



Table 1

QXPREP - How often, if at all, do you personally cook or prepare food at home?

Base: All adults aged 16-75 in the UK

	GENDER		AGE					AGGREGATED AGE			GENERATION			SOCIAL GRADE		EMPLOYMENT STATUS		REGION															
	TOTAL	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	YOUNG MILLENNIALS (l)	GEN X (m)	BOOMER (n)	ABC1 (o)	C2DE (p)	WORKING (q)	NOT WORKING (r)	NORTH EAST (s)	NORTH WEST (t)	YORKSHIRE & HUMBER (u)	WEST MIDLANDS (v)	EAST MIDLANDS (w)	EAST OF ENGLAND (x)	SOUTH EAST (y)	SOUTH WEST (z)	LONDON (A)	WALES (B)	SCOTLAND (D)	NI (E)		
	UNWEIGHTED BASE	2231	1059	1142	278	425	391	432	705	703	823	792	792	342	657	550	637	1352	870	1470	751	59	59	180	180	164	208	190	308	311	107	155	60
WEIGHTED BASE	2331	1089	1113	313	410	388	337	318	373	378	378	378	378	376	544	552	555	1353	873	1480	751	59*	59*	181	181	164	208	190	308	311	107	155	60
100%	49%	50%	50%	14%	18%	17%	18%	32%	33%	35%	32%	32%	32%	37%	39%	35%	30%	55%	44%	55%	34%	4%	11%	8%	9%	7%	9%	8%	14%	5%	8%	3%	
Everyday	1018	436	570	112	185	164	196	361	298	360	361	137	293	251	337	563	455	622	396	36	114	81	92	77	94	97	133	130	46	88	31		
46%	40%	51%	55%	35%	45%	42%	49%	50%	41%	46%	50%	36%	46%	45%	51%	45%	47%	42%	53%	40%	47%	45%	47%	46%	52%	44%	42%	44%	47%	50%			
Several times a week	870	441	414	119	169	157	152	273	288	309	273	141	253	232	244	511	359	630	241	39	95	70	84	56	81	62	123	121	40	74	25		
39%	41%	37%	37%	41%	40%	38%	38%	40%	39%	38%	38%	37%	39%	42%	37%	41%	37%	43%	32%	44%	39%	39%	43%	34%	40%	34%	40%	39%	38%	40%	39%		
About once a week	174	107	68	42	37	36	25	34	79	61	34	48	61	33	32	102	73	125	50	5	21	10	11	15	18	11	25	34	10	11	4		
8%	10%	6%	13%	9%	9%	6%	5%	5%	11%	8%	5%	13%	9%	6%	5%	8%	7%	8%	7%	6%	9%	6%	6%	9%	9%	6%	11%	9%	6%	6%	7%		
Once a month	53	32	20	25	6	12	6	4	21	18	4	28	12	9	4	34	19	41	12	2	6	5	3	4	5	2	7	9	3	5	1		
2%	3%	2%	8%	3%	1%	1%	1%	4%	2%	1%	7%	2%	2%	1%	3%	2%	3%	2%	2%	3%	3%	2%	3%	2%	1%	2%	3%	3%	3%	3%	2%		
Less often than once a month	74	49	23	14	10	10	11	30	24	20	30	17	14	15	29	31	43	41	33	5	3	12	6	6	5	8	10	14	-	4	1		
3%	4%	2%	4%	2%	2%	3%	4%	3%	3%	4%	4%	4%	2%	3%	4%	3%	4%	3%	4%	6%	1%	6%	3%	4%	2%	4%	3%	5%	-	2%	2%		
Never	31	18	13	4	2	6	6	14	6	11	14	4	8	7	13	13	18	15	16	-	4	3	1	5	2	3	5	2	4	1	-		
1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	2%	2%	2%	1%	5%	1%	1%	2%	1%	1%	1%	1%	1%	1%	
At least once a week (NET)	2063	984	1051	274	391	356	374	668	665	730	668	326	607	516	613	1176	887	1376	687	80	230	161	186	147	193	170	282	285	96	173	60		
92%	90%	95%	86%	95%	92%	94%	93%	91%	93%	91%	87%	94%	94%	93%	93%	91%	93%	91%	90%	94%	89%	95%	91%	95%	92%	92%	91%	91%	93%	96%			
At least once a month (NET)	2116	1016	1072	299	397	368	379	672	696	748	672	354	619	525	617	1210	906	1417	699	82	236	166	190	151	198	172	289	294	99	178	61		
95%	93%	96%	94%	97%	95%	96%	94%	95%	95%	94%	94%	96%	96%	95%	94%	96%	93%	93%	93%	97%	92%	97%	93%	97%	93%	95%	94%	95%	96%	98%			
Ever (NET)	2190	1065	1095	313	407	378	390	702	720	768	702	371	633	540	646	1241	949	1458	731	87	240	178	195	157	202	180	299	308	99	182	62		
98%	98%	98%	98%	99%	97%	98%	98%	99%	98%	98%	98%	98%	98%	98%	98%	99%	97%	98%	98%	98%	98%	98%	99%	98%	98%	98%	98%	95%	98%	100%			
Less often than once a month/never (NET)	105	67	36	18	12	15	16	43	30	32	43	21	22	21	41	44	61	56	49	5	8	15	7	11	6	11	15	16	4	5	1		
5%	6%	3%	6%	3%	4%	4%	6%	4%	4%	6%	5%	3%	4%	6%	1%	4%	6%	4%	6%	6%	3%	8%	3%	7%	3%	6%	5%	5%	4%	3%	2%		
Don't know	10	7	4	2	1	4	1	2	3	5	2	2	4	5	-	5	6	7	4	1	-	-	-	-	-	-	1	1	3	2	2	-	
*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		

Proportions/Mean: Columns Tested (5% level) - a/b - c/d - e/f - g - h/i/j - k/l/m/n - o/p - q/r - s/t/u/v/w/x/y/A/B/C/D/E

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

**Table 2**  
**QXPREP - How often, if at all, do you personally cook or prepare food at home?**

Base: All adults aged 16-75 in the UK

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## 23-085423-11 - FOOD HYGIENE AND MYTHS

15TH - 19TH MARCH 2024

PUBLIC

IPSOS

26 Mar 2024

Table 3

Q1 - Summary Table Regardless of how often you do it personally, please think about preparing food at home. When preparing food at home, how often, if at all, do you personally do each of the following?

Base: All adults aged 16-75 in the UK

	Wash raw chicken before using it for cooking	Using the same cutting board for raw meat and vegetables and wiping it in between	Using the same cutting board for raw meat and vegetables and washing it in between	Wash fruit and vegetables before peeling them	Cut off any mould on cheese, and save the rest to eat	Store leftover food in an open container in the refrigerator	Store tomato ketchup in the refrigerator	Use the same tea-towel for multiple purposes (e.g., drying kitchen objects and drying hands, etc.)	Check your phone whilst preparing food
UNWEIGHTED BASE	2231	2231	2231	2231	2231	2231	2231	2231	2231
WEIGHTED BASE	2231	2231	2231	2231	2231	2231	2231	2231	2231
(4) Always	502	196	402	809	326	155	973	329	300
	23%	9%	18%	36%	15%	7%	44%	15%	13%
(3) Frequently	191	265	342	457	343	279	250	535	493
	9%	12%	15%	20%	15%	12%	11%	24%	22%
(2) Occasionally	279	301	365	562	616	564	189	604	832
	13%	13%	16%	25%	28%	25%	8%	27%	37%
(1) Never	1173	1440	1084	386	901	1225	802	746	595
	53%	65%	49%	17%	40%	55%	36%	33%	27%
Always/ Frequently (NET)	693	461	744	1266	668	434	1224	865	793
	31%	21%	33%	57%	30%	19%	55%	39%	36%
Always/ Frequently/ Occasionally (NET)	972	762	1109	1828	1285	998	1412	1469	1626
	44%	34%	50%	82%	58%	45%	63%	66%	73%
Mean	2.01	1.64	2.03	2.76	2.04	1.71	2.63	2.2	2.22
Don't know	86	29	38	18	45	8	17	16	10
	4%	1%	2%	1%	2%	*	1%	1%	*

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

**Table 4**

Q1 1 - Regardless of how often you do it personally, please think about preparing food at home. When preparing food at home, how often, if at all, do you personally do each of the following? Wash raw chicken before using it for cooking

Base: All adults aged 16-75 in the UK

	Gender		Age					Aggregated Age					Generation			Social Grade		Employment Status				Region											
	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	Gen Z (k)	Millennials (l)	Gen X (m)	Baby Boomer (n)	ABC1 (o)	C2DE (p)	NGT Working (q)	NGT Working (r)	North East (s)	North West (t)	Yorks & Hummer (u)	West Midlands (v)	East Midlands (w)	East of England (x)	South West (y)	South East (A)	London (B)	Wales (C)	Scotland (D)	NI (E)			
UNWEIGHTED BASE	2231	1059	1142	278	425	391	432	705	703	823	705	342	657	595	637	1352	879	1470	761	92	249	188	199	164	208	190	308	311	107	155	60		
WEIGHTED BASE	2231	1089	1112	319	410	388	397	718	729	784	718	376	644	552	659	1258	973	1480	751	89*	244	181	196	162	204	184	306	313	105*	186	62*		
100%	43%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	29%	25%	30%	56%	44%	66%	34%	45%	11%	8%	9%	7%	9%	8%	14%	14%	5%	8%	3%			
(4) Always	502	293	206	106	109	81	65	141	215	147	141	129	154	90	129	282	220	330	172	12	57	44	41	42	37	35	58	104	27	334	10		
	23%	19%	33%	27%	21%	17%	20%	29%	19%	20%	19%	34%	24%	16%	20%	22%	23%	22%	23%	14%	23%	24%	21%	26%	18%	15%	15%	33%	26%	19%	15%		
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	AADE	BBDE	CCDE	DDDE			
(3) Frequently	181	114	76	41	44	40	24	42	85	64	42	50	64	37	39	107	83	150	40	8	23	17	20	21	12	9	28	32	5	13	4		
	9%	10%	7%	13%	11%	10%	6%	6%	12%	8%	6%	13%	10%	7%	6%	9%	9%	10%	5%	9%	9%	9%	10%	13%	6%	5%	9%	10%	5%	7%	6%		
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	AADE	BBDE	CCDE	DDDE			
(2) Occasionally	279	152	121	42	58	44	38	97	100	83	97	50	82	60	87	155	124	190	89	11	27	24	33	15	21	18	39	44	13	27	8		
	13%	14%	11%	13%	14%	11%	10%	13%	14%	11%	13%	13%	13%	11%	13%	12%	13%	13%	12%	11%	13%	17%	9%	10%	10%	13%	14%	12%	14%	13%	13%		
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	AADE	BBDE	CCDE	DDDE			
(1) Never	1173	486	670	108	186	218	254	407	294	472	407	125	328	346	374	668	505	764	409	55	131	93	95	76	129	114	167	116	54	103	39		
	53%	45%	60%	34%	45%	56%	56%	64%	57%	40%	60%	57%	33%	51%	63%	57%	53%	52%	52%	55%	62%	54%	51%	49%	47%	63%	62%	55%	37%	52%	56%	62%	
	a	b	c	d	e	f	g	h	i	j	k	l	km	k	km	km	km	km	km	km	km	km	km	km	km	km	km	km	km	km	km		
Always/ Frequently (NET)	693	407	282	147	152	121	89	183	300	210	183	179	218	127	169	389	304	481	212	20	79	61	61	63	50	45	86	135	32	48	13		
	31%	37%	25%	46%	37%	31%	23%	25%	41%	27%	25%	48%	34%	23%	26%	31%	31%	32%	28%	22%	33%	34%	31%	39%	24%	28%	43%	31%	26%	21%			
	a	b	c	d	e	f	g	h	i	j	k	l	km	km	km	km	km	km	km	km	km	km	km	km	km	km	km	km	km	km			
Always/ Frequently/ Occasionally (NET)	972	559	403	189	211	165	128	279	400	293	279	229	300	187	256	545	428	670	302	31	106	84	94	78	70	63	125	180	46	74	21		
	44%	51%	36%	59%	51%	43%	32%	39%	55%	37%	39%	61%	47%	34%	39%	43%	44%	45%	40%	35%	43%	47%	48%	48%	35%	34%	41%	57%	43%	40%	34%		
	a	b	c	d	e	f	g	h	i	j	k	l	km	km	km	km	km	km	km	km	km	km	km	km	km	km	km	km	km	km			
Mean	2.01	2.2	1.83	2.49	2.19	1.96	1.74	1.88	2.32	1.85	1.88	2.52	2.07	1.76	1.88	2	2.02	2.03	1.96	1.73	2.02	2.07	2.04	2.19	1.79	1.81	1.92	2.42	2.06	1.88	1.74		
Don't know	86	44	39	22	13	5	15	31	35	20	31	23	16	19	29	46	40	46	40	3	7	4	7	8	4	8	13	17	5	8	2		
	4%	4%	3%	7%	3%	1%	4%	4%	5%	2%	4%	6%	2%	3%	4%	4%	4%	4%	3%	5%	3%	3%	2%	4%	2%	4%	4%	5%	5%	4%	4%		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p - q/r - s/t/u/v/w/x/y/A/B/C/D/E

#### Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Iacob Terms and Conditions.

Table

Q1\_1 - Regardless of how often you do it personally, please think about preparing food at home. When preparing food at home, how often, if at all, do you personally do each of the following? Wash raw chicken before using it for cooking

Base: All adults aged 16-75 in the UK

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I**

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252, and with the IOMRC Terms and Conditions.

Table 6

Q1\_2 - Regardless of how often you do it personally, please think about preparing food at home. When preparing food at home, how often, if at all, do you personally do each of the following? Using the same cutting board for raw meat and vegetables and wiping it in between

Base: All adults aged 16-75 in the UK

	GENDER		AGE					AGGREGATED AGE			GENERATION			SOCIAL GRADE		EMPLOYMENT STATUS		REGION													
	TOTAL	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	GEN MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	ABC1 (o)	C2DE (p)	WORKING (q)	NOT WORKING (r)	NORTH EAST (s)	NORTH WEST (t)	YORKS & HUMBER (u)	WEST MIDLANDS (v)	EAST MIDLANDS (w)	EAST OF ENGLAND (x)	SOUTH EAST (y)	SOUTH WEST (A)	LONDON (B)	WALES (C)	SCOTLAND (D)	NI (E)
UNWEIGHTED BASE	2231	1059	1142	278	425	391	432	705	703	823	342	657	530	637	1352	879	1470	761	59	59	580	181	193	164	208	190	308	311	107	155	60
WEIGHTED BASE	2331	1089	1112	319	410	388	337	718	723	781	376	544	552	555	1353	877	1480	751	59	59	585	183	193	164	208	184	305	313	105*	165	62*
100%	100%	50%	50%	14%	18%	17%	18%	12%	13%	15%	17%	20%	25%	32%	55%	44%	45*	34%	11%	8%	9%	7%	9%	8%	14%	14%	5%	5%	3%	3%	
(4) Always	196	102	91	46	44	24	36	46	51	59	46	53	54	46	43	108	88	133	62	9	21	17	15	15	14	14	26	38	12	12	5
	9%	9%	8%	15%	11%	6%	9%	6%	12%	14%	8%	8%	6%	9%	9%	9%	9%	8%	10%	9%	9%	8%	7%	7%	8%	12%	12%	6%	7%		
(3) Frequently	265	154	109	65	55	64	28	53	120	92	53	79	92	44	49	140	125	200	65	11	29	29	31	19	17	11	48	41	8	17	3
	12%	14%	10%	20%	14%	16%	7%	7%	16%	12%	7%	21%	14%	8%	8%	11%	13%	14%	9%	13%	12%	16%	12%	9%	6%	13%	7%	9%	5%		
(2) Occasionally	301	175	123	38	72	58	43	91	109	101	91	53	104	66	79	178	123	211	90	9	37	24	22	26	21	25	35	50	16	29	7
	15%	16%	11%	12%	17%	15%	11%	13%	15%	13%	13%	14%	16%	12%	12%	14%	13%	14%	12%	10%	15%	13%	11%	16%	10%	13%	12%	16%	15%	11%	
(1) Never	1440	643	778	168	223	239	285	519	397	524	519	188	384	391	478	821	619	918	522	60	155	111	128	99	150	133	194	171	68	125	47
	65%	59%	70%	53%	56%	62%	72%	72%	55%	67%	72%	50%	60%	71%	73%	65%	64%	62%	70%	67%	63%	61%	74%	72%	64%	55%	65%	67%	76%		
Always/ Frequently (NET)	461	256	199	111	100	88	64	98	210	152	98	132	146	90	92	248	212	333	127	20	50	46	45	34	31	25	74	79	20	29	8
	21%	24%	18%	35%	24%	23%	16%	14%	29%	19%	14%	35%	23%	16%	14%	20%	22%	23%	17%	23%	21%	25%	23%	21%	15%	14%	24%	25%	19%	15%	13%
Always/ Frequently/ Occasionally (NET)	762	431	322	148	171	146	107	189	320	253	189	185	250	156	171	427	335	545	217	29	87	70	68	60	52	50	109	129	36	57	15
	34%	40%	29%	47%	42%	38%	27%	26%	44%	32%	26%	49%	39%	28%	26%	34%	34%	37%	29%	33%	36%	39%	35%	37%	25%	27%	36%	41%	35%	31%	24%
Mean	1.64	1.73	1.56	1.97	1.79	1.67	1.53	1.47	1.87	1.6	1.47	1.99	1.71	1.53	1.47	1.63	1.67	1.69	1.55	1.66	1.66	1.74	1.65	1.68	1.48	1.48	1.69	1.82	1.66	1.54	1.44
Don't know	29	16	11	3	9	2	5	10	12	7	10	4	10	5	10	11	19	18	12	-	3	*	1	3	2	1	2	13	1	4	-
	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	2%	1%	o	-	1%	*	*	2%	1%	1%	1%	4%	1%	2%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i/j - k/l/m/n - o/p - q/r - s/t/u/v/w/x/y/A/B/C/D/E

