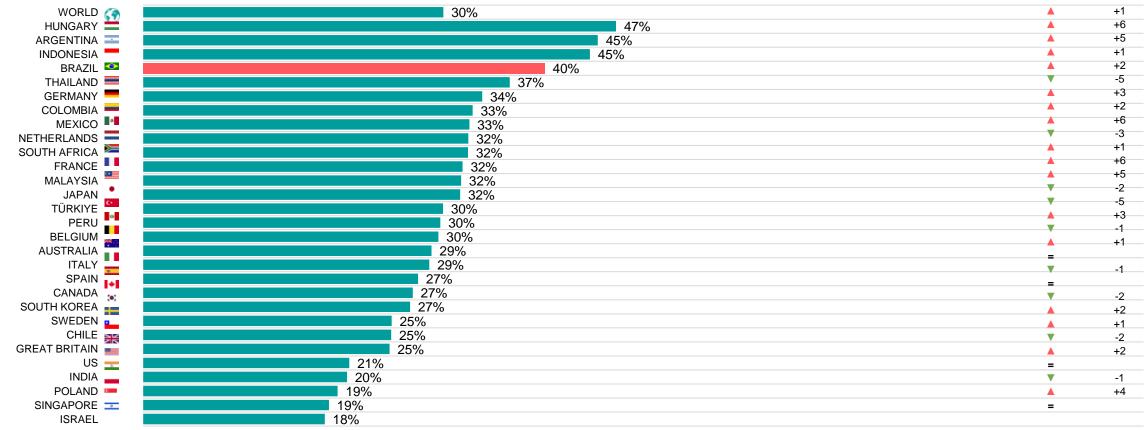


**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# 2 | POVERTY & SOCIAL INEQUALITY BRAZIL VS. GLOBAL

#### Which three of the following topics do you find the most worrying in your country?

(%) worried in February 2024 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

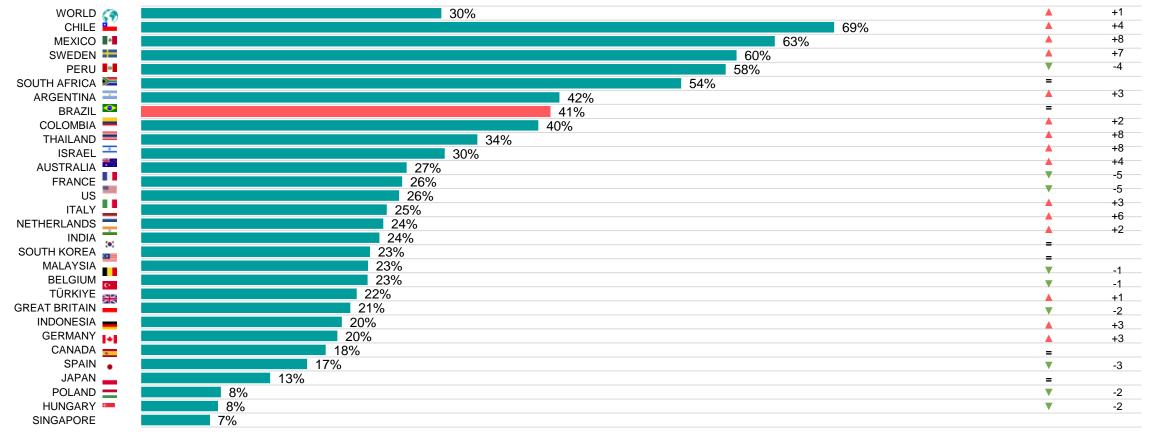
# 3 | CRIME & VIOLENCE BRAZIL VS. GLOBAL

#### Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

January 2024

#### (%) worried in February 2024 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# 4 | FINANCIAL/POLITICAL CORRUPTION BRAZIL VS. GLOBAL

