

#### **Reuters Ipsos March Large Sample Survey**

#### Conducted by Ipsos using KnowledgePanel® A survey of the American general population (ages 18+) Interview dates: March 7-13, 2024 Number of interviews: 4,094

Margin of error: +/- 1.7 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: \* = less than 0.5%, - = no respondents, N/A = not applicable

#### **Annotated Questionnaire:**

TM1890Y20. Are you currently registered to vote at your current address, or not?

	Total (N=4,094)	Democrat (N=1,698)	Republican (N=1,748)	Independent (N=375)
Yes, registered to vote at my current address	78%	84%	85%	64%
No, not registered to vote at my current address	19%	15%	13%	30%
Not sure	3%	2%	2%	5%
Skipped	0%	0%	0%	-

TM3089Y23. In November 2024, the next presidential election will be held. How certain are you to vote in the 2024 presidential election?

	Total (N=4,094)	Democrat (N=1,698)	Republican (N=1,748)	Independent (N=375)
Completely certain I will NOT vote	14%	9%	8%	25%
Not certain I will vote	9%	7%	7%	15%
Mostly certain I will vote	13%	12%	14%	15%
Completely certain I will vote	58%	66%	68%	32%
Don't know	6%	5%	3%	12%
Skipped	0%	0%	0%	0%





PARTYID. Generally speaking, do you usually think of yourself as ...?

	Total (N=4,094)	Democrat (N=1,698)	Republican (N=1,748)	Independent (N=375)
A Democrat	25%	64%	-	-
A Republican	25%	-	64%	-
An independent	41%	33%	33%	100%
Something else	8%	3%	3%	-
Skipped	1%	0%	0%	-

#### PARTYDEM. Are you a ...?

	Total (N=1,291)	Democrat (N=1,291)	Republican (N=0)	Independent (N=0)
Strong Democrat	43%	43%	-	-
Moderate Democrat	56%	56%	-	-
Skipped	0%	0%	-	-

#### PARTYREP. Are you a ...?

	Total (N=1,316)	Democrat (N=0)	Republican (N=1,316)	Independent (N=0)
Strong Republican	42%	-	42%	-
Moderate Republican	58%	-	58%	-
Skipped	0%	-	0%	-

LEANPID. Do you generally lean toward the Republicans or toward the Democrats?

	Total (N=1,487)	Democrat (N=407)	Republican (N=432)	Independent (N=375)
Lean Democrat	28%	100%	-	-
Lean Republican	28%	-	100%	-
Neither	43%	-	-	100%
Skipped	1%	-	-	0%

TM3104Y23. If the election for president were held today and the candidates were Democrat Joe Biden and Republican Donald Trump, for whom would you vote? [Order of candidates were rotated]

	Total (N=4,094)	Democrat (N=1,698)	Republican (N=1,748)	Independent (N=375)
Joe Biden (Democrat)	34%	76%	4%	17%
Donald Trump (Republican)	36%	4%	76%	22%
Some other candidate	10%	7%	9%	19%
I wouldn't vote	12%	8%	6%	25%
Don't know	8%	6%	5%	17%
Skipped	0%	-	0%	-

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TM1889Y20. If you had to choose, would you say you lean towards supporting Donald Trump or Joe Biden? [Order of candidates were rotated]

	Total (N=1,019)	Democrat (N=286)	Republican (N=302)	Independent (N=213)
Donald Trump	44%	21%	70%	47%
Joe Biden	47%	76%	26%	43%
Skipped	9%	3%	4%	10%

TM3155Y23. If the election for president were held today and the candidates were Democrat Joe Biden, Republican Donald Trump, and independent Robert Kennedy Jr. for whom would you vote? [Order of candidates were rotated]

	Total (N=4,094)	Democrat (N=1,698)	Republican (N=1,748)	Independent (N=375)
Joe Biden (Democrat)	31%	70%	4%	16%
Donald Trump (Republican)	32%	4%	69%	19%
Robert Kennedy Jr. (independent)	16%	14%	15%	24%
I wouldn't vote	10%	6%	4%	23%
Don't know	11%	8%	8%	19%
Skipped	0%	0%	0%	-

Q3\_new Although the Republican Presidential primary is essentially over, who was your preference to be the Republican nominee for president? [Only asked of Republicans]

	Total (N=1,748)	Democrat (N=0)	Republican (N=1,748)	Independent (N=0)
Donald Trump	62%	-	62%	-
Nikki Haley	19%	-	19%	-
Someone else	15%	-	15%	-
No preference	5%	-	5%	-
Skipped	0%	-	0%	-





TM1911Y20. You said you would vote for Joe Biden if the general election were held today. Which of the following best describes the reason you would vote for Joe Biden? [only asked of Biden supporters]

	Total (N=1,994)	Democrat (N=1,571)	Republican (N=160)	Independent (N=167)
I am voting to support Joe Biden and his policies	30%	37%	8%	17%
I am voting against Donald Trump and his policies	57%	57%	79%	56%
Not sure	12%	7%	11%	27%
Skipped	0%	0%	2%	-