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 7

Q1. 2 - Regardless of how often you do it personally, please think about preparing food at home. When preparing food at home, how often, if at all, do you personally do each of the following? Using the same cutting board for raw meat and vegetables and wiping it in between

Base: All adults aged 16-75 in the UK

	INCOME				EDUCATION		ETHNICITY		HOUSEHOLD SIZE				MARITAL STATUS			CHILDREN IN HOUSEHOLD			GENERAL ELECTION 2019 VOTE			REFERENDUM 2016 VOTE			FREQUENCY OF COOKING OR PREPARING FOOD AT HOME						NET: LESS OFTEN ONCE A MONTH/ NEVER (I)																																		
	UP TO £19,999		£20,000 - £34,999		£35,000 - £54,999		£55,000+		REFUSED (e)		GRADUATES (f)		NON GRADUATES (g)		WHITE (h)		ETHNIC MINORITY (i)		1 (j)		2 (k)		3 (l)		4+ (m)		MARRIED /LIVING AS (n)		WID/ DIV/ SEP (o)		YES (r)		NO (s)		CONSERVATI VE (t)		LABOUR (u)		LIBERAL DEMOCRATS (v)		OTHER (w)		REMAIN (x)		LEAVE (y)		EVERDAY (z)		SEVERAL TIMES A WEEK (A)		ABOUT ONCE A WEEK (B)		ABOUT ONCE A MONTH (C)		LESS OFTEN THAN ONCE A MONTH (D)		NEVER (E)		NET AT LEAST ONCE A WEEK (F)		NET AT LEAST ONCE A MONTH (G)		NET: EVER (H)		NET: LESS OFTEN ONCE A MONTH/ NEVER (I)
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)																																	
UNWEIGHTED BASE	2231	448	583	544	525	131	1136	1095	1903	304	475	747	488	521	1207	783	241	690	1541	616	576	163	273	904	698	1048	858	171	49	66	29	2077	2126	2192	95																														
WEIGHTED BASE	2231	447	602	562	479	141	760	1471	1923	284	460	764	477	530	1199	784	248	678	1553	624	540	146	289	843	740	1018	870	174	53*	74*	31**	2063	2116	2190	105*																														
100%	100%	20%	27%	25%	21%	6%	58%	55%	53%	51%	50%	51%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%																																	
(4) Always	196	46	51	52	38	10	65	131	146	47	38	53	48	58	46	76	24	75	121	41	11	22	32	69	37	78	13	6	6	2	178	184	191	9																															
9%	10%	9%	9%	8%	7%	9%	9%	8%	17%	8%	8%	7%	10%	11%	9%	8%	8%	8%	9%	8%	9%	8%	9%	8%	9%	8%	9%	8%	9%	8%	9%	8%																																	
(3) Frequently	265	56	74	62	64	8	100	165	224	38	51	63	77	74	124	115	27	114	151	72	63	18	44	109	70	98	99	39	16	8	3	236	252	260	11																														
12%	13%	12%	11%	13%	13%	6%	13%	11%	12%	13%	11%	8%	16%	14%	10%	15%	10%	12%	12%	12%	15%	13%	9%	10%	11%	22%	30%	10%	10%	11%	12%	10%	10%																																
(2) Occasionally	301	56	83	70	77	14	104	197	253	44	64	92	61	84	166	108	26	109	192	81	77	33	48	114	102	113	119	38	12	15	3	269	281	296	18																														
13%	13%	14%	13%	16%	10%	14%	13%	13%	14%	12%	13%	16%	14%	16%	14%	14%	11%	14%	13%	14%	14%	13%	14%	13%	14%	13%	14%	13%	14%	13%	14%	13%	14%																																
(1) Never	1440	283	385	372	298	102	483	957	1274	152	301	549	282	308	803	470	167	374	1066	406	353	81	172	560	492	710	564	82	19	39	23	1316	1375	1414	62																														
65%	63%	64%	66%	62%	72%	63%	65%	66%	54%	66%	72%	59%	58%	67%	55%	60%	66%	65%	65%	66%	66%	66%	66%	70%	65%	47%	37%	52%	74%	66%	65%	65%	65%	65%																															
Always/ Frequently (NET)	461	101	125	114	101	19	165	296	370	86	88	115	125	132	220	190	50	189	272	130	101	29	65	161	139	185	178	52	22	14	5	415	437	451	19																														
21%	23%	21%	20%	21%	13%	22%	20%	19%	30%	19%	15%	26%	25%	18%	24%	20%	28%	17%	21%	19%	20%	23%	19%	19%	18%	20%	30%	41%	19%	16%	20%	21%	18%																																
Always/ Frequently/ Occasionally (NET)	762	157	209	184	178	33	269	493	623	130	152	207	186	216	386	299	77	298	464	211	182	62	113	275	241	298	296	90	34	29	8	684	717	747	37																														
34%	35%	35%	33%	37%	24%	35%	34%	32%	46%	33%	27%	39%	41%	32%	38%	31%	44%	30%	34%	34%	42%	39%	33%	33%	34%	34%	51%	63%	39%	26%	33%	34%	34%	35%																															
Mean	1.64	1.69	1.65	1.63	1.66	1.46	1.66	1.63	1.6	1.93	1.61	1.5	1.77	1.78	1.59	1.73	1.62	1.84	1.56	1.65	1.61	1.72	1.7	1.58	1.61	1.56	1.64	1.9	2.16	1.73	1.48	1.63	1.64	1.64	1.66																														
Don't know	29	6	9	5	3	6	9	21	26	2	6	8	9	6	10	15	5	6	24	7	5	3	3	8	7	10	10	3	6	-	23	23	29	6																															
1%	1%	1%	1%	1%	4%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%																															
cd																																																																	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/f - i/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 8

Q1\_3 - Regardless of how often you do it personally, please think about preparing food at home. When preparing food at home, how often, if at all, do you personally do each of the following? Using the same cutting board for raw meat and vegetables and washing it in between

Base: All adults aged 16-75 in the UK

	GENDER		AGE					AGGREGATED AGE			GENERATION			SOCIAL GRADE		EMPLOYMENT STATUS		REGION													
	TOTAL	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	GEN X (m)	BABY BOOMER (n)	ABC1 (o)	C2DE (p)	WORKING (q)	NOT WORKING (r)	NORTH EAST (s)	NORTH WEST (t)	YORKSHIRE & HUMBER (u)	WEST MIDLANDS (v)	EAST MIDLANDS (w)	EAST OF ENGLAND (x)	SOUTH EAST (y)	SOUTH WEST (z)	LONDON (A)	WALES (B)	SCOTLAND (D)	NI (E)	
	UNWEIGHTED BASE	2231	1059	1142	278	425	391	432	705	703	823	705	342	657	637	1352	870	1470	751	59	59	181	150	164	208	190	308	311	107	155	60
WEIGHTED BASE	2331	1089	1113	319	410	388	337	718	720	781	718	376	644	552	1553	873	1480	751	59*	244	101	150	163	204	184	305	313	105*	165	62*	
100%	50%	50%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	39%	35%	30%	55%	44%	55%	34%	45*	115	8%	9%	7%	9%	8%	145	55*	5%	3%	3%
(4) Always	402	214	181	88	83	61	64	105	171	126	105	107	113	83	99	199	202	267	135	17	54	29	32	34	28	26	57	58	16	37	14
18%	20%	16%	28%	20%	16%	16%	15%	23%	16%	15%	28%	18%	15%	15%	16%	21%	18%	18%	19%	22%	16%	16%	21%	14%	14%	19%	19%	15%	20%	22%	
(3) Frequently	342	184	154	63	77	75	37	90	140	112	90	75	124	60	83	207	135	245	97	16	39	32	33	24	37	24	47	46	15	22	7
15%	17%	14%	20%	19%	19%	9%	12%	19%	14%	12%	20%	19%	11%	13%	16%	14%	17%	13%	18%	16%	18%	17%	15%	18%	13%	15%	15%	14%	12%	11%	
(2) Occasionally	365	183	178	48	93	72	46	106	142	117	106	61	136	80	89	208	157	258	107	10	36	27	16	26	29	28	61	69	13	41	9
16%	17%	16%	15%	23%	18%	11%	15%	19%	15%	15%	16%	21%	14%	13%	17%	16%	17%	14%	12%	15%	15%	8%	16%	14%	15%	20%	22%	13%	22%	14%	
(1) Never	1084	490	581	112	149	176	243	404	261	419	404	126	261	322	374	626	457	693	391	45	113	90	113	73	108	105	136	129	58	82	33
49%	45%	52%	35%	36%	45%	61%	56%	36%	53%	56%	33%	41%	58%	57%	50%	47%	47%	52%	51%	46%	49%	57%	53%	57%	45%	41%	55%	44%	53%		
Always/ Frequently (NET)	744	398	335	151	160	137	101	195	311	238	195	182	237	143	182	407	337	512	232	33	93	61	65	58	65	50	104	104	31	59	20
33%	37%	30%	47%	39%	35%	26%	27%	43%	30%	27%	48%	37%	26%	28%	32%	35%	35%	31%	376	38%	34%	33%	36%	32%	27%	34%	33%	29%	32%	33%	
Always/ Frequently/ Occasionally (NET)	1109	581	513	199	254	208	147	301	453	355	301	243	373	223	271	615	494	771	338	43	129	88	81	84	94	78	165	173	44	100	29
50%	53%	46%	63%	62%	54%	42%	62%	45%	42%	64%	58%	40%	41%	49%	51%	52%	45%	49%	53%	49%	49%	41%	52%	46%	42%	54%	55%	42%	54%	47%	
Mean	2.03	2.11	1.94	2.41	2.23	2.06	1.8	1.85	2.31	1.93	1.85	2.44	2.14	1.82	1.86	1.98	2.09	2.06	1.97	2.05	2.14	2	1.92	1.93	1.84	2.08	2.11	1.89	2.08	2.02	
Don't know	38	18	18	8	7	3	7	13	15	10	13	8	10	7	13	18	21	17	22	-	3	3	2	5	2	1	4	11	3	4	-
	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%	1%	2%	1%	2%	1%	3%	-	1%	2%	1%	3%	1%	1%	3%	3%	2%	-	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i/j - k/l/m/n - o/p - q/r - s/t/u/v/w/x/y/A/B/C/D/E

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 9

Q1. 3 - Regardless of how often you do it personally, please think about preparing food at home. When preparing food at home, how often, if at all, do you personally do each of the following? Using the same cutting board for raw meat and vegetables and washing it in between

Base: All adults aged 16-75 in the UK

	INCOME				EDUCATION		ETHNICITY		HOUSEHOLD SIZE				MARITAL STATUS			CHILDREN IN HOUSEHOLD			GENERAL ELECTION 2019 VOTE			REFERENDUM 2016 VOTE			FREQUENCY OF COOKING OR PREPARING FOOD AT HOME						NET: LESS OFTEN THAN ONCE A MONTH/ NEVER (I)					
	TOTAL	UP TO £19,999 (a)	£20,000 - £34,999 (b)	£35,000 - £54,999 (c)	£55,000+ (d)	REFUSED (e)	GRADUATES (f)	NON GRADUATES (g)	WHITE (h)	ETHNIC MINORITY (i)	1 (j)	2 (k)	3 (l)	4+ (m)	MARRIED /LIVING AS ONE (n)	SINGLE (o)	WID/ DIV/ SEP (p)	YES (q)	NO (r)	CONSERVATI VE (s)	LABOUR (t)	LIBERAL DEMOCRATS (u)	OTHER (v)	REMAIN (w)	LEAVE (x)	EVERYDAY (y)	SEVERAL TIMES A WEEK (A)	ABOUT ONCE A WEEK (B)	ABOUT ONCE A MONTH (C)	LESS OFTEN THAN ONCE A MONTH (D)	NEVER (E)	NET AT LEAST ONCE A WEEK (F)	NET AT LEAST ONCE A MONTH (G)	NET: EVER (H)		
UNWEIGHTED BASE	2231	448	583	544	525	131	1136	1095	1903	304	475	747	488	521	1207	783	241	690	1541	616	576	163	273	904	698	1048	858	171	49	66	29	2077	2126	2192	95	
WEIGHTED BASE	2231	447	602	562	479	141	760	1471	1923	284	460	764	477	530	1199	784	248	678	1553	624	540	148	289	843	740	1018	878	174	53*	74*	31**	2063	2116	2190	105*	
100%	20%	27%	25%	21%	5%	34%	50%	55%	51%	33%	50%	56%	50%	55%	30%	70%	28%	24%	50%	38%	33%	35%	33%	24%	50%	35%	35%	15***	92%	55%	55%	55%	55%	55%		
(4) Always	462	88	111	98	87	18	147	255	325	74	82	118	83	218	222	146	34	143	259	116	83	24	15	140	129	28	152	35	8	18	2	371	378	397	30	
15%	20%	26%	18%	18%	13%	19%	17%	17%	26%	18%	15%	15%	17%	17%	17%	17%	17%	17%	19%	19%	17%	17%	17%	17%	18%	18%	18%	18%	18%	18%	18%	18%	19%			
(3) Frequently	342	58	81	89	91	24	129	213	296	41	59	104	90	90	185	125	32	135	207	92	67	24	47	123	93	130	153	26	21	9	3	309	330	339	11	
15%	13%	13%	16%	16%	16%	17%	17%	15%	15%	13%	14%	19%	19%	17%	15%	16%	15%	15%	13%	15%	12%	17%	16%	15%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%		
(2) Occasionally	365	64	94	104	85	18	147	218	305	56	85	137	73	91	184	148	33	122	243	92	102	23	60	150	111	141	160	42	9	11	*	343	353	364	11	
16%	14%	16%	18%	18%	13%	19%	15%	16%	20%	18%	15%	15%	17%	15%	19%	13%	18%	16%	18%	16%	15%	16%	21%	18%	15%	14%	18%	24%	18%	18%	15%	15%	17%	17%	11%	
(1) Never	1084	231	300	264	216	73	327	757	964	109	237	416	221	220	596	343	144	272	812	315	278	71	124	422	396	551	398	66	14	30	24	1011	1025	1030	55	
49%	52%	50%	47%	45%	52%	43%	51%	50%	39%	49%	54%	46%	42%	50%	44%	58%	40%	51%	52%	49%	43%	50%	53%	53%	54%	45%	38%	26%	41%	79%	49%	49%	49%	49%	49%	49%
Always/ Frequently (NET)	744	146	192	187	177	42	276	468	621	115	142	222	172	208	407	271	66	278	466	208	151	48	103	263	222	314	303	61	29	27	5	680	703	735	32	
33%	33%	32%	33%	37%	30%	36%	32%	32%	41%	31%	29%	36%	39%	36%	34%	35%	27%	41%	30%	33%	28%	33%	36%	31%	35%	35%	35%	35%	33%	33%	34%	30%	yAFGHI	yAFGHI	yAFGHI	
Always/ Frequently/ Occasionally (NET)	1109	209	286	291	263	60	423	686	926	171	227	339	245	298	591	419	99	401	708	300	253	72	163	413	333	455	464	104	38	5	1023	1061	1099	43		
50%	47%	48%	52%	55%	43%	56%	47%	48%	60%	49%	44%	51%	56%	49%	53%	40%	59%	46%	48%	47%	49%	56%	45%	45%	53%	53%	59%	59%	72%	51%	17%	50%	50%	50%	41%	
Mean	2.03	2.01	2.01	2.04	2.1	1.9	2.13	1.98	1.99	1.9	2.07	2.2	2.03	2.1	1.82	2.22	1.94	2.01	1.92	2.01	2.12	1.98	1.94	1.95	2.07	2.18	2.43	2.22	1.41	2.02	2.03	2.04	1.97	yAFGHI	yAFGHI	yAFGHI
Don't know	38	7	16	7	1	8	11	28	33	4	6	10	11	12	1	23	5	5	33	9	9	4	1	9	12	12	12	4	3	6	1	28	29	36	7	
		2%	1%	3%	1%	6%	1%	2%	2%	1%	1%	2%	1%	2%	1%	3%	2%	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	3%	1%	1%	2%	1%	yAFGHI	yAFGHI	yAFGHI	
		d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	FG	yAFGHI	yAFGHI	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/f - i/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 10

Q1\_4 - Regardless of how often you do it personally, please think about preparing food at home. When preparing food at home, how often, if at all, do you personally do each of the following? Wash fruit and vegetables before peeling them