#### Which three of the following topics do you find the most worrying in your country?

#### (%) worried in February 2024 in each country

WORLD 🌎 26% = INDONESIA 🧮 58% = -2 51% PERU -1 49% SOUTH AFRICA 💹 +4 MALAYSIA 🃟 47% -3 HUNGARY 41% -5 THAILAND 💻 38% +2 COLOMBIA 35% india 💻 +14 34% -4 33% JAPAN -2 SOUTH KOREA :•: 32% CHILE 30% 30% POLAND  $\diamond$ BRAZIL 28% 0 ISRAEL 28% 12 26% ARGENTINA US 23% 23% SPAIN TÜRKIYE 21% BELGIUM 20% --5 19% MEXICO 🔚 +7 SINGAPORE 14% V -1 GREAT BRITAIN 14% +2 ITALY 12% +1 SWEDEN MED 11% = AUSTRALIA 11% = CANADA 10% -1 GERMANY 8% +1 8% FRANCE 🚞 = NETHERLANDS 7%

**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

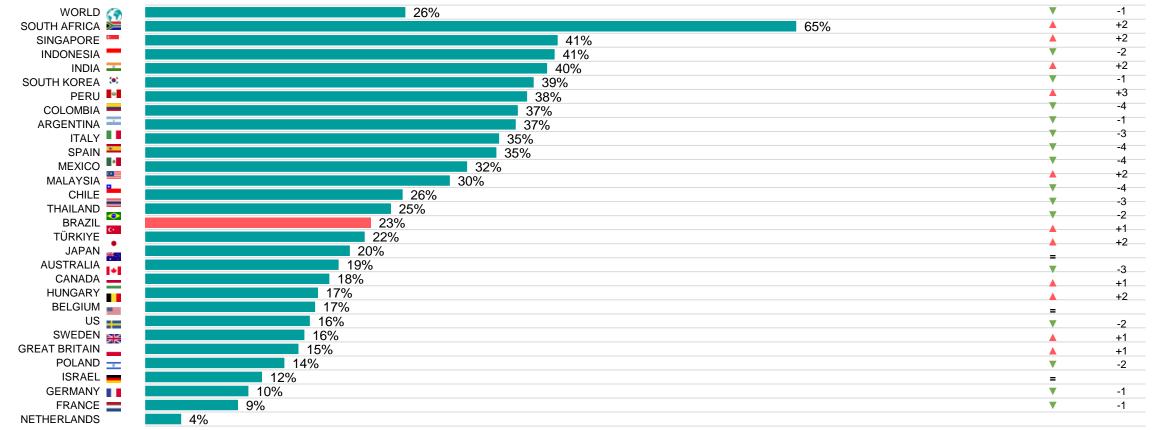
# 5 | UNEMPLOYMENT BRAZIL VS. GLOBAL

#### Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

January 2024

#### (%) worried in February 2024 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# WORLD WORRIES COUNTRY COMPARISON

Country comparison of all 18 concerns



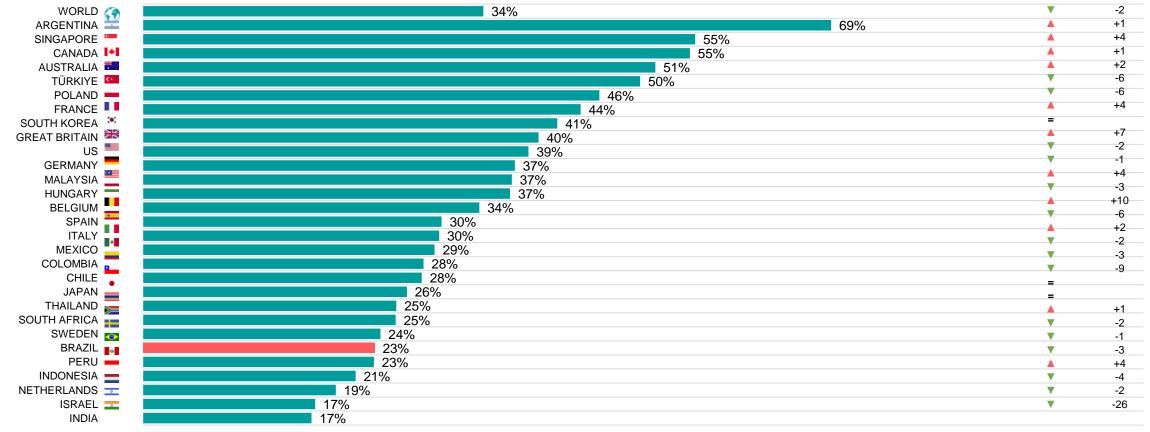
### 1 | INFLATION WORLD WORRIES Which three of the followi

### Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

January 2024

#### (%) worried in February 2024 in each country

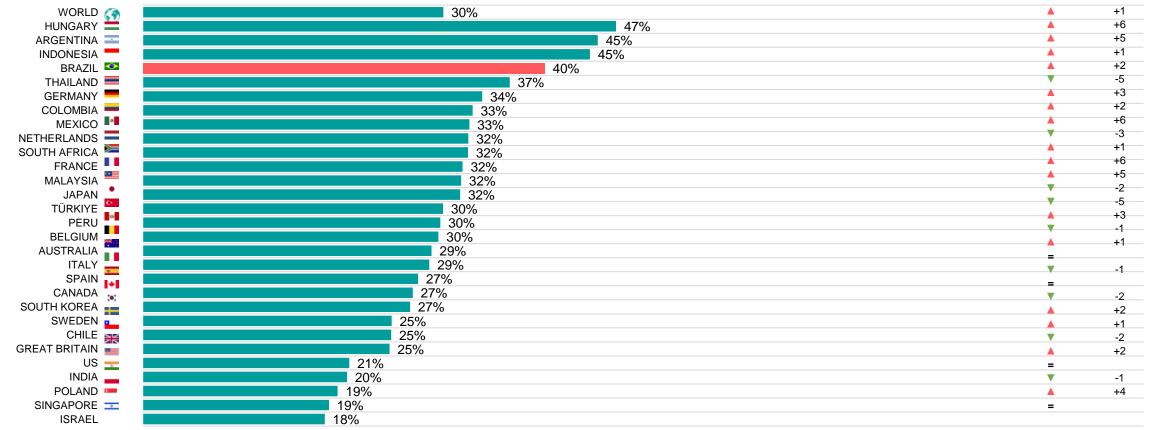


**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# 2 | POVERTY & SOCIAL INEQUALITY WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

(%) worried in February 2024 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

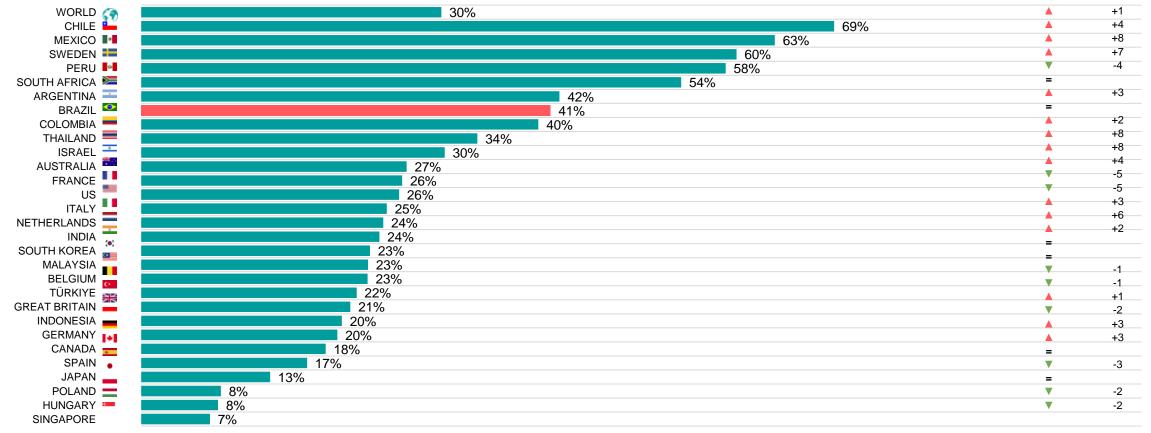
# 3 | CRIME & VIOLENCE WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