TM1912Y20. You said you would vote for Donald Trump if the general election were held today. Which of the following best describes the reason you would vote for Donald Trump? [only asked of Trump supporters]

	Total (N=1,997)	Democrat (N=119)	Republican (N=1,576)	Independent (N=186)
I am voting to support Donald Trump and his policies	47%	23%	55%	27%
I am voting against Joe Biden and his policies	40%	46%	40%	42%
Not sure	13%	31%	5%	31%
Refused	0%	-	1%	0%

Q4\_newA. Which of the following best describes the reason you would vote for Joe Biden? [asked only of Biden supporters]

	Total (N=1,994)	Democrat (N=1,571)	Republican (N=160)	Independent (N=167)
Joe Biden's track record of accomplishments	12%	13%	5%	10%
Joe Biden prioritizes the values and needs of someone like me	11%	13%	5%	8%
Joe Biden is good for our place in the world	64%	63%	76%	65%
Donald Trump is a threat to democracy	5%	3%	4%	11%
Donald Trump is bad for the economy	6%	7%	6%	4%
Skipped	2%	1%	3%	3%

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Q4\_newB. Which of the following best describes the reason you would vote for Donald Trump? [asked only of Trump supporters]

	Total (N=1,997)	Democrat (N=119)	Republican (N=1,576)	Independent (N=186)
Donald Trump's track record of accomplishments	27%	14%	32%	14%
Donald Trump prioritizes the values and needs of someone like me	17%	11%	19%	13%
Donald Trump is good for our place in the world	14%	12%	14%	15%
Joe Biden is a threat to democracy	27%	46%	21%	45%
Joe Biden is bad for the economy	12%	13%	13%	9%
Skipped	2%	4%	1%	3%

Q5\_new. Which of the following best describes the reason you would vote for Donald Trump? [asked only of Trump supporters]

	Total (N=1,558)	Democrat (N=62)	Republican (N=1,366)	Independent (N=89)
Trump takes moderate positions on issues	17%	19%	17%	24%
Trump takes bold positions on issues that his opponents call extreme	80%	79%	81%	75%
Skipped	2%	2%	2%	1%

Q6\_new. Which of the following best describes the reason you would vote for Donald Trump? [asked only of Trump supporters]

	Total (N=1,558)	Democrat (N=62)	Republican (N=1,366)	Independent (N=89)
Joe Biden is a threat to democracy	43%	33%	46%	35%
Joe Biden is a threat to the economy	55%	62%	53%	64%
Skipped	2%	5%	2%	1%





4\_1. How worried are you, if at all, about the following? A presidential candidate will steal an election

	Total (N=4,094)	Democrat (N=1,698)	Republican (N=1,748)	Independent (N=375)
Very worried	21%	20%	25%	17%
Somewhat worried	29%	29%	32%	28%
Not too worried	28%	30%	26%	28%
Not at all worried	20%	20%	16%	24%
Refused	2%	1%	1%	3%
Very/Somewhat worried (Net)	51%	49%	57%	44%
Not too/Not at all worried (Net)	48%	50%	42%	53%

4\_2. How worried are you, if at all, about the following? Partisan state legislatures will overturn the popular vote in their state to support their presidential candidate

	Total (N=4,094)	Democrat (N=1,698)	Republican (N=1,748)	Independent (N=375)
Very worried	25%	30%	23%	21%
Somewhat worried	40%	41%	41%	38%
Not too worried	23%	21%	25%	24%
Not at all worried	10%	7%	10%	14%
Refused	2%	1%	1%	3%
Very/Somewhat worried (Net)	65%	72%	64%	60%
Not too/Not at all worried (Net)	33%	27%	35%	37%

4\_3. How worried are you, if at all, about the following? Partisan-dominated governments enacting unpopular laws

	Total (N=4,094)	Democrat (N=1,698)	Republican (N=1,748)	Independent (N=375)
Very worried	35%	42%	31%	31%
Somewhat worried	41%	39%	47%	38%
Not too worried	15%	13%	16%	17%
Not at all worried	7%	4%	4%	11%
Refused	2%	1%	2%	3%
Very/Somewhat worried (Net)	76%	82%	78%	69%
Not too/Not at all worried (Net)	22%	17%	20%	28%





4\_4. How worried are you, if at all, about the following? Unelected government employees making decisions on how to interpret laws that impact your life

	Total (N=4,094)	Democrat (N=1,698)	Republican (N=1,748)	Independent (N=375)
Very worried	33%	32%	38%	31%
Somewhat worried	39%	40%	40%	39%
Not too worried	18%	20%	17%	16%
Not at all worried	8%	7%	4%	11%
Refused	2%	1%	1%	2%
Very/Somewhat worried (Net)	73%	72%	78%	70%
Not too/Not at all worried (Net)	26%	27%	21%	27%

TM3212Y24. To what extent do you agree or disagree with the following statements? Summary - Agree