Base: All adults aged 16-75 in the UK

	GENDER		AGE					AGGREGATED AGE			GENERATION			SOCIAL GRADE		EMPLOYMENT STATUS		REGION														
	MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	16-34	35-54	55-75	GEN Z	GEN X	BABY BOOMER	ABC1	C2DE	WORKING	NOT WORKING	North East	North West	YORKS & HUMBER	West Midlands	East Midlands	East of England	South East	South West	London	Wales	Scotland	Ni			
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)		
UNWEIGHTED BASE	2231	1059	1142	278	425	391	432	705	703	823	705	342	657	550	637	1352	819	1470	761	59	580	181	193	164	208	190	308	311	107	155	60	
WEIGHTED BASE	2331	1089	1112	313	410	388	337	718	720	781	718	376	644	552	555	1373	840	1480	751	59	587	184	191	160	204	184	305	313	105*	165	62*	
(4) Always	809	398	401	162	151	136	123	236	313	259	236	192	228	176	212	464	345	526	283	23	90	63	74	50	61	61	106	146	35	78	22	
	36%	37%	36%	51%	37%	35%	31%	33%	43%	33%	33%	51%	35%	32%	32%	37%	35%	36%	38%	26%	37%	35%	38%	31%	33%	35%	47%	33%	42%	36%		
(3) Frequently	457	248	201	67	104	91	84	111	172	175	111	81	158	117	101	286	171	332	126	25	49	29	38	40	52	29	71	15	36	16		
	20%	23%	18%	21%	25%	24%	21%	15%	24%	22%	15%	21%	25%	21%	15%	23%	18%	22%	17%	28%	20%	16%	19%	25%	26%	16%	18%	23%	14%	20%	26%	
(2) Occasionally	562	264	290	50	95	99	106	145	205	212	145	57	161	144	200	321	241	359	203	22	58	48	55	46	54	57	78	62	26	45	12	
	25%	24%	26%	16%	23%	25%	20%	30%	20%	26%	30%	15%	25%	25%	20%	26%	20%	25%	27%	25%	24%	24%	26%	29%	26%	31%	25%	20%	25%	24%	19%	
(1) Never	386	168	214	35	57	57	80	156	93	137	156	42	91	109	144	180	206	256	130	17	47	41	29	24	35	38	64	27	27	26	11	
	17%	15%	19%	11%	14%	15%	20%	22%	13%	17%	22%	11%	14%	20%	22%	14%	21%	19%	17%	17%	19%	19%	22%	15%	15%	17%	21%	9%	25%	14%	18%	
Always/ Frequently (NET)	1266	646	602	229	256	227	207	347	485	434	347	273	387	294	313	750	516	858	408	48	139	92	112	90	114	90	162	217	50	115	39	
	57%	59%	54%	72%	62%	59%	52%	48%	67%	55%	48%	73%	60%	53%	47%	60%	53%	58%	54%	54%	57%	51%	57%	56%	56%	49%	53%	69%	47%	62%	62%	
Always/ Frequently/ Occasionally (NET)	1828	910	892	279	351	326	313	559	630	639	559	331	548	438	512	1071	757	1217	611	70	196	140	167	136	168	146	240	279	75	160	51	
	82%	84%	80%	88%	86%	84%	79%	78%	86%	81%	78%	88%	85%	79%	78%	85%	78%	82%	81%	79%	80%	77%	85%	82%	79%	78%	89%	72%	86%	82%		
Mean	2.76	2.81	2.71	3.13	2.86	2.8	2.64	2.6	2.98	2.72	2.6	3.14	2.82	2.66	2.58	2.83	2.68	2.77	2.76	2.62	2.75	2.63	2.8	2.72	2.69	2.61	2.67	3.09	2.56	2.9	2.8	
Don't know	18	11	6	4	2	5	4	2	6	9	2	4	5	6	2	8	10	8	10	2	1	*	1	1	1	1	-	3	7	3	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1	*	1	1	1	1	-	1%	2%	3%	-	-

Proportions/Means: Columns Tested (5% level) - a/b - c/d - e/f - g - h/i - j - k/l - m/n - o/p - q/r - s/t/u/v/w/x/y/A/B/C/D/E

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 11  
 Q1. 4 - Regardless of how often you do it personally, please think about preparing food at home. When preparing food at home, how often, if at all, do you personally do each of the following? Wash fruit and vegetables before peeling them

Base: All adults aged 16-75 in the UK

	INCOME				EDUCATION		ETHNICITY		HOUSEHOLD SIZE				MARITAL STATUS			CHILDREN IN HOUSEHOLD			GENERAL ELECTION 2019 VOTE			REFERENDUM 2016 VOTE			FREQUENCY OF COOKING OR PREPARING FOOD AT HOME									NET: LESS OFTEN THAN ONCE A MONTH/ NEVER (I)		
	TOTAL	UP TO £19,999 (a)	£20,000 - £34,999 (b)	£35,000 - £54,999 (c)	£55,000+ (d)	REFUSED (e)	GRADUATES (f)	NON GRADUATES (g)	WHITE (h)	ETHNIC MINORITY (i)	1 (j)	2 (k)	3 (l)	4+ (m)	MARRIED /LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	YES (q)	NO (r)	CONSERVATI VE (s)	LABOUR (t)	LIBERAL DEMOCRATS (u)	OTHER (v)	REMAIN (w)	LEAVE (x)	EVERYDAY (y)	SEVERAL TIMES A WEEK (A)	ABOUT ONCE A WEEK (B)	ABOUT ONCE A MONTH (C)	LESS OFTEN THAN ONCE A MONTH (D)	NEVER (E)	NET: AT LEAST ONCE A WEEK (F)	NET: AT LEAST ONCE A MONTH (G)	NET: EVER (H)		
UNWEIGHTED BASE	2231	448	583	544	525	131	1136	1095	1903	304	475	747	488	521	1207	783	241	690	1541	616	576	163	273	904	698	1048	858	171	49	66	29	2077	2126	2192	95	
WEIGHTED BASE	2231	447	602	562	479	141	760	1474	1923	284	460	764	477	530	1199	784	248	678	1553	624	540	148	289	843	740	1018	878	174	53*	74*	31**	2063	2116	2190	105*	
100%		20%	27%	20%	21%	5%	54%	55%	55%	53%	21%	34%	21%	35%	30%	30%	28%	24%	31%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%		
(4) Always	869	165	209	206	172	58	283	526	622	173	154	257	158	230	428	309	73	269	540	199	212	43	90	307	230	384	297	61	22	26	15	742	764	791	41	
36%	37%	35%	37%	36%	41%	37%	36%	32%	61%	33%	34%	35%	43%	36%	39%	39%	29%	31%	32%	39%	29%	31%	36%	31%	38%	34%	35%	41%	35%	47%	36%	36%	36%	39%		
(3) Frequently	457	81	122	117	110	28	172	285	390	60	89	149	108	112	238	176	43	154	303	120	111	37	68	178	147	196	181	52	9	12	2	432	440	452	14	
20%	18%	20%	21%	23%	20%	23%	19%	20%	21%	19%	19%	23%	21%	21%	20%	22%	17%	23%	20%	19%	21%	25%	23%	21%	20%	19%	21%	20%	19%	21%	20%	21%	20%	19%		
(2) Occasionally	562	117	157	141	117	29	177	385	525	35	116	217	114	115	313	170	78	154	408	178	135	46	70	228	198	252	226	44	16	18	3	522	538	556	21	
25%	26%	26%	25%	24%	21%	23%	26%	27%	12%	25%	28%	24%	22%	26%	22%	22%	23%	26%	28%	28%	25%	32%	24%	27%	27%	27%	25%	26%	25%	26%	25%	26%	25%			
(1) Never	386	81	113	96	77	18	127	258	371	13	96	138	79	73	212	119	54	98	287	122	81	19	60	131	162	179	156	16	7	15	11	351	358	373	26	
17%	18%	19%	17%	16%	13%	17%	18%	19%	5%	21%	18%	16%	14%	18%	15%	22%	15%	18%	20%	15%	13%	21%	16%	22%	18%	18%	9%	13%	20%	36%	17%	27%	25%	17%	27%	25%
Always/ Frequently (NET)	1266	246	330	322	282	86	455	811	1012	233	242	406	276	342	666	485	116	422	844	319	324	80	158	481	377	580	481	113	31	39	17	1174	1207	1243	55	
57%	55%	55%	57%	59%	61%	60%	55%	53%	82%	53%	53%	58%	64%	56%	62%	47%	62%	54%	51%	60%	55%	55%	57%	51%	57%	55%	65%	57%	57%	52%	54%	57%	57%	57%	53%	
Always/ Frequently/ Occasionally (NET)	1828	363	487	464	399	115	632	1196	1537	268	359	622	390	457	979	655	194	576	1252	497	459	126	228	709	575	832	707	157	46	57	20	1696	1742	1799	77	
82%	81%	81%	82%	83%	81%	80%	94%	78%	81%	82%	86%	80%	82%	84	84	86%	85%	86%	80%	85%	87%	79%	84%	78%	82%	81%	90%	87%	77%	64%	82%	82%	82%	82%	73%	
Mean	2.76	2.74	2.71	2.77	2.79	2.94	2.8	2.74	2.66	3.4	2.66	2.69	2.78	2.94	2.74	2.87	2.54	2.88	2.71	2.64	2.84	2.72	2.65	2.78	2.72	2.92	2.86	2.69	2.65	2.77	2.76	2.68				
Don't know	18	3	2	2	3	8	1	16	15	3	5	4	9	-	7	10	-	3	14	5	1	*	3	3	7	7	1	-	2	-	16	16	18	2		
1%	1%	*	*	1%	5%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%			

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/f - i/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 12

Q1\_5 - Regardless of how often you do it personally, please think about preparing food at home. When preparing food at home, how often, if at all, do you personally do each of the following? Cut off any mould on cheese, and save the rest to eat

Base: All adults aged 16-75 in the UK

	GENDER		AGE					AGGREGATED AGE			GENERATION			SOCIAL GRADE		EMPLOYMENT STATUS		REGION													
	TOTAL	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	GEN MILLENNIALS (l)	GEN X (m)	BOOMER (n)	ABC1 (o)	C2DE (p)	WORKING (q)	NOT WORKING (r)	NORTH EAST (s)	NORTH WEST (t)	YORKS & HUMBER (u)	WEST MIDLANDS (v)	EAST MIDLANDS (w)	EAST OF ENGLAND (x)	SOUTH EAST (y)	SOUTH WEST (z)	LONDON (A)	WALES (B)	SCOTLAND (D)	NI (E)
	UNWEIGHTED BASE	2231	1059	1170	278	425	391	432	705	703	823	700	342	657	550	637	1352	870	1470	751	59	59	180	180	164	208	190	308	311	107	155
WEIGHTED BASE	2331	1089	1113	319	410	388	337	718	723	781	715	376	541	552	555	715	937	1480	751	83*	241	101	105	204	184	305	313	105*	165	62*	
100%	49%	50%	49%	14%	18%	17%	18%	32%	33%	35%	32%	17%	29%	35%	32%	44%	44%	55%	34%	4%	11%	8%	9%	7%	9%	8%	14%	14%	5%	5%	3%
(4) Always	326	166	156	44	47	48	67	119	92	115	119	48	75	92	111	173	153	211	115	10	40	25	32	23	28	29	50	40	19	24	6
	15%	15%	14%	14%	12%	12%	17%	17%	13%	13%	15%	17%	13%	12%	12%	17%	17%	14%	16%	11%	16%	14%	16%	14%	16%	16%	16%	13%	18%	13%	10%
(3) Frequently	343	174	168	47	67	65	53	111	114	118	111	57	105	76	104	192	151	244	99	15	28	28	35	26	33	32	45	61	14	19	5
	15%	16%	15%	15%	16%	17%	13%	15%	16%	15%	15%	15%	16%	14%	16%	15%	15%	16%	13%	17%	12%	15%	18%	16%	16%	18%	15%	20%	13%	10%	9%
(2) Occasionally	616	290	319	57	89	108	121	242	146	238	242	68	162	167	220	376	240	389	228	23	67	48	51	47	63	62	71	87	27	53	18
	26%	27%	29%	18%	22%	28%	30%	34%	20%	29%	34%	18%	25%	30%	33%	26%	30%	26%	30%	26%	28%	26%	26%	29%	31%	34%	23%	28%	26%	28%	29%
(1) Never	901	430	456	158	198	151	147	237	356	308	237	190	292	205	215	493	408	603	298	39	104	75	77	64	77	57	138	114	42	81	32
	40%	40%	41%	50%	48%	42%	37%	33%	49%	39%	33%	50%	45%	37%	33%	39%	42%	41%	40%	45%	43%	41%	39%	40%	38%	31%	45%	36%	40%	44%	52%
Always/ Frequently (NET)	668	340	324	92	114	113	119	230	206	233	230	105	180	168	215	365	304	455	213	25	69	53	67	48	61	62	95	101	33	43	12
	30%	31%	29%	29%	28%	29%	30%	32%	28%	30%	32%	28%	28%	31%	33%	29%	31%	31%	28%	28%	28%	29%	34%	30%	30%	33%	31%	32%	31%	23%	19%
Always/ Frequently/ Occasionally (NET)	1285	630	643	149	203	221	240	472	352	461	472	173	342	335	435	741	544	844	441	47	136	101	118	96	124	124	165	188	60	95	30
	58%	58%	58%	47%	49%	57%	61%	66%	48%	59%	66%	46%	53%	61%	66%	59%	56%	57%	59%	53%	56%	56%	60%	59%	61%	67%	54%	60%	58%	51%	48%
Mean	2.04	2.07	2.02	1.93	1.91	2	2.1	2.16	1.92	2.05	2.16	1.9	1.94	2.1	2.17	2.04	2.05	2.04	1.94	2.02	2.02	2.11	2.04	2.06	2.19	2.02	2.09	2.1	1.92	1.77	
Don't know	45	29	13	12	9	6	9	9	21	15	9	14	11	11	9	25	20	33	12	2	4	5	2	2	4	2	11	2	9	-	
	2%	3%	1%	4%	2%	2%	2%	1%	3%	2%	1%	4%	2%	2%	1%	2%	2%	2%	2%	2%	2%	3%	1%	1%	2%	1%	3%	2%	5%	-	
	b	g										n								A						vA					

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i/j - k/l/m/n - o/p - q/r - s/t/u/v/w/x/y/A/B/C/D/E

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 13

Q1. 5 - Regardless of how often you do it personally, please think about preparing food at home. When preparing food at home, how often, if at all, do you personally do each of the following? Cut off any mould on cheese, and save the rest to eat

Base: All adults aged 16-75 in the UK

	INCOME				EDUCATION		ETHNICITY		HOUSEHOLD SIZE				MARRITAL STATUS			CHILDREN IN HOUSEHOLD			GENERAL ELECTION 2019 VOTE			REFERENDUM 2016 VOTE			FREQUENCY OF COOKING OR PREPARING FOOD AT HOME										
	TOTAL	UP TO £19,999 (a)	£20,000 - £34,999 (b)	£35,000 - £54,999 (c)	£55,000+ (d)	REFUSED (e)	GRADUATES (f)	NON GRADUATES (g)	WHITE (h)	ETHNIC MINORITY (i)	1 (j)	2 (k)	3 (l)	4+ (m)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	YES (q)	NO (r)	CONSERVAT VE (s)	LABOUR (t)	LIBERAL DEMOCRATS (u)	OTHER (v)	REMAIN (w)	LEAVE (x)	EVERYDAY (y)	SEVERAL TIMES A WEEK (A)	ABOUT ONCE A WEEK (B)	ABOUT ONCE A MONTH (C)	LESS OFTEN THAN ONCE A MONTH (D)	NEVER (E)	NET AT LEAST ONCE A WEEK (F)	NET AT LEAST ONCE A MONTH (G)	NET: EVER (H)	NET: NEVER (I)
UNWEIGHTED BASE	2231	448	583	544	525	131	1136	1095	1903	304	475	747	488	521	1207	783	241	690	1541	616	576	163	273	904	698	1048	858	171	49	66	29	2077	2126	2192	95
WEIGHTED BASE	2231	447	602	562	479	141	760	1471	1923	284	460	764	477	530	1199	784	248	678	1553	624	540	148	289	843	740	1018	878	174	53*	74*	31**	2063	2116	2190	105*
100%		20%	27%	20%	21%	5%	55%	51%	52%	54%	50%	55%	51%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%			
(4) Always	326	69	88	69	68	11	111	215	287	39	76	116	54	70	171	116	39	92	234	121	65	20	42	142	125	173	115	19	4	9	5	307	311	320	14
15%		15%	15%	15%	14%	13%	15%	15%	15%	14%	16%	15%	13%	13%	14%	14%	14%	14%	14%	19%	12%	14%	14%	15%	17%	13%	11%	8%	12%	17%	15%	15%	13%		
(3) Frequently	343	69	88	98	76	11	150	192	292	46	64	105	88	85	197	114	32	119	224	92	86	28	55	145	109	139	136	38	13	13	3	313	325	338	15
15%		15%	15%	17%	16%	8%	20%	13%	15%	16%	14%	14%	18%	16%	16%	15%	15%	15%	15%	19%	15%	15%	15%	15%	17%	15%	15%	15%	15%	15%	15%	15%			
(2) Occasionally	616	121	169	140	144	43	211	405	554	55	117	240	119	140	372	171	73	175	441	186	147	48	85	230	229	275	253	31	17	26	9	559	576	603	35
28%		27%	28%	25%	30%	30%	28%	28%	29%	19%	25%	31%	25%	26%	31%	22%	30%	26%	28%	30%	30%	27%	31%	27%	29%	18%	33%	36%	29%	27%	28%	33%	27%	28%	33%
(1) Never	901	187	233	233	183	65	270	631	754	136	193	282	200	226	445	356	100	282	620	218	230	47	101	331	267	418	346	80	17	26	13	844	861	887	39
40%		42%	39%	41%	38%	46%	36%	43%	39%	48%	42%	37%	42%	43%	37%	45%	40%	42%	40%	35%	43%	32%	35%	39%	36%	41%	40%	46%	32%	36%	41%	41%	41%	37%	
Always/ Frequently (NET)	668	136	175	182	146	30	261	407	578	86	140	222	151	155	368	231	70	210	458	213	151	48	97	268	234	312	250	58	17	21	8	619	636	657	29
30%		31%	29%	32%	30%	21%	34%	28%	30%	30%	29%	32%	29%	29%	31%	29%	28%	34%	34%	33%	34%	32%	32%	32%	31%	29%	33%	31%	29%	25%	30%	30%	28%		
Always/ Frequently/ Occasionally (NET)	1285	257	344	322	289	72	473	812	1132	140	257	462	270	295	739	402	144	385	899	399	298	95	181	498	463	586	503	89	34	48	16	1178	1212	1260	64
58%		58%	57%	57%	60%	51%	62%	55%	59%	49%	56%	60%	57%	56%	62%	51%	58%	57%	58%	64%	55%	65%	63%	59%	63%	58%	58%	51%	64%	64%	54%	57%	58%	61%	
Mean	2.04	2.04	2.05	2.06	2.07	1.88	2.14	1.99	2.06	1.96	2.05	2.07	2.03	2	2.08	1.99	2.03	2.03	2.05	2.19	1.97	2.15	2.13	2.07	2.02	1.98	2.07	2.05	2.01	2.04	2.04	2.04			
Don't know	45	2	25	7	7	4	17	28	36	8	9	19	7	9	15	26	4	11	34	7	12	4	6	15	11	14	22	5	2	-	2	41	43	43	2
2%		1%	4%	1%	3%	2%	2%	3%	2%	2%	1%	2%	1%	2%	1%	3%	2%	1%	2%	1%	1%	3%	3%	4%	-	5%	2%	2%	2%	1%	Y	Y	Y		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/f - i/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 14