January 2024

#### (%) worried in February 2024 in each country

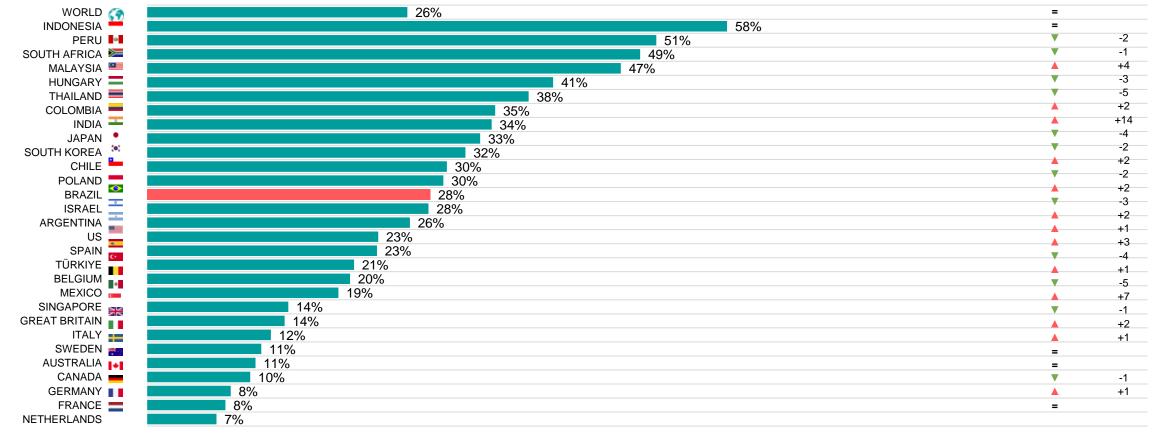


**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# 4 | FINANCIAL/POLITICAL CORRUPTION WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

#### (%) worried in February 2024 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

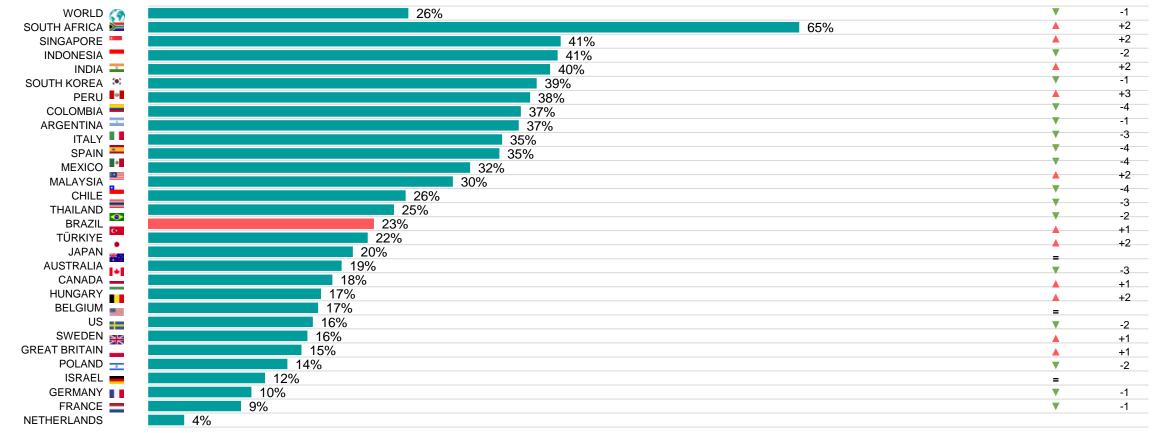
# 5 | UNEMPLOYMENT WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

