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Politico Magazine/Ipsos March 2024 Poll

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)

Interview dates: March 8-10, 2024

Number of interviews: 1,024

Number of Republican interviews: 281

Number of Democrat interviews: 315

Number of independent interviews: 324

Margin of error: +/- 3.3 percentage points at the 95% confidence level for all respondents

Margin of error: +/- 6.2 percentage points at the 95% confidence level for Republican respondents

Margin of error: +/- 5.9 percentage points at the 95% confidence level for Democrat respondents

Margin of error: +/- 5.8 percentage points at the 95% confidence level for independent respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable*

Annotated Questionnaire:

Q1. How familiar are you, if at all, with the various investigations, indictments, and trials currently facing Donald Trump?

	Total (N=1,024)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
Very familiar	26%	24%	31%	28%
Somewhat familiar	43%	51%	41%	43%
Heard of, but that's it	26%	23%	26%	22%
Have not heard of	4%	2%	1%	6%
Skipped	1%	-	-	1%
<i>Familiar (Net)</i>	<i>69%</i>	<i>74%</i>	<i>72%</i>	<i>71%</i>
<i>Not familiar (Net)</i>	<i>30%</i>	<i>26%</i>	<i>28%</i>	<i>28%</i>





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INFO BOX: As you may know, former president Donald Trump was charged last year by federal and state prosecutors with a variety of criminal offenses. He is also the presumptive frontrunner to be the Republican party's nominee for the 2024 presidential election against President Joe Biden.

By way of background, here is a brief summary of the pending criminal cases:

- A. The Manhattan District Attorney's (D.A.) office charged Trump under New York state law with falsifying business records during the run-up to the 2016 election after he paid the adult film star Stormy Daniels to remain quiet about their alleged sexual relationship.
- B. The Justice Department charged Trump under federal law in Washington, D.C., with an unlawful scheme to remain in power despite losing the 2020 election.
- C. The Justice Department charged Trump under federal law in Florida with unlawfully keeping highly sensitive government documents and obstructing the government's efforts to recover them.
- D. The Fulton County District Attorney's office charged Trump under Georgia state law with an unlawful scheme to remain in power despite losing the 2020 election.





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Q2_Sum. How well do you think you understand, if at all, the details of the following legal matters?

Total Very/Somewhat well Summary

	Total (N=1,024)	Total August 2023 (N=1,032)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
The federal 2020 election subversion case, allegations, and pending charges against Donald Trump brought by the Justice Department	64%	62%*	63%	74%	65%
The sensitive document case, allegations, and pending charges against Donald Trump brought by the Justice Department in Florida	64%	64%**	63%	74%	66%
The falsifying business records case, allegations, and pending charges against Donald Trump brought by the Manhattan D.A.	61%	55%***	59%	73%	64%
The Georgia 2020 election subversion case, allegations, and pending charges against Donald Trump brought by the Fulton County D.A.	61%	59%****	59%	75%	61%

* In August 2023, this was asked as “The federal 2020 election subversion case, allegations, and pending charges against Donald Trump”

** In August 2023, this was asked as “The sensitive document case, allegations, and pending charges against Donald Trump”

*** In August 2023, this was asked as “The falsifying business records case, allegations, and pending charges against Donald Trump”





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**** In August 2023, this was asked as “The Georgia 2020 election subversion case, allegations, and pending charges against Donald Trump”

Q2_1. How well do you think you understand, if at all, the details of the following legal matters? The falsifying business records case, allegations, and pending charges against Donald Trump brought by the Manhattan D.A.

	Total (N=1,024)	Total August 2023* (N=1,032)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
Very well	21%	19%	21%	25%	23%
Somewhat well	40%	35%	38%	48%	41%
Not too well	20%	28%	26%	17%	17%
Not at all	7%	9%	8%	4%	8%
Don't know	10%	7%	6%	6%	11%
Skipped	2%	1%	1%	*	1%
Well (Net)	61%	55%	59%	73%	64%
Not well (Net)	27%	37%	34%	21%	24%

* In August 2023, this was asked as “The falsifying business records case, allegations, and pending charges against Donald Trump”

Q2_2. How well do you think you understand, if at all, the details of the following legal matters? The federal 2020 election subversion case, allegations, and pending charges against Donald Trump brought by the Justice Department