Q1\_6 - Regardless of how often you do it personally, please think about preparing food at home. When preparing food at home, how often, if at all, do you personally do each of the following? Store leftover food in an open container in the refrigerator

Base: All adults aged 16-75 in the UK

	GENDER		AGE					AGGREGATED AGE			GENERATION			SOCIAL GRADE		EMPLOYMENT STATUS		REGION														
	MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	16-34	35-54	55-75	GEN Z	GEN X	BABY BOOMER	ABC1	C2DE	WORKING	NOT WORKING	NORTH EAST	NORTH WEST	YORKSHIRE & HUMBER	WEST MIDLANDS	EAST MIDLANDS	EAST OF ENGLAND	SOUTH EAST	SOUTH WEST	LONDON	WALES	SCOTLAND	NI			
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(k)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)			
UNWEIGHTED BASE	2231	1059	1142	278	425	391	432	705	823	705	342	657	637	1352	819	1470	761	59	59	580	181	199	164	208	190	308	311	107	155	60		
WEIGHTED BASE	2331	1089	1112	319	410	388	337	718	781	718	376	544	553	1353	973	1480	751	83*	84	101	180	183	204	184	305	313	105*	165	62*			
100%	49%	50%	50%	14%	18%	17%	18%	32%	13%	35%	17%	20%	25%	30%	56%	44%	56%	34%	11%	8%	9%	9%	14%	14%	5%	5%	5%	3%	3%			
(4) Always	155	91	63	43	40	29	26	18	83	55	18	52	56	31	16	87	69	117	39	5	19	9	22	10	13	5	20	29	9	12	2	
	7%	8%	6%	13%	10%	7%	6%	2%	11%	7%	2%	14%	9%	6%	2%	7%	7%	8%	5%	6%	8%	5%	11%	6%	3%	3%	9%	8%	7%	3%		
(3) Frequently	279	162	116	54	80	62	36	46	134	98	46	72	114	55	37	158	121	232	47	14	22	28	25	19	20	22	40	51	18	16	2	
	12%	15%	10%	17%	19%	16%	9%	6%	18%	13%	6%	19%	18%	10%	6%	13%	12%	16%	6%	16%	9%	16%	13%	12%	10%	12%	13%	16%	17%	9%	3%	
(2) Occasionally	564	304	253	93	84	104	87	196	177	192	196	105	153	130	177	335	229	376	188	17	72	47	56	39	56	50	67	70	24	49	17	
	25%	28%	23%	29%	20%	27%	22%	27%	24%	24%	27%	28%	24%	24%	27%	27%	24%	25%	25%	19%	29%	26%	29%	24%	28%	27%	22%	23%	22%	26%	27%	
(1) Never	1225	530	675	126	204	190	247	457	331	437	457	145	317	335	428	676	549	753	472	53	131	96	92	94	114	106	177	161	52	106	42	
	55%	49%	61%	40%	50%	49%	62%	64%	56%	64%	56%	39%	49%	61%	65%	54%	56%	51%	63%	60%	54%	53%	47%	58%	56%	58%	51%	50%	57%	57%	67%	vBC
Always/ Frequently (NET)	434	253	179	97	119	91	62	64	216	153	64	124	170	87	53	244	189	349	85	19	41	38	47	29	33	27	61	80	27	29	4	
	19%	23%	16%	30%	29%	24%	16%	9%	30%	20%	9%	33%	26%	16%	8%	19%	19%	24%	11%	22%	17%	21%	24%	18%	16%	15%	20%	26%	26%	15%	6%	
Always/ Frequently/ Occasionally (NET)	998	556	432	190	203	196	149	260	393	345	260	229	323	216	230	580	418	725	273	36	112	85	103	68	89	78	128	151	50	77	20	
	45%	51%	39%	60%	50%	51%	38%	36%	54%	44%	36%	61%	50%	39%	35%	46%	43%	49%	36%	40%	46%	47%	53%	42%	44%	42%	42%	48%	48%	42%	33%	
Mean	1.71	1.83	1.61	2.04	1.89	1.82	1.6	1.48	1.96	1.71	1.48	2.08	1.86	1.61	1.45	1.73	1.7	1.81	1.53	1.68	1.7	1.73	1.88	1.66	1.66	1.6	1.68	1.84	1.84	1.64	1.42	
Don't know	8	3	5	3	2	2	1	*	5	2	*	3	4	1	*	2	6	-	1	*	1	-	-	*	-	1	2	2	-			
	*	*	*	1%	1%	*	*	*	1%	*	*	1%	1%	*	*	*	1%	*	1%	-	*	*	1%	-	-	*	-	*	2%	1%	-	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i/j - k/l/m/n - o/p - q/r - s/t/u/v/w/x/y/A/B/C/D/E

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

1

Q1\_6 - Regardless of how often you do it personally, please think about preparing food at home. When preparing food at home, how often, if at all, do you personally do each of the following? Store leftover food in an open container in the refrigerator

Base: All adults aged 16-75 in the UK

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Iosos Terms and Conditions.

Table 16

Q1\_7 - Regardless of how often you do it personally, please think about preparing food at home. When preparing food at home, how often, if at all, do you personally do each of the following? Store tomato ketchup in the refrigerator

Base: All adults aged 16-75 in the UK

	GENDER		AGE					AGGREGATED AGE			GENERATION			SOCIAL GRADE		EMPLOYMENT STATUS		REGION													
	MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	16-34	35-54	55-75	GEN Z	GEN X	BABY	ABC1	C2DE	WORKING	NOT WORKING	NORTH EAST	NORTH WEST	YORKS & HUMBER	WEST MIDLANDS	EAST MIDLANDS	EAST OF ENGLAND	SOUTH WEST	SOUTH EAST	LONDON	WALES	SCOTLAND	NI		
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(k)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	
UNWEIGHTED BASE	2231	1059	1370	278	425	391	432	705	703	823	705	342	656	550	637	1352	897	701	59	59	180	180	190	308	311	107	155	60			
WEIGHTED BASE	2331	1089	1113	410	388	337	378	723	718	781	718	376	544	552	555	713	1480	751	751	33*	244	101	100	104	305	313	105*	165	62*		
100%	50%	50%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	39%	35%	30%	56%	44%	56%	34%	4%	119	8%	9%	7%	9%	8%	14%	5%	3%		
(4) Always	973	454	505	138	166	187	185	297	305	372	297	165	283	255	270	569	404	639	334	40	96	64	78	62	102	93	143	148	53		
	44%	42%	45%	43%	41%	48%	47%	41%	42%	47%	41%	44%	44%	46%	41%	45%	42%	43%	44%	45%	39%	35%	40%	38%	50%	51%	47%	51%	41%		
(3) Frequently	250	142	108	59	60	55	25	51	119	81	51	69	95	40	46	136	115	186	64	8	29	17	18	20	21	12	38	56	9		
	11%	13%	10%	19%	15%	14%	6%	7%	16%	10%	7%	18%	15%	7%	7%	11%	12%	13%	9%	5%	12%	10%	9%	12%	10%	6%	12%	18%	9%		
(2) Occasionally	189	106	82	27	55	35	21	50	50	82	56	50	33	79	32	45	118	71	141	48	4	22	14	20	12	15	14	23	37	5	
	8%	10%	7%	8%	14%	9%	5%	7%	11%	7%	7%	9%	12%	6%	7%	9%	7%	9%	6%	4%	9%	8%	10%	7%	8%	8%	12%	5%	10%	5%	
(1) Never	802	385	404	91	124	109	163	315	215	272	315	106	181	222	292	425	377	501	301	37	95	81	78	68	66	63	102	67	36	73	
	36%	35%	36%	28%	30%	41%	44%	30%	35%	44%	28%	40%	44%	34%	39%	34%	40%	42%	39%	45%	40%	42%	32%	34%	33%	22%	23%	35%	39%	57%	
Always/ Frequently (NET)	1224	595	613	198	226	242	210	347	424	452	347	233	378	295	317	705	519	826	398	48	125	81	96	82	123	105	180	204	62	93	
	55%	55%	55%	62%	55%	62%	53%	48%	58%	58%	48%	62%	59%	53%	48%	56%	53%	56%	53%	54%	51%	45%	49%	50%	60%	57%	59%	65%	60%	50%	
Always/ Frequently/ Occasionally (NET)	1412	701	695	225	282	277	231	397	506	509	397	266	457	327	361	823	590	966	446	51	147	95	116	93	137	120	204	242	68	112	
	63%	64%	63%	70%	69%	72%	58%	55%	69%	65%	55%	71%	71%	59%	55%	65%	61%	65%	59%	58%	60%	52%	59%	58%	67%	65%	67%	77%	64%	61%	
Mean	2.63	2.61	2.65	2.78	2.66	2.83	2.59	2.46	2.71	2.71	2.46	2.78	2.75	2.6	2.45	2.68	2.56	2.66	2.58	2.57	2.52	2.36	2.5	2.47	2.78	2.72	2.92	2.76	2.52	2.12	
Don't know	17	3	12	4	4	1	2	5	8	4	5	4	5	2	5	11	6	13	4	-	2	5	2	-	1	2	-	4	1	-	-
	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
				a																											

Proportions/Means: Columns Tested (5% level) - a/b - c/d - e/f - g - h/i - j/k - l/m/n - o/p - q/r - s/t/u/v/w/x/y/A/B/C/D/E

Overlap formulae used. \* small base

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Table 17

Q1. 7 - Regardless of how often you do it personally, please think about preparing food at home. When preparing food at home, how often, if at all, do you personally do each of the following? Store tomato ketchup in the refrigerator

Base: All adults aged 16-75 in the UK

	INCOME				EDUCATION		ETHNICITY		HOUSEHOLD SIZE				MARRIED / LIVING AS		CHILDREN IN HOUSEHOLD		GENERAL ELECTION 2019 VOTE			REFERENDUM 2016 VOTE			FREQUENCY OF COOKING OR PREPARING FOOD AT HOME						NET: LESS OFTEN ONCE A MONTH/ NEVER (I)										
	TOTAL	UP TO £19,999 (a)	£20,000 - £34,999 (b)	£35,000 - £54,999 (c)	£55,000+ (d)	REFUSED (e)	GRADUATES (f)	NON GRADUATES (g)	WHITE (h)	ETHNIC MINORITY (i)	1 (j)	2 (k)	3 (l)	4+ (m)	SINGLE (n)	WID/ DIV/ SEP (o)	YES (p)	NO (r)	CONSERVATI VE (s)	LABOUR (t)	LIBERAL DEMOCRATS (u)	OTHER (v)	REMAIN (w)	LEAVE (x)	EVERYDAY (y)	SEVERAL TIMES A WEEK (A)	ABOUT ONCE A WEEK (B)	ABOUT ONCE A MONTH (C)	LESS OFTEN THAN ONCE A MONTH (D)	NEVER (E)	NET: AT LEAST ONCE A WEEK (F)	NET: AT LEAST ONCE A MONTH (G)	NET: EVER (H)						
		100%	27%	20%	23%	5%	50%	51%	54%	55%	1%	5%	5%	5%	28%	24%	7%	15%	35%	33%	3%	5%	5%	3%	3%	3%	3%	3%	3%	3%	3%								
UNWEIGHTED BASE	2231	448	583	544	525	131	1136	1095	1903	304	475	747	488	521	1207	783	241	690	1541	616	576	163	273	904	698	1048	858	171	49	66	29	2077	2126	2192	95				
WEIGHTED BASE	2231	447	602	562	479	141	760	1474	1923	284	460	764	477	530	1199	784	248	678	1553	624	540	148	289	843	740	1018	878	174	53*	74*	31**	2063	2116	2190	105*				
100%																																							
(4) Always	973	184	254	252	221	62	344	629	828	131	192	332	242	247	546	322	106	310	663	267	247	63	114	313	169	387	57	19	25	12	913	932	957	37					
44%	41%	42%	45%	46%	44%	45%	43%	43%	43%	46%	42%	43%	42%	47%	40%	41%	43%	46%	43%	43%	40%	45%	42%	46%	44%	39%	39%	35%	34%	39%	44%	44%	36%						
(3) Frequently	250	45	76	55	63	10	100	150	195	54	47	70	65	69	115	109	26	98	152	48	73	20	38	99	64	88	88	45	10	15	1	221	232	247	17				
11%	10%	13%	10%	13%	7%	13%	10%	10%	10%	19%	10%	9%	14%	13%	10%	14%	10%	15%	10%	8%	14%	14%	13%	12%	9%	9%	10%	26%	20%	21%	5%	11%	11%	16%					
(2) Occasionally	189	34	45	47	52	11	80	109	155	32	39	50	42	58	102	67	20	82	107	42	47	17	32	73	53	79	73	21	7	5	1	174	181	186	6				
8%	8%	7%	8%	11%	8%	11%	7%	8%	6%	9%	11%	9%	11%	9%	9%	8%	8%	8%	7%	9%	9%	12%	11%	11%	8%	8%	8%	8%	14%	7%	3%	8%	9%	9%	6%				
(1) Never	802	178	225	202	142	54	229	573	732	62	178	305	166	154	428	280	95	186	616	264	167	46	104	283	309	372	320	48	15	28	16	739	755	785	45				
36%	40%	37%	36%	30%	39%	30%	39%	38%	22%	39%	40%	36%	35%	29%	36%	36%	36%	38%	27%	34%	32%	36%	36%	34%	37%	37%	27%	28%	38%	53%	36%	36%	43%	8%	8%	8%	4%	4%	4%
Always/ Frequently (NET)	1224	229	331	307	284	73	445	779	1023	185	239	402	267	316	661	431	131	409	815	315	320	82	152	482	376	558	474	102	29	41	13	1134	1163	1204	54				
55%	51%	55%	55%	59%	52%	58%	53%	53%	59%	65%	52%	53%	56%	60%	55%	55%	53%	60%	52%	50%	59%	56%	53%	57%	51%	55%	54%	58%	55%	55%	44%	55%	55%	52%	52%	52%			
Always/ Frequently/ Occasionally (NET)	1412	263	375	354	336	84	525	887	1179	218	278	451	309	374	763	498	151	491	921	357	368	99	184	554	429	637	548	123	36	46	14	1308	1344	1390	60				
63%	59%	62%	63%	70%	59%	69%	60%	61%	77%	60%	59%	65%	71%	64%	64%	61%	72%	59%	57%	59%	56%	64%	66%	58%	63%	71%	69%	62%	47%	63%	64%	63%	57%	57%	57%				
Mean	2.63	2.53	2.6	2.64	2.76	2.58	2.74	2.57	2.59	2.91	2.56	2.57	2.64	2.77	2.65	2.61	2.58	2.79	2.56	2.51	2.75	2.67	2.57	2.69	2.52	2.65	2.62	2.65	2.64	2.51	2.29	2.64	2.63	2.45					
Don't know	17	5	2	5	1	3	6	10	12	4	4	8	2	2	8	6	3	1	16	2	5	1	1	6	2	8	3	4	2	-	-	15	17	17	-				
1%	1%	*	1%	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%					

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/f - i/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 18

Q1\_8 - Regardless of how often you do it personally, please think about preparing food at home. When preparing food at home, how often, if at all, do you personally do each of the following? Use the same tea-towel for multiple purposes (e.g., drying kitchen objects and drying hands, etc.)