#### January 2024

#### (%) worried in February 2024 in each country

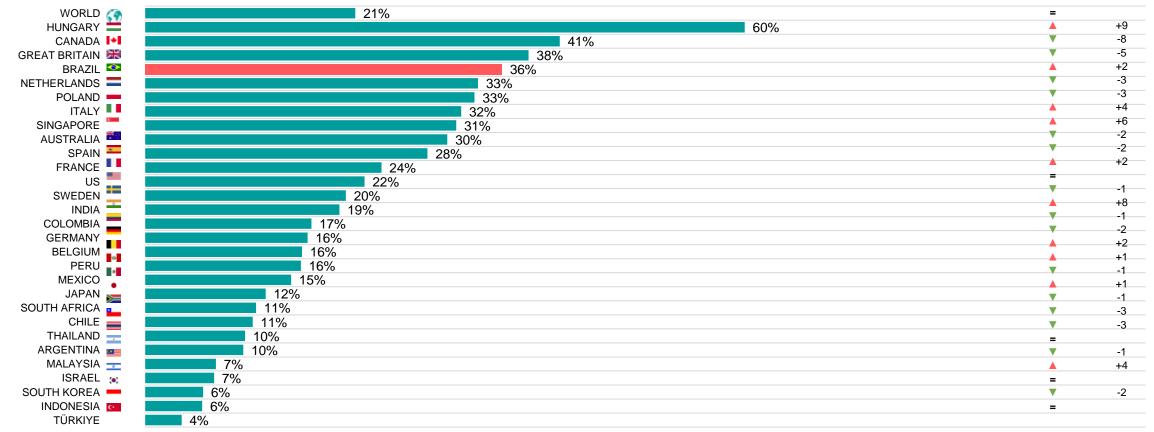


**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# 6 | HEALTH CARE WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

(%) worried in February 2024 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

#### ITALY JAPAN • CANADA

WORLD 🌎

BELGIUM

(%) worried in February 2024 in each country

+5 31% -6 30% 27% -1 +1 BRAZIL 쫀 24% +1 SINGAPORE 23% -2 POLAND 20% SPAIN 🏧 +3 20% +3 FRANCE 19% +3 AUSTRALIA 19% ø ISRAEL 19% C• TÜRKIYE 18% (• 18% MALAYSIA 16% COLOMBIA +2 16% US × **GREAT BRITAIN** 15% 15% GERMANY 15% INDIA . 15% ARGENTINA • :•: -2 14% SOUTH KOREA 🚢 +2 NETHERLANDS 14% -1 SWEDEN 12% T -2 MEXICO 11% +5 INDONESIA 10% +1 THAILAND 🛌 9% = SOUTH AFRICA 💻 7% -2 HUNGARY 6% +3 5% PERU 🏪 ▼ -3 CHILE 5%

36%

Base: Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. Source: Global Advisor. Global score is a Global Country Average. See methodology for details.

### 7 | TAXES WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

17%

% change compared with previous month:

January 2024

+1

+6

# 8 | CLIMATE CHANGE WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### (%) worried in February 2024 in each country

WORLD 🌎 17% +1 NETHERLANDS 🚞 28% = 27% +4 JAPAN • +3 26% SINGAPORE +16 COLOMBIA 💻 25% -3 AUSTRALIA 🎫 25% +13 india 💻 24% -7 GERMANY 21% CANADA 🙌 21% -3 ITALY 21% FRANCE 21% INDONESIA 20% US 20% × 20% **GREAT BRITAIN** +8 20% POLAND SPAIN 18% THAILAND 16% :0: SOUTH KOREA 16% 16% BELGIUM -SWEDEN 🥁 15% V -3 BRAZIL 14% T -1 13% +3 PERU 📻 11% V -4 SOUTH AFRICA 9% ▼ -1 9% CHILE **G** ▼ -2 MALAYSIA 📥 6% +1 HUNGARY 👥 6% +2 ARGENTINA 🖸 5% ▼ -4 5% TÜRKIYE 📼 +2 3% ISRAFI