	Total (N=1,024)	Total August 2023* (N=1,032)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
Very well	23%	25%	19%	29%	24%
Somewhat well	41%	37%	44%	45%	40%
Not too well	18%	21%	21%	17%	15%
Not at all	7%	8%	8%	4%	8%
Don't know	10%	8%	7%	5%	10%
Skipped	2%	1%	1%	*	1%
Well (Net)	64%	62%	63%	74%	65%
Not well (Net)	25%	28%	29%	21%	23%

* In August 2023, this was asked as “The federal 2020 election subversion case, allegations, and pending charges against Donald Trump”





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Q2_3. How well do you think you understand, if at all, the details of the following legal matters? The sensitive document case, allegations, and pending charges against Donald Trump brought by the Justice Department in Florida

	Total (N=1,024)	Total August 2023* (N=1,032)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
Very well	25%	26%	22%	30%	27%
Somewhat well	39%	38%	40%	45%	39%
Not too well	18%	21%	23%	16%	14%
Not at all	7%	7%	7%	4%	7%
Don't know	10%	8%	6%	5%	10%
Skipped	2%	1%	1%	*	2%
<i>Well (Net)</i>	<i>64%</i>	<i>64%</i>	<i>63%</i>	<i>74%</i>	<i>66%</i>
<i>Not well (Net)</i>	<i>24%</i>	<i>28%</i>	<i>30%</i>	<i>20%</i>	<i>22%</i>

* In August 2023, this was asked as "The sensitive document case, allegations, and pending charges against Donald Trump"

Q2_4. How well do you think you understand, if at all, the details of the following legal matters? The Georgia 2020 election subversion case, allegations, and pending charges against Donald Trump brought by the Fulton County D.A.

	Total (N=1,024)	Total August 2023* (N=1,032)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
Very well	23%	26%	21%	30%	24%
Somewhat well	38%	33%	39%	45%	37%
Not too well	19%	24%	24%	15%	19%
Not at all	8%	8%	9%	5%	8%
Don't know	10%	9%	7%	5%	10%
Skipped	2%	1%	1%	*	1%
<i>Well (Net)</i>	<i>61%</i>	<i>59%</i>	<i>59%</i>	<i>75%</i>	<i>61%</i>
<i>Not well (Net)</i>	<i>27%</i>	<i>31%</i>	<i>33%</i>	<i>20%</i>	<i>27%</i>

* In August 2023, this was asked as "The Georgia 2020 election subversion case, allegations, and pending charges against Donald Trump"





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Q3_Sum. Please answer the following questions.

Total Yes Summary

	Total (N=1,024)	Total August 2023 (N=1,032)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
Do you believe that Donald Trump is guilty of the alleged crimes in the sensitive documents case brought by the Justice Department in Florida	52%	52%*	16%	86%	58%
Do you believe that Donald Trump is guilty of the alleged crimes in the falsifying business records case brought by the Manhattan D.A.?	50%	48%**	14%	86%	54%
Do you believe that Donald Trump is guilty of the alleged crimes in the federal 2020 election subversion election case brought by the Justice Department?	49%	51%***	12%	87%	54%
Do you believe that Donald Trump is guilty of the alleged crimes in the Georgia election subversion case brought by the Fulton County D.A.?	49%	51%****	12%	86%	53%

* In August 2023, this was asked as “Do you believe that Donald Trump is guilty of the alleged crimes in the sensitive documents case?”

** In August 2023, this was asked as “Do you believe that Donald Trump is guilty of the alleged crimes in the falsifying business records case?”

*** In August 2023, this was asked as “Do you believe that Donald Trump is guilty of the alleged crimes in the federal 2020 election subversion election case?”





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**** In August 2023, this was asked as “Do you believe that Donald Trump is guilty of the alleged crimes in the Georgia election subversion case?”

Q3_1. Please answer the following questions. Do you believe that Donald Trump is guilty of the alleged crimes in the falsifying business records case brought by the Manhattan D.A.?

	Total (N=1,024)	Total August 2023* (N=1,032)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
Yes	50%	48%	14%	86%	54%
No	24%	23%	60%	3%	19%
Don't know	25%	29%	26%	10%	26%
Skipped	1%	1%	1%	1%	1%

* In August 2023, this was asked as “Do you believe that Donald Trump is guilty of the alleged crimes in the falsifying business records case?”

Q3_2. Please answer the following questions. Do you believe that Donald Trump is guilty of the alleged crimes in the federal 2020 election subversion election case brought by the Justice Department?