Base: All adults aged 16-75 in the UK

	GENDER		AGE					AGGREGATED AGE			GENERATION			SOCIAL GRADE		EMPLOYMENT STATUS		REGION														
	TOTAL	MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	16-34	35-54	55-75	GEN Z	GEN X	BABY	ABC1	C2DE	WORKING	NOT WORKING	North East	North West	YORKS & HUMBER	Midlands	East Midlands	East of England	South East	South West	London	Wales	Scotland	Ni		
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)	
UNWEIGHTED BASE	2231	1059	1142	278	425	391	432	705	703	823	705	342	656	637	1352	819	1470	761	59	580	181	199	164	208	190	308	311	107	155	60		
WEIGHTED BASE	2331	1089	1112	313	410	388	337	718	723	781	718	376	644	553	1553	973	1480	751	83*	101	101	153	204	184	305	313	105*	165	62*			
100%	100%	49%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	39%	35%	34%	44%	55%	34%	45*	119	8%	9%	7%	9%	8%	14%	5%	5%	3%			
(4) Always	329	144	181	86	87	58	56	43	173	114	43	103	112	74	40	186	143	231	99	12	49	27	33	27	28	26	50	32	13	28	5	
15%	13%	16%	13%	27%	21%	15%	14%	6%	24%	14%	6%	27%	17%	13%	6%	15%	15%	16%	13%	13%	20%	15%	17%	17%	14%	14%	16%	10%	13%	15%	8%	
(3) Frequently	535	251	275	98	115	105	86	132	212	191	132	104	194	117	120	304	231	394	141	22	42	42	40	34	46	30	96	85	39	44	15	
24%	23%	25%	31%	31%	28%	27%	22%	18%	29%	24%	18%	28%	30%	21%	18%	24%	24%	27%	19%	25%	17%	23%	20%	21%	23%	16%	31%	27%	37%	24%	23%	
(2) Occasionally	604	306	290	69	108	124	107	196	177	231	196	84	188	154	177	340	264	412	192	37	72	54	61	40	56	63	61	85	17	53	15	
27%	28%	26%	22%	26%	32%	27%	27%	24%	29%	27%	22%	29%	28%	28%	27%	27%	27%	27%	27%	30%	30%	31%	25%	28%	24%	20%	27%	16%	29%	24%	24%	
(1) Never	746	380	357	63	99	94	146	344	162	240	344	80	146	199	320	423	324	431	315	28	80	57	63	60	73	63	95	106	35	60	28	
33%	35%	32%	20%	24%	24%	37%	48%	22%	31%	48%	21%	23%	36%	49%	34%	33%	29%	42%	32%	33%	31%	32%	37%	36%	34%	31%	34%	33%	32%	45%		
Always/ Frequently (NET)	865	395	456	183	201	163	142	175	385	305	175	207	306	191	160	490	374	625	239	34	91	69	73	61	75	56	146	117	52	72	19	
39%	36%	41%	57%	49%	42%	36%	24%	53%	39%	24%	55%	48%	35%	24%	39%	38%	42%	32%	38%	37%	38%	37%	38%	37%	30%	48%	37%	50%	39%	31%		
Always/ Frequently/ Occasionally (NET)	1469	702	746	252	309	287	248	371	562	536	371	291	494	345	337	830	638	1037	432	60	163	124	134	101	131	118	207	202	69	125	34	
66%	64%	67%	79%	75%	74%	63%	52%	77%	68%	52%	77%	77%	63%	51%	66%	66%	70%	57%	68%	67%	68%	68%	63%	64%	64%	68%	65%	66%	67%	54%		
Mean	2.2	2.15	2.25	2.65	2.46	2.33	2.13	1.82	2.55	2.23	1.82	2.62	2.42	2.12	1.82	2.2	2.2	2.29	2.03	2.19	2.25	2.22	2.22	2.17	2.15	2.1	2.33	2.14	2.3	2.22	1.94	
Don't know	16	7	9	4	2	6	2	2	6	9	2	5	3	7	1	6	11	13	4	-	1	1	-	1	1	3	4	5	1	1	*	
1%	1%	1%	1%	*	2%	1%	*	1%	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	-	*	*	-	*	-	2%	1%	2%	1%	1%		

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i/j - k/l/m/n - o/p - q/r - s/t/u/v/w/x/y/A/B/C/D/E

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 1

Q1.8 - Regardless of how often you do it personally, please think about preparing food at home. When preparing food at home, how often, if at all, do you personally do each of the following? Use the same tea-towel for multiple purposes (e.g., drying kitchen objects and drying hands, etc.)

Base: All adults aged 16-75 in the UK

Proportions/Means: Columns Tested (5% risk level) = a/b/c/d/e - f/g - h/i - j/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Table 20

Q1\_9 - Regardless of how often you do it personally, please think about preparing food at home. When preparing food at home, how often, if at all, do you personally do each of the following? Check your phone whilst preparing food

Base: All adults aged 16-75 in the UK

	GENDER		AGE					AGGREGATED AGE			GENERATION			SOCIAL GRADE		EMPLOYMENT STATUS		REGION													
	TOTAL	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	GEN X (l)	BABY BOOMER (m)	ABC1 (o)	C2DE (p)	WORKING (q)	NOT WORKING (r)	NORTH EAST (s)	NORTH WEST (t)	YORKSHIRE & HUMBER (u)	WEST MIDLANDS (v)	EAST MIDLANDS (w)	EAST OF ENGLAND (x)	SOUTH EAST (y)	SOUTH WEST (z)	LONDON (A)	WALES (B)	SCOTLAND (D)	NI (E)	
	UNWEIGHTED BASE	1059	1176	278	425	391	432	705	703	823	705	342	656	637	1352	839	1470	761	59	59	180	180	164	208	190	308	311	107	155	60	
WEIGHTED BASE	2331	1089	1113	319	410	388	337	718	723	748	718	376	641	553	1353	737	1480	751	59*	59*	181	180	164	208	190	308	311	107	155	60	
100%	49%	49%	50%	48%	48%	48%	48%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
(4) Always	300	144	156	96	106	58	34	6	202	52	6	118	130	46	6	170	130	224	77	8	28	23	29	24	21	14	50	62	14	21	6
13%	13%	14%	30%	26%	15%	8%	1%	28%	12%	1%	31%	20%	8%	1%	14%	13%	15%	10%	9%	12%	13%	15%	10%	8%	16%	14%	11%	10%	8%	3%	
(3) Frequently	493	242	239	113	142	122	61	55	255	183	55	132	227	88	46	296	198	370	124	22	41	45	41	29	38	29	72	83	28	44	22
22%	22%	21%	35%	35%	31%	15%	8%	35%	23%	8%	35%	35%	16%	7%	24%	20%	25%	16%	25%	17%	25%	21%	18%	18%	16%	23%	27%	27%	24%	35%	2%
(2) Occasionally	832	391	430	91	133	152	191	265	224	343	285	105	228	258	241	495	337	586	246	31	113	61	81	62	83	73	108	101	33	67	18
37%	36%	39%	29%	32%	39%	48%	37%	31%	44%	37%	28%	35%	47%	37%	39%	35%	40%	33%	35%	46%	34%	41%	38%	41%	40%	35%	32%	32%	36%	29%	
(1) Never	595	311	279	17	26	54	111	388	43	165	388	19	56	157	364	296	299	293	302	27	61	51	46	46	62	68	74	65	27	53	16
27%	29%	25%	5%	6%	14%	28%	54%	6%	21%	54%	5%	9%	28%	55%	24%	31%	20%	40%	31%	25%	28%	23%	28%	30%	37%	24%	21%	26%	29%	26%	
Always/ Frequently (NET)	793	385	394	209	248	180	95	62	457	275	62	250	358	134	51	466	328	593	200	30	69	69	69	53	59	43	121	145	42	65	28
36%	35%	35%	65%	61%	46%	24%	9%	63%	35%	9%	67%	56%	24%	8%	37%	34%	40%	27%	34%	28%	38%	35%	33%	29%	23%	40%	46%	40%	35%	45%	
Always/ Frequently/ Occasionally (NET)	1626	777	824	300	381	332	285	326	681	618	326	356	586	392	292	961	665	1180	446	61	182	130	151	115	142	116	229	246	75	132	46
73%	71%	74%	94%	93%	86%	72%	45%	93%	79%	45%	94%	91%	71%	44%	76%	68%	80%	59%	69%	74%	72%	71%	70%	63%	75%	78%	72%	71%	74%		
Mean	2.22	2.2	2.25	2.91	2.81	2.48	2.04	1.55	2.85	2.26	1.55	2.94	2.67	2.04	1.53	2.27	2.16	2.36	1.97	2.12	2.15	2.23	2.26	2.19	2.09	1.94	2.32	2.45	2.29	2.17	2.3
Don't know	10	2	8	2	2	2	-	4	5	2	4	2	2	3	3	1	9	7	3	-	2	*	-	1	-	-	3	2	2	-	-
	*	*	1%	1%	1%	*	-	1%	1%	*	1%	1%	*	*	*	*	1%	0	-	-	1%	*	-	-	1%	-	1%	1%	2%	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g - h/i - j/k - m/n - o/p - q/r - s/t/u/v/w/x/y/A/B/C/D/E

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 21

Q1. 9 - Regardless of how often you do it personally, please think about preparing food at home. When preparing food at home, how often, if at all, do you personally do each of the following? Check your phone whilst preparing food

Base: All adults aged 16-75 in the UK

	INCOME				EDUCATION		ETHNICITY		HOUSEHOLD SIZE				MARRIED / LIVING AS		CHILDREN IN HOUSEHOLD		GENERAL ELECTION 2019 VOTE				REFERENDUM 2016 VOTE				FREQUENCY OF COOKING OR PREPARING FOOD AT HOME												
	TOTAL	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	REFUSED	(e)	GRADUATES	(f)	NON GRADUATES	(g)	WHITE (h)	ETHNIC MINORITY (i)	1	2	3	4+ (m)	WID/ DIV/ SEP (o)	YES (a)	NO (r)	CONSERVAT VE (s)	LABOUR (t)	LIBERAL DEMOCRATS (u)	OTHER (v)	REMAIN (w)	LEAVE (x)	EVERYDAY (y)	SEVERAL TIMES A WEEK (A)	ABOUT ONCE A WEEK (B)	ABOUT ONCE A MONTH (C)	LESS OFTEN THAN ONCE A MONTH (D)	NEVER (E)	NET AT LEAST ONCE A WEEK (F)	NET AT LEAST ONCE A MONTH (G)	NET EVER (H)	NET LESS THAN ONCE A MONTH/ NEVER (I)	
UNWEIGHTED BASE	2231	448	583	544	525	131	1136	1095	1903	304	475	747	488	521	1207	783	241	690	1541	616	576	163	273	904	698	1048	858	171	49	66	29	2077	2126	2192	95		
WEIGHTED BASE	2231	447	602	562	479	141	760	1471	1923	284	460	764	477	530	1199	784	248	678	1553	624	540	148	289	843	740	1018	878	174	53*	74*	31**	2063	2116	2190	105*		
100%	20%	27%	20%	21%	18%	5%	50%	55%	53%	51%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%				
(4) Always	360	55	68	50	73	15	109	101	228	67	58	67	55	65	219	122	162	16	136	164	56	75	8	40	103	67	147	101	30	9	8	279	288	295	12		
13%	12%	11%	10%	16%	15%	10%	14%	13%	12%	24%	13%	9%	12%	22%	10%	21%	6%	11%	9%	14%	6%	14%	12%	1%	14%	10%	14%	14%	14%	14%	13%	11%					
(3) Frequently	493	79	128	121	142	24	213	281	400	88	68	140	136	149	258	206	29	214	280	77	133	35	69	191	98	196	208	45	22	19	1	450	472	491	20		
22%	18%	21%	21%	30%	17%	8%	28%	19%	21%	31%	15%	18%	28%	28%	22%	26%	12%	32%	18%	12%	25%	23%	24%	24%	19%	24%	26%	41%	26%	3%	22%	22%	22%	19%			
(2) Occasionally	832	145	221	221	185	59	297	535	728	91	165	296	179	192	482	248	103	240	592	243	223	56	93	333	277	371	353	65	16	19	4	789	805	824	23		
37%	32%	37%	39%	39%	42%	4%	39%	36%	38%	32%	36%	39%	39%	36%	40%	32%	41%	35%	38%	39%	41%	38%	32%	39%	37%	36%	41%	37%	30%	26%	12%	38%	38%	38%	22%		
(1) Never	595	163	185	130	76	41	139	456	557	37	165	257	103	70	333	163	99	86	509	244	109	45	85	214	294	301	205	32	4	28	20	539	544	571	48		
27%	36%	31%	23%	16%	29%	18%	31%	29%	13%	36%	34%	22%	13%	28%	28%	21%	21%	40%	13%	33%	39%	20%	31%	30%	25%	40%	30%	37%	37%	66%	26%	26%	26%	ABCDFGH	ABC	ABC	yABCD
Always/ Frequently (NET)	793	134	196	210	215	38	322	472	628	156	126	207	192	268	380	368	45	350	444	133	209	43	109	294	165	343	310	75	31	27	5	728	759	786	32		
36%	30%	32%	37%	45%	27%	42%	32%	33%	55%	27%	27%	40%	51%	32%	47%	18%	52%	29%	21%	39%	39%	38%	35%	22%	34%	36%	43%	36%	36%	36%	35%	36%	36%	31%			
Always/ Frequently/ Occasionally (NET)	1626	279	417	432	403	97	618	1007	1356	247	291	504	371	460	852	616	147	589	1036	376	431	99	201	627	443	714	663	140	47	47	9	1517	1564	1611	56		
73%	62%	69%	77%	84%	69%	81%	68%	71%	87%	63%	66%	78%	87%	72%	79%	59%	87%	67%	60%	80%	68%	70%	74%	60%	70%	76%	80%	88%	63%	29%	74%	74%	74%	53%			
Mean	2.22	2.06	2.13	2.3	2.45	2.09	2.38	2.14	2.16	2.46	2.04	2.02	2.21	2.6	2.14	2.47	1.85	2.59	2.06	1.91	2.33	2.04	2.22	2.19	2.24	2.45	2.7	2.1	1.63	2.23	2.24	2.33	1.96				
Don't know	10	5	-	3	3	3	7	10	*	3	4	3	2	3	4	2	2	2	1	2	3	4	2	2	2	2	-	1	6	8	8	1					
*	1%	-	-	1%	2%	*	1%	1%	1%	-	*	1%	1%	*	1%	1%	*	1%	1%	1%	-	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%					
bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc						

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - l/g - h/l - j/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 22

Q2 - Summary Table Please look at the following food hygiene statements. For each one, please select whether you think they are true or false.

Base: All adults aged 16-75 in the UK

	It is safer to keep tomato ketchup in the refrigerator than it is to keep it in a cupboard at room temperature	Freezing food kills all harmful bacteria	It is always safe to eat food that has been on the floor for less than five seconds	There is usually no need to wash fruit and vegetables if they are going to be peeled	Cheese is usually still safe to eat after cutting off any mouldy areas	Food which has been cooled down to room temperature before being stored in the refrigerator is usually safer to eat than food which has been placed straight in the refrigerator without cooling down first	You can prevent the crosscontamination of food from potentially harmful mould and bacteria entirely by storing it inside a refrigerator	It's always safe to store leftovers from meals without covering them	You should not use the same cutting board for raw meat and vegetables without washing it in between	Washing chicken before cooking it is not always safe, as it can spread harmful bacteria to areas close to the kitchen sink
UNWEIGHTED BASE	2231	2231	2231	2231	2231	2231	2231	2231	2231	2231
WEIGHTED BASE	2231	2231	2231	2231	2231	2231	2231	2231	2231	2231
True	982	561	399	822	1200	1334	859	189	1966	1434
	44%	25%	18%	37%	54%	60%	39%	8%	88%	64%
False	518	1188	1496	1105	575	367	955	1795	172	380
	23%	53%	67%	50%	26%	16%	43%	80%	8%	17%
Don't know	731	482	336	304	456	530	417	248	92	417
	33%	22%	15%	14%	20%	24%	19%	11%	4%	19%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 23

Q2\_1 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. It is safer to keep tomato ketchup in the refrigerator than it is to keep it in a cupboard at room temperature

Base: All adults aged 16-75 in the UK

	GENDER		AGE					AGGREGATED AGE			GENERATION			SOCIAL GRADE		EMPLOYMENT STATUS		REGION																
	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	GEN MILLENNIALS (m)	GEN X (n)	BABY BOOMER (o)	ABC1 (p)	C2DE (q)	NOT WORKING (r)	WORKING (s)	NORTH EAST (t)	NORTH WEST (u)	HUMBER (v)	WEST MIDLANDS (w)	EAST MIDLANDS (x)	EAST OF ENGLAND (y)	SOUTH WEST (z)	SOUTH EAST (A)	LONDON (B)	WALES (C)	SCOTLAND (D)	NI (E)				
TOTAL	1059	1142	278	425	391	432	705	703	823	700	342	657	550	637	1352	819	1470	731	59	59	580	181	150	164	208	190	308	311	107	155	60			
UNWEIGHTED BASE	2231	1089	1113	313	410	388	337	318	373	378	376	544	552	555	573	1480	751	1480	751	33*	34*	101	101	103	104	184	305	313	105*	165	62*			
100%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%				
True	982	487	482	147	205	188	154	287	353	342	287	172	324	226	260	565	418	681	301	35	99	78	79	70	90	88	144	158	55	70	18			
	44%	45%	43%	46%	50%	49%	39%	40%	48%	44%	40%	46%	50%	41%	40%	45%	43%	46%	40%	39%	41%	43%	40%	43%	40%	43%	44%	48%	47%	51%	52%	38%	29%	
False	518	258	255	52	82	81	101	201	134	182	201	66	125	145	181	286	232	339	178	29	57	47	50	25	43	37	67	72	22	50	21			
	23%	24%	23%	16%	20%	21%	26%	28%	18%	23%	28%	18%	19%	26%	28%	23%	24%	23%	24%	32%	23%	26%	25%	15%	21%	20%	22%	23%	21%	27%	34%	w	wv	
Don't know	731	344	374	119	122	118	141	230	242	259	230	138	195	181	217	407	323	459	272	25	88	57	68	67	71	60	94	83	28	65	23			
	33%	32%	34%	37%	30%	31%	36%	32%	33%	33%	32%	37%	30%	33%	33%	32%	33%	31%	36%	28%	36%	31%	35%	32%	31%	32%	31%	35%	27%	35%	38%	q	B	ABC

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g - h/i/j - k/l/m/n - o/p - q/r - s/t/u/v/w/x/y/A/B/C/D/E

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 24

Q2.1 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. It is safer to keep tomato ketchup in the refrigerator than it is to keep it in a cupboard at room temperature