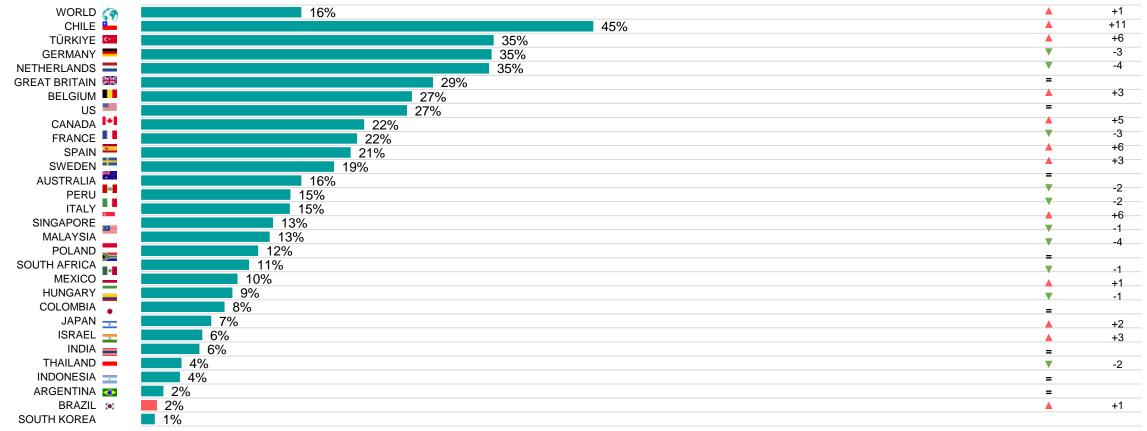
**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# % change compared with previous month:

# 9 | IMMIGRATION CONTROL WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

#### (%) worried in February 2024 in each country



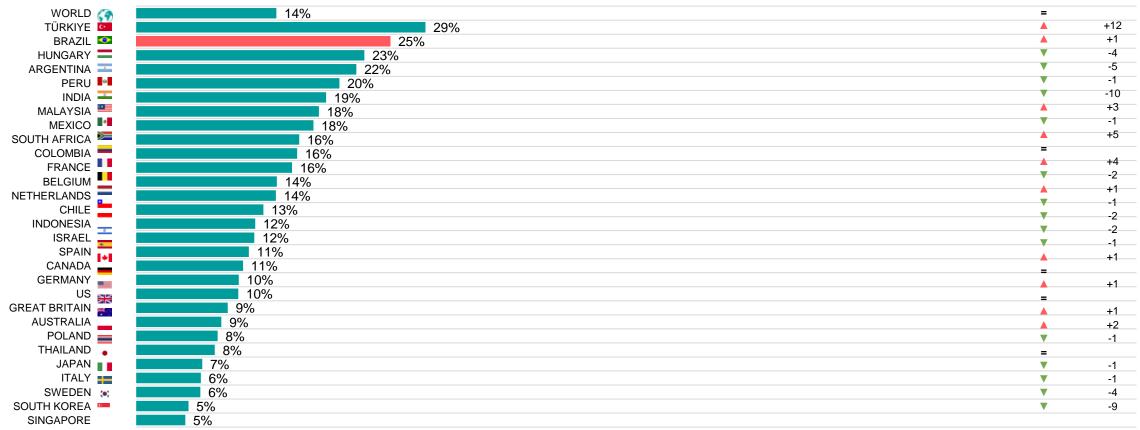
**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

### 10 | EDUCATION WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

#### (%) worried in February 2024 in each country



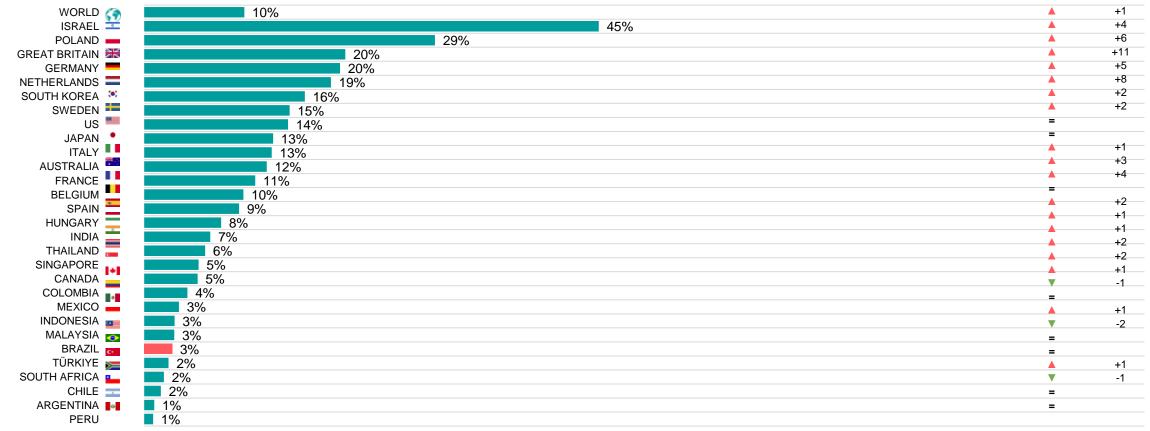
**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# 11 | MILITARY CONFLICT BETWEEN NATIONS WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### (%) worried in February 2024 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# 12 | MORAL DECLINE WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### (%) worried in February 2024 in each country

WORLD 🌎 10% -1 +2 SOUTH KOREA 🐱 20% -1 20% THAILAND 💳 +1 16% JAPAN • -1 INDONESIA 15% -1 US 💻 14% +3 POLAND 13% -3 NETHERLANDS 13% +2 GERMANY 12% -6 MALAYSIA (• 12% +4 SINGAPORE 11% ITALY 10% FRANCE -3 10% ₩. AUSTRALIA 10% HUNGARY 10% 9% INDIA **GREAT BRITAIN** 9% 9% BELGIUM 0 ISRAEL 8% \_ 8% SWEDEN V 7% TÜRKIYE . -2 ARGENTINA 7% = 7% CANADA +3 PERU 6% = 6% MEXICO +2 CHILE 💳 6% ▼ -3 SPAIN 🛌 5% -1 SOUTH AFRICA 5% ▼ -2 5% COLOMBIA 📀 = BRA7II 4%

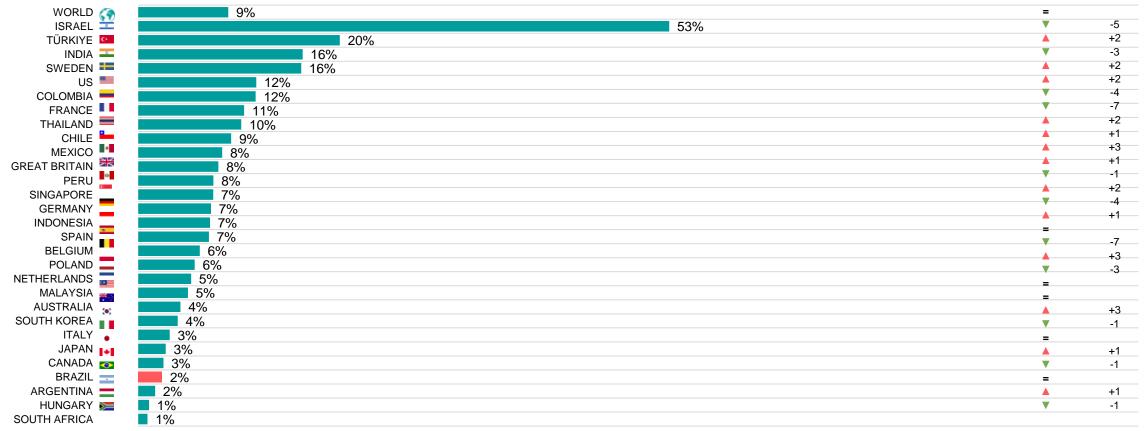
**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