	Total (N=1,024)	Total August 2023* (N=1,032)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
Yes	49%	51%	12%	87%	54%
No	27%	26%	65%	5%	21%
Don't know	22%	22%	22%	8%	24%
Skipped	2%	1%	1%	1%	1%

* In August 2023, this was asked as “Do you believe that Donald Trump is guilty of the alleged crimes in the federal 2020 election subversion election case?”

Q3_3. Please answer the following questions. Do you believe that Donald Trump is guilty of the alleged crimes in the sensitive documents case brought by the Justice Department in Florida?

	Total (N=1,024)	Total August 2023* (N=1,032)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
Yes	52%	52%	16%	86%	58%
No	24%	25%	61%	4%	16%
Don't know	23%	22%	22%	9%	25%
Skipped	1%	1%	1%	1%	1%

* In August 2023, this was asked as “Do you believe that Donald Trump is guilty of the alleged crimes in the sensitive documents case?”





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Q3_4. Please answer the following questions. Do you believe that Donald Trump is guilty of the alleged crimes in the Georgia election subversion case brought by the Fulton County D.A.?

	Total (N=1,024)	Total August 2023* (N=1,032)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
Yes	49%	51%	12%	86%	53%
No	27%	26%	67%	5%	20%
Don't know	23%	23%	21%	8%	26%
Skipped	2%	1%	1%	1%	1%

* In August 2023, this was asked as "Do you believe that Donald Trump is guilty of the alleged crimes in the Georgia election subversion case?"

Q4. Should the federal trial on Donald Trump's 2020 election subversion case take place before the 2024 presidential election in November 2024?

	Total (N=1,024)	Total August 2023 (N=1,032)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
Yes	59%	61%	26%	90%	65%
No	19%	19%	44%	4%	14%
Don't know	21%	19%	30%	6%	21%
Skipped	1%	1%	*	*	1%

Q5. If Donald Trump is eventually convicted in the Justice Department's 2020 election subversion case, what do you think the punishment should be, if anything?

	Total (N=1,024)	Total August 2023 (N=1,032)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
Imprisonment	49%	50%	12%	81%	53%
Probation, but no imprisonment	16%	16%	17%	11%	18%
Financial penalty only	10%	12%	18%	4%	8%
No penalty	21%	18%	49%	2%	17%
Skipped	5%	3%	4%	2%	3%





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Q6. If Donald Trump is tried and convicted in the Justice Department’s 2020 election subversion case, how would that impact your likelihood to support him for president?

	Total (N=1,024)	Total August 2023 (N=1,032)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
More likely to support Trump	12%	13%	29%	2%	9%
No impact	42%	44%	47%	41%	42%
Less likely to support Trump	32%	32%	9%	51%	37%
Don’t know	11%	10%	13%	4%	11%
Skipped	3%	2%	2%	2%	2%

Q7. If Donald Trump is tried and convicted in the Manhattan D.A.’s falsifying business records case, how would that impact your likelihood to support him for president?

	Total (N=1,024)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
More likely to support Trump	13%	34%	1%	9%
No impact	44%	48%	43%	44%
Less likely to support Trump	32%	9%	53%	36%
Don’t know	9%	8%	3%	9%
Skipped	2%	2%	1%	2%

INFO SCREEN 2: The Manhattan District Attorney’s case against Trump is currently scheduled to go to trial on March 25th.

The Justice Department’s case against Trump concerning the 2020 election has been put on hold. The case is currently pending before the Supreme Court, which is considering Trump’s claim that he is immune from prosecution for actions taken while in office as president. The court has indicated that they will hear argument in the case during the week of April 22.

Q8. Before reading this section, were you aware of the schedule for the cases against Donald Trump?

	Total (N=1,024)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
Yes, was aware	50%	46%	56%	55%
No, was not aware	49%	53%	44%	45%
Skipped	1%	2%	-	*





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Q9. Do you believe U.S. presidents should be immune for criminal prosecution for alleged crimes that occurred while in office?

	Total (N=1,024)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
Yes	11%	24%	3%	8%
No	70%	48%	92%	75%
Don't know	18%	27%	6%	15%
Skipped	1%	1%	-	1%

Q10. Do you trust the Supreme Court to issue a fair and non-partisan ruling on the question of if Donald Trump is immune from prosecution for actions related to the 2020 election and January 6 events?

	Total (N=1,024)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
Yes	24%	38%	14%	24%
No	46%	26%	69%	47%
Don't know	29%	35%	16%	27%
Skipped	2%	1%	*	1%

INFO SCREEN 3: As you may know, Michael Cohen is a key witness against Donald Trump in the case brought by the Manhattan D.A. regarding falsifying business records.