Base: All adults aged 16-75 in the UK

	INCOME				EDUCATION		ETHNICITY		HOUSEHOLD SIZE				MARRITAL STATUS		CHILDREN IN HOUSEHOLD		GENERAL ELECTION 2019 VOTE		REFERENDUM 2016 VOTE		FREQUENCY OF COOKING OR PREPARING FOOD AT HOME															
	TOTAL	UP TO £19,999 (a)	£20,000 - £34,999 (b)	£35,000 - £54,999 (c)	£55,000+ (d)	REFUSED (e)	GRADUATES (f)	NON GRADUATES (g)	WHITE (h)	ETHNIC MINORITY (i)	1 (j)	2 (k)	3 (l)	4+ (m)	MARRIED / LIVING AS (n)	WID/ DIV/ SEP (o)	YES (a)	NO (r)	CONSERVATIVES (s)	LABOUR (t)	LIBERAL DEMOCRATS (u)	OTHER (v)	REMAIN (w)	LEAVE (x)	EVERYDAY (y)	SEVERAL TIMES A WEEK (A)	ABOUT ONCE A WEEK (B)	ABOUT ONCE A MONTH (C)	LESS OFTEN THAN ONCE A MONTH (D)	NEVER (E)	NET AT LEAST ONCE A WEEK (F)	NET AT LEAST ONCE A MONTH (G)	NET: EVER (H)	NET: LESS THAN ONCE A MONTH/ NEVER (I)		
UNWEIGHTED BASE	2231	448	583	544	525	131	1136	1095	1903	304	475	747	488	521	1207	783	341	690	1541	616	576	163	273	904	698	1048	858	171	49	66	29	2077	2126	2192	95	
WEIGHTED BASE	2231	447	602	562	479	141	760	1474	1923	284	460	764	477	530	1199	784	248	678	1553	624	540	148	289	843	740	1018	876	174	53*	74*	31**	2063	2116	2190	105*	
100%		4%	27%	20%	21%	5%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%				
True	982	190	254	266	216	57	356	626	815	156	208	308	206	216	251	534	339	110	332	650	254	269	72	220	350	303	253	385	78	33	30	8	916	939	969	38
44%	42%	42%	42%	45%	40%	47%	43%	42%	55%	45%	45%	40%	45%	45%	47%	43%	44%	42%	41%	50%	49%	42%	45%	41%	45%	44%	45%	42%	41%	25%	44%	44%	36%			
False	518	110	130	126	120	32	180	338	448	64	99	194	113	111	300	158	60	152	366	181	109	37	74	197	209	243	198	37	12	19	8	478	490	509	27	
23%	25%	22%	22%	25%	22%	24%	23%	23%	23%	23%	22%	25%	24%	21%	25%	20%	24%	22%	24%	29%	20%	26%	26%	24%	28%	24%	23%	21%	22%	26%	27%	23%	23%	26%		
Don't know	731	147	218	170	143	52	224	506	660	64	153	262	149	167	365	287	79	194	537	189	162	37	95	266	228	322	288	59	19	25	15	668	687	712	40	
33%	33%	36%	30%	30%	37%	30%	34%	34%	23%	33%	34%	31%	32%	30%	37%	35%	35%	30%	30%	35%	30%	30%	33%	31%	32%	33%	34%	35%	34%	32%	33%	32%	33%	38%		
d									i						n		q																			

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/f - i/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 25

Q2\_2 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. Freezing food kills all harmful bacteria

Base: All adults aged 16-75 in the UK

	GENDER		AGE					AGGREGATED AGE			GENERATION			SOCIAL GRADE		EMPLOYMENT STATUS		REGION															
	MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	16-34	35-54	55-75	GEN Z	Y	BABY	ABC1	C2DE	NOT WORKING	WORKING	NORTH EAST	NORTH WEST	HUMBER	MIDLANDS	WEST	EAST OF ENGLAND	SOUTH WEST	SOUTH EAST	LONDON	WALES	SCOTLAND	NI				
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	
UNWEIGHTED BASE	2231	1059	1142	278	425	391	432	705	703	823	342	657	550	637	1352	893	1470	761	59	59	580	181	150	164	208	190	308	311	107	155	60		
WEIGHTED BASE	2331	1089	1113	319	410	388	337	718	720	781	376	541	552	555	1353	913	1480	751	39	39	585	183	151	161	204	184	305	313	105*	165	62*		
100%	50%	50%	50%	14%	18%	17%	18%	12%	13%	15%	32%	17%	30%	35%	44%	55%	44%	34%	4%	11%	8%	9%	7%	9%	8%	14%	5%	5%	3%	3%			
True	561	282	275	84	106	103	114	154	190	216	154	100	171	153	137	303	258	395	166	21	73	50	47	43	51	39	76	83	24	36	17		
25%	26%	25%	26%	26%	26%	29%	22%	26%	28%	22%	26%	26%	27%	28%	21%	24%	27%	27%	22%	24%	30%	27%	24%	27%	25%	21%	25%	27%	23%	19%	27%		
False	1188	609	560	165	221	191	200	410	386	392	410	191	335	278	383	691	497	784	404	47	115	83	112	81	111	108	169	158	62	107	33		
53%	56%	50%	52%	54%	49%	51%	57%	53%	50%	57%	51%	51%	52%	50%	58%	55%	51%	53%	54%	53%	47%	46%	57%	50%	55%	59%	55%	51%	59%	58%	54%		
b																																	
Don't know	482	199	277	70	82	94	82	154	152	176	154	86	137	120	139	265	217	301	182	20	55	48	38	38	41	37	61	71	19	43	12		
22%	18%	25%	22%	20%	24%	21%	21%	21%	22%	21%	23%	21%	21%	22%	21%	20%	24%	23%	23%	23%	23%	23%	23%	20%	20%	23%	18%	23%	19%				
a																																	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g - h/i - k/l/m/n - o/p - q/r - s/t/u/v/w/x/y/A/B/C/D/E

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 26

Q2.2 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. Freezing food kills all harmful bacteria

Base: All adults aged 16-75 in the UK

	INCOME				EDUCATION		ETHNICITY		HOUSEHOLD SIZE				MARITAL STATUS		CHILDREN IN HOUSEHOLD		GENERAL ELECTION 2019 VOTE		REFERENDUM 2016 VOTE		FREQUENCY OF COOKING OR PREPARING FOOD AT HOME														
	TOTAL	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	REFUSED	GRADUATES	NON GRADUATES	WHITE (h)	ETHNIC MINORITY (i)	1 (j)	2 (k)	3 (l)	4+ (m)	MARRIED / LIVING AS (n)	WID/ DIV/ SEP (o)	YES (a)	NO (r)	CONSERVATIVE (s)	LABOUR (t)	LIBERAL DEMOCRATS (u)	OTHER (v)	REMAIN (w)	LEAVE (x)	EVERYDAY (y)	SEVERAL TIMES A WEEK (A)	ABOUT ONCE A WEEK (B)	ABOUT ONCE A MONTH (C)	LESS OFTEN THAN ONCE A MONTH (D)	NEVER (E)	NET AT LEAST ONCE A WEEK (F)	NET AT LEAST ONCE A MONTH (G)	NET: EVER (H)	NET: LESS THAN ONCE A MONTH/ NEVER (I)	
UNWEIGHTED BASE	2231	448	583	544	525	131	1136	1095	1903	304	475	747	488	521	1207	783	241	690	1541	616	576	163	273	904	698	1048	858	171	49	66	29	2077	2124	2192	95
WEIGHTED BASE	2231	447	602	562	479	141	760	1471	1923	284	460	764	477	530	1199	784	248	678	1553	624	540	148	289	843	740	1018	876	174	53*	74*	31**	2063	2116	2190	105*
100%		20%	27%	20%	13%	6%	5%	5%	8%	11%	21%	34%	21%	35%	11%	30%	70%	28%	24%	7%	23%	38%	33%	32%	8%	22%	30%	1%	5%	5%	5%	5%	5%		
True	561	117	155	142	114	33	181	380	472	86	99	178	120	164	320	193	50	209	352	371	136	33	70	206	210	244	64	22	16	6	514	535	551	42	
False	1188	230	318	304	259	76	432	755	1030	141	254	429	242	263	632	415	141	317	871	335	295	86	164	470	389	572	465	73	23	38	15	1110	1133	1171	53
Don't know	482	100	129	116	106	32	147	336	421	57	107	157	115	104	246	179	57	152	330	118	108	28	55	177	142	202	200	37	9	21	9	439	448	468	30
		22%	22%	21%	21%	22%	23%	19%	23%	f	22%	20%	23%	21%	20%	21%	19%	23%	21%	19%	23%	21%	19%	20%	23%	21%	19%	21%	21%	21%	21%	21%	21%	21%	21%

Proportions/Means: Columns Tested (% risk level) - a/b/c/d/e - f/g - h/f - i/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 27

Q2\_3 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. It is always safe to eat food that has been on the floor for less than five seconds

Base: All adults aged 16-75 in the UK

	GENDER		AGE					AGGREGATED AGE			GENERATION			SOCIAL GRADE		EMPLOYMENT STATUS		REGION													
	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	GEN MILLENNIALS (l)	GEN X (m)	BABY (n)	ABC1 (o)	C2DE (p)	WORKING (q)	NOT WORKING (r)	NORTH EAST (s)	NORTH WEST (t)	YORKS & HUMBER (u)	WEST (v)	EAST MIDLANDS (w)	EAST OF ENGLAND (x)	SOUTH WEST (y)	SOUTH EAST (z)	LONDON (A)	WALE (B)	SCOTLAND (C)	NI (E)	
TOTAL	1059	1136	278	425	391	432	705	703	823	705	342	656	550	637	1352	897	1470	701	59	59	580	181	150	164	208	190	308	311	107	155	60
UNWEIGHTED BASE	2231	1059	1113	319	410	388	357	318	378	378	376	544	552	555	571	1480	973	1480	751	33*	244	101	105	204	184	305	313	105*	165	62*	
100%	50%	50%	14%	18%	17%	18%	17%	18%	18%	18%	17%	33%	35%	32%	32%	35%	30%	55%	44%	55%	34%	4%	11%	8%	9%	7%	8%	14%	5%	3%	5%
True	399	205	193	70	76	66	75	112	146	141	112	84	109	103	103	203	196	287	112	13	45	41	36	32	29	27	59	63	17	22	15
	18%	19%	17%	22%	19%	17%	19%	16%	20%	18%	16%	22%	17%	19%	16%	16%	20%	19%	15%	15%	19%	23%	19%	20%	14%	14%	19%	20%	16%	12%	24%
False	1496	730	740	200	284	273	260	478	485	534	478	238	456	363	439	865	631	990	506	60	154	113	122	106	148	127	205	208	74	143	37
	67%	67%	67%	63%	69%	71%	66%	67%	66%	68%	67%	63%	71%	66%	67%	69%	65%	67%	67%	68%	63%	62%	62%	66%	73%	69%	67%	67%	70%	77%	60%
Don't know	336	154	180	48	50	49	62	128	98	110	128	54	79	86	117	190	145	203	133	15	45	27	37	23	27	31	42	42	14	21	10
	15%	14%	16%	15%	12%	13%	16%	18%	13%	14%	18%	14%	12%	16%	18%	15%	14%	18%	14%	17%	19%	15%	19%	14%	13%	14%	13%	14%	12%	16%	
					</td																										

Table 28

Q2.3 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. It is always safe to eat food that has been on the floor for less than five seconds.

Base: All adults aged 16-75 in the UK

	INCOME				EDUCATION		ETHNICITY		HOUSEHOLD SIZE				MARRITAL STATUS		CHILDREN IN HOUSEHOLD		GENERAL ELECTION 2019 VOTE				REFERENDUM 2016 VOTE				FREQUENCY OF COOKING OR PREPARING FOOD AT HOME											
	TOTAL	UP TO £19,999 (a)	£20,000 - £34,999 (b)	£35,000 - £54,999 (c)	£55,000+ (d)	REFUSED (e)	GRADUATES (f)	NON GRADUATES (g)	WHITE (h)	ETHNIC MINORITY (i)	1 (j)	2 (k)	3 (l)	4+ (m)	MARRIED / LIVING AS (n)	WID/ DIV/ SEP (o)	YES (a)	NO (r)	CONSERVATIVE (s)	LABOUR (t)	LIBERAL DEMOCRATS (u)	OTHER (v)	REMAIN (w)	LEAVE (x)	EVERYDAY (y)	SEVERAL TIMES A WEEK (A)	ABOUT ONCE A WEEK (B)	ABOUT ONCE A MONTH (C)	LESS OFTEN THAN ONCE A MONTH (D)	NEVER (E)	NET AT LEAST ONCE A WEEK (F)	NET AT LEAST ONCE A MONTH (G)	NET: EVER (H)	NET: LESS THAN ONCE A MONTH/ NEVER (I)		
UNWEIGHTED BASE	2231	448	583	544	525	131	1136	1095	1903	304	475	747	488	521	1207	783	241	690	1541	616	576	163	273	904	698	1048	858	171	49	66	29	2077	2126	2192	95	
WEIGHTED BASE	2231	447	602	562	479	141	760	1474	1923	284	460	764	477	530	1199	784	248	678	1553	624	540	148	289	843	740	1018	878	174	53*	74*	31**	2063	2116	2190	105*	
100%		20%	27%	25%	21%	5%	5%	5%	5%	5%	21%	25%	21%	25%	5%	5%	5%	5%	5%	28%	25%	25%	25%	38%	33%	33%	33%	5%	5%	5%	5%	5%	5%			
True	399	91	109	94	93	23	144	255	334	60	77	120	95	106	204	149	45	160	239	116	108	21	24	144	135	160	162	42	17	9	5	363	380	389	14	
18%		20%	18%	17%	17%	16%	19%	17%	17%	21%	17%	18%	20%	20%	17%	19%	18%	24%	19%	20%	14%	22%	17%	18%	16%	19%	17%	16%	12%	10%	18%	18%	13%	13%		
False	1496	275	403	390	337	91	522	974	1296	185	306	535	315	340	827	507	162	425	1071	418	350	102	183	563	496	730	558	109	27	45	22	1397	1423	1468	67	
67%		62%	67%	69%	70%	64%	69%	66%	67%	65%	67%	70%	66%	64%	69%	65%	65%	63%	69%	67%	65%	70%	63%	67%	67%	72%	64%	62%	50%	61%	72%	68%	67%	67%	64%	
Don't know	336	81	90	78	60	27	95	241	293	39	76	109	66	84	167	127	42	92	244	90	81	23	42	136	109	128	150	24	9	20	4	302	312	332	24	
15%		18%	15%	14%	12%	19%	12%	16%	15%	14%	17%	14%	14%	16%	14%	16%	17%	14%	16%	14%	15%	16%	14%	13%	17%	14%	18%	12%	15%	15%	15%	15%	15%	15%	15%	15%
d																																				

Proportions/Means: Columns Tested (% risk level) - a/b/c/d/e - f/g - h/f - i/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 29

Q2\_4 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. There is usually no need to wash fruit and vegetables if they are going to be peeled

Base: All adults aged 16-75 in the UK

	GENDER		AGE					AGGREGATED AGE			GENERATION			SOCIAL GRADE		EMPLOYMENT STATUS		REGION													
	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	GEN X (m)	BABY (n)	ABC1 (o)	C2DE (p)	WORKING (q)	NOT WORKING (r)	NORTH EAST (s)	NORTH WEST (t)	YORKS & HUMBER (u)	WEST MIDLANDS (v)	EAST MIDLANDS (w)	EAST OF ENGLAND (x)	SOUTH WEST (y)	SOUTH EAST (z)	LONDON (A)	WALES (B)	SCOTLAND (C)	NI (E)		
TOTAL	1059	1142	278	425	391	432	705	703	823	342	656	550	637	1352	897	1470	761	59	59	580	188	193	164	208	190	308	311	107	155	60	
UNWEIGHTED BASE	2231	1089	1112	319	410	388	337	318	378	376	544	552	555	1483	733	1480	751	33*	34*	101	100	103	204	184	305	313	105*	185	62*		
100%	50%	50%	14%	18%	17%	18%	32%	33%	35%	32%	39%	39%	30%	55%	44%	55%	34%	4%	119	8%	9%	7%	9%	14%	14%	5%	5%	3%			
True	822	379	435	84	127	121	165	211	287	324	57	198	226	300	437	385	538	284	36	102	81	74	51	77	69	119	98	40	49	26	
	37%	35%	39%	26%	31%	31%	42%	45%	29%	37%	45%	26%	31%	41%	45%	35%	40%	36%	38%	40%	42%	45%	38%	32%	38%	37%	39%	31%	38%	26%	42%
False	1105	559	531	193	228	210	175	299	421	385	299	232	357	247	270	645	460	756	349	37	112	81	99	90	98	89	135	174	52	111	27
	50%	51%	48%	61%	56%	54%	44%	42%	58%	49%	42%	62%	55%	45%	41%	51%	47%	51%	46%	42%	46%	45%	50%	56%	48%	48%	44%	56%	50%	60%	43%
Don't know	304	152	146	42	55	57	56	95	97	113	95	47	89	79	89	177	127	186	118	16	31	19	23	20	29	27	52	41	12	25	9
	14%	14%	13%	13%	15%	14%	13%	13%	14%	14%	13%	13%	14%	14%	14%	13%	13%	13%	16%	18%	13%	11%	12%	13%	14%	14%	17%	13%	12%	14%	15%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/l - k/l/m/n - o/p - q/r - s/t/u/v/w/x/y/A/B/C/D/E

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 30

Q2.4 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. There is usually no need to wash fruit and vegetables if they are going to be peeled

Base: All adults aged 16-75 in the UK

	INCOME				EDUCATION		ETHNICITY		HOUSEHOLD SIZE				MARRITAL STATUS		CHILDREN IN HOUSEHOLD		GENERAL ELECTION 2019 VOTE		REFERENDUM 2016 VOTE		FREQUENCY OF COOKING OR PREPARING FOOD AT HOME						NET: LESS OFTEN THAN ONCE A MONTH/ NEVER (I)																																
	UP TO £19,999 (a)		£20,000 - £34,999 (b)		£35,000 - £54,999 (c)		£55,000+ (d)		REFUSED (e)		GRADUATES (f)		NON GRADUATES (g)		WHITE (h)		ETHNIC MINORITY (i)		1 (j)		2 (k)		3 (l)		4+ (m)		MARRIED /LIVING AS WID/ DIV/ SEP (n)		SINGLE (o)		YES (p)		NO (r)		CONSERVATI VE (s)		LABOUR (t)		LIBERAL DEMOCRATS (u)		OTHER (v)		REMAIN (w)		LEAVE (x)		EVERYDAY (y)		SEVERAL TIMES A WEEK (A)		ABOUT ONCE A WEEK (B)		ABOUT ONCE A MONTH (C)		LESS OFTEN THAN ONCE A MONTH (D)		NEVER (E)		
	TOTAL	UP TO £19,999 (a)	£20,000 - £34,999 (b)	£35,000 - £54,999 (c)	£55,000+ (d)	REFUSED (e)	GRADUATES (f)	NON GRADUATES (g)	WHITE (h)	ETHNIC MINORITY (i)	1 (j)	2 (k)	3 (l)	4+ (m)	MARRIED /LIVING AS WID/ DIV/ SEP (n)	SINGLE (o)	YES (p)	NO (r)	CONSERVATI VE (s)	LABOUR (t)	LIBERAL DEMOCRATS (u)	OTHER (v)	REMAIN (w)	LEAVE (x)	EVERYDAY (y)	SEVERAL TIMES A WEEK (A)	ABOUT ONCE A WEEK (B)	ABOUT ONCE A MONTH (C)	LESS OFTEN THAN ONCE A MONTH (D)	NEVER (E)	NET: AT LEAST ONCE A WEEK (F)	NET: AT LEAST ONCE A MONTH (G)	NET: EVER (H)																										
UNWEIGHTED BASE	2231	448	583	544	525	131	1136	1095	1903	304	475	787	488	521	1207	783	241	690	1541	616	576	163	273	904	698	1048	858	171	49	66	29	2077	2124	2192	95																								
WEIGHTED BASE	2231	447	602	562	479	141	760	1474	1923	284	460	764	477	530	1199	784	248	678	1553	624	540	148	289	843	740	1018	878	174	53*	74*	31**	2063	2116	2190	105*																								
100%																																																											
True	822	163	228	204	180	47	275	546	760	57	168	315	159	280	428	332	106	231	590	773	191	64	113	159	315	385	323	54	23	20	32	762	785	806	32																								
37%	36%	38%	36%	38%	33%	36%	37%	40%	20%	37%	41%	33%	34%	40%	30%	43%	34%	38%	44%	35%	44%	39%	38%	43%	38%	37%	31%	44%	27%	39%	37%	37%	31%																										
False	1105	218	301	291	229	67	385	720	892	194	219	357	236	294	582	423	100	364	741	266	282	63	140	413	331	507	422	98	20	41	14	1026	1046	1087	55																								
50%	49%	50%	52%	48%	48%	51%	49%	46%	68%	48%	47%	49%	55%	49%	54%	40%	54%	48%	43%	52%	43%	49%	49%	45%	50%	48%	50%	55%	45%	50%	49%	50%	50%	52%																									
Don't know	304	66	74	67	71	27	100	205	271	33	72	93	83	57	134	128	42	83	222	85	68	19	35	111	95	126	125	23	10	13	5	274	284	297	18																								
14%	15%	12%	15%	19%	13%	14%	14%	12%	16%	12%	17%	11%	11%	16%	16%	17%	12%	14%	14%	13%	13%	13%	12%	14%	13%	12%	13%	18%	17%	16%	13%	14%	17%																										

Proportions/Means: Columns Tested (% risk level) - a/b/c/d/e - f/g - h/f - i/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 31

Q2\_5 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. Cheese is usually still safe to eat after cutting off any mouldy areas

Base: All adults aged 16-75 in the UK

	GENDER		AGE					AGGREGATED AGE			GENERATION			SOCIAL GRADE		EMPLOYMENT STATUS		REGION																	
	MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	16-34	35-54	55-75	GEN Z	Y	BABY	ABC1	C2DE	WORKING	NOT WORKING	North East	North West	YORKS & HUMBER	West Midlands	East Midlands	East of England	South West	South East	London	Wales	Scotland	Ni						
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(k)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)					
UNWEIGHTED BASE	2231	1059	1142	278	425	391	432	705	703	823	705	342	656	637	1352	897	1470	761	59	580	181	150	164	208	190	308	311	107	155	60					
WEIGHTED BASE	2331	1089	1113	313	410	388	337	718	720	781	718	376	644	553	1353	873	1480	751	33*	244	101	195	103	204	184	305	313	105*	165	62*					
100%	49%	50%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%					
True	1200	617	574	108	171	191	244	488	278	434	488	128	287	343	442	661	540	790	411	41	129	99	107	85	129	119	156	154	58	94	29				
	54%	57%	52%	34%	42%	49%	61%	68%	38%	55%	68%	34%	45%	62%	67%	53%	55%	46%	53%	55%	54%	53%	63%	65%	51%	49%	55%	51%	46%						
	b	c	cd	cde	cd	cd	cd	cd	cd	cd	cd	h	h	k	k	kl	kl	stABDE	stABDE	stABDE	stABDE	stABDE	stABDE	stABDE	stABDE	stABDE	stABDE	stABDE	stABDE	stABDE	stABDE	stABDE	stABDE	stABDE	stABDE
	575	255	311	125	139	106	81	124	265	187	124	149	202	107	117	333	242	397	177	22	65	40	52	38	44	34	87	91	33	55	15				
	26%	23%	28%	39%	34%	27%	20%	17%	36%	24%	17%	40%	31%	19%	18%	26%	25%	27%	24%	25%	27%	22%	26%	24%	22%	18%	29%	31%	30%	25%					
	a	efg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg			
Don't know	456	217	227	86	100	91	72	107	186	163	107	99	155	102	100	264	191	293	163	26	50	42	38	39	31	32	62	68	14	36	18				
	20%	20%	20%	27%	24%	23%	18%	15%	26%	21%	15%	21%	24%	18%	15%	21%	20%	20%	22%	29%	21%	23%	19%	24%	15%	17%	20%	13%	20%	29%	xc	xc	xc	xc	xc
	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg	fg		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g - h/i - k/l/m/n - o/p - q/r - s/t/u/v/w/x/y/A/B/C/D/E

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 32

Q2.5 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. Cheese is usually still safe to eat after cutting off any mouldy areas

Base: All adults aged 16-75 in the UK

	INCOME				EDUCATION		ETHNICITY		HOUSEHOLD SIZE				MARITAL STATUS		CHILDREN IN HOUSEHOLD		GENERAL ELECTION 2019 VOTE		REFERENDUM 2016 VOTE		FREQUENCY OF COOKING OR PREPARING FOOD AT HOME														
	TOTAL	UP TO £19,999 (a)	£20,000 - £34,999 (b)	£35,000 - £54,999 (c)	£55,000+ (d)	REFUSED (e)	GRADUATES (f)	NON GRADUATES (g)	WHITE (h)	ETHNIC MINORITY (i)	1 (j)	2 (k)	3 (l)	4+ (m)	MARRIED / LIVING AS (n)	WID/ DIV/ SEP (o)	YES (a)	NO (r)	CONSERVAT VE (s)	LIBERAL DEMOCRATS (t)	OTHER (v)	REMAIN (w)	LEAVE (x)	EVERYDAY (y)	SEVERAL TIMES A WEEK (A)	ABOUT ONCE A WEEK (B)	ABOUT ONCE A MONTH (C)	LESS OFTEN THAN ONCE A MONTH (D)	NET AT LEAST ONCE A WEEK (E)	NET AT LEAST ONCE A MONTH (G)	NET: EVER (H)	NET: LESS THAN ONCE A MONTH/ NEVER (I)			
UNWEIGHTED BASE	2231	448	583	544	525	131	1136	1095	1903	304	475	747	488	521	1207	783	241	690	1541	616	576	163	273	904	698	1048	858	171	49	66	29	2077	2124	2192	95
WEIGHTED BASE	2231	447	602	562	479	141	760	1471	1923	284	460	764	477	530	1199	784	248	678	1553	624	540	148	289	843	740	1018	876	174	53*	74*	31**	2063	2116	2190	105*
100%		20%	27%	20%	21%	6%	5%	5%	5%	5%	21%	24%	20%	25%	21%	25%	15%	15%	20%	28%	24%	20%	15%	28%	35%	33%	35%	25%	35%	35%	50%				
True	1200	245	332	301	254	69	401	799	1085	106	219	461	215	215	628	375	143	318	882	401	274	79	162	567	468	563	478	77	28	34	15	1118	1146	1180	50
54%	55%	55%	54%	53%	49%	53%	54%	56%	57%	56%	60%	47%	48%	57%	57%	58%	48%	57%	64%	51%	54%	56%	55%	63%	55%	55%	44%	53%	46%	50%	54%	54%	47%		
False	575	117	140	156	127	35	203	372	461	106	118	165	139	153	293	223	59	206	369	126	166	41	70	214	158	269	218	56	12	12	7	543	554	567	19
26%	26%	23%	28%	27%	25%	27%	25%	24%	37%	26%	22%	29%	29%	24%	28%	24%	30%	24%	20%	31%	28%	24%	25%	21%	26%	25%	32%	22%	17%	21%	26%	26%	18%		
Don't know	456	85	130	106	99	37	156	300	377	71	83	138	113	122	224	186	47	154	302	97	100	26	56	162	114	186	175	41	14	28	9	402	415	443	36
20%	19%	22%	19%	21%	26%	20%	20%	20%	25%	h	18%	18%	24%	23%	19%	24%	19%	23%	19%	16%	19%	18%	19%	18%	20%	24%	26%	28%	19%	20%	20%	35%	yAFGH	yFG	yAFGH

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/f - i/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 33

Q2\_6 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. Food which has been cooled down to room temperature before being stored in the refrigerator is usually safer to eat than food which has been placed straight in the refrigerator without cooling down first

Base: All adults aged 16-75 in the UK

	GENDER		AGE					AGGREGATED AGE			GENERATION			SOCIAL GRADE		EMPLOYMENT STATUS		REGION														
	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	GEN MILLENNIALS (l)	GEN X (m)	BOOMER (n)	ABC1 (o)	C2DE (p)	WORKING (q)	NOT WORKING (r)	North East (s)	North West (t)	Yorks & Humber (u)	West Midlands (v)	East Midlands (w)	East of England (x)	South West (y)	South East (z)	London (A)	Wales (B)	Scotland (C)	Ni (E)		
TOTAL	22311	1059	1316	278	425	391	432	705	703	823	705	342	656	550	637	1352	897	1470	701	59	59	180	150	164	208	190	308	311	107	155	60	
UNWEIGHTED BASE	22311	1059	1316	278	425	391	432	705	703	823	705	342	656	550	637	1352	897	1470	701	59	59	180	150	164	208	190	308	311	107	155	60	
WEIGHTED BASE	2231	1059	1113	313	410	388	337	718	720	781	718	376	644	552	555	1353	873	1460	751	39	39	181	151	163	204	184	305	313	105*	165	62*	
100%	49%	50%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	39%	35%	30%	55%	44%	55%	34%	4%	4%	119	8%	9%	7%	8%	14%	5%	5%	3%	3%	
True	1334	623	696	194	242	232	239	427	436	471	427	230	377	337	390	741	593	885	449	47	157	101	113	98	115	124	182	194	49	119	35	
60%	57%	57%	63%	61%	59%	60%	60%	59%	60%	61%	58%	61%	59%	59%	61%	60%	60%	60%	60%	53%	64%	56%	58%	61%	67%	60%	62%	46%	64%	56%		
False	367	199	164	47	78	65	66	111	125	132	111	59	118	88	101	218	149	262	105	18	30	24	38	24	45	24	52	49	22	29	12	
16%	18%	15%	15%	19%	17%	17%	15%	17%	17%	15%	16%	18%	16%	15%	17%	15%	18%	14%	20%	12%	13%	19%	15%	22%	13%	17%	16%	21%	16%	19%		
b																		r														
Don't know	530	268	252	78	90	90	91	181	168	182	181	87	149	127	167	300	230	333	197	24	57	55	45	40	44	36	71	70	34	38	15	
24%	25%	23%	24%	22%	23%	23%	25%	23%	23%	23%	23%	23%	23%	23%	25%	24%	24%	23%	26%	27%	23%	31%	23%	25%	22%	20%	23%	22%	33%	20%	25%	
																														v0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p - q/r - s/t/u/v/w/x/y/A/B/C/D/E

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 34

Q2.6 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. Food which has been cooled down to room temperature before being stored in the refrigerator is usually safer to eat than food which has been placed straight in the refrigerator without cooling down first.

Base: All adults aged 16-75 in the UK

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 35

Q2\_7 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. You can prevent the cross-contamination of food from potentially harmful mould and bacteria entirely by storing it inside a refrigerator

Base: All adults aged 16-75 in the UK

	GENDER		AGE					AGGREGATED AGE			GENERATION			SOCIAL GRADE		EMPLOYMENT STATUS		REGION														
	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	GEN MILLENNIALS (l)	GEN X (m)	BOOMER (n)	ABC1 (o)	C2DE (p)	WORKING (q)	NOT WORKING (r)	NORTH EAST (s)	NORTH WEST (t)	YORKS & HUMBER (u)	WEST MIDLANDS (v)	EAST MIDLANDS (w)	EAST OF ENGLAND (x)	SOUTH WEST (y)	SOUTH EAST (z)	LONDON (A)	WALE (B)	SCOTLAND (D)	NI (E)		
TOTAL	1059	1196	278	425	391	432	705	703	823	342	657	550	637	1352	819	1470	761	59	59	580	181	150	164	208	190	308	311	107	155	60		
UNWEIGHTED BASE	2231	1059	1196	278	425	391	705	703	823	342	657	550	637	1352	819	1470	761	59	59	580	181	150	164	208	190	308	311	107	155	60		
WEIGHTED BASE	2331	1089	1113	313	410	388	337	318	378	376	641	552	559	1460	913	1480	751	33	33	305	183	153	163	204	184	305	313	105*	165	62*		
100%	49%	50%	1%	1%	1%	1%	1%	1%	1%	1%	32%	32%	32%	32%	32%	32%	32%	32%	5%	5%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%		
True	859	440	413	143	181	149	154	232	324	303	232	165	269	215	210	471	388	613	246	37	104	73	79	51	86	61	114	130	47	59	18	
39%	40%	37%	45%	44%	38%	39%	32%	44%	39%	32%	44%	42%	39%	32%	37%	40%	41%	33%	42%	42%	40%	40%	32%	42%	33%	37%	42%	45%	32%	30%	wD	
False	955	456	481	114	158	163	173	347	272	336	347	135	261	239	320	571	384	613	342	31	93	68	83	82	90	96	135	127	42	80	29	
43%	42%	43%	36%	39%	42%	44%	48%	37%	43%	48%	36%	41%	43%	49%	45%	39%	41%	46%	35%	38%	37%	42%	51%	44%	52%	44%	41%	40%	43%	46%	stuB	
Don't know	417	193	218	62	71	76	69	139	133	145	139	77	114	97	129	217	200	254	163	21	48	41	35	28	28	56	55	16	47	15	xy	
19%	18%	20%	19%	17%	20%	17%	19%	18%	19%	19%	20%	18%	18%	20%	17%	21%	17%	22%	23%	20%	23%	18%	18%	14%	15%	18%	15%	25%	24%			

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g - h/i/j - k/l/m/n - o/p - q/r - s/t/u/v/w/x/y/A/B/C/D/E

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 3

Q2.7 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. You can prevent the cross-contamination of food from potentially harmful mould and bacteria entirely by storing it inside a refrigerator

Base: All adults aged 16-75 in the UK

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Table 37

Q2\_8 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. It's always safe to store leftovers from meals without covering them

Base: All adults aged 16-75 in the UK

	GENDER		AGE					AGGREGATED AGE			GENERATION			SOCIAL GRADE		EMPLOYMENT STATUS		REGION														
	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	GEN MILLENNIALS (l)	GEN X (m)	BOOMER (n)	ABC1 (o)	C2DE (p)	WORKING (q)	NOT WORKING (r)	NORTH EAST (s)	NORTH WEST (t)	YORKS & HUMBER (u)	WEST (v)	EAST MIDLANDS (w)	EAST OF ENGLAND (x)	SOUTH WEST (y)	SOUTH EAST (z)	LONDON (A)	WALE (B)	SCOTLAND (C)	NI (E)		
TOTAL	1059	1142	278	425	391	432	705	703	823	705	342	656	637	1352	893	1470	701	59	59	580	181	150	164	208	190	308	311	107	155	60		
UNWEIGHTED BASE	2231	1089	1112	319	410	388	337	718	723	748	718	376	544	553	1353	873	1480	751	39	39	405	180	151	164	208	184	305	313	105	165	62	
100%	49%	50%	14%	18%	17%	18%	32%	13%	15%	32%	17%	39%	35%	32%	44%	44%	55%	34%	4%	4%	11%	8%	9%	7%	9%	8%	14%	5%	8%	2%		
True	189	117	71	35	51	34	34	35	86	68	35	47	68	43	30	95	93	149	39	7	23	19	16	14	19	13	20	34	12	12	1	
8%	11%	6%	11%	12%	9%	9%	5%	12%	9%	5%	12%	11%	8%	5%	8%	10%	10%	5%	5%	8%	10%	10%	8%	9%	9%	7%	11%	11%	7%	1%		
b			8	8	8	8	j	j	mn	n	n	r			E	E			E	E												
False	1795	847	923	248	329	303	315	600	577	618	600	287	510	443	554	1024	771	1172	623	69	193	148	159	136	158	154	257	240	80	149	51	
80%	78%	83%	78%	80%	78%	79%	84%	79%	79%	84%	76%	79%	80%	84%	81%	79%	79%	83%	77%	79%	81%	81%	84%	78%	84%	84%	77%	77%	80%	82%		
a			ce	ce	ce	ce	hi	hi	hi	hi	hi																					
Don't know	248	126	118	36	31	51	48	83	66	99	83	42	65	66	74	139	108	159	89	13	28	15	22	12	27	17	28	39	13	24	10	
11%	12%	11%	11%	7%	13%	12%	12%	9%	13%	12%	11%	10%	12%	11%	11%	11%	11%	12%	15%	11%	8%	11%	13%	13%	13%	13%	13%	13%	13%	13%	13%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g - h/i - k/l/m/n - o/p - q/r - s/t/u/v/w/x/y/A/B/C/D/E

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 38

Q2.8 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. It's always safe to store leftovers from meals without covering them

Base: All adults aged 16-75 in the UK

	INCOME				EDUCATION		ETHNICITY		HOUSEHOLD SIZE				MARITAL STATUS		CHILDREN IN HOUSEHOLD		GENERAL ELECTION 2019 VOTE		REFERENDUM 2016 VOTE		FREQUENCY OF COOKING OR PREPARING FOOD AT HOME						NET-LESS OFTEN ONCE A MONTH/ NEVER (I)								
	TOTAL	UP TO £19,999 (a)	£20,000 - £34,999 (b)	£35,000 - £54,999 (c)	£55,000+ (d)	REFUSED (e)	GRADUATES (f)	NON GRADUATES (g)	WHITE (h)	ETHNIC MINORITY (i)	1 (j)	2 (k)	3 (l)	4+ (m)	MARRIED /LIVING AS ONE (n)	WID/ DIV/ SEP (o)	YES (p)	NO (r)	CONSERVATI VE (s)	LABOUR (t)	LIBERAL DEMOCRATS (u)	OTHER (v)	REMAIN (w)	LEAVE (x)	EVERYDAY (y)	SEVERAL TIMES A WEEK (A)	ABOUT ONCE A WEEK (B)	ABOUT ONCE A MONTH (C)	LESS OFTEN THAN ONCE A MONTH (D)	NEVER (E)	NET AT LEAST ONCE A WEEK (F)	NET AT LEAST ONCE A MONTH (G)	NET: EVER (H)		
UNWEIGHTED BASE	2231	448	583	544	525	131	1136	1095	1903	304	475	747	488	521	1207	783	241	690	1541	616	576	163	273	904	698	1048	858	171	49	66	29	2077	2126	2192	95
WEIGHTED BASE	2231	447	602	562	479	141	760	1471	1923	284	460	764	477	530	1199	784	248	678	1553	624	540	148	289	843	740	1018	876	174	53*	74*	31**	2063	2116	2190	105*
100%		20%	27%	25%	21%	5%	54%	55%	55%	13%	21%	34%	21%	30%	55%	55%	11%	50%	70%	23%	24%	7%	13%	38%	33%	46%	35%	5%	23%	31**	95%	55%	55%		
True	189	44	50	48	6	74	114	157	29	37	53	47	52	104	103	71	14	55	104	56	42	33	31	61	62	74	69	29	7	6	172	178	184	10	
8%		9%	7%	9%	10%	5%	10%	8%	8%	10%	8%	7%	10%	10%	9%	9%	6%	13%	7%	9%	8%	7%	8%	7%	8%	17%	12%	8%	13%	8%	8%	8%	10%		
False	1795	349	491	460	382	112	598	1197	1547	232	363	632	372	428	983	612	200	524	1271	507	450	116	213	697	604	830	718	115	39	64	24	1663	1702	1767	88
80%		78%	82%	82%	80%	80%	79%	81%	80%	81%	79%	83%	78%	81%	82%	82%	81%	81%	82%	81%	83%	79%	74%	83%	82%	82%	82%	82%	82%	82%	82%	82%	84%		
Don't know	248	57	67	52	49	23	88	159	219	24	60	79	58	50	112	101	34	69	178	61	48	18	45	85	74	114	83	30	8	4	2	228	235	239	6
11%		13%	11%	9%	10%	16%	12%	11%	11%	8%	13%	10%	12%	9%	9%	13%	14%	10%	11%	10%	9%	12%	15%	10%	10%	11%	11%	10%	10%	10%	10%	10%	11%	6%	
		c													n								st												

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/f - i/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 39

Q2\_9 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. You should not use the same cutting board for raw meat and vegetables without washing it in between

Base: All adults aged 16-75 in the UK

	GENDER		AGE					AGGREGATED AGE			GENERATION			SOCIAL GRADE		EMPLOYMENT STATUS		REGION															
	MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	16-34	35-54	55-75	GEN Z	Y	BABY	ABC1	C2DE	WORKING	NOT WORKING	NORTH EAST	NORTH WEST	YORKS & HUMBER	WEST MIDLANDS	EAST MIDLANDS	EAST OF ENGLAND	SOUTH WEST	SOUTH EAST	LONDON	WALES	SCOTLAND	NI				
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)		
UNWEIGHTED BASE	2231	1059	1172	278	425	391	432	705	703	823	705	342	656	637	1352	897	550	537	1470	1517	150	154	208	190	308	311	107	155	60				
WEIGHTED BASE	2331	1089	1112	319	410	388	337	718	720	781	718	376	644	552	555	1353	897	480	473	1480	1518	151	151	204	184	305	313	105*	165	62*			
100%	60%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	39%	35%	30%	55%	44%	55%	34%	45%*	119	8%	9%	7%	9%	8%	14%	5%	3%	3%*				
True	1966	931	1009	254	351	338	363	661	605	701	661	306	554	499	607	1118	848	1285	682	73	214	160	173	151	187	163	277	245	94	169	60		
	88%	85%	91%	80%	86%	87%	91%	92%	83%	89%	92%	81%	86%	91%	92%	89%	87%	87%	91%	83%	87%	88%	88%	94%	92%	88%	91%	78%	89%	91%	96%		
False	172	104	66	37	43	31	25	36	80	56	36	42	63	35	33	96	76	135	37	10	18	11	17	8	11	16	16	45	8	11	2		
	8%	10%	6%	12%	11%	8%	6%	5%	11%	7%	5%	11%	10%	6%	5%	8%	8%	9%	5%	11%	8%	6%	5%	5%	6%	8%	5%	14%	8%	6%	3%		
Don't know	92	55	36	28	16	19	9	21	43	28	21	29	27	18	18	44	48	60	32	5	12	10	7	3	5	6	12	23	3	6	1		
	4%	5%	3%	9%	4%	5%	2%	3%	6%	4%	3%	8%	4%	3%	3%	4%	5%	4%	4%	6%	5%	6%	3%	2%	3%	4%	7%	3%	3%	1%	wx		
	a	dfg	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd	cd

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i/j - k/l/m/n - o/p - q/r - s/t/u/v/w/x/y/A/B/C/D/E

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 40

Q2. 9 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. You should not use the same cutting board for raw meat and vegetables without washing it in between

Base: All adults aged 16-75 in the UK

	INCOME				EDUCATION		ETHNICITY		HOUSEHOLD SIZE				MARITAL STATUS		CHILDREN IN HOUSEHOLD		GENERAL ELECTION 2019 VOTE				REFERENDUM 2016 VOTE				FREQUENCY OF COOKING OR PREPARING FOOD AT HOME																																					
	UP TO £19,999 (a)		£20,000 - £34,999 (b)		£35,000+ (c)		REFUSED (e)		GRADUATES (f)		NON GRADUATES (g)		WHITE (h)		ETHNIC MINORITY (i)		1 (j)		2 (k)		3 (l)		4+ (m)		MARRIED LIVING AS ONE (n)		WID/ DIV/ SEP (o)		YES (a)		NO (r)		CONSERVATI VE (s)		LABOUR (t)		LIBERAL DEMOCRATS (u)		OTHER (v)		REMAIN (w)		LEAVE (x)		EVERDAY (y)		SEVERAL TIMES A WEEK (A)		ABOUT ONCE A WEEK (B)		ABOUT ONCE A MONTH (C)		LESS OFTEN THAN ONCE A MONTH (D)		NET AT LEAST ONCE A WEEK (E)		NET AT LEAST ONCE A MONTH (G)		NET: EVER (H)		NET: LESS OFTEN ONCE A MONTH/ NEVER (I)	
	TOTAL	UP TO £19,999 (a)	£20,000 - £34,999 (b)	£35,000+ (c)	REFUSED (e)	GRADUATES (f)	NON GRADUATES (g)	WHITE (h)	ETHNIC MINORITY (i)	1 (j)	2 (k)	3 (l)	4+ (m)	MARRIED LIVING AS ONE (n)	WID/ DIV/ SEP (o)	YES (a)	NO (r)	CONSERVATI VE (s)	LABOUR (t)	LIBERAL DEMOCRATS (u)	OTHER (v)	REMAIN (w)	LEAVE (x)	EVERDAY (y)	SEVERAL TIMES A WEEK (A)	ABOUT ONCE A WEEK (B)	ABOUT ONCE A MONTH (C)	LESS OFTEN THAN ONCE A MONTH (D)	NET AT LEAST ONCE A WEEK (E)	NET AT LEAST ONCE A MONTH (G)	NET: EVER (H)	NET: LESS OFTEN ONCE A MONTH/ NEVER (I)																														
UNWEIGHTED BASE	2231	448	583	544	525	131	1136	1095	1903	304	475	747	488	521	1207	783	241	690	1541	616	576	163	273	904	698	1048	858	171	49	66	29	2077	2126	2192	95																											
WEIGHTED BASE	2231	447	602	562	479	141	760	1474	1923	284	460	764	477	530	1199	784	248	678	1553	624	540	148	289	843	740	1018	876	174	53*	74*	31**	2063	2116	2190	105*																											
100%																																																														
True	1966	389	549	491	412	125	660	1306	1715	231	420	689	511	447	1069	671	226	570	1297	654	480	128	556	768	656	922	770	138	38	64	27	1830	1869	1923	90																											
88%	87%	91%	87%	86%	89%	87%	89%	89%	89%	81%	91%	90%	86%	84%	89%	86%	91%	91%	89%	89%	88%	89%	89%	91%	89%	89%	79%	72%	86%	86%	88%	88%	86%	BCFGH	BC	BC	BC																									
False	172	38	34	46	47	6	70	102	138	32	26	47	40	59	92	67	14	75	98	48	42	12	23	51	61	72	70	17	6	5	2	159	164	169	7																											
8%	9%	6%	8%	10%	5%	9%	7%	7%	11%	6%	6%	8%	11%	11%	8%	9%	6%	11%	6%	8%	8%	8%	6%	8%	7%	8%	10%	10%	7%	6%	8%	8%	8%	8%	7%																											
Don't know	92	20	19	24	19	9	30	62	70	21	14	28	26	25	39	46	8	34	59	22	18	6	9	24	23	24	30	20	9	5	2	74	83	88	8																											
4%	4%	3%	4%	4%	6%	4%	4%	4%	h	7%	3%	4%	5%	5%	3%	6%	3%	5%	4%	4%	3%	4%	3%	2%	3%	11%	17%	7%	8%	8%	4%	4%	4%	7%																												

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/f - i/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 41

Q2\_10 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. Washing chicken before cooking it is not always safe, as it can spread harmful bacteria to areas close to the kitchen sink

Base: All adults aged 16-75 in the UK

	GENDER		AGE					AGGREGATED AGE			GENERATION			SOCIAL GRADE		EMPLOYMENT STATUS		REGION															
	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	GEN MILLENNIALS (m)	GEN X (n)	BOOMER (o)	ABC1 (p)	C2DE (q)	NOT WORKING (r)	WORKING (s)	NOT (t)	NORTH EAST (u)	NORTH WEST (v)	YORKS & HUMBER (w)	WEST (x)	EAST MIDLANDS (y)	EAST OF ENGLAND (z)	SOUTH WEST (A)	SOUTH EAST (B)	LONDON (C)	WALES (D)	SCOTLAND (E)	NI (F)		
TOTAL	1059	1142	278	425	391	432	705	703	823	705	342	656	550	637	1352	819	707	1470	707	59	59	580	181	150	164	208	190	308	311	107	155	60	
UNWEIGHTED BASE	2231	1089	1113	410	388	337	718	720	781	718	376	844	553	559	1353	818	718	1480	718	39	39	385	183	151	165	204	184	305	313	105*	165	62*	
100%	49%	50%	1%	1%	1%	1%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%
True	1434	651	764	186	250	242	266	491	436	508	491	214	401	373	446	791	643	947	488	57	158	115	130	97	134	128	203	175	72	116	50		
64%	60%	69%	58%	61%	62%	67%	68%	60%	65%	68%	57%	62%	68%	68%	63%	66%	64%	65%	65%	65%	63%	66%	60%	66%	70%	67%	56%	68%	62%	80%			
a					c	cd			h		k	k											B	B	B								tuwABD
False	380	242	133	79	82	74	55	90	161	129	90	93	127	78	82	226	153	274	105	4	49	28	39	28	34	25	39	77	16	32	8		
17%	22%	12%	25%	20%	19%	14%	13%	22%	16%	13%	25%	20%	14%	12%	18%	16%	19%	14%	5%	20%	16%	20%	17%	17%	13%	13%	25%	15%	17%	13%			
b			fg	fg	R				ii		mn	mn					r		sA	s	s	s	s	s	s	s	s	s	s	s			
Don't know	417	196	215	54	78	71	76	137	132	147	137	69	116	101	130	241	176	259	158	37	37	38	28	36	36	32	63	61	17	38	4		
19%	18%	19%	17%	19%	18%	19%	19%	18%	19%	19%	18%	18%	18%	20%	19%	18%	17%	21%	30%	15%	21%	22%	18%	17%	21%	19%	16%	20%	6%				
																			tvwBCE		E	E	E	E	E	E	E	E	E	E			

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g - h/i/j - k/l/m/n - o/p - q/r - s/t/u/v/w/x/y/A/B/C/D/E

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 42

Q2.10 - Please look at the following food hygiene statements. For each one, please select whether you think they are true or false. Washing chicken before cooking it is not always safe, as it can spread harmful bacteria to areas close to the kitchen sink

Base: All adults aged 16-75 in the UK

	INCOME				EDUCATION		ETHNICITY		HOUSEHOLD SIZE				MARITAL STATUS		CHILDREN IN HOUSEHOLD		GENERAL ELECTION 2019 VOTE				REFERENDUM 2016 VOTE				FREQUENCY OF COOKING OR PREPARING FOOD AT HOME								NET: LESS THAN ONCE A MONTH/ NEVER (I)																													
	UP TO £19,999 (a)		£20,000 - £34,999 (b)		£35,000+ (c)		REFUSED (d)		GRADUATES (e)		NON GRADUATES (f)		WHITE (g)		ETHNIC MINORITY (h)		1 (i)		2 (j)		3 (k)		4+ (l)		MARRIED / LIVING AS (m)		WID/ DIV/ SEP (n)		YES (o)		NO (p)		CONSERVAT VE (q)		LABOUR (r)		LIBERAL DEMOCRATS (s)		OTHER (t)		REMAIN (u)		LEAVE (v)		EVERYDAY (w)		SEVERAL TIMES A WEEK (x)		ABOUT ONCE A WEEK (y)		ABOUT ONCE A MONTH (z)		LESS OFTEN THAN ONCE A MONTH (aa)		NEVER (bb)		NET AT LEAST ONCE A WEEK (cc)		NET AT LEAST ONCE A MONTH (dd)		NET: EVER (ee)	
	TOTAL	UP TO £19,999 (a)	£20,000 - £34,999 (b)	£35,000+ (c)	REFUSED (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE (g)	ETHNIC MINORITY (h)	1 (i)	2 (j)	3 (k)	4+ (l)	MARRIED / LIVING AS (m)	WID/ DIV/ SEP (n)	YES (o)	NO (p)	CONSERVAT VE (q)	LABOUR (r)	LIBERAL DEMOCRATS (s)	OTHER (t)	REMAIN (u)	LEAVE (v)	EVERYDAY (w)	SEVERAL TIMES A WEEK (x)	ABOUT ONCE A WEEK (y)	ABOUT ONCE A MONTH (z)	LESS OFTEN THAN ONCE A MONTH (aa)	NEVER (bb)	NET AT LEAST ONCE A WEEK (cc)	NET AT LEAST ONCE A MONTH (dd)	NET: EVER (ee)	NET: LESS THAN ONCE A MONTH/ NEVER (ff)																													
UNWEIGHTED BASE	2231	448	583	544	525	131	1136	1095	1903	304	475	747	488	521	1207	783	241	690	1541	616	576	163	273	904	698	1048	858	171	49	66	29	2077	2126	2192	95																											
WEIGHTED BASE	2231	447	602	562	479	141	760	1474	1923	284	460	764	477	530	1199	784	248	678	1553	624	540	148	289	843	740	1018	876	174	53*	74*	31**	2063	2116	2190	105*																											
100%		27%	20%	21%	20%	5%	5%	5%	5%	5%	21%	20%	21%	20%	55%	55%	55%	55%	55%	28%	24%	20%	15%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%																										
True	1434	264	396	367	309	99	493	941	1387	134	301	509	325	329	722	481	361	414	1021	119	343	100	194	549	506	697	551	94	23	44	21	1342	1365	1408	65																											
64%	59%	66%	65%	64%	70%	65%	64%	67%	47%	66%	67%	67%	62%	62%	66%	61%	65%	61%	66%	67%	63%	68%	67%	65%	68%	69%	63%	54%	43%	59%	68%	64%	64%	62%	62%																											
False	380	82	98	104	81	14	136	244	259	112	75	107	83	115	197	146	37	159	221	99	96	20	43	127	117	152	159	43	13	8	3	354	367	375	11																											
17%	18%	16%	18%	17%	10%	18%	17%	13%	39%	16%	14%	17%	22%	16%	19%	15%	23%	14%	16%	16%	18%	14%	15%	15%	16%	15%	18%	25%	24%	11%	10%	17%	17%	11%	11%																											
Don't know	417	100	108	91	89	28	131	286	377	38	83	148	100	86	210	157	50	105	312	105	101	26	52	168	117	169	160	38	18	22	7	367	384	406	29																											
19%	22%	18%	16%	19%	20%	17%	19%	20%	13%	18%	19%	21%	16%	18%	20%	20%	16%	17%	19%	18%	18%	17%	20%	16%	17%	18%	22%	33%	30%	22%	18%	18%	19%	28%	28%																											
	c					i																																																								

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/f - i/k/l/m - n/o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E/F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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26

one All adults