## 13 | TERRORISM WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

#### (%) worried in February 2024 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# 14 | THREATS AGAINST THE ENVIRONMENT WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### (%) worried in February 2024 in each country



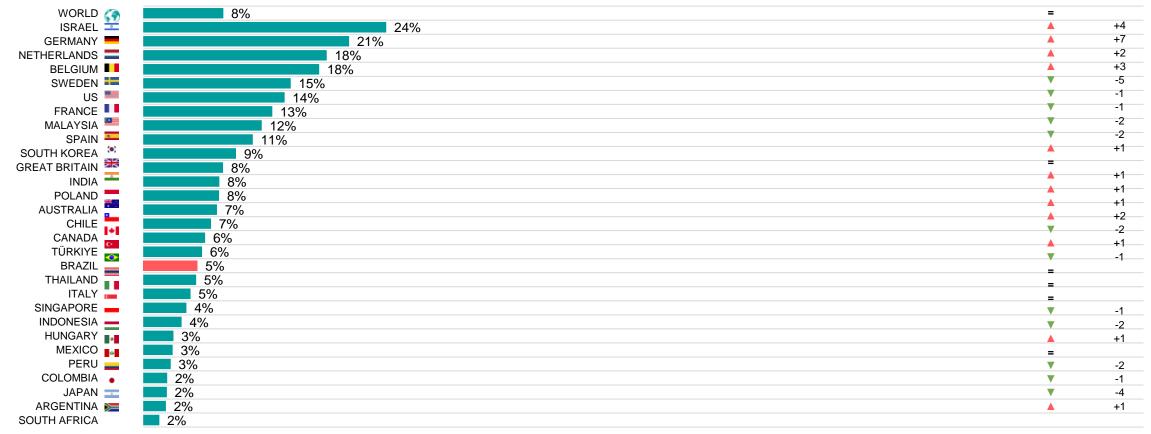
**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# 15 | RISE OF EXTREMISM WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

#### (%) worried in February 2024 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# 16 | MAINTAINING SOCIAL PROGRAMMES WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### (%) worried in February 2024 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# 17 | CORONAVIRUS (COVID-19) WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### (%) worried in February 2024 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# 18 | ACCESS TO CREDIT WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### (%) worried in February 2024 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. February 2024: 25,292. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# METHODOLOGY



# **METHODOLOGY**

The survey is conducted monthly in 29 countries around the world via the Ipsos Online Panel. The countries included are Argentina, Australia, Belgium, Brazil, Canada, Chile, Colombia, France, Great Britain, Germany, Hungary, India, Indonesia, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Poland, Singapore, South Africa, South Korea, Spain, Sweden, Türkiye and the United States of America.

For the results of the survey presented herein, an international sample of 25,292 adults aged 18-74 in Canada, Israel, Malaysia, South Africa, Türkiye and the United States, 20-74 in Indonesia and Thailand, 21-74 in Singapore, and 16-74 in all other nations were interviewed between January 26th 2024 and February 9th 2024. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel.

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.1 percentage points and of 500 accurate to +/- 4.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data.

A survey with an unweighted probability sample of this size would have an estimated margin of error of +/- 3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points for a 500 sample 19 times out of 20.

In 17 of the 29 countries surveyed internet penetration is sufficiently high to think of the samples as representative of the wider population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Israel, Italy, Japan, Netherlands, Poland, South Korea, Spain, Sweden, Great Britain and United States.

Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Türkiye have lower levels of internet penetration and so these samples should not be considered nationally representative, and instead be considered to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.

# FOR MORE INFORMATION

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