Cohen was a long-time lawyer and “fixer” for Trump who has since turned against Trump. He pled guilty in 2018 in federal court to lying to U.S. congressional committees, financial fraud, and campaign-finance violations. He was sentenced to three years in prison as a result and lost his law license. He has since implied that he lied to the federal judge who accepted his guilty plea and that he is in fact innocent of some of those offenses.

Q11. As a witness against Donald Trump, how honest and accurate, if at all, do you believe Michael Cohen’s testimony will be?

	Total (N=1,024)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
Very honest	12%	2%	23%	12%
Somewhat honest	36%	17%	51%	40%
Not too honest	26%	37%	15%	25%
Not at all honest	23%	42%	9%	19%
Skipped	4%	2%	2%	3%
Honest (Net)	47%	19%	74%	52%
Not honest (Net)	48%	79%	24%	44%





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Q12. If the Manhattan D.A.'s case against Donald Trump was based in large part on Cohen's testimony against Trump, do you think that makes the case stronger, weaker, or has no impact?

	Total (N=1,024)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
Makes the case stronger	26%	12%	46%	24%
Makes the case weaker	38%	56%	22%	39%
Has no impact	31%	27%	31%	34%
Skipped	5%	5%	2%	3%

Q13. Which of these is your main source of news?

	Total (N=1,024)	Total August 2023 (N=1,032)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
ABC, CBS, or NBC News	19%	20%	17%	24%	19%
Social media, YouTube, or TikTok	14%	11%	11%	14%	15%
Digital or online news sources or aggregators	12%	12%	10%	10%	15%
FOX News	7%	9%	18%	2%	4%
CNN or MSNBC	7%	9%	3%	17%	5%
Local newspaper or network news station	7%	6%	7%	7%	7%
Public television or radio (e.g., PBS or NPR)	7%	6%	2%	7%	10%
New York Times, Washington Post, Wall Street Journal, or USA Today	5%	5%	1%	9%	5%
Conservative news (e.g., Newsmax, OAN)	3%	2%	9%	1%	2%
Newsletters or news items sent directly to you	1%	1%	1%	2%	1%
Other	5%	4%	7%	3%	4%
None of the above	12%	15%	13%	4%	13%
Skipped	1%	1%	1%	-	-





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Q14. Did you vote in the 2020 presidential election, and if so, how did you vote?

	Total (N=1,024)	Republican (N=281)	Democrat (N=315)	Independent (N=324)
Did not vote	21%	12%	11%	25%
Donald Trump	28%	75%	2%	19%
Joe Biden	41%	7%	84%	42%
Someone else	5%	3%	2%	7%
Don't know	4%	2%	1%	6%
Skipped	1%	*	*	1%





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About the Study

This Politico Magazine/Ipsos poll was conducted March 8-10, 2024, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,024 general population adults age 18 or older.

The margin of sampling error is plus or minus 3.3 percentage points for at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.19 for all respondents. The margin of sampling error for this study is plus or minus 6.2 percentage points at the 95% confidence level, for results based on the sample of Republican adults. The margin of sampling error takes into account the design effect, which was 1.13 for all Republican respondents. The margin of sampling error for this study is plus or minus 5.9 percentage points at the 95% confidence level, for results based on the sample of Democratic adults. The margin of sampling error takes into account the design effect, which was 1.16 for all Democratic respondents. The margin of sampling error for this study is plus or minus 5.8 percentage points at the 95% confidence level, for results based on the sample of independent adults. The margin of sampling error takes into account the design effect, which was 1.13 for all independent respondents.

In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult U.S. population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the U.S. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population. KnowledgePanel members receive a per survey incentive, usually the equivalent of \$1 (though for some it is \$2) in points, that can be redeemed for cash or prizes. No prenotification email for this study was sent prior to field. Panelists receive a unique login to the survey and are only able to complete it one time. One reminder email was sent for this study.

The data for the total sample were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, and household income. The demographic benchmarks came from the 2023 March Supplement of the Current Population Survey (CPS). The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor or higher)





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- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Something else)

This topline is trended with data from a previous Politico Magazine/Ipsos poll fielded August 18-21, 2023, using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,032 general population adults age 18 or older. The margin of sampling error is plus or minus 3.2 percentage points for at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.08 for all respondents. More information about this poll can be found [here](#).

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About Ipsos

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