	Total (N=4,094)	Democrat (N=1,698)	Republican (N=1,748)	Independent (N=375)
America carries too much of the financial burden for protecting its allies	69%	56%	86%	68%
Israel's military response in Gaza has been excessive	45%	66%	29%	42%
The country is in a crisis and needs a strong president who should be allowed to rule without too much interference from courts and Congress	40%	29%	52%	42%
Gun ownership should not be regulated by the government	38%	18%	59%	36%
Frozen embryos created in IVF fertility treatments should legally be considered children	24%	13%	36%	23%





TM3212Y24\_7. To what extent do you agree or disagree with the following statements? The country is in a crisis and needs a strong president who should be allowed to rule without too much interference from courts and Congress

	Total (N=4,094)	Democrat (N=1,698)	Republican (N=1,748)	Independent (N=375)
Strongly agree	18%	12%	24%	20%
Somewhat agree	22%	17%	28%	22%
Somewhat disagree	20%	19%	23%	16%
Strongly disagree	30%	45%	20%	25%
Don't know	9%	6%	5%	16%
Skipped	1%	0%	1%	1%
Strongly/Somewhat agree (Net)	40%	29%	52%	42%
Somewhat/Strongly disagree (Net)	50%	65%	43%	41%

TM3212Y24\_11. To what extent do you agree or disagree with the following statements? Frozen embryos created in IVF fertility treatments should legally be considered children

	Total (N=4,094)	Democrat (N=1,698)	Republican (N=1,748)	Independent (N=375)
Strongly agree	11%	6%	17%	9%
Somewhat agree	13%	7%	20%	13%
Somewhat disagree	14%	12%	17%	15%
Strongly disagree	38%	62%	22%	30%
Don't know	22%	13%	23%	32%
Skipped	1%	1%	1%	1%
Strongly/Somewhat agree (Net)	24%	13%	36%	23%
Somewhat/Strongly disagree (Net)	53%	74%	40%	45%





TM3212Y24\_12. To what extent do you agree or disagree with the following statements? Israel's military response in Gaza has been excessive

	Total (N=4,094)	Democrat (N=1,698)	Republican (N=1,748)	Independent (N=375)
Strongly agree	24%	39%	10%	22%
Somewhat agree	22%	28%	19%	20%
Somewhat disagree	13%	9%	18%	14%
Strongly disagree	15%	4%	29%	8%
Don't know	25%	20%	22%	35%
Skipped	1%	1%	1%	2%
Strongly/Somewhat agree (Net)	45%	66%	29%	42%
Somewhat/Strongly disagree (Net)	28%	13%	48%	21%

TM3212Y24\_13. To what extent do you agree or disagree with the following statements? Gun ownership should not be regulated by the government

	Total (N=4,094)	Democrat (N=1,698)	Republican (N=1,748)	Independent (N=375)
Strongly agree	20%	8%	34%	18%
Somewhat agree	18%	10%	25%	18%
Somewhat disagree	20%	18%	23%	21%
Strongly disagree	33%	58%	12%	27%
Don't know	9%	6%	5%	16%
Skipped	1%	0%	1%	1%
Strongly/Somewhat agree (Net)	38%	18%	59%	36%
Somewhat/Strongly disagree (Net)	53%	76%	35%	47%

TM3212Y24\_14. To what extent do you agree or disagree with the following statements? America carries too much of the financial burden for protecting its allies

	Total (N=4,094)	Democrat (N=1,698)	Republican (N=1,748)	Independent (N=375)
Strongly agree	34%	17%	51%	38%
Somewhat agree	35%	39%	35%	30%
Somewhat disagree	12%	23%	5%	8%
Strongly disagree	6%	10%	2%	3%
Don't know	12%	10%	6%	20%
Skipped	1%	1%	1%	1%
Strongly/Somewhat agree (Net)	69%	56%	86%	68%
Somewhat/Strongly disagree (Net)	18%	33%	8%	10%

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### **About the Study**

This Ipsos poll was conducted March 7-13, 2024 on behalf of Reuters using the KnowledgePanel®. This poll is based on a representative sample of 4,094 U.S. residents, age 18 or older.

The study was conducted in English. The data were weighted to adjust for gender by age, race and ethnicity, census region by metropolitan status, education, household income and political party identification. The demographic benchmarks came from the 2023 March Supplement of the Current Population Survey (CPS). Party ID benchmarks are from recent high quality polls. The weighting categories were as follows:

- Gender (Male, Female) by Age (18-29, 30-44, 45-59, 60+)
- Race-Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other/Non-Hispanic and 2+ Races/Non-Hispanic, Hispanic)
- Census Region (Northeast, Midwest, South, West) by Metropolitan Status (Metro, Non-Metro)
- Education (Less than High School, High School graduate or equivalent, Some College, Bachelor or higher)
- Household Income (under \$25K, \$25K-\$49,999, \$50K-\$74,999, \$75K-\$99,999, \$100K-\$149,999, \$150K and over)
- Party ID (Democrat, Republican, Independent, Something else)

The margin of sampling error is plus or minus 1.7 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of error takes into account the design effect, which was 1.20 for all adults. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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### **About Ipsos**

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Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD).ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP